



# ONTARIO LIBRARY ASSOCIATION'S **SUPER NEWS 2004**

Thursday, January 29, 2004

## THE 103rd AGM AND WELCOME PARTY GET THE CONFERENCE OFF TO A "SUPER" START



The Board of Directors  
contemplate important OLA  
member issues

OLA President Liz Kerr and  
Super Conference Co-ordinator  
Rose Vespa laugh it up at the  
welcome party



## THURSDAY CHANGES

### Withdrawn Sessions

**Session #104** - Personal  
Bibliographic Management Software:  
An Overview

**Session #204** - Dramatically Library  
and Librarily Dramatic

**Session #209** - A Ticket to Train For  
Mutual Gain: Co-op in 2004

**Session #417** - A True Story: The  
Rural Urban Engagement

**Session #420** - Textile Tales Across  
the Curriculum

### Room Updates

**Session #111** - Keeping Pace with  
AACR2 and Dewey **held in 103A**

**Session #202** - Novel Uses for  
Novels moved to **ICTC/Ontario**

**Session #215** is now in **MTCC  
201CD**

**Session #221** is now in **MTCC 202A**

**Session #408** - A Trip Around the World  
Wide Web Starts in Your Library **moved  
to ICTC/Kingsway**

The ICTC Boardroom is called the  
**ICTC/Haliburton** and is located off  
the main lobby.

### New Speaker

**Session #421** - *Rea Devakos*,  
Information Specialist, Gerstein  
Science Information Centre;  
University of Toronto Libraries

## Attention Thursday and Friday General Breakfast Attendees!

Please note that both General Breakfasts will be held in **MTCC/204**.

## Canada Info Desk

OVER 100,000 CANADIAN ORGANIZATIONS, CONTACTS, FACTS & FIGURES IN ONE EASY-TO-USE ONLINE RESOURCE!

Maximize your Canadian directory content with Canada Info Desk Micromedia ProQuest's newest  
online innovation.

Combine the research power of 6 best-selling Canadian directories into one comprehensive online  
resource. •

New easy to navigate interface

Flexible search options

Downloading capabilities

Stop by booth 710-714 for more information or a FREE Trial!

20 Victoria Street, Toronto, Ontario M5C 2N8  
Tel: (416) 362.5211 Toll Free: 1 (800) 387.2689 E-mail: [info@micromedia.ca](mailto:info@micromedia.ca) Internet: [www.micromedia.ca](http://www.micromedia.ca)

Micromedia  
**ProQuest**



## **OCULA Spotlight: Blaise Cronin, scholar, critic, columnist**

OCULA is very excited to have Blaise Cronin as its Spotlight Speaker this year.



Cronin is a prolific writer and scholar. His most recent book, *Jeremiad Jottings*, is a follow-up to his popular *Pulp Friction*. Both take a no-holds-barred look at the profession of librarianship and library schools. Many will know Cronin from his often controversial column in the *Library Journal*. Cronin is also well-known for his scholarship in areas such as publishing, knowledge management, and citation analysis. This year we are very pleased to have Blaise Cronin speak at OLA about the profound but gradual changes occurring in scholarly publishing. **Join us on Friday at 2:15 in MTCC 206AB (session 701).**

## **OLBA Spotlight: Library Internet Use Policy**

**Thursday 9:00 am  
MTCC 203CD**

Presenters: Ian Hunter,  
Monique Desormeaux

Public libraries have been promoted as the "One place to look" and have given a general impression that all information is available to everyone without censorship or discrimination. When libraries were mostly concerned with print materials there were not many problems with material content but with the advent of public access computers and the internet a whole new aspect of what's available and for whom has evolved.

Former library board members from the Ottawa Public Library and the Board Policy and Strategic Planning Division Manager examine the issues and relate the recent experience of the Ottawa Public Library Board as it faced an incident which caused much public outcry.

