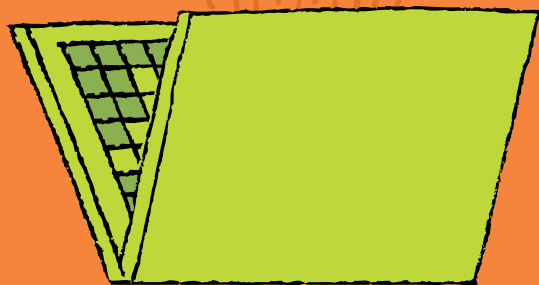


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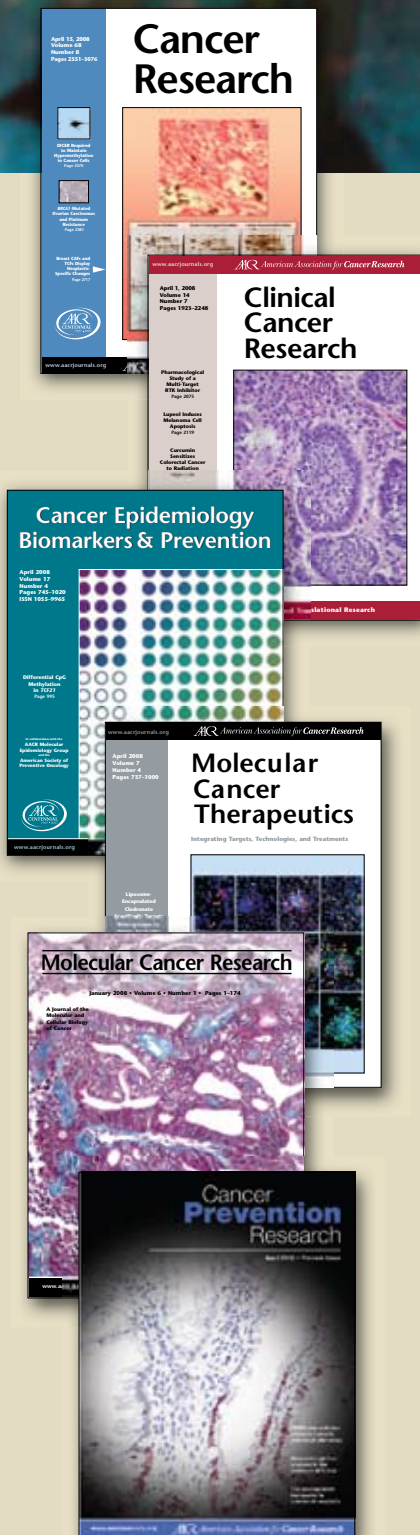
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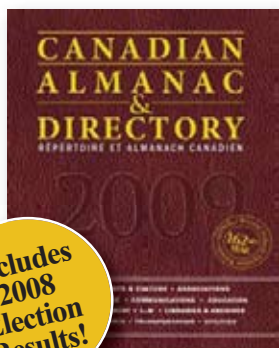


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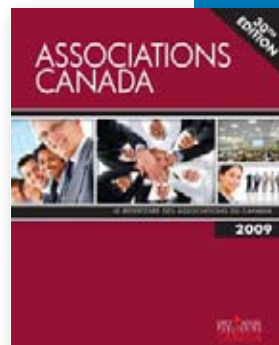
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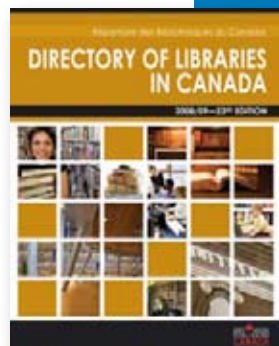
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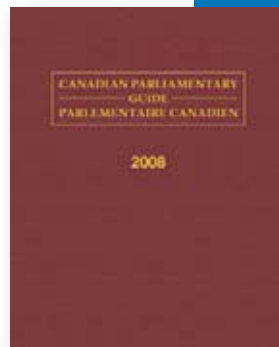
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# TABLE OF CONTENTS

<b>06</b>	Our Sponsors	<b>48</b>	Friday Sessions
<b>07</b>	Welcome Message	<b>58</b>	Friday Poster Sessions
<b>08</b>	Super Conference Planners	<b>62</b>	Friday EXPO Program
<b>09</b>	OLA Board of Directors	<b>76</b>	Saturday Sessions
<b>10</b>	Super Conference Essentials	<b>91</b>	EXPO Floor Plan
<b>14</b>	Schedule-at-a-glance	<b>92</b>	Buyer's Guide
<b>15</b>	Wednesday Pre-Conference Program	<b>97</b>	EXPO Directory
<b>16</b>	Wednesday Evening Grand Opening	<b>110</b>	Speaker Index
<b>18</b>	Thursday Sessions	<b>112</b>	Subject Index
<b>31</b>	Thursday Poster Sessions	<b>114</b>	MAP – MTCC
<b>34</b>	Thursday EXPO Program	<b>115</b>	MAP – ICH

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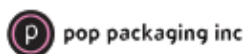
### MAJOR PROGRAM SPONSORS



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*You live you learn  
You love you learn  
You cry you learn  
You lose you learn  
You bleed you learn  
You scream you learn*

“You Learn” by Alanis Morissette

**LEARNING IS A PASSION. LEARNING IS A HUMAN DRIVE.  
LEARNING BELONGS ON THE BASE OF MASLOW'S  
HIERARCHY OF NEEDS ALONG WITH BREATHING, FOOD,  
SEX, SLEEP, WARMTH AND WATER.**

Many of our human institutions have usurped our sense of learning in a manner similar to how sexual repression led to the need for a sexual revolution.

