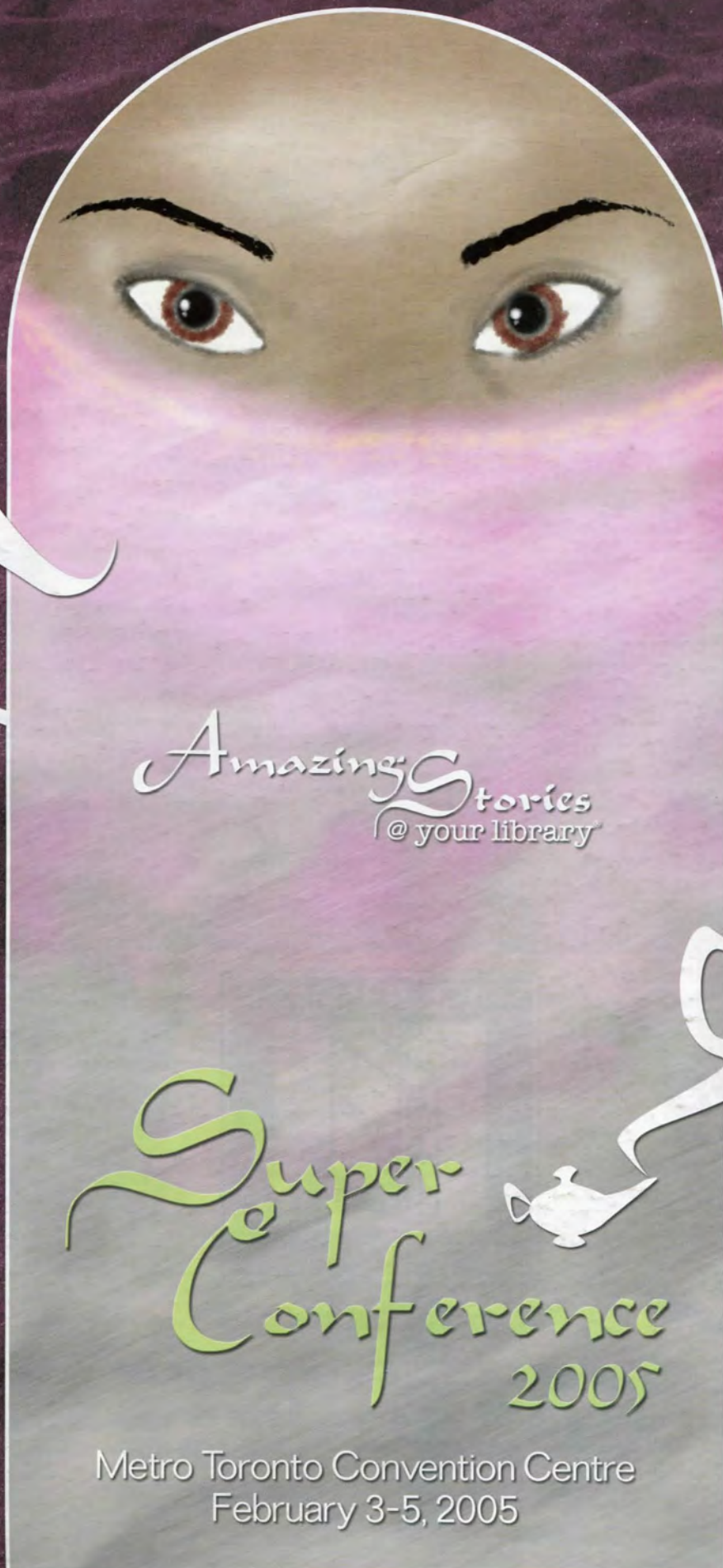


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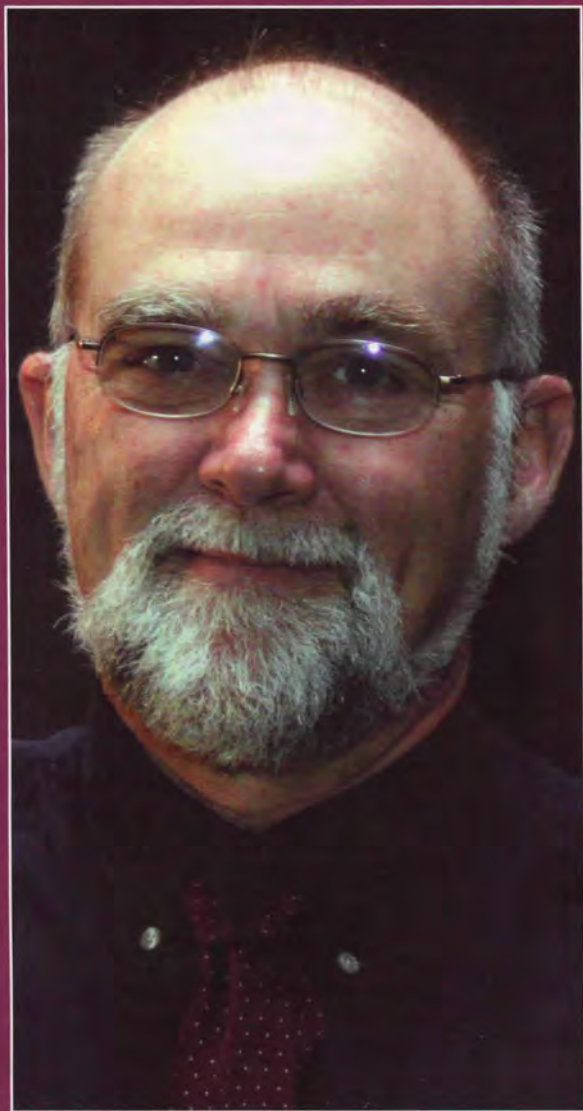


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## Super Conference 2005

# Welcome to Super Conference 2005



**O**ur annual conference has borne the title Super for 10 years now. It is a title that this conference continues to earn. Each year the program is stronger, the attendance is higher, and the warm response from the library community is louder. It is a time for celebration as well as learning. For me, it is also a time where I can be guaranteed to see the faces of friends I get to see only once a year.

I encourage all of you to use your time well. Sleep next week. This week you can attend some of the superb sessions put together by Rose Vespa and her conference planning team. You can also visit friends. There have been many conferences where the best and most practical information I have learned has come from hearing, during informal chats in the exhibits area, what others are doing.

Late last Spring I visited Seattle Public Library's new main library building. The most impressive aspect of this astonishing building is the statement that it makes. This huge, beautiful building clearly says that libraries have a future and that libraries will continue to be relevant to those they serve. OLA's Super Conference delivers that same message, year after year. It fills each of us with the knowledge and confidence that we are strong and will continue to get stronger.

Enjoy yourself. We think that our 2005 conference will be the most Super to date.  
For the 2004 OLA Board of Directors,  
Ken Roberts, President.

*Ken Roberts*



# Super Conference 2005



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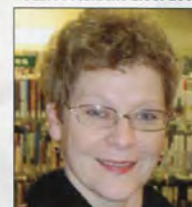
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### **the sensuous strudel**

At The Oasis, you will find a number of ways to shape your conference.

Exchange your Saturday luncheon coupon for a proper entrance ticket. This ensures that the Metro Toronto Convention Centre sets enough places for this fun closing event.

Meet other conference-goers over dinner. The Sensuous Strudel is the name of our restaurant booking service. You can just use the service or you can leave your name to go to dinner with other conference-goers. Tables are put together to improve your chances of meeting others and to make going out a pleasurable experience.

We can also help you book theatre, sports and concert tickets, too!

Don't ever be alone!

*Meet  
me at  
the  
O  
asis!*



## poster sessions

When choosing your sessions, don't forget this rich vein of ideas – over 30 poster sessions from your peers in all types of libraries. There are so many this year, we have created a special brochure!

It is in your registration bag. Short lists for Thursday and Friday are on pages 39 and 54.

## autographs

The rewards are considerable. You get to talk with over forty authors taking part in this year's activities, you get to take home their autograph – a keepsake for you or a treasure for your library.

## treasure

Hundreds of prizes are rewards for just being at EXPO 2005! Your Passport is in your spiffy Brodart registration bag

## award winners

Below are the names of many of your peers. They have done extraordinary things. Seek them out to congratulate them. If you have never met them, this is your time to have the pleasure. These are the people you need to know and watch. They want to meet you as well. We have a big, sharing community!

## networking

Your days may be intense with information-packed sessions but there are plenty of places to relax, to meet people and to compare experiences. From the Welcome party to the breakfasts to the EXPO reception (see your free drink tickets) to the Award receptions and dinner to the party Friday night to the closing luncheon gala and all those impromptu exchanges at the bars, the coffee shop and restaurants, this is a big-time networking opportunity.

The Board welcomes  
and congratulates...

**DON KINDER**  
Ryerson University  
OCULA's Academic Librarian  
of the Year  
Presentation 6:15 pm Thursday  
ICH Niagara Room

**GEOFFREY P. NIE**  
Ajax Public Library  
OLBA's W.J. Robertson Medallion  
Public Librarian of the Year  
Presentation 7:00 pm Thursday  
MTCC 107

**ETHAN MINGS**  
Lincoln Public Library Board  
OPLA's James Bain Medallion  
Public Library Trustee of the Year  
Presentation 7:00 pm Thursday  
MTCC 107

**DELILAH DEANE CUMMINGS**  
London Public Library  
OPLA Children's Librarian of the Year  
Presentation 7:00 pm Thursday  
MTCC 107

**CHRISTINE DALGETTY**  
Burlington Public Library  
OPLA's Award for Leadership in  
Youth Services  
Presentation 7:00 pm Thursday  
MTCC 107

**CHRISTINE HOUSE**  
Loyola Catholic Secondary School  
OSLA's Teacher-Librarian of the Year  
Presentation 5:15 pm Thursday  
ICH Ballroom A

**LEO HUTCHINSON**  
Thames Valley District School Board  
**WAYNE HAMILTON**  
Agnes Macphail Public School  
OSLA's School Administrator  
of the Year  
Presentation 5:15 pm Thursday  
ICH Ballroom A

**ESTHER ROSENFELD**  
Toronto District School Board  
OSLA's Award for  
Exceptional Achievement  
Presentation 5:15 pm Thursday  
ICH Ballroom A

**HURON COUNTY PUBLIC LIBRARY**  
OLITA's Award for Technological  
Innovation  
Presentation 7:00 pm Thursday  
MTCC 107  
Meet at 5:15 Friday OLITA AGM Reception  
MTCC 103B

## special guests to watch for and meet

One of the wonderful things about attending a big event like Super Conference is to meet the people who come from great distances to be here.

Ian Wilson and leaders across Canada  
Administrators from municipalities,  
school boards and schools  
The movers and shakers of the library world

Watch for the highlighted names throughout the program. These are the people who are changing librarianship. Say hello and shake their hands.



# Super Conference 2005

## HOURS

### REGISTRATION

MTCC Front Street Lobby

Wednesday, 5:00 pm to 9:00 pm

Thursday, 7:00 am to 5:00 pm

Friday, 7:00 am to 5:00 pm

Saturday, 7:00 am to noon

### EXPO 2005

Hall C, Upper Level

Thursday, 10:00 am to 5:30 pm

Friday, 9:00 am to 2:30 pm

### THE OLA STORE

MTCC 205B

Wednesday, 5:00 pm to 9:00 pm

Thursday, 7:00 am to 5:00 pm

Friday, 7:00 am to 5:00 pm

Saturday, 7:00 am to noon

### LOST AND FOUND

MTCC 205A OLA office

Security MTCC ask at Front St. lobby desk

## MENTORING AT SUPER CONFERENCE



Those of you who have agreed to be mentors and those who have requested mentors at this conference will already have your arrangements for meeting. We draw your attention to Session 1017, a public meeting to discuss possible mentoring programs for those already working libraries. Having a year round program is very challenging and we welcome your involvement.

## POLICIES AND PROCEDURES

### YOUR BADGE IS YOUR RECEIPT

Do not throw your badge away; it is your official receipt. The top two sections on the top left of your badge/ticket sheet together constitute a complete receipt.

Your badge is your entrance ticket to all sessions, the exhibit and every reception. Don't forget to wear it! It is important to the orderly running of the conference. Delegates without badges or wearing badges that are incorrect for the day or have been issued to other people will be refused entrance.

### CHANGES IN THE PROGRAM

*Super News* is the daily newsletter – your source for up-to-the-minute information on session and room changes, on new programs and upcoming events, and on events of the Conference. Every day, there will be a page devoted to a photo gallery. You may be in one of the pictures published. It is available in the first workshop session each morning, at The Oasis, at the Registration Desk and in the OLA office throughout the day.

### MEETING ROOM LIMITATIONS

The sizes of session rooms reflect attendance indicators provided by delegates in registration. Since delegates are not obligated to attend the sessions indicated and since many do not fill out this section of the registration form, some rooms may prove inadequate to the demand. Convenors are obliged to close sessions that exceed capacity. Delegates unable to get into a session should choose from the 25+ other sessions available in each time slot.

### MEAL TICKETS

As part of contractual arrangements with the Metro Toronto Convention Centre catering services, it is necessary 72 hours in advance to provide a final number for which OLA is willing to take full financial

## SUPER CONFERENCE CONTROL CENTRE and OLA OFFICE

The Ontario Library Association operates its office in Room 205A in the back corridor by the main registration desk. This is the nerve centre for the Super Conference. The principal activities at this location include:

- Central Conference Control: Room setups, audiovisual, catering, booking space for other activities, environment issues.
- Volunteer Centre: Summation of incoming session evaluation forms, providing directional and other help to delegates, speakers and convenors.
- *The Super News* editorial office. Deadline: 5 p.m. daily.

responsibility. It is first come, first served until the tickets run out.

Order your extra tickets for the breakfasts, the Public Library Awards dinner and the closing luncheon at The Oasis as soon as you can to avoid disappointment. Exchange your Saturday luncheon coupon at The Oasis by Friday afternoon at 3:30 pm to ensure your place at the gala closing event.

### 8:00 am PLENARY SESSIONS

Note that all 8:00 am plenary sessions are in meeting rooms separate from the breakfast locations. They are not tied to breakfast. These sessions are included in regular conference registration fees and are open to all delegates wearing a delegate badge.

### PROGRAM SUBJECT TO CHANGE

Withdrawn sessions result when sessions are not ready or when projected attendance suggests an audience too small for comfortable presentation.



## The OLA Store

Thursday, Friday 8 to 5;  
Saturday 8 to 2. MTCC 205B

■ The best in professional literature from 8 major library publishers and the International Reading Association

■ Publications developed by the speakers and panelists at Super Conference 2005

■ The Writers on the Wall literacy calendar featuring fantastic Canadian authors and their private interests. Most will be at S&B Books to autograph on Thursday and Friday.

■ New products to support @ your library™ at your library

■ Spectacular new research poster for schools, a collaborative project between OLA and the Library Consultants of Ontario TALCO

■ ALA Graphics / the world's most popular library products

■ International Reading Association special display

■ Cold North Wind's Paper of Record demonstrated

■ Books nominated for the 2005 Forest of Reading AWARDS

## POSTER SESSION PRESENTERS

Depending on how you have registered, pick up your badge in the Front Street Lobby registration desk or the Expo Pass desk. Proceed to Hall C and to the OLA Membership booth in Aisle 100 where Poster Session Co-ordinator Doris Rankin will meet you and indicate on which board you are to set up. Extra copies of the special brochure on the 2005 Super Conference poster sessions are available for your portfolios.

## REFUNDS

No refunds are available after January 28, the date at which all financial commitments for the operation of Super Conference must be made.

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# Super Conference 2005

## The Making of Super Conference 2005...

**Ontario Library and Information Technology Association Programs**  
Alison Hopkins, Jennifer Soutter and Patricia Moore

**Ontario Public Library Association Programs**  
Susan Kun, Shelagh Straughan and Cynthia Williamson

**Super Conference Co-ordinators**  
Rose Vespa and Susan Hendricks

**Ontario Library Association Programs**  
Don Kinder

**Ontario College and University Library Association Programs**  
Robin Bergart and Cynthia McKeich

**Ontario Health Libraries Association**  
Jami Van Haften and Tamara Harth

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# Super Conference 2005

## SOCIAL EVENTS

Maureen Barry, Cathi Gibson-Gates, Don Kinder, Sonia Lewis, Larry Moore, Anne Murphy, Shelagh Paterson, Maria Ripley, Margie Singleton, Rose Vespa and (not shown) Andrew Ryther

### Special Libraries Association

Elizabeth Malak-McMullan

### Volunteer Co-ordinators

David Penteliuk and Tammy Robinson

### Ontario Library Boards' Association Programs

Catherine Dowd and Shelagh Harris

and the hundreds of speakers, exhibitors, convenors and volunteers who agreed to work with them to create Super Conference 2005!

Visit us at booth 710-714

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# Super Conference 2005

The 2005 Super Conference / February 3

		9:00 am	10:00 am	
<b>Wednesday February 2</b>  Preconference		TPL at OLA SESSION The Redesigned Virtual Reference Library	Toronto Reference tour Lillian H. Smith Branch tour	
	8:00 am	9:00 am	From 10:00 am	10:35 am
<b>Thursday February 3</b>  <b>DAY ONE</b>	 Opening Plenary Session <b>CRAIG KIELBURGER</b>	SESSIONS 100 SERIES p. 24-28   OSLA Spotlight: Barbara Stripling New York Libraries p. 24	 EXPO 2005 EXPO 2005 EXPO 2005 EXPO 2005 EXPO 2005 until 5:30 Reception from 3:30	SESSIONS 200 SERIES p. 30-34   OCULA Spotlight: Dr. James Marcum, Fairleigh Dickinson University
	8:00 am	9:00 am	From 9:00 am	10:35 am
<b>Friday February 4</b>  <b>DAY TWO</b>	 AUTHOR PLENARIES p. 54-55	SESSIONS 500 SERIES p. 58-63   OLA Spotlight: Dr. Ian E. Wilson Library and Archives of Canada	 EXPO 2005 EXPO 2005 EXPO 2005 EXPO 2005 EXPO 2005 until 2:30	Plenary Session   <b>STEPHEN LEWIS</b>
	8:00 am	9:00 am		10:35 am
<b>Saturday February 5</b>  <b>DAY THREE</b>	Plenary Session   <b>ROY TENNANT</b>	SESSIONS 900 SERIES p. 82-85  FRIENDS OF CANADIAN LIBRARIES at OLA		SESSIONS 1000 SERIES p. 86-90   OLA Spotlight: Donna Messer, Connect U Communicati p. 86



# Super Conference 2005

## y 3-5 / PERSONAL PROGRAM PLANNER

2:00 pm	2:15 pm	6:00 pm	Evening
TPL at OLA SESSION The Redesigned Virtual Reference Library	Toronto Reference tour Lillian H. Smith tour Ryerson talk 'n' tour Fisher Rare Book Library exhibit and seminar	OLA's 104th Annual General Meeting Ken Roberts presiding	7:00 New Members' Reception  7:30 2005 Super Conference WELCOME PARTY
2:10 pm	3:45 pm	5:15 pm	Evening
 CLIFFORD LYNCH SESSIONS 400 SERIES p. 43-48	 OPLA Spotlight: John Perry, National Quality Institute, p. 43	Annual Meetings: <b>OCULA</b> <b>OLBA</b>  Receptions: <b>OHLA</b> <b>School Library Awards</b> <b>Academic Library</b> <b>Award</b> <b>FIS Alumni</b>	Exhibitor Receptions Various times and locations. By invitation.  7:00 OPLA/OLBA Dinner Reception begins at 6:15.  9:00 Royal Canadian Air Farce taping
2:10 pm	3:45 pm	5:15 pm	6:15 pm
SESSIONS 800 SERIES p. 66-70   OLBA Spotlight: Dr. Fraser Mustard, Founders' Network p. 66	SESSIONS 800 SERIES p. 72-76   OLITA Spotlight: Karen Schneider, Librarians' Index to the Internet	Annual Meetings: <b>OPLA</b> <b>OSLA</b> <b>OLITA</b> <b>ABFO</b>  Receptions: <b>OLITA Awards</b> <b>Trustees</b>	<b>ALL CONFERENCE EVENT</b>   RECEPTION IN THE NEON LOBBY METRO TORONTO CONVENTION CENTRE  8:15 THE SULTAN'S TENT
12:15 pm			
 CATHY JONES amazing stories @ your library®		GALA CLOSING LUNCHEON  CATHY JONES amazing stories @ your library®	
YOUR PERSONAL PLANNER FOR SUPER CONFERENCE 2005 This program remains subject to change without notice.  CHANGES AND REVISIONS See the beginning of each time slot at the Super Conference Web site. See <i>Super News</i> each day during Super Conference for the latest changes and revisions.  At the time of printing, this program is accurate and up-to-date. Sessions added, moved or withdrawn as of January 10 are noted in the text. See Policies and Procedures on page 8 for limitations.			



## the partnership.ca

## The Education Institute comes to Super Conference



Location in your confirmation

### Beyond Google: Searching faster and smarter on the web

**RITA VINE**, Principal, WorkingFaster.com.

You know about the "invisible" web. You've heard about the limitations of even the "best" search engines. You understand how advertisers influence results in popular search tools. Google is now a public company. How do you put that knowledge into practice to help you save time and search the web more efficiently? How can you find value in the rubble of useless links and crass promotions?

#### COURSE DESCRIPTION

This full-day, fast-paced, hands-on course is designed for experienced web searchers who want to expand their web search horizons and go beyond search engines to other high quality sources of information. Learn about a wide variety of resources and top starting points, and discover the best ways to search them effectively. Great web searchers do not believe everything they read about web searching. Learn who to trust when it comes to finding out more about search engines and search tools.

#### KEY TOPICS

- Why popular search engines make searching harder not smarter
- A simple 3-step method for finding good information fast
- Where to start – top starters for resource discovery
- Finding facts: Fact-finding tools and search portals
- Time-saving tips and tricks - with no special software required!
- Staying on track during your web search - a practical, easy-to-implement approach

**Rita Vine** is co-founder of Workingfaster.com and Canada's best-known Internet search trainer. She helps professionals break through the clutter of the Internet and access information that matters. Rita has been a professional librarian for over 20 years.



Location in your confirmation

### Connecting library programs to student achievement

**DAVID LOERTSCHER**, SLIS, San José University.

#### BUILDING A FRAMEWORK FOR CHANGE

Dr. David V. Loertscher leads this full-day seminar and workshop the day before Super Conference 2005. Dr. Loertscher urges us to consider school library programs as part of the main course in a balanced meal for students, not just the butter on the bread. He will facilitate the transfer of collective ideas into a concrete action plan for moving forward with Evidence-based Practice. What program elements are worth measuring over and above traditional organizational measures such as circulation, size of collection and number of staff? How do we measure the impact of school library programs on student learning? How do we then tell our story?

#### WHO SHOULD ATTEND

This working session is for school Library consultants, co-ordinators and teacher-librarians in leadership positions

#### THE BENEFITS

- Understanding the elements of evidence-based practice in school libraries
- Practical strategies for measuring, documenting and sharing successful school library programs
- Development of an action plan

**David Loertscher** is professor at San Jose State University, School of Library and Information Science. He has been a school library media specialist in Nevada and Idaho at both the elementary and secondary school levels, and is President of Hi Willow Research & Publishing. His best-selling books include *Reinventing your School's Library in the Age of Technology: A Guide for Principals and Superintendents* and *Increasing Academic Achievement through the Library Media Center*.

**THE SPRING 2005 CATALOGUE IS IN THE OLA MEMBERSHIP BOOTH AT EXPO FEBRUARY 3 AND 4**





## Toronto Public Library, Ryerson University, University of Toronto A library showcase for Ontario librarians

### TORONTO PUBLIC LIBRARY AT OLA

**HALF-DAY SESSION 9:00 am-12 noon or 2:00-5:00 pm**

Toronto Reference Library Le@rning Centre Classroom A, 789 Yonge Street

#### THE 'REDESIGNED' VIRTUAL REFERENCE LIBRARY

A PRE-CONFERENCE HANDS-ON COMPUTER SESSION

A new Web site for the Virtual Reference Library was launched in Fall 2004. The content of the database and the design of the site have been improved to include:

- a new user interface
- enhanced search and browse functionality
- more Canadian content
- information resources of interest to different communities in Ontario
- Ontario curriculum-related homework resources

- ability to sort or limit search results regionally
- ability to include more than internet sites in the resources.

This three-hour Toronto Public Library workshop is a hands-on session for library staff who use or may want to use the VRL in their daily work or with their clients. Learn how to move through the VRL, making the best use of its many features.

**10:00 am-12 noon or 2:15-4:15 pm (see ticket)**

Lillian H. Smith Branch Library, 239 College Street

#### Toronto Public Library's

#### LILLIAN H. SMITH LIBRARY TOUR

Two bronze griffins welcome you as you enter this unique downtown building and a multi-faceted world of library service. Opened in 1995, Lillian H. Smith Branch serves a diverse multicultural community, with an emphasis on children's programming and an electronic Le@rning Centre. Highlights of the tour will include the world-renowned collections and exhibits of Osborne Collection of Early Children's Books and Merrill Collection of Science Fiction, Speculation and Fantasy.

Toronto Reference Library Le@rning Centre Classroom A, 789 Yonge Street

#### TORONTO REFERENCE LIBRARY TOUR

**10:00 am-12 noon or 2:15-4:15 pm (see ticket)**

The flagship branch of Toronto Public Library opened in 1977, with an award-winning design by Canadian architect Raymond Moriyama. Boasting over 390,000 square feet on five double floors, the Library is the largest public library in Canada; 5 million items are housed on over 50 miles of shelving. The Arthur Conan Doyle Collection, the Baldwin Room of Early Canadian History and the Consumer Health Information Service are unique. The Information Commons has over 100 computers, the Digital Design Studio and the Centre for People with Disabilities. The tour includes the Preservation and Digitization department and Answerline, TPL's phone, email, and live reference service.

### RYERSON UNIVERSITY LIBRARY AT OLA

**TALK 'N' TOUR 2:15-4:15 pm 350 Victoria St.**

#### DESIGN/BUILD: A RADICAL APPROACH TO BRINGING AN INFORMATION AND LEARNING COMMONS TO LIFE

What do you do when a generous donor comes through with funds for the construction of an Information and Learning Commons and you have only a few months to conceive, design and build it? The Ronald D. Besse Information and Learning Commons at Ryerson University is an exciting new, state-of-the-art facility that brings together the Library, the University's IT unit, the Writing Centre and other campus services. Come for a tour and learn how the Ryerson Library managed to fast track this ambitious project, from conception to successful completion, through intense collaborative efforts with members of the Ryerson community, architects, designers, builders and, of course, library staff.

### FISHER RARE BOOK LIBRARY AT OLA

**SEMINAR AND TOUR 2:15-4:15 pm 120 St. George Street**



**NIHIL OBSTAT:  
AN EXHIBITION OF  
BANNED, CENSORED  
AND CHALLENGED  
BOOKS IN THE WEST  
1491 - 2000**  
**Pearce J. Carefoote**

This special seminar at the spectacular Thomas Fisher Rare Book Library of the University of Toronto is a great introduction to the library's collection of some 700,000 books. Situated on a two-level exhibition area, the eighty works on display fall into six basic categories: religion, science, philosophy, politics, literature, and works either by Canadians, or challenged by the Canadian government. The program is conducted by the curator of the exhibition, Pearce Carefoote, mediaeval manuscript and early books librarian at the Fisher. A preview of the fascinating facts that Pearce has found about these volumes can be found in the Winter 2005 issue of *Access*, mailed to members in early January.



02WED



# Super Conference 2005

6:00 pm to 7:00 pm

MTCC 206B

## The 104th ANNUAL GENERAL MEETING of the ONTARIO LIBRARY ASSOCIATION

Presiding: Ken Roberts,  
OLA President 2004.

A review of Association results for the  
year 2004 and a look at 2005 by incom-  
ing President Cynthia Archer.

1. Establishment of a quorum.
2. Adoption of the agenda.
3. Minutes of the 103rd Annual  
General Meeting.
4. Business arising.
5. Reports of the Officers of the  
Association:
  - OLA President Ken Roberts
  - OLA Treasurer Rod McLean
  - Executive Director Larry Moore
6. Motion for Constitutional Change:  
By-law no. 1, section 20. Elections.  
By-Law no. 4, section 3 (a)
7. Report of the Resolutions Action  
Group.
8. Report of the Elections Action  
Group
9. Introduction of the 2005 President,  
Cynthia Archer, University Librarian,  
York University.
10. Adjournment.

7:00-8:00 pm

See your invitation for location.

## NEW MEMBERS and FIRST-TIMERS RECEPTION and ORIENTATION

By invitation.



7:30 pm

MTCC 206DF

## THE 2005 super conference WELCOME PARTY

Music, hors d'oeuvres, entertainment, prizes and  
meeting friends and newcomers.

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## MTCC 105

Opening

Plenary Session

Thursday, February 3

8:00 am

# Craig Kielburger

Craig Kielburger is the founder of Free the Children, which has become the largest international network of children helping children, having impacted over one million children in 35 countries. The organization has built more than 400 primary schools, providing daily education to over 35,000 children every day. Craig has traveled to more than 40 countries, speaking out in defense of children's rights. His first book, *Free the Children*, has been translated into 8 languages and was the winner of the Christopher Book Award. Craig attends the University of Toronto where he is pursuing a degree in Peace and Conflict Studies. He has been twice nominated for the Nobel Peace Prize.

## MTCC 107

The SUNRISE BREAKFAST is served from 7:00 to 7:30 prior to the session. See your ticket for location. Some tickets may be available. Purchase them at The Oasis in the Registration Lobby.

The 8:00 am plenary session in a separate location from the breakfast and only your badge is required.





# Super Conference 2005

## Thursday, February 3, 2005

	Advocacy and Marketing	Collections and Resources	Curriculum and Learning	Governance and Policy	Information Literacy	The Internet	Library Issues	Management and Leadership	Partnerships
<b>9:00 am - 10:15 am</b>	<b>107</b> Top 10 Reasons Why Libraries Fail  <b>118</b> Branding and Beyond: Implementing Oakville's Brand Strategy	<b>120</b> Every Word Counts: A Look at Canadian Dictionary-Making  <b>124</b> A Fine Balance: Writing Fiction Based in Fact  <b>126</b> How To Understand Manga and Anime	<b>105</b> Experimental Learning Theory? They Didn't Teach That in Library School  <b>116</b> Successful Online Courses: Pedagogy Not Technology	<b>113</b> The Art of Writing Policy	<b>105</b> Experimental Learning Theory? They Didn't Teach That in Library School  <b>106</b> Adding Pizzazz to Your Web Site Using Video Capturing Software  <b>116</b> Successful Online Courses: Pedagogy Not Technology	<b>109</b> Web Search Alert	<b>128</b> Queen's Park Watch: a View from the Ministry of Culture	<b>107</b> Top 10 Reasons Why Libraries Fail  <b>108</b> Creating a Brand  <b>113</b> The Arts Policy  <b>117</b> Winning the Game	<b>111</b> Libraries  <b>110</b> Building a Brand Providing Digital Through  <b>118</b> Branding Implementing Brand
<b>10:35 am - 11:50 am</b>	<b>222</b> Sharing Success Stories: From Advocacy to Action Via Evidence-Based Practice (EBP)	<b>210</b> Dewey Divas and the Dudes (adult books)  <b>211</b> Tools for Managing Online Information	<b>220</b> Breaking Barriers: Building Bridges "By Books"	<b>207</b> Positioning Your Organization for Success	<b>219</b> Implementing Information Literacy at Your School	<b>205</b> Always Fresh: Fast Content for your Web Site with RSS  <b>209</b> Current Trends in Accessible Web Site Design: Common Barriers and Current Solutions  <b>216</b> Using the CBC Archives	<b>212</b> Designing Public Libraries as Unique and Vital Public Spaces  <b>214</b> Restructuring Library Facility Models	<b>204</b> Planning a Brand the Trends  <b>211</b> Tools for Managing Online Information  <b>214</b> Restructuring Facility Models  <b>228</b> Selecting a Professional Support	<b>219</b> Implementing Information Your School  <b>225</b> Optimizing Partner Classrooms
<b>3:45 pm - 5:00 pm</b>	<b>406</b> Barcoding Our Clients  <b>410</b> Selling Your Stuff: The Commercialization of Library Products  <b>415</b> Blog Your Way to a More Dynamic Web Site	<b>405</b> Managing the Acquisition of Print Monographs in an Electronic Environment  <b>417</b> Web Collection Development  <b>422</b> Inclusive Children's Literature  <b>424</b> Designing Library Displays that Work!  <b>426</b> Media and the Mirror  <b>427</b> Comics for Teens and Comics for Adults:	<b>407</b> Distance Learning: Promises, Problems and Precepts  <b>416</b> Library as Subject	<b>428</b> When the Twain Meet: Board Member and Municipal Politician	<b>408</b> Librarian and Faculty Collaboration: A Blueprint for Integrating Information Literacy into the Curriculum  <b>416</b> Library as Subject	<b>407</b> Distance Learning: Promises, Problems and Precepts  <b>411</b> Keeping It All Together: Web Site Management Beyond the Launch  <b>412</b> WebJunction: Technology Assistance and Training For Public Libraries  <b>417</b> Web Collection Development  <b>423</b> Internet Starting Points for Student Research (Gr. 4 to 8)	<b>403</b> Training and Orientation for Librarians  <b>409</b> Libraries by Design: Library Design Based on User Input  <b>419</b> Hot Issues in School Libraries in Ontario	<b>401</b> SPOTLIGHT: Excellence in Work a Strategy Public Library  <b>403</b> Training and Orientation for Librarians  <b>411</b> Keeping It All Together: Web Site Management Beyond the Launch	<b>408</b> Librarian Collaboration Blueprint Informing into the  <b>428</b> When the Board Municipal



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# Super Conference 2005

## Thursday, February 3, 9:00 am



### 101 MTCC 206F

9:00 am - 10:15 am

**OSLA's Spotlight Speaker**

## BARBARA STRIPLING

*Director of Libraries and Literacy,  
New Visions for Public Schools, New York*

*Values and Vision*

## CONNECTING TO THE EDGE OF WONDER: CREATING COMMUNITIES OF INQUIRY

Teacher-Librarians can foster communities of inquiry that empower young people to success, both academically and personally. This session will investigate crucial questions that drive our work in school libraries: How do teacher-librarians help students connect to their own senses of wonder about the world? How does a focus on inquiry and literacy lead to empowerment? How do we create and sustain communities of inquiry?

