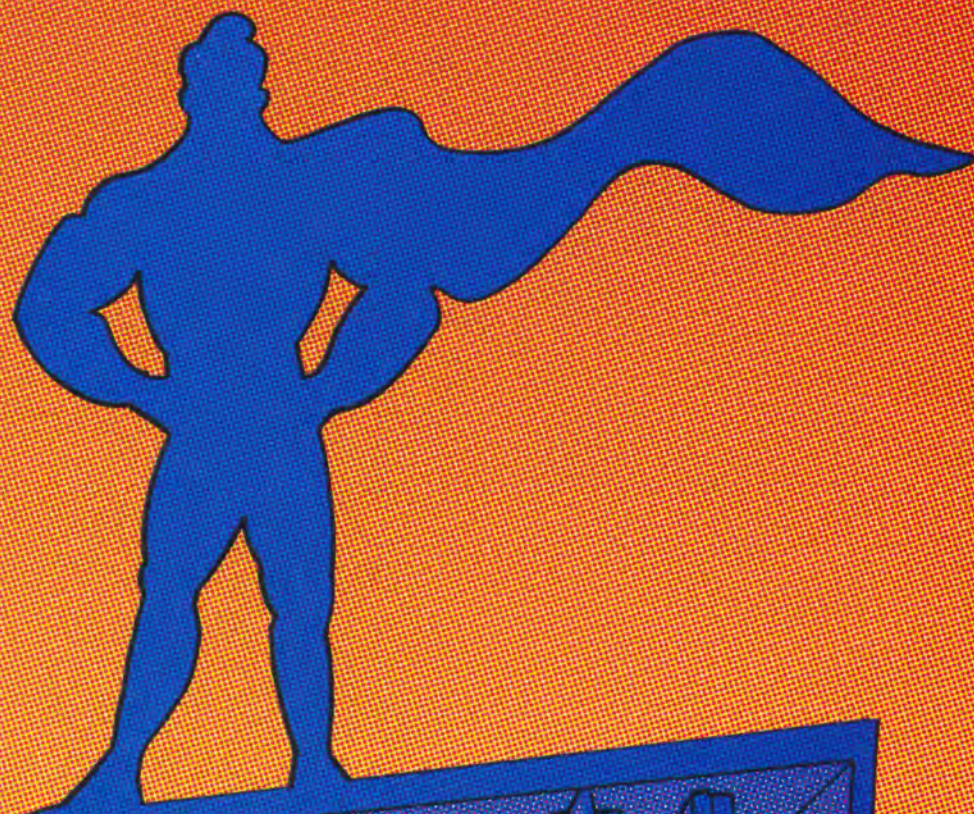


ONTARIO LIBRARY ASSOCIATION
SUPER CONFERENCE 2004

EXPO PROSPECTUS



CONFERENCE: JAN. 29-31, 2004
EXPO: JAN. 29-30, 2004
TORONTO, CANADA

ATK



Elizabeth Kerr
OLA President 2003
Kawartha Pine Ridge DSB



Ken Roberts
OLA President 2004
Hamilton Public Library



Rod McLean
OLA Treasurer 2003-2004
Teck Centennial Library



Stephen Abram
OLA Past President
ProQuest Micromedia Limited

GREETINGS!

On behalf of the Ontario Library Association's 4,200 members we would like to invite you to attend, as an exhibitor, the 2004 OLA Super Conference at the state-of-the-art Metro Toronto Convention Centre, North Building in January 2004.

It has been an incredibly interesting year in the library world, both here in Ontario and across the world. With ALA coming to Toronto in the summer of 2003 it has focussed attention on libraries in this province like never before. The challenges of an international event and the unfortunate circumstances around SARS has shone a light on libraries in the most significant of ways. This is one of the many reasons that we have chosen 'Super Heroes @ your library™' as a graphic representation for the coming conference. The library community in Ontario has a lot of Super Heroes - including you the suppliers of libraries.

For more than one century the OLA Conference has provided OLA members and the Canadian library community with a forum. Delegates come to exchange ideas, provide leadership for the Association, network with each other, and from your perspective, to plan their purchases and keep up-to-date on the latest titles, services and technologies available to libraries, their staff and the populations they serve.

