ples and practices. Examine the tools available to evaluate their role in community development and consider future directions.

Convenor: Rebecca Jones, Dysart & Jones.

312 MTCC 104C

9:05-10:20 am
Advocacy: Marketing

PLACEMAKING: TURNING YOUR LIBRARY INTO A FIRST RATE DESTINATION

Anne Murphy, Area Manager, Mississauga Library System; Gil Penalosa, Business Advisor, Development and Business Services, City of Mississauga.

An overview of the key concepts of placemaking. Hear about some practical ways in which placemaking can be used to improve the library as an important community destination.

Convenor: Natalie Gibbons, Kitchener Public Library.

313 MTCC 203C

9:05-10:20 am

Access; Programs and services; Users

SERVING PATRONS WITH DEVELOPMENTAL DISABILITIES (AND THE PEOPLE THAT CARE AND SUPPORT THEM)

Anne Dorsey, Children-Youth Librarian, Barrie Public Library; Sambhavi Chandrashekar, Graduate Student (PhD program), Faculty of Information Studies, University of Toronto.

Who are the library users with developmental disabilities and how can libraries meet their needs? Here are strategies for library programs, collection development and partnerships with community organizations.

Convenor: Andrea Gordon, Burlington Public Library.

314 ICH Kingsway

9:05-10:20 am

Assessment; Knowledge management; Statistics and surveys

SURVEYMONKEY.COM: ASSESS YOUR LIBRARY'S SERVICES

Sam Kalb, Library Assessment and IT Projects Coordinator, Queen's University.

Help your library improve its services by learning basic principles about conducting effective on-line surveys, including survey planning, sampling, constructing and analyzing using SurveyMonkey.com. All types of libraries can use this tool and will find this session useful. Convenor: Anita Brooks Kirkland, Waterloo Region District School Board.

315 ICH Halton

9:05-10:20 am Technology and education; Reading and literacy

VIRTUAL LEARNING USING INTERACTIVE VIDEO-CONFERENCING

Jeff Brown, Learning Resources and Technologies Consultant, Dean Smith, Teacher-Librarian, Cobourg District Collegiate Institute East, Angela Thompson, Teacher-Librarian, East Northumberland Secondary School, Jacqui Fuger, Teacher-Librarian, Campbellford District High School, Kawartha Pine Ridge District School Board.

Is interactive video-conferencing just the latest tech-toy, or is it a potentially powerful teaching tool? This session will demonstrate a variety of ways that good teachers have incorporated virtual learning experiences in to regular classroom and library programs. Students improve their research skills as they

prepare for conferences, and they are able to practice and improve their presentation and communication skills. One of the segments will show how three secondary schools use video conferencing in the White Pine Reading Program to engage the student readers. Convenor: Marybeth Snyder, Waterloo Region District School Board.

316 MTCC 203A

9:05-10:20 am

Reading and literacy; Technology and education; Collections and resources

ASSISTIVE TECHNOLOGY AND THE SCHOOL LIBRARY

Michelle Regina, Department Head of Library, Li Cho, Library Technician, Holy Cross Catholic Academy, York Catholic District School Board.

Learn about the potential of using Assistive Technology in your School Library. See how Kurzweil, Dragon Naturally Speaking, Word Q, and other programs can change the way your students learn and develop literacy skills. Walk away with some tips to initiate the program in your school and receive ready to use handouts for lesson implementation.

Convenor: Jo-Anne LaForty, Toronto District School Board.

317 ICH Oakville

9:05-10:20 am

Values and vision; Curriculum and learning; Fundraising

BEING THE CHANGE

Peggy Thomas, Centrally Assigned Teacher-Librarian; Sybille Parry, Gwen McAllister, Amy Satterthwaite, Heather Myrvold, teacher-librarians, Toronto District School Board.

Last year the OSLA project on global citizenship, Be the Change was launched. Join four teacher-librarians to find out how they implemented the program in their schools and what impact Be the Change has had on the students involvement.

Convenor: Diana Maliszewski, Toronto District School Board

318 MTCC 201C

9:05-10:20 am

Collections and resources; Young adults

KIDS ARE KEEN FOR FRENCH BOOKS

Louise Godbout-Legault, Coordinator, Southern Ontario Library Service; Nathalie Tremblay, Le Coin du livre Bookstore, Ottawa.

Do you find French material for school libraries and French Immersion schools hard to find? Learn about the latest and most popular French fiction books on the market aimed to please boys in particular. Get descriptions of great non-fiction books, including series, on all sorts of topics and for all ages. Discover how to select titles that will encourage boys (French or French immersion) to read more, see selection lists from an experienced bookstore and possibly browse through the books. Convenor: Ann Ford, Waterloo Region District School Board.



Susan Murray 305



Michael Vandenburg 306



Catherine Steeves 307



Arlene Chan 310



Marjatta Asu 311