

ONTARIO LIBRARY ASSOCIATION

# Super Conference 2008

January 30 - February 2, 2008  
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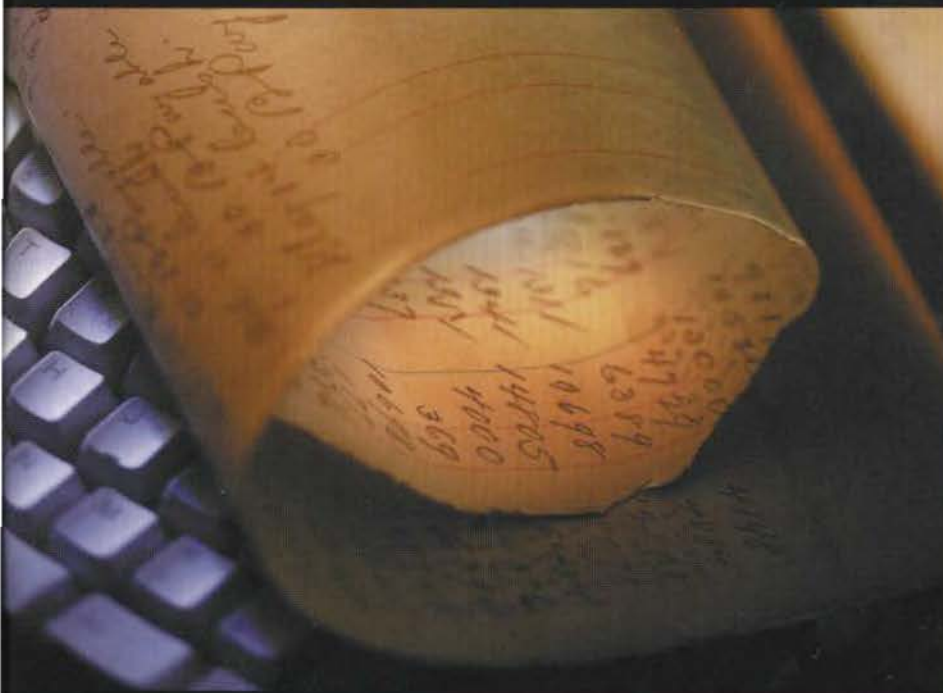
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## 2008 OLA Conference



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## WELCOME TO SUPER CONFERENCE 2008



**E**ach Super Conference is planned around a theme and organizers this year are focusing on the enormous transformation we continue to go through. For library institutions, and for us as library workers, our transformation is happening through the reinvention of our institutions, the regeneration of us in the new environment, and the rejuvenation of our public image in society. We are the butterfly, more vibrant than ever, in the hands of those we serve.

OLA is going through its own transformation with the retirement of its Executive Director, Larry Moore. At the fête on Friday evening, we will be looking back at the accomplishments of OLA in the Larry Moore era and honouring Larry for his passion, dedication, and leadership. This is a not-to-be missed event. At the Closing Luncheon Gala, we will be officially introducing Shelagh Paterson, who will be assuming the position of OLA's Executive Director in late February. Many of you already know Shelagh as Co-ordinator of the 100th anniversary Super Conference, and as a former OLITA President.

Super Conference continues its own long term transformation into a "greener" conference. This year, the daily conference newsletter is gone and session evaluation forms are in compact format to save thousands of sheets of paper. Presenters are being more aggressively encouraged to forego print handouts and to post their material on the OLA Super Conference Web site. Carbon emission offset passes are entering the picture as well.

I have attended this conference for many years, and each year I look forward to engaging in stimulating professional learning and to networking with old and new library colleagues. I look forward to a transformative educational and networking experience this year, and I hope to talk with many of you in person.

A handwritten signature in cursive script, reading "Esther Rosenfeld".

Esther Rosenfeld  
OLA President 2007



# Super Conference 2008 is a project of the **OLA 2007 BOARD OF DIRECTORS**

## Ontario College and University Library Association



OLA 2007 President  
**ESTHER ROSENFELD**  
formerly  
Toronto District School Board



OCULA 2007 President  
**DON KINDER**  
Ryerson University



OCULA 2008 President  
**CYNTHIA WILLIAMSON**  
Mohawk College

## Ontario Library and Information Technology Association



OLA 2008 President  
**SAM COGHLAN**  
Stratford Public Library



OLITA 2007 President  
**CATHERINE STEEVES**  
University of Guelph



OLITA 2008 President  
**MICHAEL VANDENBURG**  
Kingston Frontenac  
Public Library

## Ontario Library Boards' Association



OLA Treasurer 2007-2008  
**SONIA LEWIS**  
Kitchener Public Library



OLBA 2007 President  
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Orillia Public Library Board



OLBA 2008 President  
**LYNN HUMFRESS-TRUTE**  
Middlesex County  
Library Board

## Ontario Public Library Association



OLA 2006 President  
**JANET KAUFMAN**  
University of Guelph



OPLA 2007 President  
**DARCY GLIDDEN**  
Hamilton Public Library



OPLA 2008 President  
**CINDY WEIR**  
Orangeville Public Library

## Ontario School Library Association



Executive Director  
**LARRY MOORE**  
Ex officio



OSLA 2007 President  
**PEGGY THOMAS**  
Library and Learning Resources  
Toronto District School Board



OSLA 2008 President  
**LISA RADHA WEAVER**  
Library and Learning Resources  
Toronto District School Board

## L'Association des bibliothécaires francophones de l'Ontario



Présidente d'ABFO 2007, 2008  
**CELINE MARCOUX-HAMADE**  
Toronto Public Library



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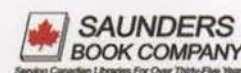
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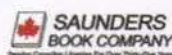
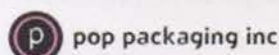
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# THE PROGRAM HAS BEEN DEVELOPED BY THE OLA 2008 SUPER CONFERENCE PLANNING GROUP

## Super Conference Co-ordinators



Mark Robertson



Cynthia McKeich

## Ontario Library and Information Technology Association Programs



Adam Taves



Christine Brown



Andrea Kosavic

## Ontario College and University Library Association Programs



Gail Nichol



Caroline Stewart

## Ontario Public Library Association Programs



Maria Politano



Kathy Williams

## Programmes de l'Association des bibliothécaires francophones de l'Ontario



Donna MacLeod



Monique Brulé



Julianna Drexler

## Volunteer Co-ordinators



Lisa Radha Weaver



Tamara Monster

## Ontario Library Association Programs



Dave Penteliuk



Susan Hendricks

## Ontario Library Boards' Association Programs



Andrew Porteus



Esrick Quintyn

## Ontario School Library Association Programs



Bobbie Henley



Pat Elliott



Lisa Teodosio



Ann Perez

## Ontario Health Libraries Association Programs



Gail Knaggs



Mark-Aaron Polger

## Friends of Canadian Libraries Programs



Dorothy Macnaughton



Jami Van Haaften



# FACTS

## TO ORIENT YOU

### (+ SOME TIPS AND TRICKS + THAT CUPE CROWD PLEASER)

## Hours we go by

### Registration Desk

Metro Toronto Convention Centre Front Street Lobby East Counter

**W** 7:00 am to 9:00 pm  
**T** 7:00 am to 5:00 pm  
**F** 7:00 am to 5:00 pm  
**S** 7:00 am to noon

### Information Desk

Metro Toronto Convention Centre Front Street Lobby on the Registration desk side of the escalator

- Exchange your luncheon coupon for your required ticket here by 3 pm on Friday.
- Obtain your free Friday night ticket for the Fête for Larry Moore.
- Get information about the IFLA Conference in August and join in the 400th anniversary of Champlain's founding of Quebec City.

■ Consult the bulletin board for personal messages.

■ Pickup table for authorized information handouts. If you have something you wish to make available, get permission through the Desk personnel.

**W** 4:00 pm to 8:00 pm  
**T** 7:00 am to 5:00 pm  
**F** 7:00 am to 5:00 pm  
**S** 7:00 am to noon

### Expo 2008 the Tradeshow

Metro Toronto Convention Centre Hall C, Upper Level  
Use escalator by Room 206D

**T** 10:00 am to 5:30 pm  
**F** 9:00 am to 3:30 pm

- **Poster sessions** run daily from 12:15 to 2 pm. See descriptions on Thursday, page 40-43 Friday, page 68-70
- Edu Reference's annual **Expo reception** is on Thursday, 3:30 to 5:30 pm.
- The new **Product Demonstration Showcase** expands its schedule to two days.  
Thursday from 11:30  
Friday from 10:30
- **Passport to Prizes** winners are posted at the Information Desk late Friday. Pick up your prize in the OLA office, Metro Toronto Convention Centre Room 205A by noon on Saturday.

### The OLAStore

Metro Toronto Convention Centre Lobby Level  
Room 205B

**W** 5:00 pm to 9:00 pm  
**T** 7:30 am to 6:00 pm  
**F** 7:30 am to 6:00 pm  
**S** 7:30 am to 12:30 pm





## Ticket questions

### Where you need tickets

■ Thursday, January 31  
Dinner, 7:00 pm  
**Public Library Awards Dinner**  
\$65 plus GST  
The Hon. Aileen Carroll and new Deputy Minister Marg Rappolt have confirmed their attendance at this event.

■ Friday, February 1  
5:15 pm  
**All Conference Reception and Fête for Larry Moore**  
No extra cost.  
If you did not order a ticket, you may obtain one at the Information Desk in the Metro Toronto Convention Centre Registration Lobby while tickets last.

■ Saturday, February 2  
12:15 pm  
**Gala Closing Luncheon**  
No extra cost **subject to** the coupon you received with your badge being exchanged at the Information Desk by 3pm Friday. The number of meals being ordered is based on this exchange. **Entrance is by ticket only. Coupons cannot be accepted at door.**

Luncheon tickets may be purchased for \$65 plus GST at the Registration Desk while tickets last.

■ **All receptions** on Thursday and Friday are included in registration.  
**Wear your badge for admission.**

## About sessions

### How to find your session

The location where each session takes place is on the first line of the description.

#### MTCC = Metro Toronto Convention Centre.

All rooms in the MTCC include a number and letter. All 200 numbers are on the street level. All 100 numbers are below ground down the escalator. Sections B, D or F are entered through the main hallway. Sections A, C or E are entered from the hallway at the back.

#### ICH = Intercontinental Hotel Toronto Centre

All rooms in the Intercontinental Hotel have a name rather than a number. Ballroom A or B, Niagara and Ontario are below ground down the escalator. All other rooms are through the glass doors on the east side of the street level lobby.

### Meeting room size

Session room sizes are determined by attendance indicators provided by delegates in registration. Since you are not obligated to attend the sessions you indicate and since 25% do not fill out this information, a few rooms may prove inadequate to the demand.

For comfort and safety reasons, convenors are obliged to close sessions that reach capacity. Delegates who are turned away are expected to choose from the 20-28 other sessions available in the time slot.

### Changes and updates are posted in the Registration Lobby

As part of the further greening of Super Conference, the daily newsletter has been withdrawn. Room changes and updates are posted daily on special signs in the Registration lobby and its general environs. Our volunteer guides are also available to help you.

### Withdrawn sessions

The few withdrawn sessions we have are the result of sessions not being ready or where projected attendance suggests an audience too small for comfortable presentation. We want our speakers to do their professional best so we let them decide. It is in your interest as well as theirs.

### Session evaluations

As part of the greening of the conference, evaluation forms for individual sessions have been dropped in favour of a single form that covers a whole day's sessions.

Please fill these out as you go through the day. The form will be picked up at the last session of each day or may be left at the Information Desk in the Registration Lobby.

## Blog the conference

### Share your opinions

Last year's conference blog was lively and fun to read. Why not get involved and share your reaction to the ideas and concepts presented by speakers and colleagues in sessions and at social events. What are you observing that matters? What do you think about the perceptions of your colleagues?

#### TIPS FOR BLOGGERS

Take a look at Thursday plenary speaker Ethan Zuckerman's *Tips for Conference Bloggers*  
<http://www.lunchoverip.com/conferencebloggers.html>

## The fine print

#### Your badge is your ticket

Your badge is your entrance ticket to all sessions, the exhibit and every reception. Don't forget to wear it! It is important to the orderly running of the conference. Delegates without badges or wearing badges that are incorrect for the day or have been issued to other people will be refused entrance.

#### Your badge is your receipt

Do not throw your badge away; it is your official receipt. The top two sections on the top left of your badge/ticket sheet together constitute a complete receipt.

#### Refunds

Cancellation requests must have been received by mail or FAX by Jan. 26th. NSF bank charges are billed to the person registered. Changes in the program are not acceptable grounds for refund.



## Making connections

### A lifetime skill unique to SC

A core group of people come together at Super Conference to meet their colleagues. This is possibly the chief pleasure and greatest value to be had even over the learning opportunity.

#### How do you network?

But what if you do not already have a "network"? How do you engage 4,500 people and transform 4, or 40, or 400 into your personal support system? Not only newcomers face this challenge, many experienced people have difficulty as well. But this is the place to be.

#### Networking: the Session

Wednesday evening, we offer a special combined social get-together with real help. The Art of Networking is offered to new members and first-time conference goers to showcase what the experts suggest you do to meet people and to build a life-long enduring network.

#### Super Conference social events

There are a huge number of social events and they are all free with registration. Also free without registration are the bars, the coffee shops and the clubs. While social events help you have fun and meet people, the whole conference is a networking opportunity if you know what you are looking for and what to do.

#### A lifetime skill

Networking is not about getting a job but about maintaining your position throughout your life.

## Mentoring services

### Mentoring services

West side, Registration Lobby beside escalator to second level. Convenor:

**Marian Kutarna**

Mississauga Library System.

#### Super Conference mentoring program

Those of you who have agreed to be mentors and those who have requested mentors at this conference should see Marian Kutarna at the Membership Services Centre on the west side the Registration Lobby.

#### OLA's mentoring database

OLA's new database for those who would mentor and those who would like to find a mentor is available. Register at Super Conference and taken the opportunity to ask questions.

### Speakers in residence

Membership services in the mentoring/career centre on the west side of the Registration Lobby beside the escalator to the second level.

#### Stephen Heppell

Opening speaker and internationally praised educator.

#### Caitlin Williams

Career specialist and consultant.

Book a time for Thursday or Friday. This new service is a once-in-a-lifetime opportunity.

## A different super store

### The OLAStore

Metro Toronto Convention Centre Lobby Level Room 205B

**W 5:00 pm to 9:00 pm**

**T 7:30 am to 6:00 pm**

**F 7:30 am to 6:00 pm**

**S 7:30 am to 12:30 pm**

- A totally redesigned and reorganized store for you.
- Browse among hundreds of the latest and best professional library titles.
- Professional literature and promotional materials from **twelve** major library publishers and the International Reading Association.
- ALA Graphics / the world's most popular library products are on display.
- Our 2008 speakers and panelists write as well. If you like them, here is where you get more.
- Books for autographing.



- **New** this year is

#### OLAStore-on-the-Go.

Sessions marked with the above logo have speakers who have books in the store. OLAStore-on-the-Go is bringing these books right to your session.

## OLA services

### OLA Forest of Reading®

The Forest welcomes S&B Books as official wholesaler and supporter. Visit them at Expo 2008. Your questions about running your programs can be answered at the OLA Forest of Reading® booth.

### Insurance

Membership Services  
Registration Lobby west side

Representatives from Johnson, Inc. will be on hand again to answer your automobile and home insurance questions. The company offers similar no obligation services to teaching federations and professional associations across Canada.

Each year the company offers education scholarships to its policy holders.

The OLA Forest of Reading® Literacy Initiative receives major funding from Johnson, Inc. to support its successful operation.

### WilsonLine Library Literature database

If you are an OLA member, the database is licensed on your behalf. Ask your questions at Membership Services.





## Career moves

### Employment and career services

West side, Registration Lobby beside escalator to second level. Resident Career Advisor:  
**Caitlin Williams.**

#### One-on-one advice just for you

- Moving up in your career, or would like to? Have unique employment problems you could use advice on? You may book a 15-minute interview with our resident expert, Caitlin Williams.

#### On site services

- Get your résumé critiqued. Members from different types of libraries volunteer their time to advise you.
- The Partnership Job Board gives librarians and employers information from coast to coast.
- Employers may post positions on the Career Centre Bulletin Board.
- Employers may book space in which to interview.

#### The 2008 sessions

- Sessions by Caitlin Williams:  
W 090  
T 419, 624  
F 1025, 1312  
S 1821
- Plus 329, 408, 426, 1021, 1206, 1307, 1711

## Mundane essentials

### Coat check

MTCC Lower Level

CUPE Local 905 will again be subsidizing part of coat check fees. This is one of the very visible sponsorships that make your life easier at Super Conference.

### Washrooms

MTCC

#### Metro Toronto Convention Centre

Washrooms are located at the extreme ends of the building on all floors. See p. 124.

#### ICH

#### Intercontinental Hotel Toronto Centre

Located just inside the Meeting Room entrance doors on the east side of the main lobby. On the lower level, washrooms are located by the escalators, next to Hotel Convention and Catering Sales. See p. 125.

### Lost and found

If you find something or have misplaced something, check at the OLA office in MTCC Room 205A.

If your property is not at the OLA office, enquire through MTCC building Security. Ask at the Front Street lobby desk beside OLA Registration.

## Super Conference control centres

### The OLA office MTCC 205A

This is the decision centre for the 2008 Super Conference and is your contact location for Association business.

#### ■ Central Conference Control

Session room setups, audiovisual arrangements, catering, booking space for other activities, environmental issues, general operational questions.

**Jefferson Gilbert**

#### ■ PASSPORT TO PRIZES Pickup Point

The list of winners in the EXPO Passport to Prizes draw will be posted on the Information Desk bulletin board Friday at 5 PM. Pick up your prizes this evening or by noon on Saturday.

#### ■ Volunteer Centre

Summation of session evaluations, directional and other help to delegates, speakers and convenors is provided by over 100 volunteers. Identify a volunteer by their blue vest. Program planners and OLA staff wear red vests.

**Lisa Radha Weaver**  
**Tamara Monster**

#### ■ Association issues and projects:

Contact point for any President or President-Elect of OLA or its divisions.

**Larry Moore**

#### ■ The Partnership

Contact point for any visiting President, Vice-President or Executive Director of the provincial and territorial library associations of Canada. The Partnership's meeting schedule will be available.

**Larry Moore**

#### ■ The Super Blog. Conference photography.

**Brian Pudden**

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9:05 AM

Pre-  
Conference  
Programs

p. 11-13

10:40 AM



Tour

Pre-  
Conference  
Programs

12:30 PM

2:10 PM

3:45 PM

5:15 PM

**ANNUAL MEETING**  
Federation of Ontario  
Public Libraries, 4:30 pm

**THE ART OF NETWORKING**  
New members, 6:30 pm

**OPENING  
PLENARY**  
**Stephen  
Heppell**  
8 pm

**Super Conference 2008  
Welcome Party** 9:30 pm

EVENING

EXPO2008

**10 am - 5:30 pm**  
Edu-Reference Reception  
3:30-5:30 pm

T

Workshops  
**300 series**Forest of  
Reading\*  
'07 WINNERSWorkshops  
**400 series**OCULA  
Spotlight:  
JOSEPH JAMES
**599  
PLENARY**  
**Ethan  
Zuckerman**
Workshops  
**600 series**OPLA  
Spotlight:  
ANDREW KEEN
**ANNUAL MEETINGS  
AWARD RECEPTIONS**  
OCULA, OLBA, OLITA,  
OPLA, OSLA, ABFO, OHLA  
**RECEPTIONS**  
FIS, FIMS Alumni, Exhibitors

Dinner\*  
**Public  
Library  
Awards**  
THE HON.  
AILEEN CARROLL  
7 pm

EXPO2008

**9 am - 3:30 pm**  
CANSCAIP Book Launch  
Noon - 2:00 pm

F

**900  
PLENARY****Vincent Lam**Workshops  
**1000 series**OSLA  
Spotlight:  
DAVID WARLICK
**1100  
PLENARY**  
**Carl  
Honoré**
Workshops  
**1200 series**Evergreen  
Award winner  
AMI MCKAYWorkshops  
**1300 series**OLBA  
Spotlight:  
ELIZABETH MAY
**All-  
Conference  
Networking  
Event**

5:15 pm  
**The Fête  
for Larry  
Moore\***  
Host: Evan  
Solomon  
Entertainment:  
Limited seating  
6:45 pm


S

**1600  
PLENARY****Irshad  
Manji**Workshops  
**1700 series**OLITA  
Spotlight:  
Top Tech  
TrendsWorkshops  
**1800 series**Spotlight:  
ALAN CASSELS
**1900  
CLOSING  
GALA  
LUNCHEON\***  
**Ellen Tise**

\* Ticket required.



# WED

## JANUARY 30



Photo: Ben Rahm, A-Frame Inc.



### THE PRECONFERENCE PROGRAM OF SUPER CONFERENCE 2008

#### P001

MTCC 206A

9:30 AM-4:00 PM

#### VIDEO STREAMING: THE SCENIC LANE ON THE INFORMATION HIGHWAY

*Kim Silk*

#### P003

MTCC 206F

Wednesday 9:00 AM-4:30 PM

#### SURVIVAL GUIDE FOR NEW MANAGERS AND TEAM LEADERS

*Rebecca Jones*

#### P021

OISE Laboratory 1

1:00 PM-4:00 PM

#### WIKI WITH US

*Carol Koechlin  
Anita Brooks  
Kirkland*

#### P024

MTCC 203B

1:00 PM-4:00 PM

#### ONTARIO'S PUBLIC LIBRARIES

WHERE DO WE STAND?  
WHERE DO WE NEED TO  
BE? WHAT ARE THE NEXT  
STEPS TO GETTING  
THERE?

#### P002

ICH Ontario

9:00 AM-4:30 PM

#### IMPLEMENTING THE NEXT-GENERATION CATALOGUE: TAKING IT FROM TALK TO ACTION!

*Stephen Abram  
Karen Coyle  
David Fraser  
Beth Jefferson*

#### P011

OISE Laboratory 2

9:00 AM-Noon

#### THE ESSENTIALS IN ASSISTIVE TECHNOLOGY

*Pekka Baier-Reinio*

#### P022

OISE Laboratory 6

1:00 PM-4:00 PM

#### NO IPOD REQUIRED

*Katina Papulka*

#### P031

12:30 PM to 5 PM  
TORONTO PUBLIC  
LIBRARY

#### REVITALIZATION and RENEWAL LIBRARY TOUR 2008

#### P012

OISE Laboratory 1

9:00 AM-4:30 PM

#### THE ONTARIO EDUCATIONAL RESOURCE BANK: SHARING K-12 RESOURCES ACROSS THE PROVINCE

*Julie Hannaford  
Urs Bill*

#### P023

MTCC 206E

1:00 PM-4:00 PM

#### REDEFINING LIBRARIES IN COMMUNITIES

*Heather Davis  
Tracey Jones  
Annette DeFaveri  
Sandra Singh*

#### P041

MTCC 206B

Wednesday 4:30 PM

#### FEDERATION OF ONTARIO PUBLIC LIBRARIES ANNUAL GENERAL MEETING

*Presiding: Jane Horrocks, President.*





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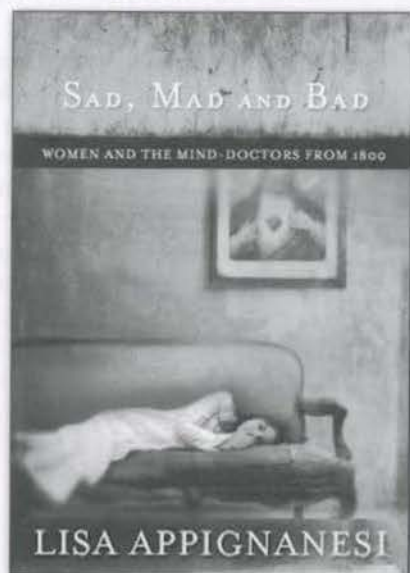


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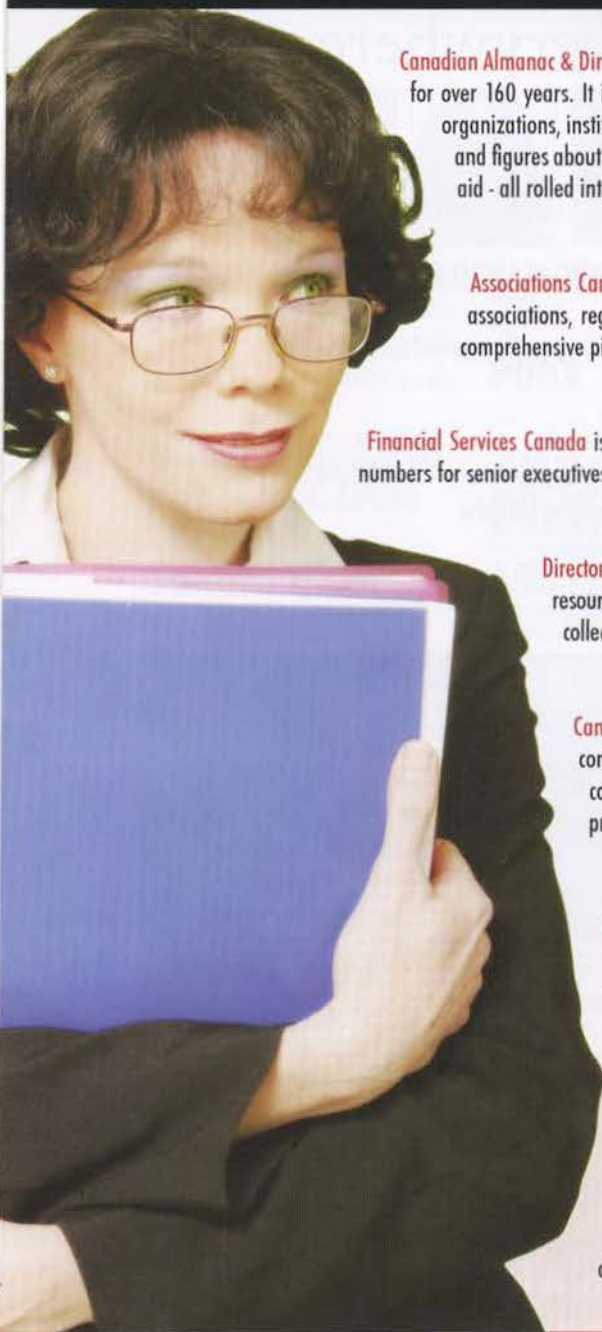
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**Canadian Environmental Directory** is the ONLY source for comprehensive and up-to-date information on all the key contacts in Canada's multi-billion dollar environmental industry. The Canadian Environmental Directory provides comprehensive details on government offices and programs, information sources, government agencies, law firms, product and service firms, trade fairs, and much more.

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WEDNESDAY  
JANUARY 30, 2008

# SUPER CONFERENCE GRAND OPENING



**Bahrain Bayan school library ,1998.** This is the primary library room. Photo: Marisa Giuliani, Peterborough Public Library. IFLA is bringing the whole library world to Canada this summer. We celebrate the diversity and common threads of the coming experience at Saturday's luncheon.



WED 30  
08:00 PM



**100**

**ICH Ballroom**

**ALL CONFERENCE**

**OPENING PLENARY SESSION**

**STEPHEN HEPPELL**

*LEARNING AT A CROSSROADS*

Suddenly, seemingly every nation, region and town seems to be aware that learning will be a key differentiator between economies, cultures and possible futures. Whether developed or developing, young or ancient, large or small nation, education clearly matters. Indeed the 21st century is shaping up to be a Learning Age, rather than the Information Age of the late 20th century. All this translates into some mighty commitments to spending and to political support. For example in the UK a brand new school opens every four days for the entire next decade. But faced with 360 degrees of possible direction, new educational investment and change are not pursuing the same route into the future. There are big choices and technology has played a central role in opening up the portfolio of possibilities, worldwide. This plenary explores where education should be, could be, and sometimes is, going. You will not be surprised to hear that libraries lie at the heart of some of the most fertile possible directions!

Sponsored by



**STEPHEN HEPPELL is Speaker-in-Residence.**

Book your conversation at Membership Services in the Registration lobby.

**Stephen Heppell**

Stephen Heppell, according to Microsoft is Europe's leading on-line education expert. He has spent a quarter of a century building Ultralab, a world-leading learning-technology research centre with an enviable global reputation for creativity, innovation and common sense. His projects include building a Learning Metric to help governments measure what improves when they innovate in education, a Global Learning Survey to map out emerging trends in teaching and learning, work on the design of a radical new "Useum" home for William Blake's work, hosting the annual "Be Very Afraid" DfES / BAFTA event showcasing children's digital ingenuity. His ideas spark all levels of education and across diverse sectors from health, sport and architecture to policy and finance.

W

WED 30  
09:30 PM

**101**

**ICH Ballroom lobby and Ontario Room**

**ALL CONFERENCE EVENT**

**WELCOME PARTY**

Music, prizes, hors d'oeuvres, meeting colleagues and newcomers.

Sponsored by





WED 30  
08:00 PM



**100**

**ICH Ballroom**

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**ALL CONFERENCE EVENT**

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Music, prizes, hors d'oeuvres, meeting colleagues and newcomers.

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THURSDAY  
JANUARY 31, 2008



**Biblioteca del Universita Catolica de Uruguay.**

Photo: Julianna Drexler, York University. "We have a space problem!"



# Thursday, January 31, 2008

## TODAY'S SCHEDULE

9:05 - 10:20 AM

### 300 series

Workshop Sessions

10:00 AM - 5:30 PM

### EXPO 2008

10:40 - 11:55 AM

### 400 series

Workshop Sessions

2:10 - 3:25 PM

### 500

All-Conference Plenary Session

### ETHAN ZUCKERMAN

3:45 - 5:00 PM

### 600 series

Workshop Sessions

5:15 PM

### 700

### Business meetings

6:00 PM

### 800

### Award Receptions Private Receptions

7:00 PM

### Public Library Awards dinner

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ProQuest

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## 300 series

9:05 - 10:20 am

### Access

307 Creating a Level Playing Field

### Advocacy & Marketing

### Career Development & Mentoring

329 "I Just Got Hired, Now What?"

### Collections & Resources

311 Dewey Divas Do Spring Books for Adults

318 Libraries on the Go...

322 Best Bets for Children 2007

326 Rainbow Treasure Chest

### Communication

303 Blogging in the Library

316 How and Why to Bring End Users into Service

323 Orientation-Key to Successful Beginnings

### Community Development

324 The Public Library as Civic Space

### Curriculum & Learning

308 Creating On-Line Quizzes

310 Developing International Standards

320 Library and Learning Management Systems

### Governance & Policy Development

### Information Literacy

305 Coming Up to Their Level

327 The 3 Rs: Reading, Writing and Robotics

### Innovation

319 Library Architecture for the Ages

### Issues & Leadership

307 Creating a Level Playing Field

313 Diversity Round Table

### Management, Staff & Finance

314 Foundations as a Means of Fundraising

321 Making Automatic Release Programs Work

### Partnerships & Collaboration

304 Colleagues: Get Out of Your Library

317 Logiciels des Réseaux Sociaux et Bibliothèque

318 Libraries on the Go

323 Orientation-Key to Successful Beginnings

### Programs & Services

301 Cancer, Current Trends & Treatments

312 Digital Technology for Dynamic ...

328 Using Literature circles

### Reading & Literacy

300 Forest of Reading 2007 Winners

### Reference & Research

315 Helping Tell the Ontario Story to Canadians

### Social Networking

317 Logiciels des Réseaux Sociaux

### User Experience

306 Common Threads: Social Justice Curriculum

325 Public's Perception of Libraries

### Values & Vision

309 Customers First at London Public Library



## 400 series 10:40 - 11:55 am

**425** Women's Health Care Decision Making

**415** Making the Library the Heart of the School

**408** Developing a Professional Learning Community

**419** Welcome to the Better Half of Your Career

**426** Library Technician: Movin' On Up

**406** Collex: Collecting and Exhibiting

**424** Picture Book Perfect Selections

**411** How to Jumpstart Your Web 2.0 Strategy

**417** La Toile 2.0

**407** Connecting for Learning

**413** Kids Quest

**404** Carver Policies

**414** Legal Implications of Being Trustee

**406** Collex Collecting And Exhibiting

**409** Grrrl Power

**420** Rewiring Our Youth

**425** Women's Healthcare

**405** Tell Me More

**418** Open Source and Libraries

**427** Effective Book Care

**407** Connecting for Learning

**416** New Learning Spaces

**410** Puppetry @ Your Library

**421** Serving Seniors with Panache

**422** Blue Spruce and Silver Birch Express

**402** Here There Be Dragons

**403** Ask Ontario - Built to Last From the Start

**412** IM a Librarian

**400** OCULA Spotlight

**423** Social and Economic Value of Your Library

## 600 series 3:45 - 5:00 pm

**607** Enhancing the Undergrad Experience of ESL

**618** Unleash Your Inner Marketer

**622** YouTube and Libraries

**623** Positioning Your Library for Success

**624** 25 Things you Need to Know to Keep That Job

**613** What is the Canada Project?

**617** Un Modèle d'évaluations des collections

**600** OPLA Spotlight

**614** Second Life: Pick-Team or Major League?

**620** Leadership By Design

**601** Differentiated Instruction

**607** Enhancing the Undergrad Experience of ESL

**608** Get Smart @ Your School Library

**610** Municipal Government

**625** Ministry of Culture's New Role

**602** Extreme Library Makeover

**611** National Network of Libraries for Health

**604** Character Education @ your Library

**616** Trustee Round Table

**626** The Arts and the Poor

**605** De-Mystifying The Technician

**606** Do You Approve of Approval Plans?

**612** Open Source @ Windsor Public Library

**625** Tipping Point and Your School Library Program

**625** Tipping Point and Your School Library Program

**621** Silver Birch Award Winners

**609** Google in Academic Research

**619** WebQuests for Literature and Info Circles

**614** Second Life Pick-up Team or Major League?



THU 31  
09:05 AM

**300**  
**ICH BALLROOM A**

Reading  
SPOTLIGHT  
**OLA's**  
**2008**  
**Forest of**  
**Reading®**  
**Showcase**



It is always a pleasure each year to welcome the authors whose books were voted the favourite of our 225,000 readers this past year. They are all Canadians and, at this session, share their impressions of their young readers and the awards ceremonies at which they were honoured in a glorious new Festival that attracted over 4,000 children and young people to Toronto's waterfront – a huge leap for the program.



