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New York Library Association Ontario Library Association November 3 - 7, 1993

Niagara Falls



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Meet the Bowker • Reed Reference Electronic Publishing Staff

Staff members from Bowker • Reed Reference Electronic Publishing will also be on hand to answer your questions about any *Plus* System product.

We look forward to meeting you! Please visit us at Booth #215.



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An international welcome



Allison Craig, OLA President, 1993



Sheryl Egger, NYLA President, 1993

When we decided to name this conference "The Information Bridge", it was an acknowledgment of the coming together of two library organizations, two countries and two cultures in a location where the significance of "the bridge" is evident and clearly understood.

What we could not have predicted was the transcendence of that physical bridge by the events, circumstances and technological developments of the past year. Moving ideas and information across boundaries by means of communications technology has become the status quo. What has emerged is the speed with which we now do this, and the overwhelming variety of kinds of information that are available to be moved.

This conference is the best imaginable combination of ideas, people and technology. When you design a program that combines a stellar lineup of internationally acclaimed authors and speakers with cutting edge sessions on electronic access and the transformational effect of the Internet, how could it be otherwise?

Welcome to The Information Bridge, a conference that dares to "boldly go"!

OLA Conference Planning Committee

CONFERENCE CO-ORDINATOR

Peter Rogers, St. Marys High School, Hamilton

CONFERENCE MANAGER

Gerda Molson, Niagara-on-the-Lake Public Library

OLA PRESIDENT

Allison Craig, West Carleton Secondary School, Dunrobin

PROGRAM

OCULA Programs
Joan Carruthers, York University
OLITA Programs
Ian Heckford, Oshawa Public Library
OLTA Programs
Edmundo Vasquez, Toronto Public Library Board
OPLA Programs
Ann McKenzie, St. Catharines Public Library
OSLA Program
Giselle Whyte, Hamilton Board of Education
Guilds Program

HOMETOWN LIBRARY SYMPOSIUM

Cindy Cooper, Halton Hills Public Library

Stan Skrzeszewski, ASM/OLA Consultants Gay Selby, Fergus Public Library

30 IDEA SESSIONS

Paul Walker, North Bay Public Library

LIBRARIES ADVANCE ONTARIO WALKABOUT

Melanie Coulson, Brampton Public Library Elizabeth Ridler, Consultant Paula de Ronde, Toronto Public Library

EXPOSITION

Flora Miller, Fleming Public School, Scarborough

INFORMATION DESK

Cathy Frizell, Collingwood Public Library Lynda Reid, Collingwood Public Library

VOLUNTEER CO-ORDINATOR

Janice Coles, Niagara Falls Public Library

FUNDRAISING

Joan Robinson, North York Public Library Janice Hayes, CNIB Library for the Blind Paula de Ronde, Toronto Public Library





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* Notes and Policies



OLA / NYLA Special Joint Conference - 1993

DO NOT HESITATE TO ASK.

Information desks are in each hotel and the Ontario Library Association has an information booth in the lobby of the Niagara Falls Convention Centre to answer the guestions you and our New York guests have.

THE OFFICIAL PROGRAM

To help you locate your session, each description in this official program is marked with a star for New York meeting locations or with a maple leaf for Ontario meeting locations. The hotel codes being used for each meeting location are explained in footnotes throughout the program.

TRANSPORTATION

The shuttle buses operate continuously in a loop as follows:

Route A The American route.

Use for changing locations in Niagara Falls, New York only.

Route B The Bridge route.

Connects the two locations via the Rainbow Bridge. Stops at all meeting locations on both sides of the border. Please do not use the Bridge route If you are not crossing the border. The first stop in New York is the Niagara Falls Convention Centre. The first stops In Ontario are the Skyline Brock Hotel and the Sheraton Fallsview Hotel. Have some identification such as birth certificate in case you are asked. Answer the questions asked by Immigration and there will be no delays.

Route C The Canadian route.

Use for changing locations in Niagara Falls, Ontario only.

The shuttle buses operate from 7:30 a.m. on Thursday and Friday. Saturday at beginning and end of day. No service on Wednesday or Sunday. Ask at an information desk if you require a ride. If you are moving from location to location by car, most of the Canadian hotels have ample, free parking. The American hotels characteristically have a parking garage with a fee.

The Hometown Library Tour and buses to and from Niagara-on-the-Lake for dinner and the Nylons are able to be boarded at any Canadian hotel location. The tour to the Mackenzie Heritage Printery in Queenston on Thursday leaves from the Old Stone Inn.

AWARDS

The James Bain Medallion

1993 winner: Anne Vanwyngaarden of Wainfleet Township Public Library Board.

The J.W. Robertson Medallion

1993 winner: Jane Horrocks, CEO, Richmond Hill Public Library.

Presentation: Thursday, Nov. 4, Niagara Falls (NY) Convention Centre.

Public Library Service Awards Minister's Award: Humphrey Public Library. Angus Mowat Awards: Markham Public

Library, Oakville Public Library and Peterborough Public Library. Presentation: Wednesday, Nov. 3, Niagara

MEALS

The Loonle Lunch

Falls (Ont) IMAX Theatre.

Light fare such as sandwiches is available at the commercial expositions in the Sheraton Fallsview Grand Oakes Ballroom and in the Skyline Brock Niagara Ballroom for one loonie per item. Coffee is available without cost in the Ballrooms. We thank our donors for the subsidies that have allowed us to provide the lunch for this nominal charge.

The Trustees' Dinner

OLTA and NYSALB host a dinner Friday in the historic Court House in Niagara-on-the-Lake. Tickets are \$40 per person including the wine-tasting and the Nylons concert. Dinner only, \$25; Nylons only, \$20.

BADGE = RECEIPT

Just a reminder: Your badge is your receipt. Do not throw it away.

CEO OPTIONS

A meeting room has been set aside for delegates who wish to arrange a meeting of their own. Book the space at the OLA office (Sheraton Fallsview Mohawk Room).

EMPLOYMENT OPPORTUNITIES

A "Position Wanted" and "Positions Available" Board is available for use by delegates at the OLA Career Centre in the Grand Oakes Ballroom Foyer of the Sheraton Fallsview Hotel. Jobs are also listed on JobSAT. Also in the Centre is a booth by the Brooklyn Public Library who are looking to fill forty librarians' positions. Interviews will be conducted during the conference. Other employers requiring private interview space should contact the OLA Office (Mohawk Room) to make arrangements.

THE OLASTORE

Publications written by the close to 400 speakers participating in this joint conference are for sale in the OLAStore. A selection of this year's professional literature from such library publishers as Neal-Schuman, Libraries Unlimited and Oryx are also available. The OLA's "Libraries Advance Ontario" products are an obvious highlight.

PICKUP TABLE

In the continuing effort to conserve paper and to save you getting material you do not want, the OLA will have a pickup table rather than registration kits at the Fallsview.

ANNUAL MEETINGS

Ontario Library Association

Friday, November 5, 1993 10:15 am - 11:45 am The Niagara IMAX Theatre

Ontario College and University Library Association

Thursday, November 4, 1993 4:15 pm - 5:30 pm Sheraton Fallsview/Cree Room

Ontario Library and Information Technology Association

Thursday, November 4, 1993 4:15 pm - 5:30 pm Sheraton Fallsview/Ontario Room

Ontario Library Trustees' Association

Thursday, November 4, 1993 4:15 pm - 5:30 pm Sheraton Fallsview/Canadiana Room

Ontario Public Library Association

Thursday, November 4, 1993 4:15 pm - 5:30 pm Sheraton Fallsview/Hennepin Room South

Ontario School Library Association

Thursday, November 4, 1993 4:15 pm - 5:30 pm Sheraton Fallsview/Auditorium

OLA Guild Council

Thursday, November 4, 1993 4:15 pm - 5:30 pm Sheraton Fallsview/Haida Room

Children's Services Guild

Following session #278 OSI/Wine Cellar

Library Services to Persons with Disabilities Guild

Following session #367 SF/Chippewa

Guilde des services en français

Following session #206 SI/Oak Room

Teen Services Guild

Following Forum #6 SI/Simcoe Room

Literacy Services Guild

Following session #261 RR/Drummond

Multicultural Services Guild

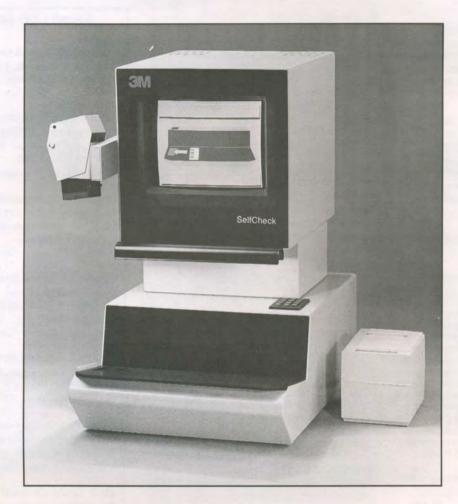
Following session #362 SI/Oak Room

Information Services Guild

Following session #260 SF/Haida



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Best of all it checks out in better patron service. By eliminating lines. By offering checkout privacy. By making librarians more accessible. And by allowing longer library hours through improved efficiency.

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3M Innovation





GUIDELINES FOR THE PREPARATION OF RESOLUTIONS



The following guidelines are addressed to individuals and units preparing resolutions to come before the Ontario Library Association Annual Meeting.

- Any member in good standing may prepare a resolution for the Annual Meeting.
- Resolutions must be complete so that, upon passage, each becomes a clear and formal expression of the opinion or will of the assembly.
- (2) Each resolution must clearly indicate the initiating individual(s). If the individual(s) is (are) acting on behalf of and/or under the direction of a group or groups, the affiliation must be specified.
- (3) Each resolution should address no more than one topic or issue.
- (4) The terms used in each resolution must be readily understandable or be specifically defined.
- (5) The intent, objective, or goal of the resolution must be clear. The resolution must state whether it sets forth a general policy, an OLA viewpoint, or a call for specific action.
- (6) All resolutions must clearly set forth their relationship to libraries and/or librarianship.
- (7) If a resolution calls for specific action or a course of action, the resources that the initiator(s) of the resolution believe to be needed in order to carry out the directive must be specified.

- (8) If the initiator(s) of a resolution is (are) aware of a conflict between a policy or directive set forth in the resolution and existing Ontario Library Association policy or directive, the same resolution must indicate a possible means of resolving that conflict.
- (9) If a resolution calls for a specific action or program and has a timetable, the timetable must be clearly specified and be potentially achievable.
- (10) If a resolution is addressed to or refers to a specific group or groups, this must be clear.
- (11) Resolutions to the Annual General Meeting must be submitted to the Resolutions Action Group by 8:30 p.m. on Thursday through the OLA office in the Mohawk Room of the Sheraton Fallsview Hotel.
- (12) Each resolution must have a mover and a seconder. The mover and seconder or their designates must attend the Resolutions Action Group meeting Friday morning at 8:30 a.m. to speak to their resolution.
- (13) The mover and seconder of the resolution or their designates must be prepared to speak to the resolution at the OLA Annual General Meeting.

The staff of the Association and the OLA's Resolution Action Group will be glad to assist a member or unit in the preparation of resolutions. Final wording will be projected on an overhead at the OLA Annual General Meeting.

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* Wednesday November 3 / Seminars and Certificate Programs



Earna certificate
by participating
in The OLA's Seminar Program

THE PROGRAM

The OLA Seminar program features day-long more intensive learning experiences for those who need or wish more depth and stronger understanding of the body of knowledge being offered.

RECOGNITION

The Ontario Library Association will issue a certificate indicating that you have participated in a particular program as recognition of your commitment and as a record of your initiative.

To qualify for a certificate, you must attend one of the following full-day sessions and two related workshops within the total conference program.

Seminars that qualify as a base for this year's certificate program are:

#100 Writing learning outcomes

#101 Video cataloguing

#401 School library evaluation

#402 Storytelling

#403 Managing diversity

#404 Young adult library service

If you wish to receive a certificate recognizing your participation, you must pick up the record of attendance form to be initialled by speakers at the sessions you use to qualify for the certificate. The form is available at the registration desk in any hotel.



100 - SF/Canadiana Room Wednesday, November 3 9:00 a.m. - 5:00 p.m. THE NEW ONTARIO **CORE CURRICULUM: OUTCOME BASED LEARNING** Dr. William Spady, Director,

High Success Network.



101 - SF/Oneida Room Wednesday, November 3 9:00 a.m. - 5:00 p.m. OLA CATALOGUING **VIDEOCASSETTES:** A PRACTICAL WORKSHOP Jean Weihs, Technical Services Group



102 - SF/Cree Room Wednesday, November 3 1:00 p.m. - 5:00 p.m. **OLTA** "BOARDS THAT MAKE A DIFFERENCE": THE VIDEOTAPE SEMINAR Moderators:

Randee Loucks, Southern Ontario Library Service and Stan Skrzeszewski, ASM Consulting Services at OLA.



104 - SF/Auditorium Wednesday, November 3 9:00 a.m. - 5:00 p.m. **GETTING PAST THE RAPIDS:** VOYAGEUR LESSONS LEARNED Linda Moore, CEO, tranSKILLS



103 - SF/Hennepin Room Wednesday, November 3 9:00 a.m. - 5:00 p.m.

OLA with generous support from Bell Canada

THE TRANSFORMATIONAL EFFECT OF THE ELECTRONIC HIGHWAY: AN INTERNATIONAL FORUM An OLA Ten Days to 2000 Event

OLA Program Co-ordinator: Stan Skrzeszewski, ASM Consultants at OLA

Session Moderators:

Barbara Clubb, Director, Libraries and Community Information Branch, Ministry of Culture, Tourism and Recreation. Elizabeth Hoffman, University of Toronto: Member, Ontario Government Task Force on a Telecommunications Strategy.

