

ONTARIO LIBRARY ASSOCIATION'S
SUPER CONFERENCE
2007

Jan 31 - FEB 3, 2007
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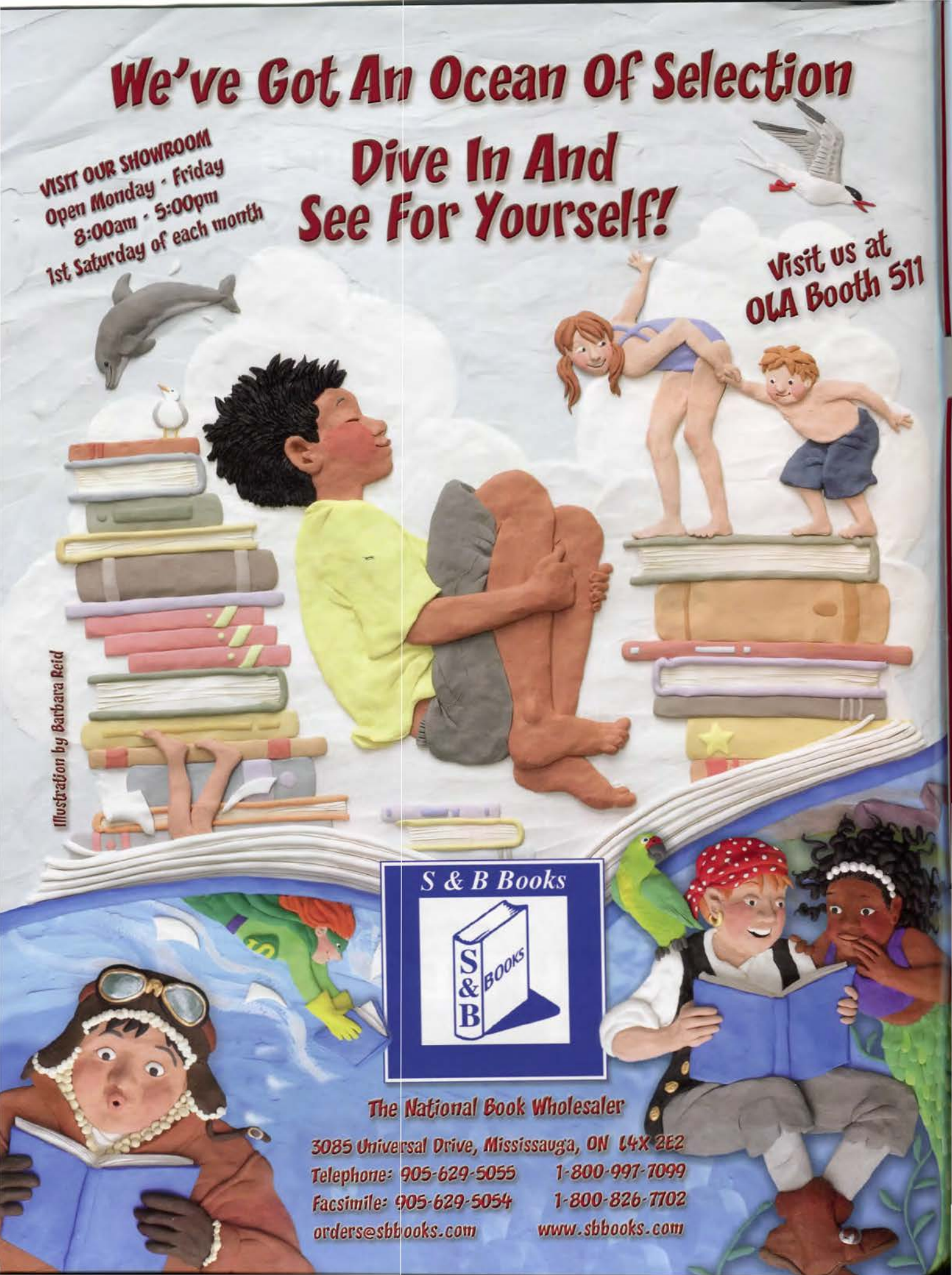
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Illustration by Barbara Reid



S & B Books



The National Book Wholesaler

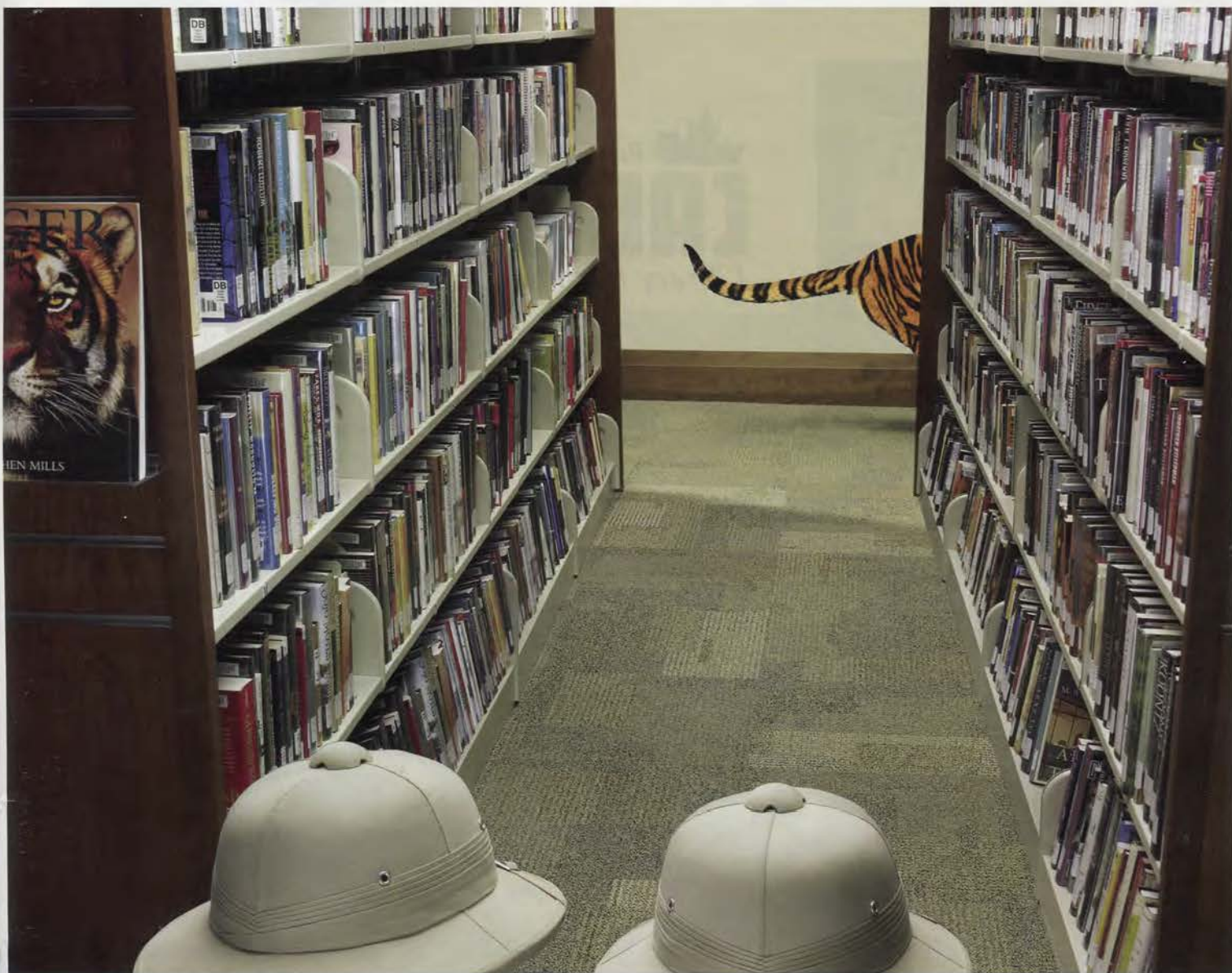
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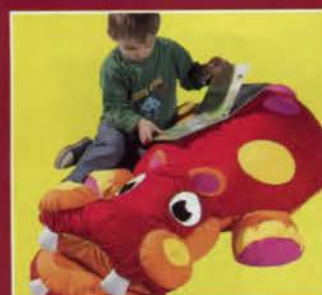
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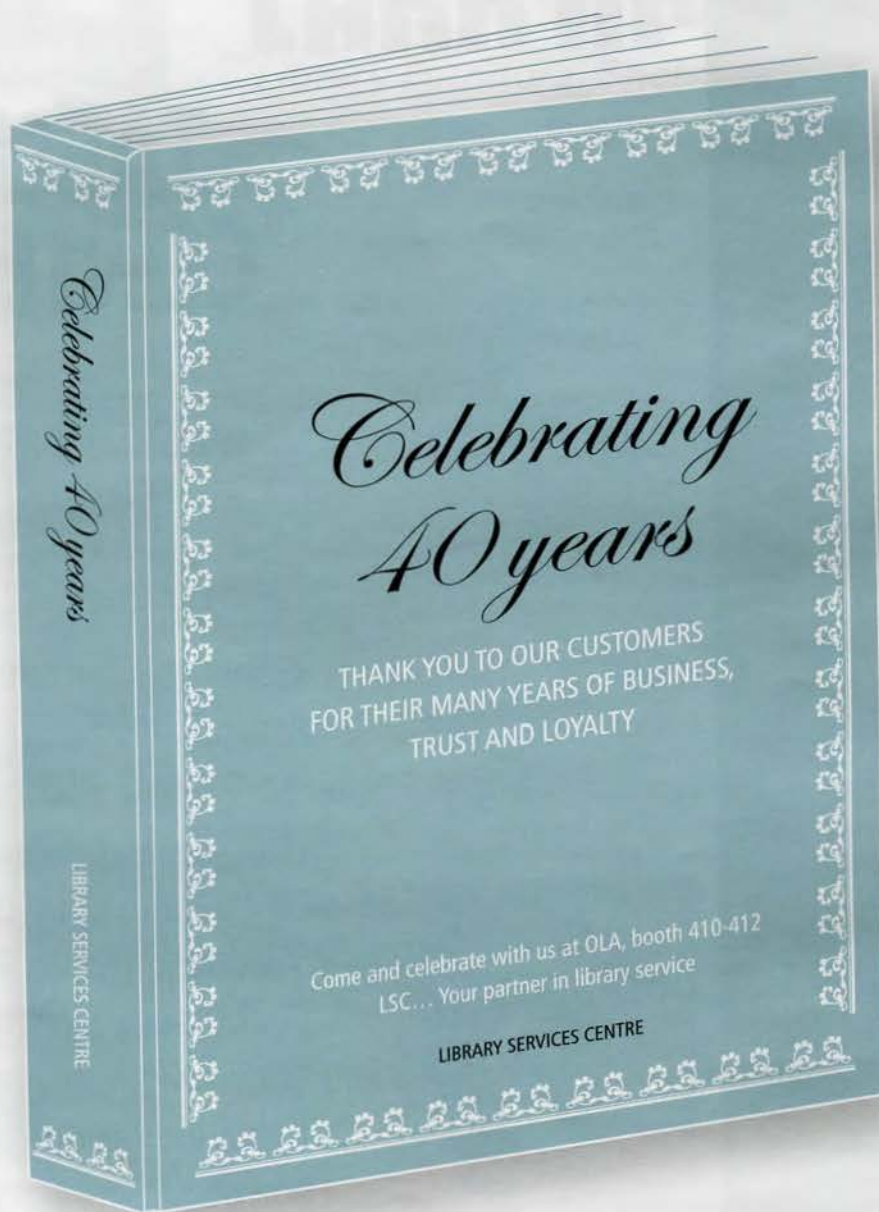
01THU

02FRI

03SAT

expo
2007

maps &
indexes



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TEL 519 746 4420 FAX 519 746 4425

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Welcome to the fourteenth annual Super Conference. Last February, we explored how the future belongs to right-brain thinkers – the creative ones, the inventive ones. From coast to coast, 2006 was a year in which the right-brain thinkers of the library community were given platforms for their creativity and invention. And, in the next few days we are going to see some of their solutions.

Looking back, we have a long tradition of adapting, accommodating, innovating, and inventing solutions. Consider these landmarks.

- Public policy for the 'information highway' through Information Highway Advisory Council over a decade ago.
- The Silver Birch Award reading program launched in 1994 as the base for our 200,000 reader literacy initiatives in 2006
- Bill 109 that would have ended provincial involvement in public libraries withdrawn under our pressure a decade ago
- Ongoing advocacy and research on the impact of school libraries and teacher-librarians on student success.
- Creation of the Education Institute five years ahead of what is now an avalanche of education for librarians.
- Development of The Partnership, an innovative collegial way for Canada's provincial and territorial library associations to work together to improve libraries coast-to-coast
- Creation of the Ontario Digital Library in 2000, now transformed into Knowledge Ontario with an eight million dollar investment from the Ontario government
- Development of Partnership: the Canadian Journal of Library and Information Practice and Research, a practitioner's journal of The Partnership, using open source software

When it was established in 1994, Super Conference was also a solution in a changing landscape. It was becoming apparent that our commonalities were more powerful than our differences and that we had much to learn from each other across sectors. That is reflected in this Super Conference program, where we have opportunities to learn from leaders in the corporate world as well as from libraries of every type. You will meet leaders from across Canada and the United States, and even from Great Britain. Some of you will collaborate with your peers in a charrette to design a next generation catalogue. Web 2.0 and social software is everywhere, including at our first-ever interactive plenary session on Thursday morning.

Create your Super Conference from this wealth of choice and ideas. Have fun, too, at the social events, among the many venues at which to meet and connect with colleagues, old and new.

For the 2006 OLA Board of Directors,

Janet Kaufman
Janet Kaufman, OLA President

SUPER CONFERENCE 2007

YOUR HOSTS

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Seneca College



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OSLA 2007 President
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SUPER CONFERENCE 2007

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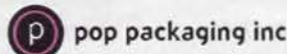
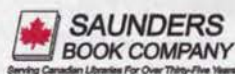


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**OUR INDUSTRY CHAMPIONS
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CONFERENCE REGISTRATION
FEES REMAIN LOW!**

FACTS

TO ORIENT YOU (+ SOME TIPS AND TRICKS + A CUPE CROWD PLEASER)



HOURS WE GO BY

Registration Desk

Metro Toronto Convention Centre Front Street Lobby East Counter

Wednesday, 7 am to 9 pm
Thursday, 7 am to 5 pm
Friday, 7 am to 5 pm
Saturday, 7 am to noon

Information Desk

Metro Toronto Convention Centre Front Street Lobby on the Registration desk side of the escalator

Exchange your luncheon coupon for your required ticket here by 3 pm on Friday. Consult the bulletin board for personal messages.

Wednesday, 7 am to 9 pm
Thursday, 7 am to 5 pm
Friday, 7 am to 5 pm
Saturday, 7 am to noon

Expo 2007 the Tradeshow

Metro Toronto Convention Centre Hall C, Upper Level
Use escalator by Room 206D

Thursday, 10 am to 5:30 pm
Friday, 9:00 am to 3:00 pm

The OLAStore

Metro Toronto Convention Centre Lobby Level
Room 205B

Wed., 5:00 pm to 9:00 pm
Thurs., 7:30 am to 6:00 pm
Fri., 7:30 am to 6:00 pm
Sat., 7:30 am to 12:30 pm

The OLAStore is also in the Exhibit during exhibit hours.

THE ESSENTIALS

A free coat check Thursday and Friday

This is one of the very visible sponsorships that make your life easier at Super Conference. CUPE Local 905 subsidizes the coat check on Thursday and Friday. You just have to pay on Wednesday and Saturday. The coat check is on the lower level (take the escalator by the coffee shop or the one in the Front Street Lobby).

Washrooms

MTCC Metro Toronto Convention Centre

Washrooms are located at the extreme ends of the building on all floors. See the floor plan on p. 116.

ICH Intercontinental Hotel

Located just inside the Meeting Room entrance doors on the east side of the main lobby. On the lower level, washrooms are located by the escalators, next to Hotel Convention and Catering Sales offices. See the floor plan on p. 117.

Lost and Found

If you find something or have misplaced something, come to the OLA office in MTCC Room 205A.

If your property is not at OLA, enquire through MTCC building Security. Ask at the Front Street lobby desk beside OLA Registration.

ALL ABOUT SESSIONS

Room locations

The location where each session takes place is on the first line of each session description as well.

MTCC 204B indicates that the session is located in the Metro Toronto Convention Centre. All 200 numbers are on the street level. All 100 numbers are below ground down the escalator. Sections B, D or F are entered through the main hallway. Sections A, C or E are entered from the narrower hallway at the back.

ICH indicates that the session is in the Intercontinental Hotel. All meeting rooms in the hotel have a name rather than a number. Ballroom A or B, Niagara and Ontario are below ground down the escalator. All other rooms are entered through the glass doors on the east side of the lobby.

Indexes and overviews

The view from fifty feet up, the 2007 Super Schedule-at-a-glance is on p. 17.

Broad overviews of each day may be found on pp. 18-23

Thursday, pp. 18-19

Friday, pp. 20-21

Saturday, pp. 22-23

A more detailed subject index is on p. 115.

An index to our 334 speakers is on p. 114.

TICKET QUESTIONS

Where you need tickets

■ Thursday, February 1

Reception, 6:15 pm

Dinner, 7:00 pm

Public Library Awards Dinner

\$65 plus GST

The Hon. Caroline Di Cocco has confirmed her attendance at this event.

A limited number of tickets are set aside for sale on site at the Registration Desk. They are available while supplies last. Credit cards are accepted.

■ Saturday, February 2

12:15 pm

Gala Closing Luncheon

There is no separate charge. This event is included in your registration **subject to** the coupon you received with your badge being exchanged at the Information Desk for a formal ticket by 3pm Friday. The number of meals being ordered is based on this exchange.

Entrance is by ticket only. Coupons cannot be accepted at the door.

If you wish to bring an unregistered guest to the luncheon, tickets may be purchased for \$65 plus GST at the Registration Desk if available.

- All receptions on Thursday and Friday are included in registration. **Wear your badge for admission.**

NERVE CENTRE

The OLA office. MTCC 205A

The Ontario Library Association operates its office in the rear corridor by the main Registration Desk. This is the nerve centre for the Super Conference and is your contact location for Association business.

■ **PASSPORT TO PRIZES Pickup Point**

Winners are drawn Friday afternoon. The list of winners in the EXPO Passport to Prizes draw will be posted on the Information Desk bulletin board Thursday around 5 p.m. The list also appears in Saturday's Super News.

- **The Super News** and **Super Blog** editorial office. Conference photography. Newsletter deadline: 5 p.m. daily.

Trevor Balla

Andrew Ryther

■ **Central Conference Control:**

Session room setups, audiovisual arrangements, catering, booking space for other activities, environmental issues, general operational questions.

Jefferson Gilbert

■ **Volunteer Centre::**

Summation of incoming session evaluation forms, directional and other help to delegates, speakers and convenors is provided by dozens of volunteers. Identify a volunteer by their blue vest. Program planners and OLA staff wear red vests and can also help.

Joseph Sansalone

Lisa Radha Weaver

■ **Association issues and projects:**

Contact point for any President or President-Elect of OLA or its divisions.

Larry Moore

■ **The Partnership:**

Contact point for any visiting President or Vice-President of the provincial and territorial library associations of Canada. The Executive Director of the four associations that have a formal office are also in attendance. The Partnership's meeting schedule will be available.

Larry Moore

Speakers' Reception Centre. MTCC 205C

For the exclusive use of our 328 speakers and presenters.

PLACES TO MEET

Don't ignore value-added complimentary social events

Your registration includes a number of subsidized social events at which to network and relax.

Wednesday THE 2007 WELCOME PARTY

Immediately after the opening session with Boingboing's Cory Doctorow. Entertainment, hors d'oeuvres, prizes. Sponsored by CVS and Whitehots.

Thursday, Friday AWARD RECEPTIONS

Academic and school honours are given at popular receptions Thursday night. There is also the open reception at EXPO 2007 today. OLITA fetes its innovators Friday night. Sponsors are Edu Reference, Blackwell's, Bibliocentre, and Saunders Book Co.

Friday ALL CONFERENCE RECEPTION

The biggest and most popular mixer. Hors d'oeuvres, music and good feelings. Jaymz Bee returns with Babes in Jazzland and a magician and Jenga to boot. Sponsored by MicroMedia ProQuest.

Saturday THE FABULOUS CLOSING LUNCHEON

The biggest and most anticipated social event of Super Conference, this year featuring Gemini Award winning comedian, Seán Cullen.

CAREER SERVICES

Employment and career services

West side, Registration Lobby

- Get your résumé critiqued. Members from different types of libraries volunteer their time to advise you.
- Moving up in your career, or would like to? Have unique employment problems you could use advise on? You may book a 15-minute interview with our resident expert, Caitlin Williams.
- Employers may post positions on the Career Centre Bulletin Board.
- Employers may book space in which to interview.

Mentoring services

Those of you who have agreed to be mentors and those who have requested mentors at this conference should rendezvous at the Membership Services Centre on the west side the Registration Lobby.

The 2007 Presidents of OLA are getting together on Wednesday evening at 6:30 to share their ideas on the best ways to network with people and to make the most of their assigned mentors. Session 1922 on Saturday at 10:40 provides ideas for taking your networking experiences out into the rest of the year. Terrific.

OLA PROGRAMS

The OLAStore

MTCC 205B

Wed., 5:00 pm to 9:00 pm

Thurs., 7:30 am to 6:00 pm

Fri., 7:30 am to 6:00 pm

Sat., 7:30 am to 12:30 pm

- Professional literature and promotional materials from eight major library publishers and the International Reading Association.
- Browse among thousands of titles.
- See publications developed by the speakers and panelists at Super Conference 2006
- ALA Graphics / the world's most popular library products
- Books for autographing

Insurance

Membership Services
West Registration Lobby

Representatives from Johnson, Inc. will be on hand again to answer your automobile and home insurance questions.

The Africa Project

West Registration Lobby
opposite Membership Services

- A new scholarship program with the Stephen Lewis Foundations is under consideration for this year's fundraising efforts.
- Oakville Public Library's Gail Richardson is challenging members to buy a health/school kit for Craig Kielburger's schools.
- See your registration bag for details.

THE FINE PRINT

Your badge is your receipt!

Do not throw your badge away; it is your official receipt. The top two sections on the top left of your badge/ticket sheet together constitute a complete receipt.

Your badge is your entrance ticket to all sessions, the exhibit and every reception. Don't forget to wear it! It is important to the orderly running of the conference. Delegates without badges or wearing badges that are incorrect for the day or have been issued to other people will be refused entrance.

Refunds.

Cancellation requests must be received by mail or FAX by Jan. 26th. Since all financial commitments must be made by that time, no refunds are possible after that date. Refunds prior to Jan. 26 are subject to a 15% administrative charge. NSF bank charges are billed to the person registered. Changes in the program are not acceptable grounds for refund. Other choices should be made.

Meeting room size.

Session room sizes reflect attendance indicators provided by delegates in registration. Since delegates are not obligated to attend the sessions they indicate and since many do not fill out this section of the form, some rooms may prove inadequate to the demand. Convenors are obliged to close sessions that exceed capacity. Delegates must choose from the 25-30 other sessions available in each time slot.

Subject to change.

Withdrawn sessions result when sessions are not ready or when projected attendance suggests an audience too small for comfortable presentation. We want our speakers to be comfortable so we let them decide. It is in your interest, too.

Super News has the changes.

Super News is the daily newsletter – your source for up-to-the-minute information on session and room changes, on new programs and upcoming events. It is available in the first workshop session each morning, at Information Central, at the Registration Desk and in the OLA office.



Elsevier extends appreciation to librarians for their comments, opinions and recommendations; all of which assist us in choosing subjects and developing content in our books.

ENCYCLOPEDIA OF QUATERNARY SCIENCE

4-Volume Set

Editor-in-Chief:
S.A. Elias, Royal Holloway
University of London, UK

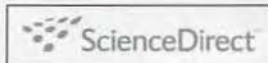
Come meet Peggy Pritchard,
author of
Success Strategies for Women in Science
at Elsevier booth #530
February 1st at 3:00 pm



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†Coming Online!

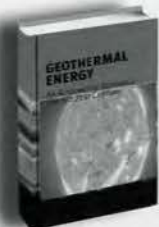


ISBN-13: 978-0-44-451919-X • November 2006 • 2600 pages

Intro Print Price: \$1,225.00* • List Print Price: \$1,540.00

*Introductory price valid through end of third month after publication.

New and Forthcoming...



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Harsh K. Gupta, Sukanta Roy

ISBN-13: 9780444528759

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December 2006



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Volume 6

James S. Aber, Andrzej Ber

ISBN-13: 9780444529435

List Price: \$175.00 • 256 pages
January 2007



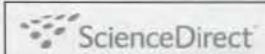
HEAVY MINERALS IN USE

Maria A. Mange, David T. Wright

ISBN-13: 9780444517531

List Price: \$145.00 • 450 pages
June 2007

†Coming Online



Visit http://info.sciencedirect.com/content/books/ref_works/

Online version pricing not shown.



12 PRECONFERENCE EVENTS (+ ONE LAUNCH + ONE GREAT TOUR)



Photo: Steven Evans Photography

PRECONFERENCE PUBLIC LIBRARIES

wednesday, Jan. 31

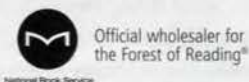
P011 **MTCC 206B**
**LEADERS IN LIBRARIES:
WHAT THE BEST DO BEST**
David Bendekovic,
Vice President, Polaris Library
Systems.

P012 **MTCC 206A**
EVERY CHILD READY TO READ
Helen Kelly, Helen Benoit
Hamilton Public Library.
Daria Sharanewych
Mississauga Library System.
Sharon Yates
Oakville Public Library.

PRECONFERENCE READING LAUNCH

wednesday, Jan. 31

P010 **MTCC 105-106**
A READING GALA BLAST-OFF
featuring the authors in the
2007 Forest of Reading®



PRECONFERENCE SCHOOL LIBRARIES

wednesday, Jan. 31

P013 **OISE 3rd floor**
**BECOME A GOOGLE POWER
SEARCHER**
*Holly Gunn, Halifax Regional
School Board.*

P014 **OISE 3rd floor**
WEBQUESTS: BEGINNERS
*Carol Koechlin, Rose
Dodgson*

P015 **OISE 3rd floor**
**TEACHER- LIBRARIAN PLANNER
(TuLiP)**
*Kevin Bradbeer, Program Co-
ordinator, Computers, Toronto
District School Board.*

P016 **OISE 3rd floor**
WEBQUESTS: ADVANCED
*Carol Koechlin, Rose
Dodgson.*

P017 **OISE 3rd floor**
PODCASTING FOR LEARNING
Anita Brooks Kirkland
Libraries and Computers, Waterloo
Region District School Board.

PRECONFERENCE KNOWLEDGE ONTARIO

wednesday, Jan. 31

P018, P019 **OISE 3rd floor**
**RESOURCEONTARIO.CA
THOMSON GALE DATABASE
TRAINING**
Edward Gron

P020, P021, P022, P023
**RESOURCEONTARIO.CA
EBSCO DATABASE TRAINING**
*Ed Roche, Fabien Verdier,
Beatrice Pitocco*

P024 **FIS**
**OURONTARIO.CA
CREATING DIGITAL CONTENT**

PRECONFERENCE EDUCATION INSTITUTE

wednesday, Jan. 31

P025 **ICH Niagara**
SMOOTH TALK
**TURN CONFRONTATION INTO
COOPERATION**
Goldie Newman

PRECONFERENCE TORONTO PUBLIC LIBRARY

wednesday, Jan. 31



P026 **9 am to Noon**
*Toronto Reference Library, 789
Yonge Street, Asquith Room*
**THE VIRTUAL REFERENCE
LIBRARY SEMINAR
CANADIAN CULTURE
IN BRANCH AND ON-LINE**

P030 **12:30-5:00 pm**
TOUR
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Mississauga Library System



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Penka Stoyanova
Credit Valley Hospital



Gail Knaggs
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Friends of Canadian Libraries Programs



Jami Van Haften
Sudbury Regional Hospital

2007 SUPER SCHEDULE at-a-glance

WEDNESDAY, JAN. 31

THURSDAY, FEB. 1

FRIDAY, FEB. 2

SATURDAY, FEB. 3

8:00 am



Pre-Conference Programs
p. 10-13

EXPO2007

10 am - 5:30 pm
Edu-Reference Reception
3:30-5:30 pm



200 PLENARY
Bring your cell phone

EXPO2007

9 am - 3:00 pm
CANSCAIP Book Launch
Noon - 2:00 pm



1000 PLENARY
Lise Bissonnette
Ian Wilson



1700 PLENARY
Max Valiquette

9:05 am



Workshops:
300 series
Forest of Reading®
'06 Winners



Workshops
1100 series
Spotlight:
Stephen Heppell



Workshops
1800 series
Spotlight:
Top Tech Trends

10:40 am



Workshops
400 series
Spotlight:
Joan Frye Williams



1200 PLENARY
Glen Murray



Workshops
1900 series
Spotlight:
Magda Rigo

12:15 pm



2000 CLOSING LUNCHEON
Seán Cullen

2:10 pm



Tour
Pre-Conference Programs



PLENARY
Bradley Horowitz



Workshops
1300 series
Joseph Boyden

SPECIAL FRIDAY CONFERENCE WITHIN THE CONFERENCE

3:45 pm



Workshops
600 series
Spotlight:
Leslie Burger



Workshops
1400 series
Karen Calhoun

1000 OLBA'S LIBRARY LEADERSHIP BY DESIGN
developed by Margaret Andrewes and Randee Loucks

5:15 pm

ANNUAL MEETING
Federation of Ontario Public Libraries, 4:30 pm
Reception, 6:30 pm
NETWORKING SEMINAR
New members, 6:30 pm

ANNUAL MEETINGS RECEPTIONS
OCULA, OLBA, FOCAL
OSLA, OHLA, OCULA, Alumni, Exhibitors

ANNUAL MEETINGS RECEPTIONS
OLITA, OPLA, OSLA
OLITA, OLBA, FOCAL



EVENING



OPENING PLENARY
Cory Doctorow
8 pm



Dinner*
Public Library Awards
7 pm



All-Conference Networking Event
6:15 pm



Super Conference 2007
Welcome Party 9:30 pm



* Ticket required.

OVERVIEW: THURSDAY, FEBRUARY 1, 2007

TODAY

8:00 - 8:45 am

200

All-Conference Plenary Session

BRING YOUR CELL PHONE

9:05 - 10:20 am

300 series

Workshop Sessions

10:00 am - 5:30 pm

EXPO 2007

10:40 - 11:55 am

400 series

Workshop Sessions

2:10 - 3:25 pm

500

All-Conference Plenary Session

BRADLEY HOROWITZ

3:45 - 5:00 pm

600 series

Workshop Sessions

5:15 pm and onwards

700

Business meetings

5:15 pm and onwards

Award presentations, receptions, Public Library Awards dinner

Micromedia
ProQuest

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SAUNDERS
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300 series 9:05 - 10:20 am

Access

Advocacy & Marketing

Career Development & Mentoring

Collections & Resources

Community Development

Curriculum & Learning

Governance & Policy Development

Information Literacy

Innovation

Issues & Leadership

Management, Staff & Finance

Partnerships & Collaboration

Programs & Services

Publishing

Reading and Literacy

Reference & Research

Social Networking

User Experience

Values & Vision

310 Accessible Library Services: a National Network

312 Placemaking: A Library as First-Rate Destination

303 Scouting the Academic Library as a Workplace

318 Kids are Keen for French Books

304 Striking the Balance

301 Evidence Based Librarianship for Beginners

325 The Basics for New Library Board Trustees

305 Plain Talk about Health Literacy

306 Always in Beta: Using Mashups

307 Green Computing

308 Librarians' Lib: Taking Control of What's Ours

304 Striking the Balance

306 Always in Beta: Using Mashups

300 Forest of Reading® Showcase

305 Plain Talk about Health Literacy

309 Radical Trust: Why 2.0 Really Matters

313 Patrons with Developmental Disabilities

317 Being the Change

316 Assistive Technology and School Library

314 Assessing your Library's Services

321 Dewey Divas and Dudes on New Adult Books

311 It Takes a Library to Raise a Community

302 Building a Better Student

326 Getting a Budget Intact through Council

314 Assessing your Library's Services

313 Patrons with Developmental Disabilities

319 Read a Novel? This is Not My English Class

322 Is Social Software Too Social?

316 Assistive Technology and School Library

329 Patron Search and Dis-covey Processes

328 IFLA 2008: a Canada-Wide Celebration

323 Lifescapes

317 Being the Change

327 Building a Relationship with your CEO

326 Getting a Budget Intact through Council

323 Lifescapes

315 Interactive Video-Conferencing for Learning

321 Dewey Divas and Dudes on New Adult Books

324 I've Looked at Life from Both Sides Now

320 Youth Engagement @ your library

400 series
10:40 - 11:55 am

414 Inclusive Collections @ your library

407 Merchandising in Your Library

422 25 Things to Know and Do to Get that Job

405 Hearing Voices? HPL's e-Audio Collection

414 Inclusive Collections @ your library

417 Top Notch Canadian Educational Resources

417 OurOntario.ca Create Digital Community Content

409 Outstanding Outreach

415 Kick It Up a Notch to Inspire Academic Success

402 Creativity: Art and Skill of Writing Policies

423 The Last Taboo

426 Relations with Municipal Councillors, etc.

428 Disaster Planning in Libraries

403 The Changing Nature of the Catalogue

416 Rick Segal

408 Dealing with Difficult and Angry Customers

413 Hot Issues in School Libraries

420 Recruiting for Diversity

406 Joint Automation Service Initiative

410 Rules of Conduct: Effective Application

416 Elementary School Library Management

428 Disaster Planning in Libraries

406 Joint Automation Service Initiative

411 Writing Camp for Adults

427 Need to Feel Part of the Library Community

401 Recherche: sites, trucs et astuces

409 Outstanding Outreach

411 Writing Camp for Adults

418 Bring Blue Spruce to Life in Your Library

424 Silver Birch Award Winners

400 Information is Not Enough

412 Database Instruction for Young Patrons

400 Information is Not Enough

408 Dealing with Difficult and Angry Customers

403 The Changing Nature of the Catalogue

600 series
3:45 - 5:00 pm

617 Community Portals and the Public Library

609 Thinking Beyond One Message for All

624 You Otta Be in Pictures: Using Digital Technology

626 Take Control of Your Data

608 Re-Awakening Your Passion for Your Job

619 Weblogs as a Professional Development Tool

605 Total Digital Collection Management

600 Your Library on Steroids: Tips to Transform

613 Community Relations and Fundraising

617 Community Portals and the Public Library

621 The New Language Curriculum

622 Give 'em the Gears: Teaching Research Skills

625 Keeping It Real: Boys' Literacy Skills

615 Board Policies: Important Challenge

616 Citizens, Pundits and Scholars

623 Questioning Success

609 Thinking Beyond One Message for All

610 Not So Confidential: Exposing 2.0 Web Sites

602 Public Libraries and Government

604 Academic Library Consortia

605 Total Digital Collection Management

626 Take Control of Your Data

604 Academic Library Consortia

606 Two solitudes Academic and public libraries

620 Do's and Don'ts of Author Visits

600 Your Library on Steroids: Tips to Transform

610 Not So Confidential: Exposing 2.0 Web Sites

614 Boards Need to Know About Technology

618 The Librarian is IM

619 Weblogs as a Professional Development Tool

624 You Otta Be in Pictures: Using Digital Technology

628 Wikis: Engaging Staff and Users

601 Oui, les garçons lisent mais...

603 Words at Large

612 White Pine and Golden Oak Award Winners

625 Keeping It Real: Boys' Literacy Skills

611 AskOntario 24/7 Virtual Reference for Ontario

618 The Librarian is IM

616 Citizens, Pundits and Scholars

607 Can You Say Collaboration with Innovation?

01 THU

OVERVIEW: FRIDAY, FEBRUARY 2, 2007

TODAY

8:00 - 8:45 am

900

All-Conference Plenary Session

LISE BISSONNETTE

IAN WILSON

9:00 am - 3:30 pm

EXPO 2007

9:00 am - 5:00 pm

1000

OLBA Special Symposium:
Leadership by Design

9:05 - 10:20 am

1100 series

Workshop Sessions

10:40 - 11:55 am

1200

All-Conference Plenary Session

GLEN MURRAY

2:10 - 3:25 pm

1300 series

Workshop Sessions

3:45 - 5:00 pm

1400 series

Workshop Sessions

5:15 pm and onwards

1500

Business meetings,

5:15 pm and onwards

1600

**Receptions, award presentations,
All-Conference party**

Micromedia
ProQuest

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1100 series 9:05 - 10:20 am

Access

Advocacy & Marketing

Career Development and Mentoring

Collections & Resources

Community Development

Curriculum & Learning

Governance & Policy Development

Information Literacy

Innovation

Issues & Leadership

Management, Staff & Finance

Partnerships & Collaboration

Programs & Services

Publishing

Reading and Literacy

Reference & Research

Social Networking

User Experience

Values & Vision

1118 Local Advocacy through Telling Our Stories

1122 Our Way Forward: Advocacy Kit

1101 Les habiletés de leadership

1107 What's Next? Your Career at Third Quarter

1112 Podcasting: Delivering heritage walks

1119 Collection Assessment and Inventory at TPL

1121 Effective Book Care and Repair Techniques

1103 Language Learning in the Library

1113 Librarian in On-line Course Environment

1100 Eyes on the Horizon... Feet on the Ground

1108 A Culture of Perpetual Innovation

1109 Catalogue Through Other Eyes

1101 Les habiletés de leadership

1114 Working with Municipal IT Departments

1116 Opening Up Feedback in the Workplace

1119 Collection Assessment and Inventory at TPL

1120 The Competency Culture

1112 Podcasting: Delivering heritage walks

1105 Faculty SDI in the 21st Century

1106 Health Library 2.0

1112 Podcasting: Delivering heritage walks

1117 Pop Goes the Library

1102 Bring Canada Reads to Your Library

1110 Blue Spruce Award Winners

1104 Statistical Literacy at the Reference Desk

1105 Faculty SDI in the 21st Century

1106 Health Library 2.0

1111 Contribute to the Collective Collection

1109 Catalogue Through Other Eyes

1115 Am I Too Old to Learn?

1100 Eyes on the Horizon... Feet on the Ground

1300 series
2:10 - 3:25 pm

- 1313** The North Bay Public Library Simulation
- 1325** Advocating for Support: a Two Pronged Approach
- 1301** Les Mille et un visages du mentorat
- 1316** Creative Entrepreneurship
- 1304** E-books: Reinventing the Wheel
- 1308** Sex, Violence and Nosebleeds
- 1309** Collecting Partners for Collections
- 1323** Entering the Northern Frontier
- 1302** Eyes on the Horizon... Feet on the Ground
- 1324** Presentation Skills Student Conference
- 1327** Literature: Duct Tape for the Science Curriculum
- 1305** Information Literacy: Program or Progress?
- 1310** Produce Your Own Library TV Shows
- 1319** Digital Game-Based Learning
- 1323** Entering the Northern Frontier
- 1302** Eyes on the Horizon... The Sequel
- 1313** The North Bay Public Library Simulation
- 1314** Designing Custom Experiences
- 1315** The Next Generation Catalog Charrette
- 1326** Literacy, Leadership and School Libraries
- 1303** Think Outside the Fundraising Box
- 1328** Secondary School Library Management
- 1309** Collecting Partners for Collections
- 1326** Literacy, Leadership and School Libraries
- 1306** Map It! On-line Mapping Services
- 1311** Successful Initiatives on a Shoestring Budget
- 1312** 24/7 Book Discussion
- 1320** If You Can't Beat 'Em, Join 'Em
- 1318** Library Blogs Using WordPress
- 1300** Evergreen Award Winner
- 1312** 24/7 Book Discussion
- 1312** This is Jeopardy
- 1307** How Does Your CEO Use the Hospital Library
- 1313** The North Bay Public Library Simulation
- 1321** Practical Usability Research Tips
- 1318** Library Blogs Using WordPress
- 1314** Designing Custom Experiences