Convenor: *Liz Kerr*, Kawartha Pine Ridge District School Board, OLA Forest of Reading Literacy Initiative Council Chair, Ontario Coalition of School Libraries  
Co-chair, OLA 2003 President and OSLA 1996 President.

Sponsored by  
**The OLAStore**★

### 102 MTCC 201D

9:00 am - 10:15 am

*Programs and Services*

#### ART STRAM GRAM, L'ART ET L'ENFANT

*Marie Barguirdjian Bletton*, auteur, conférencière en art et littérature pour enfants.

Cet atelier envisage d'explorer le domaine des arts et de la culture à travers les livres de littérature jeunesse. Que ce soit par la qualité d'incroyables illustrations exécutées par des artistes de génie ou par le contexte culturel des textes mis à la portée des enfants, les livres sont d'immenses ouvertures

sur le monde et les différents modes de pensées. Par des exemples précis, je souhaite offrir des idées nouvelles d'animations artistiques ou culturelles...en plus d'avoir le plaisir de vous raconter quelques belles histoires de mon choix.

Convenor: *Nathalie Soini*, Queen's University.

### 103 ICH Oakville

9:00 am - 10:15 am

*Tech Services*

#### RACER 2.7: WHAT THE FUTURE ENTAILS

*Amy Greenberg*, VDX User Support and Training, University of Toronto;

*Donna Millard*, Mills Memorial Library, McMaster University.

For over two years, the VDX interlibrary loans system has helped Ontario Council of University Libraries (OCUL) users place interlibrary loan requests and use each other's collections more effectively. We will highlight and discuss the improvements in the latest version of VDX software – RACER 2.7 – and explain how we have tailored it for OCUL members.  
Convenor: *Mindy Myers*, Faculty of Information Studies, University of Toronto.



Peter Wolf 105



K. Jane Burpee 105



## 104 MTCC 206B

9:00 am - 10:15 am

*Values and Vision*

### PEERING INTO DARK CORNERS: EXAMINING THE ROOTS OF OUR INTELLECTUAL FREEDOM

*Richard Sims, Librarian, Centennial College.*

Liberty, viewed as the freedom to read everything, is a word that seems beyond question in the libraries of modern democracies. On September 11th 2001, this sleep was stirred. Confusion crept in. Should libraries promote the freedom to read everything or only that which they deem worth reading? Is censorship ever appropriate? Starting from the birth of our modern liberty as found in John Stuart Mill, the essential questions surrounding freedom of expression will be examined. Convenor: *Pat Eaves-Brown, University of Guelph*

## 105 ICH Kingsway

9:00 am - 10:15 am

*Information Literacy; Curriculum and Learning*

### EXPERIENTIAL LEARNING THEORY? THEY DIDN'T TEACH US THAT IN LIBRARY SCHOOL

*K. Jane Burpee, Manager, Reference and Information Literacy, Peter Wolf, Manager, Instructional Development, Teaching Support Services, University of Guelph.*

The most effective information literacy instructors will be those who are familiar with learning theories and the teaching techniques that are based on those theories. Learn how applying experiential learning theory can help you improve your teaching. Hear how you can work with your college or university's teaching support services to improve your own skills and competencies in developing your information literacy sessions and classroom instruction.

Convenor: *Lorna Rourke, University of Guelph*

## 106 MTCC 206A

9:00 am - 10:15 am

### Information Literacy; Technology ADDING PIZZAZZ TO YOUR WEB SITE USING VIDEO CAPTURING SOFTWARE

*James Watson, Information Services, Thomas J. Bata Library, Trent University; Jennifer Thiessen, Education and Applied Language Studies, Reference Information Services, James A. Gibson Library, Brock University.*

Are you looking for ways to jazz up your on-line tutorials without having to acquire multimedia development expertise? Do you need to provide more options for library instruction to off-campus users? Do you want to reach students with a variety of different learning styles? We introduce you to using video screen recording software to create innovative multimedia tutorials that can be delivered via streaming video. Learn about the different software packages that can be used to develop these modules, as well as how to integrate them into your library instruction program. Convenor: *Pascal Lupien, University of Guelph*

## 107 ICH Ballroom B

9:00 am - 10:15 am

*Management & Issues; Advocacy & Marketing*

### TOP 10 REASONS WHY LIBRARIES FAIL

*Jane Dysart, Partner, Dysart Jones Associates.*

Have you ever been asked to justify your existence? Is your support waning? Learn the top 10 reasons why libraries fail. Take action and choose your destiny before someone else does it for you. Discover excellent survival strategies based on real-world experiences. Convenor: *Jane Binksmma, Ryerson University.*

## 108 MTCC 103A

9:00 am - 10:15 am

*Management & Issues; Values & Vision*

### CREATING LEADERS: THE IMPACT OF LEADERSHIP TRAINING PROGRAMS ON THE SUBSEQUENT LEADERSHIP BEHAVIOUR OF LIBRARIANS

*Daniel Phelan, Team Leader/Manager, Collections Services Team, Ryerson University Library.*

How does an institute promote leadership behaviours? Explore the findings of a research study of a library leadership institute and its participants. Did the institute benefit the participants? How does such an institute promote leadership behaviours? Are there better techniques for developing these behaviours? Have the participants changed since attending the institute? Convenor: *Carmen Königsreuther Socknat, University of Toronto*

## 109 ICH Ontario

9:00 am - 10:15 am

*The Internet*

### WEB SEARCH ALERT

*Gwen Harris, Consultant, Gwen Harris Information Services.*

Yahoo! has reasserted itself as a leading search service. Will Google falter? This session reviews the significant changes in Web searching over the past year. It will highlight noteworthy new features and tools for Web search and online news search. Convenor: *Martie Grof-Iannelli, Fanshawe College.*

## 110 ICH Niagara

9:00 am - 10:15 am

*Partnerships*

### BUILDING, SUSTAINING AND PROVIDING ACCESS TO DIGITAL COLLECTIONS THROUGH COLLABORATION

*Kim Frail, Public Services, Bibliothèque Saint-Jean; Fern Russell, Digital Initiatives*



James Watson 106



Jane Dysart 107



Daniel Phelan 108



Gwen Harris 109

03THU  
9:00



# Super Conference 2005

Coordinator, University of Alberta Libraries.

Learn about the enrichment of digital collections through advanced functionality options like digital archives, automatic indexing and metadata field creation. Members from OCLC Canada and the University of Alberta Libraries will share their partnership experiences relating to La Survivance, an online collection of historical francophone newspapers, and other items digitized as part of Peel's Prairie Provinces. Convenor: *Trina Grover*, Ryerson University.

## 111 MTCC 201B

9:00 am - 10:15 am

*Reading and Literacy*

### FIRST NATIONS COMMUNITIES READ: GROWING A GREAT PROGRAM

*Barbara Lewis*, Librarian, Mnjikaning Public Library; *Daphne Johnston*, Librarian, Ninda-Kikaendjigae-Wigammik First Nation Public Library; *Patty Lawlor*, First Nation Consultant, Southern Ontario Library Service

First Nations Communities Read, launched in 2003 as part of First Nations Public Library Week, is an ambitious program that builds community while supporting the publication and purchase of books featuring aboriginal content and/or creativity. With the support of Canadian Heritage's Book Industry Development Program, this grass roots program may go national. Hear more about this exciting program and its future direction.

*Jan Bourdeau Waboose* and *Brian Deines*, author and illustrator of *SkySister*, the 2005 First Nation Community Reads title will participate in the session.

*Jan Bourdeau Waboose* will read from *SkySister* at the EXPO stage at 12:10 today.

## 112 MTCC 104C

9:00 am - 10:15 am

*Users*

### LIBRARIES AND PRIVACY: LIVING IN A POST-911 WORLD

*Mike Gurski*, Senior Technology and Policy Advisor, Information and Privacy Commissioner/Ontario.

Rapid technological advancements offer both promise and threats. Will Canadian public libraries be subjected to invasive search and seizure provisions similar to those found in the U.S.A. Patriot Act? Learn how libraries can successfully manage personal information and privacy concerns.

Convenor: *Jim Neill*, Kingston-Frontenac Public Library Board.

## 113 MTCC 203D

9:00 am - 10:15 am

*Governance and Policy; Management and Issues*

### THE ART OF WRITING POLICY

*Daniella Beaulieu-Scarano*, Team Supervisor, Customer Service, Collection Access Team, Windsor Public Library.

Gain practical advice on how to develop, communicate and implement policies in public libraries. Beaulieu-Scarano will review policy writing techniques and share practical "how-to" approaches for writing policy. Learn how to view policy writing as a sum of its parts.

Convenor: *Janet Woodbridge*, Windsor Public Library.

## 114 MTCC 104B

9:00 am - 10:15 am

*Users; Programs and Services*  
**HOW ARE KIDS AND TEENS USING TECHNOLOGY?**

*Katherine Parrish*, Teacher, English Department, Marc Garneau Collegiate Institute; *Beth Jefferson*, Founder, the perflink Project, Toronto.

Is the Internet our friend or foe in our efforts to create teen readers? On average, teens spend over two

hours per day surfing, chatting, and sending e-mail. Opportunities exist to create Internet applications that draw teens into a culture of books and reading. But the bar has been set high by commercial application providers of teen services, requiring constant innovation and high levels of design and interactivity. Come see examples of Internet initiatives that seek to engage teens on their own terms and win them back to libraries and reading. Convenor: *Sheilah O'Connor*, Toronto Public Library

## 115 MTCC 206C

9:00 am - 10:15 am

*Technology*

### HOW TO USE RSS TO KNOW MORE AND DO LESS

*Jenny Levine*

Internet Development Specialist, *The Shifted Librarian*.

RSS or "Really Simple Syndication" is an XML format that allows syndication of Web content. But what does that really mean? Learn how to use a news aggregator to read multiple sites to keep current while reducing the strain of your workload. Learn how news aggregators help you beat information overload and keep you more informed at the same time. In addition, you'll learn about the best way to start providing RSS syndication of your own news for your library's audience.

## 116 ICH High Park

9:00 am - 10:15 am

*Curriculum and Learning; Information Literacy*  
**SUCCESSFUL ONLINE COURSES: PEDAGOGY NOT TECHNOLOGY**

*Carolyn K. Murray*, Librarian (retired), University of Toronto.

Learn about the results of recent research into the advantages and disadvantages of e-learning in a University of Toronto undergraduate online English course and a graduate Ontario Institute for

Cynthia Means 111



Mike Gurski 112



Katherine Parrish 114



Beth Jefferson 114



Elizabeth Irish 117





Studies in Education online Virtual Library course. Find out how students respond to the experience, how the instructors adapted synchronous and asynchronous courseware to their teaching goals, and how good pedagogy can transform the negative impact of technology. Find out how librarians can get on the Web-based course bandwagon for library and Internet instruction.

Convenor: *Jocelyn Phillips*, University of Guelph

## 117 MTCC 201F

9:00 am - 10:15 am  
*Management & Issues*

### WINNING AT THE HIRING GAME

**Elizabeth Irish**, Public Services, Assistant. Professor, Schaffer Library of Health Sciences, Albany, New York.

This fun and lively session, whose presentation format resembles a television game, will demonstrate to job interviewers and candidates the best way to make their next job search a success. Learn how to create the right first impression and to develop a resume that will get noticed. Profit from hearing the best answers to favourite interview questions by leading librarians in the US-based Medical Library Association.

Convenor: *Susan Hendricks*, Lakeridge Health, Oshawa.

## 118 MTCC 202D

9:00 am - 10:15 am  
*Advocacy and Marketing; Partnerships*

### BRANDING AND BEYOND: IMPLEMENTING OAKVILLE'S BRAND STRATEGY

**Yvonne Attard**, Director, Customer Development, Oakville Public Library.

Staff, board, Friends, volunteers all play critical roles in kicking off your brand strategy. This session will give you key success factors to ensure brand integration amongst your staff and volun-

teers, the key messages for brand positioning in the community and how to engage and recognize corporate and community support of the new brand.

Convenor: *Daphne Wood*, Hamilton Public Library.

## 119 ICH Ballroom A

9:00 am - 10:15 am  
*Reference and Research*

### 21ST CENTURY GOVERNMENT DOCUMENTS: BEST SOURCES FOR ELECTRONIC GOVERNMENT INFORMATION

**Mary Monteith**, Government Documents Librarian, Kitchener Public Library; **Tom Bentley**, Reference Librarian, Brantford Public Library.

In recent years, the shift from print to electronic publications of government information has affected how public library staff find answers for their users. Explore some of the most useful online resources for government information and develop strategies for staying current in the face of this growing trend.

Convenor: *Laura Master*, Kitchener Public Library.

## 120 MTCC 103B

9:00 am - 10:15 am  
*Collections and Resources*

### EVERY WORD COUNTS: A LOOK AT CANADIAN DICTIONARY-MAKING

**Katherine Barber**, Editor-in-Chief, Canadian Oxford Dictionaries, Oxford University Press, Toronto.

What makes Canadian English distinctive? How is a good dictionary researched and how were new words selected for the second edition of the Canadian Oxford Dictionary? Why do Canadians need their own constantly updated dictionary? What features can a dictionary have to make it useful to particular users? Why do we still need a paper dictionary when there are free ones available online? And why are dictionaries not like pantyhose?

Come learn how to assess the quality of dictionaries when assigning precious resources to dictionary purchases. Understand the constraints of dictionary making in the Canadian market and why library patrons need a wide range of dictionaries to serve differing needs.

Convenor: *Susan Patrick*, Ryerson University.

## 121 MTCC 201C

9:00 am - 10:15 am  
*Tech Services*

### CATALOGUING ELECTRONIC CONTINUING RESOURCES

**Joe Cox**, Adjunct Professor and Inform Librarian, Faculty of Information Studies; **Edward White**, MIST Candidate, Faculty of Information Studies, Project Cataloguer, Robarts Library; University of Toronto.

Attention cataloguers! Are you aware of the recent changes in AACR2, 2002 version as it relates to Electronic Continuing Resources? This session will provide you with a practical overview of cataloguing numerous electronic resources, given the major changes in Chapter 12 of AACR2, 2002 version. Learn from an experienced and engaging speaker who is a practitioner in this ever-changing field of librarianship.

Convenor: *Gail Nichol*, University of Toronto.

## 122 MTCC 202B

9:00 am - 10:15 am  
*Programs and Services*

### LIBRARY SERVICES FOR IMMIGRANTS AND MULTI-CULTURAL COMMUNITIES

**Mijin Kim**, Coordinator, Multicultural Resources and Services, National Library and Archives Canada; **Chryss Mylopoulos**, Multicultural Library Services Specialist (retired); **Carrie-Ann Smith**, Manager of Research, Pier 21 Society, Halifax.

Speakers will share some best



Mary Monteith 119



Katherine Barber 120



Joe Cox 121



Allan Stratton 124



Christopher Butcher 126

03THU  
9:00



# Super Conference 2005

practices on how a library can reach out and welcome immigrant and multicultural communities. Learn how to define emerging communities and tailor genealogy services to older immigrant communities, and hear about resources and services available from Library and Archives Canada. Convenor: *Cabot Yu*, Citizenship and Immigration Canada.

## 123

9:00 am - 10:15 am

*Partnerships*

### ONTARIO DIGITAL LIBRARY STATUS REPORT

Moved to Friday, 3:45 pm, See Session #827.

## 124 MTCC 206D

9:00 am - 10:15 am

*Reading and Literacy;  
Collections and Resources*

### A FINE BALANCE: WRITING FICTION BASED IN FACT

*Allan Stratton*, Author, *Chanda's Secrets*.

Allan Stratton will bring to life his experience of writing "Chanda's Secrets" by sharing with the audience pictures taken during his trip

to Africa to research "Chanda's Secrets" along with his journal of that trip. He will discuss the struggles he went through in writing the novel and will engage in a question and answer session with audience members.

Convenor: *Kelly Kimberly*, Ryerson University.

## 125

### WHAT HAPPENED TO THE HR DEPARTMENT?

Session withdrawn.

## 126 MTCC 104D

9:00 am - 10:15 am

### Collections and Resources HOW TO UNDERSTAND MANGA AND ANIME

*Christopher Butcher*, Sales Associate, The Beguiling.

Increase your cultural awareness while listening to experts discuss the history of "Manga and Anime", Japanese comic books and cartoons, in order to provide a cultural context for the work. Gain helpful ordering advice and information on how to help you shelf these types of materials in your library.

## 127 MTCC 202C

9:00 am - 10:15 am

*Library Issues*

### THE ONTARIO COALITION FOR SCHOOL LIBRARIES

*Catherine Mitchell*, Tundra Books;  
*Liz Kerr*, Kawartha Pine Ridge District School Board (co-chairs).

The Canadian Coalition for School Libraries is a nationally based group of associations and individuals interested in combatting the

deterioration of school libraries across Canada. It is made up of publishers, media producers, parents, authors and others alarmed by the issue. OLA has been one of the library groups supporting these efforts. The Ontario Coalition provides a local focus to complement the national one. You are invited to consider the advocacy efforts being put forward by the Ontario Coalition and to offer advice on actions being taken.



## 128 MTCC 203B

9:00 am - 10:15 am

*Library Issues*

### QUEEN'S PARK WATCH: A VIEW FROM THE MINISTRY OF CULTURE

*Rita Scagnetti*, Director, Heritage and Libraries Branch, Ontario Ministry of Culture.

Receive an update on Ministry priorities for the library sector, an overview of several key government initiatives involving public libraries, and an update on relevant provincial legislation. Audience members will gain an awareness of provincial government activities being undertaken on behalf of, and in partnership with, public libraries.

Convenor: *Sue Culp*, Chair, Lincoln Public Library Board and OLBA 2005 President.



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# Super Conference 2005

## Thursday, February 3, 10:35 am



### 201 MTCC 104B

10:35 am - 11:50 am

#### OCULA's Spotlight Speaker

### Dr. JAMES MARCUM

University Librarian at Fairleigh Dickinson University in New Jersey

#### Values and Vision

## THE LIBRARY AS DYNAMIC LEARNING CENTRE

The future of the academic library is a topic of continuing concern and speculation. The varieties of individual and social learning strategies available, and the necessity of assuring competence for effectiveness in the global networks of tomorrow, demand new strategies and purpose. The key vision of Dr. Marcum is to transform the library into a "dynamic learning centre." He believes the library can play a leading role in creating a dynamic learning culture, both on the campus and in the community. Dr. Marcum feels that the university should be concerned less with transferring existing information and knowledge and more with creating environments where knowledge can be discovered, created, and shared, as a part of assisting people to become competent in the real world.

Convenor: *Delia Antonacci*, Seneca College, OCULA 2004 President.

### 202 MTCC 206D

10:35 am to 11:50 am

*Collections and Resources; Management and Issues*

#### RETROFIT YOUR STACKS

*Patty Leidhecker*, Director of Product Management, Brodart, Canada.

Join a display and discussion of the different options available to retrofit your display and shelving. You will learn tips to increase floor management, promote your collection more effectively and attract more patrons/students to the library!

### 203 MTCC 202C

10:35 am to 11:50 am

*Programs & Services; Users; Reference & Research*

#### ONE SIZE DOESN'T FIT ALL: TAILORING INFORMATION TO CANCER PATIENTS

*Michelle Arbuckle*, Patient Education, Princess Margaret Hospital, University Health Network, Toronto.

How do library volunteers effectively provide reference service in a consumer health library for cancer patients? Join us for a thorough examination of the creation, use and evaluation of an effective reference tool that ensures the fulfillment of patrons' health infor-

mation needs while at the same time guiding volunteer staff through a structured and focused search process.

Convenor: *Tamara Harth*, CancerCare Ontario.

### 204 MTCC 203A

10:35 am to 11:50 am

#### MANAGEMENT & ISSUES PLANNING LESSONS FROM THE TRENCHES

*Rebecca Jones*, Partner, Dysart Jones Associates; *Yvonne Attard*, Director, Customer Development, Oakville Public Library; *Marjorie Whalen*, Director, Research Information Management Service, International Development Research Centre, Ottawa; *Lynne*

Michelle Arbuckle 203



Lynne Bentley 204



Yvonne Attard 204





*Bentley*, Director, Library Services, Humber College, Toronto.

A panel of practicing information professionals from public, academic and government sectors will share their planning experiences and recent discoveries by examining aspects of the planning cycle. The panelists will focus on gaining client input, engaging staff and justifying more staff. Convenor: *Rebecca Jones*, Dysart and Jones.

## 205 ICH Ballroom A

10:35 am to 11:50 am

*Technology; The Internet*

### ALWAYS FRESH:

### FAST CONTENT FOR YOUR WEB SITE WITH REAL SIMPLE SYNDICATION (RSS)

**Darlene Fichter**, Data Library Coordinator, University of Saskatchewan, Saskatoon.

Keeping a library Web site up to date with fresh content is a challenge for any Webmaster. Learn how to publish, merge and format RSS feeds into instant Web content. Discover how libraries have made specialized pages featuring article titles of new journal issues, new library acquisitions, book and movie reviews, and much more. Take away a list of sites that allow anyone to simply cut, paste and publish RSS content to their site in seconds. For the technologically daring, find out about free scripts to install that allow you to "shake and bake" your own combos. Dive in now and offer new services that auto-magically refresh and keep your audience coming back for more! Convenor: *Amanda Etches-Johnson*, McMaster University.

## 206 MTCC 202D

10:35 am to 11:50 am

*Technology*

### "THE GREAT THINGS ABOUT STANDARDS IS...":

### STANDARDS AND THE INTEROPERABLE WEB

*Thomas Dowling*, Assistant Director of Library Systems, OhioLINK, Ohio.

Open standards are the glue that holds together both the Web and library technology. Without them, we must rely on proprietary, single-vendor solutions with proprietary, single-vendor price tags. This session will review the importance of Web standards, and will discuss several of the standards being used to build the next generation of digital library services. Convenor: *Walter Lewis*, Halton Hills Public Library.

## 207 MTCC 104D

10:35 am to 11:50 am

*Governance and Policy*

### POSITIONING

### YOUR ORGANIZATION FOR SUCCESS

*Darrel Skidmore*, Chief Executive Officer, London Public Library

No matter how good your organization is, quality assurance demands continuous improvement. This includes the key elements of a community positioning strategy, effective implementation of strategic planning and municipal relationships – administrative and political. Learn the importance of effective strategic planning, strategic communications and inclusive community positioning. Convenor: *Jane Horrocks*, Richmond Hill Public Library.

## 208 MTCC 203B

10:35 am to 11:50 am

*Reading and Literacy*

### MAGAZINES FOR CHILDREN: ALTERNATIVE READING

*Hilary Bain*, Editor-in-Chief, *Chirp*, *Chickadee* and *Owl*.

Kids magazines offer many ways

for readers to read and learn. Science, animals, fiction and far-out facts are some of the topics to inspire readers. This session will take a look at kids magazines for ages 3 to 13 to see how they can be used for group or independent reading. Convenor: *Laura Reed*, Kitchener Public Library.

## 209 MTCC 206C

10:35 am to 11:50 am

*Internet; Programs and Services*

### CURRENT TRENDS IN ACCESSIBLE WEB

### SITE DESIGN:

### COMMON BARRIERS AND CURRENT SOLUTIONS

**Philip Kiff**, Networking and Information Consultant, Canadian Health Network, Living with Disabilities Affiliate, Toronto.

This session will provide an overview of current standards and trends in accessible Web site design along with a detailed look at several specific cases. Each case will simulate the experience of a different user and a different set of barriers on a sample library site. The emphasis will be on highlighting the most common barriers to Web access in 2005 and pointing to currently available design and code solutions. Convenor: *Wendy Rodgers*, University of Guelph.

## 210 MTCC 203D

10:35 am to 11:50 am

*Reading and Literacy; Collections and Resources*

### DEWEY DIVAS AND THE DUDES: YOU HEARD IT HERE FIRST - A SNEAK PREVIEW OF SPRING BOOKS - ADULT

*David Macmillan*, Sales Representative, Libraries, HarperCollins Canada; *Lahring Tribe*, Manager, *Maylin Scott*, Assistant Manager, Library and Academic Sales, Random House of Canada; *Susan Wallace*, Sales Representative, Literary Press Group.

The Dewey Divas and Dudes are a

Darlene Fichter 205



Hilary Bain 208



Philip Kiff 209



Maylin Scott 210



Susan Wallace 210





# Super Conference 2005

group of Canadian publishing representatives who are passionate readers. Receive a sneak preview of the best adult books of the upcoming season, including fiction, mystery non-fiction and some hidden gems. This session will help collection development fill in the gaps of any good books they may have missed, give librarians a good list (50-60 titles) of books to recommend to their patrons, and improve their general book knowledge of the upcoming publishing season.

Convenor: *Florence de Dominicis*, Oakville Public Library.

## 211 ICH Ontario

10:35 am to 11:50 am  
*Management and Issues; Collections and Resources*

### TOOLS FOR MANAGING ONLINE INFORMATION Gary Price

Library Research Consultant,  
Editor, ResourceShelf.com

In this presentation Gary will introduce several desktop search tools that you can use to search your own computer. He will also discuss programs and sites that allow the user to save and share Web content and aggregate news and other information.

## 212 MTCC 202B

10:35 am to 11:50 am  
*Library Issues*

### DESIGNING PUBLIC LIBRARIES AS UNIQUE AND VITAL PUBLIC SPACES

*Anne Marie Madziak*, Consultant, SOLS; *Stan Skrzyszewski*, Partner, ASM Consultants; *John Knox*, Chamberlain Architects Inc.

Modern public libraries are unique and vital spaces that are open to all. As social and cultural cornerstones of the community, it is crucial for library planners to build libraries that are successful public spaces. This session will offer some expert opinion and give participants the opportunity to view photos of recently built public

libraries, assess their success, and discuss with each other, and with the speakers, the issues and trends affecting library design.

Participants should come away having informed their own thinking on what makes a library a vital public space and a successful gathering place in the community. Convenor: *Karen McGrath*, Niagara-on-the-Lake Public Library.

## 213 MTCC 206F

10:35 am to 11:50 am  
*Reference and Research*

### ROVING REFERENCE: A NEW MODEL FOR INFORMATION SERVICES

*Deborah Walker*, Manager, Library Strategy, *Diane Macklin*, Marketing and Programming Administrator, Markham Public Libraries; *Joan Giannone*, President, Motiv-Action Achievement Systems, Toronto.

Markham Public Libraries staff and consultant share their experience in training information services staff in roving reference service and overcoming resistance to change. Hear about new concepts for improving information services and motivating staff to adopt this roving service model. Learn how to develop and deliver training from a customer service model. Convenor: *Bob Henderson*, Markham Public Libraries.

## 214 MTCC 201F

10:35 am to 11:50 am  
*Management and Issues; Library Issues*

### RESTRUCTURING LIBRARY FACILITY MODELS: CHALLENGES IN AMALGAMATED MUNICIPALITIES

*Jim Morgenstern*, Principal, dMA and Management Services.

When library systems amalgamate, they inherit facility models that are never the product of a plan and seldom make sense. This session will draw on the experience of a number of library systems that were amalgamated and made

difficult decisions about restructuring facilities. It will review approaches to restructuring, key issues and problems, the future of small rural libraries in amalgamated systems, the impact of the virtual library and the public's response to restructuring. Convenor: *Linda Delgrande*, Clarington Public Library.

## 215 MTCC 103A

10:35 am to 11:50 am  
*Reading and Literacy*

### BEYOND THE NOVEL: BRANCHING OUT WITH LITERATURE CIRCLES

*Beth McEwen*, Teacher-Librarian, Upper Grand District School Board.

Traditional literature circles can be successfully adapted so that students analyze and interpret a broad range of material beyond the novel (e.g., non-fiction resources: magazines, newspapers, books; and beyond the novel: poetry, popular music, scripts). My middle school experiences have demonstrated that this is a unique and wonderful way to hook them all, including reluctant, boy, and dormant readers. This is especially effective for teens. We will share the process, show the evidence, and provide support materials. Convenor: *Maria Luisa Lebar*, Peel District School Board.

## 216 MTCC 206B

10:35 am to 11:50 am  
*Technology; The Internet*

### USING THE CBC ARCHIVES

*Tom Metuzals*, CBC Digital Archives, Marketing; *Don Quinlan*, Consultant.

Receive an introduction to and explore CBC Archives Web site in a classroom and library setting. We will suggest and explore applications and activities, go in-depth into the lesson plans and projects. Delegates will have immediate results - and have tools to use the next day. Convenor: *Kathy Atherton*, Toronto District School Board.

Anne Marie Madziak 212



Diane Macklin 213



Joan Giannone 213



Beth McEwen 215



Patricia Fry 224





**217 THE INDEPENDENT LEARNING CENTRES' SUITE**  
*Session withdrawn.*

**218 ICH Ballroom B**  
10:35 am to 11:50 am  
*Programs and Services; Users*  
**SERVING TEENAGERS IS CONTAGIOUS: STAFF TRAINING TIPS**  
*Lisa Heggum, Youth Services Librarian, Maria A. Shchuka Branch; Dawna Rowilson, Toronto Public Library*

Successful teen services cannot be delivered by one person alone. Join Heggum and Rowilson as they focus on a team approach and provide tips and techniques to help you encourage the staff in your library to create a welcoming environment for teens. Learn practical staff training methods to help you dispel fear, share expertise and understanding, and empower staff at all levels.  
Convenor: *Joanne Hawthorne, Toronto Public Library.*

**219 MTCC 206A**  
10:35 am to 11:50 am  
*Partnerships; Information Literacy*  
**IMPLEMENTING INFORMATION LITERACY AT YOUR SCHOOL**  
*Sheryl Lavery, Teacher-Librarian, Waverly Public School; Bill Ferguson, Teacher-Librarian, Applecroft Public School; Nancy Dalrymple, Facilitator, Library & Computers, Durham District School Board.*

How do you reinstate the library as the hub of the school? Learn how to implement a successful model for integrating Information Literacy in a K-8 school. The program has doubled the usage in the library and has increased literacy immensely for both teachers and students. Presenters will share timetables, schedules, year plans, reporting strategies and statements, lesson plan suggestions and great ideas about advocating for your library program.

cating for your library program.  
Convenor: *Amanda Doncaster, Peel District School Board.*

**220 MTCC 201A**  
10:35 am to 11:50 am  
*Curriculum and Learning*  
**BREAKING BARRIERS: BUILDING BRIDGES "BY BOOKS"**  
*Anita Dhawan, Teacher of and Librarian with Toronto District School Board; Kelly Hayes, President, Hamilton-Wentworth Elementary Teachers Union.*

How can you create a safe-school environment? Easy! Using quality picture books to teach your students practical strategies to deal with name-calling, bullying and media violence. Get ideas to make your classrooms and libraries "equitable", and celebrate diversity in its true sense!  
Convenor: *Fiona Marcy, Halton District School Board.*

**221 MTCC 103B**  
10:35 am to 11:50 am  
*Values and Vision*  
**THE TAO OF SCHOOL LIBRARIANSHIP**  
*Tim Gauntley, Instructional Leader, Library Learning and Resources, Toronto District School Board.*

**222 MTCC 104C A SPECIAL OLA SESSION**  
10:35 am to 11:50 am  
*Advocacy and Marketing*  
**SHARING SUCCESS STORIES: FROM ADVOCACY TO ACTION THROUGH EVIDENCE-BASED PRACTICE**  
*Deborah Braithwaite, Teacher-Librarian, Oakridge Junior Public School; Diana Maliszewski, Teacher-Librarian, Agnes Macphail Public School, Toronto District School Board; Sandi Zwaan, School Library Consultant.*

What is evidence-based practice? Why is the OLA Board of Directors planning to spend \$100,000 on a study of Ontario schools using evidence-based practice as the principal research method? See how the Board and teacher-librarians will be empowered with these leading edge strategies for documenting and sharing your success stories. Join us to learn how evidence-based practice can transform school library advocacy efforts into action. Discover how to provide the school community with irrefutable evidence that your school library program improves student achievement.

Convenor: *Roberta Henley, OSLA 2004 President, Brantford Collegiate Institute, Grand Erie District School Board.*

The wise leader is like water (Lao Tzu). It's time to share softer strategies for effective school library leadership based on compassionate insights from thinkers who see beyond business models and trendy systems. This session will challenge Western perspectives and offer inspiration based on being still, the here and now, the ripple effect, doing less and being more, keeping it simple, and the paradox of letting go. Uncluttered technology will help us.

Convenor: *Irene Melli, Durham District School Board.*

**223 CRISIS COLLECTION DEVELOPMENT: RISING FROM THE ASHES**  
Note: Session withdrawn.

**224 ICH Oakville**  
10:35 am to 11:50 am  
*Reading and Literacy*  
**SPRING INTO LITERACY**  
*Patricia Fry, Head of Literacy, Resources and Assessment, Cawthra Park Secondary School; Sandy Svatos, Teacher-Librarian, Rick Hansen Secondary School; Peel District School Board.*

Practical strategies for successful

Lisa Heggum 218



Dawna Rowilson 218



Sheryl Lavery 219



Bill Ferguson 219



Deborah Braithwaite 222



**03THU  
10:35**



# Super Conference 2005

ly running a week-long literacy extravaganza designed to promote the joy of reading for Secondary School students will be the focus of this workshop. This school-wide initiative works to build a sense of community with activities such as contests, dress-up opportunities, fundraisers, book swaps, and more. Learn how to organize author readings within the school and gather examples of activities that will work to get the staff on board. A literacy week is an opportunity to formalize on a school-wide basis what the best teacher-librarians do all the time!