Speakers:

Barbara von Wahlde, Associate Vice-President for University Libraries, State University of New York at Buffalo.

Brian Milton, National Director, Social Policy, STENTOR Telecom Policy; Co-chair, Canadian Education Network Coalition.

John Drake, Chair, Management Board, ONet. Leigh Swain, Manager, Information Analysis and Standards, Information Technology Services Branch, National Library of Canada; Director, Universal Dataflow and Telecommunications, IFLA.

Don Tapscott, author of Paradigm Shift: The New Promise of Information Technology: Vice-President, Technology, DMR Group Inc.; Vice-Chair, Council for an Ontario Information Infrastructure (via satellite).

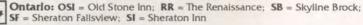
Jack Cain, ISM / Library Information Services. Dr. John Black, Chief Librarian, University of Guelph; President, Association of Research Libraries (ARL).

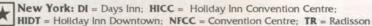
Marilyn Gell Mason, Director, Cleveland Public Library; former Executive Vice President, Metrics Research Corp.; Director, 1980 White House Conference on Library and Information Services.

Michael Ridley, Associate Library - Systems, University of Waterloo.

Wendy Brown, Chief Executive Officer, Peterborough Public Library. William MacLean, President, BMB Compuscience Canada Ltd.













8:00 pm **IMAX** Theatre

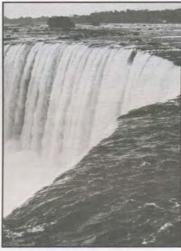
The Information Bridge: the Grand Debut

OLA President Allison Craig and NYLA President Sheryl Egger welcome you at this spectacular evening to launch the special OLA/NYLA joint 1993 conference.



The Ministry of Culture, **Tourism and Recreation** PUBLIC LIBRARY SERVICE **AWARDS** The Hon. Anne Swarbrick

The Minister's Award for Innovation goes to Humphrey Township Public Library. Angus Mowat Awards of Excellence will be presented to Markham Public Libraries, Oakville Public Library and Peterborough Public Library.



The IMAX film, "NIAGARA"

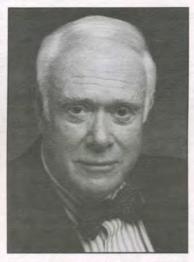
The IMAX film process is an Ontario invention. Could there be a more exciting subject than this for its six storey screen.

Introduced by His Worship Niagara Falls Mayor **Wayne Thomson**

Live music by

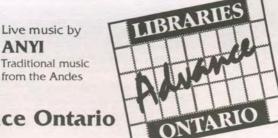
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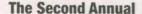


Canada's most celebrated popular historian, PIERRE BERTON

Author of 37 books that have sold over one million copies, Berton is one of our best raconteurs. He became famous with his stories of the Klondike and has never looked back. His current two books are Niagara and Pierre Berton's Picture Book of Niagara Falls.



Mr. Berton will autograph his books after presentation.



Libraries Advance Ontario WALKABOUT

See displays on tonight's award winning projects as well as displays by libraries across Ontario of their latest and most innovative ideas. Welcome to this celebration of Ontario library creativity.







* Thursday November 4 Morning Sessions



(20)

200 - The Commissioners Quarters at Victoria Park

Thursday, November 4 8:30 a.m. - 4:00 p.m.

OLTA **'BOARDS** THAT MAKE A DIFFERENCE MAKING IT ALL HAPPEN Dr. John

Carver, Carver Governance Design Inc.

Prerequisite: Attendance at and/or

experience with Dr. Carver's original seminar.



201 - SF/Hennepin Room North Thursday, November 4 8:30 a.m. - 10:00 a.m.

OCULA

BUILDING A CATALOGUE FOR THE 21ST CENTURY

Dale Irwin, Head, Bibliographic Services, York University Libraries; Nancy Krygsman, Asst. Chief Librarian, Toronto Public Library; Gloria Leckie, Asst. Professor, Graduate School of Library and Information Science, University of Western Ontario. Convenor: Wendy Kennedy, University of Western Ontario. Meet the challenge of enhancing, expanding and extending access to information inside and outside your library walls - and in a time of financial restraint!



202 - OSI/Ontario Room

Thursday, November 4 8:30 a.m. - 10:00 a.m.

OLA Children's Services Guild LASERS IN ACTION: MULTIMEDIA AND CHILDREN'S SERVICES

Henry Campbell, President, Perceptix Inc.

Convenor: Suzanne Campbell, Orillia Public Library.

This presentation will include the latest in interactive learning materials. You will participate in a demonstration of current computer software, CD-ROM and videodisc re-

sources that can be used effectively to augment traditional classroom materials.

203 - NFCC/Room 6 ★ Thursday, November 4 8:30 a.m. - 10:00 a.m.

EDUCATION FOR LIBRARIANSHIP: A VIEW ACROSS THE BORDERS

A panel of library/information school deans from New York and Ontario. With both New York and Ontario seeing new ventures in education for library/ Information sciences, based on different perceptions of changing student and employer audiences, this program will offer an excellent opportunity for exchanging information and ideas "across the borders."



204 - NFCC/Skylounge

Thursday, November 4 8:30 a.m. - 10:00 a.m.

GRAPHICS ON A SHOESTRING

Carolyn Schuler, Monroe County Library System. This program is designed to assist librarians design and layout, and will gain confidence in turning out quality brochures with a minimum of talent and money. 205 - RR/Elgin Room Thursday, November 4

in upgrading the look of their flyers, book-

Participants will learn about the basic equip-

ment needed and application of the rules of

marks and other promotional materials.



8:30 a.m. - 10:00 a.m.

EDI AND ACQUISITIONS

Elizabeth Bryant-Forest, Canadian Telebook Agency

Convenor: Ian Heckford, Oshawa

Public Library Technology will change the acquisitions

process. Libraries will be ordering and invoicing electronically. This session will focus on how the process will work and the benefits to libraries.



206 - SI/Oak Room

Thursday, November 4 8:30 a.m. - 10:00 a.m.

OLA Guilde des services en français

COMMENT UTILISER VOS MÉDIAS LOCAUX

Colette Prévost, Directrice Générale, Bibliothèque Cosby, Mason & Martland, Présidente du Comité d'Etudes sur les services en français.

Convenor: Jeannine Landry, Smooth Rock Falls Public Library

Les médias locaux servent à rejoindre un groupe bien circonscrit de personnes; résidents de votre municipalité, membres des clubs lacaux et autres. Trop souvent négligés, ces médias sont poutant très efficaces; ce sont les médias les plus près des gens. En utilisant la Trousse de Marketing, LA BIBLIOTHEQUE PUBLIQUE TOUT UN MONDE...POUR TOUT LE MONDE!, vous apprendrez à utiliser vos médias locaux: les avantages, les désavantages, le quand et le comment. (L'atelier se déroulera en français) The French Services Guild Annual Meeting will follow this session.

208 - NFCC/Room 1

★ Thursday, November 4 8:30 a.m. - 10:00 a.m.

FOREIGN LANGUAGE RESOURCES FOR A CHANGING POPULATION

Collection development, acquisitions and public service issues in developing foreign language collections in response to new immigrant populations. Both American and Canadian viewpoints will be represented.







209 - OSI/Wine Cellar Thursday, November 4

8:30 a.m. - 10:00 a.m. OSLA

ESSENTIAL LEARNING OUTCOMES FOR LIBRARY INFORMATION AND MEDIA

Pauline Weber, Co-ordinator of Media & Libraries, Halton Board of Education. Convenor: Giselle Whyte, Hamilton **Board of Education**

Develop significant and essential outcomes in the knowledge, skill and affect areas of learning for grades 3, 6 and 9 that are truly integrated into common curriculum and gain insight into the teacher-librarian's role.

210 - TR/Ambassador Room Thursday, November 4 8:30 a.m. - 10:00 a.m.

MARC FORMAT INTEGRATION Laurn Pinsley, SUNY/OCLC; Susan Neumeister, Lockwood Library, University of Buffalo; Lilliane Le Quellec, multiLis.

The integrated MARC format will be implemented in 1993. What will it mean to your staff, catalogue and on-line system?

211 - SF/Cree Room Thursday, November 4 8:30 a.m. - 10:00 a.m.

OLA **BOOKMOBILES FOR** THE 21st CENTURY

Joy Burr, Community Outreach and Bookmobile Services Supervisor, North York Public Library; Susan Back, Manager, Community and Information Services, North York Public Library.

Convenor: Ingrid Dalton, Mississauga Public Library

Join Joy Burr and the rest of the Southern Ontario Bookmobile Interest Group to see, and talk about, North York's new state-ofthe-art bookmobile. This bookmobile is the first of its kind, and a prototype for bookmobiles in the future.

212 - TR/Buffalo Room Thursday, November 4 8:30 a.m. - 10:00 a.m. USING MEDIA TO THE MAX

A panel of media aces from print and broadcast venues will provide insiders' tips on how to maximize press coverage. A question and answer period will give you the chance to talk directly to the people who report on the news. A brief business meeting will follow this program.

213 - SF/Haida Room Thursday, November 4 8:30 a.m. - 10:00 a.m.

STORYTELLING: COMMUNICATIONS, INFORMATION AND EDUCATION

Itah Sadu, storyteller, educator, community organizer, Mariposa in the Schools program, Toronto.

Convenor: Anne Little, Bruce County Public Library

Keep your audience spellbound, involve them in the way you tell your stories and gain fresh insights into the value of storytelling in public and school library programs. Itah Sadu inspires her audience's own creativity and encourages a "no limit" approach to storytelling.

214 - TR/Niagara Room Thursday, November 4

8:30 a.m. - 10:00 a.m. SCHOOL LIBRARY PARTICIPATION IN NETWORKING

A ten year follow-up to Weeks 1982 study of building LMS attitudes towards networking, technology and services that are important to schools.

215 - RR/Dorchester Room Thursday, November 4

8:30 a.m. - 10:00 a.m. OPLA/OLITA

INFORMATION TECHNOLOGY FOR NEOPHYTES

Convenor: Peter Nelson, Almonte Public Library.

What is a database? What is an ASCII file? How is information stored in a computer? What is MARC? What are all the acronyms you keep hearing? What key questions should you be asking vendors about technology? This introduction to Information technology is how you can find out.

216 - SB/Rainbow Salon Thursday, November 4

8:30 a.m. - 10:00 a.m. 30 Ideas in 90 Minutes

MAKING YOUR STAFF FEEL THEY ARE #1

Carol Aitken, Thunder Bay Public Library; Paul Walker, North Bay Public Library; others to be announced.

Convenor: Paul Walker, North Bay Public Library

Effective libraries must have effective staffs. Keeping morale high is a challenge, yet necessary to quality service and program.

Ontario: OSI = Old Stone Inn; RR = The Renaissance; SB = Skyline Brock; SF = Sheraton Fallsview; SI = Sheraton Inn

New York: DI = Days Inn; HICC = Holiday Inn Convention Centre; HIDT = Holiday Inn Downtown; NFCC = Convention Centre; TR = Radisson

THE ONTARIO SHOWCASE



217 - SF/Ontario Room

Thursday, November 4 8:30 a.m. - 10:00 a.m.

Ontario Innovation Showcase THE WIRED CAMPUS

Dr. Ted Heaven, Librarian, Trinity College School, Port Hope. A look at a highly functional computerized learning environment. Students have access to on-line and CD-ROM databases, and printing is integrated with the computer labs. Hear about how the automated reference services work, to what extent students make use of the technology, and about how automation became a priority in the midst of conflicting demands and budget pressures.

218 - SF/Canadiana Room Thursday, November 4 8:30 a.m. - 10:00 a.m.

Ontario Author Showcase CREATING FOR CHILDREN

Ian Wallace, author/illustrator of Chin Chiang and the Dragon's Dance; Linda Granfield, author of The Cowboy: Kent Monkman, illustrator of A Coyote Columbus Story: John B. Lee, author of Hired Hands.

University, school, public and college librarians tell how they make their paid and volunteer staff feel good about what they do.

219 - SI/Simcoe Room

Thursday, November 4 8:30 a.m. - 10:00 a.m.

30 Ideas in 90 Minutes SERVING THE YOUNG

Anne Marie Heckman, Stratford Public Library; Sharon Wilson, King Township Public Library; Wendy Anderson, E.W. Foster School, Milton.

Convenor: Paul Walker, North Bay PL Get ideas, tips and programs that have made a difference in serving children and young adults in these Ontario and New York school and public libraries.

> 221 - SF/Auditorium Thursday, November 4 8:30 a.m. - 10:00 a.m.

OLA Task Force on School / Public Library Co-operation

THE GRASS ROOTS GET TOGETHER

Don Robertson, Markham Public Library Board; Susan Mickalow, Halton Board of Education and Task Force members. OLA's massive and ambitious interlibrary co-operation project will now evaluate the success of projects undertaken last year. Hear why and how.



* Thursday November 4 Workshop Sessions





222 - SI/Willow Room Thursday, November 4 8:30 a.m. - 10:00 a.m.

OPLA SPACE RENOVATIONS AND EXPANSION USING

COMPUTER AIDED DESIGNS Sharv Adams, Architect. Convenor: Marietta Evans.

Metropolitan Toronto Reference Library. Some of the biggest decisions you may make include approval and recommendations on design of your library space. Talk with a professional architect experienced in the use of computer aided design.



223 - RR/Drummond Room Thursday, November 4 8:30 a.m. - 10:00 a.m.