1400 series
3:45 - 5:00 pm

- 1412** ILS, the Next Generation
- 1419** Takin' Care of Business
- 1403** Deconstructing the Movie Machine 9
- 1414** Insourcing for Fun and Profit
- 1423** Many Roots, Many Voices
- 1425** Selection vs Censorship
- 1405** Health Information Prescription Project
- 1419** Takin' Care of Business
- 1422** Promoting Student Literacy
- 1410** Information Literacy and the New Librarian
- 1422** Promoting Student Literacy
- 1424** The Raw and Unfiltered! Internet That Is!
- 1426** Thinking Maps: On the Road to Literacy
- 1401** The Next Generation Catalog Charrette Pt 2
- 1415** Let's Talk Preservation
- 1425** Selection vs Censorship
- 1407** CODOC to LC: the Long and Winding Road
- 1408** Assessment Strategies for Library Service
- 1409** Busting Budget Barriers
- 1417** Mining Your Metrics: Effectively Using Statistics
- 1405** Health Information Prescription Project
- 1406** With a Little Help from My Friends
- 1413** Empowering Public Service on Your Web Site
- 1422** Promoting Student Literacy
- 1416** Developmental Assets and Youth
- 1420** Kids' Space: Designing a Web Site with Children
- 1421** Put a Blog on the Fire and Light That Wiki
- 1400** Lire: pour une thérapie de l'imaginaire
- 1402** Red Maple Award Winner
- 1404** Dewey Divas and Dudes Children's Books
- 1425** Selection vs Censorship
- 1411** Best Practices for Social Software
- 1421** Put a Blog on the Fire and Light That Wiki
- 1416** Developmental Assets and Youth
- 1420** Kids' Space: Designing a Web Site with Children
- 1418** Public Library in Ontario: 3 19th c. Models

02FRI

OVERVIEW: SATURDAY, FEBRUARY 3, 2007

TODAY

8:00 - 8:45 am

1700

All-Conference Plenary Session

MAX VALIQUETTE

9:05 - 10:20 am

1800 series

Workshop Sessions

10:40 - 11:55 am

1900 series

Workshop Sessions

12:15 pm

2000

All-Conference

CLOSING LUNCHEON

SEÁN CULLEN

Micromedia
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THOMSON
CARR-McLEAN
OSLA Stream Sponsor

SAUNDERS
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1800 series 9:05 - 10:20 am

Access

Advocacy & Marketing

1817 Meeting the Needs of Health Info-Seekers

Career Development & Mentoring

Collections & Resources

1802 Strategies and its Hidden Gems

1813 The Graphic Novel Club

1816 OLA Best Bets for Children

1818 Field Guide to Readers of Christian Books

Community Development

1808 Coming to a Community Near You!

Curriculum & Learning

1810 Using Curriculum Mapping

1814 Supporting Kindergarten Literacy

Governance & Policy Development

1804 Planning for a New Branch Library

1805 Board Working with a Union Workforce

1806 Fundraising for Library Boards Part 1

Information Literacy

1811 Thinking Deep, Deeper, Deepest

Innovation

1800 Top Tech Trends

Issues & Leadership

Management, Staff & Finance

1801 Volunteer Recruitment and Retention Part 1

1804 Planning for a New Branch Library

1807 Friendly Spaces

Partnerships & Collaboration

1809 Town and Gown: Creative Partnerships

1810 Using Curriculum Mapping

1815 Boys, Books and Basketball

Programs & Services

1808 Coming to a Community Near You!

1813 The Graphic Novel Club

Publishing

Reading and Literacy

1813 The Graphic Novel Club

1814 Supporting Kindergarten Literacy

1815 Boys, Books and Basketball

Reference & Research

1803 Discovering the World of Patents

Social Networking

User Experience

1807 Friendly Spaces

Values & Vision

1812 Africa, an Awareness. Racing Against Time

1900 series
10:40 - 11:55 am

1904 Building an Information Literacy Repository

1906 Developing a Powerful Advocacy Program

1915 What's the Big Idea?

1923 Put Your Networking to Work For You

1903 The Secret RACER Whispers

1913 Genealogy Resources You Can Use Now!

1921 OLA Best Bets for Teens

1917 Building Student Success through Literature

1919 Picture Books: Springboard to Mathematics

1906 Developing a Powerful Advocacy Program

1907 Involving the Résumé Only Trustee

1908 Fundraising for Library Boards Part 2

1904 Building an Information Literacy Repository

1902 Social Discovery Systems

1900 What Do You and Angelina Jolie Have...

1909 Everywhere's So Open, There's Nowhere to Dress

1901 Volunteer Recruitment and Retention Part 2

1912 Timesaving Shortcuts with Macro Express

1922 Gizmos and Gadgets to Make Life Easier

1918 Models and Standards for Collaboration

1920 What's Next? Secondary to University

1910 Social Tools: More Than a Good Time

1914 Reading Matters

1916 Family Literacy Games

1911 Virtual reference: Is it making a difference?

1902 Social Discovery Systems

1910 Social Tools: More Than a Good Time

1909 Everywhere's So Open, There's Nowhere to Dress

PROGRAM CREATORS

Super Conference Major Sponsor
MICROMEDIA PROQUEST

OLA Ontario Library Association

P010, P091, 100, 101, 200, 300, 321, 322, 324, 329, 403, 407, 419, 420, 422, 423, 424, 500, 608, 609, 612, 626, 807, 900, 1107, 1108, 1109, 1110, 1121, 1122, 1200, 1300, 1314, 1315, 1316, 1401, 1402, 1403, 1404, 104, 1700, 1818, 1902, 1923, 2000

ABFO L'Association des bibliothécaires francophones de l'Ontario

328, 430, 601, 629, 701, 900, 1101, 1301, 1427, 1601

OCULA Ontario College and University Library Association

301, 302, 303, 304, 314, 400, 604, 605, 606, 616, 618, 702, 803, 1103, 1104, 1105, 1113, 1304, 1305, 1306, 1407, 1408, 1409, 1410, 1802, 1803, 1809, 1903, 1904, 1911

OHLA Ontario Health Libraries Association

305, 402, 607, 704, 806, 1106, 1307, 1405, 1817, 1900

OLBA Ontario Library Boards' Association

325, 326, 330, 426, 427, 428, 613, 614, 703, 808, 1000, 1602, 1804, 1805, 1806, 1908, 1924

OLITA Ontario Library and Information Technology Association

306, 307, 308, 309, 403, 405, 406, 429, 604, 610, 616, 617, 618, 628, 1111, 1112, 1113, 1114, 1318, 1319, 1320, 1321, 1322, 1411, 1412, 1413, 1414, 1415, 1502, 1603, 1800, 1909, 1910, 1911, 1912

OLITA stream sponsored by **Thomson-Gale**

OPLA Ontario Public Library Association

P011, P012, 310, 311, 312, 313, 323, 408, 409, 410, 411, 412, 600, 627, 801, 1115, 1116, 1117, 1119, 1120, 1308, 1309, 1310, 1311, 1312, 1416, 1417, 1418, 1419, 1420, 1501, 1807, 1808, 1809, 1913, 1914, 1915 with OSLA 320, 418, 625, 1816, 1921 with OLBA 808

OPLA stream sponsored by **Saunders Book Company**

OSLA Ontario School Library Association

P013, P014, P015, P016, P017, 315, 316, 317, 318, 319, 413, 414, 415, 416, 417, 620, 621, 622, 623, 624, 802, 11, 1302, 1323, 1325, 1326, 1327, 1328, 1421, 1422, 1423, 1424, 1425, 1426, 1503, 1810, 1811, 1812, 1813, 1814, 1815, 1916, 1917, 1918, 1919, 1920, 1922 with OPLA 320, 418, 625, 1816, 1921

OSLA stream sponsored by **Carr McLean**

FOCAL Friends of Canadian Libraries

603, 1102, 1303, 1406, 1605, 1801, 1901

KO Knowledge Ontario

P018, P019, P020, P021, P022, P023, P024, 421, 611, 1902

03SAT

3 1 W e D
evening

**FOPL
Annual
meeting**

P090 4:30 pm

**THE FEDERATION OF ONTARIO PUBLIC LIBRARIES
Third Annual General Meeting**

Presiding: Jane Horrocks, President

Telling Our Stories — The Magic of Public Libraries 2006



Winners' Reception

Join us to celebrate the winning authors and their stories.

Wednesday, January 31, 2007
6:30 - 7:45 pm (after the FOPL AGM)

Special guests will include the Honourable James K. Bartleman, Lieutenant Governor of Ontario and Honorary Patron of the *Telling Our Stories* contest, and Paula Todd, host of TVO's *Paula Todd Person 2 Person*.

This event is sponsored in part by a generous grant from the Ontario Ministry of Culture.

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The Federation of Ontario Public Libraries



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**OLA
Board of
Directors
Mentoring
Seminar**



THE 2007 PRESIDENTS OF THE ONTARIO LIBRARY ASSOCIATION

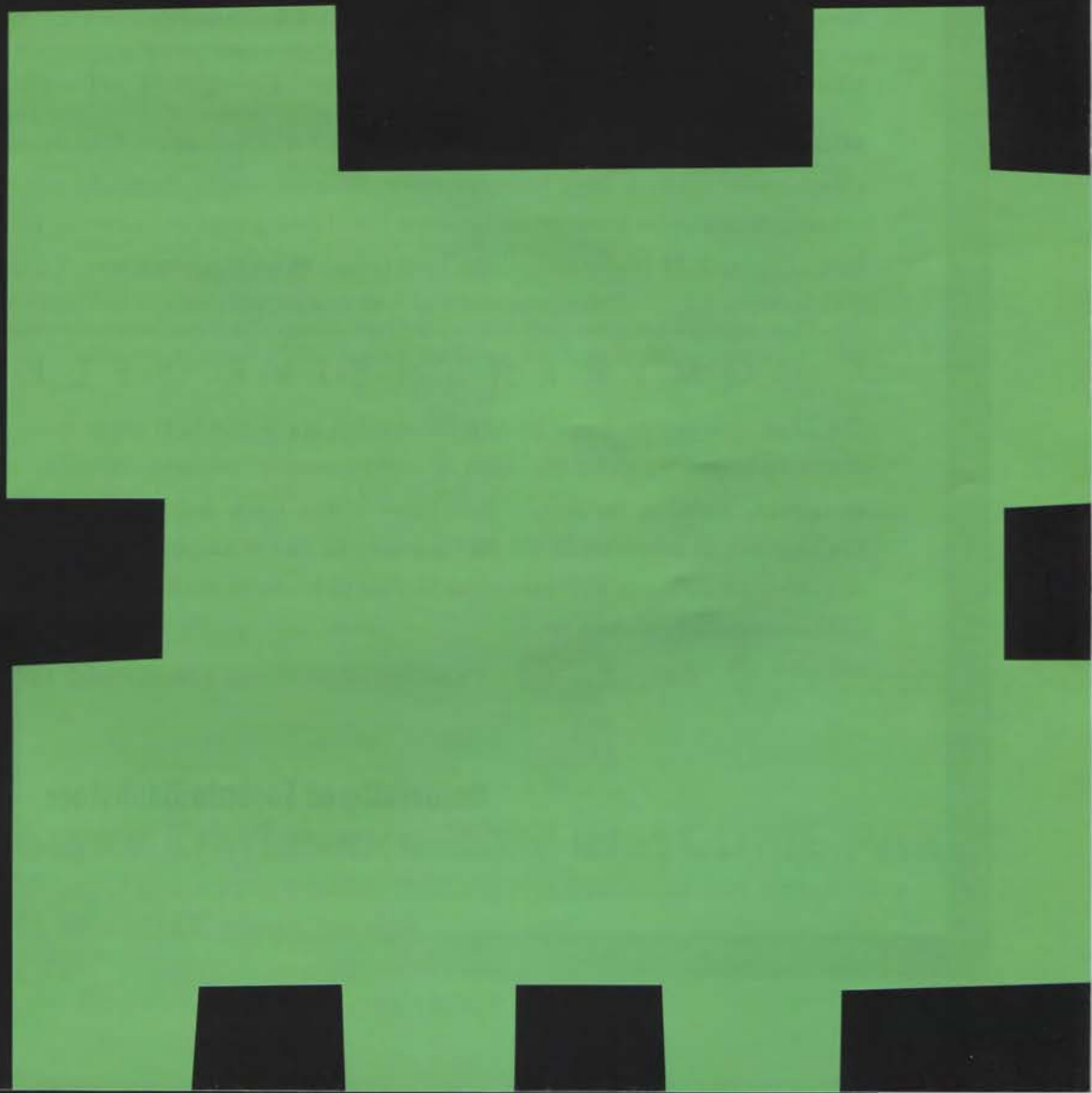
THE ART OF NETWORKING

An OLA Mentoring Program. Moderated by the OLA Career Centre's CAITLIN WILLIAMS.

One of the key reasons for attending a big conference like Super Conference is to build and expand your network of friends and colleagues to whom you can turn at any time in your professional career. But how do you do that? Here are monster tips to get you into this essential experience and activity.

**wednesday
January 31
2007**

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OPENING SESSION**



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Special Orders Department for when all else fails (we will find it and get it to you). ☛

Q U O T E S F R O M C U S T O M E R S

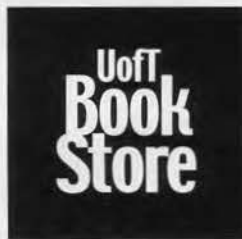
“Librarians at George Brown College found the U of T Bookstore an excellent choice for its wide selection of high quality academic titles, well-organized by discipline, and for the helpful staff, who provided us with computer access to our home library catalogue (for checking titles and subjects). Books and invoices were shipped promptly.” (Sheila Latham, George Brown College) “An excellent source of material no one else has. If it's been printed, U of T Bookstore can find it.” (Marian Lord, Librarian, North Toronto Collegiate Institute)

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3 1 W e d
8:00 PM



100

ALL CONFERENCE EVENT

SUPER CONFERENCE OPENING SESSION

CORY DOCTOROW

CO-EDITOR OF THE BLOG, BOINGBOING,
FELLOW OF THE ELECTRONIC FRONTIER FOUNDATION
AND AWARD-WINNING SCIENCE FICTION AUTHOR

Cory Doctorow is a Canadian raised in an activist household, working in the nuclear disarmament movement and was a Greenpeace campaigner as a child. In London, England, he worked as European Affairs Co-ordinator for the Electronic Frontier Foundation for four years, helping to set up the Open Rights Group, before quitting this year to pursue writing full-time. Doctorow was named a Fellow of the Electronic Frontier Foundation, speaking on behalf of the Foundation, working on policy research and participating in standards bodies.

For his writing, Doctorow has won the John W. Campbell Award for best new writer in 2000, the Locus Award for Best First Novel for *Down and Out in the Magic Kingdom* in 2003, and in 2004 he won the Sunburst award for best Canadian Science Fiction Book for his short story collection, *A Place So Foreign and Eight More*. This collection also contained his short story *Ownz0red*, which was nominated for the 2003 Nebula Award. *Someone Comes to Town, Someone Leaves Town* has also been shortlisted for the 2006 Sunburst prize.

In June 1999 he co-founded the free software P2P software company OpenCola with John Henson and Grad Conn. In 2006, Doctorow was named the 2006-2007 Canadian Fulbright Chair in Public Diplomacy at the University of Southern California Center on Public Diplomacy.

101

9:30 pm

ALL CONFERENCE EVENT SPONSORED BY



AND



Super Conference 2007 WELCOME PARTY
Music, prizes, hors d'oeuvres, meeting acquaintances and newcomers
in the MTCC Neon Lobby



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Encyclopedia of Science & Technology



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—Booklist

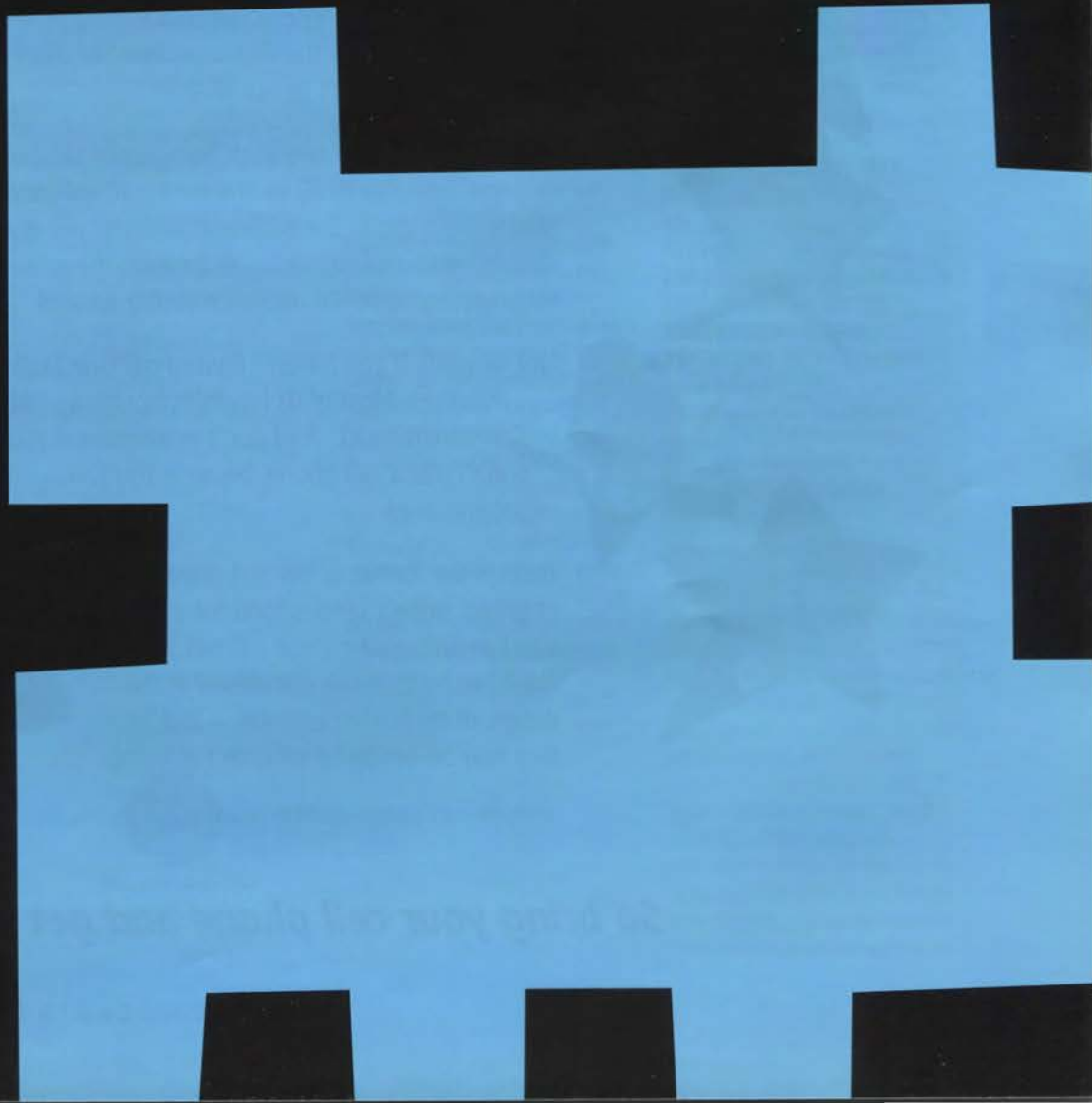
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FeBRUaRY 01
2007

SUPER CONFERENCE
THURSDAY



0 1 T H U
8:00 am

Developed by **biblio
COMMONS**

200 MTCC 105-106
ALL-CONFERENCE THURSDAY LEAD-OFF PLENARY

HOW WELL DO YOU KNOW YOUR ON-LINE PATRONS?

WELCOME TO OUR GAME SHOW. BRING YOUR CELL PHONE.

On your mark, get set – text!

This is a fast-paced, interactive tour through the findings of a 5000+ on-line patron survey which the OLA completed in 2006 to better understand the future of virtual visits to our libraries.

Three contestants – one each from academic, public and school libraries – will test their Patron IQ vs. the results of the survey. They will be looking for advice from you in the audience, and you will give it through your cell phone... all through the power of a text messaging-based audience voting system!

Not to worry if you haven't figured out that textin' thing yet. Most of us haven't (though no one's admitting it). And don't even worry if you don't have a cell phone, because you just might win one!

Though the format is fun and there are plenty of prizes, there's serious food for thought for all of us about where our patrons would like us to be focusing our efforts in the design of on-line experiences – and where they may be headed if we aren't listening.

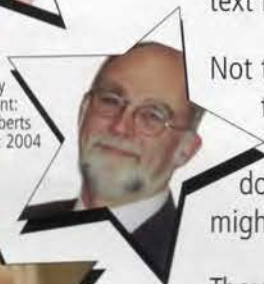
APPROXIMATELY SIX TEXT MESSAGES WILL BE USED. NOTE THAT EACH COSTS 25¢.



Host:
Michael
"Regis"
Ridley
OLA Prez
2001



School library
contestant:
Liz Kerr
OLA Prez 2003



Public library
contestant:
Ken Roberts
OLA Prez 2004



Academic library
contestant:
Cynthia Archer
OLA Prez 2005

So bring your cell phone and get your thumbs ready!



300 MTCC 104B
9:05-10:20 am
OLA SPOTLIGHT EVENT

THE FOREST OF READING® SHOWCASE 2006

Each year, OLA welcomes the authors whose books were voted the favourite read by our 200,000 readers. Our authors are all Canadians and, at this session, share their impressions of their young readers and the awards ceremonies at which they were honoured last May and June.

The 2006 winning authors in OLA's Forest of Reading® are:

- Blue Spruce Award (K-gr. 3)
The Boy Who Loved Bananas
George Elliott, author
Andrej Krystoforski, illustrator
- Silver Birch Awards® (gr. 4-6)
Fiction:
Wolf Pack
Edo van Belkom
Non-Fiction:
Boredom Blasters
Helaine Becker
- Red Maple Award (gr. 7-8)
Skybreaker
Kenneth Oppel
- White Pine Award (high school)
The Blue Girl
Charles de Lint
- Golden Oak Award (adults learning to read)
The Heaven Shop
Deborah Ellis



National Book Service
Official wholesaler for
the Forest of Reading®

301 MTCC 206A
9:05-10:20 am
Statistics and surveys; Management; Assessment

EBL FOR BEGINNERS
Gina Matesic, Manager, Library Resource Centre, Wilfrid Laurier University.

What is EBL? Why are so many people talking about it? This session introduces you to basic concepts in evidence-based librarianship. You will learn the meaning of PICO and SPICE and see how they have been applied in real-life settings.

Convenor: Brenda Mahoney, Algonquin College.

302 MTCC206D
9:05-10:20 am
Information literacy; Curriculum and learning

BUILDING A BETTER STUDENT: USING INQUIRY TO IMPROVE LEARNING
Jeannie An, Business Librarian, Innis Library; Jennifer McKinnell, Education Coordinator, Health Sciences Library, Olga Perkovic, Reference Librarian, Mills Memorial Library, McMaster University.

Inquiry takes many forms, but is always skill rather than content driven. At McMaster University, Inquiry courses emphasize many skills including group work, self-directed learning and effective communication. This presentation will provide an overview of faculty-librarian collaborations that have contributed to the success of inquiry at McMaster. Hear examples of how inquiry based library initiatives support information literacy, learn how librarians can take advantage of curriculum planning opportunities, and find out about techniques and strategies that can be used to promote active learning. Convenor: Jack Han-tat Leong, University of Toronto.



LIBRARIANSHIP AS A PROFESSION

303 ICH Wellington
9:05-10:20 am
Career development

SCOUTING THE ACADEMIC LIBRARY AS A WORKPLACE
Jim Brett, Manager, OVC Learning Commons, University of Guelph; Jennifer Soutter, Digital Services Librarian, Leddy Library, University of Windsor; Suzanne O'Neill, Public Services Librarian, Fanshawe College Library and Media Services.

Are you new to the profession or looking for a career change? Academic libraries are exciting places to ply your professional skills! Listen to insights regarding the work environment of university and college libraries. You'll hear about issues such as academic and faculty status, organizational structures, the influence of technologies on positions, matrix management, and more. Hear what is happening at actual libraries! And bring your questions!

Convenor: Dalia Platero, University of Guelph.

304 MTRCC 301B
9:05-10:20 am
Management; Reference services
STRIKING THE BALANCE: ESTABLISHING COMMUNITY SOLUTIONS TO NOISE AND OTHER "CONDUCT" PROBLEMS IN ACADEMIC LIBRARIES

Vivian Lewis, Associate University Librarian (Services), McMaster University; Helen Salmon, Associate Chief Librarian, User Services, University of Guelph.

Across North America, libraries and librarians have adopted more liberal attitudes to group learning and social activity in the previously hallowed halls of the academic library. But then the double cohort hit and the sheer volume of traffic through Ontario college and university libraries has brought concerns about noise, cell phones, "carrel claiming", "computer camping" and other traffic issues back to the table. Find out what some libraries have done to engage the students themselves in establishing commu-

nity solutions to these community problems.
 Convenor: Joy Muller, Seneca College.

305 MTCC 206B

9:05-10:20 am
Collections and resources; Information literacy

PLAIN TALK ABOUT HEALTH LITERACY

Susan Murray, Manager, Consumer Health Information Service, Toronto Public Library.

According to "Healthy People 2010," health literacy is the "ability to obtain, process, and understand health information and services to make appropriate health care decisions." Consumers with low literacy cannot fully participate in their health care decisions and have poorer health outcomes. This session will provide awareness of health literacy issues and recommend strategies on how library staff can better serve consumers with low literacy.
 Convenor: Patricia Johnson, Children's Hospital of Eastern Ontario.

306 ICH Ballroom A

9:05-10:20 am
Social software

ALWAYS IN BETA: USING MASHUPS AT YOUR LIBRARY

Michael Vandenburg, Database Librarian, Kingston Frontenac Public Library; Art Rhyno, Systems Librarian, Leddy Library, University of Windsor.

One of the most interesting types of applications to emerge from Web 2.0 is the mashup, a system that combines content from different Web sources into an integrated experience. HousingMaps is a widely known Web mashup, which merges local housing data with

Google Maps to present a rich Web experience. Web systems are increasingly reaching out to content and activities that were once the domain of the desktop and other insular systems. See concrete examples like an RFP application that allows a library to purchase titles from its own vendors based on requests for purchase originating in Amazon.com. Explore how libraries can take advantage of mashups and other new Web-fueled technologies to rethink how content and services can be delivered.
 Convenor: Bill VanKeuren, Hanover Public Library.



ASSOCIATION ISSUES

307 ICH Niagara

9:05-10:20 am
Issues

GREEN COMPUTING

Catherine Steeves, Associate Chief Librarian for Information Technology Services, Gillian Maurice, Sustainability Coordinator, University of Guelph.

This is not a session about alien computing but about saving the planet. Learn about the environmental impacts of computing and how your institution can incorporate "green" practices into computing procurement, utilization and reallocation, and disposal/recycling mechanisms.
 Convenor: Thomas Brenndorfer, Guelph Public Library.

308 ICH Humber

9:05-10:20 am
Management

LIBRARIANS' LIB: TAKING CONTROL OF WHAT'S OURS

Ross Singer, Application Developer, Georgia Tech Library and Information Centre.

Libraries have tended to support a "culture of victimhood" in our relationships with our vendors. We wait for improvements based on when the vendor is willing to implement them and when (and if) they do, they are generally of the 'quality' we've grown to expect. Well no, more. The time is ripe for liberating our content and services to use ourselves, in any way we wish. Free our data to use the way we want to use them: from link resolving to a better OPAC.
 Convenor: Carol Stephenson, Wilfrid Laurier University.

309 MTCC 206F

9:05-10:20 am
Web 2.0

RADICAL TRUST: WHY '2.0' REALLY MATTERS TO LIBRARIES

Doug Horne, Head, Academic Liaison, University of Guelph.

While there are many aspects of Web 2.0 that are significant to libraries, perhaps the most important is the little-mentioned concept of 'radical trust.' As libraries ponder '2.0' technologies such as rating systems in OPACs, the ability to comment on the usefulness of items, making systems open source, or even allowing users to contribute content, the change that is being faced is about much more than learning a new technology.
 Convenor: David Fiander, University of Western Ontario.

310 MTCC 202C

9:05-10:20 am
Access; Issues

ACCESSIBLE LIBRARY SERVICES:

A NATIONWIDE NETWORK

Arlene Chan, Manager, City-Wide Service, Mobile Library Services, Toronto Public Library; Michele Chittenden, Coordinator for Special Readers' Service, Queen's University; Ralph Manning, Acting Director, Strategic Policy, Library and Archives Canada.

What is your vision for a truly inclusive and accessible library? In 2004, OLA passed a resolution for a made-in-Canada approach to a nationwide network of equitable library services for people who can't access regular print due to a disability. Since then, the library community was widely consulted, a CLA report with recommendations was released, and the federal government has made an initial investment via Library and Archives Canada to build this network. How can your library be part of this revolutionary next step for equitable service?
 Convenor: Shelagh Paterson, CNIB Library.

311 MTCC 204

9:05-10:20 am
Advocacy; Community development

IT TAKES A LIBRARY TO RAISE A COMMUNITY

Marjatta Asu, Library Development Advisor Trustee and Community Development, Leanne Clendening, Chief Executive Officer, Ontario Library Service-North.

Be more proactive in communicating why libraries are essential to community building: Ontario Library Service-North is publishing community development toolkits to introduce public library boards and staff to community building princi-



Jeannie An
 302



Jennifer McKinnell
 302



Olga Perkovic
 302



Jim Brett
 303



Jennifer Soutter
 303

ples and practices. Examine the tools available to evaluate their role in community development and consider future directions. Convenor: Rebecca Jones, Dysart & Jones.

312 MTCC 104C

9:05-10:20 am

Advocacy; Marketing

PLACEMAKING: TURNING YOUR LIBRARY INTO A FIRST RATE DESTINATION

Anne Murphy, Area Manager, Mississauga Library System; Gil Penalosa, Business Advisor, Development and Business Services, City of Mississauga.

An overview of the key concepts of placemaking. Hear about some practical ways in which placemaking can be used to improve the library as an important community destination.

Convenor: Natalie Gibbons, Kitchener Public Library.

313 MTCC 203C

9:05-10:20 am

Access; Programs and services; Users

SERVING PATRONS WITH DEVELOPMENTAL DISABILITIES (AND THE PEOPLE THAT CARE AND SUPPORT THEM)

Anne Dorsey, Children-Youth Librarian, Barrie Public Library; Sambhavi Chandrashekar, Graduate Student (PhD program), Faculty of Information Studies, University of Toronto.

Who are the library users with developmental disabilities and how can libraries meet their needs? Here are strategies for library programs, collection development and partnerships with community organizations.

Convenor: Andrea Gordon, Burlington Public Library.

314 ICH Kingsway

9:05-10:20 am

Assessment; Knowledge management; Statistics and surveys

SURVEYMONKEY.COM: ASSESS YOUR LIBRARY'S SERVICES

Sam Kalb, Library Assessment and IT Projects Coordinator, Queen's University.

Help your library improve its services by learning basic principles about conducting effective on-line surveys, including survey planning, sampling, constructing and analyzing using SurveyMonkey.com. All types of libraries can use this tool and will find this session useful. Convenor: Anita Brooks Kirkland, Waterloo Region District School Board.

315 ICH Halton

9:05-10:20 am

Technology and education; Reading and literacy

VIRTUAL LEARNING USING INTERACTIVE VIDEO-CONFERENCING

Jeff Brown, Learning Resources and Technologies Consultant, Dean Smith, Teacher-Librarian, Cobourg District Collegiate Institute East, Angela Thompson, Teacher-Librarian, East Northumberland Secondary School, Jacqui Fuger, Teacher-Librarian, Campbellford District High School, Kawartha Pine Ridge District School Board.

Is interactive video-conferencing just the latest tech-toy, or is it a potentially powerful teaching tool? This session will demonstrate a variety of ways that good teachers have incorporated virtual learning experiences in to regular classroom and library programs. Students improve their research skills as they

prepare for conferences, and they are able to practice and improve their presentation and communication skills. One of the segments will show how three secondary schools use video conferencing in the White Pine Reading Program to engage the student readers. Convenor: Marybeth Snyder, Waterloo Region District School Board.

316 MTCC 203A

9:05-10:20 am

Reading and literacy; Technology and education; Collections and resources

ASSISTIVE TECHNOLOGY AND THE SCHOOL LIBRARY

Michelle Regina, Department Head of Library, Li Cho, Library Technician, Holy Cross Catholic Academy, York Catholic District School Board.

Learn about the potential of using Assistive Technology in your School Library. See how Kurzweil, Dragon Naturally Speaking, Word Q, and other programs can change the way your students learn and develop literacy skills. Walk away with some tips to initiate the program in your school and receive ready to use handouts for lesson implementation.

Convenor: Jo-Anne LaForty, Toronto District School Board.