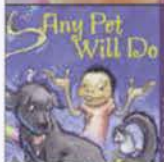
**WHITE PINE** (High school)  
*Shattered*, Eric Walters



**RED MAPLE FICTION** (Gr. 7-8)  
*We All Fall Down*, Eric Walters



**RED MAPLE NON-FICTION** (Gr. 7-8)  
*Thieves!* Andreas Schroeder



**SILVER BIRCH FICTION** (Grades 3-6)  
*Walking With the Dead*, L.M. Falcone



**SILVER BIRCH NON-FICTION** (Grades 3-6)  
*Hiding Edith*, Kathy Kacer



**SILVER BIRCH EXPRESS** (Grades 3-4)  
*Any Pet Will Do*, Nancy Shouse

**BLUE SPRUCE AWARD** (K-2)  
*Scaredy Squirrel*, Mélanie Watt

**GOLDEN OAK** (Adults learning to read)  
*The Crazy Man*, Pamela Porter



Official wholesaler for  
the OLA's Forest of Reading®

**301**

**MTCC 203D**

9:05 AM

*Consumer health; Medicine*

**CANCER, CURRENT TRENDS  
AND TREATMENTS**

*Pamela Catton, MD, MHPE, FRCPC,  
Princess Margaret Hospital, Toronto.*

Increase your knowledge on current trends in the diagnosis and treatment of cancer. Whether you work in a hospital or a consumer health library, you will benefit from the information presented by Dr. Catton, recognized nationally for her contributions to the field of cancer education for health care practitioners, students, patients and their families.

Convenor: Mary McDiarmid,  
Baycrest Centre for Geriatric Care.

**302**

SESSION WITHDRAWN  
BY SPEAKERS

**303**

**MTCC 206CD**

9:05 AM

*Blogs; Web 2.0*

**BLOGGING IN THE LIBRARY**

*Jessica Olliver, MLIS Candidate,  
University of Western Ontario.*

Discover the results of a research study on the place of blogs within the Canadian library system, including both public and academic libraries. Gain a greater understanding of how libraries are using blogs to reach diverse groups and some of the difficulties that librarians have encountered while trying to implement the technology in their communities. Overall, participants will leave the session with a better understanding of how Canadian libraries are using blogging technology and the possibilities open for their own libraries. Convenor: Leila Wallenius, Engineering Librarian, The Leddy Library, University of Windsor.

**About the OLA's  
Forest of Reading®  
Literacy Initiative**

- **Eric Walters** has won more awards in the Forest of Reading than any other single author.
- **The first award** was given by the children in 1994. About a hundred children took part in that Silver Birch Award event.
- **The Forest of Reading Festival** this year saw 4,500 children take part in five ceremonies.
- **Eric Walters** is the first author to win two awards in one year (2007).
- **Kenneth Oppel** another very popular writer with the Grade 4-8 crowd is the only author to win the same Award back to back (2005, 2006).
- **Librarians** by the hundreds sought better ideas for exciting readers in a full series of education programs in OLA's year-round Education Institute.
- **Silver Birch Express** was started this year to provide younger or less practiced readers with a mix of fiction and non-fiction that they could handle and enjoy.



**304****ICH Humber**

9:05 AM

*Active Learning; Collaboration; Outreach***COLLEAGUES: GET OUT OF THE LIBRARY!***Sharon Murphy, Head, Engineering & Science Library, Associate Librarian, Queen's University; Nasser Saleh, Integrated Learning Librarian, Assistant Librarian, Queen's University.*

Integrated learning at Queen's University's Faculty of Applied Science includes an engineering librarian as part of the initiative's core team. We will analyze our successes and failures over the first three years. Find out how we forge and maintain faculty partnerships, how we enter into contextualized active learning with the engineering students, and how we support the scholarship of engineering education and design. Our guiding principle and primary lesson learned is: "Get out of the Library". We'll explain!

Convenor: Anne Fullerton, University of Waterloo.

**305****MTCC 104A**

9:05 AM

*Communication; Library instruction; Students***COMING UP TO THEIR LEVEL: ENGAGING STUDENTS ON THEIR OWN TERMS DURING LIBRARY INSTRUCTION***Sophia Apostol, Training and Group Knowledge Resources Manager, Coutts Information Services.*

Is a journal database like iTunes? How is shopping for a new cell phone any different than searching for an article on Canadian environmental policy? Keyword searching in Facebook is a lot like searching eResources to find the most exact information. Let's take a look at how using your own daily tech-savvy can better connect you with students and make those teachable moments occur more frequently. One of the key reasons to stay on top of new social networking software, Web trends, and even new

slang is so that we can communicate with students and provide relevant examples from students' everyday lives that make sense. Library instruction sessions need not be seen as snooze sessions by students, faculty, OR librarians!

Convenor: Dave Hudson, University of Western Ontario MLIS student.

**306****MTCC 203C**

9:05 AM

*Global education***COMMON THREADS: SOCIAL JUSTICE CURRICULUM @ YOUR SCHOOL LIBRARY***Jim Neill, member of Common Threads III Project Team; Lori Taylor, member of Common Threads II Project Team, Upper Canada District School Board.*

Common Threads is an ongoing project of the Ontario Secondary School Teachers' Federation. The first project explored "Globalization, sweatshops, and the clothes we wear", and traveled to the Maquilas in Guatemala. The second project was "From Canada to South Africa; Combatting HIV/AIDS", and explored the impact of HIV/AIDS on the schools in South Africa. The most recent project explored the World Water Crisis in the face of globalization and privatization of water. The team traveled to Bolivia. Each project includes a Video or DVD, and a CD containing teacher resources and units of study. Distributed to every public high school in Ontario at no cost, they now are available through OSSTF on-line, great resources for Global Education. Get ideas and unit activities; share these valuable resources in your school.

Convenor: Perle Michna, Lawrence Park Collegiate, Toronto District School Board.

**307****MTCC 206A**

9:05 AM

*Accessibility; Adaptive technology; Assistive technology***CREATING A LEVEL PLAYING FIELD: SERVICE ACCESSIBILITY FOR USERS WITH DISABILITIES***Kelly Dermody, Co-ordinator of Library Services for Persons with Disabilities, Ryerson University; Janet Kaufman, Head, Information Services, University of Guelph; Margaret Sanderson, Accessibility Co-co-ordinator, Brock University.*

Are we doing our best to serve our users with disabilities? In 2007 the University of Guelph Library conducted a study to identify barriers to library services encountered by users with disabilities. The results are guiding modifications to library services to improve accessibility within the context of University of Guelph Accessibility Plans and in compliance with the Accessibility



for Ontarians with Disabilities Act (AODA). In the summer of 2006 Ryerson University Library partnered with other University departments to provide greater access to adaptive technology for its library users. While this project provided users with greater access to specialized software, it also served to highlight the major accessibility barriers within the library's electronic resources. View highlights from both universities' findings as well as student feedback on accessible library services. What should the University/College Library role be within the AODA?

Convenor: Oeter Duerr, Scott Reference Library, York University.

**308****MTCC 201F**

9:05 AM

*Assessment; Courseware; Quizzes***CREATING ON-LINE QUIZZES: DO YOURS MAKE THE GRADE?***Jackie Stapleton, Sandra Keys, Liaison Librarians, University of Waterloo.*

On-line quizzes offer a quick, easy and efficient means of assessing student understanding, especially when dealing with large class sizes and distance education students. A courseware system allows for the easy creation of an on-line quiz. However, are you creating a good quiz? This interactive workshop will review the on-line quiz features in the University of Waterloo ANGEL course environment, UW ACE. Learn about the type of quiz questions available as well as the different delivery and automatic feedback options. Using criteria acquired from educational assessment and evaluation literature and examples of 'good' and 'bad' questions, learn how to construct high quality test questions. Please bring your own examples to share and discuss.

Convenor: Carol Perry, University of Guelph.

**309****ICH Ballroom B**

9:05 AM

*Customer Service***CUSTOMERS FIRST AT LONDON PUBLIC LIBRARY***Anne Becker, Chief Executive Officer, London Public Library.*

London Public Library is undergoing a significant transformation. We are changing how we see and take action in response to our customers and their diverse needs, wants and expectations. Everything is being modified, including our strategy, vision, brand, service model, physical and virtual space design, marketing, technology and our culture. Hear more about the reasons for change, the progress to date, and what's still to come.

Convenor: Alistair Neely, Westmount Branch, London Public Library.



# THU 31 SERIES 300 SESSION SPEAKERS



Pam Catton 301



Allison Kelley 302



Jessica Olliver 303



Sharon Murphy 304



Nasser Saleh 304



Sophia Apostol 305



Jim Neill 306



Janet Kaufman 307



Margaret Sanderson 307



Sandra Keys 308



Simone Laughton 310



Linda McKee 312



Sonny Banerjee 313



Todd Pennell 314



Brian Bell 315



Lisa Rochon 319



Loren Fantin 315



Terry Constantino 316





Stan Orlov 317



Barbara Franchetto 318



Susan Mickalow 318



Andra Steele 318



Patricia Wallace 318



Mandy Pethick 318



Robyn Zuck 318



Ron Stadnik 321



Sarah Hart 322



Laura Reed 322



Jane Salmon 322



Sharon Armstrong 323



Gail Rhodey 323



Jane Horrocks 325



Diane Maliszewski 326



Megan Kenzie Vernon  
327



Alvin Schrader 329



**310**

**ICH Grenadier**

9:05 AM

*Learning; standards*

**DEVELOPING INTERNATIONAL STANDARDS FOR LEARNING, EDUCATION AND TRAINING: A LIBRARIAN'S PERSPECTIVE**

*Simone Laughton, Instructional Technology Liaison Officer, University of Toronto Mississauga.*

The development of standards at the international level is said to signal the maturation of the recently "emergent field or industry" of e-learning (Friesen, 2005). Reflections from 3 years of volunteer work with the Canadian Advisory Committee for the JTC1 SC36 (Joint Technical Committee 1 Sub-Committee 36: Information Technology for Learning, Education, and Training) provide a librarian's perspective on the international standards development process. Review the standards currently being developed that are particularly relevant to library and education communities. Convenor: Brenda Mahoney, Learning Resource Centre, Algonquin College.

**311**

**MTCC 206F**

9:05 AM

*Adult fiction*

**DEWEY DIVAS AND THE DUDES TALK UP NEW SPRING BOOKS FOR ADULTS**

*Maylin Scott, Random House of Canada; Saffron Beckwith, Kate Walker & Company; Ann Leddon, McArthur & Company.*

The Deweys are back with a new crop of exciting spring recommendations for your patrons. Hear our picks for the best in fiction, non-fiction, Canadian authors, hidden gems, books for book clubs and just darn good reads. Great for readers' advisory, collection development and any librarian who interacts with the public daily.

**312**

**ICH Ontario**

9:05 AM

*Media literacy; Technology*

**DIGITAL TECHNOLOGY FOR DYNAMIC PROJECT-BASED LEARNING**

*Linda McKee, ACL Library, Albert Campbell Collegiate Institute, Toronto District School Board, On-line AQ Instructor School Librarianship, University of Western Ontario; Bryan Pardo, Key Media Specialist and Project Manager, Toronto District School Board; Heather Joy Laing, Teacher-Librarian, Toronto District School Board.*

Project-Based Learning enables students to work in teams in the library to explore real-world problems and create dynamic, compelling multimedia presentations using iLife (iPhoto, iMovie, iLife), iMovie, ComicLife).



This is an opportunity to learn how to apply Project-Based Learning and digital technology to create projects in collaboration with the classroom teacher that will capture the enthusiasm and imagination of students. Digital storytelling, public service announcements, news reports, interviews, documentaries, dramatizations, books reviews, photo books, Web pages, podcasts, and video demos – imagine the possibilities! A practical session with project samples, planning sheets, rubrics, and check-lists. Convenor: Diane Istead, Kawartha Pine Ridge District School Board.

**313**

**ICH Wentworth**

9:05 AM

*Mentoring*

**DIVERSITY ROUNDTABLE**

*Sonny Banerjee, Ryerson University; Mary Kandiuk, York University.*

OLA members, librarians and library support staff from equity seeking groups are invited to participate in a roundtable discussion. Research shows there is a high attrition rate for minority and aboriginal librarians. While much attention is paid to recruitment of diverse employees, often little or no attention is paid to retention and support. There appears to be a need for the development of more formal support programs such as "mentoring" for minority and aboriginal staff at the institutional/organizational level as well as at the provincial level. Come explore the possibilities.

**314**

**MTCC 206E**

9:05 AM

*Fundraising*

**FOUNDATIONS AS A MEANS OF FUNDRAISING**

*Todd Pennell, consultant, former Executive Director, Winnipeg Library Foundation.*

Too often overlooked in fundraising for libraries is the foundation. Find out about different types of foundations that exist and discover how two libraries have used two different types of foundations to fundraise.

**315**

**ICH Kingsway**

9:05 AM

*Digital Collections*

**DISCOVER, SHARE, TELL... THE ONTARIO STORY TO CANADIANS VIA OURONTARIO.CA AND ALOUETTECANADA**

*Brian Bell, Director, AlouetteCanada; Loren Fantin, Project Manager, Our Ontario.*

Canada is embarking on an exciting era of digitization. AlouetteCanada, a national dis-

covery portal in co-operation with Our Ontario (a Knowledge Ontario project) and other digital initiatives is making your digital collections accessible to all. Find out how this provincial-national partnership is transforming the digital landscape within Ontario and Canada and how you can be a part of it. Convenor: Linda Delgrande, Manager of Support Services, Clarington Public Library.

**316**

**MTCC 206B**

9:05 AM

*Web design*

**HOW AND WHY TO BRING END USERS INTO THE SERVICE AND WEB DESIGN PROCESS**

*Patricia Eastman, Manager, User Experience Project, Toronto Public Library; Terry Costantino, Principal and Information Architect, Usability Matters; Melanie Rodney, Director of Research, Macadamian Usability.*

Services and Web sites are often designed without involving the end user in the project. We either ignore them until the end or, if we do involve them, it's more on a consultation basis than letting them help drive the design. We also tend to involve the end user at the beginning and the very end of our projects – but what about in between? Can't we involve the end user so that their feedback is heard when we need it the most? Learn how to use best practices, and develop and manage a user involvement process. Consider case studies from several library organizations and share your experience. Convenor: Marian Doucette, Web Architect, Information Technology Division, County of Huron.



317

ICH Halton

9:05 AM

**EN FRANÇAIS/IN FRENCH***Bibliothèque 2.0; Collaboration à distance; Organisation d'une communauté***LE LOGICIELS DES RÉSEAUX SOCIAUX ET VOTRE BIBLIOTHÈQUE / SOCIAL NETWORKING TOOLS AND YOUR LIBRARY***Stan Orlov, Systems Librarian, Mount Saint Vincent University.*

L'utilisation des outils comme Facebook, YouTube, Second Life, les blogs et les wikis, etc. par les jeunes et comment les bibliothèques envisagent l'adoption et l'intégration de ces nouvelles technologies ?

This French-language workshop discusses the use of tools such as Facebook, YouTube, Second Life, blogs and wikis, etc. by youth and how libraries might adopt these new technologies to integrate. Convenor: Julie Drexler, York University.

318

ICH Oakville

9:05 AM

*Partnerships; Collection Development; Audio Books***LIBRARIES ON THE GO. A SHARED EXPERIENCE.***Barbara Franchetto, Southern Ontario Library Services; Andra Steele, Oakville Public Library; Susan Mickalow, Milton Public Library; Robyn Zuck, Barrie Public Library; Patricia Wallace, Middlesex County Public Library; Mandy Pethick, Innisfil Public Library.*

Five public libraries are sharing an audiobook collection using OverDrive, a provider of digital media services. Learn how policies describe access to the collection and share some of the compromises made to launch the initiative. See how this has been promoted to these communities, and get ideas on how to share the cost of an expensive on-line/virtual service. Hear how these small and large libraries demonstrate they CAN work together to provide services.

319

MTCC 104D

9:05 AM

*Library design; Library spaces***LIBRARY ARCHITECTURE FOR THE AGES***Lise Rochon**Architecture Critic, The Globe and Mail.*

Lise Rochon believes that Canada's public libraries have demonstrated excellence in contemporary architecture. In this extraordinary session, Rochon highlights the most enlightened works of library architecture from around the world and discusses, in particular, the remarkable portfolio of civic-minded libraries across Canada.

Winner of the 2005 and 2006 National Newspaper Awards for her national column on architecture and cities, Lisa often serves as a jury member for design competitions and as a keynote speaker lecturing on architecture and cities across Canada. She participates regularly as a guest critic for thesis and year end design reviews at various design faculties, most recently at the University of



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TITLES TO COMPLEMENT YOUR SESSION

Toronto and Cornell University and is often an invited guest of CBC radio and television for English and French broadcast.

Her book on the significance of modern Canadian architecture – and its deep connection to the Canadian landscape – is titled UP NORTH: Where Canada's Architecture Meets the Land. The beautifully-illustrated book has been described by acclaimed Toronto designer Joe Berridge as "the definitive guide to Canada's contemporary architecture". It was launched at the 2005 International Festival of Authors at Harbourfront and is now in its second

printing.  
Convenor: Paul Trumphour, Toronto Public Library.

320

MTCC 203 AB

9:05 AM

*Course management software***THE LIBRARY AND LEARNING MANAGEMENT SYSTEMS: PARTNERING FROM THE GROUND UP***Rochelle Mazar, Instructional Technology Liaison Librarian, University of Toronto Mississauga.*

In 2006, the University of Toronto adopted Blackboard as its learning management system. At the Mississauga campus, it was a librarian who managed the process of rolling Blackboard out to the departments, which fostered a new series of relationships between the faculty and the library. While this role was surprising to many, it became rapidly clear to the librarians at UT Mississauga and to the faculty that Learning Management Systems, as well as university portals, are much richer when combined with the resources, services, and expertise at the library. There are a range of issues involved in managing a LMS rollout as librarians, best practices in engaging faculty and distributing leadership, ideas around how to create and

**Business Resources, Safety Resources,  
Dealing with a Difficult or Angry Person, Working Alone & Violence Prevention Workshops**

**WORKSHOPS**

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**Working Alone**

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maintain a sustainable library presence inside an on-line course, and the dynamic role of librarians inside the various parts of a robust LMS. The library is a crucial part of university life, and an institutional LMS can be a vehicle to make the library more visible, more user-friendly, and more present in the lives of students, faculty, and staff. Convenor Thomas Brenndorfer, Guelph Public Library.

### 321 ICH Niagara

9:05 AM  
*Collection development; Management*  
**MAKING AUTOMATIC RELEASE PROGRAMS WORK FOR YOU**  
Lorraine Kelley, North Vancouver City Library; Michelle Splitter, Richmond Hill Public Library; Ron Stadnik, Library Bound.

Gain perspective on what Automatic Release Programs (ARP) are, and what they can do for your library. See how to design an ARP profile and learn how to work with your vendor for the best service. There will be time for questions about the ARP experience. Convenor: Daryl Novak, Chief Administration Officer, Southern Ontario Library Service.

### 322 MTCC 201CD

9:05 AM  
*Collection development*  
**OLA BEST BETS FOR CHILDREN 2007**  
Jane Salmon, Barrie Public Library; Sandy Laird, Mississauga Public Library; Sarah Hart, Brampton Public Library; Laura Reed, Kitchener Public Library; Sheilah O'Connor, Toronto Public Library.

The 30 best Canadian titles from 2007: 10 Fiction, 10 non-fiction and 10 picture books, plus honourable mentions. Great for any collection development in Canadian literature.

### 323 MTCC 202CD

9:05 AM  
*Advocacy; New professionals; Partnerships*  
**ORIENTATION - THE KEY TO SUCCESSFUL BEGINNINGS FOR NEW STAFF AND NEW STUDENTS**  
Sharon Armstrong, North Park Collegiate, Gail Rhodney, Banbury Heights Public School, Grand Erie District School Board.

How do new staff and new students get to know you and your library-information classroom? What can you do to teach your new colleagues and your new students about the services, resources and opportunities your school's library-information centre has to offer? How can you begin to create collaborative partnerships with staff and introduce initiatives that help your students? Take home ideas, samples and how to's to create your own personalized orientation mechanisms for staff and students. Convenor: Gail Sedgewick, Vellore Woods Public School, York Region District School Board.

### 324 MTCC 104C

9:05 AM  
*Community development*  
**THE PUBLIC LIBRARY AS CIVIC SPACE**  
Paul Stevens, Senior Principal, ZAS Group of Companies.

Learn and discuss strategies to help enhance the role of the library as an active and vibrant part of a community.

### 325 MTCC 202A

9:05 AM  
*Surveys; Public relations; Visioning; Leadership by Design*  
**THE PUBLIC'S PERCEPTION OF LIBRARIES / HOW TO SURVEY NON-USERS**  
Jane Horrocks, Chief Executive Officer, Richmond Hill Public Library.

The profession is good at surveying library users, but what does the

rest of the public think about libraries, and how do we survey them to find out how to make them users?

### 326 MTCC 201E

9:05 AM  
*Student success*  
**PROFESSIONAL LEARNING COMMUNITIES AND TEACHER-LIBRARIANS: A NATURAL FIT**  
Diana Maliszewski, Agnes Macphail School, Toronto District School Board.

The professional learning community (PLC) is a major centre of interest in the education community. Teacher-librarians can play a huge role in PLCs at their schools. Learn the concept behind PLCs, the roles teacher-librarians and the school library information centre can play, and how to form and operate a PLC. Obtain insights and ideas that will move you forward. Convenor: Sya VanGeest, OSLA President 2000, 2001.

### 327 MTCC 201B

9:05 AM  
*Collaboration; Technology integration*  
**THE 3 RS: READING, WRITING AND ROBOTICS**  
Megan Kenzie Vernon, Regent Heights School, Toronto District School Board.

At our school we run a literacy-technology project with our grade 4, 5, and 6 students. We use LEGO Mindstorms robotics kits, FIRST Lego League robotics missions and our own package of integrated reading and writing activities. Our students design and build Lego robots, then use computers to program them to complete simulated missions. Each set of missions relates to an Ontario Curriculum science strand. Grade 4 Theme: Ocean Odyssey (Habitats), Grade 5 theme: Power Puzzle (Energy), Grade 6 theme: Mission Mars (Space). Students participate in reading, writing and research tasks related to their project. Students acquire science and literacy skills through authentic, hands-on, co-

operative learning. Reading, writing and robotics makes the library an exciting and challenging place! Convenor: Tammy Friesen, Valley Park Middle School, Toronto District School Board.

### 328 MTCC 204

9:05 AM  
*Reading and literacy*  
**USING LITERATURE CIRCLES IN PRIMARY, JUNIOR AND INTERMEDIATE CLASSROOMS**  
Rachel Steen, Selector, S&B Books.

In a time when there are increasing numbers of readers at different levels in the classroom, the model of using one novel for study with an entire group of students has been largely replaced by literature circles, selecting several books on a topic, and dividing the readers by level. But how should a literature circle book be chosen, and what kind of books will work? Identify criteria appropriate for selection and take away suggestions for good age specific circle books.

### 329 MTCC 201A

9:05 AM  
*Career development*  
**LIBRARIANSHIP AS A PROFESSION "I JUST GOT HIRED, NOW WHAT?"**  
**TRANSITIONING FROM CLASSROOM TO WORKPLACE**  
**Alvin Schrader**  
School of Library and Information Studies, University of Alberta, President, Canadian Library Assn.

This interactive session highlights the importance of attention to the new graduate's transitional phase from school to work. It offers a leadership perspective for new graduates, supervisors, employers and existing staff at all organizational levels who want greater understanding of school-work differences, and ways to build greater creativity, innovation and empathy within the organizational culture itself.



THU 31  
10:40 AM

400  
ICH  
Ballroom B  
OCULA  
SPOTLIGHT

Joseph  
Janes



## What to do now and why

Hardly a day goes by that a new opportunity, technology or idea comes whizzing past at the speed of light. Most people can be forgiven for feeling overwhelmed and a little guilty for not taking them all on. I want to help people to think about what makes the most sense in this fast-paced World of Tomorrow we're now in.

### Joseph Janes

is Associate Professor and Associate Dean for the University of Washington's Information School. His numerous contributions to libraries and information science include eight books on librarianship and technology as well as the "Internet Librarian" column in *American Libraries*. Joseph Janes was awarded the 2006 Isadore Gilbert Mudge award from the American Library Association for distinguished contributions to reference librarianship. He is interested in reference, particularly in the use of technologies to mediate and assist and the use of networked resources in reference.

Convenor: Don Kinder, Ryerson University, OCULA 2007 President.

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401

MTCC 203AB

Management

### LEADERSHIP 2008

**Ken Haycock**

Professor and Director, School of Library and Information Science, San Jose State University.

No time to read the latest books on leadership? Curious about what the research is saying this year and effective practices? Trying to separate the nutritious from the flavor of the month? Join Ken Haycock in an overview of the latest works in management and leadership and their implications for leading yourself and your library. Find out what you can do to develop yourself and develop your organization. Designed for neophytes and veterans at all levels of the organization, both inside and out.

402

MTCC 201CD

10:40 AM

Reference

### "HERE THERE BE DRAGONS"... DISPELLING THE MYTHS AND CHARTING A COURSE FOR YOUR JOURNEY TO ROVING

Joan Giannone, Mentor Group Training, Inc.

Gain insight into the 10 most common misconceptions/myths about roving, and be equipped with the facts that will dispel them. Learn 20 key elements identified as necessary for successful, long-term implementation of roving service, and understand the pitfalls to avoid. Understand how libraries can use measurement, benchmarking and reporting on customer satisfaction to keep the roving service momentum alive.

Convenor: Met Uttangi-Matsos, Courteneypark Branch, Mississauga Library System.





## 403

ICH Ontario

10:40 AM

Reference

### ASK ONTARIO – BUILT TO LAST FROM THE START

Amanda Etches Johnson, Chair Ask Ontario, Steering Committee, Gail Richardson, Chair, Ask Ontario Tech. Task Force, Diane Granfield, Ask Ontario Implementation Task Force, Kit Darling, Ask Ontario Implementation Task Force, Virginia Roy, Project Manager, Ask Ontario

In less than one year Ask Ontario planned and launched askON a pilot project for collaborative virtual reference services for the province. How did they do this and what does that mean for you, your library and your community?

A panel of key members of the team who led the planning and implementation of askON will discuss the goals, implementation, challenges and solutions to delivering province-wide collaborative virtual reference and how we are planning for long term success. Learn about Ask Ontario's upcoming plans for beyond the pilot project and find out how your library, staff and community can participate in the future.

It's only the beginning of province-wide virtual reference but we've built it to last from the start. Convenor: David Thornley, Executive Director, Knowledge Ontario.

## 404

MTCC 201E

10:40 AM

Governance; Policies

### CARVER POLICIES – ONLY THE ENDS JUSTIFY THE MEANS

Don Mills, Chief Librarian, Mississauga Library System.

A chance to develop meaningful Ends policies for your library under the Carver model. Learn how one library guided the concept to a successful conclusion through a process involving the board, staff and the public. Sample Ends policies will be shared.

## 405

MTCC 104A

10:40 AM

Change Management

### TELL ME MORE: COMMUNICATING CHANGE WITH SPEED AND ACCURACY

Daphne Wood, Manager of Communications and Community Development, Hamilton Public Library.

Effective channels of communication are essential for people, programs and projects to succeed. But given our increasing 'need to know,' knowledge workers are inundated with information. How can change be communicated effectively and consistently within an organization? Does the need for speed impact the ability to control the message? Let us cut through the clutter to identify the information landscape, the hidden barriers, the shortcuts and the shortfalls of reaching your target audience. Learn about delivering difficult news, managing uncertainty and communicating with conviction through case studies and best practice models from a variety of organizations. A Change Communication Toolkit will include practical resources for immediate application.

Convenor: Andrew Ward, Courtney-park Branch, Mississauga Library System.

## 406

MTCC 202A

10:40 AM

Scholarly Communication

### COLLEX: COLLECTING AND EXHIBITING SCHOLARLY MATERIALS

Erik Hatcher, Programmer, Applied Research in Patacriticism, University of Virginia.

Revolutionizing scholarly activities such as research, discovery, collection, and ultimately sharing peer-reviewed content, Collex is currently deployed under NINES (Networked Infrastructure for Nineteenth-century Electronic Scholarship) at [www.nines.org/collex](http://www.nines.org/collex) though it aims to be generalizable at a

grander (even library holdings) scale. Collex enables users to discover scholarly objects through faceted browsing, full-text searching, and "more like this" capabilities. Objects and their associated personal annotations can be collected in a folksonomy tagging fashion. Exhibits can be created by arranging objects, ultimately leading to publishing of scholarly creations. Learn about the capabilities of Collex, the rationale behind its design and its future road map. Convenor: Susan Greaves, GIS/Map Librarian, Queen's University.

## 407

ICH Niagara

10:40 AM

Collaboration; Interdisciplinary studies; Partnerships; Research

### CONNECTING FOR LEARNING: THE TEACHER-LIBRARIAN AS INTERDISCIPLINARIAN

Tim Gauntley, Program Co-ordinator, Library and Learning Resources, Jo-Anne LaForty, Sharon Mills, Instructional Leaders, Library and Learning Resources, Toronto District School Board.

Looking for ways to differentiate instruction or are you planning to offer interdisciplinary studies? Come hear new insights and strategies that can rejuvenate collaborations and research projects, especially focusing on the strong research strand in Interdisciplinary Studies courses. Introducing an extensive new resource, Making Connections: A Guide to Interdisciplinary Studies in Ontario Schools, clarifies interdisciplinary policy and practice in secondary schools and includes charts and checklists, key readings, resource lists, Internet links, full-colour posters, and a CD. Convenor: Donna Lynch, Teacher Resource Centre, Queen's University.

## 408

MTCC 201F

10:40 AM

Professional development; Careers

### DEVELOPING A PROFESSIONAL LEARNING COMMUNITY IN YOUR WORKPLACE USING THE EDUCATION INSTITUTE

Liz Kerr, OLA Education Director

Today's environment necessitates an increased focus on staff development. However, there are many barriers to be addressed: time, travel, budget, deciding what content or skills are most relevant, to name a few. Explore powerful professional development strategies using the sessions of the Education Institute as the core of job-embedded professional learning. Discuss how you and your staff can build a community of continuous inquiry, share new learning, and grow professionally.

## 409

MTCC 104B

10:40 AM

Character education

### GRRRL POWER

Michelle Flecker, Teacher-Librarian, Lambton Park Community School, Linda Gutteridge, Teacher-Librarian, J.S. Woodsworth Senior Public School, Toronto District School Board.

How to develop strong young girls – with good self-esteem, good body images in light of mainstream culture like the "Pussycat Dolls" and the "Bachelor." Take the lead by developing a female positive collection of books for readers from K-12. Take home lists of books and videos, and scenarios you can use with your colleagues and students. Listen as a panel of young women share their stories and ideas. Convenor: Judy Carter, Central Resource Library, Rainy River District School Board.



# THU 31

## SERIES 400 SESSION SPEAKERS



Joan Giannone 402



Virginia Roy 403



Don Mills 404



Tim Gauntley 407



JoAnne LaForty 407



Liz Kerr 408



Michelle Flecker 409



Kym McQuat 410



Jane Salmon 410



Kathy Scardellato 411



Dan Sich 412



Joanne Ferraccioli 413



Flavia Renon 416



Steve Kraus 417



Donna MacLeod 417



Elizabeth Sadler 418



Robyn MacEachern 420



Ellen Stroud 421



Colleen Zavrel 421



Mélanie Watt 422



Judy Halpern 424



Nadine Wathen 425



Michael Rosettis 429



Hetty Smeathers 429



Michelle Regina 429



## 417

ICH Halton

10:40 AM

### EN FRANÇAIS/IN FRENCH

*Bibliothèque 2.0; Organisation d'une communauté; Collaboration à distance*

### LA TOILE 2.0 ET LES BIBLIOTHÈQUES FRANCO-PHONES DE L'ONTARIO / WEB 2.0 AND THE FRANCO-ONTARIAN LIBRARY COMMUNITY

Steven Kraus, Ontario Library Service - North; Stan Orlov, Systems Librarian, Mount Saint Vincent University; Donna MacLeod, Bilingual Information Specialist, Consumer Health Information Service, Toronto Public Library; Pascal Lupien, University of Guelph.

Une discussion générale (avec exemples) sur les concepts « Library 2.0 ». Plus précisément, une discussion sur comment on peut utiliser ces nouveaux outils collaboratifs pour s'entraider comme bibliothécaires franco-ontarien(e)s oeuvrant dans un milieu minoritaire et très isolé(e)s les un(e)s des autres. Convenor: Donna MacLeod, Toronto Public Library.

## 418

MTCC 201B

10:40 AM

*Open Source software*

### OPEN SOURCE AND LIBRARIES IN THE DEVELOPING WORLD

Elizabeth (Bess) Sadler, Co-Chair for eIFL-Free and Open Source Software, University of Virginia; Randy Metcalfe, Program Manager of eIFL-FOSS, eIFL.net; Nasser Saleh, Integrated Learning Librarian, Queen's University.

Electronic Information for Libraries (eIFL) works with libraries in developing and transition countries to find affordable, sustainable solutions to bridge the knowledge gap between rich and poor countries. eIFL's free and open source software division is working with libraries in Canada and in the developing world to build an open source integrated library system, called "Library-in-a-box." Come learn about open source software, libraries in developing and transi-

tion countries, and how we are making library management software more affordable and accessible for everyone.

Convenor: Rebecca Larocque, Head of Information Services, North Bay Public Library.

## 419

MTCC 203D

10:40 AM

*Careers, Mid; Personal development*

### LIBRARIANSHIP AS A PROFESSION WELCOME TO THE BETTER HALF OF YOUR CAREER AND YOUR LIFE!

**(P.S.: THIS IS NOT YOUR GRANDPARENTS' WORKSHOP!)**

Caitlin Williams, Consultant-in-Residence, OLA Career and Mentoring Centre, President, New Directions for the Good Life, LLC, Successful Working Women, Inc.

So... here you are at midlife and you may be wondering what's next. It doesn't matter whether the first half of your career has been stellar, or just a bit disappointing. It doesn't matter if your life has been a little unbalanced (from too much work or too little play), or if it's been a steady and predictable smooth ride. Regardless of where you are right now, you can design the second half of your career and your life to be an even better half.

Join this session to pick up some great ideas and try out some great tools to build on your current success or to find out how to turn your work/life around so it looks and feels more like the one you truly want to have. This program on midlife strategies will show you just where to begin.

## 420

MTCC 203C

10:40 AM

*Cyberbullying; Safety; Technology*

### RE-WIRING OUR YOUTH

Sgt. Robyn MacEachern, Provincial Youth Issues Co-ordinator, Ontario Provincial Police.

Risks of victimization and criminal



behaviour on-line are a threat to our youth. Awareness of Internet crimes committed by predators or cyber bullies is the first step in becoming part of the solution. Understand the trends in these threats and explore the steps that adults, although less Internet-savvy, can take to protect the young. Convenor: W. Greg Taylor, Richmond Hill Public Library.

## 421

MTCC 206B

10:40 AM

*Seniors; Programming*

### SERVING SENIORS WITH PANACHE

Ellen Stroud, Oshawa Public Libraries; Colleen Zavrel, Oshawa Senior Citizens Centres; Grace Stevenson, Senior Library User and Committee Member of Seniors' Advisory Group.

