Pattern For Town Progress Will Accelerate This Year

By R. J. COOKSLEY Director, Industrial Development | the remaining 75 acres. Dept., Oakville

This acceleration of our total acre industrial park. economy is evidenced by the In regard to the residential last two years of some \$10,000,- this land located immediately The town will undertake to planning was begun. do not clearly indicate the total ing projects. value. A general rule of thumb | The site, in the south half of dro services.

perty in May 1964, the com- cated to the south.

known as the "Eaton Prop- and Lake Ontario below. erty" and is bounded by the 7th Line on the west, the Queen ALL SERVICES Elizabeth Way on the south, cation.

CIVIC COMPLEX

The purpose of the purchase of 100 acres of land by the Town was to provide a site for the municipality's Civic Administration Building complex. Further, it was planned that the sale of the remaining lands of the residential area and the industrial area would return to the municipality enough dollars so as to make the Civic Administration Site available at a relatively low cost over a three year term.

Basically this 100 acres was divided into three units. The northernmost unit of 25 acres for residential purposes; the centre unit of 25 acres for civic development which includes the site of our new Town Hall or Civic Administration Building; the third unit of 50 acres to be developed as Oakville's first municipally— owned industrial

Since June of 1964 Oakville's Civic Development Committee Councillor William Reaume has been busily engaged in planning the total 100 acres. The first consideration of this committee was, of course, the selection and assignments of an architect to design and supervise the construction of the Civic Administration Building. are too numerous to mention

Today the town is well underway with construction of the building and the contractor is currently meeting all construction deadlines. The citizens of Oakville will be extremely pleased with their new "Town Hall." Occupancy is expected in November 1965.

With this first phase of development of the total Civic Site under way, the committee

RESIDENTIAL AREA

ville's industrial and economic siderable planning, a compre- ply with the developmet was consulted regarding var- for production of a full line of development move into a rapid hensive plan of development scheme approved by the town lous water course diversion paint products used by indusand accelerated growth pat- was undertaken for the 25 acre residential area and

construction values over the area, the town will dispose of COLLECTOR ROAD

for total value is usually double Lot 12, Concession 2 S.D.S., lies It is expected that complete facturing warehousing or distribution transmitted by the line and the that of the construction value. between the 7th Line and the These figures clearly in- wooded ravine of the Morrison letails and plans of this prodicate that the industrial and Creek. The land is gently slopcommercial climate in Oakville ing and separated from the pective developers in May 1965. The terms of agreement have Among other customers the is ideal and progressive. | brow of the Red Hill by the | With the advent of the town's parklike setting of the munici- is planned to accommodate 200 the most important of which is ucts regularly to Universal purchase of 100 acres of pro- pal buildings which will be lo- apartment units, 78 town the fact that we desire this in Drum Reconditioning Co. of To-

The property purchased was cipal property, but of the town area.

and on the north by the first been made to transport school Way North Service Road. residential lot-some 3,500 feet students to the nearest public north of the Queen Elizabeth and secondary schools. Bus PRE-PLANNING the downtown area.

then began its investigation of divide the land in accordance mation included highway cement block plant on Speers including the installation of in- tions, service roads, culvert lo- Fourth Lines. ternal services. The purchaser cations, drainage problems and Equipped with new machinery This year 1965 will see Oak- Again, as a result of con- will be further required to com- The Conservation Authority and processes designed chiefly

and to submit his plot and schemes. the 50- building plans for approval to After many months of conthe town's architect.

000 in 1963, some \$21,867,000 in north of the municipal building participate in the construction USE DEFINED 1964 and, to date 1965, some site for the development of of a major collector road which The basic and complete in-\$1,100,000. It should be em- a mixed residential neighbor- will serve both the residential dustrial area between the 7th phasized that these figures are hood designed primarily to area and the town's building and the 8th Line will be a clasfor construction value only, and complement the town's build- site, as well as to provide mu- sified, regulated industrial nicipal water, sewer and hy- area, restricted to light manufacturing, research, manu-

posal will be available for pros- structures.

houses and 36 single detached dustrial park to be designed ronto, which incidentally is bined forces of the municipality Taller buildings on the site dwellings. This represents an Specifically as a show place for transferring its operations to have instituted a progressive will have an oustanding view, estimated increase of some plan of development. not only of the adjoining muni- 977 persons for this particular

property to be used for indus- restricted." It is not Oakville's Oakville. trial purposes is all of that All municipal services will be land lying south of the "Red the Galaxy Club on the east available. Arrangements have Hill' to the Queen Elizabeth

Way. The outline map on this service which now passes with- Before any actual planning page will explain the exact lo- in one-quarter mile of the site, was done in this area, it was could be extended to link this necessary to be in constant site with shopping centres and touch with various Ontario government agencies and depart-It is proposed that the muni- ments. For example, it was cipality will invite applications essential to know the plans of

from development corporations the Department of Highways who will be prepared, and re- regarding Queen Elizabeth Way quired, to enter into an agree- improvements planned for the ment with the town to sub- near future. Necessary infor-

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intention to discourage a n y particular industry, but it is the intention to offer industry a guarantee that they will be each offered the same quality control in regard to building materials, landscaping, and other regulations.

This high quality industrial subdivision will be supervised by the town's architect to ensure not only the quality but the architectural compatibility of the public buildings and the residential area to the north. COMMERCIAL ALSO

Provision is made in the industrial area to permit certain types of commercial development. This will consist of a designated area to contain a motor hotel, a bank or trust company building, and an automotive gasoline retail outlet. Other types of commercial enterprise, other than office type buildings, will not be permitted

Adjacent private land owners to the east have been approached in respect to an orderly development of their lands. They have agreed to abide by the regulations established by the

This type of joint agreement will assure Oakville of a sizable area of industrial land for show case industry.

