

Offers available on all new 2011 models through participating dealers to qualified customers. See dealer for details. Delivery by May 31, 2011. Dealers may sell for less. Some conditions apply. Offers are subject to change without notice. See dealer for complete details. Vehicle images shown may include optional accessories and upgrades. *50% purchase financing available on all 2011 models on approved credit. Term varies by model and trim. Financing example based on 2011 Honda (N75818) with a selling price of \$26,679, financing at 0% APR for 60 months. Monthly payments equal \$593.31 with no down payment/equivalent trade of \$0. Cost of borrowing is 0%. For a total obligation of \$26,679. Delivery and destination fees included. **Other fees (\$344, incl. Environmental Fee and AC Tax where applicable) are included. License, insurance, applicable taxes, variable dealer administration fees (up to \$699). PSAP and registration fees are added. Financing example excludes \$1,000 loan credit. Retailer may sell for less. See dealer for full details. ***Don't Pay for 90 days** on select models (90-day payment deferral) applies to purchases financing offers on 2011 Forte, 2011 Forte KUX, 2011 Forte S, 2011 Rio, 2011 Rio S, 2011 Soul and 2011 Optima models on approved credit. KUA No interest will accrue during the first 60 days of the finance contract. After this period interest starts to accrue and the purchaser will repay the principal interest amount over the term of the contract. **Ease after payment deferral on 2011 Sportage (\$3,289 includes delivery and destination fees of \$1,650, \$500 lease credit, \$344 OMV fee, EHF (fees) of \$100 or auto conditioning tax, where applicable) for 2011 models at 2.9% lease APR with a \$2,720 down payment. Total lease obligation is \$7181 with the option to purchase at the end of the term for \$27.21. Lease has 20,000 km/year allowance (other packages available and \$20/km for excess kilometers). Other taxes, registration, insurance, licensing and dealer administration fees are excluded. Cash purchase price of \$24,000. Delivery and destination fees of \$1,650. OMV fee, Environmental Fee and Air Tax (where applicable) based on an MSRP of \$25,775. Cash purchase price excludes licensing, registration, insurance, PSAP and applicable taxes. ***Loan credit (cash savings) of \$1,000 (N75818) 2011 Crossover is \$1,000/\$500, and is available on purchase financing only on approved credit. Loan credit varies by model and trim. Dealers may sell for less. See dealer for full details. Financing, insurance, PSAP and applicable taxes and variable dealer administration fees (up to \$699). ***Highway city fuel consumption for 2011 Honda (N75818) is 24L/8.9MPG/10L/2.7MPG. 2011 Crossover is 24L/8.9MPG/10L/2.7MPG. 2011 Soul (S50508) is 6.3L/6.5MPG/21L/5.7MPG. The actual fuel consumption of these vehicles may vary. These estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the Government of Canada publication *EcoGuide Fuel Consumption Guide*. Loyalty Bonus available on all 2011 Kia Sedona/Rondo models at a value of \$1,000/\$750 for any current Kia owners towards the purchase or lease of a new 2011*/Sedona or Rondo. Offer applicable to cash purchase, lease and purchase financing only before May 31, 2011. Offers are transferable within same household only (must provide proof of address). Limit of one bonus per customer or household. Certain restrictions apply. See dealer for details. Competitive Bonus offer available on the purchase or lease of new 2011 Sedona/Rondo models at a value of \$500/\$500 (deductible before tax) for owners of select competitive vehicles with proof of ownership. Offer ends or takes for eligibility of competitive vehicles and full program details. Certain restrictions apply. Offers are transferable within same household (must provide proof of address). Limit of one bonus per customer or household. Offer is available through the Insurance Institute for Highway Safety. The award is applicable to all 2011 models. Offer ends on September 30, 2011. Visit www.iihs.org/awards for details. **2011 Kia Niro awarded Car of the Year by MotorWeek® for 2011. Visit www.motorweek.com for details. The Bluebird award mark logo and the award are trademarks and are owned by Bluebird Sky, Inc. Some conditions apply to the \$500 Grand Rewards Program and \$750 Kia Mobility Program. See dealer for details. Information in this advertisement is believed to be accurate at the time of print. For more information on our 5-year warranty coverage, visit kia.ca or call 1-877-542-2886. Offers May 31, 2011. KIA is a trademark of Kia Motors Corporation. © 2011 Kia Canada Inc. Reproduction of the contents of this material without the expressed written approval of Kia Canada Inc. is prohibited. All information is believed to be accurate, based on information available at the time of printing. Information sourced from independent third-party research.