

1999 United Way of Oakville Campaign

Total amount raised: 40%

OUR GOAL
\$3.1 million

United Way
For more info: 845-5571

Business

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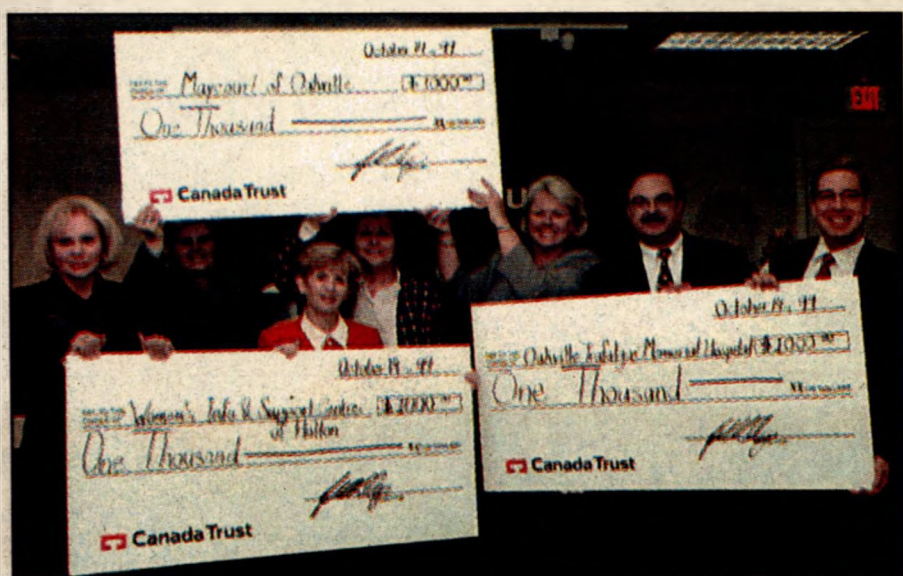


Photo by Rizio Vertolli

OPENING DONATIONS: The opening of the newest Canada Trust office at Upper Middle Road and Third Line was good news for some local organizations. Cheques for \$1,000 were presented to three groups. Pictured here (l to r) Carol Conley, Dist vice-president Canada Trust, Melvina Walter-Halton Womens Centre, Anne Parry-Women's Centre, Mayor Ann Mulvale, Susan Sabine-president of the Maycourt Club, Peter Zulauf, Chair of the Oakville Trafalgar Memorial Hospital Charitable Corporation and Andrew McKillop, Canada Trust branch manager.

The Beer Store proud of recycling record

The Beer Store has taken its recycling message to consumers as part of Waste Reduction Week.

The week, sponsored by the Recycling Council of Ontario (RCO), acts as a reminder that most of what is purchased, can be recycled.

"Everything The Beer Store sells, we take back: bottle caps, high-cone plastic neck rings, plastic bags and all of the different types of paper and cardboard," said Pat Bartholemew, President of The Beer Store. "Our goal is to recover 100% of our packaging. Today, almost 99% of bottles are recovered and reused 15-20 times."

The Beer Store is a former recipient of the RCO's Chairman's Award for significant overall achievement in the areas of waste reduction, reuse and recycling.

"The Beer Store is a model private-sector company and environmental leader," said John Hanson, Executive Director of

the RCO. "The company's province-wide bottle reuse program results in 500,000 tons of material being diverted from landfill sites annually."

Bartholemew said that unlike all other consumer packaging, the beer industry and beer customers pay to operate this system.

"The 'closed loop' system for dealing with beer packaging means that municipal taxpayers do not have to pick up the cost of recovery for beer containers."

"The Beer Store has been demonstrating its commitment to the environment since 1927 when we pioneered the first returnable bottle program," said Bartholemew. "We estimate that over the past 70 years, with the support of our customers, The Beer Store has diverted about 70 billion beer bottles away from Ontario landfill sites-enough to stretch to the moon and back about 14 times."

OAKVILLE ROTARY AUCTION

NOVEMBER 19 AND 20

6:00PM - 1:00AM

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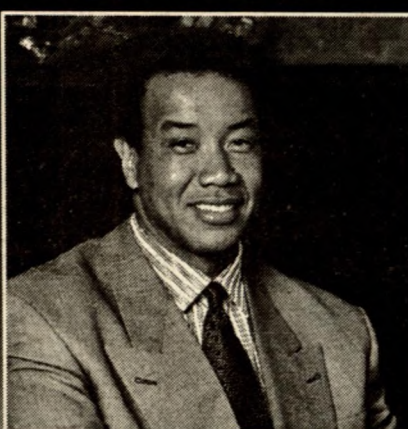
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