Libraries command the capacity to lead the learning revolution!

However, in order to do so: You must learn.

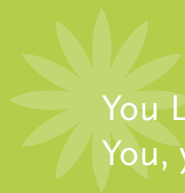
Your library must learn. You must transform your library into a nimble—almost alive—organism that can dance with the dragons of accelerating change.

Our communities must learn to learn.

Together, our libraries can be the base from which we address the future, whatever it may be; a base supported by three legs; school, academic and public libraries that encompass three vital stages of learning: learning to learn, deepening and broadening learning and self-directed learning.

Welcome to the 16th annual Super Conference!

**SAM COGLAN, PRESIDENT, OLA**



*You Live. You Learn.  
You, your library, your community.*

*Tu vis, tu apprends.*

*Toi, ta bibliothèque et ta communauté.*



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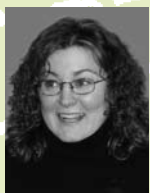


Monique Brulé



Julianna Drexler

## OALT/ABO ONTARIO ASSOCIATION OF LIBRARY TECHNI- CIANS/ASSOCIATION DES BIBLIOTECHNICIENS DE L'ONTARIO



Maria Ripley

*Maria Ripley plans for OALT  
and for FOPL Federation  
of Ontario Public Libraries.*

Super Conference 2009 is  
a project of the OLA 2008

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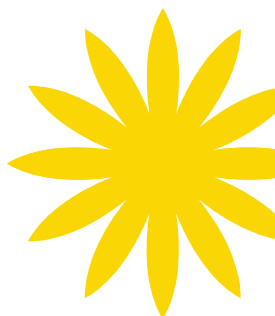


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*University of Guelph*

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### L'ASSOCIATION DES BIBLIOTHÈQUES DE L'ONTARIO-FRANCO

# SUPER CONFERENCE ESSENTIALS



## Registration Desk

Metro Toronto Convention  
Centre Front Street Lobby  
East Counter

W 7:00 AM to 9:00 PM  
T 7:00 AM to 5:00 PM  
F 7:00 AM to 5:00 PM  
S 7:00 AM to noon

## Information Desk

Metro Toronto Convention  
Centre Front Street Lobby  
on the Registration desk  
side of the escalator

W 4:00 PM to 8:00 PM  
T 7:00 AM to 5:00 PM  
F 7:00 AM to 5:00 PM  
S 7:00 AM to noon

- Exchange your luncheon coupon for your required ticket here by 3 PM on Friday.
- Consult the bulletin board for personal messages and notices.
- Pickup table for authorized information handouts. If you have something you wish to make available, get permission through the Desk personnel.

## Expo 2009 the Tradeshow

Metro Toronto Convention  
Centre Hall C, Upper Level  
Use escalator by Room 206D

T 10:00 AM to 5:30 PM  
F 9:00 AM to 3:00 PM

- Edu Reference's annual Expo reception is on Thursday, 3:30 to 5:30 PM.
- The EXPO Theatre Showcase expands its schedule to two days.
  - Thursday from 10:30 AM
  - Friday from 9:05 AM

More than 15 demonstrations planned including a full-length (75 minute) book repair demonstration. Bring your toughest job and work with the experts from Brodart to fix it and fix it right. Brodart will be providing all the supplies.

- Passport to Prizes. Winners are posted at the Information Desk late Friday. Pick up your prize in the OLA office, Metro Toronto Convention Centre Room 205A by noon on Saturday.

## One Book One Conference

- This year's selection is the 2008 Evergreen Award winner *The Book of Negroes*, by Lawrence Hill.
- Join fellow readers at one of the Table Talk discussions scheduled on Thursday and Friday at 1:00 PM at the 2008 Expo
- Hear the author, Lawrence Hill, *In Conversation* on Friday at 2:10 PM, MTCC 206D
- If you have read the book, pick up your Evergreen sticker at the Forest of Reading® booth and wear it on your badge

## Poster Sessions

Poster sessions are in the MTCC West Lobby, main level and run daily from 12:00 to 2 PM. See descriptions on Thursday, page 31 Friday, page 58



## TICKET QUESTIONS

### Where you need tickets

- **Thursday, January 29**  
**Dinner, 7:00 PM**  
**Public Library Awards Dinner**  
\$65 plus GST  
The Hon. Aileen Carroll and new Deputy Minister Marg Rappolt have confirmed their attendance at this event.
- **Saturday, January 31**  
**12:15 PM**  
**Gala Closing Luncheon**  
No extra cost **subject to** the coupon you received with your badge being exchanged at the Information Desk by 3pm Friday. The number of meals being ordered is based on this exchange. **Entrance is by ticket only. Coupons cannot be accepted at door.**

Luncheon tickets may be purchased for \$65 plus GST at the Registration Desk while tickets last.

- All receptions on Thursday and Friday are included in registration. Wear your badge for admission.

## ABOUT SESSIONS

### How to find your session

The location where each session takes place is on the first line of the description.

#### MTCC = Metro Toronto Convention Centre.

All rooms in the MTCC include a number and letter. All 200 numbers are on the street level. All 100 numbers are below ground down the escalator. Sections B, D or F are entered through the main hallway. Sections A, C or E are entered from the hallway at the back.

#### ICH = Intercontinental Hotel Toronto Centre

All rooms in the Intercontinental Hotel have a name rather than a number. Ballroom A or B, Niagara and Ontario are below ground down the escalator. All other rooms are through the glass doors on the east side of the street level lobby.

#### What does the icon mean?

There are small icons beside many sessions. They stand for the following:

CC = Creative Communities

LD = Leadership By Design

CD = Career Development

### Meeting room size

Session room sizes are determined by attendance indicators provided by delegates in registration. Since you are not obligated

to attend the sessions you indicate and since 25% do not fill out this information, a few rooms may prove inadequate to the demand.