Convenor: *Sharon Mills*, Toronto District School Board.

**Consult the daily  
Super News  
for program changes**

## 225 ICH Caledon

10:35 am to 11:50 am  
*Partnerships*

### OPTIMIZE YOUR PARTNERSHIP WITH CLASSROOM TEACHERS

*Lynne Page*, Teacher-Librarian, Captain Robert Wilson Public School; *Shelley Gaylard*, Teacher-Librarian, Post's Corner Public School; *Mary Kebalo-Plata*, Teacher-Librarian, *Florence Meares* Public School, Halton District School Board.

Optimize the teacher-librarian/classroom teacher partnership role. Gain some insights and tips on promoting your role to staff as well as motivating your classroom teachers to plan with you for successful co-operative research assignments and more! This session will provide opportunities and ideas for optimizing the collaborative role. It will also offer

concrete examples of collaborative projects across curriculum areas. Participants will take part in an interactive segment for co-operative problem-solving and sharing of ideas during the session. Convenor: *Katrina Murphy*, Peel District School Board.

## 226 NEW SOLUTIONS IN AUDIO/VISUAL PACKAGING MATERIALS

Note: Session withdrawn.

## 227 MTCC 201D

10:35 am to 11:50 am

*Reading and Literacy*

### A ZILLION UNUSUALLY APPEALING POEM PROMPTS

*Loris Lesynski*, author/illustrator, *Dirty Dog Boogie* and *Zigzag*.

Loris will provide tools for librarians using poetry in schools and public libraries. Learn about different learning styles, inventive word play and phonological awareness. Convenor: *Tara Stadius*, Toronto Public Library.

## 228 MTCC 201C

10:35 am to 11:50 am

*Management*

### SELECTING YOUR PROFESSIONAL AND SUPPORT STAFF: KEY PREDICTORS OF SUCCESS *Ken Haycock*

Senior Partner, Ken Haycock & Associates Inc., Vancouver.

The research suggests that the worst predictors of success are interviews and reference checks. So why do you keep using them? Understand the process of selection using key predictors so that your time and investment show a return.

Convenor: *Diana Guinn*, President, British Columbia Library Association, bringing library education to its members year round through the programs of the Education Institute, a project of The LAA-BCLA-OLA-SLA Partnership.



Lynne Page 225



Shelley Gaylard 225



Mary Kebalo-Plata 225



Loris Lesynski 227



Ken Haycock 228



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Thursday, February 3<sup>rd</sup>

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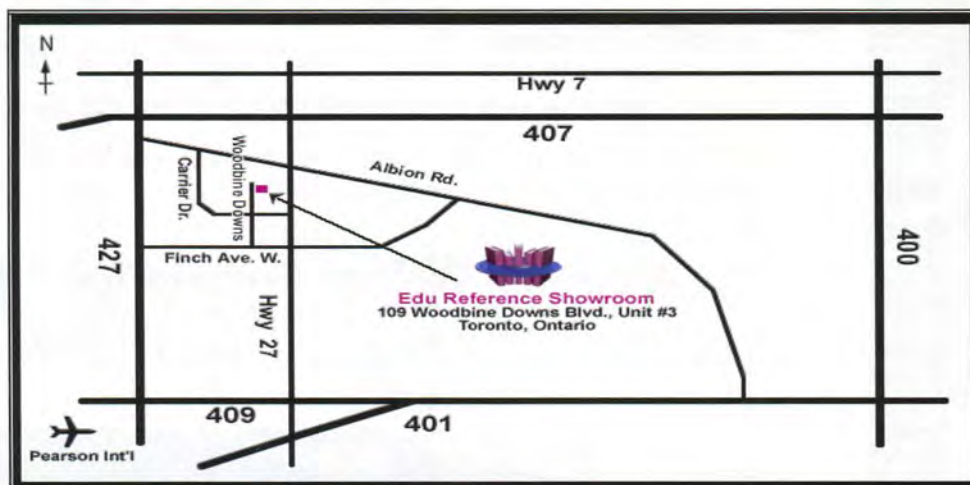
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| ✱ Mitchell Lane     | ✱ Morgan Reynolds    | ✱ Oliver Press    | ✱ Rourke Publishing          | • Capstone Press         |
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# EXPO 2005

Canada's largest library  
tradeshow

Thursday, Hall C  
10 am to 5:30 pm

Friday, Hall C  
9 am to 2:30 pm

All exhibit reception  
Thursday 3:30 - 5:30

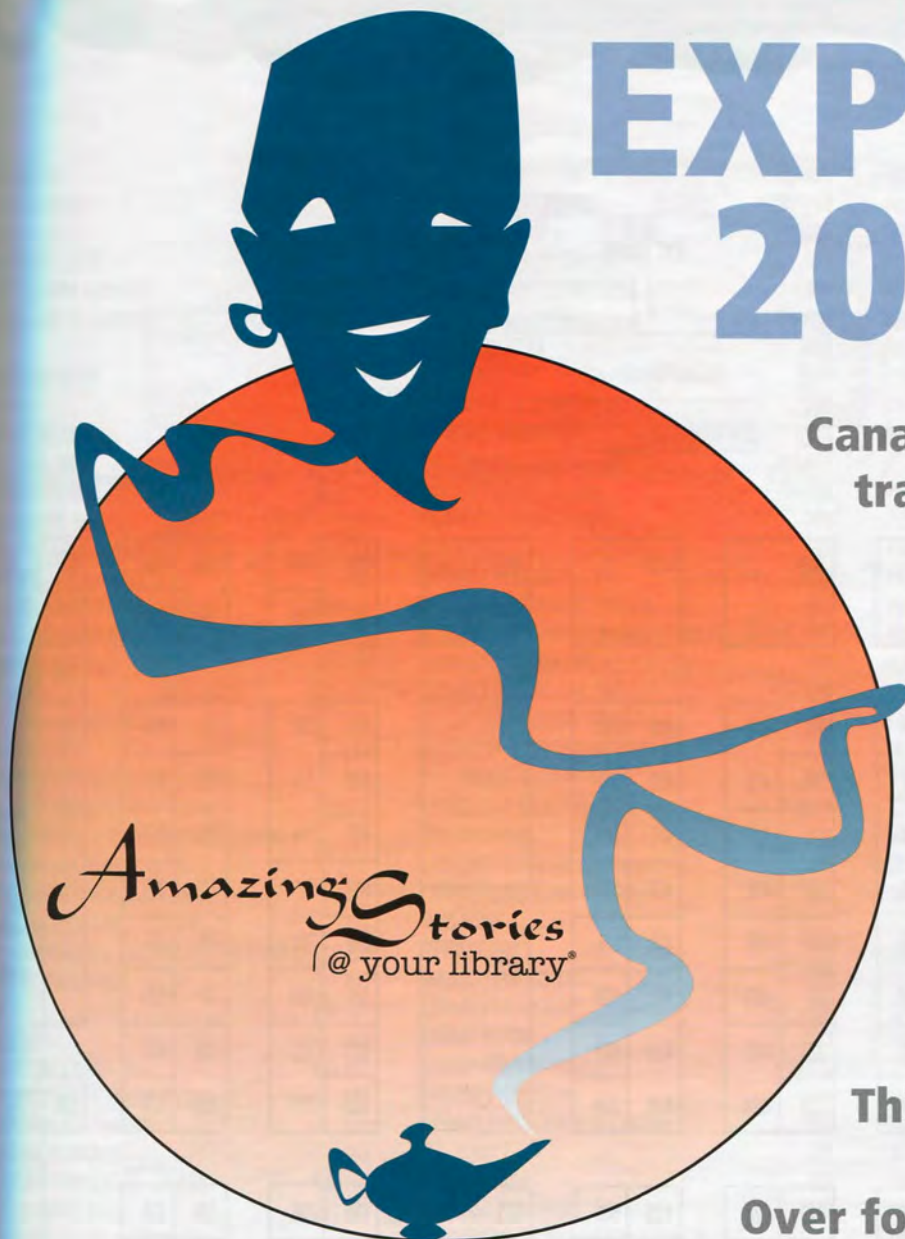
Thirty poster sessions

Over forty authors signing

**CANSCAIP is hosting the first annual mass book launch**

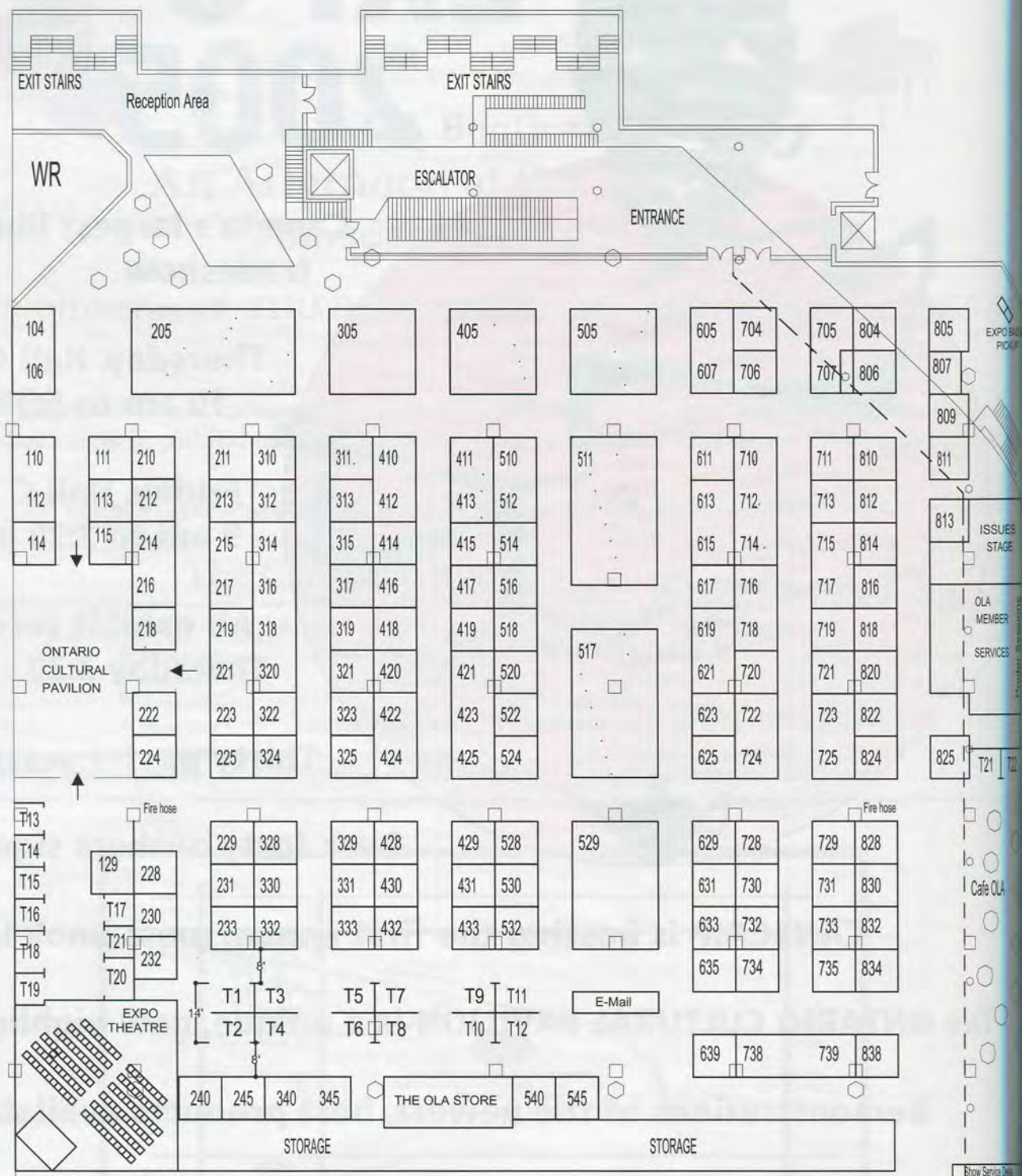
**The ONTARIO CULTURAL PAVILION is a unique, new highlight.**

**Demonstrations of the newest, best products available!**





## Super Conference 2005



**ONE BIG IDEA-PACKED AND SURPRISE-FILLED SHOW**

Thursday, 10:00 am to 5:30 pm / Program highlights, page 36-37

Friday, 9:00 am to 2:30 pm / Program highlights, page 51-52



# the Learning Space at OLA

3M CANADA	529	FITZHENRY & WHITESIDE	421-425	OXFORD UNIVERSITY PRESS	313
A-G CANADA LTD.	625	FOLLETT INTERNATIONAL	711-713	PALMIERI FURNITURE LMT.	716-718
ALA GRAPHICS	370	GEAC Library Solutions	104-106	PAPER OF RECORD®	370
ALPHAPLUS CENTRE	Table 1	GEORGETOWN PUBLICATIONS INC.	719	PATHFINDER BOOKS	Table 15
ANOTHER STORY BOOKSHOP	635	GIBSON LIBRARY CONNECTIONS	807	PENGUIN GROUP CANADA	129
ASSOCIATION OF UNIVERSITIES AND COLLEGES OF CANADA	Table 8	GOLDEN OAK ADULT BOOK CLUB	Table 20	PERMA-BOUND BOOKS	613-615
BAKER AND TAYLOR	832	GOODMINDS.COM	811	PIG TALES BOOKS LTD.	229
BARRON'S	325	GOVERNMENT OF CANADA - RURAL EXHIBITS	825	PIPERHILL PUBLICATIONS	370
BAYARD DISTRIBUTION	331	GROUNDWOOD BOOKS	731	PRESERVATION TECHNOLOGIES CANADA	231
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BETWEEN THE LINES	Table 11	H.B. FENN AND COMPANY LTD.	215-217	PUBLIC WORKS AND GOVERNMENT SERVICES	830
BIBLIOCENTRE, THE	617	HARPERCOLLINS CANADA	715-717	PUBLISHERS GROUP CANADA	321
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BOWKER	333	INTERNATIONAL READING ASSOCIATION	370	S & B BOOK LTD.	511
BRIDGES TRANSITIONS INC.	232	JANWAY COMPANY USA, INC.	111	S & B BOOK LTD.	514
BRODART, LTD.	517	JIM CLIFFORD MOVING SERVICES INC.	323	SAUNDERS BOOK COMPANY	505
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COUTTS LIBRARY SERVICE	723-725	LOGIN CANADA	824	THOMAS ALLEN & SON LTD.	431
COVERGENT LIBRARY TECHNOLOGIES	730	LONE PINE PUBLISHING	113	THOMSON / GALE	225
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CRITERION PICTURES	330	MAGIC LANTERN GROUP	422-424	TINLIDS INC.	419
CSA	545	MANDARIN LIBRARY AUTOMATION, INC.	721	TOURMALINE EDITIONS	417
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DISTICOR DIRECT RETAIL SERVICES	733	McCLELLAND & STEWART	720	ULVERSCROFT LARGE PRINT (CANADA) LTD.	728
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# Super EXPO Thursday at



## THE ONTARIO CULTURAL PAVILION: A UNIQUE AND EYE-OPENING DISPLAY OF ONTARIO INNOVATION

The Organization of Book Publishers of Ontario, the Canadian Magazine Publishers' Association and the Canadian Independent Record Producers Association have created a unique exhibition of books, magazines, sound recordings, and media created by Ontarians.

Supported by the Ministry of Culture, this special showcase provides the opportunity to discover the buried treasure created right here in Ontario – cultural products hard to identify and often hard to find.

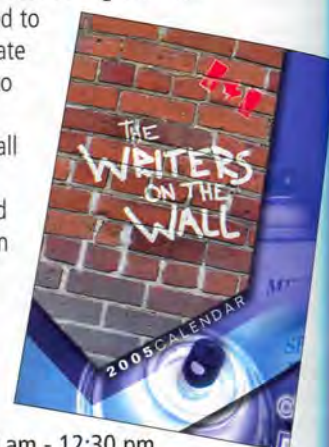


Artichoke	116-125	Literacies	116-125
Books in Canada	116-125	Literary Review of Canada	116-125
Briarpatch	116-125	Malahat Review	116-125
Burnt Toast	116-125	Masthead	116-125
Canadian Children's Book News	116-125	McArthur & Company	116-125
Canadian Family	116-125	Mosaic	116-125
Canadian Geographic	116-125	Mosaic Press	116-125
Canadian Journal of History	116-125	Napoleone Publishing/RendezVous Press	116-125
Canadian Notes & Queries	116-125	New Quarterly	116-125
Canadian Screenwriter	116-125	North American Country Inn	116-125
Canadian Woman Studies	116-125	ON Nature	116-125
Catholic Insight	116-125	On Spec	116-125
Celtic Heritage	116-125	Ontario Craft	116-125
Chalk and Cue	116-125	Opera Canada	116-125
Chart	116-125	Our Canada	116-125
Chickadee	116-125	Owl	116-125
CHIRP	116-125	Pembroke Publishing	116-125
Cineaction	116-125	Penguin Eggs	116-125
Cinema Scope	116-125	POV	116-125
Corporate Knights	116-125	Prefix Photo	116-125
Country Connection	116-125	Quill & Quire	116-125
Dance Current	116-125	Reader's Digest	116-125
Descant	116-125	Scarlett	116-125
Devil's Artisan	116-125	Spirit	116-125
Diplomat & International Canada	116-125	This	116-125
ellipse: Canadian Writing in Translation	116-125	Thompson Educational Publishing	116-125
Espace	116-125	Toronto Life	116-125
Event	116-125	United Church Observer	116-125
Faith Today	116-125	University Affairs	116-125
Fashion 18	116-125	University of Toronto Press	116-125
Fashion Magazine	116-125	Vallum	116-125
Fiddlehead/Studies in Canadian Lit	116-125	Varqa International Children's Magazine	116-125
Front Magazine	116-125	Verge	116-125
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Geist	116-125	White Knight Publications	116-125
Going Natural	116-125	Wilfrid Laurier University Press	116-125
Humanist in Canada	116-125	WISH	116-125
Insomniac Press	116-125	Women & Environments International Magazine	116-125
Inuit Art Quarterly	116-125	Your Workplace	116-125
James Lorimer and Co.	116-125		
Journal de la rue/Reflet de societe	116-125		
Key Porter Books	116-125		
Kids Can Press	116-125		



## AT BOOTH 511 WRITERS ON THE WALL CALENDAR AUTHORS autographing at S&B booth

The Canadian authors featured in the best-selling calendar created to motivate boys to read have all been invited to sign at S&B.



11:30 am - 12:30 pm  
*William Bell, Shane Peacock,  
Richard Scrimger*

Also today *Ian Wallace* will be signing the new S&B Books poster that he illustrated.

## THE EXPO THEATRE

As official sponsor and huge financial contributor to the Forest of Reading program, NBS will be hosting the Forest autographing at their Booth #405. Here is today's schedule:

11:30	Ontario Books
12:10	First Nations Communities Read <i>Jan Bordeau Waboose</i> reads from <i>SkySister</i> (see session #111)
12:50	Ontario Sound Recordings
1:30	Ontario Magazines



AT THE OLA MEMBERSHIP BOOTH

## POSTER SESSIONS

The people who have been working on these projects will be at their poster session to explain and to answer your questions. A great opportunity for sharing and networking. For full descriptions, see the special brochure in your registration bag or at the display.

### 12:00 pm – 12:45 pm

- Staff of Algonquin College LRC: Serving the Millennials
- Emma Duncan, Brampton Public Library Business Services @ your library.
- Linda Lowry, Brock University, James A. Gibson Library: InfoSkills Plus: your key to research success.
- Tania Sharpe, Chatham-Kent Public Library: One Book One Municipality

AT THE OLA MEMBERSHIP BOOTH

## THE OLA ISSUES THEATRE

20-minute updates on OLA issues and programs. Today, learn about:

- 12:00 Copyright  
Bernard Katz
- 12:30 Ontario Coalition for School Libraries  
Catherine Mitchell  
Liz Kerr
- 1:00 Windsor-Essex @ your library® Radio Project  
Catherine Biss
- 1:30 International Reading Association Conference in Toronto 2005/  
OLA is co-sponsoring this international event  
Sue Leppington

- Marlene Turkington, Canadian Association of School Librarians: Your New National Voice
- Lesley North, Sonia Pacheco, Tita Zierer, Heather Davis, Toronto Public Library: Working Together: Community Library Connections
- Helen Kelly, Hamilton Public Library: The Courage Collection

### 1:00 pm – 1:45 pm

- Pelham Public Library
- Lori McCannel & Carmen Condotta, Guardian Angels/Pope John Paul II School, Dufferin Peel Catholic District School Board: Survival...Prep coverage @ the school library

- Product demonstrations
- One-on-one help services
- Café OLA
- Internet services
- Prizes

- Huron County Library & The Reuben R. Sallows Gallery: The Reuben R. Sallows Digital Library
- North Perth Public Library: Youth Volunteers @ your library
- Peter Abbott, Southern Ontario Library Service: Changing Library Trend Lines In Ontario
- Christina Tooulas-Santolin, University of Toronto Libraries: Library Authentication on Public Access Computers
- Margaret Mau, Pembroke Public Library: Pre-Prom Expo @ your library

AISLE 100 BY EXPO STAGE

## THE FOREST OF READING INFORMATION CENTRE

Have questions about one of the Award reading programs? Members of the organizing committees are on hand to answer questions and to provide advice on the Blue Spruce, Silver Birch, Red Maple, White Pine, Evergreen and Golden Oak reading programs.

### 3:30 pm to 5:30 pm Reception Area

## The EXPO 2005 WINE AND CHEESE RECEPTION

Sponsored by Edu Reference Publishers Direct



AT BOOTH 405

## AUTOGRAPHING AT NBS: THE 2004 WINNERS AND THE 2005 NOMINEES

As official sponsor and huge financial contributor to the Forest of Reading program, NBS will be hosting the Forest autographing. Here is today's schedule:

- 12:00 Sylvia McNicoll, Allan Stratton
- 12:30 Marnelle Tokio, Hazel Hutchins, Ruth Ohi
- 1:00 Maggie Wood, Dorothy Joan Harris
- 1:30 Marsha Skrypuch, Joanne Stanbridge



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— KEY PORTER  BOOKS —

# Author! Author!

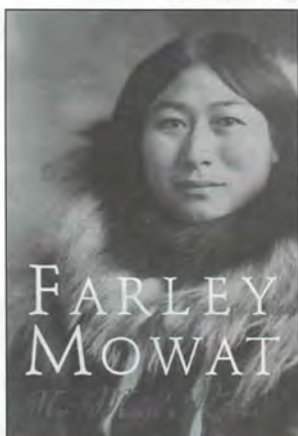
Meet these authors at the Key Porter booth  
at Ontario Book Publishers of Ontario Cultural Pavilion

KEY PORTER CLASSICS

**THURSDAY**

**Farley  
Mowat**

1:00 pm



**Claire  
Mowat**

1:30 pm

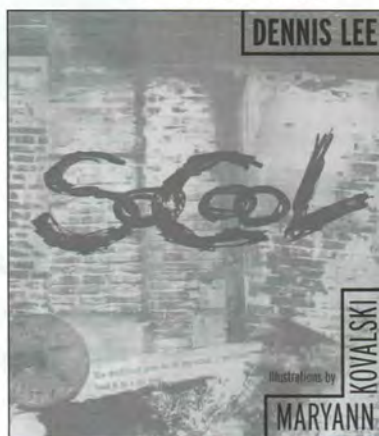
KEY PORTER KIDS AND TEENS

**FRIDAY**



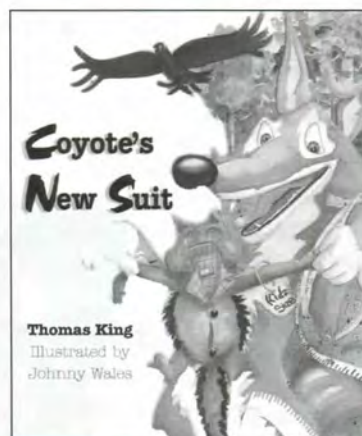
**J.C.  
Mills**

12:30 pm



**Dennis  
Lee**

1:00 pm



**Thomas  
King**

1:30 pm

**FENN**

H.B. Fenn and Company Ltd.



**MTCC 105**

Thursday, February 3

2:10 pm

## All-Conference Plenary Session

Clifford Lynch is Director of the Coalition for Networked Information, an agency that includes about 200 member organizations concerned with the use of information technology and networked information to enhance scholarship and intellectual productivity. Prior to joining CNI, Lynch spent 18 years at the University of California, the last ten as Director of Library Automation. Lynch, who holds a Ph.D. in Computer Science is a past president of the American Society for Information Science and a fellow of the American Association for the Advancement of Science and the National Information Standards Organization.

An OLA Board welcome to Librarian  
and Archivist of Canada, IAN WILSON.

Generously supported by



2:10 pm

### **IHC Ballroom B**

Inaugural meeting of the  
**FEDERATION OF ONTARIO  
PUBLIC LIBRARIES**

# Clifford Lynch





# Super Conference 2005

Thursday, February 3, 3:45 pm



**401 MTCC 104B**

3:45 pm - 5:00 pm

**OPLA's Spotlight Speaker**

**JOHN PERRY**

*Senior Vice-President and Senior Advisor,  
National Quality Institute.*

*Management Issues*

## **EXCELLENCE IN THE WORKPLACE: DEVELOPING A CUSTOMER STRATEGY FOR YOUR PUBLIC LIBRARY**

If you are looking for a session on excellence through quality that gives you an understanding of the intent and application of developing a customer strategy, then this session is for you. Focus on customer service and building a culture for excellence that gets positive results in customer satisfaction. John Perry is Senior Vice President, Senior Quality Advisor at the National Quality Institute. The National Quality Institute is a not-for-profit organization that provides strategic focus and direction for Canadian organizations to achieve excellence, enabling Canadians to set the standard for quality and healthy workplace practices throughout the world.

Convenor: *Sam Coghlan*, Stratford Public Library, OPLA 2003 and 2004 President, library representative on the Minister's Advisory Council for Arts and Culture

**402 ICH Haliburton**

3:45 pm - 5:00 pm

*Values and Vision*

**TABLE RONDE:**

**DO WE NEED ABFO?**

Facilitators: *Karen McGrath*, Chief Executive Officer, Lincoln Public Library; *Nathalie Lynn Soini*, Acting Special Readers' Services Coordinator, Queen's University.

Avons-nous un besoin pour l'ABFO? Il y a en a parmi nous qui trouve que l'ABFO est important. Désormais, le manque d'activité sur le "listserv", nous donne l'impression que son importance est

minime pour plusieurs. Tous ceux et celles qui sont intéressés sont priés à se joindre à nous, pour nous aider à y trouver un consensus sur la mission de notre association. Quels sont les points importants pour nous? Comment pouvons-nous résoudre nos problèmes? Pourquoi ne profitons-nous pas du "listserv"? Nous voulons vos idées et votre feedback, nous avons besoin de VOUS si l'ABFO répondra à nos besoins et demeurera une association active et serviable.

Some of us think we do!! But

judging by the lack of activity on our listserv - maybe not!! All interested parties are welcome to come join us at this session to help us come to a consensus on the mission of this Association. What are the pressing issues for us? How can we resolve them? Why aren't we using the listserv anyway? We need your input and we need you if ABFO is going to be active and be useful to members.

Nathalie Soini 402



Eun-ha Spiteri 403





## 403 MTCC 104D

3:45 pm - 5:00 pm

*Library Issues; Management & Issues*

### TRAINING AND ORIENTATION FOR LIBRARIANS

*Joanne Oud*, Head of Collection Development; *Eun-ha Spiteri*, Reference and Collection Librarian; *Angela Madden*, Professor; Wilfrid Laurier University.

How effective is your orientation and training for new librarians? Find out what works (and what doesn't), and what new librarians know (or don't yet know!). Avoid the most common training problems as you learn to improve upon the design of training and orientation programs. Convenor: *Christina Tooulis-Santolin*, University of Toronto

## 404 ICH High Park

3:45 pm - 5:00 pm

*Statistics & Surveys; Tech Services*

### ASSESSING THE ONTARIO SCHOLAR'S PORTAL

*Melody Burton*, Reference Librarian, Stauffer Library, Queen's University; *Toni Olshen*, Business Librarian, Peter F. Bronfman Business Library, York University.

The Ontario Council of University Libraries (OCUL) launched the Ontario Scholar's Portal (OSP) as part of the Ontario Information Infrastructure with funding from the Ontario Innovation Fund. To evaluate the OSP, an assessment team of representatives from OCUL are utilizing an innovative methodology - MINES (Measuring the Impact of Networked Electronic Resources). Learn about this unconventional survey method, hear some preliminary results and discover how the assessment process is unfolding. Convenor: *Catherine Steeves*, University of Guelph

## 405 MTCC 203D

3:45 pm - 5:00 pm

*Collections and Resources*

### MANAGING THE ACQUISITION OF PRINT RESOURCES IN AN ELECTRONIC ENVIRONMENT: REDESIGNING COLLECTION MANAGEMENT/ACQUISITION WORK TO DELIVER PRIORITY SERVICES

*Kit Wilson*, Acquisitions and Collections Coordinator, University of Alberta Libraries; *Ada-Marie Atkins Nechka*, Assistant Director, Collection and Technical Services, Information Resources, University of Calgary.

The shift to digital collections, budgetary pressures, and technological advances in vendor systems have combined to create new opportunities for collections and technical services. In most libraries, these functional units are reorganizing staffing resources to ensure we deliver those services most valued by our patrons. Two Collections/Acquisitions Librarians will outline recent changes within their institutions, addressing how they have reshaped their workflow and services in response to current user demands. Convenor: *Pam Jacobs*, YBP Library Services

## 406 ICH Oakville

3:45 pm - 5:00 pm

*Value and Vision; Marketing and Advocacy*

### BARCODING OUR CLIENTS

*Rebecca Jones*, Partner, Dysart Jones Associates.

Thinking "outside of the box" and moving up the value chain are critical activities for today's information professionals. Hear about what we can and should learn from other industries and professions that can help us better understand our clients and develop key strategies for increasing our presence and our value in the

daily lives and work of our constituents.

## 407 MTCC 201E

3:45 pm - 5:00 pm

*The Internet; Curriculum & Learning*

### DISTANCE LEARNING: PROMISES, PROBLEMS AND PRECEPTS

*Elyse Pike*, Health Sciences Librarian; *Karen McGregor*, Organizational Development and Learning, Human Resource Services, Grey Bruce Health Services, Owen Sound.

Distance learners often find it difficult to conveniently access quality research resources. Check out the perceived barriers to acquiring resources that support successful distance learning and discover a strategy to improve learner readiness and confidence. Convenor: *Margaret Campbell*, Chatham-Kent Health Alliance.

## 408 MTCC 206B

3:45 pm - 5:00 pm Partnerships; Information Literacy

### LIBRARIAN AND FACULTY COLLABORATION: A BLUEPRINT FOR INTEGRATING INFORMATION LITERACY INTO THE CURRICULUM

*Jacqueline Limoges*, Faculty of Nursing; *Karen Halliday*, Health Sciences Librarian; Georgian College.

Have you ever wondered how to integrate information literacy effectively into a curriculum to assist students with lifelong learning? Wonder no more - capture a blueprint for integrating information literacy learning outcomes into a curriculum through a librarian/faculty collaboration. Limoges and Halliday will update you with current literature on integrating information literacy into the curriculum, demonstrate the advantages of benchmarking against other academic libraries, and will provide details on how to integrate information literacy

Kit Wilson 405

Elyse Pike 407

Karen McGregor 407

Jacqueline Limoges 408

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3.45



# Super Conference 2005

assignments into course outlines and the curriculum.

Convenor: *Tedi Brash*, Seneca College

## 409 MTCC 206A

3:45 pm - 5:00 pm

*Users; Library Issues; Statistics and Surveys*

### **LIBRARIES BY DESIGN: LIBRARY DESIGN BASED ON USER INPUT**

*Cathy Capes*, Principal, Moffat Kinoshita Architects; *Tanis Fink*, Chief Librarian, Seneca College; *Vivian Lewis*, Associate University Librarian, Mills Memorial Library, McMaster University.

Libraries are sometimes reluctant to ask users for input when designing or re-designing physical spaces - possibly because of uncertainty about whom to ask, what tool to use or how they will process the information after-

wards. Learn why user input is so critical and what the planning committee can gain from the process. Hear proven techniques for seeking input from all constituent groups (students, faculty and staff). When should you use a survey and when will a focus group do? How do you entice students to participate in a focus group session? What do you do when the opinions of your user groups or your users and your staff collide? All this is based on a combination of scholarly research and proven real life experience. Convenor: *Judy Wanner*, University of Guelph.

## 410 MTCC 202C

3:45 pm - 5:00 pm

*Advocacy & Marketing*

### **SELLING YOUR STUFF: THE COMMERCIALIZATION OF LIBRARY PRODUCTS**

*Joy Muller*, Manager, Seneca@York

Learning Commons and Learning Commons Online Web Site; *Yalcin Suer*, Technology Licensing.

Do you have an in-house library product that you would like to sell to other libraries? What process do you follow to sell your stuff? This session will outline the experience of an academic library's attempts to bring an information literacy product to market.

Convenor: *M.J. D'Elia*, University of Guelph

## 411 MTCC 103A

3:45 pm - 5:00 pm

*Management & Issues; The Internet*

### **KEEPING IT ALL TOGETHER: WEB SITE MANAGEMENT BEYOND THE LAUNCH**

*Lisa Goddard*, Division Head for Systems, Memorial University of Newfoundland Libraries, St. John's.

