



ONTARIO LIBRARY ASSOCIATION

SUPER NEWS 2003

FRIDAY, JANUARY 31, 2003

OSLA SPOTLIGHT SPEAKER SHINES

Intellectual Tools Assist Students to Think Critically

What a great way to jump into Thursday morning sessions! Roland Case began his presentation by stating that the two themes of critical thinking and information technology form an important but potentially dangerous marriage. He went on to demonstrate the dangers of information technology in our society, where it has perverted what we try to do in schools, which is to teach understanding of information rather than simply accessing. When students think that because they can find the information, they don't have to think, schools become trainers for a "Where's Waldo?" generation. After pointing out that leaders in various fields of expertise around the world all agreed that students must be taught to think critically, he and other B.C. educators have developed units of study, whereby teachers learn to pose questions that provide choices and criteria.

But we need to teach the tools which will empower students to reason through the problem. Mr. Case elaborated on these tools: vocabulary, criteria, strategy, background, knowledge, and habits of mind. He stressed that our success depends on the teaching of these tools.

This session validated what we do. Mr. Case provided us with an overview of the problem, and real strategies to teach critical thinking skills in a world consumed by information technology.



Canadian university libraries make history with launch of national access to Elsevier on-line journals

Come to the OLA Theatre in the Exhibits at 12:00 pm today and be part of history in the making, as the Canadian National Site Licensing Project (CNSLP), Ontario's academic libraries, and Elsevier launch an historic national agreement that provides the Canadian university community with round-the-clock on-line access to over 1,500 prestigious journals through Elsevier's ScienceDirect service.

This national agreement advances CNSLP's mission to expand the universe of digital research information available to Canada's academic research community, through the coordinated services and expertise of academic libraries. Through CNSLP, Canadian libraries are demonstrating that high quality information is a critical component of a modern research infrastructure, and that libraries are integral to Canada's strategy for bolstering research and innovation over the next decade.

Continued on pg 3

Construction at the Crowne How to get around the construction zone

Option #1: The stairs connecting the MTCC to the Crowne Plaza are found at the end of the hall down from the OLA office (Room 205A). They will get you to the lower level of the Crowne Plaza where Ballrooms A&B, Niagara, Ontario and Simcoe rooms are located. To access the Kingsway, Halton, Humber, Wentworth, Oakville, Caledon, Wellington and High Park meeting rooms, take the elevator to the main level. At key moments, hotel personnel will be dedicating the elevators to moving people between floors.
Option #2: Walk the internal street to the hotel. This would require you to wear a light jacket.

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Enjoy OLA Super Conference 2003!

Visit our OLA Booth (710-714) or visit us online at www.micromedia.ca

Thursday's Session Highlights

Session 103 • Usability and the Evaluation of Library Web Sites

The ISO definition of usability is that usability establishes the "effectiveness, efficiency, and satisfaction with which a specified set of users can achieve a specified set of tasks in a particular environment." This point was brought across clearly and brilliantly by all three speakers at this session, with each bringing their own unique knowledge and experience of usability testing from their particular perspectives. Those attending the session learned the do's and don't's of user testing as well as troubleshooting, frequently asked questions, and lessons learned. The well attended session ended with an informative question and answer period, leaving attendees keen to learn more.

Session 105 • Does Canada Need A National Network of Libraries for Health?

Why is it so much easier to instill enthusiasm in governments for networking medical records than medical and health information? Yet, at a time where access to medical information and knowledge is not universally accessible, Canadians expect health practi-

tioners to use the most current and reliable clinical health information to support their treatment decisions. What if you're a physician living in Montreal and need the most recent literature right now to support a treatment decision but have no access to the university's extensive journal holdings? What if you are a cancer patient faced with treatment choices? How do you access the most current clinical trials?

The U.S. has its National Network of Libraries of Medicine to provide health professionals and consumers alike with medical information. The U.K. has developed a National Electronic Library of Health funded by the National Health Service. While many networks exist within the Canadian framework, none have a national mandate and many restrict access to registered users. The speakers in this session, Patrick Ellis and Jessie McGowan, outlined the Canadian Health Library Association's progress in working with Health Canada to establish a National Network of Libraries for Health. This network will link existing Canadian resources and provide a national portal to pro-

vide equitable access to health information for all.

Session 215 • Boys and Books: The Discourses of Desire of Adolescent Males

In this popular session, Dr. Brozo identified a growing concern for boys' lack of independent reading and deficient literacy growth and outlined the many negative effects that are associated with this situation.

As public and school librarians, we struggle at times to connect boys to books and to assist them on their literate journey. Dr. Brozo suggested a number of strategies to make this connection and presented memorable case studies of boys who were successfully engaged in a lifelong love of reading.

Dr. Brozo's compelling presentation gave us just a taste of this important topic. For those of you who would like to explore this issue further, his book *To Be a Boy, To Be a Reader* can be found in the OLA on-site store or can be ordered through the Ontario Library Association.

