

# FASHION

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## The right hair colour updates your image

Three of this season's most eye-catching images

(NC)-Hair shades are going to demand attention this fall, say the fashion pundits. And according to Jo Wilby, a trend specialist for Procter & Gamble, "the effect is going to be expressive, artistic and even surreal."

If you suspect your look is somewhat dated, here are three of this season's most eye-catching images, including a hair colour tip

on how to achieve each one:

**Waxworks:** Is the modern, urban look. You are perfectly coiffed and polished, like a mannequin frozen in time. Your hair is voluminous and full and the colour has an inner natural glow.

The blonde look ranges from alabaster beige to honey; brunette is soft neutral or warm chocolate brown, and the redhead is any shade of auburn.

Tip: Clairol L'Image shades Light Ash Blonde, Dark Brown, or

Auburn, deliver on this look.

**Common Ground:** You define the space between male and female. It is about being either; not neither.

You are sultry and confident. Hair is unisex in style, simple and practical, but soft, not androgynous. Colour has depth and tone. Go one shade darker, enriched with gold or red.

Tip: Perfectly suited is Clairol L'Image shades Golden Blonde, Medium Warm Brown, or Copper Auburn.

**Out of the Black:** Your hair is slick, vibrantly glossy and rigid. This look is dramatic for the day and glamorous for the evening. Colour is sombre and brooding, but shot with iridescent lustre. Black radiates spectral colour, so does the darkest brown and deepest mahogany.

Tip: Clairol L'Image shades Soft Black, Dark Brown, and Darkest Mahogany Brown deliver superbly on this look.

- News Canada



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