317 ICH Oakville

9:05-10:20 am

Values and vision; Curriculum and learning; Fundraising

BEING THE CHANGE

Peggy Thomas, Centrally Assigned Teacher-Librarian; Sybille Parry, Gwen McAllister, Amy Satterthwaite, Heather Myrvold, teacher-librarians, Toronto District School Board.

Last year the OSLA project on global citizenship, Be the Change was launched. Join four teacher-librarians to find out how they implemented the program in their schools and what impact Be the Change has had on the students involvement.

Convenor: Diana Maliszewski, Toronto District School Board

318 MTCC 201C

9:05-10:20 am

Collections and resources; Young adults

KIDS ARE KEEN FOR FRENCH BOOKS

Louise Godbout-Legault, Coordinator, Southern Ontario Library Service; Nathalie Tremblay, Le Coin du livre Bookstore, Ottawa.

Do you find French material for school libraries and French Immersion schools hard to find? Learn about the latest and most popular French fiction books on the market aimed to please boys in particular. Get descriptions of great non-fiction books, including series, on all sorts of topics and for all ages. Discover how to select titles that will encourage boys (French or French immersion) to read more, see selection lists from an experienced bookstore and possibly browse through the books.

Convenor: Ann Ford, Waterloo Region District School Board.



Susan Murray
305



Michael Vandenburg
306



Catherine Steeves
307



Arlene Chan
310



Marjatta Asu
311

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9:05

319 MTCC 206E

9:05-10:20 am

*Reading and literacy; Curriculum and learning***READ A NOVEL? . . . BUT THIS IS NOT MY ENGLISH CLASS!!***Anne Low, Teacher-Librarian, Alison Hepburn, Teacher-Librarian/Geography Teacher, Lawrence Park Collegiate Institute, Toronto District School Board.*

Get the story on integrating fiction into a wide range of subject areas, and get lesson plans, curriculum connections and up-to-date book lists. A large selection of books will be available to browse. Other lessons in progress will be shared. Convenor: Sharon Mills, Toronto District School Board.

320 MTCC 201F

9:05-10:20 am

*Young adults; Collaboration***YOUTH ENGAGEMENT @ YOUR LIBRARY***Rosalind Bryce, Youth Services Specialist, York Woods Branch; Haney Mussa, Youth & Outreach Services Specialist, Albion Branch; Sharon Moynes, Youth Services Specialist, North York Central Library Branch, Toronto Public Library; Kathleen Naylor, Program Manager, HeartWood Centre for Community Youth Development, Halifax.*

View youth as innovative problem solvers rather than problems. Learn to collaborate with energized teens to develop library services and identify possibilities for meaningful inclusion. Youth facilitation game activities will rock the room! Convenor: Stella Dahlin, Toronto Public Library.

321 ICH Ballroom B

9:05-10:20 am

*Collections***DEWEY DIVAS AND THE DUDES TALK UP NEW SPRING BOOKS FOR ADULTS***Maylin Scott, Random House of Canada; Lahring Tribe, Random House of Canada; David MacMillan, HarperCollins Canada.*

The Deweys are back with a new crop of exciting spring recommendations for your patrons. Hear our picks for the best in fiction, non-fiction, Canadian authors, hidden gems, books for bookclubs and just darn good reads. Great for readers advisory, collection development and any librarian who interacts with the public daily.

Convenor: Bill Zambusi, Whitehots.

**NEXT GENERATION CATALOGUE****322 MTCC 201D**

9:05-10:20 am

*Innovation; Technology trends; Values and vision***IS SOCIAL SOFTWARE TOO SOCIAL?***Rob Hyndman, business lawyer for technology companies and avid blogger on all things technical; Matthew Ingram, technology writer, the Globe and Mail; Nora Young, founding host of CBC's DNTO, explores technology and culture on radio, in print, and on television.*

Our panel of technology commentators from outside the library sector will explore trends in the evolution of the social Web. Is the current tendency toward the hyper-social fad, or a fact of life? Is it sustainable? How likely are these

trends to make their way into the mainstream or will they largely remain the domain of youth and a technical elite (alphageeks)? What are the privacy implications? Do users understand? Does it matter? What impact is the social Web having on cultural norms: ideas as central as truth and identity?

323 ICH High Park

9:05-10:20 am

*Programs; Culture, Protection of; Communities***LIFESCAPES***Jayne Turvey, Community Relations and Volunteer Co-ordinator, Orillia Public Library.*

Lifescapes is an adult program designed to encourage seniors to preserve their personal history and that of their community by writing their memoirs. Featuring two meetings per month, complete with presentations by authors, storytellers and teachers of writing, ideas are recorded and edited, and the program concludes with a book publishing and book launch. The program was based on that of the Washoe County Library in the U.S. It has been very successful at Orillia Public Library.

Convenor: Lynne Gibbon, Orillia Public Library.

324 ICH Ontario

9:05-10:20 am

*Collaborative space***I'VE LOOKED AT CLOUDS FROM BOTH SIDES NOW***Patricia Horak, Zachary Abram, Alison Drain, Community Access Program CAP Central Co-ordinators.*

You have heard about MySpace, YouTube and FaceBook but have you ever seen them? What do they do? What is good about them? What are their weaknesses? Are they just a fad? Can we all go back to sleep? Our young people will show you what is going on in a whirlwind mystery tour. Knowledge is power!

Convenor: Ryan Patrick, Marketing Manager, OLASore.

**SO YOU'RE NOW ON THE LIBRARY BOARD****325 MTCC 202A**

9:05-10:20 am

*Governance and policies; Trustees***THE BASICS***Karen McGrath, Chief Executive Officer, Niagara-on-the-Lake Public Library; Daryl Novak, Director of Operations, Southern Ontario Library Service; Jim Neill, Chair, Kingston Frontenac Public Library Board.*

For those people who have just been appointed to the library board. How is the library managed through a board? What are your legal responsibilities under the Libraries Act? How are board meetings structured and conducted? What committees are necessary and what kind of work do they do?

Leanne Clendening
311, 406Anne Murphy
312Sambhavi Chandrashekar
313Anne Dorsey
313Sam Kalb
314

326 ICH Grenadier

9:05-10:20 am

Advocacy; Finance

STRATEGIES FOR GETTING A BUDGET INTACT THROUGH THE CITY COUNCIL PROCESS

Lt. Col. Dean Black, Vice-Chair, Renfrew Public Library Board.

Every year the library board prepares a budget, then waits for months to see if its budget will be passed intact in these uncertain times of cutbacks and belt-tightening. Consider strategies board members and CEOs can take to help smooth the budget process through the city staff review process, the budget committee phase, and the city council deliberations.

327 Withdrawn

9:05-10:20 am

RECRUITING, BUILDING AND NURTURING A RELATIONSHIP WITH YOUR CHIEF EXECUTIVE OFFICER



ABFO À DIX ANS

328 MTCC 203B

9:05-10:20 am

Values and vision; Planning

IFLA 2008: A CANADA-WIDE CELEBRATION OF LIBRARIES

Louis Cabral, Executive Director, ASTED; Céline Gendron, Manager, International Projects, Library and Archives Canada.

An enormous amount of planning is going into the International Federation of Library and Information Associations World Congress in 2008 in Quebec City. ASTED is the official host and all Canadian librarians are invited to make this a memorable occasion, for delegates coming from all over the world. Official projects to collect the Canadian library experience and to share our expertise with this large international audience are under way. Hear what is planned so far, what help is needed and what you can do.

Convenor: Pascal Lupien, University of Guelph.



NEXT GENERATION CATALOGUE

329 MTCC 104D

9:05-10:20 am

Metadata; Technology trends; Values and vision

MAKING YOUR DATA WORK HARDER IN SUPPORTING PATRON SEARCH AND DISCOVERY PROCESSES

Mike Rylander, Data Architect, Georgia PINES Consortium.

As we explore new options for allowing our patrons greater ease of browsing and discovery in our on-line catalogue environments faceted browsing, for example we're quickly realizing that the patron experience can only be as good as the underlying data allows it to be. Variations in cataloguing practices, for example, can make search hard and confusing for our patrons. But investments in data normalization, particularly around subject headings, can have a huge impact on both ease-of-use and the relevancy of results. The design and development process for the Evergreen ILS provided a unique opportunity to re-think fundamental principles regarding which data are stored in which formats for what purposes, and the design of interfaces that optimize the utility

of that data to the search and discovery needs of patrons and staff alike. Mike is currently Data Architect for the Evergreen project, with the Georgia Pines Library System. Before joining GPLS, Mike designed and developed applications for several technology start-ups, all based on Open Source tool sets and projects. Mike has also held DBA responsibilities on several large Postgres installations and is an active participant on several Evergreen related Open Source projects.

330

9:05-10:20 am **MTCC203D**

OLBA'S 2006 SPOTLIGHT EVENT REPEAT

Community development

Was Session **1906** on Saturday.

LEADERSHIP AND ADVOCACY SKILLS LEAD TO EFFECTIVE COMMUNITY DEVELOPMENT
Ken Haycock

Director, San José State University School of Information Studies.

Last year, Ken Haycock asked what the difference was between publicity, public relations, marketing and advocacy. The answer affects any attempt to provide effective leadership in community development. Boards must ensure that their libraries are much more than information providers if they are to be the catalyst for change that every community needs. The planners asked him to repeat the session for all the new trustees and returning trustees who were not at Super Conference 2006. Ken will add a 2007 perspective. One of our very thoughtful, articulate practitioners. Convenor: Suzanne Culp, 2005 OLBA President, 2007 Trustee of the Year.

01 THU
9:05

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O 1 T H U
10:40 am

400 10:40-11:55 am **MTCC 104B**
OCULA'S SPOTLIGHT EVENT

INFORMATION IS NOT ENOUGH: SHAPING THE USER EXPERIENCE



Joan Frye Williams

Library and Information Technology Consultant

Most traditional library services were designed when information was a relatively scarce commodity. Now that information is ubiquitous, smart librarians recognize that their primary product is the user's experience. This lively session explores the new service models and technologies that can help us meet our users' changing expectations in ways that add real value and preserve our role in the educational process. Learn how to keep customer satisfaction up and your own blood pressure down by providing a top quality user experience.

For more than 20 years, Joan Frye Williams has been a successful librarian, consultant, vendor, planner, designer, evaluator and user of computerized library and information systems. She has worked in public and academic libraries, for library automation vendors, as well as at the California State Library.

Joan is best known as an acute and sometimes irreverent observer of trends in what she calls "the cultural anthropology of libraries and library automation."

Convenor: Cynthia McKeich, Seneca College.

401
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ABFO 10 ANS

RECHERCHE: SITES, TRUCS ET ASTUCES

Isabelle Moreau, Analyste-rechercheur; Julie Rodrigue, Coordonnatrice, équipe Recherche et Veille, Caisse de dépôt et placement du Québec, Service d'information.

402 **ICH Ballroom A**
10:40-11:55 am

Management

CREATIVITY: THE ART AND SKILL OF WRITING POLICIES AND PROCEDURES

Gail Wells, Regional Coordinator, Policies, Standards & Practices, Northern Lights Health.

Policies and procedures provide clear direction, set the standards and create a consistency in the workplace. Policies and procedures set the tone for governance and operation of the organization, and are needed in order to operate efficiently, avoid employee confusion, and ensure that legal and regulatory guidelines are followed. At this workshop you will learn the skill of word crunching, using a writing style that is clear and understandable to the readers, and the development of user friendly manuals. Convenor: Penka Stoyanova, Credit Valley Hospital.



NEXT GENERATION CATALOGUE

403 **ICH Ballroom B**
10:40-11:55 am

Technical services

THE CHANGING NATURE OF THE CATALOGUE AND ITS INTEGRATION WITH OTHER DISCOVERY SYSTEMS

Karen Calhoun, Senior Associate University Librarian for Information Technology and Technical Services, Cornell University.

Consider the factors affecting the future of the library on-line catalogue. Review some planning tools for revitalizing catalogues and consider options for establishing the catalogue and the collections it describes within the framework of on-line information discovery tools of all kinds. Based on the findings of a report prepared by the speaker for the Library of Congress. Convenor: Adam Taves, York University.

404 **Now Session 628**
Thursday 3:45 pm

WIKIS AND LIBRARIES

Darlene Fichter, University of Saskatchewan.

405 **MTCC 203A**
10:40-11:55 am

Digital collections

HEARING VOICES? HAMILTON PUBLIC LIBRARY'S E-AUDIO COLLECTION LISTEN AND LEARN!

Sean Crowe, Systems Administrator, Dijia Qin, Manager, Virtual Library Branch, Aida Rudnik, Technical Services, Hamilton Public Library.

Hamilton Public Library shares lessons learned as the first system in



Michelle Regina
316



Sybille Parry
317

Canada to launch OverDrive e-audiobooks. This popular collection is integrated with the library catalogue and appears as an additional format choice. The initial investment led to many positive outcomes: customers have 24/7 Web access to a wide selection of material; the collection is more flexible to meet popular demands; it is more cost-effective than traditional books on CD; and it is particularly attractive to students and commuters. Learn from three Hamilton Public Library staff members with three complementary areas of expertise in technical services, systems administration and virtual library service delivery. A must for anyone considering the purchase of e-audio formats, and a great opportunity to ask targeted questions. Convenor: Daphne Wood, Hamilton Public Library.

406 MTCC 203D

10:40-11:55 am

Technical services; Collaboration

THE JOINT AUTOMATION SERVICE INITIATIVE: BRINGING TOGETHER LIBRARY CATALOGUES IN NORTHERN ONTARIO

Katherine Slimman, Project Manager, Joint Service Automation Service Initiative, Bibliotech; Leanne Clendening, Chief Executive Officer, Ontario Library Services - North.

The purpose of the Joint Automation Service Initiative (JASI) is to ensure that by working together to run several large servers and integrated library systems software, all libraries in Northern Ontario will have access to an integrated library system for cataloguing, circulation, patron records, acquisitions, serials and a

Web-based public server. The implementation of such a project is much more complex, with challenges such as fundraising, automation and technology issues, and project management for both the organization and the libraries themselves.

Convenor: Geoff Sinclair, Nipissing University.

407 MTCC 206D

10:40-11:55 am

Building and renovation

35 IDEAS IN 75 MINUTES: MERCHANDISING IN YOUR LIBRARY

A team of merchandising specialists to be announced. Sponsored by Brodart Canada Furniture.

The evolution of libraries has placed greater demands on developing dynamic and inviting environments. Learn how to approach new library projects or a library "make-over" and learn creative ways to achieve a "fresh experience for your patrons on every visit." Unfold your vision through cumulative attention to form, function and aesthetics.

Convenor: Anne Murphy, Mississauga Library System.

408 MTCC 201B

10:40-11:55 am

Management; Users

IMPLEMENTING A "DEALING WITH DIFFICULT AND ANGRY CUSTOMERS" PROGRAM

Dave Roger, Consultant, Education Safety Association of Ontario; Rhonda Jessup, Public Services Manager, Whitby Public Library.

Dealing with difficult and angry customers is part of any public service job, but have your staff

been trained to manage these situations? Can they recognize the signs of potential violence in angry customers? Learn why a "Dealing with Difficult and Angry Customers" program is an essential part of any library's Health and Safety program. One library shares its experience in implementing such a program and how it tapped into the resources of the Education Safety Association of Ontario.

Convenor: Dian Borek, Toronto Public Library.

409 MTCC 104D

10:40-11:55 am

Programs and services

OUTSTANDING OUTREACH

Roxanne Rissanen, Children's Services Librarian, Sault Ste. Marie Public Library.

Learn and share tips and techniques for providing outreach to children and their families in your community. Libraries can reach underserved populations in a positive, fun way while increasing our exposure in the community. Library staff can also create partnerships within the community. This allows for sharing of knowledge, while providing children and their families the best literacy based programs.

Convenor: Cynthia Spekkens, Pickering Public Library.

410 MTCC 206F

10:40-11:55 am

Staff

RULES OF CONDUCT: EFFECTIVE APPLICATION

Margaret Mikulinski, Operations Manager, Agincourt Branch, Linda Karlinsky, District Manager, Parkdale Branch, Toronto Public Library.

By law public libraries must have a

set of Rules of Conduct. Public service staff must be prepared for an astonishing array of problems that occur in the public arena. This session outlines how policies and procedures, in-house training and community partnerships will assist to keep libraries safe and welcoming. Convenor: Marilyn Powell, Burlington Public Library.

411 MTCC 203C

10:40-11:55 am

Programs and services

A WRITING CAMP FOR ADULTS? YOU CAN DO IT TOO!

Marsha Skrypuch, author, Brantford Adult Writing Camp initiator; Sharon Brooks, Director, Kids Can Fly, Brantford Adult Writing Camp.

After running a wildly successful children's writing camp for two summers, Brantford Book Camp plunged into a new adventure. Partnering with Wilfrid Laurier University, Brantford Public Library, Brant County Library, both local school boards and Kids Can Fly, a writing camp for adults was launched. Participants came from Washington State, Winnipeg, Markham and Windsor. The camp was self-funding. The presentation will outline how to organize this writing camp, how to find and select author, illustrator and publisher presenters. It will also describe how to screen participants and how to get the word out about the camp. Expense details, application forms, and volunteer needs will also be discussed. Convenor: Martin Avery, author.

01 THU
10:40



Peggy Thomas
317, 416, 1425



Nathalie Tremblay
318, 430



Anne Low
319



Jayne Turvey
323



Jim Neill
325, 426

412 MTCC 201F
10:40-11:55 am
Technology and education; Information literacy

DATABASE INSTRUCTION FOR YOUNG PATRONS: "MY TEACHER SAYS I NEED A BOOK"

Meg Kwasnicki, Children's Librarian, Andrea Cecchetto, Teen Librarian, Angus Glen Branch, Markham Public Libraries.

School-aged children who use the public library for school project research are often encouraged by educators to avoid the Internet and to find "at least one book on the topic." As a result, children shun reliable databases and electronic information if it appears to be "the Internet." An information literacy outreach program should offer children the skills to evaluate different kinds of electronic information. Discuss how to communicate such skills to school-aged patrons.



ASSOCIATION ISSUES

413 MTCC 206B
10:40-11:55 am
HOT ISSUES IN SCHOOL LIBRARIES
Michael Rosettis, OSLA President 2006, St. Augustine Catholic High School, York Catholic District School Board.

Get an update on issues that continue to affect teacher-librarians, including Knowledge Ontario, ongoing advocacy efforts with the Ontario Coalition for School Libraries, and the Ontario Library Association's research support. Convenor: Pamela Wilson McCormick, Grand Erie District School Board.



Daryl Novak
325, 426, 1122



Dean Black
326



Karen Calhoun
403, 1412



Dijia Qin
405



Dave Roger
408

414 ICH Halton
10:40-11:55 am
Collections and resources
INCLUSIVE COLLECTIONS @ YOUR LIBRARY
Linda Gutteridge, Teacher-Librarian, J.S. Woodsworth Senior Public School, Michelle Flecker, Teacher-Librarian, Lambton Park Community Public School, Toronto District School Board.

What is "inclusive literature"? How do you develop a collection that takes into consideration your demographics and what it means to live in a global community. Scenarios show how to respond to administrators, parents and guardians, and community. Convenor: Linda White, Thames Valley District School Board.

415 MTCC 202B
10:40-11:55 am
Reference and research; Issues
KICK IT UP A NOTCH TO INSPIRE ACADEMIC SUCCESS
Sharon Armstrong, Head of Library, North Park Collegiate, Grand Erie District School Board.

Turn academic dishonesty luring assignments into academic honesty inspiring assignments. Learn how collaboration between classroom teacher and teacher-librarian can create rich, authentic research assignments. "Kick it up a notch" to stop the cycle of plagiarism. Strategies to promote collaboration and assignment development will be provided along with opportunities to give your existing assignments a make-over. Convenor: Karen Smulevitch, Toronto District School Board.

416 ICH Humber
10:40-11:55 am
Management
NUTS AND BOLTS OF ELEMENTARY SCHOOL LIBRARY MANAGEMENT
Peggy Thomas and Lisa Teodosio, Centrally Assigned Teacher-Librarians, Toronto District School Board.

Are you new to school libraries? Do you find that daily management issues are taking up too much of your valuable program time? Here is help! Elementary style! Convenor: Phillip Jeffrey, Hamilton-Wentworth Catholic District School Board.

417 ICH Ontario
10:40-11:55 am
Curriculum and learning; Collections and resources; Technology and education
TOP-NOTCH CANADIAN EDUCATIONAL RESOURCES FOR YOUR SCHOOL LIBRARY
Valerie Chartrand, Canadian Heritage; Shireen Cuthbert, CBC Digital Archives.

AGORA: The Virtual Museum Learning Centre: Learn how you can tap into museum collections and create class accounts, lessons, blogs and wikis for additional resources and interactive discussion. CBC Digital Archives: Discover practical classroom applications and hundreds of free lesson plans from this free-access Web site. Offering digitized moments in Canadian history, including politics, the arts, sports and science, it features over 12,000 radio and television clips on-line. Convenor: Deb Kitchener, York Region District School Board.



THE FOREST OF READING

418 ICH Oakville
10:40-11:55 am
Authors and writing
BRINGING BLUE SPRUCE TO LIFE IN YOUR LIBRARY
Lana L. Peck, Teacher-Librarian, Heritage Park Public School, Toronto District School Board.

Learn how to use Blue Spruce titles, current and past, to connect to other literature in your library. Entice and stimulate children to love reading. This session is sure to entertain. Convenor: Gianna Dassios, Toronto District School Board.

420 ICH Wellington
10:40-11:55 am
Staff; Diversity
RECRUITING FOR DIVERSITY: AFFIRMATIVE ACTION AND ACADEMIC LIBRARIANS
Mary Kandiuk, Associate Librarian, York University Libraries.

Most academic institutions have mandated affirmative action programs for hiring. These programs promote equity in employment of women, members of visible/racial minorities, aboriginal people and persons with disabilities. While considerable advances have been made with respect to the hiring of women, less progress has been made with other equity seeking groups. How successful have we as academic librarians been in implementing affirmative action programs? Review the literature, affirmative action programs in Canadian academic libraries and best practices for recruiting for diversity.



BORROWING PRIVILEGES

419 MTCC 206A
10:40-11:55 am

Innovation; Best practices

Rick Segal

Partner, JLA Venture Partners.



PLANNING FOR THE WEB OF TOMORROW WHEN YOU HAVEN'T EVEN CAUGHT UP TO THE WEB OF TODAY

Even as we in the libraries struggle to absorb and integrate the full potential of this most recent cycle of new capabilities and user expectations associated with "Web 2.0", it's clear that new, equally vast, opportunities and challenges, are just around the corner. Rick offers a perspective on where we've come from – and where we're going. He will talk about the challenge of placing bets in the face of incomplete information and uncertainty: how you decide which bets to make; how you figure out whether you've made the right one; and how you recover when you're wrong.

Rick Segal is uniquely qualified to provide this glimpse into the future with a biography that reads like a history of the Web. Rick started his career with Microsoft, where he ended up as a director with the Internet Strategy Group. From there, he was recruited by Chapters to build the company's first on-line division. Currently, Rick is a Partner with one of Canada's leading venture capital firms. In this capacity, Rick is constantly reviewing business plans for emerging technologies – with a focus on Web 2.0 concepts.

Convenor: Sally Grande,
Oshawa Public Library.

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biblio
COMMONS

421 ICH Grenadier

10:40-11:55 am

Digital Services

KNOWLEDGE ONTARIO OURONTARIO.CA: DISCOVER AND CREATE DIGITAL COMMUNITY CONTENT

Loren Fantin, Project Manager, OurOntario.ca; Walter Lewis, Manager, Systems and Technical Services, Halton Hills Public Library.

OurOntario.ca (a component of Knowledge Ontario) represents the provincial digital network for aggregating, creating, disseminating, and sustaining digital content about Ontario, from memory organizations across Ontario, and from other information networks across Canada. What are the challenges and issues in creating digital content? How can you ensure that users will find your digital content? Come and find out how participating in OurOntario.ca can ensure that your local digital content will be discovered and delivered to on-line users.

Convenor: Gerda Molson, Acting Executive Director, Knowledge Ontario.



LIBRARIANSHIP AS A PROFESSION

422 MTCC 201D

10:40-11:55 am

Career development

THE 25 THINGS YOU NEED TO KNOW AND DO TO GET THAT JOB

Caitlin Williams, President, New Directions for the Good Life, LLC, Successful Working Women, Inc.

tude. This session will cover the 25 things you need to know and do to land the job you want and succeed in it, once you get it. You'll pick up the latest tips and techniques for résumé writing, networking, portfolio development and interviewing, as well as guidelines for what to do (and not do) during your first thirty days on your new job. Convenor: Jim Brett, University of Guelph.

423 MTCC 104C

10:40-11:55 am

Access; Users; Censorship

THE LAST TABOO: INTELLECTUAL FREEDOM, SOCIAL RESPONSIBILITY AND LAW IN CANADIAN LIBRARIES

Alvin Schrader, School of Library and Information Studies, University of Alberta, CLA President-Elect.

In an age when even mainstream television programming includes lesbians and gays and when same-sex marriage is the talk and now the law of the land, what are the social responsibilities and legal obligations of librarians and trustees in all sectors of the library community in Canada to address these changing realities? Explore policy issues on services and access to print and Web resources for lesbian, gay, bisexual, transgendered, and questioning Canadians, such as Canadian youth with limited resources.

Convenor: Janet Kaufman,
University of Guelph, OLA President 2006.

Bring your pen, your questions, and your hit-the-ground-running atti-



Roxanne Rissanen
409



Linda Karlinsky
410



Margaret Mikulinski
410



Sharon Brooks
411



Marsha Skrypuch
411, 620, 1325

01 THU
10:40



FOREST OF READING

424 ICH Kingsway

10:40-11:55 am

Authors and writing

THE 2006 SILVER BIRCH AWARD WINNERS

Edo van Belkom, Fiction winner for Wolfpack; Helaine Becker, Non-Fiction winner for Boredom Blasters.

Get insight into the creative process and writing development of these two winners.

Convenor: Karen Clark, Fort Erie Public Library.

425 ~~Withdrawn~~ 2007 FIRST NATION COMMUNITIES READ



SO YOU'RE NOW ON THE LIBRARY BOARD

426 MTCC 202A

10:40-11:55 am

Governance and policies; Trustees

RELATIONS WITH OTHER BOARD MEMBERS, STAFF, CEO, AND POLITICIANS

Karen McGrath, Chief Executive Officer, Niagara-on-the-Lake Public Library; Daryl Novak, Director of Operations, Southern Ontario Library Service; Jim Neill, Chair, Kingston Frontenac Public Library Board.

For those just appointed to the library board, you now have a new and different relationship with library staff and board members, with the CEO, even with politicians. How much discussion of library issues should you have with local councillors? Explore the relationships that need to be developed and nurtured at all levels.

427 MTCC 202C

10:40-11:55 am

Issues; Collaboration

MAKING TRUSTEES FEEL PART OF THE LIBRARY COMMUNITY

Suzanne Culp, Lincoln Public Library Board; Catherine Dowd, Orillia Public Library Board; Joyce Cunningham, Fort Frances Public Library Board.

The larger library community is

making decisions that can affect your library and your board for better or for worse. Understand how the library community works, where you can get expertise and how you can influence results. Convenor: OLBA Council.

428 MTCC 204

10:40-11:55 am

Governance and policies; Management; Disaster planning

AN OUNCE OF PREVENTION: DISASTER PLANNING IN LIBRARIES

Johanna Wellheiser, Preservation and Digitization, Toronto Public Library.

Many libraries are part of community-wide emergency plans, but what happens when the disaster hits the library itself? Are you prepared to salvage your collections? Explore the need for preparedness and the components of a disaster contingency plan. How do you identify resources and the steps needed to return to normal?

429 MTCC 206E

10:40-11:55 am Was Session 619

Blogging; Career development

USING WEBLOGS AS A PROFESSIONAL DEVELOPMENT TOOL

John Dupuis, Science Librarian, Steacie Science & Engineering Library, York University.

Weblogs have many uses for

libraries and librarians. Libraries typically use them either for internal communications or for communicating with patrons. Librarians use them to express their ideas about the profession and to engage in an ongoing conversation about the direction of librarianship with other bloggers. Explore how you can use Weblogs to join this conversation, especially by creating your own Weblogs. Convenor: Lorna J.P. Gardner, Georgina Public Libraries.



ABFO À DIX ANS

430 MTCC

201C

10h40 à 11h55

Atelier en français

No simultaneous translation

OUI, LES GARÇONS LISENT MAIS... L'INTRIGUE DOIT ÊTRE CAPTIVANTE, INVRAISEMBLABLE, ENCHEVÊTRÉE, BIZARRE ET RICHE EN

REBONDISSEMENTS

Nathalie Tremblay Librairie Le Coin du livre, Ottawa; Louise Godbout-Legault, Coordinatrice des services en français, SBO-Sud.

Cet atelier se veut un atelier « interactif » où vous aurez la chance de découvrir et de voir sur

place de vrais livres « de gars » que ce soit des livres de fiction ou des documentaires. Plusieurs jeunes ne lisent que des documentaires. Venez voir pourquoi? Venez découvrir les différents types de jeunes lecteurs et apprendre pourquoi plusieurs d'entre eux préfèrent lire des documentaires comme des biographies ou des livres sur l'histoire, l'astronomie ou les sciences. Prenez le temps de feuilleter sur place les nouveaux livres de fiction et les documentaires disponibles sur le marché et publiés par différentes maisons d'édition. Des listes de titres sur différents sujets seront disponibles sur place. Cet atelier sera offert en français.

Convenor: Céline Marcoux-Hamade, Toronto Public Library.



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THE THURSDAY PROGRAM AT SUPER EXPO 2007 MTCC HALL C

HERE IS WHAT YOU WILL FIND AT EXPO 2007

TODAY, THURSDAY, 10 AM-5:30 PM

TAKE THE ESCALATOR BY MTCC 206 TO SECOND FLOOR



209 COMPANIES AND 900 REPRESENTATIVES AT CANADA'S LARGEST LIBRARY AND INFORMATION TRADESHOW

- Time-saving comparison shopping
- Tire kicking product analysis
- Instant competitive intelligence
- Hot new technologies
- Suppliers you can look in the eye
- Tips for improving your programs
- Creative problem solvers
- Did we mention prizes and a great reception?

Exhibit floor plan, page 44-45.
Exhibit Directory and Buyer's
Guide, pages 70-89.

POSTER SESSIONS

TODAY AT 12:00-12:45 PM

1. **A MILLION REASONS TO SMILE**
Cindy Kimber.
2. **ONE BOOK ONE CITY: TACKLING POVERTY THROUGH THE ARTS**
Hamilton Public Library and ArtsHamilton.
3. **SENIORS GUIDED AUTOBIOGRAPHY**
Nigel Tappin.
4. **TEEN GET CARDED PROJECT**
Margaret Wallace, Ellen Stroud and Joseph Sansalone.
5. **STEP-BY-STEP BLOGGING**
Christine Brown and Gloria Van Eek-Meijers.
6. **FRIENDS OF LIBRARIES: INVALUABLE RESOURCE**
Nicholas Spillios and Dorothy MacNaughton.
7. **E-LEARNING INITIATIVE FOR PUBLIC LIBRARIES**
OPLN FOPL Peterborough Public
TEKdesk staff.

Full descriptions, page 46.

POSTER SESSIONS

TODAY AT 1:00-1:45 PM

1. **TIME CAPSULE - 20 YEARS OF SERVICE TO HOSPITAL LIBRARIES IN ONTARIO**
Jami van Haften and Gurvinder Batra.
2. **HEALTH INFORMATICS AND INFORMATION DESIGN FOR TAILORING PATIENT EDUCATION**
Susan MacDonald and Todie Winter.
3. **INTEGRATING INFORMATION LITERACY INTO BLACKBOARD**
Helen Yueping He.
4. **SPECIAL COLLECTIONS AT RYERSON UNIVERSITY**
Megan Harris & Roma Kail.
5. **DIGITAL IMAGE PRESENTATIONS IN THE UTSC CLASSROOM**
Heather Glerum.
6. **VOLUNTEER BOOT CAMP**
Michelle Arbuckle and Todie Winter.
7. **REDESIGNING YOUR LIBRARY INTRANET**
Jessica Posgate and Alex MacCutcheon.

Full descriptions, page 47.

BACK THIS YEAR! LIBRARY BUILDING AWARDS ON DISPLAY

Every three years, the Ontario Library Association's jury of architects and librarians picks its awards of excellence in library architecture. All of the submissions will be on display in the Exhibit Hall.

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SCHOLARSHIP FUNDS

Did you know that Brodart Canada has donated more than \$15,000 dollars and sponsored more than 25 first-time scholarships in the last five years. They have done this through their annual silent auction that they co-ordinate and promote through their participation in the Super EXPO. In 2007 Brodart is auctioning over \$28,000 worth of outstanding items. For the full list, see www.accessola.com/silentauktion.

THURS
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THE THURSDAY PROGRAM AT SUPER EXPO 2007 MTCC HALL C



EXPO Stage
12:40 pm

Crime Writers of Canada

Hang In

The Quiz Game of Cool Canadian Crime

Are you a fan of Canadian crime and mystery books? Maybe you just want to know more about what's out there? Join our friends from the Crime Writers of Canada plus some well known library sleuths in a deadly serious and hilariously funny round of their cool crime game!

BTW, to sign up for Cool Canadian Crime, their e-newsletter about their members' upcoming books, go to www.crimewriterscanada.com and click on the Cool Canadian Crime button.

NEW THIS YEAR!

PRODUCT DEMO SHOWCASE

In-depth demonstrations of the latest products and services to improve the programs and services you offer. A description TODAY's demonstrations are on page

- 11:30 - 12:00
Bowker
- 12:00 - 12:25
National Book Service
- 1:45 - 2:15
World Book Educational
- 2:20 - 2:50 -
Thomson Gale
- 3:00 - 3:30
Net Trekker

See page 46 for full descriptions of today's demonstrations.

Tomorrow, demonstrations are:

- 11:00 - 11:30
Tundra Books
- 11:30-11:55
Crabtree Publishing

ALL DEMONSTRATIONS ARE
AT THE EXPO STAGE.

Full descriptions, page 46.

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OLA's Forest of Reading® 2006 WINNERS AUTOGRAPHING 2007 NOMINEES BOOTHS 130-132



- 11:00 Kenneth Oppel**
Skybreaker RM
Gail Nyoka
Mella and the N'anga
- 11:30 Charles de Lint**
Blue Girl WP
Peggy Leavey
Path Through the Trees
Kathy Kacer
Hiding Edith
- 12:00 Deborah Ellis**
The Heaven Shop GO
Our Stories, Our Songs
Penny Draper
Terror at Turtle Mountain
Ruth Ohi
Clara and the Bossy
- 12:30 Hazel Hutchins**
Sarah and Magic Science Project
Holly Bennett
The BoneMender
- 1:00 Edo van Belkom**
Wolf Pack SB-F
Curtis Parkinson
Domenic's War
Teresa Toten
Me and the Blondes
- 1:30 Helaine Becker**
Boredom Blasters SB-NF
Bev Brenna
Wild Orchid
Elizabeth Etue
Hayley Wickenheiser

2006 winners are in bold. Watch
the *Daily News* for more authors.