Feeling overwhelmed by the never ending chore of Web site maintenance? Many libraries have a detailed plan for designing and launching their new Web site, but no well developed strategy for day to day site management. Content management systems provide a simple, uniform interface for easy site maintenance. They also help to enforce institutional policies and a consistent look and feel across all pages. This session will provide an introduction to the purpose, features and implementation of Web content management solutions.

Convenor: *Dawn Kiddell*, Cornwall Public Library.

## 412 MTCC 202D

3:45 pm - 5:00 pm

*Technology; The Internet*

### **WEBJUNCTION: TECHNOLOGY ASSISTANCE AND TRAINING FOR PUBLIC LIBRARIES**

*Jeff Stauffer*, Product Manager, WebJunction, OCLC Online Computer Library Centre, Inc.

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Cathy Capes 409



Tanis Fink 409



Joy Muller 410



Yalcin Suer 410



Derrick Grose 416





Gary Price 417



Lynne C. Howarth 418



Jean Greenberg 418



Pam Panopalis 421



Tracy Beck 422

Canadian Grant Program, OCLC and its partners created WebJunction, a technology and training portal for public library staff who provide public access to information in their communities. Come learn why WebJunction will be a valuable source of services and tools for your library staff.

## 413 HERDING CATS, OWLS AND OTHER ANIMALS TO GET BUSINESS DONE

Note: Moved to Friday. #828.

## 414 @ YOUR LIBRARY® ON RADIO IN WINDSOR-ESSEX

Note: Session has been withdrawn.

## 415 MTCC 206D 3:45 pm - 5:00 pm Advocacy and Marketing; Technology BLOG YOUR WAY TO A MORE DYNAMIC WEB SITE Jenny Levine,

Internet Development Specialist,  
*The Shifted Librarian*.

What is blogging? Why is everyone doing it and is it really good for you? Jenny Levine, Internet Development Specialist and author of *The Shifted Librarian* blog (<http://theshiftedlibrarian.com/>) will show how all types of libraries are using blogs. Attendees will learn how to use blogs to "tell their story," disseminate library news more efficiently and ease the workload on staff. Whether your library is large or small, this session will show how your library can take advantage of the power of blogging!  
Convenor: *Moyra MacKinnon*, Toronto Public Library.

## 416 MTCC 201A

3:45 pm - 5:00 pm

*Curriculum and Learning;  
Information Literacy*

## LIBRARY AS SUBJECT

*Derrick Grose*, Teacher-Librarian,  
Head of English, Library, Sir Wilfrid  
Laurier Secondary School, Ottawa-  
Carleton District School Board.

Let's tell our story when planning our lessons! Learn how the library can become the subject of student research and integrated into a variety of subject areas – especially in the secondary level – and used to teach the skills from the Information Studies Curriculum.  
Convenor: *Karen Smulevitch*, Toronto District School Board.

## 417 ICH Ballroom B

3:45 pm - 5:00 pm

*Collections and Resources;  
Internet*

## WEB COLLECTION DEVELOPMENT

## Gary Price,

Library Research Consultant,  
Editor, ResourceShelf.com

Using the open Web as a resource to find new high quality content can be time consuming and aggravating. This presentation will share numerous suggestions about where to find new and useful Web content and then how to share it with users via the Web or catalogue. Gary will also discuss programs and sites that allow the user to save and share Web content and aggregate news and other information.  
Convenor: *William Vankeuren*, Hanover Public Library.

## 418 MTCC 201B

3:45 pm - 5:00 pm

*Reference and Research;  
Values and Vision*

## METADATA MATTERS: KEY LESSONS FROM METADATA PROJECTS

*Lynne C. Howarth*, Associate  
Professor, Faculty of Information  
Studies, University of Toronto;  
*Jean Greenberg*, Project  
Coordinator, Women's Health  
Matters Resource Database.

Case studies of "benchmark" metadata projects that have been planned and implemented in libraries in Canada will be presented along with key lessons and "take-away" tips. Looking at projects such as the Women's Health Matters Database, the session will provide examples of action plans for metadata project implementation, suggest pitfalls to avoid in launching a successful metadata project, and will give examples with contact information for future reference in planning a metadata project.  
Convenor: *Greg Smith*, St. Catharines Public Library.

## 419 MTCC 201C

3:45 pm - 5:00 pm

*Library Issues*

## HOT ISSUES IN SCHOOL LIBRARIES IN ONTARIO

*Roberta Henley*, OSLA President  
2004-2005, Head of Library,  
Brantford Collegiate Institute &  
Vocational School, Grand Erie  
District School Board.

OSLA continues to work hard on behalf of teacher-librarians across our province. Come and get an update on issues that continue to affect us including ongoing advocacy efforts, and new developments with the Ontario Coalition for School Libraries and the Ontario Digital Library.  
Convenor: *Rose Dodgson*, Toronto District School Board.

## EXPO 2005 WINE AND CHEESE

3:30 - 5:30 pm

Drink ticket in your package compliments of  
**EDU REFERENCE DIRECT**

03THU  
3:45



# Super Conference 2005

## 420 MTCC 206C

3:45 pm - 5:00 pm

*Reading and Literacy*

### COMBINING LITERATURE CIRCLES WITH BLUE SPRUCE AND GRAPHIC ORGANIZERS

*Cynthia Sneath*, Teacher-Librarian, Westminster Public School;  
*Jennifer Wright*, Grade 3 Teacher, York Region District School Board.

Want a 'how-to' guide for organizing Literature Circles for the primary grades? Come to this workshop. Participants will be provided with detailed information about literature circles and how to adapt them in a primary setting. The integration of graphic organizers and the thematic groupings of Blue Spruce titles will also be explored.

Convenor: *Barb Ross*, Halton District School Board.

## 421 MTCC 206F

3:45 pm - 5:00 pm

*Reading and Literacy*

### TARGET READING PROGRAM: PROMOTING MALE TEEN LITERACY

*Eric Roberts*, Teacher-Librarian, Port Hope High School, Kawartha Pine Ridge District School Board;  
*Pam Panopalis*, Teacher-Librarian, St Mary Secondary School, Peterborough, Victoria, Northumberland County Catholic District School Board.

Discover how two high school libraries set out to promote pleasure reading for their male teens - and got some interesting and encouraging results. Topics in the session include: how a teen Advisory Committee was created for input and consultation, the specific and successful strategies that were implemented, and the most popular forms of literature for male teens.

Convenor: *Sharon Mills*, Toronto District School Board.

## 422 MTCC 203A

3:45 pm - 5:00 pm

*Collection and Resources*

### INCLUSIVE CHILDREN'S LITERATURE

*Tracy Beck*, Education Assistant, Halton District School Board/Student, Ryerson University, School of Disability Studies.

As more and more children with disabilities are included in our schools and communities, libraries must ensure that they reflect this change. All collections for children should include images that are representative of the entire student population. This means building school and community collections that speak to all children. Ontario's libraries, through multiculturalism initiatives, have made great strides to ensure that images from diverse cultures are represented on their shelves. Now this same effort must be made to ensure that stories, poems and books that portray positive images of the disability experience become an important part of our collections.

## 423 ICH Ontario

3:45 pm - 5:00 pm  
*Technology; The Internet*  
**INTERNET STARTING POINTS FOR STUDENT RESEARCH (Grade 4 to 8)**

*Anita Brooks Kirkland*, IT Consultant, Waterloo Region District School Board.

Although students today often have a high degree of comfort "surfing" the Internet, they generally do not have the necessary skills to conduct valid research online. Students require directed instruction on finding age-appropriate reliable information sources. Learn how to direct student research appropriately through a variety of starting points, including directories, portals and online databases, following the skills continuum for accessing resources

from the OSLA document, *Information Studies, Kindergarten to Grade 12*.

Convenor: *Kevin Bradbeer*, Toronto District School Board.

## 424 MTCC 202B

3:45 pm - 5:00 pm

*Collections and Resources*

### DESIGNING LIBRARY DISPLAYS THAT WORK!

*Sharon Mitchell*, John Paul II Secondary School, London District Catholic School Board; *Maureen Mitchell*.

Library displays are an integral part of library service. They 'work' on many levels, and serve various purposes. The first step in providing library service is to get the attention of the user. Learn how to design library displays that inform, attract, and engage your library patrons.

## 425 BUILDING READING LITERACY TOGETHER

Note: Session withdrawn.

## 426 MTCC 201F

3:45 pm - 5:00 pm

*Reading and Literacy; Collections and Resources*

### MEDIA AND THE MIRROR: DECIPHERING ADVERTISING'S MESSAGE AND EXAMINING ITS IMPACT ON SELF IMAGE

*Shari Graydon*, author, *Made You Look*.

Everyday, in a thousand ways, we are reminded of how much easier the world seems to be for people blessed with the right hair, face and body parts. Join Shari as she examines advertisers' use of language and imagery, who gets to decide what's hot and what's not, and what forces and sources shape our views on beauty, and on ourselves.

Convenor: *Jonathan Demers*, Toronto Public Library.

Peter Birkemoe 427



Bryan Lee O'Malley 427



Joyce Smith 428



Marlene Davidson 428



Margaret Andrewes 428





**427 MTCC 103B**

3:45 pm - 5:00 pm

*Collections and Resources*

**COMICS FOR TEENS, COMICS FOR ADULTS, KNOWING WHICH IS WHICH AND FINDING SOMETHING FOR BOTH**

*Peter Birkemoe*, Owner, Beguiling Books and Art, Inc.; *Bryan Lee O'Malley*, author, *Lost at Sea* and *Scott Pilgrim*.

Comics are growing in popularity with every age group and there is considerable overlap with teen and adult categories. Learn about key titles and types of graphic novels to serve both groups and books to serve specific sub-groups like reluctant readers. Bryan will discuss his three graphic novels each with different age recommendations.

Convenor: *Sonny Bannerjee*, Ryerson University.

**428 MTCC 201D**

3:45 pm - 5:00 pm

*Partnerships; Governance and Policy*

**WHEN THE TWAIN MEET: BOARD MEMBER AND MUNICIPAL POLITICIAN**

*Margaret Andrewes*, Councillor, Town of Lincoln; *Joyce Smith*, Clearview Township Councillor, Chair, Clearview Public Library Board; *Marlene Davidson*, Municipal Councillor and Chair, Atikokan Public Library Board.

Have you ever wondered if you could help the library more by being on council? Or how a Councillor on your Board balances the library's needs with other municipal needs? Hear four dynamic municipal and library leaders describe their experiences and share how Boards can best communicate with all councillors and optimize their role on the Board.

Convenor: *Margaret MacLean*, OLBA Council, OLTA 2001 President.

**5:15 pm**

**MTCC 203B**

THE ONTARIO LIBRARY BOARDS' ASSOCIATION

**ANNUAL MEETING**

Presiding: IAN HUNTER, President.

**ICH Oakville**

ONTARIO COLLEGE AND UNIVERSITY LIBRARY ASSOCIATION

**ANNUAL MEETING**

Presiding: DELIA ANTONACCI, President.

**ICH Niagara approx. 6:15 pm**

**ACADEMIC LIBRARY AWARD PRESENTATION AND RECEPTION**

Generously sponsored by



**ICH Ballroom A**

THE ONTARIO SCHOOL LIBRARY ASSOCIATION

**SCHOOL LIBRARY AWARDS**

**PRESENTATION AND RECEPTION**

- the Teacher-Librarian of the Year Award
- the Distinguished Administrator of the Year Award
- the Award for Exceptional Achievement

Generously sponsored by



**MTCC 104C**

THE ONTARIO HEALTH LIBRARIES ASSOCIATION

**ANNUAL GENERAL MEETING and RECEPTION**

Generously sponsored by



O V I D

**6:00 pm**

**156 Front St. West a hundred yards east of the hotel**

FACULTY OF INFORMATION STUDIES' ALUMNI ASSOCIATION

**RECEPTION FOR UNIVERSITY OF TORONTO FIS ALUMNI**

FISAA is hosting a gathering to help FIS alumni enjoy the Super Conference in style! Catch up with classmates and learn about all the new and exciting things happening at your alma mater. E-mail Sara K. Figueiredo <s.figueiredo@fis.utoronto.ca> or phone 416-978-3034 right up to the time of the event.

**EXPO 2005 EXHIBITOR RECEPTIONS**

in various locations at various times. Invitations are issued by sponsoring companies at their booths during exhibit hours.

Delia Antonacci, OCULA AGM

Ian Hunter, OLBA AGM



**03THU  
5:15  
6:00**



# Super Conference 2005

**7:00 pm MTCC 107**  
**Reception from 6:00 pm**

ONTARIO PUBLIC LIBRARY ASSOCIATION  
ONTARIO LIBRARY BOARDS' ASSOCIATION  
present

## The 2005 PUBLIC LIBRARY AWARDS DINNER

Guest: The Hon. *Madeleine Meilleur*,  
Minister of Culture

Hosts: *Sam Coghlan, Ian Hunter*, OPLA and OLBA Presidents

### ONTARIO LIBRARY BOARDS' ASSOCIATION

W.J. Robertson Medallion / Public Librarian of the Year

### ONTARIO PUBLIC LIBRARY ASSOCIATION

James Bain Medallion / Library Trustee of the Year  
Children's Librarian of the Year Award  
Leadership in Youth Services Award

### ONTARIO LIBRARY AND INFORMATION TECHNOLOGY ASSOCIATION

Award for Technological Innovation

### MINISTRY OF CULTURE

Minister of Culture's Awards for Innovation  
Ministry of Culture's Angus Mowat Awards  
Ontario Public Library Accreditation presentation

### LAUNCH OF THE FEDERATION OF ONTARIO PUBLIC LIBRARIES



**9:00 pm**

AT THE CBC CENTRE


## ROYAL CANADIAN AIR FARCE TAPING

All tickets taken.  
E-mail instructions  
were sent for arrival  
time and location.



The Hon. Madeleine Meilleur with young people at the opening of Ontario Public Library Week





**Visit. Connect. Succeed.**

**Join OCLC Canada at OLA Booth 311 to find out how OCLC Canada services can help you expand your library's success.**

- Learn more about OCLC Canada Cataloguing, Reference, Digitization, Virtual Reference and NetLibrary eBooks and audiobooks.
- Enter to win an portable digital audio player.

**You're invited to these special events on Thursday, February 3:**

*Building, Sustaining and Providing Access to Digital Collections through Collaboration*  
Kim Frail

Public Services, Bibliothèque Saint-Jean and Fern Russell, Digital Initiatives  
Coordinator, University of Alberta Libraries

9:00 - 10:15 am

*WebJunction: Technology Assistance and Training for Public Libraries*

Jeff Stauffer

Product Manager, WebJunction, OCLC

3:45 pm - 5:00 pm



**OCLC Canada**

[www.oclc.org/ca/](http://www.oclc.org/ca/)



# Super Conference 2005

## Friday, February 4, 2005

	Advocacy and Marketing	Collections and Resources	Curriculum and Learning	Governance and Policy	Information Literacy	The Internet	Library Issues	Management and Leadership	Partnerships
9:00 am - 10:15 am	<b>515</b> Designing For Scent: Why Stinky Sites Work	<b>504</b> Seneca's Collection Profiles: A Streamlined Approach to Collection Development  <b>509</b> Maximizing Media Storage and Space  <b>531</b> Business Research for "Non-Business" Librarians	<b>502</b> GIS Service and Outreach in an Academic Library  <b>511</b> Boosting Student Achievement: Elementary  <b>519</b> Tell the Story: Make the Story  <b>530</b> Weathering the OSSLT Storm: Opening the Literacy Umbrella	<b>523</b> Exploring New Funding Sources for Libraries	<b>505</b> Information Literacy and the Marketplace of Anxieties <b>510</b> "Of Crimes Against the Audience? Not Guilty": Enhancing Your Presentation Skills <b>516</b> Removing the "Mask" from User Education: Developing an Online WebQuest for Youth <b>521</b> Give 'em the Gears! (Secondary) <b>524</b> Powerpoint for Information Power	<b>507</b> The Women's Health Matters Resource Database <b>514</b> The Evolution of the Library Web <b>515</b> Designing For Scent - Why Stinky Sites Work <b>516</b> Removing the "Mask" from User Education: Developing an Online WebQuest for Youth	<b>503</b> Why Librarians Should Care About Digital Rights Management <b>509</b> Maximizing Media Storage and Space <b>510</b> "Of Crimes Against the Audience? Not Guilty": Enhancing Your Presentation Skills <b>520</b> Getting on Board: Charting Your Course for Accreditation <b>525</b> The Knowledge Entrepreneur	<b>520</b> Getting on Board: Charting Your Course for Accreditation	<b>502</b> GIS Service and Outreach in an Academic Library <b>506</b> Successful Development <b>523</b> Exploring Sources for <b>526</b> Connecting Community Library <b>530</b> Weathering the Storm: Opening the Literacy Umbrella
10:35 am - 11:50 am		<b>706</b> A Tour of StatsCan  <b>725</b> The Reading Life: The Future of The Story in the 21st Century  <b>726</b> Legal Research for the "Non-Law" Librarian	<b>709</b> Diversity as a Curriculum Resource  <b>703</b> Empowering Youth Through the Elementary School Library	<b>715</b> A Grand Tour of New Finding Initiatives	<b>705</b> Multiple Literacies: the Collaboratory Learning Model  <b>719</b> Staging Research: Spotlight on Stages One and Two  <b>723</b> Think Literacy Success: Think Library	<b>717</b> The New Virtual Reference Library Part 2: Using Portal Technology to Build Web Services  <b>721</b> Successful Uses of the School Website to Support Curriculum/Research	<b>710</b> Where is the Library in School Literacy Initiatives?	<b>711</b> Learning to Learn: Learning to Learn <b>713</b> Circulation Trends <b>714</b> Seasonal Authentication: The Shabbat <b>718</b> Doing It Right: Library Staff as Human Resources	<b>715</b> A Grand Tour of New Finding Initiatives
3:45 pm - 5:00 pm	<b>823</b> Canada Reads in Your Community	<b>808</b> The Dust Has Settled: Navigating the 2001 Census-From Geography to Demography  <b>818</b> "Best Bets": The Best of Canadian Children's Books from 2004	<b>802</b> <b>Highlight</b> Boosting Student Achievement: Secondary  <b>822</b> How Can We Integrate Picture Books into the Curriculum  <b>825</b> Curriculum Mapping: Evolving From Theme Thinkers to Problem Solvers	<b>816</b> When the Twain Meet: Board Member and Municipal Politician  <b>829</b> Public Libraries in Crisis: The Wheatland Case	<b>813</b> Breakthrough in to Research Excellence  <b>824</b> Staging Research: Spotlighting Stages Three and Four		<b>801</b> Musing on Digital Librarianship and Virtual Libraries  <b>807</b> Information Practices of Ethno-Racial Communities  <b>827</b> Ontario Digital Library	<b>803</b> Mentoring in Academic Libraries <b>809</b> You Want to Know What? Ask a Librarian <b>815</b> Seeing the Forest for the Trees: A Landscape <b>826</b> Library Staff as Human Resources	<b>805</b> Learning to Learn: People First <b>813</b> Breakthrough Research <b>814</b> Serving New Families: From Our Divided Communities



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					Technology			
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<b>715</b> A Grand Tour of New Finding Initiatives	<b>701</b> Community Outreach for All Ages <b>705</b> Multiple Literacies: the Collaboratory Learning Model <b>716</b> How Effective is the Summer Reading Program? <b>717</b> The New Virtual Reference Library Part 2	<b>702</b> The Art of the Reference Interview <b>716</b> How Effective is the Summer Reading Program? <b>726</b> Legal Research for the "Non-Law" Librarian	<b>708</b> First Nations Communities Read: Growing A Great Program <b>722</b> Dewey Divas and the Dudes: the Best of Spring, Children's Books <b>724</b> Circling Non-Fiction	<b>704</b> Designing and Delivering Electronic Surveys <b>706</b> A Tour of StatsCan	<b>707</b> Implementing Federated Searching: a College's Perspective <b>713</b> Circulation Technology, Trends, Issues <b>721</b> Successful Uses of the School Website to Support Curriculum/ Research	<b>707</b> Implementing Federated Searching: a College's Perspective	<b>712</b> Do I Need Blue Stockings to Attend?	
<b>805</b> Learning Commons: People First, Machines Second <b>813</b> Breakthrough in to Research Excellence <b>814</b> Serving Newcomer Families: Reaching Out to Our Diverse Community	<b>814</b> Serving Newcomer Families: Reaching Out to Our Diverse Community <b>819</b> 1-2-3 Baby's on My Knee: What Next?	<b>812</b> Virtual Reference Users: Expectations and Perceptions	<b>804</b> In Conversations with the 2004 Red Maple and White Pine Winners <b>806</b> Finding the Book That "Fits": By Genre or by Appeal? <b>817</b> Right Off The Shelf <b>818</b> "Best Bets": the Best of Canadian Children's Books from 2004 <b>820</b> Literacy Links Through Story <b>823</b> Canada Reads in Your Community <b>824</b> Staging Research	<b>808</b> The Dust Has Settled: Navigating the 2001 Census from Geography to Demography	<b>815</b> Seeing the Forest for the Trees: the ILS Landscape	<b>805</b> Learning Commons: People First, Machines Second <b>807</b> Information Practices of Ethno-Racial Communities <b>812</b> Virtual Reference Users: Expectations and Perceptions <b>811</b> Deconstructing the Movie Machine 7	<b>803</b> Mentoring in the Academic Library <b>805</b> Learning Commons: People First, Machines Second	



## MTCC 104B

Author Plenary 1  
Friday, February 4  
8:00 am

# Robert J. Sawyer

Author and Futurist  
Hugo and Nebula Award winner

Robert J. Sawyer's specialty is extrapolating today's scientific, medical and ethical concerns into the next few decades, and making the radical changes that are forthcoming understandable. Rob is the resident on-air futurist for Discovery Channel Canada, a science commentator for Newsworld, and a syndicated science columnist for CBC Radio. Rob has made almost five hundred radio and TV appearances and has written for *Maclean's*, *Canadian Business*, *Report on Business Magazine*, and *The Toronto Star*.

Rob's seventeen science-fiction novels have won thirty national and international writing awards including eight Aurora Awards, the 1995 Nebula Award for *The Terminal Experiment* and the 2003 Hugo Award for *Hominids*. He has been a finalist for the coveted Hugo Award seven times. He is the only writer in history to win the top science fiction writers' awards in the United States, France, Spain and Japan.

7:00 am MTCC 104C

SUNRISE BREAKFAST is served from 7:00 to 7:30. The author sessions are in the rooms noted and are open to any registered delegate without charge.

8:00 am ICH Wellington

ONTARIO HEALTH LIBRARIES ASSOCIATION BREAKFAST.  
OHLA members only.

8:00 am MTCC 103A

TALCO MEETING.







Michael McGowan  
*Newton and the Giant*



Larry Verstraete  
*Survivors! True Death-Defying Escapes*



Norah McClintock  
*Hit and Run*



Linda Bailey  
*Stanley's Party*



Bill Slavin  
*Stanley's Party*



Deborah Ellis  
*Parvana's Journey*



Don Aker  
*The First Stone*

## MTCC 105

Author Plenary 2  
Friday, February 4  
8:00 am

# The Forest of Reading

Host: Liz Kerr, OLA 2003 President,  
OLA Forest of Reading Program Chair

## BLUE SPRUCE AWARD™ 2004

*Stanley's Party*

**Linda Bailey**

and illustrated by **Bill Slavin**

## SILVER BIRCH AWARDS™ 2004

FICTION:

*Newton and the Giant*

**Michael McGowan**

NON-FICTION:

*Survivors! True Death-Defying Escapes*

**Larry Verstraete**

## RED MAPLE AWARD™ 2004

*Hit and Run*

**Norah McClintock**

## WHITE PINE AWARD™ 2004

*The First Stone*

**Don Aker**

## GOLDEN OAK AWARD™ 2004

*Parvana's Journey*

**Deborah Ellis**

For autographing times, see pages 38 and 54.  
See also Session 921 on THE EVERGREEN AWARD.

04FRI  
8:00



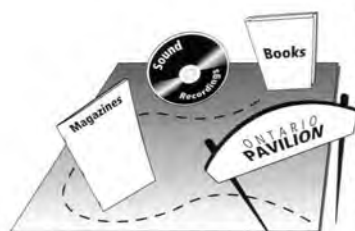
# Super EXPO Friday at

## EXPO 2005 OPENS TODAY AT 9:00 A.M. MTCC Hall C

Your last chance to see Canada's largest show of library goods and services.

**THIS EXTRAVAGANZA ENDS TODAY AT 2:30 P.M.**

See the EXPO floor plan on p. 36! More program information on pp.38-39!



### THE ONTARIO CULTURAL PAVILION

Discover the buried treasure created right here in Ontario. Developed by OBPO, CMPA and CIRPA supported by the Ministry of Culture. See page 38 and the directory starting on page 105.

BOOTH 511

### WRITERS ON THE WALL CALENDAR AUTHORS autographing at S&B Books

11:30 am - 12:30 pm

*Robert Munsch, Ted Staunton*

1:15 - 2:15 pm

*Eric Walters, Paul Yee, Roy MacGregor*



BOOTH 405

### AUTOGRAPHING AT NBS: THE FOREST OF READING

As official sponsor and huge financial contributor to the Forest of Reading program, NBS will be hosting the Forest autographing for 2004 winners and many of the nominated authors for 2005.

11:00 *NORAH McCLINTOCK, Maxine Trottier, Bob Barton*

11:30 *LARRY VERSTRAETE, Nancy Belue, Rochelle Strauss*

12:00 *MIKE McGOWAN, Natale Ghent, Vicky Grant*

12:30 *LINDA BAILEY, BILL SLAVIN, Esperanca Melo, Aubrey Davis*



1:00 *DON AKER, Lynne Kositsky, Karen Krossing, Brian Deines*

1:30 *Richard Scarsbrook, Barbara Hehner, Linda Granfield*

AT THE OLA MEMBERSHIP BOOTH

### THE OLA ISSUES THEATRE

20-minute updates on OLA issues and programs. Today, learn about:

12:00 The Web site. *Andrew Ryther.*

12:30 The Ontario Digital Library Project. *Peter Rogers.*

1:00 The Education Institute Project. *Larry Moore.*

1:30 Your issues. Meet 2005 OLA President *Cynthia Archer.*

AT THE OLA MEMBERSHIP BOOTH

### POSTER SESSIONS

The people who have been working on these projects will be at their poster session to explain and to answer your questions. A great opportunity for sharing and networking. For full descriptions, see the special brochure in your registration bag or at the display.

#### 12:00 pm – 12:45 pm

- First Nations Public Library Week Planning Committee: 2004 First Nation Public Libraries: Our Way Forward.
- *Michelle A. Penta, Pamela McKenzie*, Hamilton Public Library: Public Librarian Contributions to Library Literature.
- *Rick Ficek*, Oshawa Public Library: Reader's Advisory Service – your personalized service.
- University of Toronto at Mississauga, Faculty of Information Studies Information Literacy and Education Policy: An Instrumental Case Study of the Ontario Public School Curriculum
- *Amy Caughlin, Doug Mirams*, Pickering Public Library: WiseGuys After-School Club.
- *Tim Sauer*, University of Guelph: John Galt digitization.
- *Sandra Craig*, Ontario Legislative Library: Ontario Government Documents Repository.

#### 1:00 pm – 1:45 pm

- Community Internet Access (CIA) Working Group of Waterloo and Wellington: Partnerships and funding.
- *Joanna Aegard, Barb Philp*, Thunder Bay Public Library: Opening the Book: Breaking into Book Clubs.
- *Dr. Marco Adria*, Canadian Research Alliance for Community Innovation and Networking: Videoconferencing in the public library: Exploration and partnership.
- *Pamela Evans, Hy-Lou Grant*, Western Technical and Commercial School, Toronto District School Board: Orca Sounding Reading Program.
- *Joan Cherry, Wendy Duff, Nalini Singh*, University of Toronto, Faculty of Information Studies: Evaluating Master's Programs in Information Studies: A Student Survey.
- *Alexandra Byers*, Port Hope Public Library: Books, Authors, and Reading @ the Port Hope Public Library.
- *Patricia LaCivita*, University of Toronto, Scarborough Campus Library: Stepping Up: A Physical Portrait of the UTSC Library.



11:45 am-2:15 pm at the EXPO Stage



## CANSCAIP

Canadian Society of Children's Authors, Illustrators and Performers  
La société canadienne des auteurs, illustrateurs et artistes pour enfants



*Amazing Stories @ your library*

## The First Annual Mass Book Launch

Host and time-keeper: *Sylvia McNicoll*, CANSCAIP President.

Fifteen authors and illustrators will introduce to you their new titles in entertaining five-minute presentations. Enjoy the personalities behind the creations as well as their behind-the-creation stories. Picture books, middle reader age as well as young adult novels will all be available on site for purchase and the authors and artists will be happy to autograph them for your collection. As well, CANSCAIP will have on sale their exciting new poster: *26 letters*, illustrated for young people by our finest Canadian artists. Purchase last year's 25th Anniversary Book Launch Video with 27 authors and illustrators. Take a chance at a draw that could win you a copy of all 15 new titles. Launching their books are:

Sean Cassidy. *Gummytoes*. Fitzhenry Whiteside.  
Anne Laurel Carter. *Last Chance Bay* and  
*Elizabeth: To Pirate Island*. Penguin.  
Lena Coakley. *On the Night of the Comet*  
illus. by Leslie Elizabeth Watts. Orca.  
Joanna Emery. *Brothers of the Falls*. Silver  
Moon Press.  
Priscilla Galloway. *Lisa, Book 2: the Trail to*  
*Golden Cariboo*. Penguin.  
Marthe Jocelyn. *One Some Many* illus. by Tom  
Slaughter. *Mable Riley: A Reliable Record*  
*of Humdrum, Peril and Romance and Mayfly*.  
Kathy Kacer. *The Underground Reporters*.  
Second Story Press.  
Loris Lesynsky. *ZIGZAG*. Annick.  
Deb Loughhead. *Time and Again*. Sumach Press.  
Elizabeth MacLeod. *Marie Curie: A Brilliant*  
*Life and Bake and Make Amazing Cookies*  
illus. by June Bradford. Kids Can Press.  
Trudee Romanek. *Aha! The Most Interesting*  
*Book You'll Ever Read About Intelligence*  
*and Wow! The Most Interesting Book*  
*You'll Ever Read about the Five Senses*.  
Kids Can Press.  
Sharon Siamon. *Swift Horse*. Whitecap Books.  
Marsha Skrypuch. *Silver Threads* illus. by  
Michael Marchenko. Fitzhenry & Whiteside.  
Maxine Trottier. *Our Canadian Flag*;  
*Canadian Inventors; Canadian Stars*;  
*Canadian Leaders*. Scholastic. *Sister to the*  
*Wolf*. Kids Can Press.  
Frieda Wishinsky. *A Noodle Up Your Nose and A*  
*Bee In Your Ear*. Orca.



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From 9:00

**expo**  
2005





# Super Conference 2005

Friday, February 4, 9:00 am



**501 MTCC 104D**

9:00 am - 10:15 am

**OLA's Special Guest  
and Spotlight Speaker**

**Dr. IAN E.  
WILSON**

*The Librarian and Archivist of Canada*

*Values and Vision*

## **THE LIBRARY AND ARCHIVES OF CANADA: SEIZING AN OPPORTUNITY FOR CHANGE**

With the final passage of the legislation to create a single institution out of the National Library of Canada and the National Archives of Canada, Parliament set in motion new ideas and new opportunities for an institution that could be more innovative and more responsive to Canadian librarians, archivists and the public-at-large. As the Librarian and Archivist of Canada, Ian Wilson's vision and values are driving the new institution. Here is an unprecedented opportunity to see how this national institution is approaching its complex future and what this will mean to you.

Convenor: *Cynthia Archer*, York University, OLA 2005 President, Ontario Council of University Librarians Chair.



This past fall, Librarian and Archivist of Canada Ian Wilson hosted visiting U.S. President George W. Bush at the Archives Preservation Centre.



Andrew Nicholson 502



Ian Kerr 503



## 502 ICH Simcoe

9:00 am - 10:15 am

*Technology; Curriculum & Learning; Partnerships*

### GIS SERVICE AND OUTREACH IN AN ACADEMIC LIBRARY

*Andrew Nicholson*, GIS and Data Librarian, UTM Library, University of Toronto at Mississauga.

GIS, or Geographic Information Systems, have the ability to query and analyze geographic information in a variety of different contexts. Along with providing access to software and data for academic purposes, a Library's GIS service can also serve as an outreach tool, and create collaborative teaching opportunities between the Library and academic departments. Benefits of this session include: learning more about "this thing called GIS", ideas on how to offer a GIS service to your academic community, and an examination of different approaches to doing GIS outreach.

Convenor: *Jennifer Marvin*, University of Guelph

## 503 MTCC 201D

9:00 am - 10:15 am

*Library Issues; Technology*

### WHY LIBRARIANS SHOULD CARE ABOUT DIGITAL RIGHTS MANAGEMENT

*Dr. Ian Kerr*, Canada Research Chair in Ethics, Law and Technology, Faculty of Law, University of Ottawa.

Freedom of expression and the question of personal privacy and the public domain are critical issues for libraries. Concerned that the digital milieu will enable consumers to undermine the economics of intellectual property, various digital rights management systems (DRMs) have been proposed as a powerful, automated alternative to the traditional, cumbersome and somewhat ineffectual protection offered by copyright law. Hear a dynamic overview of the strategic vision underlying DRMs, the motives typically asso-

ciated with their creation and a brief account of the means by which they achieve their objectives. What legal approaches have been adopted in various jurisdictions to protect DRMs against those who would try to circumvent them? Focusing on two central features of DRM - their surveillance function and their ability to unbundle copyrights into discrete and custom-made products - this session ends with an exploration of DRMs ability to shift certain public powers into the invisible hands of private control. Convenor: *Martie Grof-Ianelli*, Fanshawe College

## 504 MTCC 201F

9:00 am - 10:15 am

*Collections and Resources*

### SENECA'S COLLECTION PROFILES: A STREAMLINED APPROACH TO COLLECTION DEVELOPMENT

*Pamela Bolan*, Information Services Librarian; *James Buczynski*, Information Services Librarian, Seneca College.

