

Thursday, January 21, 1999

From the National Post's most talked about columnist to best-selling author

## ***Linda McQuaig continues a great tradition of nationally prominent speakers at OLA***



According to our opening plenary speaker, we are living in a "culture of machismo: endless government bravado on deficit cutting and inflation control, while government officials lose their testosterone when it comes to fighting unemployment or delivering social programs. Governments are practising selective impotence."

Journalist/author Linda McQuaig gives us a fabulous kick-off to Super Conference '99. She discusses libraries, librarians, and the choices we have in controlling our future. Control, and who has it is the major theme running through her work.

### **A nationally watched columnist**

McQuaig has written for The Globe and Mail, The Toronto Star and Maclean's Magazine and currently is a columnist with the National Post. She is a political and economic commentator for CBC Radio.

McQuaig received an Atkinson Fellowship for journalism in 1991, for public policy to study the social welfare systems in Europe and North America. Her 1993 book, *The wealthy banker's wife: the assault on equality in Canada* was the result.

Her other books include: *Behind closed doors: how the rich won control of Canada's tax system*, *The quick and the dead: Brian Mulroney, big business and the seduction of Canada*, and *Shooting the hippo: death by deficit and other Canadian myths*.

*Continued on page 4.*

## **Today's Changes**

### **Session changes**

Thursday: Session # 103 cancelled  
Session # 302 cancelled  
Session # 401 cancelled  
Session # 412 cancelled

### **Speaker changes, additions**

- Session 109: Barbara Quinlan, Director of Public Services, Mississauga Public Library System.
- Session #306: Susan Haigh, National Library of Canada/CIDL replaces Gwynneth Evans.
- Session #405: Susan Haigh added.

### **Change of Room**

- Session #415 moved to CP Boardroom.
- CASPAR User Group Meeting has been moved to MTCC/202A 4:00pm - 5:00pm 01/21/99

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## Today's highlights

**GALA OPENING NETWORKING BREAKFAST**, from 7:15, ticket required.

The new Libraries Advance Ontario products are unveiled. Spectacular!

**ALL CONFERENCE SPECIAL EVENT: LINDA MCQUAIG**, 10:30 a.m.-11:45 a.m.

**THE ANNUAL MEETINGS:** OLTA at 3:45 p.m.-5:00 p.m., OCULA, OPLA, OSLA all at 5:15 p.m.

**OCULA AWARD RECEPTION** for Martha K. Wolfe at 6:15 p.m.

**EVENING RECEPTIONS:** The Exhibitors of Expo 99.

### EXPO 99

Canada's largest and best library trade show, 10:00 a.m.-3:30 p.m.

More than 2,500 identifiable new products to check out! Including a number of new attractions:

#### EXPO 99 THEATRE

12:00 p.m. Maximizing the role of the Corporate Librarian.

12:30 p.m. Ancestry.com's Charter Affiliate Program.

1:00 p.m. The Windows Advantage

1:30 p.m. The latest products and services at Statistics Canada.

#### MEET THE AUTHORS

Linda McQuaig autographs at the morning Plenary Session.

1999 Silver Birch nominees Richard Scrimger, Andrea Spalding, Beverley and Chris Wood, Ted Staunton, Eric Walters.

The 1998 Governor-General Award winners Janet Lunn and Kady MacDonald Denton.

At the OLA Store and at EXPO '99. See the schedule on page 3.

#### MEET THE 1999 AWARD WINNERS

11:50 a.m. The OCULA Award: Martha K. Wolfe

12:15 p.m. OPLA's James Bain Medallion: Hilary Bates Neary, Margaret MacLean

12:40 p.m. OLTA W. J. Robertson Medallion: Sandy Cameron

1:05 p.m. OLA Distinguished Service Award: Liz Kerr

1:30 p.m. Children's Services Award: Cindy Cooper

#### OLA CAREER CENTRE

12:00 p.m. Library Skills in an Alternative Work Setting I

12:30 p.m. How to Create Your Own Career: Stan Skzeszewski, ASM Associates

1:00 p.m. Preparing for a Job Interview: Caroline Werle, RIM Services  
The speakers will stay at the Centre to answer questions.

#### THE LIBRARY DOCTOR IS IN

Fast answers, quick fixes, great referrals! Staffed by librarians from public, school and academic libraries. Where no question is too large or too small. Every question makes sense and nothing is too strange.