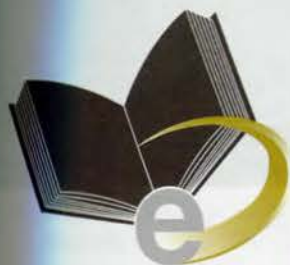
Thursday 3:30-5:30 pm

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Chelsea House	Mason Crest	Benchmark Brooks	Cavendish Children's Books	Compass Point
Greenwood	Praeger	Picture Window		

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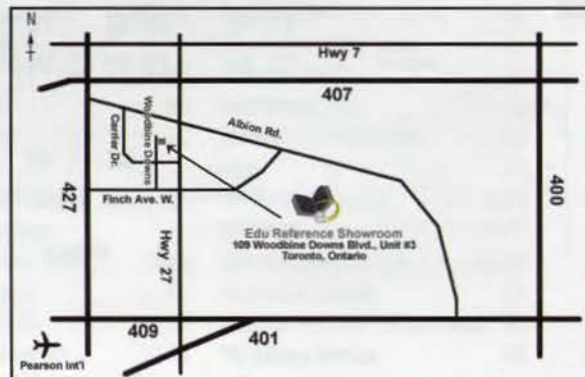
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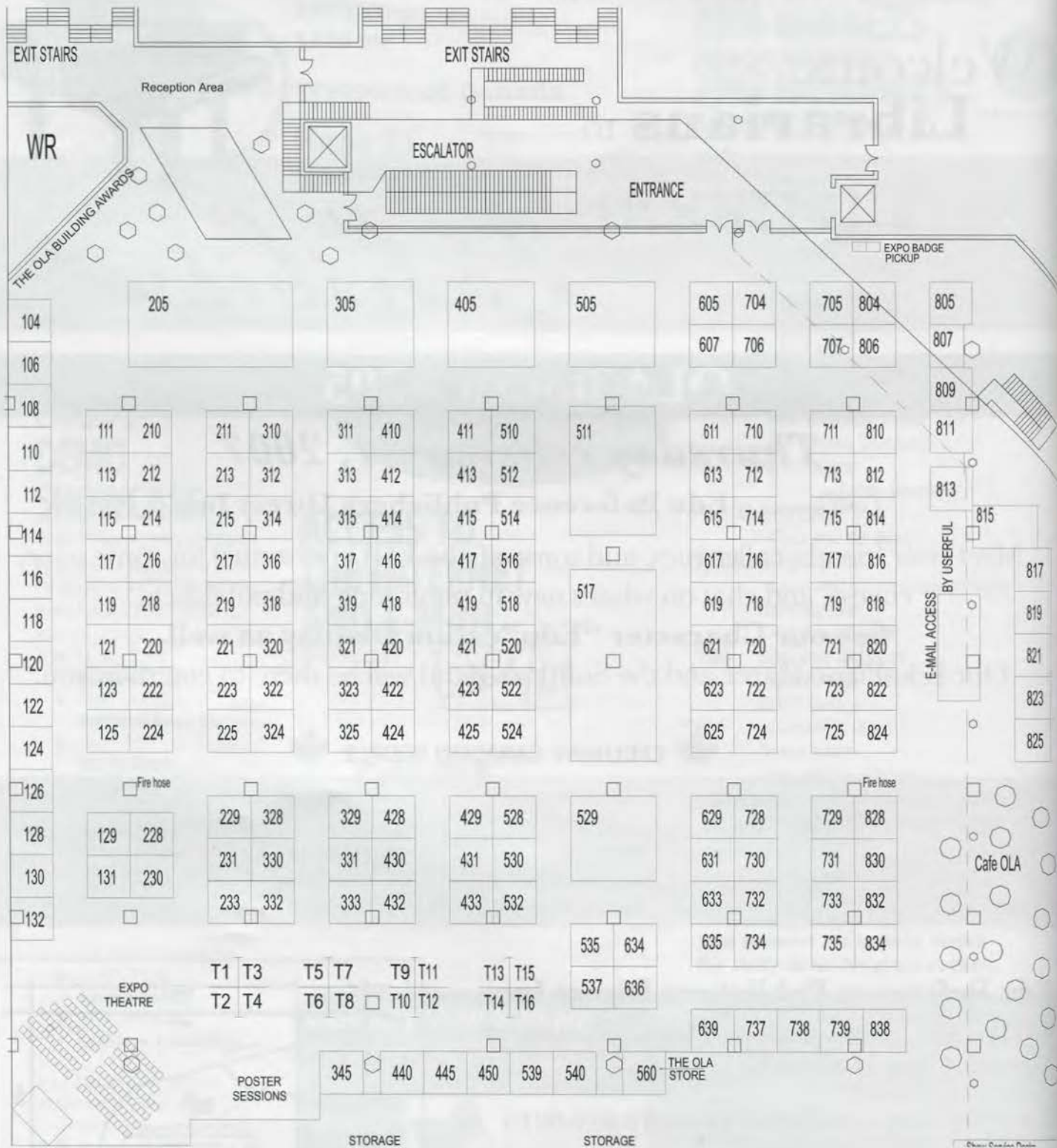
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Canada's Largest LIBRARY TRADESHOW SUPER EXPO 2007 MTCC HALL C



ABC-Clío	205	The Dundum Group	322	Library and Archives Canada	823	Reader's Digest Canada	317
Abdo Publishers	205	Dynamic Imaging Solutions Inc	639	Library Bound Inc	329	Recorded Books	820
Access Copyright	520	Eaglecrest Books	824	Library Services Centre	410-412	Regroupement des éditeurs canadiens-français	Tables 15-16
ALA Graphics	560	EBCSO	510-512	Linworth Publishing	560		
Algonquin College	Tables 3-4	EDU Reference Publishers Direct	205	Literary Press Group of Canada	737	Ristedh Company Inc	535
Allibris	213	El The Education Institute	Front Street Lobby	LMC Source	560	Rourke Publishing	205
American Psychological Association	629	Elsevier	530	Login Canada	806	S & B Books	511
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Barron's Publishing	432	eworkshop (Ministry of Education/TFO)	333	Maney Publishing	219	Sagebrush	205
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Bibliothèque de référence virtuelle		Financial Planners Standards Council	821	McGraw-Hill Ryerson	634	Scholastic Canada Ltd	314-320
Ottawa Public Library	345	Firefly Books	706	Micromedia ProQuest	710-712	School Book Fairs Ltd	428
BioOne	323	Fitzhenry & Whiteside	421-425	Midwest Tape	218	Schoolhouse Products	625
Blackwell Book Services	611	Follett International	711-713	Ministry of Education	229	Seneca College	Tables 3-4
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BND/Bayard Novalis Distribution	537	Georgetown Publications Inc	719	Morgan Reynolds	205	Serials Solutions	714
Bowker	804	Gibson Library Connections Inc	807	MylLibrary	723-725	Severn House Publisher	514
Brodart Canada	517	Goodminds.com	230	National Book Service	405	Sharpe	205
Campbell Bros Movers Ltd	825	Greenwood	205	National Film Board of Canada	414	Simon & Schuster Canada	605-607
Canada-Ontario Business Service Centre	834	Grey House Publishing Canada	816	Natural Heritage Books	528	SirsiDynix	619-621
Canada Revenue Agency	817	Groundwood Books	731	Naxos Music Library	117	Solissoft	739-838
Canadian Broadcasting Corporation	705-707	Guilford Press	560	Neal-Schuman Publishers	560	Stacks - Library Automation Software	522
Canadian Children's Book Centre	Table 11	Gumdrop Books Canada	809-811	netTrekker	331	Stone Arch Books	205
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CHN Canadian Health Network	129	Insignia Software	819	Ovid Technologies	211	Tundra Books	720
CLA Canadian Library Association	430	International Reading Association	560	Oxford University Press	221	Tutor.com	114
CNIB Library	631	J. Appleseed	505	P.O.P. Packaging Inc	131	Ulverscroft Large Print (Canada) Ltd	728
Commonwealth Imaging	733	Jacqueline Gross & Associates Inc	115	Palmieri Furniture	716-718	Ulysses Travel Guides	315
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Counting Opinions	540	Jim Clifford Moving Service Inc	220	Penguin Group (Canada)	422-424	Useful Makers of Discover Station	E-mail
Coutts Library Services	723-725	John Wiley & Sons Canada Ltd	124-126	Perma-Bound Canada	613-615	Vanwell Publishing Ltd	231
Crabtree Publishing	431-433	Kate Walker & Co	415	Picture Window	205	Ven-Rez Products Ltd	822
Crisis Prevention Institute	633	Kids Can Press	310	Piperhill Publications	560	Virtual Reference Library	440
CSA	125	Knowbuddy Resources	505	Polaris Library Systems	332	Wallaceburg Bookbinding Co Ltd	420
CUPE Canadian Union of Public Employees	450	Knowledge Ontario	120-122	Praeger	205	Weigl	205
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Douglas & McIntyre Publishing	416	Librairie De Soleil	319	Publishers Group Canada	321	World Almanac Education	324
Duncan Systems Specialists Inc	524	Libramation	233	R.G. Mitchell Family Books	328	World Book Educational Products of Canada	623
		Libraries Unlimited	560	Random House of Canada Ltd	722-724	YBP Library Services	805

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THE THURSDAY PROGRAM AT SUPER EXPO 2007 MTCC HALL C

PRODUCT DEMO SHOWCASE

In-depth demonstrations of new products and services TODAY.

- 11:30 - 12:00

Bowker

With shrinking budgets and more books being published than ever before, how do you decide what is core for your collection? Learn how Bowker's Book Analysis System will electronically analyze your collection against a core list and help you eliminate manual comparison. Core lists available include H.W. Wilson's Standard Catalogs or the new Resources for College Libraries.

- 12:00 - 12:25

National Book Service

- 1:45 - 2:15

World Book

World Book Kids, a new addition to the World Book On-line Reference Centre, is designed especially for younger users, English-language learners, and reluctant readers. With content from the award-winning World Book Student Discovery

Encyclopedia, this site offers simpler navigation, easier-to-read content, brighter colours, and eye-catching graphic design.

- 2:20 - 2:50 -

Thomson Gale

Come see and celebrate all your new Gale electronic resources available via Knowledge Ontario. Gale representatives will be on hand to discuss access, promotion and future enhancements.

- 3:00 - 3:30

Net Trekker

Learn more about netTrekker, the award-winning educational search engine specifically designed for K-12 students, teachers, librarians and parents that provides fast and easy access to more than 180,000 educator-selected sites - organized by readability level and aligned with Ontario Expectations. netTrekker provides resources ideal for every student's learning needs, including general population, ELL, gifted and special needs, with safe, reliable results every time.

POSTER SESSION DESCRIPTIONS

Thursday,
February 1
12:00 - 12:45 pm

1. A MILLION REASONS TO SMILE

Cindy Kimber, Friends of the Ajax Public Library.

Ajax Friends of the Library undertook a formidable challenge in 1998 when embarking on a grass-roots campaign to raise \$1 Million for the new main branch library. Seven years later their commitment to the town is fully paid. Get an understanding of how two aspects of their work - advocacy and fundraising came together to ensure success!

2. ONE BOOK ONE CITY: TACKLING POVERTY THROUGH THE ARTS

Hamilton Public Library and ArtsHamilton

For the first time, a One Book, One City project will use the common language of the arts to raise awareness of poverty in the community. The award-winning novel *Looking for X* by Canadian author Deborah Ellis is the focus of a unique 'One Book One City: Tackling Poverty through the Arts' program. Hamilton is a diverse community and a top destination for new Canadians. Given our rich cultural makeup, art is the common language we all share. The project, led in partnership by the Hamilton Public Library and ArtsHamilton, and generously funded by the Hamilton Community Foundation, has a powerful outreach and engagement component. The display we will feature cover art of *Looking for X*; biographical information about author Deborah Ellis; and information about the One Book One City project.

3. SENIORS GUIDED AUTOBIOGRAPHY

Nigel Tappin, Huntsville Public Library Board.

Writing guided autobiographical essays can assist a senior to explore what she or he has accomplished. Guided autobiography combines individual and group experiences with autobiography, including (1) private reflection and the writing of two-page life stories on selected themes and (2) reading these life stories aloud to the group and discussing one's own and other members' experiences. Sharing life stories with other participants refreshes one's memories of the past and allows individuals to re-experience parts of their own lives through seeing parallels with their own experiences in the stories of others. As many seniors who participate want to continue writing more biographical essays,

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- ✓ Back to the Basics for Safety Professionals
- ✓ Business Track for Safety Professionals
- ✓ Sector Priorities
- ✓ Personal Safety - What Worries You?
- ✓ General Topics

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Leslie Rose

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David Ben
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May 30, 31 & June 1, 2007
Victoria University,
University of Toronto Campus, Toronto, Ontario

Huntsville Public Library is starting an "Elders' Memoir Club" program as a follow-up for these clients.

4. TEEN GET CARDED PROJECT

Margaret Wallace, Ellen Stroud and Joseph Sansalone, Oshawa Public Libraries

Over this past summer (2006), a pilot teen membership project was conceived and put in motion. The project was called "Get Carded." Essentially the aim of this project was to get library cards into the hands of every student and teacher at the participating high school in Oshawa. This project achieved its targeted success percentages and will be fully implemented to all interested high schools in Oshawa.

5. STEP-BY-STEP BLOGGING: CREATING AN INNOVATIVE COMMUNICATIONS TOOL FOR YOUR LIBRARY

Christine Brown and Gloria Van Eek-Meijers, Waterloo Public Library.

Waterloo Public Library has developed an innovative Web-based approach to information sharing and interacting with customers. Through blogs (Weblogs), the Library shares news and events with customers, introduces and educates them to new technologies and gives them another way of communicating directly with us. The newest blog, WPLWEST-BRANCH, is used to keep the community updated on developments and events relating to the planning and construction of a new branch. This poster session will demonstrate how other libraries can easily replicate this model using free Web-based blogging software. Waterloo Public library hopes that the poster session will demystify blogging technology and encourage other libraries to make use of this innovative, successful and cost effective communications tool.

6. FRIENDS OF THE LIBRARY AN INVALUABLE RESOURCE

Nicholas Spillios and Dorothy Macnaughton, Friends of Canadian Libraries.

Join Friends of Canadian Libraries (FOCAL) to celebrate our tenth anniversary year. Our contributions to the library community are in the fields of volunteerism, advocacy, fundraising and community partnerships. FOCAL functions as a national support and resource network to assist in the formation and promotion of Friends of Libraries groups across Canada. Review accomplishments of our award-winning Friends, discover the resources available via our website, pick up a copy of our current newsletter FOCAL Point, and understand the added value a Friends group can contribute to your library.

7. E-LEARNING INITIATIVE FOR ONTARIO PUBLIC LIBRARIES

OPLN FOPL Peterborough Public TEKdesk staff.

An innovative project to bring technology learning to library staff and volunteers supported by the Ontario Trillium Foundation in partnership with the Federation of Ontario Public Libraries, Ontario Public Library Network. TEKdesk is delivering on-line seminars for staff and volunteers using Web conferencing technology, peer mentoring and multimedia presentations. The project is collaborating with WebJunction in selecting tools, training staff and building learning sessions.

Thursday, February 1 1:00 – 1:45 pm

1. TIME CAPSULE - 20 YEARS OF SERVICE TO HOSPITAL LIBRARIES IN ONTARIO

Jami van Haaften and Gurvinder Batra, Ontario Health Libraries Association.

Find out more about the history of Ontario's health library association. OHLA is an association committed to the support of health library specialists who deliver quality information services to the health care communities of Ontario. Working in the areas of leadership, advocacy, education and communications we represent health libraries in over 70 communities across Ontario. What is the vision that founded the association? How has the mandate and objectives evolved over the past twenty years? Who were the leaders involved during the formative years? What are the professional concerns that have been studied over the years? Find out more about this dedicated group, as they enter a third decade of service and professional growth.

2. HEALTH INFORMATICS AND INFORMATION DESIGN FOR TAILORING PATIENT EDUCATION: INTERMEDIARY ROLES FOR LIBRARIANS IN RESEARCH

Susan MacDonald and Todie Winter, Princess Margaret Hospital.

The delivery of clinically reliable information in the form of patient education has become a key component in the delivery of health care, meeting patient expectations as much as the desire of clinicians to reinforce adherence to care plans. Having access to quality information is particularly critical as the popularity of searching for on-line health-related information

soars. This interest has spurred health care providers to find ways to make on-line information available as part of overall disease management strategies. It is in this information or health informatics context that the Patient Education Plan (PEPTalk) Project worked to: (1) develop tailored, culturally relevant educational resources for people with chronic illness, (2) design new clinical and information practices to deliver patient education, and (3) design a new information system to store, share and maintain the Web-based resources. From a librarianship perspective, the PEPTalk project provided a forum to examine the ways in which librarians, as members of the research team, were involved in the information and systems design process.

3. INTEGRATING INFORMATION LITERACY INTO BLACKBOARD

Helen Yueping He, University of Toronto, Dentistry Library.

The goal of this project is to provide undergraduate students with research assistance targeted directly to their course needs, provide a self-paced, "anytime-anywhere" introduction to core library resources, services and introduce some basic research skills.

Since the dentistry undergraduate students are unlike those in arts and humanity – they don't have many essay assignments, so they are not keen on library information. We developed a brief resource guide related to their subject and a video demo of how to search Ovid Medline for their research topic.

4. SPECIAL COLLECTIONS AT RYERSON UNIVERSITY LIBRARY

Megan Harris and Roma Kail, Ryerson University Library.

Ryerson University offers programs and courses in a wide range of subjects. The University's library

EXPO
2007

THE THURSDAY PROGRAM AT SUPER EXPO 2007 MTCC HALL C

holdings are a clear representation of this diverse academic community. Adding Special Collections to the Library's holdings demonstrates the university's commitment to outstanding and relevant, educational opportunities. Four main collections comprise this new learning environment of historical artifacts, photographic books, photographic negatives, audiovisual material, and textual files. This poster session will address the difficulties of acquiring such collections and making them accessible to a large community. It will also illustrate the role of Special Collections within the context and scope of Ryerson University. The session will reveal how Ryerson University Library offers access to the collections while ensuring long time use of the material, through proper housing and preservation.

5. DIGITAL IMAGE PRESENTATIONS IN THE UTSC CLASSROOM

Heather Glerum, University of Toronto Scarborough Library.

Using University of Toronto Scarborough as the locus for experimentation, this poster will look at the resources for working with digital images at UTSC and will concentrate on instructors of art and art history. The following questions will be considered: What are the main sources of digital images? To whom do these sources belong? How are they funded? How were they established? It will include a description of the resources and discuss special features of particular interest to faculty and how the resources can be added to, or otherwise tailored to suit the needs of individual faculty members or specific disciplines? Observations and conclusions will be presented.

6. VOLUNTEER BOOT CAMP: CONSTRUCTING AND DELIVERING A TRAINING PROGRAM FOR HOSPITAL LIBRARY-BASED VOLUNTEERS.

Michelle Arbuckle and Todie Winter, Princess Margaret Hospital, Patient and Family Library.

Volunteers at the Patient and Family Library, Princess Margaret Hospital bring with them many different life experiences from a wide variety of backgrounds. Often these individuals struggle with the roles expected of them within the Patient Education Program. In order to address the spectrum of skills required in this role the Patient Education Program has developed a comprehensive training program to ensure that volunteers are prepared for the high demands of the library environment and that staff are comfortable with their knowledge base.

This poster demonstrates the strategies and resources that are used to improve the quality of

library interactions and information searches conducted by volunteers. It will also highlight the processes taken to develop a comprehensive, evidence-based approach to training volunteers in the following areas: library processes and resources, technology skills and on-line evaluation strategies, and psychosocial skills.

7. REDESIGNING YOUR LIBRARY INTRANET: IDENTIFYING UNIQUE NEEDS FOR EFFECTIVE REGENERATION

Jessica Posgate, Alex MacCutcheon, University of Toronto, Faculty of Information Studies.

Intranets are increasingly popular for library organizations, but these systems are not always built to expand with the libraries that cre-

ated them. Designers need to address common issues like user needs, administration, content currency and display consistency, encouraging user buy-in, and an increasing need for dynamic Web work space for collaboration. This session will present examples of overwhelming, underused and dynamic intranet home pages, diagrams mapping user groups according to their workflow divisions, and a prototype home page reflecting short term recommendations. The challenge for any systems librarian or Web manager is to redesign their library's intranet to meet specific staff needs and unique organizational workflows. First generation intranet problems are common, and libraries will need to anticipate these issues as they work to balance the immediate and future demands of library staff.

MORE POSTER SESSIONS ON FRIDAY, FEBRUARY 2, AT EXPO 2007. See page 71.



Cataloguing Solutions

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500 MTCC 105-106
ALL CONFERENCE EVENT

THE FUTURE OF SEARCH **BRADLEY HOROWITZ**

Vice President, Product Strategy, Yahoo!

In its efforts to re-tool for Web 2.0, Yahoo! has been re-thinking many of the most fundamental elements of the user experience – a daunting challenge for a company that has the largest audience on the net: with half a billion users visiting its properties every month, and over twice the pageviews worldwide of Google.

Central to this re-think, is a belief that human judgment needs to be integrated back into the search process. Come hear about Yahoo!'s research in this area – and how recent acquisitions like del.icio.us and Flickr fit in its overall "FUZE" vision: helping users not only Find information, but Use it, Share it and Expand upon it.

Bradley Horowitz

is Vice President of Product Strategy, at Yahoo!'s head office in Cupertino, California. His team is responsible for leading Yahoo!'s efforts in building next-generation search technologies – and includes the Yahoo! Developer Network, the Advanced Products Group, Yahoo Research Berkeley (a centre for Social Media Research), Technology Development Group, Methods & Practices Group. Bradley's group has also played a pivotal role in the acquisition of companies like del.icio.us and Flickr.

Prior to Yahoo!, Bradley founded Virage, the company widely recognized as the market creator and leader for advanced media indexing and analysis. He helped grow the company from "a garage start-up" through its NASDAQ IPO. Bradley was a PhD candidate at the MIT Media Lab and holds a MS in Media Science from MIT and a BS in Computer Science from the University of Michigan. He blogs at <http://www.elatable.com/blog/>

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**PRESENTATION OF THE OLA DISTINGUISHED SERVICE
AWARD TO ROBERTA (BOBBIE) HENLEY**

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2:10



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412



Meg Kwasnicki
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Michael Rosettis
413, 625, 1422



Michelle Flecker
414



Linda Gutteridge
414



Sharon Armstrong
415, 622, 1325



Valerie Chartrand
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Lana L. Peck
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Caitlin Williams
422, 608, 1107, 1923



Suzanne Culp
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Joyce Cunningham
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Johanna Wellheiser
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John Dupuis
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James Roy
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Slavko Manojlovich
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Janice Mutz
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Sylvia Renaud
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Don Mills
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Daphne Wood
617, 1915



Jennifer Horwath
618, 1910



Valerie Sherrard
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Rose Dodgson
621, 1814



Cindy Matthews
621



Valerie Bureau
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Carol Koechlin
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600 3:45-5:00 pm
OPLA'S SPOTLIGHT EVENT

MTCC 104B

YOUR LIBRARY ON STEROIDS: TRANSFORM YOUR LIBRARY



Libraries Transform Communities is the theme chosen by Leslie Burger, American Library Association (ALA) President and Princeton (N.J.) Public Library Director, as her presidential initiative. Burger has said, "We know that when libraries are transformed either by new service programs, renovations, or new buildings that the communities they serve are in turn transformed... When customers realize they are getting more from their libraries, they become advocates and passionate supporters for what we do, and learn in new and different ways."

Burger share her observations on how libraries transform communities, how today's libraries are re-engineering services to deal with digital products and services like electronic books, publishing on demand, MP3 downloadable audio books and on-line search and how we can adapt to these changes and demands without losing sight of our core mission and values.

Convenor: Karen McGrath, OPLA President, Chief Executive Officer, Niagara-on-the-Lake Public Library.

Leslie Burger

American Library
Association President

OPLA INVITES YOU TO MEET LESLIE BURGER AT A SPECIAL RECEPTION IN HER HONOUR FOLLOWING THE PRESENTATION. SEE PAGE 48.

601
Maintenant Jeudi, 10h40 à 11h55
ABFO À 10 ANS

OUI, LES GARÇONS LISENT MAIS...

Nathalie Tremblay Librairie Le Coin du livre, Ottawa; Louise Godbout-Legault, Coordonnatrice des services en français, Service des bibliothèques de l'Ontario-Sud.

VOYEZ SESSION 430.



ASSOCIATION ISSUES

602 **MTCC 206B**

3:45-5:00 pm
Government programs and services

OLA UPDATE 2007 PUBLIC LIBRARIES AND GOVERNMENT PRIORITIES: A CHANGING LANDSCAPE

Lucille Roch, Deputy Minister, Ministry of Culture.

There are many changes this year in the way the Ministry of Culture is conducting business and review has been in the air across the whole government. This is a time of opportunity and expectation. The relationships established with Knowledge Ontario, ServiceOntario and other current initiatives enliven this anticipated session.

Convenor: Catherine Dowd, Orillia Public Library Board, OLBA President 2007.

603 **ICH Humber**

3:45-5:00 pm
Authors and writing

WORDS AT LARGE

James Roy, Canadian Broadcasting Corporation.

Discover the latest on *Words at Large*, CBC's portal on literature and literacy events. *Words at Large* is a Web portal which provides access to radio programming, podcasts, a blog, lists and information that will entertain and inform you on the written word in Canada and around the world.

www.cbc.ca/wordsatlarge

604 **MTCC 201D**

3:45-5:00 pm
Research dissemination; Publishing

ACADEMIC LIBRARY CONSORTIA: POLICY AND PERSPECTIVES

Cathy Maskell, Associate University Librarian, Leddy Library, University of Windsor.

Learn how Canadian academic library directors view consortia. How do they see consortia contributing to a changing scholarly publishing paradigm, affecting relationships in that paradigm (i.e. among academic libraries, between academic libraries and publishers)? Learn their views on the effects of consortia on the professional roles of academic librarians. The directors' views will be drawn together to situate academic library consortia activity within the broad framework of the scholarly information cycle to explore the question of whether consortia support library ideals of the public good (e.g., freedom of access), or, on the other hand, push academic libraries into a more competitive, market economic position in the scholarly information cycle.

Convenor: Tanis Fink, Seneca College.

605 **ICH Oakville**

3:45-5:00 pm
Best practices; Collaboration;
Institutional repositories

SUCCESS STORIES FOR TOTAL DIGITAL COLLECTION MANAGEMENT

Slavko Manojlovich, Associate University Librarian (IT), Memorial University of Newfoundland; Mark Jordan, Head of Library Systems, W.A.C. Bennett Library, Simon Fraser University.

Ever see something amazing and wonder how they did it? Hear two stories about successful multi-sector regional digital archives that are accessible through a single search interface. Learn about metadata and digitization standards, software used and the various forms of collaborations and partnerships in which these institutions were involved.

Convenor: Daniel Boivin, OCLC Canada.

606 ICH Halton

3:45-5:00 pm
Best practices; Collaboration; Institutional repositories

THE TWO SOLITUDES: ACADEMIC AND PUBLIC LIBRARIES

Janice Mutz, Instruction Librarian, Chancellor Paterson Library, Lakehead University; Sylvia Renaud, Head, Reference Department, Thunder Bay Public Library.

Libraries are often isolated in their own "solitudes". Learn how an academic and public library collaborated to bring information literacy to high school teachers and students. The benefits: both libraries promoted their services/e-collections to user groups whose research needs often overlap. Convenor: Marilyn McDermott, Mohawk College.

607 MTCC 203A

3:45-5:00 pm
Collaboration; Partnerships; Planning

CAN YOU SAY COLLABORATION WITH INNOVATION? STRATEGIC DIRECTIONS FOR HEALTH LIBRARIES

Rebecca Zakoor, Manager, Health Sciences Library, St. Michael's Hospital.

Health libraries are fast becoming part of the "DNA" of their parent institutions. The advent of the LHINs (Local Health Integration Networks), combined with a variety of trends in healthcare require that health libraries collaborate and innovate while planning their strategic future. Health libraries must take an active role in collaborating with key stakeholders in relation to a wide variety of health care trends, including but not limited to the following: the electronic

health record, consortial/provincial licensing, programmatic models of care delivery, Telehealth, and patient centric portals. This session will provide an overview of current strategic directions for health libraries in relation to present healthcare trends from the perspective of both information providers and information seekers. Convenor: Chen Li, Credit Valley Hospital.



LIBRARIANSHIP AS A PROFESSION

608 MTCC 206F

3:45-5:00 pm
Career development

20 TIPS FOR RE-AWAKENING PASSION FOR YOUR WORK

Caitlin Williams, President, New Directions for the Good Life, LLC, Successful Working Women, Inc.

If your career is in full-flight and you have plenty of expertise, but not quite as much excitement for your job as you'd like, this session is for you. It's packed with ideas to keep you engaged, growing (no matter what your job title), and finding ways to make a difference. You'll build a strategy for returning to your job re-energized and focused on how you can demonstrate your strengths for your own benefit and for that of your organization. Convenor: Jackie McFarlan, Oshawa Public Library.

609 MTCC 201F

3:45-5:00 pm
BORROWING PRIVILEGES

THINKING BEYOND ONE MESSAGE FOR ALL

Uwe Stueckmann, Chief Marketing Officer, Lowes Canada. See box for details.



BORROWING PRIVILEGES

609 MTCC 201F

3:45-5:00 pm
Innovation; Best practices

THINKING BEYOND ONE MESSAGE FOR ALL

Uwe Stueckmann

Chief Marketing Officer, Lowe's Canada.



Library signage, bookstuffers, magazines, our Web site home pages. Libraries have tended to think in terms of one message for all. But the growing importance of our Web presence and other digital communications opens up new possibilities for more personalized communications streams.

This session will discuss the basics of Customer Relationship Marketing – touching on concepts like permission vs. interruption marketing, providing messages at the point of need or interest, customer segmentation models, and personalized communication delivery options. Uwe will also share case studies of successful implementations, and touch on possibilities for their application in a library environment.

Uwe Stueckmann

has worked with some of the most prestigious marketing organizations in Canada, among them The Loyalty Group (Air Miles), Petro-Canada (Petro-Points) and BMW Canada Inc. to design and implement some of the most sophisticated CRM solutions in North America. Most recently, he was Vice-President, Marketing at Shoppers Drug Mart.

With fiscal year 2005 sales of \$43.2 billion, Lowe's Companies, Inc. is a FORTUNE® 50 company that serves approximately 12 million customers a week at more than 1,275 home improvement stores in 49 states. Based in Mooresville, N.C., the 60-year old company is the second-largest home improvement retailer in the world. Lowe's recently announced that it will launch a series of Canadian stores in 2007. Uwe recently joined the launch executive team as Vice President, Marketing.

Convenor: Sally Grande, Oshawa Public Library.



Sandi Zwaan
623



Kevin Bradbeer
624



Adele Kostiak
627, 1804



Darlene Fichter
628, 1321



Margaret Andrewes
1000



**NEXT
GENERATION
CATALOGUE**

610 MTCC 206D

3:45-5:00 pm

Creativity; Planning; Values and vision

**NOT SO CONFIDENTIAL:
EXPOSING 2.0 WEB SITES**

John Blyberg, Systems Administrator and Lead Developer, Ann Arbor District Library.

How do we even begin to provide Web-based service to our patrons in a 2.0 world? What does 2.0 mean to libraries and how should we be preparing for it? Consider the latest trends in library Web sites and the services provided through them. Specific examples will give you an idea of what some libraries are currently doing. From social OPACs to Netflix-like service, learn where we might go from here and the tools necessary to make it happen. This session will candidly highlight a number of ways your library can prepare for a major Web site redesign project by redressing some fundamental aspects of your information technology processes and infrastructure. Convenor: John Dupuis, York University.

611 ICH Kingsway

3:45-5:00 pm

Reference services; Digital services

**KNOWLEDGE ONTARIO
VIRTUALLY YOURS?
ASKONTARIO, VIRTUAL
REFERENCE SERVICES
FOR ONTARIO.**

Virginia Roy, Project Manager, Ask Ontario/Knowledge Ontario.

Do Ontarians want or need a province-wide virtual reference service? Are their needs being

served by existing services? What about communities and groups that aren't well served? Who looks after their needs? If such a service were developed, what form should it take? Who is going to staff such a service? What impact might it have on public, school and academic library services or other community information services? To whom would the service be marketed? So many questions, with few obvious or easy answers. So last spring, a Knowledge Ontario committee of virtual reference experts and stakeholders discussed these tough issues and the result is Ask Ontario. Learn about the progress of Ask Ontario and the plan to develop province wide collaborative virtual reference. Have your say on this controversial and important topic. Its virtually guaranteed that the sparks will fly! Convenor: Gerda Molson, Acting Executive Director, Knowledge Ontario.



**THE FOREST OF
READING**

612 MTCC 203D

3:45-5:00 pm

Authors and reading

**THE 2006 WHITE PINE
AND GOLDEN OAK
AWARD WINNERS**

Charles De Lint, White Pine Award winner for The Blue Girl; Deborah Ellis, Golden Oak Award winner for The Heaven Shop.

Bring your questions and participate in a relaxed and informative conversation that focuses on the writing and creative processes used by our award-winning authors.

613 Withdrawn

3:45-5:00 pm

Governance and policies; Trustees

**COMMUNITY RELATIONS
AND FUNDRAISING**

614 ICH Grenadier

3:45-5:00 pm

Technology

**WHAT DO BOARDS NEED TO
KNOW ABOUT TECHNOLOGY**

Helene Golden, Library Technology Consultant, Southern Ontario Library Service.

Technology plays a vital role in libraries today, but the terminology itself, and what the various technologies do and how they fit together can be overwhelming. This session presents an overview of library technology and its uses in non-technical language.

615 MTCC 201C

Governance and policies

**BOARD POLICIES:
AN IMPORTANT CHALLENGE**

Don Mills, Director, Mississauga Library System.

Come and hear one library's story of how they simplified, codified and regularized the care and feeding of their policies. The Mississauga Public Library Board has completed a set of policies under the Carver model of governance and has been using it as a living document for a full term. Copies of these policies will be provided at the workshop. Issues along the way will be covered. Bring your library's questions and concerns.

616 MTCC 206A

3:45-5:00 pm

Social networking; Information literacy

**CITIZENS, PUNDITS AND
SCHOLARS: IN DEFENCE
OF BLOGS**

Mark Robertson, Kalina Grewal, Reference Librarians, York University.

The presenters argue for the importance of the blog as a source of historically and geographically specific, content rich material that libraries should treat as a bona fide resource. Explore the potential relevance of blogs in the academic context, the use of blogs as a pedagogical tool in information literacy classes and/or in on-line tutorials, and the challenge blogs present for collections. What role do we have in organizing access to them? Convenor: Adam Taves, York University.

617 MTCC 202C

3:45-5:00 pm

Portals; Communities

**COMMUNITY PORTALS AND
THE PUBLIC LIBRARY:
MYHAMILTON.CA A NEW
MODEL**

Kit Darling, Daphne Wood, Hamilton Public Library.

The Hamilton Public Library in partnership with the City of Hamilton, McMaster University, Mohawk College, Community Information Hamilton and many other partner agencies have created a unique community portal that creates one place to look for all things Hamilton (www.myhamilton.ca). The Hamilton Public Library was not only a major partner in the planning, development and design of the portal, the library is featured on the portal. This program will

01 THU
3:45



Rande Loucks
1000



Patrick Morash
1000



France Bouthillier
1101



Talin Vartanian
1102



Karen Bordonaro
1103

focus on how this collaborative effort has led to both a more sustainable on-line model for the community, provided access to new services and has increased the profile of library services in the community.

Convenor: Rebecca Larocque, North Bay Public Library

618 MTCC 206E

3:45-5:00 pm

Reference services

THE LIBRARIAN IS IM: INSTANT MESSAGING VS VIRTUAL REFERENCE SOFTWARE THE GREAT DEBATE

Jenn Horwath, eLibrarian, Mohawk College Library; Elena Prigoda, Instruction & Liaison Librarian, Gerstein Science Information Centre, University of Toronto Libraries.

Compare the potential for Instant Messaging (IM) and for-fee Virtual Reference Software in providing reference service. What are the advantages of using one or the other? Do they complement or duplicate one another? Which one should you choose for your on-line reference transactions? To provide a framework, IM reference programs will be looked at in detail, including project development, implementation, and evaluation phases.

Convenor: Elise Cole, Oakville Public Library.

619 Now Session 429

Thursday, 10:40 am

USING WEBLOGS AS A PROFESSIONAL DEVELOPMENT TOOL

620 MTCC 201B

3:45-5:00 pm

Authors and writing; Reading and literacy

THE DO'S AND DON'TS OF AUTHOR VISITS

Marsha Skrypuch, Valerie Sherrard, authors.

Join two popular YA authors as they walk participants through the steps of hosting an author. Participants will learn about funding sources, how to find the authors who do readings, and how to organize a successful author event. Both presenters have done hundreds of readings themselves. Convenor: Sya VanGeest, retired, Peel District School Board.

621 MTCC 202B

3:45-5:00 pm

Curriculum and learning; Reading and literacy

THE NEW LANGUAGE CURRICULUM AND THE SCHOOL LIBRARY

Rose Dodgson, Ann Perez, Instructional Leaders, Cindy Matthews, Teacher-Librarian, Kimberley/Beaches Schools, Toronto District School Board.

Explore the New Language Curriculum! Research skills and media literacy are now major components of the new document. Come and get immersed in practical, ready-to-use instructional and assessment resources to support the implementation of this document by the school library in collaboration with classroom teachers. Convenor: Judy Carter, Rainy River District School Board.

