A man from the chest up, wearing a dark suit jacket, a light-colored dress shirt, and a dark tie with a repeating pattern of yellow smiley faces. He is holding a purple folder or book in his right hand. The background is a light, textured grey.

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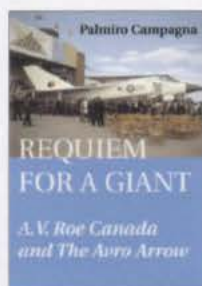
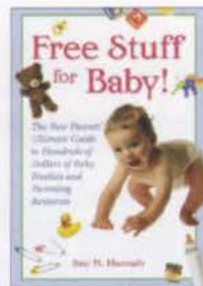
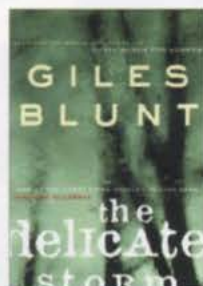
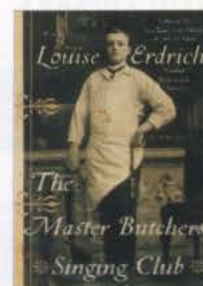
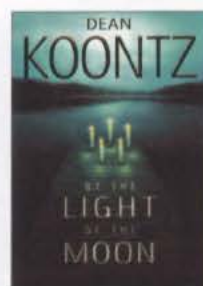
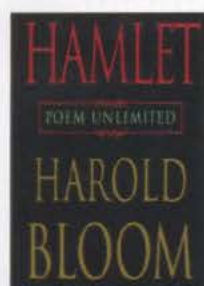
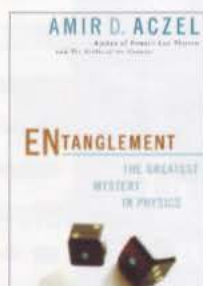
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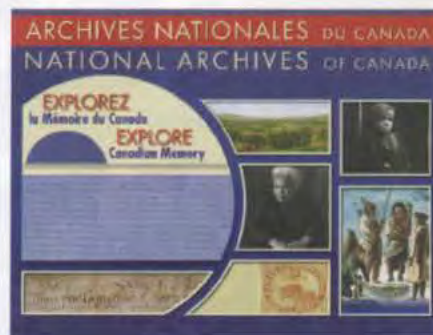
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EVALUATION FORM 81

2004 PROPOSAL FORM 82

Welcome to Super Conference

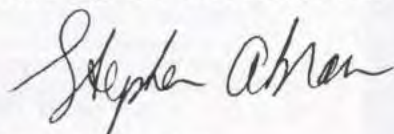
Welcome to the best that the Ontario Library Association has to offer – Super Conference 2003! Great speakers, great programs, great networking and great social events.

This event caps a year where your association has found its voice deep within itself – within our members. OLA and its divisions tapped into the things that our members truly care about and again made a positive difference. The list of projects that have been furthered grows and grows:

- our vision of an Ontario Digital Library.
- our shared concern about the situation of school library programs, collections and staff.
- investment and assistance to Ontario's aboriginal and reserve libraries.
- global issues such as GATS, and the World Trade Organization.
- national issues such as copyright reform, our National Library building.
- local issues such as broadband access, the digital divide and information literacy.
- our vision of library boards more critically placed in community development.
- the new OLA Education Institute providing regional and virtual education in a dramatic new format to a library profession growing with the times.

Your Association more than ever works with you.

This year's conference reflects the priority issues that we are facing together in our community and in our workplace. It reflects the renewed vision we are bringing to new generations of users in all walks of life and in all age groups. Our efforts are making their world better and more is to come. Have a great conference! Learn, Transform, Enjoy!



Stephen Abram,
OLA President and
Chair of the
2002 OLA Board of Directors,
Vice President, Micromedia ProQuest.

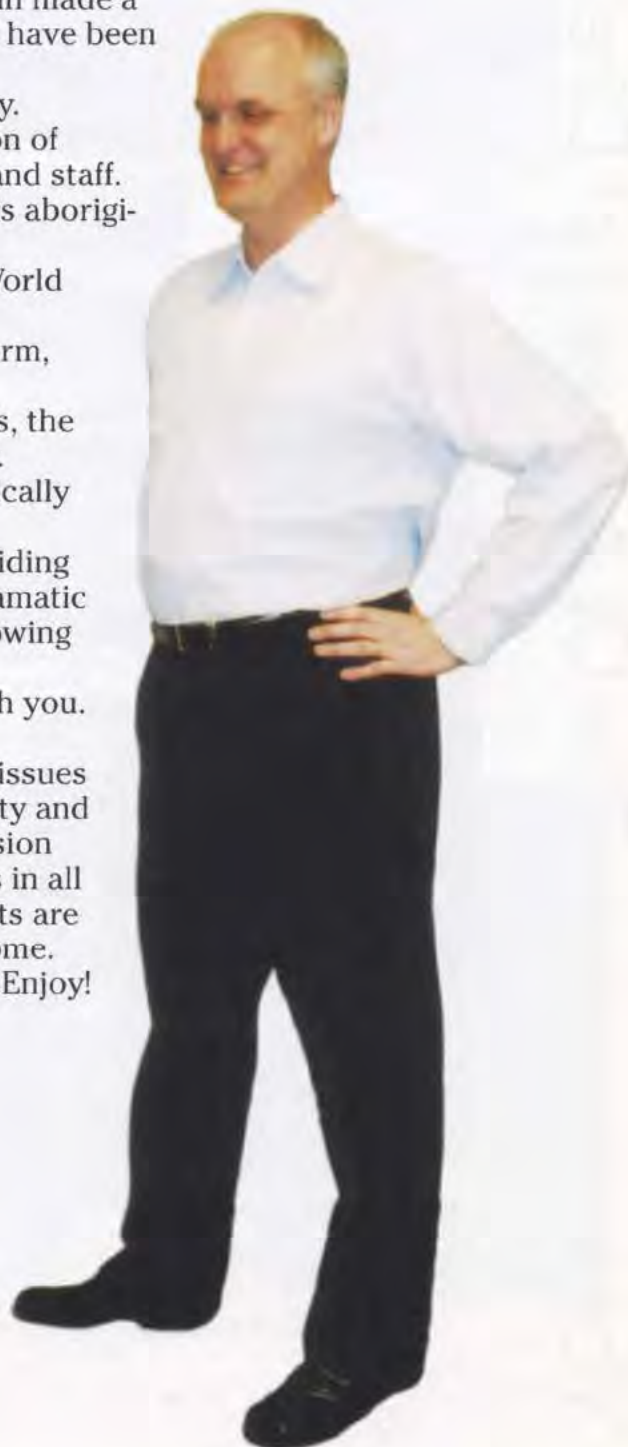
REGISTRATION HOURS

Wednesday, 5 pm to 9 pm

Thursday, 7 am to 5 pm

Friday, 7 am to 5 pm

Saturday, 7 am to noon



Your hosts: The OLA Board of Directors



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JANET KAUFMAN

OCULA's Award for Academic Librarian of the Year
Presentation 6:15 pm Thursday
Meet her 1:15 pm Thursday Hall C

ROSEMARY BONANNO

OLTA's W.J. Robertson Medallion as Public Librarian of the Year
Presentation 8:00 pm Wednesday
Meet her 12:00 pm Thursday Hall C

CARMAN DIX

OPLA's James Bain Medallion as Public Library Trustee of Year
Presentation 8:00 pm Wednesday
Meet him 12:45 pm Thursday Hall C

JANIS TAYLOR

OSLA's Librarian of the Year
Presentation 5:15 pm Thursday
Meet her 12:00 pm Friday Hall C

PAULA DE RONDE

OLA's Distinguished Service Award
Presentation 10:30 am Friday
Meet her 12:30 pm Thursday Hall C

SHARON WILSON

OPLA Children's Services Award
Presentation 10:30 am Friday
Meet her 1:15 pm Friday Hall C

JOE CARLINO

OSLA's Award to the School Administrator of the Year
Presentation 5:15 pm Thursday
Meet her 12:30 pm Friday Hall C

ELIZABETH KNIGHT

JANICE SCAMMELL

OSLA's Award for Outstanding Achievement
Presentation 5:15 pm Thursday
Meet them 12:30 Thursday Hall C

JOHN LORINC

OLA's Sweet Apple Award
Presentation 2:15 pm Thursday
Meet him 12:45 pm Friday Hall C

ROCH CARRIER

OLA President's Award for Exceptional Achievement
Presentation 2:15 pm Thursday
Meet him at the Library and Archives of Canada Pavilion.

CHARLES BAILEY

OLA President's Award for Exceptional Achievement
Presentation 10:30 am Friday

VAUGHAN PUBLIC LIBRARIES

OLITA's Award for Technological Innovation
Presentation 8:00 pm Wednesday
Meet them 5:15 Friday OLITA AGM



THE FACULTY OF INFORMATION STUDIES

AT THE UNIVERSITY OF TORONTO its 75th anniversary in 2003
Attend the Thursday opening session honouring 105 years of library education at the Universities of Toronto and Western Ontario with FIS alumna PHYLLIS YAFFE.



THE NATIONAL LIBRARY OF CANADA

its 50th anniversary in 2003

The fabulous program at the Library and Archives of Canada Pavilion (p. 28, 44) and the Roch Carrier/Ian Wilson Session #117 are part of the celebration.



THE SILVER BIRCH AWARDS READING PROGRAM

its 10th anniversary in 2003

Pick up your 10-year list of nominees and winners from this program now emulated from coast to coast. The OLA Reading Programs have their own booth in Hall C.

The Expanded OLA Store is in **MTCC 205B**

Thursday, 8 am to 5 pm; Friday, 8 am to 5 pm; Saturday, 8 am to 2 pm

Policies and Procedures

BADGES AND RECEIPTS

Do not throw your badge away; it is your official receipt. Your badge is your entrance ticket to all sessions, the exhibit and every reception. Don't forget to wear it!

CHANGES IN THE PROGRAM

Super News is the daily newsletter – your source for up-to-the-minute information on session and room changes, on new programs and upcoming events. Available at all morning sessions and at the Registration Desks throughout the day.

MEETING ROOM LIMITATIONS

The sizes of workshop session rooms have been chosen based on attendance indicators provided by delegates in pre-registration. Since delegates are not obligated to attend the sessions they indicate and since many do not fill out this section of the registration form, some rooms may unexpectedly prove inadequate to the demand. Convenors are obliged to close sessions that exceed capacity. Delegates unable to get into a session should choose from the twenty-five other sessions available in most time slots.

LOST AND FOUND

If you should leave anything in a meeting room or in any of the public spaces, your lost article will probably end up with Convention Centre Security. Items handed into the Registration Desk will be noted daily in *Super News* and kept in the OLA on-site office (MTCC 205A) until conference end.

MEAL TICKETS

As part of contractual arrangements with catering services, it is necessary to provide a final number 72 hours in advance. Conference planners attempt to estimate the demand for tickets during the conference but cannot make extra tickets available after they run out. Order your extra tickets for the breakfasts, etc. at the Registration Desk as soon as you can to avoid disappointment.

POSTER SESSIONS

Thursday, Noon to 2:00 pm; Friday, Noon to 2:00 pm. in MTCC Hall C.

See the ideas and programs of your peers in poster sessions on the EXPO 2003 floor. See the Daily News for the schedule of presentations or check the schedule as posted at the Poster Session location or at the OLA Membership booth. Those presenting sessions may make contact with Poster Session Co-ordinator Doris Rankin through the OLA Membership booth in Hall C.

MENTORING

There is still time to match yourself up with a mentor. Most have given us a way to contact them here at the Conference. Mentors and mentees may contact Mentoring Co-ordinator Anne Murphy at the OLA Office in MTCC Room 205A.

MINI PRESENTATIONS ON THE EXHIBIT FLOOR:

@ your library™, SILVER BIRCH AND RED MAPLE PROGRAM

Thursday, Noon to 2 pm; Friday, Noon to 2 pm in Hall C.

Having trouble getting your reading programs off the ground?

Can't quite see how to be effective with @ your library™? Here are ideas by those who are having success. Presentations run 15-20 minutes on the half hour. See the Daily News.

The OLA Career Centre

Thursday, 10:00 am-5:30 pm

Friday, 10:00 am-3:30 pm



Host and Expert:

Caitlin P. Williams

President, Work Matters and Successful Working Women, Inc.

It does not matter whether you are new to the job market or

wanting to improve your career path, Caitlin has a new perspective to offer you. Here is her schedule.

Career-based workshops:

- #209 (Thurs), #807 (Fri):
How to Move into the Job You Want, Succeed in the Job You Have, or Explore Your Career Alternatives
- #409 (Thurs), #506 (Fri):
What's Next? How Working Women Meet the Challenges and Take Advantage of the Opportunities in Today's Workplace
- #1016 (Sat)
Résumé Hints and Interview Strategies for a Successful Job Search

Personal Interviews:

Sign yourself up at the OLA Membership booth to discuss your personal objectives. Caitlin makes herself available in exhibit hours whenever she is not presenting.

Support services:

- Résumé critiquing
- Job Bulletin Board
- Interview space for employers
- Résumé Database
- Career library
- Articles and tip sheets



OCLC Canada booth 222

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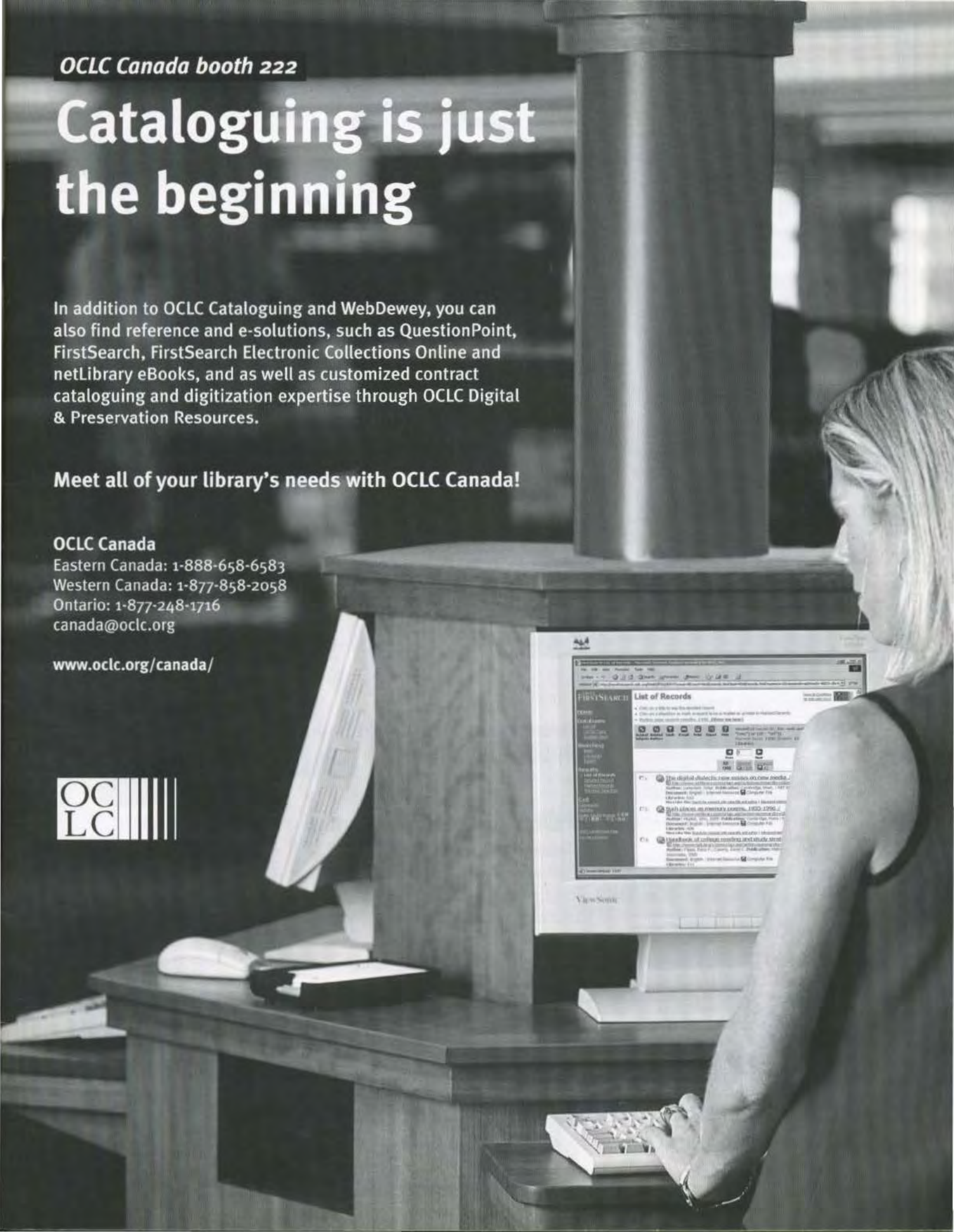
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Burlington Public Library

SHELAGH PATERSON

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CATHI GIBSON-GATES

Toronto District School Board

Super Conference creative planning

The 2003 Super Conference / January 29

Wednesday January 29 Preconference		9:00 am Preconference		
	From 7:15 / 8:00	9:00 am	From 10:00 am	10:30 am
Thursday January 30 DAY ONE	 Opening session PHYLLIS YAFFE	100 Education Sessions	 EXPO 2002 EXPO 2002 EXPO 2002 EXPO 2002 EXPO 2002 until 5:30 Reception from 3:30	200 Education Sessions
	From 7:15 / 8:00	8:45 am	From 10:00 am	10:30 am
Friday January 31 DAY TWO	Breakfast Silver Birch / Red Maple Award Winners 2002 OHLA Annual Meeting OHLA members only	500 Education Sessions	 EXPO 2002 EXPO 2002 EXPO 2002 EXPO 2002 EXPO 2002 until 2:30	 Plenary Session DAVID SNOWDEN
	From 7:15 / 8:00	8:45 am		10:30 am
Saturday February 1 DAY THREE	Breakfasts <input type="checkbox"/> Issue groups <input type="checkbox"/> OLTA Annual Meeting <input type="checkbox"/> RA_talk Roundtable	900 Education Sessions		1000 Education Sessions

February 1 / PERSONAL PROGRAM PLANNER

1:00 pm Preconference		6:30 pm OLA Annual General Meeting	7:30 pm Party: Public Library Awards
2:15 pm	2:15 pm	5:15 pm	Evening
 RUSSELL MILLS <i>Planning Director</i>	400 Education Sessions	Annual Meetings: <input type="checkbox"/> OPLA <input type="checkbox"/> OCULA <input type="checkbox"/> OLTA Receptions: <input type="checkbox"/> 5:15 School Library Awards <input type="checkbox"/> 6:15 Academic Library Award	Exhibitor Receptions 7:30 Special meeting: The crisis for divine library users
2:15 pm	2:15 pm	5:15 pm	6:15 pm
700 Education Sessions	800 Education Sessions	Annual Meetings: <input type="checkbox"/> OSLA <input type="checkbox"/> OLITA <input type="checkbox"/> ABFO	 OLÉ OLA OLÉ OLA at the Barbara Frum Atrium CBC Building
12:30 pm			
 LINWOOD BARCLAY be happy @ your library™	Gala Closing Luncheon	YOUR PERSONAL PLANNER FOR SUPER CONFERENCE 2003 This program remains subject to change. CHANGES AND REVISIONS See <i>Super News</i> each day for the latest revisions. At the time of printing, this program is accurate and up-to-date. Sessions, added, moved or withdrawn are noted. There are changes in speakers and in text from the registration program released in October 2002.	

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Wednesday, January 29
6:30 pm to 7:30 pm

Metro Toronto Convention Centre 205D

**The 102nd
 ANNUAL GENERAL
 MEETING of the
 ONTARIO LIBRARY
 ASSOCIATION**

Presiding: Stephen Abram,
OLA President, 2002.

A review of Association results for the year 2002 and a look
 at 2003 by Liz Kerr, OLA President, 2003.

From 7:30 pm MTCC 203

ALL CONFERENCE DELEGATES WELCOME



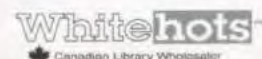
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This is one of many free social events included in registration at Super Conference that are rousing positive events. Be the first to congratulate the winners of:

- OPLA's James Bain Medallion
Carman Dix, Niagara Falls Public Library Board
- OLTA's W.J. Robertson Medallion
Rosemary Bonanno, Vaughan Public Libraries
- Distinguished Children's Services Award
Sharon Wilson, King Township Library
- Ministry of Culture Awards

The Minister of Culture, the Hon. David Tsubouchi, has been invited to present his awards. At press time, there was still no indication whether he will be in attendance.

Session Index



ACCESS

ADVOCACY & MARKETING

COLLECTIONS & RESOURCES

CURRICULUM & LEARNING

FINANCE

GOVERNANCE & POLICY

THE INTERNET

LIBRARY ISSUES

9:00 am - 10:15 am

105 - Does Canada Need a National Network of Libraries for Health (NNLH)?

124 - Small Talk! Booktalking and the Best of the Small Presses

120 - Lights, Camera, Acting Out Literacy in Your Library!

122 - Enhancing Thinking Through Visual Learning: Using Kidspiration Software

104 - An Introduction to Academic Library Fundraising

107 - IT Projects on a Shoestring

114 - The New Library Board in Community Development

103 - Usability and the Evaluation of Library Web Sites

106 - Re-Working the Web

110 - Privacy Concerns in Libraries

114 - The New Library Board in Community Development

117 - The Library and Archives of Canada: A New Promise

10:30 am - Noon

202 - Ontario Information Infrastructure: Overview and Update

203 - Advancing Your Products with Strategic Branding

205 - Information Needs of Cancer Patients and their Families

217 - Advanced Genealogy Resources for Public Libraries

221 - Powerful Performance Tasks

222 - Lesson Buffet: Great Ideas for Partner / Parallel Units

211 - The Library Board in Community Development: The Search for Best Practices

201 - "Why You Can't Find What You're Looking For, and What You Can Do About It"

224 - Teacher-Librarians - Navigators for the Internet

211 - The Library Board in Community Development: The Search for Best Practices

216 - First Nations Libraries: Unique, Different, Focused

3:45 pm - 5:00 pm

405 - Informing the Health Care Consumer

408 - Managing Electronic Records in Today's Confused Environment

420 - Learning with Canadian Information... That's Free, Fast and Fun!

411 - Caught in the Middle: Navigating the Complex Relationship Between the Library and the Municipality

413 - How to Give a Compelling Presentation

418 - Teaching "Live" With Databases

412 - Recruitment and Development of Library Trustees

410 - Building Internet Portals: Meeting Challenges Through Collaboration

416 - Ontario Public Libraries Act And Other Related Provincial Legislation



MANAGEMENT & ISSUES	PARTNERSHIPS	PROGRAMS & SERVICES	REFERENCE & RESEARCH	READING	STATISTICS & SURVEYS	TECHNOLOGIES	USERS	VALUES & VISION
------------------------	--------------	------------------------	-------------------------	---------	-------------------------	--------------	-------	--------------------

9:00 am - 10:15 am

- | | | | | | | | | |
|--|---|---|---|---|--|--|--|---|
| 109 - On-line Core Competencies: Self Assessments for Library Staff | 108 - Library Service Partnerships | 115 - After-School Homework Programs - Part 1 | 101 - Promoting Critical Thinking About Information Technologies (Secondary) | 121 - Blue Spruce Primary Book Award Program | 109 - On-line Core Competencies: Self Assessments for Library Staff | 102 - Medicine in Your PALM: Wireless and PDA's | 112 - Dealing with Difficult People Made Easy | 113 - The Small Public Library: Does It Have a Future? |
| 111 - State-of-the-Art Leadership Tool Kit | | 116 - Citizen Service Centres - Close and Convenient | 119 - Legal Research for the Non-law Librarian | | | 107 - IT Projects on a Shoestring | 118 - Adult Literacy: Community Connections | |
| 113 - The Small Public Library: Does It Have A Future? | | | | | | | | |

10:30 am - Noon

- | | | | | | | | | |
|---|-------------------------|--|--|--|---|---|---|---|
| 208 - Managing Growth In The Small Public Library | 223 - YouthLinks | 212 - After-School Homework Programs - Part 2 | 206 - A Musical Banquet: Discovering and Using Facsimiles for Performance | 215 - Boys and Books: The Discourses of Desire of Adolescent Males | 207 - Get familiar with Canada! | 204 - Video-on-Demand and Metadata Access | 214 - Listening to our Older Adult Users | 216 - First Nations Libraries: Unique, Different, Focused. |
| 210 - Making Difficult Decisions: Where A Strategic Plan Helps | | | 221 - Powerful Performance Tasks | 219 - One Book, One Community | 213 - Maintaining Professional Competence: Final Results of "The Survey of Professional Development of Reference Librarians in Public Libraries in Ontario." | 224 - Teacher-Librarians - Navigators for the Internet | | |
| 218 - Developing Health and Safety Policies and Procedures for Small Libraries | | | | 220 - Community Literacy Programs: Outreach at two Elementary Schools | | 225 - Cable Televisions Window on the World | | |

3:45 pm - 5:00 pm

- | | | | | | | | | |
|--|---|---|--|--|--|---|--------------------------------------|--|
| 414 - Core Competencies: A Tool kit for Libraries | 402 - Forging links with Instructors | 403 - Friends of Canadian Libraries (FOCAL) Junior Friends @ your library™ | 407 - The Impact of Impact Factors | 419 - Introducing Authors to Students | 414 - Core Competencies: A Tool kit for libraries | 404 - Librarians are from Mars and ITT is from Venus! How to break the communication barrier | 401 - The Next Net Generation | 409 - What's Next: How Working Women Can Meet the Challenges and Take Advantage of the Opportunities in Today's Workplace |
| 406 - Managing Your Virtual Branch Effectively | 411 - Navigating the Complex Relationship (Library and the Municipality) | | 415 - Readers' Advisory Tools | | | 406 - Managing Your Virtual Branch Effectively | | |
| 408 - Managing Electronic Records in Today's Confused Environment | 417 - Canadian Genealogy Centre | | 418 - Teaching "Live" with Databases | | | 422 - First Steps to Becoming Virtual | | |
| | 421 - Literacy Partnerships | | 420 - Learning with Canadian Info. | | | | | |
| | 423 - With a Little Help from Friends | | 424 - "Promoting Critical Thinking (Elementary) | | | | | |




O L A Booth no. 205





Welcome Librarians

An Afternoon at the Exhibits

Compliments of EDU REFERENCE PUBLISHERS DIRECT INC.