In spite of the challenges facing libraries the role OLA Super Conference has played is not expected to change in 2004. The OLA Super Conference broke an all-time attendance record in 2003, with the spectre of ALA drawing people away, and already it is clear that the 3,000 plus Canadians that OLA attracts is still twice to three times as large as the Canadian contingent that is coming to ALA in June. This, we feel, is a testament to the importance of the OLA program to members and their belief in the value that the OLA Conference provides to them professionally.

Our members have come to expect the best conference and we continue to provide it. Our membership continues to grow and the Association has taken some bold leadership positions again this year. OLA is simply leading the way in so many areas. Have a visit to <http://www.accessola.com> and explore the issues that OLA is involved with. These issues tend to be what shape our programs and the context in which this market works.

The EXPO is important to OLA and we know it is important to your annual business plans. Attendees who come to Super Conference are important to you:

- ★ Over 90% are purchasers or influence purchases.
- ★ 40% will not attend another PD event this year and 81% will not attend another PD event with a display.
- ★ Over 5 hours of no-conflict time exist for the EXPO.
- ★ 90% of evaluation forms indicate they found the EXPO to be 'highly useful' - a trend in recent years.

OLA Super Conference represents an excellent value for delegates and exhibitors alike.

- ★ Delegates pay around \$200CAN to attend OLA - a major reason we are able to keep growing. It represents a fair price for an outstanding event.
- ★ OLA believes in no-conflict exhibit time for vendors. OLA's attendance has been on a steady rise for six straight years now. More customers means more business opportunities for you and your firm.
- ★ The suppliers OLA engages for the EXPO are industry leaders in service and support and also have among the lowest prices. Compare OLA's Royal York or Crowne Plaza room rate with the 2003 CLA rate - \$105 to \$115 less per night!!

The OLA's members and those who attend the Super Conference are the people you want to meet and we want them to meet you and to support your companies. We encourage our members to consider purchasing from supporters of the Association first.

Please review the enclosed information which provides the information you require to make the commitment to exhibit at the OLA Super Conference.

If you have any questions, please feel free to call the OLA's Jefferson Gilbert at (416) 363-3388 ext. 25, or FAX at (416) 941-9581.

SUPER CONFERENCE 2004 PRESENTS A BUSINESS OPPORTUNITY WITH UNPARALLELED OPPORTUNITY FOR VENDORS AND DELEGATES ALIKE.

LEADERSHIP - A KEY INGREDIENT IN ONTARIO

The Ontario Library Association is a leader for the profession. This leadership role is one of the primary reasons that OLA Super Conference is the top attended library conference in this country and among the largest on the continent. Libraries, while perennially under siege, need leadership in key areas - OLA provides this. Take some time to look at accessola.com and see the areas OLA operates in on behalf of our members.

The OLA Conference is planned by professionals who work in the Ontario market - all leaders in their own right. Each year the committee draws on the needs and experience of their colleagues, fellow association leaders and others. The goal is to put together a continuing education program that has broad appeal to the Association membership and reflective of the changing face of the Ontario library community.

OLA IS THE LARGEST INFORMATION EVENT OF ITS KIND IN CANADA

Super Conference is the biggest. Super Conference is the oldest event of its kind in Canada. Super Conference is recognized as the one-stop source for the best and latest the industry has to offer. It is cost effective for delegates, because it is during the 'quieter' time in most types of institutions and the program is so enticing that practitioners cannot afford not to attend. Look at our year over year attendance growth - not many industries or conferences can show this upward trend.

YEAR OVER YEAR ATTENDANCE GROWTH

1999 - 2,861
2000 - 3,037
2001 - 3,068
2002 - 3,425
2003 - 3,507

These numbers are total attendance, including EXPO only and special guests.

TRADE SHOWS ARE INEXPENSIVE WAYS TO BUILD BUSINESS

Bar none 'the trade show' remains the most cost effective way to meet face-to-face with so many qualified current and future customers. Even if your firm only sees 15 existing customers in the two days and meets and converts 5 more, where else would

you be able to have 20 meetings in just two days. This is the country's largest gathering.

information audience in the country. We attract the CEOs that attend national and international conferences, but OLA also attracts the people who sit on the selection committee, the implementation task force, the technology sub-committee and the management team. These are the real decision-makers and decision influencers. Increasingly OLA is attracting key decision-making from across the

country who see the quality of the conference and the value it offers to them as a PD alternative.