622 MTCC 104D

3:45-5:00 pm

Information literacy; Reference and research

GIVE 'EM THE GEARS: TEACHING RESEARCH SKILLS TO THE PRIMARY DIVISION AND BEYOND

Valerie Bureau, Teacher-Librarian, Courtland Public School, Sharon Armstrong, North Park Collegiate, Grand Erie District School Board.

You've heard of the Grand Erie Assisted Research Strategies guides for Grades 4-10 and 7-12. Participants can now take a tour of the newly-arrived Primary guide, Grades K-3. Presenters will demonstrate strategies, activities, blackline masters and templates used to teach our youngest students all about research, while at the same time showing how these skills set the stage for the entire K-12 research continuum.

Convenor: Stacy Somerville, Avon Maitland District School Board.

623 MTCC 203B

3:45-5:00 pm

Reference and research; Curriculum and learning

QUESTIONING SUCCESS

Carol Koechlin, Sandi Zwaan, School Library Consultants, formerly Toronto District School Board.

Academic success often depends on interest and curiosity. Critical thinking and understanding require strategic questioning to see relationships and make personal connections. We will explore aspects of questioning and share strategies, practical cross-curricular examples that infuse questioning skills into

content learning, and tools to monitor student progress. Jamie McKenzie proclaims, "Questions and questioning may be the most powerful technologies of all." Students need to master this 'technology'.

Convenor: Marybeth Snyder, Waterloo Region District School Board.

624 MTCC 203C

3:45-5:00 pm

Communication; Advocacy; Technology and education

YOU OTTA BE IN PICTURES: USING DIGITAL TECHNOLOGY FOR ADVOCACY

Kevin Bradbeer, Program Co-ordinator, Computers, Toronto District School Board; Jo-Anne LaForty, Instructional Leader, Library and Learning Resources, Toronto District School Board.

A picture is worth a thousand words! Let images from your library do the talking for you! Capture the power of visual images to enhance your communication to students, staff and the community. Learn how digital technology can be used in a variety of advocacy contexts: newsletters, annual reports, literacy initiatives and more! Instructions and samples will be provided. Convenor: Linda McKee, Toronto District School Board.



Ming Xu
1103



Suzette Giles
1104



Jeff Moon
1104



Heather Matheson
1105



Cathy Matyas
1112

625 ICH Ontario

3:45-5:00 pm

*Reading and literacy***TURNING RELUCTANCE INTO SUCCESS: REINVENTING MALE LITERACY IN THE HIGH SCHOOL SETTING**

Roger Nevin, *Teacher-Librarian, Curtis Bryan, Chair of English, Cynthia Sargeant, Student Success Teacher, Adam Scott Collegiate Vocational Institute, Kawartha Pine Ridge District School Board; Michael Rosettis, Head of Library, Charmaine Barker, Head of Science, St. Augustine Catholic High School, York Catholic District School Board.*

A secondary collaborative team shares their findings on boys' literacy. Take away practical reading and writing strategies to support student success.

Convenor: Sharon Mills, Toronto District School Board.

626 ICH High Park

3:45-5:00 pm

*Statistics and surveys; Planning; Management***TAKE CONTROL OF YOUR DATA: OPTIMIZING PUBLIC LIBRARY OPERATIONS INTELLIGENCE**

Carl Thompson, *Counting Opinions (SQUIRE) Ltd., public library senior management person TBA.*

Taking control of your quantitative and qualitative data means improved productivity, more immediate understanding of your performance metrics, better insight into your users needs and, positive contributions to co-operational and advocacy objectives. Data is collected, tabulated, manipulated, and reported to various groups including your Board, external stakeholders, the province and your municipality. These efforts require precious staff resources and yet, in most cases, the reported data is not available for meaningful use until months or even years later. See a new comprehensive, real-time, on-demand reporting resulting in increased library operations insight and support for advocacy objectives.

627 MTCC 104C

3:45-5:00 pm

*Advocacy; Users; Communication***LOCAL ADVOCACY THROUGH TELLING OUR STORIES**

Adele Kostiak, *Chief Executive Officer, Brampton Public Library, Chair, Federation of Ontario Public Libraries Marketing Task Force; Suzanne Culp, Trustee, Lincoln Public Library Board, Chair, Federation of Ontario Public Libraries Telling Our Story Project.*

Sponsored by the Federation Ontario Public Libraries, the "Telling Our Stories" contest invited Ontarians to share their personal stories of how a public library made a difference to them or their families. Explore ways these stories can be used as powerful advocacy tools at the local level.

Convenor: Maria Ripley, Federation of Ontario Public Libraries.

628 ICH Ballroom B

3:45-5:00 pm Was Session 404

*Wikis; Social software***WIKIS AND LIBRARIES: ENGAGING STAFF AND USERS**

Darlene Fichter, *Data Library Coordinator, University of Saskatchewan.*

What's a wiki and why would you want one? Do you need to share knowledge better, find an easier way to publish information or collaborate better with colleagues? If so a wiki may be the tool that you've been looking for. Find out what wikis are and see how libraries are using them internally with staff and externally with library patrons. Pop open the hood of a wiki and peer inside to learn about its features and capabilities. Pick up some best practices for rolling out a wiki in a library setting. Convenor: Claire Hazard, St. Clements School, Toronto.

10 ans ABFO À DIX ANS**629 MTCC 106**

15h45 à 17h00

LIRE: POUR UNE THERAPIE DE L'IMAGINAIRE**READING: A THERAPY OF IMAGINATION****Dominique Demers**

Écrivaine, animatrice de télé et scénariste / writer, television host and screenwriter.

Session en français.
Simultaneous translation into English.

Sponsored by



Convenor: Todd Kyle, Mississauga Library System.

On discute beaucoup de nos jours des stratégies à favoriser la lecture chez les enfants. Mais les éveillent-on suffisamment à l'extraordinaire richesse de leur monde intérieur, ce royaume secret, où tout peut devenir possible? Leur accorde-t-on suffisamment le temps de rêver? En considérant l'album illustré comme un lieu béni pour explorer et développer la pensée créative, voyons comment l'album permet à chaque enfant de prendre conscience qu'il est lui-même créateur d'univers, maître de sa propre vie. Dominique Demers a été journaliste pour L'actualité, enseignante à l'Université du Québec à Montréal et critique littéraire au journal Le Devoir avant de devenir écrivaine, conférencière et scénariste. Une des auteures les plus populaires du Québec, elle a écrit plus de 30 livres. Récipiénte de l'Ordre du Canada, elle communique sa passion pour les livres auprès des parents, des jeunes, et des bibliothécaires en donnant des conférences sur le bonheur de lire. Depuis 2003, elle raconte des livres aux tout-petits à la télé de Radio-Canada dans le cadre de l'émission Dominique raconte.

In all our discussion of strategies to promote reading to children, have we taken the time to awaken them to the extraordinary richness of their inner world, their imagination, where everything is possible? Do we give them enough time to dream? By exploring the picture book as a "sacred place" for children to develop their creative imagination, children can begin to see themselves as creators of their own universe, masters of their own lives. Dominique Demers was a journalist for L'actualité, lecturer at the Université du Québec à Montréal, and literary critic for Le Devoir. One of the most popular writers in Québec, she is the award-winning author of over 30 books for children and adults. A member of the Order of Canada, Demers has travelled extensively, speaking passionately to children, parents, and librarians. Since 2003, she has been hosting her own Radio-Canada television series, Dominique raconte.

**01 THU
3:45**

O 1 T H U
5:15 PM

ANNUAL MEETINGS



701 ICH High Park 5:15 pm
ASSOCIATION DES BIBLIOTHECAIRES
FRANCOPHONES DE L'ONTARIO
**REUNION
ANNUELLE**

Presiding: **NATHALIE SOINI**, Présidente 2006.



702 ICH Grenadier 5:15 pm
ONTARIO COLLEGE AND
UNIVERSITY LIBRARY ASSOCIATION
**ANNUAL
MEETING**

Presiding: **CYNTHIA McKEICH**, President 2006.



703 MTCC 202A 5:15 pm
THE ONTARIO LIBRARY
BOARDS' ASSOCIATION
**ANNUAL
MEETING**

Presiding: **DOREEN HORBACH**, President 2006.



704 MTCC 203A 5:15 pm
ONTARIO HEALTH
LIBRARIES ASSOCIATION
**ANNUAL GENERAL
MEETING**

Presiding: **MARY McDIARMID**, President 2006

RECEPTIONS and AWARD EVENTS



801 MTCC 204 5:15 pm
THE ONTARIO PUBLIC LIBRARY
ASSOCIATION
**RECEPTION FOR
ALA President,
LESLIE BURGER**


■ Sponsored by

LibraryBOUND
INC.



802 ICH Ballroom A 5:15 pm
THE ONTARIO SCHOOL LIBRARY ASSOCIATION
**SCHOOL LIBRARY
AWARDS
PRESENTATION
AND RECEPTION**

- the Teacher-Librarian of the Year
HETTY SMEATHERS, York Catholic District School Board
- the Award for Special Achievement
MARILYN KOGON
- Generously sponsored by

 **SAUNDERS
BOOK COMPANY**
Generating Canadian Librarians For Over Thirty-Five Years



803 ICH Niagara 6:00 pm
THE ONTARIO COLLEGE AND
UNIVERSITY LIBRARY ASSOCIATION
**ACADEMIC LIBRARY
AWARD
PRESENTATION AND
RECEPTION**

- the Academic Librarian of the Year
MICHAEL RIDLEY, University of Guelph
- the Award for Graduating Students /
New Professionals
MELANIE BOYD, University of Guelph
- Generously sponsored by


Bibliocentre

LIBRARY SCHOOL RECEPTIONS

804 6:00 pm



FACULTY OF INFORMATION STUDIES'
ALUMNI ASSOCIATION

RECEPTION FOR FIS ALUMNI at JOE BADALI'S RISTORANTE

The Faculty of Information Studies' Alumni Association (FISAA) is hosting a gathering to kick-off the Super Conference in style! Catch up with classmates by joining us for appetizers at Joe Badali's Ristorante Italiano (156 Front St. W. just a block west of the conference site!). RSVP to alumni@fis.utoronto.ca

805 6:00 pm

GRADUATE PROGRAMS IN
LIBRARY AND INFORMATION SCIENCE

RECEPTION at ARMADILLO'S TEXAS GRILL

The Graduate Programs in Library and Information Science at the University of Western Ontario are pleased to invite LIS alumni to a social gathering at Armadillo's Texas Grill, 146 Front St. W. Come along and meet old friends and reacquaint yourselves with colleagues and LIS faculty and staff! E-mail to alumnirsvp@uwo.ca or call 1-866-447-1044. Please state your name, phone number, e-mail and that you will be attending the LIS alumni reception. See y'all there.

PRIVATE FUNCTIONS

806 6:30 pm

OHLA members only.

ONTARIO HEALTH LIBRARIES ASSOCIATION 20th ANNIVERSARY DINNER and AWARD PRESENTATION

at *Copia Grille & Wine Lounge.*

AND AT VARIOUS OTHER TIMES THIS EVENING

EXPO 2007 EXHIBITOR RECEPTIONS

By invitation! Make your contacts at the exhibits!

AND

MTCC 107 6:15 pm

PRE-DINNER RECEPTION

808 **MTCC 107** 7:00 pm



ONTARIO PUBLIC LIBRARY ASSOCIATION and
ONTARIO LIBRARY BOARDS' ASSOCIATION present

THE 2007 PUBLIC LIBRARY AWARDS DINNER



The Hon. **CAROLINE DI COCCO**, Minister of Culture, reveals the winners of the

- Minister's Awards for Innovation
- Angus Mowat Awards of Excellence

OPLA, OLBA and OLITA honour the following people and libraries:

- James Bain Medallion for Public Library Trustee of the Year to **SUZANNE CULP**, Lincoln Public Library Board
- Children's Librarian of the Year to **JANE VENUS**, Ottawa Public Library.
- Excellence in Youth Services Award to **KIRSTEN CLEMENT**, Brantford Public Library.
- W.J. Robertson Medallion for Public Librarian of the Year to **BRIAN BELL**, Oakville Public Library., Allouette Canada.
- OLITA Award for Innovation in Technology **KINGSTON FRONTENAC PUBLIC LIBRARY**

Presentations by other groups include

- Public Library Guidelines Certification **BROCKVILLE, HALDIMAND, INNISFIL, LINCOLN and THUNDER BAY PUBLIC LIBRARIES**
- Friends of Ontario's First Nation Public Libraries Honour Program

Ticket required. \$65. Plus GST, while tickets last.

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—*The Charleston Review*

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La Belle Ferronière, by Leonardo da Vinci, Louvre, Paris.
Courtesy of The Art Archive/The Picture Desk Inc.

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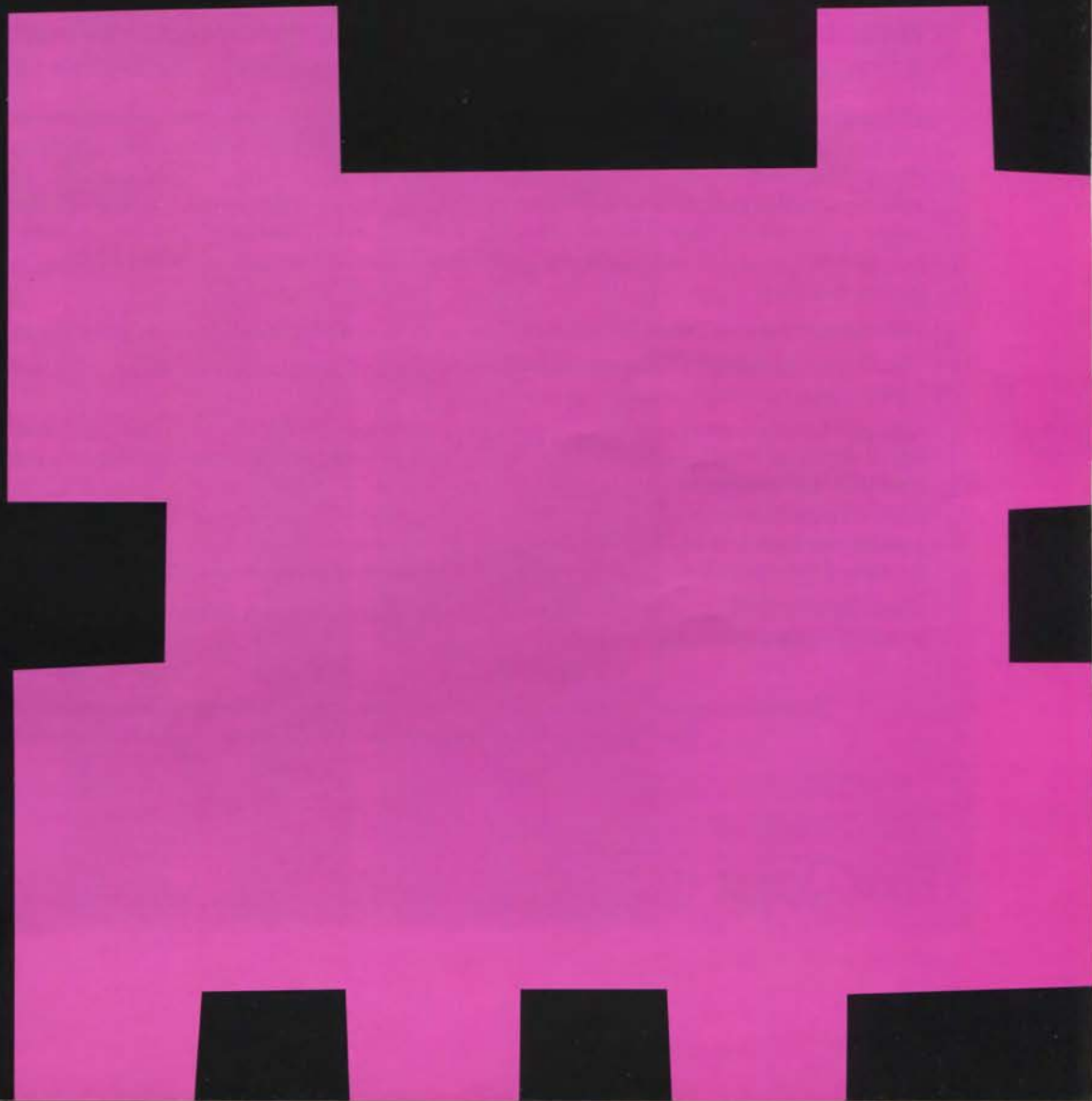
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K-12 Resources

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0 2 F R I
8:00 am

900 MTCC 105-106
AN ALL-CONFERENCE PLENARY

En anglais et en français
Headsets available
from 7h30.

En réunissant les personnes, les collections, l'expertise et les cultures professionnelles des bibliothèques, archives et musées, nos deux institutions ont créé un nouveau paysage et répondu aux défis d'un environnement en changement constant. Collectivement, nous avons élargi notre point de vue, augmenté l'accès à nos collections et redéfini les contours de notre patrimoine documentaire. Dans un monde en évolution rapide, comment assumons-nous ces rôles accrus, et quels sont les nouveaux modèles de coopération à l'intérieur de nos communautés professionnelles ? Où sont les synergies, et comment les utilise-t-on au mieux pour rejoindre nos clients ? Les perspectives ouvertes par ces nouveaux mandats demandent leadership et imagination.

Pour une discussion passionnante, venez voir et entendre Ian E. Wilson, le bibliothécaire et archiviste du Canada, et Lise Bissonnette, présidente-directrice générale de Bibliothèque et Archives nationales du Québec.

Lise Bissonnette
NEW INSTITUTIONS
NEW LANDSCAPES
Ian E. Wilson
NOUVELLES INSTITUTIONS
NOUVEAUX PAYSAGES



In English and French.
Headsets available
from 7:30 am

By bringing together the people, the collections, the expertise and the professional cultures of libraries, archives and museums, we have both created a new landscape and responded to a landscape in constant change. Collectively, we have broadened our point of view, increased access to our collections, and redefined the traditional notions of our documentary heritage. In a rapidly evolving world, how do we carry out these expanded roles, and what are the new models of cooperation among our professional communities? Where are the synergies, and how do we make the best use of them to reach our clients? The solutions envisioned by these new mandates demand leadership and imagination.

For a fascinating discussion, come out and hear Ian Wilson, the Librarian and Archivist of Canada, and Lise Bissonnette, CEO of Bibliothèque et Archives nationales du Québec.

7:30 am
**Ontario Health Libraries
Association
BREAKFAST**
Members only



Ian E. Wilson, Librarian and Archivist of Canada
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02 FRI
8:00



University of Toronto Press takes 10 scholarly journals online.

University of Toronto Press is pleased to announce the launch of the online versions of ten scholarly journals. In 2007, the *Canadian Journal on Aging*, *Canadian Public Policy*, the *Canadian Journal of Criminology and Criminal Justice*, the *Canadian Modern Language Review*, *Seminar: A Journal of Germanic Studies*, *Genocide Studies and Prevention*, the *Canadian Historical Review*, *Cartographica*, the *Journal of Scholarly Publishing*, and *University of Toronto Quarterly* will provide online access to current and back volumes. The complete back file of *Cartographica*, from volume 1:1 (when the journal was known as *The Cartographer*) to volume 41, will also be available. Although no other journal approaches *Cartographica* in the number of previously published issues, a significant amount of earlier material is included with almost every journal.

Our site will have all the features that users and librarians look for in an electronic resource. In particular, we will offer readers full searching (full text, Boolean, relevancy ranking, and persistent keyword searching), quick searching (single field, single button, automatic recognition of ISSN and DOI), advanced searching (citation text, publication, subjects, or content types), search results (summaries, dimensional navigation, abstracts, citation or tabular results, search within results, filter selected items), parent list navigation, publication metadata, TOC alerting, forward reference linking, and link exports. For librarians, our system will simplify access management, linking, and usage reporting with powerful yet easy-to-use administration tools. Support for established and emerging standards, such as MARC, OpenURL, and COUNTER, enables seamless integration with existing library systems.

To ensure preservation and continued access into the future, Library and Archives Canada will provide the archive for all ten electronic journals.

Founded in 1901, the University of Toronto Press is Canada's oldest and largest scholarly press and one of the largest university presses in North America, publishing 30 journals and releasing approximately 140 new scholarly, reference, and general-interest books each year, as well as maintaining a backlist of more than 1000 titles in print.

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02FRI
ALL day



Leader Ken Haycock. A world figure in librarianship and education.



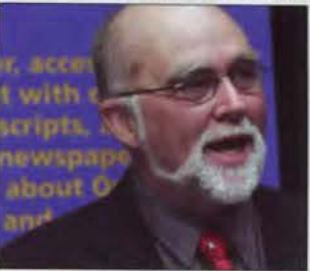
Leadership: Sylvia Maracle, a synergy between need and possibilities.



Leadership: Doug Reycraft, leads municipal management issues.



Leadership: Glen Murray has a vision about quality communities.



Leadership: Ken Roberts, Knowledge Ontario and myhamilton.ca .

1000 MTCC 204

OLBA'S SPECIAL DAY-LONG SYMPOSIUM AND PROJECT LAUNCH

Leadership by Design

Friday, Feb. 2, 2007, 9:00 am to 5:00 pm, at Super Conference

SCHEDULE OF THIS SPECIAL DAY

9:00 LEARN ABOUT THE RESEARCH THAT SETS THE CONTEXT FOR THIS NEW DEVELOPMENT

MARGARET ANDREWES, RANDEE LOUCKS,
Leadership by Design project consultants

10:40 RETHINKING COMMUNITIES: CALL TO ACTION

GLEN MURRAY, Urban Strategist, Navigator, Inc.

**Noon REACTION AND INTERACTION:
A PANEL DISCUSSION WITH GLEN MURRAY**

Moderator: Dr. KEN HAYCOCK, Director, School of Library
of Library and Information Science at San José State
University, Senior Partner, Ken Haycock & Associates.

Municipal/Community Leaders

SYLVIA MARACLE, Executive Director, Ontario Federation
of Indian Friendship Centres.

DOUG REYCRRAFT, President, Association of Municipalities
of Ontario (AMO), Mayor, Municipality of Southwest
Middlesex.

Library Leaders

PATRICK MORASH, Past Chair, Thunder Bay Public Library
KEN ROBERTS, CEO, Hamilton Public Library.

12:45 A WORKING LUNCH, EVEN PRIZES

**1:45 LEADERSHIP BY DESIGN:
THE SIX-PART PROGRAM REVEALED!**

Launched by Culture PA, MPP JENNIFER MOSSOP (pending)

**3:30 RALLY FOR LIBRARY LEADERSHIP:
CHALLENGES TO GETTING TO 2010**

Moderator: ELLIOT BERLIN, Vice Chair, Federation of Ontario
Public Libraries, Trustee, Markham Public Libraries Board.

Panel:

Dryden Public Library Board:

SANDRA WEITZEL, CEO, KIM VARES, Chair.

King Township Public Library Board:

MURRAY MCCABE, CEO, GORDON CRAIG, Chair.

Markham Public Libraries Board:

CATHERINE BISS, CEO, PAT DURST, Board Member.

Owen Sound & North Grey Union Public Library Board:

JUDY ARMSTRONG, CEO, DOUGLAS CUMMING, Vice Chair.

**4:30 HOW TO DETERMINE YOUR PUBLIC LIBRARY
BOARD'S ROLE – SOMETHING FOR EVERYONE**

Share your ideas and engagement.

5:00 A CLOSING RECEPTION compliments of

Ken Haycock & Associates Inc.
Building capacity for leadership, advocacy and collaboration

The Ontario Library Boards' Association's special conference within the conference introduces a brave new look at board leadership in the 21st Century.

OLBA's vision is to create a primary resource for all library boards in Ontario to expand knowledge and understanding of governance role and responsibilities, and to strengthen capacity as community development leaders.

To strengthen the leadership potential of library boards as a collective force, we are

- building a sustainable leadership development program that is responsive to common issues and priorities that affect public library governance and service; and

- sourcing and organizing existing best practices, information materials, educational programs and planning forums, as tools and opportunities integral to community leadership.

Leadership by Design is an all-encompassing board development program that is accessible, affordable and absolutely relevant to the needs of library boards and CEOs wherever they live and work in Ontario.

02FRI

0 2 F R I
10:30 am

1100 ICH Ballroom B 9:05-10:20 am
OSLA'S SPOTLIGHT EVENT

EYES ON THE HORIZON... FEET ON THE GROUND



Steve Heppell

Founder of Ultralab,
CEO of Heppell.Net

Convenor: Roberta Henley,
OSLA President 2004,
OLA Distinguished Service
Award winner 2007.

Microsoft this year called Stephen Heppell Europe's leading on-line education expert.

Stephen's spectacular appearance at the Hong Kong conference of the International Association of School Librarianship made him someone we had to bring to you. Stephen spent a quarter of a century building Ultralab, a world-leading learning-technology research centre with an enviable global reputation for creativity, innovation and common sense. He now heads his own policy, research and practice consultancy Heppell.net, at the heart of a network of innovative collaborators worldwide.

Stephen chairs or sits on a number of boards and committees, e.g. Notschool.net a long term virtual school producing exceptional success for children excluded from school by circumstances or behaviour; Teachers' TV a radical new TV channel for teachers with over 800 programs on-line, podcast and broadcast traditionally; the government's Building Schools for the Future working group; the BBC's ambitiously large Digital Curriculum project, and UNESCO groups in Europe and South East Asia.

10 ans **ABFO À DIX ANS**

1101 **MTCC 106**
9h05-10h20 Session en français.
Simultaneous translation
Thanks to

Whitehots
Canadian Library Services

**LES HABILITÉS
DE LEADERSHIP /
THE ART OF LEADERSHIP**

*France Bouthillier, Directrice à la
Graduate School of Library and Infor-
mation Studies de l'Université McGill.*

Acquérir des habiletés de leadership est un défi particulier pour les spécialistes de l'information qui ont souvent peu d'occasions pour les développer. Ces habiletés sont essentielles non seulement pour les gestionnaires en poste mais également pour tous ceux qui doivent gérer des ressources humaines, financières et autres afin de réaliser des objectifs et dees projets. Le but de l'atelier est d'examiner des exemples d'individus qui ont su mener à terme des projets et d'en ressortir les caractéristiques principales. Car si le leadership est important pour tous, il existe différents styles et diverses compétences à développer.

Acquiring leadership skills is a particular challenge for information specialists who can find few occasions to develop them. These skills are essential not only for management positions but also for all those who must carry out objectives and projects while working with human resources, finances, and other areas of work. The ses-

sion will examine individual examples of leadership skills that have guided projects to conclusion, and to point out their principal characteristics. For if leadership is important to all of us, there are many different styles and diverse skills to develop.

Convenor: Claire Dionne,
Bibliothèque de Russell.

1102 **MTCC 201F**
9:05-10:20 am
*Reading and literacy; Culture,
Canadian; Young adults*
**BRING CANADA READS
TO YOUR LIBRARY**

*Talin Vartanian, Executive Producer,
Canada Reads, CBC Toronto.*

A veteran CBC producer will talk about Canada Reads, one of the country's premier literary events, and about a work in progress, Canada Reads for Teens. This will be an active session, offering delegates an opportunity to share ideas, and to consult with an experienced journalist about the challenges they face in garnering media attention for their library.

1103 **MTCC 201D**
9:05-10:20 am
*Curriculum and learning; Reference and
research; Users*
**LANGUAGE LEARNING IN
THE LIBRARY: EXPLORING
HOW ESL STUDENTS USE
ACADEMIC LIBRARIES**

*Karen Bordonaro, Ph.D. Information
Literacy Services/Instruction Co-ordina-
tor, James A. Gibson Library, Ming Xu,
Graduate Student, M.A. TESL Program,
Brock University.*

How do ESL (English-as-a-second language) students use academic libraries? This session will report on



Laura E. Briggs
1113



Dr. James M. Skidmore
1113

the results of a recent study and will ask participants to share their experiences working with non-native speakers of English in the library. Attendees will be able to view the library in a new light, as a place for people to improve their language learning. Attendees will gain insights on how to work more effectively with ESL students, and will leave with some concrete suggestions on how to support the internationalization efforts of Canadian colleges and universities. Convenor: Saira Mall, Seneca College.

1104 ICH Ballroom A

9:05-10:20 am
Statistics and surveys; Numeracy and literacy; Reference services

STATISTICAL LITERACY AT THE REFERENCE DESK

Suzette Giles, Data, Map and GIS Librarian, Ryerson University; Laine Ruus, Data Service Librarian, University of Toronto; Jeff Moon, Head MADGIC (Maps, Data and Government Information Centre), Stauffer Library, Queen's University.

Librarians have long been involved in promoting literacy (aka reading)... but what about the 'other' literacy? Learn about the need for statistical literacy and how to bring the message home at the reference desk. Explore the issue of statistical literacy by way of practical examples. We will also look at what the literature tells us about how people interpret numbers. Convenor: Marilyn McDermott, Mohawk College.

1105 ICH Kingsway

9:05-10:20 am
Digital services; Reference services; Research dissemination

WINDOWS™ OF OPPORTUNITY: FACULTY SDI IN THE 21ST CENTURY

Heather Matheson, Reference Librarian, Carleton University Library.

Academic faculty want to receive information from their librarians but not too much, and only on particular topics. "Selective dissemination of information" (SDI) has long been a hallmark of information professionals seeking to satisfy such expectations of selectivity, but are we evolving with the times? See practical, real-life examples that illustrate how academic librarians can employ emerging technologies (beyond e-mail!) for more simplified and efficient SDI liaisons with faculty members. Convenor: Katherine Wallis, Georgian College.

1106 ICH Ontario

9:05-10:20 am
Web 2.0; Blogging; Wikis; RSS

HEALTH LIBRARY 2.0: DELIVERING WEB SERVICES WITH WEB 2.0 TOOLS

Amanda Etches-Johnson, Reference Librarian, McMaster University.

Web 2.0 tools build a dynamic Web presence and allow for simplified information dissemination and Web-based collaboration. This session will explore some of the ways in which health libraries can make use of tools such as blogs, RSS, and wikis, and introduce practical tips and best practices for using these tools in health libraries. Convenor: Helen Lee Robertson, University of Calgary.



LIBRARIANSHIP AS A PROFESSION

1107 MTCC 206A

9:05-10:20 am
Career development; Personal development

WHAT'S NEXT? YOUR CAREER AT THE THIRD-QUARTER MARK

Caitlin Williams, President, New Directions for the Good Life, LLC, Successful Working Women, Inc.

Being a veteran in your field and in your job brings both challenges and opportunities. What would you like to do next in your work and in your life? If you're unsure of your direction, or if you're just looking for exciting ideas to grow and shape your future (inside and outside your workplace), this session will give you everything you need. Come and learn a model for exploring your Third-Quarter options, and leave with a personally designed plan for your future that you just can't wait to implement. Convenor: Nicole Patterson, Oshawa Public Library.

1108 MTCC 206D

9:05-10:20 am
Innovation; Best practices

BORROWING PRIVILEGES KEEPING IDEAS FRESH: BUILDING AND SUSTAINING A CULTURE OF PERPETUAL INNOVATION

Pietro Satriano, Executive Vice President, Loblaw Companies Limited; President, Loblaw Brands Limited.

For details, see box on next page.



NEXT GENERATION CATALOGUE

1109 MTCC 104D

Supported by
usability matters

9:05-10:20 am
Innovation; Technology trends
THE PUBLIC LIBRARY CATALOGUE: AN OUTSIDER'S PERSPECTIVE / THROUGH OTHER EYES

Moderator: Terry Costantino, Principal and Information Architect, Usability Matters. John Robertson, Director, Client Experience, Internet Channel, CIBC; James McNab, Director, Product Design Lavalife Corp.; Brenda Szymborski, PMP Manager, CBC/CA Project Management Office, CBC/Radio-Canada.

Three of Canada's leading User Experience designers share their thoughts on the experience which the on-line library catalogue provides. They evaluate the application through their own eyes, as professionals in the field, and through the eyes of users. Share trends they see on the horizon for User Experience design, and key priorities for the evolution of applications.



THE FOREST OF READING

1110 MTCC 206B

9:05-10:20 am
Authors and writing
THE BLUE SPRUCE AWARD WINNERS 2006

George Elliott, author, and Andrej Krystoforski, illustrator, who won the Blue Spruce Award with their book, The Boy Who Loved Bananas.

Picture books present their own



Sarah Harrison
1115



Cathy Grant
1120, 1807



Valerie Ridgway
1120



Jean Malavoy
1301



Todd Pennell
1303

02 FRI
9:05



BORROWING PRIVILEGES

1108 MTCC 206D
9:05-10:20 am
Innovation; Best practices

KEEPING IDEAS FRESH: BUILDING AND SUSTAINING A CULTURE OF PERPETUAL INNOVATION

Pietro Satriano

Executive Vice President, Loblaw Companies Limited; President, Loblaw Brands Limited.

President's Choice brands have always stood for innovation in this country. Twenty-three years ago, Loblaw launched its first PC product in the Insider's Report and today, the team at Loblaw Brands Limited introduces almost 500 new products every year.

Pietro Satriano will talk about where the ideas come from, and the processes used to deliberately source new ideas, including a discussion of the importance of Loblaw's vendor community to this process.

Pietro Satriano is Executive Vice-President, Loblaw Brands Limited, and a member of the Loblaw Companies senior management team. Pietro and the Loblaw Brands team are responsible for the strategic direction, product development, quality assurance and marketing of a portfolio of over 5,000 products sold exclusively in the company's stores.

With a degree in Economics from Harvard University, Pietro spent several years as a strategy consultant in Europe and North America.

Convenor: Sam Coghlan, CEO, Stratford Public Library, Ontario Library Association President-Elect 2008.



fascination. Meet not only the storyteller but the illustrator. How they work together and how complementary approaches to the creative spirit are found will be discussed. Convenor: Paul Axford, Clarington Public Library.

1111 ICH Humber
9:05-10:20 am
Technical services
CONTRIBUTE TO THE COLLECTIVE COLLECTION, COMRADE

Ross Singer, Application Developer, Georgia Tech Library and Information Centre.

The Library's catalogue is considered a representation of its collection. However, it is really just an inventory of the library's collection development policies and budget cycles. It does not necessarily reflect the actual resources and actual patron use. Communicat allows our users to add to our collection and organize it into their own personal libraries which they can then share with others. It then becomes an OPAC, social bookmark, citation manager, research guide, reserves system, and instructional learning tool.

Convenor: Jennifer Cyr, Conestoga College.

1112 ICH Oakville
9:05-10:20 am
Digital services
PODCASTING: DELIVERING HERITAGE WALKING TOURS

Cathy Matyas, Chief Librarian, Waterloo Public Library.

In 2006, the Waterloo Public Library in collaboration with a number of community partners, developed a podcasting project to deliver heritage information to the

community. WPL provides MP3 players for loan complete with walking tours of the city's Uptown area. In this session, you will learn how the library planned the project, enabled local partnerships and overcame obstacles to provide this nifty new service to the local community and tourists to the area. Convenor: Julie Hannaford, OISE, University of Toronto.

1113 MTCC 206E
9:05-10:20 am
Information Literacy
THE ROLE OF THE LIBRARIAN IN AN ON-LINE COURSE ENVIRONMENT

Dr. James M. Skidmore, Associate Professor, Department of Germanic and Slavic Studies, Laura Briggs, Chemistry Librarian and LT3, University of Waterloo.

See how the library's role at the LT3 Centre facilitated co-operation with faculty, what impact the course management technology had on the introduction of information literacy, and explore the place of the library in technologically-enhanced course instruction. The presenters will explain the pedagogical background to both their choices of tasks and the technology they used to deliver those tasks. Convenor: Carol Stephenson, Wilfrid Laurier University.

1114 MTCC 201C
9:05-10:20 am
Collaboration; Partnerships
WORKING WITH YOUR MUNICIPAL IT DEPARTMENT? INGREDIENTS FOR SUCCESS

Walter Gasparini, Director Information Systems, Region of Waterloo; Christine Swenor, Director, Information Technology Services, City of Hamilton.



Warren Holder
1304



Melanie Boyd
1305



M.J. D'Elia
1305



Karen Hunt
1305



Marilyn McDermott
1305

How strong is your library's partnership with your municipal IT department? What does IT think of libraries? What are some of the key challenges facing IT departments? Whether your library is closely integrated with your city's IT department, keeps all IT services in-house or is somewhere in-between, you will gain insights into key issues facing IT departments and explore ways your library can work better with your city IT department. Convenor: Daphne Wood, Hamilton Public Library.

1115 MTCC 203D

9:05-10:20 am
Programs and services; Technology and education

AM I TOO OLD TO LEARN? COMPUTER LITERACY TRAINING FOR SENIORS IN THE PUBLIC LIBRARY SETTING.

