Professional Planning Ability Guides Orderly Area Progress

nambers of the Oakville Flair to Joseph Board, the surface working commercial establishments, the north would find a TOWN IS CENTRE easily observed.

commendations for individual fice workers. changes in land status.

concern was largely with the accordingly. rural north of Halton while the Oakville board had a rather dif- INDUSTRIAL ZONE ferent set of problems.

plicated.

CHANGING TRENDS

industry, and not least of all long-term planning. have to establish a relation be- Cumming. dents of this area."

ville in the early months of 1965 department advises on zoning

Kaiser History Of Expansion

Remarkable Oakville Record

No industry in Oakville can ly followed. The company uses

boast of a more consistent ex- specialized equipment to pro-

pansion record than Kaiser Re- duce refractory specialties -

fractories Co., a division of plastics, castables and cements.

Kaiser Aluminum and Chemical Spaced within the buildings is

Canada Ltd. | machinery to produce mortars, |

By next June its seventh plant ramming mixes, plastic fire-

addition since 1954 will be in bricks and types of insulation

main line near the Queen Head office of the company

Elizabeth Way, thus maintain- moved here from Hamilton in

ing a unique record of adding 1958 and 40 employees are en-

a new building at least every gaged in Oakville operations.

two years since it originally lo- There is storage for raw mat-

The latest evidence of the ship in any quantity at a n y

company's healthy growth since time to its most important mar-

it began operations here as Re- ket the 100-mile radius from

fractories Engineering and Sup- Toronto which is the receiving

plies Ltd., is an ultra-modern end for 76 per cent of more

by 70 feet and providing 12,- Designed for flexibility to pro-

000 more square feet of space duce the specialty products of

for production. Primary p u r- three U.S. manufacturers, under

pose of the addition is to obtain franchise, the plant largely gets

a greater Canadian content of the raw materials it needs from

the company's products, says Canadian sources. Occasionally

G. W. Paterson, plant superin- when this is not possible mat-

tendent. Work on the new erials are imported from licen-

building began last September sed associates. All products are

and when it is finished and ful- carefully quality controlled for

ly equipped will represent an- sale under a performance guar-

Kaiser Refractories in its Oak- Active in the Oakville complex

When the firm moved to Oak- ing division from which trained

wille because of the town's cen- personnel are available to assist

tral location in the industrial in planning and installing indus-

belt between Oshawa and the trial refractories, boiler settings

Niagara peninsula it selected and applications where high

the present 22-acre site to allow temperature linings are speci-

other \$250,000 investment by antee.

for growth. And growth certain- field.

structure (No.7) measuring 160 than 100 refractory products.

operation a long the C.N.R. among others.

cated in Oakville.

ville activities.

members of the Oakville Plan- for jobs in industrial and factory siting of the plant.

welcome addition to the area in

The planning board's recom- years the board has had to remendations must consider not consider the question of whether only the interests of residents in there is a place in the area immediate area where a for certain types of industries, high rise apartment may be and if so, what was the most very much to the fore in board yards when the board came to than those of our neighbor muthinking. Before amalgamation the conclusion there were places nicipalities." of Oakville and the former Tra- in the area where these should falgar Township there were two be accommodated, and other change from the pre-Ford days because as a creature of the planning boards and naturally sites where they should not. of Oakville in that Ford and province, the town itself can be exough the Trafalgar board's Planning changes were made several other large industries at overruled by the Ontario Muni-

Another move initiated by the from the central Toronto core. | zed. Now, with amendments, re- board was the foresighted one The trend now is of course well Whatever those disappointed zonings, changes in planning re- of establishing an industrial established and augurs extreme- applicants may feel about some guirements (including a change zone in the eastern part of Oak- ly well for Oakville's industrial of their decisions, members of from residential one-family ville near the Queen Elizabeth future. With each added indust the Oakville Planning Board home subdivision development Way where new firms can lo- try moving here interest by still over the years have acted as to the emergence of the high cate advantageously near the others in the advantages con- a body with public spirited unrise apartment era) work of the huge Ontario Research Founda- cerned can be sparked, planning selfishness, giving much of their new board is much more com- tion project on the north side of officials feel. the QEW. Transition of other Mr. Cumming is confident experience for the benefit of a parts of the land along the that, with sound planning, there progressive Oakville. QEW from commercial to in-Changing housing habits and dustrial is also part of the