THIS IS THE PREMIER CANADIAN FORUM FOR THE LIBRARY INDUSTRY

Super Conference is a meeting place for leaders, a place to learn, a place to network and the ultimate venue for the exchange of ideas that relate and affect the library and information profession. Super Conference attracts more than 3,500 attendees who come to Toronto to get the most for their education dollar.

OLA believes that EXPO is an integral part of the education process. It is an extension of what is taught in the workshops and at plenaries. We hope you agree.

SECTORAL BREAKDOWN

SCHOOL LIBRARY	38%
PUBLIC LIBRARY	44%
ACADEMIC LIBRARY	12%
SPECIAL LIBRARY	4%
OTHER	2%

Based on 2003, but typical of Super Conference pattern for the past five years.

EMPIRICAL PROOF THAT OLA SUPER CONFERENCE IS A LEADER

Super Conference is Canada's largest library and information conference. Some of the pertinent statistics if you have not attended an OLA event in the past, or as a reminder to those who will be returning in 2004:

- ★ 3,507 attendees in 2003; 3,425 attendees in 2002; 3,068 attendees in 2001.
- ★ Over 210 workshop sessions and events
- ★ 250 expert speakers from within the library field and from outside the field
- ★ Among the lowest registration fees for delegates on the continent - one of the reasons they keep coming back.
- ★ More than 200 delegates from outside the province - all key decision-makers.
- ★ No conflict exhibit time - over 5 hours. This means the OLA dedicates this time to EXPO visits only. Also reasonable hours (10:00 to 5:30 and 10:00 to 2:30) to maximize effort and avoid fatigue and slow periods.

TOP DECISION MAKERS COME TO OLA TO SEE YOU

OLA prides itself on being able to attract the largest library and

PROMOTE YOUR ATTENDANCE

OLA offers exhibitors many ways to promote their attendance at the conference. Did you know that the most effective pre-show promotion techniques are:

- 54% - Personal letter with product info and an invitation.
- 42% - Personal FAX announcing exhibit participation and product deals.
- 37% - Personal phone call from Sales Rep to schedule an appointment.

This is important because according to the Centre for Exhibition Industry Research 76% of trade show attendees come to the event already decided on which booths to a visit. Let's work together.

WHY OLA IS THE MOST SIGNIFICANT
LIBRARY EVENT IN CANADA

SC'04

SUPER CONFERENCE 2004 / TORONTO

Hall C / North Building
METRO TORONTO
CONVENTION CENTRE
 255 Front Street West
<http://www.mtccc.com>

SHOW COLOURS

The OLA Super EXPO will continue to use the colours black and teal for drape and grey carpet in the aisles.

ELECTRICITY AND INTERNET CONNECTIVITY

The MTCC has an exclusive arrangement with ShowTech Electric to supply power and lighting and their own Communications Department for telephone and internet connectivity in the building. Show Management does not provide electricity or internet access with any booth space; it must be ordered directly from the official suppliers. Order forms will be available in the Official Exhibitor Kit.

SELLING AT SUPER EXPO

The OLA does, and always has, encouraged companies to sell their products and services at the EXPO. There has been some confusion with other library and book shows that discourage this practice. There are no limits as long as selling does not violate the EXPO Rules and Regulations and any laws.

