

RECENT VISITOR to Monsanto Canada's Oakville plant was Harry Harley, right, federal Member of Parliament for Hal-

ton constituency, seen here discussing a Department of Transport-approved life raft made of Monsanto products with Oak-

ville resident Wally Burkart. sales director for foam and vinyl products.

Monsanto's Vinyl Output Boosted As Demand Soars

ville has for the last two years Oven it heats vinyl to a semi- bossed right into the material. | most notable factors however been operated as a fully integrated division of Monsanto lled, high velocity air is directive for educational standards

plastics and chemicals produc- hot plastic material through the Plastic Workers of America.

• products for important segments line in mid January.

of Canadian industry. Oakville-made Monsanto vinyl NEW PRODUCT and urethane materials are

USED IN TOYS Vinyl film and sheeting is

dustries.

used in the manufacture of toys, shower curtains, in packaging, insulation materials and tapes and in countless other specialty products of general industria and household use. Also produced by Monsanto

Canada in Oakville are special compounds of vinyl resin, supplied from the company's polyvinyl chloride plant in Montreal. So-called "flexible" compounds are delivered in pellet form to manufacturers of jacketing for electrical wire and cable, while, since mid-1964, "rigid" vinyl compounds have been supplied to makers of plastic pipe and rigid plastic wall panelling used in the construc-

tion industry. Principal users, however, of Monsanto products are the Canadian automotive and furniture manufacturers who employ Monsanto's vinyl as quality upholstery materials, and in a number of insulation and jacketing applications. Since the majority of Canadian car and furniture makers are located in southwestern Ontario, Monsanto Canada's Oakville location provides a convenient and low-cost distirbution centre for the materi-

NEW EQUIPMENT

The latest range of products. expanded vinyl fabrics, is used in the manufacture of durable, seats. These materials are produced by new equipment, installed at a capital cost of \$250,000, which went into production in January.

Just one of the vinyl matertal production units in the Oakville plant, the new equipment consists basically of a highly sophisticated oven-one that would give a housewife nightmares. Requiring some 3,000 square feet of floor space, the new

er has manufacturing facilities different heat zones of the oven. Both salaried and hourly paid | Courses in the new White

found in Canadian automobiles, in high-fashion clothing, on seagoing and pleasure craft, i n

an entirely new upholstery material known as "Vynaplush".

Unveiled at the Toronto Furnitary on the executive of the Local branch of the Canadian Legion.

Volunteer Fire Department and the "dropout" problem in these courses as well, and semi training the courses as well, and semi training to the course of the Local branch of the Canadian Legion. household furniture and bedding ture Show in January, it con- OUTLOOK EXCELLENT and in literally scores of pro- sists of a flexible vinyl outer The outlook for Monsanto Ca- ey where it is available in ducts used by the construction, skin, a core of soft urethane nada operations in Oakville? "blind alley" jobs. printing, advertising, retail sell- foam (produced in Monsanto "The Canadian vinyl market WATERLOO SYSTEM? ing novelty and many other in- plant) and a backing of jersey has doubled in the past five Another Oakville educator specloth for added strength. years, says president Jack R. culated on the prospect that

fabric are its superior tailoring likely to continue for some tmie ture might even have the "Waa durable, economical yet high tive field continues to look the University of Waterloo in quality alternative for use in bright as more and more plas- Kitchener and graduates are handbags and dinette furniture. tic materials are used in Can- eagerly sought by employers The fabric is in nine colors: adian built cars

Known from 1960 to 1963 as oven and its associated equip-including cocoa, avocado, tur- the effect of retaining students Monsanto Oakville Limited, the ment is operated by a seven- quoise, black, char brown and in school for longer periods of Monsanto Canada plant in Oak- man crew. Called a Jetzone white. The leather effect is em- time is also a factor. The two

grated division of Monsanto Canada Limited.

In addition to its Oakville operations, the Montreal-based of Monsanto ited onto the product by a serties of jets that heat the vinyl as a carrier web moves the product by a serties of jets that heat the vinyl as a carrier web moves the plastic Workers of America.

In addition to its Oakville onto the product by a serties of jets that heat the vinyl as a carrier web moves the plastic Workers of America. creases by leaps and bounds.

and sales offices in Montreal, Installation work on the big Monsanto employees play an Oaks composite school will Woodbridge, Edmonton and Van- Oakville oven began last Sep- active role in Oakville affairs follow the pattern generally tember. "Dry runs" in Decem- and in the operations of the proven at Gordon Perdue. As. Employing over 180 hourly- ber worked up the equipment plant's welfare association. Un- an example more than 100 stuand salaried personnel, most of and provide on the job training der association auspices, social dents at Perdue are training in whom are Oakville residents, for the seven-man crew. gatherings such as dances, re- the metal fabrication departthe Reynolds Street North plant | The first production order of ceptions, outing and golf and ment alone, the largest single produces a wide range of plas- expanded (cellular) vinyl up- curling tournaments are fre- course at the school. Obviously tic film, sheet, fabric and foam holstery material came off the quently held throughout the those who complete their trainling in such a course have a

| Monsanto employees are also | decided advantage in the labor | members of the Oakville market of the future but, as Also produced at Oakville is Volunteer Fire Department and one educator put it, there is