employment are all planning Still another phase of the board concerns. "In preparing "background" of planning board a plan the board and its em- operations is its very close liaiployees must consider where son with R. J. Cooksley, direcpeople a r e going to work as tor of Oakville's Industrial Dewell as where they are going to velopment Department. This eslive and play," says E. R. (Ed) sential partnership between in-Cumming, planning board direc- dustrial development and overtor since 1956. With a fund of all area planning is greatly furexperience and knowledge gain- thered by the simple fact that ed through the trying period of both departments occupy space amalgamation, a point noted by in a rented building on the Mr. Cumming is that "Whether | South Service Road, in which you are considering people who Mr. Cooksley's offices are a are working locally or not, you mere dozen steps to those of Mr

tween opportunities for employ- When consultations are held ment and a place of residence. in connection with a new indus-We are trying to provide em- try that wants to locate in Oakployment opportunities for resi- ville, probably through the missionary efforts of Mr. Cooksley The job level, for example, in selling Oakville's unchallengmay be high as it is in Oak- ed advantages, Mr. Cumming's

erials, enabling the company to

of the company is an engineer-

Not so readily observable are such a structure as the head has always been to reinforce of residential Oakville. the established planning princi- office of an insurance company, the Oakville area as the centre ples and the factors that guide for example, where jobs would of Toronto-Hamilton strip," says the board planners in their re- be opened for a number of of- Mr. Cumming. "That means not only attracting people to live During the last seven or eight years the board has had to rerange of industrial and c o m- whole, extent of urban area de-

mercial development.

In its bi-monthly public hear- and in this connection Mr. Cum- | and locations and meets with | is no reason why Oakville can't | ings of rezoning applica- ming notes that while there the firm's representatives in an retain its traditionally desirable tions and the discussions among may be plenty of opportunities effort to reach a mutually satis- residential features and the at

these can combine with factory and commercial efficiently and conveniently, without "One of our main objectives intruding on the parallel growth

"Bible" of all planning policies in Oakville is the "official plan" or master plan which itwork here, thus expanding the It covers area conditions as a velopment contemplated and What's more, adds Mr. Cum- land use, the agricultural use planned; it must go much deep- suitable location for them. ming, "I think this area enjoys of land, as well as industrial, er and attempt to reconcile con- These studies, background of the same attractions as Toronto commercial and residential uses. tinuing development with a well the day to day work of the plan- Township and Burlington and It also defines the roads sysordered economic plan for ning staff, continue without in- our land uses are organized to tems, open spaces needed, ameterruption. One earlier decision accommodate the se develop- nities, redevelopment of some Industry and commerce are was the case of railway storage ments better in some respects, sections, servicing, and staging.

> Even the town council is not Mr. Cumming sees another a court of last resort however, one time located here without cipal Board, the provincial agany reference to the later trend ency under which all planning of industries to spread out by municipal bodies is scrutini-