For the past three years, Oshawa Public Libraries and the Oshawa Senior Citizens Centre have partnered to bring dynamic programs and services to their community. Learn what it takes to nurture this partnership, the mutual benefits and challenges of serving seniors. Convenor: Delilah Deane Cummings, Community Outreach, London Public Library.



TITLES TO COMPLEMENT YOUR SESSION

## 422

MTCC 202B

10:40 AM

*Reading; Authors and writing*

### THE FOREST OF READING® THE 2007 BLUE SPRUCE AND SILVER BIRCH EXPRESS AWARD WINNERS

Mélanie Watt, Blue Spruce winner for Scaredy Squirrel; Nancy Shouse, Silver Birch Express winner for Any Pet Will Do.

Come meet the writer and illustrator of this year's most popular picture book and the first winner of the Silver Birch Express Award, the new program aimed largely at Grade 3 and 4 age children.

## 423

MTCC 204

10:40 AM

*Advocacy; Community development*

### SOCIAL AND ECONOMIC VALUE OF YOUR LIBRARY TO YOUR COMMUNITY

Martin Gómez, President/CEO, Urban Libraries Council; Deborah Jacobs, City Librarian, Seattle Public Library.

It is well known that libraries enhance the quality of life in a community. Find out how to measure not only the social but the economic contributions that the library makes to the community, and how to communicate this effectively to the library's funding bodies.

## 424

MTCC 206E

10:40 AM

*Reading; Fiction*

### PICTURE-BOOK PERFECT SELECTIONS

Judy Halpern, The Magic Suitcase.

Focus on the use of quality fiction material in settings or situations that appear conducive to only non-fiction material use. Explore both text and illustrations in picture books and how they enhance learning. Examine criteria for selection of picture books that suits this kind of content teaching.



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ICH Halton

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## 425

MTCC 201A

10:40 AM

*Women's health*

### **WOMEN'S HEALTH CARE DECISION MAKING**

*Nadine Wathen, Faculty of Information and Media Studies, University of Western Ontario.*

The focus is on the latest research on health information provision, seeking and decision-making for and by women. How can librarians empower women to improve their health and well-being?

Convenor: Jami Van Haaften, Hôpital régional de Sudbury Regional Hospital.

## 426

MTCC 106F

10:40 AM

*Career development; Personal development*

### **LIBRARY TECHNICIAN: MOVIN' ON UP**

*Cathy MacLean, Manager, Library Services, Royal Ottawa Health Care Group; Kathryn Suffoletta, Dorchester Public Library Branch Supervisor, Library and Employment Resource Centre, Middlesex County Library; Chris Whittaker, Information Assistant, R. Samuel McLaughlin Mental Health and Addiction Information Centre, Centre for Addiction and Mental Health in Toronto.*

How does a library technician see the potential of moving themselves up and out of the "assistants" box? What sort of career plan should they develop in order to aspire to be a supervisor, manager, etc. What courses or programs should they be acquiring? What skills should they be developing? How would one position them-

selves in the eyes of the CEO as being capable and competent in such roles? Learn from your peers how they have done it and how you can aspire to do it, too. Convenor: Christine Penn, Royal Ottawa Health Care Group.

## 427

MTCC 104C

10:40 AM

*Technical services; book repair*

### **EFFECTIVE BOOK CARE AND REPAIR TECHNIQUES**

*Cindy Oskam, Brodart Canada.*

Stretch budget by learning how to extend the shelf life of your collection. Learn simple techniques for any type of repairs. Bring a book to fix. All materials needed to repair it will be supplied. You might even win a \$100 gift certificate for supplies.

## 428

SESSION WITHDRAWN

## 429

ICH Grenadier

10:40 AM

*Information Technology*

### **CLICK THAT MOUSE! WEB LEARNING AND THE SCHOOL LIBRARY**

*Michael Rosettis, St. Augustine Catholic High School, Hetty Smeathers, St. Joan of Arc Catholic High School, Michelle Regina, Holy Cross Catholic Academy, York Catholic District School Board.*

Bring your library program alive through a Web interface. Learn how the development of a common library Web site template benefits student learning through on-line support. Discover how to make resources available beyond the school day. From database access to citation styles, lesson templates and more, gain a wealth of ideas for enriching your own program. Convenor: Michael Rosettis, St. Augustine Catholic High School, York Catholic District School Board.

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# SUPER EXPO 2008

THURSDAY, JANUARY 31

10 AM - 5:30 PM

MTCC HALL C



## 209 COMPANIES AND 900 REPRESENTATIVES AT CANADA'S LARGEST LIBRARY AND INFORMATION TRADESHOW

- Time-saving comparison shopping
- Tire kicking product analysis
- Instant competitive intelligence
- Hot new technologies
- Suppliers you can look in the eye
- Tips for improving your programs
- Creative problem solvers
- Did we mention prizes and a great reception?

EXHIBIT FLOOR PLAN page 44

BUYER'S GUIDE page 44

DIRECTORY TO EXHIBITORS

page 44

### ON THE EXPO STAGE TODAY

11:30 - 12:00 PRODUCT DEMO SHOWCASE

#### **Our Ontario VITA Toolkit (Knowledge Ontario)**

Whitby Public Library recently received funding to digitize the Whitby Archives photographs collection. They're using the VITA (Video, Images, Text, Audio) Toolkit from Our Ontario as their software and customized hosting platform. Come and see a demo on how quick it is to scan images – and how easy it is to use the Our Ontario software. Get your digital collections online today!

12:00 - 12:25 PRODUCT DEMO SHOWCASE

#### **Micromedia ProQuest** new product

12:30 to 2:00: QUIZ GAME

#### **CRIME WRITERS OF CANADA**

##### **Hang In : the Quiz Game of Cool Canadian Crime**

Hang In! "the quiz game of cool Canadian crime" was a popular new addition to 2006's event The Crime Writers of Canada plus some well known library sleuths plan another deadly serious and hilariously funny round of their cool crime game!

2:30 - 3:00 PRODUCT DEMO SHOWCASE

#### **Cedrom SNI Newscan.com for Libraries**

Newscan.com for Libraries, a new generation of innovation. A strategic look at the new interface and what it can do for your library. Quick tips on how to use the new Librarian and public accounts effectively.

3:00 - 3:30 PRODUCT DEMO SHOWCASE

#### **EDU Reference and Marshall Cavendish Digital**

Edu Reference Publishers Direct is proud to launch the NEW Marshall Cavendish Digital Library. Experience the best of Marshall Cavendish's authoritative, award-winning up-to-date content in digital format. Reap the benefits of our user-friendly search functions, including remote access allowing all students to access at once, with unlimited concurrent users. This cutting-edge product line allows you to build your digital library collection with only the content that your students need. Choose from over 30 different digital library services, with 1, 2, or 3 year terms at special introductory offer pricing, helping your budget dollars go farther!

3:30-5:30 **RECEPTION at EDU REFERENCE DIRECT**

**SUPPORT THE BRODART  
SILENT AUCTION FOR SUPER  
CONFERENCE SCHOLARSHIPS!**



THU 31  
12:15 PM

## EXPO Poster Sessions

## Schools and Kids

all times and to make them aware of local resources and services available to help them. All four presenters promote the ISAVEKIDS philosophy in the K.I.D.S.® Home program - Innovative...Seminar to...Act to prevent... Violence...and ...Educate...Key...Ideas...To... Develop...Safety at home. Close-to-home, reliable and current information is presented by all partner representatives to prepare kids to conduct themselves safely and with confidence when adult supervision is not available. This project has been made possible by grants from the Ministry of Community Safety and Correctional Services and the General & Marine Hospital Foundation's Community Education Program.

### **Schools and Kids Poster Session 2 VIRTUAL LIBRARY: 7 STEP RESEARCH MODEL**

*Jan Reynolds, Kate Shields, Linda Langdon, Near North District School Board.*

The Near North District School Board has developed a 7 Step Research Model for our students. We teach the students that there is a proper order to research which can improve their effectiveness in gathering information, save them time, and prevents them from using inaccurate information. The model is simple and each of our schools' Virtual Library web pages has been created to follow the same model. We have organized a combination of free and subscription Web sites to follow our research model. The Research Model Order is: Step #1: Reference [encyclopedias, dictionaries] Step #2 Books, Step#3 Current Sources [magazines, newspapers.] Step #4 Pre-selected Curriculum Links Step #5 Government Sources Step #6 Atlases & Maps Step #7 Student-friendly Search engines. A PowerPoint presentation, promotional materials etc. will be on display for delegates to view and to ask us questions.

### **Schools and Kids Poster Session 1 K.I.D.S.® Home**

*Michele McKenzie, Clearview Public Library in partnership with Huronia West OPP, Simcoe Muskoka District Health Unit and the Township of Clearview Fire Department.*

K.I.D.S.® Home is a program developed to help kids (10 to 14 years of age) learn the necessary skills to help them stay safe while at home without adult supervision. The overall message of this three-hour seminar is that our kids' safety is of the utmost importance at

### **Schools and Kids Poster Session 3 FILLING IN THE G.A.P.S. HALTON'S RESEARCH MODEL**

*Shelley Wigle, Shelley Gaylard, Mary Kebalo-Plata, Halton District School Board.*

This new Halton Research Model, "Filling the G.A.P.S.", was developed to provide a simplified approach and common language for students. This model follows the stages of research outlined in the OSLA document "Information Studies". G.A.P.S. refers to the four stages in the model: Getting Ready, Accessing Resources, Processing Information and Sharing Findings. This model can be used in the library, in the classroom, and under ideal conditions, during collaborative efforts between both the classroom teacher and the Teacher Librarian.

### **Schools and Kids Poster Session 4 THE PARENT CONNECTION**

*Maria Harvey, Hunter's Glen Jr. Public School, Toronto District School Board.*

Students, parents and the library came together to celebrate Science in this fun and hands-on workshop that was held at Hunter's Glen P.S. A story-time and activities provided students with the opportunity to explore science themes with their parents and to create memories of this exciting evening together. Follow-up take-home science kits were presented that also introduced the school library as a connection between the home and school. The kits included ten different hands-on activities, as well as a story and/or non-fiction book to compliment our science theme. This truly was a rewarding and exciting experience for students, parents and teachers alike. Let me show you how to do the same at your school library!

### **Schools and Kids Poster Session 5 JEUX INTERACTIFS POUR PRÉSENTER DES CONCEPTS DE BASE EN RECHERCHE DOCUMENTAIRE**

*Monique Brûlé, Conseil des écoles catholiques de langue française du Centre-Est.*

Le projet de formation en recherche documentaire, présentement en marche au sein du Conseil des écoles catholiques de langue française du Centre-Est, a comme mandat de développer des outils afin de présenter des concepts de base d'une bibliothèque scolaire et de la recherche documentaire. Le premier outil qui a été développé est une série de jeux interactifs qui s'adressent à des jeunes de la 5e à la 8e année où sont présentés les concepts de base suivants : l'aménagement d'une bibliothèque scolaire, le système Dewey, les genres de documents (roman et documentaire), les index de recherche (auteur, collection, mots-clés, etc) et le concept de mots-clés dans un texte. Ce "poster session" permettra aux participants de consulter ces jeux interactifs et d'explorer le processus de réalisation de cet outil.

### **Schools and Kids Poster Session 6 FROM SEA TO SEA TO SEA - A NATIONAL CELEBRATION OF SCHOOL LIBRARIES**

*Mary Louise Mills, Diana Gauthier, Canadian Association for School Libraries.*

This poster session will provide a visual array of ways to showcase school libraries, as demonstrated by school library staff across the country on NSLD - National School Library Day - the fourth Monday in October each year. Sponsored by the Canadian Association for School Libraries, National School Library Day has resulted in Canada's students celebrating their literacy accomplishments. School libraries large and small across



THU 31  
ALL DAY

EXPO  
Authors  
sign



EXPO Stage  
12:30 pm

## Crime Writers of Canada

### Hang In

The Quiz Game of Cool Canadian Crime

Are you a fan of Canadian crime and mystery books? Maybe you just want to know more about what's out there? Join our friends from the Crime Writers of Canada plus some well known library sleuths in a deadly serious and hilariously funny round of their cool crime game!

BTW, to sign up for Cool Canadian Crime, their e-newsletter about their members' upcoming books, go to [www.crimewriterscanada.com](http://www.crimewriterscanada.com) and click on the Cool Canadian Crime button.

Canada have become united on that day in their efforts to recognize their own potential and the wonderful things they are doing. This poster session would allow the sharing of these ideas and events and inspire others to celebrate what's happening in their own school libraries on National School Library Day.

#### Schools and Kids

##### Poster Session 7 YOUR SCHOOL LIBRARY – CRITICAL TO INCREASED STUDENT SUCCESS

Jasmine Nafekh, Peel District School Board.

Increased student success is the goal of all schools and teachers. By analyzing EQAO results, and determining key target areas, the school library can be instrumental in school success planning to meet those "smart goals". This year, school results indicated that writing was a key focus area. By using the Peel document on resources to support reading development, and aligning them with resources from the First Steps Writing document and Strategies That Work, a direct and focused targeting of books can meet school success goals. For example, one of the First Steps writing text forms is Recount. Library resources that matched this text form were recoded and labeled by text form and grade,

and then presented to the appropriate classes. The teachers were shown other resources to support that text form, which they could take back to the classes and extend the reading/writing connection. The Poster Session will demonstrate these results to expose teachers to an even wider range of children's literature and to show that one book could be used for a multitude of purposes as well.

#### Schools and Kids

##### Poster Session 8 INTEGRATING TECHNOLOGY AND GRAPHIC NOVELS: ENGAGING BOYS AND READING USING COMIC LIFE

Leslie Tumangday, Roselawn Public School, York Region District School Board.

The display will show a graphic novel unit designed by the teacher-librarian as a way of engaging a reluctant group of readers, mostly boys, in graphic novels and technology. The teacher-librarian included a variety of literacy strategies such as independent, shared and guided reading, reader's theatre, as well as explicitly teaching the characteristics that the graphic novel uses to convey meaning (word balloons, panels, sound effects, captions, etc.) Then, the students used their knowledge to create their own comic strips using Comic Life, part of the i-Life suite

of software on the Macintosh platform.

#### Schools and Kids

##### Poster Session 9 WOOF, WOOF! - THE BITE BEHIND A SUCCESSFUL NOVEL APPROACH

Julia Andreacchi, Andrew Vaughnley, Sir William Mulock Secondary School, York Region District School Board.

The children's book, *Teddy Gets Out!*, serves as an example of how to go beyond the boundaries of a novel using a variety of activities. The story of Joey and his dog, Teddy, is an example of how the power of unconditional love can create the motivation to succeed against all odds. Follow Teddy as he tries to find his way home - assisted and obstructed by the many animals he meets en-route. This poster presentation will highlight a variety of interactive activities that engage students in the construction of meaning through their own life experiences, journal writing, engaging technology and fostering comprehension and understanding through a series of research projects. Collaboration with the classroom teacher as well as information skills and technology superimposed on the reading experience guides the development of student activities and student learning. Join us for this adventure in learning.

The first autographing information was starting to come in from the publishers as we went to press. Some early Thursday names were:

#### Kate Walker

Booth #415  
11:00 AM Helaine Becker  
2:00 PM Frieda Wishinsky

#### Kids Can Press

Booth #310  
3:00 p.m. Mélanie Watt

#### Kevin & Robin Books

Table 16  
Ruowen Wang

#### Library Services Centre

12:00 PM Ting-Xing Ye

#### Orca Book Publishers

Booth #214-216  
Holly Bennett  
Melanie Jackson  
Liam O'Donnell  
Pat Skene  
Raquel Rivera  
Ben Hodson

#### S & B Books

Booth #511  
Bill Slavin

#### Sumach Press

Table 13  
11:30 AM Julie Rourda

See the full schedule of  
authors autographing  
at the SUPER EXPO  
entrance to MTCC Hall C.



THU 31  
1:15 PM

## EXPO Poster Sessions

## Technology and Career

### Technology and Career Poster Session 1 NETWORKING STRATEGIES FOR CAREER ADVANCEMENT, ENHANCED COLLABORATION AND SUPPORT

Peggy A. Pritchard, University of Guelph.

"Networking is not about schmoozing our way to the top, but about establishing connections with people with whom we share interests." (Drs. Patricia Rankin and Joyce McCarl Nielsen, from Success Strategies for Women in Science: A Portable Mentor.) This poster, given

by an experience career counsellor, mentoring expert and professional librarian, presents the skills required for effective networking and the practical aspects of actually "doing it." Topics include: developing a 30-second introduction; projecting confidence through body language and a firm handshake; identifying people with common interests/potential collaborators; beginning conversations; strategic follow-up. This poster complements the formal sessions on career development offered during the conference, and extends the social networking opportunities and career centre activities available to participants. All conference delegates will benefit from improving their networking skills.

### Technology and Career Poster Session 2 LIBRARY CLOSURE AND CONTINUED COLLECTION ACCESS: THE ALPHAPLUS EXPERIENCE

Mary Reynolds, Lisa Gayhart, AlphaPlus Library and OLS-North.

How can a special library for adult literacy research and practice be closed, while still keeping the majority of resources accessible and in circulation? As a result of the 2006 federal funding cuts to provincial literacy initiatives, the AlphaPlus Library was faced with this challenge in 2007.

- Discover how AlphaPlus successfully relocated almost 70% of its print, A-V, and software resources, and how the methods and learning curves could be useful to libraries faced with future relocations.
- Find out how partnerships with literacy organizations and public libraries are preserving and circulating the collection, many servicing hard to reach Northern Ontario communities.
- Examine the process created for large-scale donations, such as those to the Canadian Book Exchange Centre, National Adult Literacy Database, and Library and Archives Canada Canadiana initiative.

- Find out how recipients are working towards providing continued access to the adult literacy community across Canada.

### Technology and Career Poster Session 3 MENTORING IN ACADEMIC LIBRARIES

Elizabeth Marshall, Faculty of Information & Media Studies, University of Western Ontario.

What are the benefits of being a mentor? Who are potential mentors and why would a new librarian want a mentor? Mentoring in academic libraries takes place in a variety of ways, both formally and informally. The Future of Human Resources in Canadian Libraries reports "2 in 5 current librarians and 3 in 10 current paraprofessionals predicted to retire by 2014, the library community is well-advised to begin examining their own institutional demographics..." Do these findings point to an increased need for mentorship in academic libraries? Drop by this poster session to learn about successful mentoring programs in academic libraries and what makes a program successful.

### Technology and Career Poster Session 4 THE OLA WEB SITE POLL WANTS YOU!

Joanna Aegard, Thunder Bay Public Library; Donna Bourne-Tyson, Mount St. Vincent University; Deborah Wills, Wilfrid Laurier University; Lisa Weaver, Toronto District School Board.

The OLA Web Site Ad Hoc Poll Committee (aka "The Poll Peeps") is made up of Librarians from across the country. They take turns posting questions on the OLA Web site, to take the pulse of members on a wide variety of library-related issues. The OLA Web site Poll takes the pulse of the organization. The Poll Peeps want YOUR input! Visit their poster presentation to see the results of past polls, submit your ideas for questions and learn how easy it is to get involved.

### Technology and Career Poster Session 5 WAYFINDING 2.0

David Mitchell, London Public Library.

Find out how the Google Maps programming interface can be used on your Web site to produce interactive wayfinding maps of collections and services. Examples on display will include room locations, bathrooms, wireless access coverage and collection locations as well as software used. A demonstration will be provided on how to use the Google Maps programming interface to create hyperlinkable, interactive wayfinding interfaces for your catalogue and other resources in your library.

### Technology and Career Poster Session 6 RDA AND LIBRARY CATALOGUING

Shuzhen Zhao, The Leddy Library, University of Windsor.

The poster explains the background to the development of Resource Description and Access, AACR2 and metadata. As a bibliographic services librarian, how to face the changing of the cataloguing rule, what do we need to prepare for using the RDA? The poster discusses the implications of RDA for library cataloguing.

### Technology and Career Poster Session 7 REINVENT YOUR LIBRARY

Sally Wilson, Graham McCarthy, Ryerson University Library.

Re-invent Your Library Explore some of the innovative projects recently implemented by the Ryerson University Library to expand the Library's reach beyond the confines of its traditional website and physical building. By harnessing the potential of Web 2.0 and building on services popularized by other web sites, the Library has started to integrate its services with its users' preferred environments. The Library allows users to



integrate its content and services with Facebook, Amazon, Google and Ryerson's Course Management System, and provides services that users have come to expect such as text-messaging and social book-marking. Recent innovations have also enabled the Library to better track and analyze activities performed by library staff and to build upon trends revealed by the mining of data collected from the Reference Desk and Bibliographic Instruction sessions. Be inspired by these innovative strategies and raise the profile of your Library.

#### Technology and Career

##### Poster Session 8

#### ACTIVE LEARNING, ROLE-PLAYING AND INFORMATION LITERACY

M.J. D'Elia, McLaughlin Library, University of Guelph.

The University of Guelph Library recently agreed to deliver the second-year marketing course on Information Management in the Bachelor of Commerce program. As part of this project the course was redesigned to focus less on specific technology skills and more on management and decision-making. The course was also reworked to incorporate active learning strategies and group role-playing assignments. For example, students pretended to be major decision makers at a medium-sized technology firm. Each week, their company was presented with an information management issue that needed attention (e.g. selling customer data). Student response to these changes has been so favourable that the library has agreed to continue teaching the course for the coming years. This poster session will discuss the challenges and opportunities involved in redesigning an entire course, profile specific scenarios and assignments, and offer suggestions for incorporating role-playing into more traditional information literacy instruction settings.

#### Technology and Career

##### Poster Session 9

#### ONTARIO 2007 ELECTION CAMPAIGN: POLITICAL PARTY WEB SITE ARCHIVING

Darinka Tomic, Sandra Craig  
Legislative Library of Ontario

The Legislative Library has successfully completed a pilot project to archive all the political party and candidate Web sites for the October 2007 Ontario election campaign. The decision was made to use Adobe Acrobat Standard to archive the sites after three Web site archiving software, Adobe Acrobat Standard, HTTrack Website Copier and MetaProducts Offline Explorer Pro, were tested. The week before Election Day a team of six staff archived the Web sites of the nine registered political parties and over 500 candidates' Web sites. Adobe Acrobat was able to capture the content, such as press releases, policy documents, platform information and candidates' profiles. A catalogue record was created for each political party and includes links to the party sites and to an index page containing the Web sites of corresponding party candidates. This poster session provides an innovative yet feasible approach to Web site archiving.



**Thursday 3:30-5:30 pm**

## **The SUPER EXPO 2008 WINE AND CHEESE**

Join Orland Kirkness and his staff for a glass of wine to celebrate the end of the first day of Super Conference. As always, Orland provides great music and great hospitality.

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# WELCOME LIBRARIANS TO AN AFTERNOON AT THE

## *Exhibits.*

### THURSDAY, JANUARY 31ST, 2008








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|  Child's World                   |  Spotlight |
| ● Capstone   | ● Stone Arch  |
| ● Compass Point Books  | ● Weigl Educational   |
| ● Crabtree   | ● Kids Can Press  |
|  Mitchell Lane                   | ● Newbridge   |
| ● Picture Window Books   | ● Tandem (fiction)  |

#### Adult / Secondary

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|--|--|
|  Encyclopedia Britannica |  Omnigraphics         |
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THU 31  
2:10 PM

500

MTCC105/106

ALL CONFERENCE PLENARY SESSION

# Ethan Zuckerman



*Knowledge; Vision; Collaboration; Level playing field*

## *The Internet is **NOT** flat*

Ten years ago, 70 million people used the Internet. There are more than 1.2 billion people on-line today, and that number is still growing. As projects like One Laptop Per Child come to fruition, we can imagine a future where it's possible to talk to almost anyone, anywhere in the world.

Which raises a question: What will we say to one another?

As the Internet entered popular consciousness in the mid-1990s, commentators speculated that it would lead towards increased international co-operation and harmony. As the Internet boomed in China early this decade, pundits predicted that connectivity would lead inexorably to democracy. Instead, as new groups have joined the on-line world, they've shaped it in their own image, building on-line worlds that can be as unfamiliar as a foreign country. And despite the potential for the Internet to connect people to information anywhere in the world, government controls of the net mean many users are encountering a locally censored Internet.

Ethan Zuckerman offers a tour of the globalized Internet, looking at ways in which Internet users around the world are connecting with one another... and frequently misunderstanding each other. Along the way, we meet Nigerian spammers, Saudi feminists, Tunisian mapmakers and Chinese gold-farmers as well as the tools and guides necessary to navigate this growing new world.

### Ethan Zuckerman

has spent his time considering how technology can be applied to solve non-technical problems.

Geekcorps, which he founded in 2000, has the goal of sending Western geek volunteers to the developing world where they help with technology.

GlobalVoicesOn-line, his next creation "seeks to aggregate, curate and amplify the global conversation on-line – shining light on places and people other media often ignore." GlobalVoicesOn-line now has an effective advocacy arm, a special outreach program and editions in multiple languages.

#### SPECIAL PRESENTATION

OLA's Les Fowlie Intellectual Freedom Award

#### BERNARD KATZ

#### PRESENTATION

OLA President's Award for Special Achievement

#### KNOWLEDGE ONTARIO

T



THU 31  
03:45 PM

600 ICH  
Ballroom B  
OPLA SPOTLIGHT

Andrew  
Keen

Entrepreneur, author of *The Cult of the Amateur: How Today's Internet is Killing Our Culture*.



## The Democratization of Web 2.0 and Digital Narcissism

In its annual "person of the year" issue, *Time Magazine* reflected a shift in our culture by electing "YOU" in place of the traditional leaders and thinkers such as FDR, Gandhi or Martin Luther King, Jr. Thanks to the democratization of the Internet and what is now known as Web 2.0, anyone with a computer is given equal footing and the ability to be heard. In today's self-broadcasting world, if you have an opinion, you can publish a blog, post a video on YouTube, or alter an entry on Wikipedia. But is this really such a good thing? Our "cut and paste" on-line culture in which intellectual property is freely swapped, downloaded, remashed, and aggregated, threatens over 200 years of copyright protection and intellectual prop-

erty rights, robbing artists, authors, journalists, musicians, editors, and producers of the fruits of their creative labours. *The Cult of the Amateur* shows us how the anonymity that Web 2.0 offers calls into question the reliability of the information. Unconstrained by professional standards, editorial filters, or at the very least, traditional libel laws, anonymous bloggers and videographers can manipulate public opinion and pass off biased opinion as facts. The distinction between expert and amateur, author and audience becomes blurred and the results can be devastating.

The *San Francisco Chronicle* recently wrote that "every good movement needs a contrarian. Web 2.0 has Andrew Keen." Andrew is

indeed the leading contemporary critic of citizen media. His controversial *The Cult of the Amateur: How Today's Internet Is Killing Our Culture* looks at the economic, ethical and social dangers of the Web 2.0 revolution. Born and bred in North London's Golders Green neighborhood, Andrew was educated at London University, where he graduated with a First Class Honors degree in Modern History. Today he is the host of the Internet chat show afterTV.com and regularly appears on television and radio. His writing can be found on his CultoftheAmateur blog, his ZDNet column, and in traditional publications like *Fast Company*, and the *San Francisco Chronicle*.

The **OLAS** Store   
**ON-THE-GO**  
TITLES TO COMPLEMENT YOUR SESSION

601

MTCC 203AB

3:45 PM

*Differentiated instruction*

### A PERFECT MATCH: DIFFERENTIATED INSTRUCTION AND THE SCHOOL LIBRARY

Sharon Mills, Instructional Leader, Library and Learning Resources, Evelynne Bernstein, Etobicoke School of the Arts, Karen Beutler, ICT Instructional Leader, Toronto District School Board.

Anchor activities? Orbitals? Add something new to your teaching repertoire by including Differentiated Instruction strategies into your library program. Get your questions answered about what differentiated learning is, how it looks, and how to deliver it effectively. School libraries are already natural environments for differentiated learning and find concrete examples that will extend the potential for student success. Convenor: Judy Carter, Central Resource Library, Rainy River District School Board.

602

MTCC 206CD

3:45 PM

*Merchandising; Space*

### THE EXTREME LIBRARY MAKEOVER

Chris Loveday, Chad Martin, National Account Executives, Brodart Canada.

Discover how to showcase your library and create a customer-driven environment. Learn creative ways to achieve a fresh experience for your patrons on each and every visit. Receive ideas to increase traffic and to improve the efficient use of your floor space. Make your library more user friendly at the same time your make more profitable use of your space.



**603****MTCC 201B**

3:45 PM

Training

**BE FLASHY WITHOUT FLASH WHEN YOU TRAIN USING POWERPOINT**

Bruce Roxburgh, Manager, Lily Alberry, On-line Services, TEKdesk.org.

Use PowerPoint presentations in a practical and fun training session for staff and the public. Spice up "the same old stuff" with these exciting resources and examples for adding quizzes and games to your presentations to make learning more enjoyable.

**604****MTCC 201F**

3:45 PM

Character education

**CHARACTER EDUCATION @ YOUR LIBRARY**

Kendra Godin-Svoboda, Teacher-Librarian, Dunbarton High School, Durham District School Board.

Use your book award programs as a vehicle for teaching and promoting virtuous characters and behaviours. Teacher-librarians are well-positioned to incorporate character education into their partners units and novel studies. Learn strategies and resources to create a culture of virtue in your library and school, use exemplary resources for partners units, teach specific character traits and behaviours in the library, and promote character in the library and among staff and students.

Convenor: Janice Reynolds, Near North District School Board.

**ICH Intercontinental Hotel Toronto Centre**

Meeting rooms have regional names, e.g. Humber, Niagara.

**MTCC Metro Toronto Convention Centre**

Meeting rooms are designated with numbers and letters, e.g. 104A, 206F.

**605****MTCC 202CD**

3:45 PM

Library technicians; Staff development

**DEMYSTIFYING THE TECHNICIAN/LIBRARIAN DILEMMA IN THE DIGITAL AGE: PROMOTING HEALTHY RELATIONSHIPS IN ACADEMIC LIBRARIES**

Tanis Fink, Chief Librarian, Seneca College; Mark Bryant, Reference and Information Literacy Librarian, Humber College; Laurie Morrison, Librarian for Modern Languages and Visual Arts, Brock University; Autumn Piette, Reference Technician, King Library, Seneca College.

What is your perspective on these two similar and yet different groups that share common goals and values? How do we foster teamwork and relationship building? Can we uncover ways to improve and promote a healthy working and collaborative environment? A diverse panel of librarians and technicians explore their personal experience. Come prepared to participate and share your thoughts.

Convenor: Jennifer Peters-Lise, Seneca College Libraries.

**606****ICH Grenadier**

3:45 PM

Approval plans; Collection development

**DO YOU APPROVE OF APPROVAL PLANS? PROOF OF CONCEPT IN A COLLEGE/UNIVERSITY LIBRARY PARTNERSHIP ENVIRONMENT?**

Gohar Ashoughian, Associate University Librarian, Collection Services and Assessment, University of Regina; Alexander Eykelhof, Director, Information Technology and Colleges Digital Library, The Bibliocentre.

E-Approval plans or Virtual Approval plans are quite new and are only just being introduced in academic libraries. An innovative

partnership between the University of Guelph and Humber College (Guelph-Humber) brought about a need to look more imaginatively at provision of library services in the partnership environment. This unique institution required an equally unique approach to its collection development service. Working with Bibliocentre, a consortium service providing acquisition services for libraries, and Blackwell Book Services, an e-Approval system was established. Come listen to how we made it work in a complex environment and learn if this is the right approach for you.

Convenor: Lynne Serviss, Mohawk College.

**607****MTCC 201A**

3:45 PM

ESL/EL

**ENHANCING THE UNDER-GRADUATE EXPERIENCE OF ESL STUDENTS: A COLLABORATIVE MODEL FOR INFORMATION LITERACY INSTRUCTION LIBRARIANS WITH ESL SPECIALISTS**

Elaine Khoo, English Language Development Co-ordinator, The Writing Centre, Lecturer, Languages and Linguistics, Dept. of Humanities, University of Toronto Scarborough; Saira Rachel Mall, Courseware Support Specialist, The Resource Centre for Academic Technology, University of Toronto.

Many students who speak English as a second language face major challenges in trying to meet academic demands and expectations at university, particularly with using the resources in the library for their research. This session illustrates how librarians and ESL specialists can play more active roles in helping ESL students cope effectively with their academic assignments. CONVENOR: Paula Clark, University of Toronto MIST student.

**608****ICH Ballroom A**

3:45 PM

Technology integration

**GET SMART @ YOUR SCHOOL LIBRARY**

Pat Whitehouse, Curriculum Consultant, School Libraries and ICT, York Region District School Board; Deb Kitchener, Teacher Librarian, Bayview Secondary School, York Region District School Board.

Discover strategies for integrating the Smartboard (interactive whiteboard) into your information literacy program. Explore the use of graphic organizers (Smart Ideas), Smart Video and Smart notebook and other ideas to involve students in collaborative inquiry projects. Convenor: Lynn Wisniewski, Media & Libraries, Halton District School Board.

**609****MTCC 104A**

3:45 PM

Academic research; Google; Information literacy

**GOOGLE IN ACADEMIC RESEARCH AND LIBRARY INSTRUCTION**

Charlene Sorensen, Serials Co-ordinator, Candice Dahl, English Liaison/Instruction Librarian, University of Saskatchewan.

Do librarians personally conduct their research in the ways that they recommend to their patrons? Results of a study undertaken to discover discrepancies between how academic librarians seek information for themselves and how they instruct others to do so will be presented. These findings have implications for information literacy, library instruction, and the usability of library interfaces that provide access to information. The issue of whether or not the 'right' way of doing research is changing will also be discussed. Convenor: Thumeka Mgwigwi, York University.

T



# THU 31 SERIES 600 SESSION SPEAKERS



Evelynne Bernstein  
601



Karen Beutler 601



Sharon Mills 601



Kendra Godin-Svoboda  
604



Mark Bryant 605



Tanis Fink 605



Laurie Morrison 605



Gohar Ashoughian 606



Alexander Eykelhof  
606



Elaine Khoo 607



Saira Rach Mall 607



Deb Kitchener 608



Pat Whitehouse 608



Candice Dahl 609



Charlene Sorensen 609



Jim Henderson 611



Jean Foster 612





Donna Bourne-Tyson  
614



Donna Dinberg 614



Bobbie Henley 615



Jo-Anne LaForty 615



Monique Brûlé 617



Jill S. Stover 618



Cindy Matthews 619



Cathy Dowd 620



Margaret Andrewes  
620



Kathy Kacer 621



Randee Loucks 620



L.M. Falcone 621



Jane Dysart 622



Rebecca Jones 622



Darrel Skidmore 623



Caitlin Williams 624



## 610

3:45 PM

*Advocacy; Public relations*

### **MUNICIPAL GOVERNMENT: BRIEF PRESENTATIONS TO KEEP YOUR COUNCIL INFORMED**

Session withdrawn.

## 611

MTCC 203C

3:45 PM

*Access*

### **NATIONAL NETWORK OF LIBRARIES FOR HEALTH: AN UPDATE**

*Jim Henderson, McGill University/NNLH Task Force.*

The National Network of Libraries for Health (NNLH) is working to ensure that all health care providers in Canada have equal access to the best information for patient care. Hear about the history and recent developments toward this goal.

