

More Power. Less Fuel. Great Value is a comparison between the entire current Chrysler Canada lineup and the entire 2010 Chrysler Canada lineup. Wise customers read the fine print: * • • †† \$ The Summer Drive One Home Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers on or after July 6, 2011. Retailer order/trade may be necessary. Offers subject to change and may be extended without notice. See participating retailers for complete details and conditions. • Save the Freight discount offer applies to eligible 2011 Grand Caravan SXT, Crew and all Town & Country models offered through Ontario retailers. Chrysler Canada will waive the \$1,400 freight charge. While supplies last. See retailers for details. • \$20,995 Purchase Price applies to 2011 Dodge Grand Caravan Canada Value Package (29E) only and includes \$7,000 Consumer Cash Discount. The Save the Freight offer does not apply to the 2011 Dodge Grand Caravan Canada Value Package (29E). Pricing includes freight (\$1,400), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes license, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. • Customer Cash Discounts are offered on most new 2010 and select 2011 vehicles and are manufacturer-to-dealer incentives, which are deducted from the negotiated price before taxes. Amounts vary by vehicle. See your retailer for complete details. • Taxes on the full negotiated purchase price are payable at the beginning of the contract term resulting in higher payments than payments taxed on a periodic basis and are not reflected in advertised payments. The following terms apply to TD Financing Services contracts. (Different contract terms apply to Ally Credit Canada offers. See your retailer for complete details.) Vehicles are financed over a 36-, 48- or 60-month term with payments amortized over a term of up to 36 months and the pre-determined residual balance payable at the end of the contract. At contract's end, customers have the choice of returning their vehicle through a Chrysler, Jeep, Dodge, Ram dealer with no further obligations (except payment of a \$199 return fee and excess wear and tear, mileage and similar charges), financing the remaining balance for the rest of the amortization period at their-current standard rates or paying the residual balance in full. Some conditions apply. Customer Choice Financing offered by TD in Quebec is subject to different terms and conditions. All advertised Customer Choice Financing offers are TD offers. Example: 2011 Dodge Grand Caravan SXT (29E) with a Purchase Price of \$23,995 financed at 3.99% APR over 36 months with \$5,149 down and payment amortized over 104 months equals 78 bi-weekly payments of \$99 and one final payment of \$1,924 for a cost of borrowing of \$1,924 and a total obligation of \$25,918.52. Taxes, license, insurance, registration, any retailer administration fees and other applicable fees and taxes. See bottom of the ad for range of potential retailer fees. Retailer order/trade may be necessary. Caravan Crew shown. Price including applicable Consumer Cash Discount, \$29,530. Pricing includes freight (\$1,400), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes license, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. See bottom of the ad for range of potential retailer fees. Retailer order/trade may be necessary. Retailers may sell for less. • Loyalty Bonus Cash is available at participating retailers to eligible retail customers on the purchase/lease by August 2, 2011 of a new 2010/2011 Chrysler, Jeep, Dodge, Ram model (with the exception of 2010/2011 Ram 1500 Regular Cab and Ram Cab & Chassis Cab X2 and 4x4, 2010/2011 Jeep Compass and Patriot 4x2 and 4x4, 2011 Jeep Compass and Patriot 4x2 and Sport 4x4, 2010/2011 Jeep Wrangler Sport, 2010/2011 Dodge Journey SE, 2010/2011 Dodge Grand Caravan CVP and Cargo Van (CV) and 2012 Fiat 500) and is deducted from the negotiated price after taxes. Eligible customers include those who have entered into a new Chrysler, Jeep, Dodge, Ram vehicle Financial or Gold Key Lease with a maturity date from July 1, 2011 forward. Some conditions apply. See your retailer for complete details. The Best Buy Seal is a registered trademark of Consumers Digest Communications LLC, used under licence. • Based on Ward's 2011 Small Van Segmentation. Excludes other Chrysler Group LLC designed and/or manufactured vehicles. • SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc. • Jeep is a registered trademark of Chrysler Group LLC. Customer Choice Financing is a trademark of Chrysler Group LLC.

THE 2011s ARE GOING FAST. IT'S THE MINIVAN CLEAROUT.

PURCHASE THE 2011 DODGE GRAND CARAVAN CANADA VALUE PACKAGE FOR

\$20,995*

INCLUDES \$7,000 CONSUMER CASH*, FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.*



36 MPG
HWY
7.9L/100 KM HWY*

283 HP
BEST-IN-CLASS*

OR CHOOSE

THE 2011 DODGE GRAND CARAVAN SXT CANADA'S BEST SELLING MINIVAN FOR MORE THAN 27 YEARS

- **Industry-Exclusive** 2nd row Super Stow 'n Go® with one-hand operation
- **Segment-Exclusive**® Stow 'n Place™ roof rack
- 3rd row Stow 'n Go® with **Segment-Exclusive**® tailgate seating
- Centre front floor console with cupholders
- Deep-tint sunscreen glass
- Body-coloured door handles and bodyside moulding



2011 Dodge Grand Caravan Crew shown.⁵

**CUSTOMER
CHOICE FINANCING**
\$99 | **3.99%**††
BI-WEEKLY | FOR 36 MONTHS
AND \$5,149 DOWN
**WITH THE OPTION TO RETURN
AFTER 36 MONTHS**

SAVE THE FREIGHT* WHEN YOU PICK UP YOUR NEW ELIGIBLE 2011 DODGE GRAND CARAVAN, YOU PICK UP AN EXTRA \$1,400*

RETURNING LEASE CUSTOMERS, GET \$3,000 LOYALTY CASH.*

+Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

Dodge.ca/Offers



MORE POWER. LESS FUEL. GREAT VALUE.
14 VEHICLES WITH 35 MPG HWY OR BETTER