Sarah Harrison, Librarian, Training Team, Jill Sparks, Library Assistant, Training Team, Burlington Public Library.

Computer literacy is becoming an essential life skill, and many people, especially seniors, are feeling overwhelmed by the new technology. Join Burlington Public Library's Training Team to learn how to teach people who have never touched a computer to feel comfortable using Internet-based resources. We will discuss our instructional techniques, the challenges we've faced, how our experience helps staff on the reference desk and what we've learned from our students! Convenor: Judy Hyland, Brampton Public Library.

1116 MTCC 104B

9:05-10:20 am
Staff; Communication; Management

LET'S TALK! OPENING UP FEEDBACK IN THE WORKPLACE

Don Mills, Director, Mississauga Library System.

Are your communications all they need to be in this age of constant and rapid change? Do staff feel "in the loop" and listened to regarding the library? Hear about a successful program at one public library that addressed the need for real communications across the whole system at all levels. Hear about a number of actions that might improve your situation. Hear about the measurable improvements in morale and results in the workplace. The Mississauga Library System's "Two-way Communication" program will be presented and discussed. Forms and examples will be provided.

1117 MTCC 104C

9:05-10:20 am
Young adults
POP GOES THE LIBRARY
Sophie Brookover, Senior Teen Librarian, Camden County Library, New Jersey.

Do you know the difference between NASCAR and Formula 1? Do you wish your library did something to celebrate the Oscars? Do you serve teens but can't tell the difference among Ashlee, Avril, Hilary, and Pink? Do you understand how folksonomies are shaping the way we use popular on-line services like Amazon.com and Flickr? Motor racing, awards shows, celebrity gossip, and social software, it's all popular culture. Learn

tips for keeping up to date with pop culture, brainstorm ideas for creative displays of popular materials and pop cultural events at your library, and learn about some useful tools to help you keep up to date with developments in your preferred area of pop expertise! Convenor: Kate Morrison, Hamilton Public Library.

1118 Now Session 627

Thursday, 3:45 pm
LOCAL ADVOCACY THROUGH TELLING OUR STORIES

1119 MTCC 206F

9:05-10:20 am
Assessment; Collections and resources
COLLECTION ASSESSMENT AND INVENTORY AT TORONTO PUBLIC LIBRARY
Susan Caron, Manager, Margaret Henry, Collection Librarians, Collection Development Department, Toronto Public Library.

What happens when North America's busiest public library with 99 branches and a stock of over 10 million items decides to undertake an ongoing program of counting, evaluating and building up its collections? Undeterred by the lack of public library models, Toronto Public Library developed its own methodology using a combination of technology and traditional expertise. Staff members describe their experiences and how the program that Toronto Public Library has been using since 2003, can be adapted to other libraries large and small. Convenor: Helene Golden, Southern Ontario Library Service.

1120 MTCC 201B

9:05-10:20 am
Staff; Management
THE COMPETENCY CULTURE
Valerie Ridgway, Deputy CEO, Cathy Grant, Director of Public Services, Pickering Public Library.

Competencies are powerful tools for performance evaluation. They also support development of the library's service and workplace culture. Learn from the Pickering Public Library's experience over the past two years and see how this could work in your library. Convenor: Rebecca Jones, Dysart & Jones.

1121 MTCC 104A

9:05-10:20 am
Collections and resources
EFFECTIVE BOOK CARE AND REPAIR TECHNIQUES
Cindy Oskam, Book Care and Repair Specialist, Brodart Canada; librarian to be announced.

Keep today's books looking better and circulating longer! A practical "hands-on" session in which participants will learn quick, inexpensive techniques for simple, effective book repair and protection. All attendees will receive a complimentary illustrated guide to book care and repair and have a chance to win a \$100 gift certificate for supplies.

02 FRI
9:05



Andrew Nicholson
1306



Malcolm Binns
1307



Sandra Kendall
1307



Mary McDiarmid
1307



Douglas Davey
1308

1122 MTCC 203C

9:05-10:20 am

First Nations; Planning; Advocacy

**OUR WAY FORWARD:
AN ADVOCACY KIT FOR
ONTARIO FIRST NATION
PUBLIC LIBRARIES**

Karen Lewis, Chief Executive Officer, Kanhiote Tyendinaga Territory First Nation Public Library; Diana Doxtator, Chief Executive Officer, Six Nations Public Library; Daryl Novak, Manager of Operations, Southern Ontario Library Service; Eliza Tru, Library Development Advisor-First Nation, Ontario Library Service-North.

Members of the Advocacy Kit Committee will discuss the issues and challenges that the members came across while developing the kit. Participants of the session will have an opportunity to view and learn how to use the materials found in the Advocacy Kit for First Nation public libraries. There will also be a discussion on the broader advocacy concepts.

Convenor: Daryl Novak, Southern Ontario Library Service.

1123 MTCC 201A

9:05-10:20 am

Government programs and services

**ServiceOntario COMES TO THE
PUBLIC LIBRARY**

Brian Steves, Manager, ServiceOntario, Ministry of Government Services.

ServiceOntario is an Internet-based e-government service to connect Ontarians to government services through electronic self-help. Since the announcement of this new government program last year, over 70 public libraries have participated in four pilots to determine the value of public libraries and First Nations libraries as agents for the provision of the service to the people of their communities. The Ministry of Government Services feel the pilots have been very successful. The findings that have emerged from these pilots will be shared and opinion and reaction invited.

**O 2 F R I
10:40 am**



1200 MTCC 105-106
AN ALL-CONFERENCE PLENARY

THE SENSE OF COMMUNITY IN OUR CHANGING LANDSCAPE

Glen Murray

As an urban strategist with AuthentiCity Glen Murray is best known for his vision to build culturally dynamic urban centres. He inspires Canadians to look at cities and towns as the economic engines of the country that must be built on a foundation of culture, creativity and quality of place.

His vision is anchored in practical and extensive municipal experience and from working with business and union leaders and in partnership with other levels of government. He was the first Chair of the Big City Mayors Caucus in 2002 while he was Mayor of Winnipeg. In that capacity he led the campaign for new fiscal arrangements for municipalities - the New Deal for Cities.

Glen was a champion in the difficult struggle to build Winnipeg's Millennium Library and he has, in recent reports, extolled the public library as the overlooked anchor for economic and social development. His landscape is the community. His solutions include us all.

Glen chairs the National Roundtable on the Environment and Economy. He has also completed a year at Massey College as a fellow in the Faculty of Architecture at the University of Toronto.

PRECEDED BY

THE PRESENTATION OF THE 2006 EVERGREEN AWARD

The winner is **JOSEPH BOYDEN** for *Three Day Road*.

He will be autographing at EXPO 2007 at noon today and be speaking in Session #1300 at 2:10 p.m.

AN INVITATION TO IFLA 2008 IN QUEBEC CITY

LOUIS CABRAL, Executive Director/Directeur général ASTED Association pour l'Avancement des Sciences et Techniques de la Documentation, the Canadian host.

HERE IS WHAT YOU WILL FIND AT EXPO 2007

TODAY, FRIDAY, 9:00 AM-3:00 PM

TAKE THE ESCALATOR BY MTCC 206 TO SECOND FLOOR

209 COMPANIES AND 900 REPRESENTATIVES AT CANADA'S LARGEST LIBRARY AND INFORMATION TRADESHOW

- Time-saving comparison shopping
- Tire kicking product analysis
- Instant competitive intelligence
- Hot new technologies
- Suppliers you can look in the eye
- Tips for improving your programs
- Creative problem solvers
- Did we mention prizes and a great reception?

Exhibit floor plan, page 44-45.
Exhibit Directory and Buyer's
Guide, pages 70-89.

POSTER SESSIONS

TODAY AT 12:00-12:45 PM

1. **THE BOOKS AND WRITERS COMMUNITY: COME JOIN!**
Marsha Skrypuch, Martha Martin, Marina Cohen, and Helene Bourdreau.
2. **THE ROLE OF META COGNITIVE KNOWLEDGE IN THE INFORMATION-SEARCH PROCESS OF ADOLESCENTS**
Leanne Bowler.
3. **THE CONTRIBUTORS' GATEWAY**
Julie Hannaford.
4. **THE JUST READ PROJECT**
Martha Martin, Elizabeth Golden.
5. **THE EVOLUTION OF AN ON-LINE INFORMATION LITERACY TUTORIAL**
Ann Hemingway, Steve Rokeby, Jennifer Dekker.
6. **LOCATING TORONTO'S PUBLIC LIBRARIES IN A MULTICULTURAL SOCIETY: MATCHING PEOPLE AND SERVICES**
Nadia Caidi, Danielle Allard, Chiu Luk.

Full descriptions, page 72.



NEW THIS YEAR! PRODUCT DEMO SHOWCASE

In-depth demonstrations of the latest products and services to improve the programs and services you offer are at the EXPO STAGE:

- 11:00 - 11:30

Tundra Books

Catherine Mitchell, Director Foreign & Special Sales, Tundra Books

Tundra, Canada's oldest children's book publisher, kicks off a fabulous fortieth anniversary year at OLA Super Conference. Get a sneak preview of spring books and take away a memory bag of some of the top 40 Tundra titles.

- 11:30-12:00

Crabtree Publishing

Bobbie Kalman, author of *Refugee Child* and hundreds of non-fiction children's books, recalls her experiences during the 1956 Hungarian Revolution, her dangerous nighttime escape, and her life as a refugee in Vienna. Through photos, songs, and stories, Bobbie introduces universal themes such as fear, loss, human rights, freedom, and dreams.

PASSPORT TO PRIZES TODAY

We trust you are finding your discussions with exhibitors informative and helpful. They are knowledgeable people with solutions to many problems.

The Passport to Prizes that you have been having them stamp can still be submitted today but you only have until 1:00 pm.

There will be no announcements this year as they have proved to be too distracting. A list of the prizes and the prize-winners will appear on the bulletin board in the registration lobby of the Metro Toronto Convention Centre at approximately 5:00 pm. The list will also be published in Saturday morning's Super News.

Pick up your prize at the OLA office, MTCC 205A. Good luck!

FRI
EXPO
2007

THE FRIDAY PROGRAM AT SUPER EXPO 2007 MTCC HALL C

EXPO Stage Noon to 2:00 TODAY IS THE FOURTH CANSCAIP MASS BOOK LAUNCH

Moderator and timekeeper: Sylvia McNicoll, CANSCAIP Past President.

Another twenty authors and illustrators are taking EXPO2007 by storm today. The Mass Book Launch is back and again, there is a veritable who's who of Canadian writers for children and young people who are taking part. The authors introduce to you their new titles in entertaining five- minute presentations. Enjoy the personalities behind the creations as well as their behind-the- creation stories. Picture books, middle reader age as well as young adult novels are on site for purchase and the authors and artists are happy to autograph them for your collection.

Here are the authors and the books they will launch:

SEAN CASSIDY
SYLVIA McNICHOl
HELAlNE BECKER
ELIZABETH MacLEOD
ANNE GRAY
ELLEN JAFFE
KAREN PATKAU
SARAH HARTT SNOWBELL
KATHY KACER
WERNER ZIMMERMAN
TINA POWELL
MAGGIE WOOD
JONARNO LAWSON
JAMES BOW
MARILYN METS, PETER LEDWON
MAGGIE DE VRIES
JO ELLEN BOGART
JOANNE FINDON
LIAM O'DONNELL
RONA ARATO
MARSHA SKRYPUCH

Wake Up Henry Rooster. Fitzhenry & Whiteside.
Beauty Returns. Fitzhenry & Whiteside.
Secret Agent Y.O.U. Maple Tree Press.
Elizabeth Roosevelt – An Inspiring Life. Kids Can Press.
Rites of the Healer. Sumach Press.
Feast of Lights. Sumach Press.
Creatures Great and Small. Tundra Books.
Vivian Untangled. Napoleon Publishing.
Hiding Edith. Second Story Press.
Listen, Said the Donkey. Scholastic Press.
Samantha's Silly-icious Sandwiches. BigFatPen Publishing.
The Princess Mage. Sumach Press.
Black Stars in a White Sky. Pedlar Press.
The Unwritten Girl. Dundurn.
Mia's Secret. Random House.
Tales of a Great White Fish. Greystone Books.
Out and About with the Big Tree Gang. Orca Echoes.
The Horrors, Volume II, edited by Peter Carver. Red Deer Press.
Max Finder Mystery – The Collected Casebook. Owl Publishing.
Ice Cream Town, Fitzhenry & Whiteside.
Aram's Choice. FitzHenry & Whiteside.

CANSCAIP is raffling off a full set of the titles in this year's mass book launch TODAY!

Canadian Society for Children's Authors, Illustrators and Performers
La société canadienne des auteurs, illustrateurs et artistes pour enfants



Sean Cassidy



Helaine Becker



Kathy Kacer



Marsha Skrypuch



OLA's Forest of Reading® THE 2006 WINNERS AUTOGRAPHING THE 2007 NOMINEES BOOTHS 130-132

- 11:00** Patti McIntosh
The Remarkable Maria
- 11:30** Marsha Skrypuch
Aram's Choice
Hazel Hutchins
Sarah and the Magic Science Project
- 12:00** **Joseph Boyden**
Three Day Road EG
George Elliot
Andrej Krystoforski BS
Boy Who Loves Bananas
- 12:30** Eric Walters
We All Fall Down
Shattered
Bill Slavin
Stanley's Wild Ride
- 1:00** Sean Cassidy
Wake Up, Henry Rooster
- 1:30** Frieda Wishinsky
It's Your Room
- 2006 winners are in bold. Watch the Daily News for more authors.**

Café OLA

is open throughout the exhibit hours with an expanded menu and expanded seating.

Great for catching a bit while touring the exhibit or for having a meeting during the off-peak times.

**SUPPORT THE BRODART
SILENT AUCTION FOR SUPER
CONFERENCE SCHOLARSHIPS!**

ACCESS TO THE INTERNET AND E-MAIL

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Userful
Turnkey Public Access Computing

POSTER SESSION DESCRIPTIONS

**Friday,
February 2
12:00 – 12:45 pm**

1. THE BOOKS AND WRITERS COMMUNITY: COME JOIN!

Marsha Skrypuch, Martha Martin, Marina Cohen, and Helene Bourdeau.

Want to help those aspiring writers who frequent your library? The Books and Writers on-line community can help. This free on-line writing forum has been around since the early 1980s – it actually predates the Internet! Within the forum is a private critique group for aspiring and published children's writers. Participants come from all over the English speaking world and swap feedback with one another on their stories, query letters and more. Many participants have received book contracts after honing their stories and submission process in the critique group. Find out how to participate in this free group and how to get your patrons hooked in. Sample on-line critiques will be on display, as well as instructions on how to access the forum.

2. THE ROLE OF METACOGNITIVE KNOWLEDGE IN THE INFORMATION-SEARCH PROCESS OF ADOLESCENTS

Leanne Bowler, McGill University, Graduate School of Library and Information Science.

This poster reports on a longitudinal study that investigated the metacognitive knowledge of ado-

lescents, ages 16 to 19, as they searched for, selected and used information for a school project. Preliminary results point to a lack of awareness of the cognitive demands of the information-seeking task, coupled with an array of "emergency" cognitive strategies for dealing with the resulting confusion and stress. The discord between the desire to explore a topic in greater depth versus the need to complete an assignment, and the role of metacognitive knowledge in regulating this conflict, suggests an interesting relationship between cognitive confusion, inquisitiveness and metacognitive knowledge. As well, some of the interview questions were interpreted by participants at two levels; either at a surface level, focusing on procedural matters, or at a deeper level, with a focus on mental processes and understanding – evidence perhaps of metacognitive knowledge or the lack thereof.

3. THE CONTRIBUTORS' GATEWAY: MAKING DIGITAL EDUCATIONAL RESOURCES AVAILABLE FOR ONTARIO TEACHERS AND STUDENTS

Julie Hannaford, University of Toronto, Ontario Institute for Studies in Education (OISE).

e-Learning Ontario (Ministry of Education) has undertaken a comprehensive e-learning strategy so that students' educational experiences can be adapted to meet their individual strengths and interests. Part of this strategy includes the development of a learning object repository called the Ontario Educational Resource Bank (OERB). It houses digital resources that both teachers and students can use to support their educational activities. Examples of content include videos, animations, activities and lesson plans. Resources are linked directly to the Ontario curriculum expectations, which is an enormous asset for teachers. There are now

more than 3600 resources in the OERB and the bank continues to grow.

Staff of the Academic Computing Group, Ontario Institute for Studies in Education (OISE), University of Toronto have built a Web-based application called the Contributors' Gateway, which allows teachers to share their resources with the OERB and subsequently with other Ontario teachers and students. This poster presentation will demonstrate sample digital resources and the Contributors' Gateway interface.

4. THE JUST READ PROJECT *Martha Martin, Elizabeth Golden, Greater Essex County District School Board.*

How can that Student Success Initiative money be used to connect teacher-librarians with literacy in the classroom? What do we need to promote our pricelessness to our classroom colleagues? The "Just Read Project" is an innovative and exciting way to connect subject areas with fabulous fiction and non-fiction, showcase the new literacies, promote literature circles in old and new ways, and expand the learning community beyond the classroom door. Come away with resources you can use in your own school and great ideas for proving your value as a teacher-librarian. This is a feel-good message about how teacher-librarians have the power to turn "reluctant readers" into "literacy leaders." You, too, can be a Book Babe!

5. LIBRARY RESEARCH BASICS: THE EVOLUTION OF AN ON-LINE INFORMATION LITERACY TUTORIAL

Ann Hemingway, Steve Rokeby, Jennifer Dekker, University of Ottawa, Morisset Library.

With the initial Web-CT tutorial considered a success, and the con-

text ripe for a new platform, the Information Literacy Co-ordinator strategically initiated and fostered partnerships within the university community. The project became a priority for the library, funding was approved to hire a Web developer and a pedagogical consultant, and in March 2005, the on-line, interactive, bilingual tutorial 'Library Research Basics/L'Essentiel de la bibliothèque' was launched. Librarians and educators who view this poster session will develop an appreciation of the details required to ensure a successful end product.

6. LOCATING TORONTO'S PUBLIC LIBRARIES IN A MULTICULTURAL SOCIETY: MATCHING PEOPLE AND SERVICES

Nadia Caidi, Danielle Allard, Chiu Luk, University of Toronto, Faculty of Information Studies.

Canada's largest cities have a long tradition of assisting immigrants find their place in Canadian society at all levels of local and civic life. Using Geographical Information System (GIS) software, this study examines "where" public libraries fit within the lived experience of two immigrant communities in Toronto: Chinese and Indians. By mapping key indicators such as the residential areas of Chinese and Indian immigrant communities, the poverty levels for the neighbourhoods selected, and examining multicultural service provision at six public library systems located in the Toronto Census Metropolitan Area, we assess the ways in which libraries have accounted (or not) for changing patterns of migration and settlement over time. Our findings shed light on the opportunities and challenges facing libraries in providing adequate resources and services to immigrants. We address the need for creative solutions including restructuring services and outreach to position the library as a core institution in new Canadians'.



THE FOREST
OF READING

1300 MTCC 203A
2:10-3:25 pm

In Conversation with Joseph Boyden

Author of *Three Day Road*,
winner of the *Evergreen Award* for 2006.



Joseph Boyden is a Canadian with Irish, Scottish, and Métis roots.

Three Day Road, winner of the 2006 Evergreen Award, has received the Rogers Writers Trust Fiction Prize and the McNally Robinson Aboriginal Book of the Year Award and has also been shortlisted for the Governor General Award for Fiction.

He is also the author of *Born with a Tooth*, a collection of stories that was shortlisted for the Upper Canada Writers Craft Award.

His work has appeared in publications such as *Potpourri*, *Cimarron Review*, *Blue Penny Quarterly*, *BlackWarrior*, and *The Panhandler*.

He divides his time between Northern Ontario and Louisiana, where he teaches writing at the University of New Orleans.

Generously supported by



National Book Service

Convenor: Barbara Love, Kingston Frontenac Public Library.



ABFO À DIX ANS

1301 ICH Wellington
2:10-3:25 pm
ABFO 10 ANS

LES MILLE ET UN VISAGES DU MENTORAT

Jean Malavoy, Jean Malavoy et
Associés, Kingston.

« Chez nous, un vieillard qui meurt, c'est une bibliothèque qui brûle » (proverbe africain). Le mentorat permet de faire prendre conscience aux gens de la grandeur qui existe en eux. Il ne s'agit pas d'avoir plus, mais d'être plus. Un mentor, c'est un conseiller, un guide, un sage, dont la relation privilégiée avec vous, le mentoré, repose sur l'encouragement, les commentaires constructifs, la volonté d'apprendre et de partager, le tout dans une atmosphère flexible mais structurée. Le mentor vous permet de découvrir de nouvelles façons de voir le monde : nouveau langage, nouvelles idées, nouvelles valeurs. C'est aussi une action entièrement gratuite, fondée sur le bénévolat. Notre conférence-démonstration touchera les points suivants :

- Recueil des meilleures pratiques et histoires exemplaires;
- Les diverses méthodes de mentorat (mentorat individuel, mentorat de groupe);
- Les défis spéciaux des collectivités rurales et isolées;
- L'importance de la relation entre le mentor et le mentoré : elle est au cœur de tout programme de mentorat.

Convenor: Ann Hemingway,
University of Ottawa.

1302 ICH Oakville
2:10-3:25 pm

EYES ON THE HORIZON, FEET ON THE GROUND: THE SEQUEL

Stephen Heppell, heppell.net.

The founder of the United Kingdom's Ultralab brings more inspiration with his daring visions of education, technology and the magic in their partnership.

1303 Withdrawn

2:10-3:25 pm
Fundraising; Friends

THINK OUTSIDE THE FUNDRAISING BOX

Todd Pennell, Consultant, former
Executive Director, Winnipeg Library
Foundation.

Share the experience and knowledge on fundraising by this activist. Examine his creative strategies for community support. See how Friends Groups and Foundations can work together to achieve a common goal.

1304 MTCC 104D

2:10-3:25 pm
Digital collections

E-BOOKS: REINVENTING THE WHEEL

Warren Holder, Electronic Resources
Co-ordinator, University Of Toronto.

Why do we librarians always want to reinvent the wheel? Today, most librarians either embrace e-journals or at least accept them as a given. But when it comes to e-books librarians seem to be reverting to norm and are very skeptical. The University of Toronto Library is embarking on an initiative to acquire a critical mass of e-books, load them on an integrated platform and then evaluate – the last word is key.

Convenor: Dalia Platero, University of Guelph.

1305 MTCC 202B

2:10-3:25 pm
Information literacy

INFORMATION LITERACY: PROGRAM OR PROCESS? A REALITY CHECK

Karen Hunt, Learning and Research
Services Co-ordinator, University of
Winnipeg; M.J. D'Elia, Academic
Liaison Librarian, University of Guelph;
Marilyn McDermott, Liaison Librarian,
Library@Mohawk.

OCULA GRADUATING STUDENT/
NEW PROFESSIONAL AWARD
WINNING PROGRAM

The term information literacy is used frequently and ubiquitously, to the point of there being an assumption that it is understood homogeneously in the library

world. Come challenge the assumption that information literacy is, or can be, defined in a standardized way. We will explore the pros and cons inherent in attempting to structure information literacy around a program model, and the pros and cons inherent in a more process-oriented approach. It will unearth pressures steering us towards one path over the other. The session is not about what is or isn't working in terms of actual IL offerings, rather, it is meant to lift our heads from the drawing board, let go of urgencies, and engage, as library scholars, in an open and healthy debate.

Convened and moderated by Award winner Melanie Boyd, Academic Liaison Librarian, University of Guelph.

1306 MTCC 206B

2:10-3:25 pm

Digital collections

MAP IT! ON-LINE MAPPING SERVICES AND YOUR LIBRARY

Andrew Nicholson, GIS/Data Librarian, University of Toronto at Mississauga.

On-line mapping Web sites have dramatically changed the way people use maps. From locating an address to planning a road trip, on-line mapping tools now offer an incredible array of community information and geographic knowledge about the world. Get an overview of these on-line mapping tools, including how a library can take advantage of them to best refer users and promote their services to a wider public.

Convenor: Caroline Stewart, Seneca College.

1307 MTCC 201C

2:10-3:25 pm

Users; Collections and resources; Reference and research; Management

HOW DOES YOUR CEO USE YOUR HOSPITAL LIBRARY?

Mary McDiarmid, Manager, Library Service, Malcolm Binns, Statistician, The Rotman Research Institute, Baycrest Centre for Geriatric Care; Sandra Kendall, Director, Library Services, Mount Sinai Hospital.

Little research has examined the information needs of chief executive officers in hospitals and the sources used by them to facilitate decision-making. Here are findings from a research study that identifies the hospital CEO's reasons for seeking information and his or her feelings and thoughts about the process. The session will inform the hospital librarian about best practice in providing service to the CEO. Convenor: Susan Hendricks, Lakeridge Health Corporation.

1308 MTCC 104A

2:10-3:25 pm

Graphic novels

SEX, VIOLENCE AND NOSEBLEEDS: UNDERSTANDING CULTURAL DIFFERENCES IN COMICS AND GRAPHIC NOVELS

Douglas Davey, Children's and Youth Advocate, Halton Hills Public Library.

Comics and graphic novels employ visual language, which, like spoken or written language, is subject to cultural difference. This presentation introduces the concept of visual language, and how the standards and traditions of different cultures vary from and influence one another. Attendance will improve your understanding of the practice and history of visual lan-

guage, increase your understanding of visual traditions from around the world, and, after seeing their significance in Japanese media, you'll never think of nosebleeds the same way again!

Convenor: Randy Jarvis, Pickering Public Library.

1309 MTCC 206D

2:10-3:25 pm

Communities; Partnerships; Networking

COLLECTING PARTNERS FOR COLLECTIONS

Janet Woodbridge, Manager, South Branches, Windsor Public Library; Beth Whitney, Co-ordinator, Collections Management, London Public Library.

Library collections present a wonderful opportunity to reflect your individual communities. Partnering with social service agencies allows libraries to bring community experts into the library. Local businesses and historical groups can provide collection knowledge and resource funding. Learn how Windsor and London Public Libraries have attracted community and business partners to enhance their collections.

Convenor: Arlene Maris, Chatham-Kent Public Library.

1310 ICH Humber

2:10-3:25 pm

Communication; Programs and services; Reading and literacy

PRODUCE YOUR OWN LIBRARY TV SHOWS: LITERACY IN A BOX

Brenda Wilson, Head, Young Adult & Children's Services, Cornwall Public Library.

A practical W5 session for public libraries to produce literacy-driven TV programs in partnership with their local community TV station,

private, public and not-for-profit funders, local actors and books too! Convenor: Anne Marie Heckman, Stratford Public Library.

1311 MTCC 104B

2:10-3:25 pm

Programs and services; Marketing

SUCCESSFUL INITIATIVES ON A SHOESTRING BUDGET

Donna Bright, Chief Executive Officer, Cobourg Public Library; Jane Diamanti, Chief Executive Officer, Halton Hills Public Library.

Come to this exciting roundtable where libraries can share their successful initiatives. The focus is on small to medium-sized libraries with relatively small budgets. Sessions led by larger libraries are interesting, but very often the activities are beyond the ability of smaller libraries due to lack of resources. This is intended to be very participatory. Come with samples of your promotional materials, a description of the activity, information on its success, etc. Convenor: Katherine A. Seredynska, Region of Waterloo Library.

1312 ICH Ballroom A

2:10-3:25 pm

Reading and literacy; Programs and services

BOOK BUZZ: ON-LINE 24/7 VIRTUAL READING CLUBS AND WHAT WE'VE LEARNED ABOUT THEM

Catherine Au Yeung, Manager, Research & Reference, Sandra Gornall, Web Librarian, Sheila Dalton, Moderator, Book Buzz, Toronto Public Library.

An on-line book club leaves no one out. It lets readers talk about books 24/7, including those who live far way from library buildings.

02 FRI
2:10



Janet Woodbridge
1309



Catherine AuYeung
1312



Sheila Dalton
1312



Beth Jefferson
1315, 1902



Greg Sennema
1318, 1912



BORROWING PRIVILEGES

1314 ICH Ballroom B

2:10-3:25 pm

Innovation; Best practices



DESIGNING CROSS-CHANNEL CUSTOMER EXPERIENCES: BRIDGING THE ON-LINE AND OFF-LINE SERVICE DELIVERY ENVIRONMENTS

Scott Stirton

Vice-President, Strategy, Bank of Montreal

Banks in North America have recently returned to the idea of the branch as the cornerstone of retail banking. Branches are being transformed into stores instead of transaction centres and are drawing on all varieties of retail formats in the process: from fast food outlets to massive discount centres. Yet heavy investments in the on-line experience also remain a critical element of a bank's ability to deliver the kind of personalized, always-on products and services that customers are looking for.

The parallels with libraries are many, as we – like the banks – struggle to keep abreast of changing service delivery options and expectations. Scott will discuss trends, and share thoughts on optimizing the patron's experience in a multi-channel environment, balancing in-person against self-service alternatives, and branch services against on-line delivery mechanisms.

Scott Stirton was a financial analyst with Morgan Stanley, and has held positions in corporate strategy for Centrica North America and most recently the Bank of Montreal where he is Vice President of Strategy.

Convenor: Sonia Lewis, CEO, Kitchener Public Library, OLA Treasurer



It's also an excellent forum for on-line reader's advisory. Join us to learn about the challenges of setting up and running Toronto Public Library's first on-line book club, which includes a blog and an open forum, as well as an auditorium chat function for on-line programming. Topics include service, staffing, marketing, facilitating and technical issues, as well as consideration of problems unique to on-line book discussion.

Convenor: Maureen O'Connor, Brampton Public Library.

1313 Withdrawn

1314 ICH Ballroom B

2:10-3:25 pm

Innovation; Best practices

BORROWING PRIVILEGES

DESIGNING CROSS-CHANNEL CUSTOMER EXPERIENCES: BRIDGING THE ON-LINE AND OFF-LINE SERVICE DELIVERY ENVIRONMENTS

Scott Stirton, Vice President, Strategy, Bank of Montreal.

For details, see box at left.



NEXT GENERATION CATALOGUE

1315 ICH Niagara

Supported by

usability matters

2:10-5:00 pm DOUBLE SESSION

Innovation; Technology trends

OVER TO YOU! A PARTICIPATIVE DESIGN CHARRETTE FOR OUR NEXT GENERATION CATALOGUE, PART 1

Facilitator: Terry Costantino, Principal and Information Architect, Usability Matters.

We've borrowed the idea of a charrette from the design and planning communities – since it seems ideally suited to the challenge of mapping out the "next generation" of our libraries on-line public access catalogues...or discovery environments... a topic that has been receiving considerable attention (sparking considerable debate) recently.

A charrette is an intensive, collaborative creative process akin to visual brainstorming that is used by design professionals to develop solutions to a shared design problem within a tightly constrained timeframe. And that's just what this highly interactive, double session will offer participants the opportunity to do (as we shift the focus of discussion from the inadequacies of current catalogs to envisioning solutions for the future.)

We'll break the existing OPAC into parts – and assign each group one area to focus on... whether it be the search input interface, the search results page, or the presentation of an individual record...

Don't worry... No "design" experience needed. Just opinions about the kinds of experiences that work in the design of search and discovery applications of one sort or another. Participants will be provided with a variety of tools electronic and otherwise... with which to document and share their ideas.

After lunch, in the second session, each group will receive 10 minutes to present their thoughts back to the group as a whole.

The second session begins at 3:45.



Christy Branston
1319



Lita Barrie
1320, 1416



Marc Julien
1322



Dr. Lesley M. Soden
1324



Kathy Cowan
1326

See session number 1401. Advance registration required. Limited to 60.



LIBRARIANSHIP AS A PROFESSION

1316 MTCC 203D

2:10-3:25 pm

Career development

CREATIVE ENTREPRENEURSHIP: THE OPPORTUNITIES IN A WORLD FULL OF CHALLENGES

Kim Silk, President, Brightsail; Stan Skrzyszewski, Entrepreneur and Philosopher Practitioner; Allison Standen, Partner, Convergent Library Technologies Inc and VP Business Development, WebClarity Software.

Explore the ways to channel your creative ideas, information skills, experience and knowledge into entrepreneurial activity, both as an individual working independently or as part of a team within an organization. Being a library entrepreneur is not an oxymoron. Creative entrepreneurship can be used for both personal and social gain. Librarians are still well-positioned for world domination. We just don't know it.

Convenor: Jackie McFarlane, Oshawa Public Library.

1318 ICH Kingsway

2:10-3:25 pm

Blogging

LIBRARY BLOGS USING WORDPRESS

Greg Sennema, Electronic Services Librarian, Wilfrid Laurier University.

As libraries consider how to implement Web 2.0 technologies on their Web sites, many will consider blogging software as an effective way to communicate and add con-

tent to their Web sites. While there are many solutions available, this session will describe how to install, set-up, and customize WordPress, an open source solution that has an active user community among libraries and beyond.

Convenor: Marian Doucette, County of Huron, IT Division.

1319 MTCC 201D

2:10-3:25 pm

Information literacy; Games and gaming

DIGITAL GAME-BASED LEARNING AND INFORMATION LITERACY

Christy Branstion, Liaison Librarian for Economics & Government Information, Information Services and Resources, University of Waterloo Library.

Digital game-based learning and the use of video games in instruction have recently emerged in areas of academic research. Learn how game-based learning theory can be effectively applied to information programs. Topics to be discussed will include game-based learning theory, game design, and implementation strategies.

Convenor: Sandra Hodgson, researcher.

1320 MTCC 104C

2:10-3:25 pm

Teens and technology

IF YOU CAN'T BEAT 'EM, JOIN 'EM: HOW YOU CAN GET YOUR YOUTH PROGRAMS ON-LINE

Lita Barrie, Youth Services Teen Librarian, Hamilton Public Library.

As part of the myhamilton.ca community portal project, the Hamilton Public Library acquired collaboration space applications with Microsoft SharePoint. Find out how

the Library is using this easy-to-use product to offer interactive programming for youth, such as an on-line book club, summer reading and youth activity space.

Convenor: Greg Smith, St. Catharines Public Library.

1321 ICH Ontario

2:10-3:25 pm

Users; Technology and education

PRACTICAL USABILITY RESEARCH TIPS: GETTING USERS TO THEIR TARGET CONTENT

Darlene Fichter, Data Library Co-ordinator, University of Saskatchewan.

Learn about five types of navigational pages that improve user success and how to build them. See examples of the pages and walk through sites and collectively analyze the techniques in action. New research on designing for the scent of information has clearly identified three indicators of when a site design will fail. Learn to spot these indicators on your own site and pinpoint when users lose scent. Take away new design ideas that can make your site work better for your users.

Convenor: Gail Richardson, Oakville Public Library.

1322 MTCC 201F

2:10-3:25 pm

Technology and education; Games and gaming; Reading and literacy

THIS IS JEOPARDY: USING TECHNOLOGY AND GAMING AT YOUR SCHOOL LIBRARY

Marc Julien, Teacher-Librarian, Tomken Road Middle School, Peel District School Board.

Spice up your book clubs and library reading programs using interactive technology which capti-

vates and excites. Experience the Classroom Jeopardy game system and how it can enrich your library. Convenor: Cynthia Archer, University Librarian, York University Libraries.

1323 ICH Grenadier

2:10-3:25 pm

Planning; Information literacy; Culture, Canadian

ENTERING THE NORTHERN FRONTIER

Maggie Perquin, Teacher-Librarian, Rick Hansen Public School, Thames Valley District School Board.

Canada's Arctic is a frontier ready for brave souls willing to build reading literacy. Nunavut is in a literacy crisis. Teaching information literacy skills to the staff and students in one community required use of unique resources and programming. Share the stories of one brave pioneer teacher-librarian who spent a year establishing the first elementary school library program. Convenor: Petra Smith, York Catholic District School Board.

1324 MTCC 206E

2:10-3:25 pm

Curriculum and learning; Reference and research

PRESENTATION SKILLS CONFERENCE FOR STUDENTS @ YOUR LIBRARY

Gloria Whyte, Curriculum Leader, Library, John Slute, Curriculum Leader, Communications, Marc Garneau Collegiate Institute, Toronto District School Board; Dr. Lesley Soden, professional speaker and presentation skills coach.