Session 220 • Elementary Literacy Beyond Their Walls

Teacher-librarians Marilyn Willis, Chris Francom, and David Zepp enthusiastically presented the organization of the community outreach programs they developed in their school boards, the Peel and

Durham District School Boards. Speakers shared their experiences with colleagues about their programs that welcome preschool children and their caregivers to school libraries. Saturday morning "Breakfast and Books" is one of the great ways to make school libraries more relevant in their communities.

Section 413 • How to Give a Compelling Presentation

David Beatty, professor of Strategic Management at U of T's Rothman School of Management, held a session titled "Making a Compelling Presentation".

The key component of a compelling presentation is the use of logic, both in the points presented and the flow of the presentation.

Each presentation starts with a statement of the situation and is followed by a statement of change taking place. The change is followed by a rhetorical question that leads to the main message of the presentation.

The main message is supported by no more than three support statements (or 'reasons why'). 'Reasons why' are supported by the facts. Support statements are grouped by kind, further adding to the logic of the presentation and then making it easy to understand and remember.

David Beatty's presentation was very well received by 45-50 attendees.

All-Conference Plenary, Russell Mills, Draws Huge Crowd



Ontario Public Library Network
meeting and demonstrations
at 1:00 pm (MTCC 104C)

EVERYONE WELCOME!

Today in the Exhibits - Hall C - 10 a.m. to 3:30 p.m.

Don't Miss Out, Get In On the Fun!



**The Library and Archives of Canada
Anniversary Pavilion
BOOTHS 809 & 811**

10:00 *Virtual Reference Canada* (demonstration).

Canadian Genealogy Centre. Universal Access and Social Cohesion: Making Records Relevant to Citizens Through Digitization (presentations)

- 10:30 *History in the First Person Singular: Digitizing the 1901 Census at the National Archives of Canada*
11:00 *Why Are There No Middle Names? An Archivist's Perspective on the Digitization of the 1901 Census*
11:30 *The Canadian Genealogy Centre, a Single Window Access to Canadian Genealogical Resources*
- 12:00 *Expo '67: a Virtual Experience* (demonstration)
12:30 *Music Resources* (demonstration)
1:00 *On-line Research Resources* (demonstration)
1:30 *Images Canada* (demonstration)
2:00 *The Fun of Reading: International Forum on Canadian Children's Literature* (presentation)
2:30 *Children's Literature Resources* (demonstration)
3:00 *Resources for Kids and Teachers* (demonstration)

Autographing Sessions

- | | |
|--------------------------|--------------------------------------|
| Booth #108 | 10:00 Gillian Chan (RM) |
| | 11:00 Julian Mulock (SB illustrator) |
| | 12:00 Karen Levine (SB) |
| | 1:00 Andrea Spalding (SB) |
| Booth #315 | 10:00 Andrea Spalding |
| Booth #410 - #412 | 11:00 Ian Wallace |
| Booth #413 | 11:00 Karen Levine |
| | 1:00 Morley Torgov |
| Booth #528 | 1:30 Max Finkelstein |
| Booth #715 | 11:00 Natalie Ghent |
| | 1:00 Robert Sutherland |
- * Barbara Haworth-Attard sends her regrets
- | | |
|-------------------|--------------------------|
| Booth #734 | 11:00 Avi Slodovnick |
| | 1:00 Peter Kuitenbrouwer |

Membership Booth Sessions

@ your library™: 11:30 am, 12:30 pm, 1:30 pm
LAN Training: 11:00 am, 12:00 pm, 1:00 pm, 2:00 pm

Poster Sessions

12:15 - 1:00 p.m.

Ajax Public Library - *Books for Babies @ your library™*
Chatham-Kent Public Library - *Literary Angels*
Diamond and Schmitt Architects Inc. - *Information Technology and Library Design*
Northern Ontario Virtual Library - *Assessing the Needs of Northern Ontario Practitioners: Process & Outcome*
Oakville Public Library - *Public Library Month 2002 Campaign*
Ontario Public Library Network - *OPLN 24/7 Help Desk*
Pickering Public Library - *Staff Training Day*
Princess Margaret Hospital - *Search Request Forms*
Richmond Hill Public Library - *Staff Training Day*

Meet and congratulate your award-winning peers at the Membership Booth #815!

- 12:30 *Administrator of the Year*, Joe Carlino (TDSB)
12:45 *OLITA Innovation Award*, Vaughan Public Libraries
1:00 *OLA Exceptional Achievement*, John Lornic
1:30 *Children Services Award*, Sharon Wilson

OLA Reading Programs Book Selection Process Q&A Panels (Booth #108)

- 1:30 Silver Birch Selection Committee
2:20 Red Maple Selection Committee

Continued from page 1

Today's launch will celebrate the achievements of Canada's libraries through this important collaboration, and highlight the services expansion it makes possible for Ontario university libraries and their communities.

