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Experience!

Super Conference 2013

January 30 — February 2, 2013
Metro Toronto Convention Centre



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The **ULTIMATE** Library

Experience!

The library highlight of the year!

- 6** PLENARY speakers
- 8** SPOTLIGHT speakers
- 12** pre-conference workshops
- 2** bus tours
- 200+** sessions
- 400** session speakers
- 32** poster sessions
- 250** exhibitors
- 100+** authors – many autographing
- 20+** business meetings

...and don't miss the social events – all complimentary!

Welcome Party on Wednesday evening

Circ d'OLA on Friday evening

Division Award Receptions either Thursday or Friday

Gala Luncheon on Saturday

Super Expo Trade Show Directory

Page 90



#SC13 Tweetup!

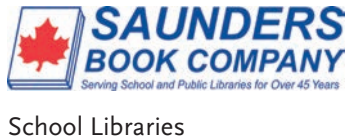
Join other Twitter users from the library world for a chance to meet in real life at the Wednesday Night Welcome Party. Follow @ONlibraryAssoc for details.

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The Ultimate Library Experience

Educate! Entertain! Empower!

Welcome et bienvenue to the 111th annual conference and the 19th anniversary of Super Conference!

We are all well aware that the current state of affairs makes for very stressful times for libraries and our partner organizations across Canada and indeed globally. How many times have we heard: “We have the Internet, why do we need libraries?” With increasing frequency, libraries and sister cultural institutions are first on the list when it comes to finding efficiencies, as governments at all levels rein in expenditures. There appears to be a disturbing trend to reduce funding to institutions providing services for the public good. Then there are the media stories appearing daily which assert that technology has taken the place of libraries. Those who are not even frequenters of our libraries, proclaim them to be obsolete, and in a very loud way. Meanwhile, our experience tells us that people are gravitating to the physical space and the services that libraries of all types provide in larger numbers than ever!

Well, some may think the Library is dead, but we’re here to say, long live the Library! Through the theme *The Ultimate Library Experience: Educate! Entertain! Empower!* we want to provide opportunities to celebrate and showcase just how wrong those assumptions about irrelevance really are. While we must continue to work hard to demonstrate our value, we don’t want to do this so obsessively that we find we’ve nothing left over to do what we do best: creating library experiences for our users, which send them out into the world as more informed, engaged citizens. It is providing the platform for these experiences in libraries, where people can interact, create and share ideas that will ultimately demonstrate our importance and how we make a difference in people’s lives and society at large. So then maybe the doubters will understand: we educate, we entertain and we empower!

So that’s the context. Here’s what’s in store for you at SC2013: Something brand new this year is **La Foire Franco** or *Franco-Fest*. Did you know that Ontario is home to close to 600,000 Francophones, the largest population in Canada outside Quebec**? We are putting the spotlight on franco-ontarian culture and the Ontarians who live, work, study or play in French in Ontario. Check out the Super Saturday panel, the movie and the other offerings in the Foire Franco stream — listen to some franco-ontarien musicians, authors, journalists, library staffers — take the opportunity to enjoy a new cultural experience and

brush up on your French skills at the same time!

No matter what your interest, the SC conference planning committee Co-Chairs Jim Brett (University of Guelph) and Lita Barrie (Hamilton Public Library) and their hardworking team members have put together an amazing experience for you. And let’s not forget the special events! Don’t miss Friday evening under the Big Top where you’ll be entertained at the Circ d’OLA!: the ultimate circus experience or the cultural experience on Thursday evening with the screening of the French film *La Sacrée*.

I encourage you to take advantage of the programs, events and the opportunities to network with your colleagues. Make this your own ultimate conference experience: be educated, entertained and empowered, so that you, in turn, can go back home totally energized to continue to build the stage for your own community’s ultimate library experience.

Enjoy!

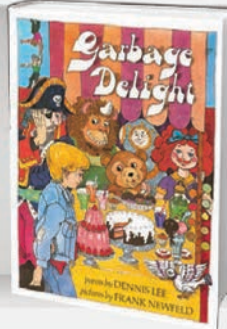
And oh yes... *The Library is Not Dead* — **Long live the Library!**



Karen McGrath
OLA President 2012

**Source: http://www.ontario.ca/en/communities/francophones/profile/ONT05_024275.html

HARPERCOLLINS CANADA IS PROUD TO WELCOME THESE TALENTED AUTHORS TO OLA!



**THURSDAY, JANUARY 31:
ERIC WALTERS, EVE SILVER,
CATHY MARIE BUCHANAN**

**FRIDAY, FEBRUARY 1:
DENNIS LEE,
OLIVER JEFFERS**

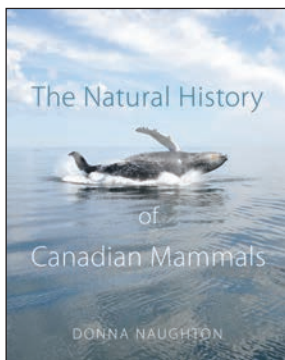
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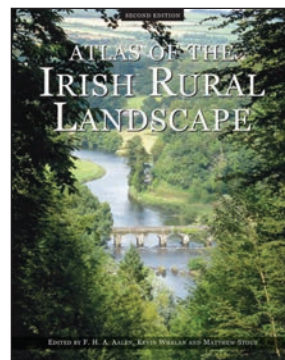
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Super Conference Essentials

Is This Your First Conference?

Be sure to attend The Art of Networking session on Wednesday evening starting at 6:00 PM in the Ontario Room of the Intercontinental Hotel (ICTC). Ken Haycock will show you how to make connections, meet new people, and hone your networking skills!

Some KEY Hours!

REGISTRATION DESK, MTCC

Wednesday, Jan. 30 – 7:00 AM to 9:00 PM
Thursday, Jan. 31 – 7:00 AM to 5:00 PM
Friday, Feb. 1 – 7:00 AM to 5:00 PM
Saturday, Feb. 2 – 7:00 AM to noon

BADGE HOLDER EXPRESS DESK

Thursday, Jan. 31 – 7:00 AM to 9:30 AM
Friday, Feb. 1 – 7:00 AM to 9:30 AM
For delegates who already have their badges and just need the bag and badge holder.

EXPO ONLY Registration Desk, MTCC

Thursday, Jan. 31 – 10:00 AM to 5:00 PM
Friday, Feb. 1 – 9:00 AM to 3:00 PM
For delegates attending the Tradeshow only.

SUPER EXPO Tradeshow, MTCC,

2nd Level (up escalator)
Thursday, Jan. 31 – 10:00 AM to 5:30 PM
Friday, Feb. 1 – 9:00 AM to 3:00 PM

INFORMATION DESK, MTCC Main Lobby

Wednesday, Jan. 30 – 4:00 PM to 8:00 PM
Thursday, Jan. 31 – 7:00 AM to 5:00 PM
Friday, Feb. 1 – 7:00 AM to 5:00 PM
Saturday, Feb. 2 – 7:00 AM to noon

OLASTORE, Room 205 B, MTCC

Wednesday, Jan. 30 – 5:00 PM to 8:00 PM
Thursday, Jan. 31 – 8:30 AM to 5:30 PM
Friday, Feb. 1 – 8:30 AM to 5:00 PM
Saturday, Feb. 4 – 9:00 AM to 11:00 AM

OLA ON-SITE OFFICE, MTCC 205A

Wed., Thurs., Fri. – 7:00 AM to 8:00 PM
Sat. – 7:00 AM to 12:30 PM

SPEAKERS' RECEPTION CENTRE

Wed., Thurs. – 7:00 AM to 10:00 PM
Friday – 7:00 AM to 9:00 PM
Saturday – 7:00 AM to 12:30 PM

CAREER CENTRE

MTCC Lower Lobby (Sat. MTCC 201)
Thursday, Jan. 31 – 9:00 AM to 5:00 PM
Friday, Feb. 1 – 9:00 AM to 5:00 PM
Saturday, Feb. 2 – 9:00 AM to 11:45 PM

POSTER SESSIONS

MTCC Lower Lobby
Thursday, Jan. 31 – 10:30 AM to 2:30 PM
Friday, Feb. 1 – 10:30 AM to 2:30 PM

Where do I find....?

Bus Tours

MTCC Registration Lobby – just inside street doors at 255 Front Street West

Pre-conference Sessions

Check specific workshop for exact location from the following list:
Metro Toronto Convention Centre (MTCC) at 255 Front Street West
Intercontinental Hotel (ICTC) at 225 Front Street West
OISE: Education Commons, 3rd Floor, 252 Bloor Street West, Toronto (St George subway stop)
Robarts Library, 130 St George Street, Toronto (St George subway stop)
Toronto Reference Library, 789 Yonge Street, Toronto (Bloor-Yonge subway stop)

Speakers' Reception Centre

MTCC, Room 205C
Speakers register here, meet with co-presenters and convenors, leave coats, enjoy a refreshment!

The OLA On-site Office

MTCC, Room 205A
This is conference headquarters – also the Volunteer Centre.

Coat Check

MTCC, Lower Level. There is a small fee.

Washrooms

MTCC – check at either end of the hallways on any level. See map page 122
ICTC – Main Floor: located just inside the Meeting Rooms entrance doors on the east side of the lobby.
Lower Level: by the escalators, next to the Hotel Convention and Catering Sales Office. See map page 121



Lost and Found

OLA On-site Office, MTCC 205A. Also check MTCC Building Security desk in main lobby area.

Ticket Questions

Tickets are required for entry to the following events:

- Public Library Awards Reception, 5:30 – 7:30 PM, Thursday, Jan. 31, ICTC Ballroom. Price \$33. Tickets are pre-ordered, but there may be a limited number available onsite. Check at the Registration Desk.
- Closing GALA Luncheon featuring Steven Page, 12:15 PM to 2:30 PM, Feb. 2, MTCC 105/106. Price \$69.

PLEASE NOTE: a coupon for one ticket is included in each registration which includes Saturday. Redeem your coupon for a luncheon ticket at the Information Desk in the MTCC main lobby – by 3:00 PM on Friday. Coupons will not be accepted as tickets at the door. Extra luncheon tickets may be available for purchase – check at the Registration Desk.

Need Help....?

Ask OLA staff members and Super Conference Planners, who wear red vests; Volunteers, who wear blue vests; anyone wearing an “Ask Me” button; or check at the Information Desk in the MTCC main lobby.

About the Sessions

Room location

Sessions in MTCC are in numbers (i.e. 205C, 104A, etc.). See map page 122. Sessions in ICTC are by name (i.e. Niagara, Wentworth, etc.). See map page 121.

Meeting room size

Session rooms are determined by the choices provided by delegates in the registration process. Since delegates are not obligated to attend the sessions selected, and since many do not fill in this information, a few rooms may prove inadequate for the demand. For comfort and safety, convenors are asked to close sessions that reach capacity. Those who are turned away have between 20 and 30 other sessions in the same time slot to choose from.

Timing of the sessions

THURSDAY:

300 Series: 9:05 AM – 10:20 AM
400 Series: 10:40 AM – 11:55 AM
500 Plenary: 2:10 AM – 3:25 PM
600 Series: 3:45 PM – 5:00 PM

FRIDAY:

900 Plenary 8:00 AM – 8:55 AM
1000 Series: 9:05 AM – 10:20 AM

1100 Plenary: 10:40 AM – 11:55 AM
1200 Series: 2:10 PM – 3:25 PM
1300 Series: 3:45 PM – 5:00 PM
1500 Party: 6:15 PM – 8:30 PM

SATURDAY:

1600 Plenary 8:00 AM – 8:55 AM
1700 Series: 9:15 AM – 10:30 AM
1800 Series: 10:45 AM – 12 Noon
1900 Gala Luncheon – 12:15 PM – 2:30 PM

Session changes and updates

Room changes and other updates are posted daily on signs in the MTCC main lobby and other strategic locations. They are also tweeted – @ONLibraryAssoc

Session evaluations

There will be no paper evaluation cards this year. Feedback on specific sessions may be shared in the following ways:

- Online: instructions are in Super News – in the conference bags
- Positive highlights can be tweeted!
- All conference attendees will receive the post-conference evaluation survey on February 4th.

WIFI

Check out the Super Conference delegate Internet Lounge – Aisle 900 on the EXPO Floor! With our thanks to Soft-Guard Solutions for providing this for delegates.



NEW THIS YEAR! Open wifi in MTCC hallways/lobby areas in 15-minute chunks to check email, the Boopsie conference app, and more.

The coffee shop in the western end of the Conference Centre provides internet access for a reasonable fee. Guests of ICTC may register for access.

Socialize with us!

Twitter

Check for changes and updates (@ONLibraryAssoc); tweet using #SC13

Facebook

www.facebook.com/accessola

Tweet-up

Join other Twitter users from the library world for a chance to meet IRL at the Wednesday Night Welcome Party. Follow @ONlibraryassoc for details.



The APP is back!

Again this year, OLA has partnered with Boopsie to provide the official Super Conference app. You'll also be linked to the Session Evaluation Forms – no more paper evaluations!! Plan your agenda, connect with vendors, find your next session quickly!



Compatible with Android, BlackBerry, J2ME, Palm OS, Symbian S60, Windows Mobile, iOS, Kindle and any browser by going to <http://ola.boopsie.com/m> or through iTunes.

OLASore on the Go



∴ a service of the ontario library association

Sessions displaying this logo will be visited by the OLASore On-the-Go bookcart enabling delegates to purchase speakers' books and have them autographed! Look for the cart at these sessions:

Wednesday

101 – All-Conference Opening Plenary: Michael Uslan

Thursday

300 – Spotlight: Louise Penny

Friday

900 – All-Conference Plenary: Miriam Toews
1100 – All-Conference Plenary: Susan Cain
1200 – Spotlight: 2012 Evergreen Winner Linwood Barclay

Saturday

1600 – All-Conference Plenary: Chantal Hébert

The OLA Career Centre

Drop-in or come early and make an appointment!

Location

Thursday and Friday, 9:00 AM to 5:00 PM: MTCC Lower Lobby
Saturday, 9:00 AM to 11:45 AM: MTCC 201

Drop-in Services:

- Job Board
- Cover Letter Review
- Resume Consultation
- Interview Tips

Mock Interviews

Thursday and Friday only. A chance to participate in a simulation of a real interview. Appointments were booked by email prior to the conference, but drop in and see if there are any spots available.

The Human Library

'Books' may be borrowed for 30-minute 'reads.' Drop in to the Career Centre to see full list of books, and reserve your read! Featuring:

- Anita Brooks-Kirkland – "Juggling Priorities By The Brooks"
- Jennifer Zoethout – "Title forthcoming"
- Peggy Thomas – "Embracing Change: Negotiating the Journey of Change Management"
- Annie Slater – "Diary of a Crazy Critter Librarian"

Meet the Employer

Saturday only. Take some time to visit the employers and mentors who have set up table displays to offer ideas and guidance to graduating students, new professionals, and staff who are considering career changes. Featuring:

- Mississauga Library System
 - C.N.I.B
 - Vaughan Public Libraries
 - LIS Programs, Faculty of Information and Media Studies, Western University
- ...more to be added

Coaches' Corner

Saturday only. An opportunity to talk with a professional job coach. Some appointments were made prior to the conference, but drop in and see what is still available.

Speed Networking

Saturday only. 10:45 AM – 11:45 AM.

Don't miss....

La Foire Franco!

Special screening of film "La Sacrée", Voyageur Christian Pilon, and much more! See page 20

The Massage Centre!

Enjoy a 10 minute chair massage during your long conference days on Thursday & Friday between 10:00 AM and 4:00 PM. Donations for one of OLA's awards or scholarships will be accepted. Location: MTCC Lower Level

The Poster Sessions!

24 exciting posters on each of Thursday and Friday! Longer display time this year! Vote for your favourite each day! See pages 19, 45, and 60.



The Child and Youth EXPO!

Friday, Session #1201 at 2:10 PM. The 4th annual celebration of children and teen services and programs in Ontario public libraries

The OSLA T4L Website Launch and Showcase!

Saturday, Session 1705 — 1805. The new and richly populated website to support implementation of Together For Learning: School Libraries and the Emergence of the Learning Commons. Plus... 12 fabulous displays showcasing what is actually happening in elementary and public schools!

Session evaluations now online!

<http://www.surveymonkey.com/s/SC13Evaluation>
Please help us keep improving!



OLA Scholarship Program

Visit McGraw-Hill Education at Booth 718. Sign up to receive monthly new publication announcements and to hear about newsworthy books, and we will donate 50 cents to the OLA Scholarship Program – up to a maximum of \$500. www.mcgrawhill.ca/OLA13

How can I contact the OLA Office?

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Fax: 416-941-9581

Email: info@accessola.com

Website: www.accessola.com

Thank you to United Library Services and Center Point Large Print for providing this year's great conference bags!



THE PROGRAM IS SUBJECT TO CHANGE WITHOUT NOTICE

Super Conference 2013: QR Code Scavenger Hunt



Test your wits and your smartphones during the OLA's QR Code Scavenger Hunt. Work alone or in a team* to collect all the code words and unscramble the secret message. You could win a free registration for Super Conference 2014 or a \$300 credit for OLA education.

Scan the QR code next to this text box to get started. You will get the first code word and a clue to lead you to your next location. Don't dally on your way, some clues are only available during certain times. The last code in the hunt will reveal an email address to send your entry. Send us the decoded message (keep track of those code words!) along with your name, contact information and institution by 12 noon on Saturday.

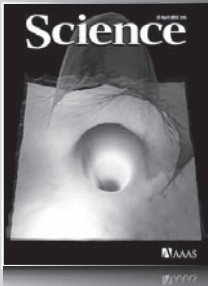
The winner will be chosen randomly and announced at the gala luncheon.

*Only one free Super Conference registration is available as a prize. Teams can choose to split the OLA education credit.



	Wednesday	Thursday	Friday	Saturday
Morning		7:45 AM OHLA Members' Breakfast Forest of Reading® Breakfast <i>(By invitation)</i>	7:45 am TALCO Breakfast & Annual General Meeting SOPLAS Breakfast <i>(By invitation)</i>	Super Saturday
8:00 am			ALL-CONFERENCE PLENARY Miriam Toews	ALL-CONFERENCE PLENARY Chantal Hébert
9:05 am	Pre-Conference Programs Various start times and locations.	300 series sessions OPLA SPOTLIGHT: Louise Penny OLA SPOTLIGHT: Forest of Reading® 10:00 am – 5:30 pm EXPO 2013	1000 series sessions OSLA SPOTLIGHT: Michael Stephens 9:00 am – 3:00 pm EXPO 2013	9:15 am 1700 series sessions OLITA SPOTLIGHT: Jutta Treviranus
10:40 am		400 series sessions OCULA SPOTLIGHT: Alison Head	ALL-CONFERENCE PLENARY Susan Cain	10:45 am 1800 series sessions OHLA SPOTLIGHT: Marc Berman
12:00 noon	12:15 pm – 5:00 pm BUS TOURS: Toronto Public Library Branches Tour School Libraries/Learning Commons Tour	10:30 am – 2:00 pm Poster Sessions Lower Lobby	10:30 am – 2:00 pm Poster Sessions Lower Lobby 12:00 noon – 2:00 pm CANSCAIP Book Launch	12:15 pm Closing Gala Luncheon Steven Page <i>(ticket required)</i>
2:10 pm		ALL-CONFERENCE PLENARY Thomas Frey	1200 series sessions OLA SPOTLIGHT: Evergreen Award™ Winner: Linwood Barclay Child & Youth Services EXPO	
3:45 pm		600 series sessions	1300 series sessions OLBA SPOTLIGHT: Gail Hulnick	
Evening	4:30 pm FOPL AGM 6:00 pm Art of Networking Ken Haycock 7:30 pm OPENING PLENARY Michael Uslan 9:00 pm Welcome Party <i>with the generous support of</i>  	5:15 pm ANNUAL GENERAL MEETINGS OCULA, OSLA, OHLA AWARDS RECEPTIONS OCULA, OSLA 5:30 pm FIMS Alumni Reception 6:00 pm iSchool Alumni Reception 5:30 pm – 7:30 pm Public Library Awards Reception & Presentation <i>(ticket required)</i> 8:00 pm Special Film Screening: <i>La Sacrée</i>	5:15 pm ANNUAL GENERAL MEETINGS ABO-Franco, OLITA, OPLA, OLBA AWARDS RECEPTIONS ABO-Franco, OLITA, OLBA 6:15 pm All-Conference Party Circ d'OLA <i>with the generous support of</i> 	

Visit AAAS/*Science* at Booth 113 during the OLA Super Conference



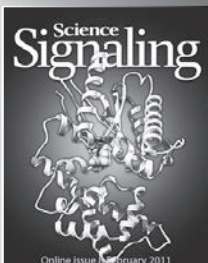
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ScienceSignaling.org/info

For more information or to request a quote or free trial, visit ScienceOnline.org/request



CANADIAN AUTHORS TELLING CANADIAN STORIES



Thursday, January 31

11am-11.30am
Valerie Sherrard
TESTIFY

Shortlisted for the 2012 Forest of Reading Red Maple Award.



Friday, February 1

11am-11.30am
Christopher MacKinnon
CANADIAN SPORTS SITES FOR KIDS

An entertaining, map-filled guidebook. Everything you need to know about Canada's sports geography.



11.30am-12pm
Anne Dublin
THE BABY EXPERIMENT

"The middle school audience will be fascinated by 18th century prejudices and will root encouragingly for such a strong heroine." — *Resource Links*



11.30am-12pm
Philippa Dowding
THE GARGOYLE AT THE GATES

Sequel to *The Gargoyle Overhead*, shortlisted for the 2012 Silver Birch Express Award.



12pm-12.30pm
David A. Poulsen
OLD MAN

"[A] snappy, affecting YA-centered novel . . . Poulsen handles heavy material with sophistication." — *Publishers Weekly*

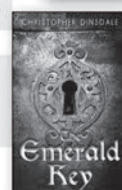


12pm-12.30pm
Jennifer Maruno
CHERRY BLOSSOM WINTER

Sequel to *When the Cherry Blossoms Fell* — shortlisted for the Hackmatack Award and the Pacific Northwest Young Readers Choice Award.

1pm-1.30pm
Rosemary Sadlier
HARRIET TUBMAN

"...written in a non-fiction style, but the reader will feel as though they are immersed in a captivating novel." — *Resource Links*

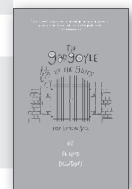


2pm-2.30pm
Christopher Dinsdale
THE EMERALD KEY

By the author of *Stolen Away*, shortlisted for the 2008 Red Maple Award.

12.30pm-1pm
Adira Rotstein
LITTLE JANE AND THE NAMELESS ISLE

Book 2 in the Little Jane Silver Adventure series.



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Illustration by Mélanie Watt



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Super Conference 2013 – The Virtual Experience

Did you know?

Your one-day, two-day or full-conference package now includes access to the SC 2013 Virtual Learning Portal for one full year!

Content includes:

- Interviews with key authors, thought-leaders, key speakers
- Short clips of selected poster presentations
- Full audio & video capture of selected sessions listed below
- Speakers' Corner: word-on-the-street-chats with conference delegates!

Full sessions:

#309

USING GRAPHIC NOVELS WITH CONFIDENCE, with Scott Robins, Author and Librarian.

#321

DISCOVER YOUR HISTORY, BUILD YOUR COMMUNITY, with Dan Lerch, User Experience Librarian and Kathryn Schoutsen, Our Stories Project Coordinator; Innisfil PL

#405

70 PLUS: OLDER SENIORS LOVE THE LIBRARY TOO! with Rachel Breau, Content & Access Librarian, CNIB Library; Larissa Momryk, Reader Advisor, CNIB

#407

E-BOOKS AND CHILDREN – WHERE WE ARE HEADED? with Sheilah O'Connor, Kids' Space Librarian, Toronto PL

#607

CONFESSIONS OF A SOCIAL MEDIA LIBRARIAN, with Eva Stepanian, Social Media Librarian, University of Toronto Mississauga

#612

TECH TIPS FOR SMALL LIBRARIES, with Elizabeth Goldman, CEO, Perth & District Union PL; Sandi Loponen, Library Coordinator, Elgin County Library

#1002

BOOKS TO GO – FACILITATING THE IMPULSE BORROWER, with Rachel Van Riel, Director, Opening the Book, UK

#1010

INSTRUCTOR TBA: MARKETING YOUR LIBRARY TO SESSIONAL FACULTY, with Jennifer Easter, Academic Liaison Librarian; Sandra Herber, Academic Liaison Librarian; Emily Tufts, Academic Liaison Librarian; University of Guelph-Humber

#1215

KEEPING LIBRARY FUNDING STABLE IN TROUBLED TIMES, with Cathleen Russ, Library Director, Troy PL, Michigan

#1214

DDC 23 IN THE 21ST CENTURY, with David Eden, Stacks Supervisor, University of Toronto; Marina Morgan, Catalogue Librarian, Ryerson University Library & Archives

#1313

TECH SAVVY? USING TECHNOLOGY TO REACH OUR PATRONS! with David Bott, Manager, IT and Networks; Julianne Brunet, Adult Services Librarian, St. Catharines PL

#1315

URBAN FIRST NATIONS AND LONDON PUBLIC LIBRARY, with Sarah Andrews, E-collections Librarian, London PL; Bill Irwin, Assistant Professor, Western University

What is provided?

- Access to all session handouts, presentation materials and related resources
- Access to discussion forums and networking opportunities designed especially for the virtual content
- Access to the complete archive of Virtual Conference content, including session recordings, for one full year following the conference

Push the learning forward to your workplace

- Participate in sessions you couldn't attend in person
- Use the virtual materials in your in-house training sessions
- Gather colleagues together for "lunch & learn" events
- Use short clips to introduce your training programs

Check out the website: <http://ola.scholarlab.ca>
Following the conference, registered delegates will receive an email detailing the instructions for accessing the 2013 Virtual Conference Portal.

Access to the Virtual Conference Portal is available for purchase as follows:

Individual Logins: \$50.00 each
Institutional logins: \$100 (5 logins); \$150 (10 logins); \$200 (15 logins)

Call Sandra Dimock at the OLA Office for assistance: 416-363-3388, ext. 230

Poster Sessions at Super Conference 2013

Don't miss the posters this year!

Location

MTCC Lower Lobby – just down the escalator!

What you will see:

- Innovative library programs and services
- Successful curriculum collaborations
- Solutions for everyday problems and challenges
- Research studies
- Ideas for events, activities, campaigns, productions

BE INSPIRED! TAKE HOME NEW IDEAS AND INFORMATION

Vote for your favourite

Vote for your favourite poster on Thursday, and then again on Friday! Award-winners will be announced at the Gala Saturday Luncheon.

Schedule

Thursday, January 31st – 24 Posters!

Friday, February 1st – 24 new Posters!

Posters displayed 10:30 AM to 5:00 PM

Presentation of Posters: Group One – noon to 1:00 PM; Group

Two – 1:00 PM to 2:00 PM

Full descriptions and presentation schedule on pages 45 & 60.



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www.csu.edu.au/courses/library-information-studies



La Foire Franco – Franco-Fest



This year, we are putting the spotlight on Franco-Ontarian culture. Check out these special happenings!

Special screening of the new film *La Sacrée* – Thursday evening at 8:00 PM in ICTC Ontario.



Summary:

François Labas is a penniless professional impostor on the verge of making it big... if he can get his girlfriend, a cosmetics queen, pregnant. His only problem is that he is sterile. Reluctantly, he must leave Montreal and go back to Fort-Aimable, his native Franco-Ontarian village, where La sacrée, an old artisanal beer with special powers, will change the destiny of the dying community and its prodigal son.

François Labas, un imposteur professionnel, va toucher le gros lot s'il peut faire un enfant à Sofia Bronzeman, la reine des parfums. Or, il découvre qu'il est infertile. Bien malgré lui, il doit quitter Montréal et retourner dans son village franco-ontarien de Fort-Aimable où la Sacrée, une ancienne bière artisanale aux propriétés singulières, va changer le destin de la communauté moribonde et celui de son fils prodigue aux masques multiples.

Director:

Dominic Desjardins

Producer:

Balestra Productions, 2011

Run time:

96 min.

Language:

Français with English subtitles

Cast and Crew:

Marc Marans, Louison Danis, Geneviève Bilodeau, Damien Robitaille, Roch Castonguay



Film will be shown in French with English subtitles.

Popcorn will be served!

Plus...

Circ d'OLA on Friday night!

Plus...

Super Saturday's special panel discussing Franco-Ontarian reality today in the arts, education, libraries, and journalism, and presentation by Christian Pilon: Franco-Ontarian storyteller, and history re-enactor.

Plus...

Regular sessions throughout the conference:

- **406:** Livres en action : animation du livre à tout âge
- **610:** Est-ce que mon iPad et moi pouvons vous aider?
- **1231:** Plaisir de lire: un univers à partager. Simultaneous translation
- **1327:** État des lieux du livre numérique dans les bibliothèques publiques en Ontario. Simultaneous translation



W

Pre-Conference Workshops

NOTE: Some workshops are off-site. Check individual listings.

Pricing for Pre-Conference Workshops

Full day with lunch:

- (P003 & P005) Member: \$185
- (P003 & P005) Non-Member \$245
- (P003 & P005) Students/Retired/No-Income \$105
- (P005) Friends of the Library \$70

Full day without lunch

- Member: \$165
- Non-Member: \$220
- Students/Retired/No-Income: \$85

Half day

- Member: \$85
- Non-Member: \$115
- Students/Retired/No-Income: \$45
- Bus Tours: \$25.00

P001 9:00 AM – 4:30 PM

ICTC ONTARIO/NIAGARA CATALOGUING WITH RDA

Mary Curran, Head of Cataloguing Services, University of Ottawa

Marcia Salmon, Cataloguing Librarian, Serials and Electronic Resources, York University

Laura May, Metadata and Taxonomy Librarian, Library of Parliament

Chris Oliver, Coordinator, Rare Books, Original Cataloguing & Authorities, McGill University Library

P002 9:30 AM – 4:00 PM

MTCC 206F COLLABORATIVE INQUIRY AND WORKING TOWARD NATIONAL STANDARDS FOR SCHOOL LIBRARIES

Facilitated by OSLA Members; Participation by invitation

P003 9:30 AM – 4:00 PM

MTCC 206A TRUSTEE BOOT CAMP

Ken Haycock, Senior Partner, Ken Haycock and Associates

P004 9:30 AM – 4:00 PM

MTCC 206E LIBRARIANS: ARE YOU READY FOR QUALITY ASSURANCE?