OPLA PAY EQUITY / **EMPLOYMENT EQUITY:** PRINCIPLES AND RESULTS IN UNIONIZED PUBLIC LIBRARIES

lack Bird, CUPE, Assistant Regional Director - Ontario; Thea Adams, CUPE, Scarborough Public Library; Audrey Nichol, CUPE, Mississauga Public Library: Pam Walker, CUPE, Hamilton Public Library: Janet Walker, CUPE, Toronto Public Library.

Convenor: Steve Burdick, CUPE, Metropolitan Toronto Reference Library. Equity is a fundamental form of access. Education is critical to the entire group affected by such initiatives if the plans are to be successful and truly effective.

241 - NFCC/Room 2 Thursday, November 4 10:45 am - 12:15 pm **BUSINESS REFERENCE SOURCES** FOR THE NON-SPECIALIST

Michael Lavin, Lockwood Library, University of Buffalo.

Our speakers will provide an overview of business reference sources, both print and non-print, with an emphasis on finding information on privately held companies.

242 - NFCC/Room 6 Thursday, November 4 10:45 am - 12:15 pm **MAKING CONNECTIONS:** THE HOW AND WHY OF SPECIAL LIBRARY DISTRICTS

Judith Levine, Division of Library

Development. Our panelists discuss establishing a special library district.



OSI/FRANCIS PETRIE ROOM

Thursday, November 4 10:00 a.m. - 3:00 p.m.

Ex Libris Association 8TH ANNUAL MEETING

Sheila Wilson, author of the St. Catharines Public Library history and co-author of St. Catharines, Canada's Canal City; Chris Raible, writer, broadcaster and historical interpreter of the Mackenzie House, Toronto, author of Muddy York Mud: Scandal and Scurrility in Upper Canada.

Convenor: Janette White.

Registration from 9 a.m.

When Is It the best alternative? What are the perks and problems? How is it done?

243 - HICC/Rooms B & C Thursday, November 4

10:45 am - 12:15 pm DOCUMENT DELIVERY IN INTERLIBRARY LOAN

Suzanne Irving, University at Albany; Mary lackson, University of Pennsylvania.

Evaluate the performance of vendors in interlibrary loan and other document delivery issues, such as the use of Ariel.



244 - SF/Auditorium

Thursday, November 4 10:45 am - 12:15 pm

INTERNATIONAL ISSUES FORUM

Participants will share Issues facing school libraries in the United States, Canada, Germany, Russia, Australia and Ireland. This program will be held in Ontario, Canada.

245 - TR/Buffalo

Thursday, November 4 10:45 am - 12:15 pm

PRESERVATION BASICS: YOU CAN DO IT!

Duane Watson, New York Public Library; Richard Peek, Rush Rhees Library; Madeline Davis, Buffalo and Erie County Public Library.

Our speakers will offer basic and practical methods for preserving print and non-print materials that require very little training and moderately priced supplies. These methods are designed to preserve heavily used collections, both large and small.

246 - NFCC/Skylounge Thursday, November 4 10:45 am - 12:15 pm TABLETALKS: SMALL GROUP **ACTIVITIES AND DISCUSSION**

Join your colleagues for small group activ-Ities and facilitated discussion on origami, storytelling, puppetry, reader's theater, teen volunteers, summer reading, and issues of interest to youth services librarians.

247 - TR/Niagara Room Thursday, November 4 10:45 am - 12:15 pm CHILDREN'S SERVICES

CONSULTANTS MEETING

Consultants from the New York State public library systems will discuss common goals, problems and concerns.

248 - NFCC/Room 1 Thursday, November 4

10:45 am - 12:15 pm

THE LAST OF THE LIBRARY TABOOS: HOARDING VERSUS SHARING OF MEDIA MATERIALS

Resource sharing of media materials, specifically video, continues to be verboten in school and public libraries. But change is coming. Listen to the pros and cons from those who "live it" daily.

249 - DI/Crystal Room ★ Thursday, November 4 10:45 am - 12:15 pm

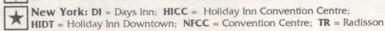
OPENING THE ELECTRONIC DOORWAY

Linda Espenshade Heinemann, Chair, Biennial Review Committee; Cynthia LaPier, Schuyler-Chemung-Tioga BOCES School Library System; Jennifer Morris, Warren Hunting Smith Library; Samuel Memberg, The New York Public Library.

The Biennial Review Committee will discuss the new edition of the Statewide Automation Plan and the implementation of the Electronic Doorway Library Concept.



Ontario: OSI = Old Stone Inn; RR = The Renaissance; SB = Skyline Brock; SF = Sheraton Fallsview: SI = Sheraton Inn







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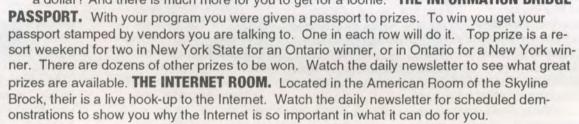


Over 130 Booths and 100 companies for you to see, Talk with and discover!!



'189 IDEAS IN 360 MINUTES." All companies in the exhibit halls were invited to share their expertise by providing delegates with a non-commercial idea to help you either use a product more effectively or a broad idea for improving efficiency or service. Stop by and see what they are suggesting. The ideas are on a black and red pad in their booth. THE LOONIE LUNCH. On Thursday and Friday in both exhibit halls there will be a cafeteria style lunch available at

the '1893' price of a loonie per item. When was the last time you got a sandwich for a dollar? And there is much more for you to get for a loonie. "THE INFORMATION BRIDGE"







THE NIAGARA ROOM

SKYLINE BROCK HOTEL

Thursday, November 3 9:45 am - 5:15 pm Friday, November 4 8:30 am - 4:00 pm

THE GRAND OAKES BALLROOM

SHERATON FALLSVIEW HOTEL

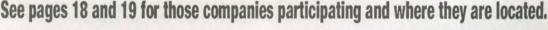
Thursday, November 3 10:45 am - 2:30 pm Friday, November 4 10:00 am - 2:00 pm







See pages 18 and 19 for those companies participating and where they are located.







* Thursday November 4 President's Forum





Forum 1 **RR/Grand Ballroom** 10:45 am - 11:45 am



Forum 2 SF/Hennepin Room 10:45 am - 11:45 am



Forum 3 SB/Rainbow Salon 10:45 am - 11:45 am



Forum 4 SF/Canadiana Room 10:45 am - 11:45 am

DADIE **PERLOV** "Surviving with style"

agement Inc., Perlov is so in demand that she has managed to be home only eighty-nine days in the last year (according to her family's calculation). Those who have worked with her or seen her in action will readily know why. Her experience as Executive Director of the New York Library Association and of the National Council of Jewish Women have served her well but do not account for the understanding and insight she brings to her professional activities, management style and personal life. She developed OLA's strategic planning approach, inspired and energized the first Hometown Library, and gave new insight to OLA's Ten Days to 2000 project. She has just finished a study of the American Library Associa-



Town Hall Meeting: "At what cost? The support of Canadian Principal of Consensus Manpublishing."

Joining the discussion: Kevin Gostlow, John Coutts Library Services; Ricky Englander, KidsCan Press; Marc Coté, Literary Press Group; Shirley Lewis, Shirley Lewis Information Services; Doug Kehoe, McClelland & Stewart, Madeline Zeidman, University of Toronto Press and YOU! Incoming OLA President Janice Hayes from the CNIB Library for the Blind will moderate.

This stellar group of publishers, jobbers and writers meet you in this lively, interactive session. They will be asked to answer the hard guestions and so will you. Why are libraries not treated as well as booksellers? What do libraries do to market Canadian authors? materials? Will buying around escalate in this economy? Why don't librarians really know what is out there? How do we get the books we need produced?

JUNE **CALLWOOD** "The power to empower"

Esteemed Canadian journalist and author of over 20 books. Callwood has been a founder of four important centres in Toronto which provide support and treatment to a broad spectrum of needs. These centres include Nellie's Hostel for women; Jessie's Centre for teenagers and Casey House Hospice. She is keenly aware of an vitally involved in issues of justice, safety and support for Canada's youth. She holds 13 honourary degrees and is the recipient of many awards, including Officer of the Order of Canada.



WILL MANLEY "Will's world"

Will Manley is Director of Tempe, Arizona's Public Library. He is also one of the rareties in librarianship - a genuinely wise and funny man. His survey of librarians' sex habits in Wilson Library Bulletin ended his popular column there but led to an even bigger audience and new success in ALA's American Libraries. He has a new book, Unsolicited Advice: Observations of a Public Librarian and the OLAStore will be carrying it. Maybe he will reveal the five theories on the origin of cataloguers or the seven symptoms of a circulation clerk ready to commit serial murders and the 15 signs that as a children's librarian you may be reverting to childhood. One can only hope.



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* Thursday Afternoon Sessions





251 - SF/Hennepin Room North Thursday, November 4 2:30 p.m. - 4:00 p.m.

OPLA

WORK FLOW IMPROVEMENT AS A "WAY OF WORK"

Don Mills, CEO, Mississauga Public Library.

Work smarter in any library setting. Use staff-directed improvements to streamline Identified library procedures and Improve customer service. A videotape showing the process in progress and its results will be presented in this practical work session.



252 - HICC/Room C Thursday, November 4 2:00 p.m. - 3:30 p.m.

CD-ROMS AND LANS FOR YOUR LIBRARY

Nancy Nelson, Meckler Corporation: Jane Rosenfeld, Buffalo and Erie County Public Library.

A tabletalk discussion on CD-ROMs and LANs from selection to implementation to day-to-day maintenance. Specialists describe their experiences, offer guidelines, lead audience discussion, and answer questions.



253 - NFCC/Room 2 Thursday, November 4 2:00 p.m. - 3:30 p.m.

DESIGNING THE RESEARCH PROCESS SHEET

Susan Blandy, Hudson Valley Community College; Linda Belisle, Taconic Hills High School. High school and academic librarians will learn how to design a student oriented research process sheet that clarifles structure and criteria for projects in any discipline.



254 - SF/Ontario Room Thursday, November 4

2:30 p.m. - 4:00 p.m. OLITA

IMAGING TECHNOLOGY IN THE LIBRARY

Brian Bell, Manager of Support Services, Oakville Public Library; Berne Grush, Director, Metaconcepts. Convenor: Robert Renaud, Markham Public Library.

Scanning, managing and delivering copies of large quantities of information stored on sensitive originals is the next big challenge

facing libraries. Come and hear from real libraries who are implementing solutions and see demonstrations of working library projects. Issues concerning standards, future directions in technology development, Indexing and retrieval, and planning and implementation will be discussed.



255 - OSI/Ontario Room Thursday, November 4 2:30 p.m. - 4:00 p.m.

Ontario Author Showcase BARBARA REID:

THE ART OF PLASTICINE

Convenor: Ken Setterington, Scarborough Public Library. The author and illustrator of Two by Two is enormously successful and very popular with children. Using direct example, she will discuss how she creates her unique plasticine illustrations. Her books will be on sale at The OLAStore for autographing.



256 - SF/Hennepin Room South Thursday, November 4 2:30 p.m. - 4:00 p.m.

AN EFFECTIVE MULTI-BRANCH LIBRARY STRUCTURE

Sam Coghlan, Chief Librarian, Oxford County Library, Chair, County and Regional Municipality Librarians: Hélène Golden, Southern Ontario Library Service; Michael C. Mahaney, Asst. Deputy Director, Buffalo & Erie County Public Library.

Convenor: Eileen Floody, Elgin County

Learn about real models that can be implemented in county and city environments for more effective organization. For middle to upper management and library trustees.



257 - NFCC/Skylounge

Thursday, November 4 2:00 p.m. - 3:30 p.m.

SERVING YOUTH WITH SPECIAL NEEDS

Patricia Blackett, Lancaster Public Library; Mary Langdon, Child's Place for Children with Special Needs; Ristiina Wigg, Mid-Hudson Library System. Youth specialists will describe model library programs that address the concerns of youth with special needs and their parents



258 - SB/American Room Thursday, November 4 2:30 p.m. - 4:00 p.m.

OCULA

THE GATEWAY TO INFORMATION

Fred Roecker, User Education Librarian. Ohio State University.

Convenor: Lynne Bentley, Humber College.

Through demonstration of Ohio State's new, user-friendly, fast electronic workstation that allows students, faculty and staff access to CD-ROMs and the university's online catalog from dorms, offices, computing labs and home, you will see the not-verydistant future now. Ohio State has a very high continuing education population with limited background in accessing information. Mr. Roecker's front-end computer program is designed to help these students follow their own research path.



259 - SI/Willow Room Thursday, November 4 2:30 p.m. - 4:00 p.m.

DESIGNING SCHOOL LIBRARIES: A COLLABORATIVE PROCESS

Anthony Butler, architect.

Convenor: Giselle Whyte, Hamilton Board of Education.

To be successful, a school library design must balance aesthetics and ambience with the needs of program delivery. Sensitive collaboration and communication must go on between educators, other school board personnel and the architect. This session shows how. Limited to 50 participants.



260 - SF/Halda Room

Thursday, November 4 2:30 p.m. - 4:00 p.m.

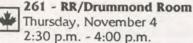
OLA Information Services Guild THE READERS' ADVISORY INTERVIEW, OR, THAT SINKING FEELING: EVALUATING FICTION

Terri L. Lyons, Dept. Head, Whitby Public Library.

Convenor: Catherine Siemens, North York Public Library.

You will take home practical ideas, techniques and advice, handouts, and renewed enthusiasm from this devoted (and often fanatical) fan of genre fiction. Remain for a special discussion about the OLA Information Services Guild and decide

whether it should continue.