Major advantages of the new Glatthaar. "This growth rate is Oakville some time in the fuqualities—it will tailor around to come. In the same period the terloo" system here, by which corners permitting neat uphol- increase in Monsanto Canada's students study six months of the stery effects-and the fact that vinyl sales has greatly exceed- year in school and spend six it eliminates tearing along sti- ed that rate." | months in actual industry.

tch lines. A year in develop- The outlook for increased vin- This is the practice for enment, Vynaplush is offered as yl applications in the automo- gineering and other students at

Will Get Greater Emphasis

Vocational School Training

continued since these were

started at Gordon Perdue High

School and today courses are

ademic courses but the voca-

the merchandising field.

try are keeping close watch on

work knowledge while still in

given or their entry into indus-

According to A. E. Robinson,

Oakville's director of education,

five factors are at work in the

school attendance as a whole.

One of course is the increased

birth rate of Ontario and in-

creased immigration in post-

war years, a second is th

wide development of subdivis-

ions as in Oakville which has

suburban subdivision areas intro-

duction of new educational

options and programs have had

tempted to go after bigger mon-

who are already familiar with

STUDENT FLOOD

school.

NEW COURSES

this year, the area will soon to vocational training at the have facilities for a broadend high school level, combining surging increase in school the year handling two courses drilling operations on a Hornenrolment each year, in- of six months each, and the re- by area farm brought in this flow of oil. cluding students in fechnical or visions needed in teaching staff town's first producing oil well.

being given in automobile me- year.

chanics, machine shop, electrigram since its inception co-optional aspects of training will erating closely with educational include automotive mechanics, authorities as well as employmachine shop, electronics, ele- ers to ensure courses and subctricity, two drafting rooms, an estate maintenance shop which mands of modern technology

girls in short order cooking, employers to the more orthodox Personnel executives in industhese developments as a guide sy on long range planning to school years. meet the demand in an expa- The question asked by some

ding economy for skilled work- parents in Oakville is whether ers who obtained their ground- a vocational training course in 850. And educational planners skills as well or better than the must consider trends far student who has had only an

to equip students with a sound academic career. basic knowledge of vocational skills for which credit will be ment of a University of Toron-

difficult for the unskilled young worker to get a job.

Expansion in vocational training programs in Oakville has ning programs ning program although most of the courses in Oakville's first oil well, and made, but drilling operations are still uncompleted since the that it was producing 100 barr- were continued when drillers felt producer, as well as a proce program is only in its third els of crude per day.

The preference of industrial more than 3,000 acres of farm ations. city, drafting, the building traemployers for new employees land in the Hornby area, and The final strike produced top B-A Oil, Shell and BP refi des, industrial chemistry and with a technical vocational drilling operations will be cargrade crude that, Seynuck said, eries are all processing crude them is ried out on all of them are would bring from \$2.50 to \$4. school course behind them is ried out on all of them over would bring from \$3.50 to \$4 oil, and the area is served to Hartwell, manager of the Oak- During the initial stages sin- It was Anthony Gas and Oil lion gas pipe line from Sarni school opens it will have the ployment Service. She has tak- each farm. Additional wells few years ago successfully dril- struction.

will include landscape training in industry. and allied knowledge, a motor Miss Hartwell has said this will be a sheet metal shop. combination of training, practi-The new school's vocational pro-gram provides for a course for strongly preferred by industrial

and another leading to skills in the rule in high schools for so many years. The skills gained in school by actually handling mechanical machines and proto recruiting future staff while cesses, and the "industrial" educational authorities are bu- outlook gained during formative

school limits a boy, or a girl to the lower echelons of indus-Something of the future is indicated by the fact that Oak-the advancement of such studies and advancement of such studies. ment will reach about 4,560 by tage of familiarity with their 1969, only four years away, from a present total around 3,-skills, judgment and executive

to dean of engineering to show the head start enjoyed by the vocationally trained high school student. He stated that the university preferred the engineering student with a vocational background for the univeramazing increase in secondary sity engineering course to e ntrants with purely academic schooling. "There is no limit to how far a boy can progress. He has the background to launch him to the top in industry thanks to a pre-training backconcentrated young families in ground," she noted.

Oakville's Oil Well With completion of the new their merits from their periodic White Oak Secondary (Composite) School on the Six th posite) School on the Six th the employer's plant. Omega Of The Future?