Do your students give excellent presentations? If so, don't stop here. If you have found that students do not get enough formal



Judy Halpern
1327



Maureen Casey
1328



Sharon Mills
1328, 1811



Elyse Pike
1405



Shirley Lewis
1406

02 FRI
2:10

training in giving effective presentations, then this session is for you. Learn how Gloria and John worked with Dr. Lesley Soden from Toastmasters to develop a Student Presentations Conference for Grade 10 students which included: harnessing the power of story, learning how to organize for a purpose and win over an audience, developing an effective presentation style and turning PowerPoint from "powerpointless" to an effective presentation tool.

Convenor: Jo-Anne LaForty, Toronto District School Board.

1325 ICH High Park

2:10-3:25 pm

Advocacy

ADVOCATING FOR SUPPORT: A TWO-PRONGED APPROACH

Sharon Armstrong, Head of Library, North Park Collegiate, Grand Erie District School Board; Marsha Skrypuch, author; Helaine Becker, author.

Learn practical strategies on lobbying support for school libraries with two fresh approaches: one from a teacher-librarian who has been on her local federation Collective Bargaining Committee and who knows that creating partnerships between teacher-librarians and federation representatives is crucial to obtaining supporting language in collective agreements at the local level, and secondly, from two children's authors who have been heavily involved in advocating for adequately-funded and staffed school libraries. Both presentations will offer hands-on strategies, handouts, step-by-step packages and locally-developed documents. Convenor: Pam Wilson McCormick, Grand Erie District School Board.

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Cary Daniel
1407



Jim Ford
1407



Isla Jordan
1408



Julie McKenna
1408



Katherine Ball
1409

1326 MTCC 206F

2:10-3:25 pm

*Leadership; Planning; Partnerships***LITERACY, LEADERSHIP AND SCHOOL LIBRARIES***Kathy Cowan, Superintendent of Education, Tim Gauntley, Program Coordinator, Library and Learning Resources, Toronto District School Board.*

Teacher-librarians play a key role in influencing and modeling effective literacy focused instructional practices for teacher colleagues. As well teacher-librarians should be instrumental in supporting the 'at risk' learner from the junior, intermediate and senior divisions.

Superintendents and principals need to structure their schools and family of schools to highlight and support the work of the teacher-librarian through PLC groups and focused professional development. Convenor: Ann Perez, Toronto District School Board.

1327 MTCC 206A

2:10-3:25 pm

*Collections and resources; Curriculum and learning; Reading and literacy***LITERATURE: DUCT TAPE FOR THE SCIENCE CURRICULUM***Judy Halpern, Educational Consultant, The Magic Suitcase Inc.*

Explore superb picture books that promote scientific and visual literacy for the elementary grades. Determine which books should be in circulation at your school to ignite the inner scientists in your staff and students alike. Discover titles suitable for everyone from the reluctant to the avid reader, some specially appealing to boys. Convenor: Andrea Brozyna, Toronto District School Board.

1328 MTCC 202A

2:10-3:25 pm

*Management***NUTS AND BOLTS OF SECONDARY SCHOOL LIBRARY MANAGEMENT***Sharon Mills, Instructional Leader, Maureen Casey, ACL Library, Etobicoke Collegiate Institute, Toronto District School Board.*

Are you new to school libraries? Do you find that daily management issues are taking up too much of your valuable program time? Here is help! Secondary style! Convenor: Jitka Horton, Toronto District School Board.

**0 2 F R I
3:45 PM****1400****Maintenant session 629**

Lundi, 3h45 / Thursday 3:45 pm

LIRE: POUR UNE THERAPIE DE L'IMAGINAIRE READING: THERAPY FOR THE IMAGINATION

En français. Simultaneous translation in English.

**NEXT GENERATION CATALOGUE****1401****ICH Niagara**

Continuation of Session 1315

*Innovation; Values and vision***THE CHARRETTE PART 2**

What have we come up with in our charrette? Where would we go from here? Where can we go from here? You must have been part of Session 1315 to take part.

**THE FOREST OF READING****1402****MTCC 206B**

3:45-5:00 pm

*Authors and writing***THE RED MAPLE AWARD WINNER 2006***Kenneth Oppel, author of Skybreaker.*

Oppel is the first author to win the award twice in a row. He has clearly found the measure of his young readers and is filled with energy for the experience. Hear his thoughts on his audience and on his writing. Convenor: Peter Bonk, Smithfield Middle School, Toronto District School Board.

1403 MTCC 104D

3:45-5:00 pm

*Video***DECONSTRUCTING THE MOVIE MACHINE 9***Fiona Denzey, Doug Atkinson, CVS, Inc.*

Fiona and Doug have been Super Conference stalwarts for years as the number on this title attests. CVS have been sponsors of the opening Welcome Party for almost as long. They are indeed big friends. In this session, they return with another entertaining tour of the high octane videos currently perceived as children's materials. Enjoy a sampling of the year's best and worst over the traditional popcorn and lollipops.

1404**ICH Ballroom A**

3:45-5:00 pm

*Collections***DEWEY DIVAS TALK UP NEW SPRING BOOKS FOR CHILDREN***Maureen Johnson, Scholastic Canada; Rosalyn Steele, H.B. Fenn and Company; Anne Stevens, Tundra Books.*

The Dewey Divas are back with a new crop of exciting spring recommendations for your users. Hear our picks for the best children's picture books, YA fiction and non-fiction, and books for reluctant readers. Great for reader's advisory, collection development, children's programming and any librarian working with children. Convenor: Bill Zambusi, Whitehots.

**02FRI
2:10**Anne Kaay
1409Peter Zimmerman
1409Robin Sakowski
1410Paul Takala
1413Patricia Moore
1415, 1909

1405 MTCC 206A

3:45-5:00 pm

*Collaboration; Information literacy***KEEPING PACE:****HEALTH INFORMATION PRESCRIPTION PROJECT***Elyse Pike, Health Sciences Librarian, Mary Solomon, Grey Bruce Health Services; Linda Bumstead, Bruce-Grey Owen Sound Health Unit.*

Becoming a self-manager of your health is the future direction of health care. Self-management creates a demand for credible, accessible health information. It emphasizes the support of healthy living as a community responsibility. The Health Information Prescription Project is a program designed to place stroke information in community libraries. The program is an enhancement of an existing library pedometer lending program which encourages active living. Health information capacity is increased by utilizing the expertise of the community librarians, health sciences librarian, the health unit and the District Stroke Centre staff. This session is a review of this collaborative program in rural Grey and Bruce Counties.

Convenor: Pat Johnson, Children's Hospital of Eastern Ontario.

1406 MTCC 202A

3:45-5:00 pm

*Friends***WITH A LITTLE HELP FROM MY FRIENDS***Peggy Hiscock, Past President, Friends of Canadian Libraries; Shirley Lewis, Past President, Ex Libris.*

What do friends of libraries and retired librarians have in common? Love of libraries, passion for library history and true spirit of volun-

teerism. Ex Libris & Friends enrich their library communities across the country. Come and see how!

1407 MTCC 201B

3:45-5:00 pm

*Metadata; Planning; Technical services***CODOC TO LC: THE LONG AND WINDING ROAD***Jim Ford, Cary Daniel, Cataloguing Librarians, University of Western Ontario.*

Thinking of moving away from CODOC? Looking for a place to go? Is adventure travel your idea of a good time? Looking for a good travel advisor? Four years ago Western Libraries set off into uncharted waters, to travel from CODOC to LC. Although the destination was known, the itinerary was self-directed discovery, not a packaged tour. This session will detail the reasons, plans, pitfalls and continuing issues we encountered and continue to encounter. Convenor: Cynthia Williamson, Mohawk College.

1408 ICH Ballroom B

3:45-5:00 pm

*Assessment***ASSESSMENT STRATEGIES FOR LIBRARY SERVICES***Julie McKenna, Services Assessment Librarian, University of Regina; Isla Jordan, Systems Librarian, Carleton University Library.*

Assessment is critical for understanding how well the library is meeting users' desires and needs. An assessment strategy for library services, the relationship between standards and assessment, and a selection of tools and techniques to implement your library assessment program will be discussed.

Practical experience as well as management literature and theory will show how user-centred service assessment can be used to implement change and bolster traditional decision making.

Convenor: Saira Mall, Seneca College.

1409 ICH Kingsway

3:45-5:00 pm

*Collections and resources; Finance***BUSTING BUDGET BARRIERS***Katharine Ball, Business Administration, Human Kinetics, Anne Kaay, Social Sciences Librarian, Peter Zimmerman, Head of Information Services, Leddy Library, University of Windsor.*

The Leddy Library at the University of Windsor recently completed a project to develop and implement a budget based on an allocation formula. This presentation will include discussion of the components of the formula, its applicability to various materials (e.g., books, serials, electronic resources), and the process of monitoring the formula over its first year of implementation. Challenges, areas for review and future development will be covered.

Convenor: Caroline Stewart, Seneca College.

1410 ICH Ontario

3:45-5:00 pm

*Information literacy***INFORMATION LITERACY AND THE NEW LIBRARIAN: PREPARING TO TEACH, LEARNING TO LEARN***Robin Sakowski, Reference Librarian, Augustana Faculty Library, University of Alberta.*

Information literacy is becoming the single-most focused effort of

academic libraries. For new professionals without a background in education, the prospect of teaching information literacy sessions can be daunting. Come learn about practical strategies for preparing to teach information literacy sessions. The session will offer a balance of theory with anecdotal and practical advice on topics such as learning about pedagogy and putting it into practice, developing information literacy tools, and developing your teaching style.

Convenor: Heather Glerum, University of Toronto.

1411 MTCC 206D

3:45-5:00 pm

*Social software; Best practices***BEST PRACTICES FOR SOCIAL SOFTWARE IN LIBRARIES***Michael Stephens, Instructor, Dominican University.*

Here are best practices and implementation strategies for social software such as blogs, wikis and IM in libraries. Get practical take aways, as well as information on where libraries are going with social software and Web 2.0, including the benefits of creating community via conversations. It will be based on Michael Stephens' ALA Library Technology report on the same topic.

Convenor: Christine Brown, Waterloo Public Library.



Shauna Clinning
1416



Cameron Knight
1418



Nick Wesson
1418



Emma Duncan
1419



Anita Brooks Kirkland
1421

1412 MTCC 104B

3:45-5:00 pm

*Technical services***ILS, THE NEXT GENERATION: MODULARITY AND OUTWARD INTEGRATION***Karen Calhoun, Senior Associate University Librarian for Information Technology and Technical Services, Cornell University.*

Explore the future of the integrated library system and the roles of e-resource management systems, metasearch, link resolvers, portals, digital collection delivery platforms and standards. This introduction and overview from an implementer/project manager/library decision maker is intended to encourage discussion and collaboration in the library/vendor community. Convenor: Jennifer Cyr, Conestoga College.

1413 MTCC 203D

3:45-5:00 pm

*Management***EMPOWERING PUBLIC SERVICE ON YOUR WEB SITE THROUGH A CONTENT MANAGEMENT SYSTEM***Darcy Glidden, Manager, Fiction, Popular Materials and Special Collections, Paul Takala, Manager of Electronic Services, Hamilton Public Library.*

Content Management Systems enable the secure distribution of Web content without requiring knowledge of HTML for Web authors. Properly implemented, Content Management Systems enable your library Web site to move in new directions and enable content development to be more responsive to service needs. This program will provide a primer on content management and then

explore key considerations when implementing a Content Management System. Staff from the Hamilton Public Library will share their experience and outline challenges with implementation including technical pitfalls to avoid, training, usability and editorial standards. Convenor: Bernard Musoni, Logitek Technology Ltd.

1414 ICH Wellington

3:45-5:00 pm

*Digital collections; Digital services***INSOURCING FOR FUN AND PROFIT: BRINGING DIGITIZATION IN-HOUSE***William Wueppelmann, Electronic Systems Specialist, Canadiana.org.*

Starting a digitization project can be complicated. Outsourcing is one way to get started quickly, but can be costly and may mean sacrificing some control over the process and final product. When Canadiana.org started its *Early Canadiana Online* digitization pilot project, it outsourced almost everything. Today, it does most things internally, resulting in better efficiency, higher quality, and more control over the final product. This presentation is about the practical considerations of building an in-house digitization infrastructure, whether from scratch or from an existing outsourced operation. It will draw from Canadiana.org's experiences with *Early Canadiana Online* in developing the needed infrastructure and expertise.

Convenor: Susan Greaves, Queen's University.

1415 ICH Halton

3:45-5:00 pm

Preservation; Web 2.0

ROUNDTABLE:

LET'S TALK**PRESERVATION 2.0***Patricia Moore, Information Systems & Technology Librarian, University of Saskatchewan.*

Social software, blogging, wiki, and other ad hoc authoring environments provide some unique challenges for preservation. How will the current social discourse be recorded? Discuss how we can capture, snapshot, preserve, and document bodies of knowledge and communities of practice and discourse the artifacts which are in constant flux. This is a roundtable brainstorming session. Come prepared to share and discuss ideas. Convenor: Marcia Salmon, York University.

1416 MTCC 206F

3:45-5:00 pm

*Best practices; Young adults***DEVELOPMENTAL ASSETS AND YOUTH: HOW LIBRARIES CAN GIVE TEENS THE TOOLS THEY NEED TO SUCCEED!***Christine Dalgetty, Youth Services Librarian, Burlington Public Library; Shauna Clinning, Teen Services Librarian, Oakville Public Library; Lita Barrie, Youth Services Librarian, Hamilton Public Library.*

Many libraries have realized the gaps in library service to youth and are now addressing them. This session will provide library staff with the building blocks to provide exemplary service to youth by

incorporating the 40 "Developmental Assets" for adolescents. These components will include the challenges in creating space, delivering programming, networking with community partners and the day-to-day issues in library youth services. Convenor: Sharon Yates, Oakville Public Library.

1417 MTCC 201A

3:45-5:00 pm

*Statistics and surveys***MINING YOUR METRICS: EFFECTIVELY USING STATISTICS IN A PUBLIC LIBRARY***Margaret Mitchell, Director, Quality and Facilities Management, Maria Forte, Supervisor, Rebecca Faber, Branch Librarian, Beacock Branch, London Public Library.*

Examine why libraries need to collect statistics. Determine what types of statistics should be collected and how to use metrics at various levels of organizational need, such as with a Director, Branch Supervisor and Branch Librarian. London Public Library's Balanced Scorecard Metrics approach is used as a method that leads to positive action plans to improve the delivery of services and the efficiency of operations. Convenor: Beth Ross, Huron County Library.



Hetty Smeathers
1422



Jamie A. Groh
1423



Johanna Lawler and Elizabeth Golden
1424



Chris Prefontaine
1426

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3:45

1418 MTCC 201C

3:45-5:00 pm

*History, Library***THE PUBLIC LIBRARY
IN ONTARIO: THREE
19TH CENTURY MODELS***Cameron Knight, Local History Librarian, Richmond Hill Public Library; Lorne Bruce, Archivist, University of Guelph; Nick Wesson, Adult Services Librarian, Vaughan Public Libraries.*

The three models described in this session are: Subscription Library (Newmarket: 1840), Common School Public Library (Various locations: circa 1852) and Mechanics' Institute (Woodbridge: 1880). Each speaker will describe the historical development of each model while placing it within its cultural context.

Convenor: Leslie Sutherland, Oakville Public Library.

1419 MTCC 201D

3:45-5:00 pm

*Advocacy; Community development***TAKIN' CARE OF BUSINESS:
BUILDING BRIDGES WITH
THE BUSINESS COMMUNITY***Emma Duncan, Co-ordinator, Business & E-Services, Brampton Library.*

Find out how to build strong relationships with the local business community. Learn how public libraries can develop innovative services that are relevant for the business community, including newsletters, workshops, book clubs, remote access databases and much more! Partnerships and outreach with local business organizations are also a key component to promoting your library's services. Convenor: Donna Bolton-Steele, Whitby Public Library.



Isabelle Moreau
1427



Julie Rodrigue
1427



Reva Cooper
1801, 1901



Helen Katz
1802



Michael White
1803

1420 ICH Humber

3:45-5:00 pm

*Digital services; Children***KIDS' SPACE: DESIGNING A
WEB SITE WITH CHILDREN***Sheilah O'Connor, Gateway Librarian, Kids' Space Gateway Project, Toronto Public Library.*

When Toronto Public Library redesigned its Web site for children, kids were involved from start to finish. See how children approach the on-line experience and demonstrate how to involve children in the design process. As well, explore new trends in on-line service to children.

Convenor: Mary Baxter, Georgina Public Library.

1421 MTCC 104A

3:45-5:00 pm

*Web 2.0; Wikis; RSS; Blogging***PUT A BLOG ON THE FIRE
AND LIGHT THAT WIKI!***Anita Brooks Kirkland, Library Consultant, Information Technology Services, Waterloo Region District School Board.*

The Read/Write Web, the Me Web, Internet 2.0 whatever you call it, new Web-based technologies are drastically changing the way society constructs and interacts with knowledge. Is *Wikipedia* to be avoided or embraced? How do we teach students to evaluate sources in a wide open wiki world? How can we use blogs and wikis to motivate students to write and talk about their learning in a meaningful way? Explore the dynamic learning opportunities offered by the world of blogs and wikis, and discover practical strategies for getting started.

Convenor: Diane Papernick, Toronto District School Board.

1422 MTCC 201F

3:45-5:00 pm

*Information literacy; Reading and literacy***PROMOTING STUDENT
LITERACY THROUGH
SCHOOL LIBRARY
INITIATIVES***Hetty Smeathers, Head of Library, St. Joan of Arc Catholic High School, Michael Rosettis, Head of Library, St. Augustine Catholic High School, York Catholic District School Board.*

School libraries have an essential and central role to play in building school-wide literacy. Explore four major strategies that foster student literacy.

1. Establishing and Addressing a Continuum of Studies;
 2. Engaging Staff in Targeted Collaborative Planning;
 3. Utilizing Assistive Technology;
 4. Connecting Beyond the Library.
- Here is a wealth of adaptable, practical ideas that will motivate students and foster a culture of school literacy.
- Convenor: Marybeth Snyder, Waterloo Region District School Board.

1423 MTCC 104C

3:45-5:00 pm

*Collections and resources; Curriculum and learning; ESL students***MANY ROOTS,
MANY VOICES***Jamie A. Groh, Itinerant Teacher-Librarian, Waterloo Region District School Board; Elizabeth Coelho, Student Achievement Officer, Lyle Pearson, Education Officer, Ministry of Education.*

Learn some key approaches and strategies for supporting students who are learning the curriculum at the same time as they are learning English, and who may be recent

arrivals in Canada. Here are ways to enhance library collections in schools to meet the needs of these students and their teachers. Convenor: Wenda Tulloch, Hamilton-Wentworth District School Board.

1424 ICH Grenadier

3:45-5:00 pm

*Digital collections; Information literacy; Knowledge management***THE RAW AND UNFILTERED!
INTERNET THAT IS!***Johanna Lawler, Liz Golden, Elementary Teacher-Librarians, Greater Essex County District School Board; Tasha Maddison, MicroMedia Account Developer and Trainer, K-12.*

Learn to cultivate critical literacy skills in your students. Two teacher-librarians will show you how to teach critical literacy skills and create the opportunity to develop these literacy skills in the library through the use of eLibrary. Learn to equip students with a new set of skills which will enable them to locate, analyze, evaluate and synthesize the vast amount of up-to-date information that comes from a variety of sources in this controlled database. Enlighten yourself with the knowledge and ability needed to improve the students' skills to go on-line and become information managers.

Convenor: Sya VanGeest, Retired, Peel District School Board.



ASSOCIATION ISSUES

1425 MTCC 206A

3:45-5:00 pm

Reading and literacy; Censorship

SELECTION VS CENSORSHIP: BUILDING CRITICAL LITERACY

Peggy Thomas, Centrally Assigned Teacher-Librarian, Toronto District School Board; Marilyn Willis, Instructional Coordinator, Peel District School Board; Alan Cumyn, PEN Canada; Tess Kalinowski, Toronto Star; Patsy Aldana, Groundwood Books.

In light of the recent controversy regarding books selected for the Forest of Reading, it is time to start the dialogue about what is critical literacy, how that impacts our reaction to literature, and what is selection versus censorship. Join this panel discussion and explore how to handle your own comfort level with books of a controversial nature, how to bring students into the discussion as well as what freedom of expression and freedom to read means to us as thinking, contributing citizens.

Convenor: Linda White, Thames Valley District School Board.

1426 ICH Oakville

3:45-5:00 pm

Information literacy; Reference and research; Technology and education

THINKING MAPS: ON THE ROAD TO LITERACY

Chris Prefontaine, Pat Whitehouse, Curriculum Consultants, York Region District School Board.

How can teachers engage students as they consider their questioning practices and how can they best use technology to enhance the learning experience and maximize critical literacy? Using picture books, launch thinking activities that allow kids to extend their ideas and demonstrate what they know.

Convenor: Nancy Dalrymple, Durham District School Board.



ABFO À DIX ANS

1427 MTCC 203A

15h45-17h

RECHERCHE:

SITES, TRUCS ET ASTUCES

Isabelle Moreau, Analyste-rechercheur; Julie Rodrigue, Coordonnatrice, équipe Recherche et Veille, Caisse de dépôt et placement du Québec, Service d'information.

Présentation de divers trucs de recherche vous permettant de maximiser vos capacités à trouver de l'information pertinente rapidement sur Internet. Partage d'astuces augmentant votre efficacité et de sites intéressants pour mieux parcourir le Web invisible. Entre la proximité et troncature d'Exalead et le Invisible Web Directory, vous découvrirez une foule de pratiques pour optimiser votre temps !
Convenor: Patricia Roebuck, Barrie Public Library.

0 2 F R I
5:15 PM

ANNUAL MEETINGS



1501 MTCC 206F 5:15 pm

ONTARIO PUBLIC LIBRARY ASSOCIATION ANNUAL MEETING

Presiding: **KAREN McGRATH**, President 2006.

All of the dramatic changes happening in the Ontario public library world from Knowledge Ontario to the Federation of Ontario Public Libraries to the Ministry of Culture's search for a new framework is affecting how we all look at the future. OPLA Council this year hired a consultant to rebuild its mandate and to set future directions for the Ontario Public Library Association.

You are going to want to see this and, since the decisions are still very dynamic, you have a chance to change it!! It is all about leadership and you are part of it. Let's set a record for attendance at OPLA's Annual Meeting this year! And, YOU COULD WIN THAT I-POD!



1502 ICH Caledon 5:15 pm

ONTARIO LIBRARY AND INFORMATION TECHNOLOGY ASSOCIATION ANNUAL MEETING

Presiding: **PAUL TAKALA**, President 2006.



1503 MTCC 201F 5:15 pm

ONTARIO SCHOOL LIBRARY ASSOCIATION ANNUAL MEETING

Presiding: **MICHAEL ROSETTIS**, President.

Speaker: Dr. **DON KLINGER**, Queen's University.

Dr. Don Klinger, Evaluation and Assessment, Faculty of Education, Queen's University, will be speaker at the OSLA Annual Meeting. Dr. Klinger conducted the research with People for Education that resulted in the research report, *School Libraries & Student Achievement in Ontario*. A second research study is being prepared for 2007 in which the behaviours of library staff will be matched to student and teacher behaviours to determine the impact on student success. The OLA Board of Directors has funded the \$100,000 project.

02 FRI
3:45

0 2 F R I
5:15 PM

RECEPTIONS and AWARD EVENTS



1601 ICH High Park 5:15 pm
L'ASSOCIATION DES
BIBLIOTHÉCAIRES DE L'ONTARIO
RECEPTION et
PRESENTATION DU
PRIX MICHELINE PERSAUD
■ **NATHALIE SOINI**, Queen's University.



1602 MTCC 204 5:15 pm
THE ONTARIO LIBRARY BOARDS'
ASSOCIATION
LEADERSHIP BY DESIGN
RECEPTION
■ Generously sponsored by

Ken Haycock & Associates Inc.
Building capacity for leadership, advocacy and collaboration

1603 ICH Caledon 6:00 pm
ONTARIO LIBRARY AND INFORMATION
TECHNOLOGY ASSOCIATION
PRESENTATION AND
AWARD RECEPTION

■ The OLITA Award for Technological Innovation is supported by



OCLC Canada

■ **KINGSTON FRONTENAC PUBLIC LIBRARY** wins for its RFP Application Amazon Mashup project.
■ The reception is generously sponsored by

BLACKWELL
BOOK SERVICES

1605 6:30 pm
FRIENDS OF CANADIAN LIBRARIES
10th ANNIVERSARY
DINNER at Arriba (private room),
Renaissance Hotel at the Rogers Centre

Featuring puppeteer Don Mills. To reserve,, contact Jami van Haaften at the InterContinental Hotel.

0 2 F R I
6:15 PM

ALL-CONFERENCE EVENT MTCC 106



1604 6:15 pm
ALL-CONFERENCE
NETWORKING EVENT

Micromedia
ProQuest

ANNUAL RECEPTION

JAYMZ BEE
BABES IN
JAZZLAND
A MAGIC ACT
JENGA TOWERS
and
PRIZES

CJRT's fabulous morning show host is back to be the perfect guide to our Friday night. Jaymz is bringing Babes in Jazzland after all your great comments last year about the music. What a class act!

Enjoy the **camaraderie, the food and the music.**

You can try your skill with our huge **JENGA TOWERS**.or come up with the most fanciful use of glow sticks. There are prizes for everything.

And we have **MAGIC** to add to your fun.

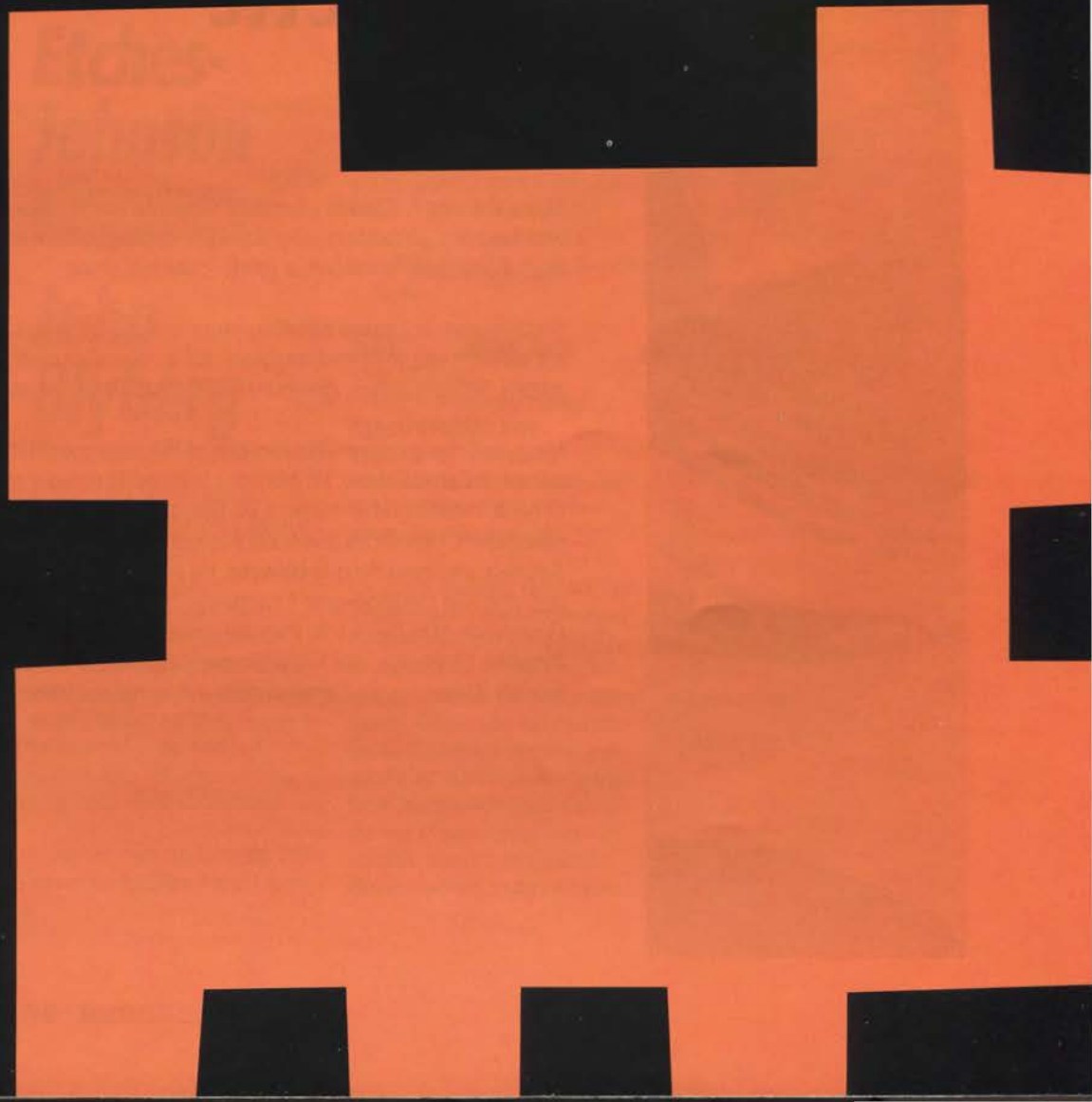
It's that time to relax after three great days of stimulation, ideas and inspiration.

No tickets are necessary. Just wear your Super Conference badge!

Super Conference's most popular mixer and networking event.

FeBRUaRY 03
2007

SUPER cOnFERence
SaTURDay



0 3 s a T
8:00 am



1700 ICH BALLROOM
ALL CONFERENCE EVENT

SOLUTIONS FOR A NEW GENERATION

**Max
Valiquette**

Youthopia, Inc.

Max Valiquette is Canada's foremost expert on youth culture and marketing. He is founder and President of Youthography, Canada's leading youth marketing consultancy, and the host of TVOntario's *VoxTalk*, a youth issues talk show.

Youthography is Canada's leading youth-focused communications agency, managing market research and marketing programs for all variety of clients and organizations, be they fortune 500 companies, governmental organizations, or not-for-profit.

Max's varied expertise makes him one of the most sought after speakers on youth and pop culture in Canada today. He has been featured in virtually every national media outlet in Canada, including MuchMusic, CBC Television, ROB-TV and TSN, as well as in various newspapers, periodicals and trade publications, from *The Wall Street Journal* to *Canadian Business*, and everything in between. He is the author of numerous industry related articles, and was the three-time Chairperson of *Strategy Magazine's* Understanding Youth Conference. Max has a B.A. from the University of Ottawa, is a former Central Canadian Debating Champion, and has performed, as a sketch comedian, at Second City. He was recently named one of Canada's most influential marketers by *Marketing Magazine*.

1800

ICH BALLROOM

9:05-10:20 am

OLITA'S SPOTLIGHT EVENT

TOP TECH TRENDS



Michael Stephens

Dominican University

Amanda Etches-Johnson

Reference Librarian,
McMaster University;



John Blyberg

Network Administrator
and Lead Developer,
Ann Arbor District Library.



What technologies and trends should librarians be watching? What's the next big thing as we move into 2007? Join the experts as they discuss ten technologies to be aware of in the now and beyond. They will touch on planning, people and participation.

Convenor: Paul Takala, OLITA 2006 President, Hamilton Public Library,

1801 MTCC 201D

9:05-10:20 am

Friends; Volunteers

VOLUNTEER RECRUITMENT AND RETENTION TODAY: PART ONE

Reva Cooper, Principal, Reva Cooper Consulting.

Successful recruitment requires new ways of thinking about who volunteers, why they volunteer, and how to increase your volunteer pool opportunities. Learn about target recruiting, marketing and new program models. Share best practices for volunteer recruitment and engagement.

1802 ICH Humber

9:05-10:20 am

Digital collections; Government programs and services

STRATEGIS AND ITS HIDDEN GEMS!

Helen Katz, Manager, Finance Library, Ontario Ministry of Finance.

Strategis, a Web site from Industry Canada, is an amazing resource for Canadian company, business, economic and consumer information. After an overview of the various segments of the site, a closer look will be taken at some (relatively) hidden "gems" of information which you may have missed. Convenor: Elaine DeBonis, Sheridan College.

1803 MTCC 203C

9:05-10:20 am

Patents; Reference and research

DISCOVERING THE WORLD OF PATENTS

Michael White, Librarian for Research Services, Engineering and Science Library, Queen's University.

Each year, inventors file more than a million new patent applications for inventions that make our day-to-day lives easier and more enjoyable and achieve the betterment of society. This session will cover the basics of patent documents and databases, explore on-line search tools and strategies, and explain the role of patent information in scientific research and business decision-making using examples

from public patent databases. Librarians who serve inventors, entrepreneurs, business clientele, instructors or researchers and have an interest in learning about patents are encouraged to attend. Convenor: Ita Grant, George Brown College.

1804 MTCC 204

9:05-10:20 am

Planning; Building and renovation

PLANNING FOR A NEW BRANCH LIBRARY

Wendy Schick, Chief Executive Officer, Burlington Public Library; Adele Kostiak, Chief Executive Officer, Brampton Public Library.

New branch libraries are springing up throughout Ontario. Hear about novel approaches to introducing (or maintaining) service in the area the new branch is being developed, working with architects, contractors, city staff, and suppliers to successfully open a new branch library.

1805 MTCC 203A

9:05-10:20 am

Staff; Governance and policies

WHAT THE BOARD SHOULD KNOW ABOUT WORKING WITH A UNION WORKFORCE

John Platz, President, Platz & Associates Inc and HR/IR Satellite Inc.

Many library boards in the province work with unionized workforces. Explore aspects of the unionized workplace and how it needs to operate. Understand the collective bargaining process and the features of a collective agreement. Look at dealing with the responsibility of the Duty to Accommodate. Discuss the impact of your strategic business plan on labour cost management.

Convenor: Claudette Richardson, Kingston Frontenac Public Library Board, OLBA 2007 Program Planner.

1806 MTCC 201F

9:05-10:20 am

Fundraising

FUNDRAISING FOR LIBRARY BOARDS, PART 1

Ann Andrusyszyn, Development Office, Barrie Public Library; Melissa Cameron, Manager, Marketing Communications and Fundraising, Oakville Public Library.

Successful fundraising cannot happen without the support of the board. But what, exactly, is the board's role? In the first part of this two-part workshop, the board's role is clearly defined and what the best boards do to ensure their libraries find the funding they need is explored. Learn how to actively support a fundraising project, how to make educated decisions about your library's fundraising efforts, and how to integrate the roles of staff and board. Convenor: Daryl Novak, Southern Ontario Library Service.

1807 MTCC 206B

9:05-10:20 am

Collections and resources; Programs and services; Marketing

FRIENDLY SPACES: REORGANIZING PICKERING'S CENTRAL LIBRARY FOR MAXIMUM USABILITY

Cathy Grant, Director of Public Services, Paula Coutts, Manager of Public Service Support, Amy Caughlin, Service Development, Pickering Public Library.

The Pickering Public Library has undertaken a reorganization of its collections and services based on new models and user studies. Although these changes appear radical, they ultimately are a return to the principle of "Save the time of the reader."

Convenor: Joanne Hawthorne, Toronto Public Library.



John Platz
1805



Rob Lavery
1806

1808 ICH Caledon

9:05-10:20 am

Communities; Programs and services; Users

COMING TO A COMMUNITY NEAR YOU! NEW CANADIANS AND THE PUBLIC LIBRARY

Paul Trumphour, Manager, Joan McCatty, Planning and Development, Toronto Public Library; Peter Dorfman, Provincial Co-ordinator, Settlement Educational Partnership; Colette Snyder, Program Consultant, Settlement Directorate, Citizenship and Immigration Canada.

Record numbers of new Canadians are arriving in communities all across Ontario. How are these people managing to cope with the challenges of settling in a new country? What organizations and agencies are available to help them? And what role can the public library play in reaching out and assisting newcomers who have arrived in our communities? These and other important questions relating to the public library's role in helping newcomers will be explored. Consider the current immigration environment in Ontario, what local agencies and funding bodies exist to help these newcomers and the role that one library system has played in assisting newcomers deal with their settlement-related issues and problems.

Convenor: Paul Trumphour, Toronto Public Library.

1809 ICH Kingsway

9:05-10:20 am

Community development; Partnerships

TOWN AND GOWN: CREATIVE LIBRARY PARTNERSHIPS

Delilah Deane Cummings, Program & Community Relations Co-ordinator, London Public Library; Claire Callaghan, Chief Librarian, Kings University College, University of Western Ontario; Trista Walker, Associate Director, Program & Events, Alumni Relations, University of Western Ontario.