For comfort and safety reasons, convenors are obliged to close sessions that reach capacity. Delegates who are turned away are expected to choose from the 20 – 28 other sessions available in the time slot.

### Changes and updates are posted in the Registration Lobby

Super Conference no longer has a daily Super News as part of our green efforts. Room changes and updates are posted daily on special signs in the Registration lobby and its general environs. Our volunteer guides are also available to help you. Watch the conference blog for commentary on sessions.

### Withdrawn sessions

The few withdrawn sessions occur as a result of sessions not being ready or where projected attendance suggests an audience too small for comfortable presentation. We want our speakers to do their professional best so we let them decide. It is in your interest as well as theirs.

## Session evaluations

As part of the greening of the conference, evaluation forms for individual sessions have been dropped in favour of a single form that covers a whole day's sessions.

Please fill these out as you go through the day. The form will be picked up at the last session of each day or may be left at the Information Desk in the Registration Lobby.

## BLOG OR TWEET THE CONFERENCE

### Share your opinions

Why not get involved and share your reaction to the ideas and concepts presented by speakers and colleagues in sessions and at social events. What are you observing that matters? What do you think about the perceptions of your colleagues?

Check out session 411 on Thursday morning; Tweeting 101: Micro-Blogging and the Library – and start twittering!

The OLA Conference Blog is on the LNG site at:

<http://libraryng.com>

*Use your Twitter account to comment; include the tag #SCog in your tweets!*

## THE FINE PRINT

### YOUR BADGE IS YOUR TICKET

Your badge is your entrance ticket to all sessions, the exhibit and every reception. Don't forget to wear it! It is important to the orderly running of the conference. Delegates without badges or wearing badges that are incorrect for the day or have been issued to other people will be refused entrance.

### YOUR BADGE IS YOUR RECEIPT

Do not throw your badge away; it is your official receipt. The top two sections on the top left of your badge/ticket sheet together constitutes a complete receipt.

### REFUNDS

Cancellation requests must have been received by mail or FAX by Jan. 21st. NSF bank charges are billed to the person registered. Changes in the program are not acceptable grounds for refund.

## MAKING CONNECTIONS

### A lifetime skill unique to SC

People come together at Super Conference to meet their colleagues. This is possibly the chief pleasure and greatest value to be had even over the learning opportunity.

### How do you network?

But what if you do not already have a “network”? How do you engage 4,500 people and transform 4, or 40, or 400 into your personal support system? Not only newcomers face this challenge, many experienced people have difficulty as well. But this is the place to be.

### Networking: the Session

Wednesday evening, we offer a special combined social get-together with real help. The Art of Networking is offered to new members and first-time conference goers to showcase what the experts suggest you do to meet people and to build a life-long enduring network.

### Super Conference social events

There are a huge number of social events and they are all free with registration. Also free without registration are the bars, the coffee shops and the clubs. While social events help you have fun and meet people, the whole conference is a networking opportunity if you know what you are looking for and what to do.

Toronto Winter City Festival is January 30 – February 12:

[http://www.toronto.ca/special\\_events/wintercity/index.htm](http://www.toronto.ca/special_events/wintercity/index.htm)

### A lifetime skill

Networking is about information exchange between people to enhance professional development and to further a career. Start building your networking plan at Super Conference.

## MENTORING SERVICES

### Mentoring services

West side, Registration Lobby beside escalator to second level.

CONVENOR: **Marian Kutarna**  
*Mississauga Library System.*

### Super Conference mentoring program

Those of you who have agreed to be mentors and those who have requested mentors at this conference should see Marian Kutarna at the Membership Services Centre on the west side the Registration Lobby.

### OLA's mentoring database

OLA's database for those who would mentor and those who would like to find a mentor is available. Register at Super Conference and take the opportunity to ask questions.

### Speakers in residence

Delegates at last years' conference enthusiastically embraced the speaker-in-residence concept. This year there are 3 in-residence opportunities:

THURSDAY MORNING:

**Cynthia Nikitin,**  
*Opening speaker (Wednesday) and public space expert*

THURSDAY:

**Caitlin Williams,**  
*Career specialist and consultant.*

FRIDAY AFTERNOON:

**Margaret Andrewes and Rande Loucks,**  
*Leadership-by-Design experts. Public Library governance.*

This new service is a great opportunity to meet one on one with experts in the field. Register at membership services in the mentoring/career centre on the west side of the Registration Lobby beside the escalator to the second level.

## CREATIVE INVOLVEMENT

### Canucks Run Amok

Every registration bag contains your personal pedometer! It is a tool to participate in the first-ever 'Super Conference' start-me-up precursor to the national Canucks Run Amok challenge introduced by the Hamilton PL last year. Count your steps every day!

Record them on the end-of-day evaluation form! Our collective progress will be tracked. Last year's winning team will receive their trophy at the Friday night party! Find out more at [www.canuck-srunamok.blogspot.com](http://www.canuck-srunamok.blogspot.com).

### Are you engaged?

Uncover your personal talents and flex your creative muscles!

ICH Wellington Room

W 2:00 PM Dreaming

W 4:00 PM Dancing

ICH Grenadier Room

T 9:05 AM Songwriting

T 9:05 AM Walking

T 10:45 AM Songwriting

T 3:45 PM Dreammaking

F 9:05 PM Technology

Get in touch with your inner muse, think creatively and have fun!