Over the past six years, Seneca College librarians have employed a formalized system-wide documentation approach to collection development. Although the original objective of the Profile approach was to facilitate the development and maintenance of collections to support the curricula of Seneca, the system has also radically improved staff productivity, facilitated staff training, and maximized the allocation of limited financial resources. Hear how Seneca's Profile process has transformed collection development into an enjoyable and efficient job responsibility for both new and experienced staff.

Convenor: *Autumn Piette*, Seneca College

## 505 MTCC 201A

9:00 am - 10:15 am

*Information Literacy; Reading and Literacy*

### INFORMATION LITERACY AND THE MARKETPLACE OF ANXIETIES: INTERDISCIPLINARY APPROACHES FOR THE EVALUATION OF SOURCES

*Barbara Fister*, Academic Librarian, Gustavus Adolphus College, Minnesota.

Every day we encounter ideas competing for our attention and credence. Claims-makers engage us with both "factual" evidence and emotional appeals. Though common models of information literacy treat evaluation of sources as just one of several steps in the process, it is a critical part of all aspects of information use, both in the classroom and beyond. This session challenges assumptions about information seeking behaviour and source evaluation. Explore how information literacy, media literacy, communication studies and culture studies offer complementary approaches for sense-making. Using case studies, participants will examine competing evidence for claims made through various media channels, each with different editorial traditions for establishing authority. Finally, we will consider pedagogical approaches to incorporating source evaluation more intentionally into information literacy efforts.

Convenor: *Jim Brett*, University of Guelph

## 506 MTCC 104B

9:00 am - 10:15 am

*Partnerships*

### SUCCESSFUL COMMUNITY DEVELOPMENT

*Karen Schecter*, Chief Executive Officer, Smith Falls Public Library, *Jim Brown*, Gravenhurst Public Library Board, *Lynda Gale*, Waterloo Public Library.

Libraries are in the community development business. Learn how



Pamela Bolan 504



James Buczynski 504



Barbara Fister 505



Karen Schecter 506

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9:00



# Super Conference 2005

three libraries have achieved great success embracing this new vision of the library's reason for existing. Convenor: *Andrew Porteus*, Fort Erie Public Library Board.

## 507 THE WOMEN'S HEALTH MATTERS RESOURCE DATABASE

See Session 418.

## 508 MTCC 206F

9:00 am - 10:15 am  
*Programs and Services;  
Reading and Literacy*

## THE MARKETING OF GENRE FICTION

*Robert J. Sawyer*, Hugo and Nebula Award winning author of 15 science fiction novels; *Andrew Pyper*, award winning author of *Lost Girls* and *The Trade Mission*; *Lahring Tribe*, Random House of Canada Limited; *Margaret Henry*, Coordinator, Adult Materials, Collection Development, Toronto Public Library.

The push in publishing is to fantasy over science fiction, thrillers over mystery, and romantic suspense over romance. Is this working? Are new readers and audiences being found? Publishers, authors and librarians discuss the impact and implications for this growing trend and for reader advisory services in libraries. Come and get a perspective on collection development, gain an understanding of current trends in publishing of fiction and an understanding of literary vs genre fiction. Convenor: *Sharon Smith*, Kitchener Public Library.

## 509 MTCC 202D

9:00 am - 10:15 am  
*Collections and Resources;  
Library Issues*

## MAXIMIZING MEDIA STORAGE AND SPACE

*Joe Malerba*, Vice President, Russ Bassett; *Patty Liedhecker*, Brodard Co.

Dealing with limited space and

ever-changing media collections? Discover how to maximize your limited space with product and storage solutions for data media, professional audio-video, and micrographic applications. Drawer-based or shelf-based products will insure maximum capacity or work as a flexible system that can be adjusted and reconfigured to accommodate multiple or changing media collections.

Convenor: *Carrie Chiaramonte*, Niagara Falls Public Library.

## 510 MTCC 206B

9:00 am - 10:15 am  
*Information Literacy; Library Issues*

## "OF CRIMES AGAINST THE AUDIENCE? NOT GUILTY": ENHANCING YOUR PRESENTATION SKILLS

*Wendy Rodgers*, Web Content Coordinator, University of Guelph Library.

The need to speak in public, either formally or informally, is a regular occurrence for many librarians. Yet LIS programs devote little time to ensuring that students have the tools to be effective public speakers and presenters. With reference to performance theory and practice and the speaker's own theatre experience, this talk will offer new paradigms for thinking about the audience, preparation techniques that make calmer speakers, criteria for choosing material appropriate for PowerPoint, and tips on how to avoid committing crimes against the audience.

Convenor: *Mary Kandiuk*, York University

## 511 MTCC 203D

9:00 am - 10:15 am  
*Curriculum and Learning*

## BOOSTING STUDENT ACHIEVEMENT: ELEMENTARY Dr. David Loertscher,

Professor, School Library and Information Science, San Jose State University.

The books are shelved; the computers work; the discipline is effective – but there is no impact on achievement from this library.

Hardly a surprise. But what does make a difference? Models, activities, measuring techniques, ideas, and program focuses will be explored to bring libraries into the center of learning. This session will concentrate on ideas in elementary school libraries. Convenor: *Sandi Zwaan*, School Library Consultant.

## 512 MTCC 201B

9:00 am - 10:15 am  
*Values and Vision; Collections and Resources*

## REAL LOSSES, REAL GAINS: LONG-TERM SURVIVAL OF DIGITAL INFORMATION

*Gordon B. Neavill*, Library and Information Science Program, Wayne State University, Detroit, Michigan.

Planning for the long-term survival of digital information should begin at the time the information is created - but much information is created for current use with little thought about its potential value to historians and researchers. Documents on paper can survive as material objects for decades or centuries until their significance is recognized. Information in digital form that is neglected for even a few years is likely to be lost permanently. Long-term survival of such information in the digital environment will be discussed. Strategies will be proposed for ensuring that digital records created to serve short-term information needs will survive for purposes of long-term documentation. Convenor: *Jennifer Soutter*, University of Guelph.

## 513 MTCC 203B

9:00 am - 10:15 am  
*Reading and Literacy*

## OPENING DOORS TO CHILDREN: READING AND VIEWING PREFERENCES

*André Gagnon*, Head, Public Services, Central and Inner-City Libraries, Regina Public Library;



Andrew Pyper 508



Lahring Tribe 508



David Loertscher 511



Gordon B. Neavill 512



*Ken Setterington*, Children and Youth Advocate for Library Services, Toronto Public Library.

A national study on library service to children was conducted in six cities to investigate how children in a digital age view the library. The study, based on an earlier study (Regina, 1977), examined the extent to which children from grades four to seven are satisfied with their public libraries, the reasons they go to other libraries, their reading preferences, and similarities between children who use the public library and those who do not. The study is the first of its kind in Canada and provides data that will help libraries to better meet the informational and recreational needs of children and to enable them to develop marketing plans to reach children of middle years.

Convenor: *Jane Kops*, Burlington Public Library.

## 514 THE EVOLUTION OF THE LIBRARY WEB

Note: Session withdrawn.

## 515 MTCC 201C

9:00 am - 10:15 am  
*The Internet; Advocacy and Marketing*

### DESIGNING FOR SCENT: WHY STINKY SITES WORK

**Darlene Fichter**, Data Library Coordinator, University of Saskatchewan, Saskatoon.

Researchers at Xerox Park have found that humans find information on the Web by following the "scent" of information just like blood hounds on the hunt for their prey. Learn about how to write so that your site has a strong scent and draws people towards the information they need. Find out about using trigger words, building strong, sweet smelling trails, and how to avoid common pitfalls of writing that leads users astray or that cause them to lose the scent. Take home

tips and techniques to make your site "stinky" and quickly spot areas to improve.

Convenor: *Faline Bobier*, CNIB Library.

## 516 ICH Ontario

9:00 am - 10:15 am

*Information Literacy; Programs and Services; The Internet*

### REMINING THE "MASK" FROM USER EDUCATION: DEVELOPING AN ONLINE WEBQUEST FOR YOUTH

*Cheryl Skovronek*, District Manager, *Maura Pennington*, Branch Head, Humberwood, Toronto Public Library; *Moe Hosseini-Ara*, Manager, Markham Village Library, Markham Public Libraries.

How can an online adventure help youth become life-long library users? Enter the mask Webquest, an inquiry based activity that motivates youth and captures their attention by using the World Wide Web to teach information literacy skills, all within a library environment. Youth are challenged to explore traditional and electronic resources, apply creative and critical thinking skills, use imaginative problem solving, and communicate meaningfully. We will share development experiences, lessons learned and potential alternative applications. Convenor: *Nancy Chavner*, Toronto Public Library.

## 517 MTCC 206C

9:00 am - 10:15 am

*Programs and Services*

### TICKLES AND TUNES

*Kathy Reid-Naiman*, Children's Programmer and Folk Musician.

Expand your repertoire of finger plays, knee bounces repetitive rhymes, songs and singing games. This hands-on workshop will supply you with great material proven to inspire and energize your babytime, toddler and pre-school programs. Increase your storytime repertoire; breathe new

life into tired songs; rekindle the excitement of babytime/storytime. Convenor: *Paul Axford*, Clarington Public Library.

## 518 ICH Ballroom B

9:00 am - 10:15 am

*Reading and Literacy*

### GOING GRAPHIC

*Judith Gorry*, Teacher-Librarian, Orchard Park Public School; *Bev Moore*, Teacher-Librarian, Georgetown District High School; *Diana Knight*, Coordinator-English, Drama, Libraries and Literacy, Halton District School Board.

The graphic novel is a reading form that has caught on with reluctant and avid readers alike. Here's a chance to learn about this novel approach to both fiction and non-fiction, and to learn about how a whole school board got on board with using the graphic novel as a way to assist its At Risk students.

Convenor: *Judy Carter*, Rainy River District School Board.

## 519 MTCC 203A

9:00 am - 10:15 am

*Curriculum and Learning*

### TELL THE STORY:

#### MAKE THE STORY

**Sya Van Geest**,

OLA Distinguished Service Award 2004, OSLA President 2000-2001.

Storytelling is a wonderful, powerful tool to engage, share and teach. Storytelling can be analyzed and broken down into a process with skills sets. Learn the art of storytelling and the ways and means to select and shape a story for the ear. Strategies and instruction materials are ready to transfer and extend for your personal audiences and purpose: computer slides, props, 'book-sack', role-playing, sample picture books and Hebrew Bible stories ideal for the ear, selected multicultural bibliography, rubric and sample curriculum learning expectations.



Andre Gagnon 513



Ken Setterington 513



Kathy Reid-Naiman 517



Judith Gorry 518



Diana Knight 518

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9:00



# Super Conference 2005

Convenor: *Barb Ross*, Halton District School Board.

## 520 ICH Oakville

9:00 am - 10:15 am

*Library Issues;*

*Management and Issues*

### GETTING ON BOARD: CHARTING YOUR COURSE FOR ACCREDITATION

*Bill Mitchell*, Library Development Director, Southern Ontario Library Service.

Learn how the Ontario Public Library Guidelines can be used as a planning tool for libraries. This presentation will include a practical discussion of the Accreditation Audit process, and focus on the benefits of using the Guidelines to work toward accredited status for your library.

Convenor: *Margaret Williams*, Brockville Public Library.

## 521 MTCC 202C

9:00 am - 10:15 am

*Information Literacy*

### GIVE 'EM THE GEARS! (SECONDARY)

*Sharon Armstrong*, Head of Library, Waterford District High School, Chair, Grand Erie District School Board Library Subject Council; *Roberta Henley*, Head of Library, Brantford Collegiate, 2004 OSLA President; *Val Bureau*, Teacher-Librarian, Courtland Public School; *Rick MacDonald*, Teacher-Librarian, Thompson Creek Elementary School, Grand Erie District School Board

Teacher-librarians from the Grand Erie District School Board have designed an innovative cross-panel online research/information literacy guide (GEARS-Grand Erie Assisted Research Strategies). In this session participants will focus on the student guide for grades 7-12. Participants will explore exemplar sections, complete hands-on activities, and discuss best practices for application.

## 522

### IDENTIFICATION OF STUDENTS' THINKING PATTERNS WITHIN THE RESEARCH PROCESS

NOTE: Session withdrawn.

## 523 MTCC 202B

9:00 am - 10:15 am

*Finance; Partnerships*

### EXPLORING NEW FUNDING SOURCES FOR LIBRARIES

*Steve Coffman*, Vice President, Business Development, Library Systems and Services LLC; *Rebecca Jones*, Partner, Dysart and Jones Associates.

A number of pioneering libraries have followed in the footsteps of museums, public broadcasting, and other non-profit cultural institutions who are exploring a variety of new and innovative revenue sources to help increase and diversify traditional library funding. This session will offer a broad overview of the plural funding concept: how museums, public broadcasting and others have used it to build successful, well-funded and entrepreneurial organizations. Learn how libraries can do the same.

Convenor: *Rebecca Jones*, Dysart Jones.

## 524 MTCC 103B

9:00 am - 10:15 am

*Technology; Information Literacy*

### POWERPOINT FOR INFORMATION POWER

*Tim Gauntley*, Instructional Leader, Library and Learning Resources, Toronto District School Board.

Unleash the power of PowerPoint for motivating learners and communicating ideas. How can you effectively use the various formats of this celebrated presentation software-slides, handouts, outlines and notes? What animation and design features promote your message and which ones get in the way? Does PowerPoint subvert traditional reading skills or forge new literacies? This practical workshop will offer lively analysis using

examples that rock.

Convenor: *Hetty Smeathers*, York Catholic District School Board.

## 525

### THE KNOWLEDGE ENTREPRENEUR: CREATING WEALTH FROM KNOWLEDGE

NOTE: Session withdrawn.

## 526 ICH Kingsway

9:00 am - 10:15 am

*Partnerships*

### CONNECTING WITH THE COMMUNITY IN A SCHOOL LIBRARY

*Sue Tedesco*, Teacher-Librarian, Thames Valley District School Board.

Connect with the Public Library in your schools' area to design programs together and talk about research. Invite public officials and local business to join you by designing literacy events. In this session, participants will become more familiar with programs that reach out to the community, student's awareness of literacy outside of school and networking with community members.

Convenor: *Grant Karcich*, Durham District School Board.

## 527

### LITERACY AND LIBRARY

NOTE: Session withdrawn.

## 528 MTCC 206D

9:00 am - 10:15 am

*Reading and Literacy*

### IN CONVERSATION WITH THE 2004 BLUE SPRUCE AND SILVER BIRCH AWARD WINNING AUTHORS

*Linda Bailey*, author and *Bill Slavin*, illustrator, of *Stanley's Party* (Blue Spruce Award winner); *Mike McGowan*, author of *Newton and the Giant* (Silver Birch Fiction Award winner); *Larry Verstraete*, author of *Survivors! True Death Defying Escapes* (Silver Birch Non-Fiction Award winner).

Bring your questions and participate in a relaxed and informative

Sya Van Geest 519



Carrie Mazier 522







Elaine Brown 530



John Bowyer 530



Pat Jerney 530



Helen Katz 531

conversation that focuses on the writing and the creative processes used by these award winning authors. Gain insight into the way they develop their plots, characters and settings and how they relate their stories to their young audience.

Convenors: *Isabelle Hobbs*, Blue Spruce; *Jeanne Buckley*, Silver Birch Steering Group Chairs.

## 529 ICH Niagara

9:00 am - 10:15 am

*Reference and Research; Programs and Service*

### THE NEW VIRTUAL REFERENCE LIBRARY

#### PART 1: RESPONDING TO LOCAL SERVICE NEEDS

*Kathy Scardellato*, VRL Project Leader, *Tiziano G. Vanola*, VRL Gateway Librarian, Virtual Reference Library, Toronto Public Library; *Craig Ginther*, Acting Coordinator, Virtual Library Services, Ottawa Public Library.

The VRL was re-designed in 2004 and now includes more content, a new user interface, and optional customization for local use. A French interface will soon be available. The site will be demonstrated and alternative ways to provide access to the VRL will be outlined. A complementary OLITA session on the technical development of the new VRL will also be delivered at the conference.

Convenor: *Emma Duncan*, Brampton Public Library.

## 530 MTCC 201E

9:00 am - 10:15 am

*Partnerships; Curriculum and Learning*

### WEATHERING THE OSSLT STORM: OPENING THE LITERACY UMBRELLA

*Elaine Brown*, Teacher-Librarian, *John Bowyer*, Teacher-Librarian, *Pat Jerney*, Teacher-Librarian, Durham District School Board.

A whole school approach to the Ontario Secondary School Literacy

Test has been effective for Henry Street High School in the Durham District School Board. The Principal, English Department Head, English Teacher and Teacher-Librarians will present the past, present and future of their successful approach to improving results on the Literacy Test in a comprehensive secondary school. This session will include examples of staff in-service, parent information sessions, student training opportunities, and the key support role of the school library. Convenor: *Frances Handlarski*, Toronto District School Board.

## 531 ICH Ballroom A

9:00 am - 10:15 am

### Special Library Association (Toronto Chapter)

*Collections and Resources; Reference and Research*

### BUSINESS RESEARCH FOR "NON-BUSINESS" LIBRARIANS

*Helen Katz*, Manager, Research and Information Services, Ontario Ministry of Finance.

Are you an experienced librarian whose subject specialty is not business or finance but you find yourself faced with business reference and research queries on a regular basis? Then this session is for you. Join in as this session is offered as a survey, in laymen's terms, of current and essential Canadian business and financial information. Learn about current Canadian business and finance, essential resources for your collection and how to navigate financial statements and annual reports. Convenor: *Erica Steffer*, Russell Reynolds Associates.



**Don't forget to exchange your coupon for a ticket to Saturday's Closing Gala at THE OASIS by 3:00 pm.**

04FRI  
9:00



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**MTCC 105**

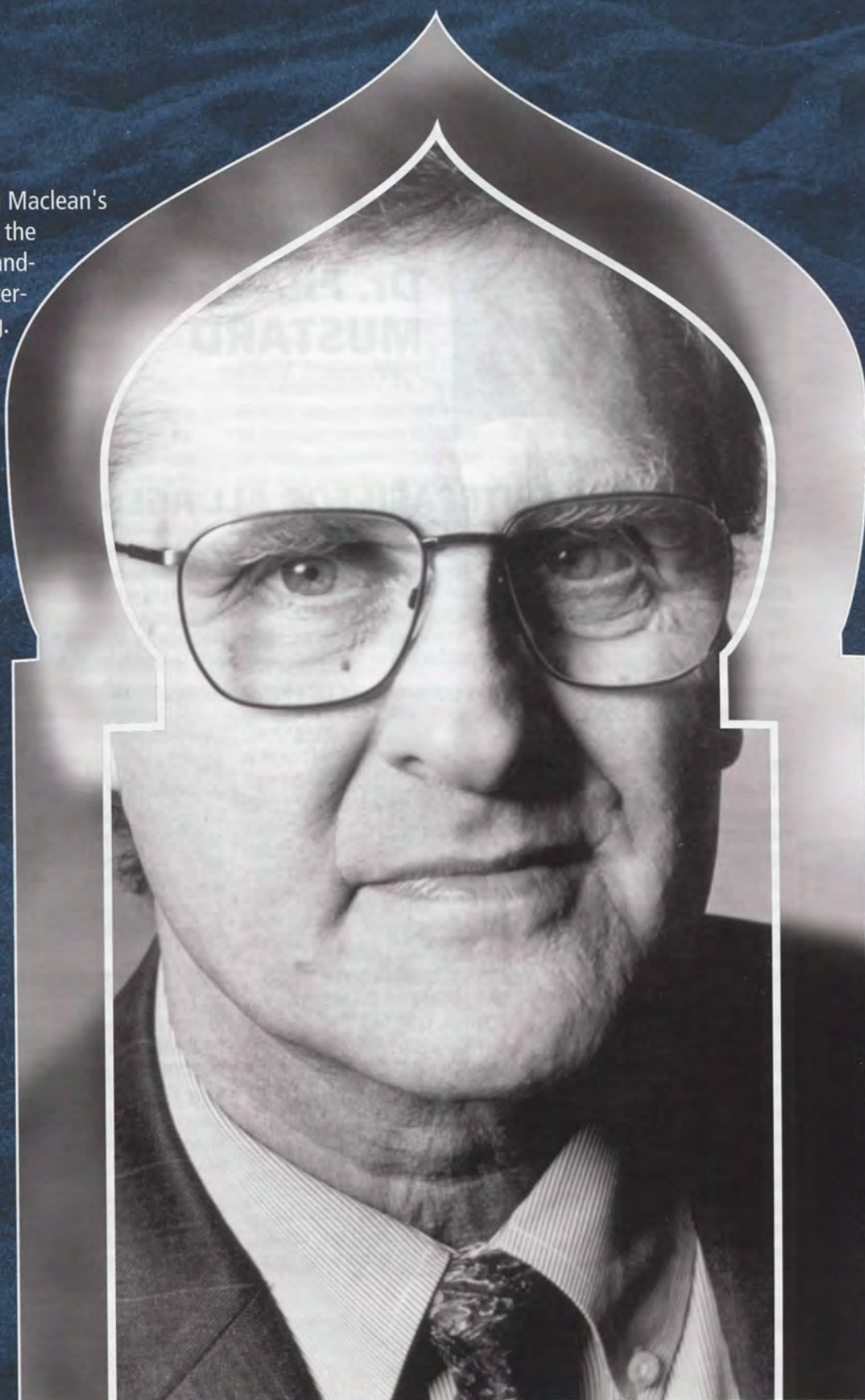
All-Conference  
Plenary Session  
Friday, February 4  
10:35 am

# Stephen Lewis

Stephen Lewis was recently named Maclean's Canadian of the Year and awarded the Pearson Peace Medal for his outstanding achievements in the field of international service and understanding. He holds 20 honorary degrees from Canadian universities and in 2003, he was appointed a Companion of the Order of Canada, Canada's highest honour for lifetime achievement.

From 1984 through 1988, Stephen Lewis was Canadian Ambassador to the United Nations, where he chaired such ground breaking committees as the first International Conference on Climate Change. From 1995 to 1999, Mr. Lewis was Deputy Executive Director of UNICEF and in 1997, he was appointed by the Organization of African Unity to a panel to investigate the genocide in Rwanda. His recent work at UNICEF is merely an extension of a life-long dedication to social causes and improving the human condition. In 2001, UN Secretary-General Kofi Annan appointed Stephen Lewis as his Special Envoy for HIV/AIDS in Africa.

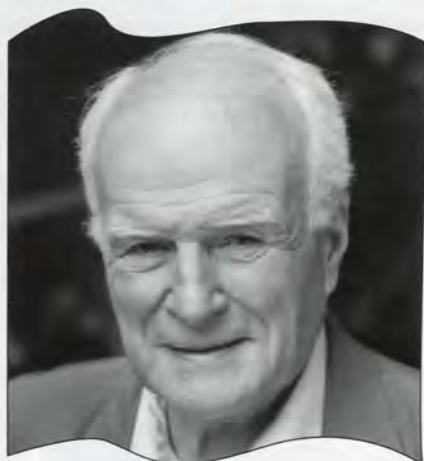
In the light of the recent tsunami disaster, his observations on the role of Canadians and libraries could not be more timely.





# Super Conference 2005

Friday, February 4, 2:10 pm



## 701 ICH Ballroom B

2:10 pm - 3:25 pm

### OLBA's Spotlight Speaker

## Dr. FRASER MUSTARD

*The Founder's Network*

*Programs and Services*

## COMMUNITY OUTREACH FOR ALL AGES

"If society doesn't invest in early childhood development for families with young children, we risk damaging the next generation." This statement by Dr. Fraser Mustard of Founders' Network is enough to jolt responsible politicians, educators and librarians into action. We have within our grasp the means by which to provide the very best in stimulating literacy, behaviour, health and emotional well-being for the youngest of our citizens. The consequences of neglecting the role of libraries in providing the kind of programs Dr. Mustard is advocating are dire indeed. Hear what this learned researcher has to say about "Community Outreach for All Ages."

Convenor: *Peter Rogers*, Chair, Steering Group/Ontario Digital Library Project, OLBA 2002 President, OLA 1989 President, OSLA 1983-85 President.

## 702 MTCC 206B

2:10 pm - 3:25 pm

*Reference & Research*

### THE ART OF THE REFERENCE INTERVIEW

*Catherine Ross*, Professor and Dean; *Kirsti Nilsen*, Assistant Professor (retired), Faculty of Information and Media Studies, University of Western Ontario.

Despite transformations in technology, an effective reference interview remains crucial to providing good information service. In this session, you will have a chance to hear about some recent research on what works and what doesn't work in the reference interview in both face-to-face and virtual environments. Catherine Ross and Kirsti Nilsen are co-

authors of *Conducting the Reference Interview* (Neal-Schuman, 2002).

Convenor: *Sophie Bury*, York University.

## 703 MTCC 104C

2:10 pm - 3:25 pm

*Curriculum and Learning*

### EMPOWERING YOUTH THROUGH THE ELEMENTARY SCHOOL LIBRARY

*Barbara Stripling*,

Director, Libraries and Literacy, New Visions for Public Schools, New York.

Elementary teacher librarians empower young people to become independent learners by collaborating with classroom teachers to design effective instructional units.

This workshop will investigate the development of such units based on essential questions, the use of both fiction and nonfiction resources, and the teaching of literacy and inquiry skills.

Convenor: *Marilyn Willis*, Peel District School Board.

## 704 ICH Ballroom A

2:10 pm - 3:25 pm

*Statistics & Surveys*

### DESIGNING AND DELIVERING ELECTRONIC SURVEYS

*Tim Tripp*, Clinical Decision Support, Shared Information Management Services, University Health Network, Toronto.

Survey after survey and still no answers to the issues that affect your library? Learn the basics of

Tim Tripp 704



Victoria Crompton 706



Carolyn Lam 707



Jane Foo 707







Patricia Chow 709



Padma Sastri 709



Esther Rosenfeld 710

effective survey design and see a practical demonstration of the Web-based survey design tool called "Survey Monkey."  
Convenor: *Jami Van Haaften*, Sudbury Regional Hospital.

## 705 MTCC 201B

2:10 pm - 3:25 pm  
*Information Literacy; Programs & Services*  
**MULTIPLE LITERACIES: THE COLLABORATORY LEARNING MODEL**  
*Cheryl Kern-Simirenko*, Associate Dean and Director of Public Services and Collections, Purdue University Libraries, West Lafayette, Indiana.

Information literacy is critical to the process of turning data into information and information into knowledge. Technology literacy supports retrieval, application, and presentation of data and information. These principles underlie the development of Purdue University's Digital Learning Collaboratory. The collaboratory learning model encompasses problem-based, course-integrated information and technology literacies, multimedia integration, and representational fluency. Learn how the collaboratory concept is both transferable and extensible, what similar programs and facilities might look like, and how it supports multiple literacies in an increasingly data-rich environment.  
Convenor: *Tanis Fink*, Seneca College

## 706 MTCC 203D

2:10 pm - 3:25 pm  
*Collections and Resources; Statistics and Surveys*  
**A TOUR OF STATSCAN**  
*Victoria Crompton*, Director, Communications and Library Services, Statistics Canada.

Navigating the Statistics Canada Web site can be a challenge to anyone. Learn how to use our navigation tools to find the infor-

mation you need, whether electronic or paper-based, free or fee. Convenor: *Deborah Wills*, Wilfrid Laurier University.

## 707 ICH Oakville

2:10 pm - 3:25 pm  
*Technology; Users*  
**IMPLEMENTING FEDERATED SEARCHING: A COLLEGE'S PERSPECTIVE**  
*Carolyn Lam*, Manager, Newnham Learning Commons and Library Systems, *Jane Foo*, Web and Instruction Librarian, Seneca College.

Federated searching promises a solution to cross-database searching for users accustomed to a Google universe. Look at the types of federated searching solutions available, the common technologies used to enable federated searching, and the processes behind integrating the system into existing online services.  
Convenor: *Jennifer Peters-Lise*, Seneca College

## 708 ICH Simcoe

2:10 pm - 3:25 pm  
*Partnerships*  
**LIBRARIES HELPING LIBRARIES: A MATCHMAKING APPROACH TO DEVELOPING FIRST NATION LIBRARIES**  
*Cynthia Mearns*, Chief Executive Officer, Pickering Public Library; *Patty Lawlor*, First Nations Consultant, SOLS; *Karen Foster*, Chief Executive Officer, Chippewas of Georgina Island First Nation Public Library.

Learn about an innovative pilot project initiated by the Southern Ontario Library Service in 2004 to support First Nation library development through partnerships that build bridges between native and non-native communities. Is the matchmaking working? Does the program have a future? Can your library become involved? Find the answers at this session.  
Convenor: *Patty Lawlor*, SOLS.

## 709 ICH High Park

2:10 pm - 3:25 pm  
*Curriculum and Learning*  
**DIVERSITY AS A CURRICULUM RESOURCE**  
*Patricia Chow*, Teacher, Thornwood Public School, *Padma Sastri*, Teacher-Librarian, *Joseph Pileggi*, Teacher, Floradale Public School, Peel District School Board.

Peel elementary teachers collaborated on a project with York University (Sandra Schecter and Jim Cummins - OISE/UT) to develop multilingual and multicultural approaches to promoting reading and writing with pupils of ESL backgrounds. Find out how reading and writing dual language books build on language and cultural knowledge that students bring to school, and support all students' development of global awareness and appreciation for each other. Enjoy dual language book-talks highlighting curriculum connections and student created dual language books.  
Convenor: *Michelle Perrone-Bonavita*, Burnhamthorpe Public School, Peel District School Board.

## 710 MTCC 202B

2:10 pm - 3:25 pm  
*Library Issues*  
**WHERE IS THE LIBRARY IN SCHOOL LITERACY INITIATIVES?**  
Facilitator: *Esther Rosenfeld*, District-wide Coordinator, Library and Learning Resources, Toronto District School Board, OSLA 2002 and 2003 President.

Ontario's literacy strategy is now extending into the higher grades. Throughout the implementation of this strategy school libraries have been marginalized, despite the body of research demonstrating the connection between libraries and literacy. This session will bring together experts charged with implementing the literacy plan, and expert school library leaders. Their task will be to discuss the role of libraries in



# Super Conference 2005

the literacy model, address some specific concerns from the library community, and discuss practical strategies for the integration of library program expectations into the larger literacy plan.

Convenor: *Deb Kitchener*, York Region District School Board.

## 711 MTCC 206F

2:10 pm - 3:25 pm

*Management & Issues*

### LESSONS WE'VE LEARNED (AND ARE STILL LEARNING): ADVICE FOR NEW AND ASPIRING MANAGERS

*Joanne Oud*, Head of Collection Development, Wilfrid Laurier University Library; *Moe Hosseini-Ara*, Manager, Markham Village Library, Markham Public Libraries.

Are you a new or aspiring manager? Share our experiences as new managers in an academic and public library setting. Learn how we managed our career paths, met age/generational challenges and coped when we found ourselves "dropped into the deep-end." Deal with conflict and diverse personalities while staying positive, encouraging creativity and building morale.

Convenor: *Brent Roe*, York University

## 712 MTCC 202D

2:10 pm - 3:25 pm

*Values & Vision*

### DO I NEED BLUE STOCKINGS TO ATTEND?

*Elaine Boone*, private scholar, Belleville.

Have you ever wondered about the origins of professional training for librarians? Curious about how your knowledge/degree would measure up to librarians of the past? In 1911, the Ontario Government, the Ontario Library Association and the Toronto Public Library teamed up to offer professional post-secondary training for librarians. This session will examine the roots of library training in Ontario and the journey towards

university-based professional education for librarians.

Convenor: *Norda Bell*

*Majekodunmi*, York University.

## 713 MTCC 206D

2:10 pm - 3:25 pm

*Technology; Management and Issues*

### CIRCULATION TECHNOLOGY, TRENDS, ISSUES

*Pascal Roberge*, National Sales and Marketing Manager, Library Systems Division, 3M Canada; *Bob Henderson*, Director, Service Development, Markham Public Libraries.

How will technology transform the circulation desk of the future? What is Radio Frequency Identification (RFID) and how does it change circulation services? RFID technology is often in the news today, from concerns about privacy to announcements that it will streamline library and retail services. Learn from Markham Public Library's implementation of RFID technology in two new branches. Convenor: *Alison Hopkins*, Brantford Public Library.

## 714 MTCC 201F

2:10 pm - 3:25 pm

*Management and Issues*

### BETTER USER AUTHENTICATION WITH THE SHIBBOLETH PROJECT

*Thomas Dowling*, Assistant Director of Library Systems, OhioLINK, Ohio.

One of the persistent challenges in online library services is identifying our users and making sure they have access to our services (and that others do not). This session will discuss the Shibboleth Project from the Internet 2 organization for communicating with online directories and user databases. OhioLINK's current directions in user authentication and Shibboleth implementation will also be covered.

Convenor: *Christina Wilson*, Cambridge Libraries and Galleries.

## 715 MTCC 203A

2:10 pm - 3:25 pm

*Finance; Partnerships*

### A GRAND TOUR OF NEW FINDING INITIATIVES

*Steve Coffman*,

Vice President, Business Development, Library Systems and Services LLC; *Rebecca Jones*, Partner, Dysart and Jones Associates.

Take a look at innovative funding projects at a variety of public and academic libraries throughout Canada and the US, including membership programs, library restaurant cafés, sponsorship programs, major gifts, planned giving, contract services and more. Where possible, we will be talking directly with the project directors at these libraries via a teleconferencing link.