Cory Laverty, Head, Education Library; **Sylvia Andrychuk**, Research & Instruction Librarian; **Suzanne Maranda**, Head, Bracken Health Sciences Library; **Nasser Saleh**, Integrated Learning Librarian; Queen's University

P005 9:30 AM – 4:00 PM

MTCC 206B FUNDRAISING DAY @ OLA

Rob Lavery, Resource Development Consultant Southern Ontario Library Service (SOLS)

Lunch included

Convenor: Jami van Haften, Health Sciences North

P006 9:30 AM – 4:00 PM

ICTC CONCEPTS OF THINKING IN SOCIAL STUDIES, HISTORY AND GEOGRAPHY (SSHG) AND CANADIAN AND WORLD STUDIES (C&WS) IN AN INQUIRY APPROACH

Workshop Cancelled

P007 9:30 AM – 4:00 PM

OISE SOCIAL NETWORKING IN YOUR LEARNING COMMONS 101

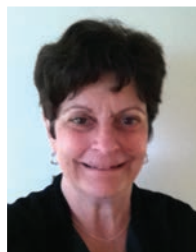
Workshop Cancelled

P008 9:00 AM – 12 NOON

OFF SITE: OISE — EDUCATION COMMONS, 3RD FLOOR, 252 BLOOR STREET WEST, TORONTO (ST GEORGE SUBWAY STOP)

CATALOGUING NON-BOOK MATERIALS WITH RDA

Emma Cross, (A/V), Cataloguing Librarian, Carleton University Library; **Thomas Brenndorfer**, (E-resources) Librarian, Guelph Public Library



Mary Curran



Marcia Salmon



Chris Oliver



Laura May



Ken Haycock



Cory Laverty



Po09

1:00 PM – 4:00 PM

OFF SITE: OISE — EDUCATION COMMONS, 3RD FLOOR, 252 BLOOR STREET WEST, TORONTO (ST GEORGE SUBWAY STOP)

CREATING AND MODIFYING RDA AUTHORITY RECORDS

Linda Woodcock, Technical Services Librarian, Kwantlen Polytechnic University, Surrey, British Columbia

Po10

9:00 AM – 4:00 PM

OFF SITE: ROBERTS LIBRARY, 130 ST GEORGE STREET, TORONTO (ST GEORGE SUBWAY STOP), MAP AND DATA LIBRARY COMPUTER LAB, 5TH FLOOR

DRUPAL FOR LIBRARIES

Marc Lalonde, Web Coordinator Librarian, University of Toronto Libraries; Andrew McAlorum, Digital Projects Librarian, ITS, University of Toronto Libraries; Ken Yang, Digital Library & Web Services, University of Toronto Web Services

Note: This is a FULL DAY workshop

Po11

1:00 PM – 4:00 PM

ICTC HALIBURTON

JOB SEEKERS IN THE LIBRARY

Anne Dorsey, Business Librarian, Barrie PL; Joanne Lafrance, Employment Specialist, Northern Lights Canada

Po12

1:00 PM – 4:00 PM

OFF SITE: TORONTO REFERENCE LIBRARY, 789 YONGE STREET, TORONTO (BLOOR-YONGE SUBWAY STOP)

COOL TECH TOOLS FOR LIBRARIES AND LIBRARIANS

Stephen Hurrell, Head Of Automation, Thunder Bay PL

Po13

1:00 PM – 4:00 PM

MTCC 206C

MINI-MARKETING: LESSONS FROM SMALL LIBRARIES

Moderated by Suzanne Leblanc, Research Librarian, Canada Pension Plan Investment Board. Speakers: Tracy Urquhart, Librarian, Information Management Branch, Department of Justice Canada; Carmen Lee, Researcher, Odgers Berndtson; Jeanna Hough, Manager, Health Science Library, Halton Healthcare Services; Eileen Lewis (Research Librarian) & Arvin Gopaul (Circulation/News Technician), Legislative Library and Research Services, Legislative Assembly of Ontario; Brittany Medeiros & Laura Chadwick, Epilepsy Toronto

MEETING

Federation of Public Libraries (FOPL) MTCC 206B

4:30 PM

WEDNESDAY, JANUARY 30, 2013

Annual General Meeting

Registration begins at 4:00 pm

Meeting 4:30

Presiding: Jim Bennett, Board Chair

Session evaluations now online!

<http://www.surveymonkey.com/s/SC13Evaluation>

Please help us keep improving!



Sylvia Andrychuk



Suzanne Maranda



Nasser Saleh



Emma Cross



Rob Lavery



Thomas Brenndorfer



Linda Woodcock



Marc Lalonde



Andrew McAlorum



Ken Yang



Anne Dorsey



Joanne Lafrance



Stephen Hurrell



Suzanne Leblanc



W

Tours

TOO1 — TORONTO PUBLIC LIBRARY TOUR OF BRANCHES

- 12:15 – 5:00 PM
- Meet at 12 noon in the lobby of the MTCC – just inside the doors at 255 Front Street West.

Branches on the tour:

- Malvern District Branch Welcomes The S.P.O.T
- Mount Dennis Neighbourhood Branch Revitalized
- Brentwood District Branch Expands

Tour Hostesses:

Anne Bailey, Director, Branch Libraries, Toronto PL
 Barbara Myrvold, Sr. Services Specialist, Local History, Toronto PL

TOO2 — THE SCHOOL LIBRARIES/LEARNING COMMONS STUDY TOUR

- 12:15 – 5:00 PM
- Meet at 12 noon in the lobby of the MTCC – just inside the doors at 255 Front Street West.

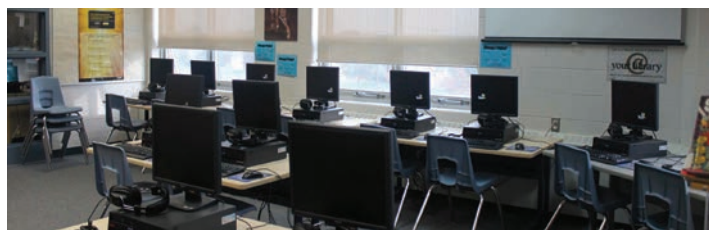
Schools on the tour:

- Terry Fox Elementary, Ajax, Ont.
- J. Clarke Richardson Collegiate, Ajax, Ont.

Tour Hostess:

Isabelle Hobbs, Library/Media Facilitator, Durham DSB; and
 2013 OSLA President

TERRY FOX ELEMENTARY SCHOOL



Karen Richardson



G. Bruce Stratton Architects Oct. 2011

Mount Dennis Neighbourhood Branch



Photo: Diamond and Schmitt Architects Incorporated

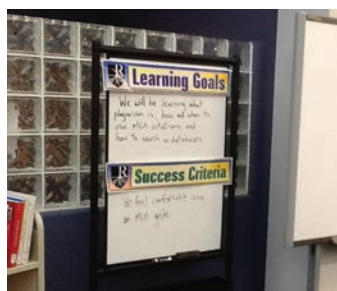
Brentwood District Branch



Malvern District Branch

Photo: Toronto Public Library

J. CLARKE RICHARDSON COLLEGIATE



Judith Andersen



Wednesday Evening

100 IICTC ON & NIAGARA
6:00 PM – 7:15 PM
Networking, Mentoring

The Art of Networking



Is this your first Super Conference?
Are you new to the profession?
Are you a new OLA Member?

Join Ken Haycock to find out how to maximize your conference experience!

Ken Haycock, Senior Partner, Ken Haycock and Associates
www.kenhaycock.com

Also in this session...

Meet the 2013 OLA and Division Presidents



Susanna Hubbard Krimmer, **OLA**



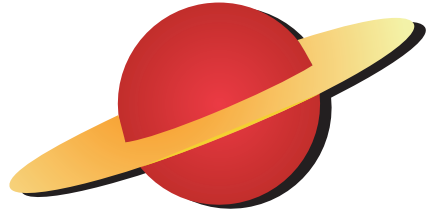
Kristin Hoffmann, **OCULA**



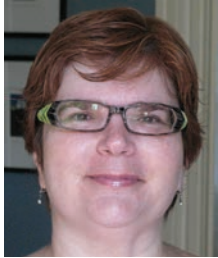
Kim Vares, **OLBA**



Stephen Marks, **OLITA**



Joanna Aegard, **OPLA**



Isabelle Hobbs, **OSLA**



Claire Dionne, **ABO-FRANCO**





W



ALL-CONFERENCE OPENING PLENARY

101
7:30 PM

ICTC BALLROOM

Michael Uslan



Michael Uslan is best known as the originator and Executive Producer of the *Batman* movie series, starting with Tim Burton's 1989 film, and continuing to the recent *The Dark Knight Rises*. Less well known is that the first *Batman* film was the culmination of a decade long effort by Uslan to bring a serious, dark version of the character to the big screen. Uslan's start in the world of comics was as unlikely as his success in bringing *Batman* to the theaters.

Born into a blue collar family in New Jersey, Uslan was instilled at an early age to find work to be passionate about. Knowing he loved comics and films, he set about creating a career.

While attending Indiana University, he successfully created and taught the world's first accredited college course on comic books. The class took an academic approach to the folklore of comic books. A media storm ensued, improbably leading to a job at DC Comics for Uslan.

As an authority on comic book history, he has authored *The Comic Book in America*, *America at War: A History of War Comics* and *Mysteries in Space: A History of Science Fiction Comics*. He has also authored a children's book *Chatterbox: The Bird Who Wore Glasses* and the acclaimed graphic novel *Batman: Detective #27*. In 2008, Uslan lent his expertise to the Starz documentary *Comic Books Unbound*, which explores the popularity of comic book heroes in Hollywood and how they have transitioned from print to screen.

Uslan has received an Emmy for *Where on Earth is Carmen Sandiego?*, the Independent Spirit Award, The Hoagy Carmichael Creative Achievement Award and The Distinguished Hoosier Award.

Uslan holds a Doctor of Jurisprudence, a Master of Science and a Bachelor's Degree from Indiana University. He lives in New Jersey with his wife. They've been married for 38 years — a Hollywood record.

102
ICH LOWER LOBBY
9:00 PM – 10:30 PM
ALL CONFERENCE EVENT

Super Conference 2013 Welcome Party

Start your Conference off the right way!

Networking....socializing... and the #SC13 Tweetup.

And back again by popular demand...Bret Higgins and his jazz band – The Bluenotes!

With the generous support of





Thursday programs



200 MTCC 107

7:45 AM

By invitation

FOREST OF READING® AWARDS BREAKFAST

Winning authors and illustrators from the 2012 Forest of Reading® Program and some 2013 nominees will join members of the 2013 Selection and Steering Committees in this celebratory breakfast. Further information will be available through the Forest of Reading® Committee Chairs.

With the generous support of



201 ICTC NIAGARA

7:45 AM

OHLA Members

OHLA BREAKFAST

Join fellow OHLA members at breakfast with our host and sponsor, EBSCO. This year there are many new and exciting products and updates which will be highlighted.

There is no charge, but be sure to register online in the OLA Affiliates category. When you choose OHLA, a pop-up box will appear — enabling you to select OHLA Breakfast.

Doug Lynch, Canadian Sales Director, EBSCO Publishing; **Shelley Singh**, Biomedical Field Sales Representative, Eastern Canada, EBSCO Publishing

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7:00 am	Registration opens
7:45 am	Forest of Reading® Breakfast <i>(by invitation)</i>
7:45 am	OHLA Member Breakfast
8:30 am	The OLASore opens – Room 205B
9:00 am	The Career Centre opens – lower lobby of MTCC
9:05 am	300 series sessions OPLA SPOTLIGHT: Louise Penny OLA SPOTLIGHT: Forest of Reading®
10:00 am	EXPO 2013 <ul style="list-style-type: none"> • 200 exhibits, many NEW this year • the EXPO Theatre, • authors autographing • and much more! Exhibits close 5:30 pm
10:40 am	400 series sessions OCULA SPOTLIGHT: Alison Head
10:30 am	Poster Sessions – lower lobby of the MTCC Extended viewing hours – 10:30 AM onward. Presentations at noon and 1:00 PM.
2:10 pm	All-Conference Plenary Thomas Frey Autographing follows OLASore-on-the-GO will be selling his books
3:45 pm	600 series sessions
5:15 pm	Annual General Meetings: OCULA, OSLA, OHLA Award Receptions: OCULA, OSLA
5:30 pm	FIMS (Western University Library and Information Science) Alumni Reception. See session #703
5:30 pm	Public Library Awards Reception and Presentation <i>Ticket required</i> See session #705
6:00 pm	Faculty of Information (University of Toronto) Alumni Reception See session #704
8:00 pm	Screening of film <i>La Sacrée</i> . <i>See page 20</i>



T

SPOTLIGHT

O
P
L
A

300
9:05 AM

ICTC BALLROOM

In conversation with ... Louise Penny



Louise Penny is the *New York Times* and *Globe and Mail* bestselling author of seven previous novels featuring Chief Inspector Armand Gamache. Her debut, *Still Life*, won the John Creasey Dagger and the Arthur Ellis, Barry, Anthony, and Dilys Awards, and was named one of the five Mystery/Crime Novels of the Decade by *Deadly Pleasures* magazine.

Penny was the first author ever to win the Agatha Award for Best Novel four times — for *A Fatal Grace*, *The Cruellest Month*, and *The Brutal Telling* (which also received the Anthony Award for Best Novel), and *Bury Your Dead* (which also won the Dilys, Arthur Ellis, Anthony, Macavity, and Nero Awards). She lives in a small village south of Montreal.

Interviewer: Penny Griffin, Library Service Manager, Toronto Public Library

Convenor: Lila Saab, OPLA 2012 President

/ the **olaStore**

∴ a service of the ontario library association



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- Forest of Reading® nominated titles
- Forest of Reading® merchandise
- Speaker titles
- And much more



NEW THIS YEAR ...

- In-store author signings

OLASTORE ON-THE-GO SESSIONS INCLUDE:

- Louise Penny
- Michael Uslan
- Thomas Frey
- Susan Cain

STORE HOURS

Wednesday 5 pm – 8 pm
 Thursday 8:30 am – 5:30 pm
 Friday 8:30 am – 5:00 pm
 Saturday 9 am – 11 am



301 MTCC 104D

9:05AM

Authors



Forest of Reading® Winners Showcase

The Forest of Reading® program was introduced in 1993 with the beginning of the Silver Birch® Award Program. The Forest has grown and now has eight programs from Kindergarten to adults. Currently there are almost 250,000 readers across Ontario participating and voting for their favourite Canadian books. The OLA is pleased to welcome the 2012 winners at Super Conference. The authors will share their thoughts and reflections to being nominated as well as their experience at their celebrations and the Festival of Trees™.

BLUE SPRUCE™

Giraffe and Bird, Rebecca Bender
Dancing Cat Books/Cormorant Books

SILVER BIRCH® FICTION

Undergrounders
David Skuy – *Not attending*

Scholastic Canada

SILVER BIRCH® EXPRESS

When Apples Grew Noses and White Horses Flew: Tales of Ti-Jean

Jan Andrews and Dušan Petričić – *Not attending*

Groundwood Books/House of Anansi Press

SILVER BIRCH® NON-FICTION

Don't Touch That Toad & Other Strange Things Adults Tell You,

Catherine Rondina & Kevin Sylvester

Kids Can Press

RED MAPLE™

Half Brother

Kenneth Oppel

Harper Collins Canada

Harper Collins Canada

WHITE PINE™ FICTION

The Gathering

Kelley Armstrong

Random House Canada/Doubleday Canada

WHITE PINE™ NON-FICTION

The Book of Awesome

Neil Pasricha – *Not attending*

Penguin Group

LE PRIX TAMARAC

Secrets de Famille

Sylvie Marcoux

Éditions du Phoenix

LE PRIX TAMARAC EXPRESS

Les Dragouilles: Les Rouges de Tokyo,

Karine Gottot (*Not attending*) & Maxim Cyr

Éditions Michel Quintin



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302 MTCC 202B

9:05 AM

Friends of libraries, Role of the trustee, Governance

WORKING RELATIONSHIPS PART I

Margaret Andrewes, Library Consultant; Sam Coghlan, CEO, Stratford PL; Joyce Cunningham, Trustee, Fort Frances PL Board; Colin Plows, President, Friends of the Ottawa Public Library Association

Our two-part workshop begins with a panel discussion on the role of Friends of the Library, Library Trustees and the Library Director. Role definition, reporting relationships, finance and governance, and the importance of a well defined working relationship, so that roles and responsibilities are well understood will be addressed. Delegates will learn how a Memorandum of Understanding can be used to clarify roles and responsibilities. A toolkit will be circulated following the conference to participants summarizing contents from Part I and Part II of this session.

Convenor: Margaret Andrewes

303 MTCC 104C

9:05 AM

Role of the trustee, Governance

CULTIVATING CHAMPIONS IN THE MUNICIPAL ENVIRONMENT

Anne Marie Madziak, Library Development Consultant, Southern Ontario Library Service

Whether building a new library or defending the budget, it is imperative that public library leaders have the support and endorsement of other influential voices in the community who understand the library's role and value. Having conducted key informant interviews, the presenter will highlight best practices and innovative tactics for winning support and influencing the perception of the public library as a crucial community service.

Convenor: Andrew Porteus, Niagara-on-the-Lake Board

304 MTCC 104A

9:05 AM

Management

LEARN TO LEAN IN YOUR LIBRARY

Chaitali Desai, Lean Deployment Specialist; Mary McDiarmid, Manager, Library Services, Baycrest

Lean is a management philosophy based on the pillars of quality improvement, respect for people and accountability. It provides a focused, standardized approach to quality and process improvement by creating value to the customer through identifying & eliminating waste, variability and inflexibility. This session will introduce the key concepts of Lean and will describe a case study of its use in streamlining a process in a health library.

Convenor: Margaret Quirie, The Ottawa Hospital

305 MTCC 201A

9:05 AM

Censorship

UNLOCKING THE DIGITAL CLOSET: INTERNET FILTERS AND LGBTTIQ INFORMATION

Alvin Schrader, Professor Emeritus, University of Alberta

Many prominent Internet filters target LGBTTIQ digital content even though such information is neither pornographic nor unconstitutional. Filtering software is common in libraries and schools, yet these products are not adequately tested against marketing hype. This session examines the censorware phenomenon and the ways in which a politics of fear and the brute force of technology come together to trump access to gender and sexual minority voices on the Internet.

Convenor: Stephanie Abba, University of Toronto Scarborough

306 MTCC 206A

9:05 AM

Student engagement, Teaching & learning

TELL ME A STORY: NARRATIVE IN UNIVERSITY-LEVEL INSTRUCTION

Joanna Szurmak & Mindy Thuna; Science Liaison Librarians, University of Toronto Mississauga

Everyone likes a good story. Narrative is a powerful teaching tool as it employs all of the tricks that the brain already uses to learn. Join us to explore the theories behind why narrative works in instruction and how you can effectively use it to enhance student learning and engagement. Together we will examine narrative examples that worked (and some that have not) and embark on a collaborative narrative adventure.

Convenor: Cecile Farnum, Ryerson University

307 ICTC HUMBER

9:05 AM

Open access, Accessibility

OPEN ACCESS/IBILITY

Ann Ludbrook, Copyright Librarian; Diane Michaud, Librarian/Coordinator of Library Services for Persons with Disabilities; Ryerson University Library & Archives

We would like to share our project of making Ryerson University Library's institutional repository into a true vision of Open Access (think 'open access & full accessibility'.) We created an interactive web form that encourages and facilitates the accessibility of all new submissions. By accessible documents we mean that they are readable by screen readers and include alt text for images and figures.

Convenor: Susan Ewing, York University

308 MTCC 201D

9:05 AM

Open access

CREATIVE COMMONS AND BEYOND

Timothy Bristow, Digital Humanities Librarian; John Dupuis, Acting Associate University Librarian, Information Services; Andrea Kosavic, Digital Initiatives Librarian; Sharon Wang, Association Librarian; York University

Learn more about creative commons (CC) and the licensing options available. Open access will be discussed in relation to copyright, clarifying the importance of creative commons. The Panton Principles will be explained, including the role of creative commons in best practices for open data licensing. Other topics include the use of creative commons in education and scholarly publishing, how to find licensed content, and a tool to check attribution will be presented.

Convenor: Claire Parker, University of Western Ontario



309 MTCC 206F

9:05 AM

Graphic novels, Collection development

USING GRAPHIC NOVELS WITH CONFIDENCE

Scott Robins, Author

Still nervous about selecting and evaluating graphic novels? Curious about how graphic novels can be used to enhance the curriculum and get your kids excited about reading and learning? This session will give educators the focus and reassurance needed by providing tips and practical ideas for making connections across the curriculum.

Elementary

Convenor: James Dekens, Mississauga Library System

310 MTCC 203C

9:05 AM

Career development, Interviews

JOB INTERVIEW PRESENTATIONS — MAKING AN IMPACT

Rita Bozz, Manager, Hamilton PL;

Laurie Morrison, Head, Liaison

Services, Brock University

You've landed an interview for your dream job and need to create an impressive presentation. Learn the basic concepts of preparing for the visual presentation through research, focusing on key themes and content, and how to pinpoint what the interviewers are looking for.

Convenor: Laurie Morrison, Brock University

311 MTCC ONTARIO

9:05 AM

Learning Commons, Library design

THRIFTY WAYS TO TRANSFORM INTO A LEARNING COMMONS

Jan Reynolds, Elementary Lead

Teacher for Library; Kate Shields, Secondary Lead Teacher for Library; Near North DSB

Changing your environment can signal a change in philosophy. The Near North DSB elementary and secondary school libraries have made dramatic changes on limited budgets. Building upon the ideas in *Together for Learning*, creative ways were found to open-up layouts and incorporate flexibility — resulting in colourful, community learning spaces. These transformed spaces are now impacting on school dynamics and instruction.

Both

Convenor: Sue Hayter, St. Andrew's College

312 MTCC 206D

9:05 AM

Customer service, Professional development

NO STUDENT TURNED AWAY: TRANSFORM SERVICE WITH DECISION-MAKING THEORY

Karen Pillon, Head, Access Services, University of Windsor

Do you have the guts to change the customer service culture of your organization? Using Kohlberg's decision making model, learn how to give your staff "social, decisional, and informational powers" to help them achieve success with patrons. Change your customer service culture in a way that will make an impact and empower your staff along the way!

Convenor: Joy Muller, Seneca College

313 MTCC 203D

9:05 AM

Management, Technology

CHEAPER OR FASTER: WHO BENEFITS WHEN CITIES MANAGE IT SERVICES?

Cheryl Stenstrom, Library Instructor,

San Jose's School of Library and Information Science; and Consultant;

Ken Roberts, Consultant, and former Chief Librarian of the Hamilton PL

Most current public library strategic plans contain initiatives that can only be successful through the use of new technologies.

Anecdotal evidence suggests that as municipal responsibility of IT infrastructure increases, public library strategic priorities that rely on technology become harder to meet. This session will focus on the findings from the study conducted on behalf of CULC looking at the benefits of operational relationships between city information technology departments and public libraries. It is the first to gather empirical evidence addressing the question of which organizational models best support public libraries' IT-related goals.

314 ICTC WELLINGTON

9:05 AM

Aboriginal services, Authors,

Readers' advisory

PARTY TIME! FIRST NATION COMMUNITIES READ CELEBRATES 10 YEARS

Patty Lawlor, First Nations Consultant,

Southern Ontario Library Service; Janet Wilson, Author;

Kathleen Peters, Librarian, Beausoleil

First Nation PL; FNCR Jury Members

2013-14 is our 10th year of promoting amazing Aboriginal literature. Learn about celebration plans, meet Janet Wilson, author of *Shannen and the Dream for a School*, and hear about the adult and young adult books under review for the 2013-2014 First Nation Communities Read

program. The first 25 delegates to arrive at the session will receive a complimentary signed copy of *Shannen and the Dream for a School!*

Convenor: Sabrina Saunders, Six Nations PL

315 MTCC 201E

9:05 AM

Reading, Student engagement

KIDS LIT QUIZ!

Susie Choi, Director of Library Services, University of Toronto Schools;

Nancy Davidson, National Coordinator, Kids' Lit Quiz Canada

Kids Lit Quiz is an international tournament that supports children's literacy in a fun way! This is a great program for all school libraries. This tournament is 2 years young in Canada. I would like to share my experiences as a Teacher Librarian who has participated in this tournament.

Elem

Convenor: Susan Wright, Durham DSB

316 ICTC CALEDON

9:05 AM

Collection development, Readers' advisory

GRIT LIT: YA FICTION THAT PUSHES THE BOUNDARIES.

Maria Martella, Owner, Tinlids Inc;

Jim Martella, Teacher, Toronto DSB

What are the best novels for teens who want to read books that deal with dark issues? What makes these books worth having in your library? Maria will present the best titles that push the boundaries: edgy, daring and thought-provoking! Suitable for grade 7+.

Convenor: Anna Szumilas, Toronto

Catholic DSB



T



Anne Marie Madziak 303



Chaitali Desai 304



Mary McDiarmid 304



Alvin Schrader 305



Ann Ludbrook 307



Diane Michaud 307



Patty Lawlor 314



Richard McCormack 317



Trevor McMullen 317



Kate Tuff 320



Bilal Khalid 322



Sian Meikle 322



Dillon Moore 322



Graham Stewart 322



Whitney Kemble 323



Kevin Manuel 324



May Yan 324



Mary Kandiuk 325



Ann Smith 325



Andrew Larsen 326



Valerie Sherrard 326



Marsha Skrypuch 326



Jan Dawson 327



Sandy Iverson 329



Fabien Lengellé 330



317 MTCC 206E

9:05 AM

Information literacy

THE DAWN OF A SKILLS CONTINUUM

Richard McCormack & Trevor McMullen, Teacher-Librarians; Durham DSB Learn how we developed a school wide inquiry skills continuum from the creation of a school committee, the inclusion of important skills, the making of a plan, and the creation of the collaborative units. *Sec*

Convenor: Susan Murray, Ottawa-Carleton DSB

318 ICTC HALIBURTON

9:05 AM

Visible Minority Librarians

VISIBLE MINORITY LIBRARIANS OF CANADA PANEL

Maha Kumaran, SHIRP Librarian, Saskatchewan Health Information Resources Partnership; Founder and Moderator of ViMLoC ViMLoC's founding members, Maha Kumaran, May Chan, Chau Ha, Grace Liu, Norda Majekodunmi, and Kam Teo will outline the goals of ViMLoC, issues and challenges of visible minority librarians, ideas and suggestions for the Network to pursue, and more.

Convenor: Maha Kumaran, University of Saskatchewan

319 ICTC OAKVILLE

9:05 AM

Differentiated instruction, Inquiry

21ST CENTURY INQUIRY CAMP

Katina Papulka & Karen Beutler, Instructional Leaders, Toronto DSB Learn about Toronto DSB's pilot 21st Century Learning Day Camp. See how student campers utilized the inquiry process to develop creative artifacts to support the Canadian Olympic team in London. Highlights include differentiated teaching and learning of the research process, tablet and interactive technologies, iBooks Author, and Pecha Kucha reflections to consolidate learning.

Elem

Convenor: Barbara Ayre, Waterloo Region DSB

320 ICTC HALTON

9:05 AM

Literacy, Creative writing

FINDING YOUR VOICE WITH STORY BIRD

Kate Tuff, Teacher-Librarian, Toronto DSB Using art work from artists round the world, students are inspired to create illustrated personal writing projects. Story Bird is a Web 2.0 Tool available to all TDSB students on the Library Web Page. Students have published and shared their stories and poems in our School Library.

Elem

Convenor: Jennifer Taylor, Waterloo Region DSB

321 MTCC 203AB

9:05 AM

Community engagement, Archives

DISCOVER YOUR HISTORY, BUILD YOUR COMMUNITY

Dan Lerch, User Experience Librarian; Kathryn Schoutsen, Our Stories Project Coordinator; Innisfil PL Each passing day, the stories of your community could be left to the dustbin of history. With crisis comes opportunity: who better to lead a local history project than your local library? The Our Stories: Community Memory Project builds upon the widely adopted open source Islandora project. Engage and excite community groups in capturing their stories!

Convenor: Jeff Beeler, Lambton County Library

322 MTCC 206C

9:05 AM

Web design, Mobile technology

RESPONSIVE DESIGN FOR THE MOBILE WEB

Bilal Khalid, Senior Application Developer; Sian Meikle, Interim Director, ITS; Graham Stewart, Network and Storage Services Manager, ITS; University of Toronto Libraries; Dillon Moore, Web Initiatives Librarian, Wilfrid Laurier University Responsive Design is an increasingly popular approach to presenting a single website across multiple mobile and desktop environments. But is it right for your website? This session will describe the experiences of two University libraries (Laurier and UofT) with their RWD projects. We will describe what's involved in creating a responsive site, some pros and cons, and what goes into designing highly-available back-end infrastructure to serve websites efficiently and reliably.

Convenor: Marian Doucette, County of Huron

323 MTCC 201B

9:05 AM

Information literacy, Embedded librarianship

CURRICULUM MAPPING: PUTTING INFORMATION LITERACY ON THE MAP

Whitney Kemble, Humanities Liaison Librarian, University of Toronto Scarborough Curriculum mapping is making its way into higher education, creating an opportunity for librarian-faculty collaboration on integrating information literacy principles and skills into course and program curricula. Key concepts, goals, and benefits of curriculum mapping will be introduced, implementation strategies will be discussed – including suggestions for successful collaborations with faculty.

Convenor: Patricia Bellamy, Robarts Library

324 MTCC 201C

9:05 AM

Web-scale discovery, Assessment

EVALUATION OF DISCOVERY LAYER SATISFACTION AT RYERSON

Courtney Lundrigan, Reference & Instruction Librarian, York University; Kevin Manuel, Data Librarian; May Yan, Electronic Resources Librarian, Ryerson University Library & Archives Are you interested in user interaction with discovery layers? Our research study was initiated to assess Ryerson's discovery layer and explore how well the tool served our user needs. In one of the online surveys, we collected over 6,200 survey responses – 21% of Ryerson's population! Highlighting the results of the responses and interviews, we will provide an overview of evaluating discovery layers in libraries.

Convenor: Autumn Piette, Seneca College



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325 ICTC GRENADIER

9:05 AM

Scholarly communication, Open access

GET PUBLISHED! STRAIGHT TALK FROM THE EDITORS AT PARTNERSHIP

David Fox, Librarian Emeritus, University of Saskatchewan; Mary Kanduk, Visual Arts, Design and Theatre Librarian, York University; Ann Smith, Liaison Librarian, Acadia University Have you spearheaded a new initiative? Explored theoretical issues surrounding policies and trends? Let others know how you put your best ideas into practice. The Editors from *Partnership: the Canadian Journal of Library and Information Practice and Research* will address the demands of authorship in an open access environment and provide tips to increase your odds of being published.

Convenor: Kristin Hoffmann, University of Western Ontario

326 MTCC 202CD

9:05 AM

Authors, Friends of libraries

GUESS WHO'S COMING TO VISIT?

Andrew Larsen, Author; Valerie Sheridan & Marsha Skrypuch; Authors' Booking Service An author visit shouldn't be a mystery but for many busy teachers and librarians, it's just that. We'll show you how to contact the author and tell you how to prepare for and conduct the visit in order to maximize the benefits. We'll give you hints on subsidies and discuss the importance of follow-up. In short, we'll take the mystery out of the entire booking process.

Both

Convenor: Lara Donsky, Toronto DSB

327 ICTC KINGSWAY

9:05 AM

Virtual reference

ASKON: ON THE MOVE

Paul Takala, CEO of Hamilton PL; Jen Booth, Georgian College; Jan Dawson, Project Manager, Ask Ontario Ask Ontario is moving in new directions. Learn about the growing importance of virtual reference as a core service. Find out how askON is helping public and college libraries meet the demand for alternative approaches to in-person reference. Find out what askON is doing now as well as plans for future developments.

Convenor: Lydia Tsai, Seneca College

328 MTCC 104B

9:05 AM

RDA, Technical services

RDA IMPLEMENTATION: BEST PRACTICES AND CAVEATS

Chris Oliver, Cataloguing & Authorities, McGill University Library and Archives Canada, along with other national libraries, have agreed to target the first quarter of 2013 as their RDA implementation date. Learn the operational demands and challenges that will result from adopting the new content standard. Topics include developing implementation timelines, preparing staff and systems for the transition from AACR2 to RDA, and impact on outsourced services.

Convenor: Sue Bartlett, Cambrian College

329 MTCC 201F

9:05 AM

Collaboration, Partnerships

VENDORS AND MANAGERS — WORKING TOGETHER

Sandy Iverson, Manager, Library and Information Services, St. Michael's Hospital; Lisa Ronald, Account Services Manager, EBSCO Information Services The adage that success has many parents is never more true than when selecting, ordering, implementing and maintaining serials and e-resources. Hear a library manager in conversation with a serials vendor representative. We will touch on the burning questions each side has for the other; as we seek to educate each other regarding how to work together and avoid the misconceptions that are barriers to success.

Convenor: Marina Morgan, Ryerson University Library

330 MTCC 206B

9:05 AM

NEW SESSION

PRODUCTION MODE: THE RENEWED SERVICE MODEL IN ACTION AT LIBRARY AND ARCHIVES CANADA

Fabien Lengellé, Director General, Library and Archives Canada; Fabio Onesi, Director General, Stakeholder Relations and International Affairs; Library and Archives Canada Over the past year, LAC has renewed the way it does business. This innovative thinking is now being put into action through a range of new approaches to access, pushing out content, engaging with Canadians, and collaborating with communities. Through this model, Library and Archives Canada will better meet the needs of individuals and organizations across the country. Hear about LAC's new approach to service delivery and the evolution of access at LAC.

Convenor: Karen McGrath, Niagara College, 2012 OLA President

Session evaluations now online!

<http://www.surveymonkey.com/s/SC13Evaluation>

Please help us keep improving!





