



"My team and I are thrilled to invite you back to rediscover your Longo's Trafalgar store! Come see all the new products and services we have in store for you!"

Eric Woods, Store Manager

Produce

"We're truly focused on fresh. We have a daily selection of over 100 organic fruits and vegetables, a pre-cut fresh Veggie Bar, and our orange juice is freshly squeezed every day."



Ivan, your Longo's Butcher

Seafood Service Counter

"We're on hand to teach you seafood preparation tricks – or we can do the work for you with our freshly prepared seafood meals."



Ted, your Longo's Seafood Expert



Mike, your Longo's Produce Expert



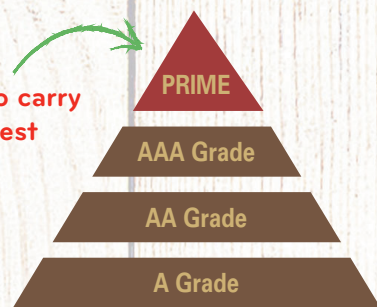
9⁹⁹/lb

Cut From Canada Prime Grade Beef Beef Striploin Steaks
22.02/kg

Meat Service Counter

"Ask us the source of our fresh, high quality cuts – or to special cut your meat order. I'm happy to help!"

We're proud to carry Canada's highest grade of beef



Less than 2% of Canadian Beef qualifies for Prime Grade



9⁹⁹/lb

Longo's Fresh Atlantic Salmon Burgers
with spinach & feta cheese
22.02/kg



3⁹⁹

Longo's Freshly Squeezed Orange Juice
1L jug



Come share our passion for fresh!



9⁹⁹

16" Freshly Baked Stone Oven Cheese or Pepperoni Pizza

Taste our delicious new herb focaccia, filled with the freshest ingredients and grilled to order from our Panini press.



Longo's Kitchen

"Can we interest you in a mouthwatering pizza baked in our stone oven? A hot Panini grilled to order? Or perhaps one of our freshly prepared hot meals to go."



Fatima, your Longo's Kitchen Expert

Deli & Cheese

"Let us introduce you to incredible cheeses from Canada and around the world. And you simply must try our naturally smoked meats, made fresh with our in-house smoker."

Come meet your Longo's Cheese Master & Angelo Pelosi from Quality Cheese, as we hand stretch fresh mozzarella, right at the deli:

**Wednesday August 28th - 10am-2pm
& Saturday September 7th - 10am-2pm**

MASTERING MOZZARELLA



Tracey, your Longo's Certified Cheese Master



2⁹⁹

Longo's Bakery Fresh Swiss Twist Bread
loaf or boule
450g loaf



Denise, your Longo's Bakery Expert

Bakery

"Who doesn't love the aroma of freshly baked artisan breads? You'll be weak for our treats too; gluten-free or nut-free goodies and delicious cakes designed by our Certified Cake Decorators."



Listen for the sound of the bakery bell throughout the day, that's when we've got a fresh batch of bread coming out of our ovens.