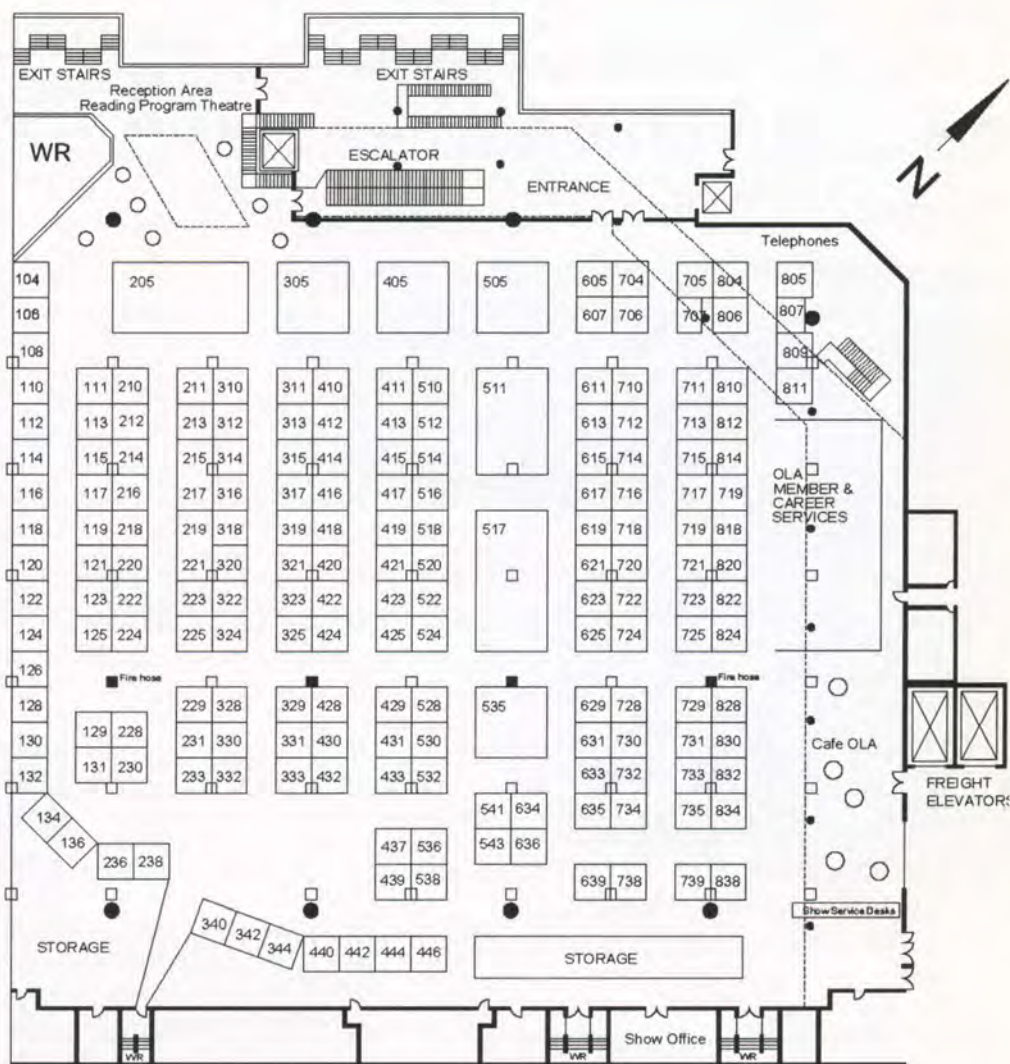
SERVICES AVAILABLE TO EXHIBITORS

Information is available on all of the below mentioned services in the Official Exhibitor Kit, distributed to exhibitors in November.

- ★ Free Lead Retrieval
- ★ Attendee access for pre-show promotion
- ★ Full service rental companies and supplies for booths
- ★ Unlimited VIP Passes
- ★ Listings in on-site program and companion web-sites
- ★ Opportunity to promote new product and guest attendance
- ★ Hi-speed internet access
- ★ Sponsorship opportunities from \$500 to \$25,000

OPPORTUNITY TO DELIVER SESSIONS

OLA extends the right to Associate members to propose sessions for inclusion in the official conference. This allows Associate members to share experience and expertise. These proposals, which are expected to offer a balanced view, are evaluated by the Conference Committee and approved for inclusion if they meet the following criteria: balanced, topical, include practitioners and



space is available. The sponsoring company is expected to cover all costs related to the speakers. OLA will provide stock AV equipment provided deadlines are maintained.

Submit requests no later than August 8, 2004. A Session Proposal form can be found at <http://www.accessola.com/>

OFFICIAL SUPER CONFERENCE HOTELS

The OLA has negotiated special rates at the following hotels:

Fairmont Royal York Hotel (two blocks east of MTCC)

Rate: \$132 single / \$142 double Toll-free: 1-800-663-7229

Renaissance Plaza @ SkyDome (one block west of MTCC)

Rate: \$130 single / \$135 double Toll-free: 1-800-237-1512

Crowne Plaza Toronto Centre (attached to the MTCC)

Rate: \$149 single / \$155 double Toll-free: 1-800-422-7969

SPACE IS LIMITED SO BOOK EARLY. IDENTIFY YOURSELF AS AN OLA PARTICIPANT TO ENSURE YOU RECEIVE THE ABOVE RATE.