Convenor: *Rebecca Jones*, Dysart Jones.

## 716 MTCC 206C

2:10 pm - 3:25 pm

*Programs and Services; Reference and Research*

### HOW EFFECTIVE ARE SUMMER READING PROGRAMS?

*Lynne McKechnie*, Acting Associate Dean and Associate Professor, Faculty of Information and Media Studies, University of Western Ontario; *Helen Benoit*, Director, Children and Young Adult Services; *Kirsten Moffatt*, Project Researcher, Youth Services; Hamilton Public Library

Working together, Hamilton Public Library and the Faculty of Media and Information Studies at the University of Western Ontario executed a research project designed to measure outcomes of the popular children's program, the Summer Reading Club. The study was structured to measure success based on the goals and objectives of the reading program. Learn about the literature search, surveys and critical incident interviews that took place during the

Moe Hosseini-Ara 711



Thomas Dowling 714



Helen Benoit 716



Peter Rowley 717





summer of 2004. Learn how to use these methods with your own summer reading programs. Convenor: *Carol Wilkinson*, Hamilton Public Library.

## 717 ICH Niagara

2:10 pm - 3:25 pm

*The Internet; Programs and Services*

### THE NEW VIRTUAL REFERENCE LIBRARY PART 2: USING PORTAL TECHNOLOGY TO BUILD WEB SERVICES

*Nancy Strader*, Manager, Applications and Systems Integration; *Ian Stegman*, Manager Technology Infrastructure, Toronto Public Library; *Peter Rowley*, Technical Lead, Develin eBusiness Architects Inc., Toronto.

Toronto Public Library has implemented a new Web services technical environment which supports the VRL and all gateways. Based on J2EE standards, this includes portal technology, content management systems, relational databases and search engines, APIs, development and production environments and load balanced Web servers. The technology and development process applied to the VRL re-design project and other TPL Web projects will be described. A complementary OLITA session describing the new VRL as a service and the software application is also being given at the conference.

Convenor: *Elaine de Bonis*

## 718 MTCC 104D

2:10 pm - 5:00 pm **Double Session**

### Management and Issues STAFF ATTENDANCE MANAGEMENT AND HUMAN RIGHTS

*Michael T. Doi*, Partner, Hicks Morley Hamilton Stewart Storie LLP.

Library managers and supervisors who are wrestling with the challenges of managing staff attendance and workplace human rights issues need up-to-date legal

and practical information. The session will provide an overview of effective attendance management tools, accountability structures for culpable and non-culpable absences, workplace human rights issues, best practices models and case studies, and will discuss the legal rights and obligations of libraries, staff members, and unions.

Convenor: *Kathy Oakleaf*, Mississauga Public Library.

## 719 MTCC 103A

2:10 pm - 3:25 pm

*Information Literacy*

### STAGING RESEARCH: SPOTLIGHT ON STAGES ONE AND TWO

*Rose Dodgson*, Instructional Leader; *Jo-Anne LaForty*, Instructional Leader, Toronto District School Board.

Improving student learning is at the core of all research projects. In this practical workshop, specific strategies will be presented to support students as they work through stages one and two. Stage one begins the journey of research and sets the context and direction for success. In stage two, students access appropriate resources and develop skills for collecting information.

Convenor: *Jeanne Buckley*, York Catholic District School Board.

## 720

### TOWARDS UNDERSTANDING: PREVENTING ISLAMOPHOBIA POST 9/11

Note: Session withdrawn.

## 721 MTCC 201C

2:10 pm - 3:25 pm

*Technology; The Internet*

### SUCCESSFUL USES OF THE SCHOOL WEB SITE TO SUPPORT CURRICULUM RESEARCH

*Tim Gauntley*, Instructional Leader, Library Learning and Resources, Toronto District School Board.

School Web sites are great vehicles that provide resources to support curriculum and research. Presenters from the Toronto District School Board have developed a wonderful model. Resources that will be shared in this session include subject, course and assignment support pages; Web "lessons" in a particular field of expertise; "how-to" demos of database and search engine use with viewlet software.

## 722 MTCC 104B

2:10 pm - 3:25 pm

*Reading and Literacy*

### DEWEY DIVAS AND THE DUDES: THE BEST OF SPRING CHILDREN'S BOOKS

*Anne Stevens*, Library Accounts Manager, Tundra Books; *Bill Zambusi*, Library and Educational Sales Manager, Simon and Schuster Canada; *Rosalyn Steele*, Sales Representative, Library Division, H.B. Fenn and Company; *Maureen Johnson*, Sales Representative, Scholastic Canada.

The Dewey Divas and Dudes are a group of Canadian publishing representatives who are passionate readers and who love to share. Get a sneak preview of the best children's books of the upcoming season, including picture books, teen fiction and some reference. Fill in the gaps with good books you may have missed, get a good list (50-60 titles) of books to recommend to your patrons. Improve your general book knowledge of the upcoming publishing season.

Convenor: *Jan Assing*, Oakville Public Library.

## 723 MTCC 103B

2:10 pm - 3:25 pm

*Information Literacy*

### THINK LITERACY SUCCESS: THINK LIBRARY

*Susan Leppington*, Consultant; *Sandi Zwaan*, School Library Consultant.



Anne Stevens 722



Rosalyn Steele 722



Maureen Johnson 722



Susan Leppington 723



Rose Phillips 724

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2:10



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Explore library links in the Ministry of Education report *Think Literacy Success* and share strategies and resources to help teacher-librarians as they assume their role as information literacy experts. How can we help teachers and at risk students as they strive to succeed? Bring your "gap closing" strategies to share as we discuss our potential for this initiative. Convenor: *Michelle Regina*, York Catholic District School Board.

## **724 MTCC 201D**

2:10 pm - 3:25 pm

Reading and Literacy

### **CIRCLING NON-FICTION**

*Rose Phillips*, Adolescent Literacy Consultant, Simcoe County District School Board.

Teachers and teacher-librarians experienced in literature circles for fiction can expand the approach to address non-fiction subject areas. Using *Think Literature*

strategies and the circle approach, teachers can promote information literacy skills. The circle also makes effective use of limited resources, always an issue during traditional research. This approach provides a model for dynamic team teaching in the junior and intermediate grades.

Convenor: *Jeanne Buckley*, York Catholic District School Board.

## **725 MTCC 203B**

2:10 pm - 3:25 pm

*Collections and Resources*

### **THE READING LIFE: THE FUTURE OF THE STORY IN THE 21ST CENTURY**

*Duncan Smith*, Product Manager, Novelist/EBSCO Publishing.

Recent studies have indicated a decline in the role of reading in our culture. This presentation will illustrate the deep relationships that exist between readers, their lives and the stories they chose to

read. Smith believes that reading will continue to shape the lives of many of us and presents the case for why reading is here to stay. Convenor: *Sharon Smith*, Kitchener Public Library.

## **726 ICH Ontario**

2:10 pm - 3:25 pm

### **Special Library Association (Toronto Chapter)**

*Collections and Resources;*

*Reference and Research*

### **LEGAL RESEARCH FOR THE NON-LAW LIBRARIAN**

*Wendy Reynolds*, Librarian, Ontario Securities Commission.

Participants will be introduced to the law-making entities of Canada, with an emphasis on Ontario. We will explore the types of law created at each level, and free/pay per use sources available to researchers.

Convenor: *Erica Steffer*, Russell Reynolds Associates.

Wendy Reynolds 726



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## Libraries are alive with the sound of WebJunction

Meeting someone who understands what it's like at your library can make you want to break out in song. **WebJunction.org** is where that happens. We're an online community where library staff gather to share ideas, take online courses and have fun in the process. Our five new state-specific WebJunction sites offer even more ways to find local, like-minded technology friends.

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# Super Conference 2005

## Friday, February 4, 3:45 pm



### 801 MTCC 104B

3:45 pm - 5:00 pm

**OLITA's Spotlight Speaker**

## KAREN SCHNEIDER

Director, Librarians' Index to the Internet,  
Richmond, California.

*Library Issues, Career*

## MUSING ON DIGITAL LIBRARIANSHIP AND VIRTUAL LIBRARIES

Explore the outer limits of digital librarianship and virtual libraries! Hear some radical and contrarian views as well as some mind-bending predictions from the director of "the world's most labour-intensive Web portal."

Convenor: *Jenn Horwath*, Mohawk College, OLITA 2004 President.

### 802 MTCC 203D

3:45 pm - 5:00 pm

*Curriculum and Learning*

#### **BOOSTING STUDENT ACHIEVEMENT: SECONDARY Dr. David Loertscher,**

Professor, School Library and  
Information Science, San Jose  
State University.

The books are shelved; the computers work; the discipline is effective - but there is no effect on achievement from this library. Hardly a surprise. But what does make a difference? Models, activities, measuring techniques, ideas, and program focuses will be explored to bring libraries into the center of learning. This session will concentrate on ideas in secondary school libraries.

Convenor: *Rose Dotten*, University of Toronto.

### 803 MTCC 201C

3:45 pm - 5:00 pm

*Management and Issues;  
Values and Vision*

#### **MENTORING IN THE ACADEMIC LIBRARY**

*Joan Leishman*, Director, Gerstein  
Science Information Centre,  
University of Toronto; *Janice  
Crichton Patterson*, Senior  
Librarian, Library Services,  
University of Toronto at  
Scarborough.

Mentoring as a professional activity - whether a junior librarian looking for a mentor, or a senior librarian ready to be a mentor - has taken on a new importance in academic libraries. In today's environment of active recruitment, pending retirements, vacancies in senior positions, and non-traditional employment paths, mentor-

ing can provide essential career guidance and feedback for successful librarian professional development. Libraries can develop a mentoring program that fits their organization's size, culture and expectations of librarians at various career stages.  
Convenor: *Ethel Auster*, Faculty of Information Studies, University of Toronto.

### 804 MTCC 202D

3:45 pm - 5:00 pm

*Reading and Literacy*

#### **IN CONVERSATION WITH THE 2004 RED MAPLE AND WHITE PINE AWARD WINNING AUTHORS**

*Norah McClintock*, author of *Hit and Run* (Red Maple Award winner); *Don Aker*, author of *The First Stone* (White Pine Award winner).



Joan Leishman 803



Corinne Laverty 804



Nadia Caidi 807



Jeff Moon 808



Janice Pivdor 809



Linda Crosby 809



Deb Cooper 809



Bring your questions and participate in a relaxed and informative conversation that focuses on the writing and the creative processes used by these award winning authors. Gain insight into the way they develop their plots, characters and settings and how they relate their stories to their young audience.

Convenors: *Joanne Hawthorne*, Red Maple, Toronto Public Library; *Myra MacLennan*, White Pine, Durham Region Public School Board.

## 805 MTCC 104C

3:45 pm - 5:00 pm  
*Partnerships; Users; Values and Visions*

### LEARNING COMMONS: PEOPLE FIRST, MACHINES SECOND

*Anne Fullerton*, Biology and Chemical Engineering Librarian, Davis Centre Library, University of Waterloo; *Corinne Laverty*, Acting Head, Stauffer Library, Reference and Learning Technology, Faculty Associate; *Melody Burton*, Reference Librarian, Stauffer Library, Queen's University.

Discussions about Learning Commons have centred on introducing student spaces with expansive access to digital resources. But the library risks becoming a computer warehouse with the promise of learning unfulfilled. The core of the successful Commons is innovative programming, complex relationships, and the radically modified staffing model. Panelists will explore the challenge of creating new partnerships, integrating learning models, establishing a technological infrastructure, and engaging stake holders in a broad-based planning process. Convenor: *Lynne Serviss*, Seneca College

## 806 ICH Ballroom B

3:45 pm - 5:00 pm

Reading and Literacy

### FINDING THE BOOK THAT "FITS": BY GENRE OR BY APPEAL?

*Terri L. Lyons*, Instructor and Author, Genre Fiction and Readers' Advisory Services, Mohawk Community College, University of Buffalo, LibraryU Reloaded (Illinois State).

The major tools used by most readers' advisors are written by Joyce Saricks, *Readers' Advisory Services in Public Libraries* (now in its second edition) and Diana Tixier Herald's *Genreflecting*. But the two approaches are somewhat contradictory. *Genreflecting* breaks down the vast body of genre fiction by themes and sub-genres. Saricks uses the elements of appeal as a way to find a reader a book that "feels" right. This session combines both approaches into a practical "how to" workshop. Participants will also be introduced to some electronic tools available in most public and high school libraries.

Convenor: *Kathy Williams*, Pickering Public Library.

## 807 MTCC 103A

3:45 pm - 5:00 pm

*Users; Library Issues*

### INFORMATION PRACTICES OF ETHNO-RACIAL COMMUNITIES

*Nadia Caidi*, Assistant Professor, Faculty of Information Studies, University of Toronto.

The search for quality information and one's efficiency in acquiring and processing it is critical for new immigrants adjusting to their adopted country. The aim of the IPERC study is to inform our understanding of the information practices of ethno-racial communities in the Greater Toronto Area. The findings will provide insights to libraries and other frontline information providers about the types of information needed by

individuals to deal with situations encountered in their everyday lives, along with the choice of information sources, and successful outcomes.

Convenor: *Michelle Penta*, Hamilton Public Library

## 808 ICH Ontario

3:45 pm - 5:00 pm

*Collections and Resources; Statistics and Surveys*

### THE DUST HAS SETTLED:

#### NAVIGATING THE 2001

#### CENSUS - FROM GEOGRAPHY TO DEMOGRAPHY

*Suzette Giles*, Data, Map and GIS Librarian, Library, Ryerson University; *Jeff Moon*, Head, Documents Unit, Stauffer Library, Queen's University.

Now that the dust has finally settled on the 2001 Census, we will look at navigating the Statistics Canada Census Web site. We'll also take a look at Census Geography, focusing on changes implemented for 2001.

Convenor: *Patrick Gignac*, The Bibliocentre.

## 809 MTCC 206D

3:45 pm - 5:00 pm

*Management & Issues*

### YOU WANT ME TO DO WHAT? JOB DESCRIPTIONS FOR LIBRARY TECHNICIANS

*Janice Pivdor*, Library Technician; *Linda Crosby*, Library Technician; *Deb Cooper*, Library Technician; Library Services, London Health Sciences Centre.

How do we accurately capture the essence of a position's responsibility, especially when the lines between the professions are fluid? Come and learn the benefits of having an up-to-date and accurate job description and gain knowledge about what constitutes a good one. Share experiences relating to the struggles and successes involved in creating job descriptions.

Convenor: *Cathy Czuzner*, Royal Ottawa Hospital.

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3:45



# Super Conference 2005

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## A CASE STUDY IN LIBRARY TRANSFORMATION

NOTE: Session withdrawn.

811

MTCC 202B

3:45 pm - 5:00 pm

Users

## DECONSTRUCTING THE MOVIE MACHINE 7

Fiona Denzey, Doug Atkinson, CVS, Inc.

Fiona and Doug return with another entertaining tour of the high-octane films currently perceived as children's materials. Come and enjoy a sampling of this year's best and worst over popcorn and lollipops.

Convenor: Cathy Mason, Peel Board of Education.

812

ICH Ballroom A

3:45 pm - 5:00 pm

Reference and Research; Users

## VIRTUAL REFERENCE USERS: EXPECTATIONS AND PERCEPTIONS

Diane Granfield, Coordinator, Virtual Reference Services, Ryerson University; Mark Robertson, Reference Librarian, Scott Library, York University.

Who are they and what are they thinking? One of the attractions of virtual reference may be the anonymity of the chat medium, but we are often left wondering who the users are. York and Ryerson will report on a study that has explored the motivation, expectations and perceptions of virtual reference users. Users were asked why they used VR, what they expected in terms of chat software features, how they perceived their relationship to the library, and how they perceived the librarian helping them. The study will also explore whether VR changes the way that students use and access the library.

Convenor: Thumeka Mgwigwi, York University

813

MTCC 201D

3:45 pm - 5:00 pm

Partnerships; Information Literacy

## BREAKTHROUGH INTO RESEARCH EXCELLENCE

Chris Francom, Teacher-Librarian, Michael McAllister, Intermediate Teacher, Charmyn Clement, Special Education Resource Teacher, RA Sennett Public School, Durham District School Board; Donna Bolton-Steele, Whitby Public Library.

Allow us to showcase a partnership between RA Sennett Public School and Whitby Public Library implemented in the spring of 2004. "Breakthrough in Research Excellence" is an intense program, which develops skills in information literacy for at-risk intermediate students and their parents to prepare them for high school. Presenters will outline the program and provide practical strategies for you to get started. If you seek a vehicle to increase information literacy for at-risk students, strengthen parent-child communication, and deepen partnerships with public libraries and other community agencies, while inspiring students to be life-long learners, you won't want to miss this session!

814

MTCC 206B

3:45 pm - 5:00 pm

Programs and Services; Partnerships

## SERVING NEWCOMER FAMILIES: REACHING OUT TO OUR DIVERSE COMMUNITY

Helen Benoit, Director, Children and Young Adult Services, Hamilton Public Library; Carol Wilkinson, Manager, Central Children's Department, Hamilton Public Library.

Hamilton Public Library has made celebrating our community's diversity a strategic priority. Newcomer families are participating in two innovative and very successful family literacy projects: the Multicultural Early Learning

Development (MELD) project and Family Language Kit (FLAG) initiative. With the support of many partners, the Hamilton Public Library is promoting reading, language development and library use. Learn about the kits, the programs, the collections, and the partnerships and why these innovative outreach initiatives have been so successful.

Convenor: Kirsten Moffat, Brantford Public Library.

815

MTCC 201B

3:45 pm - 5:00 pm

Tech Services;

Management and Issues

## SEEING THE FOREST AND THE TREES: THE ILS LANDSCAPE

Doris Rankin, Library and Information Management Consultant.

Take a walk through the current library systems' landscape with Doris Rankin. What is available in an integrated library software system? Who are the vendors and what are they offering? What should you consider when deciding on a new system? What planning is needed before embarking on an ILS upgrade adventure? Check out these topics and more with this second edition of the successful "Time to Trade Up" session from Super Conference 2004. Convenor: James Wagner, Lincoln Public Library.

816

## WHEN THE TWAIN MEET:

Moved to Thursday, Session #428.

817

## RIGHT OFF THE SHELF

Note: Session withdrawn.

818

MTCC 206F

3:45 pm - 5:00 pm

Collections and Resources;

Reading and Literacy

## "BEST BETS": THE BEST OF CANADIAN CHILDREN'S BOOKS FROM 2004

Sheilah O'Connor, Children's Librarian, Toronto Public Library;



Mark Robertson 812



Diane Granfield 812



Doris Rankin 815



Laura Reed 818





Talin Vartanian 823



Kevin Bradbeer 824



Margaret Nieradka 825



Vladimir Ostapowych 825



Audrey Lawrence 828

Jane Salmon, Head of Children's and Youth Services, Barrie Public Library; Laura Reed, Kitchener Public Library; Pat Gracey, Librarian, Barbara Frum Branch, Toronto Public Library.

The OLA Best Bets Committee is eager to share their favourite Canadian picture books – fiction and non-fiction – for children. For those who want to know the crucial books for 2004.

Convenor: Sheila O'Connor, Toronto Public Library.

## 819 ICH Oakville

3:45 pm - 5:00 pm  
Programs and Services

### 1-2-3 BABY'S ON MY KNEE: WHAT NEXT?

Theo Heras, Children's Literature Resource Collection Specialist, Lillian H. Smith District Library, Toronto Public Library.

This is about repertoire. All facets of the baby program are explored: books, rhymes, and songs. We will be rhyming and singing in the workshop. What are the elements of a successful program? Where do we look for new material?

What are good resources? Come prepared to rhyme and sing!  
Convenor: Rhonda Perry, Cobourg Public Library.

## 820 MTCC 201A

3:45 pm - 5:00 pm  
Reading and Literacy

### LITERACY LINKS THROUGH STORY

Barb Cook, Teacher-Librarian, Convenor of Math, Science and Technology, Toronto District School Board; Cheryl Thornton, Professional Storyteller.

Stories can be used across the curriculum to develop comprehension. Oral language strategies are the foundation of literacy skills. These strategies will be demonstrated using books and tales linked to curriculum expectations for math, science, visual arts and social studies.

Convenor: June Hall, Sir William Osler High School, Toronto District School Board.

## 821

3:45 pm - 5:00 pm  
Information Literacy

### GIVE 'EM THE GEARS (ELEMENTARY)

Note: Session withdrawn.

## 822 MTCC 202C

3:45 pm - 5:00 pm  
Curriculum and Learning

### HOW CAN WE INTEGRATE PICTURE BOOKS INTO THE CURRICULUM

Marcy Abramsky, Teacher-Librarian, General Studies, Bialik Hebrew Day School.

Need a little help from your friends? I will help you to help teachers integrate age appropriate picture books into their classroom planning within all areas of the Ontario Curriculum. Learn how picture books, from classics to the most recent on the shelf, can be used as an excellent resource to meet expectations of the curriculum in an innovative way.

## 823 MTCC 206C

3:45 pm - 5:00 pm  
Advocacy and Marketing;  
Reading and Literacy

### CANADA READS IN YOUR COMMUNITY

Talin Vartanian, Senior Producer of Canada Reads, CBC Radio, Toronto.

Learn about Canada Reads, one of the country's premier literacy events. Pick up behind-the-scenes information on book selection and production, ideas on how your library can partner with Canada Reads, and tips on additional ways to work with the media in your community. Brainstorm with a veteran CBC producer on ways to generate local media interest in your library.

Convenor: Jami Van Haaften, FOCAL.

## 824 MTCC 201F

3:45 pm - 5:00 pm  
Information Literacy

### STAGING RESEARCH: SPOTLIGHTING STAGES THREE AND FOUR

Tim Gauntley, Instructional Leader; Kevin Bradbeer, Instructional Leader, Toronto District School Board.

Improving student achievement is at the core of all research projects. In stage three, strategies for organizing information, critically evaluating and synthesizing information will be presented. In stage four, guiding students through creative final products and reflective thinking help students to transfer the learning to become lifelong learners.

Convenor: Anita Brooks Kirkland, Waterloo Region District School Board.

## 825 MTCC 201E

3:45 pm - 5:00 pm  
Curriculum and Learning

### CURRICULUM MAPPING: EVOLVING FROM THEME THINKERS TO PROBLEM SOLVERS

Margaret Nieradka, Retired Teacher-Librarian, Instructor OISE Teacher Librarianship; Nancy Wimbury, Teacher, Vladimir Ostapowych, (retired) Design and Technology, Peel District School Board; Joanne Zuj, Science and Technology Teacher, Grade 8.

Teacher-Librarians, administrators and classroom teachers, learn how to guide your teaching teams from theme thinkers to problem solvers and skills focused program planners! Learn a simple process that will enable you to provide evidence that the Library Resource Centre program promotes higher achievement at the student, teacher and community levels. View examples of organization, vertical planning and record keeping techniques. Leave with the tools and understanding to lead your team as they slice

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3:45



# Super Conference 2005

through the curriculum content and get at essential understandings, skills and relevant assessment practices.

## 826

2:10 pm - 5:00 pm **Double Session**  
Continuation of Session 718.

## 827 MTCC 203A

3:45 pm - 5:00 pm

*Partnerships*

### **ONTARIO DIGITAL LIBRARY STATUS REPORT**

*Peter Rogers*, Chair, Ontario Digital Library Planning Group.

This session will provide updates on the who, what, where, when, why and how of the Ontario Digital Library initiative. Come and find out why you should care about this vital information infrastructure, both as a library professional, and as an Ontarian. Convenor: *Tom Edge*, Hamilton Public Library.

## 828 MTCC 203B

3:45 pm - 5:00 pm

*Management and Issues*

### **HERDING CATS, OWLS AND OTHER ANIMALS TO GET BUSINESS DONE**

*Audrey Lawrence*, Director of Management Consulting, Donna Cona.

How do you work in a group? How do you ensure business is moved forward? This interactive session will take a light-hearted, but enlightening look at group dynamics, meeting processes and why conducting meetings isn't always easy. While specific references will be made to help enhance the effectiveness of library board meetings, this session's information will be useful to anyone who runs or attends meetings.

Convenor: *Margaret MacLean*, OLBA Council.

## 829 ICH Niagara

3:45 pm - 5:00 pm

*Management and Issues*

### **PUBLIC LIBRARIES**

#### **IN CRISIS:**

#### **THE WHEATLAND CASE**

#### **Ken Haycock**

Senior Partner, Ken Haycock & Associates Inc., Vancouver.

How could a CEO manage to embezzle more than a million dollars? How do alleged sexual harassment charges go unresolved? How does effective governance make a difference? How does a Board get fooled about its fiduciary responsibility? How does a staff overlook bad practice? Ken Haycock led the management review of the 45-branch Wheatland Regional Library system in Saskatchewan and was CEO for five months leading the reengineering and renewal process for both board and staff.

5:15 pm

## MTCC 103A

### **THE ONTARIO LIBRARY AND INFORMATION TECHNOLOGY ASSOCIATION**



Award sponsored by



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#### **ANNUAL MEETING**

Presiding: JENNIFER HORWATH, President.

Followed by a reception in

**MTCC 103B** for the winner of

#### **OLITA'S TECHNOLOGICAL INNOVATION AWARD 2005**



5:15 pm MTCC 203D

### **THE ONTARIO SCHOOL LIBRARY ASSOCIATION**

#### **ANNUAL MEETING**

Presiding: ROBERTA HENLEY, President.



5:15 pm ICH Ballroom B

### **THE ONTARIO PUBLIC LIBRARY ASSOCIATION**

#### **ANNUAL MEETING**

Presiding: SAM COGLAN, President.

5:15 pm

## ICH Haliburton

### **L'ASSOCIATION DES BIBLIOTHECAIRES FRANCOPHONES DE L'ONTARIO**

#### **LA REUNION ANNUELLE**

5:15 pm

## ICH Kingsway

### **THE ONTARIO LIBRARY BOARDS' ASSOCIATION**

#### **TRUSTEES' RECEPTION**

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6:15 pm Metro Toronto Convention Centre Neon Lobby

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# Super Conference 2005

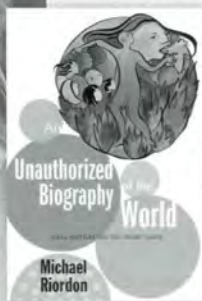
## Saturday, February 5, 2005

	Advocacy and Marketing	Collections and Resources	Curriculum and Learning	Governance and Policy	Information Literacy	The Internet	Library Issues	Management and Policy
9:00 am - 10:15 am	<b>914</b> Making Your Resource Centre Much More Than a Library!!!  <b>916</b> Marketing Matters  <b>923</b> County Libraries Need Their Friends	<b>904</b> Electronic Reserves: Implementation and Issues  <b>920</b> Scholar's Portal	<b>913</b> Empowering Youth Through the Secondary School Library	<b>906</b> Recognize Progress: Measuring Outcomes Not Outputs	<b>907</b> Thinking Through the University Research Assignment  <b>915</b> If We Build It...: Creating and Using a Flexible Teaching and Learning Space  <b>917</b> Using the Four Stage Research Model with Primary and Junior Students	<b>902</b> Special Software For Special Students: Improving Information Literacy Through Technology  <b>909</b> How to Evaluate Web Search Tools  <b>920</b> Scholar's Portal	<b>903</b> Gaining International Experience  <b>924</b> About Time... an Executive MLIS Program	<b>904</b> Electronic Reserves: Implementation and Issues <b>905</b> Getting in the Game <b>919</b> Common Sense: A Tool for Measuring Customer Satisfaction <b>922</b> Mentoring: Making a Difference
10:35 am - 11:50 am	<b>1009</b> Positioning Your Library for Fundraising Success	<b>1004</b> Are We Choking on Cooperative Consortia?  <b>1006</b> Meet Your College Library Standards and You've Met a Powerful Friend  <b>1018</b> Ontario History Quest	<b>1011</b> Your Library A Gateway to Knowledge and Learning  <b>1019</b> Role Playing Games in the Library	<b>1001</b> Risky Business: You and Your Volunteers  <b>1010</b> Calling All New Board Trustees: Check in Here	<b>1015</b> Reading and the New Literacies  <b>1016</b> Action Research and Development and Information Literacy Skills  <b>1017</b> OSCR: Finally a WWW Resource That the User Tailors to Meet Local Needs	<b>1004</b> Are We Choking on Cooperative Consortia?  <b>1020</b> Censorship Rears its Head in the OLA Reading Forest  <b>1023</b> Top Technology Trends	<b>1002</b> The Power of Positive Thinking <b>1013</b> Tech Planning and Disaster Preparedness <b>1025</b> Mentoring: Making a Difference	

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**AN UNAUTHORIZED BIOGRAPHY  
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**Friday, February 4th  
10:30 am  
Between the Lines • Booth #11**

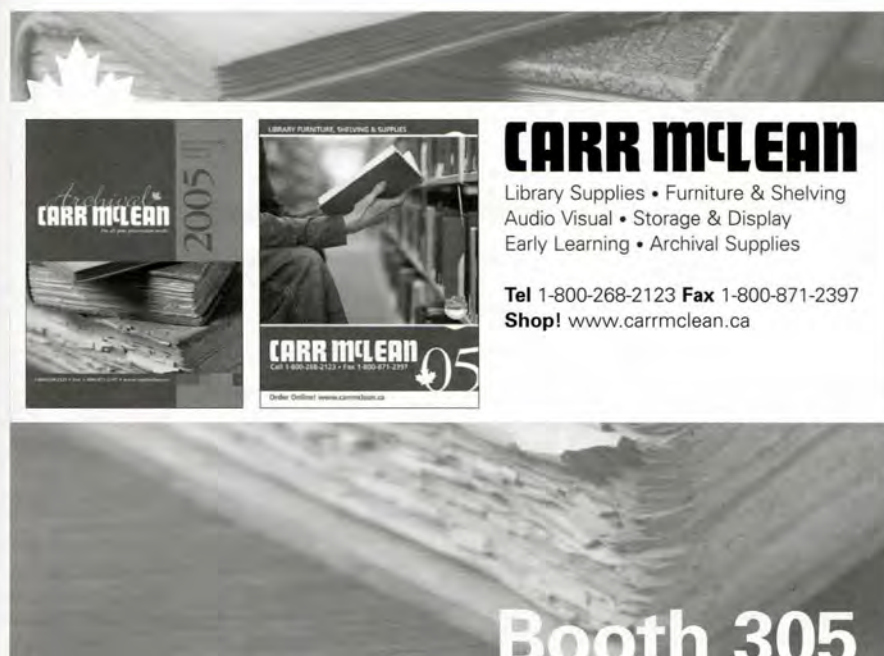
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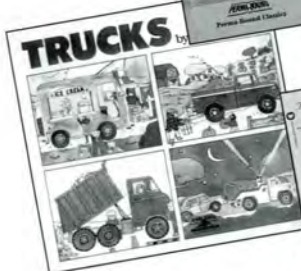
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**MTCC 104B**

All-Conference  
Plenary Session

Saturday, February 5

8:00 am

**Roy  
Tennant**

*User Services Architect, California Digital Library*

**ONLY LIBRARIANS  
LIKE TO SEARCH,  
EVERYONE ELSE  
LIKES TO FIND**

Roy points to areas where we are failing (points of pain), solutions that may at first appear to be peculiar, and a vision of patron paradise that may never become real, but that is worth seeking nonetheless. These and related issues leave no sacred cow ungored, and no assumption unchallenged.

Roy Tennant is an award winning, internationally recognized pioneer in digital library development and Internet training. He is Manager of eScholarship Web & Services Design for the California Digital Library. He created and manages the eScholarship Web site. Prior to that he was the Digital Library Project Manager for the Library at the University of California, Berkeley. Roy writes the monthly column "Digital Libraries" for *Library Journal* and has been identified as one of the world's leading Internet researchers in the book *Secrets of the Super Net Searchers: The Reflections and Hard-Won Wisdom of 35 of the World's Top Internet Researchers* by Reva Basch. His several books include his latest, *Managing the Digital Library*.

7:00

**MTCC 104C**

BREAKFAST is served from 7:00 to 7:30. Ticket required.

Check at The Oasis in the Registration Lobby for last-minute availability. The plenary is in a separate room and is available to all registered delegates with badge.

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# Super Conference 2005

## Saturday, February 5, 9:00 am

**901**

9:00 am - 10:15 am  
*Reference & Research*

### **WHEN GOOGLE IS NOT ENOUGH: CHALLENGES AT A COLLEGE REFERENCE DESK**

NOTE: Session withdrawn.

**902 MTCC 206C**

9:00 am - 10:15 am  
*Technology ; The Internet*

### **SPECIAL SOFTWARE FOR SPECIAL STUDENTS: IMPROVING INFORMATION LITERACY THROUGH TECHNOLOGY**

Marilyn Legault, Information Technology Consultant, Hamilton-Wentworth District School Board.

Learn how this Ministry-licensed software can be a tool for special needs (and mainstream) students as they access, process and communicate information. Find out how it can assist students with the writing process, as well. Software titles demonstrated include: Clicker4, Co:Writer, Write:Outloud, Smart Ideas and Dragon Naturally Speaking. Participants will take away various print resources and may borrow a CD-ROM containing the software discussed. Convenor: *Lisa Radha Weaver*, Hamilton-Wentworth District School Board.

**903 ICH Ontario**

9:00 am - 10:15 am  
*Library Issues*

### **GAINING INTERNATIONAL EXPERIENCE**

Jennifer Soutter, Digital Services Librarian, Anne Kaay, Social Sciences Librarian, Leddy Library, University of Windsor.

With a combined 10 years of international experience garnered in the USA and the UK, these two librarians will share their stories of

the why, what, where, when and how of international work. Cultural quirks, idiosyncrasies in the profession and personal challenges will be covered. Meet others curious about exploring the international library world. Bring your questions! Convenor: *Adam Taves*, York University

**904 MTCC 206F**

9:00 am - 10:15 am  
*Management and Issues; Collections and Resources*

### **ELECTRONIC RESERVES AND THE COPYRIGHT CHALLENGE IN CANADA**

*Joan Dalton*,

Head, Access Services, Leddy Library, University of Windsor.