 **Discuss** new exclusive reference titles on the shelf as well as online with your local EDU REFERENCE PUBLISHERS DIRECT group and meet some of your friends for book discussions.

 **Enjoy** the comfort of a soft leather sofa with a little wine and cheese in hand, with our classical piano music in the background.

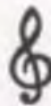
 **Listen** to our live string quartet playing Bach classics in the background on Thursday afternoon during the Wine & Cheese.

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- | | | |
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MTCC 106

7:00 am TICKET REQUIRED FOR BREAKFAST BUFFET.

8:00 am THE OPENING PROGRAM. NO TICKET REQUIRED.

Super Conference Opening Session

**OLA SALUTES 110 YEARS
OF LIBRARY EDUCATION IN ONTARIO**



**University of Toronto
Faculty of Information Studies
celebrating its 75th anniversary
1928-2003**



**University of Western Ontario
Faculty of Information and Media Studies
celebrating its 35th anniversary
1967-2002**

THURSDAY from 7 am

PHYLLIS YAFFE

**CEO of Alliance Atlantis Broadcasting
Canadian Women in Communications Woman of the Year 1999
Lifetime Achievement Award, Women in Film and Television 2000
Chosen speaker in the Women of Influence Series 2002
First Director of The Children's Book Centre
Vice President of Marketing for Owl Communications
Creator of *The Emergency Librarian*
A library graduate of surpassing distinction**



Sandra Kendall 102



Arnie Guha 103



Lynne Howarth 106



Geoff Sinclair 107



Art Rhyno 107

30 Thursday

9:00 a.m.

101 CP BALLROOM A
9:00 am - 10:15 am
Sponsored by



**OSLA
Spotlight
Speaker**

ROLAND CASE

Professor, Faculty
of Education,
Simon Fraser University

"PROMOTING CRITICAL THINKING ABOUT INFORMATION TECHNOLOGIES: A SECONDARY FOCUS"

The growing educational prominence of the Internet and other electronic information technologies presents challenges for teachers concerned with promoting critical thinking. Explore how you can support secondary students in thinking critically about the use and content of electronic information technologies. Understand what is involved in systematically teaching the "intellectual tools" to think critically including effectively locating and assessing the appropriateness of electronic information sources; and interpreting and assessing the qual-

ity of information from various electronic sources. Learn ideas for embedding instruction into on-going activities of various secondary-level subjects. *The elementary focus is discussed in Session #424.*
Convenor: Rose Dotten, University of Toronto Schools

102 MTCC 206A
9:00 am - 10:15 am
**MEDICINE IN YOUR PALM:
WIRELESS AND PDA'S**
Sandra Kendall, Director, Mount Sinai Hospital Library.

Medical staff are constantly evaluating clinical findings at the patient's bedside in order to establish the diagnosis and to provide evidence-based treatment options. Excellent care is the desired outcome. The search for medical literature is an important tool for this evaluation and precipitates a connection between the staff at the patient's bedside and the medical library. How to bring the library to the patient's bedside is a project that has been started at Mount Sinai Hospital in Toronto.
Convenor: Jennifer Dekker, SMARTRISK Injury Prevention Affiliate for the Canadian Health Network

103 CP ONTARIO
9:00 am - 10:15 am
**USABILITY AND THE
EVALUATION OF LIBRARY
WEB SITES**
Arnie Guha, Manager, Phase 5 Consulting; Jane Foo, Web and Instruction Librarian, Seneca College of Applied Arts and Technology; Toni Olshen, Associate University Librarian, York University.

How can you gather information on the effectiveness of your library's web site? How can you make your interface intuitive to your users? Learn about the principles and practice of usability studies in evaluating and designing library home pages. Explore various user-centered methodologies and discuss their experiences evaluating library web sites.
Convenor: Autumn Piette, Seneca College

104 MTCC 201C
9:00 am - 10:15 am
**AN INTRODUCTION TO
ACADEMIC LIBRARY
FUNDRAISING**
Joy McNevin, Development Officer, Queen's University Libraries; Susan LeBlanc, Advancement Officer, James A. Gibson Library, Brock University.

Library Fundraising is critical to the success and future growth of academic/research libraries, especially in an environment of budget cuts. Explore the unique challenges of fundraising for an academic library. What does "development" really mean? Do you understand the mind-set of donors? How do you build collaborative relationships? Why should librarians be involved? Share successful strategies and discuss what the development team needs from the library to do the job.

105 MTCC 206F
9:00 am - 10:15 am
**ONTARIO HEALTH LIBRARIES ASSOCIATION
DOES CANADA NEED A
NATIONAL NETWORK OF
LIBRARIES FOR HEALTH
(NNLH)?**
Patrick J. Ellis, Co-Chair NNLH Steering Group, Head Access Services Kellogg Library, Dalhousie University, Halifax; Jessie McGowan, Co-chair NNLH Steering Committee, Past-President, Canadian Health Libraries Association.

Canada needs a National Network of Libraries for Health (NNLH). Health practitioners everywhere in the country need the same access to the best information to share knowledge and evidence. NNLH will provide this access and capability, as well as build a platform for change, cooperation and sustainability upon Canadian values. Reports on CHLA's efforts, with an emphasis on Federal and Provincial issues and impediments will be discussed.
Convenor: Susan Hendricks, Oshawa General Hospital

106 MTCC 203A
9:00 am - 10:15 am
**THE OLA IDEA
CLUSTERS:
Keeping Up with a
Changing World**



RE-WORKING THE WEB
Elaine Toms, Professor, Lynne Howarth, Dean, Faculty of Information Studies, University of Toronto.

Get an update on two Web-focused research projects currently underway at the Faculty of Information Studies, University of Toronto, first presented at Super Conference 2002. Professor Toms will discuss improved interface design for web search systems based on several studies conducted in the past year. Professor Howarth and her team will report on focus group testing of terminology developed for searching a variety of metadata-enabled repositories.

107 MTCC 203B
9:00 am - 10:15 am
**IT PROJECTS ON A
SHOESTRING**
Geoff Sinclair, Coordinator of Process Development, CNIB Library for the Blind; Art Rhyno, Head, Systems, Leddy Library, University of Windsor.

Not everyone has the IT budget of a large metropolitan library, and some smaller automation projects don't need to be sent to RFP. Freeware available on the Web can deliver the functionality you want at a price you can afford. The freeware language Perl, known as "the duct tape of the Internet" will be discussed, with a focus on the manipulation of MARC records. WIBS (Windsor Internet Booking System) at Windsor Public Library is an example of an innovative and cost-effective solution to computer booking challenges.
Convenor: George Murray, National Library of Canada



Sarah Jewett 109



Janet Wolfe 112



Daphne Johnson 113



Cindy Mediavilla 115



Caroline Hallsworth 116

108 CP NIAGARA
9:00 am - 10:15 am

LIBRARY SERVICE PARTNERSHIPS

Virginia Gillham, Information Services Advisor, Wilfrid Laurier University; Wendy Newman, CEO, Brantford Public Library, 2002-03 President, CLA; Angela Madden, Sophie Bury Wilfrid Laurier University.

In September 1999, Wilfrid Laurier University opened a satellite campus in Brantford. Information services are delivered through a unique partnership with the Brantford Public Library. How did this partnership evolve? Learn the philosophy of the preliminary planning, the adjustments and the developments as the academic program has grown and evolved.

109 MTCC 201DF
9:00 am - 10:15 am

ON-LINE CORE COMPETENCIES: SELF ASSESSMENTS FOR LIBRARY STAFF

Sarah Jewett, Coordinator, Human Resources, Kitchener Public Library; Bryan Dunham, Technology Coordinator, Kitchener Public Library.

Computers have become an integral part of how we provide library services. As a result, greater user knowledge by all library staff is imperative. Be inspired as the development of Kitchener Public Library's Core Competency Assessment and Training Plan for Technology is chronicled. Examine methods for introducing Core Competencies to library staff, design and content, using technology as a learning tool, identifying the advantages of self-directed learning, and the outcomes of Kitchener Public Library's initiative. Convenor: Alison Hopkins, Brantford Public Library

110 CP HUMBER
9:00 am - 10:15 am



THE OLA IDEA CLUSTERS: The Queen's Park Watch

PRIVACY CONCERNS IN LIBRARIES

Brian Beamish, Privacy Commissioner's Office.

New provincial privacy legislation has been under development for a very long time. The government is bringing forward a compromise that brings provincial protection in line with federal legislation without interfering with the legitimate activities of public institutions such as libraries and associations. OLTA requested this study of the impact of the new privacy legislation on public libraries and their patrons. Convenor: Ian Heckford, Oshawa Public Library

111 MTCC 202AB
9:00 am - 10:15 am

STATE-OF-THE-ART LEADERSHIP TOOL KIT

Pat Cavill, President, Pat Cavill Consulting.

The 12 characteristics that make a leader in the 21st century are explained in the contexts of a tool kit containing unusual and interesting things! A spider, a zipper, a compass, and an umbrella, are just a few examples. Leaders can, and should, be grown from all parts of the organization. This workshop was recently presented at the joint conference of the Washington and Oregon Library Associations. Convenor: Ann McKenzie, St. Catharines Public Library

112 MTCC 104AB
9:00 am - 10:15 am

DEALING WITH DIFFICULT PEOPLE MADE EASY

Janet Wolfe, Director, Enhanced Learning Seminars.

We deal with difficult people on a regular basis both on the job and off. Find out why people are difficult, and act the way they do, and learn strategies and techniques to respond to them effectively and bring out the best, even in the worst offenders.

Convenor: Shelagh Harris, Richmond Hill Public Library Board

113 MTCC 205D
9:00 am - 10:15 am

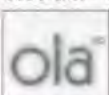
THE SMALL PUBLIC LIBRARY: DOES IT HAVE A FUTURE?

Judy Armstrong, Chair, North Grenville Public Library Board; Marlene Davidson, Chair, Atikokan Public Library Board, 2002 OLTA Council Member; Daphne Johnson, CEO, Chippewas of Nawash Public Library.

Small libraries face challenges that threaten their future, when many of these libraries are the only source of information and recreational reading in their community. Librarians and trustees share their problems and successes and explore how their futures can be assured.

Convenor: Ian Leckie, Ajax Public Library Board

114 MTCC 206B
9:00 am - 10:15 am



AN OLA ISSUE SESSION

THE NEW LIBRARY BOARD IN COMMUNITY DEVELOPMENT

Peter Rogers, 2002 OLTA President, Chair, Hamilton Public Library Board; Bob Allen, 2003 OLTA President, Chair, Niagara-on-the-Lake Public Library Board.

Ken Haycock, at last spring's OLTA video conference, offered a vision

of future library boards that has created a great buzz in the Ontario library board community. The principles of this vision became the focus of the OLA Board of Director's latest Leadership Forum to which chairs and vice-chairs of library boards across Ontario were invited. The principles of the original concept are presented in the light of the discussion, directions and plans developed at the fall Leadership Forum. Convenor: Margaret MacLean, Thunder Bay Public Library Board

115 MTCC 201AB
9:00 am - 10:15 am
AFTER-SCHOOL HOMEWORK PROGRAMS - PART 1

Cindy Mediavilla, Department of Information Studies, University of California at Los Angeles.

The author of *Creating the Full Service Homework Center in Your Library* outlines the nuts and bolts of offering after-school homework assistance at your library and shares current research on outcomes and measuring the effectiveness of library programs. Convenor: Joanne Hawthorne, Toronto Public Library

116 MTCC 202C
9:00 am - 10:15 am
CITIZEN SERVICE CENTRES - CLOSE AND CONVENIENT

Caroline M. Hallsworth, General Manager, Citizen and Leisure Services, City of Greater Sudbury; Ron Henderson, CEO, The City of Greater Sudbury Public Library Board

The City of Greater Sudbury Service Centres offer a unique service delivery model that is popular with citizens. People can borrow a library book, access the internet, pay their taxes, get a dog license, buy a cemetery plot, register for recreation and library programs, or obtain information about municipal government services at the library-located centres. Learn how this innovative service has repositioned the library as a key municipal department. Convenor: Colleen Bolin, Pickering Public Library

THURSDAY 9:00 am



Wendy Newman 108



Lorna Embrey 121

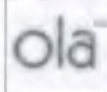


Robert Kasher 124

117

MTCC 104D

9:00 am - 10:15 am
**AN OLA ISSUE
SESSION**



ROCH CARRIER

National Librarian of Canada

IAN WILSON

National Archivist of Canada

THE LIBRARY AND ARCHIVES OF CANADA: A NEW PROMISE

The Hon. Sheila Copps in October announced the creation of a new institution to be called the Library and Archives of Canada to strengthen the visibility, relevance and accessibility of the collections and services of both the National Library of Canada and the National Archives, "one powerful beacon to serve Canadians in the knowledge society of the 21st century." (Roch Carrier)



118

CP GRENADIER

9:00 am - 10:15 am

ADULT LITERACY: COMMUNITY CONNECTIONS

Pascale Soucy, Communications Coordinator, Alpha Plus Centre; Guy Ewing, Executive Director, Metro Toronto Movement for Literacy; Daniel Kay, Manager, Program Delivery, Ministry of Training, Colleges and Universities, Literacy and Basic Skills Program.

Who faces literacy challenges in your community? Who offers literacy training in Ontario? How do you refer adults with limited literacy skills to services that can help them? Our expert panel will provide a statistical profile based on data from across the province, outline the range of services available in Ontario, and demonstrate how to refer an individual to the program that meets his or her needs. Convenor: Brenda Livingston and Joan Robinson, Toronto Public Library.

119

MTCC 202D

9:00 am - 10:15 am

SPECIAL LIBRARIES ASSOCIATION LEGAL RESEARCH FOR THE NON-LAW LIBRARIAN

Ted Tjaden, Information Services, Shikha Sharma, Reference Librarian, Bora Laskin Law Library

Librarians who have little to no experience with legal research will learn legal and investigative research skills. An overview of the Canadian legal system and legal bibliography will be presented. Discover how you can help your clients use materials in your own collection in addition to identifying titles to purchase that won't stretch your budget to the breaking point. Most importantly, learn where to draw the line between providing information and providing legal advice.

120

MTCC 206D

9:00 am - 10:15 am

LIGHTS, CAMERA, ACTING OUT LITERACY IN YOUR LIBRARY!

Diana Knight, Coordinator: English, Drama, Libraries, Jane Walmsley, Consultant, Elementary Arts, Halton District School Board.

How do you use the library as the stage to demonstrate an integrative approach to language, literacy, music, movement and drama? First, start by weaving the connections along the developmental continuum of each. Second, show how one supports the other. Third, provide the teacher-librarian as the director of the performance assessment that links the curriculum expectations together. The speakers, both coordinators for the Halton District School Board, have experience in all areas of the curriculum listed above.

Convenor: Flavia Renon, Ottawa-Carleton District School Board

121

MTCC 206E

9:00 am - 10:15 am

BLUE SPRUCE PRIMARY BOOK AWARD PROGRAM

Isabelle Hobbs, Teacher-Librarian, Pierre Elliott Trudeau Public School, Karen Richardson, Teacher-Librarian, Terry Fox Public School, Durham District School Board; Lorna Embrey, Teacher-Librarian, Agnes MacPhail Public School, Nanci Larson, Teacher-Librarian, Cedarvale Public School, Toronto District School Board.

Blue Spruce is a Primary Book Award program being offered in a number of elementary schools in Ontario using Canadian books for younger students. Obtain an overview of the program, practical suggestions for implementation and ideas for extension activities for Kindergarten to Grade 3. Come and hear a great way to empower younger students to make critical

book choices and foster the love of reading. The OLA Board of Directors is considering support of the program.

Convenor: Mark Kaminski, Toronto District School Board

122

MTCC 206C

9:00 am - 10:15 am

ENHANCING THINKING THROUGH VISUAL LEARNING: USING KIDSPIRATION SOFTWARE

Kendra Grant, Vice-Principal, Edenrose Public School, Peel District School Board.

Learn how Kidspiration Software can be used to enhance thinking through visual learning. Elementary teachers and teacher-librarians will view how this tool can be used in research and other information-related lessons, e.g., brainstorming, planning, organizing, outlining, diagramming, concept mapping. Convenor: Sya Van Geest, OSLA President 2000-01

123

**WITHDRAWN
by speakers**

ON YOUR OWN GUIDED STEPS

124

MTCC 203D

9:00 am - 10:15 am

SMALL TALK - BOOKTALKING THE BEST OF THE SMALL PRESSES

Robert Kasher, Director of Sales and Marketing, Literary Press Group.

A run-through of the top up and coming 'Almost Famous' Canadian titles for librarians from Canada's Independent Literary Presses published in the last year. Convenor: Linda Del Grande, Clarington Public Library

30 Thursday
10:30 a.m.

201 CP BALLROOM B



10:30 am-11:45am
**OLITA Spotlight
THE OLA IDEA
CLUSTERS**

GARY D.

PRICE

MLIS, Librarian, Gary Price Library
Research and Internet Consulting

**WHY
YOU
CAN'T
FIND
WHAT
YOU
ARE
LOOKING
FOR, AND WHAT
YOU CAN DO ABOUT IT**



Uncovering the mysteries of how search engines index and retrieve information will help to understand why you can't find everything you are looking for using Google or some of the other standard search engines. The state of the invisible and visible web is revealed. As well, the need for some of the secondary and tertiary search engines is discussed. Gary shares plenty of resources to use once the session is over.

Convenor: Donna Bourne-Tyson,
North Bay Public Library

202 CP HUMBER
10:30 am - 11:45 am

**ONTARIO INFORMATION
INFRASTRUCTURE:
OVERVIEW AND UPDATE**

Leslie Weir, Interim University Chief Librarian, University of Ottawa; Carol Stephenson, OCUL VDX Project Manager, OCUL Projects Office, University of Toronto; Alan Darnell, Manager OCUL Scholarly



Musicians In Ordinary 206

Information Resources Project; Brian Nettlefold, Executive Director, Education Centre Library, North Bay.

Receive an overview and update on the programs of the Ontario Information Infrastructure (OII) a \$7.5M, 5-year project to host and deliver scholarly electronic resources to academic libraries in Ontario. OII includes a province-wide interlibrary loan system, locally mounted full-text databases and a meta-search engine.
Convenor: Karen Baracat, University of Windsor

203 MTCC 201C
10:30 am - 11:45 am

SPECIAL LIBRARIES ASSOCIATION

**ADVANCING YOUR
PRODUCTS WITH
STRATEGIC BRANDING**

Robert Gillelan, President, G2-Group.net

Strategic Branding of Corporate Library products is about supporting the competitive advantage of your company at every level of the organization, and in all of your activities. Increase the corporate value of their information resources. Learn how to use branding principals to promote internal resources that are developed as an extension of the primary brand, that are employee-centric, have a well communicated and managed purpose, are kept internal, helps employees reinforce the primary brand message to your company's customers.

204 MTCC 206A
10:30 am - 11:45 am

**VIDEO-ON-DEMAND AND
METADATA ACCESS**

Eva McDonald, Electronic Resources Librarian; Rekha Jaffer, Cataloguing Librarian, A/V Specialist; Alex Eykelhof, Director of Information Technology, Bibliocentre.

Video on Demand (VoD) is the latest technology in the classroom, allowing web users to watch movies and video clips anytime, anywhere. What are the applications of VoD? What are the technical issues to consider when setting up a VoD



Alex Eykelhof 204

service? Is there any subject access? What are the copyright implications? These questions and more are considered as the Bibliocentre recounts its journey toward a VoD pilot project.
Convenor: Carmen Biron, Centennial College

205 CP GRENADIER
10:30 am - 11:45 am

ONTARIO HEALTH LIBRARIES ASSOCIATION

**INFORMATION NEEDS OF
CANCER PATIENTS AND
THEIR FAMILIES**

Tamara Harth, OHLA President, Library Services, Toronto Sunnybrook Regional Cancer Centre.

Mass media exposure of cancer has resulted in a more informed public and has played a role in dispelling some of the cancer myths. When cancer strikes, the first question from informed and educated consumers is: "Where can I find information?" Today, hundreds of books on cancer are available. Many patients, as well as their friends and families, use the internet to search for the latest information and treatment options. Are certain resources better than others? Gain an understanding of the information needs of the cancer patient as they relate to their disease process and literacy level. Key resources for the consumer health or public library collection are identified.
Convenor: Barbara Murray, Ministry of Health

206 MTCC 206C
10:30 am-11:45 am
**THE OLA IDEA
CLUSTERS:
Research and the
Creative Mind**



**THE MUSICIANS IN
ORDINARY**

Hallie Fishel, Soprano; John Edwards, Lutenist.
A Musical Banquet: Discovering and Using Facsimiles for Performance

Musicians In Ordinary specialize in



Eva McDonald 204

solo song and small-ensemble repertoire of the Baroque and Renaissance periods. Ensemble founders, soprano Hallie Fishel and lutenist John Edwards, uncover and revive long-neglected but important and beautiful works, bringing "new" early music to audiences. Share their process of discovery, research methods, and indispensable sources of lute songs. In an exciting departure from the usual conference session style, Fishel and Edwards will perform some of the lute songs they have discovered or reinterpreted through their research.
Convenor: Joan Robinson, Toronto Public Library

207 CP KINGSWAY
10:30 am - 11:45 am

**GET FAMILIAR WITH
CANADA!**

Charles Watson, Senior Developer, Electronic Products Section, Mary-Lynne Reid, Chief, Census Standard Data Products, Statistics Canada.

Explore the 2001 Census web site and learn about the products and services available to public and academic libraries from Statistics Canada. Birthplace of parents, and language of work are some of the new variables in the 2001 census which together with greater detail and maps available for local areas, make this a vital resource for librarians to know.
Convenor: Sue Giles, Ryerson University

208 MTCC 206E
10:30 am - 11:45 am

**MANAGING GROWTH IN THE
SMALL PUBLIC LIBRARY**

Ann Doiron, Chair, Gravenhurst Public Library Board; Susan Downs, CEO, Innisfil Public Library.

How does growth affect the small public library? Learn the issues, concerns and potential from the perspective of both staff and library board members. Explore solutions to identified challenges.
Convenor: Jane Marlatt, North Kawartha Public Library Board

THURSDAY 10:30 am



Caitlin Williams 209



Peter Rogers 211



Sue Tedesco 212



William Brozo 215



Sherry Caibaiosai 216

209 MTCC 203A

10:30 am - 11:45 am

HOW TO MOVE INTO THE JOB YOU WANT, SUCCEED IN THE JOB YOU HAVE, OR EXPLORE YOUR CAREER ALTERNATIVES*Caitlin P. Williams, President, Work Matters and Successful Working Women, Inc.*

Your professional portfolio may be outstanding and your technical skills may be on the cutting edge. But to find a satisfying career, grow in the one you're currently in, or consider your full range of options, you'll need to have cutting edge career management skills, as well. Come learn some key strategies for taking your own career to the next level, wherever you happen to be in your own professional development right now.