Convenor: Mark-Aaron Polger, Humber River Regional Hospital.

## 612

ICH Halton

3:45 PM

*Management; Open source*

### **OPEN SOURCE: HELPING WINDSOR PUBLIC LIBRARY MOVE FORWARD**

*Marc Pillon, Manager, Information Technology, Jean Foster, Director, Library Services, Windsor Public Library.*

Learn how the Windsor Public Library has standardized its IT using Open Source solutions with new innovations including turn-key public access computers with use of multi-function copiers for printing, faxing and scanning, wireless hotspots, VoIP and social software. Convenor: Jennifer Soutter, Digital Services Librarian, Leddy Library, University of Windsor.

## 613

ICH Humber

3:45 PM

*Digitization; Heritage*

### **WHAT IS THE CANADA PROJECT?**

*Carole Moore, University Librarian, University of Toronto; Peter Bruce, Chief Technology Officer, Information Technology Branch, Library and Archives Canada*

Curious about the Canada Project? Come to a roundtable discussion about this new initiative aimed at the digitization and sharing all of Canada's published heritage.

Come learn about the possibilities, innovations, and challenges behind this open collaboration and how this project will impact the average Canadian.

## 614

MTCC 206F

3:45 PM

*Virtual library; Web 2.0; Second life*

### **SECOND LIFE: PICK-UP TEAM OR MAJOR LEAGUE?**

*Donna Bourne-Tyson, University Librarian, Mount Saint Vincent University; Donna Dinberg, Systems Librarian, Services Branch, Library and Archives Canada; Krista Godfrey, Liaison Librarian, McMaster University.*

The virtual world of Second Life has been a hot topic both in media and in the library community. Some view it as a game-like entertainment; others believe it is the next major information channel.

Discover what libraries are doing in this innovative environment and why they invest time and energy in a virtual world. Examine Second Life from a variety of viewpoints — reference services, administration, national initiatives, public libraries and non-profit organizations. Convenor: Jessica Oliver, Librarian, London Public Library.

## 615

MTCC 104C

3:45 PM

*Government relations; Legislation and procedures*

### **MINISTRY OF CULTURE'S SUPPORT FOR PUBLIC LIBRARIES: UPDATE**

*Marg Rappolt, Deputy Minister, Ministry of Culture.*

The Ministry of Culture will look at the year in review and provide updates on key program and policy activities.



## 616

MOVED TO FRIDAY, 2:10 PM

*Issues; Networking*

### **TRUSTEE ROUND TABLE**

*A cross-section of OLBA members.*

Come prepared to ask all of your questions in a one-on-one or small group basis everything you wanted to know about being a trustee. Learn how others have successfully managed to promote advocacy, fundraise, network, handle personality conflict, and work with friends' groups and media relations.

## 617

ICH Haliburton

3:45 PM

**EN FRANÇAIS/IN FRENCH**

*Développement des collections; français; Enfants*

### **UN MODÈLE D'ÉVALUATION DES COLLECTIONS JEUNESSE/ EVALUATING CHILDREN'S FRENCH LIBRARY COLLECTIONS**

*Monique Brûlé, Bibliothécaire en chef au Conseil des écoles catholiques de langue française du Centre-est.*

Un survol d'une méthode pour établir une collection pour les enfants et la jeunesse qui vise le curriculum de l'Ontario. Comment déterminer le contenu, les forces, les faiblesses et les besoins d'une collection pour les enfants et la jeunesse. Cet atelier intéressera les bibliothécaires d'écoles de français langue première, de français langue seconde ou d'immersion, et les bibliothécaires publiques qui développent des collections pour répondre aux besoins des jeunes francophones.

An overview of how to set up a French children's collection. This French-language workshop will help you determine the contents, strengths and weaknesses of your French-language library collections for children and youth. Librarians who work in French first-language schools, in French second-language or immersion schools, and public librarians who develop French collections for children and youth will benefit.

Convenor: Todd Kyle, Mississauga Library System.



618

MTCC 206B

3:45 PM

Marketing

# **UNLEASH YOUR INNER MARKETER**

Jill S. Stover, Undergraduate Services Co-ordinator, Virginia Commonwealth University.

Your campus is teeming with opportunities to apply your library services in innovative ways, but without the right marketing know-how, you're probably missing them. Set your inner marketer free to identify and uniquely fulfill your patrons' needs. Learn about marketing principles that help you see the niches and unmet needs in your academic community. Discover simple marketing strategies that allow you to take full advantage of the opportunities you uncover and delight your patrons. Think creatively regarding library marketing on campus. Gain access to the Library Marketing Wiki where you can share your ideas and successes with fellow attendees. Join us for a rousing talk that's sure to awaken the marketer in you!

Convenor: Jennifer Easter, University of Western Ontario MLIS student.

619

ICH Kingsway

3:45 PM

Critical thinking; Technology integration

# **WEBQUESTS FOR LITERATURE AND INFORMATION CIRCLES**

Cindy Matthews, Teacher-Librarian, Kimberley Junior Public School, Toronto District School Board.

Would you like to integrate technology skills into your literacy lessons? By establishing a culture of critical thinking through Literature and Information Circles, Webquests become a natural extension for independent student research. We'll explore the development of a scaffolded school plan to take the students through these stages of learning. Practical strategies and systems to run these learning activ-

ities will be woven in with a model to design Webquests. These on-line 'scavenger hunts' are purposeful reading tasks that turn kids on!

Convenor: Ann Perez, Toronto District School Board.

620

MTCC 202A

3:45 PM

Governance; Management

# **LEADERSHIP BY DESIGN: BOARD REGENERATION AND REJUVENATION**

Catherine Dowd, Chair, Orillia Public Library Board, OLBA 2007 President; Randee Loucks, Margaret Andrewes, Consultants, Leadership by Design.

Leadership by Design, OLBA's ambitious multi-pronged plan to help library boards increase their capacity as community leaders and partners, was launched at the 2007 Super Conference.

This session reviews the project for those unfamiliar with its planned approach over the next three years to the end of the current appointment term. Elements of Leadership by Design already introduced in the first year will be reconsidered and the next stage introduced for your consideration and comment.



TITLES TO COMPLEMENT YOUR SESSION

621

MTCC 206A

3:45 PM

Reading; Authors and writing

# **THE FOREST OF READING® THE 2007 SILVER BIRCH AWARD WINNERS**

L.M. Falcone, Fiction winner for *Walking with the Dead*; Kathy Kacer, Non-Fiction winner for *Hiding Edith*.

Kathy Kacer finds herself on the winner's podium once more and she has again thrilled her young fans. L.M. Falcone makes her first trip to the winner's circle. Find out why they have been so successful. A conversation to remember.



Official wholesaler for OLAs Forest of Reading®

622

ICH Ontario

3:45 PM

Web 2.0

# **YOUTUBE AND LIBRARIES**

Jane Dysart, Rebecca Jones, Principals, Dysart & Jones Associates.

Use YouTube to market your library or share information with your community. Go on a tour of what other libraries are revealing on YouTube and discuss its uses for your environment. Be inspired by how to use YouTube to your full advantage at your library or information service.

Convenor: Janet Vanderveen, Information Services, Clarington Public Library.

623

MTCC 104B

3:45 PM

Influence; Advocacy; Management

# **POSITIONING YOUR LIBRARY FOR SUCCESS: HOW TO INFLUENCE KEY DECISION MAKERS**

Darrel Skidmore, Principal Partner, Skidmore & Associates, former CEO, London Public Library.

Darrel Skidmore has a broad range of experiences leading major organizations and has worked extensively as a consultant in the private and not-for-profit sectors. He has worked with libraries across Canada helping them with strategic positioning with all levels of government.

Learn what the key elements are that create high performing organizations and how to translate those crucial factors into positioning your library for success. You must pay particular attention to positioning your library with:

- Primary clientele
- Future customers
- Key decision makers including local and provincial politicians
- The business community
- Potential donors

The ideas are highly practical in nature with straight-forward steps for immediate implementation. This is a companion session to "Powerful Media Strategies for Libraries" (Session 1013, Friday, 9:05 am). Sponsored by the Federation of Ontario Public Libraries.



THU 31  
05:15 PM

**624**

**MTCC 203D**

3:45 PM

*Career development; Personal development*

**LIBRARIANSHIP AS A PROFESSION  
THE 25 THINGS YOU NEED  
TO KNOW TO KEEP THAT JOB  
ONCE YOU'VE GOT IT!**

*Caitlin Williams, Consultant-in-Residence, OLA Career and Mentoring Centre, President, New Directions for the Good Life, LLC, Successful Working Women, Inc.*

Get your pencils ready! Discover 25 (maybe even 26) critical behaviours, attitudes and activities you'll want to master to hit the ground running at your new job. From knowing what to watch for at your new workplace, to knowing what to ask about, whom to ask it from, what to embrace and what to avoid, get the tools you need to succeed and make a difference in your work.

**625**

**MTCC 206E**

3:45 PM

*Advocacy strategies; Partnerships*

**TIPPING POINT AND  
YOUR SCHOOL LIBRARY  
PROGRAM**

*Jo-Anne LaForty, Instructional Leader, Libraries and Learning Resources, Toronto District School Board; Bobbie Henley, Brantford Collegiate Institute, Grand Erie District School Board.*

What "tips" your school library program from a predictable, reactive program into a dynamic collaborative playground that meets the needs of all your students? Nouveau and vintage teacher-librarians from both panels share their secrets, gimmicks and "tried and true" ideas that have worked for them. You will hear and view, via multi-media, exciting strategies that can enhance any program. Convenor: Frances Adam, Kitchener Collegiate Institute, Waterloo Region District School Board.

**626**

**MTCC 201E**

3:45 PM

*Community relations; Poverty*

**FOOD FOR THOUGHT:  
TACKLING POVERTY  
THROUGH THE ARTS**

*Maureen Sawa, Director, Public Service and Community Development; Daphne Wood, Manager, Communications and Community Development; Paul de Courcy, Executive Director, Arts Hamilton.*

Hamilton Public Library's 2007 One Book, One City program was a powerful force for change in the community. Using art as the mother tongue of all citizens, the library joined its local arts council and community foundation to focus attention on poverty. The Hamilton Public Library and Arts Hamilton will discuss their unique partnership — building on the power of one book, and inviting individuals to interpret the poverty theme through music, storytelling, quilting, documentary making and painting. The project succeeded in attracting new Canadians, street involved youth, seniors, local schools, and health educators. A month-long focus on OBOC events culminated with a visit to Hamilton by the Lieutenant Governor of Ontario James K. Bartleman, who shared his own personal story of using literacy as a path to a better future. This unique project was cited by the Caldeon Institute of Social Policy in Ottawa as an exemplary model "of how to collectively engage hearts, change attitudes and address the complex issue of poverty."



**701**

**MTCC 202CD**

**ONTARIO COLLEGE AND UNIVERSITY  
LIBRARY ASSOCIATION  
ANNUAL MEETING**

Presiding: **DON KINDER**, President.



**702**

**MTCC 203AB**

**ONTARIO SCHOOL  
LIBRARY ASSOCIATION  
ANNUAL MEETING**

Presiding: **PEGGY THOMAS**, President.



**703**

**MTCC 104D**

**ONTARIO LIBRARY AND INFORMATION  
TECHNOLOGY ASSOCIATION  
ANNUAL MEETING**

Presiding: **CATHERINE STEEVES**, President.



**704**

**ICH High Park**

**L'ASSOCIATION DES  
BIBLIOTHECAIRES FRANCOPHONES  
DE L'ONTARIO  
REUNION ANNUELLE**

Sous la présidence de

**CELINE MARCOUX-HAMADE**, Presidente.



**705**

**MTCC 202A**

**ONTARIO LIBRARY  
BOARDS' ASSOCIATION  
ANNUAL MEETING**

Presiding: **CATHERINE DOWD**, President.



**706**

**ICH Ballroom B**

**ONTARIO PUBLIC  
LIBRARY ASSOCIATION  
ANNUAL MEETING**

Presiding: **DARCY GLIDDEN**, President.



**707**

**ICH Oakville**

**ONTARIO HEALTH LIBRARIES  
ASSOCIATION  
ANNUAL MEETING**

Presiding: **MELANIE BROWNE**, President.



THU 31  
05:30 PM

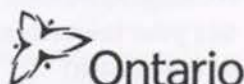
**807 MTCC 107 reception area**  
5:30 pm

**THE ONTARIO MINISTRY OF CULTURE**  
**CULTURE HITS**  
**THE ROAD RUNNING**  
MEET THE NEW MINISTRY STAFF

A new Minister, a new Deputy Minister,  
a totally new structure, and new faces  
you need to meet.

- **MARG RAPPOLT**  
Deputy Minister, Ministry of Culture
- **STEVEN DAVIDSON**  
Assistant Deputy Minister, Programs and Services Division  
of the Ministry of Culture
- **RICHARD MORTIMER**  
Director, Programs and Services Branch
- **MICHAEL JOHNSON**  
Manager, Culture Services Unit
- **JAMES HAMILTON**  
Supervisor, Culture Services Unit
- **GAIL BECKETT**  
Supervisor, Culture Programs Unit
- **DONNA RATCHFORD**  
Director (A), Policy Branch
- **NICOLE STEWART**  
Manager (A), Culture Policy Unit
- **LORRIE PELLA**  
Manager, Strategic Policy and Planning Unit
- **SUZANNE ROWE KNIGHT**  
Manager, Culture Liaison Unit
- **NEIL DOWNS**  
Manager, Culture Programs Unit

**The future is here! Come meet it!**



**MINISTRY OF CULTURE**

THU 31  
07:00 PM

**810 MTCC 107**  
7:00 pm

**ONTARIO PUBLIC  
LIBRARY ASSOCIATION**  
and  
**ONTARIO LIBRARY  
BOARDS' ASSOCIATION**  
present



**THE 2008  
PUBLIC LIBRARY AWARDS  
DINNER**



**The Hon.  
AILEEN  
CARROLL  
Minister  
of Culture**

The Minister of Culture will reveal the winners of the

- Minister's Awards for Innovation
- Angus Mowat Awards of Excellence

The shortlist for the Ministry of Culture's Awards was  
announced during Ontario Public Library Week. See the OLA  
Headline News Story for October 16 on the OLA Web site.

OPLA gives its awards:

- James Bain Medallion: Public Library Trustee of Year:  
JOYCE SMITH, Clearview Public Library Board
- Children's Librarian of the Year  
ZETA PHILLIPO, Brant County Public Library
- Excellence in Youth Services Award  
JULIE RINGROSS, Sault Ste Marie Public Library
- Readers' Advisory Award  
MARCIA ARONSON, Ottawa Public Library

OLBA caps the evening with its award of

- W.J. Robertson Medallion, Public Librarian of the Year:  
SHARRON SMITH, Kitchener Public Library

Public Library Guidelines Certification is also given.

**Ticket required. \$65.** Available at the Registration Desk



FRIDAY  
FEBRUARY 1, 2008



**The Library of Celsus at Ephesus, 115-25 A.D..** Our heritage impresses us.  
Photo: Esther Rosenfeld, 2006. This Saturday's closing luncheon celebrates our rich library history.



# Friday, February 1, 2008

## TODAY'S SCHEDULE

8:00 AM - 8:45 AM

### 900

All-Conference Plenary Session  
**VINCENT LAM**

9:00 AM - 3:30 PM

### EXPO 2008

9:05 AM - 10:20 AM

### 1000 series

Workshop Sessions

10:40 AM - 11:55 AM

### 1100

All-Conference Plenary Session  
**CARL HONORE**

2:10 PM - 3:25 PM

### 1200 series

Workshop Sessions

3:45 PM - 5:00 PM

### 1300 series

Workshop Sessions

5:15 PM - 6:45 PM

### 1400

All-Conference Event  
**All-Conference party**

6:45 PM and onwards

### 1500

**The Larry Moore Fête**  
hosted by  
**Evan Solomon**



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## Access

## Advocacy & Marketing

## Career Development & Mentoring

## Collections & Resources

## Communications

## Community Development

## Curriculum & Learning

## Governance & Policy Development

## Information Literacy

## Innovation

## Issues & Leadership

## Management, Staff & Finance

## Partnerships & Collaboration

## Programs & Services

## Reading and Literacy

## Reference & Research

## Social Networking

## User Experience

## Values & Vision

## 1000 series 9:05 AM - 10:20 AM

**1018** Making Your Library Accessible...

**1013** Powerful Media Strategies

**1021** Success in the Job Hunt

**1025** Top Ten Trends and Your Career

**1016** Les Livres Canadiens Hors-Québec

**1019** OLA Best Bets for Teens

**1028** Dewey Divas Talk Up New Books for Children

**1005** Engaging Community Through Assessment

**1000** "Harnessing the Changing Shape of Information"

**1006** Engineering Students/Faculty and the Library

**1015** Learning the 2.0 Way

**1007** Evaluating the Effectiveness of a Library Board

**1009** Google: The New Library Vendor

**1010** Greening of the Library I

**1014** Considering Copyright

**1017** Library Confidential

**1008** Evergreen: State of the Open-Source ILS

**1012** Information Literacy and the Contributions of...

**1004** Critical Appraisal: An Introduction

**1011** Growing Readers' Advisory with Novelists

**1026** CBC's "Who Do You Think You Are?"

**1001** The Red Maple™ Award Winners

**1002** Comics for Kids!

**1009** Google: The New Library Vendor

**1022** Breaking News on the Data Front

**1027** Go Digital! OurOntario.ca Toolkit

**1020** Moving Your Library to 2.0 and Beyond

**1003** Connecting with South Asian Customers

**1023** What Citizens Expect When They Walk...

**1024** Centennial Libraries and More!



## 1200 series 2:10 PM - 3:25 PM

**1214** Listening to Your Library

**1206** The Path to the CEO's Office

**1227** The Work-Life Tug of War

**1213** Is Keith Richards in Your Library?

**1222** The Ontario Pioneer Bookshelf

**1226** Wiki as a Teaching Tool for Librarians...

**1223** Successful Projects – Powerful Partnerships

**1212** Intellectual Freedom and the Library Board

**1220** Health and Safety: Due Diligence

**1204** The Kids Are All Right – Or Are They?

**1217** Photography, Advertising and the Secret...

**1221** Strategic Positioning of Library Instruction...

**1215** Meeting of the Minds

**1216** Why the Social Web Needs Public Libraries

**1207** International Role of a National Institution

**1208** Greening of the Library II

**1218** Plagiarism in Canada and the Library's Response

**1201** 245 \$A: Cataloguing /\$B

**1203** Blacklight: University of Virginia's Catalogue

**1211** Influence Without Authority

**1210** I'm Teaching as Fast as I can

**1223** Successful Projects – Powerful Partnerships

**1209** Hands On Strategies for New Teacher-Librarians

**1210** I'm Teaching as Fast as I can

**1200** Evergreen™ Award Winner

**1224** Activités littéraires dans la communauté

**1205** Building the Social Library On-line

**1216** Why the Social Web Needs Public Libraries

**1228** Social Networking: Innovation and Research

**1202** Attracting Support From The Business Community

**1212** Intellectual Freedom and the Library Board

**1215** Meeting of the Minds

**1225** Why Values Matter

## 1300 series 3:45 PM - 5:00 PM

**1310** Library-in-a-Box: Update and Status Report

**1321** Public Libraries and Community...

**1307** From Librarians to Prospective Researchers

**1312** Staying Engaged with Your Work and...

**1315** Out on the Shelf: Queer Library & Resources

**1323** Deconstructing the Movie Machine10

**1328** Will They Listen? To Books I Mean...

**1304** Embedding Library E-Resources...

**1316** Professional Development via Video-Conferencing

**1327** Wiki Models for Student Research

**1320** Seeking Accreditation

**1313** Media Literacy – Making Movie Posters

**1308** Hot Issues

**1322** Successful Leadership Begins with Self

**1311** Making Better Decisions

**1320** Seeking Accreditation

**1305** Enriching the Lives of Seniors Together

**1309** Libraries and Literacy Working Together

**1326** Understanding Faculty Motives to Collaborate

**1325** Transitions: High School To Academic Libraries

**1301** A Forest of Ideas

**1302** Adolescent Writers in their Natural Habitat

**1309** Libraries and Literacy Working Together

**1314** Non-Fiction Readers' Advisory

**1306** FRBR: Who is Using it & What to Expect Next

**1318** Scholar's Portage – Social Networking Tools

**1324** The Research Process...

**1329** OPAC 2.0: What Works Already

**1319** Second Life in an Academic Library

**1305** Enriching the Lives of Seniors Together

**1300** Imagining the Future



FRI 01  
08:00 AM

**900 MTCC 105/106**

*Authors and writing*

ALL CONFERENCE PLENARY

# Vincent Lam

Author, winner of the 2007 Giller Prize  
for *Bloodletting and Miraculous Cures*



7:00 AM

**ICH Niagara**

ONTARIO HEALTH LIBRARIES ASSOCIATION

MEMBERS by invitation only

**OHLA BREAKFAST** sponsored by



*The Scotiabank*

GILLER PRIZE



## Dr. Vincent Lam

was born in London, Ontario, and grew up in Ottawa. Dr. Lam did his medical training in Toronto, and is an emergency physician who also does international air evacuation work and expedition medicine on Arctic and Antarctic ships.

His non-fiction has appeared in the *Globe and Mail*, the *National Post*, the *Toronto Star*, *Toronto Life*, and the *University of Toronto Medical Journal*.

His first published book, *Bloodletting and Miraculous Cures*, won the 2006 Giller Prize. His fiction has been published in *Carve*.

Dr. Lam will be signing his book following the session and in the Random House booth in Hall C. The time will be announced in the session.

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OF CANADA LIMITED



TITLES TO COMPLEMENT YOUR SESSION



FRI 01  
09:05 AM

1000  
ICH  
Ballroom B  
OSLA  
SPOTLIGHT

David  
Warlick



Knowledge; Vision

## Harnessing the Changing Shape of Information

We are surrounded by new technologies. They are emerging in almost every shape and colour, and with a dizzying array of functions and capabilities.

However, it is essential that we recognize and learn to leverage the many ways that these new technologies have changed the very nature of information. Information has changed in the way it looks, what we use to view it, how and where we find it, what we can do with it, and how we share it. Information, today, is networked, digital, and overwhelming – and each of these qualities impacts directly on what it means to be literate in the 21st century.

OSLA was thrilled with David Warlick's ideas in the special think tank held last June to kickstart original thinking on the new school library document commissioned by the Ministry of Education.

Now it is your chance to hear things up front and original. Be prepared to be on the edge of your seat!

### David Warlick

is an author, blogger, podcaster, Web 2.0 programmer, and 30-year educator,

Convenor: Peggy Thomas,  
Toronto District School Board,  
OSLA 2007 President,  
OSLA 2008 Vice-President/  
President-Elect.

**DAVID WARLICK**  
and speaker-in-residence  
**STEPHEN HEPPELL**,  
our opening night speaker, come  
together in one conversation  
in Session 1215 this afternoon  
at 2:10 PM.

The **OLAS** Store   
**ON-THE-GO**

TITLES TO COMPLEMENT YOUR SESSION

### 1001 MTCC 104D

9:05 AM

Reading; Authors and writing

#### THE FOREST OF READING® THE 2007 RED MAPLE AWARD WINNERS

Andreas Schroeder, Non-Fiction winner for *Thieves!*; Eric Walters, Silver Birch fiction winner for *We All Fall Down* is unavailable. See him in Session 300 and Session 1317.

Eric Walters has shown his enormous popularity over and over. This year he took everything one step beyond by winning two of three awards for which he was nominated. Andreas Schroeder is also back with an exceedingly popular book. Don't miss this great conversation with two Canadian stars.



Official wholesaler for  
OLA's Forest of  
Reading®

### 1002 MTCC 104C

9:05 AM

Graphic novels

#### COMICS FOR KIDS! THE POSITIVES AND PITFALLS OF GRAPHIC NOVELS FOR CHILDREN

Peter Birkemoe, *The Beguiling Books & Art*.

While many librarians and educators are excited about graphic novels, there is not a lot of usable information about what is or is not appropriate. Short of reading every book on the stands, how do you recognize the tell-tale signs that make a book acceptable for classroom and library use. Learn how style and archetypes can be indicators of potential content issues. Discuss specific titles that work for young readers and see how to plan your collection.

The **OLAS** Store   
**ON-THE-GO**  
TITLES TO COMPLEMENT YOUR SESSION



## 1003

MTCC 201A

9:05 AM

*Cultural Awareness*

### **CONNECTING WITH SOUTH ASIAN CUSTOMERS: DEVELOPING CULTURAL AWARENESS**

*Sarala Uttangi, Co-ordinator, Multicultural Services, Brampton Public Library.*

What do you and your staff need to know to meet the needs of customers from other cultural backgrounds? Develop your awareness of cultural groups within your community and build strategies to provide better customer service and synergies among groups. Benefit from Brampton Public Library's work with the South Asian cultures in creating a model for your library. Convenor: Judy Hyland, Manager, Community Branches, Brampton Public Library.

## 1004

MTCC 201B

9:05 AM

*Medical literature*

### **CRITICAL APPRAISAL: AN INTRODUCTION**

*Melanie Browne, Mount Sinai Hospital*

Critical appraisal systematically examines research evidence to assess its validity, applicability, and appropriateness to the diagnosis and management of patient care. Examine evidence-based clinical practice, learn how to formulate focused and answerable questions, and search for best evidence through the selection and efficient navigation of on-line resources that can address the question. Learn how you can apply critical appraisal in your library as value-added service to your clients. Convenor: Barbara Sholz, Student, Faculty of Information Studies, University of Toronto.

## 1005

MTCC 201C

9:05 AM

*Assessment; Instructional design*

### **ENGAGING YOUR COMMUNITY THROUGH ASSESSMENT**

*Sheril Hook, Co-ordinator of Instruction Services, Simone Laughton, Instructional Technology Liaison Librarian, University of Toronto Mississauga.*

Explore the challenges and opportunities of utilizing assessment systems that are developed abroad or within our own institutions and discover and share insights regarding the role assessment can play in engaging our community to move forward with information literacy. University of Toronto Mississauga librarians are involved in a variety of projects to explore the role of assessment within our teaching practice. In addition to utilizing tools, such as the ETS Information and Communication Technology basic and advanced on-line testing environments and SAILS, we have experimented with homegrown systems, such as DataSphere and Quiz Generator. These tools have the potential to help us learn more about our students and to tailor our instruction to the appropriate level for our learners.

Convenor: Kathryn Ball, McMaster University.

## 1006

MTCC 201E

9:05 AM

*Information literacy; Collaboration*

### **ENGINEERING STUDENTS/FACULTY AND THE LIBRARY: ESTABLISHING THAT CRUCIAL FIRST LINK**

*Edwin M. Perry, Head, Library Research Services, Dr. John Archer Library, University of Regina.*

The Canadian Engineering Accreditation Board (CEAB) establishes a number of criteria which a university engineering program must meet before receiving formal accreditation. Programs are re-



assessed on a regular basis to ensure standards are maintained and criteria met. One major emphasis is developing in students an understanding of the research process, including the ability to locate relevant information, and to evaluate it. Such faculty goals parallel what librarians call "information literacy." At the University of Regina, library instruction and information literacy are an integral part of two mandatory first-year courses. Library staff work closely on major group and individual projects with each incoming class of 175-200 students. This establishes an initial link on which the library builds as students progress to more advanced undergraduate and graduate work. To achieve the CEAB goals, the University of Regina Faculty of Engineering fully integrates the Library's program. Convenor: Leila I.T. Wallenius, University of Windsor.

## 1007

MTCC 206F

9:05 AM

*Interpersonal relationships*

### **EVALUATING THE EFFECTIVENESS OF A LIBRARY BOARD**

*Ken Haycock, Professor and Director, School of Library and Information Science, San José State University.*

Learn how to measure the effectiveness of a board on a meeting-by-meeting basis as well as over the life of the board.

## 1008

MTCC 104B

9:05 AM

*The Integrated Library System: Open source software*

### **EVERGREEN: STATE OF THE OPEN-SOURCE ILS**

*Dan Scott, Systems Librarian, Laurentian University; Art Rhyno, Systems Librarian, University of Windsor.*

Catch up with the integrated library system (ILS) that's leading the industry! Here is a brief history of Evergreen (the open source ILS developed by the State of Georgia), a demonstration of the features it currently offers, and a sneak peek at the newest features that are under development. Learn about installation, migration, and support options that are available. Convenor: Andrew Colgoni, MLIS candidate, University of Western Ontario.

## 1009

ICH Ballroom A

9:05 AM

*Google; Web applications*

### **GOOGLE: THE NEW LIBRARY VENDOR**

*Greg Sennema, Electronic Services Librarian, Wilfrid Laurier University.*

Librarians have well-established relationships with a variety of vendors; we interact with them at conferences and read about their products in our journals. Over the past several years, Google has been steadily introducing a variety of on-line tools that are becoming integrated into our everyday research and entertainment experiences. In addition to the more well-known search functions, Google offers a wide array of tools that allow us to write, create, collaborate, share, publish, and analyze. Learn the latest about Google's foray into services traditionally offered by libraries, museums, and schools. Together we will explore the potential impact Google could have on your library. Convenor: Alexandra Eisenbichler, FIS graduate student, University of Toronto.



## 1010

MTCC 206E

9:05 AM

*Buildings; Environment; Library design*

### **GREENING OF THE LIBRARY PART I PLANNING A NEW GREEN LIBRARY**

Gerry Meek, Chief Librarian, Calgary Public Library; representative, Canada Green Building Council.

A library is part of the environment around it. Discover what has been already been done in new, green libraries that have recently been built, and learn how to make new libraries as green as possible. Part II is Session 1208, Friday, 2:10 PM.

## 1011

ICH Ontario

9:05 AM

*Readers' Advisory*

### **GROWING READERS' ADVISORY SERVICE WITH NOVELIST**

Duncan Smith, creator of *NovelList*.

Helping readers of any age find the right book is the goal for all public and school librarians. During this session you will learn how *NovelList*, described by *Library Journal* as a readers' paradise and a reference librarian's dream, can help you expand your readers' advisory service and skills. Attendees will receive comprehensive training, as well as key tips and tricks, in how to use freely available databases to match readers with books as well as time-saving strategies for leading readers to the books on your shelves. Convenor: Sharron Smith, Reader's Advisory Services, Kitchener Public Library.

## 1012

ICH Humber

9:05 AM

*Information literacy; Library technicians*

### **INFORMATION LITERACY AND THE CONTRIBUTIONS OF LIBRARY TECHNICIANS IN THE ACADEMIC LIBRARY: ONE MODEL**

Dorothy Gagnon and Cyndi Smith, Reference Library Technicians, Georgian College.

Practical application of ACRL Information Literacy Standards for Academic Libraries in these fields: Library orientation; Reference service provision; Copyright; Interlibrary loan delivery; Technical instruction; Collection development; Professional development. These contributions are modeled by the library technicians in collaboration with faculty librarians at Georgian College. Vendor: Elaine De Bonis, Sheridan College.

## 1013

MTCC 201D

9:05 AM

*Media; Advocacy; Public relations*

### **POWERFUL MEDIA STRATEGIES: HOW TO CREATE THE RIGHT MESSAGE AND DELIVER IT EFFECTIVELY TO YOUR AUDIENCE**

Laura Babcock, Principal Partner, Powergroup Communications.

Laura Babcock is a television broadcaster, political commentator, trainer, motivational speaker, and debate moderator. She and her team of communication professionals has a well-earned reputation for getting positive results. In this dynamic, practical encounter gain tips on how to:

- Prepare your messaging for the media
- Craft effective media releases
- Create media events
- Respond to media question and answers
- Maintain a powerful presence in the media

This is a companion session to "Positioning Your Library For

Success" (session #623, Thursday, 3:45 PM). Sponsored by the Federation of Ontario Public Libraries.

## 1014

MTCC 206A

9:05 AM

*Copyright*

### **CONSIDERING COPYRIGHT**

Margaret Ann Wilkinson, Copyright Advisor to the OLA Board, OLA appointment to the CLA Copyright Committee, Professor, Faculty of Law, Adjunct Professor Richard Ivey School of Business, University of Western Ontario.

Just as digital technology and telecommunications affect every aspect of our lives as librarians, so does copyright... Learn about the latest developments in the copyright world as they affect our library environment. Discuss the Canadian Library Association's policy work in Ottawa and across the country and find out how you can help. Reflect on the current process



of AccessCopyright license renewals, including the current hearing before the Copyright Board of Canada over the license with the schools across Canada (except Quebec), and what it means for library licenses in general. Consider the decision of the Supreme Court of Canada in the on-line newspaper context (*Robertson v. Thomson*) and the current state of Parliament's efforts at copyright reform. What do we think, for example, about suddenly criminalizing taping shows in movie theatres?

## 1015

MTCC 206CD

9:05 AM

*Training; Web 2.0; Library 2.0*

### **MOVING YOUR LIBRARY TO 2.0 AND BEYOND**

Amanda Etches-Johnson Mills Memorial Library, McMaster University; Gail Richardson, Manager, On-Line Services, Beekie MacDonald, Children's Specialist, Oakville Public Library.

This session has been combined with Session #1020. For revised description, see Session #1020.

## 1016

MTCC 201D

9:05 AM

### **EN FRANÇAIS/IN FRENCH**

*Littérature française*

### **LES LIVRES CANADIENS HORS-QUÉBEC/FRENCH- CANADIAN LITERATURE FROM OUTSIDE OF QUÉBEC**

Diane Sénécal, Centre FORA/Service ÉDUC, North Bay.

Cet atelier portera sur la recherche et l'acquisition de la littérature canadienne-française hors-Québec. Un survol des maisons d'édition, des mentions critiques et du processus de sélection et d'acquisition sera suivi d'une présentation sur les nouveautés de 2008.

This French-language workshop will give an overview of publishers, reviews and the selection and acquisition process of French-Canadian books published outside of Quebec. It will be followed by a presentation on forthcoming books.

Convenor: Nathalie Soini, Queen's University, Présidente d'ABFO 2006



# FRI 01 SERIES 1000 SESSION SPEAKERS



Andreas Schroeder  
1001



Eric Walters 1001



Peter Birkemoe 1002



Sarala Uttangi 1003



Melanie Browne 1004



Simone Laughton 1005



Edwin M. Perry 1006



Ken Haycock 1007



Art Rhyno 1008



Margaret Ann Wilkinson 1014



Dan Scott 1008



Greg Sennema 1009



Gerry Meek 1010



Duncan Smith 1011



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Gerry Meek 1010



Duncan Smith 1011





Dorothy Gagnon 1012



Cyndi Smith 1012



Amanda Etches-Johnson 1015



Beckie MacDonald 1015



Gail Richardson 1015



Adam Taves 1017



Dorothy Macnaughton 1018



Pat Gracey 1019



Jennifer Stephen 1019



Melissa Helwig 1021



Amanda Ross-White 1021



Suzette Giles 1022



Jeff Moon 1022



Caitlin Williams 1025



F



Loren Fantin 1027



Rosalyn Steele 1028



Lahring Tribe 1028



**1017**

**ICH Grenadier**

9:05 AM

*Privacy; Virtual reference*

**LIBRARY CONFIDENTIAL: DO VR AND IM POSE CHALLENGES TO PATRON AND LIBRARIAN PRIVACY?**

*Kalina Grewal, Adam Taves, Reference Librarians, Scott Library, York University.*

Instant messaging and commercial virtual reference software are now used in a number of libraries to provide real-time alternatives to telephone or in-person service. Explore unique problems or questions posed by both VR and IM services. Learn how to maintain the confidentiality of patron information, "preserve" transcripts safely and securely, protect the librarians' right to anonymity, and use transcripts for evaluation purposes. Convenor: Kae Elgie, Manager, Information Services, Region of Waterloo Library.