2004 SUPER CONFERENCE EXPO PRICING

	BEFORE OCTOBER 17	AFTER OCTOBER 17
Single Booth - 100 sq. ft.	\$1,365	\$1,545
Double Booth - 200 sq. ft.	\$2,460	\$2,660
Triple Booth - 300 sq. ft.	\$3,550	\$3,770
Quadruple - 400 sq. ft.	\$4,490	\$4,730
More than 400 sq. ft. (not inc. aisle)	\$10.35 per sq. ft.	\$11.05 psf
Corner Surcharge	\$110 per open corner	
Non-member Surcharge	\$190	\$190
Single - 80 square ft. (if available)	\$975	\$1,050
Table Top - minimum 50 sq. ft.	\$450	\$500
Not-for Profit/Charity Groups - related	\$450	\$500

All prices are subject to GST.

The OLA has a policy not to discount at the end of the sales period. However, OLA reserves the right to move firms who have purchased smaller spaces into larger spaces.

US EXCHANGE: OLA will accept cheques in US dollars based on the exchange rate of \$1CAN = \$.77US. Credit Card payments usually provide the prevailing rate.

PAYMENT SCHEDULE

A \$750 deposit per 100 square feet is required within three weeks of requesting space. Full payment is due no later than Dec. 19, 2003.

WHAT IS PROVIDED FOR YOUR FEE

- ★ Black and teal draped booth - 8' back, 3' side rail.
- ★ Uncarpeted floor space
- ★ 24 hour security
- ★ Unlimited VIP Passes with which to invite clients
- ★ Aisle carpeting - dark grey. (7 1/2' wide)
- ★ Wastepaper basket and chair - one chair per 100 sq. ft.
- ★ Listing in EXPO Guide plus 4 subject entries
- ★ Inclusion in the AccessOLA virtual EXPO with a hyperlink to your web site
- ★ Up to 4 full conference passes for bonafide booth/company personnel. No practicing librarians, TL's, workers or trustees

TABLE-TOP & NOT-FOR-PROFIT GROUPS

TABLE TOP: A table-top display is restricted to those companies with annual revenues of less than \$20,000 gross for their business dealings with the Ontario library community.

NOT-FOR-PROFIT: The OLA annually receives requests from dozens of organizations wishing space in the EXPO. Rather than making decisions on the suitability of each the OLA has decided on a NFP rate.

The OLA will not assign space to NFP's & Table-tops until the sales period is finished in mid-January. The OLA will guarantee space no smaller than 50 sq. ft. A 6' table is included in the listed price for these groups.

IMPORTANT TIMES AND DATES TO REMEMBER

MOVE-IN

Tues., January 27 6 pm to 9 pm **
 ** Early access is for companies with 400 sq. ft. or more - no exceptions.
 Wed., January 28 8 am to 8 pm
 Thurs., January 29 6 am to 9 am

SHOW HOURS

Thurs., January 29 10 am to 5:30 pm
 Fri., January 30 10 am to 2:30 pm

TEAR DOWN

Fri., January 30 3 pm to 10 pm

Times are subject to change. Watch final conference program and Official Exhibitors Kit for official times.

SPACE SELECTION AND ALLOCATION POLICY

In an effort to provide all member companies with an equal opportunity at EXPO space, the OLA is continuing its space allocation policy. This is particularly important since the show is perennially a sell-out. Member companies who occupied space in 2003 have first right of refusal to the same space in 2004. Some exceptions.

For the 2004 EXPO, the order and preferred timing in which space will be sold is as follows.

1. OLA Associate Members - requests due by August 29, 2003.
2. Non-members' companies who were Super Conference 2003 Sponsors - requests by September 5, 2003.

Companies will be notified of their space within fifteen days of the end of the preferred period.

The remaining groups are eligible to book space after the August 29, 2003 preferred booking period.