210 MTCC 203D

10:30 am - 11:45 am

MAKING DIFFICULT DECISIONS: WHERE A STRATEGIC PLAN HELPS*Jim Morgenstern, Principal, dMA Planning and Management Services.*

Strategic planning is a powerful tool. Explore the role a plan can play in guiding and implementing decision-making in your library board. The experience of the Huron County Library in dealing with branch closures is examined in the context of its strategic plan. Convenor: Paul Elgie, Huron County Public Library Board

211**MTCC 104D**

10:30 am-11:45 am

AN OLA ISSUE SESSION**THE LIBRARY BOARD IN COMMUNITY DEVELOPMENT: THE SEARCH FOR BEST PRACTICES***Bob Allen, 2003 OLTA President, Chair, Niagara-on-the-Lake Public Library Board; Peter Rogers, 2002 OLTA President, Chair, Hamilton Public Library Board.*

If library board action in community development is the new direction for library boards, what level of practice is truly significant? Through thoughtful examination of current projects being undertaken in different communities across the province, the question can be explored. Come hear what libraries are doing, or considering, and place these considerations into your own context to determine how best to proceed, or to improve the effect. Convenor: Bill Boyes, Pickering Public Library Board

212**MTCC 206F**

10:30 am - 11:45 am

AFTER-SCHOOL HOMEWORK PROGRAMS - PART 2*Sue Tedesco, Teacher-Librarian, Rick Hanson Public School, Thames Valley District School Board; Rebecca Hine, Young Adult Services Librarian, Kitchener Public Library with the participation of Cindy Mediavilla, PhD., MLS, Lecturer, UCLA Department of Information Studies, California, USA.*

Hear from a panel of public and school librarians about their approaches to homework programs. Share your program and expand your ideas with Dr. Mediavilla and the panel. Convenor: Joanne Hawthorne, Toronto Public Library

213**MTCC 203B**

10:30 am - 11:45 am

MAINTAINING PROFESSIONAL COMPETENCE: FINAL RESULTS OF "THE SURVEY OF PROFESSIONAL DEVELOPMENT OF REFERENCE LIBRARIANS IN PUBLIC LIBRARIES IN ONTARIO."*Donna Chand, Assistant Professor, Faculty of Information and Media Studies, University of Western Ontario; Ethel Auster, Faculty of Information Studies, University of Toronto.*

Discuss the individual characteristics and organizational factors that influence the motivation and participation of public library reference librarians in updating activities. With the rapid technological and other changes taking place in the workplace, this becomes an especially important issue. Our research tells what is actually happening and what can be done to improve the situation.

*Convenor: Sheila Straughan, Cobourg Public Library***214****MTCC 201DF**

10:30 am - 11:45 am

LISTENING TO OUR OLDER ADULT USERS*Peter Reynolds, Ruth Brown, Charles Goeldner, Carolyn Singer, Edythe Houston, John Todd.*

A panel of special guests, older adults who regularly use public libraries, talk about what services are important and what we can do for them, including home library services, collections, and internet training. Participate in this discussion of the varied and changing needs of older users, and share your experiences with services and programs. Convenor: Nancy Harbour, Toronto Public Library

215**MTCC 104AB**

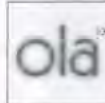
10:30 am - 11:45 am

BOYS AND BOOKS: THE DISCOURSES OF DESIRE OF ADOLESCENT MALES*William G. Brozo, Professor of Language and Literacy, Author of To Be A Boy, To Be A Reader.*

Too many teens and preteen boys do not like to read, are choosing not to read, and are suffering academically as a result. More must be done to reach listless, detached, and struggling male readers. The presenter offers critical insights about literacy and masculine identity and practical suggestions for transforming boys into engaged readers.

*Convenor: Cathy Grant, Pickering Public Library***216****MTCC 206D**

10:30 am-11:45 am

**AN OLA ISSUE SESSION****FIRST NATIONS LIBRARIES: UNIQUE, DIFFERENT, FOCUSED***Karen Lewis, Ka:nhote Tyendinaga Territory Public Library; Karen Commanda, Nipissing First Nation Public Library; Sherry Caibaiosai, Mississauga First Nation Public Library; Sheri Mishibinijima, Wikwemikong Public Library; Crystal McGregor, Whitefish River First Nation Public Library; Kitty Gale, Big Grassy First Nation Public Library; Mary Fraser, Whitefish Lake First Nation Public Library.*

Never has there been more interest in native affairs in Canada than at the present time. Here is a cross-section of the best and brightest in First Nations libraries in Ontario looking to explore with you the unique values and aspirations of libraries serving First Nations communities. Librarians developing collections and programs on native topics in all libraries will want to understand and reflect these values in the work they do with non-natives and natives who use their libraries.



Marian Press 217



Michael Atkinson 218



Marilyn Willis 220



Helty Smeathers, Linda Girardo, Michael Rosettis 224

217 CP OAKVILLE
10:30 AM - 11:45 AM

ADVANCED GENEALOGY RESOURCES FOR PUBLIC LIBRARIES

Marian Press, Coordinator, Reference and Information Technology, OISE/UT

An essential session for those who work in libraries where the clientele includes genealogists. Discuss the main types of sites available on the Internet for pursuing family history: Mailing Lists and Usenet groups, gateway sites, surname forums, on-line databases, digitized texts and specialized search engines. Hear about useful Web sites not typically thought of as relevant to family historians. Learn how to keep up-to-date with new Internet resources as they come on-line.

Convenor: Jonathan Demers, Toronto Public Library

218 MTCC 202C
10:30 am - 11:45 am
DEVELOPING A HEALTH AND SAFETY PROGRAM FOR SMALL LIBRARIES

Michael Atkinson, Consultant, Education Safety Association of Ontario.

Whether you have WSIB coverage or private insurance, the Occupational Health and Safety Act and Regulations apply to you. If your library has fewer than 20 employees, and is undertaking the task of developing a Health and Safety program, this session is ideal. The process for developing a manual is discussed and required elements to be covered in the program are highlighted. A useful template for developing some of these elements is included.

Convenor: Terry Lee Milligan, FIS

219 MTCC 202D
10:30 am - 11:45 am

ONE BOOK, ONE COMMUNITY

Sharron Smith, Reader's Advisory Librarian, Kitchener Public Library; Katherine Seredynska, Librarian, Waterloo Regional Library; Janet Seally, Librarian, Waterloo Public Library; Angela Caretta, Manager, Preston Library, Cambridge Libraries and Galleries; Tricia Siemens, Wordworth Books, Waterloo.

Learn how a group of public librarians, local booksellers and municipal employees engaged their community (3 cities, 2 townships, a county and a region) in a book club for adult readers. You can do this, too! The successful six month campaign got 4,000 adults reading and discussing one book written by an award-winning Canadian author.

Convenor: Kathryn McClurg, Toronto Public Library

220 MTCC 203C
10:30 am - 11:45 am
COMMUNITY LITERACY PROGRAMS: OUTREACH AT TWO ELEMENTARY SCHOOLS

Chris Francom, Teacher-Librarian, R.A. Sennett Public School; David Lepp, Teacher-Librarian, Queen Elizabeth Public School, Durham District School Board; Marilyn Willis, Educational Librarian, Peel District School Board.

Two unique programs with one central purpose: getting parents and the community involved in the school library. Both programs show the library becoming a central focus in the community. In Peel, parents and children became comfortable in the school environment before school and used the library as a link to the community. In Durham, parents and children took part in a Saturday Books and Breakfast Program designed to promote literacy and the joy of reading in their high-needs communities. Learn strategies and suggestions for implementing this project in your schools and community.

Convenor: Pam Wilson McCormick

221 MTCC 205D
10:30 am - 11:45 am
POWERFUL PERFORMANCE TASKS

Karen Smulevitch, Head of Library, Information Centre, Leaside High School, Toronto District School Board.

Learn how to create research and inquiry-based performance tasks that cover curriculum expectations and provide students with the opportunity to solve real life problems - a great tool for collaborative teaching.

Convenor: Bobbie Henley, Grand Erie District School Board

222 MTCC 201AB
10:30 am - 11:45 am
LESSON BUFFET: GREAT IDEAS FOR PARTNER / PARALLEL UNITS

Diana Maliszewski, Teacher-Librarian, Computer Teacher; Lorna Embrey, Teacher-Librarian, Agnes MacPhail P.S., Toronto District School Board; Janis Taylor, Birch Cliff P.S., Toronto District School Board.

Has your "get-up-and-go" got up and left without you? Accept the invitation to pull up a chair and sample some of the dishes that two elementary teacher-librarians have successfully served their schools. Units from Kindergarten to Grade 8, integrated with Ontario Ministry of Education themes will tantalize your academic taste buds. Take pieces of these recipes for use in your own school libraries, regardless of how much partner or prep time you have. Get inspired, get cooking!

Convenor: Cheryl Dinnin, Thames Valley District School Board

223 CP BOARDROOM
10:30 am - 11:45 am
YOUTHLINKS

Mike Clare, Teacher, Consultant.

Youthlinks is a web-based, collaborative learning experience uniting students, from across Canada and around the world, to learn about Canadian history, current events, and Canada's role in the global community. Take a look: <http://www.histori.ca/youthlinks>

224 CP BALLROOM A
10:30 am - 11:45 am
TEACHER-LIBRARIANS - NAVIGATORS FOR THE INTERNET

Linda Girardo, Teacher-Librarian, Our Lady of Peace; Helty Smeathers, Head of Library, St. Joan of Arc Catholic High School; Michael Rosettis, Head of Library, York Catholic District School Board.

Student success in the Inquiry and Research process is built upon an ability to navigate the internet effectively and ethically. Learn to facilitate student learning with the productive use of Search Engines and Subject Directories, while creating effective search strings. See strategies to promote the development of critical awareness in web site evaluation. How to address plagiarism and the promotion of academic honesty is also explored. Leave with practical, classroom-ready units at the elementary and secondary level. The activities presented will integrate the Information Studies K-12 document and the Ontario curriculum. Participants should gain additional insight into the use of the internet as a dynamic teaching tool.

Convenor: Anita Brooks-Kirkland, Waterloo Region District School Bd

225 WITHDRAWN

CABLE TELEVISION'S WINDOW ON THE WORLD

THURSDAY 10:30 am



Marian Press 217



Michael Atkinson 218



Marilyn Willis 220



Hetty Smeathers, Linda Girardo, Michael Rosettis 224

217 CP OAKVILLE
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Convenor: Anita Brooks-Kirkland, Waterloo Region District School Bd

225 WITHDRAWN

CABLE TELEVISION'S WINDOW ON THE WORLD

THURSDAY 10:30 am

EXPO PROGRAM for THURSDAY

EXPO 2003 in Exhibit Hall C is open today from 10 a.m. to 5:30 p.m.

The Library and Archives of Canada Anniversary Pavilion

- 10:30 Meet the National Archivist and the National Librarian
- 11:30 Virtual Reference Canada Launch
- 1:30 1901 Census (demonstration)
- 2:00 A Real Companion and Friend: the Diary of William Lyon Mackenzie King (demonstration)
- 2:30 Aboriginal Studies Resources (demonstration)
- 3:00 Coming Sites:
Canada by Train;
Kids' Site of Canadian Trains;
Backcheck: a Hockey Retrospective (demonstration)
- 3:30 Virtual Reference Canada (demonstration)
- 4:00 The Fun of Reading: the International Forum on Canadian Children's Literature (presentation)
- 4:30 Children's Literature Resources (demonstration)
- 5:00 Resources for Kids and Teachers (demonstration)

Meet and congratulate your award-winning colleagues

Location:
OLA Membership Booth

- 12:00 W.J. Robertson Medallion:
Rosemary Bonanno, Vaughan Public Libraries
- 12:30 OSLA Special Achievement Award: Elizabeth Knight, Janice Scammell, Carleton University
- 1:00 James Bain Medallion:
Carman Dix, Niagara Falls Public Library Board
- 1:30 OCULA Award: Janet Kaufman, University of Guelph

Autographing

At press time, we had already received indication that the following authors were autographing today:

- 1:00 Sue Hunter #413
- 3:30 Russell Smith #329
- 3:30 Andrew Pyper #329
- 1:00 Shane Peacock #410-412
- 11:00 David Wysotski #734
- 2:00 Helen Flook #734
- 1:00 Maggie De Vries #315

See the schedule in the Daily News for the most up-to-date listing of times and hosts.

The Poster Sessions

Entries for the poster sessions were still coming in at press time and, as a result, a schedule was not available for printing. Watch the Daily News for the final schedule.

Here is a sampling of what will be presented on the exhibit floor:

Ajax Public Library
Books for Babies @ your library™

OPLN
Help Desk activities

Diamond and Schmitt Architects
Information Technology and Library Design

NOVL (Northern Ontario Virtual Library)
Assessing the Needs of Northern Ontario Practitioners: Process & Outcome

Princess Margaret Hospital
Toronto
Search Request Forms

Prince Albert Public School,
Durham District School Board
Media Works Using a Digital Camera and Corel 8

Chatham-Kent Public Library
Literary Angels

Thanks to EDU Reference for today's EXPO reception 3:00-5:30



Come and join Mr. Roch Carrier, National Librarian of Canada and Mr. Ian Wilson, National Archivist of Canada as they introduce the Library and Archives of Canada's networked reference initiative.

Virtual Reference Canada is an innovative bilingual network of libraries, archives, museums, information centres and research institutions that delivers professional online reference services to Canadians anywhere, anytime.

Date: Thursday, January 30, 2003

Time: Noon to 1:00 p.m.

Where: NLC Celebrates 50 Years - Special Event Stage

Refreshments will be served.

Please also visit the Library and Archives of Canada at booths 809 and 811.



National Library of Canada and
National Archives of Canada

Bibliothèque nationale du Canada et
Archives nationales du Canada

Canada



MTCC 106

2:15 pm – 3:30 pm

AN ALL-CONFERENCE PLENARY SESSION

Sponsored by



RUSSELL MILLS

Freedom of speech and control of Canadian media have become front and centre issues around the world. Now at Harvard, Russell Mills talks about intellectual freedom in our ever-changing society and the importance of libraries as one of the few defenders of the intellectual rights of Canadians.

THURSDAY 2:15 pm



Judy McTaggart 402



Jane Forgay 402



Paul Takala 406



Brian Cameron 407



Caroline Werle 408

30 Thursday
3:45 p.m.

401



MTCC 201AB
3:45 pm-5:00 pm
SLA Spotlight Session
THE OLA IDEA CLUSTER: LJ's Movers and Shakers 2002

SPECIAL LIBRARIES ASSOCIATION

STEPHEN ABRAM



MLIS, Vice President, Corporate development, Micromedia ProQuest, 2002 President, Ontario Library Association.

THE NEXT NET GENERATION

Generational change and the different behaviours of those younger and older folk who aren't exactly like 'us' is a continuing challenge for libraries and librarians. It's challenging us on many fronts - our users are changing; the demographics of our colleagues are changing; and the volunteer profile of our associations and networks are changing. We have a new imperative to understand these changes or we are likely to create one of the biggest Generation Gaps in history. Our speaker explores and reflects on the library challenges and opportunities of this unique period in generational demography. (There are three Canadians on the 2002 Library Journal Movers and Shakers list. The other two are also speaking: Cate McNeely, Session #801; Darlene Fichter, #1001.)

402 MTCC 206A
3:45 pm - 5:00 pm
FORGING LINKS WITH INSTRUCTORS: INCREASING INFORMATION LITERACY LEVELS IN STUDENTS

Judy McTaggart, Coordinator, Library Services for Secondary Schools; Jane Forgay, Liaison Librarian for Economics and History; Shabiran Rahman, Librarian, Dana Porter Library University of Waterloo.

With the ACRL Standards for Information Literacy now in place, how do librarians encourage instructors to incorporate the Standards into their teaching practices? Hear about co-operative methods that promote information literacy skills in the classroom and help ensure that students continue to develop these skills as they research and evaluate the information in their studies - and beyond. Convenor: Marcie Jacklin, Brock University

403 MTCC 201C
3:45 pm - 5:00 pm

FRIENDS OF CANADIAN LIBRARIES
Junior Friends

@ your library™
Ingrid Keuper Dalton, Marketing and Community Development Specialist, Mississauga Library System.

Discover how Junior Friends can enhance your library's community. Mississauga Library System, the only library with a Junior Friends group boasting 586 children ranging in age from 3 years to 14 years, shares their expertise and delivers a how-to-tool kit.

404 MTCC 206C
3:45 pm - 5:00 pm
LIBRARIANS ARE FROM MARS AND IT IS FROM VENUS! HOW TO BREAK THE COMMUNICATION BARRIER

Jean Foster, Manager Information and Communication Technology, Windsor Public Library; Art Rhyno, Head of Systems, Leddy Library, University of Windsor.

Tired of listening to techno-babble? Do your IT people seem like they came from another planet? Come to this session and learn what makes IT people act the way they do. Get ideas on how to create effective partnerships with IT. Convenor: Sharon Munro, University of Windsor

405 MTCC 206F
3:45 pm - 5:00 pm
ONTARIO HEALTH LIBRARIES ASSOCIATION
INFORMING THE HEALTH CARE CONSUMER
Susan Murray, Manager, Consumer Health Information Service.

Understand the shift from passive to informed health consumer and how this has affected the patient-physician relationship. Identify and evaluate a range of consumer health materials. Learn how to better serve consumers' varied health information needs. Convenor: Cathy Cuzner, Royal Ottawa Health Care Group

406 MTCC 203D
3:45 pm - 5:00 pm
MANAGING YOUR VIRTUAL BRANCH EFFECTIVELY
Paul Takala, Virtual Library Branch Manager, Hamilton Public Library.

Increasingly, library patrons are making virtual visits to your library through your web site. How well is your library managing this electronic branch? Explore the principles and practices of effectively maintaining a library web site including content management, virtual services, staffing, statistics, performance measures and marketing. Convenor: Patricia Chuba, Ottawa Public Library

407
3:45 pm - 5:00 pm
THE IMPACT OF IMPACT FACTORS
Dan D'Agostino, Selector, Life and Health Sciences, University of Toronto Library; Brian Cameron, Co-Manager, Access Services Department, Ryerson University Library.

An in-depth look at ISI Citation Indexes and Journal Citation Reports. The session first takes a critical look at how the databases are compiled and how they are being used within the academic library community. The focus is on problems presented in using ISI data for journal selection and de-selection. The session concludes with an examination of how ISI data is being used by faculty and university administrations and the long-term implications of this use on academic publishing and scholarship. Convenor: Jim Mei, University of Western Ontario

408 MTCC 206E
3:45 pm - 5:00 pm
MANAGING ELECTRONIC RECORDS IN TODAY'S CONFUSED ENVIRONMENT
Caroline Werle, President, Records and Information Management Services Inc.

Most information (at least 80%) is created electronically, but we are still not managing this important resource. E-mails can't be found, are kept too long and are getting us into legal troubles. Shared drives have numerous naming conventions, so trying to find information is a time consuming frustrating experience. Information is kept too long because retention schedules don't exist, slowing down the systems and providing irrelevant information. People leave the organization and their information remains forever. What does this mean for our organizations? How do we adapt the skills we acquired in a paper-based environment to address the needs of the electronic environment? What new skills do we need and what are the challenges we face in this new information environment? Look at



Kathy Scardellato 410



Rande Loucks 411



Deborah Defoe 414



Rita Scagnetti 416

some of the challenges in the workplace, how we identify what electronic records we have and how they should be created, captured and stored. Examine some of the factors that make management of this information difficult and the trends that are emerging to help deal with the issues.

Convenor: Elizabeth O'Brian, CNIB Library for the Blind

409 MTCC 203B
3:45 pm - 5:00 pm

WHAT'S NEXT: HOW WORKING WOMEN CAN MEET THE CHALLENGES AND TAKE ADVANTAGE OF THE OPPORTUNITIES IN TODAY'S WORKPLACE

Caitlin P. Williams, President, Work Matters and Successful Working Women, Inc.

Women already have what it takes to succeed in the workplace. The critical issue for most working women is how best to strategically combine their talents with job search savvy and information on important workplace trends to thrive in a satisfying career. Come learn how to make the most of women's career strengths and handle potential career barriers as you conduct a successful job search or continue to grow in your current position.

Convenor: Sue Tedesco, Thames Valley District School Board

410 CP OAKVILLE
3:45 pm - 5:00 pm

BUILDING INTERNET PORTALS: MEETING CHALLENGES THROUGH COLLABORATION

Kathy Scardellato, Virtual Reference Library Project Leader, Toronto Public Library.

Learn more about the technology needed to deliver large scale portals. Get a "behind the scenes" view of the person power and work flow processes needed to create internet portals in public institutions. Hear about FIAT LUX and explore opportunities for future collaborative efforts in Ontario.

Convenor: Karen Taylor, CNIB Library for the Blind

411 MTCC 206B
3:45 pm - 5:00 pm
CAUGHT IN THE MIDDLE: NAVIGATING THE COMPLEX RELATIONSHIP BETWEEN THE LIBRARY AND THE MUNICIPALITY

Rande Loucks, Trustee Development Manager, Anne Marie Madziak, Southern Ontario Library Service; Ken Doherty, CEO, Peterborough Public Library; Beth Ross, CEO, Huron County Public Library.

It is necessary to sustain balance in this very complex relationship. Different scenarios will be examined. Identify advantages and see how to avoid potential pitfalls in an attempt to increase understanding of the public library within the municipal context. Discuss these advantages and challenges with the panel, and identify best practices for making the most of this situation.

Convenor: Carol McDonnell, Huron County Public Library Board

412 MTCC 203A
3:45 PM - 5:00 PM
RECRUITMENT AND DEVELOPMENT OF LIBRARY TRUSTEES

Wendy Newman, CEO, Bruce Hodgson, Chair, Brantford Public Library Board.

Share Brantford Public Library Board's successful experience of recruiting and orienting an effective library board. How can we ensure that the Library Board is attractive to top prospects for board membership? What recruitment process will Council endorse and recommend to other boards and commissions? What proactive steps during the year will identify leaders for the future? How can we customize our board orientation program from the excellent materials available? How does an effective board meet members' needs for continuing education and networking?

Convenor: Sheila Clarke, Stratford Public Library Board

413 MTCC 206D
3:45 pm - 5:00 pm

HOW TO GIVE A COMPELLING PRESENTATION

David Beatty, Professor of Strategic Management, The Rotman School of Business, University of Toronto and Conway Director of the Clarkson Centre for Business Ethics and Board Effectiveness.

The business world is a world of competing ideas. Business can provide a model of how the library board can best present its case. Within corporations, various divisions must sell their projects to the corporate management. Libraries can learn how to "make their case" in the most effective manner to council and the public. Library boards must be "hard nosed" when it comes for budget dollars.

Convenor: John Vernon, Markham Public Library Board

414 MTCC 205D
3:45 pm - 5:00 pm
CORE COMPETENCIES: A TOOL KIT FOR LIBRARIES

Deborah Defoe, CEO, Kingston Frontenac Public Library; Pierre Morin, Competency-Based Learning and Human Resources Development Consultant.

Core competencies are those required by an organization to perform their essential operations and the levels at which staff members are expected to perform theirs. The resulting profiles help to define training gaps when writing job descriptions and job postings. Learn about a Core Competency tool kit prepared for use in libraries, and Kingston Frontenac Public Library's experience in using it.

Convenor: Barb Love, Kingston Frontenac Public Library

415 CP BALLROOM B
3:45 pm - 5:00 pm

ONLINE READERS' ADVISORY TOOLS

Maureen O'Connor, Public Service Librarian, Brampton Public Library.

"Can you find me a good book to read?" If you sometimes go blank when you hear this question at the reference desk, help is at hand. Review and learn how to utilize online web resources to help lead readers to their next good book.

Convenor: Peggy Sinclair, Toronto Public Library

416 MTCC 203C
3:45 pm - 5:00 pm
THE OLA IDEA CLUSTERS: The Queen's Park Watch



ONTARIO PUBLIC LIBRARIES ACT AND OTHER RELATED PROVINCIAL LEGISLATION

Rita Scagnetti, Director, Heritage and Libraries Branch, Ministry of Culture.

Public libraries are guided by a legislative framework that includes the Public Libraries Act and various other pieces of provincial legislation. Audience members are introduced to these various pieces of legislation and shown how they affect public libraries.

Convenor: Carolyn Buck, Pickering Public Library



Marie-Louise Perron 417



Linsey Hammond 420



Kendra Godin-Svoboda 421



Linda McKee 422



Roland Case 424

417 MTCC 202D 3:45 pm - 5:00 pm **THE CANADIAN GENEALOGY CENTRE**

Marie-Louise Perron, Content Specialist, Canadian Genealogy Centre Project, National Archives of Canada.

Dialogue with genealogy service providers in the library community to examine how libraries and archives can work together in developing the Center. Share knowledge, expertise, and best practices that librarians and archives use to better serve their genealogical clientele. Convenor: Lori Sims, Oakville Public Library

418 CP NIAGARA 3:45 pm - 5:00 pm **TEACHING "LIVE" WITH DATABASES**

Kathy Kawasaki, Head of Library, Nevil Keogh, Teacher-Librarian, York Mills Collegiate, Toronto District School Board.

Teaching with databases extends the reach of your secondary school library beyond its wall. Easy access to current and reliable information will 1) attract teachers and students, 2) produce better quality research projects and 3) give you confidence in supporting the new curriculum. Four research lessons using Pages of the Past (the Toronto Star's archives), various Gale databases and StatCan's E-stat are examined. Take home packaged lesson plans for use in Social Studies, Health/Physical Education, Media Studies and Chemistry. Convenor: Michelle Regina, York Catholic District School Board

419 MTCC 104D 3:45 pm - 5:00 pm **INTRODUCING AUTHORS TO STUDENTS**

Anne R. Low, Head of Library, Lawrence Park Collegiate, Toronto District School Board; Randi Williams, Head of Library, Bishop Strachan, Independent School, Toronto.

Speakers use their lessons to intro-

duce you to the authors of the world that their students are studying and the wide range of reading at their schools. An extensive variety of world fiction will be available to view and numerous author lists will be distributed. Fiction and literacy resources will be displayed and used during this workshop, thanks to EDU Reference.

Convenor: Sharon Armstrong, Grand Erie District School Board

420 CP HUMBER 3:45 pm - 5:00 pm **LEARNING WITH CANADIAN INFORMATION... THAT'S FREE, FAST AND FUN!**

Linsey Hammond, Teacher-Librarian, John McCrae Secondary School, Ottawa-Carleton District School Board; Jerry McKim, Statistics Canada.