OLA Literacy Services Guild LEARNERS' VOICES:

VOICE TO PAGE PUBLICATION Sally McBeth, East End Literacy;



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New York: DI = Days Inn; HICC = Holiday Inn Convention Centre; HIDT = Holiday Inn Downtown; NFCC = Convention Centre; TR = Radisson



City; Donna Smith, Coordinator, Project Literacy, London Public Library. As part of the literacy process,

adult new readers are encouraged to write about their experiences. When these materials are published, they provide reading of interest to adults going through the process. Publishers of learner-written material will discuss selection, design and production, and show examples. Materials can be purchased. The Literacy Services Guild Annual Meeting will follow this session.



262 - NFCC/Room 3 Thursday, November 4 2:00 p.m. - 3:30 p.m.

ELECTRONIC DATA INTERCHANGE (EDI) REVOLUTIONIZES SERIALS **ACQUISITIONS**

Alan Nordman, Dawson Subscription Service; Minna Saxe, CUNY Graduate

Our speakers will explore the latest developments in the realm of electronic data Interchange for serials acquisitions.

264 - NFCC/Room 1 Thursday, November 4 2:00 p.m. - 3:30 p.m.

COUNTING ON THE DISC: UNITED STATES AND CANADIAN CD-ROM **CENSUS DATA**

Vivienne Monty, York University; Catherine Dwyer, University at Albany; Eleanor Gossen, University at Albany; Lyn Martin, University at Albany. Learn about United States and Canadian CD-ROM census data, including GIS mapping sources and future census sources. Issues to be explored include patron access, and hardware and software configurations.



267 - RR/Dorchester Room

Thursday, November 4 2:30 p.m. - 4:00 p.m.

OLITA Electronic Conferencing Group FEES FOR SERVICE

Barbara Freeze, CNIB Library for the Blind; Grant Hopcroft, lawyer; Fay Abrams, University of Waterloo; Robert Hubsher, Cornwall Public Library. Convenor: Rosemary Kavanah, chair, OLITA Electronic Conferencing Group. A major issue for public libraries in particular but of concern to all. Discussion will use the results of last month's electronic

268 - DI/Crystal Room

conference as a departure point.

Thursday, November 4 2:00 p.m. - 3:30 p.m.

LIBRARIANSHIP: THE EROSION OF A WOMAN'S PROFESSION

Roma Harris, University of Western

The enormous changes taking place

THE ONTARIO SHOWCASE



265 - SF/Canadiana Room Thursday, November 4 2:30 p.m. - 4:00 p.m.

Ontario Innovation Showcase INTERACTIVE VIDEO: A PIONEERING EXPERIMENT

Greg Cooper, Systems Design Engineer, Pixel Productions; Moti Tahiliani, Chief Librarian, Lindsay Public Library.

The remarkable multimedia database of archival holdings at Lindsay Public Library is given exciting life through the use of digital video interactive technology. A full demonstration with hands-on participation.



266 - SF/Cree

Thursday, November 4 2:30 p.m. - 4:00 p.m.

Ontario Showcase CANADIAN PUBLISHING: A VIEW FROM INSIDE

Cynthia Good, Editorial Director, Penguin Books; Bill Hushion, Sales & Marketing, McClelland & Stewart. Convenor: Sarah Thring, Canadian Book Publishers' Council. Follow the development of books from editorial and production through the sales and marketing process to final distribution to bookstores and libraries.

in librarianship with that of other femaledominated professions today.



269 - SI/Simcoe Room Thursday, November 4 2:30 p.m. - 4:00 p.m.

30 Ideas in 90 Minutes **CREATIVE FUNDRAISING**

Liz Rossnagel, Fort Erie Public Library; Mary Podlyak, Wainfleet Township Public Library; Doris Pilkey, Faculty of Education, University of Toronto. Convenor: Barbara Koppenhaver, Thunder Bay Public Library. The need for funds is everyone's problem. Ontario and New York librarians share some of their most successful ideas to give you fresh perspective and a base for action.



270 - NFCC/Room 6

Thursday, November 4 2:00 p.m. - 3:30 p.m.

AUTHOR JOHANNA HURWITZ

An award winning author of more than 30 books for children shares her experiences as a writer, visiting author, and children's Ilbrarian. Book sales and autographing follow the presentation.



271 - TR/Niagara Room ★ Thursday, November 4

2:00 p.m. - 3:30 p.m.

MEET THE FILM MAKER: BARRY GREENWALD

Bill Sloan, Museum of Modern Art. Independent film maker Barry Greenwald discusses his "Between Two Worlds," a documentary on Inuk hunter Joseph Idlout.



273 - TR/Ambassador Room

Thursday, November 4 2:00 p.m. - 3:30 p.m.

HOW TO INFLUENCE LOCAL DECISION MAKERS

John George, North Tonawanda School District; Craig Yunker, Genesee County Legislature; John Rodgers, Bristol-Myers Squibb; Donald Green, Genesee Community College; John Sheffer II, New York State Senate; Myma Young, Everywoman Opportunity Center. What influences local decision makers to make funding libraries a priority? Find out from a panel of grassroots decision makers and a successful lobbyist.



274 - RR/Elgin B

Thursday, November 4 2:30 p.m. - 4:00 p.m.

MARKETING LIBRARY SERVICES TO PEOPLE WITH SPECIAL NEEDS

Beth Tompkins, winner of the first OLA/ Grace Buller Scholarship.

Convenor: Grace Buller Board. A look at patrons with special needs, esp-

cially in light of the ADA of 1992 Covers six basic marketing strategies that will make providing services to these groups easier, more successful and more manageable.



275 - NFCC/Room 4

Thursday, November 4 2:00 p.m. - 3:30 p.m.

YOUNG ADULT LIBRARIANS' DISCUSSION MEETING

Young adult librarians serving middle and secondary school students in both public and school libraries will discuss common goals, problems and concerns.



276 - SI/Oak Room

Thursday, November 4 2:30 p.m. - 4:00 p.m.

OLA Guilde des services en français

HOW TO WORK WITH YOUR LOCAL MEDIA

Colette Prévost, CEO, Cosby, Mason & Martland Public Library, Noelville, Chair, French Public Libraries' Study. Convenor: Jeannine Landry, Smooth Rock Falls Public Library: présidente, La Guilde des services en français. The most efficient tool for advocacy is your



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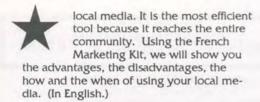
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Thursday, November 4 2:30 p.m. - 4:00 p.m.

OLA
INFORMATION POLICY...
PRACTICAL STRATEGIES FOR INTEGRATION ON THE INFORMATION
HIGHWAYS

Margaret Ann Wilkinson, Law and Library and Information Science, University of Western Ontario; Colin Burgess, Ontario Management Board; Andrew Lipchak, Archives of Ontario; Stan Skrzeszewski, ASM Consulting. Learn how Ontario government plans for universal access and sale of data are being argued and rationalized, and how the entertainment industry may become the anchor for the information network.

Thursday, November 4
2:30 p.m. - 4:00 p.m.

SOLS Children's Services Task Force

A VISION FOR CHILDREN'S LIBRARY
SERVICE IN THE INFORMATION AGE

Don't react – take a proactive role. Help Identify strengths, weaknesses, opportunities and threats faced in meeting the needs of our children. Help position children's services within the context of the Ontario Public Library Strategic Plan. Help develop a vision and define goals for a revitalized service that meets the needs of children. The Children's Services Guild Annual Meeting will follow this session.

Annual Meetings 4:15 pm - 5:30 pm

Ontario College and University Library Association SF/Cree Room

Ontario Library and Information Technology Association SF/Ontario Room

> Ontario Library Trustees' Association SF/Canadiana Room

Ontario Public Library Association SF/Hennepin Room South

Ontario School Library Association
SF/Auditorium

OLA Guild Council
SF/Halda Room

The Ontario Library Association and the New York Library Association Special Joint Conference

International Super Session

NIAGARA FALLS CONVENTION CENTER

7:30 p.m.

Margaret Atwood

Courtesy of McClelland & Stewart

Margaret Atwood is one of the world's most popular and honoured authors. She has won numerous awards and distinctions for her writing from Surfacing to The Handmaid's Tale to Wilderness Tips. Cat's Eye (1988) was shortlisted for Britain's prestigious Booker Prize. She is an active supporter of many causes from PEN International to libraries and is a provocative analyst and critic.

AUTOGRAPHING WILL BE IN THE BALLROOM FOYER AFTER THE SESSION. Margaret Atwood's books are on sale at the OLASore at the Sheraton Fallsview Hotel or at the OLA information booth in the Niagara Falls Convention Centre lobby.

During the session

OPLA's James Bain Medallion Presentation
OLTA's J.W. Robertson Medallion Presentation
NYLA's Outstanding Advocate Award
NYLA's Outstanding Service Award
NYLA'S L.P. Educational Foundation Scholarship Award

MARĞARET ATWOOD

Following the super session
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The SIRS Reception

Social Issues Resources Series (SIRS) plays host to a conference-wide reception and award ceremony for literacy .



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- 2. Users manual
- 3. Quick Reference Guide
- 4. Access to customer support service

Option 2 costs \$950 + GST and includes all of the above plus a license to use the ROMULUS software on a local area network or shared-computer basis. Option 2 includes customer support for the CD-ROM, its contents and the documentation, but support cannot be extended to any network use. Some networks will not be compatible with ROMULUS communications functions.

For more information, call (613) 993-9225.

Canadä

OLA Exposition '93:

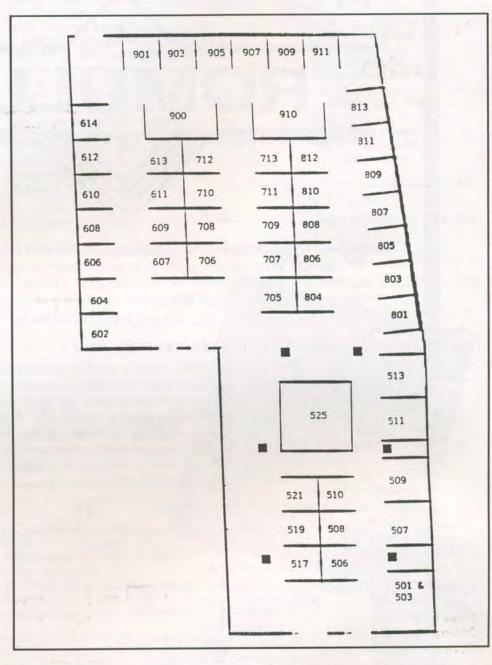
The Skyline Brock

The Niagara Ballroom

Hours: Thurday, November 4, 1993 9:45 am - 5:15 pm

Friday, November 5, 1993 8:30 am - 4:00 pm

Avec Technical Services - 611 Baker and Taylor Books - 608 Bamyan Informatic Inc. - 607 Bantam Books/Doubleday - 706 Bibliofiche - 711, 713 Bizware - 606 Boyd Library Moving - 911 Brodart Ltd. - 806, 808, 810, 812 COBA - 614 Carr McLean Limited - 515 Carswell - 708 Children's Book Store - 805, 807 Child's Play Books Table #3 John Coutts Library Services - 712 Data Research Associates - 710 Davis and Henderson Data Imaging - 909 Duncan Systems - 513 Dynix Library Systems - 501, 503 EIF Sales/Artmet Systems - 610 Follett Software - 900 Gaylord Brothers - 506, 508 Geac Computer Corporation - 517, 519 General / Stoddart / Irwin Publishing - 801 Harper-Collins - 612 IVA Multi-video - 803 Keystone Manufacturing Plastics - 507 Learning Advantage Canada - 709 The Library Corporation - 905 McClelland and Stewart / Stewart House - 901, 903 MultiLis - 910



NewsBank Inc. - 511
Perma Bound Canada - 809
Quinte Computers - 804
Rainforest Publications - Table #4
Random House of Canada - 707
Recorded Books, Inc. - 811
Real People Puppets - Table #1
School Services of Canada - Table #2
Thomas Allen and Sons - 609
3M Canada - 604
Ulverscroft Large Print Books - 705
University Copy Service - 521

Westerhoff Media - 813 Winnebago Software - 613

Watch for...
189 Ideas in
360 Minutes' and
Exhibit Passport Stamping

The Music Book Store - 510

Don't Miss a Booth!!