- ★ Either of the above groups who missed the deadlines.
- ★ Non-member companies who exhibited in 2002 or 2003.
- ★ General sales. The OLA has a library suppliers' database of 200+ companies who have expressed an interest in receiving EXPO materials.

The OLA reserves the right to make the final determination on all booth allocations.

Members have the right to 'upgrade' their 2003 space to that of a non-member provided they apply before the August 29, 2003 deadline. This is on a first request basis.

SHOW MANAGEMENT - The Ontario Library Association (OLA) and its authorized representatives are hereinafter referred to as "Show Management".

PAYMENT AND REFUNDS - Full payment for booth space must be made no later than December 19, 2003. Show Management reserves the right to refuse a company entry who has not paid in full by this date. A minimum of \$750 per 100 square feet. The OLA will hold booth space for up to three weeks while a company arranges for a deposit cheque. After three weeks the OLA will release the space for reallocation if another firm requests that specific space. OLA is not responsible for notifying a company that is beyond the three week period or fails to pay in full by December 19, 2003.

All applications submitted after December 19 must include payment IN FULL for the space rental charges.

Cancellations made prior to September 15 will receive a refund of payments made, less a 25% cancellation fee. After September 15 and before December 1 the company will forfeit the entire amount of the deposit - \$750 per 100 square feet. After December 1 there are no refunds for space.

In case the EXPO shall not be held for any reason whatsoever, then and thereupon the rental and lease of space to the exhibitor shall end. In such case the limit claim for damage and/or compensation by the exhibitor shall be the return of the amount already paid for space for this specific event.

SPACE RENTAL - The application for exhibit space, when signed by the exhibiting firm and/or deposit cheque cashed, or credit card processed, by Show Management, shall constitute a valid contract between the parties. The contract is null and void if the exhibiting firm fails to make either a deposit within three weeks of the space being allocated, or the final payment at the prescribed time. Show Management reserves the right to re-assign the space to another applicant.

USE OF SPACE RESTRICTIONS - The space contracted for is to be used solely by the exhibitor whose name appears on the application, as agreed to by both parties, and only products and/or services of the exhibitor may be exhibited. Any promotion of other products or services is strictly prohibited. No exhibit will be permitted which interferes with the exhibits of other exhibitors or obstructs the visibility of other exhibits. Exhibits must be confined to the exact space allocated, and where an exhibitor's display is built beyond limitations set forth in this contract and explained in detail in the Exhibitor's Manual, Show Management reserves the right to correct such violations by having the exhibitor alter, remove or rearrange any or all of the display so that it will comply with the regulations or, if the exhibitor is not available, to make such corrections at the exhibitor's expense. Show Management reserves the right to restrict exhibits which, because of noise, operation of equipment, creation of safety hazards or any other reason, become objectionable or otherwise distract from neighbouring exhibits. No representation of the exhibitor, his products or services may be carried on in the aisles, corridors, feature areas or other designated common areas of the Convention Centre.

No exhibit shall assign, sublet, or share the space allocated with another business or firm unless approval has been obtained in writing from Show Management.

INSTALLATION, EXHIBIT HOURS AND DISMANTLING

Dates and hours for installation, exhibiting and dismantling will be specified by Show Management. Goods being delivered directly to the exposition must be received by a representative of the exhibiting firm or their designate. Exhibits shall be staffed at all times when the EXPO is officially open. No exhibitor will be able to commence dismantling any portion of the exhibit whatsoever, to commence packing crates or cartons or to abandon his display prior to the official closing. Failure to comply with the regulation will result in the exhibitor being barred from future shows and events sponsored by Show Management. All exhibits must be removed by 10 pm on January 30, 2004, and all storage and handling charges for failure to remove exhibit material by that time shall be the responsibility of the exhibitor. Show Management reserves the right, through its official carrier, to remove any exhibit not removed by the conclusion of the exhibition and charge the expense to the exhibitor.

FIRE REGULATIONS - All exhibitors must comply with local fire regulations. Only fireproof material may be used in displays and wiring must conform to CSA or UL specifications. All exits and aisles must be kept clear at all times. The exhibitor assumes full responsibility for ensuring that exhibits meet these standards. Show Management is obligated to install two fire hose cabinets for the duration of the EXPO. The location of the cabinets are on the floor plan. Show Management reserves the right to change their location depending upon directives from the Fire Marshall.