If you are looking for free data, articles, downloadable publications, teacher kits and lesson plans to support every aspect of the curriculum, this is the workshop for you! Presenters will demonstrate some of the many classroom applications of the Statcan database that they have used with classes. This is an opportunity to plug into expert advice on data skills and learning with Canadian information! Convenor: Lisa Radha Vohra, Hamilton Wentworth DSB

421 MTCC 202C 3:45 pm - 5:00 pm **LITERACY PARTNERSHIPS**

@ YOUR LIBRARY™
Kendra Godin-Svoboda, Facilitator, Libraries and Computers, Durham District School Board; Sue Powers, CEO, Brock Township Public Library; Jennifer Dekker, SmartRisk Foundation.

A media librarian, public librarian, and school library facilitator share their collaborative plan to promote literacy and libraries in the Durham Region. From reading sessions at the mall to a full board-wide conference, hear how these professionals assessed the need in their region, brainstormed their ideas and successfully implemented them

through their own @ your library™ plan. Learn how to pool your creative talents and bring the message that literacy and libraries are linked to the masses in your community! Convenor: Flavia Renon, Ottawa-Carleton District School Board

422 CP GRENADIER 3:45 pm - 5:00 pm **FIRST STEPS TO BECOMING VIRTUAL**

Linda J. McKee, Head of School Library Information Centre, Albert Campbell Collegiate Institute, Toronto District School Board.

The presenter has been learning the new technologies of computer slide shows, web pages, on-line quizzes, multiple platforms, and e-mail. Each new technology is time-consuming to learn. However, once mastered and then combined, productivity increases and time is saved for the teacher/librarian. Much is to be learned from Jamie McKenzie, Ken Haycock, and Doug Johnson. This workshop is a practical guide to the first steps of becoming virtual and indispensable teacher/librarians who embrace new technologies.

423 MTCC 202AB 3:45 pm - 5:00 pm **WITH A LITTLE HELP FROM OUR FRIENDS**

Annie Kidder, Spokesperson, Gay Stephenson, Valerie McDonald, People for Education.

People for Education, a non-partisan and non-political organization, is the school library's best friend. This group has documented the ongoing erosion of school library resources and programs resulting from the cuts to education funding. And, it has made its findings public. Now People for Education want to see a new commitment for our school libraries, to replace all that has been taken away. Convenor: Diana Knight, Halton District School Board

424 MTCC 201DF 3:45 pm-5:00 pm **OSLA Spotlight Speaker**



Sponsored by



ROLAND CASE

Professor, Faculty of Education, Simon Fraser University.

"PROMOTING CRITICAL THINKING ABOUT INFORMATION TECHNOLOGIES: AN ELEMENTARY FOCUS"

The growing educational prominence of the internet and other electronic information technologies presents novel challenges for teachers concerned about promoting critical thinking. Explore how teacher-librarians and classroom teachers can support elementary students in thinking critically about the use and content of electronic information technologies. The focus is on understanding what is involved in systematically teaching the "intellectual tools" to think critically including effectively locating and assessing the appropriateness of electronic information sources; and interpreting and assessing the quality of information from various electronic sources. Also learn ideas for embedding instruction about the critically thoughtful use of information technologies into the on-going activities of various subjects at the elementary level. The secondary focus is discussed in Session #101. Convenor: Rose Dotten, University of Toronto Schools

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THURSDAY 5:15 pm

5:15 pm



CP Oakville

**THE ONTARIO COLLEGE AND UNIVERSITY
LIBRARY ASSOCIATION
ANNUAL MEETING**

Presiding: JEFFREY MOON, President.

followed by **CP Kingsway**
**THE ONTARIO COLLEGE AND UNIVERSITY
LIBRARY ASSOCIATION**

ACADEMIC LIBRARY AWARD PRESENTATION AND RECEPTION
Janet Kaufman, University of Guelph


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The Bibliocentre

MTCC 104AB
THE ONTARIO SCHOOL LIBRARY ASSOCIATION
**SCHOOL LIBRARY AWARDS PRESENTATION
AND RECEPTION**

- the Teacher-Librarian of the Year Award
Janis Taylor, Toronto District School Board
- the Distinguished Administrator of the Year Award
Joe Carlino, Toronto District School Board
- the Award for Outstanding Achievement
**Elizabeth Knight, Janice Scammell
Carleton University**

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MTCC 201AB
THE ONTARIO PUBLIC LIBRARY ASSOCIATION
ANNUAL MEETING

Presiding: KATHERINE PALMER,
President.

and during the evening
**EXHIBITORS'
RECEPTIONS**
in various locations

7:30 p.m.
SPECIAL MEETING
MTCC 202AB
divine:
the crisis
A MEETING FOR USERS

Session Index



ACCESS ADVOCACY & MARKETING COLLECTIONS & RESOURCES CURRICULUM & LEARNING FINANCE GOVERNANCE & POLICY THE INTERNET LIBRARY ISSUES

8:45 am - 10:00 am

- | | | | | | | | |
|--|---|---|---|---|--|--|--|
| 502 - Digital Copyright in Academic Libraries | 501 - Evidence-based Librarianship | 504 - GIS and Digital Map Reference for Non-Map Librarians | 524 - Be On the Leading Edge: Ontario's Innovative Interdisciplinary Studies for Secondary Schools | 514 - Grant Opportunities for Public Libraries | 512 - How Well Are You Doing? Monitoring your Board's Performance | 510 - Streaming Audio and Video On-line Resources and How to Offer them in Your Library | 511 - Censorship and the Internet: Policies for the Cyber Library |
| 511 - Censorship and the Internet: Policies for the Cyber Library | 518 - Enduring Dreams: Heroism, Escapism and Affection for Fantastic Literature. | | | | | | |

2:15 pm - 3:30 pm

- | | | | | | |
|--|--|--|---|---|--|
| 701 - How to Overcome the Obstacles In The Way of Creating Open Access Archives | 701 - How To Overcome the Obstacles in the Way of Creating Open Access Archives | 702 - Become a PubMed Expert! | 705 - Delivering Accessible Personalized Learning Content and Interfaces | 705 - Delivering Accessible Personalized Learning Content and Interfaces | 704 - Working On An Integrated Staff: Are We Trained To Succeed |
| 703 - Strategic Marketing: | | 716 - Making Every Minute Count | 718 - Heritage Fairs | 706 - A Web Team Without a Librarian is NOT a Fish Without a Bicycle! | |
| 709 -How Can Libraries Reach the Invisible and Reluctant Client | | | | 708 - Favourite Tools for Managing On-line Information | |

3:45 pm - 5:00 pm

- | | | | | | | |
|--|------------------------------------|---|--|---|----------------------------------|---|
| 811 - Advancing Metadata: Capturing the Past, Building for the Future | 819 - Where's the Evidence? | 809 - Getting started in G.I.S. | 813 - Aboriginal Peoples and Their Stories: An Integrated Research Unit | 820 - Money Matters: Financial Concepts To Promote | 823 - "Who Is in Charge?" | 805 - Working On An Integrated Staff: The Practice And The Value |
| | | 817 - Teen Territory | | | | |
| | | 824 - Deconstructing the Movie Machine 5 | | | | 818 - Hot Issues in School Libraries in Ontario |
| | | | | | | 822 - Future of Public Libraries |



MANAGEMENT & ISSUES	PARTNERSHIPS	PROGRAMS & SERVICES	REFERENCE & RESEARCH	READING	STATISTICS & SURVEYS	TECHNOLOGIES	USERS	VALUES & VISION
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8:45 am - 10:00 am

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|---|---|--------------------------------------|---|--|--|--|--|
| 501 - Evidence-based Librarianship | 518 - Enduring Dreams: Heroism, Escapism and Affection for Fantastic Literature. | 513 - Cool Libraries for Kids | 503 - Working at the Knowledge Front | 505 - In Conversation: Silver Birch and Red Maple Award Winners 2002 | 509 - Metadata and Controlled Vocabularies and Government of Canada Web Sites | 507 - Top Tech Trends
508 - Small and Mid-Sized Public Libraries Involved in Digitization Initiatives | 517 - Maximizing Student Literacy Through the Library Program: EQAO... |
| | 519 - Communicating with Your Principal: Keeping the Lines Open | | | 515 - Start a Battle @ your library™ | 525 - Electronic Statistics: Practical Approaches (OPLA Spotlight) | 521 - Digital Video – New Possibilities, New Directions | 520 - How can Teacher Librarians Cope with InfoKids? |
| | | | | 516 - Making Television and Making History "Canada: A People's History" | | | 522 - Teens are Patrons Too
523 - Creating Value-Added Services |

2:15 pm - 3:30 pm

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|--|---|--|--|--|--|
| 704 - Working On An Integrated Staff | 711 - How to Create Humorous Programs for Children and Young Adults | 701 - Overcome the Obstacles to Creating Open Access Archives | 710 - Surveying Your Stakeholders: Designing, Managing, Evaluating | 707 - XML for Libraries | 713 - Kids @ Computers: A Partnership Committed to Making Technology Available to High Needs Communities in Toronto |
| 712 - Service Excellence | | 717 - Giving it the "180" (Plagiarism) | | 715 - Implementing an RFID System in a Public Library | |
| 714 - Health and Safety Orientation for Part-Time/Volunteer | 713 - Kids @ Computers: A Partnership Committed to Making Technology Available to High Needs Communities | 719 - Fostering Student Independence | 725 - Electronic Statistics: How Clear and How Appropriate Is What You Collect? | 723 - (Off-site Lab) Back to Basics: HTML again | |
| 722 - Salary Negotiations | | 720 - Timelines and Literacy | | | |
| | | 721 - Enhancing Thinking Through Visual Learning | | | |

3:45 pm - 5:00 pm

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|---|---|---|--|--|--|--|--|
| 805 - Working On An Integrated Staff: The Practice And The Value | 802 - Collaborative Virtual Reference Services: The Future of VR | 802 - Collaborative Virtual Reference Services | 816 - White Pine Book Award Program | 811 - Advancing Metadata: Capturing the Past, Building for the Future | 821 - (Off-site Lab) Computer Security and Libraries-Part 1 | 814 - Transition for Success: Secondary School to College And University | 801 - "Focusing on the Future" |
| 806 - Succession Planning Strategies for Libraries | 812 - The Role of the Public Library in Community Development | 803 - Revolutions in Scholarly Publishing: The Building of a Knowledge Commons | | | 808 - Realities of Wireless | | |
| 810 - Planning and Managing a Digital Library Project | | 804 - Plagiarism – Print and Electronic | | | 809 - Getting started in G.I.S. | 815 - How Can Teacher-Librarians Meet the Challenge of Reluctant Readers? | 812 - The Role of the Public Library in Community Development |
| | | | | | 810 - Planning and Managing a Digital Library Project | | |
| | | | | | 821 - (Off-site Lab) Computer Security and Libraries - Part 2 | | |



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CP NIAGARA

7:15 am Breakfast (OHLA members only) Sponsored by EBSCO Canada

8:00 am ONTARIO HEALTH LIBRARIES ASSOCIATION ANNUAL MEETING

CP BALLROOM B

7:00 am TICKET REQUIRED FOR BREAKFAST BUFFET. 7:45 am THE SILVER BIRCH/RED MAPLE PROGRAM. NO TICKET REQUIRED.

THE SILVER BIRCH/RED MAPLE AWARDS BREAKFAST FEATURING THE 2002 WINNERS

**VIRGINIA FRANCES
SCHWARTZ**

"If I Just Had Two Wings"

SILVER BIRCH
FICTION AWARD



KATHY KACER

"Clara's War"

RED MAPLE AWARD



LYN THOMAS

"Ha! Ha! Ha!"

SILVER BIRCH
NON-FICTION
AWARD



FRIDAY from 7 am



Margaret Ann Wilkinson 502



Colleen Beard 504



Sharon Janzen 504



Michael Ridley 507

31 Friday

8:45 a.m.

501

**MTCC 205D**

8:45 am-10:00 am
OHSA Spotlight Speaker

ANN McKIBBON



Fellow,
Centre for
Biomedical
Informatics,
University
of
Pittsburg.

EVIDENCE-BASED LIBRARIANSHIP

Evidence-based medicine has become the practice of choice in the health care system in recent years and librarians serve as the chief information providers in support of this evidence-based care. It's now time for librarians to apply these techniques to their own practice and daily decision-making in librarianship. This informative session provides an introduction to the field of evidence-based librarianship and outlines the process, from formulating the question, searching for published evidence, critically appraising the studies, making the decision, to evaluating the process. Examples from both the public and health library perspective demonstrate how these techniques may be applied to formulate best practice in librarianship. Convenor: Susan Hendricks, Oshawa General Hospital

502

CP KINGSWAY

8:45 am - 10:00 am

DIGITAL COPYRIGHT IN ACADEMIC LIBRARIES

Fred Wardle, Access Copyright; Dr. Margaret Ann Wilkinson, Associate Professor, Faculty of Law and Faculty of Information and Media Studies, University of Western Ontario.

How are colleges and universities grappling with digital copyright issues? Speakers look at the variety of digital copyright issues that arise in academic libraries: from full-text databases to electronic reserves to material originating in digital format. Learn about new systems Access Copyright (formerly CanCopy) is making available for clearance of electronic material. Convenor: Tracy McMaster, Seneca College

503

SESSION RESCHEDULED

to 2:15 pm at request of speakers



THE OLA IDEA CLUSTERS:
Keeping Up with a Changing World

WORKING AT THE KNOWLEDGE FRONT

For a description, please see Session 726.

504

CP OAKVILLE

8:45 am - 10:00 am

GIS AND DIGITAL MAP REFERENCE FOR NON-MAP LIBRARIANS

Grace Welch, Acting Assistant Librarian, Systems and Electronic Resources, University of Ottawa; Colleen Beard, Map Librarian; Sharon Janzen, Bibliographic Assistant, Brock University Map Library, St. Catharines; Suzette Giles, Data Librarian, Ryerson University.

The demand in universities for GIS (Geographic Information Systems) data and services is growing exponentially. Learn about existing programs, consortia and agreements that permit libraries to acquire

geospatial data and expand their GIS services. See a live demonstration of the digital map data products that are available in most university map collections. Using ArcGIS software (Geographic Information System), understand how map data is used for library reference, teaching, and research applications. Included are census mapping using Statistics Canada data; the use of topographic maps and street network information; digital air photos and satellite imagery. Convenor: Zita Murphy, Ryerson University

505

CP ONTARIO

8:45 am - 10:00 am

IN CONVERSATION: SILVER BIRCH AND RED MAPLE AWARD WINNERS 2002

Virginia Frances Schwartz, author of If I Just Had Two Wings (Silver Birch Award Fiction winner); Lyn Thomas, author of Ha! Ha! Ha! (Silver Birch Award non-fiction winner); Kathy Kacer, author of Clara's War (Red Maple Award winner).

Participate in a relaxed and informative conversation that focuses on the writing and creative processes used by these winning authors. Gain insight into the way they develop their plots, characters and settings and how they relate their stories to their young audience. Convenors: JoAnne Hawthorne, Toronto Public Library; Delilah Deane Cummings, London Public Library

506

MTCC 203A

8:45 am - 10:00 am

HOW TO MOVE INTO THE JOB YOU WANT, SUCCEED IN THE JOB YOU HAVE, OR EXPLORE YOUR CAREER ALTERNATIVES

Caitlin P. Williams, President, Work Matters and Successful Working Women, Inc.

Your professional portfolio may be outstanding and your technical skills may be on the cutting edge. But to find a satisfying career, grow in the one you're currently in, or consider your full range of options, you'll need to have cutting edge

career management skills, as well. Come learn some key strategies for taking your own career to the next level, wherever you happen to be in your own professional development right now.

507

MTCC 201AB

8:45 am - 10:00 am

TOP TECH TRENDS

Michael Ridley, Chief Librarian, University of Guelph, 2001 OLA President; Stephen Abram, Vice President, Corporate Development, Micromedia ProQuest, 2002 OLA President; Rea Devakos, Information Specialist, Gerstein Science Information Centre, University of Toronto, OLITA councillor; Art Rhyno, Head, Systems, Leddy Library, University of Windsor, 1999 OLITA President.

Libraries are constantly challenged to utilize new technologies in innovative and creative ways. What new and exciting tech trends are on the horizon? Hear a panel discussion with four leaders in the library field in Ontario as they examine emerging trends, their implications and their promise for the future of all libraries.

Convenor: Penny Westmacott, University of Western Ontario

508

MTCC 203B

8:45 am - 10:00 am

SMALL AND MID-SIZED PUBLIC LIBRARIES INVOLVED IN DIGITIZATION INITIATIVES: MEETING THE CHALLENGES WITH LIMITED RESOURCES

Mary Jane Celsie, Director of Service Development, Richmond Hill Public Library.

Finding the resources to initiate and support valuable projects when plates are full and the belt is already tight can be a challenge for us all. A selection of libraries currently involved in digitization initiatives discuss how they re-deployed and retrained staff and reorganized departments in order to find resources for this work under budget constraints. Convenor: Jill Nicholson, Ajax Public Library



Gary Price 510



Ian Hunter 512



Judith Jewer 513



Sam Coghlan 514

509 MTCC 203C
8:45 am - 10:00 am
METADATA, CONTROLLED VOCABULARIES AND GOVERNMENT OF CANADA WEB SITES

Deane Zeeman, Metadata Coordinator, Acquisitions and Bibliographic Services Branch, National Library of Canada.

Controlled vocabularies are increasing in importance on the Web as a way to improve information retrieval and better organize resources. The National Library of Canada was mandated to register controlled vocabularies used in the Government of Canada Web space to populate a mandatory controlled subject meta element. Find out how the National Library acts as a resource and focal point for Canadian government efforts to develop and standardize terminologies to describe the subjects of government Web resources with the goal of improving resource discovery for Canadians. Challenges identified and overcome are described. Convenor: Doug Horne, University of Guelph

510 CP HUMBER
8:45 am - 10:00 am
STREAMING AUDIO AND VIDEO ON-LINE RESOURCES AND HOW TO OFFER THEM IN YOUR LIBRARY

Gary D. Price, MLIS, Librarian, Gary Price Library Research and Internet Consulting.

The number of valuable audio and video resources available online is growing. Learn what streaming audio and video resources are available on the web and how to find them. Ideas for how to offer access to these sites in your library are also presented. Convenor: Lorraine F. Smith, Canadian Agriculture Library/Harrow, Agriculture and Agri-Food Canada

511 MTCC 203D
8:45 am - 10:00 am
CENSORSHIP AND THE INTERNET: POLICIES FOR THE CYBER LIBRARY
Paul Walker, CEO, North Bay Public Library.

Internet policies must be part of any responsible library board's protective tools. What are the realistic limits of enforcement of a policy? Where do filters fit into your policy? Convenor: Judy Claus, North Himsforth Public Library Board

512 MTCC 202CD
8:45 am - 10:00 am
HOW WELL ARE YOU DOING? MONITORING YOUR LIBRARY AND BOARD PERFORMANCE
Ian Hunter, Trustee, Ottawa Public Library Board; OLTA Councillor.

One of the five key responsibilities for all library trustees is monitoring and reporting on their library's performance. This interactive session covers monitoring from a library trustee's perspective: strategies, indicators, methods, forms, reports, and how to avoid common monitoring mistakes. Convenor: Cathy Dowd, Orillia Public Library Board

513 MTCC 104D
8:45 am - 10:00 am
COOL LIBRARIES FOR KIDS
Judith A. Jewer, President, KidsMarketing.com

Children are attracted to products and services that are "cool". Understanding what kids consider cool and promoting library services accordingly are essential in reaching the kids in your community. Gain a solid conceptual framework of marketing principles and their application to children and libraries. Leave able to make more effective marketing decisions for this audience. Convenor: Sarah Gentles, Clarington Public Library

514 MTCC 206E
8:45 am - 10:00 am
GRANT OPPORTUNITIES FOR PUBLIC LIBRARIES
Sam Coghlan, CEO, Oxford County Library; Karen Schechter, CEO, Smiths Falls Public Library; Janet Woodbridge, Manager, Special Projects, Windsor Public Library.

Public libraries have successfully accessed grant funding to introduce innovative services, expand library services and build facilities. Learn how to research and apply for grants, and how to manage the relationship with the funder once you've received the grant. Here is the recipe for success from small libraries to large. Convenor: Rob Lavery, SOLS

515 MTCC 202A
8:45 am - 10:00 am
START A BATTLE @ YOUR LIBRARY™
Cindy Kimber, Community Relations Coordinator, Ajax Public Library; Barbara Neubauer, Teacher-Librarian, St. Patrick Catholic School, Durham District School Board; Kathryn Wakely Clare, Teacher-Librarian, Ramer Wood Public School, York Region District School Board; Judi McCallum, Children's Librarian, Markham Community Library.

Beat those 4th grade reading blahs and form strong school/library partnerships at the same time! Hear about successful "Battle of the Books" programs at the Ajax and Markham Public Libraries. Convenor: Cindy Kimber, Ajax Public Library

516 MTCC 202B
8:45 am - 10:00 am
THE OLA IDEA CLUSTERS: Research and the Creative Mind



GENE ALLEN



MAKING TELEVISION AND MAKING HISTORY: BEHIND THE SCENES AT 'CANADA: A PEOPLE'S HISTORY'

Gene Allen, director of research and senior producer of "Canada: A People's History", outlines the research challenges the producers of the series faced and the research strategies they used. Allen focuses on how the producers (most of whom were not trained scholars) used library and archival resources to meet their particular editorial and narrative requirements. The talk includes colourful stories to illustrate the sometimes tense, sometimes funny realities of life behind the camera and an excerpt to show how the textual and visual research manifested itself on the screen.

FRIDAY 8:45 am



Helen Moore, Lisa Heggum, Kirsten Anderson 522



Rose Dodgson 519



Tim Gauntley 524

517 MTCC 104AB
8:45 am - 10:00 am
MAXIMIZING STUDENT LITERACY THROUGH THE LIBRARY PROGRAM: EQAO AND BEYOND
Sya Van Geest, OSLA President 2000-2002.

One important strategy to improve student literacy is the development and implementation of school-wide literacy programs, that incorporate school library programs. Learn ways to build such a plan and model collaborative team building with classroom teacher / teacher-librarian partnerships. Identify strategies that improve literacy scores as confirmed by research. Acquire a blueprint and handouts for a workshop ready for use with school staff and/or district-wide in-service.
Convenor: Gloria Whyte, Toronto District School Board.

518 MTCC 206C
8:45 am - 10:00 am
ENDURING DREAMS: HEROISM, ESCAPISM AND AFFECTION FOR FANTASTIC LITERATURE.
John Rose, Owner, BAKKA Science Fiction Bookstore; Lorna Toolis, Collection Head, Merrill Collection of Science Fiction, Speculation and Fantasy, Toronto Public Library.

Lord of the Rings and Harry Potter have rekindled interest and introduced new readers to speculative fiction. The speakers love this literature and have become experts in the genre. Learn about the different forms of the genre, the selection of material, how to identify potential readers, as well as tips for successful readers' advisory.
Convenor: Janelle Baldwin, Hamilton Public Library

519 MTCC 201F
8:45 am - 10:00 am
COMMUNICATING WITH YOUR PRINCIPAL: KEEPING THE LINES OPEN
Pia Kallas-Harvey, Vice-Principal, Smithfield Middle School, Kim MacDonald, Principal, Warden Avenue Junior Public School, Rose Dodgson, Instructional Leader, Toronto District School Board.

Teachers, principals, and teacher-librarians must form a partnership and plan together to design and implement the program that best matches the instructional needs of the school. Explore strategies that principals and teacher-librarians can use to further the relationship in the most constructive and effective of manners.
Convenor: Rose Dodgson, Toronto District School Board

520 MTCC 206B
8:45 am-10:00 am
OSLA HIGHLIGHT SPEAKER



RON JOBE

Associate Professor, department of Language and Literacy Education, Faculty of Education, University of British Columbia.

HOW CAN TEACHER-LIBRARIANS COPE WITH INFO-KIDS WHO ARE OBSESSED WITH FACTS?

Many reluctant readers are information mad. They don't like fiction; they want the facts! This active session will consider the secrets of success in working with Info-Kids:

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who they are, strategies that have proven effective, and best resources to use. We need to capture the interest of reluctant Info-Kids

for successful reading

experiences.

Convenor: Carol Koechlin, Toronto District School Board

521 **WITHDRAWN**

8:45 am - 10:00 am

DIGITAL VIDEO - NEW POSSIBILITIES, NEW DIRECTIONS

Pauline Weber, Director, K-12 Educational Sales and Marketing, George Wright, Chief Technology Officer, Paul Yeoman, Manager of Systems, Magic Lantern Communications Ltd.

Hear about the latest developments in services and technologies providing learning video to the desktop. There is a demonstration of user-selected video with interactive controls streamed from digital video library collections available on the broadband Web. Investigate new learning and teaching opportunities offered by digital video deliveries, their challenges, limitations and transitions.

Convenor: Kathy Kawasaki, Toronto District School Board

522 **MTCC 206D**

8:45 am - 10:00 am

TEENS ARE PATRONS TOO: REVAMPING TEEN SERVICES IN PUBLIC LIBRARIES

Lisa Heggum, Teen Services Librarian, Adult Services, Pickering Public Library; Kirsten Andersen, Young Adult Librarian, Helen Moore, Head, Youth Services, Richmond Public Library, British Columbia.