The Sheraton Fallsview

Grand Oakes Ballroom

Hours: Thurday, November 4

Thurday, November 4, 1993 10:45 am - 2:30 pm

Friday, November 5, 1993 10:00 am - 2:00 pm

Actuel Inc. - 208 Bow-Dell Publishing - 113, 115 Britannica Learning Materials - 405 CTB / Columbia Computing Services - 003 Canadian Almanac and Directory - 305 Canadian Library Association - 104 Canadian Magazine Publishers Association - 005 Canadian National Institute for the Blind Library - 204, 206 Canebsco Subscription Services - 214 Cannon Book Distributors - 317 Canon Canada - 118 Checkpoint Canada - 213 Collingwood Public Library - Table #3 Commonwealth Microfilm Products - 108 DataTrek - 409 Distican - 311 Faxon Canada - 315 Firefly Books - 102 Fitzhenry and Whiteside - 318 Government Services Canada - 218 Grosvenor Books Canada - Table #2 ID Security Systems - 119 ISM Library Information Services - 103. 105, 107 Lehmann Bookbinding - 314 Library Bound - 001

Literary Press Group - 007

Live-1 Books - Table #7

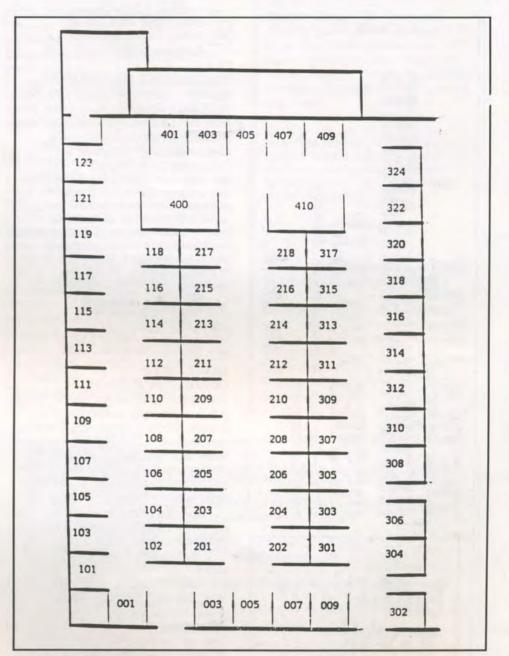
Moffat Kinoshita - 116

Marshall Cavendish - 203

Little Brown - 201

Library Service Centre - 304, 306

Maxwell Macmillian - 210, 212



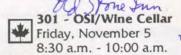
Ministry of Culture, Tourism and Recreation - 320, 322, 324 National Book Service - 101 National Film Board - 123 Natural Heritage - 121 Omega Films Ltd. - Table #4 Overland Custom Coach - 316 Pig Tales Books - 308 Porcupine's Quill - Table #1 Reader's Digest - 205 Reed Reference Publishing - 215 Saunders Book Co. - 112, 114 S&B Large Print and Special Lines - 009 Scholarly Book Services - 117
Social Issues Resource Series (SIRS) - 302
Somerset Books - 407
Talmage Book Service
Temeron Books - 109, 111
Theatrebooks Ltd. - Table #8
Trifolium Books - Table #5
Tri-Fold Books - Table #6
Vanwell Publishing Ltd. - 211
Wallaceburg Bookbinding - 217
Whitehots Inc. - 301, 303
John Wiley and Sons - 216
H. W. Wilson - 310, 312

* Friday November 5 Morning Sessions

Exhibit Hours

Skyline Brock Hotel Grand Ballroom 8:30 am - 4:00 pm

Sheraton Fallsview Grand Oakes Ballroom 10:00 am - 2:00 pm



OLA

PERFORMANCE MANAGEMENT: HELPING YOUR EMPLOYEES BE THE BEST THEY CAN BE

John Buda, Human Resources, Alberta Healthcare Association.

Convenor: Ann McKenzie, St.

Catharines Public Library. The most unnecessary waste is employees who are kept from reaching their full potential. Unchallenged employees experience frustration and malaise and provide substandard customer service. Employees need the opportunity to perform at their best. Unlock the potential of every employee - this will translate to success for you and your library.

Sheraton Falleview 302 - SF/Auditorium Friday, November 5

8:30 a.m. - 10:00 a.m.

OLTAISSUES I: CONFLICT OF INTEREST

Peter John Sidebottom, Senior Policy Advisor, Local Government Policy Branch, Ministry of Municipal Affairs. Association.

When do library boards have a conflict of interest? More often than you might think and here is the session to tell you about Ontario law and what it allows.

Old Stone Inn 303 - OSI/Myer Salit Room Friday, November 5 8:30 a.m. - 10:00 a.m.

OLTA

INFORMATION TECHNOLOGY FOR THE NEOPHYTE TRUSTEE

Maria Phipps, M.E. Phipps and Associates.

Resource Sharing, Dial-in Access, On Line Databases, CD-ROM's, MARC Record, LAN'S, WAN'S, Barcodes. What are the basics of information technology and what should we expect to see in the next 5 - 10 years in our libraries. This session is directed toward library trustees who do not know the basics of today's information technology.

Shyline Brock 304 - SB/Rainbow Room Friday, November 5 8:30 a.m. - 10:00 a.m.

OLITA

VOICE PROCESSING

Ron Dyck, Etobicoke Public Library; Gail Weir, GEAC; Mark Miller, Synrevoice, Mississauga.

Convenor: Jane Browning, Oakville Public Library.

Voice processing technologies allow libraries to notify patrons of overdue Items, items waiting on the hold shelf, notification of library events, etc. through the ease of your telephone. This session will examine how these technologies can be applied. It will also examine the benefits and savings to the library, financial and human, by freeing up your library personnel so they can provide more service.

305 - OSI/Francis Petrie Friday, November 5 8:30 a.m. - 10:00 a.m.

OLTA

STRENGTH IN LIBRARY -**GOVERNMENT PARTNERSHIPS**

Bonnie Rose, Toronto Public Library Board; Martin Silva, Toronto City Councillor and trustee; Wil Vanderelst, CNIB Library for the Blind Board; Judith Hare, Markham Public Library.

Convenor: Edmundo Vasquez, Toronto Public Library Board.

To succeed in relationships with government, libraries need to be strong partners. This look at the partnershipfrom both sides will show how library boards can be effective in taking and defending positions on issues, how become active partners, initiating and leading joint products.

306 - Hennepin Room South

Friday, November 5 8:30 a.m. - 10:00 a.m.

OPLA

Public Library.

MARKETING BUSINESS INFORMATION SERVICES IN YOUR COMMUNITY

Pat Tripp, Business Librarian, London Public Library. Convenor: Alastair Neely, London



Ontario: OSI = Old Stone Inn; RR = The Renaissance; SB = Skyline Brock; SF = Sheraton Fallsview; SI = Sheraton Inn

New York: DI = Days Inn; HICC = Holiday Inn Convention Centre; HIDT = Holiday Inn Downtown; NFCC = Convention Centre; TR = Radisson





Serving your business community requires its own mind set. Here are tips on reference service, internal programming, outreach activities, brochures and booklists, and collection and service promotion to ensure that business people know about and use your library's services.

307 SB/American Room Friday, November 5 8:30 a.m. - 10:00 a.m.

OLA Information Services Guild / OLITA

THE OTTAWA FREENET

Janet Carson, Librarian/Information Specialist, Carleton University Library. Convenor: Dave Thomas, Gloucester Public Library.

The development, operation and potential of Ontario's first Interactive community information database,

308 - SB/Rainbow Salon Friday, November 5 8:30 a.m. - 10:00 a.m.

THE MEDIA BRIDGE: **TELEVISION AND LIBRARIES**

Morry Brown, Director, Marketing, Northern Cable: Dan Calef. Yorkton

Public Library and chief storyteller in "Poetree and Friends," an awardwinning children's show.

Convenor: Susan Hoffman, Timmins Public Library.

Through the very real experiences of the speakers, you will be able to make effective, practical use of television and cable in your library publicity and programming.

hereton Enelo 309 - SF/Chippewa Room Friday, November 5 8:30 a.m. - 10:00 a.m.

OLA Guild for Services to Persons with Disabilities

ARE WE BURNING THEIR BRIDGES? SERVICES FOR PERSONS WITH DISABILITIES

Gillian Bennett, Employment Equity Manager, Ontario Hydro Corporation; Jane Forgay, Reference Librarian, University of Waterloo Library: Patricia Hollander, Head, Special Services, Queens Borough Public Library, Jamaica, New York; Kevin Kassirer, Metro Vision, North York Board of Education.

Convenor: Heather Fraser, York University Library.

310 - SF Hennepin North Friday, November 5 8:30 a.m. - 10:00 a.m.

Ontario Innovation Showcase ADAPTIVE TECHNOLOGIES I

Rosemary Kavanagh, Barbara Freeze, Victoria Owen, Paul Clarke, CNIB Library for the Blind; Jeff Bond, Ministry of Economic Development and Trade.

Adaptive technologies have become revolutionary and will influence your library. This session will demonstrate some of these technologies and provide dramatic proof of what is to come. Funding available for implementation will be considered.

311 - SF/Canadiana Room

Friday, November 5 8:30 a.m. - 10:00 a.m.

Ontario Author Showcase WRITING FOR YOUNG ADULTS

Dan Yashinsky, The Storyteller at Fault; Mitzi Dale, Bryna Means Courage, On My Own; Julie Czerneda, Great Careers for People Interest in Living Things; John Ibbitson, The Night Hazel Cam to Town.

Convenor: Bruce Walker, Lakeport Secondary School, St. Catharines.

THE HOMETOWN LIBRARY '93 Thriving in the 90s

through community action

The Hometown Library is an OLA Special Pro-Ject designed to bring together representatives from small public libraries across Ontario to develop their own leadership and strategies for coping and succeeding in the tough economic and social climate of the 1990s. The strategies in this year's intensive two-day working conference focus on the small public library working In close partnership with community agencies and municipal government. The small public library of the '90s will be instrumental in maintaining a healthy and vibrant social and economic fabric within its community.

THE AUDIENCE

The library boards, staff and administration of small town Ontario and their municipal representatives are the audience for whom the Hometown Library seminar is planned.



THE RENAISSANCE BALLROOM

Registered OLA or NYLA delegates may be visitors at the Friday morning session only.

10:00 Setting the Stage: Introductions. Stan Skrzeszewski, ASM Consulting

10:15 "Regenerating and Re-engineering Hometown Ontario.'

Dale Hamilton, Playwright, Municipal Councillor, Eramosa Township.

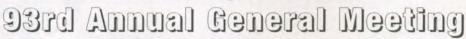
11:00 "The Social Contraction: the Impact of the Social Contract and the Recession on the Social, Political and Cultural Fabric of Hometown Ontario.' Nigel Bellchamber, Chief Administrative Officer, County of Middlesex.

11:30 "The Current Economic Realities in Hometown Ontario and Strategies for Action." Lloyd Atkinson, Executive Vice President and Chief Economist. Bank of Montreal.

> From top to bottom: Lloyd Atkinson; Dale Hamilton. Stan Skrzeszewski, ASM Consulting / OLA Consulting, is the Hometown Library Co-ordinator.



Ontario Library Association's



10:15 am - 11:45 am **IMAX THEATRE**



Practical examples of programs and services being offered in public, academic, school and special libraries to improve access to information for persons with disabilities. The Importance of the American Disabilities Act and its impact on American library services will be compared with Canadlan experience.

Sheraton shin

312 - SI/Willow Room Friday, November 5 8:30 a.m. - 10:00 a.m.

OPLA

INTRODUCING BABY TALK

Nora Elliott, Deputy Chief Librarian, North Bay Public Library; Reva Perreault, Literacy Alliance of North Bay.

This BabyTALK (Teaching Activities for Learning and Knowledge) session outlines the development of this program which is designed to encourage parents in the nuturing of their babies and small children through a mixture of language, literature and love.



- RR/Drummond Room Friday, November 5 8:30 a.m. - 10:00 a.m.

OPLA

THE FUTURE OF REFERENCE SOURC-ES: ARE PRINT REFERENCE TOOLS DEAD?

Wendy Newman Area Manager, Hamilton Public Library.

Convenor: Lynn Jordon, Kingston Public Library.

Explore the future of reference sources. Will the book survive as a useful, up-todate tool or be supplanted by new technologies? What is the effect on access and how will cost affect what we do?



- RR/Dorchester Room Friday, November 5 8:30 a.m. - 10:00 a.m.

OSLA

LEARNING OUTCOMES FOR MEDIA LITERACY

Gary Gibson, Media in Education Consultant, Hamilton Board of Education. Convenor: Giselle Whyte Hamilton

Board of Education.

Outcomes are "growth stranded" for all levels K-12. See how these have been developed and take away teaching/learning strategies for carrying them out.



Ren Ranada 315 - RR/Clifton Room

Friday, November 5 8:30 a.m. - 10:00 a.m.

OLA

WHAT FRIENDS ARE FOR

Geoffrey Meek, Library Friends of New York State.

Convenor: Edmundo Vasquez, Toronto Public Library Board.

Hear about issues facing librarians and libraries across the country and how they relate to those affecting us.

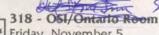


Therator fallstress 316 - SF/Ontario Room Friday, November 5 8:30 a.m. - 10:00 a.m.

CROSS CANADA CHECK-UP

Gordon Ray, President, British Columbia Library Association; Keith Turnbull, President, Library Association of Alberta; John Tooth, Manitoba Library Association; Frances Ackemann, President, Quebec Library Association; others to be confirmed. Convenor: Allison Craig, President. Ontario Library Association. Hear about issues facing librarians and li-

braries across the country and how they re-



late to those affecting Ontario.

Friday, November 5 8:30 a.m. - 10:00 a.m.

A Children's Services Guild KIT PEARSON: EMPOWERMENT

FROM HISTORICAL FICTION Convenor: Cindy Cooper, Halton Hills

Public Library.

The author was a children's librarian for ten years, teacher, critic and reviewer. She has now written five children's books and will talk about her historical fiction and how it might be presented effectively to children. Her books will be on sale at The OLAStore for autographing.

Get their books! Get their autographs at the OLAStore!



Session 218 Autographing Thurs Noon to 12:30



Mitzi Dale Session 311 Autographing Thurs 1:00 to 1:30



Linda Granfield Session 218 Autographing Thurs Noon to 12:30

SEE A COMPLETE SCHEDULE OF ALL SIGNING AT THE STORE AND AT THE OLA INFORMATION BOOTH AT THE NIAGARA FALLS CONVENTION CENTER

AND DON'T MISS

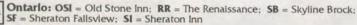
the latest and greatest from

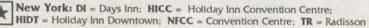
- Libraries Advance Ontario
- **Professional publishers across North America**
- Fay Blostein's Invitations. Celebrations, 2nd edition

Practical! Fun! Exciting!

The OLAStore











Friday
November 5 Afternoon Sessions
Con Certe



351 - SB/Rainbow Room Friday, November 5 2:00 p.m. - 3:30 p.m.