## A DIFFERENT SUPER STORE

### The OLASore

Metro Toronto  
Convention Centre  
Lobby Level  
Room 205B

W 5:00 PM to 8:00 PM

T 7:30 AM to 5:30 PM

F 7:30 AM to 5:30 PM

S 7:30 AM to 12:30 PM

- A totally redesigned and reorganized store for you.
- Browse among hundreds of the latest and best professional library titles.
- Professional literature and promotional materials from a dozen major library publishers plus the International Reading Association.
- ALA Graphics/the world's most popular library products are on display.
- Many of our 2009 speakers and panelists write as well. If you like them, here is where you can get their publications!
- Pick-up your brochure of 'session tie-ins' to help to narrow down a specific book
- Books for autographing.

### The OLASore★ on-the-go

- OLASore-on-the-Go. Sessions marked with the above logo have speakers who have books in the store. OLASore-on-the-Go is bringing these books right to your session.

## OLA SERVICES

### OLA Forest of Reading®

The Forest welcomes S&B Books as official wholesaler and supporter. Visit them at Expo 2009. Your questions about running your programs can be answered at the OLA Forest of Reading booth.

### Insurance

Membership Services  
Registration Lobby west side

Representatives from Johnson, Inc. will be on hand again to answer your automobile and home insurance questions. The company offers similar no obligation services to teaching federations and professional associations across Canada.

### WilsonLine Library Literature database

If you are an OLA member, the database is licensed on your behalf. Ask your questions at Membership Services.

## CAREER MOVES

### Employment and career services

West side, Registration Lobby beside escalator to second level.

### One-on-one advice just for you

- Moving up in your career, or would like to? Have unique employment problems you could use advice on? You may book a 15-minute interview for Thursday with our resident expert, Caitlin Williams, or attend one of Caitlin's sessions: T 329, F 1029

## On site services

- Get your résumé critiqued. Members from different types of libraries volunteer their time to advise you.
- The Partnership Job Board gives librarians and employers information from coast to coast.
- Employers may post positions on the Career Centre Bulletin Board.
- Employers may book space in which to interview.

### Special Feature: Career Development Saturday

You asked us for more opportunities for job seeking preparation, connecting with employers, and learning more about the library labour force. In response, Saturday features:

- 'Meet the Employer Lounge' for those considering a career change or who are just embarking on the hunt, or for employers who want to connect with the library labour market, MTCC Room 201C/D.
- Quick practical sessions on interview techniques, resume writing, and other skills needed for your career.

Focus solely on career programs or mix and match with the mainstream Super Conference Program. Whatever works for you!

## CREATURE COMFORTS

### Coat check

MTCC Lower Level

### Washrooms

MTCC

Washrooms are located at the extreme ends of the building on all floors. See p. 114.

### ICH

**Main floor:** Located just inside the Meeting Room entrance doors on the east side of the main lobby.

**Lower level:** by the escalators, next to Hotel Convention and Catering Sales. See p. 115.

### Lost and found

If you find something or have misplaced something, check at the OLA office in MTCC Room 205A.

If your property is not at the OLA office, enquire through MTCC building Security. Ask at the Front Street lobby desk beside OLA Registration.

## SUPER CONFERENCE CONTROL CENTRES

### The OLA office

MTCC 205A

This is the decision centre for the 2009 Super Conference and your contact location for Association business.

- **Central Conference Control**  
Session room setups, audiovisual arrangements, catering, booking space for other activities, environmental issues, general operational questions.  
**CONTACT: Jefferson Gilbert**

## PASSPORT TO PRIZES

### Pickup Point

The list of winners in the EXPO Passport to Prizes draw will be posted on the Information Desk bulletin board Friday at 5 PM. Pick up your prizes this evening or by noon on Saturday.

## Volunteer Centre

Summation of session evaluations, directional and other help to delegates, speakers and convenors is provided by over 100 volunteers. Identify a volunteer by their blue vest. Program planners and OLA staff wear red vests.

**CONTACT: Tamara Monster**  
**CONTACT: Melanie Southern**

## Association issues and projects:

Contact point for any President or President-Elect of OLA or its divisions.

**Shelagh Paterson**

## The Partnership

Contact point for any visiting President, Vice-President or Executive Director of the provincial and territorial library associations of Canada. The Partnership's meeting schedule will be available.

**CONTACT: Shelagh Paterson**

## The Super Blog.

**Conference photography.**  
**Brian Pudden**

## Speakers' Reception Centre

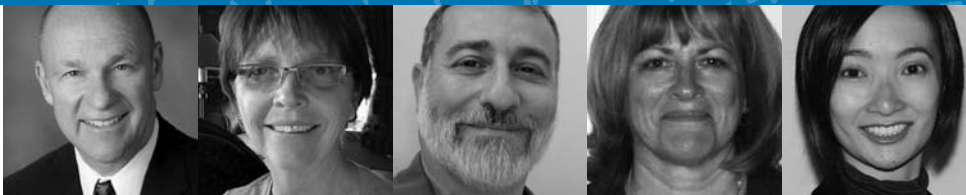
MTCC 205C

For the exclusive use of our speakers on their speaking days.