Although as many as one out of four people using a public library is a teenager, few public libraries, regardless of size, are making more than a token effort to serve this audience. Don't miss this updated version of the informative and inspirational session offered at the CLA conference in Halifax, Nova Scotia last June. Topics covered include the importance of serving teenagers in public libraries, teen spaces, collections, web sites, advisory groups, programs, outreach, and more. Convenor: Elise Cole, Oakville Public Library

523 **MTCC 201CD**

8:45 am - 10:00 am

SPECIAL LIBRARIES ASSOCIATION CUSTOM INFORMATION PRODUCTS - CREATING NEXT GENERATION, VALUE-ADDED SERVICES

Vicky Casey, Director, Content, Information Highways.

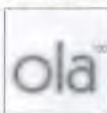
These are challenging times for librarians who deliver information services. On the one hand, many users who may formerly have relied on the library to meet their information needs, now routinely turn to the public Internet and to other services available at their desktops. On the other hand, these same users are suffering from information overload and may not be using the tools and resources available to them to best

advantage. This workshop suggests new, value added information products as one solution to the challenge. It offers a new way for librarians to think about how they package, position and deliver services, and addresses approaches to providing user communities with the convenience of precise, relevant intelligence in formats that are customized for particular contexts.

524 **MTCC 206A**

8:45 am - 10:00 am

AN OLA ISSUE SESSION



BE ON THE LEADING EDGE:

ONTARIO'S INNOVATIVE INTERDISCIPLINARY STUDIES FOR SECONDARY SCHOOLS

Esther Rosenfeld, OSLA President 2002-2003, District-wide Coordinator Library and Learning Resources, Toronto District School Board; Tim Gauntley, Education Officer, Curriculum & Assessment Policy Branch, Ontario Ministry of Education; Panel of Teacher-librarians from York Catholic and Toronto District School Board.

Interdisciplinary Studies is a new area in the secondary school curriculum. Teacher-librarians have the opportunity to work with classroom teachers to develop exciting new course packages combining expectations from various subject areas. This team has developed the Course Profile for the Grade 11 Information Studies course. Learn about the course as a whole and the specific units which have been developed. The profile can serve as a model for the development of this and other Interdisciplinary Studies courses.

Convenor: Lynn Poth, Toronto District School Board

525

CP CALEDON

8:45 am - 10:00 am

OPLA HIGHLIGHT SESSION



CHARLES R. McCLURE

Francis Eppes Professor and Director, Information Use Management and Policy Institute, School of Information Studies, Florida State University, co-author of *Statistics, Measures and Quality Standards for Assessing Digital Reference Library Services*.

ELECTRONIC STATISTICS: PRACTICAL APPROACHES

This session will offer a number of practical approaches for collecting data to describe electronic and networked library services and resources. McClure will review a number of different projects currently working in this area and offer advice on specific approaches that might work best in YOUR library. Convenor: Sam Coghlan, Oxford County Library

FRIDAY 8:45 am

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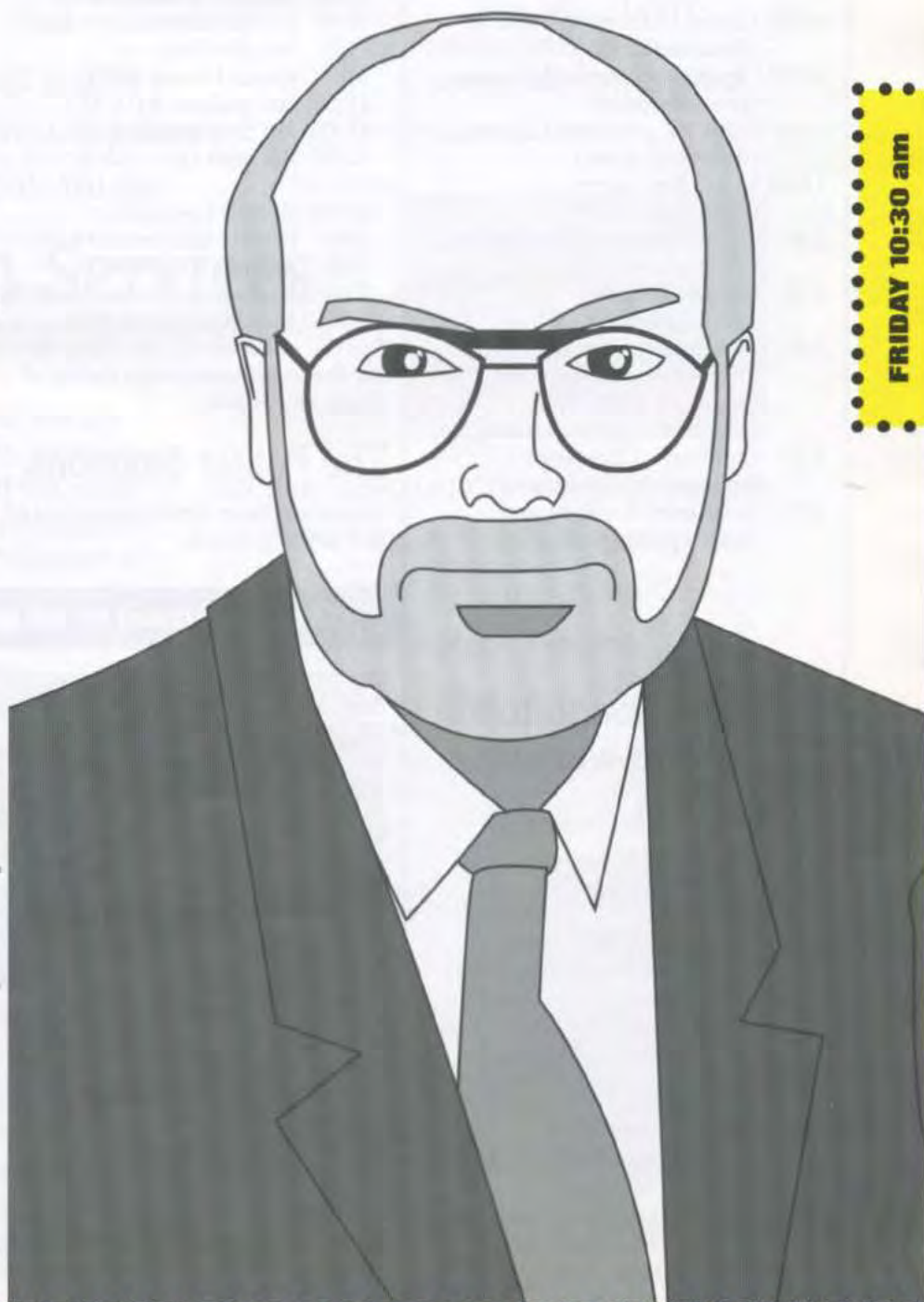
VISIT US IN THE EXHIBIT HALL FOR A PRESENTATION

10:30 am – 11:45 am MTCC 106

AN ALL-CONFERENCE PLENARY SESSION

DAVID SNOW- DEN

The Director of the IBM Cynefin Centre for Organisational Complexity in Wales may be the world's foremost authority on knowledge strategy. He is an advisor to Presidents and is credited with the development of a series of pioneering strategies including the use of stories as an advanced form of knowledge repository as well as the Cynefin model of formal and informal communities. His focus is practical addressing "impossible problems". Libraries are institu-



FRIDAY 10:30 am

EXPO PROGRAM for FRIDAY

EXPO 2003 in Exhibit Hall C is open today from 10 a.m. to 3:30 p.m.

The Library and Archives of Canada Pavilion

- 10:00 Virtual Reference Canada (demonstration)
- 10:30 Canadian Genealogy Centre (presentations)
- 12:00 Expo '67: a Virtual Experience (demonstration)
- 12:30 Music Resources (demonstration)
- 1:00 On-line Research Resources (demonstration)
- 1:30 Images Canada (demonstration)
- 2:00 The Fund of Reading: International Forum on Canadian Children's Literature (presentation)
- 2:30 Children's Literature Resources (demonstration)
- 3:00 Resources for Kids and Teachers (demonstration)

Meet and congratulate your award-winning colleagues

Location:
OLA Membership Booth

- 12:00 OSLA Teacher-Librarian of the Year: Janis Taylor, Birch Cliff Public School, Toronto District School Board
- 12:30 OSLA Administrator of the Year: Joe Carlino, Toronto District School Board
- 1:00 OLA Exceptional Achievement: John Lorinc, freelance writer
- 1:30 Children's Services Award: Sharon Wilson, King Township Public Library

Autographing

At press time, the following authors were autographing today:

- 10:00 Andrea Spalding #315
- 10:00 Christopher Moore #329
- 11:00 Natalie Ghent #715
- 11:00 Karen Levine #413
- 11:00 Ian Wallace #410-412
- 11:00 Avi Slodovnick #734
- 12:00 Barbara Haworth-Attard #715
- 12:00 Dennis Lee #329
- 1:00 Robert Sutherland #715
- 1:00 Morley Torgov #413
- 1:00 Peter Kuitenbrouwer #734
- 1:30 Max Finkelstein #528

See the schedule in the Daily News for the most up-to-date listing of times and hosts.

The Poster Sessions

Today's poster sessions are listed in the Daily News.

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Paula de Ronde 703



Rose Dotten 704



Cynthia Beuselinck 706



Ron Gabor 707

31 Friday
2:15 p.m.

701



MTCC 206A

2:15 pm - 3:30 pm

OCULA Spotlight Speaker



DR. JEAN-CLAUDE GUÉDON

Professor, Department of Comparative Literature, Université de Montréal.

HOW TO OVERCOME THE OBSTACLES IN THE WAY OF CREATING OPEN ACCESS ARCHIVES

The call for the creation of institutional repositories, coming as it does in the wake of the Budapest Open Access Initiative, has made the hope for an effective reform of scholarly publishing all the greater. However, a number of problems remain to be solved to transform what could simply be repositories of gray literature into complete scientific publications with high visibility, prestige and authority. Librarians have initiated much of this movement, but they will not be able to carry the project to complete fruition without a number of alliances and strategies that will make a success of open access archives. A variety of measures and scenarios favouring their growth are presented. Convenor: Susan Patrick, Ryerson University

702 CP CALEDON

2:15 pm - 3:30 pm

**ONTARIO HEALTH LIBRARIES ASSOCIATION
BECOME A PUBMED
EXPERT!**

Thomasin Adams-Webber, Systems and Clinical Services Librarian, The Hospital for Sick Children.

PubMed brings medical information to your fingertips with Medline, the world's premier bibliographic database covering the fields of medicine, nursing, dentistry, veterinary medicine, the health care system and the pre-clinical sciences. Thanks to former President Clinton, this database is offered free of charge to all users on the Internet. Convenor: Jean Maragno, St. Joseph Health Care, Hamilton

703 MTCC 201CD

2:15 pm - 3:30 pm

**STRATEGIC MARKETING:
POSITIONING AND
PLANNING
@ YOUR LIBRARY™**

Yvonne Attard, MBA, Director, Business and Services Planning, Oakville Public Library; Paula de Ronde, Chair, OLA Libraries Advance Ontario Task Force.

Market research, market segmentation, gap analysis, product/service mix, marketing mix, communication sound bites - how do all these concepts work together in an integrated way to put your library top-of-mind in the eyes of your community? No matter what type of library you work in or how you define your community (a town, a school, a university),

learn about some key strategic marketing concepts and how they have been practically implemented. Develop the step-by-step practical tools to ensure your library is strategically positioned in and adding value in your users' eyes.

704

MTCC 206F

2:15 pm - 3:30 pm

**AN OLA ISSUE
SESSION - PART 1**



WORKING ON AN INTEGRATED STAFF: ARE WE TRAINED TO SUCCEED?

Kirsti Nilsen, Professor, Faculty of Information and Media Studies, University of Western Ontario; Dolores Harms Penner, Director, Library Techniques Program, Mohawk College; Rose Dotten, Principal, School Librarianship, OISE/Faculty of Education, University of Toronto.

If we are to work together in integrated staffs, it is necessary to differentiate our roles sufficiently to allow work to flow. This program looks at the way three library educators feel about the people who come out of their individual programs and how they are able to enter a working relationship together. In Part II, practitioners will describe the teams in which they work and how well they integrate. (Part 2 - Session 805 @ 3:45 pm)

705 CP NIAGARA

2:15 pm - 3:30 pm

**DELIVERING ACCESSIBLE
PERSONALIZED LEARNING
CONTENT AND INTERFACES**

Julia Treviranus, Director, Resource Centre for Academic Technology, University of Toronto.

One of the opportunities afforded by dynamic web technologies and broadband networks is the ability to serve educational content and environments that are tailored to the individual learner or learning context. Thus the on-line educational environment can be responsive to a number of learner needs and preferences. This session examines the

tools and technologies required to create learning environments and content that adapt to the preferences and needs of the learner. Necessary interoperability specifications, meta-data, learning management, system interface design, learning-object repository architectures and authoring tool support are discussed. Examine the implications of this approach on library processes. A number of projects demonstrate the benefits and demands of this approach. Convenor: George Murray, National Library of Canada

706

MTCC 205D

2:15 pm - 3:30 pm

**A Web Team Without a
Librarian is NOT a Fish
Without a Bicycle!**

Cynthia Beuselinck, Inet-Toolbox Training & Technology Services Inc.

Every web team requires a specific mix of skills to ensure an effective, safe, and useful web site. Librarians play a critical role in this area, yet many web teams are missing this essential member. Learn how to ensure you have a web team, how this team can ease the web site workload, and why the librarian plays such an important role in this group.

707 CP HUMBER

2:15 pm - 3:30 pm

XML FOR LIBRARIES

Ronald Gabor, Lecturer, McMaster University, Automation Dept., Hamilton Public Library.

You've heard the acronym, you know what it means, but do you know why it is important? Learn why you should know more about XML. Explore some of the current applications of XML, including TEI and how they can be employed by libraries. Examine some XML applications for the markup of non-print and multimedia collections. Convenor: Susan Start, Woodstock Public Library



Rita Vine 709



Rob Reid 711



Amy Caughlin 713



Cheryl Skovronek 713



Cathi Gibson-Gates 716

708

CP ONTARIO

2:15 pm - 3:30 pm



THE OLA IDEA CLUSTERS:
The Gary Price Uplink
GARY'S

FAVOURITE TOOLS FOR MANAGING ON-LINE INFORMATION

Gary D. Price, MLIS, Librarian,
Gary Price Library Research and Internet Consulting.

How does Gary manage vast amounts of online resources, run many web sites and also find time to sleep? Come learn the tricks and tips. Software tools as well as Web sites are discussed. You'll leave armed with a virtual tool chest of materials.

Convenor: Pamela Frick,
Mississauga Library System

709

MTCC 201AB

2:15 pm - 3:30 pm

HOW CAN LIBRARIES REACH THE INVISIBLE AND RELUCTANT CLIENT: MARKETING THE VIRTUAL LIBRARY

Rita Vine, President,
Workingfaster.com

The e-services imperative has created a great quandary for library service leaders, who are now jumping on the e-services bandwagon to launch a variety of services for invisible customers. But do we really know who we are trying to reach, or are we just guessing? How do we successfully market virtual services? Are there lessons to be learned from other organizations? Rita Vine of Workingfaster.com surveys the virtual marketing landscape and distills some best practices that don't cost a fortune to implement.

Convenor: Rick Chiarelli, Ottawa Public Library Board

710

MTCC 202B

2:15 pm - 3:30 pm

SURVEYING YOUR STAKEHOLDERS: DESIGNING, MANAGING, EVALUATING

Peter Abbott, Consultant, Library Development Unit, Southern Ontario Library Service, Toronto.

Effective planning takes effective consultation with stakeholders. Learn the key factors in developing surveys that result in relevant information. Avoid the hidden stumbling blocks in survey design and sampling. Discover alternative approaches and current trends in consulting stakeholders. Convenor: Neil Clarke, Niagara-on-the-Lake Public Library Board

711

MTCC 104AB

2:15 pm - 3:30 pm

A FUNNY THING HAPPENED AT THE LIBRARY: HOW TO CREATE HUMOUROUS PROGRAMS FOR CHILDREN AND YOUNG ADULTS

Rob Reid, Youth Services/Special Needs Coordinator, Indianhead Federated Library Service, Eau Claire, Wisconsin.

Rob Reid shares dozens of practical, fun and funny programming ideas for librarians who serve all levels of youth. The highly participative workshop includes tips for inter-generational programs, musical and movement activities, and non-traditional programming ideas. Rob is the author of *Something Funny Happened at the Library*; *Family Storytime*; and *Children's Jukebox* (ALA Editions) plus the picture book *Wave Goodbye* (Lee and Low). His session at Super Conference 2001 was greeted with huge enthusiasm. Attempts to bring him again last year were defeated by the snow storm. We are undaunted. Welcome, Rob Reid! Convenor: Jennifer Franklin-McInnis, Windsor Public Library

712

MTCC 203D

2:15 pm - 3:30 pm

SERVICE EXCELLENCE - A CUSTOMER CHARTER

Kitty Pope, Manager of Customer Services, Calgary Public Library, Alberta.

Quality customer service that is welcoming, responsive, courteous and efficient is the cornerstone of every public library. We all know that, but in practical terms how do we get there and stay there? The Calgary Public Library has just unveiled a customer service charter laying out their commitment to providing the best public library service. You too can push the envelope and articulate what excellent public library service is. Convenor: Cynthia Williamson, Lincoln Public Library

713

CP WELLINGTON

2:15 pm - 3:30 pm

KIDS @ COMPUTERS: A PARTNERSHIP COMMITTED TO MAKING TECHNOLOGY AVAILABLE TO HIGH NEEDS COMMUNITIES IN TORONTO

Amy Caughlin, Co-ordinator, Kids @ Computers, Eatonville Branch, Cheryl Skovronek, District Manager, Judy Yano, Manager, Kids @ Computers, Toronto Social Services, Community and Neighbourhood Services; Toronto Public Library.

In this innovative partnership, the city of Toronto supplies new computers to children of families receiving social assistance, and Toronto Public Library supplies free computer training. The program illustrates how community and library partnerships can address information needs and make technology accessible to everyone, as well as the challenges of developing, writing and implementing a computer-based training program for children ages 8 to 14. Convenor: Patty Lawlor, Southern Ontario Library Service

714

MTCC 206D

2:15 pm - 3:30 pm

HEALTH AND SAFETY ORIENTATION FOR PART-TIME AND VOLUNTEER STAFF

Michael Atkinson, Consultant, Education Safety Association of Ontario.

Volunteers form a significant part of the work force within the education sector. Volunteers are enthusiastic and a cost effective supplement to your salaried staff. Proper orientation of these volunteers is essential to making them productive. A critical part of your volunteer orientation program should deal with health and safety issues. Learn how to integrate safety into your volunteer orientation process.

Convenor: Paula Coutts, Pickering Public Library

715

MTCC 206E

2:15 pm - 3:30 pm

IMPLEMENTING AN RFID SYSTEM IN A PUBLIC LIBRARY

Elaine Bird, Director of Access Services, Pickering Public Library; Jean Foster, Manager, Information and Communication Technology, Windsor Public Library.

Share the experiences of two practitioners who have selected and implemented an RFID system in their libraries. Hear the pros and cons of the technology and the information they "wish they had known" before they embarked on their own projects.

Convenor: Sarah Gentles, Clarington Public Library

FRIDAY 2:15 pm



Linda Schwartz 701



Sean Crowe 723

716 MTCC 202CD
2:15 pm - 3:30 pm

MAKING EVERY MINUTE COUNT

Cathi Gibson-Gates, Vice-Principal, Rose Avenue Public School, Karla Del Grande, Teacher-Librarian, Computer Teacher, Toronto District School Board.

Become familiar with the new OLA/TALCO document, Making Every Minute Count and learn strategies for infusing information literacy, including information technologies, into the Ontario curriculum. Develop further understanding of how to deliver exemplary library programs under different constraints.

Convenor: Karen Smulevitch, Toronto District School Board

717 MTCC 104D
2:15 pm - 3:30 pm
GIVING IT THE "180": FROM PLAGIARISM TO ACADEMIC INTEGRITY

Patricia Irving, Principal, Mei-Lan Marko, Teacher-Librarian, Rideau High School, Ottawa Carleton District School Board.

Develop strategies to foster academic integrity in your school. Learn how the principal of Rideau High School in Ottawa, the teacher-librarian, and a group of teachers have been successful in addressing the issue of plagiarism through a positive and school-wide approach. Rideau's diverse population ranges from highly motivated academic grade 12 students to new Canadians struggling with learning a second language and others with learning disabilities. Observe the commitment to fostering academic integrity throughout all subject areas by raising awareness, and by workshops designed to teach and equip students with the critical skills necessary to recognize and avoid plagiarism. An administrator's perspective is highlighted, with an informational package for staff, school policy, highlights of student 'hearings', note-taking workshops, and conferencing rubrics.

Convenor: Carol Cooke, Toronto District School Board

718 CP KINGSWAY
2:15 pm - 3:30 pm

HERITAGE FAIRS

Mike Clare, Teacher, Consultant; Jacqui Byers, Heritage Fairs Ontario Coordinator

The Heritage Fairs program is an exciting educational initiative that encourages students to explore the history of their own area and other regions of Canada. Historica supports the Heritage Fairs program in the belief that engaging children in the history of their communities helps build a more vibrant and responsible society. Aimed at students between the ages of 10 and 14, the program inspires children to tell stories and share information. Convenor: Lisa Czudnochowsky, Toronto District School Board

719 MTCC 201F
2:15 pm - 3:30 pm

ON YOUR OWN - FOSTERING STUDENT INDEPENDENCE

Maryliz Quigley, Head of Library, Nancy Irons-Murray, Head, Canadian and World Studies Department, Oakridge Secondary School, Thames Valley District School Board.


On Your Own, designed specifically by a group of teacher-librarians for secondary school students, is a practical document that reflects the four stages of research outlined in Information Studies: K-12. The workshop provides an overview of On Your Own and provides, in partnership with the Head of Canadian and World Studies from Oakridge Secondary School, strategies for teaching information literacy. Convenor: Diane Papernick, Toronto District School Board

720 MTCC 202A
2:15 pm - 3:30 pm


TIMELINES AND LITERACY


Kathlene Willing, Computer Resource Teacher, Bishop Strachan School; Linda Schwartz, Computer Resource Teacher, United Synagogue Day School, Richmond Hill Campus.

Timelines are beneficial for students to understand an overview of ideas and to summarize events in sequence. The presenters will show how the timeline concept fits in with all grade levels of literature, history, and language arts.



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721 MTCC 206C
2:15 pm - 3:30 pm

ENHANCING THINKING THROUGH VISUAL LEARNING: USING INSPIRATION SOFTWARE

Kendra Grant, Vice-Principal,
Edenrose Public School, Peel
District School Board.

See how Inspiration Software can be used to enhance thinking through visual learning. Secondary teachers and teacher-librarians can use this tool in research and other information-related lessons, e.g., brainstorming, planning, organizing, outlining, diagramming, concept mapping.

722 MTCC 203C
2:15 pm - 3:30 pm

SPECIAL LIBRARIES ASSOCIATION SALARY NEGOTIATIONS FOR THE HESITANT EMPLOYEE

Ayodele Ojumu, College of
Fredonia, Reed Library, State
University of New York

Salary negotiation is always a HOT topic. This workshop will provide you with a step-by-step strategy to guide you through even the most challenging salary and benefits negotiations. How do you evaluate your value and communicate your worth to your organization? Attend this session to learn powerful techniques, to be persuasive, to control your emotions, and most importantly, to use tricks of the trade for a physiological advantage.

723 OISE LAB
2:15 pm - 5:00 pm
DOUBLE SESSION
SESSION LIMIT: 25
TICKET REQUIRED

BACK TO BASICS: HTML AGAIN

Sean Crowe, Systems
Administrator, Electronic Services,
Hamilton Public Library.

Learn HTML at a beginner's level. Gain the basic syntax, tables, structure and tags commonly used in HTML. Incorporate graphics into a web page. Simple VBScript and some Internet services can help

you present yourself effectively on the web. This is a repeat session from the 2001 and 2002 Super conferences. No HTML or scripting experience is necessary. Users are asked to be familiar with the Windows operating system and be able to touch type.

724 CP OAKVILLE
2:15 pm - 3:30 pm
**COMPUTER SECURITY AND
LIBRARIES - PART 1**
Scott Hargrove, Manager,
Information Technology, Burlington
Public Library.

Get the basics of security planning for your library. Emphasis will be on network and data security including physical security, public and staff work station security, and network security. The first half of the presentation is intended for all audiences, with the second half focusing more heavily on the mechanics of securing your library computer resources. (Part 2 - Session 821 @ 3:45 pm)
Convenor: Ian Heckford, Oshawa Public Library

**725 SESSION
RESCHEDULED**
to 8:45 am at request
of speaker

ELECTRONIC STATISTICS: PRACTICAL APPROACHES

For a description, please see
Session 525.

726 MTCC 206B
2:15 pm - 3:30 pm
**THE OLA IDEA
CLUSTERS:**
Keeping Up with a
Changing World

WORKING AT THE KNOWLEDGE FRONT

Samuel Trosow, Assistant
Professor, D. Grant Campbell,
Assistant Professor, Liwen
Vaughan, Associate Professor,
Jacquelyn Burkell, Assistant
Professor, Grant Campbell,
Assistant Professor, Karl Fast,
Faculty of Information and Media
Studies, University of Western
Ontario.