OPLA

ENRICHING FRONT LINE WORKERS THROUGH CONTINUOUS QUALITY **IMPROVEMENT**

Rob Deyman, Assistant to the CAO. City of Waterloo; Wendy Hicks, Reference Librarian, Waterloo Public Library. Convenor: Lynne Jordon, Kingston Public Library.

Enrich the life of your front line staff through total quality leadership and the maintenance of a continuous improvement philosophy. The practical approach described In this session is leading to very effective results In Waterloo and can work for you, too.



352 - TR/Buffalo Friday, November 5

2:00 pm - 3:30 pm AMERICAN AND CANADIAN

INTERLIBRARY LOAN ISSUES

Leslie Morris, Niagara University. This program will explore the differences in the American and Canadian Interlibrary loan networks. This program will also address potential areas of increased co-operation.



353 - OSI/Wine Cellar Friday, November 5

2:00 p.m. - 3:30 p.m.

OPLA

MANAGING THE PROBLEM EMPLOYEE: A PRACTICAL APPROACH THAT WORKS

John Buda, Human Resources, Alberta Healthcare Association.

Convenor: Ann McKenzie, St.

Catharines Public Library.

The most difficult situation for any supervisor is the problem employee. Failure to effectively manage this situation can have serious impact on your library, your fellow employees and most importantly, your clients. By taking a positive, proactive approach on every problem employee situation, problems and impacts can be minimized. You will learn a practical approach - and it works.

354 - NFCC/Room 2 Friday, November 5 2:00 pm - 3:30 pm

FEMINISM AND PORNOGRAPHY

Lucinda Finley, SUNY Buffalo, School of Law.

Professor Finley will speak about the deep disagreements among feminists on the question of pornography.

Friday, November 5 2:00 pm - 3:30 pm

DIRECT PATRON ACCESS TO NETWORKED INFORMATION RESOURCES - CASE STUDIES

Case studies by librarians that are currently providing direct patron access to resources such as Carl/Uncover, FirstSearch, and UMI, over networks will be discussed.



356 - OSI/Myer Salit Room Friday, November 5 2:00 p.m. - 3:30 p.m.

OPLA/OLTA

THE LOBBYING EXPERIENCE: **HOW WELL ARE WE DOING?**

George Bobinski, State University of New York at Buffalo; Diana Stephenson, Thunder Bay Public Library Board. Convenor: Susan Hoffman, Timmins Public Library.

Rethink how we are organized professionally and how we can change to improve our lobbying effectiveness. Discussion will range over lobbying at all levels.



357 - NFCC/Room 4

Friday, November 5 2:00 pm - 3:30 pm

PRESERVATION NEEDS ASSESSMENT **PROJECTS**

Jeannette Smithee, Central New York Library Resources Council; Martha Hanson, E.S. Bird Library, Syracuse University; Patricia Finley, Onondaga County Public Library

A preservation needs assessment costs nothing but your time, and will give your library an individually tailored preservation program based on its needs and resources.



358 - TR/Ambassador Room

Friday, November 5 2:00 pm - 5:00 pm

STRESS MANAGEMENT IN THE WORKPLACE

Dr. Margaret Dundon, Psychologist, Buffalo Psychiatric Center. This workshop will help you to recognize the symptoms and conse-quences of stress,

and to develop techniques for handling

them on the job.

359 - SF/Ontario Friday, November 5 2:00 p.m. - 3:30 p.m.

FIRST NATION RESOURCES FOR **PUBLIC LIBRARIES**

Alastair Neely, History Librarian, London Public Library.

A wide-ranging discussion about programs, policies and activities that will help public libraries with limited resources develop effective collections.



360 - OSI/Ontario Shuratin In

Friday, November 5 2:00 p.m. - 3:30 p.m.

STILL INVITING, STILL CELEBRATING AFTER ALL THESE YEARS

Fay Blostein, author of five books including Connections and Paperback Books for Young Adults, Professor, School Librarianship, University of Toronto, former editor of The Reviewing Librarian.

In the new edition of Invitations, Celebrations, Fay Blostein revisits the cornucopia of ideas for which she was so much praised in her first edition and finds new riches, new ideas and new titles to stimulate any reading program for junior and senior high school young people.

361 - SF/Canadiana Room Friday, November 5 2:00 p.m. - 3:30 p.m.

BRIDGING THE GAP: IS IT POSSIBLE?

Melody Burton, Head of Access Services, University of Windsor; Brenda Hart, York University Faculty Association: Rita Vine, Librarian, Information Services, Science and Medicine Library, University of Toronto. Convenor: Melody Burton, University of Windsor.

Or is it gaps? Gasp! What happens when you try to be all things to all people at all times? When you can't do it all, do you blame yourself? your peers? others? the system? the deficit? This session is all about job pressure in a time of economic restraint. Consider the dynamics of workload and how to unravel your roles and responsibilities.

362 - SI/Oak Room

Friday, November 5 2:00 p.m. - 3:30 p.m.

OLA Multicultural Services Guild CANADIAN MULTICULTURALISM AND THE MAINTENANCE

OF ETHNIC IDENTITY Wsevolod Isajiw, Dept. of Sociology, University of Toronto.

Convenor: Janice Lavery, Toronto

Public Library. Of Interest to public, academic and special library staff who are serving or planning services for

multicultural groups. Remain after this session for a special discussion about the OLA Multicultrual Services Guild and decide on whether it should continue.

363 - SB/American Room Friday, November 5 2:00 p.m. - 3:30 p.m.

OLA Information Services Guild BUSINESS NEEDS IN MEDIUM-SIZED PUBLIC LIBRARIES

Catherine Kelly, Head, Adult Services, Shelley McBride, Business Librarian, Richmond Hill Public Library.

Convenor: Dave Thomas, Gloucester Public Library.

Explore methods for meeting the needs of your business community. Richmond Hill Public Library's services and resources will be featured as will the services of outside agencies, such as the Federal Business Development Bank.

364 - NFCC/Room 3 Friday, November 5 2:00 pm - 3:30 pm MEDIA ACCESS A TO V

Susan Neumeister, Lockwood Memorial Library; Martin Steinhauser, Rochester Public Library; Muriel De Reu, Marion Library.

A panel discussion with a media cataloger, the head of a large audio center in a central library, and the director of a small town library. This discussion will reveal how cataloguing provides access for reference and use, and how to shelve, circulate and protect your media.

365 -RR/Carlton Room Friday, November 5 2:00 pm - 3:30 pm

YOUR LIBRARY WITHOUT WALLS: **CRUMBLED OR CREATED?**

Rebecca Jones, Dysart & Jones Assoc. Tal library without walls will be a reality very soon. Some libraries will embrace the Issues they currently face and flourish in the future; others will indeed "crumble" or close. This session takes a hard look at what libraries must learn from businesses and service organizations that are already meeting the challenge.



366 - RR/Drummond Room Friday, November 5 2:00 p.m. - 3:30 p.m.

OSLA TV POWER!

Gary Gibson, Media in Education Consultant, Hamilton Board of Education.

> Convenor: Giselle Whyte, Hamilton Board of Education. Students can develop critical



Ontario: OSI = Old Stone Inn; RR = The Renaissance; SB = Skyline Brock: SF = Sheraton Fallsview; SI = Sheraton Inn

New York: DI = Days Inn: HICC = Holiday Inn Convention Centre; HIDT = Holiday Inn Downtown; NFCC = Convention Centre; TR = Radisson

viewing skills, cross-curricular connections and ability to analyze the impact of this pervasive mass medium on their lives. Gary Gibson describes how in his program for students in grades 7 through 10.

367 - SF/Chippewa Room Friday, November 5 2:00 p.m. - 3:30 p.m.

OLA Guild for Services to Persons with Disabilities

PERSONS WITH DISABILITIES: A CONSUMER GROUP

Centre for Independent Learning.

Convenor: Elizabeth Ridler, independent consultant. Consumers with disabilities will comment on library services from their perspective and will react to the points made in Session 309. The Annual Meeting of the Guild for

Services to Persons with Disabilities will take place following this session.

368 - SF/Hennepin Room South Friday, November 5

2:00 p.m. - 3:30 p.m. OLA Children's Services Guild SCIENCE SIZZLES! SCIENCE

PROGRAMMING IS VITAL TO YOUR LIBRARY

Dace Beggs, Director of Exhibitions, Science Alberta Foundation.

Convenor: Daria Sharanewych, Oakville Public Library.

Science is the world around you - it is a VCR, a vaccine, the aerodynamics of a flying tennis ball. Discover how innovative programming such as crime-solving handson forensic science or Science-in-a-Crate projects can help you promote scientific literacy, establish lifelong learning habits, expand your audience, build new partnerships with local businesses or industries, highlight your science and technology collection and provide enormous fun.



369 - TR/Niagara Room Friday, November 5 2:00 pm - 3:30 pm

TOP SECRET FILES -**PRIMARY SOURCES** AND RESEARCH SKILLS

John Ferris, F.D.R. Presidential Library Secret Agents in the Oval Office is a game of historical research using declassified top secret World War II files. High school librarians teaching research skills using primary documents will greatly enjoy this workshop.

> THE EXPOSITION at the Skyline Brock Hotel is open until 4 p.m.

THE ONTARIO SHOWCASE



371 - RR/Dorchester Room Friday, November 5 2:00 p.m. - 3:30 p.m.

OLA

Ontario Author Showcase PRODUCING NON-FICTION AND POETRY FOR ADULTS

Robert Stamp, Bridging the Border, The Structure of Canadian American Relations: Helen Humphries, Nuns Looking Anxious, Listening to Radios, Gods and Other Mortals; Thelma Barer-Stein, You Eat What You Are: A Study of Ethnic Food Traditions, The Craft of Teaching Adults.



370 - SF/Hennepin Room North Friday, November 5 2:00 p.m. - 3:30 p.m.

OLITA

ADAPTIVE TECHNOLOGIES: Part II

Betsy Cornwell, Halton Hills Public Library: Peggy Fry, Richmond Hill Public Library; Diane Bays, National Library of Canada.

Adaptive technologies will have dramatic impact on our libraries. This session looks at libraries in Halton Hills and Richmond Hill that have already integrated adaptive technologies into their over all system. Human Implementation Issues are featured.

371 - RR/Dorchester Room Friday, November 5 2:00 pm - 3:30 pm

OLTA INTELLECTUAL FREEDOM, ACCESS TO INFORMATION AND

Steve Paiken, writer, interviewer and analyst for "Between the Lines" and other programs at TVOntario. One of the key responsibilities for library boards in the Ontario Libraries Act is to be a community advocate for intellectual freedom. What does this really mean and how

372

are we measuring up?

Friday, November 5 2:00 pm - 3:30 pm

ADMINISTRATIVE CAL AND SUPPORT DE SISSIONS
Join Garages Sission on policies,

staffing procedures, and problems within various departments.



373 - SB-Rainbow Salon Friday, November 5 2:00 p.m. - 3:30 p.m.

30 Ideas in 90 Minutes **MAKING YOUR CLIENTS** FEEL THEY ARE #1

Lori Sims, Lincoln Public Library; Inga Saczkowski, Niagara Falls Public

Quick, easy Ideas that will make you and your users feel good, whether you are in a school, public, college or university library.



374 - RR/Clifton Friday, November 5 2:00 p.m. - 3:30 p.m.

THE VISIONING PROCESS: THEORY AND REALITY

Bonnie Rose, Toronto Public Library Board; Bette Thompson, Parry Sound Public Library Board; Hazel Thornton-Lazier, East York Public Library Board. The challenges of technology require boards to rethink their library's role in the near and distant future. New techniques can help boards achieve better results.



375 - SF/Auditorium Friday, November 5 2:00 p.m. - 3:30 p.m.

RETRAINING AND OTAB

The Ontario Training and Adjustment

Board legislation will provide opportunities for libraries to expand their own training and educational initiatives directed at those seeking employment. This session is dependent on criteria being released on the formation of local OTAB boards.



376 - SF/Haida Room Friday, November 5 2:00 p.m. - 3:30 p.m.

OLA Literacy Services Guild

CLEAR LANGUAGE **USING THE**

CONSULTATIVE APPROACH

Leslie Deane, Toronto Public Library; Burt Providence, Toronto Public Library; Phyllis Verbin, Adult Literacy Program, North York Public Library. Convenor: Colette Wilson, Hamilton

Public Library. Learn principles of design and methods for evaluating documents for the clarity of their language. The special collaboration described in this program is with adult learners.



377 - OSI/Francis Petrle

Friday, November 5 2:00 p.m. - 3:30 p.m.

OLTA ISSUES II: THE FUNDS! THE FUNDS!

Fees for service are only one fund development strategy to revisit during the current fiscal crisis. A round table discussion.



378 - DI/Crystal Room

Friday, November 5 2:00 pm - 3:30 pm

RETIREMENT AND THE IMPOVERISHED LIBRARIAN II

Russell Andrews, Sinclair and Andrewes, Inc.

Impoverished librarians need to get the most from their retirement dollars. Start early with life insurance. Words of wisdom from an expert will be offered.

379 - NFCC/Greek Theatre

Friday, November 5 2:00 pm - 3:30 pm

INSIDE STORY: NOTED AUTHOR MARGERY FACKLAM

Margery Facklam, noted author of And Then There Was One, Who Harnessed the Horse, and Spare Parts for People, among others, will discuss the research that goes into her books.

CEO OPTIONS

Share your experience and insight. Discuss your issues. Meet your colleagues. The OLA would be pleased to provide you with meeting space.

Contact the OLA's Maureen Cubberley, before or during the conference to make your needs known.