## **OHLA Spotlight: Library Internet Use Policy**

**Thursday 3:45 pm ICTC Oakville**

Volunteers@Your Library: Benefits and Pitfalls of Volunteers in Hospital Libraries

Hospital, public, school and other special libraries have all experienced reduced funding in recent years. Given the new reality of fiscal restraints, a librarian may willingly, or through administrative pressures, turn to volunteers in lieu of paid staff as a way of providing services. It has been suggested that treating volunteers as unpaid staff could lead to the belief that volunteers could replace paid staff when public spending is reduced. There is a real risk that jobs can be lost. The need to examine the volunteer issue is timely due to the long-term financial constraints on both Canadian and Ontario hospital funding. As part of a survey conducted in April 2003, Ontario hospital library managers were asked to identify what they perceived to be the two main benefits and two main pitfalls of using volunteers. This presentation outlines the extent of volunteer use in Ontario hospital libraries and describes the benefits and potential pitfalls of using volunteers in libraries. Key factors that should be resolved prior to establishing a volunteer program and strategies for optimizing the use of volunteers in your library will be presented. Funding for this research was provided through a Chapter Initiative Grant from the Canadian Health Libraries Association/Association des bibliothèques de la santé du Canada.

### **OLA ISSUES THEATRE**

12:00 Reading Review, Liz Kerr

12:30 CANO

1:00 ODL Status Report, Mike Ridley

1:30 Copyright, Bernard Katz

## **OLITA Spotlight: Children's Discovery Portal**

**Thursday 10:30 am MTCC 202D**

Presenters: Carrie Dawber, Manager of Reference and Readers Advisory; Elizabeth O'Brien, Manager, E-Delivery and Distribution Services, CNIB Library

The Canadian National Institute for the Blind (CNIB) launched their Digital Library on November 12, 2003. The online library is the most advanced library of alternative formats in the world and a model for 175 international libraries producing alternative-format information. It also contains The Children's Discovery Portal, the world's first portal of its kind for children who are blind. Children who are blind or visually impaired can play online games, participate in online polls, get homework help, sample or read entire books online and chat with other children who are blind from across the country. For some this may be the first opportunity they have ever had to meet another child who is blind. "The whole Portal is cool but I especially love the chat room because I can speak to other kids like me," said 11-year-old CNIB client Robert Hampson. "I also like playing games like Dreadnought and it's fun to be able to read books right away instead of waiting for them to arrive in the mail." Carrie and Elizabeth will discuss the elements that went into the development of the children's portal, as well as giving a demonstration of this unique kids space.

## **OCULA AWARD RECEPTION**

**THURS 5:45 PM  
ICTC/GRENADIER**

*Sponsored by  
The Bibliocentre*

## **PUBLIC LIBRARY AWARDS**

**RECEPTION  
THURS 6:00 PM  
MTCC/105  
(ticket holders only)  
DINNER AT 7:00 PM**



Late additions and omissions

## Expo Directory and Buyer's Guide

Booth #340-345  
**BOOKS ARE FUN LTD.**  
51 Doris Crescent  
Toronto ON L3Y 7V3  
Tel: 877/266-5778  
Fax: 877/266-4107  
diane.carlsen@booksarefun.com  
Diane Carlsen

Booth #430  
**CANADIAN LIBRARY ASSOCIATION**  
328 Frank Street  
Ottawa ON K2P 0X8  
Tel: 613/232-9625  
Fax: 613/563-9895  
www.cla.ca  
Brenda Shields

Booth #330  
**CRITERION PICTURES: A DIVISION OF THE VISUAL EDUCATION CENTRE**  
41 Homer Ave, Unit 3  
Toronto ON M8Z 4X4  
Tel: 416-252-4151  
Fax: 416-251-3720  
Suzi@criterionpic.com  
www.criterionpic.com  
Suzanne Hitchon

Booth #245  
**INDUSTRY CANADA**  
151 Yonge St. 4th Floor  
Toronto ON M5C 2W7  
Tel: 905/639-8341  
Fax: 905/639-6551

Booth #T7  
**KA MACDONALD PRESS**  
10 Royal Orchard Blvd.  
Box 53095  
Thornhill ON L3T 2P4  
Tel: 905/889-6996  
Fax: 905-889-7398  
kamacdon@rogers.com  
www.wyd2002photoalbum.com

Booth #T12  
**NATIONAL INSTITUTE FOR GENEALOGICAL STUDIES**  
30 Wellington St. East, Suite 2002  
Toronto ON M5E 1S3  
Tel: 416/861-0165  
Fax: 416/861-1894  
admin@genealogicalstudies.com  
www.genealogicalstudies.com  
Louise St. Denis

Booth #130  
**OLA BUILDING AWARDS, The**  
100 Lombard Street, Suite 303  
Toronto ON M5C 1M3  
Tel: 416/363-3388  
Fax: 416/941-9581  
www.accessola.com