A showcase of recent trends in research from the Graduate programs in Library and Information Science at the University of Western Ontario.

Grant Campbell and Karl Fast: The Open Archives Initiative and Its Importance for Electronic Resource Discovery

Liwen Vaughan: Web Hyperlink Structure Analysis.

Sam Trosow: The Impact of International Trade Agreements on Public Library Services.

Jacquelyn Burkell: Information Seeking, Information Giving, and Informed Decision-Making in Ontario Midwifery Care: A Different Kind of Reference Interview.
Convenor: Pam McKenzie, University of Western Ontario



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727 MTCC 203B
New session number
previously session
#1019
2:15 pm - 3:30 pm

THE ALA/CLA JOINT CONFERENCE IS COMING TO TORONTO

Josephine Bryant, City Librarian,
Maggie Gosselin, District Manager,
Toronto Public Library; Beth Hovius,
Coordinator of Adult Services and
Collections, Hamilton Public
Library; Wendy Newman, CEO,
Brantford Public Library, 2002-03
CLA President; Deidre Ross,
Director, Conference Services,
Mary Ghikas, Associate Director,
American Library Association.

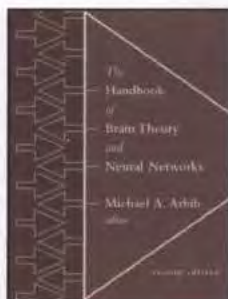
Gain an understanding of the American Library Association and the organization of this joint conference. Learn how to maximize your conference experience. Information on volunteer opportunities at the conference will be available.

FRIDAY 2:15 pm



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Diane Granfield 802



Mark Robertson 802



Debra Dawson 804



Michelle Regina 805



Vicki Whitnell 806

31 Friday
3:45 p.m.

801



CP ONTARIO
3:45 pm - 5:00 pm
OPLA Spotlight
Speaker
THE OLA IDEA
CLUSTER:

LJ's Movers and Shakers 2002

CATE McNEELY

Deputy Chief Librarian, Richmond Public Library, British Columbia and Adjunct Professor, University of British Columbia, School of Library Archival and Information Studies.



"FOCUSING ON THE FUTURE"

Will public libraries continue to exist in this millennium? If they do, what will they be like? Will they simply be warehouses of old books? Irrelevant to anyone under 20? These are the questions that people are asking. Cate McNeely believes she has the definitive answer. It's fun, it's exciting, it is welcoming.

Since joining Richmond Public Library in 1990, Cate McNeely has been a key part of the development of one of the most talked about library systems in North America. Her entrepreneurial approach to library service has pushed RPL to be an innovative force that asks "why not" instead of "why" when opportunities for change are presented. Cate was the project manager of the Ironwood Branch of the Richmond Public Library, which has attracted accolades for its use of technology and its use of retail philosophies. Cate spearheaded development of Richmond's continuing education department, which among other things offers free internet courses with such things in them as on-line practice tests for new citizens and new automobile drivers. One of Canada's library movers and shakers without question. (Cate McNeely is one of three Canadians on the 2002 *Library Journal* Movers and Shakers list. The other two are also speaking: Stephen Abram, Session #401; Darlene Fichter, #1001).

Convenor: Ian Ross, CEO of Whitby Public Library

802 CP KINGSWAY 3:45 pm - 5:00 pm **COLLABORATIVE VIRTUAL REFERENCE SERVICES: THE FUTURE OF VR**

Diane Granfield, Head of Reference, Ryerson University Library; Jennifer Marvin, Reference and Academic Liaison Librarian, McLaughlin Library, University of Guelph; Mark Robertson, Reference Librarian, Scott Library, York University.

Many academic libraries are experimenting with virtual reference services and are looking at ways to work together and share resources. Explore the collaborative virtual

reference project developed by Ryerson, Guelph and York Universities. Hear about the promises of this joint venture; how it can extend virtual reference service and help make the service affordable. What challenges are to be encountered when libraries join forces? Where will these VR collaborations lead reference service? What are some possible directions for growth?
Convenor: Cynthia McKeich, Seneca College

803 MTCC 202A 3:45 pm - 5:00 pm **REVOLUTIONS IN SCHOLARLY PUBLISHING: THE BUILDING OF A KNOWLEDGE COMMONS**

Heather Joseph, President and Chief Operating Officer BioOne, Washington; Leslie Chan, Associate Director, Bioline International; Managing Editor, CTD Press, University of Toronto at Scarborough

Although electronic journals are now common, we are only beginning to realize the dramatic opportunities this medium may present. New initiatives like SPARC, open archives and institutional repositories may herald a new era in scholarly publishing. These post-Gutenberg approaches may help remedy the 'e-journals pricing crisis' as well as the glacial speed of publishing. This session will discuss the advent and implications of these attempts to build a 'e-knowledge commons'.

Convenor: Maura Matesic, York University

804 MTCC 206A 3:45 pm - 5:00 pm **PLAGIARISM - PRINT AND ELECTRONIC**

Debra Dawson, Director, Educational Development Office; Walter Zimmerman, Online Services Librarian, D.B. Weldon Library, University of Western Ontario.

The University of Western Ontario was the first Canadian university to implement a campus-wide electronic system to deter and detect plagiarism. Called Turnitin.com, this software is intended to deter students from plagiarism of many kinds and if the student still persists, to identify the sources of the plagiarism. Western introduced Turnitin.com in September, 2001 and there is now over a year of data available. Come hear how it works and its performance in this first year.

Convenor: Robin Bergart, University of Guelph

805 MTCC 206C 3:45 pm - 5:00 pm **AN OLA ISSUE SESSION -PART 2**



**WORKING ON AN
INTEGRATED STAFF: THE
PRACTICE AND THE VALUE**
Michelle Regina and Li Cho at Holy Cross Academy in Woodbridge; Mary Anne Wilson at Erin Meadows Branch Library and Donna Berzaitis, St. Aloysius Gonzaga Secondary School, Erin Meadows Community Centre, Mississauga; Constance Sheriff, Manager, Library Services, Robyn Stockand, Information Specialist, Christy Moye, Information Specialist, National Bank Financial.

How does an integrated staff work together? How are roles differentiated and initiative encouraged? What is the secret to diverse people with diverse educations working as one? Here are examples from three different types of libraries to examine and discuss. (Part 1: See Session 704 at 2:15 pm)

806 MTCC 205D 3:45 pm - 5:00 pm **SUCCESSION PLANNING STRATEGIES FOR LIBRARIES** Vicki Whitnell, Principal, Whitnell & Associates.

Libraries in Canada could soon face a shortage of skilled librarians and workers and in increasingly competitive labour market as many approach retirement. While the situation has not yet become critical some libraries are finding it difficult to fill positions with the current pool of candidates. Whitnell discusses what libraries, educators and associations are and should be doing to prepare for an aging work force and a new generation of professionals with a different set of expectations and realities for their career. Consider what makes the new generation of professionals different from the boomers, how to identify, train and promote those currently working in libraries, and practical strategies and solutions to staffing through planning and partnerships.

FRIDAY 3:45 pm



Penny Westmacott 808



Donna Marentette 809



James Lau 810



Marcel Giroux 812



Sya Van Geest 813

807 MTCC 203D
3:45 pm - 5:00 pm
WHAT'S NEXT: HOW WORKING WOMEN CAN MEET THE CHALLENGES AND TAKE ADVANTAGE OF THE OPPORTUNITIES IN TODAY'S WORKPLACE

Caitlin P. Williams, President, Work Matters and Successful Working Women, Inc.

Women already have what it takes to succeed in the workplace. The critical issue for most working women is how best to strategically combine their talents with job search savvy and information on important workplace trends if they are to thrive in a satisfying career. Come learn how to make the most of women's career strengths and handle potential career barriers as you conduct a successful job search or continue to grow in your current position.

808 MTCC 206B
3:45 pm - 5:00 pm
REALITIES OF WIRELESS
Penny Westmacott, Director, Library Information Technology Services, University of Western Ontario.

Is wireless the answer to providing access to everything from anywhere? Is wireless the answer to our long term equipment renewal challenges? Is wireless the answer to anything? Western Libraries has been experimenting with mobile computing (wire and wireless) in its 6 locations at the University of Western Ontario for a few years. Now it's time to take stock: how good or bad is it? Come share your experiences, enthusiasm, concerns and/or questions regarding the place of wireless computing in today's libraries.
Convenor: Alison Hopkins, Brantford Public Library

809 CP HUMBER
3:45 pm - 5:00 pm
GETTING STARTED IN G.I.S. (GEOGRAPHIC INFORMATION SYSTEMS)
Alice Grgicak-Mannion, GIS/RS Coordinator, Department of Earth Sciences, University of Windsor; Donna Marentette, Director of Technology and Development, Windsor Public Library; Adam Fox, Account Manager, ESRI Canada Ltd.

iCity, an interactive online exhibit featuring the historic sites of Walkerville, was built by the Windsor-Essex Centre of Digital Expertise with the Windsor Public Library as a lead partner and funding support from the then Ministry of Citizenship, Culture and Recreation. Session will include 1) an overview of GIS and applications presented by Adam Fox, ESRI Canada, 2) description of the iCity site presented by Alice Grgicak-Mannion, GIS/RS Coordinator, University of Windsor Earth Sciences Department, 3) how to translate the vision into reality, including identifying technological components and skills required, assembling partners, selecting GIS software, lessons learned presented by Donna Marentette, Director of Technology and Development, and Jean Foster, Manager of Information and Communications Technology, Windsor Public Library.
Convenor: Doug Horne, University of Guelph

810 MTCC 206F
3:45 pm - 5:00 pm
PLANNING AND MANAGING A DIGITAL LIBRARY PROJECT
James S. Lau, Business Development Executive.

Are digital libraries ready for prime time? What are the keys to planning a digital library? Understand the processes used to manage the development of a digital library. Critical success factors to the deployment of new initiatives. Share the experiences of success-

ful digital library deployments around the world.
Convenor: Carrie Dawber, CNIB Library for the Blind

811 CP NIAGARA
3:45 pm - 5:00 pm
ADVANCING METADATA: CAPTURING THE PAST, BUILDING FOR THE FUTURE
Lynne C. Howarth, Dean, Faculty of Information Studies, University of Toronto; Dianne McLeod, Manager of Database and Bibliographic Services, Richmond Hill Public Library.

As opportunities for both creating and accessing Web media have continued to proliferate, the value and importance of assigning structured metadata to digital objects or records has become increasingly apparent. This session will report on two projects where metadata has been a key component in capturing the historical record, and in linking electronic resources across diverse disciplines. How to devise and implement structured metadata within a project framework will also be addressed. This session will be useful to anyone undertaking a project to digitize a collection of materials, or providing more precise access to resources in a virtual library application.
Convenor: Christina Lockerby, CNIB Library for the Blind

812 MTCC 206D
3:45 pm - 5:00 pm
THE ROLE OF THE PUBLIC LIBRARY IN COMMUNITY DEVELOPMENT
Marcel Giroux, Chair, Kingston Frontenac Public Library Board.

In order to become a more effective part of its community the library must participate in community development. The days of passively providing reading material and answering reference questions are over. Community development can take many forms and it's up to the library board to determine its role in the community. Economic development is only one area where the library can help its community. The

library can become a focal point for a variety of local initiatives.
Convenor: Bill Porter, Barrie Public Library Board

813 MTCC 201CD
3:45 pm - 5:00 pm
ABORIGINAL PEOPLES AND THEIR STORIES: AN INTEGRATED RESEARCH UNIT
Sya Van Geest, OSLA President 2000-2002; Mary Beth McClarey, Teacher-Librarian, Toronto District School Board.

It is an expectation that when students finish grade six they "will be able to plan and carry out a research project" (6e36). This session will use an Aboriginal Studies cross-curricular unit to demonstrate ways and means to design quality cross-curricular inquiry research units using an array of teaching learning strategies for student learning of the research process through meta-cognition. Handouts will include the Aboriginal Peoples unit following the headings of the Electronic Curricular Planner along with visual organizers and other teaching material. This session will also address special sensitivities intrinsic in teaching about Aboriginal Peoples in our public schools. One valuable resource is the wealth of aboriginal stories as well as storytellers. This session will include storytelling.

814 CP CALEDON
3:45 pm - 5:00 pm
TRANSITION FOR SUCCESS: SECONDARY SCHOOL TO COLLEGE AND UNIVERSITY
Janet Kaufman, Head, Information Services, Library, University of Guelph; Mary Mullholland, Head of Library, Guelph Collegiate-Vocational Institute; Joanne Ryan, Science Teacher, Guelph Collegiate and Vocational Institute

What are the requirements for academic success at post secondary studies? What are the characteristics and qualities of school library programs that contribute to a successful transition? Learn about the



Janet Kaufman 814



Jamie Lim 822



Esther Rosenfeld with Mordechai Rozanski 818



Carol Koechlin 819



Maggie Weaver 820

current realities at each level with some future directions, and discuss the issues

Convenor: Virginia McCormack, Ottawa-Carleton District School Bd

815 CP BALLROOM A



3:45 pm - 5:00 pm
OSLA Highlight Speaker

RON JOBE

Associate Professor, Department of Language and Literacy Education, Faculty of Education, University of British Columbia.

HOW CAN TEACHER-LIBRARIANS MEET THE CHALLENGE OF RELUCTANT READERS?

A fast-paced session to share strategies to get kids interested, active and in control of their own reading processes. Go with the kids! Who are the self-designated non-readers anyway? What type of resources are effective for these kids? How can we as teacher-librarians be more successful and feel better about what we are doing? Can't we enjoy books too?

Convenor: Pat Elliott

816 MTCC 203B

3:45 pm - 5:00 pm

WHITE PINE BOOK AWARD PROGRAM

Kendra Godin-Svoboda, Facilitator, Libraries and Computers, Richard Wlodarczyk, Teacher-Librarian, Dr. FJ Donevan Collegiate Institute; Judith Andersen, Teacher-Librarian, J. Clark Richardson, Anne Coleman, Teacher-Librarian, Central Collegiate, Durham District School Board.

Developed by Durham teacher-librarians, this new book program promotes literacy and the joy of reading at the secondary school level. Learn how teacher-librarians, students, and administrators embrace this program and experience how revitalized reading for pleasure is at the secondary school level.

Convenor: Mark Kaminski, TDSB

817 MTCC 201AB

3:45 pm - 5:00 pm

TEEN TERRITORY

Maria Martella, Manager, Children's Collection Development, S&B Books Ltd., Mississauga.

Become acquainted with the best new fiction and non-fiction for teen readers, including suggestions for the reluctant teen reader. Hear about hot new titles you shouldn't miss having in your library. Learn about current teenage trends and gain quick and helpful information about the most appealing new books for teens. Get tips on saving time and energy as you build your young adult collection.

Convenor: Sharon Mills, TDSB

818 MTCC 206E

3:45 pm - 5:00 pm

AN OSLA ISSUE SESSION

HOT ISSUES IN SCHOOL LIBRARIES IN ONTARIO

Esther Rosenfeld, OSLA President 2002-2003, District-wide Coordinator Library and Learning Resources, Toronto District School Board.

Work continues on key projects including the OLA Action Plan for School Libraries, and OSLA initiatives on curriculum support materials, professional development, partnerships and advocacy. Come and discuss the work of your association and the issues affecting school libraries.

Convenor: Joyce Cunningham, Rainy River District School Board

819 MTCC 202CD

3:45 pm - 5:00 pm

WHERE'S THE EVIDENCE?

Carol Koechlin, Instructional Leader Library and Learning Resources, Toronto District School Board.

Research proves that excellent school library programs have a positive impact on student achievement, yet evidence needs to be collected at the local school level. Discover how to demonstrate the tangible benefits of your library programs.

Convenor: Michael Budd, Greater Essex County DSB

820 MTCC 202B

3:45 pm - 5:00 pm

MONEY MATTERS: FINANCIAL CONCEPTS TO PROMOTE

Maggie Weaver, Principal, Shaftesbury Associates, Toronto.

Money matters: Financial concepts to help promote (or defend) your library. Management tends to see a library as a cost only, since benefits have hard to demonstrate in concrete terms. Learn to describe your library's impact on the organization in financial concepts that managers can relate to, so that they "get the picture" in their own terms.

821 CP OAKVILLE

3:45 pm - 5:00 pm

COMPUTER SECURITY AND LIBRARIES - PART 2

Scott Hargrove, Manager, Information Technology, Burlington Public Library.

Learn about the basics of security planning for your library, with emphasis on network and data security. Topics covered include physical security, public and staff work station security, and network security. The first half of the presentation is intended for all audiences, with the second half focusing more heavily on the mechanics of securing your library computer resources. (Part 1: See Session 724, 2:15 pm)

Convenor: Ian Heckford, Oshawa Public Library

822 MTCC 201F

3:45 pm - 5:00 pm

THE FUTURE OF PUBLIC LIBRARIES IN THE ONTARIO MUNICIPAL SCENE

Jamie Lim, Mayor of Timmins; Don Mills, Director of Library Services, Mississauga Library System; Paul Walker, CEO, North Bay Public Library.

Join a panel discussion on the future of public library services in Ontario as municipal representatives grapple with the following questions: What changes can we expect in public library service over the next five to ten year period? What kind of emphasis can we

expect for traditional services versus the new technologies? Will libraries continue to be physical spaces for discovery, community and information? Re-examine public library services in light of the developments around us and discuss ways of reinventing the service we currently offer.

823

MTCC 104D

3:45 am - 5:00 pm

OLTA Spotlight Session



DAVID SIEGEL

Dean, Faculty of social Sciences, Professor of Political Science, Brock University

WHO IS IN CHARGE?

While the public library is still governed by the Public Libraries Act, the new Municipal Act is redefining how municipalities conduct their business at the local level. The impact of the new municipal legislation felt by the system of local government may lead to new expectations that affect library boards, particularly in areas not defined strongly in the Public Libraries Act. What new roles, responsibilities and relationships might be possible, even expected? Explore the inter-related roles of the library board, the library CEO and the municipal CAO in the evolving world of local government.

Convenor: Robin Dunbar, Huron County Public Library Board

824 MTCC 203C

3:45 pm - 5:00 pm

DECONSTRUCTING THE MOVIE MACHINE 5

Fiona Denzey, Doug Atkinson, CVS.

Continue your guided tour through the daunting new world of children's video features and gain yet more insight into what works and what does not. Of course this popular session will be bringing out the popcorn once more to add to the experience. Enjoy!

5:15 pm

MTCC 104C



**THE ONTARIO LIBRARY AND
INFORMATION TECHNOLOGY
ASSOCIATION
ANNUAL MEETING**

Presiding: DONNA
BOURNE-TYSON,
2002 President.

CP OAKVILLE



**THE ONTARIO SCHOOL
LIBRARY ASSOCIATION
ANNUAL MEETING**

Presiding:
ESTHER ROSENFELD,
2002 President.

CP MAIN BOARDROOM
**L'ASSOCIATION DES BIBLIOTHÉCAIRES
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LE PRIX MICHELINE PERSAUD

Président: LIZ KERR,
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Session Index



ADVOCACY & MARKETING COLLECTIONS & RESOURCES CURRICULUM & LEARNING FINANCE GOVERNANCE & POLICY THE INTERNET LIBRARY ISSUES MANAGEMENT & ISSUES

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913 - The Latest Ontario Curriculum Planner

910 - Managing Declining Collection Budgets

901 - The Hon. David Tsubouchi (invited)

906 - Blogappalooza: The Social Life of Blogs

907 - Web Collection Development: What You Should Monitor Everyday

908 - Next Generation Web

901 - The Hon. David Tsubouchi (invited)

905 - White Board or Blackboard: Library Resources in an On-Line Learning Environment

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1015 - Advocating the Evidence in the Secondary School Library Information Centre

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1002 - On-Line Teaching Technologies and Learning Outcomes

1013 - More Than Just a Picture Book

1009 - Do You Need a Foundation to Fundraise?

1001 - Come on! Give Me Ten: What Users Really Want and Really Do on Library Web Sites

1005 - Web Search Alert
1018 - School Library Web Sites: Hubs or Satellites?

1004 - Building Value Together

1008 - Professional Service Groups

1003 - You Want Me to Work with Whom?

1017 - Hot Topics and Chilling Concepts

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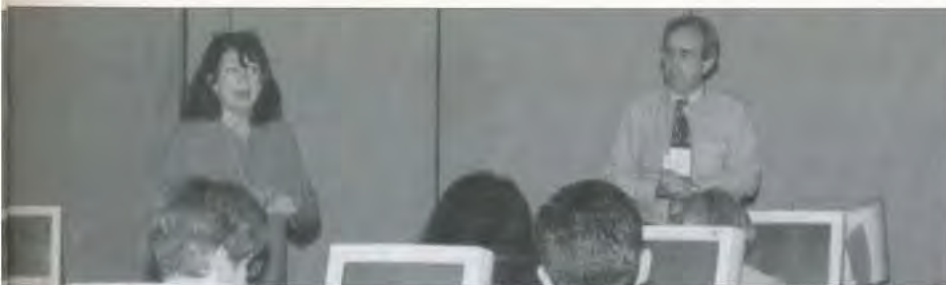
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8:45 am - 10:00 am

904 - Building the 21st Century Community: Communities and Libraries Working Together

917 - Friends of the Future

912 - Learning Strategies: an Innovative Curriculum Opportunity

914 - Jot Talk in the Primary Grades

902 - Catch the Wave of the Readers' Advisory Renaissance

909 - How to Run a Successful Mother-Daughter Book Club

916 - Literacy @ your library™

903 - Doing Data at the Reference Desk

915 - Digital Video: a Higher Order Presentation Tool for a Virtual World

10:30 am - Noon

1000 - Friends of Small Libraries: Our Window of Opportunity

1011 - New Tricks for an Old Dog (Flannelboard Play)

1014 - Early Literacy in the Public Library

1007 - Virtual Reference Grows Up: Are We Ready?

1012 - Advising and Inspiring Our Readers: Innovations in Readers' Advisory

1011 - New Tricks for an Old Dog (Flannelboard Play)

1004 - Building Value Together

1014 - Early Literacy in the Public Library

1016 - Résumé Hints and Interview Strategies for a Successful Job Search

1019 - And Now, It's On to the ALA/CLA Conference

Ken Haycock's

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BTC AUDIOBOOKS, FROM CBC RADIO AND GOOSE LANE EDITIONS

MTCC 104D

7:15 am Breakfast and chance to meet face-to-face. A ticket is required.

8:45 am THE BREAKFAST WILL LEAD INTO SESSION 902 WITH THE EXCITING JOYCE SARICKS.

The RA Talk Roundtable Breakfast

This group of Reader's Advisory librarians took the initiative last year and are now almost a hundred strong. Their touchstone is a listserv on which they work together on the work they love most. This is one model for us working together.

MTCC 104B

7:15 am Breakfast and chance to compare notes with representatives of Boards from across Ontario. A ticket is required.



The OLTA ANNUAL MEETING

PETER ROGERS, OLTA President 2002 Presiding

The formal approach to working together. But in this case, the OLTA has a new mission for library boards and its annual meeting is going to consider changing its name to the Ontario Library Boards' Association to reflect the new and exciting work ahead. This is an ambitious new direction for trustees. How will this be done? That is what this meeting is here to discuss.

MTCC 203

7:15 am The sooner you get there, the sooner we can, well, talk. A ticket is required.

Back to the Future: The Return of...

And this is where the rest of us will be... searching for the interest, the project, the thing some of us can work on together, that others can give advice on, that we can walk away from when we are done in six months, a year, whenever. What would you like to do? What do you think needs getting done? How little or how much would be needed to make it happen? When we work together, we do surprisingly spectacular things. Here's a chance to explore and set in motion some things that matter to you. Or at least out to put them out there for thought and consideration. It may not be an answer but it may be a beginning for things that matter to you and to what you do.

FRIENDS DAY at OLA

917 CP NIAGARA

8:45 am - 10:00 am

FRIENDS OF THE FUTURE

Terry Sarazen, Library Development Consultant, Southern Ontario Library Service, Ottawa.

Friends of libraries, and those who have or wish they had more Friends, should join us for a strategic leap forward into the future of Friends of Libraries. What are our strengths? What is our Role? How will we continue to support our libraries and meet the needs of our members?

1000 CP NIAGARA

10:30 am - 11:45 am

FRIENDS OF SMALL LIBRARIES: OUR WINDOW OF OPPORTUNITY

Stephen Whelan, Chief Librarian, Uxbridge Township Public Library.

Explore the traditional Friends issues such as governance, membership development, programming and fundraising as they take on a new meaning when tackled in smaller rural communities. Unique models, success stories and tips and tricks will be exchanged in this interactive session.

MTCC 203BD

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Kelly Donaldson 905



Gary Price 907



Amanda Spargo 909



Pat Elliott 911

01 Saturday
8:45 a.m.



901 MTCC 104B
9:00 am - 10:00 am
OLTA Spotlight Session



THE HON. DAVID TSUBOUCHI

MINISTER OF CULTURE

The Minister of Culture who is responsible for Ontario libraries under the Library Act has been asked to look at the future of the public library as he sees it. The challenges that libraries face will be discussed and the role the

province wishes to play in helping libraries meet these challenges. At press time, the invitation extended to the Minister to speak had not been picked up. This session is part of the OLTA Annual Meeting that begins at 8 am. Consult the Daily News for the outcome.