**1018**

**MTCC 201A**

9:05 AM

*Accessibility; Services for Disabled*

**MAKING YOUR LIBRARY ACCESSIBLE TO PEOPLE WITH DISABILITIES**

*Dorothy Macnaughton, Consultant, Accessibility and Diversity Training.*

Two recent accessibility related Acts in Ontario impact on library design, materials, and services. Your library can become more accessible to people with disabilities in meaningful, practical ways. You'll develop a greater understanding of the challenges people with disabilities face and develop skills to help you make a positive difference. Convenor: Alison McCullough, Adult Reference, Oshawa Public Library.

**1019**

**MTCC 206B**

9:05 AM

*Collection Development*

**OLA BEST BETS FOR TEENS 2007**

*Pat Gracey, Toronto Public Library; Jennifer Stephen, Vaughan Public Libraries.*

For current Canadian authors and titles, the annual OLA Best Bets list is invaluable for readers' advisory and selection. Consideration is given to a wide range of reading levels and tastes. Convenor: Jane Salmon, Children's Services, Barrie Public Library.

**1020**

**MTCC 206CD**

9:05 AM

*Training; Web 2.0; Library 2.0*

**MOVING YOUR LIBRARY TO 2.0 AND BEYOND**

*Amanda Etches-Johnson Mills Memorial Library, McMaster University; Gail Richardson, Manager, On-Line Services, Beckie MacDonald, Children's Specialist, Oakville Public Library.*

Charlotte-Mecklenburg Public Library has a full range of staff development models to meet the needs of its staff in today's ever-changing environment. Following this lead, Oakville Public Library and McMaster University Libraries both took the plunge and made social software skills a core competency for its staff. Find out how each organization adapted the training and hear about the exciting projects each library is now undertaking to "use the collection to make the connection". Convenor: Christine Brown, Waterloo Public Library.

**1021**

**MTCC 201F**

9:05 AM

*Career planning; Job search*

**SUCCESS IN THE JOB HUNT: STORIES FROM THE TRENCHES FROM NEW ACADEMIC LIBRARIANS**

*Melissa Helwig, Information Services Librarian, Northern Ontario Virtual Library, Northern Ontario School of Medicine; Heidi L.M. Jacobs, Information Literacy Librarian, Leddy Library, University of Windsor; Amanda Ross-White, Clinical Outreach Services Librarian, Bracken Health Sciences Library, Queen's University.*

Have you begun a job search or are you about to begin? Learn from a panel of new academic librarians as they relay their particular trials, tribulations, tips and tricks in their own job hunt. Find out about the pitfalls, politics and processes undergone during a search and interview process. Learn from recent first-hand experience and come prepared to ask questions about getting a job as an academic librarian. This session is the winning proposal for the 2007 OCULA Award for Graduating Students/New Professionals, submitted by Dalia Smith from the University of Guelph Humber. Convenor: Dalia Smith, University of Guelph-Humber.

**1022**

**ICH Halton**

9:05 AM

*Census data; Nesstar; Statistics*

**BREAKING NEWS ON THE DATA FRONT – FROM CENSUS TO SURVEYS**

*Jeff Moon, Head, MADGIC, Queen's University; Suzette Giles, Data Librarian, Ryerson University.*

Find out what's new with the 2006 Census of Canada, from geography to the numbers, and how best to access this rich resource. Learn a new and innovative way of accessing Statistics Canada survey data. Ontario's Universities have just embarked on a co-operative data project to provide Web-based survey analysis and extraction tools using a system called Nesstar. Come and see what all the hype is about. No experience necessary. You'll be amazed at what you can do with the numbers and what the numbers can do for your patrons! Two hot topics for front-line reference librarians. Convenor: Maureen Hyland, Humber College

**1023**

**MTCC 202CD**

9:05 AM

*Customer Service; Community Development*

**WHAT CITIZENS EXPECT WHEN THEY WALK THROUGH THE DOOR**

*Karen Prokopec, Citizens First.*

Citizens First research studies have taken place approximately every two years since 1998. They have asked Canadians how they perceived the quality of public services, what their expectations were when receiving services, what factors drove their satisfaction with service, access and confidence in the public sector, and what areas of public-sector service delivery they saw as priorities for improvement. The research describes invaluable perspectives on the ways in which government service delivery has evolved and feedback on topical issues such as privacy



concerns and security of personal information when using on-line services. The empirically-based findings have been used extensively in developing customer-driven service policies and delivery strategies at the national, provincial, territorial and municipal levels.

Convenor: Penny Griffin, Pape-Danforth Branch, Toronto Public Library.

## 1024

MTCC 203C

9:05 AM

*History; Library*

### CENTENNIAL LIBRARIES AND MORE!

*Lorne Bruce, Head, Archival and Special Collections, University of Guelph; Elizabeth Hanson, Gifts and Exchange Librarian, Indiana University Libraries.*

Ontario's public library history has many tales to tell. Lorne Bruce, Ontario's pre-eminent library historian focuses on the Centennial Libraries built in the 60s to help celebrate Canada's first 100 years. This was the second largest library building project ever undertaken in Ontario accounting for some 70 buildings in all.

Elizabeth Hanson has just completed an extensive study of 1920-21 OLA President Mabel Dunham. Dunham was librarian at Kitchener (Berlin) Public Library from 1909 to 1944 and was a colourful figure in her time.

Convenor: Frances Davidson-Arnott, Ex Libris Association

## 1025

MTCC 203B

9:05 AM

*Career development; Personal development*

### LIBRARIANSHIP AS A PROFESSION THE TOP TEN TRENDS AND WHAT THEY MEAN FOR YOUR CAREER

*Caitlin Williams, Consultant-in-Residence, OLA Career and Mentoring Centre, President, New Directions for the Good Life, LLC, Successful Working Women, Inc.*

At a time when the speed of change can take your breath away, how do you keep ahead of all that is happening? From the latest technology to emerging workplace demographics, you need to understand the top trends and how they influence your profession and your career, or run the risk of getting left behind. Come to this session to take a peek at the future, to learn strategies for making the most of trends and issues that will affect your career, and make this important information work for you.

## 1026

MTCC 203A

9:05 AM

*Genealogy*

### CBC'S "WHO DO YOU THINK YOU ARE?" IMPACTS ON CANADIAN LIBRARIES

*Peter Levick, Director General, LAC Communications and Public Affairs Branch, Fay Hjartarson, Policy Analyst, LAC Strategic Office, Library and Archives Canada.*

The CBC's television series "Who Do You Think You Are?" has spurred great interest among Canadians for genealogy and genealogical research. Many are asking if Canadian libraries are equipped to deal with the additional demands for resources and expertise generated by this exciting series. Come and join us for an interesting discussion about this question, and more, as we explore the impacts of "Who Do You Think You Are?" on Canadian libraries. An open dialogue: are we equipped? Let's discuss it.

## 1027

ICH Kingsway

9:05 AM

*Digitized collections; Archives*

### GO DIGITAL! CREATING INTERACTIVE COLLECTIONS WITH THE OURONTARIO.CA TOOLKIT

*Jessica Posgate, Digitization Facilitator, Great Highlands Public Library; David Sharron, University Archivist, Brock University; Loren Fantin, Project Manager, Our Ontario, Knowledge Ontario.*

Interested in digitizing your collections and making them available on-line? Hear firsthand how Grey Highlands Public Library and Brock University Archives are taking advantage of the OurOntario.ca toolkit, a service of Knowledge Ontario, to deliver their digital collections and engage their users. Come and find out how your organization can benefit from this service to create and manage digital records. The toolkit includes features for an interactive user experience and a customized Web site.

## 1028

MTCC 104A

9:05 AM

*Children; Collections*

### DEWEY DIVAS TALK UP NEW SPRING BOOKS FOR CHILDREN

*Lahring Tribe, Random House of Canada, Tundra Books; Rosalyn Steele, H.B. Fenn; Maureen Johnson, Scholastic Canada.*

The Dewey Divas are back with a new crop of exciting spring recommendations for your users. Hear our picks for the best children's picture books, YA fiction and non-fiction, and books for reluctant readers. Great for readers' advisory, collection development, children's programming and any librarian working with children.



## 1029

MTCC 203B

9:05 AM

*Governance; Standards*

### SEEKING ACCREDITATION

*Margaret Wicklum, Board Chair, Margaret Williams, Chief Executive Officer, Brockville Public Library.*

Each year more libraries are becoming accredited. Find out what it means to be accredited; what the procedures are; how to prepare for it; and the benefits of becoming an accredited public library.

Moved from Session 1320. This OLBA-developed session is in conflict with OLBA's Spotlight session.



FRI 01  
10:40 AM

1100

MTCC 105/106

ALL CONFERENCE PLENARY SESSION

# Carl Honoré



*Culture of distraction; Wellness; Success*

## *Slow in the age of speed*

### Carl Honoré

is an award-winning Canadian journalist and international best-selling author of *In Praise of Slow: How a Worldwide Movement is Challenging the Cult of Speed*.

An engaging, incisive and humorous speaker, Carl builds a compelling case for slowing down as a way to live better and get ahead in this fast-paced world. *In Praise of Slow* was one of the *Globe and Mail's* Top Ten Bestselling Non-Fiction Paperbacks for 2005 and was the subject of a cover story by *Maclean's*.

Sponsored by



### AND THE FOLLOWING PRESENTATIONS



OLA's LARRY MOORE  
DISTINGUISHED SERVICE AWARD

#### Michael Ridley

Chief Information Officer, University of Guelph,  
OLA 2001 President



OLA'S FOREST OF READING  
AWARDS PRESENTATION  
2007 EVERGREEN AWARD FOR ADULT READERS

**Ami McKay**, author of *The Birth House*.





# SUPER EXPO 2008

## FRIDAY, FEBRUARY 1

### 9 AM - 3:30 PM

### MTCC HALL C



## CANADA'S LARGEST LIBRARY AND INFORMATION TRADESHOW

- Last day for your **Passport to Prizes.** Enter your passport by 1 PM today to win!
- Prize winners will be posted on the bulletin board at the Information Desk in the Registration Lobby around 5 PM.
- Pick up your prize at the OLA Office, MTCC Room 205A.

**EXHIBIT FLOOR PLAN**  
page 102  
**BUYER'S GUIDE**  
page 104  
**DIRECTORY TO EXHIBITORS**  
page 109

### ON THE EXPO STAGE TODAY

10:30 - 11:00 PRODUCT DEMO SHOWCASE

#### **AskON / Knowledge Ontario**

Join us for a live demonstration of askON, Ontario's new virtual reference service. See how the software functions, how visitors pose questions and get responses, the tools that have been created to support askON librarians sitting in the hot seat and more! It's live, it works and you can see how.

12:00 - 12:25 PRODUCT DEMO SHOWCASE

#### **Micromedia ProQuest** new product

12:30 to 2:00:

### **CANSCAIP MASS BOOK LAUNCH 5**

Here come the authors! Taking us by storm once again. Here is another who's who of Canadian writers for children and young people. The authors introduce their new titles in entertaining five-minute presentations. Here is this year's fabulous line-up!!!

**James Bow**

*The Unwritten Girl. Fathom Five.*

**Sean Cassidy**

*Hanna Bear's Christmas*

**Veronika Martenova Charles** *Don't Walk Alone At Night!*

**Marina Cohen**

*Shadow of the Moon. Trick of the Light*

**Lois Donovan**

*Winds of L'Acadie*

**Lizann Flatt**

*Let's Go! The Story of Getting from*

*There to Here*

**Rachna Gilmore**

*Making Grizzle Grow*

**Holly Haggarty**

*Summer Dragons*

**Emily Hearn**

*Our New Home: Immigrant Children*

*Speak*

**Ben Hodson**

*Jeffrey and Sloth*

**Jennifer Lanthier**

*The Mystery of the Martello Tower*

**Peggy Leavey**

*Treasure at Turtle Lake*

**Loris Lesynski**

*Shoe Shakes - Poems for Preschoolers*

**Elizabeth MacLeod**

*Alexander Graham Bell. Helen Keller.*

**Sylvia McNicoll**

*Last Chance for Paris*

**Beth Pollock**

*Harley's Gift*

**Virginia Frances Schwartz** *4 Kids in 5E & 1 Crazy Year*

**Richard Scrimger**

*Into the Ravine*

**Marsha Skrypuch**

*Prisoners in the Promised Land:*

**Patricia Storms**

*13 Ghosts of Halloween*

## CANADA'S LARGEST LIBRARY AND INFORMATION TRADESHOW

- Check your e-mail
- The OLA Café is your rendezvous centre
- More authors autographing

Kate Walker Co. alone is bringing another seven authors today.  
Booth #415

A full schedule will be on a banner at the entrance to EXPO 2008 in Hall C

**EXPO 2008  
CLOSES  
THIS AFTERNOON  
AT 3:30 PM!**

**SUPPORT THE BRODART  
SILENT AUCTION FOR SUPER  
CONFERENCE SCHOLARSHIPS!**





FRI 01  
12:15 PM

## EXPO Poster Sessions

## Public Libraries

### Public Libraries Poster Session 1 FAMILY LITERACY NIGHTS: A SUCCESSFUL PUBLIC LIBRARY / SCHOOL LIBRARY PARTNERSHIP

*Helen Kelly, Dale Kent, Leslie Muirhead, Hamilton Public Library.*

The Barton Branch of the Hamilton Public Library is located in an older, inner city neighbourhood. Over the years, the area has changed from a bustling newcomer destination to a transient community with crime and safety issues on the very steps of the library. By partnering with the local public school, staff at the Barton Branch hosted successful

evening family literacy nights. The series of programs incorporated an author visit, book character in costume, Every Child Ready to Read pre-reading skills, and free books for children. At the October 2007 night, over 100 people flooded into the underused facility. Families were excited about reading and saw the library as a dynamic, safe place in their community. Samples of posters, the funding proposal, school-library partnership, program outline, and of course, smiling children will be included.

### Public Libraries Poster Session 2 INTRODUCING THE APLL INSTITUTE

*Anne Marie Madziak, Southern Ontario Library Service.*

SOLS has spent much of the past year developing a leadership training program to meet the needs of public library staff with leadership aspirations. Using blended learning approaches, the program will take approximately two years to complete, with participating library staff undergoing independent course work in a number of areas, complemented by face-to-face classroom sessions. Aimed at individuals, with and without the MLIS degree, the program consists of 12 courses including: Strategic Financial Management, Succeeding in the Municipal Environment, Organizational Culture, Partnering and Collaborating, and Advocacy and Influence. Courses are being developed and presented by experts within the public library community and the not-for-profit sector.

### Public Libraries Poster Session 3 WHAT TO READ NEXT

*Chris Sheehy, Markham Public Libraries.*

Have you found that there is never enough time to make book suggestions? Do customers run away when you start to show them how to use Novelist to find good books to read? Do teens ignore you

when you walk through their section, and say "Just browsing" if you stop to ask them if they need anything? Markham Public Library has decided to try something different - a form-based Reader's Advisory (RA). This program reaches the adult and teen reading community through paper and/or electronic formats. The RA form allows customers to answer questions that are aimed at finding their likes, dislikes and overall reading preferences in the comfort of their own homes. This type of RA provides library staff the time to consult all the wonderful RA tools available online and in book form to make suggestions that will appeal to the customer's unique needs.

### Public Libraries Poster Session 4 SUPER READER DAY

*Karen DeLuca, Arnprior Public Library.*

As part of our TD Summer Reading Club we have been offering reading incentives for the past 6 years. For logging 10 titles, children are invited to an end-of-summer party featuring a professional entertainer. For the achievement of logging 20 titles, children are honoured with a personalized name plate in a new acquisition of their choice. In 2007 we offered a further incentive - 40 books entitled participants to ride a fire truck from the library to a local park where the library organized firefighter games. This community based celebration included a Super Reader Day proclamation from the town council and participation from a neighbouring community's fire department (with which the library has a contracting agreement). The convoy of fire trucks brought out cheering crowds including the mayors, fire chiefs, family & friends of the participants as well as on-lookers through the downtown core.

### Public Libraries Poster Session 5 HEROES AND HEADLINES: FROM ON-SITE STORAGE TO ON-LINE SEARCHING

*Jess Posgate, Grey Highlands Public Library.*

Interested in sharing your local history on-line? The Grey Highlands Digitisation Project is a result of the collaboration between local newspapers, archives, museums, and the community to bring Grey County's cultural heritage to a wider audience. Using the OurOntario toolbox, we have digitised the Flesherton Advance and Markdale Standard so that genealogists, students and history buffs can easily discover the people, news and events of Grey County. As well, the Agnes Macphail Digital Collection website is a new and unique portal into Macphail's relationship with the people and politics of Grey County, outside and during her life as the first woman elected to Parliament. This session will provide tips on: financial and technological requirements; collecting and transforming local artifacts for digital display; creating and managing records; navigating copyright; web design and hosting options; and administering for long-term success.

### Public Libraries Poster Session 6 SOCKS, SKATEBOARDS AND OTHER "SEXY" PROGRAMS FOR TEENS

*Lindsay Shaw, Alicia Subnaik Kilgour, Collingwood Public Library.*

The Collingwood Public Library created a series of free workshops aimed at high school aged youth using arts and culture as the vehicle to "hook" teens and get them into the library. All of the advertising and marketing had a "pop culture" appeal and was placed in the local high schools, newspapers and various (teen frequented) locations







throughout the community. Free refreshments and snacks were provided at the workshops. The SKATEBOARD ART "Paint a skateboard inspired by graffiti art, and a quote from your favourite book." Workshop and THE AMAZING SOCK MONKEY! "It's a sock! It's a monkey! It's a great gift!"

Workshop provided all the tools for each teen to create their own unique skateboard or sock monkey to take home. The Poster Session will feature these and other innovative program ideas aimed at teenagers. They welcome your suggestions and input for further developments.

#### Public Libraries

##### Poster Session 7 IT TAKES A VILLAGE TO ENGAGE YOUR LIBRARY

*Carolyn Doyle, Sarah Marienfeldt,  
London Public Library.*

The Landon Branch of the London Public Library system is located in the heart of Wortley Village, a unique neighbourhood community within the City of London. By recognizing and cultivating its rich community resources, this branch library has developed a programming tradition which spotlights the strengths and interests of individuals within its community. By showcasing the treasures of local collectors, exhibiting the works of local artists, providing a venue for performances by local writers and musicians, and developing unique programs and contests to engage the collective creativity of members of the community, this library branch has successfully engaged with, and been engaged by, its community. This poster session will highlight a number of unique programs and initiatives, through which this library has invited its community to not only be involved, but to take the lead in the creation of relevant and engaging library experiences.

#### Public Libraries

##### Poster Session 8 ARE THOSE REAL? : TEACHING VISUAL MEDIA LITERACY IN THE CITY ABOVE TORONTO

*Sarah Coleman, Vaughan Public  
Libraries.*

The Vaughan Public Libraries created a 30-40 minute workshop representing their first media literacy education program. It introduced teens to the topic of digital image manipulation. Focused mainly on digitally altered images used in advertising, the workshop gave a brief overview of Photoshop software and examined the effects of constant exposure to images of perfection. The anti-image manipulation "Dove Real Beauty Campaign" became a point of focus for teen discussion regarding images of beauty and perfection. This poster presentation will introduce the workshop and present feedback on the successes and challenges of media literacy education in the City of Vaughan.

#### Public Libraries

##### Poster Session 9 HOW TO RUN A SUCCESSFUL WRITER IN RESIDENCE PROGRAM

*Kelley England, Sharon Jennings, King  
Township Public Library.*

The King Township Public Library recently offered their first Writer in Residence program. This Poster Session will concentrate on the process of setting up a successful program and will exhibit some of the marketing materials that were used to promote the program. Delegates will be offered the unique opportunity to speak with the author, Sharon Jennings, concerning her role and over-all experience as a "Writer in Residence." Rural and Urban libraries alike will be able to review our materials and become acquainted with the "community" approach to an author residency, within a Public Library system.

FRI 01  
1:15 PM

## EXPO Poster Sessions

## Academic Libraries

duced a multi-faceted, collaborative, course integrated approach for large, first-year classes in Sociology (~600 students) and Biology (~800 students). In both courses, a combination of class/tutorial lecturing, online instruction, and WebCT has been used to introduce students to the specific information skills they need for their assignments. In addition, the "library component" is a required, marked part of both courses. This poster session will outline the information literacy skills taught in these courses, how these skills are integrated with course assignments, and the ongoing assessment and evaluation of this instruction.

#### Academic Libraries

##### Poster Session 2 HELPING STUDENTS FIND ARTICLES: TWO PATHS TO RESOURCE DISCOVERY

*Heather Cunningham, Marc Lalonde,  
Gerstein Science Information Centre,  
University of Toronto Libraries.*

Finding journal articles is one of the most daunting challenges a student faces when using a library website. The University of Toronto Libraries (UTL) web team employed three techniques to incorporate student input into the library Web page 2005-2006 re-design process: card sorting exercise, several rounds of usability testing and a persona. The results of card sorting and usability testing will illustrate why patron-preferred terminology and a prominent Google-like search box was deployed on the UTL home-page. The 2006 Gerstein Science Information Centre (GSIC) Web page redesign incorporated many UTL evidence-based elements. The GSIC home-page differs by not having a search box. Usability results and Dr. French, the persona of a veteran medical researcher, informed this design. These two approaches for finding articles address the needs of the university's diverse user community.

#### Academic Libraries

##### Poster Session 1 BEYOND THE ONE-SHOT: PROVIDING INTEGRATED INSTRUCTION FOR LARGE, FIRST-YEAR UNIVERSITY CLASSES

*Sylvia Andrychuk, Morag Coyne,  
Queen's University.*

First year university students need basic information retrieval and evaluation skills to prosper in their academic journey. However, the large class size of most first year classes can be a daunting challenge to librarians teaching information literacy skills. At Queen's University, librarians have intro-



## Academic Libraries

### Poster Session 3 A SPECTACLE OF BOOKS: CAMPUS AUTHOR RECOGNITION AT THE UNIVERSITY OF GUELPH

*Robin Bergart, Jim Brett, Lisbeth Sider,  
Lynn Campbell, Liz Chamberlain, Robin  
Sakowski, McLaughlin Library,  
University of Guelph.*

In 2006, the University of Guelph Library launched its inaugural Campus Author program, an initiative designed to recognize University of Guelph authors and celebrate reading on campus. Now entering its third year, this event has grown exponentially and is already becoming an important and much-anticipated campus event. This poster describes the Campus Author program, its aims and outcomes, and shows how a deceptively simple library outreach program can have such positive results for the entire campus community.

## Academic Libraries

### Poster Session 4 ASSIGNMENT BANK - DEPOSIT AND WIN-WIN!

*Peggy French, Mohawk College.*

Librarians grapple with guiding students when they have had neither the benefit of helping design assignments nor being present when they are outlined. The Library @ Mohawk's Assignment Bank - Deposit and Win-Win bridges these gaps in communication. Assignments loaded into Google Docs become living documents with library front line staff, research skills instructors, and collection development personnel all contributing and collaborating. Throughout the semester, the library works with assignments to: clarify terminology, note gaps in students' understanding, and highlight new and relevant library resources and services. Near the end of semester, assignments are e-mailed back to instructors with the benefit of the library's input - connecting library resources and services with assignment design. Learn the time-saving tips and leave with helpful tricks from

the Outreach and Instruction Librarian's pilot project at the Library @ Mohawk!

## Academic Libraries

### Poster Session 5 ADVENTURES IN ENGLISH LITERATURE: A NEW MODEL FOR LIBRARY WORKSHOPS

*Justine Cotton, David Sharron, James  
A. Gibson Library, Brock University.*

Infusing energy and enthusiasm into library research can be challenging for academic librarians. In the fall of 2007, Library staff collaborated with English Literature faculty members at Brock University to launch specialized "archival workshops" for undergraduate students. Students learned about archival materials held by the university and explored digitized texts through databases such as Early English Books Online and 18th Century Collections Online. Students learned about archival databases (CAIN, ARCHEION) and initiatives such as the British Library's "Turning the Pages" digital text project. Topics explored included children's literature, 19th century Canadian travel writings, press coverage of Jack the Ripper, and Elizabethan literature. The students left with knowledge of the role of archival materials in literary research and the skills to pursue primary research in the discipline. The display will share these ideas and methods.

## Academic Libraries

### Poster Session 5 DEFINITELY NOT AVRIL LAVIGNE: CANADIAN MUSIC REFERENCE SOURCES FOR STUDENTS, PERFORMERS, TEACHERS AND RESEARCHERS

*Michele Arbuckle, Canadian Music  
Centre.*

Providing quality reference services to any patron looking for Canadian classical music can prove to be a daunting task and procuring these resources can be even more difficult. For patrons exposed to cultural works through live perform-

ances, radio broadcast or podcasts who are often unsure of where to go to learn more or to get a copy of the score, the Canadian Music Centre library is here to help. The Canadian Music Centre holds Canada's largest collection of Canadian concert music and exists to promote the works of its Associate Composers in Canada and around the world. Using its lending libraries, digital resources, outreach programs and classroom instruction aids the Centre is a one-stop shop for the education and promotion of Canada's classical music. Come by our poster to learn more about our online catalogue, educational tools and Centre Visit opportunities.

## Academic Libraries

### Poster Session 7 TRENDS AND EFFECTIVENESS OF ON-LINE PUBLIC CATALOGUES

*Cynthia Bail, University of Ottawa  
Library.*

An exploration of whether a user's reaction to and interaction with an interface is related more to the software's appearance and functionality or due to the user's personal learning style. A small sample of academic and non-academic users were asked to search a series of 5 library catalogues using predefined and structured search tasks. Screen capture software was selected to remotely record the interactions of users within each catalogue. The researcher wished to determine whether there were trends in the difficulties encountered when users searched various catalogue interfaces. The display will provide insight into the findings and discuss possible changes in online public catalogues.

## Academic Libraries

### Poster Session 8 GOING LIVE ON A SHOE- STRING BUDGET : AN OPEN SOURCE VR SOLUTION

*Tim Ribaric, Laurie Morrison, Brock  
University.*

This poster presentation will out-

line an easy and fast solution offered by open source software to get your Virtual Reference (VR) service started. The Gibson Library began its virtual reference service in 2006 taking advantage of the expansive body of literature about VR in academic libraries. The Library now uses Crafty Syntax, an open source software, which offers great flexibility and robust data collection about users. It allows for a more comprehensive connection with users; no need for users to create separate user account and load an application (MSN). A "Live Help!" icon was embedded into the Library Web site making staff (JAG) present to users everywhere on the site without any additional software or plug ins. This session will outline how to start using Crafty Syntax in under an hour and customize it to your own Web environment. We will also explore its use for individual reference librarians and for collecting user statistics.

## Academic Libraries

### Poster Session 9 MARKETING LIBRARIES: WHAT WE CAN DO?

*Helen He, University of Toronto  
Dentistry Library.*

As academic librarians we need to establish good relationships, create communication channels, and promote the library services and resources to our users. This poster aims to provide a few examples of what we did at the Dentistry Library University of Toronto: To maximize our approachability; provide Instant Messaging Service, offer friendly bookmarks with our key contact information. Communicate with users through regular newsletters and list-servers. Not only notify users about what we can offer, but also demonstrate how our expertise could benefit them. Ask faculty and students for feedback about our service and share this information with the community. Exhibition. Get users to comment about collection development. Follow-up



FRI 01  
2:10 PM

**1200 MTCC 104D**  
**2007**  
**Evergreen**  
**Award Winner**  
**AMI McKAY**



Authors and writing

## In Conversation

### Ami McKay

discusses her Evergreen Award-winning novel, *The Birth House*, reflecting on the evolution of her novel and her writing process.

McKay writes fiction, radio documentaries and drama that aired on numerous public radio programs throughout Canada, the U. S. and around the world. *The Birth House* is the winner of the Canadian Booksellers' Association Libris Award for both Best Fiction 2007 and Best Author 2007 and is the third winner of OLA's Evergreen Award. *The Birth House* spent more than 20 weeks on bestseller lists across Canada including *The Globe and Mail*, the Canadian Booksellers' Association, *Maclean's*, and *Quill and Quire*. *The Birth House* was a Q&Q Book of the Year for 2006. McKay lives with her family in a farmhouse on the Bay of Fundy that was once known as the birth house.

Filled with details as compelling as they are surprising, *The Birth House* is an unforgettable tale of the struggles women have faced to have control of their own bodies and to keep the best parts of tradition alive in the world of modern medicine.

Ami McKay's work has aired on CBC radio's *Maritime Magazine*, *This Morning*, *OutFront*, and *The Sunday Edition*. Her documentary, *Daughter of Family G*, won an Excellence in Journalism Medallion at the 2003 Atlantic Journalism Awards. When she moved with her family to Scots Bay, Nova Scotia, she learned that their new home was once known as the birth house.

Convenor, Barb Love, Kingston Frontenac Public Library.

### EVERGREEN 2008

The 2008 Evergreen reading list will be distributed for the first time at this session. Be the first to see the titles nominated for the 2008 reading program.



### AMI McKAY AUTOGRAPHING Noon

After Session 1100 outside  
Room MTCC 105/106.

#### 1:00 PM

At the Random House  
booth at EXPO 2008  
in MTCC Hall C.

#### 3:25 PM

Outside MTCC 104D  
following this session.



Official wholesaler  
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of Reading®

### 1201

MTCC 202CD

2:10 PM

505 \$a: Field tags; indicators and punctuation -- Where to start -- Cataloguing different mediums -- Tools of the trade -- On-line resources -- Rules to use and rules to break.

### 245 \$A: CATALOGUING /SB : BACK TO BASICS

700 \$a: Beth Murray-Bannister, Itinerant Library Technician, Information Technology Services (Library Services), Waterloo Region District School Board  
700 \$a: James Wagner, Technical Services Co-ordinator, Lincoln Public Library

700 \$a: Brenda Maxwell, Library Assistant, York University Law Library.

520 \$a: Have you catalogued a book since the courses you took as part of your Library Information Techniques diploma? Are you now thinking of returning to the world of field tags, indicators and punctuation? Would you know where to start if you were asked to catalogue a picture book, a video or loose-leaf materials? Join three accomplished cataloguers from three different types of libraries as they share their experiences on what tools to use, what resources to access, what cataloguing software is available and what "rules" are actually rules and what "rules" can be broken.

Convenor: Cyndi Smith, Georgian College.

### 1202

MTCC 206F

2:10 PM

Fundraising; Public relations

### ATTRACTING SUPPORT FROM THE BUSINESS COMMUNITY

Pat Cavill, President, Pat Cavill Consulting.

Businesses are no longer content to simply give out money; they want their support to return benefits. Find out how libraries can more effectively attract and manage supportive relationships from the business community.



**1203**

**MTCC 201B**

2:10 PM

OPAC

**BLACKLIGHT: UNIVERSITY OF VIRGINIA'S CATALOGUE ON SOLR**

**Erik Hatcher**

*Programmer, Applied Research in Patatcriticism, University of Virginia.*

Blacklight, developed by Erik Hatcher, demonstrates the technical feasibility of presenting the University Virginia's catalogue in a clean faceted navigational structure. Blacklight allows serendipitous discovery of gems in UVA's wonderful collection by navigating facets, applying full-text queries, inverting (or reversing) any search constraints and much more. You will see Blacklight in all its glory, from idea to functioning system to where it goes from here.

Convenor: Andrea Kosavic, Digital Services Librarian, York University.

**1204**

**MTCC 206E**

2:10 PM

*Millennials; Technical skills*

**THE KIDS ARE ALRIGHT – OR ARE THEY?**

*Jenn Horwath, E-Librarian, Cynthia Williamson, Collection Management Librarian, Mohawk College.*

We regularly hear about the technological prowess of the Millennials. These "digital natives" have been attributed with the ability to process information, make decisions, multi-task and learn new technologies better than any generation that has come before them. Are their brains bigger? Are they smarter? Can we take their information literacy for granted? Is there a danger in equating technological fluency with information literacy? What are the implications for service delivery? And what are the true competencies of this generation when it comes to the effective use of information and critical thinking? Come out and hear if the kids are in fact, all right.

Convenor: Aliko Tryphonopoulos, University of Toronto MIST student.



**1205**

**MTCC 206CD**

2:10 PM

*Web 2.0*

**BUILDING THE SOCIAL LIBRARY ON-LINE**

*Meredith Farkas, Distance Learning Librarian, Norwich University, author of "Social Software in Libraries".*

Social software is rapidly changing the way we all work and play on-line. It is also opening up new opportunities for reaching out to patrons and providing library services in the on-line medium. Explore the brave new world of social software and how libraries can capitalize on these tools to improve communication between the library and its patrons, build on-line communities, and better share information professionally. Farkas will define social software, describe its characteristics, and highlight libraries that are using social software in innovative ways. You gain insight into how these tools can be seamlessly integrated into library services and get to consider the do's and don't's of social software implementation.

Convenor: Eric Bungay, Web Development Librarian, University of Guelph.

**1206**

**MTCC 201C**

2:10 PM

*Careers; Management*

**THE PATH TO THE CEO'S OFFICE**

*Cynthia Mearns, Chief Executive Officer, Pickering Public Library; Colleen Abbott, Chief Executive Officer, Aurora Public Library; Ken Roberts, Chief Executive Officer, Hamilton Public Library.*

Experienced CEOs suggest ways that librarians could obtain the vital experience they need to prepare for the challenge of leadership. Find out how you might obtain the Board experience, human resource and financial training required to take on the responsibilities associated with operating a multi-million dollar company. The path to the CEO's office is not without risks. These CEOs will share the lessons that they have learned along the way and the succession plans that they have put into place while at the top.

**1207**

**MTCC 201F**

2:10 PM

*International relations; Research*

**INTERNATIONAL ROLE OF A NATIONAL INSTITUTION: CHALLENGES AND BEST PRACTICES AT LIBRARY AND ARCHIVES CANADA**

*Ingrid Parent, Assistant Deputy Minister, Documentary Heritage Collection Sector*

Have you ever wondered what the international role of a national institution is? How can a national institution fulfill its mandate while simultaneously meeting the expectations of international stakeholders? Join Ingrid Parent, Assistant Deputy Minister, Documentary Heritage Collection Sector, at Library and Archives Canada, for an enlightening discussion about the challenges and best practices used to balance a national mandate while remaining an active member of the international library community.