#### MEET AT CAFÉ OLA!

PTLAC at OLA

## Canada comes to Super Conference

OLA is pleased to welcome the Provincial and Territorial Library Associations Council (PTLAC) to Super Conference 1999. PTLAC meets twice a year, here at Superconference 1999 and at the annual CLA conference to discuss issues and share ideas concerning libraries across Canada.

The PTLAC members attending Super Conference 1999 are: Barbara Bulat, President, Library Association of Alberta; Ken Vaughan, President, Saskatchewan Library Association; June Wilson, President, Ontario Library Association; Jennifer Reeves, President, Quebec Library Association; Francesco Lai, President, Atlantic Provinces Library Association; Ron Bulmer, Vice-President, Nova Scotia Library Association; Lauraine Armstrong, Vice-President, Saskatchewan Library Association; Brian Bell, Past President, Ontario Library Association; Anne Howard, Past President, Quebec Library Association; Michael Burris, Executive Director, Library Association of Alberta; Larry Moore, Executive Director, Ontario Library Association; Vicki Whitmell, Executive Director, Canadian Library Association; Susan Haigh, Canadian Initiative on Digital Libraries; and Tim Mark, Canadian Association of Research Libraries.

## Tickets available for Friday, Saturday

A few tickets remain for Friday evening's dinner at Hart House and for Saturday's breakfasts and luncheons but today is your last day to get them. OLA must guarantee numbers at the Metro Convention Centre and at the University by noon.

Although Saturday's luncheon is free to registered delegates, you must have said you are going. Friday night is the most popular evening OLA has had in ten years. But time is running out!



OCULA rallies to fill gap; Rita Vine balances Dervin on Saturday

## Kathryn Deiss seriously ill; Dervin to provide Super Session

**W**e were devastated to hear this week that Kathryn Deiss has been taken seriously ill and has been forced to withdraw from the OLA/OCULA conference program.

Since organizers heard on Tuesday, the telephone lines have been alive as friends everywhere have rallied to handle the problem. The real blessing came when Brenda Dervin agreed to expand her session to fill Saturday's special Super Session time slot.

### The changes to expect

OCULA has been unable to find someone able to take over Session 103 today. It is cancelled.

Session 1002 on Sat. 10:30-11:45 is **RESCHEDULED** to the afternoon from 2:00-4:30. The speaker will still be Brenda Dervin and the title remains: "Are we having fun yet? Communicating in an Imploding Information/Communication Environment." Ms. Dervin is doing a much expanded interactive version of her workshop originally announced program.

### New workshop announced

Rita Vine, Medical Librarian at the University of Toronto and a very popular workshop leader across Ontario has agreed to fill the time slot vacated by

Dervin Saturday morning. Rita's workshop and description is as follows:

### 1002 OCULA CP Caledon

10:30 a.m.-11:45 a.m.

### WHAT'S NEW IN ONLINE REFERENCE SERVICE?

Rita Vine, Integrated Management Resources.

The Internet is transforming service in libraries. Many libraries have ventured into the provision of limited Reference Service using the Internet through asynchronous e-mail reference or a forms-based template.



Rita Vine

But they have yet to adopt more interactive models of reference service using the Internet. The technologies exist today to enable libraries to deliver real-time Reference Service over the Internet.

They can take their leads from commercial web sites who are successfully developing customer relationships using a variety of methods over the Web.

## Autographing schedule released

	Sesion	Store	Expo 99
<b>Thursday</b>			
Andrea Spalding	321	12:10	12:35
Jane Drake		12:10	12:35
Janet Lunn	417	12:35	1:00
Bev/Chris Wood	321	12:35	1:00
Richard Scrimger	321	1:00	1:25
Ted Staunton		1:00	1:25
Eric Walters		Orca Booth	Orca Booth
Linda McQuaig	Plenary (autographing after her speech)		
<b>Friday</b>			
Hugh Brewster	Breakfast and 501		
Ken Oppel	Breakfast and 501	12:10	12:35
ShereeFitch	615	12:10	12:35
Gayle Friesen	720	12:10	12:35
Arlene Perly Rae	614	12:10	12:35
Koechlin/Zwann	712	12:00	12:35
Kady Denton	417	12:35	1:00
David Bouchard	615	12:35	1:00
Norah McClintock	720	12:35	1:00
Marjan Glavak	613	12:35	1:00
William Bell	720	1:00	1:25
Pat Hancock	720	1:00	1:25
Robert Sutherland		1:00	1:25
Arlene Chan	615	1:00	1:25
Peter Sís	813	1:25	1:50
Katherine Barber	510 (meet her at her session)		