902 MTCC 104D
8:45 am - 10:00 am
**CATCH THE WAVE OF THE
READERS' ADVISORY
RENAISSANCE**

Joyce G. Saricks, *Downers Grove (Illinois) Public Library*, author of *Reader's Advisory Service in the Public Library and Readers' Advisory Guide to Genre Fiction*.

Joyce Saricks has presented workshops on readers' advisory for public libraries and library systems and has spoken at state, regional, and national library conferences. As an acknowledgement of her work, in 1989 she received the Public Library Association's Allie Beth Martin Award, which honors "an extraordinary range and depth of knowledge about books or other library materials and ...a distinguished ability to share that knowledge." In 1995 she was named the first Librarian of the Year by the Windy City Romance Writers, and in 2000 Librarian of the Year by the Romance Writers of America. Besides her two books, Joyce has written for Booklist, contributed chapters to four books on reading and readers' advisory, and currently provides readalike articles for NoveList.

Now that we've gained support and

respect for Readers' Advisory, what's next? Discover how the best of what we've learned and accomplished will keep public libraries alive in the 21st century, as we explore new frontiers and hone our skills.

Convenor: Sharron Smith, Kitchener Public Library

903 CP GRENADIER
8:45 am - 10:00 am
**DOING DATA AT THE
REFERENCE DESK:
(SOME OF) WHAT
YOU'LL NEED TO KNOW**

Walter W. Giesbrecht, Data Librarian, Scott Library, York University.

Get a practical introduction to data and statistics - what they are, what they are not, where they are found, and how you can use them to answer questions at the reference desk. Learn about the various types of data and statistics, primary and secondary sources of data (including some of the latest results from the 2001 Census) as well as service implications of "doing data". Intended primarily for the non-specialist.

Convenor: Amanda Wakaruk, York University

904 CP OAKVILLE
8:45 am - 10:00 am

**BUILDING THE 21ST
CENTURY COMMUNITY:
COMMUNITIES AND
LIBRARIES WORKING
TOGETHER**

Carrol Lunau, Senior Resource Sharing Officer, National and International Programs, National Library of Canada; Mary Cavanagh, Manager, Virtual Library Services, Ottawa Public Library; Brian Beaton, K-Net Services Coordinator, Sioux Lookout, Ontario.

In May 2000, Industry Canada announced the 12 successful Smart Community Projects. Of these 12 demonstration projects, 5 include libraries: SmartCapital (Ontario), Infoport Empowerment Project (Alberta), Headwaters (Saskatchewan), Western Valley (Nova Scotia), and Virtual Charlottetown (Prince Edward Island). Hear an update on these projects, the role being played by the libraries, lessons learned and best practices.

Convenor: Johan Ragetti, Kawartha Pine Ridge District School Board

905 CP HUMBER
8:45 am - 10:00 am
**DRAWING ON BLACKBOARD:
FACING THE CHALLENGE
OF INTEGRATING LIBRARY
RESOURCES INTO
A WEB-BASED COURSE
MANAGEMENT SYSTEM**

Kelly Donaldson, Information Services Librarian, Newnham Campus Learning Commons, Seneca College of Applied Arts and Technology.

In recent years, many colleges and universities have begun moving towards the use of web-based course-management systems such as Blackboard. As a result, librarians are faced with the challenge of finding ways to collaborate with faculty in order to offer seamless integration of library resources and course materials in an online environment. This presentation discusses some of the ways that librarians can utilize their services and

resources to meet this challenge.

906 MTCC 206E
8:45 am - 10:00 am

**BLOGAPALOOZA: THE
SOCIAL LIFE OF BLOGS**

Mita Sen-Roy, Librarian, University of Windsor.

Blogs (otherwise known as weblogs) are web sites of links and commentary that have somehow transformed into active online communities. This session touches on the history and current state of blogs, but primarily focuses on what libraries can learn from these communities. Bloggers and librarians share many common interests and blogs that can be employed by librarians to share and show-off their skills and their library's resources to a wider on-line audience. See how "emergent" information is currently being harvested from hundreds of blogs and speculate on how libraries could similarly use such technology. Learn how blogs have turned "ideas into epidemics", measure their current influence on journalism and see how they are used in consumer and political activism. It's a blog's life. Convenor: Daniel F. Phelan, Ryerson University Library

907 CP CALEDON
8:45 am-10:00 am
**THE OLA IDEA
CLUSTER:
The Gary Price
Uplink**



**WEB COLLECTION
DEVELOPMENT: WHAT YOU
SHOULD MONITOR
EVERYDAY TO KEEP ON TOP
OF THE WEB WORLD: A
GUIDE FOR BUSY PEOPLE**

Gary D. Price, MLIS, Librarian, Gary Price Library Research and Internet Consulting.

Gary Price is certainly a busy person. He generates and maintains many helpful Web sites such as "Price's list of lists", "Web Audio Current Awareness Resources" and "The Virtual Acquisitions Shelf and



Angela Di Prima 912



Lynn Morrison 914



Janice Harper 914



Anita Brooks-Kirkland 915



Bobbie Henley 916

Newsdesk". He writes, consults, gives speeches and works full time! He is always scanning a wide array of e-discussions, e-journals, newspapers, etc. to compile his web resources, but which sites are the most valuable? Gary knows. And you will know, too!
Convenor: Bill VanKeuren, Hanover Public Library

908 MTCC 206C
8:45 am - 10:00 am
NEXT GENERATION WEB
Patricia Moore, Systems Librarian,
University of Windsor.

The internet is a pervasive part of libraries and information access today. While the web and other e-formats have precipitated substantive change in the processes of handling information, many of the radical changes once anticipated have not come to bear. To date, the changes have been limited primarily to automation of existing tools and services. There are more changes to come. Explore the theoretical models and developments that may fundamentally alter both our understanding of and access to information.

909 MTCC 206D
8:45 am - 10:00 am
**HOW TO RUN A
SUCCESSFUL MOTHER-
DAUGHTER BOOK CLUB**
Amanda Spargo, Children's
Services, Ruth E. Dickinson
Branch, Ottawa Public Library.

Here is a "how-to" seminar on running a successful Mother-Daughter Book Club for girls ages 8-12 and ages 12-14. Practical hands-on ideas for monthly meetings provide suggestions for guest speakers, ideas for outings, group discussion guides and booklists. Here are the basics of getting started, how to promote the book club and how to keep it running.
Convenor: Donna Bolton-Steele, Whitby Public Library

910 CP KINGSWAY
8:45 am - 10:00 am
**MANAGING DECLINING
COLLECTION BUDGETS**
Susan Caron, Manager, Collection
Development Department, Toronto
Public Library; Jennifer La
Chapelle, CEO, Clearview Public
Library; Lesa Balch, Manager of
Resource and Service
Development, Kitchener Public
Library.

In order to face the challenges created by ever-shrinking collections budgets and ever-increasing public demand, librarians must be creative and innovative. Panel members discuss their experiences in meeting the challenges faced by their various libraries, big and small, rural and urban. Identify useful strategies, receive tips on budget allocation and learn what has worked.
Convenor: Alastair Neely, London Public Library

911 MTCC 205D
8:45 am - 10:00 am
NOVEL MUSEUM
Pat Elliott, Resource Teacher,
Simcoe County District School
Board.

How can you make curriculum connections for junior and intermediate Language, Social Studies, History, and Geography through the use of novels? Using the Harvey Daniel's Literature Circle reading strategies, teacher-librarians and partnering teachers have a vehicle for the gathering of support material from the text by the students that results in a multi-media culminating task - "The Novel Museum".
Convenor: Lisa Rahda Vohra, Hamilton Wentworth DSB

912 MTCC 206B
8:45 am - 10:00 am
**LEARNING STRATEGIES: AN
INNOVATIVE CURRICULUM
OPPORTUNITY**
Angela Di Prima, Department Head
of Library and Information Studies,
Subject Council Chairperson, York
Catholic District School Board.

Elementary and secondary teacher-librarians and administrators inter-

ested in forging new and exciting partnerships at the school or board level will find this session invaluable. You will be presented with an innovative and successful model for bringing to life inquiry and research skills and the new Learning Strategies Grade 9 Open Course. Learn how this course has become one of the fastest growing courses offered through the York Catholic District School Board's Continuing Education Department, how grade 8 students are learning the skills necessary for academic and personal success while getting a head start on secondary school, and how teacher-librarians are playing a critical role in this part of student development. Participants will leave this session with ready-made lesson plans for this course and for teaching inquiry and research skills.
Convenor: Esther Rosenfeld, OSLA President 2002-03, Toronto DSB

913 MTCC 104C
8:45 am - 10:00 am
**THE LATEST ONTARIO
CURRICULUM PLANNER**
Tim Gauntley, Education Officer,
Curriculum & Assessment Policy
Branch, Ontario Ministry of
Education.

The new and much enhanced Ontario Curriculum Planner released in October 2002 has many new features of interest to teacher-librarians and other curriculum developers and writers, including the interdisciplinary expectation, greatly expanded teaching strategies and other desirable functionality. Learn how Ontario teachers and teacher-librarians have embraced this outstanding curriculum development tool.
Convenor: Hetty Smeathers

914 MTCC 206F
8:45 am - 10:00 am
**JOT TALK IN THE PRIMARY
GRADES**
Janice Harper, Teacher, Broadacres
Junior School, Lynn Morrison,
Retired Teacher-Librarian, Toronto
District School Board.

Making jot notes, a key element in the research process, is a chal-

lenge for many younger students. Through familiar resources such as fairy tales, nursery rhymes, personal experiences and picture books children develop this skill using a variety of research tools including Venn diagrams and graphic organizers. Consequently, students make the transition to report writing with more confidence and ease. These strategies build one upon the other to develop a clear, sequential approach to the introduction to research skills. These techniques provide an excellent opportunity for the teacher librarian to collaborate with the primary teachers or to complement the work in the classroom.
Convenor: Linda Girardo, York Catholic District School Board

915 WITHDRAWN
**DIGITAL VIDEO: A HIGHER
ORDER PRESENTATION
TOOL FOR A VIRTUAL
WORLD**

916 MTCC 104A
8:45 am - 10:00 am
**Literacy @ your library™:
CATCH THE FEVER!**
Pamela Atkinson, Head of Library,
Parkdale Collegiate Institute,
Tamara Herman, Teacher, Parkdale
Collegiate, Bobbie Henley, Head of
Library, BCI&VS, Mark Kaminski,
Instructional Leader, Toronto District
School Board.

Showcased is a new TDSB comprehensive document Literacy @ your library™ Strategies for improving student literacy. This document includes everything you need to know about developing secondary school library literacy programs and includes a variety of strategies for ensuring that the library is the "literacy hub" at the school. Presenters from Parkdale Collegiate, share their dynamic literacy initiatives and how they have implemented FeVeR (Free Voluntary Reading). Through Powerpoint presentations, music and displays, learn how you can offer a similar program in your school and catch the fever!
Convenor: Sya Van Geest, OSLA President 2000-2001



Corinne Laverty 1002



Denise Stockley 1002



Gwen Harris 1005



Mark Leggott 1007

01 Saturday
10:30 a.m.

1001

**MTCC 104A**

8:45 am-10:00 am

**OLA Spotlight Speaker
THE OLA IDEA CLUSTER:
LJ's Movers and Shakers 2002**

DARLENE FICHTER

Co-ordinator, Data Library Services, University of Saskatchewan Libraries.

"COME ON! GIVE ME TEN: WHAT USERS REALLY WANT AND REALLY DO ON LIBRARY WEB SITES"

Building a successful library site is becoming a mission-critical application as library services and resources become digital. How do you know that your library site works and is easy to use? Learn about various usability tests and

techniques that will help you have a "user-focused" design. Avoid the pitfalls of designing for what users say they like by watching what they actually do. This session will be peppered with real life examples of testing of library navigation systems, virtual reference services, and consortium sites. (The other two Canadians on the 2002 Library Journal Movers and Shakers list: Stephen Abram, #401; Cate McNeely, #801.)

1002 CP ONTARIO

10:30 am - 11:45 am

ON-LINE TEACHING TECHNOLOGIES AND LEARNING OUTCOMES

Scott McLaren, Reference Librarian, York University; Dr. Corinne Laverty, Team Leader, Stauffer Library Reference Services and Learning Technology Faculty Associate, Denise Stockley, Adviser on Teaching and Learning Queen's University.

Survey the growing repertoire of on-line teaching technologies and critically assess these technologies in terms of their effectiveness in information literacy instruction. Explore the relative strengths of synchronous (real-time) vs. asynchronous methods, and evaluate these new approaches in terms of learning outcomes.

Convenor: Lisa Sloniowski, University of Windsor

1003 CP BOARDROOM

10:30 am - 11:45 am

YOU WANT ME TO WORK WITH WHOM?

Tanis Fink, Chief Librarian and Director of the Learning Commons, Seneca College; Nancy Schmidt, Co-Director, Learning Commons, University of Guelph; Fiona Potter, Principal Consultant, The Workplace Innovators.

"Functional Silos" is the term used to describe the patterns of organization found in many colleges and universities. The learning commons model begins to break down these barriers by bringing together individuals and departments from across campus into collaborative working relationships. Explore the challenges and opportunities that come from working within such a model, and share the agony and ecstasy of working in a team and collaborative environment.

1004 MTCC 206A

10:30 am - 11:45 am

BEYOND BUILDING VALUE TOGETHER: FROM DISCUSSION TO ACTION

Speaker: Steve Salmons, Windsor Public Library.

How do we achieve the vision and values expressed in Building Value Together? Steve Salmons, Chair of the Strategic Directions Council will present a proposal to create the Federation of Ontario Public Libraries, as developed in joint meetings of the Ontario Public Library organizations.

1005

CP CALEDON

10:30 am-11:45 am

THE OLA IDEA CLUSTERS:

Keeping Up with a Changing World



WEB SEARCH ALERT

Gwen Harris, Information Services

Changes in Web search tools may mean changes to search strategies we employ. This session reviews changes in Web search tools over the past few months. It picks out the tools that excel and considers the implications of recent change for web search strategies. Convenor: Martie Grof-Iannelli, Fanshawe College

**1006 WITHDRAWN
by speaker**

LIBRARY MANAGEMENT WITH ACTIVE SERVER PAGES (ASP)

1007 CP KINGSWAY

10:30 am - 11:45 am

VIRTUAL REFERENCE GROWS UP: ARE WE READY?

Mark Leggott, University Librarian, University of Winnipeg.

The University of Winnipeg has had a very successful chat-based virtual reference service for two years. This session describes the implementation, the recent migration to new software and the staff/resource

challenges. New developments in virtual reference services in Canada, including staff sharing across time zones and the National Library's "Virtual Reference Canada", are discussed. Convenor: Penny Westmacott, University of Western Ontario

1008 CP GRENADIER

10:30 am - 11:45 am

PROFESSIONAL SERVICE GROUPS

Mike Hick, OLTA Councillor, Central Region - East.

It is the responsibility of local library boards to take the lead in providing library service in their communities. However, for many reasons, boards often lack the wherewithal to do this well. To help boards develop the necessary skills and to provide them with useful information and support, OLTA, as the representative body for library boards, is forming a Professional Service Group to document best practices, to develop benchmark standards, and to provide professional services to library boards.

Convenor: Laraine Tapak, Thunder Bay Public Library Board

1009 MTCC 206B

10:30 am - 11:45 am

DO YOU NEED A FOUNDATION TO FUNDRAISE?

Rob Lavery, Southern Ontario Library Service; Ron Ness, Chair, Burlington Public Library; Beverley Rix, Trustee, Ottawa Public Library.

Have you thought about establishing a Foundation to enhance your library's fundraising efforts? Share these experiences and deliberate the value of creating a parallel foundation for your library. What are the alternatives to what appears to be costly, time-consuming, and a resource-consuming endeavour? Convenor: Suzanne Culp, Lincoln Public Library Board



Mike Hick 1008



Beverley Rix 1009



Rosamund Stooke 1011



Jennifer Franklin-McInnis 1014



Caitlin Williams 1016

1010 MTCC 205D

10:30 am - 11:45 am

VIDEO LINKS TO LEARNING

Connie Ruscica, Unit Coordinator, Library Media Resources, Toronto District School Board; Sandi Zwaan, Educational Consultant.

Video resources can be powerful tools to help students recall ideas and provide a bridge to the building of new concepts and skills. Discover some great video titles, as well as effective strategies for the use of video.

Convenor: Judy Carter, Rainy River District School Board

1011 MTCC 206E

10:30 am - 11:45 am

SESSION LIMIT: 25**TICKET REQUIRED****NEW TRICKS FOR AN OLD DOG: FLANNELBOARD PLAY TO SUPPORT EMERGENT LITERACY**

Rosamund Stooke, PhD Candidate in Education, University of Western Ontario; Kathryn Goodhue, Manager, Children's Services, Kingston-Frontenac Public Library.

Researchers have linked children's literacy learning in the early years to opportunities for play. Librarians support children's emergent literacy by providing them with opportunities to engage in personal storytelling and imaginative play as well as in traditional story-sharing activities. The flannelboard is a wonderful resource whose possibilities extend beyond the performance of stories and rhymes. This hands-on workshop explores a variety of flannelboard-based activities and discuss ways they can be used to support and extend children's learning in the early years. Gain a richer understanding of children's emergent literacy, learn strategies to enhance the value of storytelling and share ideas with other professional librarians.

Convenor: Joanne Comper, Barrie Public Library

1012 MTCC 104D

10:30 am - 11:45 am

ADVISING AND INSPIRING OUR READERS: INNOVATIONS IN READERS' ADVISORY

Maureen O'Connor, Public Service Librarian, Brampton Public Library; Sharron Smith, Readers' Advisory Librarian, Kitchener Public Library; Gail Dowd-Warrick, Branch Head, Weston Library, Alyson Gloin, Librarian Supervisor, Toronto Public Library.

Join in on the Reading Renaissance! Readers are turning to public librarians for assistance in finding their next great read. The members of this panel are some of the leaders in this dynamic service initiative, come hear about staff training and development, resources and promotion. Convenor: Dianne Auguston, Simcoe County Library

1013 MTCC 104C

10:30 am - 11:45 am

MORE THAN JUST A PICTURE BOOK!!!

Joan MacPherson, Teacher-Librarian, Joanne Mahony, Teacher-Librarian, Hamilton-Wentworth Catholic District School Board.

Tap into a great resource that will get students excited about learning! Picture books are NOT just for small children. See how they are an important and integral part of the curriculum. Gain practical knowledge and ideas that can be used the next day! Handouts provided. Convenor: Jeanne Buckley, York Catholic District School Board

1014 CP HUMBER

10:30 am - 11:45 am

EARLY LITERACY IN THE LIBRARY

Jennifer Franklin-McInnis, Early Years Advocate for Libraries, Windsor Public Library.

Learn how to start up an early literacy program in your library. Use both new and traditional materials with young children. Learn to target and reach out to parents of young children. Programming content and

community partnerships can broaden the scope of early literacy initiatives. Find out about the exciting new projects in children's services within the broader municipal community as well as at the library. Convenor: Rose Vespa, Lincoln Public Library

1015 MTCC 206D

10:30 am - 11:45 am

ADVOCATING THE EVIDENCE IN THE SECONDARY SCHOOL LIBRARY INFORMATION CENTRE

Michelle Regina, Head of Library, Holy Cross Catholic Academy, Mary Elise Clifton, Head of Library, Cardinal Carter CHS, Lori Lisi, Head of Library, St. Elizabeth CHS, York Catholic District School Board.

Share the proof that teacher-librarians contribute positively to student learning. Sample secondary units that provide the vehicle for student success, while supporting subject curriculum and Information Studies expectations. Take away units that work!

Convenor: Brenda Dillon, Dufferin-Peel Catholic District School Board

1016 MTCC 206C

10:30 am - 11:45 am

RESUME HINTS AND INTERVIEW STRATEGIES FOR A SUCCESSFUL JOB SEARCH

Caitlin P. Williams, PhD, Working Matters and Successful Working Women Inc.

In today's job market, having the right skills is essential to winning the job you want. Equally important is having a résumé that shines along with savvy interview skills that make you the top candidate. Hear about the latest trends in resumes and interviews - including phone interviews, behavioral interviews, frequently asked questions, e-resumes and portfolios. Learn the tools and strategies that you can use to make your job search a success.

Convenor: Sue Tedesco, Thames Valley District School Board

1017 CP OAKVILLE

10:30 am - 11:45 am

HOT TOPICS AND CHILLING CONCEPTS

Katherine Palmer, Manager, Northern District Branch, Toronto Public Library.

Rise to the challenge by solving ethical dilemmas, tricky down in the trenches supervisory issues and customer service boondoggles. The professional staff are on the reference desk but the trend is that librarians should be focused on managing the service - will you make a change? Customer service is not what it should be in your library - how will you coach staff to provide exemplary service by breaking the rules? This interactive session will benefit any new or aspiring managers/supervisors. Learn how to weight choices, make decisions and solve problems common to all types of libraries. Convenor: Cathy Grant, Pickering Public Library

1018 MTCC 206F

10:30 am - 11:45 am

SCHOOL LIBRARY WEB SITES: HUBS OR SATELLITES?

Cynthia Beuselinck, Director, Inet-Toolbox Training & Technology Services Inc., Calgary, Alberta.

If excellent school libraries are hubs of activity in their school, excellent school library web sites should be hubs of activity on school web sites. Is your school library web site a hub or a satellite? If you haven't added a library web site to your school site yet, how can you ensure you become a hub instead of a satellite? This informative session examines components of excellent school library web sites and how to ensure your school library continues to fulfill the essential role of an information hub for your students, staff, and community through your school web site.

Convenor: Michael Rosettis, York Catholic District School Board

1019 RESCHEDULED TO 2:15 FRIDAY SESSION #727

SATURDAY 10:30 am

12:30 pm
MTCC 106/107

**THE CLOSING OF THE
2003 SUPER CONFERENCE
A GALA LUNCHEON**

featuring

**LINWOOD
BARCLAY**

humour columnist at
the Toronto Star,
author of four best-
selling books, including
Father Knows Zilch,
*Mike Harris Made Me Eat
My Dog*, *This House is
Nuts* and *Last Resort: a
Memoir* nominated for the
Leacock Medal for Humour.

**MAKE SURE YOU HAVE ENTERED YOUR HAPPY
@ YOUR LIBRARY PHRASE INTO THE CONTEST.
THE WINNERS WILL BE ANNOUNCED.**

**A FUN OCCASION TO CAP ANOTHER GREAT
SUPER CONFERENCE!**



WHAT BOOKS DOES EVERY REFERENCE SHELF NEED?

MONEY 101

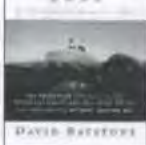


MONEY 101: Every Canadian's Guide to Personal Finance
By Ellen Roseman

The *Toronto Star* leading personal finance columnist offers easy-to-understand advice on a wide range of topics, including tips on spending less and saving more, managing a budget, negotiating mortgages and car leases, getting the insurance you need, investing, saving for children's education and your own retirement, and much more.

0-470-83236-3 288 pp. Paper \$26.95 December 2002

SAVING THE CORPORATE SOUL



SAVING THE CORPORATE SOUL—AND (WHO KNOWS?) MAYBE YOUR OWN: Eight Principles for Creating and Preserving Wealth and Well-Being for You and Your Company Without Selling Out

By David Batstone

In this unequivocal, hard-hitting book, David Batstone reveals ten clear principles for deciding whether an organization is as credible, trustworthy, and soluble as it seems—and details the vital signs by which to monitor these principles.

0-7879-6480-8 250 pp. Cloth \$40.50 April 2003



BACKFIRE: Carly Fiorina's High-Stakes Battle for the Soul of Hewlett-Packard

By Peter Burrows

This controversial and gripping business story behind the battle of the century is a tale that reads like a great novel of intrigue. Filled with drama from the boardroom to the courtroom, *Backfire* offers the first blow-by-blow account of the corporate struggle that will eventually decide the fate of two computer-making giants.

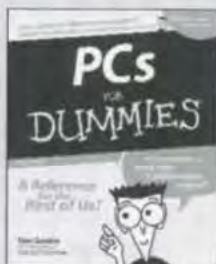
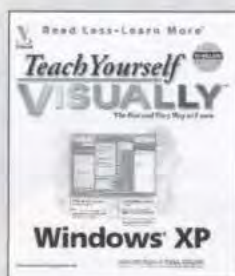
0-471-26765-1 256 pp. Cloth \$43.50 January 2003

TEACH YOURSELF VISUALLY™ WINDOWS® XP

By Ruth Maran

This resource gives you clear, step-by-step screen shots that show you how to tackle scores of Windows® XP tasks, such as using a wizard to help you print pictures, publishing files to the Web, copying files to a CD, sharing your computer with multiple users, and using the Remote Assistance feature.

0-7645-3619-2 320 pp. Paper \$39.99
October 2001

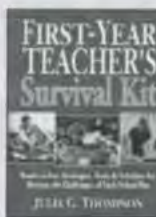


PCs FOR DUMMIES®, 8e

By Dan Gookin

Everything PC users need to know from setting up their printer to combating a virus. Includes the newest technologies such as Windows® XP, Office® XP, IE6, scanners, DVD, digital cameras and online banking as well as the latest on nasty viruses, worms, etc. and what to do if your PC catches one.