**1208**

**MTCC 203A**

2:10 PM

*Buildings; Environment; Library design*

**GREENING OF THE LIBRARY II MAKING AN EXISTING LIBRARY GREEN**

*Gerry Meek, Chief Librarian, Calgary Public Library; representative, Canada Green Building Council.*

Part I is Session 1010, Friday, 9:05 AM. Over the life of a library building, many structural repairs are undertaken, new equipment purchased, and other improvements are made. Find out how to undertake these projects with an emphasis on minimizing problematic environmental impacts.

**1209**

**MTCC 204**

2:10 PM

*Partnering; Management; Planning*

**HANDS ON STRATEGIES FOR NEW TEACHER-LIBRARIANS**

*Nancy Cotter, Department Head, Marilyn Girndt, Teacher-Librarian, Myra MacLennan, Teacher-Librarian, Sinclair Secondary School, Durham District School Board; Nancy Dalrymple, Teacher-Librarian, Dr. Robert Thornton Public School, Durham District School Board.*

Enjoy this 4-corner workshop where the combined talents of over 60 years of librarianship help you to help yourself to help others...without seeking professional help! You will take home many practical and applicable tips, templates, ideas and strategies to help you survive in the role of Teacher-Librarian. You will find that some of the practical applications can be implemented as soon as you return to your home library! Topics 4-cornered include everything from setting up the physical plant, to smooth operations, budgeting, staffing and administrative problems. We survived...come and see how! Convenor: Lindsay Brennan, Fitch Street Public School, District School Board of Niagara.



**1210****ICH Niagara**

2:10 PM

*Curriculum mapping; Partnerships; Research***I'M TEACHING AS FAST AS I CAN: MAKING PURPOSEFUL CONNECTIONS THROUGH YOUR LIBRARY PROGRAM***Ruth Hall, Assistant Curriculum Leader, Library, Tina Antoniou, Assistant Curriculum Leader, Social Science, Earl Haig Secondary School, Toronto District School Board.*

As we frantically attempt to partner with colleagues and to meet the needs of individual students in our libraries it is sometimes difficult to feel sure we are working as effectively as we would like. Find out how one teacher-librarian, in collaboration with colleagues, is using curriculum mapping to frame



a library program and to build a research skills continuum. Hear the perspective of a teacher-librarian, a subject teacher and curriculum leader and decide if this approach is one which could help you to create a clearer framework in which to measure your success in supporting your fellow teachers and your students. Come away with practical ideas to put in place. Convenor: Kate McGregor, Grand Erie District School Board.

**1211****MTCC 206B**

2:10 PM

*Leadership; Management teams***INFLUENCE WITHOUT AUTHORITY****Jane Dysart***Dysart & Jones Associates.*

On a team project, you may be responsible for the outcomes but do not have direct authority over the staff doing the work. Here are effective strategies and necessary skills to lead interprofessional teams. Convenor: Penka Stoyanova, Credit Valley Hospital.

**1212****ICH Haliburton***Issues; Networking***TRUSTEE ROUND TABLE***A cross-section of OLBA members.*

Come prepared to ask all of your questions in a one-on-one or small group basis everything you wanted to know about being a trustee. Learn how others have successfully managed to promote advocacy, fundraise, network, handle personality conflict, and work with friends' groups and media relations. Moved from Thursday, 3:45 PM to eliminate conflict.

**1213****MTCC 104C**

2:10 PM

*Literacy; Collection development***IS KEITH RICHARDS IN YOUR LIBRARY?***Maria Martella, Tinlids.; Jim Martella, Hollycrest Middle School, Toronto District School Board.*

Like a great old rock and roll icon, most of the gems in your library will be found in the backlist. New books are great, but will they stand the test of time? How relevant will they be in 10 years? Hear about titles that are essential for every library — books that are old but still know how to party! Convenor: Jo-Anne LaForty, Toronto District School Board.

**1214****ICH Humber**

2:10 PM

*Accessibility; Vision***LISTENING TO YOUR LIBRARY: HOW PEOPLE WITH VISION LOSS SEE YOUR ON-LINE LIBRARY SERVICES***Margaret Williams, Manager, Digital Library Portal Services, Martin Courcelles, Braille Production, Philip Springall, Information Specialist, Canadian National Institute for the Blind.*

Come experience what it is like to use your on-line library services when you cannot see the screen. Follow up with a tour of the CNIB Digital Library, a site designed specifically for Canadians living with vision loss. Learn how your patrons — including ones with certain disabilities not related to vision — can access this library and its growing repository of audio, e-braille and e-text. Walk away with a pathfinder to essential information about Web site accessibility, changes in Ontario legislation and tools that will help you build services for everyone to use. Convenor: Alison McCullough, Community Development Librarian, Oshawa Public Library.

**1215****ICH Ballroom B**

2:10 PM

*Learning; Technology; Vision***MEETING OF GREAT MINDS**  
**David Warlick,**  
**Stephen Heppell**

In 2006, Microsoft called Stephen Heppell "Europe's leading on-line education expert". After his appearance at Super Conference 2007, one participant wrote, "Stephen Heppell was the inspiration that will motivate my post-conference learning journey over the next year. And I know that I'm not alone. The crowd was transfixed by his ideas about learning in the 21st century, and how libraries are so well positioned to transform students' learning experiences."

Enjoy a session that combines Stephen's insights about schools with those of OSLA's current spotlight speaker, David Warlick! A truly dynamic speaker, David's Web site, Landmarks for Schools, serves more than a half-million visits a day with some of the most popular teacher tools available on the Net. His grasp of 21st century learning and his views on technology in education, together with Stephen's, will challenge and inspire us. Bring lots of challenging questions. They love it.

**1216****ICH Ontario**

2:10 PM

*Catalogue***WHY THE SOCIAL WEB NEEDS PUBLIC LIBRARIES... AS MUCH AS PUBLIC LIBRARIES NEED THE SOCIAL WEB***Beth Jefferson, Principal, Bibliocommons, Inc.*

With all the hype that surrounds Facebook, MySpace and everything Web 2.0, it is easy to become persuaded that social media engagement is a universal truth. Yet in the last six months, leading technology observers have reported that only a small minority are users of Web 2.0 capabilities.

These observations have raised concerns, that just as the digital divide narrows, new kinds of divides are emerging that threaten the original promise of the interactive/Social Web. The divide may no longer be about access to technology but the use of the tools that the technology enables: Who's speaking? Who's being heard? Who's being connected to whom? And what happens to those who aren't "connected" at all in the social Web.

Hear the latest data, a discussion of potential consequences, and why libraries are uniquely positioned to address these emerging divides.



# FRI 01 SERIES 1200 SESSION SPEAKERS



Beth Murray-Bannister  
1201



James Wagner 1201



Brenda Maxwell 1201



Pat Cavill 1202



Jenn Horwath 1204



Cynthia Williamson  
1204



Meredith Farkas 1205



Cynthia Mearns 1206



Ken Roberts 1206



Ingrid Parent 1207



Gerry Meek 1208



Nancy Cotter 1209



Marilyn Girndt 1209



Myra MacLennan 1209



Nancy Dalrymple 1209



Tina Antoniou 1210



Ruth Hall 1210



Jane Dysart 1211



Phillip Springall 1214



Margaret Williams  
1214





Stephen Heppell 1215



David Warlick 1215



Beth Jefferson 1216



Peter Stranks 1217



Joy Muller 1218



Colette Denomme  
1219



Heather Jones 1219



Michael Parody 1219



Marlene Turkington  
1219



Marc Haentjens 1224



Magee Perquin 1219



Johanna Wellheiser  
1222



Andrea Cecchetto  
1225



Cheryl Marcus 1225



Elaine Kong Tamura  
1226



Janet Kaufman 1227



Susan Barnes 1228



**1217**

**MTCC 206A**

2:10 PM

Media literacy

**PHOTOGRAPHY, ADVERTISING AND THE SECRET LANGUAGE, OR, IN OTHER WORDS, HOW I FIGURED OUT WHAT I WANTED TO BE WHEN I GREW UP!**

Peter Stranks, professional photographer; Joanne Webster, Hillcrest Public School, Simcoe County District School Board.

A lively and interactive presentation, Stranks brings the concept of Media Literacy alive to students and teachers alike. Drawing on his twenty years of work in the field of editorial, advertising and film photography, the recent Dove Campaign for Real Beauty and his life experiences, you will come away with an enhanced understanding of media literacy and your imagination will be challenged to look at the world with new eyes. Convenor: Gianna Dassios, Chine Drive Public School, Toronto District School Board.

**1218**

**MTCC 202A**

2:10 PM

Plagiarism

**PLAGIARISM IN CANADA AND THE LIBRARY'S RESPONSE**

Julia Christensen Hughes, Professor and Chair, Department of Business, University of Guelph; Joy Muller, Manager, Seneca@York and Markham Libraries, Seneca College.

Academic misconduct is a serious issue in Canadian universities and colleges from both the faculty and librarian perspective. Recent research studies indicate what types of misconduct students report engaging in, why it is occurring, and what can be done about it. Come prepared to share your own experiences and suggestions. Convenor: Carol Stephenson, Wilfrid Laurier University.



**1219**

**MTCC 201E**

2:10 PM

Character education; Gay and lesbian services – Youth

**RAINBOW TREASURE CHEST: NUGGETS FOR GAY, LESBIAN, BI-SEXUAL, AND TRANSGENDER USERS**

Colette Denomme, H.B. Beal Secondary School, London; Heather Jones, Annandale High School, Tillsonburg; Michael Parody, Princess Elizabeth Public School, Ingersoll; Magee Perquin, Rick Hanson Public School, London; Kathlene Tuckey, Central Secondary School, London; Bill Tryphonopoulos, Cleardale Public School, London; Marlene Turkington, Learning Co-ordinator, Thames Valley District School Board.

Are you looking for up-to-date materials to address the current issue of discrimination based on sexual orientation? Benefit from the challenging process six experienced elementary and secondary teacher-librarians faced in creating comprehensive resource boxes for the Thames Valley board. Take home resource lists, bookmarks and there will be an opportunity to win great prizes!

Convenor: Marlene Turkington, Thames Valley District School Board.

Moved from Thursday, 9:05 AM. Former Session 326, now 1219.

**1220**

**ICH Halton**

2:10 PM

Health and safety

**HEALTH AND SAFETY: DUE DILIGENCE**

Mike Atkinson, Field Consultant, Education Safety Association of Ontario.

Being duly diligent always works to your benefit. It is important to include health and safety in every aspect of any job as it demonstrates to your staff that health and safety is a central part of who you are and how you work. As a supervisor, you should expect the same attitude and performance from those for whom you are responsible. Documenting health and safety issues, including the steps taken to resolve issues is important. This proof of due diligence is the only way of defending oneself or an organization should there be a serious workplace injury or illness. A detailed handout is required, \$10 at the door. Convenor: Kyla Zerbas.

**1221**

**MTCC 104B**

2:10 PM

Library instruction; Information literacy

**STRATEGIC POSITIONING OF LIBRARY INSTRUCTION SERVICES**

Stanley Wilder, Associate Dean, University of Rochester.

What would instruction in the academic library look like if we were to start from scratch today? Wilder argues that an academic library's approach to instruction should be a reflection of the role it intends to play on campus. From this perspective, he claims that information literacy is a bad fit for most research libraries and proposes a framework for a new and more modern approach to instruction. Convenor: Laurie Morrison, Brock University.

**1222**

**ICH Grenadier**

2:10 PM

Collection Development; Digital Collections

**THE ONTARIO PIONEER BOOKSHELF**

Andrew Lofft, Department Head, Preservation & Digitization Services, Johanna Wellheiser, Manager, Preservation Services, Toronto Public Library.

The Ontario Pioneer Bookshelf Web site provides a stimulating on-line learning environment for students studying Grade 7 and 8 Ontario History and their teachers. This resource showcases about 30 historical documents, provided by three partner libraries, in virtual book format that allows users to realistically turn pages. Use of this resource enhances the learning experience with image, text and sound links in each virtual book, and provides student learning activities with a teacher's guide to explain how the Web site can be used to support the history curriculum.

**1223**

**MTCC 104A**

2:10 AM

Partnerships

**SUCCESSFUL PROJECTS – POWERFUL PARTNERSHIPS**

Lilila Stripnieks, Chief Executive Officer, St. Catharines Public Library; Barbara Stephenson, Chief Executive Officer, Alex Mahabir, Community Outreach Co-ordinator, Port Hope Public Library.

Hear how two libraries nominated for this year's Angus Mowat Awards have built powerful partnerships that have acted as catalysts for successful projects. St. Catharines Public Library brought together twelve library systems to



create the highly successful Niagara Reads program that promoted "the art of reading and writing; local authors, poets, historians, and journalists; and the public libraries that serve the municipalities in Niagara." Port Hope Public Library succeeded in building bridges to the local business community with its Open a BOOK, Open a BUSINESS @ Port Hope Public Library initiative. Identifying the resource needs of this hard-to-reach segment of the community allowed the library to expand its collection in a directed, focused manner. Expect a lively session packed with ideas you can use to raise the profile of your own institution.

## 1224 MTCC 201A

2:10 PM  
**EN FRANÇAIS/IN FRENCH**  
*Programmation en français; Ressources en français*

### OFFRIR DES ACTIVITÉS LITTÉRAIRES DANS LA COMMUNAUTÉ

**Marc Haentjens** *directeur général, Regroupement des éditeurs canadiens-français.*

Comment animer des activités littéraires dans votre communauté. Cet atelier pourrait intéresser autant les bibliothèques publiques, scolaires et universitaires. Il présente des activités littéraires pour tous les âges : clubs de lecture, visites d'auteur, comment préparer et utiliser la littérature dans les bibliothèques et les classes.

Deliver literature-based activities in your community in French. Of interest to school, public and university libraries, this French-language workshop discusses reading clubs, author visits, and preparing and using literature in your library or classroom. Convenor: Patricia Roebuck, Barrie Public Library.

## 1225 ICH Kingsway

2:10 PM  
*Management; Staff development*  
**WHY VALUES MATTER: THE POWER OF VALUES GOVERNANCE AT MARKHAM PUBLIC LIBRARIES**

*Cheryl Marcus, Children's Librarian, Andrea Cecchetto, Teen Services Librarian, Catherine Biss, Chief Executive Officer, Markham Libraries*

Do you want a harmonious, energized, self-motivated staff? Do you want staff to be committed to the vision of the library? Markham Public Libraries staff has created a self-management process collaboratively through values governance. Senior management, professional librarians, and front-line staff share winning strategies to help you make this happen in your workplace. Convenor: Don Mills, Mississauga Library System.

## 1226 ICH Ballroom A

2:10 PM  
*Teaching; Wikis*  
**WIKI AS A TEACHING TOOL FOR LIBRARIANS AND FOR STUDENTS**

*Lisa Scott, Braemar House School, Brantford; Catherine Devion, Co-ordinator of Circulation and Access, Elaine Kong Tamura, Co-ordinator, Reference, Research and Instruction, University of Toronto Scarborough.*

There are opportunities and challenges in using wikis to enhance knowledge-sharing and learning in libraries. While our examples are from school and university libraries, any library can learn from them. Examine wiki use at a private elementary school as well as developments in secondary education. The University of Toronto Scarborough wiki has staff and student compo-

nents. Learn if a wiki can benefit your library staff and/or students. Convenor: Bernard Musoni, QLogitek Technology.

## 1227 MTCC 203D

2:10 PM  
*Assessment; Management; Work-life balance*

### THE WORK-LIFE TUG OF WAR: ONE LIBRARY'S EFFORT TO ADDRESS WORK-LIFE BALANCE

*Janet Kaufman, Head, Information Services, University of Guelph; Melissa Warner, Research Associate, Centre for Families, Work and Well-Being, University of Guelph.*

Explore the what, why and how surrounding work-life balance from both a manager and staff perspective. Research shows that work-life balance is a serious problem for Canadians. The University of Guelph Library partnered with the Centre for Families, Work, and Well-Being to conduct a work-life balance assessment of its employees. The results were used to develop an awareness and educational strategy for managers and staff, as well as a plan to sustain the program.

Convenor: Heather Glerum, University of Toronto Scarborough.

## 1228 MTCC 203B

2:10 PM  
*Social Networking*  
**SOCIAL NETWORKING: INNOVATION AND RESEARCH**

*Susan Barnes, Associate Professor, Associate Director, Lab for Social Computing, Department of Communication, Rochester Institute of Technology.*

Although social networks like MySpace and Facebook are relatively new phenomena, they are already the subjects of research. This presentation will discuss several new

directions in the research of social media. The studies described are part of a National Science Foundation Grant and an Innovative Teaching Grant from the Rochester Institute of Technology. The approaches used in each project demonstrate how both quantitative and qualitative methods are used in the study of social networks and how the research has implications for the use of social networks in an academic environment.

Convenor: Kristin Hoffmann, University of Western Ontario.

## 1229 ICH Oakville

2:10 PM  
**FIRST NATIONS HERITAGE, CULTURE AND COMMUNITY CONNECT @ YOUR LIBRARY**

*Karen Foster, First Nation Librarian, Chippewas of Georgina Island First Nation Public Library; Barbara Lewis, Library Co-ordinator, Rama Mnijaning Public Library; Rita Chiblow, First Nation Capacity Building Advisor, Ontario Library Service-North; Patty Lawlor, First Nations Consultant, Southern Ontario Library Service; Andrew J. Ryther, Design Limited.*

First Nations Public Library (FNPL) Week, a multi-level, multi-purpose program, encourages all Ontario libraries to join in its celebration. In First Nation communities, the Week is an opportunity to promote public library service and celebrate the achievements of local librarians. In non-native communities, it's an opportunity to promote staff and community awareness of aboriginal peoples and cultures through training, programming and displays. FNPL Week 2008 takes place February 11-16. Session participants will receive celebration suggestions, resource recommendations, programming contacts, and a 2008 poster featuring the theme, "First Nations heritage, culture and community connect @ your library."





FRI 01  
03:45 PM

**1300**  
**ICH**  
**Ballroom B**  
OLBA SPOTLIGHT



## Imagining the Future

### Elizabeth May

an environmentalist, writer, activist, lawyer, and leader of the Green Party of Canada. Elizabeth became active in the environmental movement in the 1970s. She is a graduate of Dalhousie Law School and was admitted to the Bar in Nova Scotia and Ontario. She was Associate General Council for the Public Interest Advocacy Centre prior to becoming Senior Policy Advisor to the federal minister of the Environment from 1986 until 1988. Elizabeth became Executive Director of the Sierra Club of Canada in 1989, a position she held until March 2006, when she stepped down to run for leadership of the Green Party of Canada.

Elizabeth is the author of five books, including her most recent *How to Save the World in Your Spare Time*, a manual for activists. Elizabeth holds three honorary doctorates, and the Elizabeth May Chair in Women's Health and the Environment at Dalhousie University was created in her honour. Elizabeth became an Officer of the Order of Canada in 2005, and was elected as leader of the Green Party of Canada in 2006.

Convenor: Catherine Dowd,  
OLBA 2007 President.



**1301**

**MTCC 201B**

3:45 PM

*Forest of Reading®; Literacy; Reading*

### A FOREST OF IDEAS

Jessica Patrick, Teacher-Librarian,  
Ponsonby Public School, Upper Grand  
District School Board; Andrea Pierce,  
Early Literacy Specialist, Ontario Early  
Years Centre, Wellington County.

Are you considering participating for the first time in the Blue Spruce Program but aren't sure where to start? Or, are you planning on running the program again but you'd like some further inspiration? Collect a "forest of ideas" about specific activities and programs to offer with this year's Blue Spruce nominees. Ideas will include how to make the most of your Blue Spruce story hours, what types of activities to use with the Blue Spruce texts, and how to involve the parent community in the program. The ideas offered are fun and manageable, and directly linked to literacy objectives. Geared towards school librarians, children's librarians at public libraries will also leave with ideas that can be used right away.  
Convenor: Michele Campbell,  
Upper Grand District School Board.



Official wholesaler for  
OLA's Forest of  
Reading®

**1302**

**ICH Niagara**

3:45 PM

*Literacy; Student success*

### ADOLESCENT WRITERS IN THEIR NATURAL HABITAT: OBSERVATIONS FROM THE FIELD

Rosemary Renton, Teacher-librarian,  
Harriet Todd Public School, Simcoe  
County District School Board.

When seven unlikely students approached Rosemary Renton (TL with the Simcoe County District School Board) to form a Manga Club, she handed them the rules for the "Scholastic Book Fairs Kids Are Authors" Competition and told



them to get to work. Their resulting book will be published next spring as part of Scholastic's Literacy Place collection. Rosemary will share what she learned about adolescent writers as she observed these successful authors goof off, bicker, complain, and, finally, write! Convenor: Wenda Tulloch, Hamilton Wentworth District School Board.

## 1303 ICH Grenadier

3:45 PM

### EN FRANÇAIS/IN FRENCH

*Renseignements visant la santé publique; Ressources en français; Formation pratique; Internet; Recherche en ligne*

### COMMENT TROUVER DES RENSEIGNEMENTS SANTÉ FIABLES SUR L'INTERNET / HOW TO FIND RELIABLE HEALTH INFORMATION ON THE INTERNET

*Donna MacLeod, Consumer Health Information Service, Toronto Public Library.*

Cet atelier présente des ressources électroniques sur la santé qui sont fiables et canadiennes et offre des pistes pour trouver des renseignements d'ordre général, sur des conditions de santé précises, sur des médicaments, etc. L'atelier aborde aussi quelques ressources internationales.

This French-language workshop discusses reliable Canadian on-line sources for health information. Find general health information, information about specific diseases and conditions, drugs, etc. Also discusses some international sites. (n.b. These resources are not identical to English resources.)

Convenor: Céline Marcoux-Hamade, Toronto Public Library, Présidente d'ABFO 2007, 2008.

## 1304

ICH Oakville

3:45 PM

*Course software; E-resources*

### EMBEDDING LIBRARY E-RESOURCES IN ON-LINE COURSE SOFTWARE: A TOOLKIT FOR BEGINNERS

*Janice Mutz, Instruction/Distance Education Librarian, Chancellor Paterson Library, Lakehead University.*

From reaching out to faculty to creating a standard template, learn the ins and outs of embedding library resources in on-line courses: the tips and tricks, what works and what does not. Learn how to target potential users, create a library presence on-line and use social software in new ways. You will take away a practical how-to guide to get started right away! Convenor: Marilyn McDermott, Mohawk College.

## 1305

MTCC 104D

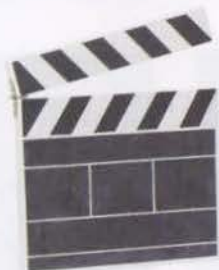
3:45 PM

*Services for Seniors; Partnerships*

### ENRICHING THE LIVES OF SENIORS TOGETHER

*Janet Graham, Senior Services Librarian, Elizabeth Bufton, Adult/Senior Information Assistant, Barrie Public Library; Heather Kenahan, Recreation Programmer Parkview 55+ Centre.*

Barrie Public Library and the City of Barrie work together to co-ordinate programming for seniors in the community. Hear what has worked for us, what has not, and how and why our programming has evolved over time from both perspectives. Benefit from our experience and



come away with ideas for low cost programs that seniors in your area will attend. Learn how we involve volunteers and experts from the community as well as paid performance staff. Several of our programs are suitable for smaller libraries. While we have different mandates, we are working together to enrich the lives of our seniors – one of the fastest-growing segments of the population.

Convenor: Krista Jorgensen, FIS graduate student.

## 1306

ICH Ontario

3:45 PM

*Catalogue*

### FRBR: WHO'S USING IT AND WHAT CAN I EXPECT NEXT?

*William Denton, Web Librarian, York University.*

FRBR (Functional Requirements for Bibliographic Records) receives more and more attention each year, but there is still no complete implementation that shows how it can be used and how it will help users and libraries. Resource Description and Access, the revision to AACR2 now in progress, is partly built on FRBR ideas. OCLC, LibraryThing, and other on-line systems are using FRBR approaches to help make their catalogues and services better. FRBR and FRAD (Functional Requirements for Authority Data) are in the background (and sometimes foreground!) of current discussions about how to build the next generation of library catalogues and how to manage collections made up of more and more entries in more and more formats. Review FRBR and FRAD, look at working on-line examples of FRBR and discuss what will come next, with RDA and with commercial and open source library systems.

Convenor: Thomas Brendorfer, Guelph Public Library.

## 1307

MTCC 203A

3:45 PM

*Career Development*

### FROM LIBRARIANS TO PROSPECTIVE RESEARCHERS: WHAT YOU CAN DO WITH YOUR MLIS

*Mark Aaron Polger, Humber River Regional Hospital; Brian Cameron, Ryerson University; Stephanie Hilson, Kim Wachta, McMaster University.*

Follow the career paths of four librarians who have transitioned within the profession. Reflect on how education and professional experience can be used to shift your role within the profession. See the similarities and differences between libraries that foster alternative paths. See how library backgrounds can in a different way support transition to a new profession. Convenor: Jane Schmidt, Librarian, Ryerson University.

## 1308

MTCC 206A

3:45 PM

*Advocacy; Literacy; OSLA*

### HOT ISSUES

*Peggy Thomas, Centrally Assigned Teacher-Librarian, Library and Learning Resources, Toronto District School Board.*

THE hot issue for 2007/2008 is, the new School Library Document being written by OSLA for the Ministry of Education. You will get to preview the draft document prior to provincial hearings we will be holding across Ontario this spring. Discussion will focus on the vision around which this document revolves including the characteristics and needs of today's learners and how school libraries can meet those needs. Please register for this session to help us determine how many copies of the document to have available. Convenor: Sya VanGeest, OSLA President 2000, 2001.



# FRI 01 SERIES 1300 SESSION SPEAKERS



Jessica Patrick 1301



Andrea Pierce 1301



Donna MacLeod 1303



Janice Mutz 1304



William Denton 1306



Brian Cameron 1307



Mark Aaron Polger  
1307



Kim Wachta 1307



Peggy Thomas 1308



Marcia Aronson 1309



Chris Harwood 1309



Elizabeth Sadler 1310



Denise Koufogiannakis  
1311



Caitlin Williams 1312



Melissa Jensen 1313



Michele Collins 1315



Douglas P. Davey 1315



Jeff Brown 1316



Diane Istead 1316



Pamela Porter 1317







Eric Walters 1317



Mita Williams 1318



Margaret Wicklum  
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Margaret Williams  
1320



Siobhan Stevenson  
1321



Mary Ann Mavrinac  
1322



Doug Atkinson and  
Fiona Denzey 1323



Sally Bradshaw 1324



Paul Kay 1324



Mark Bryant 1325



Cecile Farnum 1325



Laura Morrison 1326



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Anita Brooks Kirkland  
1327



Carol Koechlin 1327



Eleanor Denny 1328



Bessie Sullivan 1328



Lahring Tribe 1328



Helen Wilding Cook  
1328



Casey Bisson 1329



## 1309

MTCC 203C

3:45 PM

*Partnerships; Adult Literacy*

### **LIBRARIES AND LITERACY – WORKING TOGETHER**

*Marcia Aronson, Manager, Adult & Readers' Advisory Services, Ottawa Public Library; Chris Harwood, Co-ordinator, Library Manual Project, Ottawa Community Coalition for Literacy.*

The Ottawa Public Library and the Ottawa Community Coalition for Literacy have had a successful longstanding partnership. This partnership resulted in the development and publication of *Getting to Know the Library*, a manual of learning activities for adult literacy learners and ESL students. The manual is part of a larger initiative of the City of Ottawa and Ottawa Public Library called Building a Learning and Literate Community. Participants will learn about the process used to gather input from literacy and ESL learners and from practitioners/instructors before writing the library manual, and the process for piloting and reviewing the material, which consists of over 60 activities.

## 1310

MTCC 201A

3:45 PM

*Open Source software; Library systems*

### **LIBRARY-IN-A-BOX: UPDATE AND STATUS REPORT**

*Elizabeth (Bess) Sadler, Co-Chair for eFL-Free and Open Source Software, University of Virginia; Randy Metcalfe, Program Manager of eFL-FOSS, eFL.net; Nasser Saleh, Integrated Learning Librarian, Queen's University.*

Electronic Information for Libraries (eFL) works with libraries in developing and transition countries to help them meet their technology needs. The main activity of eFL-Free and Open Source Software currently is the development of "Library-in-a-box," an open source ILS based on Koha and Evergreen,

designed to be easy to install, fully internationalized, and with next-generation catalogue features like faceted browsing and relevance ranking. Since Library-in-a-box is open source, the work being done by eFL will also be of use to libraries in Canada, many of whom desire these features. Learn about the progress that has been made on the library-in-a-box project.

Convenor: Susan Greaves, GIS/Map Librarian, Queen's University.

## 1311

MTCC 201F

3:45 PM

*Evidence Based Learning*

### **MAKING BETTER DECISIONS: INCORPORATING EVIDENCE INTO YOUR PRACTICE**

*Denise Koufogiannakis, Collections & Acquisitions Co-ordinator, University of Alberta Libraries.*

What is evidence-based librarianship and why does it matter? The principles and steps involved in evidence-based practice are grounded in the concept that practice should be based on up-to-date, valid, and reliable research. As a practitioner, how does this concept impact you? As a researcher, how can you ensure that your research is applied? Bring together research and practice in a way that is practical. Learn how to incorporate evidence-based decision-making into your daily practice and discover tools that will help. Through demonstrated examples of practice that follows this model, learn how this method of decision making can work in reality and help to improve your practice, benefiting the users of your library.

Convenor: Laura Banfield, McMaster University.



## 1312

MTCC 201C

3:45 PM

*Career development; Personal development*

### **LIBRARIANSHIP AS A PROFESSION STAYING ENGAGED WITH YOUR WORK AND GETTING READY TO MOVE UP: AN INTERACTIVE SESSION FOR EMPLOYERS AND EMPLOYEES WHO WANT TO CREATE A WORKPLACE THAT MATTERS**

*Caitlin Williams, Consultant-in-Residence, OLA Career and Mentoring Centre, President, New Directions for the Good Life, LLC, Successful Working Women, Inc.*

Today's organizations face two equally challenging dilemmas. First, employers are working hard to encourage employee engagement, prepare high-potential workers to move up to management, and replace increasing numbers of retiring boomers with skilled new workforce entrants. At the same time, employees are looking for more challenging assignments, seeking recognition of their contributions, and long to move up to management where their ideas will be taken seriously.

Whether you're an employer, manager, or employee, there are scores of practical tools for steering your organization and your career in the direction you want it to go. Explore strategies you can initiate on your own or in partnership with others to develop the next stage in your career or to distinguish your organization as a place where people truly want to give their best. Participation by new employees, veteran employees, supervisors and senior managers is encouraged.

## 1313

MTCC 206B

3:45 PM

*Media literacy; Technology integration*

### **MEDIA LITERACY – MAKING MOVIES AND POSTERS**

*Melissa Jensen, Teacher-Librarian, Trillium Woods Elementary School, Simcoe County District School Board.*

Create movies and movie posters in your elementary school! Learn how to use movie maker and simple photo editing software to achieve media expectations. Two projects are highlighted. One involves stop film animation using digital photography and Window's program Movie Maker. The other shows how to create READ posters to promote the love of reading using Macromedia's Fireworks program to develop basic photo editing skills and meet some of the media literacy curriculum expectations for junior-aged students and their teachers.

Convenor: Kathy Kawasaki, York Mills Collegiate, Toronto District School Board.

## 1314

MTCC 206CD

3:45 PM

*Readers' Advisory*

### **NON-FICTION READER'S ADVISORY**

*Patricia Barlosky, Information Service Librarian, Ottawa Public Library.*

Is readers' advisory a service you only offer with your fiction collection? Is reference the only use you make of your non-fiction collection? The popular new trend of non-fiction readers' advisory rejects these two common approaches in libraries. By acknowledging that people read non-fiction for pleasure and not just for information, library staff are now able to go beyond subject headings and offer non-fiction genres, reading maps, new approaches to merchandising, and "whole collection" service. The boundaries are limitless! Convenor: Linda Hunt, St. Catharines Public Library.



**1315****ICH Halton**

3:45 PM

*Gay and lesbian services - Youth***OUT ON THE SHELF:****GUELPH'S QUEER LIBRARY AND RESOURCE CENTRE**

Michele Collins, University of Toronto  
MIST Candidate; Douglas P. Davey,  
Children's and Youth Advocate, Halton  
Hills Public Library.

Out On the Shelf is a non-profit library and resource centre that has served the queer (lesbian, gay, bisexual, transsexual) community in Guelph since 2005. Completely volunteer, with over 1500 items collected through donations and fundraising, Out on the Shelf is striving to gather and make available resources with the goal of creating a supportive, positive space and to be responsive to the dynamic needs of queer communities. Learn how this amazing resource came to be, its struggles and its successes.

Convenor: Jo-Hellen Berner,  
Ramara Township Public Library

**1316****MTCC 201E**

3:45 PM

**PROFESSIONAL DEVELOPMENT VIA VIDEO-CONFERENCING**

Jeff Brown, Instructional Leadership  
Consultant; Technology and Learning  
Resources, Diane Istead, Program  
Leadership Consultant; Information  
Literacy, Kawartha Pine Ridge District  
School Board.

Video-conferencing is an ecological, economically viable 21st century approach to professional development. Learn about the technology and resources needed to successfully promote professional learning and explore how you can use video-conferencing as a tool to enhance networking and collaboration among colleagues.

Convenor: Liz Kerr, Education  
Director, Ontario Library  
Association.



TITLES TO COMPLEMENT YOUR SESSION

**1317****MTCC 206E**

3:45 PM

*Reading; Authors and writing***THE FOREST OF READING® THE 2007 WHITE PINE AND GOLDEN OAK AWARD WINNERS**

Eric Walters, White Pine Award winner  
for Shattered; Pamela Porter, Golden  
Oak Award winner for The Crazy Man.

Bring your questions and participate in a relaxed and informative conversation that focuses on the writing and creative processes used by our award-winning authors. Hear what motivates Canadian authors who have had great success with older readers, high school and adults learning to read.



Official wholesaler for  
OLA's Forest of  
Reading®

**1318****MTCC 202A**

3:45 PM

*Scholarly communication; Web 2.0***SCHOLAR'S PORTAGE - AVOIDING THE WATERFALL: LEVERAGING SOCIAL NETWORKING TOOLS AND SCHOLARS PORTAL DATA**

Mita Williams, Librarian, Leddy Library,  
University of Windsor; Stacy Allison-  
Cassin, Music Cataloguer, York  
University.

Scholar's Portage is a collaborative project among OCUL librarians in pursuit of incorporating more "social" means of sharing and organizing information within OCUL's Scholars Portal. With 300,000 researchers and students in OCUL member institutions, there is great opportunity to add user-created data to make the over 12 million full-text articles in Scholars Portal and 150 million article abstracts in Scholars Portal Search, accessible through a more human

lens. The aim is to enable users to take Scholars Portal data out of its native setting and into commonly used tools like social bookmarking. Find out what we wanted, what we used, what happened, what we got, and how the journey continues. Convenor: Adam Taves, Reference & Instruction Librarian, York University.