ELECTRICAL SAFETY CODE REQUIREMENTS - All exhibitors must comply with the Electrical Safety Code Requirements in place at the time of the event. The exhibitor assumes full responsibility for ensuring that exhibits meet these standards.

DAMAGE TO PROPERTY - Exhibitors are liable for all damage caused by them or their representatives or contractors to the exhibit facility, booth equipment or to other exhibitors' property and shall indemnify the facility management, Show Management and/or Official Service Contractor against, and hold them harmless from any complaints, suits or liabilities resulting from negligence of the exhibitor in connection with the exhibitor's use of exhibit space. Full regulations for property care are in the Official Exhibitor's Kit.

CARE OF THE BUILDING - Painting, nailing or drilling of floors, walls, ceilings or any part of the building is not permitted. Exhibitors laying any floor covering must use an adhesive that will not damage the floor. No signs or other articles are to be fastened to the ceiling, walls, pipes or electrical features.

SECURITY - Show Management will employ a professional guard service for the duration of the exhibition and will take reasonable precautions to safeguard exhibitors' property. However, Show Management assumes no liability for loss or damage, howsoever caused, of goods, exhibits or other materials owned, rented or leased by the exhibitor.

FOOD AND/OR BEVERAGES - The preparation and/or serving of food or beverages of any kind without the written permission of Show Management and/or the facility is prohibited. Exhibitors wishing to serve samples must complete a request form that can be obtained from Show Management. This is submitted to the facility for permission.

OFFICIAL EXHIBITORS KIT - Each exhibitor will be provided an Official Exhibitor's Kit. The Exhibitor's Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management. In the kit are all the necessary forms for Show contractors and other rules and regulations. All booth space and activity must be arranged in accordance with those outlined in the kit. If in the sole opinion of Show Mgmt, any exhibit fails to conform to the Exhibitor's Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from at any time during the exposition.

OLA will send an Exhibitor's Kit to each company registered with a deposit made. However, if a kit has not been received by Nov. 25 it is the responsibility of the company to contact OLA. After Dec. 15 there will be a \$15 delivery charge for kits that are sent by overnight courier. Lost kits or second kits can be replaced/provided for a fee of \$25 plus delivery.

LIABILITY AND INSURANCE - Neither Show Management nor any of its officers, directors, employees or agents, nor the owners, employees or representatives of the exhibit facility will be responsible for any injury or damage that may occur to the exhibitor or the exhibitor's employees or property from any cause whatsoever prior, during or subsequent to the period covered by the exhibit contract. The exhibitor, on signing this contract, expressly releases the foregoing parties, individuals and firms from, and agrees to indemnify same against, any and all claims for such loss, damage or injury. Exhibitors are advised to carry insurance on their exhibits and its contents; however, this will be taken at their own expense.

ENTRY TO THE SHOW - Show Management reserves the right to deny admission to any visitor, exhibitor, or exhibitor's employee. Show Management reserves the right to final determination of all space assignments in the best interest of the exposition.

LABOUR - Exhibitor must observe all contracts in effect between Show Management, service contractors, Convention Centre and labour organizations involved.

MEMBERSHIP STATUS - Rates paid for exhibit space are based on the membership status of the company at the time of the actual display. It is the exhibiting company's responsibility to either pay non-member rates or to have a current Associate Membership in the Ontario Library Association at the time of the event. Show Management reserves the right to withhold a firm's ability to set-up if their membership status changes between time of payment and the event.

SELLING AT THE EXPO - The OLA strongly supports and encourages vendors to sell on the floor of the Super Conference EXPO. Show Management encourages exhibitors to inform them of any special deals they plan to offer and they will be promoted in the on-site EXPO Directory at no additional expense.

OTHER REGULATIONS - Any and all other matters not specifically covered by the preceding General Rules and Regulations shall be subject solely to the decision of Show Management. The Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided and amendments, when made, are brought to the notice of exhibitors. Each Exhibitor, for himself, and his employees, agrees to abide by the foregoing Rules and Regulations and by any Amendments or additions thereto in conformance with the preceding sentence.