SPOTLIGHT

400 ICTC BALLROOM

10:40 AM
Information literacy

Alison Head



Alison Head, Executive Director, Project Information Literacy
 What Is it Like to Be a College Student in the Digital Age? Since 2008, as part of our ongoing national study at Project Information Literacy (PIL), we have surveyed more than 11,000 students at over 41 colleges and universities in the U.S. We have investigated how college students say they find information and conduct research — their needs, strategies, and workarounds — for solving information problems that occur during course-related research and in their everyday lives. We have found the large majority of students we have studied across all types of higher-education institutions still attend college to learn, but many are lost in a thicket of information overload. They struggle with managing the IT devices that permeate their lives. Our findings indicate that nearly all students intentionally use a small compass for navigating the ever-widening and complex information landscape they inhabit. Alison Head, PIL's founding director, discusses key takeaways from the PIL studies and their implications for teaching, learning, work, and community in the 21st century.

Alison J. Head, Ph.D. is the Executive Director of Project Information Literacy (PIL), an ongoing research study in the U.S. She is also a Fellow at Harvard University's Berkman Center for Internet and Society and the Harvard Library's Innovation Lab. Alison has a Ph.D. and MLS from U.C. Berkeley's Information School and was a Visiting Scholar at Stanford University. Her research interests include information-seeking behaviors of early adults, information literacy and lifelong learning, Web adoption and diffusion, and usage of social media for collaborative learning.

Convenor: Jennifer Peters, Seneca College

401 MTCC 201D

10:40 AM

Early literacy

PRESCHOOL EARLY LITERACY PROGRAMS IN ONTARIO

Shelley Stagg-Peterson, Professor, OISE/University of Toronto; **Carol Jupiter**, OISE Research Assistant, Retired Elementary Teacher

This project provides empirical evidence of the ways in which preschool literacy programs in Ontario public libraries (1) facilitate participating children's early literacy development and readiness for kindergarten, and (2) influence family interactions supporting children's literacy learning. This research builds on and extends McKend's (2010) survey of library staff providing early literacy programs in Canada to examine concrete literacy interactions and evidence of children's literacy learning in library programs.

Convenor: Mary Baxter, Georgina PL

402 MTCC 202B

10:40 AM

Friends of Libraries, Governance

WORKING RELATIONSHIPS PART II

Margaret Andrewes, Library Consultant; **Sam Coghlan**, CEO, Stratford PL; **Joyce Cunningham**, Trustee, Fort Frances PL Board; **Colin Plows**, President, Friends of the Ottawa Public Library Association

The two-part workshop continues with round table collaboration to enable participants to work through how roles and relationships are structured, including discussion of the Memorandum of Understanding template and drafting of working documents with the intent to share post-conference. A toolkit summarizing the results will be circulated to participants following the conference.

Convenor: Margaret Andrewes

403 MTCC 201A

10:40 AM

Archives, Partnerships

ARCHIVES IN YOUR LIBRARY

Erika Heesen, Interim CEO; **Pierre Mercier**, Archivist; Leeds and the Thousand Islands PL

In Leeds and the Thousand Islands, the Archives is a partnership between the Library Board, Historical Society, and Municipal Heritage Committee. We'll discuss setting up township archives on all levels, from finding a building and funding, to creating a mandate. Learn how having an archive as part of the library contributes to the ultimate library experience!

Convenor: Dawn Kiddell, Cornwall PL

404 MTCC 202A

10:40 AM

Governance, Leadership By Design

SELECTING YOUR CEO

Ken Haycock, Ken Haycock & Associates, and Research Professor of Management & Organization, University of Southern California

How do you develop a quality talent pool? How do you successfully shorten the list? What predicts success on the job? What are your legal requirements? How do you undertake all of this with relatively little pain and trauma? Ken Haycock has worked with several boards and shares research-based evidence for success.

Convenor: Ian Ross, Whitby PL



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Helen Kula 424



Erika Heesen 403



Ken Haycock 404



Rachel Breau 405



Sheilah O'Connor 407



Gurvinder Batra 408



Julia Harrington 408



Stephanie Stowe 409



Cathy Freer-Leszcznski 410



Valerie Wettlaufer 410



Liz McQuaig 412



Tara Truscott 415



Claudette Mayne 417



Natasha Serbe 417



Aileen Allore 419



Nancy Brockelbank 419



Beverly Vinski 419



Cathy Andres 420



Kim Salierno 420



Jennifer Eudoxie 421



Philip Springhall 422



Hyun-Duck Chung 424



Tatiana Usova 426



Diane Macklin 427



Tiffany Pahman 428



405 MTCC 206F

10:40 AM

Older Adults

70 PLUS: OLDER SENIORS LOVE THE LIBRARY TOO!

Rachel Breau, Content & Access Librarian, CNIB Library; **Larissa Momryk**, Reader Advisor, CNIB
Nearly half of CNIB Library's users are aged over 70 and frequent users of the Library's services. Find out about their favourite authors, reading genres, the emotional health benefits experienced by staying connected to the library, and how seniors access the digital services – including the new initiative where DAISY audio books are instantly loaded onto DAISY players.

Convenor: Jane Hilton, Whitby PL Board

406 MTCC 201E

10:40 AM

Reading activities, French language

LIVRES EN ACTION : ANIMATION DU LIVRE À TOUT ÂGE

Lyne Desforges, Bibliotechnicienne, Conseil scolaire Viamonde; **Diane Quesy**, Technicienne en documentation, Conseil scolaire Viamonde
Présentation d'activités ludiques et pédagogiques qui suscitent le goût de lire chez les jeunes. Des idées d'animation simples et faciles à réaliser qui développent certaines habiletés de bibliothèques ou qui aiguisent leur curiosité intellectuelle. Chasse-aux-livres, rallye-biblio, défi-biblio, lessive des personnages, le docteur du livre, les intrus ne sont que quelques-unes des activités présentées. Venez aussi découvrir nos livres « coup de cœur » !

Convenor: Julie Desmarais, Ottawa PL

407 MTCC 203AB

10:40 AM

E-books, Children's services

E-BOOKS AND CHILDREN – WHERE WE ARE HEADED?

Sheilah O'Connor, Kids' Space Librarian, Toronto PL
Everyone is buying an e-reader and looking to the library for books but the big six publishers are putting obstacles in the way. How does the e-reader world for kids differ in Canada? And what does a kids' book for an e-reader really look like? We'll discuss the present state of affairs and make some predictions.

Convenor: Chris Schnarr, Kitchener PL

408 MTCC 206B

10:40 AM

Mobile technology

MOBILE MY HEALTH LIBRARY

Gurvinder Batra, Librarian, Toronto East General Hospital; **Julia Harrington**, Webmaster, Ontario Health Libraries Association; **Ronald MacPherson**, Electronic Services Librarian, University Health Network
Over the course of this two-part session, participants will be introduced to the use of mobile technologies in consumer health and professional medical practice. Participants will receive practical tips on selecting free mobile health resources and will be given examples from the Health Science Consortium of Toronto Task force on Mobile Devices of how Toronto health libraries are reaching out to their mobile users.

Convenor: Ana Patricia Ayala, University of Toronto

409 MTCC 104A

10:40 AM

Adult programs, Partnerships

ADULT PROGRAMS FOR ANY SIZE COMMUNITY

Clare Hanman, Technical Services Librarian; **Beverley King**, Adult Services Librarian, Halton Hills PL; **Stephanie Stowe**, Library Director, Pelham PL
Discover how Pelham Public Library and Halton Hills Public Library have made it a priority to offer programming for all ages. Learn how to expand your core programming to include larger community venues, events and participants. Need programming ideas from basic to expansive? Learn about sources, partners, grants, volunteers and more.

Convenor: Elaine DeBonis, Timmins PL

410 MTCC 104D

10:40 AM

Strategic planning, Partnerships

BUILD! MEASURE! LEARN! STRATEGIC ENGAGEMENT AT THE LOCAL LEVEL

Cathy Freer-Leszczynski, Director, Customer Services, Calgary PL; **Valerie Wettlaufer**, Strategic Planning & Projects; **Christopher Jones**, Building Services; **Linda Anderson**, Clerk; **Tammy Csajaghy**, Library Assistant; **Heather Wray**, Librarian, Burlington PL
Burlington PL & Calgary PL share two strategic approaches that have led to opportunities for staff learning and change. Burlington enlisted a team of strategic planning newbies from across their system to coordinate a planning process to support their succession plan. Calgary encouraged 18 branch managers to create new Service Plans by analyzing data from existing measures plus information from non-traditional metrics to uncover patterns of use and value to address the needs of their communities.

Convenor: Tammy Csajaghy, Burlington PL

411 ICTC WELLINGTON

10:40 AM

ESTABLISHING A PAN-CANADIAN PUBLIC LIBRARY DATA COLLECTION

Moderator: Carl Thompson, President; Counting Opinions
Counting Opinions is committed to facilitating the establishment a pan-Canadian PL data collection. Available in other jurisdictions, Canada, in our view, also needs a solution. Why? Libraries need to better demonstrate value to their stakeholders and funders. As such, access to quality, timely "benchmarking data" in support of policy development, operational effectiveness, budgets, grants, and advocacy requirements is paramount.

Convenor: Frank Biss, Counting Opinions

412 MTCC 202C/D

10:40 AM

Local history, Genealogy

LOCAL HISTORY IN THE LIBRARY: PAST, PRESENT AND FUTURE

Margaret Houghton, Archivist; **Liz McQuaig**, Librarian, Mississauga Library System
Learn about the importance of local history and genealogy collections in two public libraries – Hamilton and Mississauga. We will cover the origin, growth, and development of local holdings and services provided today and make observations about the future of local history in libraries. This session should be of interest to public libraries, retired members, and some larger research libraries with specialized holdings.

Convenor: Lorne Bruce, Ex Libris



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413 MTCC 203C

10:40 AM

Career development

SO YOU HAVE LOST YOUR JOB, NOW WHAT?

Pam Casey, President, Information Now

Your position has been terminated. Do you want to learn about new career directions? What steps will you take? What are the possibilities? The speaker will cover these and more – based on her journey down a new career path after the firm she was at closed in Canada.

Convenor: Michael David Reansbury, President, OALT/ABO

414 MTCC 203D

10:40 AM

Social justice, Children's services

LIBRARIES AND YOUTH: WORKING TOGETHER FOR SOCIAL JUSTICE

Janet Wilson, Author; Margie Wolfe, President, Second Story Press; Suzie Miller, Elementary Teacher, Six Nations School District

Is your library educating young people about social justice issues and empowering them, through literature and programming, to make differences in their lives and communities? If not, why not? With a focus on the "Kids Power" series, Shannen Koostachin's "Dream for a School" campaign, and a pen pal program that linked two communities at a critical time, this session's discussion of resources, initiatives, and strategies will move and inspire you.

Convenor: Patty Lawlor, Southern Ontario Library Service

415 MTCC 206C

10:40 AM

Media literacy, Mobile devices

BOOK TRAILERS: COMING SOON TO AN IPAD NEAR YOU

Susan Peel & Tara Truscott, Teacher-Librarians, York Region DSB

It's never been easier! Learn how we get students in various grades creating book trailers through a variety of apps. Using the iPad, we are able to facilitate production from learning goals to assessment, including success criteria, planning, creating, editing and viewing/evaluating. Bring your own iPad and follow along with us as we create a trailer or two during the session.

Both

Convenor: Deb Kitchener, York Region DSB

416 MTCC 201C

10:40 AM

Readers' advisory, Collection development

BEYOND THE PAGE – ENGAGING YOUNG READERS

Vikki VanSickle, Marketing Specialist & Outreach, HarperCollinsCanada Ltd.

Participants will learn innovative ways to integrate publisher resources into programs and curriculum experiences for children and youth. New ideas for author visits as well as engaging kids with books online and through digital means will be discussed, using specific titles as examples.

Convenor: Natalie Marlowe, Milton PL

417 ICTC KINGSWAY

10:40 AM

Community partnerships

"RE-VISIONING" MODERN LIBRARIES: TPL AND TDSB ENGAGING TEENS

TOGETHER

Claudette Mayne, Librarian, Toronto PL; Natasha Serba, Teacher-Librarian, Toronto DSB

In this session librarians from both the TPL and the TDSB will discuss strategies for engaging with 21st Century teens. Strategies include developing community partnerships, connecting through social media, and diversifying the range of programs and services offered. From two different, but complementary perspectives, these librarians will discuss the importance of "re-visioning" the modern library and teens' role within it.

Sec

Convenor: Quresh Chumokoe, Toronto DSB

418 ICTC ONTARIO

10:40 AM

E-books, E-readers

TWO WAY APPROACH TO ELECTRONIC READING: E-BOOKS AND E-READERS

Timothy Best & Cynthia Gozzard, Teacher-Librarians, Grand Erie DSB

We are entering the digital reading era. How do we engage our students? A three way approach using e-books, e-readers and paper copies offers a differentiated approach engaging all students in the reading process. This presentation compares two pilot projects using e-readers and e-books, discussing student engagement, managing virtual collections, school feedback, and curriculum connections.

Both

Convenor: Glen Turner, Ottawa Carleton DSB

419 ICTC HALIBURTON

10:40 AM

Inquiry, Student engagement

INQUIRY AND LITERACY-USING LIVING THINGS AS INSPIRATION

Aileen Allore, Teacher-Librarian; Nancy Brockelbank, Teacher; Beverly Vinski, Elementary Instructional Resource Teacher; Peel DSB

Your library can be a hub for this exciting and motivating learning opportunity. Easy to care for, inexpensive, and classroom-friendly creatures are rich inspiration for student inquiry and literacy engagement. Develop your own plan for providing mobile living library materials.

Elem

Convenor: Reva Nelson, Toronto DSB

420 ICTC HUMBER

10:40 AM

Literacy, Reading

ENGAGING TECH-SAVVY KIDS IN LITERACY

Cathy Andres & Denise Falk, Teacher-Librarians; Kim Salierno, Libraries and Educational Resources K-12, DSB of Niagara

Discover resources and strategies that will motivate and engage those kids who are glued to their gadgets with the act of reading. In fact, participants may even consider the definition of 'reading' in a whole new way!

Elem



421 ICTC CALEDON

10:40 AM

Web 2.0 tools, Online learning

WEB 2.0 TOOLS FOR SCHOOLS

Jennifer Eudoxie, Teacher-Librarian, Upper Grand DSB

Do you want to learn about great free web tools to enhance student learning? Engage students with creative online content. Create instructional videos to help students navigate the library resources. Help teachers use online tools to differentiate instruction and assessment. This workshop will get you started with web tools like Voicethread, Glogster, Tiki-Toki, Diigo, Jing, and more.

Both

Convenor: Michelle Campbell, Upper Grand DSB

422 ICTC OAKVILLE

10:40 AM

Accessibility

LISTEN TO YOUR LIBRARY: ACCESSIBILITY CLINIC

Philip Springall, Information Specialist, CNIB Library

Concerned about the AODA Information and Communication Standard? Ever wondered how someone with low vision / no vision uses your site? Come to an accessibility clinic to hear how library sites sound when navigated with adaptive technology and learn some simple things you can do to improve accessibility.

Convenor: Christina Santolin, University of Toronto

423 MTCC 201F

10:40 AM

Newcomers

LIBRARY USER CONVERSATIONS: NEWCOMERS AND PUBLIC LIBRARIES

Panel of newcomers; Stephen Abram, Vice President, Strategic Partnerships and Markets, Gale Cengage Learning; Leah Levin, Global Experience Ontario, Ministry of Citizenship and Immigration

You have just arrived in a new country. Your priorities are securing a job, a home, and learning about your community. We welcome back Stephen Abram who continues the conversation with a panel of library users who will talk about their newcomer experiences. A special introduction from Leah Levin, Global Experience Ontario, Ministry of Citizenship and Immigration, with information about professional immigrants' networks will spark the conversation.

Convenor: Amy Roebuck, Fort Erie PL

424 MTCC 206E

10:40 AM

Startups, Technology trends

HOME GROWN TECH: START IT UP!

Helen Kula, Data Product Manager MaRS Data Catalyst; Hyun-Duck Chung, Market Intelligence Information Specialist, Librarian; MaRS Discovery District, U of T Libraries Ontario technology startups have lots to offer library, information and knowledge professionals. This showcase will feature 6 demos of innovative products and services of value to students, library patrons, and/or librarians. Demos will be followed by a public Q&A. Be ahead of the curve and learn about emerging technology that supports search and discovery, teaching and learning, and collaboration – all made in Ontario. The startups and founders featured in this session are: Wattpad, Groupnotes,

Sciencescape, Tabillo, HitSend, and Spongelab.

Convenor: Lori Ledingham, Meaford Public Library

425

10:40 AM

OPEN SOURCE HARDWARE FOR LIBRARIANS

Session Withdrawn

426 MTCC 206D

10:40 AM

Digital resources, Archives

NOW AND FOREVER — DIGITAL PRESERVATION IN CANADA

Debbie Feisst, Public Services Librarian, University of Alberta Libraries; Stephen Marks, Digital Preservation Librarian, Scholars Portal, OCUL; Tatiana Usova, Head Librarian, Bibliothèque Saint-Jean, University of Alberta

The creation and preservation of digital materials is a frequent challenge in modern librarianship. A holistic view of the field will be covered – beginning with an active preservation program at the University of Alberta Libraries, followed by an exploration of the challenges and opportunities at the national level, and ending with a discussion on the education of current and next-generation librarians, and what we can all do to promote a sustainable digital future.

Convenor: Kathryn Tippell, University of Toronto

427 MTCC 104C

10:40 AM

CUSTOMER SERVICE, INNOVATION EVOLUTION OF THE REVOLUTION: CUSTOMER SERVICE AT MPL

Andrea Cecchetto, Manager, Learning & Growth; Moe Hosseini-Ara, Director of Service Excellence; Diane Macklin, Manager, Marketing & Community Development, Markham PL In 2012, Markham Public Library launched the Customer Service Revolution, a unique staff-driven initiative to dramatically reframe how customer service is delivered. Find out how this project improved customer service metrics, engaged staff, changed MPL's recruiting and training practices, and helped make us a leader in innovative service delivery.

Convenor: Susan Kun, Oakville PL

428 ICTC GRENADIER

10:40 AM

Forest of Reading®, Adult services PROMOTING THE FOREST IN YOUR PUBLIC LIBRARY

Catherine Coles, Branch Services Librarian, Haliburton County PL; Rachele Gooden, Adult Literacy Services Specialist, Toronto PL; Tiffany Pahman, Northview Branch Librarian, Oshawa PL

This session looks at the value of the Forest of Reading programs from the perspective of public librarians. Using examples of how public libraries across the province have successfully marketed the Evergreen, White Pine and Golden Oak programs, we will show how to enhance the overall library-going experience of your readership by increasing patron participation and awareness of these programs.

Convenor: Bessie Sullivan, Haliburton PL



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429 MTCC 201B

10:40 AM

IT services, Technical services

FULFILLING IT REQUIREMENTS ON A LIMITED BUDGET

Eric Pierce, IT Coordinator, County of Prince Edward PL & Archives
In addition to traditional services, libraries must provide a range of computer (IT) services. This IT Coordinator shares a summary of what he has learned in 4 years with a rural library system and 35 years of previous IT experience. Topics include justifying staff, planning and procurement, using free software, managing computers and networks for low maintenance, developing patron training and more. Links to references and templates will be provided.

Convenor: Arvind Mehta

430 ICTC HALTON

10:40 AM

New professionals

SURVIVE AND THRIVE IN THE FIRST FIVE

Ellen Hinan & Angela Thompson, Teacher-Librarians, Kawartha Pine Ridge DSB; **Artemis Manoukas & Annie Slater**, Teacher-Librarians, Toronto DSB

The panel will share their experiences of transforming their library space, practice, and teaching to challenge traditional views about what the school library is. They will explore how to successfully build a reading culture in the school, work with students on an individual basis, and work collaboratively with teachers, the parent council, community groups and administration.

Both

Convenor: Jacqueline Fuger, Kawartha Pine Ridge DSB

OLA

500

2:10 PM

ALL-CONFERENCE PLENARY

MTCC 105/106



Thomas Frey: The Future of Libraries



Library customers are beginning to view the “relevance” of their library through a different lens, and their perception of what a library is and how it can add value to a community is evolving. As physical books go away, and computers and smart devices take their place, at what point does a library stop being a library, and start becoming something else? Somewhere in the middle of this question lies the nagging fear and anxiety that we see brimming to the top among library insiders. People who think libraries are going away simply because books are going digital are missing the true tectonic shifts taking place in the world of information. Libraries are not

about books. In fact, they were never about books. Libraries exist to give us access to information. Until recently, books were one of the more efficient forms of transferring information from one person to another. Today there are 17 basic forms of information that are taking the place of books, and in the future there will be many more. At the heart of all these changes will be a network of constantly evolving libraries that will be adept at reinventing their services to meet and exceed the changing needs of their constituencies. In the future, libraries will be defined far more by the journey they’ve taken rather than the brick and mortar they exist in today.

Futurist Thomas Frey is a world-renown speaker and recognized expert on the changes libraries will encounter in the future. The good news is Thomas offers hope and inspiration for the coming years of turmoil. As a futurist, Thomas Frey sees inspiring opportunities being created inside the chaotic evolutions of change. The golden years of libraries are still ahead, and your library can be part of it.

Thomas Frey is the Executive Director and Senior Futurist at the DaVinci Institute, and is currently Google’s top-rated futurist speaker. As part of the celebrity speaking circuit, Tom continually pushes the envelope of understanding, creating fascinating images of the world to come. His keynote talks on futurist topics have captivated people ranging from high level government officials, to executives in Fortune 500 companies, to leaders around the world.



And the following presentation:

- Introduction of the 2012/13 OLA Board of Directors
- OLA’s Larry Moore Distinguished Service Award: **Randee Loucks, CGS Consultants**



600 MTCC 104B

3:45 PM

Governance

OPPORTUNITIES FOR GROWTH – ONTARIO GOVERNMENT AND THE PUBLIC LIBRARY SECTOR

Kevin Finnerty, Assistant Deputy Minister of Culture Division, will review activities over the past year, including policy and program work concerning public libraries and First Nation public libraries. This will be followed by presentations from other ministries on initiatives that may be of interest to the public library sector.

Convenor: Susannah Hubbard Krimmer, London PL

601 MTCC 104D

3:45 PM

Student engagement, Critical thinking

ENGAGING STUDENTS IN LEARNING CONVERSATIONS TO PROMOTE THINKING

Kelly Denny Forsyth, Provincial Literacy Lead, Ministry of Education, Curriculum and Assessment Policy Branch, Literacy GAINS
Engaging students in learning conversations helps them move to deeper levels of thinking. In this workshop, participants will learn practical techniques for engaging students in learning conversations for the purpose of deepening their understanding and developing their ability to think, express, and reflect.

Convenor: Elizabeth Lee, Queen's University

602 MTCC 201F

3:45 PM

New professionals,

LIGHTNING STRIKES – STUDENTS IN THE SPOTLIGHT!

Mark Weiler, Brittany Coulter, Elizabeth Butler, Western University; Wendy Traas, University of Toronto; David Hum, Seneca College
Students from Ontario library programs will electrify the audience with their 10-minute lightning talks after which the audience will cast ballots for the best presentation. The student who comes out on top will receive the 2013 OCULA Student Award, an honourarium, and complimentary OLA membership for one year.

Convenor: Kristin Hoffmann, University of Western Ontario

603 MTCC 104C

3:45 PM

Marketing, Public relations, Social networking

COOL TECHNOLOGIES AND YOUR LIBRARY'S PR PLAN

Stephen Abram, Vice President, Strategic Partnerships and Markets, Gale Cengage Learning
RSS, YouTube, Blogs, Wikis, Facebook, Pinterest, FourSquare, LinkedIn and more! Are these just sizzle or are they the steak? Has your library's PR plan adopted these in the social web world? Are we ready for advanced data mining and analytics for your web site or circulation records? Are we ready for the reach beyond outreach? What are the skills and competencies that library PR folks will need? Hear strategies, tips and hints to promote libraries and our services.

Convenor: Tanis Fink, Seneca College

604 MTCC 206C

3:45 PM

Reference, Web technology

WHAT DO PATRONS ASK WHEN THEY KNOW NOBODY'S LISTENING?

Klara Maidenberg, Virtual Reference & Assessment and Evaluation Librarian, Scholars Portal, OCUL; Judith Logan, Reference Librarian; Michelle Spence, Reference & Instruction Librarian; University of Toronto Libraries
The University of Toronto has recently implemented an online FAQ knowledge base that empowers patrons to find immediate answers. The system tracks search behaviour, allowing us to analyze their interactions with this unmediated form of virtual reference. We will compare these interactions to the Ask a Librarian chat reference service and discuss how we used these insights to improve our virtual reference services.

Convenor: Denise Smith, Brock University

605 MTCC 201E

3:45 PM

Collaboration, Partnerships

THE UNIVERSITY OF GUELPH-HUMBER CELEBRATES 10 YEARS

Nancy Birch, Manager, Library Services; Jennifer Easter, Academic Liaison Librarian; University of Guelph-Humber
The partnership between the University of Guelph and Humber College is a story of success. We will discuss how we deliver collaborative reference, collections, information literacy, and copyright services with the support of our partners. Whether you are already partnered with another institution, or considering ways to collaborate across departments and institutions, administrators and librarians will gain some fresh ideas.

Convenor: Guikang Jin, York Region District School Board

606 MTCC 201A

3:45 PM

Community partnerships, Archives, Museums

LIBRARY, ARCHIVES, MUSEUM COLLABORATION

Sarah Ferencz, Archivist, Whitby PL; Erika Heesen, Interim CEO, Leeds and the Thousand Islands PL; Kelley Swift Jones, Museum Curator, Simcoe County Museum; Jennifer Weymark, Archivist, Oshawa Community Museum and Archives
Libraries frequently find common ground with archives and museums. We provide and share information resources, and face increasing pressure to integrate access to our collections. Is this the future of libraries, and is the cultural center the new third space? Join us as we discuss the integration of Lams in Whitby and Leeds and the Thousand Islands.

Convenor: Pierre Mercier, Leeds and the Thousand Islands PL Board

607 MTCC 203AB

3:45 PM

Social media

CONFESSIONS OF A SOCIAL MEDIA LIBRARIAN

Eva Stepanian, Social Media Librarian, University of Toronto Mississauga
The time for social media in libraries has come - unfortunately, most libraries don't have the time to dedicate to social media planning. As UTM's Social Media Librarian, I have had the benefit of actively working in this emerging field and will share some of the successful library strategies, best practices, and engagement instances that have significantly transformed our external communications and improved our ability to better serve our users.

Convenor: Theresa Power, Canadian National Institute for the Blind



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608 MTCC 203C

3:45 PM

Core competencies, Urban libraries

REDEFINING URBAN LIBRARIANSHIP: CORE COMPETENCIES FOR NEWER PROFESSIONALS

Dr. Ken Haycock, Haycock & Associates; and Research Professor of Management and Organization, University of Southern California
What does it take to be successful in an urban public library? What does the research say? Do library directors agree? Do LIS programs deliver? Based on a CULC research project, Ken Haycock will outline expectations, academic and experience requirements, and gaps that need to be bridged for candidates, urban libraries and graduate programs.

609

3:45 PM

TOP 10 TIPS FOR GETTING STUFF DONE

Session withdrawn.

610 ICTC HALIBURTON

3:45 PM

Reference, Technology, French language

EST-CE QUE MON IPAD ET MOI POUVONS VOUS AIDER?

Maryse Laflamme, Chef, Services aux usagers, Bibliothèque Morisset, Université d'Ottawa
Venez découvrir les bénéfices et objectifs d'offrir un service de référence nomade (aussi appelé Référence mobile) à la bibliothèque. Cette présentation vous fournira les renseignements sur cette méthode d'offrir les services de référence debout au lieu d'être assis à un comptoir. Alors, levez-vous et venez nous voir!

Convenor: Patrick Labelle, Université d'Ottawa

611 MTCC 201C

3:45 PM

Mentoring, Career development

MENTORING THE 21ST CENTURY INFORMATION PROFESSIONAL

Kim Silk, Data Librarian, Martin Prosperity Institute

This case study will highlight the expectations and ideas coming from the iSchool graduating classes of 2011 and 2012. Discover how their points of view will shape the future of the academic library, and the information profession as a whole. The importance of informal and formalized mentorship will be presented, and how we as practitioners can give back to our profession by offering guidance to the next generation.

Convenor: Kate Johnson

612 MTCC 206F

3:45 PM

Technical services

TECH TIPS FOR SMALL LIBRARIES

Elizabeth Goldman, CEO, Perth & District Union PL; **Sandi Lopeno**, Library Coordinator, Elgin County Library

Keeping up with the fast pace of technological change can be hard for smaller libraries who may not have an IT person or staff with expertise. Get tips for what's most important to know, how to stay current, get staff up to speed, and how to plan to keep tech problems at bay.

Convenor: Valerie Hatten, YBP Library Services

613 MTCC 206D

3:45 PM

Library design, Library space

LIBRARY SPACE AND THE ULTIMATE EXPERIENCE

Heather Cunningham, Reference & Research Librarian; **Susanne Tabur**, Reference & Research Librarian, University of Toronto Libraries
Outside the classroom, undergraduate students have a decided preference to use the library for their academic work. What are the characteristics of the physical library that motivate today's millennial students to choose it as their preferred learning space? A schema composed of layers of access and linkages, of uses and activities, of sociability, and of comfort and image is described in how these create the ultimate library experience.

Convenor: Graham Lavender, Seneca College

614 MTCC 202B

3:45 PM

Future of the profession

A HOSPITAL LIBRARIAN IS A HOSPITAL LIBRARIAN AND THEN SOME

Margaret Quirie, Director, Library Services and Telecommunications, The Ottawa Hospital
Throughout the province, hospital librarians are being asked to take on new roles in addition to providing library services. We will look at these different responsibilities and the skill sets employed to take on the new roles. Come prepared to share your story about how your skill sets are making a difference in your organization beyond the traditional work of a librarian.

Convenor: Sandy Iverson, St. Michael's Hospital

615 MTCC 202A

3:45 PM

Friends of Libraries, Volunteers

INCREASING VOLUNTEER INVOLVEMENT

Laura Lukasik, Manager, Partnerships and Outreach; **Cadi Obermeyer**, Volunteer Coordinator, Hamilton PL; **Dorothy Macnaughton**, Past President, Friends of Canadian Libraries
Are you having difficulty attracting volunteers? How can you effectively attract new people for your library or your Friends of Library group? How do you find them when every charity is targeting the same people? Hear successful volunteer recruitment and management strategies that have been applied in large and small library settings by libraries and Friends of Library groups.

Convenor: Jami van Haafden, Health Sciences North

616 ICTC ONTARIO

3:45 PM

E-readers

PRE-POPULATED E-READER LENDING PROGRAM

Alexandra Wiens, Library Technician
The exploding e-book market provides challenges and opportunities. Find out how a small library created a popular e-reader lending program featuring pre-populated titles sorted by genre is enhancing our services to patrons. Cost, processing times, and accessibility as well as program development, patron testing, legalities and advertising will be covered.

Convenor: Susan Morley, CSA Learning Group



617 MTCC 201B

3:45 PM

Aboriginal heritage

UNTOLD STORIES: ALLIES IN THE WAR OF 1812

Rick Hill, Director, Indigenous Knowledge Centre; Keith Jamieson, Chair, Six Nations Legacy Consortium
As schools & historical societies commemorate the War of 1812, many First Nation communities are bringing to light the stories of their warriors who fought as Allies to the Crown in treaty promise & the impact upon their treaty rights. The Six Nations Legacy Consortium is involved with several federal projects including curriculum development for AANDC & Heritage Canada. Come join us & learn how you can aid in gathering & telling the untold stories of the allies through your library or school.

Convenor: Sabrina Saunders, Six Nations PL

618 MTCC 201D

3:45 PM

Censorship

YOU CAN'T READ THAT!

Jo-Anne Gibson, Teacher-Librarian, Pembina Trails SB, Winnipeg
In the digital age, some would argue that reading as we know it is rapidly becoming a thing of the past. Although the physical format may be changing, the ideas presented in this session will argue that young readers are still as captivated by the powers of a good book as in the past. The key is still finding good books and presenting them in appealing ways. Learn how to draw adolescent readers into the nebulous world of banned books.

Both

Convenor: Diana Maliszewski, Toronto DSB

619 ICTC CALEDON

3:45 PM

Web 2.0

THE BEST OF WEB 2.0

Linda McKee, Teacher-Librarian, Toronto DSB
Thousands of Web 2.0 tools, but what's best for your library? Let me help you find the right tool for your school library. This is a practical session based on my experiences and the experience of my colleagues. Rubrics, handouts, tips, etc.

