

Service just a 'Clothes Call' away

ClothesCall, a ladies' clothing company that was founded 3 1/2 years ago, is experiencing a surge in both their sales and recruiting.

Jeff Miller, president, has recently revamped his designs to include more styles and a specialized sizing plan. ClothesCall feels that having custom-sizing offers those women needing extra length - or a shorter length - a service that does not rely on outside alterations. The company manufactures their own clothes here in Toronto so items can be custom-sized without much delay. ClothesCall offers more than just knits! They have included in their new Fall/Winter line, along with interlock: Eurosilks, Denim, and Crepe. This expanded line appeals to more women as it covers both business and casual needs. ClothesCall introduces a new line every Spring/Summer also, along with mid-season entries to carry over from season to season and a new holiday collection was just released. This new marketing plan has given ClothesCall a greater share of the "home presentation" marketplace - the hottest phenomena in the 90's.

Terry Wrigley, a fashion consultant at ClothesCall, says her emphasis will be on individualized service. Customers may be served one-on-one in the privacy of their own home or during a visit to her studio-office. Of course, the well-known hostess presentations still thrive as hostesses benefit by sales at their in-home shows. They receive a percentage of the presentation sales in free clothes and receive a gift for hosting the presentation.

Recruiting and training fashion consultants is the major part of Donna Lourenço's job as V.P. director with ClothesCall. She emphasizes how perfect this career is for women looking for full or part-time work. Being a ClothesCall fashion consultant gives you the flexibility of being in business



for yourself - allows you to create your own hours, offers no quotas or territorial restrictions, and is self-directing so you earn what you want, when you want. ClothesCall offers the absolute best "CHOICE" for the women of the 90's.

Lourenço and Miller are confident the activity being experienced in

southern Ontario will be soon spreading across the country.

For more information on ClothesCall on their recruiting plan, please contact Donna Lourenço at (905) 844-2754 or fax at (905) 844-3914. To view the clothes or to book a hostess presentation, call Terry Wrigley 332-6176.

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