

# BEST WHEELS

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## Full roster of high-performance equipment in 2004 WRX

*The exterior may have changed, but it's what Subaru didn't change that will move enthusiasts to celebrate the 2003 Impreza WRX models*

Featuring a completely redesigned exterior, the critically-acclaimed and redesigned 2004 Impreza WRX sedan and Sport Wagon models are powered by a 2.0-liter DOHC turbocharged and intercooled four-cylinder engine producing 227 hp.

The 2004 Impreza WRX models adopt larger headlights, now combined in a four-element arrangement for a bolder, more dynamic look. To maximize airflow,

Subaru World Rally Team designers added sharp edge character lines beginning at the headlamps and grille area and extended them onto the redesigned hood.

All 2004 Impreza models adopt revised air inlets on the front fascia, and WRX models add projector beam halogen fog lamps to the list of standard equipment. The taillights and rear bumper are also redesigned.

As before, Impreza WRX is available as both a sedan and a Sport Wagon.

In addition to its bolder styling, Impreza WRX gains new sport-design front bucket seats with integrated head restraints that would not look out of place in a competition car. A redesigned instrument panel relocates the tachometer in the center and includes a new cruise control "engaged" indicator. Silver trim rings add a touch of style to the new gauges.

The exterior may have changed, but it's what Subaru didn't change that will move enthusiasts to celebrate — the intercooled/turbocharged 2.0-litre 4-cylinder engine that powers WRX models. This horizontally opposed, double overhead-cam powerplant produces 227 horsepower at 6,000 rpm and 217 lb.-ft.

of peak torque.

When equipped with the standard 5-speed manual transmission, Subaru Impreza WRX uses Continuous All-Wheel Drive. A viscous-coupling center differential built into the transmission case divides engine power 50 percent front / 50 per cent rear.

Wheel slippage at the front causes more power to shift to the rear, and slippage at the rear transfers power to the front, ensuring that the wheels with the best traction receive the most power. All WRX models are equipped with a viscous limited-slip rear differential, which helps ensure that the rear wheel with the best traction receives the most power.

In addition to the 227-horsepower intercooled/turbocharged engine and Full-Time All-Wheel Drive, Impreza WRX models come equipped with a full roster of standard high-performance equipment. Sport-tuned four-wheel independent suspension provides sharp handling response and a compliant ride.

Standard 4-wheel disc brakes with twin-piston front calipers and 11.4-inch front brake rotors provide ample stopping power, and a standard four-channel, four-sensor anti-lock brake system (ABS) provides added vehicle control when braking hard.

Both Impreza WRX models come equipped with standard 16 x 6.5-inch alloy wheels with 205/55 R16 Bridgestone Potenza RE92 tires. Subaru dealers can offer available 17 x 7-inch BBS forged aluminum alloy wheels or 17-inch Subaru 5-spoke aluminum alloy wheels with recommended 215/45 R17 tires.



An exciting new body enhances the already racy looks of the Subaru WRX for 2004.

## Going idle free saves dollars, reduces pollution

(NC)—Don't waste gasoline and money by allowing your vehicle to idle unnecessarily. It is estimated that Canadian motorists idle their vehicles at an average of five to 10 minutes a day, and that includes warming up the car, waiting at traffic lights, dropping family members off at work and school, and so on.

Idling can be an expensive habit considering today's gas prices, but the solution is simple: just turn the engine

off. Idling the car for just 10 seconds burns as much fuel, say the experts, as switching the car off and starting it again. If, therefore, you estimate a stop for more than 10 seconds at a time, you will save money and reduce pollution by turning the car off.

Perhaps the biggest waste of fuel, according to experts at Prestone is the popular practice of starting the car well before you drive it. Even in winter, the advanced-tech engines of today need

only 30 seconds after starting to safely drive away. In other words, don't idle, just drive.

If every Canadian motorist, says Prestone, avoided idling his or her engine for just five minutes a day, our air environment would be spared as much as 1.4 million tonnes of carbon dioxide. More information on this and on fuel-efficient driving is available online at [www.prestone.com](http://www.prestone.com).

— News Canada

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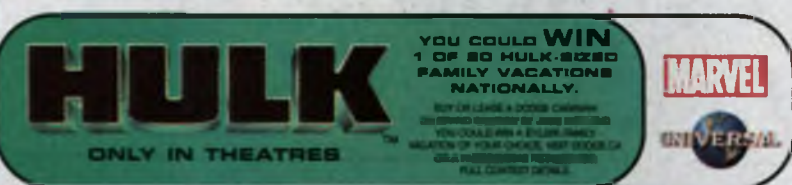
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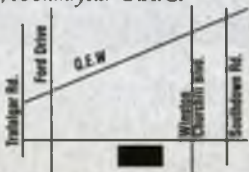
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