Although widely adopted at university and college libraries in the United States, Electronic Reserve services in Canada have developed at a much slower pace. Based on the results of an extended pilot project for Electronic Reserves at a medium-sized university library in Canada, the author concludes that the most significant barrier to this development is the restrictive nature of copyright law in Canada. Results of an informal survey of university libraries in Canada seem to confirm this assumption. A brief overview of copyright law in Canada as it pertains to Electronic Reserves is discussed, as is the process of copyright reform recently undertaken by the Canadian government. Finally, an argument in favor of a broadened interpretation of 'fair dealing' is made as it may pertain to the development of Electronic Reserves services in Canadian academic libraries. Convenor: *Tony Horava*, University of Ottawa.

**905 MTCC 202C**

9:00 am - 10:15 am  
*Management & Issues*

### **GETTING IN FOCUS: A FOCUS GROUP PRIMER FOR LIBRARY STAFF**

Jan Figurski, Department of Professional Practice, London Health Sciences Centre.

Whether you are doing strategic planning, introducing a new service, redesigning the library, or conducting needs assessments, focus groups are a unique tool. Learn how you can use focus groups to get your clients to talk to you directly and in their own words about their library and its services. Convenor: *Elyse Pike*, Grey-Bruce Health Sciences Centre.

**906 ICH Ballroom B**

9:00 am - 10:15 am  
*Governance and Policy; Statistics and Surveys*

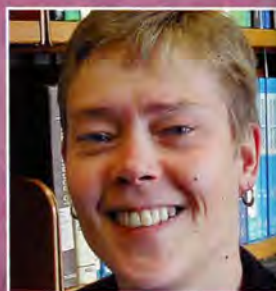
### **RECOGNIZE PROGRESS: MEASURING OUTCOMES NOT OUTPUTS**

Yvonne Attard, Director, Customer Development, Oakville Public Library; Rebecca Jones, Partner, Dysart Jones Associates.

Library trustees, employees, and supporters all know that "libraries change lives." We firmly believe that libraries positively impact the lives in our communities. With the competition for funding, that 'belief' is no longer enough. We must clearly demonstrate that positive impact and, even more importantly, communicate it to our funding stakeholders including municipalities, Band Councils, corporate sponsors, donors, etc. What are the critical success factors for defining, measuring and communicating outcomes? This interactive session discusses these factors as well as the theory, applica-



Marilyn Legault 902



Anne Kaay 903



Jan Figurski 905



tion and practicality of what it really takes to measure and recognize the library's progress, pitfalls and potential for your community. Convenor: *Catherine Dowd*, Super Conference 2005 Planning Team.

## **907 ICH Wellington**

9:00 am - 10:15 am

*Information Literacy; Programs and Services*

### **THINKING THROUGH THE UNIVERSITY RESEARCH ASSIGNMENT: MAKING THE TRANSITION FROM SECONDARY SCHOOL TO A CULTURE OF ACADEMIC COMMUNICATION**

*Frances Sardone*, Research Skills Instruction Librarian; *Sarah King*, Coordinator, The Writing Centre; *Saira Rachel Mall*, Presentation Skills Librarian, Teaching & Learning Services, Academic Resources, University of Toronto at Scarborough.

What are the benefits to transition year students in learning about the culture of 'academic communication'? UTSC Teaching & Learning Services specialists share the benefits of revealing the pedagogy underlying the university research assignment to students through a two-day, intensive Summer Learning Institute at UTSC. Critical thinking in research and reading, inquiry based learning and self-directed learning are some of the aspects of this program that we would like to make available for lively discussion. Convenor: *Laurie Morrison*, University of Western Ontario MLIS candidate.

## **908 MTCC 103A**

9:00 am - 10:15 am

*Programs and Services; Reading and Literacy*

### **BATTLE OF THE BOOKS**

*Margaret Esaw*, *Jeanne Buckley*, *Sharon Gusz*, Teacher-Librarians, York Catholic District School Board.

Need a simple way to promote lit-

eracy and advocate for your school library program at the same time? Run your very own Battle of the Books contest. You will receive the reading list (many of the titles are already in your school library) and sample questions to use in your competition.

## **909 ICH Ballroom A**

9:00 am - 10:15 am

*The Internet*

### **COOL SEARCH SITE... OR SOMETHING ELSE? HOW TO EVALUATE WEB SEARCH TOOLS**

*Rita Vine*,

*Workingfaster.com* and *Searchportfolio.com*

New web search tools - search engines, metasearch engines, catalogues - greet our eyeballs on a regular basis. Many are promoted with a great deal of hype, some of it legitimate, much of it exaggerated. How can we evaluate web search tools effectively in order to determine if a tool can stand alongside other web essentials? In this session, Rita Vine will share some of her criteria and methods for evaluating newly discovered search tools.

Convenor: *Mary Baxter*, Georgina Public Libraries.

## **910**

### **READ A NOVEL?...BUT THIS IS NOT MY ENGLISH CLASS!!**

Note: Session withdrawn.

## **911 MTCC 206A**

9:00 am - 10:15 am

*Reading and Literacy*

### **WAR AND PEACE: BOOKS FOR TROUBLED TIMES**

*Linda Granfield*, author, *In Flanders Fields*.

2005 marks the tenth anniversary of "In Flanders Fields." Since "Flanders" was published, we've experienced the immigration of refugees from Bosnia, Somalia, and Rwanda and watched the new chaos of Afghanistan and Iraq. During this session Granfield

will weave other writers' titles (Morpurgo, Ellis, etc.) into a general non-fiction discussion of war and peace themes. Will an author ever write a successful book about peace? Do books about war being an understanding of peace to our lives? There's plenty to ponder and discuss.

Convenor: *Cecile Farnum*, Ryerson University.

## **912 MTCC 203D**

9:00 am - 10:15 am

*Partnerships; Reading and Literacy*

### **LIBRARY AMBASSADORS - A LITERACY LEADERSHIP PROGRAM**

*Peggy Thomas*, Centrally Assigned Teacher-Librarian, Library and Learning Resources, Toronto District School Board.

Library Ambassadors is a program that has been running in several TDistrict School Board schools for a few years. It gives upper grade students in the school a chance to act in a leadership role promoting the library and reading.

## **913 MTCC 203B**

9:00 am - 10:15 am

*Curriculum and Learning*

### **EMPOWERING YOUTH THROUGH THE SECONDARY SCHOOL LIBRARY**

*Barbara Stripling*,

Director of Libraries and Literacy, New Visions for Public Schools, New York, New York.

Secondary teacher librarians empower young people to become independent learners by collaborating with classroom teachers to design effective instructional units. Investigate development of units in the content areas using essential questions, the integration of inquiry and adolescent literacy skills, and explicit attention to adolescent needs for choice, voice, and confidence in their own learning. Convenor: *Esther Rosenfeld*, Toronto District School Board.



Frances Sardone 907



Saira Rachel Mall 907



Margaret Esaw 908



Rita Vine 909



Linda Granfield 911

**05SAT  
9:00**



# Super Conference 2005

## 914 MTCC 206B

9:00 am - 10:15 am

*Advocacy and Marketing;  
Programs and Services*

### **MAKING YOUR RESOURCE CENTRE MUCH MORE THAN A LIBRARY!**

*Nancy Cotter, Department Head,  
Teacher-Librarian; Myra  
MacLennan, Teacher-Librarian,  
Sinclair Secondary School, Durham  
District School Board.*

Make your library the HUB of the school! Learn practical, creative ideas to encourage and involve both staff and students as you, the teacher-librarian, support and extend the classroom experience making the program come alive. Great programs result in great advocacy for staffing and budget support. Libraries – that's where it's at!

Convenor: *Frances Handlarski,*  
Toronto District School Board.

## 915 MTCC 206D

9:00 am - 10:15 am

*Information Literacy;  
Programs & Services*

### **IF WE BUILD IT... CREATING AND USING A FLEXIBLE TEACHING AND LEARNING SPACE**

*Carol Wu, Head Library Systems  
and Technologies, Jennifer  
Thiessen, Reference Librarian,  
Education and Applied Language  
Studies, Reference Information  
Services, James A. Gibson Library,  
Brock University.*

The Brock University Library's e-classroom is a flexible teaching space designed to accommodate many teaching strategies and learning styles. Filled with state-of-the-art technologies, the facility uses a wireless network, Tablet PC technology and movable furniture to achieve maximum learning and teaching flexibility. Learn about the many exciting challenges associated with planning and building such a facility, as well as the innovative ways that librarians have effectively incorporated the room's

features into library instruction programs.

Convenor: *Donna Bourne-Tyson,*  
Nipissing University

## 916 MTCC 206E

9:00 am - 10:15 am

*Advocacy and Marketing  
MARKETING MATTERS*

*Wendy Newman, Librarian in  
Residence, Faculty of Information  
Studies, University of Toronto; Pat  
Cavill, President, Pat Cavill  
Consulting.*

Marketing theory will be illustrated by real instances of how the theory is applied and has been successful in libraries. Powerful examples of library research will also be highlighted to give participants a firm basis on which to move forward with marketing. Two of Canada's most dynamic speakers will provide the resources and inspiration for anyone to develop a cohesive marketing plan.

Convenor: *Margaret Andrewes,*  
Town of Lincoln Council.

## 917 MTCC 103B

9:00 am - 10:15 am

*Information Literacy  
USING THE FOUR STAGE  
RESEARCH MODEL  
WITH PRIMARY AND  
JUNIOR STUDENTS*

*Lisa McIntyre, Teacher-Librarian,  
DeWitt Carter Public School,  
District School Board of Niagara.*

Engage primary and junior students in inquiry and research skills using fiction and non-fiction materials, and the four-stage research model. Participants will receive a handout with ready-made activities that can be used directly in the classroom.

Convenor: *Jim Fox, District School  
Board of Niagara.*

## 918 MTCC 202B

9:00 am - 10:15 am

*Programs and Services*

### **CHILDREN'S PROGRAMMING CHALLENGE PART I: 25 GREAT PROGRAMMING IDEAS IN 50 MINUTES FOR PRESCHOOLERS**

*Beth Maddigan, Children's  
Services Coordinator, Cambridge  
Libraries; Jane Salmon, Head of  
Children's and Youth Services,  
Barrie Public Library; Helen Kelly,  
Children's Librarian, Hamilton  
Public Library; Michele Hopkins,  
Children's Services Librarian,  
Cambridge Libraries.*

The challenge for these talented children's programmers is to demonstrate 25 great program ideas for pre-schoolers in 1 hour! Can they do it? Have fun watching the challenge and hearing about great program ideas to take back and use in your library.

Convenor: *Beth Maddigan,*  
Cambridge Libraries.

## 919 MTCC 104D

9:00 am - 10:15 am

*Management and Issues; Users  
COMMON MEASUREMENT  
TOOL: MEASURING THE  
SATISFACTION OF  
OUR CUSTOMERS*

*Charles Vincent, Program  
Manager, Institute for Citizen-  
Centered Service, Toronto; George  
Stock, Special Programs  
Coordinator, Innerkip, Oxford  
County Library.*

Common Measurements Tool (CMT), a free, easy-to-use instrument for measuring client satisfaction is used by more than 30 libraries across Canada and around the world to improve quality of service. CMT results can be compared against peer organizations, used to identify best practices and share lessons learned. Hear about Oxford County Library's initiative in using the CMT in a public library. By becoming early adopters of the CMT,



Wendy Newman 916



Pat Cavill 916



Jane Salmon 918



Ken Haycock 923



public libraries stand to position themselves as models for the delivery of quality service.  
Convenor: *Sam Coghlan*, Oxford County Library.

**920 ICH Kingsway**  
9:00 am - 10:15 am  
*The Internet; Collections and Resources*  
**SCHOLAR'S PORTAL**  
*Alan Darnell*, Project Manager, OCUL Scholarly Information Resource Project; *Hana Alston*, Client Services, OCUL Scholarly Information Research Project, University of Toronto.

This is an update on activities within the SIRS Project. Come and hear the latest on academic resource sharing in Ontario, including linking technologies, citation management, federated searching and content repository initiatives.  
Convenor: *Donna Burton*, Legislative Library of Ontario.

**921 MTCC 203A**  
9:00 am - 10:15 am  
*Reading and Literacy; Programs and Services*  
**Roundtable Discussion: ANOTHER TREE COMES TO THE OLA FOREST - THE EVERGREEN AWARD™**  
Facilitator: *Sharron Smith*, Readers' Advisory Services, Kitchener Public Library, Chair, Evergreen Award™ Program.

Hear about the newest tree in the OLA Forest of Reading - the Evergreen Award™ for adult literature. Plans are underway to unveil the Evergreen Award™ to libraries across the province on Canada Book Day in April of this year. This is your opportunity to hear what's being planned for Evergreen's inaugural outing and to offer suggestions for future direction. This is a unique tree in the Forest and we need your input to make it different from other reading programs we have in public libraries.

**922 MTCC 202D**  
9:00 am - 10:15 am  
*Management and Issues*  
**MENTORING MAKES A DIFFERENCE**  
*Ted Sharp*, Manager, *Marian Kutarna*, Senior Librarian, Arts and History Department; *Diana Krawczyk*, Senior Librarian, South Common Branch, Mississauga Library System.

Mentoring is a unique learning opportunity based on a dynamic relationship between mentor and partner. At its core, this relationship is based on trust, honesty, respect, and commitment. While providing an excellent opportunity for the mentor to share expertise and knowledge, the relationship focuses on the learning goals of the partner and fuels excitement and inspiration within the organization. Join Mississauga's Mentorship Steering Committee to hear about their experience developing and implementing a

mentorship program.  
Convenor: *Mai Lu*, Mississauga Library System.

**923 FRIENDS ICH Niagara**  
9:00 am - 10:15 am  
*Advocacy and Marketing*  
**COUNTY LIBRARIES NEED THEIR FRIENDS**  
*Marzio Apolloni*, Chief Executive Officer, Bruce County Public Library; *Lynn Sawatsky*, President, Friends of the Warton Library; *Suzan Fawcett*, Past Treasurer, Friends of the Chesley Library.

Libraries in Bruce County recognize the potential of Friends groups. Friends can harness community support in a small community, through their fund-raising activities and volunteer labour. Find out how independent Friends groups have formed within one county library system in Ontario and can form in yours.  
Convenor: *Jim Nicol*, Friends of Canadian Libraries.

**924 MTCC 203C**  
9:00 am - 10:15 am  
*Education*  
**ABOUT TIME... AN EXECUTIVE MLIS PROGRAM**  
**Ken Haycock**,  
Senior Partner, Ken Haycock & Associates Inc., Vancouver

Interested in an MLIS? Not interested in spending two years with rank beginners? Interested in becoming a library professional? Not interested in losing the work/study integration? Learn about a unique new approach to education for professional librarians that will be designed for specific institutions and backgrounds. Discuss the possibility of a local cohort for a new accredited MLIS program with three weeks immersion and distance education, repeated, and organizational projects. Of interest to directors (for planning), designed for senior managers in academic and public libraries without the MLIS degree, senior library assistants, teacher-librarians, information specialists in the corporate sector, and others.

**05SAT  
9:00**

## VISIT McARTHUR & COMPANY AT BOOTH 520

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# Super Conference 2005

Saturday, February 5, 10:35 am



**1001 ICH Ontario**  
10:35 - 11:50 am  
**OLA's Spotlight Speaker**

**DONNA MESSER**  
*Connect Us Communications Canada*

*Management and Issues; Partnerships*

## THE POWER OF POSITIVE LINKING

Designed to inspire. Covering who-what-where-when-and why to network. An interactive workshop providing the tools needed to succeed. Learn the importance of sharing contacts, receive insights on how to refresh, build, and make the most of the networks you already have. Learn to build the rapport needed to make an impact on the decision makers. Use the RISE philosophy and learn how to - build Rapport, gather Information and find Solutions Ethically!

Convenor: *Rose Vespa*, Brantford Public Library, Super Conference Co-ordinator 2005.

### FOCAL SPONSOR: Random House of Canada

#### The Friends of Canadian Libraries at Super Conference

**923 FRIENDS**  
*Advocacy and Marketing*  
**COUNTY LIBRARIES NEED THEIR FRIENDS**  
See p. 83, 9 am, for details.

**1002 FRIENDS ICH Niagara**  
10:35 am - 11:50 am  
*Partnerships; Governance and Policy*  
**RISKY BUSINESS: YOU AND YOUR VOLUNTEERS**

*Greg Kelner*, Adult Literacy Services and Volunteer Resources, Toronto Public Library; *Derek Zulesky*, Director of Client Services, Education Safety Association of Ontario.

How do you develop your volunteer team so that its contribution is positive and successful? The need for a volunteer management program is explored together with samples of screening tools, interview techniques, job descriptions and other resources.  
Convenor: *Val Marshall*, Friends of Canadian Libraries.

**1003 ICH Kingsway**  
10:35 am - 11:50 am  
*Technology*  
**VIDEO ON DEMAND: TWO YEARS AND GOING STRONG**  
*Alexander Eykelhof*, Director of Information Technology, Bibliocentre.

The Bibliocentre has been piloting Video on Demand for 2 years now and the project has had many interesting curves and twists. Come listen as Alex explains the

current standing of VoD and the metadata service behind it.  
Convenor: *Anne Kaay*, University of Windsor.

**1004 MTCC 104C**  
10:35 am - 11:50 am  
*Collections & Resources; Partnerships; Library Issues*  
**ARE WE CHOKING ON COOPERATIVE CONSORTIA?**  
*Don H. Caplan*, Endeavor Management Services Inc.

Cooperative buying, sharing databases and collegial learning are bred into a librarian's psyche from the moment he/she leaves library school. Faced with budget constraints along with a continuous need to feel needed, these characteristics are solidified as he/she drives to either lead or participate in a consortium. Consortia-itis sets in when every management deci-



Alexander Eykelhof 1003



Don H. Caplan 1004



Michael Ridley 1005



Roma Harris 1007





Paul Takala 1008



Umar Ruhi 1008



Ann Andrusyszyn 1009



Rob Lavery 1009



Jim MacDonald 1010

sion becomes hinged on how this might impact the consortium over how it impacts his/her own institution. Whether it is OCUL, COPUL, CREPUQ, or any other consortium, consortia can become as stifling to "business" progress as much as they are cost-effective. In this challenging, interactive session, Don Caplan discusses the pros and cons and lessons learned based on his experiences over the past 15 years in facilitating the formation of, developing business cases, and setting strategic directions for library and technical infrastructure consortia.  
Convenor: *Marcia Salmon*, McMaster University

## 1005 MTCC 206A

10:35 am - 11:50 am

*Reading and Literacy; Values and Vision*

### POST LITERACY

**Michael Ridley**,  
Chief Librarian, University of Guelph.

Fundamental to the development and extension of human ideas has been the ability to successfully communicate them over time (year to year; generation to generation; millennium to millennium). The rise of literacy was transformational, not only for how we communicate and preserve ideas, but also for the way in which we work. However, as a literate people, we have difficulty imagining both the oral cultures that preceded us (and still exist in some cultures) as well as the possibility of a "post literate" culture that might evolve from advances in computing, biotechnology and other, as yet, unimagined developments. Explore the nature of ideas. Investigate how ideas are packaged and how they persist. Engage in speculation about the concept of rich human communication and the preservation of ideas beyond traditional literacy.  
Convenor: *Val Lem*, Ryerson University Library.

## 1006 ICH Haliburton

10:35 am - 11:50 am

*Values and Vision; Collections and Resources*

### MEET YOUR COLLEGE LIBRARY STANDARDS AND YOU'VE MET A POWERFUL FRIEND

*Laraine Tapak*, Director, Learning Resources, Confederation College;  
*Gladys Watson*, Director, Centennial College Library.

Discover how your college library measures up against the newly revised 2004 Standards and compare your college library to others across the country. This session will provide background information on the research leading up to the standards' revisions as they provide an effective snapshot of staffing, collections, space and budgets across Canada.

Convenor: *Gohar Ashoughian*, University of Guelph-Humber

## 1007 MTCC 206B

10:35 am - 11:50 am

*Reference and Research; Values and Vision*

### THE POLITICS OF "CARE" IN LIBRARIANSHIP: THE FUTURE OF WOMEN'S WORK IN A WIRED WORLD

*Roma Harris*, Professor, Information and Media Studies, Vice-Provost (Academic Programs and Students), University of Western Ontario.

Much of the work of 'care', that is, the direct support of others, especially those with limited means, if not performed by women, is considered to be women's work. In librarianship, the work of 'care' is usually manifested through staff members' direct contact with library users in the context of services such as reference. Much of what we know about information and help-seeking suggests that users not only expect quick and reliable responses from service providers, but they prefer service to be facilitated through a warm and trusting relationship with a known provider. With an increasing reliance on self-service in libraries, how will such relationships be built and

maintained in library work in the future and with what impact on users and employees? In this session, these and other topics will be discussed in the context of the 'new' information economy.  
Convenor: *Martha Joyce*, Fanshawe College.

## 1008 MTCC 206C

10:35 am - 11:50 am

*Partnerships*

### CREATING A PORTAL THAT WORKS FOR YOUR COMMUNITY

*Paul Takala*, Community Portal Manager, Hamilton Public Library;  
*Umar Ruhi*, Ph.D candidate, DeGroote School of Business, McMaster University and Lecturer at the School of Business and Economics, Wilfrid Laurier University.

Hamilton Public Library is a leading partner in the creation of the myhamilton.ca community portal that will be launched in the spring of 2005. Paul Takala will share how Hamilton is making the vision of "An Open Door to Your Community" a reality, lessons learned and key elements of Hamilton's solution. Umar Ruhi will explain researchers' investigation of the adoption of the portal and study factors impacting on its use. As well, they will explain key elements of their research methodology, and several data analytics and success metrics that can be utilized to access the use of community portals over time.

Convenor: *Jean Foster*, Windsor Public Library.

## 1009 ICH Ballroom A

10:35 am - 11:50 am

*Advocacy and Marketing*

### POSITIONING YOUR LIBRARY FOR FUNDRAISING SUCCESS

*Ann Andrusyszyn*, Development Officer, Barrie Public Library; *Rob Lavery*, Resource Development Consultant, Southern Ontario Library Service.

Funding is a primary concern for library boards. In recent years there have been trends towards

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# Super Conference 2005

diversifying funding sources. How do you begin your exploration of alternative sources of revenue for your library? Find out what one public library has done and what might work best for your library. SOLS has monitored trends in revenue diversification over the past five years. Learn about methods being employed, and which are working.

Convenor: *Joyce Cunningham*, Fort Frances Public Library Board.

## 1010 MTCC 103B

10:35 am - 11:50 am

Governance and Policy

### CALLING ALL NEW BOARD TRUSTEES: CHECK IN HERE

*Randee Loucks*, Consultant, Southern Ontario Library Service; *Jim MacDonald*, Vice-Chair, Orillia Public Library Board.

Are you a new library board trustee? Or are you a long-time trustee who still feels you have something to learn? The speakers will review the "Rules of Engagement" and present some examples that will help participants discover why community development is central to the library's mission, explore methods of building collaborative community relationships, and understand the importance of auditing program effectiveness in fulfilling accountability.

Convenor: *Joann MacLachlan*, Brant County Public Library Board.

## 1011 MTCC 203C

10:35 am - 11:50 am

Curriculum and Learning

### YOUR LIBRARY: GATEWAY TO KNOWLEDGE AND LEARNING

*Kerry Hodgins*, Education Coordinator, eLearning, Learning and Development; *Cathy Cuzner*, Manager, Library Services, Royal Ottawa Health Care Group.

How can a learning management system enable access to multiple sources of information? Find out more about "Learning Scripts" and the librarian's role as educator to support self-directed learning. Convenor: *Susan Hendricks*, Lakeridge Health Oshawa.

## 1012 MTCC 206E

10:35 am - 11:50 am

Programs & Services;

Reference & Research

### LIBRARIANS HAVE LEFT THE BUILDING - ASK US HERE!

*Sandra Wong*, Liaison Librarian, WAC Bennett Library; *Mark Bodnar*, Business Librarian, Simon Fraser University.

The librarians at Simon Fraser University have left the library. Ask Us Here! places librarians in high-traffic areas around campus near lecture halls, labs, coffee shops and food services. Armed with a wireless laptop, librarians are able to provide reference and information services equal to any traditional reference desk. Speakers will share their experiences in setting up this service, what was learned through the evaluations, and the best practices for libraries and librarians who are considering establishing a similar service. Convenor: *Ilo-Katryn Maimets*, York University

## 1013 MTCC 104B

10:35 am - 11:50 am

Management and Issues;

Technology

### TECH PLANNING: STORAGE AND DISASTER RECOVERY

*Kent Weaver*, Network and PC Services, Information Technology Services, Library, University of Toronto.

Where were you when the lights went out, and more importantly, where was your data? Events like 'the great 2003 blackout', and the flood in Peterborough remind us that we need to have a plan for storing and recovering those precious electronic resources. Come and hear about issues and solutions in storage and disaster recovery.

Convenor: *Carolyn Buck*, Pickering Public Library.

## 1014 MTCC 104D

10:35 am - 11:50 am

Reading and Literacy

### CULTIVATING READING AND GROWING WITH GENRES

*Rose Dodgson*, Library and Learning Resources Instructional Leader; *Carol Munro*, Teacher-

Librarian, Toronto District School Board.

Get introduced to a practical resource for working with students to explore a variety of reading genres. Expose students to a wide-range of reading materials, help them cultivate personal reading interests and choices, and share teaching strategies for optimizing a students active involvement in reading. Take away practical ideas for fiction genre study, strategies for enhancing student involvement with books and a greater awareness of the power of reading across genres to captivate and stimulate life-long reading.

## 1015 MTCC 202C

10:35 am - 11:50 am

Information Literacy

### READING AND THE NEW LITERACIES

*Elizabeth Lee*, Faculty of Education, Queen's University; *Dr. Marlene Asselin*, University of British Columbia.

With the advent of rapid technological innovation, new literacies have arisen that call for changes in library and classroom instruction. New literacies refer to the unique ways of reading and writing in the new technologies of information, communication and multimedia. This session will examine this development and review current reading research and practice that address the intellectual skills that students require to become effective users of the new media; searching and locating information on the Internet; comprehending hyper-mediated text, and critically evaluating online information. Convenor: *Jo-Anne LaForty*, Toronto District School Board.

## 1016 MTCC 203D

10:35 am - 11:50 am

Partnerships; Information Literacy

### ACTION RESEARCH AND DEVELOPMENT AND INFORMATION LITERACY SKILLS

*Rob Baxter*, Teacher-Librarian, Langstaff Secondary School, York Region District School Board.

Share strategies and activities



Kerry Hodgins 1011



Cathy Cuzner 1011



Mark Bodnar 1012



Sandra Wong 1012



Carol Munro 1014



which have been successfully implemented with high school teachers in the Library. These include sample lessons you might like to try, how to keep students on task in the library, and the results of an Action Research Paper using methods recommended by Carol Koechlin.

Convenor: *Pat Whitehouse*, York Region District School Board.

## 1017 ICH Wellington

10:35 am - 11:50 am

*Partnerships; Information Literacy*  
**OSCR: FINALLY A WWW RESOURCE THAT THE USER TAILORS TO MEET LOCAL NEEDS**

*Dian Borek*, Youth Specialist, Mississauga Library System; *Gail Richardson*, Oakville Public Library; *Walter Lewis*, Halton Hills Public Library; *Frank Loreto*, Dufferin Peel District School Board.

Ontario School Curriculum Resource (OSCR) is a joint initiative of public libraries, academic libraries, and separate and public school boards' cooperation. Using cutting-edge technology, OSCR is adaptable to include local resources, interfacing with local catalogues.

Convenor: *Lynn Wisniewski*, Halton District School Board.

## 1018 MTCC 206F

10:35 am - 11:50 am

*Partnerships; Collections and Resources; Tech Services*

**ONTARIO HISTORY QUEST: A LEARNING EXPERIENCE**

*Johanna Wellheiser*, Manager, Preservation and Digitization Services, Toronto Public Library; *David Duncan*, Associate Director, Corporate Policy and Standards, Archives of Ontario; *Karen Teeple*, Manager, Archival Services, City of Toronto Archives.

This session will discuss the cross-sectoral partnership among the Toronto Public Library, the Archives of Ontario and the City of Toronto Archives for the Ontario History Quest project. Listen to the speakers discuss the partnership and how it really

works. Learn how the organizations work together in order to facilitate the creation of a new online resource and about working with digitized historical collections in a curriculum-based learning context.

Convenor: *Andrew Porteus*, Niagara Falls Public Library.

## 1019 ICH Oakville

10:35 am - 11:50 am

*Curriculum and Learning*  
**ROLE PLAYING GAMES IN THE LIBRARY**

*James Maliszewski*, freelance writer; *Diana Maliszewski*, Teacher-Librarian, Toronto District School Board.

RPGs, otherwise known as role-playing games, made headlines in the 1970's and 1980's. James Maliszewski, a freelance writer working in the RPG industry, discovered this literacy-rich hobby through his public library many years ago. He will explore the history and evolution of role-playing games from its "D&D" origins. His wife, Diana Maliszewski, a teacher-librarian, will explain how carrying these books can encourage boys and reluctant readers. Finally, the Maliszewski's will present the latest and greatest the RPG publishing industry has to offer potential "games" of today.

## 1020 MTCC 206D

10:35 am - 11:50 am

*Library Issues*

**CENSORSHIP REARS ITS HEAD IN THE**

**OLA READING FOREST**

*Alison Mikelson*, student, *Ben Howells*, student, John F. Ross Secondary School; *Beth McEwen*, Teacher-Librarian, King George Senior Public School, Upper Grand District School Board; *Sya Van Geest*, OLA Distinguished Service Award 2004; *Joanne Hawthorne*, Service Specialist, Children's and Teens, Toronto Public Library; *Janet McNaughton*, author, *An Earthly Knight*.

It's happened again! Serious discussion about the appropriateness of some of the books in OLA's

reading programs. Is it censorship or a respectful response to patrons' concerns? Come and be challenged and engaged by a panel that includes a public librarian, a teacher-librarian, two avid teen readers, and a celebrated author whose novel, *An Earthly Knight*, is an OLA choice that has been challenged. Join the talk. How do we respond thoughtfully, respectfully and firmly to pressures to censor?

## 1021 MTCC 202B

10:35 am - 11:50 am

*Programs and Services*

**CHILDREN'S PROGRAMMING CHALLENGE PART II:**

**25 GREAT PROGRAMMING IDEAS IN 50 MINUTES FOR SCHOOL AGE CHILDREN**

*Beth Maddigan*, Children's Services Coordinator, Cambridge Public Library; *Kimberly Sutherland Mills*, Children's and Teen Services Librarian, Kingston-Frontenac Public Library; *Michele McBride-Roach*, School Liaison and Outreach Facilitator, Kitchener Public Library; *Alicia Subnaik-Kilgour*, Children's Services Coordinator, Collingwood Public Library.

The challenge for five talented children's programmers is to demonstrate 25 great program ideas for school age children in 1 hour! Can they do it? Have fun watching the challenge and learning new program ideas to take back and put to use in your library.

Convenor: *Beth Maddigan*, Cambridge Libraries.

## 1022 MTCC 203B

10:35 am - 11:50 am

*Reading and Literacy*

**LITERATURE CIRCLES**

*Jeannie Sroka*, Teacher-Librarian, Peel District School Board.

The use of Literature Circles is a great addition to your literacy portfolio. It encourages students to read, to talk about great writing and to explore their ideas using different modalities. See how I introduce Literature Circles using great picture books to my

Elizabeth Lee 1015

Marlene Asselin 1015

Diana Maliszewski 1019

Janet McNaughton 1020

Alison Mikelson 1020

05SAT  
10:35



staff and students.

Convenor: *Jan Snell*, Peel District School Board.

#### 1023 ICH Ballroom B

10:35 am - 11:50 am

*Technology, Library Issues*

##### TOP TECHNOLOGY TRENDS

**Art Rhyno**, Systems

Librarian, University of Windsor;

**Karen Schneider**,

Director, Librarians' Index to the

Internet, Richmond, California;

**Roy Tennant**, User Services

Architect, California Digital Library.

What does the future hold for libraries and technology? Which current trends will have a big impact on tomorrow's services? Speculate and participate as our technical panel debates the possibilities and best strategies for navigating through the changing IT landscape.

Convenor: *Peggy Walshe*, Libraries in Transition, Canadian Association of Public Libraries.

#### 1024 MTCC 103A

10:35 am - 11:50 am

*Reading and Literacy*

##### EVERYBODY LOVES A STORY!

**PICTURE BOOKS FOR THE INTERMEDIATE STUDENT**

*Peggy Thomas*, Centrally Assigned Teacher-Librarian; *Lisa Teodosio*, Centrally-Assigned Teacher-Librarian, Library and Learning Resources, Tippetts Centre, Toronto District School Board.

Every picture tells a story and every heart responds. Enter the world of intermediate picture books and discover their power and influence on the adolescent reader. Links and connection will be made to the Ontario curriculum. Convenor: *Sandi Zwaan*, School Library Consultant.

#### 1025 MTCC 203A

10:35 am - 11:50 am

*Management and Issues*

##### MENTORING ON THE RUN

OLA Mentoring Task Force, *Anne Murphy*, Mississauga Library System, chair.

The principal target groups for OLA's new mentoring efforts are

newly graduated professionals who are working in their first library position and professionals in mid-career. These activities are above and beyond the efforts that have been directed at new members and conference-goers. The program also hopes to offer professional services to libraries and boards that wish to set up mentoring inside their institutions. Come hear about what is being considered. Bring your experience and opinions to the development of this new service.