	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		EXPO 2009 10 AM - 5:30 PM	EXPO 2009 9 AM - 3:00 PM "Friends" Day	Career Development Day
8:00 AM		OHLA Breakfast 7:45 AM	TALCO Annual General Meeting PLENARY Dr. Michael Bloom	PLENARY Eleanor Wachtel
9:05 AM	Pre-Conference Programs	300 series sessions Forest of Reading® Spotlight: 2008 Award Winners	1000 series sessions OSLA Spotlight: Will Richardson	1700 series sessions OLITA Spotlight: Top Tech Trends
10:40 AM		400 series sessions OCULA Spotlight: Mark Leggott	PLENARY Michael Enright <i>With the generous support of</i> SAUNDERS BOOK COMPANY	1800 series sessions OHLA Spotlight: Alan Cassels
12:30 PM	Pre-Conference Libraries Tour Leave from MTCC Front Street entrance	One Book One Conference 1:00 PM – 2:00 PM Edu-Reference Reception 3:30 PM – 5:30 PM	CANSCAIP Book Launch 12:00 NOON – 2:00 PM One Book One Conference 1:00 PM – 2:00 PM	CLOSING GALA LUNCHEON Justin Trudeau <i>(ticket required)</i>
2:10 PM		PLENARY Richard Florida With welcome message from David Miller	1200 series sessions Spotlight: EVERGREEN AWARD WINNER FEATURE Ingrid Parent, Library and Archives Canada FEATURE FOCAL Saving Branch Libraries	
3:45 PM		600 series sessions OPLA Spotlight: Stephen Marche	1300 series sessions OLBA Spotlight: Hon. David Onley, O.Ont. <i>Lieutenant Governor of Ontario</i>	
5:15 PM	5:00 PM ANNUAL GENERAL MEETING FOPL 6:30 PM ART OF NETWORKING	Annual General Meetings ABO-Franco, OCULA, OHLA Awards Reception ABO-Franco OCULA, OHLA, OSLA FIMS Alumni Reception 5:30 PM FI Alumni Reception 6:00 PM	Annual General Meetings OLITA, OPLA, OSLA, OLBA Awards Reception OLITA, OLBA	
EVENING	OPENING PLENARY 8:00 PM Cynthia Nikitin Welcome Party 9:30 PM <i>With the generous support of</i> WHITEHOT'S CARR-MCLEAN	Ministry of Culture Reception 5:30 PM Public Library Awards Dinner 7:00 PM <i>(ticket required)</i>	ALL CONFERENCE PARTY 6:15 PM <i>With the generous support of</i> Micromedia ProQuest <i>Start here.</i>	

WEDNESDAY, JANUARY 28, 2009



**L to R:**  
Warren Graham, Deb Kitchener,  
Dave DiPasquale, Pat Whitehouse,  
Crescencia Fong.

### **P001 Pre-Conference**

9:00 AM – 4:00 PM

**MTCC 206B**

*Safety, Security*

#### **BLACK BELT LIBRARIANS: SAFETY AND SECURITY IN YOUR LIBRARY**

Warren Graham, Warren Graham  
Training and Consulting

### **P002 Pre-Conference**

9:00 AM – 4:00 PM

**OISE 252 Bloor Street West**

*Information technology,  
Teaching and learning*

#### **TOGETHER FOR LEARNING WITH SMART BOARD TECHNOLOGIES**

Deb Kitchener, Curriculum Consultant  
Libraries, eLearning & Literacy;  
Sue Peel, Teacher-Librarian, Lincoln  
Alexander PS, York Region DSB  
Session is sold out.

#### **Special Pre-Conference**

9:30 AM – 12:30 PM

#### **STARTING A DIGITIZATION PROGRAM AT YOUR LIBRARY!**

OLA OFFICE

#### **Special Pre-Conference**

1:00 PM – 4:00 PM

#### **ARE YOU ATOMIC?**

In-service for those entering the  
LearnON Atomic Learning pilot.  
OISE 252 BLOOR STREET WEST

### **P003 Pre-Conference**

*Cancelled*

### **P004 Pre-Conference**

9:00 AM – 4:00 PM

**OISE 252 Bloor Street West**

*Media literacy, Social networking*

#### **BROADCAST YOURSELF AND MEET YOUR CURRICULUM EXPECTATIONS!**

Bryan Pardo, Key Media Specialist;  
Crescencia Fong, Instructional  
Leader, ICT & eLearning K-12;  
Katina Papulkas, Instructional  
Leader; Toronto DSB