OAKVILLE - The forerunner | will be sunk at later dates as led for natural gas in the sar vocational school program or with actual plant experience is of a new and major industry circumstances warrant. vital concern for industry.

Two main facets of vocational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal plant experience is a fascinating possibility to volational educators but with a facetal al-industry relationship are the schools open twelve months of last year when eight weeks of away any obstructions that

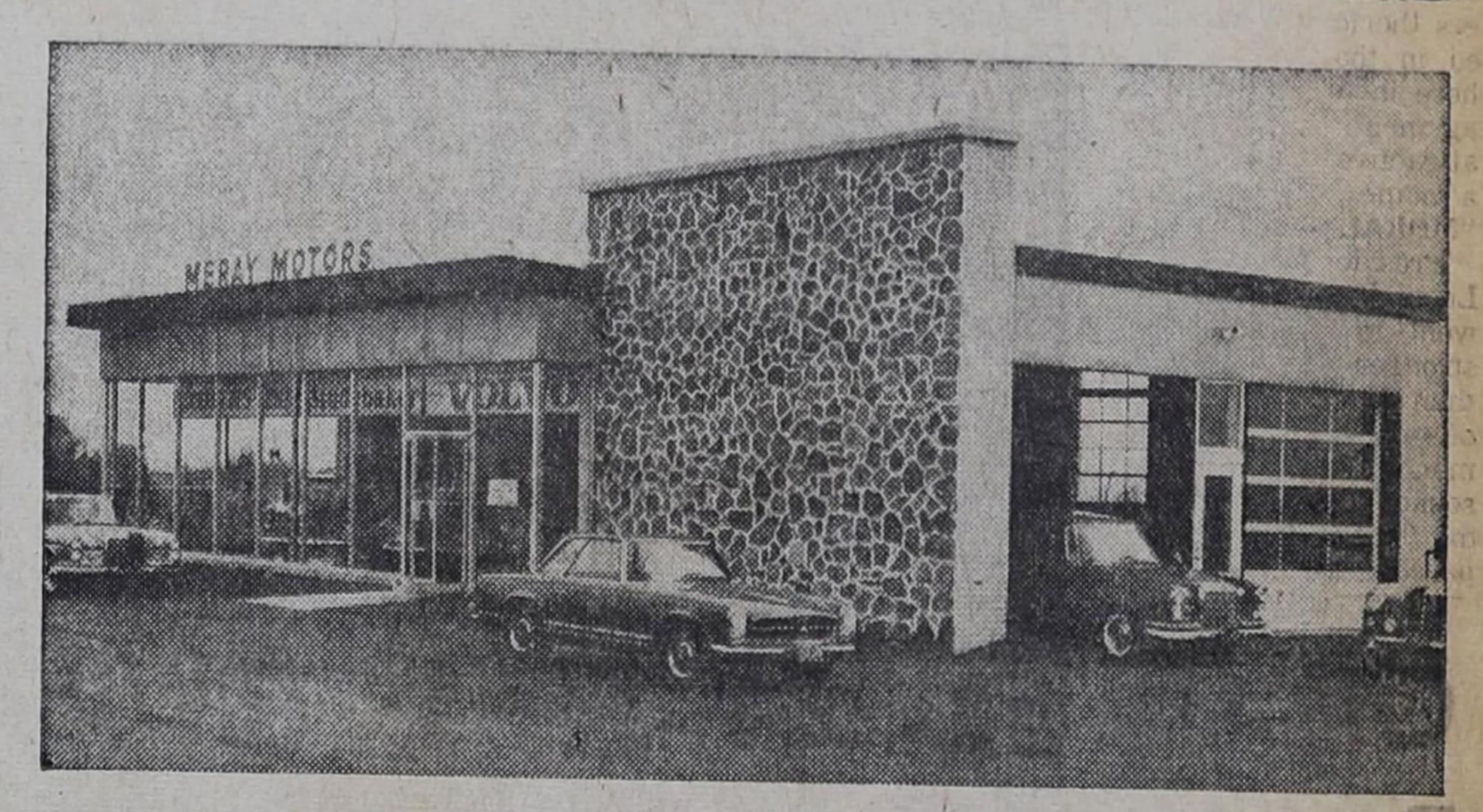
may have prevented the free-

that the first strike was insuffi-

per 35 gallon barrel.

When the new composite ville office of the National Em- gle wells are being sunk on Exploration Company that a to Oakville is now under con

The successful Hornby w brought to fruition a long-star vocational courses, and the fact that automation in induspect is still very much in the Anthony Oil and Gas Explorations of Actor appoints the technical of the part of the part of Actor appoints the fact that automation in induspect is still very much in the lands sor, of crude oil. The area The company holds leases on cient to warrant economic oper- Canada's second chemical va



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