

# Service just a 'Clothes Call' away

ClothesCall, a ladies' clothing company that was founded 3 1/2 years ago, is experiencing a surge in both their sales and recruiting.

Jeff Miller, president, has recently revamped his designs to include more styles and a specialized sizing plan. ClothesCall feels that having custom-sizing offers those women needing extra length - or a shorter length - a service that does not rely on outside alterations. The company manufactures their own clothes here in Toronto so items can be custom-sized without much delay. ClothesCall offers more than just knits! They have included in their new Fall/Winter line, along with interlock: Eurosilks, Denim, and Crepe. This expanded line appeals to more women as it covers both business and casual needs. ClothesCall introduces a new line every Spring/Summer also, along with mid-season entries to carry over from season to season and a new holiday collection was just released. This new marketing plan has given ClothesCall a greater share of the "home presentation" marketplace - the hottest phenomena in the 90's.

Terry Wrigley, a fashion consultant at ClothesCall, says her emphasis will be on individualized service. Customers may be served one-on-one in the privacy of their own home or during a visit to her studio-office. Of course, the well-known hostess presentations still thrive as hostesses benefit by sales at their in-home shows. They receive a percentage of the presentation sales in free clothes and receive a gift for hosting the presentation.

Recruiting and training fashion consultants is the major part of Donna Lourenço's job as V.P. director with ClothesCall. She emphasizes how perfect this career is for women looking for full or part-time work. Being a ClothesCall fashion consultant gives you the flexibility of being in business



for yourself - allows you to create your own hours, offers no quotas or territorial restrictions, and is self-directing so you earn what you want, when you want. ClothesCall offers the absolute best "CHOICE" for the women of the 90's.

Lourenço and Miller are confident the activity being experienced in

southern Ontario will be soon spreading across the country.

For more information on ClothesCall on their recruiting plan, please contact Donna Lourenço at (905) 844-2754 or fax at (905) 844-3914. To view the clothes or to book a hostess presentation, call Terry Wrigley 332-6176.

## No, You're Not Seeing Double.



176 Lakeshore Road E.  
338-2908

What you see is the famous zip-in, zip-out Interchange System™ - the Bugaboo™ parka.

ALL THIS AND MORE  
from **Columbia**  
Sportswear Company



## ClothesCall

### NOT JUST KNITS!

- Eurosilks
- Crepe
- Denim

**\*\* New Holiday Fashion line!**

For more information on this exciting line of women's clothing - both business fashions and casual wear - call:

**TERRY WRIGLEY**  
Fashion Consultant  
**(905) 332-6176**

- Private consultations - your home or mine
- Home presentations - terrific hostess plan and gifts!



**\$59.99**

Compare to \$75  
Black Patent, Forest Green  
or Navy Leather



**\$59.99**

Compare to \$85  
Black, Brown  
or Navy Suede

# Thousands Of Big Names Hide Out Here.

Most of our shoes are famous brands. Many are labeled under our own private labels as the manufacturers do not want us selling their brands at such low prices!



**\$59.99**

Compare to \$85  
Black Suede

The Latest

## THE SHOE COMPANY

A DIVISION OF TOWN SHOES

At The Lowest

ALL STORES OPEN SUNDAYS

<b>TORONTO</b> Lawrence Plaza (416) 787-5136 First Canadian Place (416) 360-7480	<b>MISSISSAUGA</b> Eaton Mills Town Centre (416) 569-6430 Dixie Value Mall (416) 274-3861	<b>THORNHILL</b> Thornhill Square (416) 886-9977	<b>MARKHAM</b> Markham Shopping Centre (416) 470-8464 <b>CAMBRIDGE</b> 900 Hespeler Rd. (519) 621-9366	<b>BRAMPTON</b> Bramalea City Centre (416) 790-8855	<b>LONDON</b> Richmond Court (519) 438-6580 London Home and Design Centre (519) 649-6666	<b>FAMILTON</b> Lloyd D. Jackson Sq. (416) 527-3884 Lane Ridge Mall (416) 318-1033	<b>TOWN TWO STORES</b> <b>OAKVILLE</b> Oakville Town Centre II (905) 338-8285	<b>NEWMARKET</b> Upper Canada Mall (416) 895-9161	<b>OTTAWA</b> Bayshore Shopping Centre (613) 820-1317
--	---	--	---	---	--	--	--	---	---



**\$24.99**

**Coupon Special**  
Compare to \$85  
Portofino All Leather Handbag  
Limit one per customer with coupon.  
While quantities last.