Both

Convenor: Michael Rosettis, York Region Catholic DSB

620 MTCC 202CD

3:45 PM

Library design

BRANCH-TASTIC!

Richard De Melo, Library Assistant, Oakwood Village Library and Arts Centre; Ellen Lewkowicz, Senior Department Head, Circulation, Browsey, Gateway Services and Teen Zone, Toronto PL; Heather Mathis, Divisional Support Manager, Branches; Paula Smith-Nadin, Senior Services Specialist, Customer Experience; Toronto PL
Branch-tastic! is Toronto Public Library's initiative to create and maintain welcoming, beautiful branches. Staff resources include merchandising guidelines, a de-cluttering campaign for both public and staff areas, a branch audit, and branch consultations. The format includes tip sheets, photo packages and fun videos featuring TPL characters "Bobbie Booksmarts and Paige Turner".

Convenor: Robyn Godfrey, Stratford PL

621 ICTC KINGSWAY

3:45 PM

Reading, Student engagement

LITERARY INFECTON: STUDENTS TURNING STUDENTS ONTO READING

Shelley Merton, Teacher-Librarian, Kawartha Pine Ridge DSB
Use Collaborative Web 2.0 tools along with traditional tools to get students talking about and sharing their favourite books or authors with other students. What a great way to engage reluctant readers or those who always come to you saying "But I've read EVERYTHING in the Library". Consider it a "Reader's Interest Survey" on steroids!

Both

622 ICTC GRENADIER

3:45 PM

Web 2.0 tools, Online learning

SPEED DATING TO ENGAGE DIGITAL NATIVES

Jodi Cardillo, Stephanie Alexander, Lynne Campbell; Teacher-Librarians, Peel DSB
Presenters will begin with demonstrating their best practices utilizing web-tools to excite media savvy students, teach critical thinking skills and create dynamic assignments. In the second half participants will share best practices with web tools through a fun speed-dating format. How do you stimulate your twenty-first century learners? Bring a wi-fi device to share your ideas on your "dates."

Both

Convenor: Joel Krentz, Toronto DSB

623 ICTC OAKVILLE

3:45 PM

Web 2.0, Learning resources

RAMP UP YOUR LIBRARY'S ONLINE PRESENCE

Roger Nevin, Teacher-Librarian, Kawartha Pine Ridge DSB
The OSLA received a grant to create online resources to support students from grades 4-12. Learn how to create effective online resources that include videos, podcasts, collaborative and shared docs, forms, Twitter, and more that can easily be posted on websites. Participants will leave with a toolkit to help them create on-line resources to improve their library's online presence. Please see engagestudents.ca for more information.

Both

Convenor: Shelley Wood, Waterloo Catholic DSB

624 MTCC 206A

3:45 PM

Critical thinking

THINKING CRITICALLY WITH BLUE SPRUCE

Ruth Gretsinger, Teacher-Librarian, DSB of Niagara
This session will offer a number of opportunities to engage in critical thinking strategies and mini-challenges designed for use with the 2013 Blue Spruce selections.

Elem

Convenor: Sharon Gusz, York Catholic DSB



T

625 ICTC HUMBER

3:45 PM

Technology, Programming

COMPUTER BUDDIES 101

Ashley Bettencourt, Library Assistant; Mai Lu, Branch Manager; Mississauga Library System

Discover how the Mississauga Library System has implemented intergenerational programming through their new Computer Buddies program. Teen volunteers are paired with older adults to teach them computer skills and beyond. This program can be adapted to fit libraries large and small.

Convenor: Chris Schnarr, Kitchener PL

626 MTCC 206B

3:45 PM

Homeschooling

HELPING HOMESCHOOLERS IN THE LIBRARY

Adrienne Furness, Director, Henrietta PL, Rochester NY; Alison McCullough, Children's Librarian, Oshawa PL

Homeschoolers are a uniquely resourceful, independent, and intense group of people. As the fastest growing form of education, public libraries need to be prepared to serve this population. We'll cover the basics of who homeschoolers are, how libraries can benefit from connecting with them, and how libraries can offer low-cost, high-return programs and services to this growing community.

Convenor: Mary Ann Gingras, Toronto PL

627 ICTC WENTWORTH

3:45 PM

Community reads, Reading

GEORGIAN BAY READS:

WORDS AT WAR!

Kristen Davies, Coordinator Children & Youth Services, Marketing & Programs, The Blue Mountains PL; Lori Ledingham, Adult Program Coordinator, Meaford PL; Christine Palka, Coordinator, Public Relations, Collingwood PL; Cathy Turrie, Program Coordinator, Wasaga Beach PL; Michele McKenzie, Public Programming Librarian, The Clearview PL Held during Canadian Library Month, Georgian Bay Reads connects five rural libraries, books and their defenders in a good-natured live debate. This vibrant event promotes literacy, reading, grassroots partnerships, outreach, collaboration and Canadian authors and books - all on a shoestring budget.

Convenor: Jessica Rivers, Clarington PL

628 MTCC 206E

3:45 PM

Mobile technology

OUT WITH THE DESK: CHANGING THE PARADIGM

Jean Foster, Director Community Development & Partnerships; Marc Pillon, Manager Information Technology; Windsor PL

A mobile branch that packs and unpacks easily, capable of being setup almost anywhere! With our CanGURU technology, a community librarian doesn't just tell people about the library, they serve them – using Apple iOS devices with custom software to access the ILS in real-time. This project won the CLA OCLC Award for Innovation 2012.

Convenor: Laura Warner, CBC

629 MTCC 203D

3:45 PM

Evidence-based librarianship,

Collection development

EMPOWERING THE ACADEMIC LIBRARY WITH NUMBERS

Laura Anderson, Public Services Librarian; Debbie Green, Head, Reference and Research Services; University of Toronto Libraries With escalating prices for e-resources and shrinking acquisitions budgets, academic libraries must rely more heavily on evidence-based measures to justify collections decisions. What role should use play in developing research collections? Presently, a patchwork of techniques such as COUNTER compliant statistics, Google Analytics, and Serials Solutions may need to suffice. How do we move forward with other data mining tools to enable consistent and reliable evidence-based decisions in the future?

Convenor: Joanna Szurmak, University of Toronto at Mississauga

630 MTCC 104A

3:45 PM

Storytime, Early literacy

SPINACH IN THE BROWNIES: STORYTIMES THAT SUPPORT EARLY LITERACY

Megan Garza, Acting Branch Librarian, Markham PL

How do you engage children and educate caregivers simultaneously? Markham PL has developed an early literacy strategy centering around Every Child Ready to Read, using storytimes with a parental education component as well as books, rhymes, and songs. We'll discuss the initiative, lessons learned, and best practices.

Convenor: Julie Brandl, London PL

631 ICTC NIAGARA

3:45 PM

NEW SESSION

COUNCIL APPOINTEES: ADVOCATES VS. ADVERSARIES

Greg Burns, Chair, Port Hope Library Board and Municipal Councillor Council appointees to a Library Board – what do we do about them? Are you tired of “no shows” at Board meetings, hidden agendas, minimal support at the Council table during budget deliberations or lack of commitment to advocate on behalf of the Library? This session explores the frustrations and posits some creative solutions. Learn how to turn an adversary into an advocate by following some simple strategies and techniques. Discuss the role a municipal council appointee can (and should) play on a Library Board, and how to develop better communication between the Board and its major funding source. The goal is to have a “tool kit” at the conclusion of the session to implement back home.

Convenor: Claudette Richardson, Kingston Frontenac PL Board



Judith Logan 604



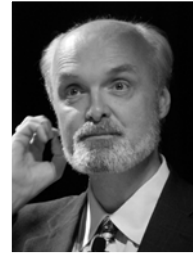
Klara Maidenberg 604



Michelle Spence 604



Jennifer Easter 605



Stephen Abram 603



Suzanne Tabur 613



Eva Stepanian 607



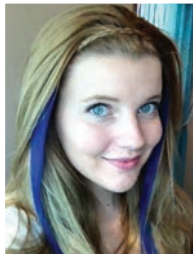
Maryse Laflamme 610



Sandi Loponen 612



Heather Cunningham 613



Alexandra Wiens 616



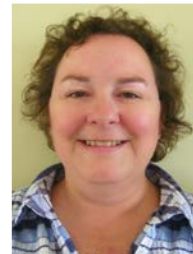
Jo-Anne Gibson 618



Linda McKee 619



Shelley Merton 621



Ruth Gretsinger 624



Ashley Bettencourt 625



Mai Lu 625



Adrienne Furness 626



Alison McCullough 626



Elizabeth Goldman 612



Lori Ledingham 627



Christine Palka 627



Jean Foster 628



Debbie Green 629



Greg Burns 631



Thursday Poster Sessions

Note: Posters will be open for viewing at 10:30 am. Group One will be presented between 12:00 PM and 1:00 PM. Group Two will be presented between 1:00 and 2:00 PM. All posters will be taken down by 5:00 PM.

Group One:

Presented between 12:00 PM and 1:00 PM

Sault Ste. Marie Centennial Then and Now Calendar

Sharon Wigney & Kevin Meraglia, Sault Ste. Marie Public Library

The library participated in the year-long celebration of our City's 100th anniversary of incorporation as a city in 2012, by highlighting our archive photograph collection. After research, 13 photographs were selected giving an overview of the city in 1912. We then took photographs of the same scenes as they appear presently and assembled the calendar with the two images and a brief history for each month. The success of this project has yielded great interest from the community and we are hoping to repeat this project in upcoming years to highlight other photographs from our archives.

Engaging Patrons: Fightback on the 2012 Toronto Budget

Maureen O'Reilly, TPLWU Local 4948

Libraries and librarianship are under attack but popular resistance has been strong. The Toronto Public Library Workers (TPLWU) Local 4948 (CUPE) lead a successful community fightback campaign to the Ford administration's 2012 austerity budget. Learn more about the tools of the campaign, the players – including Toronto literati, and the suspenseful vote at city hall that ended in a successful conclusion.

OLS-North and SOLS Joint Research Initiative on Province-Wide ILS

Ghyslaine Sabourin, OLS-North

This joint initiative will investigate the implementation of a provincial ILS to be shared by small public libraries in Ontario. There are two main components. First, an environmental scan will gather information on successful ILS consortia arrangements including membership and governance; implementation strategies; and funding models for future sustainability. Second, an online survey will be created where over 260 Ontario public libraries serving populations of 50,000 or less will be asked to indicate their preferences for participating in a provincial ILS and how it could best suit their business needs. The project will be communicated to interested public libraries and questions answered during the poster session.

Doubling Down: An analysis of and recommendations for Wilfrid Laurier University Library's online teaching and learning programme

Michael Steeleworthy, Wilfrid Laurier University Library

In Spring 2012, The Wilfrid Laurier University Library undertook a review of its online teaching and learning strategy. This examination included an analysis of the library's teaching and learning goals, tools, and organizational structure, a literature review of current theory and methods in online teaching and learning, and a survey of instructional librarians at post-secondary libraries across North America. Our results, which call for more self-service learning options, a stronger online presence for librarians, and a renewed organizational structure for online instruction, are informing the Library's wider restructuring as it moves toward a student-centered, digital-oriented service model.

Information literacy program innovation using blended learning course redesign models

Andrew Colgoni, McMaster University

Blended learning requires a fundamental course redesign to effectively integrate both face-to-face and online elements. Using a project management approach and course redesign models from the National Center for Academic Transformation (NCAT) in the U.S., McMaster University Library implemented a blended learning pilot in five large enrolment undergraduate classes with existing information literacy components, with the goal of enhancing learning outcomes and reducing face-to-face information literacy instruction across the library system by 50%. Using results from instructor focus groups and student online surveys, we will assess this innovation in terms of project management, learning outcomes, workload, technologies and partnerships.

Crisis Culture in Librarianship: How We Are Digging Our Own Grave and Why

Sajni Lacey, Student

This poster provides an overview of the discourse currently available on the crisis culture in librarianship and tries to understand why librarians have consistently predicted the demise of the library and librarianship over the past few decades. A brief examination of the literature points to fears over the economy, advancements in technology and communication within the profession have developed this crisis culture. An analysis of what this means for the future of librarianship and what we can do to improve this discourse indicates that librarianship is in a period of tremendous change with enormous potential.



How to integrate the ILS system, Social Media and Subject Guides

Cindy Li, University of Regina

There are many different ways to manage subject data in library system. But how to integrate them, make them work together and have one stop access for patrons is a big challenge. This poster will use one example –GIS (Geographic information system) research project to show the steps. The display will include how we export data from Voyager, import into Pinterest, and then link to LibGuides which is followed by twitter and links with LibCal. Faculty and students will access GIS resource and related event in one place. It is helpful for research and study.

Better late than never: Using clickers to engage the (not-so-new) freshman

Vincci Lui, McGill University, Macdonald Campus Library

What's a librarian to do when their annual in-class visit gets postponed due to a packed syllabus? Every October, freshmen at McGill University's Macdonald Campus are given an overview on how to effectively use library resources and services. Last fall, this usually carefully-timed orientation session was pushed to later in the term - after some students had already attended another library workshop, and well after their first library visit. Find out how the use of flexibly-structured Power-Point slides and an interactive clicker polling strategy uncovered library misconceptions, empowered students to determine session content, and addressed knowledge gaps.

Creating a Virtual Branch Using Wordpress

Stephen Wood, Grey Highlands PL

When creating a new website, Grey Highlands Public Library (GHPL) chose to use the Open Source Content Management Software WordPress to create an interactive web experience that provides the same level of service as a physical branch would. Using Instant WordPress, GHPL developed a new branch website offline on a flash drive before making it "live". The new interactive website provides a cutting-edge experience for our patrons that is easy for staff to maintain and upgrade. Open Source software allows public libraries to create an easy-to-access interactive virtual branch.

Virtual Orientation to Services for Students with Disabilities

Susan Ewing, York University Libraries

Student engagement, recruitment and retention are critical issues in the post-secondary environment and this applies equally to students with disabilities. Increasingly we are turning to instructional videos that can be accessed online anytime and anywhere. This poster will highlight the work carried out to date on a video project by York's Academic Innovation Fund. A joint venture between Counselling & Disability Services and York University Libraries, the end products will assist both prospective and current students in navigating their way across campus to various services and in using accessibility software (e.g. Kurzweil).

"Practice Makes Perfect" - Building Interview Skills Speed-Dating Style

Kate M. Johnson, Data Consultant, MaRS Data Catalyst, MaRS Discover District

Information professionals are dynamic and diverse in their knowledge and skills, which means that effective communication in a job interview is crucial to landing the position. The "Practice Makes Perfect" project draws upon a speed-dating format and provides participants with a safe and friendly environment to build their confidence and experience in answering interview questions. Participants have a set time to answer typical interview questions in pairs, rotating to a new partner after receiving feedback. Learn how to set up your own "Practice Makes Perfect" session and foster an environment of collaboration and constructive feedback among your fellow information professionals.

Collection Development for Aboriginal Communities: Providing Alternative Format Materials through the CNIB Library Partners Program

Theresa Power, CNIB

In 2010, CNIB received two years of funding from the Ontario Government which supports the delivery of CNIB Library services to Ontarians with print disabilities offered through Ontario's public libraries, including First Nations libraries. The CNIB Library developed its collection of aboriginal literature to meet the needs of Partner libraries working within aboriginal communities. Wasauksing First Nation Public Library, a CNIB Partner library, embraced the aboriginal collection and uses it to enhance its services for clients with print disabilities. See how the CNIB Library developed this innovative collection and how it is being used and marketed in this Partner Library.

Group Two

Presented between 1:00 and 2:00 PM

Use online forms in library activities

Jennifer (Cong Yan) Zhao, McGill University

Google Docs forms have been widely used in the library for many purposes, such as collecting registration, feedback, and suggestions. This poster goes beyond that and presents three explorative practices of using online forms to communicate with patrons at McGill University: (A) marketing library services to faculty by creating a checklist using a Google Docs form, (B) assessing students' information literacy needs by an online pre-test form, and (C) getting consensus on the ranking of journal subscription suggestions within the department by a LimeSurvey form. Issues of using online forms will be discussed.

InsideOCULA goes online and interactive

Martha Attridge Bufton, Jenaya Webb, Elizabeth Yates, OCULA Members

How do you create an interactive online publication designed



to engage Ontario's academic library community? Our web migration team will unveil the exciting results of this challenge and describe the steps we followed in preparing InsideOCULA's extreme newsletter makeover. We'll discuss the importance of planning and documentation, explain the process of working with OLA's new content management system (iMIS), and share our successes and lessons learned. The demands of distance collaboration among team members in Ottawa, Hamilton, and Toronto will also be highlighted.

Info Health: Anatomy of a Successful Health Information Program

Cathy Simpson, Niagara-on-the-Lake Public Library

There's an abundance of health information, but determining if it's reliable isn't easy. In response to this, Niagara-on-the-Lake Public Library partnered with their local family health team and medical school to bring their community timely and accurate health information. Info Health focuses on healthy living, disease prevention, detection and management and navigating the healthcare system. The monthly programs reach a live audience of 30 to 50, are broadcast on local cable and available to borrow on DVD. Learn how you can start and run a successful health information program in your community.

All Our Sisters National Forum - Shoebox Stories

Heather McDonald, London Public Library

Come and hear about the three year journey of the London Public Library participating at a national level while engaging with the people that are often most misunderstood. This community led project enhanced partnerships while providing a voice for women who have experienced homelessness. All Our Sisters National Forum was the first national multidisciplinary conference addressing the social, economic and practical issues affecting women who are homeless or at risk of homelessness. Learn why the London Public Library decided to dedicate resources and take on a leadership role in a project whose mission it was to initiate and engage through dialogue, research and lived experience.

It's Virtually the Real Thing

Karin Davidson-Taylor, Royal Botanical Gardens

Imagine being able to connect with experts globally without having to go further than your local library. Videoconferencing is an innovative technology that enables you to interact in real-time with cultural organizations as well as other libraries throughout North America and beyond. Explore how you can collaborate with other libraries, provide engaging education sessions for patrons including seniors and children, or extend this service to community organizations. School and academic libraries can support and enhance teachers' lessons with curriculum connected interactions. Come with your questions and leave with enthusiasm to discover how you might use videoconferencing in your library.

Beyond Literacy: Exploring a Post-Literate Future

Kate Restivo, iSchool, University of Toronto

Reading and writing are doomed. Literacy as we know it is over. Welcome to the post-literate future. Beyond Literacy is a thought experiment which explores the possibilities of a post-literate future - a future in which literacy (reading and writing; visible language) has been displaced, replaced, or exceeded by a new or evolved capacity, capability or tool. It is also an experiment in scholarly communication (www.beyondliteracy.com) and pedagogy. Created by University of Guelph librarian and instructor, Michael Ridley, in conjunction with graduate students at the University of Toronto's iSchool, the project was co-published by ACRL and OLA.

ESL Cafe at Hanover Public Library

Agnes Rivers-Moore, Hanover Public Library

Hanover Public Library partnered with the Adult Learning Centre in Walkerton to offer English Second Language Coffeehouses to the newcomers in the area. We offer a monthly venue for new Canadians to meet, socialize, practice English conversation, and exchange information about experiences in Canada. Refreshments are provided and the information that our guests exchange is priceless. Many do not know where to turn to discuss assorted problems - shared information and peer support help them cope. Library staff attend and help with information. This is a highly popular program, and makes an enormous difference in people's lives.

Entering the Academic Honesty Milieu: Strategies for Success

Susan Shepley, Sheridan College

What role can a library play in advancing the academic integrity of its institution? See how Library & Learning Services has been leading academic honesty initiatives at Sheridan College and the impact these have had at both the program and administrative levels. We'll share practical strategies for implementing a suite of learning tools that can transform an institution's approach to policy development, prevention and intervention strategies.

Getting ready for RDA: a modular approach to training Library staff

Emma Cross, Carleton University Library

Resource Description and Access is the new content standard coming this Spring 2013. Libraries will need to address training for staff in all Departments on how to interpret, catalogue and use RDA records. This poster will analyze training needs faced by most libraries and offer a practical guide to implementing RDA applicable to libraries of all sizes. Emma Cross is a member of the Pan-Canadian Working Group on Cataloguing with RDA and the poster will be based on her experiences planning and delivering RDA training at Carleton University Library. Please drop by to discuss RDA and obtain some practical suggestions on implementation for your Library.



Google vs Databases : Comparison of Information Retrieval Systems

Marg Baltzer, London District Catholic School Board
We have access to an unprecedented amount of electronic information. In general, it appears that most people have come to rely on search engines as their preferred information source. Librarians and other key stakeholders prefer to access information from subscription based databases. In an objective, evidence based approach we evaluated the effectiveness and efficiency of search engines and databases. The results show a statistically significant difference in search results that will assist key stakeholders to make more informed decisions.

A central place to manage system problems

Grace Liu, University of Windsor Leddy Library
Do you have a central place to report and track system problems? Have you had complaints on service delay? In November 2011, our library developed a new procedure adopting an email account as the primary contact for library staff to report system problems. In previous practice, such reports went to individual technicians' telephones, emails or expressed directly by knock-

ing door-to-door. It was very hard to track problems and ensure consistent quality services. This new procedure enables the library to document systems problems and allocate resources more efficiently. This poster will share our success and experience with the new procedure.

Back to the future? a Team-based approach to Collections

Linda Graburn, University of Guelph
Poster presents a case study on the implementation of an integrated Information Resources team of librarians responsible for all aspects of collection development, management and assessment. As opposed to the more common "liaison" model of distributed collections responsibilities, the advantages of an integrated, dedicated team lie in the areas of shared decision-making, improved book plan design, greater potential for research collaboration, and easier management of workload and professional development opportunities. Additional benefits of this staffing model include improved ability to deal with the challenges of dwindling budgets, support interdisciplinary research, resolve access issues, and meet provincial "Institutional Quality" assessment requirements.

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433

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Super EXPO 2013 — Thursday

10:00 AM to 5:30 PM MTCC Hall C

Over 200 Companies and 900 representatives at Canada's Largest Library and Information Tradeshow

- Time-saving comparison shopping
- Tire-kicking product analysis
- Instant competitive intelligence
- Hot new technologies
- Suppliers can look you in the eye
- Tips for improving your programs
- Creative problem-solvers
- Win some great prizes
- The OLA Café is your rendezvous centre
- Autographing Authors

On Stage Thursday at the Expo Theatre

10:30 AM — 10:55 AM

Populate your Institutional Repository and VIVO Profiles the Smart Way

Julia Hawks

Symplectic Elements is used by an increasing number of academic institutions in five countries to facilitate the deposit of documents into Institutional Repositories as well as populate VIVO profiles.

11:00 AM — 11:25 AM

Past, Current & Future Classics from Groundwood Books

Fred Horler, Marketing Manager

Join Fred and see a multi-media presentation of recent and new children's titles.

11:30 AM — 11:55 AM

Ontario Newspapers Now in Eureka.cc

Sylvain Robichaud, Director of Sales – Americas
EUREKA.CC has gone global, starting right here in Ontario! No longer solely a French News and Current events database, EUREKA.CC now offers academic, school and public libraries over 4,000 sources of information from around the world. With the recent addition of a large number of Sun Media titles (of which the ex Osprey titles) from Ontario and the rest of Canada, EUREKA.CC now offers an unmatched solution when it comes to Canadian content, both in English and French. Moreover, with titles from every State in the USA, from all over Europe and Asia and with TV transcripts, thousands of reports and studies, blogs and more, EUREKA.CC has your information needs covered.

12:00 PM — 12:25 PM

Serials Solutions

Kristen Hatchman

Come and find out how the latest technological developments from Serials Solutions will further your library's mission – and support both researchers and librarians. With the Summon® web-scale discovery service, we are rapidly releasing new features to meet user's needs and support the library's critical role in the research process. We will also demonstrate how the Intota® web-scale management service is the dramatic new future of library management.

12:30 PM — 12:55 PM

ebrary® Extended Access™

Rebecca Dixon

Extended Access reduces upfront costs to the library, prevents speculative purchases of multiple copies, and ensures researchers have on-demand access to the e-books they need! If a title is in use, and another researcher needs it, the library can upgrade to a multi-user access model when available, purchase another copy, or take a short-term loan. The process can be automated and seamless to end-users, or libraries can receive email notifications and trigger the additional purchases themselves.

1:00 PM — 1:25 PM

ebrary® Three-User License

Rebecca Dixon

Due to launch in early 2013, ebrary's three-user access model provides academic libraries with another layer of strategic e-book acquisition and ensures access to highly used perpetual titles. The three-user license works in conjunction with our recently launched Extended Access service, easily allowing your library to automatically upgrade your single-user titles based on usage by researchers.



1:30 PM – 1:55 PM

CAMPUS: Using the NFB Collection in your library

This session will demonstrate CAMPUS – the NFB’s online streaming room. CAMPUS provides librarians and educators with effective strategies for integrating film titles, interactive projects, MARC Records and education materials into their libraries. CAMPUS features 2500+ on-demand films and interactive productions, pedagogical evaluations, and a wide variety of special features and functions.

2:00 PM – 2:25 PM

Simply Map Canada

Steven Swartz, VP Sales

Live demonstration of Simpy Map Canada – the most powerful and easy to use web-based mapping and data analysis tool available.

2:30 PM – 2:55 PM

Teaching about Discrimination: Italian Canadians as Enemy Aliens

Pal Di Iulio, Director, Columbus Centre

During the Second World War, Italian Canadians considered a threat to Canada were designated as “enemy aliens”;

about 600 were interned at remote camps. James Lorimer & Company and Columbus Centre discuss new resources to teach students about this dark chapter in Canada’s past. A new book in the Righting Canada’s Wrongs series offers a visual guide to the Italian Canadian experience. Travelling and permanent exhibits and a digital archive/website offer a comprehensive view on the Italian Canadian WWII internments.

3:00 PM – 3:25 PM

Past, Current & Future Classics from Groundwood Books

Fred Horler, Marketing Manager

Join Fred and see a multi-media presentation of recent and new children’s titles.

3:30 PM – 3:55 PM

Populate your Institutional Repository and VIVO Profiles the Smart Way

Julia Hawks

Symplectic Elements is used by an increasing number of academic institutions in five countries to facilitate the deposit of documents into Institutional Repositories as well as populate VIVO profiles.

Author Signings

See the Exhibitor Directory or check the poster outside the EXPO for times and locations

- Rona Arato
- Andrea Beck
- Rebecca Bender
- Holly Bennett
- Michael Betcherman
- Maria Birmingham
- Constance Brissenden
- Sigmund Brouwer
- Cathy Marie Buchanan
- Alan Butcher
- Ed Butts
- Melodie Campbell
- Megan Crewe
- Douglas Davey
- Hilary Davidson
- Vicki Delany
- Laura deCarafel
- Brian Deines
- Christopher Dinsdale
- Jan Dolby
- Phillipa Dowding
- Sharon Drache
- Anne Dublin
- Claire Eamer
- Wallace Edwards
- Rachel Epstein
- Barbara Fradkin
- Alma Fullerton
- Joyce Grant
- Stella Grasso
- Earle Gray
- Janet Gurtler
- Linda Hutsell-Manning
- Natalie Hyde
- Darren Hynes
- Angela James
- Oliver Jeffers
- Marthe Jocelyn
- Kathy Kacer
- Susanna Kearsley
- Deborah Kerbel
- Soyeon Kim
- Carol Koechlin
- Adrienne Kress
- Larry Krotz
- Monica Kulling
- Rob Laidlaw
- Jennifer Lanthier
- Andrew Larsen
- Ingrid Lee
- Loris Lesynski
- Deb Loughead
- Larry Loyie
- Roy MacGregor
- Christopher MacKinnon
- Jennifer Maruno
- Sylvia Maultash Warsh
- Norah McClintock
- Sylvia McNicoll
- Mireille Messier
- Terry Mosher
- Evan Munday
- Eric Murphy
- Mahtab Narsimhan
- Karen Patku
- Marianne Paul
- Shane Peacock
- Louise Penny
- Lydia Perovic
- David Poulsen
- Andrew Pyper
- Morgan Rhodes
- Jael Ealey Richardson
- Scott Robbins
- Jeff Ross
- Adira Rotstein
- Elizabeth Ruth
- Rosemary Sadlier
- Hilary Scharper
- Lorna Schultz-Nicholson
- Richard Scrimger
- Ken Settington
- Sharifa Sharif
- Valerie Sherrard
- Eve Silver
- Marsha Skrypuch
- Chad Solomon
- Ted Staunton
- Kathy Stinson
- Bill Swan
- Larry Swartz
- Kevin Sylvester
- Ania Szado
- Urve Tamberg
- Erin Thomas
- Meg Tilly
- Teresa Toten
- Richard Ungar
- Peter Unwin
- Rebecca Upjohn
- Vikki VanSickle
- Eric Walters
- Michelle Wan
- Christopher Ward
- Mary Williamson
- John Wilson
- Kari-Lynn Winters
- Frieda Wishinsky
- Werner Zimmermann



Annual General Meetings, Awards, Receptions, Reunions

700
5:15 PM

MTCC 204



Jennifer Peters

ONTARIO COLLEGE AND UNIVERSITY LIBRARY ASSOCIATION ANNUAL GENERAL MEETING

Presiding: Jennifer Peters, President 2012

AWARD PRESENTATION & RECEPTION
Lifetime Achievement Award: **Cory Laverty, Queen's University**

701
5:15 PM

MTCC 107

ONTARIO SCHOOL LIBRARY ASSOCIATION ANNUAL GENERAL MEETING

Presiding: Elizabeth Gordon, President 2012



Elizabeth Gordon

AWARD PRESENTATIONS & RECEPTION

Teacher-Librarian of the Year:
June Rysinski, Corpus Christi/ St. Paul Schools, Thunder Bay Catholic DSB
Distinguished Administrator of the Year Award: **Troy Mackenzie, Beatrice Strong Public School, KPRDSB**
Award for Special Achievement: **Anita Brooks Kirkland, Waterloo Region DSB**
Brodart/OLA Technical Services Award:
Deanna Harron, Turner Fenton Secondary School, Peel DSB

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702
5:15 PM

MTCC 202B

ONTARIO HEALTH LIBRARIES ASSOCIATION ANNUAL GENERAL MEETING

Presiding: Sophie Regalado, President 2012

703
5:30 PM – 7:30 PM

OFF SITE

WESTERN UNIVERSITY ALUMNI RECEPTION



Reconnect with LIS faculty, staff and alumni. Joe Badali's, 156 Front Street West, Toronto, ON. Complimentary hors d'oeuvres and refreshments.

704

OFF SITE

6:00 PM – 8:00 PM

FACULTY OF INFORMATION ALUMNI ASSOCIATION RECEPTION



UNIVERSITY OF TORONTO
FACULTY OF INFORMATION

It's a tradition! The Faculty of Information Alumni Association is hosting a super gathering to celebrate its super

alumni. Catch up with classmates at the Baton Rouge restaurant's second floor at 277 Front Street West, from 6:00 pm to 8:00 pm, minutes away from the conference centre. Same great venue, but we're moving upstairs so it's just us. If we're loud, it is all our fault this time! Entry is only \$10 at the door and includes a drink ticket and yummy appetizers. No need to be a conference attendee — all alumni are welcome.

706

ICTC WELLINGTON

6:00 PM – 8:00 PM

SAN JOSE STATE UNIVERSITY SCHOOL OF LIBRARY AND INFORMATION SCIENCE



You're Invited! The San Jose State University School of Library and Information Science is hosting a net-

working reception at the OLA Super Conference 2013. Enjoy complimentary hors d'oeuvres while mingling with SLIS faculty, staff, alumni, students, and friends. It's a great opportunity to make new contacts and catch up with your colleagues. Our School's reception is FREE to attend, and there's no need to RSVP.