### **P005 Library Tour**

12:30 PM – 5:00 PM

*Library Facilities, Tours*

#### **TORONTO PUBLIC LIBRARY BRANCH REVITALIZATION AND RENEWAL LIBRARY TOUR 2009**

Tour is sold out.  
Pick-up: Front Street in front  
of the MTCC @ Lobby

### **P006 Pre-Conference**

9:00 AM – 4:00 PM

**MTCC 206E/F**

*Funding*

#### **PUBLIC LIBRARY FUNDING MODELS IN NORTH AMERICA**

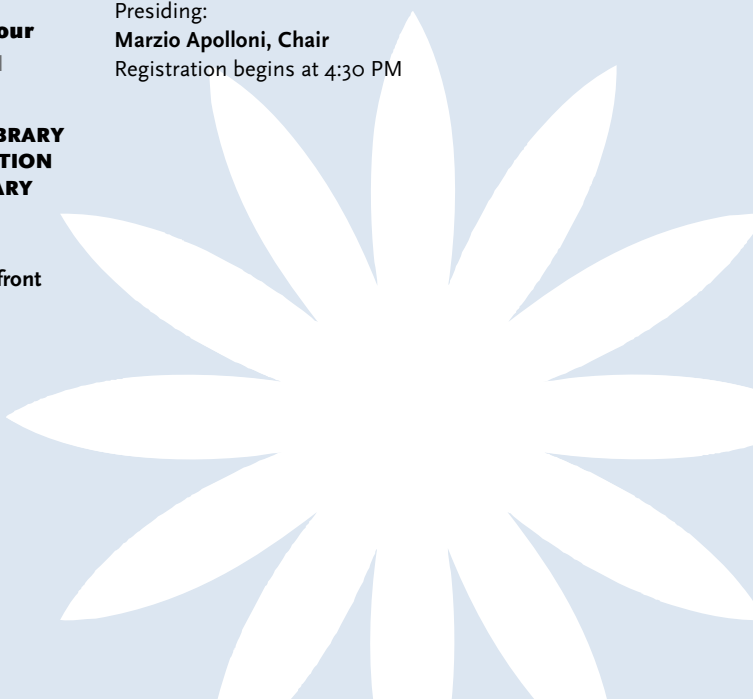
### **P007 Annual Meeting**

5:00 PM

**MTCC 206D**

#### **FEDERATION OF ONTARIO PUBLIC LIBRARIES**

Presiding:  
Marzio Apolloni, Chair  
Registration begins at 4:30 PM



**L to R:**  
Punch Jackson, Michael Shoop,  
Barbara Clubb, Lesley Boughton,  
Wendy Newman.



**090 ICH NIAGARA/ONTARIO**

**6:30 PM**

## **THE ART OF NETWORKING**

Career consultant Caitlin Williams hosts and you get to meet your 2009 presidents!



**Caitlin Williams**  
OLA Career Centre



**Peggy Thomas**  
OLA



**Nathalie Soini**  
OCULA



**Margaret Wicklum**  
OLBA



**Peter Ellinger**  
OLITA



**Bessie Sullivan**  
OPLA



**Marilyn Willis**  
OSLA



**Pascal Lupien**  
ABO-Franco

**For new members  
and first time  
conference-goers.  
Be our guest!**

One of the key reasons for attending a professional conference like this is to expand your network of friends and colleagues. These become the special people you can turn to at any time in your professional career, and this special reception is organized to assist you in meeting these folks and getting the most from your OLA Super Conference experience!

And you will meet Dr. Caitlin Williams, who has specialized in the areas of networking, mentoring and building successful careers for over 20 years. She will share special tips and strategies to set you on the successful path.

You will also meet the incoming OLA Division Presidents, and have the opportunity to offer ideas about OLA membership programs and services. Refreshments will be served.

CAITLIN WILLIAMS is Speaker-in-Residence on Thursday.

Book your personal conversation at Membership Services in the registration lobby.

WEDNESDAY, JANUARY 28, 2009



## 100 ICH BALLROOM

8:00 PM

### ALL CONFERENCE OPENING PLENARY SESSION



## Cynthia Nikitin

Vice President,  
Project for  
Public Spaces,  
Placemaking  
for Communities

## PLACEMAKING AROUND CIVIC INSTITUTIONS

Cynthia Nikitin has earned a reputation for making the connections between civic institutions and the spaces around them as an approach to city planning and urban design. At one time, these spaces and places were some of the most vital in villages and towns. Courthouses were built around public squares, and the civic plazas and parks that surrounded them were gathering places for all types of celebrations. Unfortunately, during the last several decades, the ideal of maintaining the civic realm around institutions has fallen by the wayside.

Libraries, museums, community centers, city halls, colleges, hospitals, religious institutions and spaces that surround them still have the potential to once again anchor communities, both physically and ideologically, by providing resources, gathering places, and forums for open communication. By combining their unique strengths and expertise, these institutions can work together to support more sustainable towns and cities nationwide.

### CYNTHIA NIKITIN

Ms. Nikitin received her Bachelor's degree in Art History and International Development at Clark University in Worcester, Massachusetts. For her self-designed NYU Masters Degree, which combined Arts Management with Urban Planning, she conducted an independent study/research tour of metro public art programs in London, Paris, Brussels, Amsterdam, Berlin, Moscow, St. Petersburg Russia, and Stockholm. Her thesis, "Bringing the Sun Underground," is a comparative analysis of the procedures used in each of these cities to implement such programs.

Cynthia Nikitin is Speaker-in-Residence on Thursday morning. Schedule your meeting with her on the sign-up sheet directly following her opening plenary.

## 101 ICH FOYER/ONTARIO ALL CONFERENCE EVENT

9:30 PM

## SUPER CONFERENCE 2009 WELCOME PARTY

Music, fun and refreshments. Renew acquaintances, meet friends, network, welcome newcomers!

With the generous  
support of



# JANUARY 29

## TODAY'S SCHEDULE

7:45 AM  
OHLA Breakfast

9:05 AM  
**300 series sessions**  
OLA Forest of Reading®  
Spotlight

10:40 AM  
**400 series sessions**  
OCULA Spotlight –  
Mark Leggott

10:00 AM – 5:30 PM  
**EXPO**

2:10 PM  
**PLENARY** Richard Florida

3:30 PM – 5:30 PM  
**Edu Reference Reception**

3:45 PM  
**600 series sessions**  
OPLA Spotlight Stephen Marche

5:15 PM  
**Annual General Meetings**  
ABO-Franco, OCULA, OHLA

**Awards Reception**  
ABO-Franco, OCULA,  
OHLA, OSLA

5:30 PM  
**FIMS Alumni Reception**

5:30 PM  
**Ministry of Culture  
Reception**

6:00 PM  
**FI Alumni Reception**

7:00 PM  
**Public Library Awards Dinner**  
(ticket required)