0-7645-0838-5 432 pp. Paper \$32.99
September 2001



FIRST-YEAR TEACHER'S SURVIVAL KIT: Ready-To-Use Strategies, Tools & Activities For Meeting The Challenges Of Each School Day

By Julia G. Thompson

This comprehensive resource gives new teachers a wide variety of tested strategies, activities and tools for creating a positive and dynamic learning environment while meeting the challenges of each school day.

0-13-061644-3 496 pp. Paper \$44.95 March 2002

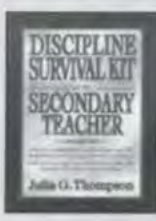


THE READING TEACHER'S BOOK OF LISTS, 4e

By Edward Bernard Fry, Ph.D., Jacqueline E. Kress, Ed.D., & Dona Lee Fountoukidis

This guide gives you an unparalleled source of timely, practical information for all aspects of reading. It places at your fingertips over 190 of the most used and useful lists for developing instructional materials and planning lessons for elementary and secondary students.

0-13-028185-9 480 pp. Paper \$44.50 May 2000



DISCIPLINE SURVIVAL KIT FOR THE SECONDARY TEACHER

By Julia G. Thompson

This practical, hands-on resource is packed with tested tips, techniques, tools and activities, and includes over 50 ready-to-use-or-adapt forms, checklists and letters.

0-87628-434-9 384 pp. Paper \$44.95
September 1998



VAN NOSTRAND'S SCIENTIFIC ENCYCLOPEDIA, Two-Volume Set, 9e

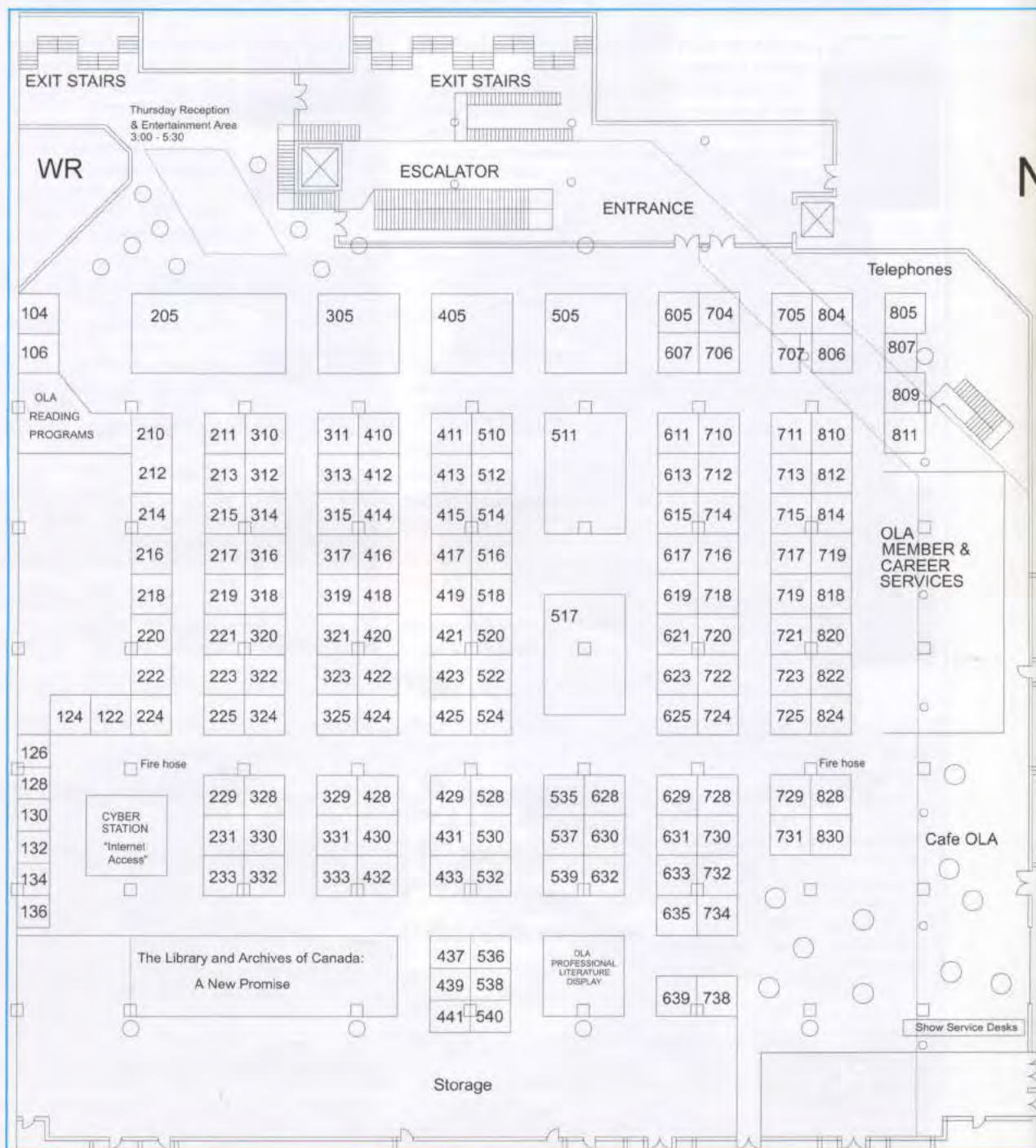
By Glenn D. Considine

Extensively updated and revised, this outstanding reference remains the definitive scientific resource for both academic and professional environments. It includes all scientific disciplines, as well as many areas of engineering and technology. Richly illustrated with excellent drawings and many photographs, the new *Van Nostrand's Scientific Encyclopedia, Ninth Edition* offers you the latest in science and technology in two affordable volumes.

0-471-33230-5 3,936 pp. Cloth \$525.00 July 2002

Visit John Wiley & Sons Canada, Ltd at booth #518

Super EXPO 2003





Exhibiting Companies 2003

listed alphabetically

3M Canada Company	828-830
A-G Canada Ltd.	625
ALA Graphics	640
Alexandria/COMPanion Corporation	520
Another Story Bookshop	532
Barron's Publishing	429
Betacom Corporation	320-322
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BiblioMondo Inc.	210
Biblioteca/Bob Dougan	824
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Centre AlphaPlus Centre	538
Checkpoint Canada Inc.	810-812
CNIB Library for the Blind	328
Commonwealth Imaging	820
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Crabtree Publishing	711-713
CVS Inc.	411
Docucom Imaging	535
Dorling Kindersley - DK	415
Duncan System Specialists	524
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Follett International	628-630
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Franklin Book Company, Inc.	633
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Gale Group, The	806
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Innovative Interfaces Canada Inc.	419
Insignia Software	632
International Binding & Laminating Systems Inc.	530
International Reading Association	636
Jim Clifford Moving Service	106
John Wiley + Sons	518
Kate Walker & Company	413
Kids Can Press	516
LANscapes Network Management	312
L'atelier Grigorian	317
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McClelland & Stewart Ltd.	720
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Micromedia ProQuest	710-714
National Book Service	405
National Film Board of Canada	420
National Library of Canada	809-811
Natural Heritage/Natural History	528
Neal-Schuman Publishers	634
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OLA Press, The	541
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Orca Book Publishers	315
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Saunders Book Company	505
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Scholastic Book	314-318
School Book Fairs Limited	428
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SF-Systems	330
Silver Birch Award	104
Simon & Schuster Canada	611
Sirsi	212
Smith Falls Bookbinding Ltd	330
Special Libraries Cataloguing	134
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Thomson / ISI	418
Thorndike Press / S & B Books	514
TV Ontario	319-321
Ulverscroft Large Print (Canada) Ltd.	728
University of Toronto Press, Journals Division	437
Vanwell Publishing Limited	738
Vauve Press	441
Ven-Rez Products Ltd.	822
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Wallaceburg Bookbinding Co. Ltd.	416
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As of January 6, 2003

Please consult the Daily News for updates.

• EXPO 2003 BUYER'S GUIDE & DIRECTORY •

Buyer's Guide

2003 2003 2003 2003 2003

As of January 6, 2003

Books, Periodical and Documents

■ Art Books

Barron's Publishing	429
Georgetown Publications Inc.	730

■ Business Books

Barron's Publishing	429
John Wiley + Sons	518
Login Brothers Canada	432

■ Canadian Publisher

Friesens Corporation	218
Firefly Books	706
Groundwood Books	731
Harper Collins Canada	715-717
John Wiley + Sons	518
Kate Walker & Company	413
Kids Can Press	516
Macfarlane, Walter & Ross	720
McArthur & Company	716
McClelland & Stewart Ltd.	720
McGraw-Hill Ryerson	629
Scholar's Choice Moyer	417
Thomas Allen and Sons	431
Tundra Books	720
University of Toronto Press Journals	437
Vanwell Publishing Limited	738
Whitecap Books	725

■ Children/Family

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Kate Walker & Company	413
Lobster Press	734
Login Brothers Canada	432
McClelland & Stewart Ltd.	720
Scholar's Choice Moyer	417

■ Children's Books

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Child's World (EDU)	205
Children's Press / F-Watts (EDU)	205
Crabtree Publishing	711-713
Dorling Kindersley - DK	415
Econo-Clad (EDU)	205
Firefly Books	706
Fitzhenry & Whiteside	421-425
Follett International	628-630
Georgetown Publications Inc.	730
Grolier Canada (EDU)	205
Groundwood Books	731
Harper Collins Canada	715-717
HB Fenn and Company	215-217
John Wiley + Sons	518
Kids Can Press	516
Lobster Press	734
Login Brothers Canada	432
Marshall Cavendish (EDU)	205
Mason Crest Publishers (EDU)	205
National Book Service	405
Orca Book Publishers	315
Oxford University Press	311/313
Perma Bound Books	613-615
S & B Books	511
Scholar's Choice Moyer	417
Scholastic Canada	314-318
School Book Fairs Limited	428
Simon & Schuster Canada	611
Thomas Allen and Sons	431
Tundra Books	720

Vanwell Publishing Limited	738
Whitecap Books	725
World Almanac Education	324

■ Cook Books

Barron's Publishing	429
John Wiley + Sons	518
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Whitecap Books	725

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Micromedia ProQuest	710-714
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■ E-journals

Ebsco Canada Limited	510-512
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■ Educational Books

Centre AlphaPlus Centre	538
Crabtree Publishing	711-713
Dorling Kindersley - DK	415
Education Safety Association of Ontario	433
Elsevier Science	619-621
Fitzhenry & Whiteside	421-425
Friesens Corporation	218
John Wiley + Sons	518
Login Brothers Canada	432
National Book Service	405
Oxford University Press	311/313
Poor Yorick Shakespeare Catalogue	128
Scholar's Choice Moyer	417
Scholastic Canada	314-318
School Book Fairs Limited	428

■ Fiction/Non-Fiction

Crabtree Publishing	711-713
Harper Collins Canada	715-717
McClelland & Stewart Ltd.	720
Random House of Canada	722-724
School Book Fairs Limited	428
Vauve Press	441

■ First Nations

Whitecap Books	725
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■ Foreign Language Books

Barron's Publishing	429
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■ Gardening

Barron's Publishing	429
Firefly Books	706
Thomas Allen and Sons	431
Whitecap Books	725

■ General Books

Blackwell's Book Services	231
Brodart	517
Georgetown Publications Inc.	730
HB Fenn and Company	215-217
Harper Collins Canada	715-717
John Wiley + Sons	518
Kate Walker & Company	413
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Macfarlane, Walter & Ross	720
McArthur & Company	716
McClelland & Stewart Ltd.	720
National Book Service	405
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S & B Books	511
Simon & Schuster Canada	611

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Micromedia ProQuest	710-714
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■ History/Heritage

Crabtree Publishing	711-713
Barron's Publishing	429
Friesens Corporation	218
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OLA's SUPER CONFERENCE 2003 EVALUATION FORM

1. What type of library or institution are you in?

Which days of Super Conference 2003 did you attend? ☐ Thursday ☐ Friday ☐ Saturday

2. Rate the value of the workshop sessions to you over all.

☐ Very Useful ☐ Useful enough ☐ Not useful enough ☐ Other comment:

3. Rate the variety of choice offered.

☐ Excellent choice ☐ About right ☐ Not enough

Topics that were missing that are important to me at this time:

4. A conscious attempt is made each year to bring in speakers that are not familiar to us, not only to help expand our horizons but to keep us from just talking to each other. Rate the range that you saw this year:

☐ Excellent mix ☐ Would like more Ontario people ☐ Would like fewer Ontario people

Name speakers that you have seen in other locations that you would like to see at Super Conference:

5. Were speakers given sufficient information by planners to relate to you in the audience? If not, where were the most glaring weaknesses?

6. Some topics just need more time to be developed and Super Conference does not provide the right setting. OLA now has the Education Institute available to it as a way in which to provide more in-depth treatment.

Were there any sessions that you feel should be expanded into more detailed programs? ☐ Yes ☐ No

If yes, what were the topics of these sessions and how would you like them expanded?

7. Conference planners are always in search of the ideal format. At this conference, Thursday and Friday are a mix of one plenary, three workshops, a breakfast, the exhibit, a business meeting and a number of receptions. Is this a good mix? ☐ Yes ☐ No Do you have any suggestions for improving it?

Saturday in the last three years has ended with the luncheon after a breakfast and two workshops. If you attended Saturday programs, did you like this mix? ☐ Yes ☐ No

If not, what would you like to see as the final day?

8. Fees for members have remained low because of the extensive sponsorship and Exhibit participation of companies that supply products to our industry. Did you visit EXPO 2003?

☐ More than once ☐ Once ☐ Not at all.

☐ for a total of less than an hour ☐ One hour ☐ Two hours or more

☐ Hours were satisfactory for me ☐ Too short ☐ Not enough time without conflict

Other comment:

9. In terms of your professional needs, do you consider the level of programming at the Super Conference to be: ☐ Too basic ☐ Just right ☐ Too advanced

8. Rate your overall satisfaction with Super Conference 2003.

☐ Excellent ☐ Very good ☐ Satisfactory ☐ Disappointing (talk to us).

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TITLE OF PROPOSED SESSION

AUDIENCE for this session: _____

THE TYPE OF SESSION:

- ☐ Introductory/general information
☐ Specialized/advanced

- ☐ Learning/improving skills
☐ Visionary ideas and issues

CONTENT: _____

SESSION BENEFITS (what will the audience member gain from this session?):







SUGGESTED LENGTH of session: ☐ 75 minutes ☐ Half day ☐ Full day

SUGGESTED SPEAKERS (provide name, position, employer):







AS PROPOSER OF THIS SESSION, are you willing to ☐ convene? ☐ be a speaker? ☐ help on it?

This proposal is submitted by:

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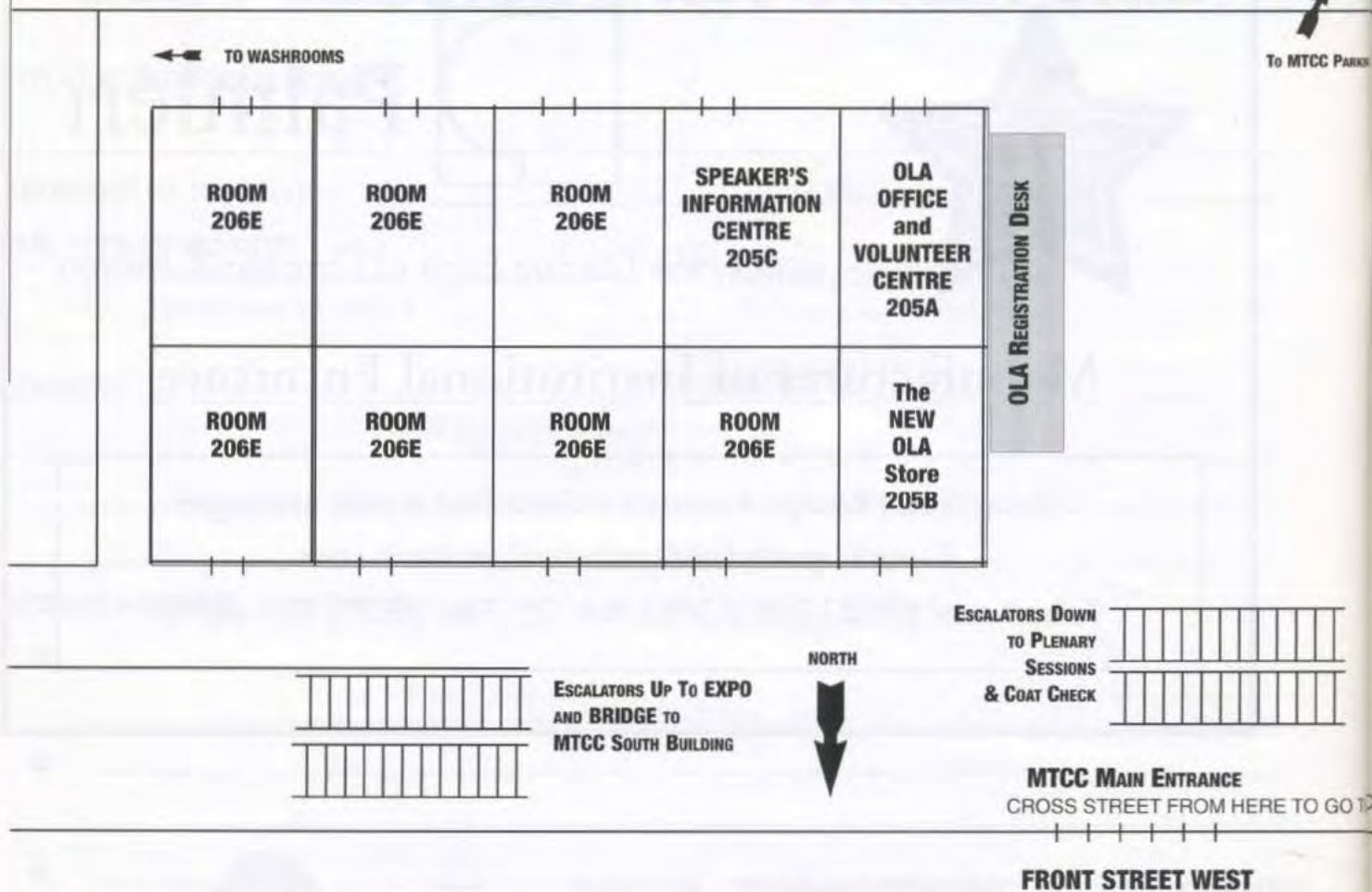
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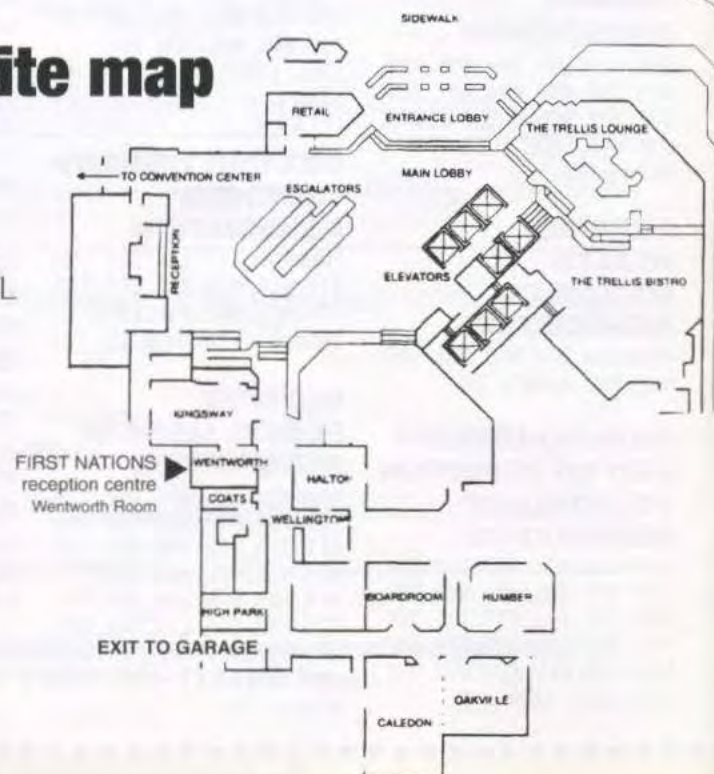
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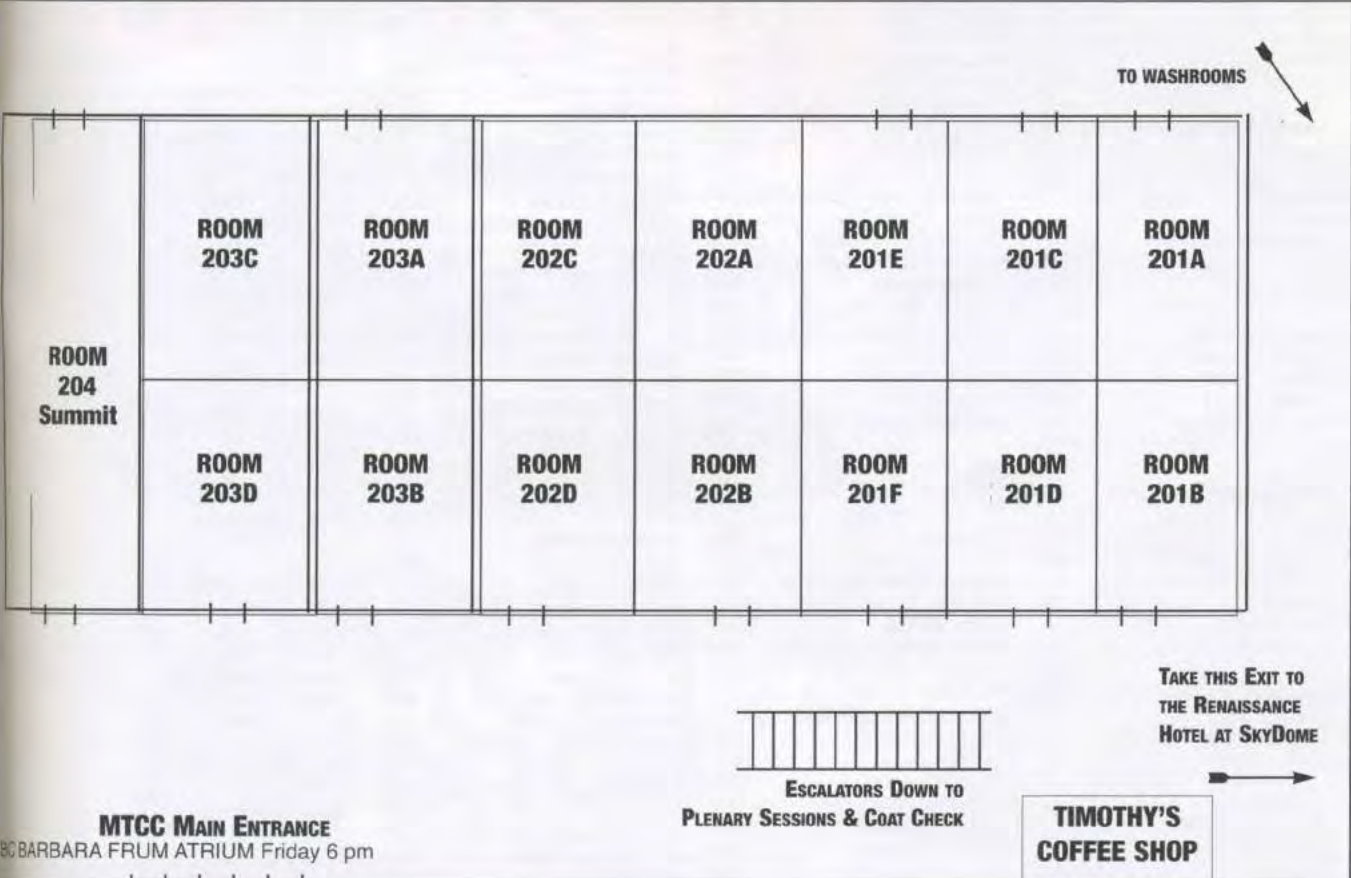
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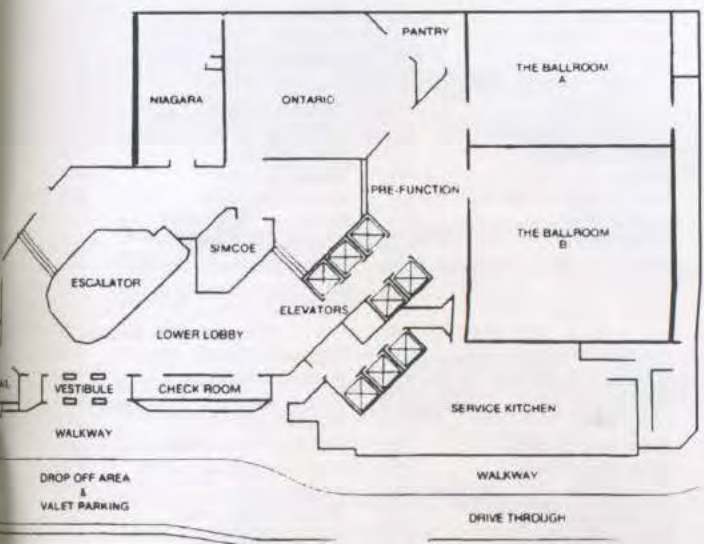
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