**1319****MTCC 206F**

3:45 PM

*Collaboration; Faculty; Second Life***SECOND LIFE IN AN ACADEMIC LIBRARY: A PILOT PROJECT**

Denyse Rodrigues, Extended Services  
Librarian, Mount Saint Vincent  
University.

Educators and business leaders are racing to develop a presence in Second Life (3D virtual world) because of the opportunities presented for creativity and effective communications. Universities have set up virtual campuses, companies are designing and marketing products and services, and over one million people have logged on for a variety of social, educational and commercial reasons. In the Winter 2007 term, Mount Saint Vincent University Library began taking small steps to investigate the potential of this on-line world as a learning platform, collaborating with a faculty member in the creation of a course held in this environment. What role can a library play in the provision of courses in Second Life? Do networks and resources to support this work already exist? How does a librarian provide students with information instruction and services within an environment unfamiliar to all participants, librarian, professor and students? Here is an introduction to Second Life, the instructional challenges and opportunities of the environment. Obtain a checklist of issues to be considered when embarking on a Second Life collaborative project with faculty. Convenor: Tanis Fink, Seneca College.

**1320**

moved to 9:05 AM

**SEEKING ACCREDITATION**

This is now Session 1029.

**1321****MTCC 203D**

3:45 PM

*Technology***PUBLIC LIBRARIES AND COMMUNITY TECHNOLOGY CENTRES: DIGITALLY DIVIDED?**

Siobhan Stevenson, Assistant Professor,  
Faculty of Information Studies,  
University of Toronto.

Public libraries and community technology centres have been providing public access computing (PAC) services to their communities for almost 15 years. Yet despite unanimous praise for the success of these programs in reaching the digitally divided, federal funding via Industry Canada's CAP program came within a hare's breath of being canceled this year. Why? then again, why not? Can we make sense of: (1) the contradictory evidence surrounding the value of public access computing for the digitally divided (does it or doesn't it make a difference?), and (2) the curious disconnect between the public library community and community technology centres (both of which receive funding under CAP)? What should the public library community's vision for technology services beyond CAP be?

**1322****MTCC 203B**

3:45 PM

*Leadership; Organizational change***SUCCESSFUL LEADERSHIP BEGINS WITH SELF**

Mary Ann Mavrinac, Chief Librarian,  
Hazel McCallion Academic Learning  
Centre, University of Toronto  
Mississauga.

Experiencing organizational change can be difficult, especially when the change is unanticipated and unwelcome. Let go, go with the flow, strategize, see opportunity, learn, and fulfill your aspirations!

F



Sound good? Join us as we reveal the dynamic nature of protecting self, and provide practical, concrete leadership strategies based upon empirical research that can be liberating for the individual, and transformational for the library. Flourish and have fun in an unpredictable environment of ubiquitous change.  
 Convenor: Joy Muller, Seneca College.

## 1323

MTCC 104B

3:45 PM

Video

### DECONSTRUCTING THE MOVIE MACHINE 10

Fiona Denzey, Doug Atkinson, CVS, Inc.

Fiona and Doug have been Super Conference stalwarts for years and here is the tenth edition of this popular and informative program. The perfect wind-down for a Friday afternoon. Join them in another entertaining tour of the high octane videos currently perceived as children's materials. Enjoy a sampling of the year's best and worst over the traditional popcorn and lollipops.

## 1324

ICH Kingsway

3:45 PM

Partnering; Research

### THE RESEARCH PROCESS...FROM THEORY TO PRACTICE

Paul Kay, Teacher-Librarian, Northlea Elementary Middle School, Sally Bradshaw, Teacher-Librarian, Denlow Public School, Toronto District School Board.

Have you ever wondered how to implement a research continuum of skills for students in grades 4-6? Come see how one teacher-librarian scaffolds research skills for students in a manageable and meaningful way as part of a library partnering program.  
 Convenor: Deb Kitchener, Bayview Secondary School, York Region District School Board.

## 1325

MTCC 202CD

3:45 PM

Research skills

### TRANSITIONS: FROM HIGH SCHOOL TO ACADEMIC LIBRARIES

Randy Williams, Senior School Teacher-librarian, Bishop Strachan School; Cecile Farnum, Communications and Liaison Librarian, Ryerson University; Deena Yanofsky, Research Librarian, York University; Mark Bryant, Reference & Information Literacy Librarian, Humber College; Jeff Newman, Coordinator, Instruction in Undergraduate Library Use, University of Toronto.

What do students need to know and faculty need to teach to help prepare students for their successful transition to post secondary institutions? A secondary school teacher-librarian, three university librarians and a college librarian answer the BIG question.  
 Convenor: Rob Baxter, Langstaff Secondary School, York Region District School Board.

## 1326

ICH Humber

3:45 PM

Collaboration; Faculty; Information literacy

### UNDERSTANDING FACULTY MOTIVES TO COLLABORATE

Laurie Morrison, Librarian for Modern Languages and Visual Arts, Brock University.

Current research finds that faculty believe research skills are an important component of undergraduate education. They also report that undergraduates' skills in this area are weak. Collaboration with a librarian is a possible strategy to address this; however, research, if not our own experience, tells us that faculty/librarian collaboration is weak. What motivates faculty to collaborate with librarians as a method to support the develop-

ment of students' research skills? Why are some faculty more open to collaboration with librarians in information literacy initiatives than others? How do faculty understand the benefits of good research skills for their students? How can this information assist librarians to develop collaborative relationships?

Convenor: Julie Najjar, University of Toronto MIST student.

## 1327

ICH Ballroom A

3:45 PM

Research; Technology integration

### WIKI MODELS FOR STUDENT RESEARCH

Carol Koehlin, consultant for school libraries; Anita Brooks Kirkland, Information Technology Consultant, Waterloo Region District School Board.

Find out how the wiki can apply powerful research models used in school library programs to foster higher-order critical thinking skills. The wiki is an ideal collaborative writing tool that teacher-librarians can use to facilitate research projects that build community and understanding. Students can share resources, converse, question and contribute to their projects from home or from school.

Convenor: Sharon Armstrong, North Park Collegiate Institute, Grand Erie District School Board.

## 1328

MTCC 104A

3:45 PM

Collection Development; Youth; Audio Books

### WILL THEY LISTEN? TO BOOKS I MEAN... KIDS, TEENS AND AUDIO BOOKS

Bessie Sullivan, Urban Branch Librarian, Kingston Frontenac Public Library; Lahring Tribe, Random House; Eleanor Denny, Simon and Schuster; Helen Wilding Cook, Library Bound.

Hear about the publishing trends regarding audiobooks and downloads and the implications for public library collection development;

find out what the research and the public library circulation statistics are showing about audio preferences of teens, children and families. Hear what audiobook titles are being recommended for teens, juvenile readers, and families.  
 Convenor: Teresa Gawman, Teen Services Librarian, Whitby Public Library.

## 1329

MTCC 104C

3:45 PM

OPACs; Open source

### OPAC 2.0: WHAT WORKS ALREADY?

Casey Bisson, Information Architect, Plymouth State University.

Recent attention to the state of our catalogues and other on-line services has led to a flurry of open source development and vendor product announcements. Among open source catalogue replacements is Scriblio, described by its creator Casey Bisson as primarily a platform for experimentation and development. The software has, nonetheless, grown to be used in academic and public libraries, as well as a photo archive. First launched in January 2006, the project has enabled new means of serving our users and is generating new information about how our users interact with our on-line resources. Learn about Scriblio as both a catalogue replacement and development platform, and the lessons and trends emerging from Scriblio use so far.  
 Convenor: Linda Delgrande, Manager of Support Services, Clarington Public Library.



FRI 01  
EVENING

ALL CONFERENCE RECEPTION

# Larry's Fête

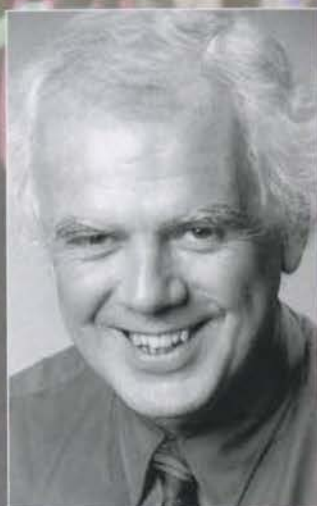
Celebrating Leadership,  
Innovation and the Profession

5:15 PM

## MTCC John Bassett Theatre lobbies ALL CONFERENCE RECEPTION

Join Micromedia ProQuest and your fellow conference attendees at Super Conference's biggest party every year. This year it is truly special. A Silent Auction in support of the Larry Moore Innovation Fund features first-rate offerings.

All Super Conference attendees are welcome at this **ALL CONFERENCE EVENT** and **TRIBUTE**. There is no cost for tickets, but there are a limited number available. Please ask for your ticket at the Information Desk in the registration lobby when you exchange your Saturday closing luncheon coupon.



6:45 PM

John Bassett Theatre

## LARRY MOORE TRIBUTE EVENT

Featuring OLA Friend,  
Broadcaster and Author

*Evan Solomon*

A tribute to Larry's  
34 years as OLA  
volunteer and as  
Executive Director.

plus a special  
**MUSICAL GUEST**



Plus: Babes in Jazzland

## DESSERT RECEPTION

Following Larry's Fête there will be a  
DESSERT RECEPTION.

TRIBUTE EVENT SPONSORS

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speakers spotlight



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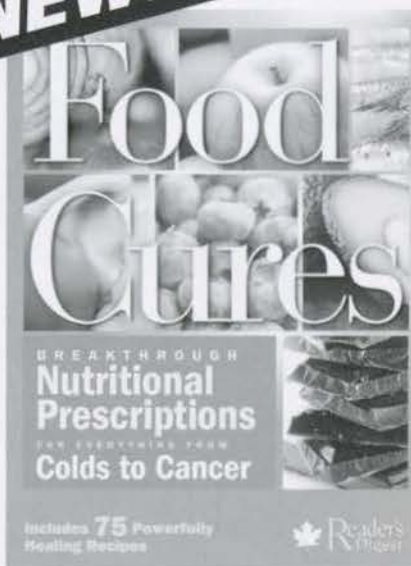
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**Fran Berkoff, R. D.**

Fran Berkoff is a registered dietitian and nutrition columnist for the *Toronto Sun* newspaper and *Canadian Living* magazine.

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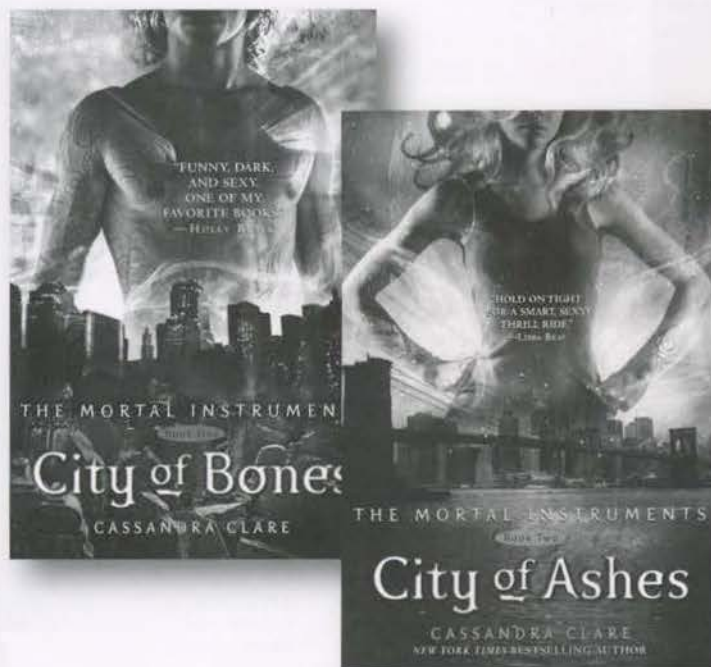


MEET  
CASSANDRA CLARE  
AUTHOR OF CITY OF BONES  
AND CITY OF ASHES

at the OLA Super Conference

Thursday January 31<sup>st</sup> 2008  
1 to 2pm

School Book Fairs booth #428



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SATURDAY  
FEBRUARY 2, 2008



**The Library at Bad Pyrmont in Germany.**

The beauty.

Photo: Kerstin Habenicht, Waterloo Public Library.



# Saturday, February 2, 2008

## TODAY'S SCHEDULE

8:00 AM - 8:45 AM

**1600**

All-Conference Plenary Session  
**IRSHAD MANJI**

9:05 AM - 10:20 AM

**1700 series**

Workshop Sessions

10:40 AM - 11:55 AM

**1800 series**

Workshop Sessions

12:15 PM

**1900**

All-Conference Event  
**Closing Luncheon**  
featuring  
**ELLEN TISE**

## Access

## Advocacy & Marketing

## Career Development & Mentoring

## Collections & Resources

## Communications

## Community Development

## Curriculum & Learning

## Governance & Policy Development

## Information Literacy

## Innovation

## Issues & Leadership

## Management, Staff & Finance

## Partnerships & Collaboration

## Programs & Services

## Reading and Literacy

## Reference & Research

## Social Networking

## User Experience

## Values & Vision

## 1700 series 9:05 AM - 10:20 AM

**1710** Library Services For All

**1714** RDA: The Inside Story

**1701** Advocacy: New Views for Developing...

**1711** My Job in 10 Years

**1713** Picture This! Using Picture Books...

**1719** Towards a Understanding of Literacy Comics

**1702** By Teens for Teens! TAB Radio & TV Commercials

**1708** How to Start a Friends Group

**1717** Teaching Wikipedia

**1701** Advocacy: New Views for Developing...

**1700** Top Tech Trends

**1706** Global Voices @ your library

**1712** Operation Kickstart

**1708** How to Start a Friends Group

**1718** Teen Programs and Creative Expression

**1703** Video Conferencing and White Pine

**1705** Fishing for Stories, Catching Readers

**1707** Le plaisir de lire et comment exploiter la...

**1709** Inside Out: Library Services at Point of Need

**1715** Strategies for Effective Questionnaires

**1716** Talking to Strangers: Reference Interview

**1704** Creating a Buzz in Academic Libraries

**1710** Library Services for All







## 1800 series 10:40 AM - 11:55 AM

**1807** Library Wizards —Bringing the Magic Alive...  
**1811** It's All About Access  
**1812** North Bay Public Libraries' SIM Project

**1810** Marketing on a Small Budget  
**1813** Public Face of the Library

**1821** Art of Networking Part 2

**1822** Centralized Collection Development

**1806** Leveraging Collaboration

**1819** What Does it Take to Sustain a Friends Group?

**1802** Designing Assignments Worth the Effort

**1815** Running & Participating in Effective Board...

**1804** Information Literacy By Design: E-learning Wiki

**1805** Learning 2.0

**1800** ABC's of Disease Mongering  
**1805** Learning 2.0  
**1814** Reaching Students and Staying Sane...

**1803** Dynamic Partnerships: Library Tech & TL  
**1816** Safe@school: Raising Awareness  
**1820** Working with Outside Agencies...

**1817** Benefits of Sign Language for Children

**1801** Internet: Connaissez-vous vraiment

**1808** Making it Theirspace! Attracting Teens  
**1818** The "Me & Now" of Customer Satisfaction

**1809** Marian the Naughty Librarian

## Program Creators

### OLA Ontario Library Association

P024, P030, 100, 101, 102, 300, 311, 313, 328, 329, 408, 419, 422, 424, 427, 500, 621, 623, 624, 626, 900, 1001, 1013, 1014, 1024, 1025, 1028, 1100, 1200, 1312, 1317, 1323, 1400, 1500, 1600, 1821

### ABFO L'Association des bibliothécaires francophones de l'Ontario

317, 417, 617, 704, 804, 1016, 1224, 1303, 1707, 1801

### OCULA Ontario College and University Library Association

304, 305, 307, 308, 310, 400, 605, 606, 607, 609, 618, 701, 801, 1005, 1006, 1012, 1021, 1022, 1204, 1218, 1221, 1227, 1228, 1304, 1311, 1319, 1322, 1326, 1704, 1709, 1711, 1714, 1716, 1804, 1809, 1811, 1814, 1818

### OHLA Ontario Health Libraries Association

301, 425, 611, 707, 806, 1004, 1211, 1307, 1715, 1800

### OLBA Ontario Library Boards' Association

314, 324, 325, 404, 414, 423, 610, 616, 620, 615, 705, 807, 810, 1007, 1010, 1202, 1208, 1212, 1300, 1701, 1710, 1813, 1815

### OLITA Ontario Library and Information Technology Association

303, 315, 316, 320, 406, 411, 412, 418, 612, 614, 622, 703, 803, 1008, 1009, 1015, 1017, 1029, 1203, 1205, 1214, 1226, 1306, 1310, 1316, 1318, 1329, 1700, 1806, 1812

### OPLA Ontario Public Library Association

P003, P023, 309, 318, 319, 321, 322, 402, 405, 410, 413, 421, 600, 706, 805, 807, 810, 1003, 1011, 1018, 1019, 1020, 1023, 1206, 1216, 1220, 1222, 1223, 1225, 1305, 1309, 1314, 1315, 1321, 1328, 1702, 1705, 1712, 1718, 1805, 1808, 1810, 1820, 1822,

### OSLA Ontario School Library Association

P011, P012, P021, P022, 306, 312, 323, 326, 327, 407, 409, 415, 416, 420, 429, 601, 604, 608, 625, 619, 702, 802, 1000, 1209, 1210, 1213, 1215, 1217, 1219, 1301, 1302, 1308, 1313, 1324, 1325, 1327, 1703, 1706, 1713, 1717, 1719, 1802, 1803, 1807, 1816

### FOCAL Friends of Canadian Libraries

1708, 1819

### KO Knowledge Ontario

P001, P002, 403, 1027

### FOPL Federation of Ontario Public Libraries

P024, P040, 623, 1013

### LAC Library and Archives Canada

613, 1026, 1207

### OALT/ABO Ontario Association of Library Technicians

426, 1201, 1817



SAT 02  
08:00 AM

1600

ALL CONFERENCE PLENARY

# Irshad Manji



## ***Taking Opportunity from Oppression – and Courage from Confusion***

### **Irshad Manji**

is the celebrated author of the #1 bestseller, *The Trouble with Islam Today: a Wake-Up Call for Honesty and Change*. The book has been published in 26 countries including Pakistan, India, Turkey and Lebanon and has been the subject of much informed debate.

Irshad's newspaper columns are distributed worldwide by the *New York Times* Syndicate. This spring, she finds herself behind the camera creating an interactive extension of her other best-seller, *Faith Without Fear*. It is to be aired on PBS shortly after the conference in April.

For Super Conference 2008, she will be talking about how we can grow from diversity's challenges. Irshad through examples from her own life and that of renowned historical figures shows why the key to appreciating diversity is through recognizing that there are no simple answers – and therefore no silly questions.

Several OLA members who have heard her speak have encouraged Super Conference planners to bring her to our audience and we are delighted to do so. Irshad wowed audiences at the American Library Association's annual conference last June in Washington with her witty, astute and wise observations.

Convenor: Sam Coghlan, Stratford Public Library, OLA 2008 President.





SAT 02  
09:05 AM

**1700**

MTCC 206CD

Trends

OLITA SPOTLIGHT

## Top Tech Trends



### Meredith Farkas

Distance Learning Librarian, Norwich  
University.



### Casey Bisson

Information Architect, Plymouth State  
University.



### David Fiander

Digital Services Librarian,  
University of Western Ontario.

What technologies and trends should you be watching? What's the next big thing as we move into 2008? Join the experts as they discuss technologies to be aware of now and beyond. They will touch on planning, people and participation. Always one of Super Conference's most anticipated sessions.

Convenor: Catherine Steeves,  
University of Guelph, OLITA 2007  
President.

**1701**

MTCC 202CD

9:05 AM

Advocacy

#### **ADVOCACY: NEW VIEWS FOR DEVELOPING A POWERFUL ADVOCACY PROGRAM**

**Ken Haycock**

Director and Professor, School of  
Library and Information Science,  
San José State University.

An important component of a trustee's duties involves advocacy of the library to government and the community. Too often, advocacy is a hit and miss situation. Find out how to develop and maintain a strong advocacy program for all of the trustees on your board.

**1702**

MTCC 201B

9:05 AM

Teen Services

#### **BY TEENS FOR TEENS!**

#### **TAB RADIO AND TELEVISION COMMERCIALS**

Cindy Pomeroy-White, Information  
Assistant, Barrie Public Library; teens  
from Barrie Teen Advisory Board.

Are you making the most of your Teen Advisory Board? Find out how the Barrie Public Library created a unique project for their teens through the making of radio and television commercials to promote the library! Here is a unique way to use your Teen Advisory Board to reach its utmost potential. It is a singular forum for volunteerism and an opportunity for teens to promote the library to other teens in the community. Members of Barrie Public Library's Teen Advisory Board will discuss their experience and provide insight into this creative project. The commercials will be played to dramatize their accomplishment.

Convenor: Jane Salmon, Children's  
Services, Barrie Public Library.

**1703**

MTCC 201D

9:05 AM

Literacy; Technology

#### **VIDEO CONFERENCING, WHITE PINE, AND ENGAGING STUDENTS IN LITERACY**

Angela Thompson, East  
Northumberland Secondary School,  
Jacqui Fuger, Campbellford District  
High School, Dean Smith, Cobourg  
District Collegiate Institute East,  
Kawartha Pine Ridge District School  
Board.

Promote literacy by incorporating video conferencing into classrooms and libraries! Using this new technology, teachers have been able to enhance students' engagement with literature, (specifically the White Pine program in the Forest of Reading®) in their schools. Learn how you can help students improve their research skills as they prepare for conferences. A fun and exciting new way for students to practice their presentation and communication skills.  
Convenor: Timothy Flynn, River  
Oaks Public School, Halton District  
School Board.

**1704**

MTCC 201F

9:05 AM

Marketing

#### **CREATING A BUZZ IN ACADEMIC LIBRARIES: DEVELOPING SPACES AND SERVICES THAT ENGAGE USERS IN THE LEARNING EXPERIENCE**

Jo-Anne Westerby, Director of  
Academic, Teaching and Learning  
Services, Mohawk College; Vivian  
Lewis, Associate University Librarian,  
Teaching, Learning and Research,  
McMaster University.

Academic libraries are casting off their stodgy images in an effort to wow Next Generation students, engage campus administrators and attract potential new hires. Learn how one college and one university library are making learning happen through cool spaces, new technologies and programs with pizzazz.



Find out what's worked and what hasn't. Come ready to swap ideas and leave with a winner.  
Convenor: Lynne Bentley, Humber College.

## 1705

9:05 AM

*Children's Services; Storytelling*  
**FISHING FOR STORIES, CATCHING READERS**  
WITHDRAWN BY SPEAKERS.



## 1706

MTCC 206A

9:05 AM

*Character education; Global issues*  
**GLOBAL VOICES @ YOUR LIBRARY**

*Catherine McCauley, Director of Teacher Development, Free the Children; Peggy Thomas, Centrally Assigned Teacher-Librarian, Library and Learning Resources, Toronto District School Board.*

Students are constantly bombarded by information from around the world, some valid, some questionable. Global Voices, an initiative of Free the Children, is a wonderful way to teach and involve your students in media literacy and critical thinking about global issues that affect their daily lives. Along with the Be the Change project, Global Voices offers a curriculum and a process for informing and motivating our students  
Convenor: Lori McCannel, Guardian Angels School, Dufferin Peel Catholic District School Board.

## 1707

MTCC 201E

9:05 AM

**EN FRANÇAIS/IN FRENCH**

*Lecture; Programmation en français; Enfants*

**LE PLAISIR DE LIRE ET COMMENT EXPLOITER LA LITTÉRATURE JEUNESSE / THE JOY OF READING AND THE MANY WAYS OF PRESENTING CHILDREN'S LITERATURE**

**Andrée Poulin**

*auteur/author.*

Où est-ce qu'un écrivain dénicher ses idées? Que fait-il après la sixième version d'un manuscrit? Comment navigue-t-il dans la jungle de l'édition? Avec humour et anecdotes, Andrée Poulin décrit les hauts et les bas du métier d'auteure. En deuxième partie de son atelier, elle présente son approche pour stimuler le plaisir de lire et d'écrire chez les enfants. Offrant de l'information théorique et pratique, l'auteure explique comment elle anime ses livres et décrit sa méthode pour amener les élèves à créer une histoire.

## 1708

MTCC 202A

9:05 AM

*Friends; Partnerships; Volunteers*

**HOW TO START A FRIENDS OF THE LIBRARY GROUP**

*Dorothy Macnaughton, FOCAL Vice President, Friends of the Sault Ste. Marie Public Library President.*

Learn how any library can start a Friends of the Library group. Receive the tools needed to plan and promote an organizing meeting, study sample governing documents and hear ideas for planning the first event.

## 1709

9:05 AM

*Library services; Information literacy*

**INSIDE OUT:**

**LIBRARY SERVICES AT POINT OF NEED**

*Sharon Munro, Information Services Librarian, Leddy Library, University of Windsor; Sophie Bury, Business Librarian, Peter F. Bronfman Business Library, York University; Ilo-Katryn Maimets, Science Librarian, Steacie Science and Engineering Library, York University.*

York University and the University of Windsor are providing students and faculty with access to information literacy instruction and reference services at their point of need. Learn about the planning, implementation and results of focus groups with university students from different disciplines. The focus groups provide invaluable feedback about students' research habits; perceptions of their own information literacy competencies; and their insights as to how instruction can be enhanced. Innovative instructional video clips; supporting materials; various library initiatives with departments on campus; and other novel methods used to promote and to provide access to library services and resources to faculty and students both inside and outside the library will also be examined.  
Convenor: Jennifer McKeon, Thames Campus, St. Clair College.

## 1710

MTCC 204

9:05 AM

*Collections; Multicultural Services; Newcomers*

**LIBRARY SERVICES FOR ALL**

*Mary Jane Celsie, Director, Public Services, Richmond Hill Public Library.*

Learn how to make the library less intimidating for new immigrants, those with low literacy levels, the homeless and other disadvantaged groups.

## 1711

MTCC 203A

9:05 AM

*Academic Libraries; Career management; Librarians*

**MY JOB IN 10 YEARS: THE FUTURE OF ACADEMIC LIBRARIES**

*John Dupuis, Head, Steacie Science and Engineering Library, York University.*

Time to rev up those crystal balls! Students are changing, library systems are changing, the world is changing. This volatile environment is challenging academic librarians to evolve their practice in unexpected ways. The best way to prepare for change is to think about it in advance, to anticipate some of the changes or at least to anticipate the kinds of things that may change. This presentation is just such an exercise. Join one of your fellow front-line librarians in an exploration of some of the ways our jobs might be changing over the next decade, both at the macro level and in our daily routines.  
Convenor: Debbie Duce, Mohawk College.

## 1712

MTCC 202B

9:05 AM

*Management; Employee Wellness*  
**OPERATION KICKSTART**

*Karen Milligan, Adult Services Librarian, Michelle Penta, Adult Services Librarian, Karen Hartog, Administrative Assistant, Bridie Howell, Librarian Assistant, Olga Nicholl, Librarian Assistant, Teresa Kerr, Librarian Assistant, Hamilton Public Library.*

You know work is a bore if staff rely on visions of the upcoming weekend to help them make it through Monday. Not so at Hamilton Public Library! Here a little imagination and a variety of social offerings have mixed to bring work and fun under the same roof with amazing results. Come



# SAT 02

## SERIES 1700 SESSION SPEAKERS



Ken Haycock 1701



Cindy Pomeroy-White  
1702



Jacqui Fuger 1703



Vivian Lewis 1704



Kathleen Bailey 1705



Janet Pilby 1705



Andrée Poulin 1707



Sophie Bury 1709



Sharon Munro 1709



John Dupuis 1711



Karen Hartog 1712



Birdie Howell 1712



Teresa Kerr 1712



Karen Milligan 1712



Michelle Penta 1712



Beth McEwen 1713



Sya VanGeest 1713



Pat Longo 1714



Ingrid Parent 1714



Marcia Salmon 1714



Lisa M. Given 1715



Rita Vine 1716



Susan Kernohan 1718



Elsa Ngan 1718



Janice Biebrich 1719



learn about the trials and tribulations of engaging a large staff group socially and what success can look like in terms of improved morale and outlook. Take away a tool kit of boredom busters for your own staff group and find out details about Hamilton Public Library's challenge to your library! Are your staff up for friendly competition?

Convenor: Dian Borek, Oakwood Village Branch, Toronto Public Library.

## 1713

ICH Niagara

9:05 AM

*Literacy; Picture books*

### PICTURE THIS! USING PICTURE BOOKS WITH THE INTERMEDIATE AND SENIOR STUDENT

*Beth McEwen, Teacher-Librarian, King George Public School, Upper Grand District School Board; Sya VanGeest, former teacher-librarian, Peel District School Board.*

Picture books are powerful yet often overlooked teaching tools for intermediate and senior students. Explore the multiple and cross-disciplinary uses of picture books in the intermediate/senior classroom. Picture books make superb writing assignments for our intermediate and senior students. A sample process-based Language Arts unit for creating a good picture book will be explored in detail. Practical ideas and strategies for using picture books in the intermediate and senior classrooms will be provided, along with a list of exemplary picture books and their uses. Leave with a multiplicity of ideas that you can take back to your school and implement immediately, including one complete unit with links to curriculum learning expectations, all rubrics and supporting resources for creating picture books. Dispel the commonly held belief that picture books are for little kids! Convenor: Astrid De Cairos, Kew Beach Public School, Toronto District School Board.

## 1714

MTCC 206F

9:05 AM

*Technical services*

### RDA : THE INSIDE STORY Ingrid Parent

*Assistant Deputy Minister, Documentary Heritage Collection Sector, Library and Archives Canada; Marcia Salmon, Serials and Electronic Resources Cataloguing Librarian, York University Libraries; Pat Longo, Head, Cataloguing Services, Brock University Library.*

RDA is the new content standard for Resource Description and Access which will be published in 2009. It is emerging from a major restructuring and re-evaluation of current cataloguing rules. RDA supersedes AACR2. It is a new tool, more flexible and extensible than AACR2, more logical and thus easier to use, applicable beyond traditional cataloguing, and designed for use in an on-line, networked environment. Learn about the scope of RDA, hear a progress report and begin to explore the impact of RDA.

Convenor: Ellen Symons, Queen's University.

## 1715

MTCC 203C

9:05 AM

*Questionnaires*

### STRATEGIES FOR EFFECTIVE QUESTIONNAIRE DESIGN Lisa M. Given, School of

*Library & Information Studies, University of Alberta.*

Explore strategies for designing and implementing questionnaires, including issues related to layout, paper vs. Web design, question selection, and preparation for data analysis. Learn how to enhance response rates and hear practical tips for data management. Examine and discuss the strengths and weaknesses of sample questionnaires.

Convenor: Diana Robertson, Parkwood Hospital, London.

## 1716

MTCC 206B

9:05 AM

*Reference interview*

### TALKING TO STRANGERS: PERSONALIZING THE REFERENCE INTERVIEW

*Rita Vine, University of Toronto Libraries.*

Reference is so much more than providing information, answers and search strategies. It's a unique (if brief!) two-person communication encounter and relationship-building experience. How can we establish a reference relationship with a stranger that is both professional, respectful AND personalized? Rita Vine looks at the research on reference and communication and shares her techniques for more meaningful encounters.

Convenor: Julie Hannaford, University of Toronto.

## 1717

ICH Ontario

9:05 AM

*Research; Technology integration*

### TEACHING WIKIPEDIA

*Anita Brooks Kirkland, Information Technology Consultant, Waterloo Region District School Board.*

Our students are using it, but do they understand what it's about? We have concerns, but do we really understand how it works? In the drastically shifting world of information, we need to understand how Wikipedia works and where its place is as a resource. Most of all, we need to teach our students and fellow teachers about it: when and how to use it, how to evaluate its contents, and when not to use it. Discover practical tools for Teaching Wikipedia. Convenor: Sharon Mills, Toronto District School Board.



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**1718****MTCC 203D**

9:05 AM

Teen Services

**TEEN PROGRAMS AND  
CREATIVE EXPRESSION**

Susan Kernohan, Youth Services  
Librarian; Elsa Ngan, Youth Services  
Specialist, Toronto Public Library.

These creativity-based programming ideas have been successful at Toronto Public Library's North York Central Library. A list of valuable resources will be shared. Share your successful programming ideas in small group discussions during the session.

Convenor: Sarah Coysh, University  
of Toronto FIS graduate student.

**1719**

9:05 AM

ESL/ELL; Graphic novels; Reluctant  
readers

**TOWARDS A BROADER  
UNDERSTANDING OF  
LITERACY COMICS AND  
GRAPHIC NOVELS:  
SEEING THE MEANING**

Janice Biebrich, Teacher-librarian, John  
Pritchard School, Winnipeg.

SESSION WITHDRAWN BY THE  
SPEAKER FOR HEALTH REASONS

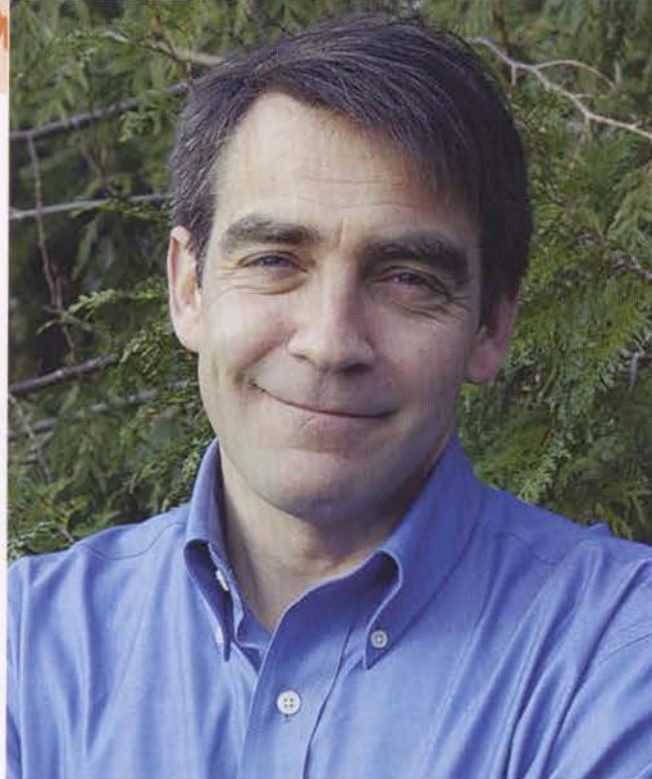
**SAT 02  
10:40 AM**

**1800 MTCC 204**

Drugs – Marketing; Health in  
mass media; Journalism,  
medical; Medicine

**OHLA  
SPOTLIGHT  
SPEAKER**

**Alan  
Cassels**



## **THE ABC'S OF DISEASE MONGERING**

Is the Mass Media Involved in Creating Mass Hypochondria?