MAJOR CORPORATE SPONSOR



OPLA STREAM SPONSOR



OSLA STREAM SPONSOR

## 300 series

9:05 AM – 10:20 AM

<b>Access</b>	<b>312</b> A Cataloguer's Journey to FRBR	<b>313</b> Meeting the Challenges of Migrating to a New CMS	<b>314</b> Creating an eBook Service for OCLC	<b>316 C3:</b> Replacing Dewey for Better Merchandising and Customer Service
<b>Accessibility</b>	<b>327</b> Does Your Library Design Meet Accessibility Requirements			
<b>Advocacy &amp; Marketing</b>	<b>308</b> What They Tell Us: Listening to Your Residents			
<b>Career Development &amp; Mentoring</b>	<b>306</b> Continuing Education and Self Learning	<b>325</b> You've Got the T-L Job... Now What?	<b>329</b> What's Age Got To Do With It	<b>331</b> New Academic Librarians: Networking to Success
<b>Collections &amp; Resources</b>	<b>303</b> TD Summer Reading Club	<b>314</b> Creating an E-Book Service for OCLC	<b>316 C3:</b> Replacing Dewey for Better Merchandising and Customer Service	<b>330</b> Généalogie ou comment déterrer vos racines francophones
<b>Creative Communities</b>	<b>310</b> Libraries Building Communities – What Works?	<b>328</b> Public Libraries Delivering Digital Literacy		
<b>Curriculum &amp; Learning</b>	<b>321</b> Experience Non-Fiction Writing!	<b>322</b> Media Literacy Makes an Impact @ Your Library	<b>323</b> Engaging the Teen Brain Through Critical Inquiry	<b>324</b> A New Model for Inquiry in the School Library Program
<b>Governance &amp; Policy Development</b>	<b>309</b> Creating the Future You've Imagined			
<b>Information Literacy</b>	<b>304</b> Conflicting Cultures: Plagiarism in Popular and Academic Cultures	<b>324</b> A New Model for Inquiry in the School Library Program		
<b>Innovation</b>	<b>311</b> Checking Under the Hood: Why Open Source Might be Right for Your Library	<b>313</b> Meeting the Challenges of Migrating to a New CMS	<b>316 C3:</b> Replacing Dewey for Better Merchandising and Customer Service	
<b>Issues &amp; Leadership</b>	<b>304</b> Conflicting Cultures: Plagiarism in Popular and Academic Cultures			
<b>Management, Staff &amp; Finance</b>	<b>309</b> Creating the Future You've Imagined	<b>315</b> Volunteer Management: Best Practices in Action	<b>318</b> Round Table Discussion on Library Management	<b>319</b> Catching, Caring and Connecting
<b>Partnerships &amp; Collaboration</b>	<b>315</b> Volunteer Management: Best Practices in Action			
<b>Programs &amp; Services</b>	<b>302</b> Working with Students in the Learning Commons	<b>306</b> Continuing Education and Self Learning	<b>307</b> Help with Genealogical Queries	<b>317</b> Information is Our Business: Reaching Your Small Business Community
<b>Reading &amp; Literacy</b>	<b>301</b> Forest of Reading® Showcase	<b>303</b> TD Summer Reading Club	<b>320</b> Serving the Needs of Readers	<b>326</b> Read-Aloud Novels for Primary, Junior and Intermediate Classrooms
<b>Reference &amp; Research</b>	<b>302</b> Working with Students in the Learning Commons	<b>305</b> Does the Reference Desk Need Librarians?	<b>307</b> Help with Genealogical Queries	
<b>Social Networking</b>	<b>328</b> Public Libraries Delivering Digital Literacy	<b>329</b> What's Age Got To Do With It?	<b>331</b> New Academic Librarians: Networking to Success	
<b>User Experience</b>	<b>316 C3:</b> Replacing Dewey for Better Merchandising and Customer Service			
<b>Values &amp; Vision</b>	<b>305</b> Does the Reference Desk Need Librarians?	<b>308</b> What They Tell Us: Listening to Your Residents	<b>310</b> Libraries Building Communities – What Works?	<b>324</b> A New Model for Inquiry in the School Library Program