OTHER MEETINGS

**THE PARTNERSHIP JOURNAL EDITORIAL MEETING
ICTC WENTWORTH ROOM**

10:30 AM TO 12:00 NOON

David Fox, Editor

**LIBRARY SETTLEMENT PROGRAM PARTNERS' MEETING
MTCC 202B**

12:00 NOON TO 2:00 PM

**PROGRESSIVE LIBRARIANS GUILD
MTCC ROOM 201E**

5:15 PM

* 8:00 PM screening of film La Sacrée in ICTC Ontario. (See Page 20)



NEW FORMAT

Public Library Awards Event

ONTARIO PUBLIC LIBRARY ASSOCIATION & ONTARIO LIBRARY BOARDS' ASSOCIATION PRESENTS

705 ICTC BALLROOM

RECEPTION: 5:30 PM, AWARD PRESENTATIONS: 6:30 PM

Ticket required: \$33

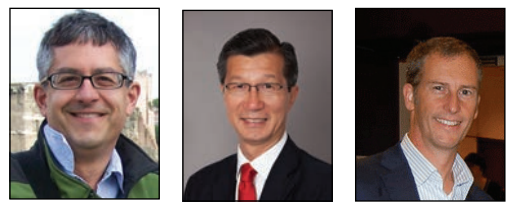
New program this year! Join your colleagues in recognizing excellence in Ontario's Public Libraries. The evening will begin with a mix and mingle including drinks and hors d'oeuvres, followed by an award presentation gala honouring our colleagues and innovative library initiatives.

Host:
Kevin Sylvester, author, illustrator, and radio broadcaster

Special guests:
The Honourable Michael Chan, Minister, Tourism, Culture, and Sport;
Steven Davidson, Deputy Minister of Tourism, Culture, and Sport



With the generous support of



Celebrate the accomplishments of Ontario's Public Libraries and the achievements of the individuals who lead the way at the gala awards presentation.

Awards to be presented:

- Minister's Award for Innovation
- Angus Mowat Award of Excellence
- Ontario Public Library Guidelines monitoring and Accreditation Council, Accreditation Certificates
- Friends of Ontario First Nation Public Libraries
- James Bain Medallion for the Public Library Trustee of the Year: **Jane Hilton, Whitby Public Library Board**
- W.J. Robertson Medallion for the Public Librarian of the Year: **Ian Ross, Whitby Public Library**
- OLA Archival and Preservation Achievement Award: **Whitby Public Library Archives Digitization Project**
- Prix Micheline-Persaud: **Julie Desmarais, Bibliothèque publique d'Ottawa**
- Advancing Public Library Leadership Certificates

The following awards will be recognized but presented at other events:

- OPLA Children's or Youth Services Librarian of the Year: **Jane Salmon, Barrie Public Library**
- OPLA's Advocacy in Action: Excellence in Children's or Teen Services Award:
- **Brantford Public Library Choices Project**





F

Friday programs



850 MTCC 204

7:45 AM

By invitation

TALCO ANNUAL GENERAL MEETING AND BREAKFAST

TALCO (The Association of Library, Media, Technology, and Information Coordinators and Consultants of Ontario) invites conference delegates who are the lead people in their school boards for library/learning commons programs to attend the AGM and Breakfast. There is no cost, but please register by sending an RSVP to the invitation on the TALCO Ning.

851 ICTC NIAGARA

7:45 AM

By invitation

SOUTHERN ONTARIO PUBLIC LIBRARY ABORIGINAL SERVICES NETWORK BREAKFAST

There is no cost but please respond to the invitation that will be extended to you by email.

7:00 am

Registration opens

7:45 am

SOPLAS Breakfast (*by invitation*)
TALCO Breakfast and Annual General Meeting (*by invitation*)

8:00 am

ALL-CONFERENCE PLENARY
Miriam Toews
author of *A Complicated Kindness*, and more
Autographing follows
OLASore-on-the-Go will be selling her books

8:30 am

The OLASore – Room 205B

9:00 am

The Career Centre – lower lobby of MTCC

9:00 am

EXPO ONLY registration kiosk opens

9:00 am

EXPO 2013
• 200 exhibits, many NEW this year
• the EXPO Theatre,
• authors autographing
• and much more!
Exhibits close today at 3:00 pm

9:05 am

1000 series sessions
OSLA Spotlight: Michael Stephens

10:40 am

ALL-CONFERENCE PLENARY
Susan Cain
author of *Quiet: The Power of Introverts In a World That Can't Stop Talking*
Autographing follows
OLASore-on-the-Go will be selling her books

10:30 AM

Poster Sessions – lower lobby of the MTCC.
Extended viewing hours – 10:30 AM onward.
Presentations at noon and 1:00 PM.

12:00 noon

CANSCAIP Book Launch – EXPO Theatre

2:10 pm

1200 series sessions
OLA SPOTLIGHT: Evergreen™ Award Winner: Linwood Barclay. Autographing follows
The OLASore-on-the-Go will be selling books
FEATURE: Child & Youth Services EXPO – see session #1201

3:45 pm

1300 series sessions
OLBA SPOTLIGHT: Gail Hulnick

5:15 pm

Annual General Meetings:
ABO-Franco, OLBA, OLITA, OPLA
Award Receptions:
ABO-Franco, OLITA

6:15 pm

ALL-CONFERENCE PARTY!
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ALL-CONFERENCE PLENARY

900 MTCC 105/106
8:00 AM

Miriam Toews

With the generous support of

authors at

© Harbourfront centre

International Festival of Authors

The International Festival of Authors (IFOA) brings together the world's best writers of contemporary literature for 11 days of readings, interviews, lectures, round table discussions, and public book signings each October.



Photo: Ekko von Schwichow

Miriam Toews (Canada) is the author of five novels: *Summer of My Amazing Luck*; *A Boy of Good Breeding*; the Governor General's Literary Award-winner *A Complicated Kindness*; *The Flying Troutmans*, which won the Rogers Writers' Trust Award for Fiction; and her latest, *Irma Voth*. She has also written one work of non-fiction, *Swing Low: A Life*.

Introduction by: Christine Saratsiotis, Associate Director, Authors at Harbourfront Centre.

Librairie
Monet

BONJOUR ONTARIO!

Librairie Monet is known as Montreal's French-language most specialized bookstore in Children's literature, Comics and Graphic novels as well as for its exhaustive selection of General and Academic publications. Come and visit us at **BOOTH 621**. We will introduce you to our online catalogue **Monet PRO**.

La Librairie Monet est renommée pour sa spécialisation en Littérature jeunesse et en Bande dessinée, et pour sa vaste sélection d'ouvrages de Littérature générale et universitaire. Venez nous rencontrer au **Stand 621**. Nous vous présenterons notre catalogue virtuel **Monet PRO**.





F

OSLA

SPOTLIGHT

1000
9:05 AM

MTCC 105/106?

Library design, Virtual library

Michael Stephens Learning Everywhere: The Transformative Power of Hyperlinked Libraries



Mobile and Web technologies are changing the way we live and learn. Libraries can play a key role in this future. Imagine the emerging hyperlinked library as a creation space, community space, anything space. Imagine this library available everywhere via mobile devices and tablets. How will services change? What skills will staff require? What does this future look like going forward as we encourage learning everywhere as a means for transformative change for ourselves and our users.

Dr. Michael Stephens is an assistant professor with the San Jose State University School of Library and Information Science. He is a recognized scholar and educator in the areas of emerging technologies in libraries, technology learning programs, user-centered planning for libraries, and future roles of librarians and libraries. Stephens has made presentations about emerging technologies, innovation, and libraries to audiences in more than 26 states and 8 countries.

Both

Convenor: Elizabeth Gordon, OSLA 2012 President and Kawartha Pine Ridge DSB



1001 MTCC 203C

9:05 AM

Media relations

7 STEPS TO TAKE WHEN A REPORTER CALLS

Gail Hulnick, Principal, WindWord Communications

Make the most of news media opportunities to promote the library. Media trainer and journalist Gail Hulnick provides advice on strategic planning, interview skills, writing press releases, and bridging from social media to news media.

Convenor: Wilma Kenny, Kingston Frontenac PL Board

1002 MTCC 203AB

9:05 AM

Readers' advisory, Displays, Library design

BOOKS TO GO – FACILITATING THE IMPULSE BORROWER

Rachel Van Riel, Director, Opening the Book, UK

Research in the UK has demonstrated that many library customers are looking to be tempted while browsing and don't necessarily have one title in mind. Often, if they don't find something quickly, they leave empty-handed. Explore the implications of this research for managing library spaces and collections, and learn how creating an 'impulse' area near the front of the library can have a dramatic effect on both circulation and patron satisfaction.

Convenor: Sharron Smith, Kitchener PL



1003 MTCC 203D

9:05 AM

Library planning, Partnerships **NEW BUILDING, NEW NEIGHBOURS, NEW OPPORTUNITIES**

Laura Dick, Manager; Kim Sachs, Branch Supervisor; Harper Branch, Waterloo PL

A newly built joint facility equalled a novel opportunity for the Waterloo Public Library. From developing new partnerships with our joint tenant, the YMCA, and other community organizations to rethinking how to provide service on the floor, a new building gave us a chance to do things differently from the ground up.

Convenor: Deborah Walker, Markham PL

1004 MTCC 201D

9:05 AM

Learning disabilities **SERVING PUBLIC LIBRARY USERS WITH LEARNING DISABILITIES**

Kim Priestman, Branch Librarian, West Grey PL; Jane Venus, Manager, Lifelong Learning and Literacy, Ottawa PL; Diane Wagner, Senior Manager, Public Policy & Education, Learning Disabilities Association of Ontario

The CNIB Library Partners Program works with Ontario public libraries to provide access to alternative formats for their customers with print disabilities. Perspectives will be presented by a parent of a child with disabilities, a public librarian who has done outreach with this group, and a representative from a learning disability association.

Convenor: Faline Bobier, CNIB

1005 MTCC 104B

9:05 AM

Role of the trustee, Governance **PUBLIC LIBRARY BOARD LEADERSHIP: A QUESTION OF BALANCE**

Jane Hilton, Trustee, Whitby PL; Lynn Humfress-Trute, Trustee, Middlesex Co. Library

Back by popular demand – an interactive workshop focused on increasing Board Members' understanding of their responsibility for sound, public library leadership. Through peer collaboration, best practices will be identified and participants will have the opportunity to discuss common topics and address questions and/or concerns regarding their role.

Convenor: Greg Burns, Port Hope PL Board

1006 ICTC CALEDON

9:05 AM

Creativity, Innovation, Staff development

THE CREATIVE LIBRARY

Andrea Cecchetto, Manager, Learning & Growth; Fred Whitmarsh, Branch Librarian; Anthea Baile, Branch Librarian, Markham PL

Markham PL staff set out to teach creativity to their colleagues using everything from video games & improv to a New Ideas Map & Creativity Coaches. MPL staff will discuss the process of building a culture of creativity, tracking their progress, and the impact of their efforts on staff and customers.

Convenor: Arvind Mehta

1007 MTCC 206B

9:05 AM

Reference, Integrated service **INTEGRATED PUBLIC SERVICE MODELS: CHALLENGES & OPPORTUNITIES**

Jim Brett, User Services Librarian, University of Guelph; Karen Nicholson, Information Literacy & Staff

Development Librarian, McMaster University; Joanne Oud, Associate University Librarian, Wilfrid Laurier University Library; Joan Sweeney Marsh, Director, Library and Learning Services, Sheridan College
Many academic libraries have moved away from dedicated reference and circulation desks to an integrated or single-service public service point in an attempt to enhance service delivery and minimize costs. Have these goals been met? Panelists will share their experiences and discuss related challenges and opportunities, including service philosophy, training and development, organizational culture, scheduling and supervision.

Convenor: Kate Gibbings, University of Ontario Institute of Technology

1008 MTCC 201C

9:05 AM

Copyright, E-reserves **ONE-STOP COURSE READ- INGS: A BREAKTHROUGH IN CAMPUS COLLABORATION**

Inba Kehoe, Copyright Officer, University of Victoria; Ophelia Cheung, AV and Reserve Services Librarian; Ann Ludbrook, Copyright Librarian; Fangmin Wang, Head of Library Information Technology Services; Ryerson University & Archives

Ryerson Library collaborated with the Bookstore and the Distance Education Department to centralize copyright checking for course readings, including streaming rights for audiovisuals. Using the Ares system, document links are uploaded into Blackboard or passed to the Bookstore for print coursepack processing. The University of Victoria Libraries also engages in a similar project, using Ares to manage the digital coursepack workflow.

Convenor: Gail Strachan, Seneca College

1009 MTCC 201E

9:05 AM

Web-scale discovery, Pedagogy, Ethics

WEB-SCALE DISCOVERY – BEYOND THE TECHNICAL

Timothy Bristow, Digital Humanities Librarian; Adam Taves, Research & Instruction Librarian, York University
Web-scale discovery systems bring together myriad resources into a single search environment. When investigating the adoption of such systems, conversations often become mired in the technical and can obscure broader pedagogical and ethical concerns, which are of primary importance for the successful implementation of a web-scale discovery system. How can library staff frame these issues and bring them to the fore?

Convenor: Gordana Vitez, Niagara College

1010 MTCC 206F

9:05 AM

Outreach, Communication **INSTRUCTOR TBA: MARKET- ING YOUR LIBRARY TO SESSIONAL FACULTY**

Jennifer Easter, Academic Liaison Librarian; Sandra Herber, Academic Liaison Librarian; Emily Tufts, Academic Liaison Librarian, University of Guelph-Humber
Outreach to sessional faculty presents a unique challenge for academic librarians. With increasing numbers of sessional faculty, we need to find new ways to promote our services. We will address the challenges of building these connections and creating a Faculty Communication Plan. Learn from our experience and gain the tools to develop your faculty communication strategy.

Convenor: Kelly Kimberley, Ryerson University



1011 ICTC OAKVILLE

9:05 AM

Digitization, Heritage, Local history

IT'S UP TO US! CANADA'S CULTURAL CRISIS AND THE RESPONSIBILITIES OF LIBRARIES FOR DIGITAL STEWARDSHIP

Ron Walker, Canadiana; Loren Fantin, OurDigitalWorld

Access to our cultural heritage is critical to the future of our society. Government cutbacks and generally difficult economic times have rightly or wrongly shifted the responsibility for this to the local keepers of the culture – your library, your university, your archives, your college, and your museums. While our resources remain limited, we can rise to this responsibility. OurDigitalWorld and Canadiana see a feasible solution for your grassroots digitization, provision of public access and long-term preservation. Come and see how you can be a local leader in this critical time for the people you serve.

Convenor: Jess Posgate, Our Digital World

1012 ROOM

9:05 AM

Governance, Performance evaluation

PERFORMANCE REVIEWS AND THE CHIEF STAFF OFFICE

Patrick Gauch, Trustee, Ottawa PL
Essential to the success of any public library is the development of effective governance policies, and one of the most important is the performance evaluation of the Chief Staff Officer. Gain a greater understanding of the role and importance of the annual performance review of the CSO, including the concept of competency based performance, job descriptions, talent management and succession planning.

Convenor: Eva Reti, Whitby PL Board

1013 ROOM

9:05 AM

PLAISIR DE LIRE: UN UNIVERS À PARTAGER

This session has moved to #1231 at 2:10 pm

1014 MTCC 104C

9:05 AM

Collection development

OLA BEST BETS 2012: CANADIAN FICTION FOR CHILDREN AND TEENS

Carrie Dawber, Children's Services Library Technician, Richmond Hill PL; Sarah Hart, Branch Librarian, Chatham-Kent PL; Sandy Laird, Senior Librarian, Mississauga Library System; Laura Luopa, Manager Youth Services, Caledon PL; Terry Lee Milligan, Librarian, Mississauga Library System

Join OLA Canadian Materials Committee members for the 2012 "Best Bets" lists of Canadian literature for children and for teens. We read all of the year's books so that you don't have to! In a fun booktalk style, let our readers' advisors educate, entertain and empower you to return to your libraries with the best Canadian picks for children and teens from 2012.

Convenor: Alison McCullough, Oshawa PL

1015 MTCC 104A

9:05 AM

Leadership

LEADERSHIP: 1,2,3: ME, YOU AND WE

Joel Borgida, Specialist, Organizational Effectiveness; Kathleen Paterson, Director, Organizational Effectiveness, Baycrest

In this interactive workshop, participants will explore the concept of leadership in the workplace. Grounded in leadership theory and through facilitated discussions, and individual and group exercises, participants will be encouraged to consider different perspectives on leadership and more clearly articulate their skills and areas for development in the way they lead themselves, lead others and lead within their organizations.

Convenor: Elena Springall, University of Toronto

1016 MTCC 201F

9:05 AM

Coaching, Career development, Management

CREATING A POSITIVE FEEDBACK FRAMEWORK

Julie Mandal, Professional Coach, MandalCoaching; Margaret MacMillan, Branch Manager, Brampton PL
Participants will take a broad look at the way we give and receive feedback. What prompts you to give it? How do you ask for it if you need it? How do you handle an uncomfortable feedback situation? Do you acknowledge – authentically and frequently? Participants will discuss a framework that encourages a timely, direct, and high-quality feedback culture – resulting in high productivity and strong personal satisfaction.

Convenor: Amanda Halfpenny-Lavender, Conseil Scolaire Viamonde

1017 MTCC 202CD

9:05 AM

RDA, Technical services

RDA: THE ULTIMATE CATALOGUING EXPERIENCE

Christopher Carr, Cataloguing Librarian, Hamilton PL

How will RDA change the work done by copy cataloguers? This presentation will outline the major differences between AACR2 and RDA and introduce the basics of RDA for copy cataloguing and acquisitions staff.

Convenor: Michael David Reansbury, President, OALT/ABO

1018 ICTC BALLROOM B

9:05 AM

Management, Future trends

PUBLIC LIBRARY CEO PANEL ON WHAT IS KEEPING THEM UP AT NIGHT

Moderator: Catherine Biss, CEO, Markham Public Library and Chair, CULC/CBUC; Panelists: John Pate-man, CEO, Thunder Bay Public Library; Jeff Barber, CEO, Regina Public Library; Paul Takala, CEO, Hamilton Public Library; Judith Hare, CEO, Halifax Public Libraries.

Come and listen to a national perspective on the hot-button issues and the opportunities that are facing our public libraries. This session is often a highlight where attendees can hear from some of the country's most prominent library leaders. They will share their doubts, fears and their optimism for what is ahead. The pace will be quick. There has been lots of retirements in the upper ranks of public library leadership. Hear dynamic new voices and their spin on things.



Rachel Van Riel 1002



Jane Hilton 1005



Lynn Humfress-Trute 1005



Fred Whitmarsh 1006



Jim Brett 1007



Ophelia Cheung 1008



Inba Kehoe 1008



Adam Taves 1009



Sandra Herber 1010



Emily Tufts 1010



Loren Fantin 1011



Patrick Gauch 1012



Ann Ludbrook 1008



Jennifer Easter 1010



Margaret MacMillan 1016



Jennifer Gal 1021



Pam Mountain 1022



Miriam Scribner 1022



Rosa Orlandini 1023



Anna St. Onge 1023



Tim Ribaric 1024



John Fink 1025



Mindy Thuna 1026



Kyle Johnson 1027



Jeff Moon 1027



1019 MTCC 202B

9:05 AM

Community engagement, Aboriginal services

LIBRARIES AND COMMUNITY ENGAGEMENT

Karen Lewis, Librarian, Kanhiote Tyendinaga Territory First Nation PL; **Suzanne Methot**, Education Consultant, Dragonfly Consulting Services Canada

Join us and discuss the principles, techniques, and strategies for community engagement, including cultural considerations and competencies. Learn how to increase support for and use of the library. Learn how a First Nation library can play a role in community empowerment; how library programming and collections can connect to advocacy; and how to engage Aboriginal elders through the use of elders' circles.

Convenor: Kathleen Peters, Beausoleil First Nation PL

1020 MTCC 206E

9:05 AM

Newcomers, Partnerships

NEW TO NEWCOMERS! IDEAS AND SOLUTIONS

Amanda French, Manager, Sciences and Business Dept, Mississauga Library System

Newcomers are a growing and vital part of our communities, so what can we do to help them integrate and feel welcomed at the Library? We will describe our Newcomer Service, take a virtual tour of our Newcomers web page, and share program ideas which can be tailored to your community's needs.

Convenor: Jackie Howard, Toronto PL

1021 ICTC BALLROOM A

9:05 AM

Technology, Children's programs

TECH TIMES IN YOUTH SERVICES

Jennifer Gal, Manager, Red Hill

Branch; **Maureen Johnson**, Manager of Youth Services; **Dale Kent**, Barton Street Branch, Hamilton PL
Hear about how Hamilton PL has integrated technology into children's services, including iPads for storytimes, YouTube for class visits and branch programs, and Smartboards in school outreach as well as future opportunities such as Skype class visits and remote book clubs.

Convenor: Cecilia Vespa, Burlington PL

1022 MTCC 206A

9:05 AM

LGBT Services

LIBRARY SERVICE TO LGBT COMMUNITY

Pam Mountain, Branch Head; **Miriam Scribner**, Senior Services Specialist, Programming & Events, Toronto PL
Public libraries can and should be catalysts for much-needed library services to the LGBT community, particularly vulnerable youth and older adults. We will synthesize the discussions and experiences presented at the Toronto PL symposium in May, including the steps taken to implement recommendations and future directions.

Convenor: Teresa Gawman, Oshawa PL

1023 ICTC HALTON

9:05 AM

GIS skills, Digital resources

THE WHERE OF YOUR WHAT: GEO-LOCATING DIGITAL CONTENT

Rosa Orlandini, Map and GIS Librarian; **Anna St.Onge**, Archivist, Digital Projects & Outreach, York University
New technologies, especially those that embed digital objects in a time and place, can render your digital content more accessible to a wider range of disciplines and users. Drawing on a digitization project currently in progress, the presenters will demonstrate practical applications on how to

geo-locate and display images using Google Fusion tables, Google Earth, Google Maps, and Historypin, using images from York University Libraries' Research Collections.

Convenor: Jennifer Burns, YBP Library Services

1024 MTCC 206D

9:05 AM

Open source

HARDWARE HACKING WITH ARDUINO FOR FUN AND PROFIT!

Tim Ribaric, Digital Services Librarian; **Jonathan Younker**, Head of Library Systems, Brock University
The Arduino is an open-source electronics prototyping platform that has inspired beginners and experienced hackers alike. No bigger than a credit card, Arduinos have been used to create synthesizers, control robots, power autonomous tweeting devices, and many other wild and wonderful ideas. Get started with "the internet of things" by learning how to design, create, and test real-world Arduino solutions in the library environment.

Convenor: Nick Ruest, York University

1025 ICTC ONTARIO

9:05 AM

Web 2.0, Technology trends

JUST BECAUSE YOU CAN – TECH FADS IN LIBRARIES

Andrew Colgoni, Science Fluencies Librarian; **John Fink**, Digital Scholarship Librarian, McMaster University; **Andrew McAlorum**, Digital Projects Librarian, University of Toronto Libraries

Thinking about embedding a QR code into your fancy Prezi presentation? We will explore the tech trends of yesterday and today that didn't quite pan out. Maybe you've done research help in Second Life. Or perhaps you're just starting to pin your library

in Pinterest. We understand the allure, which is why we'd like you to join us for a light-hearted poke at tech fads.

Convenor: Joanna Szurmak, University of Toronto at Mississauga

1026 ICTC KINGSWAY

9:05 AM

Impact metrics, Scholarly communication

IMPACT METRICS IN FLUX: WHAT DO WE TELL THEM NOW?

Pam King, Scholarly Communication Liaison Librarian; **Mindy Thuna**, Science Liaison Librarian, University of Toronto Mississauga
Traditional impact metrics are being challenged by alternative options for measuring the impact of articles, journals and authors. Faculty and graduate students are particularly sensitive to numerics relating to their research, but are often unaware of the effect of changing to a new scholarly publishing environment. What can academic librarians bring to the table to inform and assist researchers in assessing the impact of their work?

Convenor: Graham Lavender, Seneca College

1027 ICTC HUMBER

9:05 AM

Government documents

WEST WING MEETS 24 SUSSEX

Kyle Johnson, Director, Information Resource Center, United States Embassy; **Jeff Moon**, Data & Government Information Librarian, Queen's University

We are constantly exposed to news about how our southern neighbours govern themselves, but we are often unfamiliar with the US Legislative process and the documents behind these stories. We will provide an introduction to how the US



government works in comparison with Canada. Through discussion and lots of Q&A, you will leave as better-informed consumers of government-related news.

Convenor: Marni Harrington, Western University

1028 MTCC 206C

9:05 AM
Copyright

COPYRIGHT LITERACY: COLLABORATING FOR PROVINCE-WIDE DELIVERY OF TRAINING

Karen McGrath, Director of Libraries and Bookstores, Niagara College; **Jennifer Peters**, Teaching & Learning Technologies Librarian, Seneca College; **Patricia Buckley**, Copyright Coordinator, Sheridan College
Educators and students should have a basic knowledge of copyright law, but so few do. In an effort to remedy this and to address anxiety caused by the current copyright environment, a number of Ontario colleges

came together to begin to build a series of online learning modules to provide education to college faculty and students. While not an education session on the specifics of copyright, this session will discuss collaboration, project management and the process of building online learning modules. Feedback from delegates will be welcomed.

Convenor: Joy Muller, Seneca College

1029 MTCC 202A

9:05 AM

New professionals, Mentoring **PAY IT FORWARD: HOW JUNIOR LIBRARIANS CAN MENTOR**

Erin Fields, Teaching and Learning Librarian, University of British Columbia; **Klara Maidenberg**, Assessment and Evaluation & Virtual Reference Services Librarian, Scholars Portal. OCUL; **Norda Majekodunmi**, Research and Instruction Librarian, York University
New to the profession? Been

in your position for less than 6 years? You are the perfect candidate to be a mentor to talented librarians seeking their first positions. You have navigated the current job market, mastered resume/cv writing, and prepared for interviews and job presentations — all of which places you as a most valuable resource for those looking to do the same. Learn first-hand from the experiences of three 'new professionals' how to pay-it-forward.

Convenor: Caitlin Fralick, Hamilton PL

1030 MTCC 201B

9:05 AM

Teaching and Learning **CREATE THE OPTIMAL VISUAL LEARNING ENVIRONMENT**

Judy Burns, Accounts Manager, Projection Products, Epson Canada Ltd.
Visual learning using collaborative strategies are highly effective when resources can be enlarged to the point where groups can

see and interact with the materials simultaneously. Advances in interactive projection enhance this style of learning. Explore the ideas and potential!

Convenor: Manda Vrkljan, University of Toronto Libraries

1031 MTCC 104D

9:05 AM

NEW SESSION

SEVEN – THE SERIES

Authors of the Series: Sigmund Brouwer, Norah McClintock, Shane Peacock, Richard Scrimger, Ted Staunton, Eric Walters, John Wilson

Learn more about this unique series initiated by Eric Walters – one idea, seven authors – seven books – all linked and published the same day! Join the authors as they discuss the process involved in writing a linked series of seven novels.

Friday Poster Sessions

Note: Posters will be open for viewing at 10:30 am. Group One will be presented between noon and 1:00 PM. Group Two will be presented between 1:00 and 2:00 PM. All posters will be taken down by 5:00 PM.

Group One

Presented between noon and 1:00 PM

Information-Seeking Behavior of Nurses at Health Sciences

Matthew Tremblay, Health Sciences North Library
During 2012 the Library conducted a survey of the information-seeking behavior of nurses, including a large group of newly hired, recent nursing graduates, and close to 100 current nursing staff. We developed our survey tool based on questions found in the literature. The responses showed the most popular sources of information for both new hires and current nurses, and the systemic issues nurses face on the ward in accessing information. Results reveal similarities and differences between the two nursing groups, and offer an interesting comparative to findings from the literature.

Logic models: a novel approach to communicating library value

Alan Gale, University of Guelph

The University of Guelph Library has adopted a "logic model" approach to describing and evaluating its services. Logic models are widely used in the broader public sector; much less so in academic libraries. This poster will discuss the development of models for the Information Resources area of the Library, including the performance measures used to evaluate the services. A prototype logic model will be presented. Logic models offer a practical, flexible approach to the evaluation of library services. The discussion process that underlies their development was a wonderful opportunity to jointly review and incorporate best practices into current library processes.



WORD OUT: Teen Summer Reading at TPL

Lisa Heggum, Toronto Public Library

WORD OUT is an online teen summer reading program organized and run by the Toronto Public Library. Started in 2009, the program has continued to develop new and innovative ways to engage youth interest in reading, writing and literary culture. We're excited to share our successes with the 2012 WORD OUT program. We're also interested in exchanging strategies and best practises for engaging youth readers online with youth services staff from around the province.

Advanced Studies in Partnerships: Building Bridges Between MLIS Students and the Community Librarians Without Borders

Katherine van der Linden Librarians Without Borders

McGill is a group of socially minded students in the McGill School of Information Studies. By working in a partnership with the Native Friendship Centre of Montreal, students have a chance to develop their professional skills while benefitting the community. The main goal of this project is to create a resource centre which will respond to the needs of the aboriginal community of Montreal, as well as of students from Quebec's CEGEPs and universities. One of the primary tasks here is the development of a classification scheme which will be culturally appropriate yet accessible to our clients.

Edmodo Project: Thunder Bay Catholic DSB District Champions

June Rysinski, St. Paul/ Corpus Christi Schools

This session will showcase the Edmodo Project that the TBCDSB Teacher-Librarians developed over the past two years. Presenters will demonstrate how this social learning tool has enhanced professional learning, developed teacher-librarians' own PLN and allowed for differentiated instruction. Learn how you can use this Web 2.0 tool for content sharing as well as enriching student engagement and success.

Catering to Immigrants in Public Libraries in the Province of Ontario

Marta Mazur Rusak, Christine Smith, Xenia Kurguzova; MLIS Students, McGill University

Immigrants have always been an integral part of the Canadian cultural fabric and their successful integration into society will continue to be an important subject in Canadian policy making. Public libraries are essential community centers and can be a key to promoting successful integration. Our project investigates immigrant communities from a variety of ethnic groups and assesses the available services provided by public libraries to immigrant populations in the metropolitan areas in the province of Ontario, with the final goal of uncovering and further developing successful strategies for public libraries focused on reaching Ontario's growing immigrant population.

Tapping Motivation

Erin FitzGibbon & Claire Peters, R.H. Lagerquist Sr. PS; Sawraj Boparai, Burnt Elm PS, Gloria Henry O'Brien, Mount Pleasant Village School

In our Teacher Leadership Learning Program we explored the use of Inquiry Based Learning and Technology as tools for tapping into student motivation. Our display will discuss the results, challenges and immense learning that occurred for us as teachers and a librarian during this project.

Tell me what the poets are doing: Investigating the library usage habits of the Toronto poetry community

Carey Toane, York University

Poetry readership habits of adults have not been widely researched in English-language scholarship in recent history. We surveyed the Toronto poetry community to ask: What are the characteristics and patterns of English-language poetry readership in this city, and how are these connected to public library usage and events? Framed in reader studies, the findings address the blurry lines between reading poetry for leisure, professional development and studies; public library usage habits and attitudes; bookstores, home collections, and reading series to assess the respondents' feelings, actions and motivations – and their implications for libraries and librarians.

Humber READS storms Facebook!

Aliya Dalfen, Humber College

Humber READS was launched as an interactive orientation activity designed to entertain, educate and excite students about library collections. Students had the opportunity to recommend their favorite READ during orientation week and have their picture taken, or upload their own photo of their recommended READ on Humber Libraries' Facebook Wall. This was a highly successful community building event, introducing college students to the library in a fun and unconventional way. This orientation activity sets the backdrop for a leisure reading campaign in an academic environment.

Virtual Learning Commons: A place for students, teachers and families to DISCOVER – COLLABORATE – CREATE

Patricia Sutherland, Upper Canada District School Board

Launched in September 2012, the Upper Canada District School Board's Virtual Learning Commons (VLC) provides an online space for students, teachers and families across the district to discover, collaborate and create. The VLC re-imagines the on-line library environment by providing not only access to information resources aligned to the curriculum and support for the development of information and digital literacies, but virtual, collaborative spaces for discussion and the creation of learning communities. The VLC also promotes the use of technology in education and provides a place for the showcasing of student-created knowledge products.



ILS on a shoe-string budget: open-source software in a non-profit organization

Zachary Osborne & Jolene Bennett, Toronto Botanical Garden Library

Without the budgetary means to purchase proprietary software or hire consultants, the Weston Family Library at the Toronto Botanical Garden embarked upon an ambitious project to migrate its catalogue from InMagic to Koha, an open-source ILS platform. In building a new catalogue, the many challenges were handled through collaborative learning and support from Koha's online community. This poster describes the win-win process of using volunteer talent in a tight labour market to create an ILS in a non-profit organization. By recruiting library technician and librarian volunteers, the library gained its necessary catalogue upgrade, and volunteers gained incomparable and marketable experience.