#### 1026 MTCC 202D

10:35 am - 11:50 am

##### ADULT LITERACY @ YOUR LIBRARY®: DEVELOPING COLLECTIONS AND SERVICES THAT WORK

*Brenda Livingston*, Literacy Services Specialist; *Joan Robinson*, Adult Literacy Program Supervisor, Toronto Public Library; *Mary Reynolds*, Project Coordinator,

Linking Literacy and Libraries, AlphaPlus Centre; *Judy Heinzen*, Timmins Public Library.

Has adult literacy been identified as an area for community development? Has your library earmarked adult literacy as a service outreach focus? Is your library interested in, or in the process of, building a literacy collection that will effectively support the needs of adult learners in your community? Are you looking to build successful partnerships with adult education organizations in your community?

In this workshop, session participants will have an opportunity to explore how they can develop collections and services that support, promote, and encourage adult literacy service delivery in their communities.

Convenor: *Liz Kerr*, OLA 2003 President.



Mary Reynolds 1026



Judith Heinzen 1026

BOOTH 629

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**MTCC 105**

1100

All-Conference

Gala Closing Luncheon

Saturday, February 5

12:15 pm

# Cathy Jones

Gemini award-winning actor and writer and founding member of the award-winning comedy troupe CODCO, Cathy Jones is Canada's leading lady in character-driven comedy. Starring in the 12th season of the hit comedy series *This Hour Has 22 Minutes*, Cathy reveals her remarkable ability to portray complex and difficult characters including the sassy suffragette "Babe Bennett" and the wise "Mrs. Enid" with remarkable ease. Over the years, Cathy has had several successful ventures, including her much admired one-woman shows, *Wedding in Texas* and most recently *Me, Dad and The Hundred Boyfriends*. In addition to winning numerous Gemini Awards, Cathy Jones has earned three Canadian Comedy Awards for Best Writing in a Comedy Series for her work on *This Hour Has 22 Minutes*.

2:45 pm

Ontario Digital Library Technical Group Meeting





# BUYER'S GUIDE

## 2005 2005 2005

As of January 6, 2005

### BOOKS, PERIODICAL AND DOCUMENTS

#### ♦ ALTERNATIVE BOOKS

Beguiling, The #110-112  
Sumach Press Table

#### ♦ ART BOOKS

Beguiling, The #110-112  
Georgetown Publications Inc. #719

#### ♦ BUSINESS BOOKS

John Wiley & Sons Canada, Ltd. #518  
McGraw-Hill Ryerson #629  
RGM Inc. #328

#### ♦ CANADIAN PUBLISHER

Bayard Distribution #331  
Between The Lines Table  
Firefly Books #706  
Fitzhenry & Whiteside #421-425  
H.B. Fenn and Company Ltd. #215-217  
Kids Can Press #516  
Lone Pine Publishing #113  
Natural Heritage Books #528  
Random House of Canada #722-724  
Scholastic Canada Ltd. #314-320  
School Book Fairs Limited #428  
Tundra Books #720  
Ulysses Travel Guides #218  
Vanwell Publishing #732

#### ♦ CHILDREN'S BOOKS

H.B. Fenn and Company Ltd. #215-217  
Bayard Distribution #331  
Canadian Children's Book Centre Table  
Firefly Books #706  
Fitzhenry & Whiteside #421-425  
Crabtree Publishing Company #221-223  
Georgetown Publications Inc. #719  
GoodMinds.com #811  
Groundwood Books #731  
H.B. Fenn and Company Ltd. #215-217  
Kids Can Press #516  
Library Services Centre #410-412  
Login Canada #824  
National Book Service (NBS) #405  
Oxford University Press #313  
Penguin Group (Canada) #129  
Perma-Bound Books #613-615  
Pig Tales Books Ltd. #229  
Publishers Group Canada #321  
RGM Inc. #328  
Random House of Canada #722-724  
S & B Books Ltd. #511  
Scholastic Canada Ltd. #314-320  
School Book Fairs Limited #428  
Sumach Press Table  
Talking Book World #222  
Thomas Allen & Son Ltd. #431  
tinlids inc. #419  
Tourmaline Editions/DK #417  
Tundra Books #720  
Vanwell Publishing #732  
Whitehots Inc. #214-216

World Almanac Education #324

#### ♦ COOK BOOKS

Georgetown Publications Inc. #719  
John Wiley & Sons Canada, Ltd. #518

#### ♦ DIRECTORIES

Micromedia ProQuest #710-714

#### ♦ E-BOOKS

Coutts Library Services #723-725  
MyLibrary #723-725  
OCLC Canada #311  
Thomson Gale #225

#### ♦ E-JOURNALS

EBSCO Canada Ltd. #510-512  
Gibson Library Connections #807

#### ♦ EDUCATIONAL BOOKS

John Wiley & Sons Canada, Ltd. #518  
National Book Service (NBS) #405  
Oxford University Press #313  
Penguin Group (Canada) #129  
Scholastic Canada Ltd. #314-320  
School Book Fairs Limited #428  
World Book Educational Products of Canada #623

#### ♦ ENGLISH AS A SECOND LANGUAGE BOOKS

McGraw-Hill Ryerson #629  
Oxford University Press #313  
School Book Fairs Limited #428

#### ♦ FOREIGN LANGUAGE BOOKS

Coutts Library Services #723-725  
Library Services Centre #410-412

#### ♦ FRENCH LANGUAGE BOOKS

Bayard Distribution #331  
Library Services Centre #410-412  
Ulysses Travel Guides #218

#### ♦ GENERAL BOOKS

Books Are Fun #340-345  
Brodart, Ltd. #517  
Firefly Books #706  
Fitzhenry & Whiteside #421-425  
Follett International #711-713  
GoodMinds.com #811  
H.B. Fenn and Company Ltd. #215-217  
John Wiley & Sons Canada, Ltd. #518  
Library Services Centre #410-412  
National Book Service (NBS) #405  
Penguin Group (Canada) #129  
Publishers Group Canada #321  
Random House of Canada #722-724  
Thomas Allen & Son Ltd. #431  
Tourmaline Editions/DK #417  
S & B Books Ltd. #511

#### ♦ GENERAL CHILDREN'S BOOKS

Thomas Allen & Son Ltd. #431

#### ♦ GOVERNMENT DOCUMENTS

Environmental Commissioner of Ontario #322  
Micromedia ProQuest #710-714

#### ♦ GRAPHIC NOVEL

Beguiling, The #110-112  
Follett International #711-713  
H.B. Fenn and Company Ltd. #215-217  
Library Services Centre #410-412  
Scholastic Canada #314-320

#### ♦ HISTORY/HERITAGE

Crabtree Publishing Company #221-223  
Early Canadiana Online #828  
Lone Pine Publishing #113  
Micromedia ProQuest #710-714  
Natural Heritage Books #528  
Oxford University Press #313  
Thomas Allen & Son Ltd. #431  
Vanwell Publishing #732

#### ♦ JOURNALS & PERIODICALS

Book and Periodical Council (Freedom to Read Week) Table  
Canadian Educational Subscriptions (CES) #114  
Micromedia ProQuest #710-714

#### ♦ LARGE PRINT BOOKS

Library Services Centre #410-412  
S & B Books Ltd. #514  
Stricker Books #804  
Ulverscroft Large Print (Canada) Ltd. #728

#### ♦ LIBRARY SCIENCE/SERVICES

Scholastic Canada Ltd. #314-320  
Libraries Unlimited #370  
Linworth Publishing #370  
Neal Schuman Publishers #370  
OLASore, The #370  
Upstart Books #370

#### ♦ LITERATURE AND CRITICISM

Literary Press Group of Canada #814

#### ♦ MAGAZINES

Canadian Educational Subscriptions (CES) #114

#### ♦ MEDICAL

Login Canada #824  
McGraw-Hill Ryerson #629

#### ♦ MICROFILMS/MICROFICHE

DocuCom #319  
LexisNexis #522  
Micromedia ProQuest #710-714

#### ♦ MONOGRAPHS & SERIALS

Micromedia ProQuest #710-714

#### ♦ MUSIC/MUSIC REFERENCE

Georgetown Publications Inc. #719  
Gibson Library Connections #807

#### ♦ MYSTERY BOOKS

Penguin Group (Canada) #129  
RGM Inc. #328

#### ♦ NATIVE RESOURCES

GoodMinds.com #811

#### ♦ NATURAL HISTORY/ ENVIRONMENT

Between The Lines Table  
Lone Pine Publishing #113  
Natural Heritage Books #528  
Penguin Group (Canada) #129

#### ♦ OLA READING PROGRAM BOOKS

National Book Service (NBS) #405  
Penguin Group (Canada) #129  
S & B Books Ltd. #511  
School Book Fairs Limited #428

#### ♦ ONLINE REFERENCE PRODUCTS AND SERVICES

Bowker #333

#### ♦ ONLINE RESOURCES

AlphaPlus Centre Table  
Baker & Taylor #832  
R. R. Bowker #333  
Early Canadiana Online #828  
MyLibrary #723-725  
Oxford University Press #313  
Scholastic Canada #314-320  
World Book Educational Products of Canada #623

#### ♦ OUT OF PRINT

Coutts Library Services #723-725

#### ♦ PAPERBACKS

Georgetown Publications Inc. #719  
Harper Collins Canada #715-717  
Library Services Centre #410-412  
National Book Service (NBS) #405  
Penguin Group (Canada) #129  
RGM Inc. #328  
Scholastic Canada #314-320  
School Book Fairs Limited #428

#### ♦ PRINT BRAILLE FOR CHILDREN

Canadian National Institute for the Blind Library #631

#### ♦ PROFESSIONAL LITERATURE/MATERIALS

Guilford Publications #370  
International Reading Association #370  
Libraries Unlimited #370  
Linworth Publishing #370  
LMC Source #370  
Neal Schuman Publishers #370  
OLASore, The #370  
Scholastic Canada #314-320  
Upstart Books #370

#### ♦ REFERENCE

Association of Universities and Colleges of Canada Table  
Barron's Educational Series, Inc. #325  
Between The Lines Table  
Bibliotheca RFID Systems #738-739  
Gibson Library Connections #807  
Harper Collins Canada #715-717  
Library Services Centre #410-412  
McGraw-Hill Ryerson #629



# The Learning Space at OLA

Micromedia ProQuest #710-714  
Oxford University Press #313  
Scholastic Canada Ltd. #314-320  
Thomas Allen & Son Ltd. #431  
Thomson Gale #225  
Tourmaline Editions/DK #417  
World Almanac Education #324  
World Book Educational Products of Canada #623

## ♦ RELIGION

Barron's Educational Series, Inc. #325  
Bibliotheca RFID Systems #738-739  
Georgetown Publications Inc. #719  
Harper Collins Canada #715-717  
RGM Inc. #328

## ♦ RESOURCE AND ACTIVITY BOOKS

Book and Periodical Council (Freedom to Read Week) Table  
Barron's Educational Series, Inc. #325  
Bibliotheca RFID Systems #738-739  
Georgetown Publications Inc. #719  
Scholastic Canada #314-320  
School Book Fairs Limited #428

## ♦ SCHOLARLY BOOKS

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Coutts Library Services #723-725  
YBP Library Services #420

## ♦ SCIENCE BOOKS

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Coutts Library Services #723-725  
Login Canada #824

## ♦ SELF-HELP BOOKS

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Bibliotheca RFID Systems #738-739  
Georgetown Publications Inc. #719  
Harper Collins Canada #715-717  
John Wiley & Sons Canada, Ltd. #518  
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McGraw-Hill Ryerson #629

## ♦ SPECIALIZED BOOKS & MAGAZINES

Canadian Educational Subscriptions (CES) #114

## ♦ SPORTS & FITNESS

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Bibliotheca RFID Systems #738-739  
Harper Collins Canada #715-717  
McGraw-Hill Ryerson #629

## ♦ TEACHER-LIBRARIAN RESOURCES

Pig Tales Books Ltd. #229

## ♦ TECHNOLOGY BOOKS

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Bibliotheca RFID Systems #738-739  
Login Canada #824  
McGraw-Hill Ryerson #629

## ♦ TEEN FICTION AND POETRY

What If Publications Table

## ♦ TRAVEL BOOKS

Georgetown Publications Inc. #719  
John Wiley & Sons Canada, Ltd. #518  
Publishers Group Canada #321  
Ulysses Travel Guides #218

## ♦ YOUNG ADULT BOOKS

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Bibliotheca RFID Systems #738-739  
Canadian Children's Book Centre Table  
Georgetown Publications Inc. #719  
H.B. Fenn and Company Ltd. #215-217  
Harper Collins Canada #715-717  
Kids Can Press #516  
Library Services Centre #410-412  
National Book Service (NBS) #405  
Penguin Group (Canada) #129  
Scholastic Canada #314-320  
School Book Fairs Limited #428  
Sumach Press Table  
Talking Book World #222  
Thomas Allen & Son Ltd. #431  
Tinlids Inc. #419  
Tundra Books #720  
World Almanac Education #324

## AUDIOVISUAL EQUIPMENT AND MATERIALS

### ♦ AUDIO BOOKS

Canadian National Institute for the Blind Library #631  
Fire the Imagination Table  
Harper Collins Canada #715-717  
Library Services Centre #410-412  
Perma-Bound Books #613-615  
RGM Inc. #328  
S & B Books Ltd. #514  
School Book Fairs Limited #428  
Stricker Books #804  
Talking Book World #222  
Ulverscroft Large Print (Canada) Ltd. #728

### ♦ AUDIOVISUAL EQUIPMENT

Carr McLean #305

### ♦ AUDIOVISUAL MATERIALS

Chicago One Stop/ Browser Display #813  
Stricker Books #804

### ♦ AUTOMATIC RELEASE PLANS

CVS Inc. #411-413  
Library Services Centre #410-412

### ♦ BOOK & AUDIO PACKAGES

Chicago One Stop/ Browser Display #813

### ♦ DIGITAL LIBRARIES

VTLS Inc. #432

## ♦ DVD

CVS Inc. #411-413  
Library Services Centre #410-412  
Magic Lantern Group #422-424

## ♦ FILM AND VIDEO

Baker & Taylor #832  
CVS Inc. #411-413  
Library Services Centre #410-412  
Magic Lantern Group #422-424  
RGM Inc. #328

## ♦ ALTERNATIVE

CVS Inc. #411-413

## ♦ CHILDREN'S

CVS Inc. #411-413  
Magic Lantern Group #422-424

## ♦ EDUCATIONAL

CVS Inc. #411-413  
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## ♦ HISTORICAL

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## ♦ RELIGIOUS

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## ♦ SPECIAL INTEREST

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RGM Inc. #328

## ♦ LANGUAGE PROGRAMS

RGM Inc. #328

## ♦ MULTIMEDIA

AlphaPlus Centre Table  
Chicago One Stop/ Browser Display #813

## ♦ ONLINE REFERENCE PRODUCTS AND SERVICES

Bowker #333

## ♦ ONLINE RESOURCES

ExpoWorld Canada Table  
Scholastic Canada Ltd. #314-320

## ♦ PATENTED BROWSER SYSTEMS

Chicago One Stop/ Browser Display #813

## ♦ MUSIC

Library Services Centre #410-412

## EQUIPMENT, FURNITURE & SUPPLIES

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### ♦ BOOK COVERING SYSTEM

Brodart, Ltd. #517

## ♦ BOOK TRUCKS

Brodart, Ltd. #517  
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National Book Service (NBS) #405  
Palmieri Furniture #716-718  
Schoolhouse Products Inc #735  
Ven-Rez Products Ltd #822

## ♦ DISC-GO-POD

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## ♦ FURNITURE

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Carr McLean #305  
National Book Service (NBS) #405  
Palmieri Furniture #716-718  
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## ♦ LIBRARY STORE/ PROMOTIONAL PRODUCTS

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JanWay Company #111

## ♦ MOBILE STORAGE

Schoolhouse Products Inc #735

## ♦ POSTERS

ALA Graphics #370

## ♦ SECURITY SYSTEMS

Bibliotheca RFID Library Systems #738-739  
Checkpoint Canada Inc. #810-812  
ID Systems #332  
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## ♦ SHELVING

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Carr McLean #305  
Chicago One Stop/ Browser Display #813  
National Book Service (NBS) #405  
Palmieri Furniture #716-718  
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Ven-Rez Products Ltd #822

## ♦ STORAGE SYSTEMS

Brodart, Ltd. #517  
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## ♦ SUPPLIES

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Carr McLean #305  
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## AUTOMATION

### ♦ AUTHORITY CONTROL

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### ♦ BAR CODES

Imaginet Resources Corp. #533  
Symcor #230

### ♦ BAR CODE SCANNERS

LANScapes Network Management #418

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OCR Concepts Canada Ltd. #310

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## ♦ CAREER EXPLORATION AND DEVELOPMENT

Bridges Transitions Inc. #232

## ♦ CATALOGUE HOSTING SERVICES

LANScapes Network Management #418

## ♦ CATALOGUING

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Carr McLean #305

Duncan Systems Specialists Inc. #524

Imagnet Resources Corp. #533

Perma-Bound Books #613-615

## ♦ CD-ROM

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CEDROM-SNI #212

## ♦ CHILDREN'S MUSIC

Tinlids Inc. #419

## ♦ COMPUTER SOFTWARE

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## ♦ DATABASE - BIBLIOGRAPHIC

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Carr McLean #305

CSA #545

Duncan Systems Specialists Inc. #524

EBSCO Canada Ltd. #510-512

Gibson Library Connections Inc. #807

Thomson Scientific #805

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## ♦ DATABASE PREPARATION

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Duncan Systems Specialists Inc. #524

## ♦ ECONOMIC DATA

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Follett International #711-713

Gibson Library Connections Inc. #807

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Telus #429

Virtual Reference Library #816

## ♦ INTERNET STREAMING

Magic Lantern Group #422-424

## ♦ LIBRARY AUTOMATED SYSTEMS

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Dynix Library Systems, Inc. #605-607

Follett International #711-713

Geac Library Solutions #104-106

ID Systems #332

Imagnet Resources Corp. #533

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Libramation #245

Mandarin Library Automation #721

Telus #429

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## ♦ LIBRARY PORTALS

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Geac Library Solutions #104-106

## ♦ METADATA AND CONTENT MANAGEMENT

Bibliocentre #617

## ♦ MICROGRAPHIC EQUIPMENT

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## ♦ OCR SCANNERS

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## ♦ ONLINE SEARCH SERVICES

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CEDROM-SNI #212

Coutts Library Services #723-725

LexisNexis #522

Thomson Gale #225

## ♦ OPAC

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Imagnet Resources Corp. #533

Mandarin Library Automation #721

## ♦ REFERENCE SYSTEMS

Gibson Library Connections Inc. #807

Studentlink Ontario Ltd. #228

## ♦ RETRO CONVERSION

Duncan Systems Specialists Inc. #524

## ♦ RFID

Bibliotheca RFID Library Systems #738/739

Checkpoint Canada Inc. #810-812

ID Systems #332

Libramation #245

The Library Corporation - TLC #729

VTLS Inc. #432

## ♦ SECURITY SOFTWARE

Bibliotheca RFID Library Systems #738/739

Checkpoint Canada Inc. #810-812

National E.A.S. Ltd. #838

## ♦ THEFT PREVENTION SYSTEMS

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National E.A.S. Ltd. #838

## SERVICES

### ♦ ASSOCIATIONS

Book and Periodical Council (Freedom to Read Week) Table

Canadian Library Association #430

Literary Press Group of Canada #814

Ontario Library Association #819

### ♦ AUTOMATIC RELEASE PLANS

CVS Inc. #411-413

Library Bound Inc. #329

Library Services Centre #410-412

National Book Service (NBS) #405

S & B Books Ltd. #514

### ♦ BIBLIOGRAPHIC SERVICES

Bibliocentre #617

Duncan Systems Specialists Inc. #524

National Book Service (NBS) #405

### ♦ BINDING, LAMINATING & BOOK PROTECTION

International Binding & Laminating Systems, Inc. #639

### ♦ BINDING SERVICES

Wallaceburg Bookbinding & Mfg. Co. Ltd. #633

## ♦ BOOK FAIRS

Kidbits Education Products Table

Scholastic Canada Ltd. #314-320

## ♦ BOOK LEASING PLANS

Library Services Centre #410-412

Talking Book World #222

## ♦ BOOK/PRINT WHOLESALERS

Baker & Taylor #832

Library Bound Inc. #329

Library Services Centre #410-412

National Book Service (NBS) #405

Whitehots Inc. #214-216

World Almanac Education #324

YBP Library Services #420

## ♦ CATALOGUING SERVICES

Coutts Library Services #723-725

CVS Inc. #411-413

Duncan Systems Specialists Inc. #524

Library Bound Inc. #329

Library Services Centre #410-412

National Book Service (NBS) #405

OCLC Canada #311

Whitehots Inc. #214-216

## ♦ CONSULTANTS

Convergent Library Technologies Inc. #730

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Motiv-Action Achievement Systems Table

## ♦ DATABASE CONVERSIONS

Duncan Systems Specialists Inc. #524

## ♦ DATABASE PREPARATIONS

Duncan Systems Specialists Inc. #524

## ♦ DOCUMENT PRESERVATION SERVICES

Preservation Technologies Canada #231

## ♦ DOCUMENT RESTORATION

Rosco Document Restoration #213

## ♦ EDUCATIONAL RESOURCES

Canadian Library Association #430

Education Institute, The #819

Environmental Commissioner of Ontario #322

Library and Archives Canada #834

Ontario Library Association #819

## ♦ FEDERAL GOVERNMENT SERVICES/PROGRAMS

Library and Archives Canada #834

## ♦ FRIENDS OF LIBRARIES VENDOR

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## ♦ GROUP INSURANCE

Mosey & Mosey Benefit Plan Consultants #806



## ♦ HOSTING

VPNNetworks #734

## ♦ INTERLIBRARY LOAN SERVICES

OCLC Canada #311

## ♦ LIBRARY AND ARCHIVES

Library and Archives Canada #834

## ♦ LIBRARY PROMOTION

ALA Graphics #370

Education Institute, The #819

Canadian Library Association #430

Ontario Library Association #819

## ♦ LITERACY

AlphaPlus Centre Table

## ♦ MOVING COMPANIES

Campbell Bros. Movers Ltd. #211

## ♦ ONLINE DATABASES

Thomson Gale #225

## ♦ ONLINE EDUCATIONAL RESOURCES

CSA #545

Magic Lantern Group #422-424

MyLibrary #723-725

National Book Service (NBS) #405

## ♦ ONLINE REFERENCE PRODUCTS AND SERVICES

Bowker #333

## ♦ PRESERVATION SERVICES

Preservation Technologies  
Canada #231

## ♦ READING PROMOTION

Canadian Children's Book  
Centre Table

Education Institute #819

Ontario Library Association #819

## ♦ REFERENCE SERVICES

OCLC Canada #311

## ♦ ROVING CUSTOMER SERVICE

Motiv-Action Achievement  
Systems Table

## ♦ SEMINARS/CONFERENCES

Education Institute #819

Ontario Library Association #819

## ♦ SERIALS AGGREGATOR

Canadian Educational  
Subscriptions (CES) #114

## ♦ SMALL PRESS WORK

Literary Press Group of Canada #814

## ♦ SOFTWARE DEVELOPMENT

Imaginet Resources Corp. #533

Userful #233

## ♦ SPECIAL NEEDS

Canadian National Institute  
for the Blind Library #631

## ♦ SUBSCRIPTION SERVICE

R. R. Bowker #333

Canadian Educational

Subscriptions (CES) #114

Economist Intelligence Unit #219

EBSCO Canada Ltd. #510-512

Swets Information Services #115

## ♦ SYSTEMS SERVICES OUT-SOURCING

LANScapes Network  
Management #418

## ♦ TECHNICAL SERVICES

Duncan Systems Specialists Inc. #524

LANScapes Network  
Management #418

Library Bound Inc. #329

Library Services Centre #410-412

VPNNetworks #734

## ♦ TRAINING & DEVELOPMENT

Education Institute, The #819

Motiv-Action Achievement  
Systems Table

Ontario Library Association #819

## ♦ VIDEO WHOLESALE

Baker & Taylor #832

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As of Jan. 5, 2005



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## Booth #635 ANOTHER STORY 164 Danforth Avenue Toronto ON M4K 1N1 tel: (416) 462-1104 FAX: (416) 462-9115 books@anotherstory.ca www.anotherstory.ca *Sheila Koffman*

## Table #8

**FT!**

Association of Universities and Colleges of Canada



Association des universités et collèges du Canada

## ASSOCIATION OF UNIVERSITIES AND COLLEGES OF CANADA

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gashworth@aucc.ca  
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The Association of Universities and Colleges of Canada is the voice of Canada's universities. AUCC represents 92 Canadian public and private not-for-profit universities and university-degree level colleges. One of AUCC's member services is the publication of Canadian higher education resources, which includes research reports and annual university directories.

## Booth #832 BAKER & TAYLOR 2550 W. Tyvola Rd., Ste. 300 Charlotte NC 28217 tel: (800) 775-1800 ex 1020 FAX: (704) 998-3316 patenac@btol.com www.btol.com *Ed Devine*

Baker & Taylor, based in Charlotte, N.C., is a global information and entertainment service company that offers books, videos, music and related services to libraries, educational institutions and retailers.

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### Booth #333 BOWKER, R. R.

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www.bookcentre.ca  
Charlotte Teeple

The Canadian Children's Book Centre (CCBC) is a national, not-for-profit organization, founded in 1976 to promote the reading, writing, and illustrating of Canadian books for young readers. The CCBC provides programs, publications, and resources for teachers, librarians, authors, illustrators, publishers, booksellers, and parents. For more information, visit [www.bookcentre.ca](http://www.bookcentre.ca).

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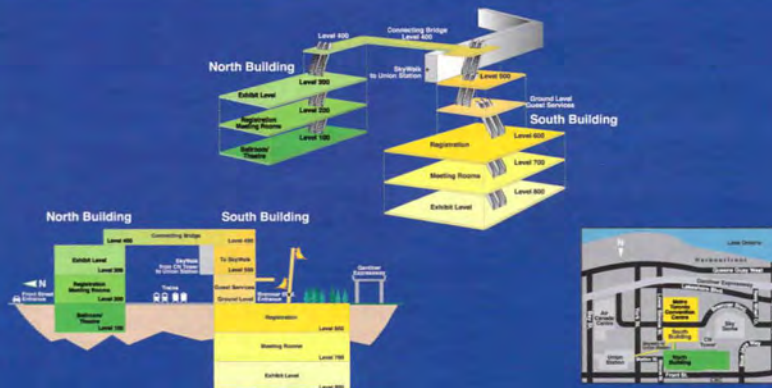


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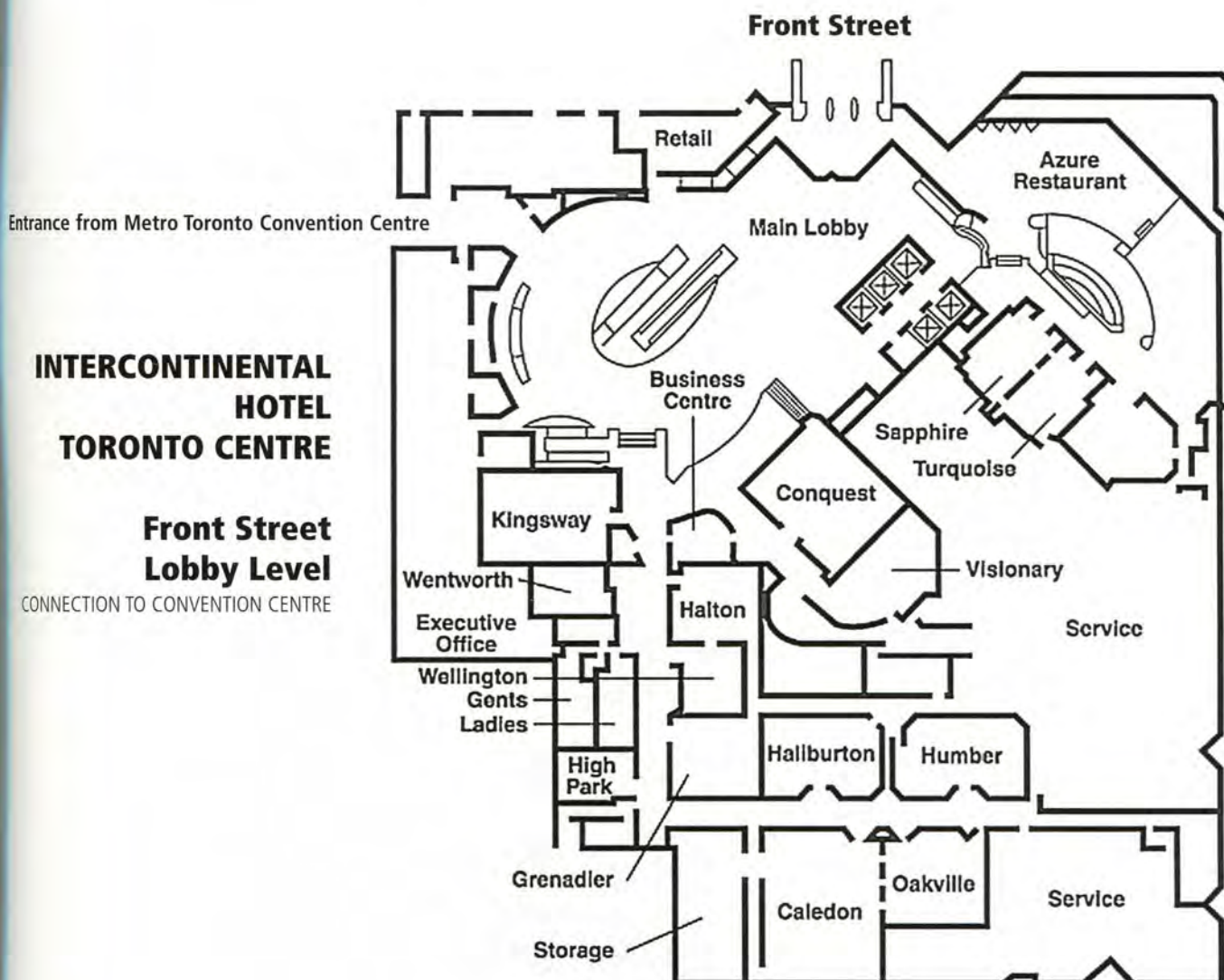




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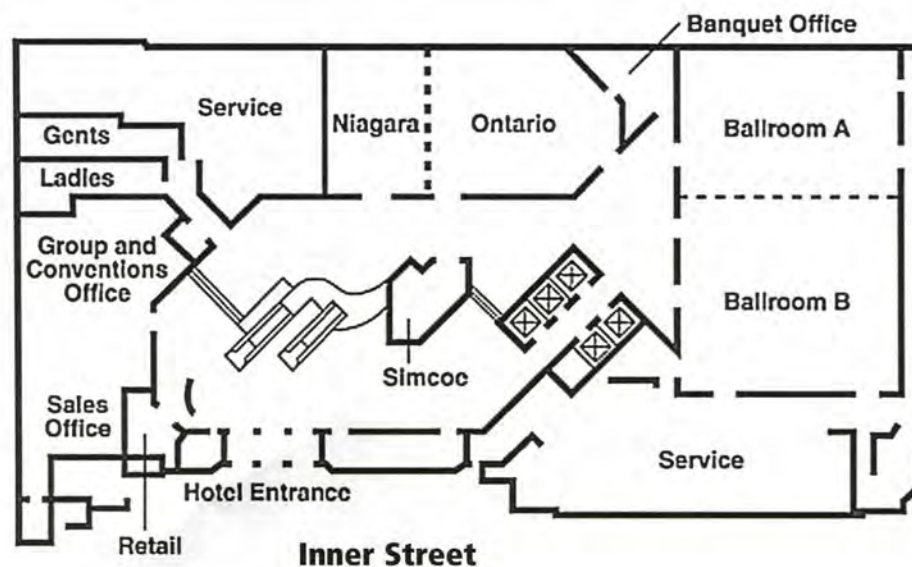
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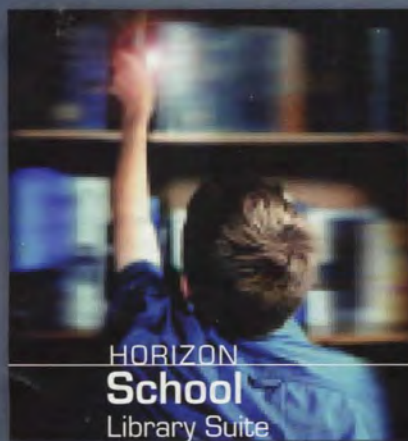
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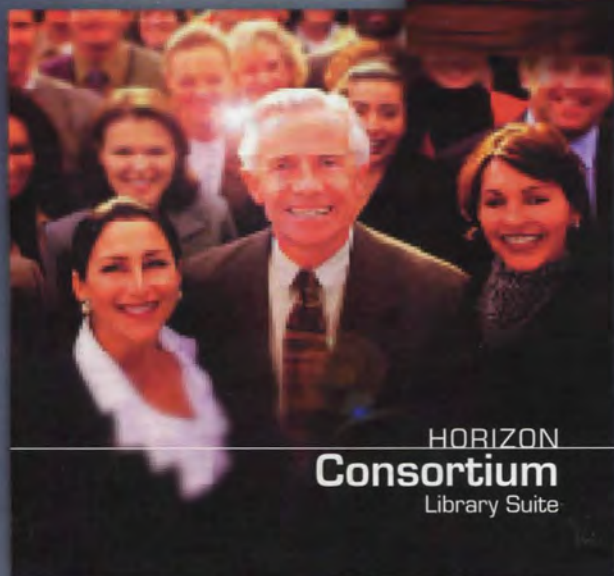
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
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