### **Alan Cassels**

Director, Media Doctor Canada, Pharmaceutical Policy Researcher,  
School of Health Information Sciences, University of Victoria.



Reporting of new medical treatments in the lay press often exaggerates facts to create sensationalism. Gain insights into how the world's biggest pharmaceutical companies are turning us all into patients, how mass media have failed to report medical discoveries in a neutral, objective way and how librarians can find accurate assessments for our clients who demand access to new and expensive therapies.

Alan Cassels is a drug policy researcher at the University of Victoria with an interest in how clinical research and experience on pharmaceuticals gets translated for policy-makers, prescribers and consumers. He led a team of researchers to carry out the first ever study of Canadian newspaper coverage of new prescription drugs (published in the *Canadian Medical Association Journal* in April 2003). Alan Cassels has lectured in journalism schools in Canada, the U.S. and Australia on the essentials of pharmaceutical reporting and was the founder of Media Doctor Canada ([www.mediadoctor.ca](http://www.mediadoctor.ca)), a Web-based service dedicated to improving the quality of Canadian medical reporting.

A frequent commentator in the media on consumer drug issues and author of numerous articles in magazines, newspapers and the CBC Radio program IDEAS. Alan is also co-author, with Ray Moynihan, of *Selling Sickness: How the World's Biggest Pharmaceutical Companies are Turning us All into Patients* (Greystone Books, 2005). His new book, *The ABC's of Disease Mongering: An Epidemic in 26 Letters* (Emdash Book Publishing), was launched in January, 2008 and has been likened to "Dr. Seuss taking on an overmedicated and overdiagnosed culture."

Convenor: Gail Knaggs, Markham Stouffville Hospital.



## 1801

MTCC 201B

10:40 AM

### EN FRANÇAIS/IN FRENCH

Ressources en français; Formation pratique; Internet; Recherche en ligne

### INTERNET : CONNAISSEZ-VOUS VRAIMENT?/ DO YOU REALLY KNOW INTERNET?

Danielle Thibault, Collège de l'Outaouais.

Réussissez-vous toujours à découvrir rapidement ce que vous cherchez sur Internet? Peut-on rester anonyme sur Internet? Savez-vous reconnaître la qualité d'un site? Cet atelier examinera ces questions afin d'éclaircir certains des mythes attribués à Internet.

Do you always easily find what you are looking for on Internet? Can we remain anonymous when searching Internet? Do you know how to recognize a quality Web site? This workshop will examine these questions in order to shed light on certain myths regarding Internet.

Convenor: Monique Brulé.  
Bibliothécaire en chef, Conseil des écoles catholiques de langue française du Centre-est.



## 1802

MTCC 206E

10:40 AM

Questioning; Research

### DESIGNING ASSIGNMENTS WORTH THE EFFORT

Carol Koechlin, Sandi Zwaan, consultants, authors.

Why do many students make a less than stellar effort on research tasks and assignments? As we move from the Information Age to the Knowledge Age how can we take advantage of real world technologies and processes to enrich the research experience for students?

Join us as we explore these questions from the perspective of project design and student engagement.

Convenor: Rose Dotten, Ontario Institute for Studies in Education.

## 1803

MTCC 201D

10:40 AM

Partnering

### DYNAMIC PARTNERSHIPS: THE LIBRARY TECHNICIAN AND THE TEACHER-LIBRARIAN

Lisa Mallette, Library Technician, North Park Collegiate/Pauline Johnson Collegiate; Theano Tice, Teacher-Librarian, Pauline Johnson Collegiate, Grand Erie District School Board.

Create and encourage open partnering opportunities in formal and informal programs. The partnerships forged by library technicians and teacher-librarians empower the school library to create a dynamic learning environment. While acknowledging the traditional roles each partner fills, it is the individual strengths and unique talents each possesses which enhances and enriches students' experiences in the library-information centre. Convenor: Sharon Armstrong, North Park Collegiate Institute, Grand Erie District School Board.

## 1804

MTCC 201F

10:40 AM

E-learning; Wikis; Information literacy

### INFORMATION LITERACY BY DESIGN: AN E-LEARNING WIKI FOR LIBRARIANS

Corinne Laverty, Head, Education Library, Queen's University.

Librarians continue to explore the latest technologies from wikis to blogs to learning objects. Nevertheless, technology itself is not enough to ensure that learning will take place. How do we structure e-learning opportunities so that information literacy is truly encouraged and developed? What are the key design principles that make for quality learning in an on-line tutorial? The Canadian

Association of Research Libraries aims to capture our success stories and case studies from the classroom at an e-learning portal. Learn about this site where best practices and new roles for librarians in the evolution of e-learning are being developed.

Convenor: Peggy French, Mohawk College.

## 1805

ICH Ballroom

10:40 AM

Library 2.0; Professional Learning

### LEARNING 2.0

Stephen Abram, Vice President, Innovation, SirsiDynix, Inc.; Jane Dysart, Dysart & Jones Associates.

Building the capacity for learning in any library is critical, especially with the new Web 2.0 technologies available. Explore 15 Minutes a Day, the 43 Things Method, and other tools that will increase your staff's technology skills, as well as, improve staff motivation, morale and capacity to change. Come and hear ideas for adaptable, flexible and cost-effective learning you can use in your environment.

Convenor: Randi Jarvis, University of Toronto FIS graduate student.

## 1806

MTCC 202CD

10:40 AM

Scholarly Communication

### LEVERAGING COLLABORATION: BUILDING A NATIONAL SCHOLARLY COMMUNICATION

Rea Devakos, Coordinator, Scholarly Communication Initiatives, University of Toronto; Andrea Kosavic, Digital Services Librarian, York University; Wayne Johnston, Web/digital initiatives Librarian, University of Guelph; Joan T. Dalton, Associate University Librarian, University of Windsor.

The Synergies project will develop infrastructure to move print social sciences and humanities scholarly

publications, such as books, journals, conference proceedings etc. on-line; and develop tools to enhance the visibility and longevity of these new digital publications. This CFI-funded project is a partnership of a distributed network of stakeholders including 21 universities, publishers, editors, scholars and funding agencies. Find out about this ambitious project, the underlying principles, tools and standards and the importance for Canadian universities. Convenor: Margaret Williams, Manager, Digital Library Portal Services, CNIB Library for the Blind.



## 1807

MTCC 202B

10:40 AM

Inclusive programming; Special education

### LIBRARY WIZARDS - BRINGING THE MAGIC ALIVE FOR STUDENTS WITH DEVELOPMENTAL DISABILITIES

Lisa Mast, Teacher-Librarian, Bloorview School Authority; Joanne Parum, Teacher-Librarian, Beverly School, Toronto District School Board.

Learn how to maximize student engagement in the library program. Excite student involvement by introducing props and student participation to help a story come alive. Walk away from this magical session with a make-and-take activity and wonderful ideas for making your elementary library a rewarding experience for students with developmental disabilities. Convenor: Cindy Matthews, Toronto District School Board.



## 1808

MTCC 206A

10:40 AM

*Teen Services; Social Software*

### **MAKING IT THEIRSPACE! NEW AND PRACTICAL WAYS TO ATTRACT TEENS TO THE PUBLIC LIBRARY**

*Steve Kraus, Ontario Library Service - North; Julie Brandl, Coordinator of Children's and Youth Services, Lisa Manax Skikos, E-Communications Librarian, London Public Library.*

Here are practical ways to integrate teen programming, Web 2.0 and attractive physical spaces into engaging concepts for your teens in your public library environments. Meet teens at the crossroads to encourage them to become life-long library patrons! Explore relevant social technologies and exciting programming ideas. See how cool physical spaces will draw teens into active library participation. Share in the experiments, successes and challenges.

Convenor: Elizabeth De Marco, Pickering Public Library.

## 1809

MTCC 206B

10:40 AM

*Librarians; Stereotypes*

### **MARIAN THE NAUGHTY LIBRARIAN: THE SEXUALIZATION OF LIBRARIANS IN POPULAR CULTURE**

*Brian Cameron, Borrower Services Librarian, Cecile Farnum, Communications and Liaison Librarian, Ryerson University.*

Representations of librarians in popular culture tend to focus on the stereotypical ideal of Marian the Librarian – conservative, somewhat prudish and restrained with almost a hint of sexuality. In opposition to this are depictions of hyper-sexualized females who adopt the persona of the librarian. Explore the portrayal of librarians in 20th century popular and fringe culture that distort the stereotypes and present an alternate image of what it means to be a librarian. Convenor: Robin Sakowski, University of Guelph.

## 1810

MTCC 206CD

10:40 AM

*Marketing*

### **MARKETING ON A SMALL BUDGET: A TOOLKIT AND THE PROOF IT WORKS**

*Douglas Davey, Children's and Youth Advocate, Halton Hills Public Library; Yvonne Attard, Yvonne Attard Consulting/Coaching; Karen Thistle, Service Team Lead - Capacity Building, Ontario Library Service - North.*

Marketing your library is crucial, but for small and medium libraries with limited funds and over-burdened staff, the task can seem overwhelming, if not impossible. We're here to show that it can be done! Interesting strategies will be shared – some quite easy and inexpensive!

Convenor: Janet Banfield, Ramara Public Library.

## 1811

MTCC 206F

10:40 AM

*Catalogue; Next Generation; Cataloguing; Technical services*

### **IT'S ALL ABOUT ACCESS: HOW TECHNICAL SERVICES PUTS USERS FIRST**

*Raj Jain, Karen Marshall, Library Technical Services, University of Western Ontario.*

Share your experiences and learn from ours! Library Technical Services at the University of Western Ontario has been experimenting with many ways of providing accelerated user access to information resources via our catalogue, while maximizing processing efficiencies and "bang for the buck" in deploying Technical Services resources. Our initiatives include utilizing Z39.50, electronic resource management software, a variety of technologies, vendor-supplied information and student help to assist us in making our assets visible and available to our patrons.

Convenor: Saira Mall, University of Toronto.

## 1812

ICH Halton

10:40 AM

*Virtual Library*

### **NORTH BAY PUBLIC LIBRARY'S SIM PROJECT: TAKING THE LIBRARY TOUR ON-LINE**

*Rebecca Larocque, Head of Information Services, North Bay Public Library.*

In 2007, the North Bay Public Library launched its SIM Project, a virtual tour of the library for students unable to take a physical tour of the library. Find out what inspired this project, what planning is required, and where it will be taken in the future.

Convenor: Jennifer Cyr, Conestoga College.

## 1813

ICH Niagara

10:40 AM

*Community relations; Event planning; Fundraising; Public relations*

### **PUBLIC FACE OF THE LIBRARY: PLANNING A FUNDRAISING/PUBLIC RELATIONS EVENT**

*Gina Delle Rose, Special Events Coordinator, Alzheimer Society of Niagara, Board member, Fort Erie Public Library.*

Making an annual major event part of the library's year is an excellent way to gain financial support from the community, attract goodwill, and increase visibility of the library.

## 1814

ICH Ontario

10:40 AM

*Culture of distraction; Information and communication technology*

### **REACHING STUDENTS AND STAYING SANE IN THE CULTURE OF DISTRACTION**

*Katrine Mallan, Reference and Information Specialist, Citizenship and Immigration Canada; Nancy Collins, Communications Liaison Librarian, University of Waterloo.*

Students and librarians are increasingly confronted with the Culture of Distraction in the academic library environment. The challenge of competing for students' interest and attention places a heavy bur-

den on librarians who find themselves in a position of having to "keep up" with the latest and greatest Information and communication technologies, to read, write and contribute comments to blogs, to be constantly available via e-mail, chat and instant message programs, to create dynamic library podcasts, to create and maintain on-line presences in social networking software such as Facebook, MySpace and Second Life. This situation is arguably eroding librarians' ability to concentrate their professional energy on those less glamorous tasks and fundamental responsibilities that are essential to promoting student learning and collection building. We will evaluate the current Culture of Distraction with a critical eye and propose meaningful and valuable strategies for reaching students and promoting true communication and learning while staying sane.

Convenor: Jennifer McKinnell, McMaster University.

## 1815

MTCC 203B

10:40 AM

*Governance; Interpersonal relationships; Policies*

### **RUNNING & PARTICIPATING IN EFFECTIVE BOARD MEETINGS**

*Ken Haycock, Director and Professor, School of Library and Information Science, San José State University.*

Evaluate the role of both the chair and individual trustees in making boards function, and meetings run, effectively.



# SAT 02 SERIES 1800 SESSION SPEAKERS



Carol Koehlin 1802



Sandi Zwaan 1802



Lisa Mallette 1803



Theano Tice 1803



Corinne Laverty 1804



Stephen Abram 1805



Jane Dysart 1805



Joan Dalton 1806



Andrea Kosavic 1806



Joanne Parnum 1807



Julie Brandl 1808



Lisa Manax Skikos  
1808



Brian Cameron 1809



Cecile Farnum 1809



Douglas Davey 1810



Karen Thistle 1810



Raj Jain 1811



Karen Marshall 1811



Nancy Collins 1814



Kathrine Mallan 1814



Laura Berg 1817



Ian B. Whyte 1818



Val Marshall 1819



Melanie Southern 1820



Sybil Harrison 1822



**1816****ICH Humber**

10:40 AM

*Student safety***SAFE@SCHOOL: RAISING AWARENESS FOR SAFE LEARNING ENVIRONMENTS***Lindy Amato, Ontario Teachers' Federation; Lisa Weintraub, Provincial Co-director COPA (Centre ontarien de prévention des agressions).*

Help keep your school community safe from bullying and violence. Learn more about a wide variety of resources, both print and virtual, that are available through the Ministry of Education's Safe@School Web site, launched in the Fall of 2007. Investigate the role that your library can play in raising awareness and sustaining a safe learning environment for our students.

Convenor: Diane Istead, Kawartha Pine Ridge District School Board.

**1817****MTCC 201E**

10:40 AM

*Babies; Library program***THE BENEFITS OF SIGN LANGUAGE FOR CHILDREN***Laura Berg, My Smart Hands.*

Learn about the benefits of using American Sign Language (ASL) with hearing children. Discover how introducing simple signs for everyday words can assist babies, preschoolers and school-age children in their communication and learning skills. View a video of a signing baby and learn the ASL signs for a few songs. You do not need to have any prior knowledge of Sign Language in order to easily and successfully incorporate it in to your program.

Convenor: Kathryn Suffoletta, Dorchester Branch, Middlesex County Library.

**1818****MTCC 201C**

10:40 AM

*Customer satisfaction***THE "ME AND NOW" OF CUSTOMER SATISFACTION***Ian B. Whyte, Coordinator of Public Services, University of Toronto Mississauga.*

Learn about the University of Toronto Mississauga Library's experience with an innovative new way of improving library management's ability to monitor customer feedback continuously, garner insight, take action, and monitor the results of your actions.

Convenor: Sandra Hodgson, independent researcher.

**1819****MTCC 202A**

10:40 AM

*Friends; Volunteers; Library staff***WHAT DOES IT TAKE TO SUSTAIN A FRIENDS GROUP?***Lois Magahay, Friends of the Lindsay Public Library; Val Marshall, Friends of the Ajax Public Library; Sheila Durand, CEO, North Perth Public Library.*

Discover creative and practical ideas for existing Friends groups. Learn from Friends groups that have increased their membership and volunteer base and have raised additional funds for their libraries.

**1820****MTCC 203C**

10:40 AM

*Management; Surveys; Customer satisfaction***WORKING WITH AN OUTSIDE AGENCY TO CONDUCT A COMMUNITY SURVEY: THE BURLINGTON PUBLIC LIBRARY EXPERIENCE***Melanie Southern, Co-ordinator, Strategic Planning and Projects, Burlington Public Library.*

Get practical tips and details on surveying your community by telephone using an outside agency. Team membership and objectives will be outlined. Learn what worked well at Burlington and what would be done differently. Key findings, a sample of the RFP and process followed will be shared. Learn how the library achieved a representative sample of non-users, one of the more difficult aspects of conducting surveys. Learn from the Burlington Public Library experience.

Convenor: Don Mills, Mississauga Library System.

**1821****MTCC 203D**

10:40 AM

*Career development; Mentoring LIBRARIANSHIP AS A PROFESSION***THE ART OF NETWORKING PART 2: HOW DID YOU DO AND WHAT NOW?***Caitlin Williams, President, New Directions for the Good Life, LLC, Successful Working Women, Inc.*

For those of you that have made some great mentoring (and less formal networking) connections during this Conference, this is your chance to come back together to discuss the whole experience. Get tips and techniques on nurturing your new connections after Super Conference. Take the next step in making a mentoring relationship a reality. Share specific strategies for moving forward and develop guidelines for making your mentoring and collegial relationships a success. Whether you want to mentor others or want to be mentored yourself, let us talk.

**1822****MTCC 203A**

10:40 AM

*Management; Technical services; Collection development***CENTRALIZED COLLECTION DEVELOPMENT***Sybil Harrison, Collection Development Manager, Beth Hovius, Director Public Services, Hamilton Public Library; Beth Whitney, Technical Services Manager, London Public Library.*

In recent years, several libraries have moved towards a centralized collection development model. Hamilton Public Library adopted this in 2001, London Public Library in 2006. What were the benefits? Hear how these institutions went about implementing and managing this fundamental change with honest appraisal of the challenges that were faced.

Convenor: Lesa Balch, Kitchener Public Library.

S



SAT 02  
12:15 PM  
MTCC 105/106

THE CLOSING LUNCHEON GALA

# Ellen Tise

IFLA Vice-President/President-Elect  
International Federation of Library  
Associations and Institutions

Senior Director, Library and Information  
Services, Stellenbosch University,  
South Africa

Introduction by Ingrid Parent, Library and Archives Canada.



As the international library world prepares to come to Quebec City this summer for IFLA 2008, we are privileged to have a unique guest from a unique world, a person of accomplishment whose experiences and adventures around the world suggest a closing luncheon that is bold and unlike any we have experienced.

Co-hosted by OLA 2007 President Esther Rosenfeld  
and OLA 2008 President Sam Coghlan.

## OFFICIAL INTRODUCTION of SHELAGH PATERSON

the new Executive Director of the  
Ontario Library Association.







# SUPER EXPO

JANUARY 31 - FEBRUARY 1, 2008

## FLOOR PLAN BUYER'S GUIDE DIRECTORY



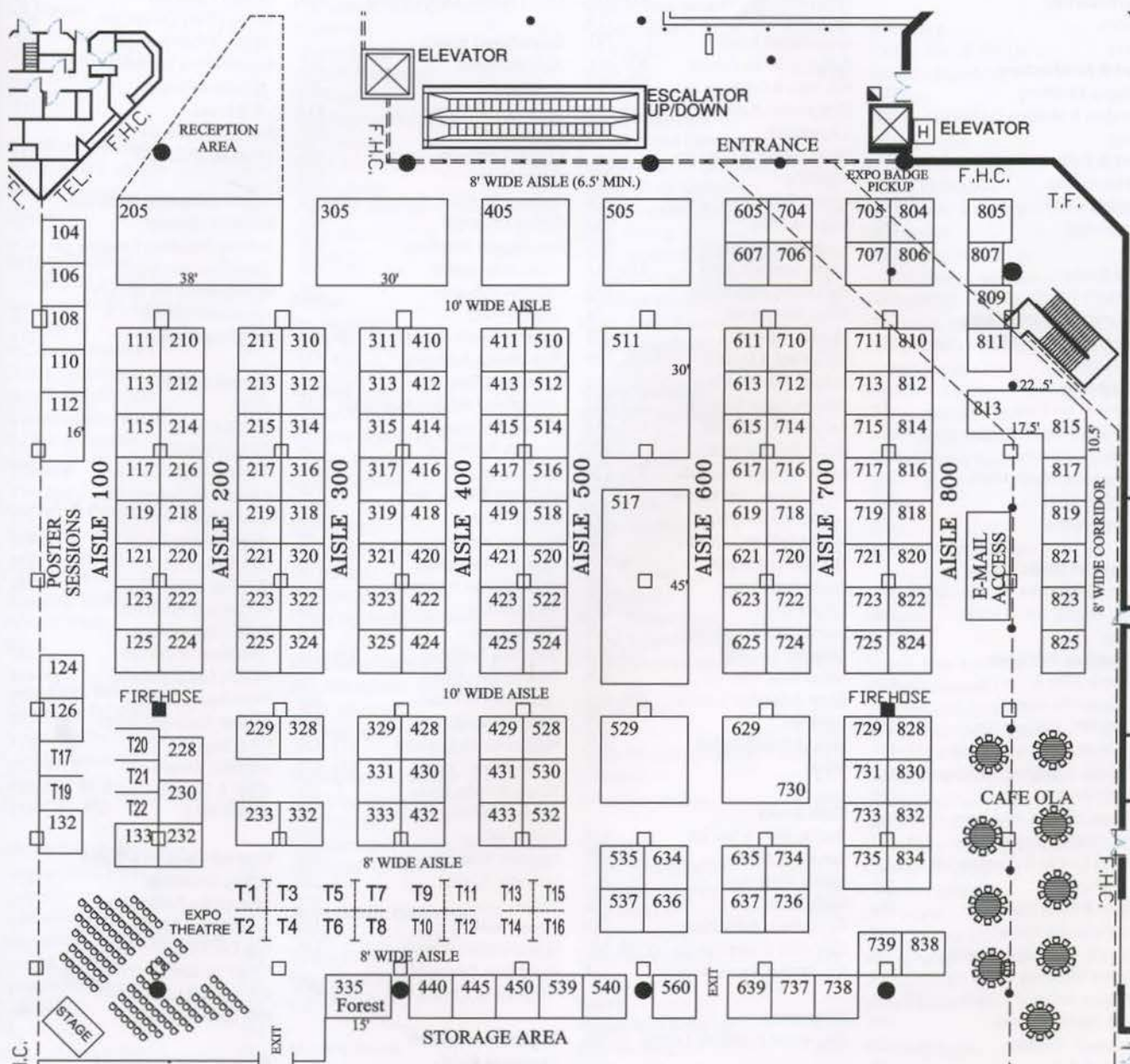


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As of Jan 7th

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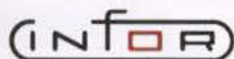
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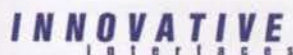


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**AUTHOR SIGNINGS****Thursday Jan 31st**

11:00 a.m. Helaine Becker  
2:00 p.m. Frieda Wishinsky

**Friday Feb 1st**

9:30 a.m. Sylvia Olsen  
10:15 a.m. Christina Minaki  
11:00 a.m. Roslyn Schwartz  
11:45 a.m. Rebecca Upjohn and  
Renné Benoit  
1:15 p.m. Kathy Kacer  
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**SPECIAL EVENTS**

Thursday January 31st  
5:00 p.m. askON Launch Hon. Aileen Carroll, Minister of Culture presiding

Friday February 1st  
OurOntario Gov. Docs Launch – check booth for time

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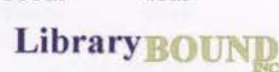
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# MAP METRO TORONTO CONVENTION CENTRE MTCC

## METRO TORONTO CONVENTION CENTRE

### Front Street Lobby Level

Rooms with **200** numbers

CONNECTION TO INTERCONTINENTAL HOTEL FRONT STREET LOBBY LEVEL

To Renaissance Hotel at Rogers Centre

To Royal York, Strathcona Hotels

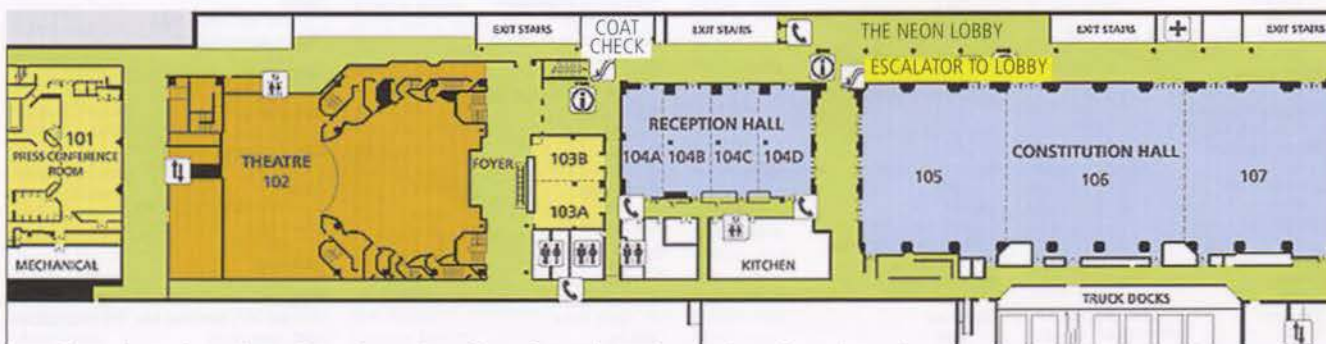


## METRO TORONTO CONVENTION CENTRE

### Lower Level

Rooms with **100** numbers

NO CONNECTION TO INTERCONTINENTAL HOTEL ON THIS LEVEL





# MAP INTERCONTINENTAL HOTEL ICH

## Front Street

Entrance from Metro Toronto Convention Centre

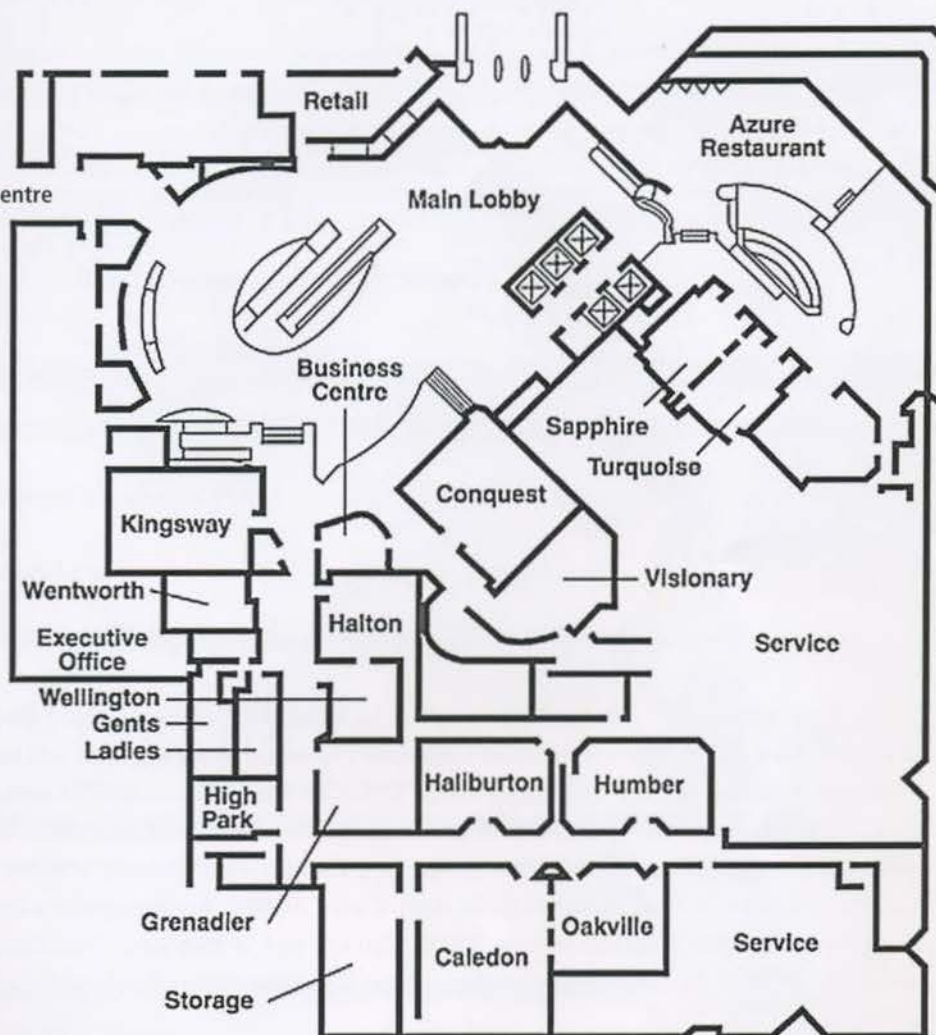
## INTERCONTINENTAL HOTEL TORONTO CENTRE

### Front Street Lobby Level

CONNECTION TO CONVENTION CENTRE

SUPER CONFERENCE TIP:

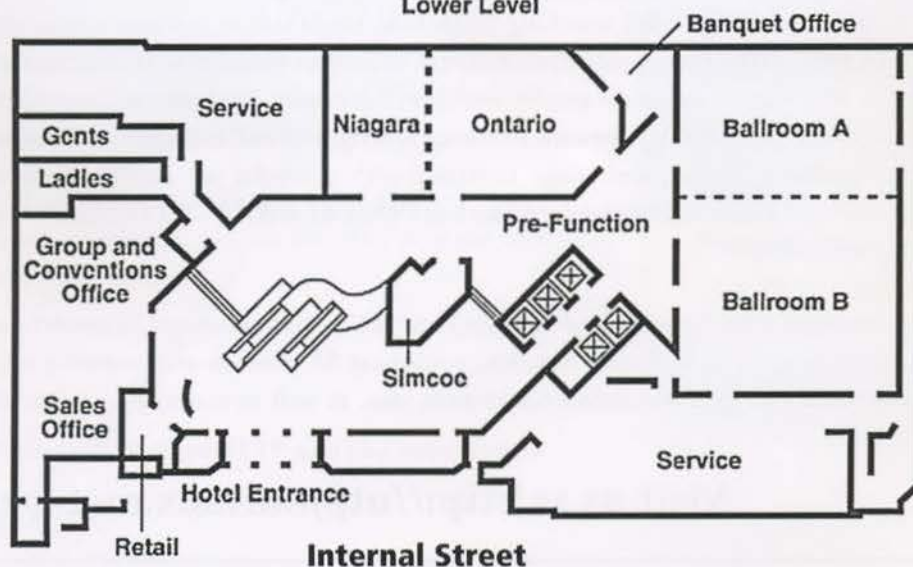
All meeting rooms in the Convention Centre  
are by number.  
All meeting rooms in the hotel have names.



## Lower Level

### Lower Lobby Level

NO CONNECTION TO CONVENTION CENTRE  
ON THIS LEVEL  
HOTEL VALET  
PARKING GARAGE  
INNER STREET





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University of Toronto Press is pleased to announce the launch of six new online journals for 2008. Joining the *Canadian Journal on Aging*, *Canadian Public Policy*, the *Canadian Journal of Criminology and Criminal Justice*, the *Canadian Modern Language Review*, *Seminar: A Journal of Germanic Studies*, *Genocide Studies and Prevention*, the *Canadian Historical Review*, *Cartographica*, the *Journal of Scholarly Publishing*, and *University of Toronto Quarterly* are

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*Modern Drama*

*Eighteenth Century Fiction*

*INFOR: Information Systems and Operational Research*

*SIMILE: Studies In Media & Information Literacy Education*

*University of Toronto Law Journal*

In addition to these new journals, the complete back file of *Cartographica* and *SIMILE* is available online, and the complete back file of *Seminar* and *The Canadian Historical Review (CHR)* will be made available later this year. *CHR* was launched in 1920 as a continuation of the *Review of Historical Publications Relating to Canada*, whose first volume appeared in 1897 and covered books published in 1896 and 1895. One of the earliest essays in the *Review* is a scathing reading of William Kingsford's *The History of Canada*, Volume VIII, documenting the fact that careless scholarship existed even in those days. Early *CHR* articles are equally interesting, with titles such as "The Growth of Canadian National Feeling" (W.S. Wallace) and "A Plea for a Canadian National Library" (Lawrence J. Burpee). We have the national library; do we have Canadian national feeling?

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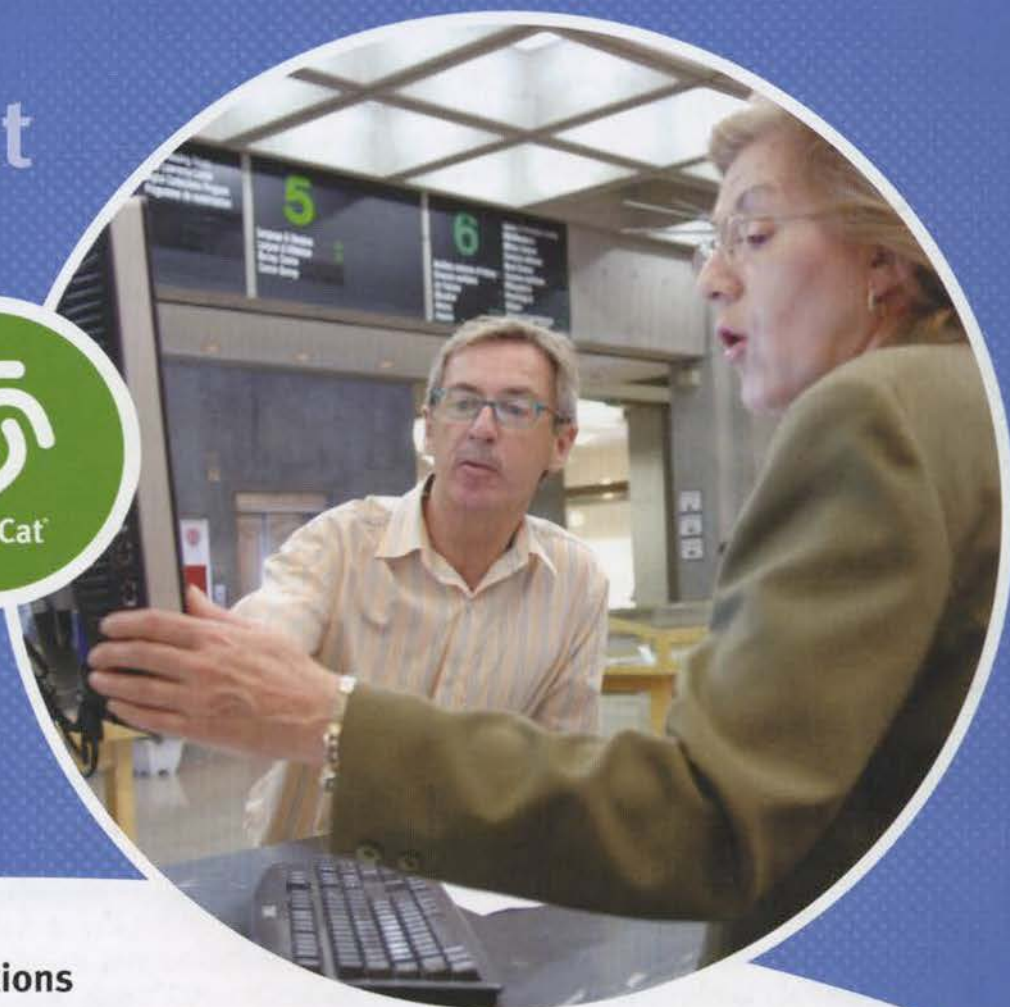
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