THIS SPACE APPLICATION NEEDS TO BE USED TO BOOK SPACE AT SUPER CONFERENCE EXPO 2004. UPON CONFIRMATION OF SPACE AND WITH THE EXHIBITOR KIT THERE IS A SUBSEQUENT FORM THAT NEEDS TO BE COMPLETED WITH INFORMATION FOR INCLUSION IN THE OFFICIAL CONFERENCE PROGRAM AND ON ACCESSOLA.COM.

COMPANY INFORMATION

PLEASE TYPE OR CLEARLY PRINT. COMPLETE ALL SECTIONS. INCOMPLETE OR ILLEGIBLE APPLICATIONS WILL NOT BE ACCEPTED. SIGN AND RETURN THE APPLICATION WITH DEPOSIT IN THE ENVELOPE ENCLOSED. PLEASE READ PROSPECTUS & REVERSE BEFORE SIGNING BELOW.

Firm Name

Key Marketing Contact Name Title

Address (for official exhibitor kit mailing - no RR's or PO Boxes)

City Prov./State Postal Code/Zip

Phone FAX

E-mail

WWW (if you wish it published in the on-site Directory)

BOOTH INFORMATION

SEE MAIN PROSPECTUS FOR PRICING AND OTHER DETAILS.
SIZE OF BOOTH REQUIRED FOR SUPER CONFERENCE 2004.

- ☐ Single - 10 x 10 ☐ Double - 10 x 20
☐ Triple - 10 x 30 ☐ Quad - 20 x 20
☐ Other _____ ☐ 80 Square Foot - if any
☐ Not-for-Profit ☐ Table Top

PREFERRED BOOTH SELECTIONS -

PLEASE LIST IN ORDER OF PREFERENCE

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NOTE: ALL THE BOOTHS IMMEDIATELY AT THE ENTRANCE ARE LIKELY TO BE RE-BOOKED BY MEMBERS WITH PRIORITY. PLEASE BE REALISTIC IN BOOTH SELECTION OR CALL TO DISCUSS PLACEMENT.

FOR OFFICE USE

Date Rec'd @ OLA

☐ Current ☐ Lapsed
Associate Member Status

2003 Booth Placement

Expiry Date

PAYMENT INFORMATION

PRICE FOR PREFERRED BOOTH - SEE PAGE 5

OPEN CORNER PREMIUM - ☐ \$110 PER OPEN CORNER

NON-MEMBER PREMIUM - \$190

EXTRA BASIC LISTING IN DIRECTORY - \$30 EACH

EXTRA BUYER'S GUIDE LISTINGS - \$7.50 EACH

LOGO - ☐ \$30 AS TIFF FILE ☐ \$50 IF SCAN NEEDED

50 WD DESC. - ☐ \$30 IF E-MAIL ☐ \$50 IF TYPE NEEDED

SUB-TOTAL

ADD 7% GST

SUBTOTAL

MEMBERSHIP ☐ RENEWAL ☐ NEW IF NECESSARY - \$195

TOTAL

- ☐ Cheque - payable to the ONTARIO LIBRARY ASSOCIATION
☐ Invoice - (payable on receipt) PO: _____
☐ Visa ☐ MasterCard ☐ Full Amt. ☐ Deposit only
 If deposit is not checked above the full amount will be charged on receipt.

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Expiry date

Credit Card Signature

By signing below, or submitting this form, the authorized signatory has read and agrees to abide by the rules and regulations outlined on page 6 of this contract.

Date

Contract Signature

INFORMATION/FORMS REGARDING OFFICIAL PROGRAM LISTINGS WILL BE SENT AT A LATER DATE - WITH OFFICIAL EXHIBITOR KIT.

RETURN TO: Ontario Library Association

FAX: 416/941-9581 or 1-800-387-1181

MAIL: 100 Lombard Street, Suite 303, Toronto, ON M5C 1M3 CANADA

E-MAIL: jgilbert@accessola.com

2004 SPACE APPLICATION

SC'04

SUPER CONFERENCE 2004 / TORONTO

**JOIN THESE AND OTHER SUCCESSFUL COMPANIES WHO MAKE THE OLA SUPER
CONFERENCE PART OF THEIR ANNUAL MARKETING PLAN AND DEMONSTRATE THEIR
COMMITMENT TO THE COUNTRY'S MOST SIGNIFICANT LIBRARY MARKET**

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