Using iPads for Proactive Service @ Markham Public Library

Agnes Gorgon, Markham Public Library

In July 2012, staff at Markham Public Library's Thornhill Community Centre Branch piloted an exciting project, which oversaw integration of iPads in proactive customer service. Information staff volunteers used the iPads (original & iPad2) throughout their scheduled shifts, utilizing the tablet for a variety of tasks, including: information service, displays, customer education and storytime. The poster will highlight the project's highs and lows, successes and failures, as well as showcase the training and implementation process, and consider future potential.

Group Two

Presented between 1:00 and 2:00 PM

Grimsby Grows Seed Library

Adrienne Charette, Grimsby Public Library

Learn about the Library's Grimsby Grows Seed Library project. Started with the support of the Niagara Community Foundation and the Richmond Public Library in California, library users borrow vegetable seeds to plant at home. They are encouraged harvest seed from their plants to be returned to the library for the next growing season. Find out how the project was started and how and why you might want to start a seed library at your library.

Copyright, Open Access and Pedagogy: Course Pack Study at Queens and Stanford Universities

Kim Bell, Queens University

Our poster reports findings of a collaborative study between Queen's and Stanford Universities. During 2010/2011 investigators at both institutions conducted content analyses of printed course packs to determine the percentage of course-pack content that was available to our institution's users through online

collections or open access agreements. Study investigators identify three equally important but analytically distinct reasons for exposing redundancies: A) Unnecessary additional cost to students; B) Potential for copyright infringement; and, C) Inhibition of student interaction with key online/digital research interfaces. Results are surprising, and strongly suggest the need for further multi-institutional investigation to bring course reading offerings in line with student cost considerations, copyright law, and educational priorities.

Sense of Place – Does your community have a Sense of Place?

Kimberly McMunn, Hastings Highlands Public Library

Hastings Highlands Public Library hosted record numbers at their first Municipal Cultural Planning Conference in June of 2012. Keynote Speaker Gord Hume, firmly stated: "Culture is not a Frill" and "Hope is not an Economic Development Strategy". This event was the perfect opportunity to share how Hastings Highlands has found their Sense of Place and are capitalizing on it. Working together, the Municipal CAO and the Library CEO are building community capacity through cultural collaboration. It's a win-win situation and opportunities are abundant.

Academic Libraries Engaging the Entrepreneurial Community

Chung Hyun-Duck, Helen Kula, and Christina Kim; University of Toronto Libraries, MaRS Discovery District

The 'entrepreneurial community' on campus may encompass staff and students involved in entrepreneurship curricula, campus incubators, faculty and student entrepreneurs, technology transfer staff, and others. Drawing on interviews across the province, presenters will highlight some of the ways that academic librarians are supporting entrepreneurial communities across Ontario. Share your questions and experiences in providing information services for this growing need on campus.

Much Ado about Shakespeare: Developing Shakespeare and Theatre Literacy at the Library

Amanda Wilk, Haliburton County Public Library

As with literature, theatre holds the power to take viewers on a journey, in which they are able to witness worlds separate from their own, and gain a greater understanding of the society they are a part of as well as themselves. The reading, acting, and debating of theatrical works is a literary skill that is being cultivated at Haliburton County Public Library through the creation of a Shakespeare Club. This poster highlights the development of this Shakespeare-based program, and discusses the important role theatre can play in public library environments.

**F**

Making a Journal Club Work at Your Library

Nancy Collins, University of Waterloo

Ever considered starting a journal club with colleagues at your library? The Librarians' Association at the University of Waterloo has been running a journal club for library staff for over two years now and it has been amazing for staff professional development – so easy, inexpensive, and great for encouraging communication and sharing across the library system. Library staff choose articles from the library literature to read and then discuss during informal meetings. Many of the articles and meetings have focused on topics that have actualized into new initiatives or directly connected to areas of current interest within the library. It has been a great way for staff to keep current with developments in the field and explore new ideas. This poster highlights the ins and outs of journal clubs and describes how to start and maintain a successful journal club at your library.

Strengthening Medical Library Services in Ethiopia:

Sandra Kendall, Mount Sinai Hospital

In response to the Ethiopian Government's aim to train 5,000 specialist MDs and PhDs and 10,000 Masters graduates by 2018, the Toronto Addis Ababa Academic Collaboration (TA-AAC) was established to co-build capacity and sustainability in graduate programming at Addis Ababa University (AAU). Enhancing Library Sciences at the College of Health Sciences, AAU is essential to successfully support the expansion of graduate programming. The program for clinical medical librarians will build capacity in library literacy skills, including the accessing of up-to-date information, with foundational knowledge and appraising the evolving literature in evidence-based medicine (EBM) and critical thinking skills to support medical faculty and trainees. UofT medical librarians provide onsite training at AAU over a series of visits starting in 2011 to reinforce and sustain newly acquired medical library skills.

From Research Help to Ask Us - moving away from walk-up reference

Jim Brett & Doug Horne, University of Guelph Library

In September 2012 the University of Guelph Library began to pilot a new service – Ask Us! – a multi-tiered service the front end of which is a prominently located triage desk where users can ask any question they may have. More in depth help may be obtained by referrals to 20-minute appointment-based research help sessions or to hour-long consultations with a librarian. The Ask Us! service has dramatically changed the way the Library approaches reference and information services. We're doing things faster, more efficiently, and the feedback we're getting from the community is fantastic.

Connecting the Community through Literature: Launching One Book, One Markham

Leah Rucchetto, Markham Public Library

In growing and diverse communities it is crucial that commu-

nity members have opportunities to connect. The library can play an important role in strengthening the community. This poster session explores the steps that Markham Public Library took to plan its first ever community-read. Learn more about selecting two books; how we involved over fifteen community organizations in our planning; targeting programs to align with Library Board and City priorities; delivering our programming; what we have been able to take away from our experiences; and the innovative ideas that we will build into One Book, One Markham 2013.

Copyright and Canadian Academic Libraries

Marni Harrington, Western University

A current review of the state of copyright in Canadian Academic Libraries will be presented. In recent years, copyright has become a major issue for universities and colleges in Canada. Many institutions have had to confront copyright issues and make serious decisions about the future of copyright in their libraries. Successful information literacy and instruction is dependent on librarians' ability to access and share information. Alternatives to licensing and publishing will be discussed and copyright issues from 2010 to present will be reviewed and presented.

Searching for the library at Fanshawe: how students access the library website

Tony Onorato, Fanshawe College, Library & Media Services

Can students find your library's website? Even if you have invested resources into creating a great library website, students won't use it if they can't find it! During our 2012 website redesign, we examined the number of user actions required to access the library from Fanshawe's homepage. We compared this to the number of actions required at other Ontario colleges, plus forty-six other partner institutions. Usability testing, student feedback and the corresponding research have discovered a gap in accessing the library at Fanshawe and other Ontario colleges. In doing so, we are deterring and disenfranchising students from accessing the library, when we should be creating more user-friendly access pathways, to draw students away from non-academic resources.

Effective promotion planning for your library

Brittany Coulter, Western University

Successful library events most often depend on deliberate and well-planned promotion. The backbone of planning is having an easy-to-follow protocol for consistent promotion of upcoming events. Promotion protocols facilitate tacit knowledge transfer and ensure compatibility of events to the overarching mission of the institution. Taking examples from event promotion in a special library, we highlight the details of a recently developed and implemented promotion protocol. By way of highlighting aspects of marketing, public relations, advertising and promotion, we present our protocol to be transferred to any type of library.



Super EXPO 2013 — Friday

9:00 AM to 3:00 PM MTCC Hall C

Canada's Largest Library and Information Tradeshow

- Last day for your Passport to Prizes. Enter your Passport by 1:00 pm today to win! Prize winners will be posted on the bulletin board at the Information Desk in the Registration Lobby Friday afternoon. Pick up your prize at the OLA Office, MTCC Room 205A, Friday evening or Saturday until noon
- The OLA Café is your rendezvous centre
- Autographing Authors

On Stage Friday at the Expo Theatre

10:00 am – 10:25 am

Sport Life Lessons

Lorna Shultz Nicholson, Author, Podium Sports Academy Series, James Lorimer & Company

Sportswriter and author Lorna Shultz Nicholson has been inspiring young readers with action-filled sports stories for many years. Podium Sports Academy – her new hi-lo series for teens – reflects the experiences of top-ranked athletes and teens who have been billeted away from home to master their sport at elite sports high schools. Lorna's writing is influenced by her personal connections to real-life teen jocks, giving her insight into their challenges as athletes and teens.

10:30 am – 10:55 am

Catching-Up With IEEE Xplore

George Plosker, Client Services Manager

This fast paced presentation will cover recent significant additions to IEEE Xplore. The addition of HTML articles, which provide greatly enhanced interactivity, will be highlighted. The talk will also include new "Sort by Most Cited" feature and ability to see cited references from the IEEE as well as from other publishers. New personalization options will also be shown, including Personal Folders, and enhanced Alerting and Search Save features.

11:00 am – 11:25 am

Simply Map Canada

Steven Swartz, VP Sales

Live demonstration of Simpy Map Canada – the most powerful and easy to use web-based mapping and data analysis tool available.

11:30 am – 11:55 am

ProQuest

Come and find out What's New at ProQuest!

12:15 pm – 2:15 pm

CANSCAIP Mass Book Launch





CANSCAIP Mass Book Launch

Want to find out what children and young adult CanLit is coming out this year? Come to CANSCAIP annual mass book launch where authors and illustrators present their new titles. It has become a Canadian tradition and a who's who of the Canadian scene. Books from the launch will be available in The olaStore.

RONA ARATA

The Last Train A Holocaust Story
Owlkids

TIM BEISER

Miss Mousie's Blind Date, Tundra Books

HOLLY BENNETT

Redwing, Orca Book Publishers

JANE DRAKE, ANN LOVE

Keeping Up With Jax and Rupert:
*Thinking About Bear** e-book

ANNE DUBLIN,

The Baby Experiment, Dundurn Press

MARILYN HELMER

That's What Bears Are For
Peanut Butter Press

DEBORAH KERBEL

Under the Moon, Dancing Cat Book

LORIS LESYNSKI

Crazy About Soccer!, Annick Press

DEB LOUGHEAD

Sidetracked, Orca Book Publishers

SYLVIA MCNICOLL

crush. candy. corpse
James Lorimer & Company Ltd.

MIREILLE MESSIER

Fatima et les voleurs de clémentines
Les éditions de la Bagnole

LORNA SCHULTZ NICHOLSON

Rookie; Vegas Tryout; One Cycle – Podium Sports Academy Series, James Lorimer and Company; *Puckster's First Hockey Tournament*, and *Puckster's New Hockey Teammate*, Fenn/Tundra (division of Random House); *Through Indigo's Eyes*, Hay House Visions

KAREN PATKAU

Who Needs a Swamp? – A Wetland Ecosystem; Who needs a Jungle? – A Rainforest Ecosystem; Who needs an Iceberg? – An Arctic Ecosystem, Tundra 2012; *A Good Trade* Written by Alma Fullerton, Pajama Press, 2012

JUDITH PLAXTON

Morning Star, Second Story Press

CATHERINE RONDINA,

Lighting Our World – A Year of Celebrations, Kids Can Press

SHELLY SANDERS,

Rachel's Secret, Second Story Press

GAIL SIDONIE SOBAT,

Not With a Bang
Magpie Books (Palimpsest Press)

DEBBIE SPRING,

*Screwed **, Solstice Books; e-book

KATHY STINSON

What Happened to Ivy
Second Story Press

ERIN THOMAS

Haze
Orca Book Publishers

URVE TAMBERG

The Darkest Corner of the World
Dancing Cat Books

RICHARD UNGAR

Time Snatchers, G.P. Putnam's Sons

REBECCA UPJOHN

illustrated by **RENNÉ BENOIT**
The Secret of the Village Fool
Second Story Press

WERNER ZIMMERMANN

Farmer Joe Series
Scholastic Canada Inc.

* E-books; copies not available for sale through The olaStore



ALL-CONFERENCE PLENARY

1100 MTCC 105/106

10:40 AM

Susan Cain: Introvert Power

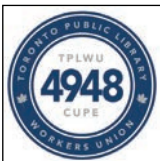


In an increasingly social world, Susan Cain shifts our focus to help us reconsider the role of introverts — outlining their many strengths and vital contributions. Like *A Whole New Mind* and *Stumbling on Happiness*, Cain's book, *Quiet: The Power of Introverts In a World That Can't Stop Talking*, is a paradigm-changing lodestar that shows how dramatically our culture has come to misunderstand and undervalue introverts. You would think Cain, a Princeton and Harvard Law School-educated author, would be your typical, self-confident, pound-the-table kind of person; in fact, she's just the opposite. She'd rather read than socialize, and she thinks before she speaks (softly). But far from considering these disadvantageous traits, Cain owes her success to them.

Cain has practiced corporate law for seven years, representing clients like General Electric, and is a negotiations consultant, training everyone from hedge fund managers to TV producers to college grads navigating their first jobs. Cain has used her time in corporate boardrooms, together with her experience as both a student and teacher of negotiation, to create uniquely informative talks.

And the following presentations:

- OLA's Media and Communications Award: **TPLWU Local 4948**
- Forest of Reading® 2012 Evergreen™ Award Winner: **Linwood Barclay**





F



SPOTLIGHT

1200
2:10 PM
Authors

MTCC 202CD



The Forest of Reading 2012 Evergreen Award Winner: Linwood Barclay



The Ontario Library Association is thrilled to announce Linwood Barclay as the winner of the 2012 Forest of Reading® Evergreen™ Award for his book *The Accident* (Doubleday Canada).

The Accident is a mesmerizing thriller in which a typical American community descends into darkness as an ordinary man is swept into one of the most violent mysteries of modern life.

The Evergreen Award, designed for adults of any age, is part of the OLA's Forest of Reading program. This program gives adult library patrons an opportunity to explore and enjoy Canadian fiction and non-fiction.

Participants read any or all of the 10 nominated titles and vote for their preferred selection.

"I couldn't be happier to hear that *The Accident* has won the Evergreen Award. Ontario libraries, and their patrons, have always been wonderfully supportive of my books. I want to pass along my thanks to everyone," Linwood Barclay said.

Linwood Barclay, a former *Toronto Star* columnist, is the author of several internationally bestselling thrillers, including *Trust Your Eyes*, which has just been acquired for film by Warner Bros. He lives in Oakville with his wife, Neetha. They have two grown children.

The nominees for the 2013 program will be announced at the end of this session.

Convenor: Catherine Coles, Evergreen Award Chair

With the generous support of...



1201 MTCC 204

2:10 PM
Children's services, Teen services

CHILD & YOUTH EXPO
The OPLA Child and Youth Services Committee hosts the 4th annual EXPO celebrating services for children, tweens and teens in Ontario public libraries. A Showcase of 'Best Practices', lots of opportunity to network with colleagues, and special presentations highlight this "Tropical Oasis" in mid-winter!

Convenor: Robin Stewart,
Chatham-Kent PL

1202 ICTC CALEDON

2:10 PM
Inquiry, Professional learning
GEARING UP: INTEGRATING INFORMATION LITERACY INTO A TECHNOLOGY PLAN

Isabelle Hobbs, Facilitator, Library and Media, Durham DSB; Amanda Paterson, Facilitator, Computers, Durham DSB
Ever wondered how to show the teachers in your school the value of what you bring to Research and Inquiry? The Technology as a Doorway to Information workshop is provided to Durham DSB teachers as part of a technology plan providing teachers with professional development and hardware. Learn how the Doorway in-service teaches classroom teachers about creative assignment design, available online research tools, copyright and website evaluation.

Both

Convenor: Elizabeth Gordon, Kawartha Pine Ridge DSB



1203 MTCC 201D

2:10 PM

Library design, Learning Commons **HOW TO MAKE SCHOOL LIBRARIES WORK (EVEN) BETTER**

Jeanne Conte, Library Coordinator/Educational Librarian, Peel DSB; **Ruth Hall**, Program Coordinator, Library & Learning Resources & Interdisciplinary Studies, Toronto DSB; **Phillip Jeffrey**, Manager, Library & Information Services, Hamilton-Wentworth Catholic DSB; **Cindy Matthews**, Instructional Leader, Toronto DSB

Capturing the work of school libraries can be a challenging endeavour. Hear how several boards have addressed this challenge through a library review process (HWCDSD); development of an expected practice document (TDSB); action research examining teacher-librarians' work with inquiry and system improvement goals; and transformative facilities renewal work. This is a must-attend session for school administrators, library coordinators and individual practitioners.

Both

Convenor: Sue MacLachlan, Hamilton Wentworth DSB

1204 MTCC 201B

2:10 PM

Leadership, Management, Library planning **21ST CENTURY LIBRARY PLANNING: ONE HOSPITAL'S STORY**

Patricia Houston, Vice President, Education; **Sandy Iverson**, Manager, Library and Information Services; **Jason Manayathu**, Project Manager, Education and Medical Affairs; St. Michael's Hospital

St. Michael's Hospital (SMH) is an inner city Toronto hospital and one of two trauma centres in the GTA. A new dynamic building for the research and education units — including the library, was constructed in 2011 and the library consulted with its constitu-

ency to align its direction with the organization's mission, vision and strategic plan. Hear about the innovative planning strategy used by SMH library and what was found out about client needs and expectations for a hospital library in the 21st century.

Convenor: Mary McDiarmid, Baycrest

1205

2:10 PM

PUBLIC LIBRARY BOARD LEADERSHIP: A QUESTION OF BALANCE, CON'T

Session withdrawn

1206 MTCC 201F

2:10 PM

Scholarly communication, Open access

THE COST OF KNOWLEDGE

Brian Cameron, Digital Initiatives Librarian, Ryerson University Library & Archives

The recent Cost of Knowledge boycott is reminiscent of an earlier boycott in 2001 that led to the creation of the Public Library of Science. Despite this success, many faculty members still seem vested in the notion that they must publish in high-impact for-profit journals published by large commercial publishers. Hear the issues in faculty assessment using metrics and the unintended consequences of the publish-or-perish framework that seems to discourage the spread of open access publishing.

Convenor: Ana Patricia Ayala, University of Toronto

1207 ICTC ONTARIO

2:10 PM

Collection development

A CHANGING LANDSCAPE IN COLLECTION DEVELOPMENT

Lei Jin, Electronic Resources Librarian; **Jane Schmidt**, Head, Collection Services, **May Yan**, Electronic Resources Librarian, Ryerson University Library & Archives

Ryerson University Library has been exploring different just-in-time acquisition models that provide us with cost-effective ways to purchase monograph titles with guaranteed usage. Based on our experience with Ebrary on the PDA (Patron Driven Acquisitions) Pilot, and with YBP on the DDA (Demand Driven Acquisitions) project, this discussion will focus on the theory behind our approach, the technicalities of implementation, and implications for future collection development strategies.

Convenor: Gillian Byrne, CAUL-CBUA

1208 ICTC BALLROOM A

2:10 PM

Mobile technology

MOBILE DEVICE LOANS AT THE LIBRARY

Monique Flaccavento, Public Services and Instructional Librarian, OISE Library, University of Toronto; **Ricardo Laskaris**, Reference Assistant, Steacie Science & Engineering Library, York University; **Fangmin Wang**, Head, Library Information Technology Services, Ryerson University Library & Archives

As mobile devices become more pervasive, libraries have started to loan laptops, iPads, e-book readers, and other devices. The panel will present and comment on experiences, successes, and challenges of implementing and maintaining mobile loans programs in three settings.

Convenor: Susanne Hynes, Legislative Assembly of Ontario

1209 MTCC 202A

2:10 PM

New professionals

OBSERVATIONS ON YEAR ONE: OCULA NEW LIBRARIAN RESIDENTS

Paula Cardozo, Librarian, Nipissing University and Canadore College Libraries; **Monica Rettig**, E-Learning/ Librarian, Brock University; **Eva Stepanian**, Social Media Librarian, University of Toronto Mississauga

"Graduation is the *beginning* of your education." Recent grads share lessons learned during the first year on the job at three different college & university libraries. We will discuss learning to work in an environment of constant change, finding your voice and the value of communication for librarians, and negotiating academia as a new hire. Presenters are the 2009, 2010, and 2011 OCULA New Librarian Residents.

Convenor: Juliya Borie, University of Toronto

1210 MTCC 104C

2:10 PM

E-books

E-BOOKS: LIBRARY PERSPECTIVES

Sarah Forbes, Scholarly Communication Librarian, University of Toronto Scarborough; **Megan Garza**, Acting Branch Librarian, Markham PL; **Margaret Esaw**, Teacher-Librarian, York Catholic DSB

The panel will describe some of the opportunities and challenges e-books present to libraries by touching on issues such as licensing, file formats, download capabilities, DRM, accessibility, desktop, e-reader and mobile platforms.

Convenor: Sarah Shujah, York University



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Isabelle Hobbs 1202



Cindy Matthews 1203



Ruth Hall 1203



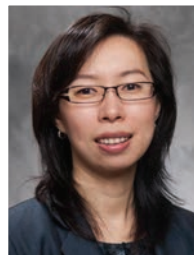
Patricia Houston 1204



Sandy Iverson 1204



Jason Manayathu 1204



Lei Jin 1207



Jane Schmidt 1207



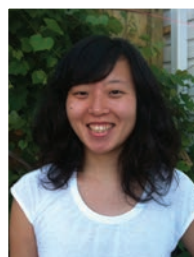
Monique Flaccavento 1208



Ricardo Laskaris 1208



Paula Cardozo 1209



Megan Garza 1210



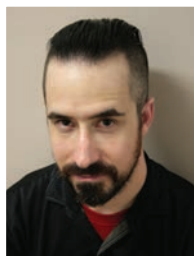
David Eden 1214



Marina Morgan 1214



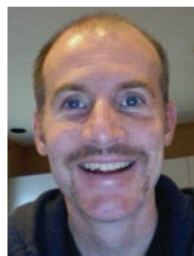
Cathleen Russ 1215



Steven Krauss 1216



Helen Kubiw 1219



Joel Krentz 1221



Leslie Holwerda 1222



Brenda Roberts 1222



Christina Kim 1224



Corrie Playford 1224



Lesley Lewis 1223



Elysia Guzik 1229



Leslie Thomson 1229



1211 MTCC 206A

2:10 PM

Role of the trustee, Governance

THE ROLE OF THE CHAIR: LEADERSHIP WITH ACCOUNTABILITY

Ken Haycock, Ken Haycock & Associates, and Research Professor of Management & Organization, University of Southern California

What is the profile of the effective board chair? What are the well-understood roles and responsibilities? To what extent is the chair accountable for board effectiveness? This is a critical but poorly understood leadership position in public libraries today.

Convenor: Rosemary Rooke, Belleville PL Board

1212 MTCC 201A

2:10 PM

Parent engagement, Partnerships

INITIATIVES TO ENGAGE PARENTS AND REVITALIZE YOUR LIBRARY

Barbara Baillargeon & Stacey Carcao, School Library Advocates, Toronto
A school library renaissance is achievable by harnessing school board resources and engaging parents. Learn how a committee of parents worked with the school administration and teacher-librarian of an elementary school to revitalize the library. All events and initiatives were created in collaboration with the teacher-librarian and administration and complemented the school's existing library program. Details of the committee's strategy, initiatives and events will be highlighted during this presentation.

Convenor: Kerry Morton, Toronto PL

1213 MTCC 202B

2:10 PM

Aboriginal stories, Student engagement

TEACHINGS FROM THE BOOKS OF LIFE

Derrick Grose, Teacher-Librarian, Ottawa Carleton DSB

The O.T.F.'s Books of Life project promoted awareness of Ontario's First Nations, Métis and Inuit communities by giving students from across the province a chance to exchange their stories. Discover resources and approaches for learning about FNMI issues and lessons learned about extra-curricular library-based learning.

Both

Convenor: Susan Murray, Ottawa-Carleton DSB

1214 MTCC 203AB

2:10 PM

Cataloguing, Technical services

DDC 23 IN THE 21ST CENTURY

David Eden, Stacks Supervisor, University of Toronto; **Marina Morgan**, Catalogue Librarian, Ryerson University Library & Archives
Dewey Decimal Classification has seen many changes — expanded and modified with redefined terminology and new subject areas added. We will focus on major changes throughout DDC 23, highlighting the keys in the schedules and tables to reflect the technological advances of the 21st century. The most extensive revisions are outlined, and concise examples on how to simplify the Dewey call numbers are covered.

Convenor: Michael Tamburro, Crescent School

1215 MTCC 206F

2:10 PM

Budgeting, Funding, Cutbacks

KEEPING LIBRARY FUNDING STABLE IN TROUBLED TIMES

Cathleen Russ, Library Director, Troy PL, Michigan

A combination of politics and a bad economy in 2011 left Troy, Michigan, on the verge of becoming an affluent community of 80,000 people with no library. Library Director Cathleen Russ will discuss the ups and downs of the fight to save the library, lessons learned about how to prevent your library from ending up in this situation, and how to handle it if you do.

Convenor: Elizabeth Goldman, Perth & District Union PL

1216 MTCC 203D

2:10 PM

Music collections, Programs

MUSIC AND POP CULTURE IN THE PUBLIC LIBRARY

Steven Kraus, Skills Development Advisor, Ontario Library Service - North
Explore the value of promoting unique collections (music, DVD's, e-resources), learn tips for creating engaging programming for the pop culture minded, acquiring new resources to support and foster local community based projects, and promoting ideas via formal public library initiatives.

Convenor: Jenny Farmer, Oakville PL

1217 MTCC 104A

2:10 PM

E-books, E-content

NOBODY SAID THIS WAS GOING TO BE EASY.

E-BOOKS/E-CONTENT AND PUBLIC LIBRARIES

Moderator: Ken Roberts, Task Force Member and former CEO, Hamilton PL; **Panelists: Jennifer Stirling**, Acting Division Manager System-Wide Services & Innovation, Ottawa PL, **Michael J. Ciccone**, Director of Collections, Hamilton PL

There is almost no bigger 'story' in public library service than the challenges of getting e-Content for public library lending. Everyday somewhere in the world there seems to be a development, a set-back, a position paper issued. CULC/CBUC has been working and reporting for almost three years. Working direct with publishers has been slow, but it has remained civil and progress has been made. There have been RFI's, RFP's, Principle Statements. Come and hear about the latest developments and hopefully, by Super Conference, some positive developments. Hear about ReadersFirst and some of the other larger initiatives that inform and guide what the CULC/CBUC group is doing.

1218 MTCC 201E

2:10 PM

Advocacy, Community partnerships

REACHING OUT TO CHIEF, COUNCIL, AND COMMUNITY

Patricia Big Canoe, Band Councillor, Chippewas of Georgina Island First Nation; **Beverly Bressette**, Library Manager, Chippewas of Kettle and Stony Point First Nation PL; **Patty Lawlor**, First Nations Consultant, Southern Ontario Library Service
Initiatives and strategies for building community support for First Nation public libraries will be discussed using the 2012 Southern Ontario Library Service publication, Focus on First Nation Public Libraries in Ontario: A Resource Document for Chief and Council as a starting point.

Convenor: Karen Foster, Chippewas of Georgina Island First Nation PL



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1219 MTCC 104B

2:10 PM

Social justice, Canadian literature
BEING FAIR: USING CANLIT TO EMBED SOCIAL JUSTICE
Helen Kubiw, Teacher-Librarian, Upper Grand DSB
ETFO's document, *Social Justice Begins With Me*, cites 220 resources to support ten themes, including "Peace" and "Caring Hands". Sadly, only 18% of the resources cited are by Canadian authors, illustrators and/or translators. We will attempt to remedy this by examining the wealth of kidsCanLit valuable for teaching social justice, much of it already available in our libraries and suitable for multiple themes and grades. *Elem*

Convenor: Michelle Campbell, Upper Grand DSB

1220 MTCC 206E

2:10 PM

Knowledge building
COLLABORATIVE KNOWLEDGE BUILDING USING GOOGLE SITES

Barb Ayre, Susan Danic, Janet Dixon, Margaret Howell, and Jennifer Taylor, Teacher-Librarians, Waterloo Region DSB

How do we deepen and enrich student research projects? This was the action research question we set out to answer by creating Knowledge Building Centres, in collaboration with classroom teachers. We will present the varied workspaces created and review the challenges and celebrations along the way. We'll also share tips to get you started on your own Knowledge Building Centre using Google Sites.

Sec

Convenor: Glen Turner, Ottawa Carleton DSB

1221 ICTC OAKVILLE

2:10 PM

Inquiry, Teaching & Learning
BLOOM'S DIGITAL TAXONOMY AND THE LIBRARY LEARNING COMMONS

Joel Krentz & Julie Millan, Teacher-Librarians, Toronto DSB

The role of the Teacher-Librarian has evolved as the integration of digital technologies and Web 2.0 tools has become more commonplace. Using Bloom's Digital Taxonomy as a framework for research and inquiry, hear how teacher-librarians, teachers and students can make technology integration more meaningful. Practical examples of student projects will be shared and ideas for every level of Bloom's Digital Taxonomy will be suggested. *Elem*

Convenor: Andrea Sykes, Toronto DSB

1222 ICTC HUMBER

2:10 PM

Reading, Student engagement
FREE VOLUNTARY READING HELPS EVERYONE

Leslie Holwerda, Teacher-Librarian/Literacy Coach, Brenda Roberts, Teacher-Librarian, Peel DSB

Librarians love reading and books. How do we get our students to feel the same way? Reverse negative attitudes toward reading by hosting clubs, sharing book trailers, reading daily, and providing choice. Learn how teacher-librarians as literacy leaders can establish a culture of reading in their school. Information on Free Voluntary Reading based on the work of Krashen and Miller, will be shared. *Elem*

Convenor: Jill Yokoyama, Peel DSB

1223 MTCC 104D

2:10 PM

Leadership
A NEW PARADIGM: LEADERSHIP FOR ENGAGEMENT AND EMPOWERMENT

Judith Hare, CEO, Halifax PL; Lesley Lewis, Executive Director, Ontario Science Centre; Rosalyn Rubenstein, Principal, Rubenstein & Associates

Cultural organizations are transforming themselves to adapt to a new reality. This session will discuss drivers, challenges and opportunities facing cultural organizations in transitioning to a new paradigm, with emphasis on leadership and public engagement. Attention will be paid to leadership at all levels, including a stronger role for libraries and other cultural organizations in society. Results of a study on leadership and capacity building across the culture sector will be presented, drawing inspiration from evolving practices, including presentations from two CEOs of outstanding Canadian institutions. This forward-looking session will provide valuable lessons to prepare for the complex and exciting change which lies ahead for us all.

Convenor: Sam Coghlan, CEO, Stratford PL

1224 MTCC 206D

2:10 PM

Accessibility
THE INCLUSIVE LIBRARY: EMPOWERING USERS WITH ACCESSIBLE TUTORIALS

Corinne Abba, Lead Reference Librarian / Liaison Librarian, Corrie Playford, Reference and Instruction Librarian, George Brown College; Christina Kim, Information Specialist, UofT Libraries/MaRS

Following AODA guidelines and accessibility best practices, George Brown College Library Learning Commons launched a series of accessible online video tutorials designed to reach all members of our diverse community. We will provide an overview of the project: motivation, accessibility features, usability testing, technology, roadblocks, and lessons learned. With ten tutorials successfully launched, the insights presented will offer real-world advice to anyone contemplating similar projects.

Convenor: Patricia Buckley, Sheridan College

1225 MTCC 203C

2:10 PM

Interlibrary loans
INTERLIBRARY LOAN COST STUDY

Jennifer Patrick, Interlibrary Loan Coordinator, Oakville PL
Due to a 75% increase in requests since instituting patron initiated ILLO 3 years ago, Oakville PL undertook a study to ascertain the cost and time to process one request. We will cover past practices, the implementation and results of the study, and how we are streamlining procedures to match the demand.

Convenor: Daryl Novak, Southern Ontario Library Service



1226 MTCC 206C

2:10 PM

Digital resources, Technology, Training

CONNECTING CUSTOMERS TO DIGITAL MEDIA

Adina Szalai, Integrated Library Systems Specialist, Ottawa PL

The Digital Toy Box project is an innovative approach developed to connect front-line staff to user-needs by building their capacity for technical assistance. Swift advances in technology combined with a growing variety of e-readers available on the market continue to boost the popularity of e-borrowing. Hear new and successful ideas for connecting customers to digital media.