Please join CNSLP and your university colleagues at noon for today's launch - together we can not only make history, but perhaps even make history repeat itself! And if you can't attend today's launch, please be sure to drop by the Elsevier booth (#619-621) for a news release and more details on the CNSLP agreement.

Late additions and omissions

EXPO DIRECTORY AND BUYER'S GUIDE

Booth #140
Audio Vision - The National Broadcast Reading Service
150 Laird Drive Annex
Toronto, ON M4G 3V7
Tel: 416/422-4222
FAX: 416/422-1633
rtrimbee@nbrscanada.com
Rob Trimbee

Booth #332
**BusinessGateway.ca
Industry Canada**
235 Queen Street
25B, East Tower
Ottawa, ON K1A 0H5
Tel: 613/941-3491
FAX: 613/946-4449
mccullough.william@ic.gc.ca
William McCullough

Booth #539
Canadian Library Association
328 Frank Street
Ottawa, ON K2P 0X8
Tel: 613/232-9625
FAX: 613/563-9895
www.cla.ca
Brenda Shields

Tabletop in Cafe OLA Area
**Faculty of Information Studies
Student Council**
Raising the Roof
Devin Crawley

Booth #540
Friends of Canadian Libraries
1826 Marie Avenue
Sudbury, ON P3E 2X8
Tel: 705/523-3415
focal@friendsoflibraries.ca
www.friendsoflibraries.ca

Booth #223
**Goodminds.com
Six Nations of the Grand River Territory**
188 Mohawk Street
Brantford, ON N3S 2X2
Toll Free: 1-877-8NATIVE
Tel: 519/753-1185
FAX: 519/751-3136
burnhamj@goodminds.com
www.goodminds.com
Jeff Burnham
Booth #220
Media Edge Communications
Andrew Pattison, Kait Walker

Booth #138
National Institute for Genealogical Studies
30 Wellington Street East, #202
Toronto, ON M5E 1S3
Tel: 416/861-0165
FAX: 416/861-1894
info@genealogicalstudies.com
www.genealogicalstudies.com
Louise St. Denis

Ex Libris Association is now in Booth #707

Jim Clifford Moving Service is now in Booth #323

Recorded Books is now in Booth #725

CORRECTION:
Booth #514 (NOT 511)
Thorndike Press/S&B Books
50% Discount + Free Freight

ADDITIONAL SPEAKERS

- #507 – Rea Devakos replaced by Peter Clinton, Director, Information Technology Services, University of Toronto Library.
- #514 – Rob Lavery, Southern Ontario Library Service.
- #522 – Lisa Penny, Aaron Zadek, Pamela Korgemagi, Neel Joshi, Heather Beaton, Valerie Davis, Teen Advisory Group members, Pickering Public Library.
- #809 – Chris North, Director of Marketing and Client Support, ESRI Canada
Levin Rodriguez, Account Manager, ESRI Canada.

DON'T FORGET TO EXCHANGE YOUR SATURDAY LUNCHEON COUPON AT THE INFORMATION BOOTH ACROSS FROM THE REGISTRATION DESK

ALL-CONFERENCE PLENARY SESSION

MTCC/106 10:30 am– 11:45 am

DAVID SNOWDEN, Director of the IBM Cynefin Centre for Organisational Complexity in Wales.

His focus is the practical addressing of “impossible problems”. Libraries are institutions of enormous complexity and will be the focus of a series of upcoming projects at the Centre.

OCULA SPOTLIGHT SPEAKER AT 2:15 PM TODAY!



Session 701 (MTCC 206A)

This year OCULA has the honour of presenting the distinguished and visionary scholar Dr. Jean-Claude Guédon. Guédon has spoken worldwide advocating a leadership role for librarians in regaining control of scholarly publishing and the struggle to keep the knowledge commons open and accessible. Librarians, he believes, hold the key to developing a total, global mapping of science for the benefit of humanity rather than the enrichment of an elite few.

Super EXPO 2003 is open today from 10:00 am to 3:30 pm.

CONVENOR UPDATES

- #502 – Ian Gordon, Brock
- #806 – Kerry Morton, Toronto Public Library
- #516 – Trina Grover, Ryerson
- #525 – Ken Roberts, Hamilton Public Library
- #706 – Bessie Sullivan, Kingston Frontenac Public Library
- #720 – Susanna Jacob, Toronto District School Board
- #721 – Joyce Cunningham
- #813 – Pia Kallas-Harvey, Toronto District School Board
- #908 – Nancy Strader, Toronto Public Library
- #1001 – Faline Bobier, CNIB

SUPER NEWS 2003

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← TO WASHROOMS & STAIRS TO CROWNE PLAZA

ROOM 206E	ROOM 206C	ROOM 206A	SPEAKER'S INFORMATION CENTRE 205C	OLA OFFICE and VOLUNTEER CENTRE 205A
ROOM 206F	ROOM 206D	ROOM 206B	ROOM 205D	The NEW OLA Store 206E

OLA Registration Desk



AMENDED MTCC MAP
(replacement for map on page 84 of program)