Booth #131  
**ONE TO ONE FUNDRAISING**  
67 Orchard View Blvd.  
Toronto ON M4R 1CL  
Tel: 800-618-4387  
Fax: 416-545-0384  
eric@onetoonefundraising.com  
www.onetoonefundraising.com  
Eric Flint

### ADDITIONS TO PASSPORT TO PRIZES

**Books Are Fun**  
Eyewitness Anthologies 5  
Book Set that comes in it's own tote bag.

**Criterion Pictures: A Division of the Visual Education Centre**  
Videos and DVD's

**Drexel University**  
A Drexel t-shirt, mug and coaster.

**Finance Matters Ltd.**  
1 copy of "Hit by an Iceberg: Coping with Disability in Mid-Career" by Marie Howes and Janet Freedman.

**GUMDROP Books Canada**  
The 10- volume set of the Story Keepers Series, Ozark Publishing. The prize will be shipped to the winner.

**Library Services Centre**  
Two sets of Books, CDs, and DVDs

**National Institute for Genealogical Studies**  
COURSE: The National Institute for Genealogical Studies and the Professional Learning Centre of the University of Toronto offers

your choice of one course in the Librarianship Certificate in Genealogical Studies' online continuing education program.

BOOK: "How To Prove It?" by Dr. Penelope Christensen, Heritage Productions: Are you picking your ancestors out of a hat? Or have you really proved each linkage? This practical manual for family historians and genealogists demystifies the requirements necessary for establishing a pedigree.

### The Beguiling - Comics and Graphic Novels

Two copies of "Hopeless Savages": A Ground Zero Graphic Novel: This great new Young Adult Graphic Novel is signed by the artist!

### ADDITIONS TO GUEST ALERTS

**The Beguiling** (Booth 328) is pleased to present graphic novel creators Chester Brown (LOUISE RIEL), Matt Blackett (M@R), Marc Ngui (ENTER AVARIZ), Bryan Lee O'Malley (LOST AT SEA) and more throughout the conference!

**KA MacDonald Press** (Booth T7) is pleased to announce that Boris Spremo, Order of Canada, MPA will be signing his book, "Reflections of It's Light: The Journey of his Holiness John Paul II and the World Youth Day Cross Canada" on Friday January 30 from 12-2 pm.

**Kids Can Press** is pleased to announce that Lucy Falcone, author of The Mysterious Mummer will be signing at booth #516 today from 11-12:30

**S&B Books** (Booth 511) is pleased to announce that Ian Wallace and Barbara Spurn will attend the exhibits to sign books.

### ADDITIONS TO SPECIAL PROMOTIONS

**The Beguiling** (Booth 328) is pleased to offer 50% off all STAR WARS and Buffy the Vampire Slayer graphic novels throughout the conference.

**S&B Books** (Booth 511) will draw for a large stuffed animal as a give-away prize. S&B will also be offering a 35% discount and free freight.

**The National Institute for Genealogical Studies (Table 12) and the Professional Learning Centre of the University of Toronto** offers a 15% discount to those who register on-site for the Librarianship Certificate in Genealogical Studies' online continuing education program.

**KA MacDonald Press** (Table 7) is offering the book, "Reflections of It's Light: The Journey of his Holiness John Paul II and the World Youth Day Cross Canada" at a \$25.00 discount per copy.

### BOOTH NUMBER CHANGES

**The Ex-Libris Association** has moved from Table 7 to Booth 128.

Please note that the CBC Tours are fully booked

### OLA CAREER CENTRE Resume critiquing

#### Thursday

Anne Murphy 12:00-1:00  
Brent Roe 1:00-2:00  
Daryl Novak 2:30-3:30  
Heather Fraser 2:30-3:30

#### Friday

Katherine Palmer 10:00-11:00  
Murray McCabe 10:30-11:30  
Jim Brett 12:00-1:00  
April James 1:00-2:00  
Alex Eykelhof 2:00-2:30

By appointment at the OLA Booth, in aisle 800 of the EXPO



## super heroes Buyer's Guide Listings

### Biography

Mitchell Lane (EDU) #205  
Morgan Reynolds (EDU) #205  
Omnigraphics (EDU) #205

### Children's Books

ABDO Publishers (EDU) #205  
Chelsea House (EDU) #205  
Child's World (EDU) #205  
Econo-Clad Books (EDU) #205  
Encyclopedia Britannica (EDU) #205  
Marshall Cavendish (EDU) #205  
Rourke Publishing (EDU) #205