Initiatives that engage public and academic communities will be highlighted, with particular emphasis on public programs, shared technical solutions and professional development. Western Reads, modeled on CBC Radio's Canada Reads program and the implementation of the shared Innovative Millennium system, knitting together London and area public and academic library communities, are two examples of co-operative service and

resource delivery. Explore ways Town and Gown can collaborate to create opportunities for community engagement.

Convenor: Rebecca Jones, Dysart & Jones.

1810 MTCC 202A

9:05-10:20 am

Planning; Collaboration; Communities

USING CURRICULUM MAPPING TO PROMOTE AND FOSTER PROFESSIONAL LEARNING COMMUNITIES

Karen Smulevitch, ACL Library, Leaside High School, Ruth Hall, Assistant Curriculum Leader, Library, Debra Mondrow, Assistant Curriculum Leader, Earl Haig Secondary School, Toronto District School Board.

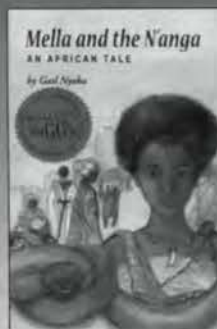
The teacher-librarian's use of curriculum mapping (using the Electronic Curriculum Planner) can help bring teachers of various departments and grades together as professional learning communities. Convenor: Nancy Douglas, Braemar House School.

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1811 MTCC 203B

9:05-10:20 am

*Reference and research; Information literacy***THINKING DEEP, DEEPER, DEEPEST: HELPING STUDENTS PROCESS INFORMATION***Jo-Anne LaForty, Sharon Mills, Instructional Leaders, Library and Learning Resources, Toronto District School Board.*

Stage three: Processing Information is one of the most challenging stages to teach in the research process. In this workshop, specific strategies for teaching students how to select the best ways to organize information, use graphic organizers and develop thesis statements will be presented. Teaching resources will be shared such as videos and Web sites. As well, copies of the new 2005 Toronto District School Board *Research Guide, Research Success@your Library* will be highlighted.

Convenor: Robert Baxter, York Region District School Board.

1812 MTCC 203D

9:05-10:20 am

*Values and vision; Fundraising***AFRICA... AN AWARENESS... RACING AGAINST TIME***Myra MacLennan, Teacher-Librarian; Marilyn Girndt, Teacher-Librarian, Sinclair Secondary School, Nancy Cotter, Department Head-Library Recourse, Durham District School Board.*

As part of a school-wide fund raiser for the Stephen Lewis Foundation (over \$35,000 raised) our high school library became the motivation for change. In an information session presented to over 1,800 students, students left wondering, why should I care?

Experience an upbeat, informational yet deeply emotional 30 minute presentation for students... and YOU too, can be the change @ your library.

Convenor: Susan Maize, Toronto District School Board.

1813 MTCC 206D

9:05-10:20 am

*Graphic novels***THE GRAPHIC NOVEL CLUB: EMBRACE THE INSANITY!***Maria Martella, wholesaler and owner of tinlids; Diana Maliszewski, Teacher-Librarian, Agnes Macphail Public School, Toronto District School Board.*

Come hear about great graphic novels that are must-haves for your library. Discover how the speakers and fellow members of their graphic novel book club review books. Learn how to select, review and use this exciting format in your language arts program, other curriculum areas and to entice reluctant readers.

Convenor: Sharon Armstrong, Grand Erie District School Board.

1814 MTCC 202B

9:05-10:20 am

*Reading and literacy; Information literacy***SUPPORTING KINDERGARTEN LITERACY IN THE SCHOOL LIBRARY PROGRAM***Rose Dodgson, Ann Perez, Instructional Leaders, Toronto District School Board.*

A broad look at program ideas, strategies and activities linking kindergarten literacy and information literacy for teacher-librarians delivering prep time to kindergarten classes.

Convenor: Lori McCannel, Dufferin Peel Catholic District School Board.

1815 MTCC 201B

9:05-10:20 am

*Partnerships; Reading and literacy***BOYS, BOOKS AND BASKETBALL***Lisa Stover, Teacher-Librarian, Melissa King, Teacher, Glad Park Public School, York Region District School Board.*

This literacy-based mentoring program for Intermediate students, primary students and community members encourages cross-divisional leadership and literacy development. Community members, such as the OPP, BMO employees, fire department, Jr. A hockey team members, etc., play an active part in this program.

Convenor: Gianna Dassios, Toronto District School Board.

1816 MTCC 206F

9:05-10:20 am

*Collections; Children***OLA BEST BETS FOR CHILDREN***Pat Gracey, Librarian, Toronto Public Library; Laura Reed, Librarian, Kitchener Public Library; Jane Salmon, Librarian, Barrie Public Library.*

The 30 best titles from 2006: 10 fiction, 10 non-fiction, and 10 picture books plus honourable mentions.

Convenor: Sheilah O'Connor, Toronto Public Library.

1817 MTCC 206E

9:05-10:20 am

*Collections and resources; Information literacy***MEETING THE NEEDS OF HEALTH INFO-SEEKERS: ARE LIBRARIES DOING THE JOB?***Roma Harris, Professor, Faculty of Information and Media Studies, University of Western Ontario.*

Why do Canadians lose if libraries and librarians are invisible in the country's health info-scape? Come and hear the latest results on what's happening when citizens search for and use health information. What difference would it make if librarians adopted a broader service mandate in the provision of consumer health information? Convenor: Elyse Pike, Grey Bruce Health Services.

1818 ICH Halton

9:05-10:20 am

*Collections***A FIELD GUIDE TO READERS OF CHRISTIAN BOOKS***Jim Seybert, Consultant, intuitive futurist.*

Gain a fresh perspective on this rapidly growing genre of literature. Become knowledgeable on the twelve things you may not know about Christian book readers. Make better buying decisions based on a more thorough knowledge of the various demographic elements in the market.

Convenor: Alison McCullough, Oshawa Public Library.

McArthur & Company says

Libraries are indispensable.



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03 SAT
9:05

0 3 s a t
10:40 am

1900 MTCC 204

10:40-11:55 am

OHLA'S SPOTLIGHT EVENT

WHAT DO YOU AND ANGELINA JOLIE HAVE IN COMMON?

Magda Rigo

Director, Organizational Development, Markham Stouffville Hospital.



The eternal quest to find meaning and fulfillment in our home and work life continues to challenge each of us. How are you doing? Do you continue to feel guilty about what you 'should of', 'could of', 'would of' done if you were not working outside your home. It is time to STOP the madness! This interactive and humorous presentation will inspire you to embrace your life: critically look at what you can humanly do to create balance and to let the rest GO!

Convenor: Gail Knaggs, Markham Stouffville Hospital.

10:40 am MTCC 201A

ONTARIO ENGINEERING LIBRARIANS' MEETING

Take this opportunity to meet colleagues working in engineering disciplines, and join our discussion as we work to create a stronger dialogue and collaboration amongst engineering librarians in Ontario and beyond.

Sponsored by Ryerson University Libraries & University of Toronto Engineering & Computer Science Library. Organizer: Cristina Sewerin.



Claire Callaghan
1809



Delilah Deane Cummings
1809



Marilyn Girndt, Nancy Cotter and Myra MacLennan
1812

1901 MTCC 201D

10:40-11:55 am

Volunteers

VOLUNTEER RECRUITMENT AND RETENTION TODAY: PART TWO

Reva Cooper, Principal, Reva Cooper Consulting.

You will leave with a plan for keeping the qualified, committed and satisfied volunteers who are the backbone of your organization. Share retention challenges, ideas and successes and learn how best to keep volunteers committed to your organization.



NEXT GENERATION CATALOGUE

1902 ICH Ballroom

10:40-11:55 am

Innovation; Best practices

THE FUTURE IS FRIENDLY: FUTURE POSSIBILITIES FOR THE PUBLIC LIBRARY OPAC

Beth Jefferson, Founder, Bibliocommons Inc.

In May 2006, the OLA, The Alberta Library and B.C.'s Public Library Services Branch, came together to fund proof-of-concept research and development work for an exciting vision of a future OPAC for libraries. Conceived by Bibliocommons, this OPAC seamlessly integrates with existing ILS environments and creates a highly interactive and engaging search and discovery space for our library users. This is an OPAC that connects them not only to the library's resources but also to each other. Connections are built around the collections – connections between

people and content, people and conversations, people and the communities they are most interested in.

With this work already being received so enthusiastically by libraries and their users across the country, Knowledge Ontario has committed its support to the next critical phase of development. This will enable a Spring 2007 pilot with a number of Ontario public libraries. Don't miss this opportunity for a sneak preview of this exciting work in development. Convenor: Peter Rogers, Chair, Knowledge Ontario.

1903 MTCC 203C

10:40-11:55 am

Collections and resources; Statistics and surveys; Collaboration

THE SECRETS RACER WHISPERS: PARTNERING INTERLIBRARY LOAN AND ACQUISITIONS TO CREATE A MORE USER-DRIVEN COLLECTION

Gloria Jouprien, Monograph Acquisitions Librarian, Donna Millard, Access Services Librarian, Mills Library, McMaster University; Sue McGillivray, OCUL/VDX Project Manager, University of Toronto.

In 2004, Interlending & Document Supply and Acquisitions at McMaster University Libraries began a program to purchase current year monographs requested through interlibrary loans. We would like to share this experience with you. We will explore the potential of using OCUL VDX RACER reports and statistics to make this process work effectively. Convenor: Liz Dobson, Centennial College.

1904 MTCC 206B

10:40-11:55 am

*Information literacy***A NEW APPROACH TO E-RESERVES: THE SENECA LIBRARIES EXPERIENCE***Jennifer Peters-Lise, Digital Services and Metadata Librarian, Jane Foo, Manager, Digital Library Services and Information Systems, Seneca College.*

SAME SPEAKERS, DIFFERENT TOPIC, DIFFERENT DESCRIPTION. The prototype of the Seneca Libraries On-line Course Readings System takes a different approach by using digital collections software (first Endeavor's Encompass, but soon Curator) instead of using circulation software, course management systems, and/or commercial e-reserves software. Seneca uses custom metadata based on MARC to catalogue items in an attempt to collocate a complete list of course materials, including print reserve records imported from Voyager. Draft procedures, plans for staff training, and changes to current workflow for course materials are examined.

Convenor: Jessica Olivier, University of Western Ontario.

1906

Moved to Thursday, 9:05 am

New session number: 330**LEADERSHIP AND ADVOCACY SKILLS LEAD TO EFFECTIVE COMMUNITY DEVELOPMENT***Ken Haycock, Director, San José State University School of Information Studies.***1907****Withdrawn****THE RÉSUMÉ-ONLY TRUSTEE: THE LAST THING A BOARD NEEDS BUT IT HAPPENS****1908 MTCC 201F**

10:40-11:55 am

*Fundraising***FUNDRAISING FOR LIBRARY BOARDS, PART 2***Ron Ness, former Chair, Burlington Public Library Board; Ross Peacock, Trustee, Collingwood Public Library Board; Sherry Spark, former Trustee, Welland Public Library Board.*

One of the vital roles of board members is to fundraise in the community. Setting up fundraising goals and objectives, developing a plan, and implementing that plan is necessary whether for continuous, long-term fundraising or for a special project. This two-part workshop by successful board fundraisers will explore the ins and outs of successful fundraising.

Convenor: Rob Lavery, Southern Ontario Library Service.

1909 MTCC 203A

10:40-11:55 am

*Issues***EVERYWHERE'S SO OPEN, THERE'S NOWHERE SAFE TO DRESS***Patricia Moore, Information Systems' Technology Librarian, University of Saskatchewan.*

With the rise of social software, blogging and other sharing and peer-to-peer utilities, many people live their whole lives on the Internet. But do we need to share everything? This session will look at the culture of sharing, the concepts of appropriateness, 'voyeurism', and the ramifications of being totally out there. Alternate title: "Things my mother and boss don't need to know."

Convenor: Laura Banfield, Brock University.

1910 ICH Kingsway

10:40-11:55 am

*Social software***SOCIAL TOOLS: MORE THAN JUST A GOOD TIME***Jenn Horwath, ELibrarian, Cynthia Williamson, Collection Management Librarian, Mohawk College.*

Podcasting, social bookmarking, blogs, IM, wikis... these are all fun tools for information sharing, collaboration and keeping up-to-date. But how are libraries actually using these new tools to further operational goals? Come out and hear about a college library's use of these tools for real world applications and to further the library's strategic priorities.

Convenor: Thomas Brenndorfer, Guelph Public Library.

1911 MTCC 206D

10:40-11:55 am

*Reference; Digital Services***VIRTUAL REFERENCE – IS IT MAKING A DIFFERENCE?***Leila Wallenius, Engineering and Psychology Librarian, Leddy Library, University of Windsor.*

For over four years, the University of Windsor libraries have been collecting data on their reference services in an attempt to understand better why students use the service. The analysis is now complete and can be shared. What will these results mean for reference services at the university?

Convenor: Carly Brake, York University.

1912 MTCC 201B

10:40-11:55 am

*Management; Technical services***TIMESAVING SHORTCUTS WITH MACRO EXPRESS***Greg Sennema, Electronic Services Librarian, Wilfrid Laurier University.*

Macro Express is software that allows you to automate a task that you perform repeatedly or on a regular basis. No strangers to repetitive keystrokes, many library staff can benefit from this software by creating macros that automatically work through procedures performed within an ILS or Web-based applications. Learn about the general principles of macro construction and see if this is a solution for you and your colleagues.

Convenor: Elaine DeBonis, Sheridan College.

1913 MTCC 206A

10:40-11:55 am

*Genealogy; Reference services; Collections and resources***GENEALOGY RESOURCES YOU CAN USE NOW!***Elise C. Cole, Local History Librarian & AskUs? Co-ordinator, Central Branch, Oakville Public Library.*

Genealogical research changes on a daily basis as more and more resources become available and interest in family history grows. Learn how to easily stay on top of all of the advances in order to share that information with your reference clientele.

Convenor: Dean Nickerson, Whitby Public Library.



Ruth Hall and Debra Mondrow
1810



Diana Maliszewski
1813, 1922



Jane Foo
1904



Jennifer Peters-Lise
1904

03sa
10:4

1914 MTCC 203B

10:40-11:55 am

*Reading and literacy***READING MATTERS***Catherine Ross, Professor and Dean, Faculty of Information and Media Studies, University of Western Ontario.*

Co-author of *Reading Matters* (Libraries Unlimited, 2005), Catherine Ross will share her findings about the library's vital role in the life of a pleasure-reader. Gain insight into what pleasure-readers themselves say about the role of reading in their lives. This session is intended for both readers' advisors and for people who are fans of pleasure reading and want to hear about how other people choose books, talk about reading, and value their reading experiences. Convenor: Lynn McLeod, Mississauga Library System.

1915 MTCC 203D

10:40-11:55 am

*Communication; Marketing; Management***WHAT'S THE BIG IDEA? PERCEPTIONS AND EXPECTATIONS OF THE LIBRARY BRAND***Ken Roberts, Chief Librarian, Daphne Wood, Manager, Communications and Community Development, Hamilton Public Library.*

Idea Stores in the United Kingdom boldly proclaim they are 'more than just a library.' In addition to 'traditional library service' they offer a wide range of adult education classes, career and education resource centres, technology training, meeting areas, cafés, exhibits and leisure activities. The public library brand appears devalued and narrow in scope, with limited abili-

ty to meet the community's changing needs. In Canada, public libraries are perceived as honest brokers and community builders. The brand enjoys strong support, and evokes expectations of quality, service, freedom of expression and universal access. What accounts for these differences? What are the telltale signs of a brand devaluation? What happens when brand promises are not met? From an international perspective, this session demonstrates the impacts of branding, the importance of matching customer expectations to service delivery, and key attributes of the public library's unique and powerful brand. Convenor: Virginia Van Vliet, Toronto Public Library.

1916 MTCC 202A

10:40-11:55 am

*Reading and literacy***LET THE GAMES BEGIN! FAMILY LITERACY GAMES THAT CAN HELP CHILDREN ACHIEVE GOLD IN READING***Susan Ramsay, Early Literacy Specialist, Kingston Literacy.*

Family literacy games involve a playful, interactive stations approach to teaching parents and children 3 to 8 years of age the five components of literacy acquisition. Learn how to nurture emergent literacy skills, enable parents to help their children learn to read and build partnerships with your school library community. Convenor: Peggy Thomas, Toronto District School Board.

1917 ICH Humber

10:40-11:55 am

*Reading and literacy***BUILDING STUDENT SUCCESS THROUGH LITERATURE AND INFORMATION CIRCLES***Ann da Mota, Teacher-Librarian, Toronto District School Board.*

Literature and Information Circles are a powerful way to engage students in new learning experiences while improving their achievement. Presenters will demonstrate how these methodologies are effective means of processing and synthesizing information, as well as how they meet the needs of multiple intelligences.

Convenor: Sya Van Geest, Retired, Peel District School Board.

1918 ICH Halton

10:40-11:55 am

*Curriculum and learning; Collaboration; Partnerships***MODELS AND STANDARDS FOR SCHOOL LIBRARY COLLABORATION***Tim Gauntley, Program Co-ordinator, Library and Learning Resources, Toronto District School Board.*

"Partnering" is a vibrant concept when re-examined in light of new models of collaboration and national standards of school-wide leadership. Key research and innovative ideas help establish long-lasting school library collaboration that improves student achievement and unlocks joint curricular planning, delivery, and assessment. Convenor: Anita Brooks Kirkland, Waterloo Region District School Board.

1919 ICH Caledon

10:40-11:55 am

*Curriculum and learning***PICTURE BOOKS: A SPRINGBOARD TO INVESTIGATING MATHEMATICS***Mary Anne Cree, Junior School Librarian, Amanda Humphreys, Teacher, Math Lead, Susan Hislop, Teacher, Math Lead, Bishop Strachan School.*

There is a wide range of math-related picture books and related resources to fire your imagination. Find out how literature can be used in math investigations for both primary and junior grades. Convenor: Judy Carter, Rainy River District School Board.

1920 MTCC 202B

10:40-11:55 am

*Partnerships***WHAT'S NEXT? FROM SECONDARY SCHOOL TO UNIVERSITY – THE LIBRARY EXPERIENCE***Randy Williams, Senior School Teacher-Librarian, Bishop Strachan School; Cecile Farnum, Communications and Liaison Librarian, Ryerson University; Deena Yanofsky, Research Librarian, York University; Jeff Newman, Co-ordinator, Instruction in Library Use, Undergraduates, University of Toronto.*

A secondary school teacher-librarian and three academic librarians answer the BIG question for students: "What do I need to know as I transition from secondary school to post secondary institutions?" They will answer the complementary question for secondary school faculty: "What are the information skills expectations that are expected when students enter university?" Convenor: Anne Coleman, Durham District School Board.



Ross Peacock
1908



Cynthia Williamson
1910



Leila Wallenius
1911



Elise Cole
1913



Susan Ramsay
1916

1921 MTCC 206E

10:40-11:55 am

Reading and literacy

OLA BEST BETS FOR TEENS

Pat Gracey, Librarian, Joanne Hawthorne, Librarian, Children and Teen Services, Toronto Public Library; Jennifer Stephen, Ansley Grove Branch, Vaughan Public Libraries.

We present the list of 10 best fiction titles: and may also have non fiction titles as well as some graphic books. We may not have 10 each of the latter two as there's not a lot of Canadian titles for this age group yet.

Convenor: Shelagh Straughan, Trinity College School.

1922 MTCC 201E

10:40-11:55 am

Technology and education

GLEE! - GIZMOS AND GADGETS TO MAKE LIBRARY LIFE EASIER, ENJOYABLE, EDUCATIONAL AND ENVIABLE!

Diana Maliszewski, Teacher-Librarian, Agnes Macphail Public School, Toronto District School Board.

Trinkets and toys and technology a teacher-librarian will tickle your taste for something truly different. Objects of varying costs and talents will be shared as well as the way they can be used in the library to help with instruction and management. A lucky few will even win

some of these devices at the end of the session!
Convenor: Phillip Jeffrey, Hamilton-Wentworth Catholic District School Board.



LIBRARIANSHIP AS A PROFESSION

1923 ICH Wellington

10:40-11:55 am

Mentoring, Career development

LIBRARIANSHIP AS A PROFESSION PUT YOUR CONFERENCE MENTORING/ NETWORKING EXPERIENCE TO WORK FOR YOU

Caitlin Williams, President, New Directions for the Good Life, LLC, Successful Working Women, Inc.

For those of you who have made some great mentoring (and less formal networking) connections during this Conference, this is your chance to come back together to discuss the experience. Get tips and techniques on nurturing your new connections after Super Conference. Anyone who is interested in taking the next step in making a mentoring relationship a reality is welcome. Share specific strategies for moving forward and offer guidelines for making your mentoring relationship a success. Whether you want to mentor others or want to be mentored yourself this session is for you.

Convenor: Anne Murphy, Mississauga Library System.

1924 MTCC 201C

LEADERSHIP BY DESIGN

10:40-11:55 am

NEW!

Most trustees realize they need training but many only receive a tour and a binder from the CEO and a hearty "welcome aboard" from the Chair. Powerful effective library boards are developed over time and a longer-term plan for development makes good sense. What do trustees need to know? What are the roles? What are

the topics? What are the priorities? If you truly want a powerful board, learn how to develop powerful and knowledgeable trustees. Here is a vision for strategic planning between the Chair of the Board and the CEO. Convenor: Maureen McKeating, OLBA Vice-President, Hamilton Public Library Board.

THE BOARD CHAIR AND THE CEO: SHARED LEADERSHIP FOR BOARD DEVELOPMENT

Ken Haycock *Director,*

San José State University School of Library and Information Science

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GALA CLOSING LUNCHEON

Three-time Gemini Award winner (2001, 2003 and 2006), Seán Cullen has been touring and performing as a comedian since 1988. He is even a young adult novelist, having released *Hamish X and the Cheese Pirates* this year. As a member of Corky and The Juice Pigs, a seminal group on the Canadian scene that has influenced comedy performers as far away as Australia and the UK, Seán burst onto the scene in 1988. Over the next ten years, The Pigs toured the world becoming fixtures of the Melbourne International Comedy Festival, winning awards at the Edinburgh Fringe and performing at the Just for Laughs in Montreal eight times. The group was also featured on Fox's MAD TV and released two wide-selling comedy albums.

In 1998, after eleven years in the group, Seán struck out on his own. He has developed a unique brand in the comedy world that is his and his alone, combining stream of consciousness improv with uncanny mimicry and broad musical talents. Seán has been featured in *Time* Magazine in the USA as the vanguard of comedy's next generation. He has appeared



Seán Cullen

**Gemini Award
winner, 2006.**



Penguin Group (Canada)

multiple times on shows such as *The Ellen Show*, *The Tonight Show* with Jay Leno and *The Late Late Show* on CBS. Seán has done many comedy specials including *Comedy Central Presents... Seán Cullen*, *CTV/The Comedy Network's Gemini nominated Seán Cullen's Wood, Cheese & Children!*, *CBC's COMICS!* and his own special, *SEÁN CULLEN's Home for Christmas*. He has appeared on *CBC's Air Farce*, *TMN's Slings & Arrows*, *CBC's The Seán Cullen Show* and he is the voice of *Canuckles* on *CBC's Maple Shorts*.

Seán starred as Max Bialystock in a successful run in the Canadian production of Mel Brooks' *The Producers* and toured parts of Canada and the U.S. with the *Barenaked Ladies*. He has also appeared in the critically acclaimed features *Atom Egoyan's Where the Truth Lies*, *Phil The Alien* and *Saint Ralph*. Seán can also be seen in the children's series *Monster Warriors* on YTV. He has released a CD entitled *Seán Cullen Live!*. It is a must listen for anyone who enjoys *Barenaked Ladies*, *Eddie Izzard*, spot on impersonations and absurd/surreal comedy.

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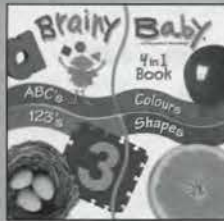
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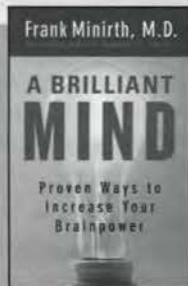
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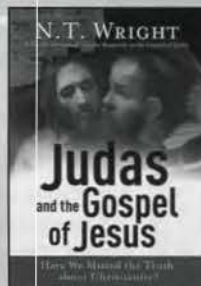
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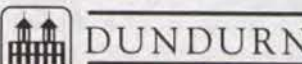
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SUPER CONFERENCE 2007

METRO TORONTO CONVENTION CENTRE MTCC

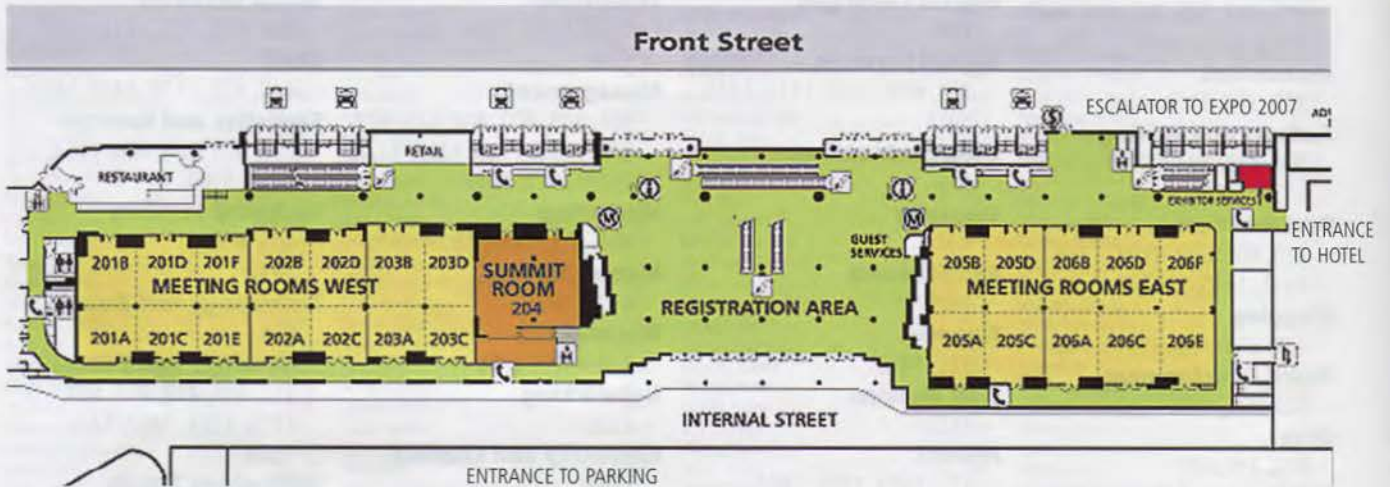
METRO TORONTO CONVENTION CENTRE Front Street Lobby Level

Rooms with **200** numbers

CONNECTION TO INTERCONTINENTAL HOTEL FRONT STREET LOBBY LEVEL

To Renaissance Hotel at Rogers Centre

To Royal York, Strathcona Hotels



METRO TORONTO CONVENTION CENTRE Lower Level

Rooms with **100** numbers

NO CONNECTION TO INTERCONTINENTAL HOTEL ON THIS LEVEL



SUPER CONFERENCE 2007

INTERCONTINENTAL HOTEL ICH

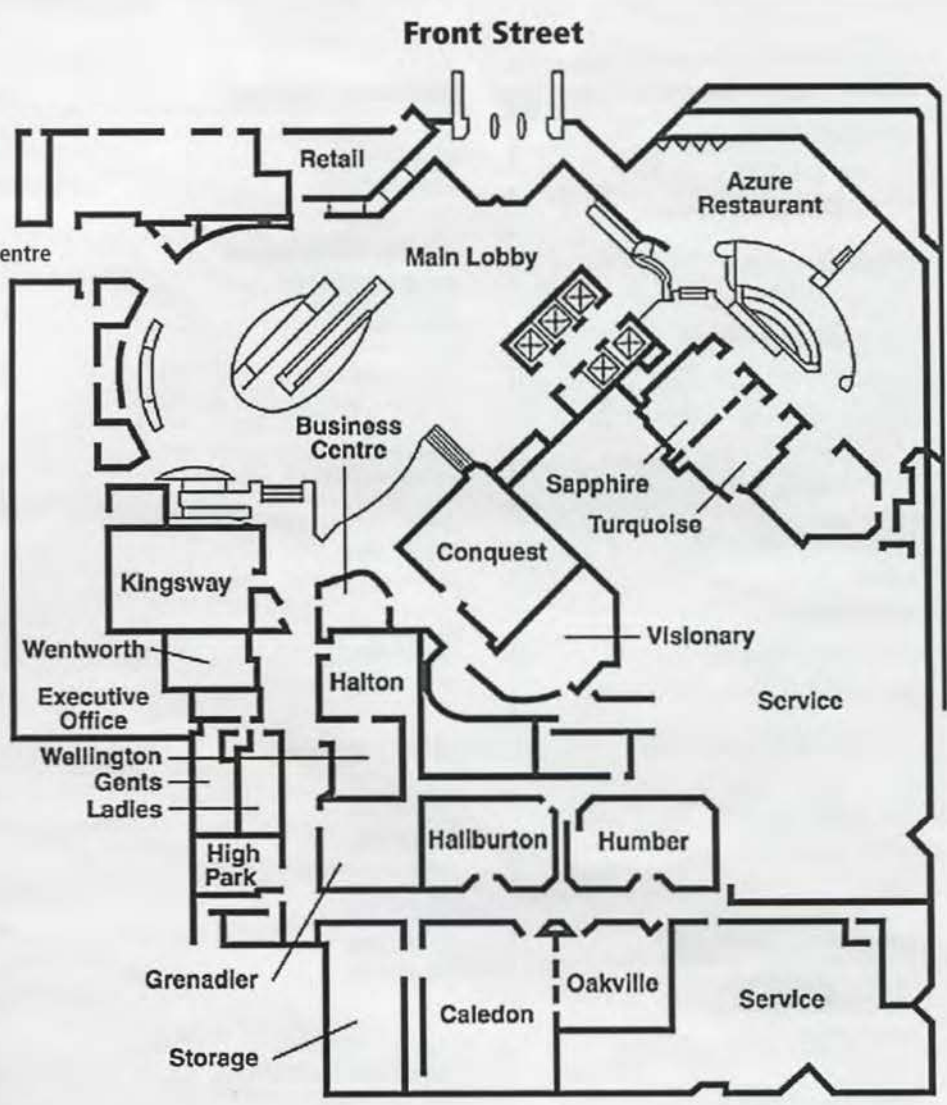
INTERCONTINENTAL HOTEL TORONTO CENTRE

Front Street Lobby Level

CONNECTION TO CONVENTION CENTRE

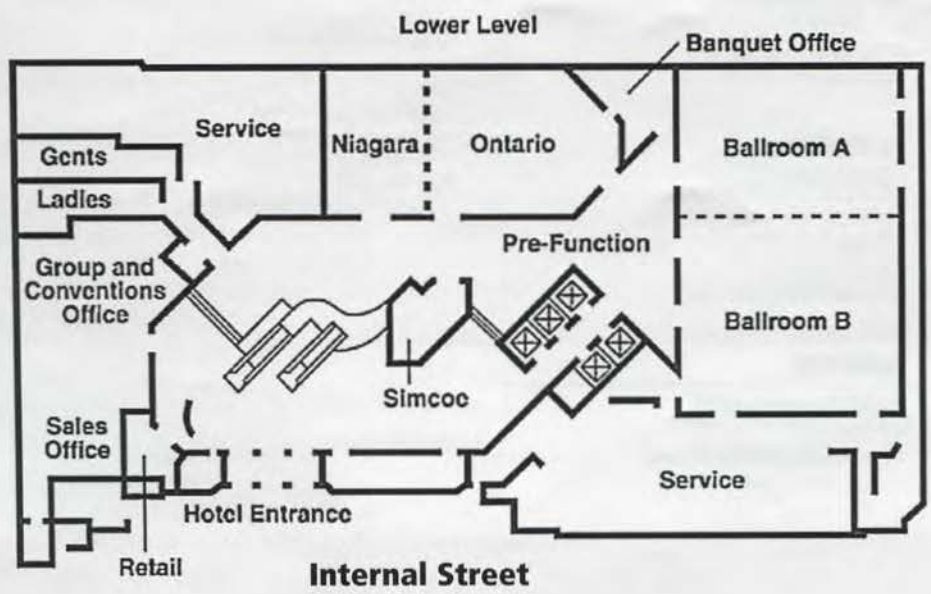
SUPER CONFERENCE TIP:

All meeting rooms in the Convention Centre are by number.
All meeting rooms in the hotel have names.



Lower Lobby Level

NO CONNECTION TO CONVENTION CENTRE ON THIS LEVEL
HOTEL VALET
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maps & indexes

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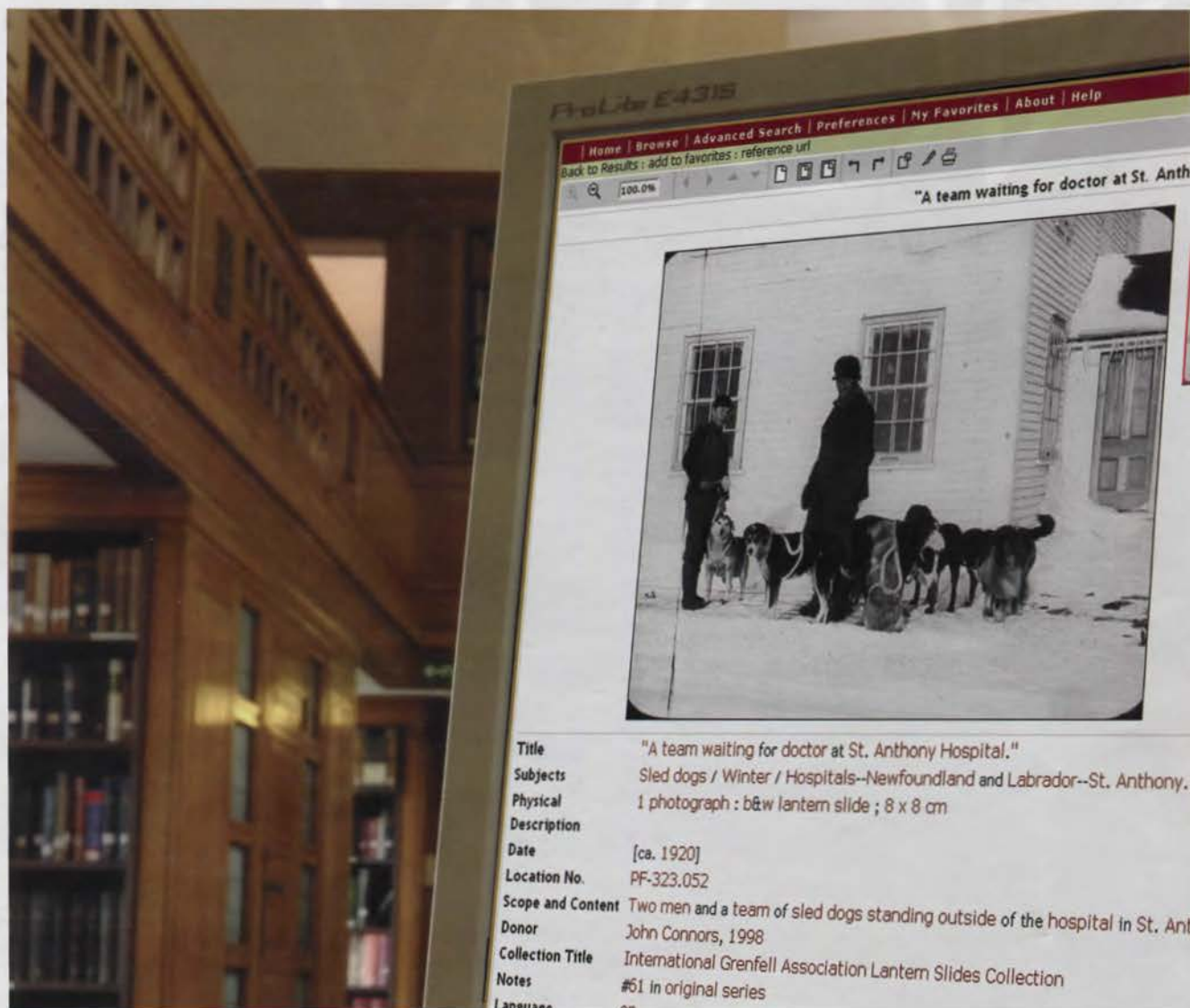
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- OCLC Canada Update Luncheon, 12:00–1:30 pm
- Success Stories for Total Digital Collection Management, 3:45 pm*

*Check the conference program for event location

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