* Friday November 5 President's forum





Forum 5 SF/Hennepin Room

4:15 pm - 5:15 pm

MAUDE BARLOW "Creating our future"

Maude Barlow is the national Chairperson of the Council of Canadians, a 25 thousand member organization devoted to the preservation and enhancement of Canadian sovereignty. A leading opponent of free trade, she co-founded the Action Canada Network, a coalition of over 50 national groups fighting the corporate agenda in Canada. Maude is a social activist. frequent media commentator and keynote speaker to hundreds of groups and conferences. Audiences at earlier OLA conferences have found her inspiring and very moving. She is author of two recent best-selling books, Parcel of Rogues: How Free Trade is Failing Canada and Take back the Nation. She is currently writing two new books on Canada's future and on the future of education in Canada.





Forum 6 SI/Simcoe Room

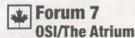
4:15 pm - 5:15 pm

REGINALD BIBBY "Teens in motion"

Dr. Reginald W. Bibby is professor in the Department of Sociology of the University of Lethbridge in Alberta. He specializes in analyzing social trends and has been monitoring them in Canada since the mid-1970s. He is the best-selling author five books to date, including two on youth. This session is based on his findings in Teen Trends: A Nation in Motion (1992).

An OLA Teen Services Guild event. The Guild will hold its Annual Meeting immediately after this





4:15 pm - 5:15 pm

The Hon. SHEILA COPPEN Associate Minister of Culture, Tourism and Recreation

AN ONTARIO LIBRARY TRUSTEES' ASSOCIATION CONFERENCE EVENT

The Hon. Sheila Coppen has taken a personal interest in libraries as part of her portfolio with the Hon. Anne Swarbrick, Minister of Culture, Tourism and Recreation. She participated in the briefing session the OLTA executive had with Minister Swarbrick and proved to be an interested and interesting observer.





Forum 8 SF/Canadiana Room

4:15 pm - 5:15 pm

Town Hall Meeting: "The Emerging Crisis: Librarianship in the Information Age"

While current difficulties over downsizing, rightsizing, social contracts and shrinking budgets demand our attention, the real crisis that is emerging has to do with the very nature of librarianship itself. Libraries are in the mainstream of the Information Age and with the mainstream comes competition and a need to re-engineer or maybe even reinvent what we do and how we do it. Join the dialogue that will set the groundwork.







The OLA
is thrilled
to present,
fresh from their
European tour,
the world
famous
à capella
group

(NY - New York, L - Libraries, ON - Ontario, perhaps it is coincidental, perhaps it is fate!!!)

The concert is partially sponsored by

DATA RESEARCH
THE POWER TO EMPOWER

Friday
November 5 A gala evening

A LEISURELY DRIVE TO HISTORIC NIAGARA-ON-THE-LAKE

Drive down the magnificent Niagara Parkway or take one of the regular buses leaving from the hotels in Niagara Falls. 6:30 to 8:30 p.m. depending on your choice of activities. Bus free.

OLTA and NYSALB TRUSTEES' DINNER AT THE COURT HOUSE

OLTA President Hazel Thornton-Lazier and New York State Association of Library Boards President Mary Jo Malley host a dinner and cash bar at the Court House. Special guests include the Hon. Shirley Coppen, Associate Minister of Culture, Tourism and Recreation and Jane Horrocks, the 1993 winner of the J.W. Robertson Medallion. \$25 per ticket /\$40 with Nylons.

or EAT AT ONE OF NIAGARA-ON-THE-LAKE'S DELIGHTFUL RESTAURANTS

Stroll down the main street to one of this architecturally splendid town's charming bistros and cafés. Pay in the restaurant of your choice as billed.

WINE-TASTING AT THE SHAW FESTIVAL THEATRE

The beautiful Shaw Festival Theatre will be the site of wine tasting courtesy of the many fine wineries that dot the Niagara Parkway and the Niagara region. To be followed by the dazzling showmanship and artistic fun of **THE NYLONS. \$20** in advance **\$25** at the door.

Saturday November 6 / Seminar and Certificate Programs

certificate
by participating
in The OLA's
Seminar Program

THE PROGRAM

The OLA Seminar program features day-long more intensive learning experiences for those who need or wish more depth and stronger understanding of the body of knowledge being offered.

RECOGNITION

The Ontario Library Association will issue a certificate indicating that you have participated in a particular program as recognition of your commitment and as a record of your initiative.

To qualify for a certificate, you must attend one of the following full-day sessions and two related workshops within the total conference program.

Seminars that qualify as a base for this year's certificate program are:

#100 Writing learning outcomes

#101 Video cataloguing

#401 School library evaluation

#402 Storytelling

#403 Managing diversity

#404 Young adult library service

If you wish to receive a certificate recognizing your participation, you must pick up the record of attendance form to be initialled by speakers at the sessions you use to qualify for the certificate. The form is available at the registration desk in any hotel.

401 - SF/Auditorium Saturday, November 6 9:00 a.m. - 5:00 p.m.

THE EVALUATION OF SCHOOL LIBRARY PROGRAMS

John Caldwell, Co-ordinator of Library Services for School District #65 (Cowichan) on Vancouver Island; Donald E. Hamilton, Education Librarian, Adjunct Asst. Professor, School Librarianship, Faculty of Education, University of Vic-

The Information has brought many changes to the school and to the school library. How do we measure the program and services provided by the school library in the light of these changes? What purpose will be served by such an examination? Are we prepared to examine what we do in relation to standards, to other programs and to the learning processes of the school? Do our programs make a difference? Are we willing to make the necessary changes to make them work?

This day long symposium will consider the purpose and process required for evaluation of school library programs, personnel, facilities and services at school and district levels. The session will provide comprehensive methodologies on evaluation for both practicing teacher-librarians (or media specialists) and those concerned with district level programs.

All participants will receive a package of relevant documents related to the evaluation process for further use and consideration.



402 - SF/Canadiana Room Saturday, November 6

9:00 a.m. - 5:00 p.m.

STORYTELLING IN THE LIBRARY

Frieda Ling, Toronto Public Libraries; Ken Setterington, Scarborough Public Library.

Are you intimidated by the thought of standing in front of a group of children, teens or adults with nothing but a story? This workshop will get you over that fear.

At last year's conference Ken and Frieda gave a workshop on storytelling and the participants wanted more, so here they are with a full day to bring the oral tradition to life once again.

These two storytellers have told stories in libraries to preschool children, grade and highschool students, adult and senior groups. They have told both together and apart in a variety of settings. Frieda told stories to diners in an American restaurant. Ken told stories in Central Park in New York City and they have both participated in a wide variety of storytelling events with the Storytellers School of Toronto.

Their love of storytelling is infectious. They learned it all at the library - so can you!

This workshop will provide the basics for new storytellers,

- What stories to tell
- How to choose appropriate stories
- The stories that are easiest to tell
- How to effectively tell stories
- The common mistakes of storytelling
- Why storytelling is useful in the library
- How building a love of stories helps in the literacy fight.

This workshop will be FUN. Every participant will learn how to tell and then TELL stories. By the end of the day each person will be able to tell at least three stories.

403 - SF/Halda Room Saturday, November 6 9:00 a.m. - 5:00 p.m.

OLA Multicultural Services Guild THE CHALLENGE OF MANAGING DI-VERSITY IN YOUR LIBRARY

Helena Guerreiro-Klinowski, Management Consultant, Schomberg.

This workshop is designed for library managers and administrators who must respond to diversity in the workplace and in the community. Through presentations, group activities and discussions participants will examine the impact of diversity on their library and enhance their intercultural communication skills in managing a diverse workforce and responding to the needs of a multicultural community. The objectives are to:

- examine the impact of diversity on their library
- enhance their intercultural communication skills and their ability to respond to diversity
- explore issues of recruiting, interviewing and managing a multicultural
- develop guidelines for increasing the effectiveness of library services

The day will be broken into four modules. Some of the topics within these modules include:

Module I: The Impact of Diversity

Internally: A changing workforce - implications, benefits and challenges of diversity Externally: Different cultures - different perceptions and needs

Module II: Responding to Diversity

The dynamics of intercultural communication - the influence of culture on communciation

Adapting organizational culture to a new reality - aspects of organizational culture and potential barriers to diversity

Module III: The Manager as a Leader of Change

Issues of recruiting, interviewing and managing a multicultural workforce

Module IV: The Library and the **Multicultural Community**

Outreach - knowing your community and developing community relationships Program development / service delivery responding to needs and enhancing the effectiveness of library services.



404 - SF/Hennepin Room North Saturday, November 6

9:00 a.m. - 5:00 p.m.

OLA Teen Services Guild LIBRARY SERVICE

TO YOUNG ADULTS

Patrick Jones, Fort Wayne Public Library, Fort Wayne, Indiana.

Patrick Jones has been making waves in young adult services for many years. He is an expert at selling these services, both to colleagues and administrators and to teen users. Patrick has pulled together theory and practice in Connecting Young Adults and Libraries: A How-To-Do-It Manual For Librarians, already acknowledged as a classic. This seminar both introduces and takes off from this book. The objectives are to:

- understand basic concepts of Young Adult services
- explore methods for libraries to connect with Young Adults
- learn strategies to promote services and materials

Participants are assured of a day crammed with stimulating Ideas and practical strategies, seasoned with boundless enthusiasm and good humour.



405 - SF/Oneida Room

Saturday, November 6 9:00 a.m. - 5:00 p.m.

OLA

CATALOGUING COMPUTER SOFTWARE: A PRACTICAL WORKSHOP

Jean Weihs, Technical Services Group.

The playing field is changing. The introduction of new and interesting materials into the library are facing the cataloger with new and interesting challenges. This workshop deals with the problems encountered in cataloguing computer software, principally 5 1/4" amd 3 1/2" disks and CD-ROMS. How to catalogue a package containing both sizes of disks or a CD-ROM serial or a technical drawing stored on a floppy disk are among the points that will be discussed.

Jean Welhs is much honoured and one of the world's true experts in cataloguing. She is the chair of the Joint Advisory Committee on the Anglo American Cataloguing Rules (AACR), as well as the author of Nonprint Materials and Cataloguing for Small and Medium Sized Public Libraries.



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* Saturday November 6 / Workshop Sessions



SPECIAL PROGRAM

Niagara Falls, New York Public Library 10:00 a.m.-11:30 a.m.

OLTA ISSUES IV: DO LIBRARY BOARDS HAVE A FUTURE? Bruce Walker, Chair, OLTA Task Force on Library Governance.



410 - NFCC/Room 4

Saturday, November 6 10:00 a.m. - 11:30 a.m.

IDENTIFYING AND DEVELOPING STAFF STRENGTHS

Geri S. Mycio, Ph.D., Continuous Improvement Strategies

The speaker, a human relations consultant, will introduce participants to three assessement techniques and an assessment tool that will provide the manager/decision maker information concerning the strengths and weaknesses of his or her staff in team related behaviour.



411 - NFCC/Room 3

Saturday, November 6 10:00 a.m. - 11:30 a.m.

FIDONET: TRAINING WHEELS

FOR THE INTERNET Jack Crawford, Wayne-Finger Lakes

Teacher Resource Center. A demonstration of electronic bulletin boards, including E-Mail, Conferences and Files, using Fidonet and K12Net. A beginner's guide to electronic networking.



412 - TR/Ballroom Centre Saturday, November 6 10:00 a.m. - 11:30 a.m.

DAMNED IN THE USA - A FILM **ABOUT CENSORSHIP**

Jonathan Stack, Gabriel Films. Our speaker will present his film documenting the on-going battle over censorship in the arts between religious fundamentalists and artists, homosexuals, feminists, and people of colour, and discuss the attempts to suppress the distribution of his film.



413 - NFCC/Room 6

Saturday, November 6 10:00 a.m. - 11:30 a.m.

IN THEIR OWN WORDS: NATIVE AMERICAN WRITING FOR YOUTH

loseph Bruchac

The speaker, a nationally known storyteller, poet and author of Abenaki Heritage, will discuss current books for youth about Native Americans and create an awareness of materials available on American Indian culture by Native Americans.



414 - NFCC/Greek Theatre

Saturday, November 6 10:00 a.m. - 11:30 a.m.

BEST REFERENCE BOOKS OF THE YEAR

New York Public Library Reference panle will present an entertaining and very informative evaulation of new reference books. An annotated bibliogrpahy with recommendations for various size collections will be distributed.



415 - TR/Ambassador Room

Saturday, November 6 10:00 a.m. - 11:30 a.m.

TECHNOLOGY AND RESOURCE **BASED EDUCATION**

Kim Carter, New Hampshire Teacher of The Year.

The speaker, now in a newly constructed high school library, will share the results of her search to locate innovative facilities ideas to incorporate new technologies with Resource Based Education and interdisciplinary instruction.



416 - NFCC/Room 5

Saturday, November 6 10:00 a.m. - 11:30 a.m.

ACTIVE LEARNING TECHNIQUES

Trudi Jacobson, University Libraries, SUNY.

Academic and high school librarians will be introduced to a variety of active learning techniques that will make library instruction more effective.



417 - NFCC/Room 1

★ Saturday, November 6 10:00 a.m. - 11:30 a.m.

TOO FEW LIBRARIANS. OR TOO MANY?

While some people are working to save li-

brary schools, some employers are choosing to replace higher paid librarians with clerical and support staff. This program will explore both sides of this issue.



418 - TR/Niagara

Saturday, November 6 10:00 a.m. - 11:30 a.m.

ROLES OF THE LIBRARY MEDIA SUPERVISOR

This program will include a panel discussion on the roles of the library Media Supervisor as seen by administrators, other department heads and teachers. How to articulate the roles in "Information Power" will also be included.