### E-books

Facts on File (EDU) #205

### Educational Books

ABDO Publishers (EDU) #205  
Child's World (EDU) #205  
Encyclopedia Britannica (EDU) #205  
Facts on File (EDU) #205  
Mitchell Lane (EDU) #205  
Morgan Reynolds (EDU) #205  
Oliver Press (EDU) #205  
Omnigraphics (EDU) #205  
Rourke Publishing (EDU) #205

### Literature and Criticism

Chelsea House (EDU) #205  
Facts on File (EDU) #205  
Salem Press (EDU) #205

### Medical

Omnigraphics (EDU) #205

### Reference

ABC-CLIO (EDU) #205  
Chelsea House (EDU) #205  
Encyclopedia Britannica (EDU) #205  
Facts on File (EDU) #205  
Marshall Cavendish (EDU) #205

Salem Press (EDU) #205  
Sharpe Reference (EDU) #205

### Scholarly Books

ABC-CLIO (EDU) #205  
Facts on File (EDU) #205  
Salem Press (EDU) #205  
Sharpe Reference (EDU) #205

### Science Books

ABDO Publishers (EDU) #205  
Chelsea House (EDU) #205  
Child's World (EDU) #205  
Facts on File (EDU) #205  
Marshall Cavendish (EDU) #205  
Oliver Press (EDU) #205  
Omnigraphics (EDU) #205  
Rourke Publishing (EDU) #205

### Young Adult Books

ABDO Publishers (EDU) #205  
Chelsea House (EDU) #205  
Child's World (EDU) #205  
Econo-Clad Books (EDU) #205  
Encyclopedia Britannica (EDU) #205  
Facts on File (EDU) #205  
Marshall Cavendish (EDU) #205  
Oliver Press (EDU) #205  
Rourke Publishing (EDU) #205

### Online

Encyclopedia Britannica (EDU) #205  
Facts on File (EDU) #205  
Salem Press (EDU) #205

### AV Equipment and Materials

Film & Video - Educational  
ABC-CLIO (EDU) #205

### Online

ABC-CLIO (EDU) #205  
Marshall Cavendish (EDU) #205

## Delegate Internet Access Available on the EXPO Floor

OLA is again pleased to provide access to e-mail and the internet on the EXPO Floor (bottom of the 500/600 aisle). The Internet cafe is sponsored by Useful. Check your email and try out Useful's innovative public access solution designed specifically for libraries that can turn one computer into ten.



## EXPO Program Table of Contents Updates

### The Basics

Registration Hours p.5  
Policies and Procedures p.8

### The Program

Delegate Session Planner p.12-13  
Wed Jan 28 p.14  
Fri Jan 30 p.38  
Sat Jan 31 p.60

### The Tradeshow

Floor Plan and Index to Booths p.72-73  
Friday Activities and Program, Jan 30 p.48  
Buyer's Guide p.74  
Directory of Exhibiting Companies p.77

### Special Programs and Events

Recognition Programs p.48

Poster Sessions p.48

Mentoring p.8

@your library p.48

OLA Forest of Reading

Programs p.48

Special Displays p.48

### Site Maps

Metro Toronto Convention Centre p.92-93

Intercontinental Hotel Meeting Rooms p.92-93

### Indexes

Speakers p.94

Selected Subjects p.38-39 & 60-61

Sessions by Source p.95

2004 Super Conference Planning Team p.11

Super Conference 2004 Evaluation Form p.89

2005 Session Proposal Form p.91

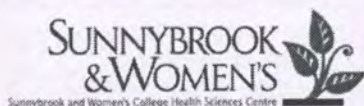
## NEW SESSION

Trustee Advocacy Strategies in the New Government  
**Fri Jan 30 10:30 - 11:30**  
MTCC/201CD

Library boards in Ontario have a wonderful opportunity to shape a dynamic advocacy strategy to work with a new and very supportive Minister of Culture, the Honourable Madeleine Meilleur. CEOs are welcome.

### womenshealthmatters.ca

is the source for reliable, evidence-based and up-to-date women's health information. The site provides the latest information, news and research findings on lifestyle and disease from experts at Sunnybrook and Women's College Health Sciences Centre. Visitors can join discussion groups at Le Club or visit our new Resource Database.



## Super News 2004

is produced by the Ontario Library Association in conjunction with the OLA Super Conference and EXPO Metro Toronto Convention Centre. 2004

@your library™