> > time and business acumen and

TAKE A.... CHOCERIONK



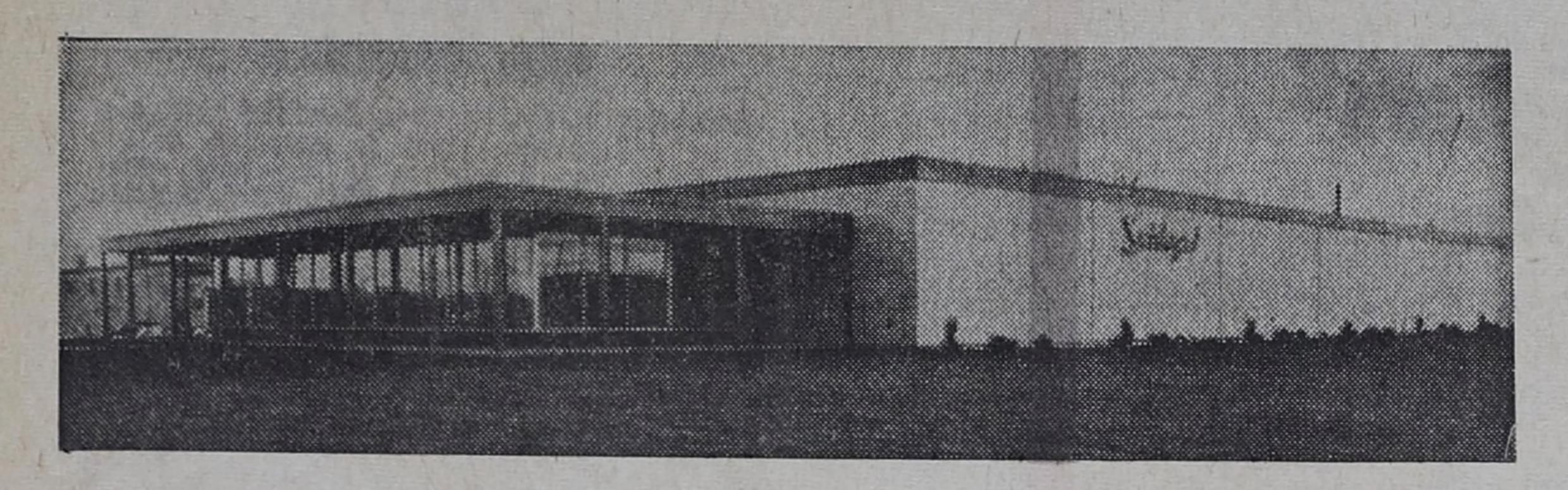
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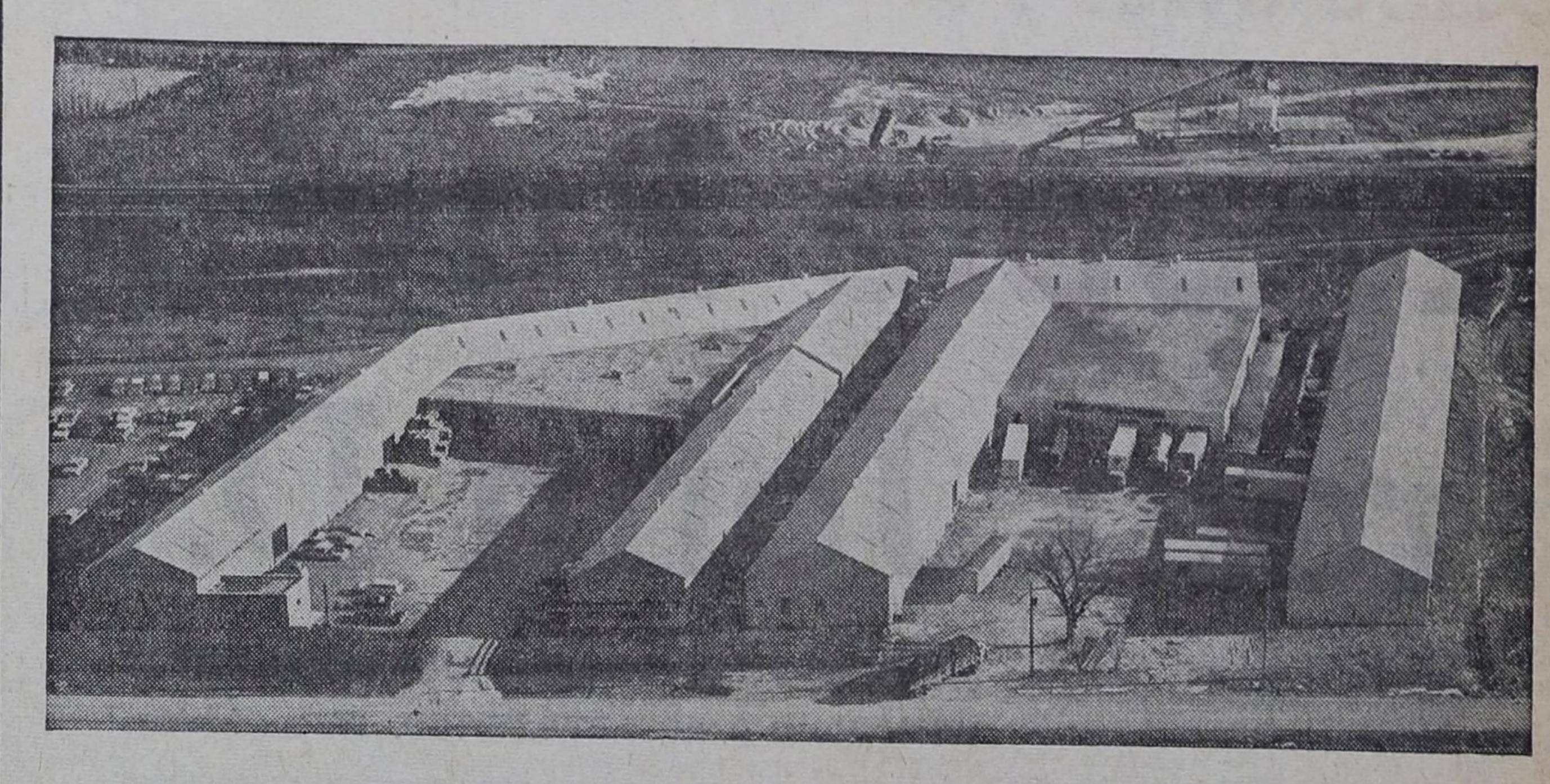