Convenor: Arvind Mehta

1227 ICTC HALTON

2:10 PM

Renovation, Heritage, Legacy

REINVESTING IN THE CARNEGIE LEGACY

Lloyd Grinham, Architect /Owner, L. Alan Grinham Architect; **Murray McCabe**, Chief Librarian, Wellington County PL; **Paul Sapounzi**, Architect / Partner, VG Architects - The Ventin Group

Wellington County has made a multi million dollar investment in three of its five Carnegie libraries to date. We will discuss the political and community support of this investment and feature the architects that have delivered each expanded and renovated facility.

Convenor: Andrea Trudel, Ottawa PL

1228 ICTC BALLROOM B

2:10 PM

Maker culture, Technology trends

CHECK OUT A SKILL AT THE LIBRARY

Aaron DeVries, Lakeshore Branch Manager; **Sarah Simpkin**, Interactive Designer, Innisfil PL

Imagine a library where you can take home a skill along with your books. Implementing Maker Culture at your library can seem like a daunting task, but getting started can be as easy as running a Lego club. Learn how one library embraced Maker Culture through Lego, robots, 3D printing, and simple electronics. Enable your community by allowing them to play!

Convenor: Pam Saliba, Markham Public Library

1229 ICTC KINGSWAY

2:10 PM

Ethnographic research

SAY "CHEEEEEESSE!":

VISUAL ETHNOGRAPHIC METHODS TO UNDERSTAND USERS

Elysia Guzik, PhD Student; **Jenna Hartel**, Assistant Professor, Faculty of Information, University of Toronto; **Leslie Thomson**, Library Assistant, Royal Conservatory of Music
Ethnographic research methods are hot topics, for they help library professionals understand their users in new and exciting ways. This workshop introduces visual ethnographic methods, centred upon images instead of words. Attendees will perform hands-on exercises to practice the simple ethnographic data-gathering techniques of drawing, photography, and mapping.

Convenor: Carmen Königsreuther Socknat, University of Toronto

1230 MTCC 201C

2:10 PM

Advocacy

OLA ADVOCACY PROJECTS, PLANS, AND PROGRESS

OLA Advocacy Committee Members
OLA is an influential voice for libraries and the information sector. The Advocacy Committee will lead this participatory workshop to build upon the strategies and activities currently underway. Come with your ideas about the issues and areas OLA should focus on, your best practices to share, your thoughts about the barriers our profession encounters, and more.

1231 MTCC 206B

9:05 AM

Reading activities, French language

PLAISIR DE LIRE: UN UNIVERS À PARTAGER

Julie Desmarais, Librarian, Children and Teen Services; **Dolly Tawil**, Librarian, Children and Teen Services, Ottawa PL

L'art des discussions autour du livre: stratégies et activités qui piqueront l'intérêt des enfants de 4e à 6e années. Un âge idéal pour les aider à trouver des documents de la bibliothèque, pas seulement ce dont ils ont besoin mais aussi CE livre extraordinaire, celui qui rend la lecture un plaisir.

This session is delivered in French with simultaneous translation in English.

Convenor: Claire Dionne, Russell Public Library

Translation services sponsored by Archambault



Session evaluations now online!

<http://www.surveymonkey.com/s/SC13Evaluation>

Please help us keep improving!





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OLBA

SPOTLIGHT

1300

MTCC 202CD

3:45 PM

Communication, Media relations

Gail Hulnick: Managing the News Media During a Crisis



Gail Hulnick, Principal, WindWord Communications

When the mall that housed stores, a food court, and the public library in Elliot Lake collapsed last June, the tragedy started a storm of questions and comment from the news media. Other examples of emergencies that might put library trustees and staff in the public glare include natural disasters, patron protests over perceived censorship or permissiveness, budget controversy, or confrontation over policies on the use of the building.

In this Spotlight Session, communications consultant Gail Hulnick walks us through crises faced by libraries around North America, and examines the responses that work and those that don't. As in any sort of emergency planning, anticipation and contingency thinking are the keys to ensuring that the situation doesn't explode. Gail will leave you with checklists, ideas to implement in your dealings with your local media, and strategies for focusing on the learning that can arise from adversity.

Gail Hulnick is a media consultant, former library trustee, and author of *The Media Communications Tool Kit*. As former reporter and CBC Radio host, she brings 20 years of experience in interviewing news-makers and covering breaking news to this presentation on Crisis Communication for Libraries.

Convenor: Frances Ryan, 2012 President, OLBA



1301

MTCC 203C

3:45 PM

Archives, Instruction

WHAT WE TALK ABOUT WHEN WE TEACH ABOUT ARCHIVES

David Sharron, Head of Special Collections and Archives, Brock University; Rick Stapleton, Archives and Research Collections Librarian, McMaster University

Special collections librarians are increasingly called upon for classroom instruction on how to research archives. Drawing on our experience working with faculty and students in promoting the use of special collections in university courses, we will answer questions such as: What are archives? How can you use them? What are the challenges in using archives? And what about digital archives?

Convenor: Ingrid Moisl, University of Ottawa

1302

ICTC CALEDON

3:45 PM

Gender, Mass media

MICE OR MENSCHEN? EVOLVING MALE LIBRARIAN IMAGERY

Dana Craig, Assistant Librarian; Peter Duerr, Assistant Librarian, York University

Librarianship has undergone immense change in the last 50 years as have perceptions of male librarians. Earlier imagery portrayed significant negative characteristics — less than masculine, incompetent, unattractive, asexual, etc. Examining scholarly literature and visual media, we will trace how positive, forceful, and even sexualized traits have appeared in recent years — showing how new images/ impressions contrast against the older clichés.

Convenor: Carey Toane, York University



1303 ICTC HALIBURTON

3:45 PM

GIS skills, Second-language learning

MAPPING YOUR WAY TO SECOND LANGUAGE TEACHING & LEARNING

Robert Brown, GIS/Data Technician; **Rosa Jung-Hwa Hong**, Lecturer; **Andrew Nicholson**, GIS/Data Librarian, University of Toronto Mississauga Using maps and visuals is an effective strategy to facilitate student participation in learning a second language. In this unique collaboration, library staff and a French language instructor will discuss their work — including the use of Google Earth, and the development of a online resource hub for the use of maps in language studies.

Convenor: Sharon Murphy, Queens University

1304 MTCC 201A

3:45 PM

Learning disabilities, Accessibility

UNDERSTANDING LEARNING DISABILITIES

D.J. Cunningham, C.E.O.; **Casey Foote**, Assistive Technology Consultant, LEARNstyle Ltd.

We will explain learning disabilities and demonstrate how people with learning disabilities benefit from accessible formats and adaptive technologies. Staff training is extremely important to better serve and assist people using adaptive technologies. We will show how staff can effectively meet the information needs of people with learning disabilities.

Convenor: Robin Bergart, University of Guelph

1305 MTCC 104C

3:45 PM

Cataloguing, Web technology

LIBRARY LINKED DATA AND THE FUTURE OF BIBLIOGRAPHIC CONTROL

Alastair Boyd, Head of Cataloguing & Music Cataloguing Supervisor; **Marlene van Ballegoie**, Metadata Librarian, University of Toronto Libraries On October 31, 2011, the Library of Congress announced the Bibliographic Framework for the Digital Age would replace the widely used MARC format. The new bibliographic framework project will be “focused on the Web environment, Linked Data principles and mechanisms, and the Resource Description Framework (RDF) as a basic data model.” This session will introduce the fundamental concepts of Linked Data and explore what the future of bibliographic control may look like.

Convenor: Susan Senese, University of Toronto Mississauga

1306 MTCC 104A

3:45 PM

User experience, Web design

TOWARDS A CULTURE OF USABILITY

Krista Godfrey, Web Services Librarian, Memorial University Library websites are slowly transforming into powerful, and more importantly, easy to use tools. In order to develop the latter, it is essential to perform constant and consistent usability testing. Hear how Memorial University is creating a culture of thoughtfulness toward users through the establishment of a web usability team. Learn why usability is important, how they implemented the new team and directions they are going.

Convenor: Anca Iancu, University of Toronto

1307 MTCC 201F

3:45 PM

Career development, New professionals

IF I KNEW THEN WHAT I KNOW NOW

John Dupuis, Acting Associate University Librarian, Information Services, York University; **Tanis Fink**, Director, Seneca Libraries, Seneca College; **Amanda French**, Manager, Sciences and Business Dept., Mississauga Library System; **Klara Maidenberg**, Virtual Reference Services & Assessment and Evaluation Librarian, Scholars Portal, OCUL; **Zachary Osborne**, Head Librarian, Toronto Botanical Garden; **Jane Schmidt**, Head, Collection Services, Ryerson University Library & Archives; **Zoë Cliff**, Information Management Analyst, Ontario Public Service Much of what is required for a successful career in the information profession is not taught in library school. The diverse panel will reflect on their own education, experience, and career paths, and share tips for students on getting the most out of their degrees with advice for success in the field.

Convenor: Kate Johnson

1308 ICTC NIAGARA

3:45 PM

Cyberbullying, Digital citizenship

DIGITAL CITIZENSHIP BOOTCAMP

Peter Creer, Principal; **Sandi Hall**, Teacher; **Deborah Sansford**, Elementary Teacher, Durham DSB DCBC is a 2 week program that introduces students to Mike Ribble's elements of digital citizenship as well as school and board policies surrounding the use of the school's wireless network. Students learn about cyber bullying, netiquette, internet safety and digital law. Upon completion of all components of the DCBC students are well prepared to use personal wireless devices in a

classroom to enhance their learning. *Both*

Convenor: Jan Reynolds, Near North DSB

1309 ICTC HUMBER

3:45 PM

E-learning

DESIGNING FOR SUCCESS: SUPPORTING ACADEMIC INTEGRITY THROUGH E-LEARNING

Sharon Bailey, E-learning Librarian; **Nancy Birch**, Head, Library and Learning Resources, University of Guelph-Humber Using an e-learning development project as a case study, this presentation will outline the planning and launch of online citation style tutorials that support academic integrity practices at the University of Guelph-Humber. The discussion will focus on partnerships, needs assessment, design, development, and implementation. Participants will learn from our experience and gain an understanding of an instructional design model and best practices for successful e-learning projects.

Convenor: Margot Stornelli, Dufferin-Peel Catholic DSB

1310 MTCC 206C

3:45 PM

Early Years, Web 2.0

21ST CENTURY LEARNING FOR EARLY YEARS STUDENTS

Mark Duke, Kindergarten Teacher; **Brad MacMaster**, Kindergarten Teacher, Kawartha Pine Ridge DSB Two enthusiastic kindergarten teachers will share how they educate both kids AND parents through Web 2.0 technologies, entertain by hooking students and making learning fun, and empower students with the confidence and independence to respond to ever-changing technology. *Elem*

Convenor: Ruth Gretsinger, Durham South DSB



1311 ICTC BALLROOM A

3:45 PM

Teen programs, Teen services

THE NUTS & BOLTS OF SERVING TEENS

Christine Chevalier, Teen Services Librarian; Allison Hall-Murphy, Teen Services Librarian; Jessica Halsall, Teen Services Librarian, Ottawa PL
Why do teens act the way they do? We will discuss the adolescent brain and developmental stages of the teenage years, and how these impact the provision of services for teens — i.e. reader's advisory and reference help. We will crack open our toolbox to share tips for managing teen behaviour to ensure library staff have positive interactions with teens.

Convenor: Lina van Velzen, Mississauga Library System

1312 MTCC 203D

3:45 PM

Partnerships, Consumer health

PARTNERING TO PROVIDE HEALTH INFORMATION TO OLDER ADULTS

Laura Arrizza, Senior Services Specialist, Older Adults & Seniors, Toronto PL; Lois Kamenitz, Consumer Health Librarian, Baycrest
Toronto Public Library and Baycrest Hospital's Anne and Louis Pritzker Wellness Library are partnering in a pilot project to present health information programming for older adults. We will describe the goals of the partnership, the approach, the shared benefits, and the lessons learned.

Convenor: Farid Miah, Sunnybrook

1313 MTCC 203AB

3:45 PM

Programs, Technology, Social media

TECH SAVVY? USING TECHNOLOGY TO REACH OUR PATRONS!

David Bott, Manager, IT and Networks; Julianne Brunet, Adult Services Librarian, St. Catharines PL
Technology is constantly changing and our patrons are finding it difficult to keep up! As tech savvy librarians, we have an incredible opportunity to reach out to new demographics through unique in-house and online initiatives including gadget workshops, social networking, and virtual chat reference.

Convenor: Arvind Mehta

1314 MTCC 104D

3:45 PM

Copyright

COPING WITH COPYRIGHT: RIGHTS GRANTED, PURCHASED OR IMPOSED

Joan Dalton, Associate Dean, Leddy Library, University of Windsor; Victoria Owen, Head Librarian, University of Toronto Scarborough; Margaret Ann Wilkinson, Professor and Faculty Scholar, Western University
Your OLA Copyright Users' Group will discuss and compare User Rights — whether granted by statute, purchased through licenses or decided by tariffs. How might the differences between statute-, license-, and tariff-based rights impact the use of learning management systems, for example? How might the ability to provide for the streaming of videos on our websites differ between libraries? What if our license is more restrictive than the Copyright Act provides ... which one do we follow? Our Q&A approach will explore practical considerations and operational challenges faced by libraries in all sectors.

Convenor: Joy Muller, Seneca College

1315 MTCC 206F

3:45 PM

Aboriginal services, Management

URBAN FIRST NATIONS AND LONDON PUBLIC LIBRARY

Sarah Andrews, E-collections Librarian, Public Service Coordinator, Technology, London PL; Bill Irwin, Assistant Professor, Western University
In the spring of 2012, students in the Faculty of Media Studies provided a blueprint for action that London PL will consider as they implement their strategic priorities for 2013. We will explore the initial stages of developing library services for Urban First Nations and review the project's approaches of asset mapping, engagement strategies and models of social inclusion.

1316 MTCC 201D

3:45 PM

Information literacy, Inquiry

BEYOND GOOGLE: A COLLABORATIVE APPROACH TO RESEARCH

Marg Baltzer, Librarian; Cindy Jorge-Paul, Teacher, London Catholic DSB
Research has shown that information literacy skills of university freshmen have declined over the last decade. By using the process of professional learning communities, the librarian and teacher collaborate to embed IL strategies into already planned assignments. Students learn to search databases efficiently by moving beyond keyword searches and creating effective search terms. Only then can they develop a meaningful approach to research for learning and for life.

Both

Convenor: Joanne Spoelstra, Peterborough Victoria Northumberland Clarington Catholic DSB

1317 MTCC 206A

3:45 PM

Canadian literature, Authors

GOOD READS, 49TH SHELF, TOP GRADE: (RE)DISCOVERING CANADIAN AUTHORS

Helena Aalto, Good Reads Project Manager, ABC Life Literacy Canada; Catherine Mitchell, Top Grade Project Manager, Association of Canadian Publishers; Kerry Clare, Editor 49th Shelf, Association of Canadian Publishers; Maureen Jennings, Author
Three unique programs featuring Canadian-authored books. Good Reads are short books by bestselling authors — accessible pleasure reading for adult literacy and ESL learners. A Good Reads author will sign complimentary books. The 49th Shelf is a one-of-a-kind online community for discovering, discussing, and indulging in great reading—and the largest collection of Canadian books ever assembled. Top Grade highlights the best new Canadian content for JK to Grade 8 classrooms and school libraries, with multi-publisher catalogues of current children's books.

Convenor: Kate Morrison, Hamilton Public Library



David Sharron 1301



Rick Stapleton 1301



Rosa Jung-Hwa Hong 1303



Andrew Nicholson 1303



Lori McCannel 1320



Zoë Cliff 1307



Sandi Hall 1308



Deborah Sansford 1308



Mark Duke 1310



Brad MacMaster 1310



Christine Chevalier 1311



Allison Hall-Murphy 1311



Jessica Halsall 1311



Laura Arrizza 1312



Lois Kamenitz 1312



David Bott 1313



Juianne Brunet 1313



Marg Baltzer 1316



Peter Graham 1320



Denise Colby 1321



Carmen Condotta 1320



Anna Szot-Sacawa 1326



Amanda Larsen 1322



Davey Douglas 1324



Alexander MacCutchan 1324



F

1318 ICTC ONTARIO

3:45 PM

Staff training

TECH LIAISON TEAM:

BOOST STAFF TECHNICAL COMFORT AND CAPABILITIES

Paul Takala, CEO, Diiji Qin, Manager of Digital Technology Services, Anne Harvey, Digital Technology Assistant; Tom Edge; Hamilton PL

As technology increases in library settings, IT departments become stretched even thinner. Hear how Hamilton PL is developing a team of staff across the system, with a base set of technical competencies, to enhance customer service and improve productivity. Empowering staff with key troubleshooting skills is relieving stress on the Help Desk and offering staff opportunities to develop their technical skills.

Convenor: Gwen Fisher, University of Toronto

1319 ICTC HALTON

3:45 PM

E-learning

EDMODO: BUILDING COMMUNITIES OF INQUIRY AND COLLABORATION

Denise Yamashita, Teacher-Librarian, Hamilton-Wentworth Catholic DSB Edmodo is a free, secure, social networking site for educators which can be used collaboratively with teachers to create classes and reading groups, incorporate multimedia content, annotate and grade assignments, create polls to engage students, and develop communities of professional development.

Sec

Convenor: Gillian Maxwell, Durham DSB

1320 ICTC KINGSWAY

3:45 PM

Together for learning, Library planning

TOGETHER FOR LEARNING, TOGETHER WE CAN

Peter Graham, Lori McCannel, and Carmen Milani-Condotta, Teacher-Librarians, Dufferin Peel Catholic DSB Discover how the Together for Learning Vision can come to life in your school board. The Dufferin Peel CDSB Elementary Teacher Librarian Association with the support of the Director of Education has been able to implement the vision of the T4L document using a new focus each year: Year 1, familiarization; Year 2, using and creating virtual spaces; Year 3, inquiry learning.

Both

Convenor: Rick Budding, Dufferin-Peel Catholic DSB

1321 ICTC OAKVILLE

3:45 PM

Gaming, Inquiry

PLAY WITH TNT & MINECRAFT INQUIRY

Denise Colby, Teacher, Toronto DSB; Diana Maliszewski, Teacher-Librarian; Liam O'Donnell, Teacher-Librarian, Toronto DSB

What do you get when 30 students from three different schools share a single Minecraft world? Lots of explosions, plenty of failing, some PvPing, and a whole bunch of authentic learning. Participants will gain a better understanding of the potential of video games in education and leave with a set of best practices for bringing games into their classroom.

Both

1322 MTCC 206D

3:45 PM

Book clubs, Readers' advisory, Programs

BOOK CLUBS, SCHMOOK CLUBS

Amanda Larsen, Assistant Manager, Information Services, Burlington PL Burlington Public Library has experimented with fun and unique programming ideas for reader's advisory and will share their successes with you! From the library's award winning 'I'll Show You How' series to BYOB and Beer-n-Books, get practical, low budget program ideas for libraries of all shapes and sizes.

Convenor: Melanie Kindrachuk, Stratford PL

1323 MTCC 104B

3:45 PM

Children's programs, Reading

TD SUMMER READING CONSULTATION

Lisa Heggum, Child and Youth Advocate, Toronto PL; Matt James, Artist; Laura Reed, Coordinator, Children's & Teen Services, Kitchener PL Public and school librarians are invited to join 2013 TD Summer Reading Club artist Matt James and national committee members in a discussion about the club's recent enhancements. Get a sneak peek at this year's program elements and participate in a conversation about the club's future direction.

Convenor: Tiffany Pahman, Oshawa PL

1324 MTCC 202A

3:45 PM

Children's programs, Teen programs, Literacy, Writing

GIVING KIDS THE POWER OF THE PEN

Douglas Davey, Children's and Youth Advocate, Halton Hills PL; Alexander MacCutchan, Adult & Youth Services Librarian, Milton PL; Cecilia Vespa, Acting Youth Services Librarian, Burlington PL; Elise C. Cole, Teen Services Librarian, Oakville PL

Halton Region's four public library systems each have a successful creative writing program for children and youth. Representatives from each library will present their creative writing programs, giving attendees an opportunity to see one concept presented four different ways. Learn what works and what doesn't, and how each program is tailored to the community.

Convenor: Jeffrey Beeler, Sarnia PL

1325 ICTC BALLROOM B

3:45 PM

Outreach services

LIBRARY OUTREACH: BEST PRACTICES

Subramanya Bargula, Community Liaison; Christine Fiorini, Business Analyst; Lisa McDonough, Manager; Christine Oosterhof, Youth Services Librarian; Vaughan Public Libraries Reach out to your community today! Libraries need to embrace the ever increasing demand for outreach. We will share VPL's Outreach Review and provide insight into some of the best practices of results-oriented outreach initiatives.

Convenor: Chris Schnarr, Kitchener PL



1326 MTCC 206E

3:45 PM

Wikipedia

WIKIPEDIA EXPERIMENT: LIBRARIES AS SUPPORT CENTRES FOR USER GENERATED CONTENT

Anna Szot-Sacawa, Circulation Coordinator, Bora Laskin Law Library, University of Toronto

Historically, libraries have viewed Wikipedia with a great deal of ambivalence; however, there is overwhelming and growing evidence that Wikipedia is gaining credibility as the primary reference source, especially for quick fact checking. This presentation is based on a case study where Wikipedia was used as a learning and knowledge production tool in one of the courses at the University of Toronto, Faculty of Law. The study explores how libraries of various types can use the free Wikipedia platform to teach digital literacy and basic web editing skills, while promoting other library services and resources at the same time.

Convenor: Nick Ruest, York University

1327 MTCC 206B

3:45 PM

E-books, French language

ÉTAT DES LIEUX DU LIVRE NUMÉRIQUE DANS LES BIBLIOTHÈQUES PUBLIQUES EN ONTARIO

Monique Brûlé, Chef de service, Gestion des collections, Bibliothèque publique d'Ottawa

Cet atelier propose un survol de l'offre du livre numérique en langues anglaises et françaises et explore certains des enjeux qui y sont rattachés et certaines initiatives collaboratives.

This session is delivered in French with simultaneous translation in English.

Convenor: Catherine Seaman, Ottawa PL

Translation services sponsored by Archambault



1328 MTCC 201E

3:45 PM

Homeschooling

EMPOWERING HOME LEARNERS IN YOUR COMMUNITY

Kristina Huddy, Librarian, Mississauga Library System; **Edna Latone**, CEO/Librarian & Homeschool Consultant, Douro-Dummer PL

In Canada, 60,000 to 80,000 children are homeschooled, approximately 20,000 of those students are in Ontario. 78% use the public library as their primary source of resources and programming. How can you best serve this growing segment of your community?

Convenor: Adrienne Charette, Grimsby PL

1329 MTCC 201C

3:45 PM

Reading, Collection development

ROMANTIC NOT RAUNCHY

Rachel Seigal, Selection Manager, Education, S&B Books, A Division of Whitehots

Girls love romance, and they especially love to read about it in novels. While “sexy and steamy” does hold a place with older readers, there are many types of romances that are “safe” for readers who want the “sweet without the sex”. This session will focus on romances for tweens and teens that won't make you blush.

Sec

Convenor: Susan Danic, Waterloo Region

DSB

1330 MTCC 201B

3:45 PM

Collection development, Film

DECONSTRUCTING THE MOVIE MACHINE – 15TH YEAR

Doug Atkinson, Director, CVS Midwest Tape; **Fiona Denzey**, Director, CVS Midwest Tape

Doug and Fiona will take you through the world of children's films in 2012 via film clips and lists — with the support of popcorn and lollipops!

Convenor: Adam Taves, York University



F



Joanna Szurmak 306



David Fox 325



Paul Takala 327



Carol Jupiter 401



Diane Quessy 406



Andrea Cecchetto 427



Catherine Coles 428



Rachelle Gooden 428



Wendy Hicks 609



Kim Silk 611



Elizabeth Goldman 612



Roger Nevin 623



Rachel Van Riel 1002



Joan Sweeney Marsh 1007



Ann Ludbrook 1008



Jennifer Easter 1010



Jeanne Conte 1203



Sarah Forbes 1210



Murray McCabe 1227



Paul Sapounzi 1227



Krista Godfrey 1306



Bill Irwin 1315



Lori McCannel 1320



Lisa Heggum 1323



Anna Szot-Sacawa 1326



Annual General Meetings, Awards, Receptions

1401 ICTC HALIBURTON

5:15 PM
L'ASSOCIATION DES BIBLIOTHÈQUES DE L'ONTARIO-FRANCO (ABO-FRANCO) ASSEMBLÉE GÉNÉRALE ANNUELLE
Présider par: Catherine Seaman, Présidente 2012
Remise du Prix Micheline-Persaud à Julie Desmarais, Bibliothèque publique d'Ottawa.. Réception à suivre



1403 MTCC 204

5:15 PM
ONTARIO LIBRARY AND INFORMATION TECHNOLOGY ASSOCIATION (OLITA) ANNUAL GENERAL MEETING
Presiding: Nick Ruest, President 2012
with the generous support of



1402 MTCC 202B

5:15 PM
ONTARIO LIBRARY BOARDS ASSOCIATION (OLBA) ANNUAL GENERAL MEETING & RECEPTION
Presiding: Frances Ryan, President 2012

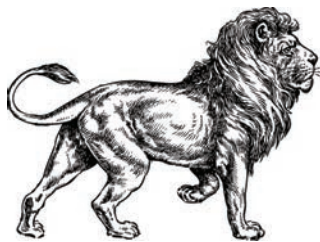


1404 MTCC 104A

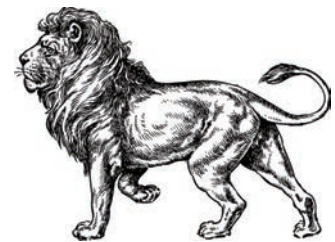
5:15 PM
ONTARIO PUBLIC LIBRARY ASSOCIATION (OPLA) ANNUAL GENERAL MEETING
Presiding: Lila Saab, President 2012



1500 MTCC 106
6:15 PM
ALL-CONFERENCE NETWORKING EVENT



Friday night party CIRC D'OLA



Come one, come all to the greatest show on earth! Mix and mingle with your colleagues, make new friends and enjoy the entertainment at OLA's Friday spectacular. Whether you come to play carnival games or to watch, there's something for everyone at Circ d'OLA!



With the generous support of





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SUPER SATURDAY!

7:00 AM Registration opens

8:00 AM ALL-CONFERENCE PLENARY: Chantal Hebert, CBC

9:00 AM OLA Store opens in Registration Lobby and closes at 11:00 am

10:30 am – 10:45 am Break

9:15 AM – 10:30 AM	10:45 AM – 12 NOON
1700 OLITA SPOTLIGHT Jutta Treviranus One-Size-Fits-One Digital Inclusion	1800 OHLA SPOTLIGHT Marc Berman Boosting Your Brain
1701 Focus on Careers	1801 Focus on Careers <i>cont.</i>
1702 Foire Franco-Ontarienne	1802 Foire Franco-Ontarienne <i>cont.</i>
1703 User Experience Boot Camp	1803 UX Boot Camp <i>cont.</i>
1704 Research Matters Part 1: Librarians' Perspectives on Research	1804 Research Matters Part 2: Getting Started and Going Deeper
1705 T4L Launch & Showcase	1805 T4L Showcase <i>cont.</i>
1706 Aboriginal Awareness Circle	1806 Copyright Update
1707 Libraries Should Emulate Apple Stores	1807 After the Book: Repositioning the Public Library in the 21st Century
	1808 Canada's National Reading Campaign: What Did You Read Today?

12:15 PM **GALA LUNCHEON:** Steven Page, Composer, Musician



OLA

ALL-CONFERENCE PLENARY

1600 ICTC BALLROOM
8:00 AM

Chantal Hébert



Chantal Hébert is a national affairs writer with the *Toronto Star* and a guest columnist for *Le Devoir* and *L'Actualité*. She is a weekly participant on the political panel at Issue on the CBC's *The National* as well as Radio-Canada's *Les Coulisses du pouvoir*. Ms Hébert began her career in Toronto as a reporter for the regional newsroom of Radio-Canada in 1975 before moving on to Parliament Hill for Radio-Canada radio. She has served as parliamentary bureau chief for *Le Devoir* and *La Presse*.

Hébert is a graduate of Glendon College, York University. She is a Senior Fellow of Massey College at the University of Toronto and hold honorary doctorates from Bishop's and York University and Officer of the Order of Canada. She is a recipient of two Asia-Pacific media fellowship (Malaysia and Japan). She is the 2005 recipient of the APEX Public Service Award. In 2006, she received the Hy Solomon award for excellence in journalism and public policy as well as York University's Pinnacle Achievement Bryden Alumni award. She is the author of a 2007 book titled *French Kiss : Stephen Harper's Blind Date with Quebec*.

“ I didn't know I wanted to cover politics... I just wanted to work in the business and see where it took me. ”

— Chantal Hébert





Saturday Spotlight Speakers



1700

9:15 AM

Innovation, Diversity, Inclusion

OLITA SPOTLIGHT

MTCC 203

One-Size-Fits-One Digital Inclusion

Jutta Treviranus, Director of the Inclusive Design Research Centre, OCAD University

Our society is becoming ever more diverse and yet we continue to design for a theoretical norm, creating barriers for the growing majority that does not fit the norm. Diversity is one of our greatest assets with the potential to fuel innovation and foster resiliency and resourcefulness in times of societal and institutional change. The same connectivity and digital systems that have spurred the current changes make it possible to sustainably design for diversity, thereby enabling the full participation of the rich spectrum of perspectives that must be included to successfully plot our course forward.

Jutta Treviranus is the Director of the Inclusive Design Research Centre (IDRC) as well as professor and director of an innovative graduate program in inclusive design at OCAD University in Toronto (<http://idrc.ocadu.ca>, http://www.ocadu.ca/programs/graduate_studies/inclusive_design.htm). The IDRC is an internationally recognized center of expertise in digital inclusion. Jutta also heads the Inclusive Design Institute a multi-university regional research centre on inclusive design (<http://inclusivedesign.ca>). Jutta will present how her work applies in the library domain.

Convenor: Nick Ruest, OLITA 2012 President



1800

10:45 AM

Research studies, Wellness

OHLA SPOTLIGHT

MTCC 203

Boosting Your Brain: The Restorative Benefits of Interacting with Nature

Marc Berman, Rotman Research Institute at Baycrest

Imagine a simple intervention that can improve memory and attention with nearly zero cost. According to Attention Restoration Theory (ART; Kaplan, 1995) interacting with nature can improve psychological functioning in significant ways. Results from a series of experiments will be presented that show how simple interactions with nature (such as a walk in a park) can be beneficial for human psychological functioning, validating ART and providing a way for all of us to unplug from our information rich world.

Marc Berman received his Ph.D. in cognitive neuroscience and industrial and operations engineering at the University of Michigan. During graduate school, he was the recipient of a National Science Foundation Graduate Research Fellowship. He is currently a post-doctoral fellow at Baycrest's Rotman Research Institute in Toronto where he examines the brain mechanisms involved in controlling thoughts, feelings and behaviors, and how to improve those abilities.

His blog, *Berman on the Brain*, appears regularly in the *Huffington Post*.

Convenor: Sophie Regaldo, St. Joseph's Care Group



Focus on Careers

1701 & 1801
9:15 AM TO 11:45 AM

MTCC 201

Meet The Employer

Are you seeking a new position? Thinking about making a career change? A soon-to-be-grad? The OLA Mentoring Committee offers a range of services on Saturday morning in the Career Centre – just for you!

Drop in for a short time or stay for the morning.

New this year:

Speed Dating with a Twist – Speed Networking!

Everyone is doing it! So why not Super Conference delegates? Courtney Lundrigan, our Human Library expert, will organize our very first one-hour- event on Saturday morning. New professionals and those about to graduate will be paired with established professionals to ‘meet and network’ on 5-minute ‘dates’. Anticipate lots of laughs and learn more about:

- What courses should I take after graduation?
- What are the top blogs to follow?
- What book(s) should I be reading?
- What’s the first thing I should do to find a position?
- How should I prepare to move into management?
- What is the best tip for balancing career, family and social lives?
- And more!

Pre-registration will occur in early January 2013.