419 - HICC/ Room c

Saturday, November 6 10:00 a.m. - 11:30 a.m.

STAYING FRIENDS

Representatives from friends groups, trustees and staff will discuss how the organization of the Friends of the Library relates to the structure, operation and well being of the public library (from their point of view).



430 - NFCC/Room 1

Saturday, November 6 2:00 p.m. - 5:30 p.m.

AS THE CURSOR BLINKS: COMPUTERS, THINKING AND BI

Patricia LiButti, Fordham University at Lincoln Center; Susan Griswold Blandy, Hudson Valley Community College Library.

Library instruction must respond to new electronic information sources and student diversity. This two-part session will cover cognitive styles of both data systems and students, problem solving and assessing results, and technostress. Participants will practice tested teaching techniques as they create class modules.



431 - NFCC/Room 5

* Saturday, November 6 2:00 p.m. - 3:30 p.m.

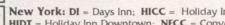
TEENS WITHOUT TEARS

Dr. John George, North Tonawanda School District.

Strategies for librarians working with teens (middle and high school age), particularly in public library settings, for understanding and coping with teens' needs and also staff reactions.



Ontario: OSI = Old Stone Inn; RR = The Renaissance; SB = Skyline Brock; SF = Sheraton Fallsview; SI = Sheraton Inn



New York: DI = Days Inn; HICC = Holiday Inn Convention Centre; HIDT = Holiday Inn Downtown; NFCC = Convention Centre; TR = Radisson





*

432 - NFCC/Skylounge Saturday, November 6 2:00 p.m. - 5:30 p.m. Children's Services Guild is co-sponsoring this workshop

MAKING THE MOST OF NON-FICTION

Dr. Beverley Kobrin A hands-on workshop by Dr. Beverly Kobrin, author of Eyeopeners and The Kobrin Letter, that will present the best in current non-fiction for youth and creative ways focusing these books.



432 - TR/Suite 338 * Saturday, November 6 2:00 p.m. - 3:30 p.m.

TEACHING SEARCH STRATEGIES Linda Eppelheimer, Winnebago Software Company.

This program will cover the introduction of the on-line catalog, defining and illustrating search strategies, developing a research question, recognizing general and specific topics, identifying key words, choosing appropriate indexes and relationships, and compiling a bibliography.



433 - NFCC/Room 4 Saturday, November 6 2:00 p.m. - 3:30 p.m.

ACCESS TO DATABASES: CD-ROMS. TAPES FOR ONLINE THROUGH THE INTERNET?

Andrew Perry, SUNY Binghamton. This program will focus on the development of local networks - mounting electronic resources on your PAC versus CD-ROM stations - cost comparisons, equipment options, and other evaluative factors.



435 - NFCC/Room 3 Saturday, November 6, 1993 2:00 p.m. - 3:30 p.m.

PLAN A SUCCESSFUL IN-SERVICE FOR YOUR FACULTY

Marsha Hanson, Farnsworth Middle School; Sheila DiMaggio, Farnsworth Middle School.

Librarians from the Farnsworth Middle School hold in-service for staff based on their "Unified Research Model," and integrating new technologies into the research process. The steps in planning the

in-service will be presented using their course as an example.



437 - TR/Ballroom South * Saturday, November 6 2:00 p.m. - 3:30 p.m.

LIBRARY FRIENDS: ORGANIZATION AND OPERATIONS

Participants will discuss the various facets of forming and structuring a friends group.

438 - TR/Cataract Room Saturday, November 6 2:00 p.m. - 3:30 p.m.

A HISTORY OF LABOUR UNION **INVOLVEMENT IN LIBRARIES -NEW YORK STATE**

Raymond Markey, USORT President. A discussion on the reasons why library workers choose to join or not join unions. If one chooses to join a union, which one will it be?



439 - NFCC/Room 6 Saturday, November 6 2:30 p.m. - 3:30 p.m.

GOLD RUSH IN THE 1990'S: PROSPECTING FOR **PRIVATE FUNDS**

Duncan Tanner, James Duncan Associates, Inc.; Richard Lee, Buffalo United Way, Government Relations

Learn how to identify funding sources and how to ask for money in your community.



440 - NFCC/Room 4 Saturday, November 6 4:00 p.m. - 5:30 p.m.

PLANNING FOR LIBRARY AUTOMATION

This program will focus on the overall process for automation, including which software, which hardware, which data entry method, presenting a plan, and getting it approved and funded.



441 - NFCC/Room 2 Saturday, November 6 4:00 p.m. - 5:30 p.m.

INTERNET AND TECHNICAL SERVICES: HOW WILL **OUR LIVES CHANGE?**

Gillian McCombs, SUNY Albany University Libraries; Catherine Thomas, Columbia University.

Our panel will look at how the Internet is affecting technical services staff, both now and in the future.



442 - NFCC/Room 5 Saturday, November 6 4:00 p.m. - 5:30 p.m.

YOUR LIBRARY PROGRAM: VISION OR TRADITION?

Frances Roscello, SED; Patricia Webster, SED.

Times are changing. Is your library media center changing? What is your vision and how do you achieve it? Swap ideas with your colleagues and the staff of SED's School Library Media Programs.



443 - TR/Ballroom South Saturday, November 6 4:00 p.m. - 5:30 p.m.

LIBRARY FRIENDS' **OBJECTIVES AND OFFERINGS**

The various purposes, advantages and value of friends groups will be presented.



444 - NFCC/Room 3 Saturday, November 6 4:00 p.m. - 5:30 p.m.

THE "STICKY FLOOR" WOMEN IN LOW PAYING LIBRARY POSITIONS

Stephanie Sarnoff, Scarsdale Public Library; Dr. Catherine White Berheide, Center for Women in Government Our speaker, an expert on the occupational frustrations of women in lowmobility and low-paying state and local government positions, will discuss the career concerns of paraprofessionals and administrative support workers.



445 - NFCC/Room 6 Saturday, November 6 4:00 p.m. - 5:30 p.m.

GOLD RUSH IN THE 1990'S: STAKING A CLAIM TO YOUR PUBLIC FUNDS

Len Lenahan, Buffalo County Legislative; Patrick Martin, Counsel to Buffalo and Erie County Public Library; Salvatore Martoche, Chairman, Board of Trustees, Buffalo and Erie County Public Library.

Learn about the Buffalo experience in setting up a working partnership with local legislators and how to understand the State Education law.



Sourcebook for small public libraries

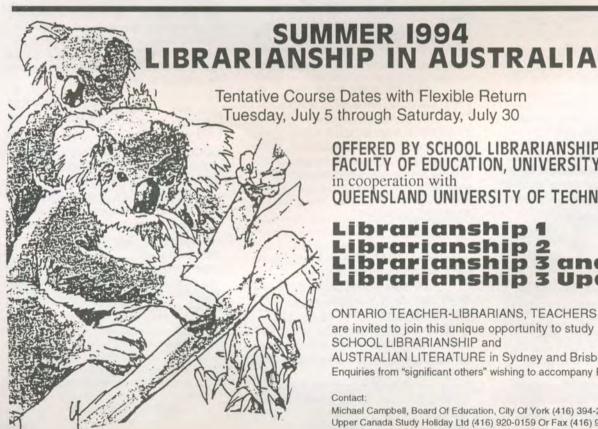


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"[Any] explanation of Blostein's technique is drastically insufficient to convey the vitality of her creative effort in developing a bountiful source of reading enticements."

Kliatt Paperback Book Guide:

"Essential reading...she knows her way thoroughly in and around YA literature and her suggestions make characters live for teenagers."

Manitoba School Librarians and AudioVisual Association Journal:

"A collection of creative, amusing and challenging ideas, designed to stimulate the highly motivated and to combat the opposition of the most resistant readers in junior and senior high school."

Quill & Quire:

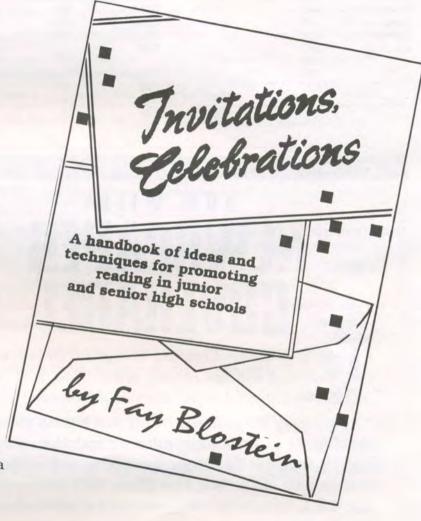
"Leaves one limp and somewhat intimidated by Blostein's enormous energy and invention...an invaluable tool."

The B.C. Teacher:

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Emergency Librarian:

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104	217	371			
Forum 1	218	373	Ontario Li	brary and Infor	mation
Forum 2	219	375	Technolog	y Association	
Forum 3	221		205	304	
Forum 4	251	405	215	310	
Forum 5	266		254	370	
Forum 8	267		265		
	269				
	274		Ontario Li	brary Trustees'	Association
	277		302	356	374
			303	365	377
			305	371	102
			Forum 7		

Ontario Libi	ary Trustees'	Association
302	356	374
303	365	377
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Forum 7		
Ontario Pub	lic Library Ass	oclation
213	255	351
215	256	353
222	306	356
223	308	359
402		
Ontario Sch	ool Library As	sociation
100	244	360
209	259	366
401	432	
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206	307	367
260	309	368
276	362	376
Forum 6	403	404

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THANK YOU FOR YOUR GIFT OF TIME

If you need more time, please send or FAX to OLA following the meeting.

Meeting room locations Niagara Falls, OnTario and New York

SF SHERATON FALLSVIEW HOTEL

GROUND FLOOR Hennepin Room Auditorium Chippewa Room

SECOND FLOOR
Oakes Ballroom (Exhibits)

THIRD FLOOR
Canadiana Room
Ontario Room
Haida Room
Cree Room
Oneida Room
Tuscarora Room
Executive Board Room
MicMac Room (OLA AV Services)
Mohawk Room (OLA Office)

SB SKYLINE BROCK HOTEL

LOBBY LEVEL (one floor up from street) Niagara Baliroom (Exhibits) Elizabeth Room

SECOND FLOOR (staircase entrance beside entrance to Niagara Ballroom) American Room (Internet)

TOP FLOOR (10th floor) Rainbow Room Rainbow Room Salon

RR SHERATON FALLSVIEW HOTEL

GROUND FLOOR Dorchester Room Elgin Room

ONE FLOOR DOWN (Lower Lobby) Grand Ballroom Drummond Room Board Room

ONE FLOOR UP (Mezzanine) Clifton Room Carlton Room

OSI OLD STONE INN

GROUND FLOOR
Ontario Room
The Atrium (through the entrance to the restaurant)

ONE FLOOR DOWN (down staircase to the left of the front desk) Myer Salit Room Francis Petrie Room Judy LaMarsh Room

ONE FLOOR DOWN (down staircase by entrance to restaurant to the right of the front desk) The Wine Cellar

SI SHERATON INN

GROUND FLOOR Simcoe Room

ONE FLOOR DOWN Oak Room Willow Room

NFCC CONVENTION CENTER

GROUND FLOOR
Room 1
Room 2
Room 3
Room 4
Room 5
Main Arena (Exhibits)

SECOND FLOOR Skylounge Room 6

HI HOLIDAY INN CONVENTION CENTRE

GROUND FLOOR Room A Room B Room C

TR THE RADISSON HOTEL

GROUND FLOOR
Ballroom
Niagara Room
Ambassador Room
Buffalo Room
Cataract Room

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ONE FLOOR DOWN (Lower level) Crystal Room

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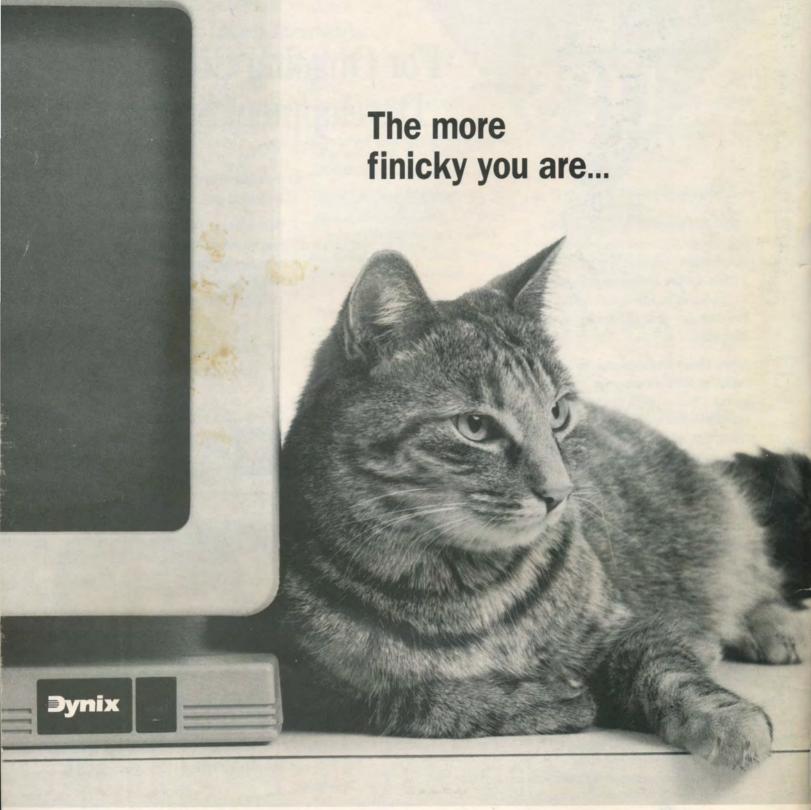
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