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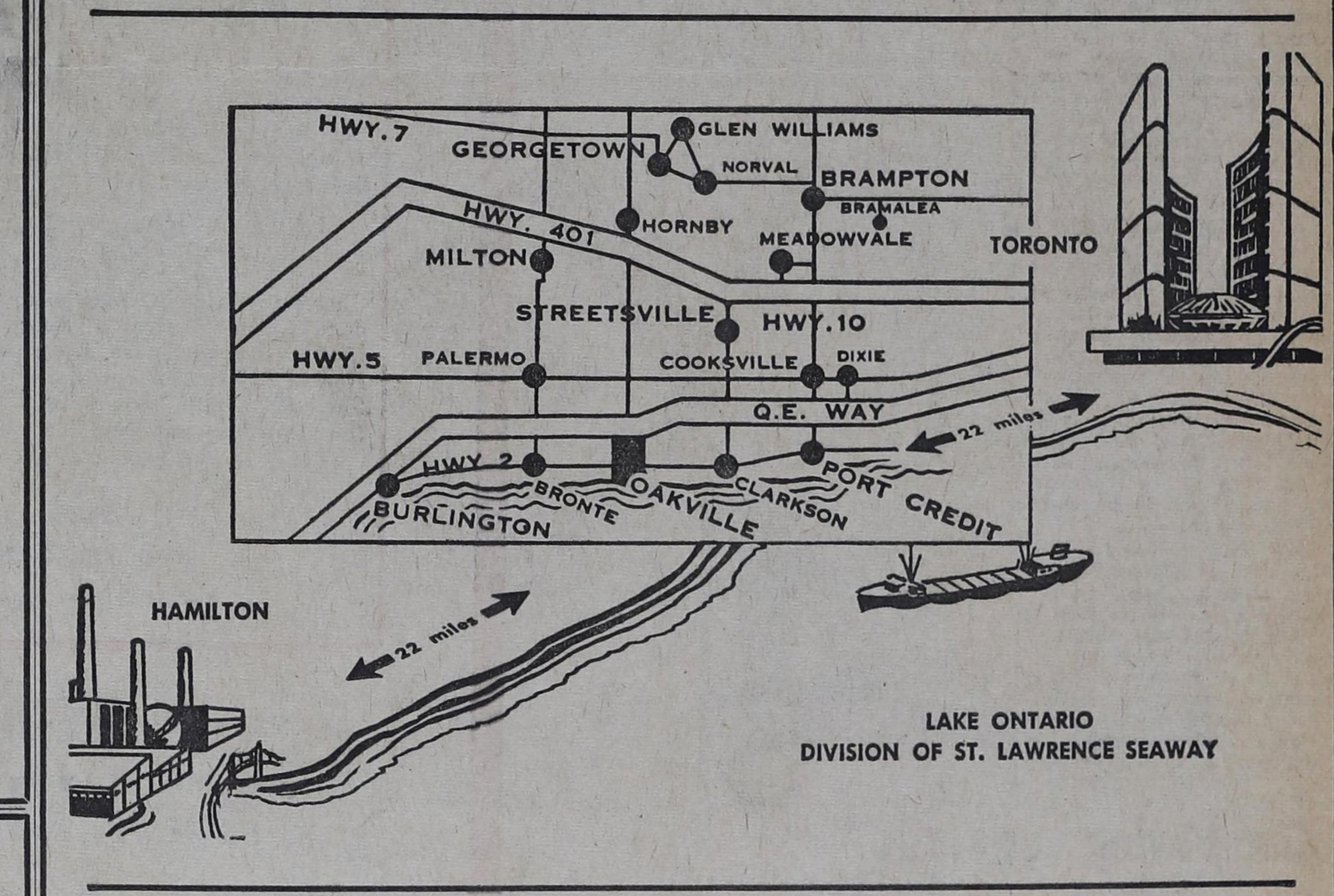


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