- Mississauga Library System
 - C.N.I.B
 - Vaughan Public Libraries
 - LIS Programs, Faculty of Information and Media Studies, Western University
- ...more to be added

Coaches’ Corner

Margaret Macmillan and Julie Mandal return this year to offer ‘a taste of coaching’ on a prescheduled basis. The opportunity to register for a private 20-minute session with a career coach will be communicated to registered conference delegates in early January, 2013. What are your needs?

- Would you like to make a career transition?
- Would you like to know how a job coach can help you?
- Would you like to discuss a difficult work-related situation in confidence?
- Would you like to use a ‘coach approach’ as one of your management strategies?

The **Job Board** will have postings of positions that are open at the time of the conference.

Resumé Critiquing

Drop in and chat about your resume, talk about how to put your best foot forward during interviews, and check out the job board.





S

Foire Franco-Ontarienne

1702

MTCC 206 A/B

9H15 – 10H30

TABLE RONDE

Animée par **Odette Gough**, chef d'antenne à la télévision de Radio-Canada

Des invités représentant les secteurs de l'éducation, du journalisme, des organismes francophones, des bibliothèques, et des arts et de la culture, discuteront la réalité francophone en Ontario aujourd'hui et pour les prochaines générations.

1802

MTCC 206 A/B

10H45 – 11H45

CONFÉRENCE — PRÉSENTATION SPÉCIALE



Christian Pilon, voyageur authentique, éducateur, conteur par excellence: Depuis 2005, Christian Pilon a délaissé son ancienne carrière pour se consacrer complètement à revivre les expéditions et l'époque de ces hardis personnages dont les plus coriaces devenaient « hommes du Nord! ». Sur la piste des frères de La Vérendrye,

du jeune Radisson ou encore de l'énigmatique Étienne Brûlé, Christian refait chaque été, de façon authentique, les premiers voyages d'exploration de ces jeunes Français et Canadiens qui ont « ouvert le pays » à partir des lacs et des rivières de l'Ontario ». Christian livre chaque année des conférences dans les écoles, aux représentants des secteurs touristiques et aux gens d'affaires.



DID YOU KNOW?

The French presence in Ontario dates back nearly 400 years to the establishment of the Mission of Sainte-Marie-Among-the-Hurons (Simcoe County) in 1639.

Today, after four centuries, Ontario's francophone community numbers 582,690, i.e. 4.8% of the province's total population (according to Statistics Canada 2006 census). It represents the largest francophone community in Canada outside of Quebec.

The distribution of the francophone population in Ontario is as follows: 41.5% of francophones live in Eastern Ontario; 28.7% live in Central Ontario; 22.5% live in North-eastern Ontario; 5.9% live in Southwestern Ontario; and 1.4% live in Northwestern Ontario.

Like the general population of Ontario, the Franco-Ontarian community is diverse and vibrant. For many years, it has welcomed francophones from Africa, Asia, the Middle East and Europe. Today, francophone racial minorities represent 10% of the province's Francophone population. Ontario's Francophonie is a dynamic community because of its many institutions and associations in the fields of education, culture, health, justice, the economy and communications.

Franco-Ontarians have access to a school system that spans from junior kindergarten to high school. High school graduates may study in French at one of three French-language colleges (University of Guelph's Alfred College, Collège Boréal, La Cité collégiale) or at one of six Ontario universities that offer instruction in French (York University's Glendon College, Collège universitaire de Hearst, Dominican University College, University of Ottawa, Laurentian University, and Saint Paul University).

<http://www.ofa.gov.on.ca/en/franco.html>



1703-1803 MTCC 202 USER EXPERIENCE BOOT CAMP

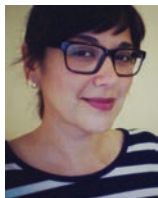
User experience

9:15 AM – 12 NOON

Amanda Etches-Johnson, Head, Discovery & Access; **Robin Bergart**, User Experience Librarian; **Doug Horne**, User Experience Librarian; University of Guelph; **Jenna Hartel**, Assistant Professor, iSchool, University of Toronto; **Megan Garza**, Acting Branch Librarian; **Fred Whitmarsh**, Branch librarian; Markham PL;

User experience (UX) design is all about understanding user behaviour and using that understanding to guide the way we design our systems, interfaces, services, and spaces. UX Bootcamp provides a practical introduction to user experience design work, where you will learn about the principles of UX design and the fundamentals of how to study user behaviour in ways that can inform how you design just about anything at your library (whether it's your website or a new service desk). You will also hear from practitioners from public and academic libraries as they share UX design experiences from their libraries.

Convenor: *Amanda Etches, Guelph University*



Amanda Etches-Johnson



Robin Bergart



Doug Horne



Jenna Hartel



Megan Garza



Fred Whitmarsh

1704 – 1804 RESEARCH MATTERS

Research methods

1704 MTCC 206C/D

9:15 AM

Part 1: Librarians' Perspectives on Research

Joanna Aegard, Head, Virtual Services, Thunder Bay PL; **Anita Brooks-Kirkland**, Consultant, ITS, K-12 Libraries, Waterloo Region DSB; **Kevin Manuel**, Data Librarian, Ryerson University; **Shauna-Lee Konrad**, Interim Manager, Health Sciences Library, London Health Sciences Centre

Librarians often do research to inform the decisions we make in our libraries and the services we offer – from evaluating whether to develop a mobile app, to determining what programs are most relevant for students, to demonstrating the value of our library's services to our organizations. Our panel of librarians from across library sectors will share their experiences doing research and lead us in a discussion about what research looks like for librarians, why we conduct research, and how we can better share our research and build research communities within librarianship.

Convenor: *Kristin Hoffmann, University of Western Ontario*

1804 MTCC 206C/D

10:45 AM

PART 2: GETTING STARTED AND GOING DEEPER

Speakers listed above.

Facilitator: Kristin Hoffmann, Head, Research and Instructional Services, The D.B. Weldon Library, The University of Western Ontario

Do you have an idea for a research project, but aren't sure how to get started? Have you been doing research projects and want to take your research to the next level? In this practical, hands-on, and collaborative session, we will delve into the "how's" and "what's" of doing research. This session will be designed such that you will have opportunities to both learn from experienced researchers and share your ideas and experiences with your colleagues in order to learn from each other.

Convenor: *Kristin Hoffmann, University of Western Ontario*

Note: Attend one or both parts of this double session.



Joanna Aegard,



Anita Brooks-Kirkland



Kevin Manuel



Shauna-Lee Konrad



1705 – 1805

9:15 AM – 12 NOON

TOGETHER FOR LEARNING (T4L) SHOWCASE

Moderated by **Elizabeth Gordon**, 2012 OSLA President & Consultant, Library Services, Kawartha Pine Ridge DSB; **Isabelle Hobbs**, 2013 OSLA President & Library/Media Facilitator; **Anita Brooks-Kirkland**, T4L Website Creator & Consultant, ITS, K-12 Libraries, Waterloo Region DSB; **Carol Koechlin**, School Library Consultant

This double session starts with the Official Launch of the T4L website which supports the implementation of the vision of Together For Learning: School Libraries and the Emergence of the Learning Commons. The T4L website provides a collaborative learning space to create, share, celebrate and lead best practice as schools realize the power of the Learning Commons.

A Learning Commons is a vibrant, whole-school approach, presenting exciting opportunities for collaboration among teachers, teacher-librarians and students. Within a Learning Commons, new relationships are formed between learners, new technologies are realized and utilized, and both students and educators prepare for the future as they learn new ways to learn.

Together for Learning: School Libraries and the Emergence of the Learning Commons
Ontario School Library Association, 2010

The launch will be followed by a “walk-about” showcasing 12 teams presenting “best practices” demonstrating the pedagogical shifts inherent in the Learning Commons approach.

Information Seeking & Reporting

Individual & Collective Knowledge Creation

- Teacher directed learning → Self and participatory learning
- Classroom learning → Networked and global learning
- Standards driven → Exploring big ideas and concepts
- Teaching → Process and active learning
- Individual teacher expertise → Collaborative learning partnerships



Isabelle Hobbs



Elizabeth Gordon



Carol Koechlin

1706

9:15 AM

ABORIGINAL AWARENESS CIRCLE: EDITION 2.0



Moderated by **Sabrina Saunders**, CEO/Director of Library Services, Six Nations Public Library

Featuring...

Kathleen Peters, CEO, Beausoleil FNPL

First Nation Public Library Week Tips and Tools

... tips and tools created for public libraries to use for FNPL Week

Chad Solomon, Little Spirit Bear Productions

The Grandfather Teachings through Literature

... discussion of the Grandfather Teachings through the graphic novel series

Sabrina Saunders, CEO, Six Nations PL

Ask Away!

... have a question but didn't know where to get the information? Start here.

Donald Lynch, Six Nations PL Board

Policy Development as Commitment to Aboriginal Populations

... explore the needs and discuss sample draft policies

Sheila Staats, Goodminds

Aboriginal Book Talk

... Aboriginal materials for Children, YA, and Adults

Convenor: Sabrina Saunders, Six Nations PL

1707

9:15 AM

MTCC 206E/F

LIBRARIES SHOULD EMULATE APPLE STORES



Melissa Scott, Public Service Manager, Clarington Public Library, and former Apple Store Trainer/Technician/Customer Service Representative

Apple has become one of the most successful retail stores in the world. Why? Service and innovation. In many ways, Libraries and Apple Stores are very similar.

They both offer products and customer service to customers/patrons, as well as skilled knowledge in related topics, and a place of inspiration, learning, personal development, and social gatherings. However, in many ways Apple Stores have delivered these commonalities much more successfully than libraries. Think of the success libraries could have in the realm of delivering the ultimate library experience if they emulated Apple Stores!

Convenor: Shanna Pearson, Seneca College



1806

MTCC 206E/F

10:45 AM

Copyright

COPYRIGHT UPDATE

Margaret Ann Wilkinson, Professor & Faculty Scholar, University of Western Ontario

A review of current copyright issues and events including but not limited to:

- Changes to the Copyright Act including implications for photography
- The pentalogy of Supreme Court cases
- International developments

Margaret Ann Wilkinson, OLA's copyright expert, will report on key issues and activities that impact services and librarian activities in all sectors.

Convenor: Joy Muller, Seneca College



Margaret Ann Wilkinson

Session evaluations now online!

<http://www.surveymonkey.com/s/SC13Evaluation>

Please help us keep improving!



1807

ICTC BALLROOM

10:45 AM

Innovation, Future of libraries

AFTER THE BOOK: REPOSITIONING THE PUBLIC LIBRARY IN THE 21ST CENTURY

Greg Hayton, CEO, Cambridge Libraries

Within the context of the e-book and downloadable media, and the impending implosion of the public library's main book lending activities over the next 5 years, this presentation will explore alternative service options based on the fundamental strengths inherent in the traditional library model. Drawing on real time lessons being learned in libraries around the world, participants will see how these have been applied to the thinking and ongoing repositioning of a modestly funded, small Ontario city library with a reputation for risk taking – the Cambridge Public Library.

Hear about our latest project: a fully integrated library and restaurant facility in the beautifully restored Galt heritage post office. The community will be able to dine and read, children can go upstairs to the family library, use the digital lab on the 3rd floor or as a teen have exclusive space in the dudgeon. All beautifully situated on the banks of the Grand River! Where indeed are libraries headed!

Convenor: Shanna Pearson, Seneca College



Greg Hayton



1808

ICTC KINGSWAY

10:45 AM

CANADA'S NATIONAL READING CAMPAIGN: WHAT DID YOU READ TODAY?

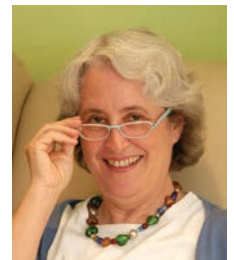
Facilitators: Jane Pyper, City Librarian, Toronto PL; Patsy Aldana, TD National Reading Campaign; Peggy Thomas, Library Service Manager, Toronto PL

An update on how the NRC plans to start a national conversation about reading by asking the question What Did You Read Today?, how libraries are key participants, and how we can encourage & facilitate reading and access to reading materials for Canada's First Nations communities.

www.nationalreadingcampaign.ca



Jane Pyper



Patsy Aldana



Peggy Thomas



S

Saturday Gala Luncheon

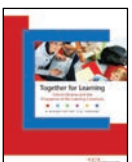
1900
12:15 PM

MTCC 105/106

Steven Page



A witty, endearing, and introspective speaker, Steven Page enjoyed two decades of success as co-founder of The Barenaked Ladies, the popular band from Scarborough, ON, who dominated MuchMusic, sold millions of albums, and received two Billboard Awards and six Junos along the way. His evolving artistic path now has him blazing a solo trail, where he continues to take chances and catch the public's attention with a variety of new projects — including some of his best material yet. The fruits of this journey have borne three Stratford Shakespeare Festival scores, and three solo albums: *The Vanity Project*, *A Singer Must Die* (in collaboration with the Art of Time Ensemble), and *Page One*.



And the following presentation:

OLA President's Award for Exceptional Achievement **Together for Learning Project**



 **If I had a million dollars**



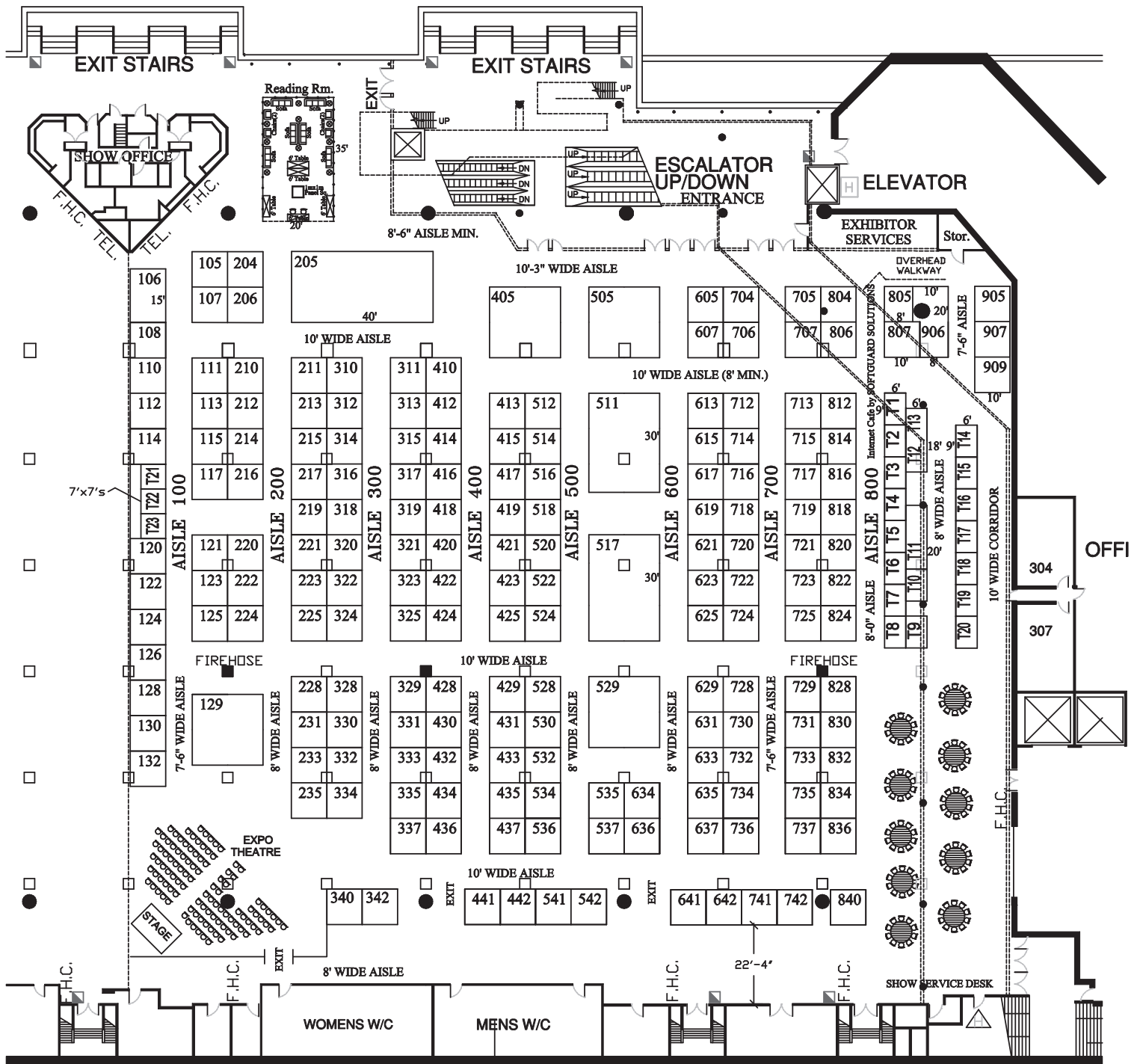
Words and music by Steven Page and Ed Robertson



Super Conference EXPO 2013

Floor Plan

EXHIBIT HALL "C"





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Friday: 9:00 AM – 3:00 PM

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Booth #200



ALA GRAPHICS see THE OLASTORE

Booth #T12/T13



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AUTHOR ALERT:

Thursday

12:30 PM Eric Murphy,
The Phantom's Gold

Friday

11:00 AM Jael Ealey Richardson,
The Stone Thrower

12:00 NOON Elizabeth Ruth, *Matadora*

1:00 PM Peter Unwin, *Life Without Death: And Other Stories*

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AUTHOR ALERT:

Friday
11:00 AM Megan Crewe,
The Way We Fall

Booth

#117



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- 11:30 AM Anne Dublin, *The Baby Experiment*
- 12:00 NOON David A. Poulsen, *Old Man*
- 12:30 PM Christopher Ward, *Mac in the City of Light*
- 1:00 PM Rosemary Sadlier, *Harriet Tubman*
- 2:00 PM Christopher Dinsdale, *The Emerald Key*

Friday

- 11:00 AM Christopher MacKinnon, *The Canadian Sports Atlas for Kids*
- 11:30 AM Philippa Dowding, *Gargoyle at the Gates*
- 12:00 NOON Jennifer Maruno, *Cherry Blossom Winter*
- 12:30 PM Adira Rotstein, *Little Jane and the Nameless Isle*

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- 1:00 PM Ed Butts, *Bodyguards! From Gladiators to the Secret Service*
- 2:30 PM Claire Eamer, *World in Your Lunchbox*

Friday

- 10:30 AM Loris Lesynski, *Crazy About Soccer*

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- 10:45 AM Andrew Larsen, *Bye, Bye, Butterflies*
- 11:30 AM Valerie Sherrard, *Counting Back from Nine*
- 2:00 PM Joyce Grant & Jan Dolby, *Gabby*

Friday

- 10:00 AM Douglas Davey, *M in the Abstract*
- 11:00 AM Jennifer Lanthier, *The Stamp Collector*
- 11:30 AM Natalie Hyde, *Hockey Girl*
- 1:30 PM Rob Laidlaw, *Saving Lives and Changing Hearts*

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Incidental Music
 2:45 PM Terry Mosher Aislin,
Was It Good For You
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 10:15 AM Sharon Drache,
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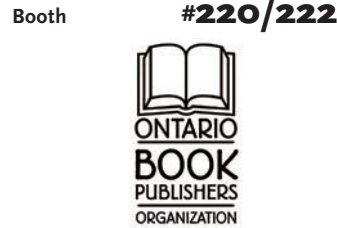
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11:00 AM Mary Williamson (WLU Press)
11:30 AM Linda Hutsell-Manning (Second Story Press)
1:00 PM Rachel Epstein (Three O'Clock Press)
1:30 PM Janet Wilson (Second Story Press)
2:00 PM Larry Swartz (Pembroke Publishers)
2:30 PM Carol Koechlin (Pembroke Publishers)

Friday
10:00 AM Alan Butcher (BookLand Press)
10:30 AM Marianne Paul (BookLand Press)
1:00 PM Sharifa Sharif (Three O'Clock Press)

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1:00 PM Barbara Fradkin, *Evil Behind That Door*
1:30 PM Vicki Delany, *A Winter Kill*
2:15 PM Michelle Wan, *When I Kill You*
3:00 PM Sylvia Maultash Warsh *Best Girl*
3:30 PM Melodie Campbell, *The Goddaughter*
Friday
9:30 AM Erin Thomas, *Haze*
10:30 AM Jeff Ross, *Coming Clean, Dawn Patrol*
11:15 AM Holly Bennett, *Redwing*
12:30 PM Sigmund Brouwer, *Justine McKeen*
1:30 PM Deb Loughead, *Sidetracked*

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2:00 PM Rona Arato, *The Last Train*

Friday

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Weird Zone: Sports

12:30 PM Natalie Hyde,
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1:15 PM Laura deCarafel,
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1:30 PM Darren Hynes

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3:30 PM Michael Betcherman

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11:30 AM Morgan Rhodes

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12:00 NOON Marsha Skrypuch, *Making Bombs for Hitler* in the OLA Bookstore
2:00 PM Frieda Wishinsky, *Explorers Who Made It*, and *Remembering the Titanic* in the OLA Bookstore

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11:00 AM Werner Zimmermann, *Farmer Joe Readers* at Scholastic Booth #211
12:00 NOON Andrea Beck, *Goodnight, Canada* at Scholastic Booth #211
1:00 PM Vikki VanSickle, *Days That End in Y* at Scholastic Booth #211
2:00 PM Stella Grasso, *Over at the Rink* at Scholastic Booth #211

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11:00 AM Hilary Scharper, *Perdita*
1:00 PM Andrew Pyper,
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Friday

11:00 AM Susanna Kearsley, *Firebird*

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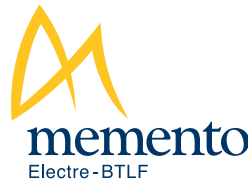
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MEET YOUR 2013 OLA PRESIDENT

Susanna Hubbard Krimmer



Susanna is the CEO & Chief Librarian of London Public Library. She has extensive experience in community service, public library service (23 years), academic library experience, leadership and strategic planning, financial management, organizational development and change management. She is a graduate from UWO's MLIS program and is a Northern Exposure to Leadership Institute (NELI) alumnus. Susanna volunteers with United Way. She has enjoyed the opportunity to be OLA Vice-President in 2012 and is looking forward to working with Shelagh Paterson and the OLA staff, along with the divisional councils, and OLA members, in the role of President in 2013. OLA will undertake the development of its next strategic plan in 2013 and Susanna looks forward to member involvement in that process.



Ontario Library Association Staff



Front row: Elizabeth Blackall, Melissa Gifkins, Liz Kerr
Second row: Brian Pudden, Sandra Dimock, Helios He
Third row: Yvon Duhamel, Shelagh Paterson, Beckie MacDonald
Fourth row: Claire Ward-Beveridge, Carla Wintersgill, Suzanne Wice
Back row: Mark Sawh, Meredith Tutching

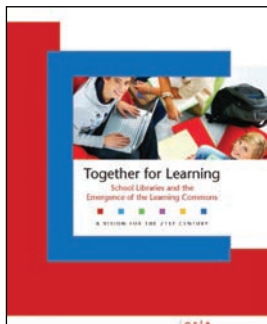




Congratulations to our Award Winners



OLA's Larry Moore Distinguished Service Award: **Randee Loucks, CGS Consultants**



OLA President's Award for Exceptional Achievement: **Together for Learning Project**



OLA's Media and Communications Award: **Toronto Public Library Workers' Union Local 4948**



Brodart/OLA Technical Services Award: **Deanna Harron, Turner Fenton Secondary School, Peel DSB**



OLA Archival and Preservation Achievement Award: **Whitby Public Library Archives Digitization Project**



OCULA's Lifetime Achievement Award: **Cory Laverty, Queen's University**



OLBA's W.J. Robertson Medallion: **Ian Ross, Whitby Public Library**



OPLA's James Bain Medallion: **Jane Hilton, Whitby Public Library Board**



OPLA's Children or Youth Services Librarian of the Year Award: **Jane Salmon, Barrie Public Library**



OPLA's Advocacy in Action: Excellence in Children's or Teen Services Award: **Brantford Public Library Choices Project**



OPLA's Leadership in Adult Readers' Advisory: **Angela Bowen, Ottawa Public Library**



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OSLA's Administrator of the Year Award: **Troy Mackenzie, Beatrice Strong Public School, KPRDSB**



OSLA's Award for Special Achievement: **Anita Brooks Kirkland, Waterloo Region DSB**



ABO-Franco's Prix Micheline Persaud: **Julie Desmarais, Bibliothèque publique d'Ottawa**



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INTERCONTINENTAL HOTEL TORONTO CENTRE

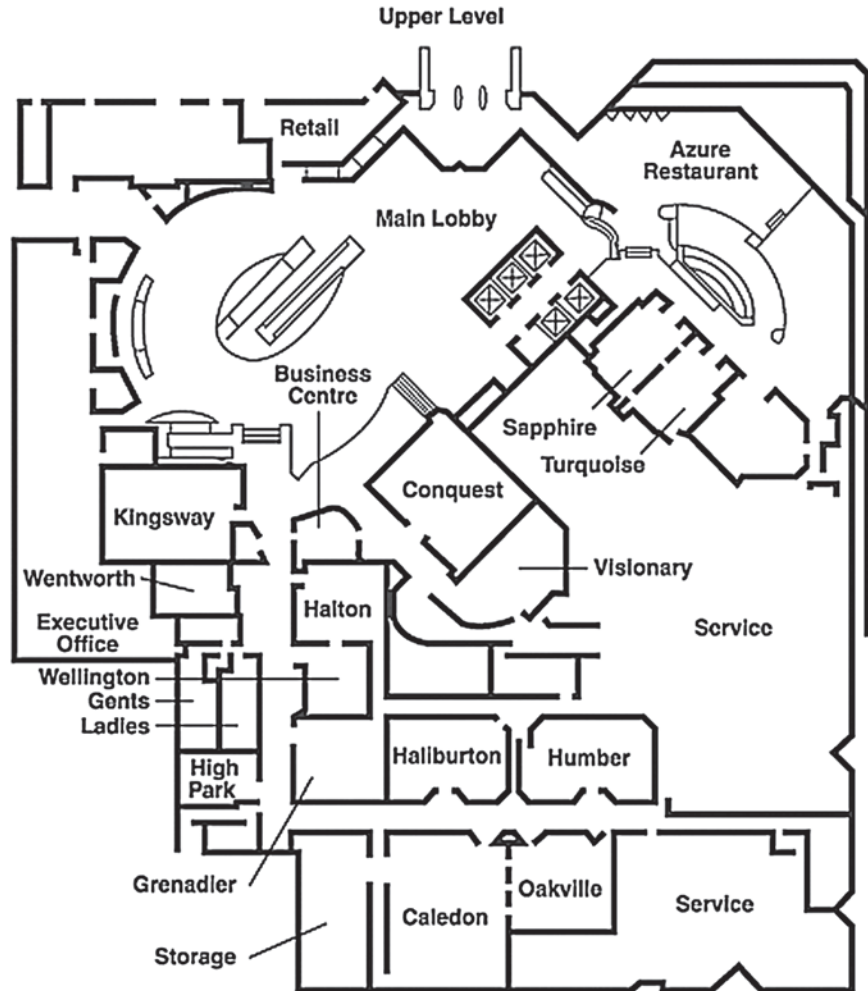
FRONT STREET LOBBY LEVEL

CONNECTION TO METRO TORONTO CONVENTION CENTRE

SUPER CONFERENCE TIP:

ALL MEETING ROOMS IN THE CONVENTION CENTRE ARE BY NUMBER.

ALL MEETING ROOMS IN THE HOTEL HAVE NAMES.

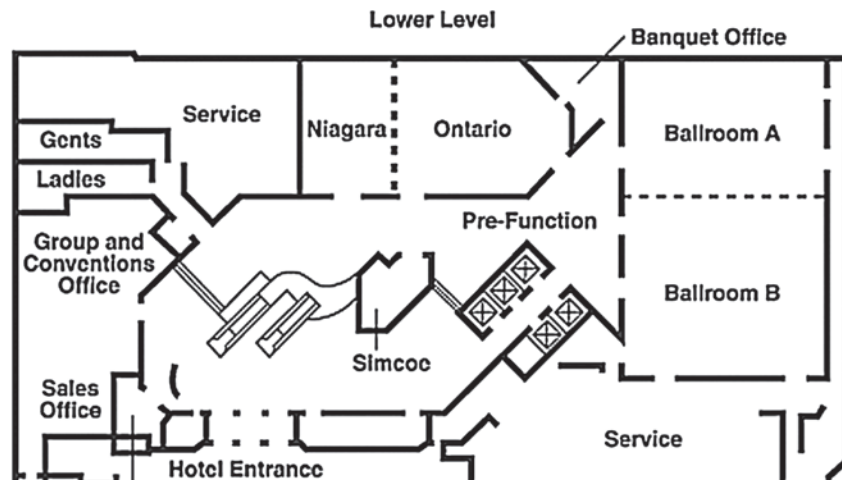


INTERCONTINENTAL HOTEL TORONTO CENTRE

FRONT STREET LOWER LEVEL

NO CONNECTION TO CONVENTION CENTRE ON THIS LEVEL.

HOTEL VALET PARKING GARAGE INNER STREET





MAP

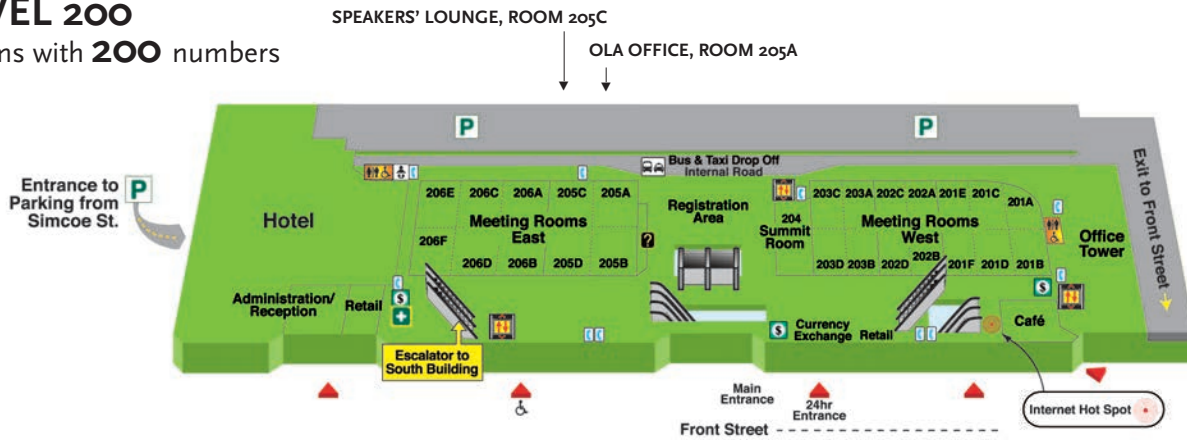
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METRO TORONTO CONVENTION CENTRE FRONT ST. LOBBY LEVEL

CONNECTION TO INTERCONTINENTAL HOTEL FRONT ST. LOBBY LEVEL

LEVEL 200

Rooms with **200** numbers

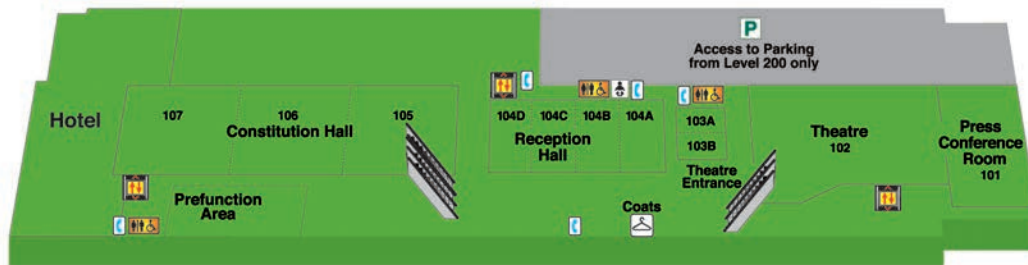


METRO TORONTO CONVENTION CENTRE LOWER LEVEL

NO CONNECTION TO INTERCONTINENTAL HOTEL

LEVEL 100

Rooms with **100** numbers



- | | | |
|-----------------------|----------------|-------------------|
| Baby Changing Station | Elevators | Internet Hot Spot |
| Bank Machine | Entrance | Parking |
| Bus & Taxi Drop Off | First Aid | Stairs |
| Coats | Guest Services | Telephone |
| | | Washrooms |

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