It is expected that the total "Package" for industrial development will be completed by May 1965. Roads and services construction will proceed in May 1965. Final construction phase for the complete servicing will commence in November 1965 when the municipality can take advantage of Winter Works incentive programs and contributions from Federal and Provincial Governments.

We can, with confidence, expect the next few years to be years of progress for Oakville. JOB OPPORTUNITIES

This growth which we in Oakville anticipate and plan for, will depend to a large extent on the growth of our industrial and commercial enterprises.

Industries of the future will not only provide job opportunities for those presently employed and for those seeking employment but, most important, large number of young men ment with a stable future right here in our own home town.

Oakville will progress because of broad sensible policies realistic planning, and our own continued effort to make our Town a place to live while you

Change Name To Four Trees

One of Oakville's newest industrial assets is a company in the process of changing its name to a new one-Four Trees Paint Products, located in a modern steel beam, brick and with current Town standards, widths, bridge and ramp loca- Rd. between the Third and

> trial customers, the company started operations last November as Four Seasons Paint, with various bodies, actual Chemicals and Building Products, a title descriptive of its operations but now changed to the shorter name.

> > SPACE FOR GROWTH

sideration and consultation

Oakville industry.

Business of the new industry is both local and regional and it has plans for expansion as volume increases since the 5,-300-square foot plant is sited on tional structures when needed. The total residential project been drawn for several reasons company is supplying its prod-Oakville soon, Hunter Drums Careful attention to these re- Ltd., of Burlington, Procor Ltd., gulations is necessary in order Oakville, McDonald Welding, The remaining 50 acres of that the area will not be "too Oakville, and Filton Steel of

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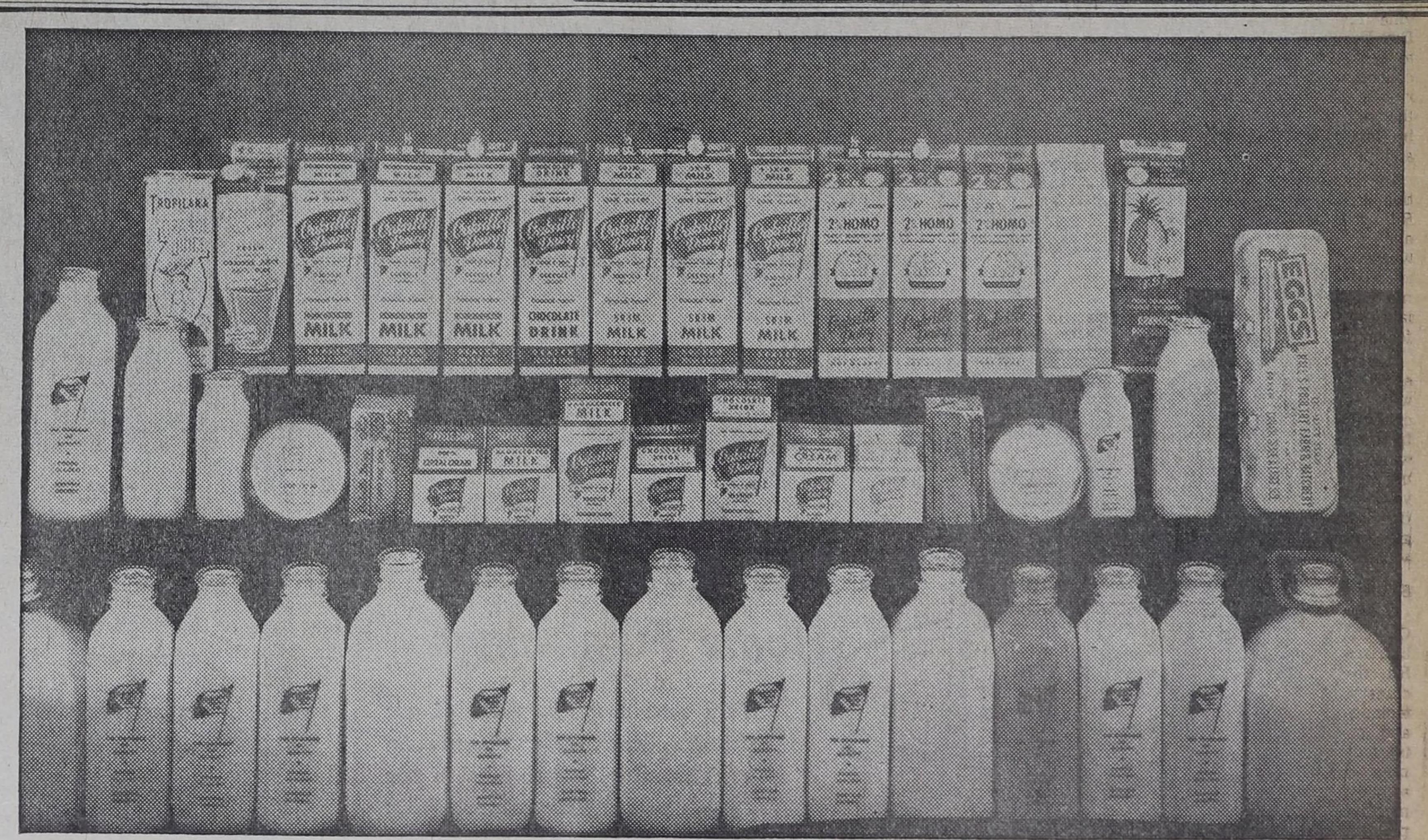
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