## Saturday

Peter Sís	Luncheon (autographing after his speech)
Paul Hoffert	1102 (autographing after his session)
Andrée Lacelle	1106 (autographing after her session)

# EXPO '99

Canada's Largest Library Exhibit  
Over 200 companies!

Please note these changes in location:

BRODART LTD is now Booth 239

Canadian Institute for Environmental  
Law and Policy is now Booth 520

OTIP/REAO Ontario Teachers'  
Insurance Plan is now Booth 522

# EXPO '99

Canada's Largest Library Exhibit  
Over 2,500 new products!



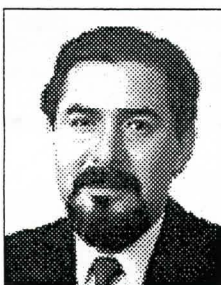
Town Hall Meeting this afternoon at 2 p.m.

## OLTA to address current issues and build the dream library of the future

**"T**here is nothing incompatible between the virtual and the real." This is just one of the 10 Points on the Vision List the Ontario Library Trustees Association will be discussing at their 1999 Town Hall Meeting.

### Policy Forum discussion

The 10 Points Vision List was initially put together from the November



Edmundo Vázquez

7,1998 OLA Policy Forum Notes: The Leadership Role of Public Libraries in the Information Age.

This year's Town Hall Meeting should be quite lively and interesting as the OLTA

works to bring their vision to reality. They are basically considering their idea of a dream library of the future and how to achieve the dream..

Continued from page 1

### Linda McQuaig exciting plenary speaker

Her latest book, *The cult of impotence*, refutes the popular notion that governments are powerless in the global economy to deliver full employment and well-funded social programs to their citizens.

McQuaig also made a brief appearance on the CBC series, *The Newsroom*.

### A rare opportunity

Don't miss this session. It happens at 10:00 a.m. this morning in MTCC room 105.

Ms McQuaig will be available for autographs following her talk. Books are for sale both in the meeting room and at the OLA Bookstore.

Many, many thanks to Ameritech Library Services for making this plenary session possible.

It will take a great deal of work and cooperation to make this dream a reality but it will be well worth the effort.

### Looking ahead

Some highlights from the Vision List include: an Ontario Library Card enabling free borrowing from any publicly funded library in the province, the accreditation of Librarians and Information Specialists, representation for libraries at the tables of power, universal access across present ministerial boundaries, the recognition of libraries as the defenders of freedom of information including intellectual freedom, and libraries being the major players for public access to information.

The future looks bright.

## Additional Changes

### Session Changes

- Friday:** Session # 518 moved (was #902)  
Session # 701 cancelled  
Session # 721 time change  
**Saturday:** Session # 1015 cancelled  
Session # 1002 new session  
(see below)  
Session #1104 (was #1002)

### Speaker changes, additions

- At the OLA Career Centre Friday, 1 pm, Jim Brett.
- At the Expo 99 Theatre Thursday, 12:00, CEDROM-SNi presenter is Kristine Caniff; 12:30, Ancestry.com presenter is John Tolman; 1:30, Statistics Canada presenter is Sunita Poona

### New sessions

- Session # 814, ABFO CP Simcoe, Friday January 22, 4:00-5:15 p.m.
- Session #1002. New OCULA session. What's New in Online Reference Service. Rita Vine, Integrated Management Resources. Real time reference services over the internet.
- OCULA Super Session # 1104 will be replaced by an expanded version of the former program Session #1002, thanks to the generous offer by speaker Brenda Derwin, Professor of Communications, Ohio State University.

# THANKS

The Ontario Library Association would like to thank those companies that make the decision to support the efforts of the Association through financial donations and through significant in-kind donations.

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**THANK YOU FOR YOUR  
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## Super News '99

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Editor  
Mike Mortimer,  
Wellington County Library

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