400 series 10:40 AM – 11:55 AM				600 series 3:45 PM – 5:00 PM			
<b>413</b> Building User-Centred Websites with Drupal	<b>424</b> Draw Them In: Engaging Students Through Your School Library Website			<b>614</b> Project Conifer: Evergreen Library System for Ontario Universities	<b>615</b> OPACs For All: Using OpenBiblio in Your Small or Special Library		
<b>401</b> Répondre aux besoins d'information des utilisateurs incapables	<b>416</b> New Accessibility Legislation: Standards and Progress			<b>623</b> Post Secondary Students, Perceptual Disabilities and Copyright Reform			
<b>403</b> Prospect Researchers: What You Can Do With Your Information Skills	<b>405</b> Speak Up for First Nation Public Libraries	<b>407</b> Research on Effective Advocacy		<b>602</b> Academic Friends Groups in Ontario Libraries	<b>629</b> Putting the School Library on the Map		
<b>402</b> Moving Beyond: Different Directions for Library Technicians	<b>404</b> Understanding Work-Life Balance	<b>408</b> Succession Management: Strategic & Practical		<b>627</b> Retirement Prospects in Turbulent Times			
<b>414</b> Student Experience of eBooks	<b>423</b> Teaching Social Justice Issues	<b>428</b> Using Digital Content for Differentiated Instruction		<b>619</b> Dewey Divas and Dudes – Best Adult Books for 2009	<b>621</b> Graphic Novels in Secondary School Classrooms and Libraries	<b>624</b> I Love This Book But How Do I Use It?	<b>628</b> Deconstructing the Movie Machine 11
<b>418</b> Community Development – The Keystone to Public Libraries' Relevance				<b>625</b> Maisons de la Culture			
<b>422</b> Citation Savvy in K-8	<b>426</b> Digital Storytelling and Partnering	<b>428</b> Using Digital Content for Differentiated Instruction		<b>620</b> "Updating" the Secondary School Library	<b>621</b> Graphic Novels in Secondary School Classrooms and Libraries	<b>622</b> Using Web 2.0 Tools to Enhance Differentiated Learning	<b>629</b> Putting the School Library on the Map
<b>406</b> IT Governance: What Library Boards Need to Know Now	<b>420</b> A Duty to Inform: Patron Information and Public Libraries in Ontario			<b>613</b> Investing in Skills, Knowledge and Lifelong Learning			
				<b>605</b> Inspiring Innovation Through the eTeaching Collaborative	<b>607</b> Peer Review 2.0: Tomorrow's Scholarship for Today's Students	<b>610</b> Creating Personal Learning Through Self-Assessment	<b>626</b> Research Skills Grade 9-12
<b>403</b> Prospect Researchers: What You Can Do With Your Information Skills	<b>412</b> Smart Tiny Tech – Solving Problems with Simple Technology	<b>417</b> Promoting Harmony in a Diverse Community	<b>419</b> Going for Gold: The Attraction of LEED Certification	<b>603</b> The Chat Continues: The Changing Face of Ontario's Virtual Reference Service	<b>606</b> Sam I Was: Ryerson's Master Plan and the New Student Learning Centre	<b>618</b> Grand Theft Library: Overcoming Resistance to Video Games in the Library	
<b>405</b> Speak Up for First Nation Public Libraries	<b>407</b> Research on Effective Advocacy Programs	<b>421</b> Exemplary School Library Programs	<b>427</b> Public Library Filtering Debate	<b>615</b> OPACs For All: Using OpenBiblio in Your Small or Special Library			
<b>408</b> Succession Management: Strategic & Practical				<b>604</b> MLIS Co-op Students: Opportunities and Successes	<b>609</b> Critical Appraisal: Building on the Basics	<b>612</b> 8 R's Update	
<b>417</b> Promoting Harmony in a Diverse Community	<b>429</b> Web 2.0 Community Building Strategies: The World of Science 2.0			<b>605</b> Inspiring Innovation Through the eTeaching Collaborative	<b>611</b> How Library Boards Can Work With Local School Boards	<b>617</b> Connecting First Nations to Online Library Services	
<b>409</b> Enhancing Reading Engagement: Aboriginal, African- and Asian-Canadians	<b>415</b> Creative Outlets for Youth @ Your Library			<b>604</b> MLIS Co-op Students: Opportunities and Successes	<b>621</b> Graphic Novels in Secondary School Classrooms and Libraries	<b>623</b> Post-Secondary Students: Perceptual Disabilities and Copyright Reform	
<b>409</b> Enhancing Reading Engagement: Aboriginal, African- and Asian-Canadians	<b>425</b> Give Your Literacy Program Super Powers			<b>619</b> Dewey Divas and Dudes – Best Adult Books for 2009	<b>621</b> Graphic Novels in Secondary School Classrooms and Libraries	<b>623</b> Post-Secondary Students: Perceptual Disabilities and Copyright Reform	
<b>414</b> Student Experience of eBooks	<b>421</b> Exemplary School Library Programs	<b>422</b> Citation Savvy in K-8		<b>603</b> The Chat Continues: The Changing Face of Ontario's Virtual Reference	<b>608</b> Beyond Using Statistics: Journal Collections That Meet Faculty Needs	<b>616</b> Knowledge Databases: Are They the Answer?	<b>622</b> Using Web 2.0 Tools to Enhance Differentiated Learning
<b>411</b> Tweeting 101: Micro-blogging and the Library				<b>622</b> Using Web 2.0 Tools to Enhance Differentiated Learning			
<b>411</b> Tweeting 101: Micro-blogging and the Library	<b>413</b> Building UserCentred Websites with Drupal	<b>414</b> Student Experience of eBooks					
<b>400</b> Disrupting the Library Transporter Beam	<b>418</b> Community Development – The Keystone to Public Libraries' Relevance			<b>613</b> Investing in Skills, Knowledge and Lifelong Learning	<b>625</b> Maisons de la Culture		

**200 MTCC 204**

7:45 AM

*Breakfast. By invitation.***FOREST OF READING®  
BREAKFAST**

All winning authors of the 2008 Forest of Reading® program, and members of the current Selection and Steering Committees, are invited to a special networking breakfast. The details will be emailed directly to you!

*With the generous support of***201 ICH NIAGARA**

7:45 AM

*Breakfast. By invitation.***SUPPORTING THE ENTIRE  
CARE TEAM: A UNIFIED  
VISION OF EVIDENCE-BASED  
INFORMATION**

Christian Patrick, EBSCO

OHLA Breakfast. More and more health care systems are recognizing the need for collaboration between doctors, nurses, therapists and the patients themselves. How do medical librarians support this trend through evidence-based information resources? By invitation only.

*With the generous support of***300 9:05 AM****THE HONOURABLE  
MADELEINE MEILLEUR**

Session withdrawn.

**Level of Expertise**

Most conference sessions are planned for a general level of audience expertise. Occasionally a session indicates *Level II* (some advanced knowledge required) or *Level III* (advanced knowledge required).

**301 MTCC 104D**

9:05 AM

**SPOTLIGHT** *Reading, Authors***OLA'S 2009 FOREST OF READING®  
SHOWCASE**

Dan Bar-El, Helaine Becker (SB NF), Linda DeMeulemeester (SB F), Deborah Ellis (GO), Martine Leavitt (WP)  
*photo not available*, Eric Walters, Mélanie Watt.

It is a pleasure each year to welcome the authors whose books were the favourites of over 225,000 readers in the Forest of Reading® readers' choice awards. The authors will share thoughts and experiences, including reflections on the second annual Festival of Trees™ Awards Ceremony at Harbourfront Centre in May.

**BLUE SPRUCE (K-2)**

*Scaredy Squirrel Makes a Friend*, Mélanie Watt.  
Kids Can Press

**SILVER BIRCH FICTION (gr. 3-6)**

*The Secret of Grim Hill*, Linda DeMeulemeester.  
Lobster Press

**SILVER BIRCH NON-FICTION (gr. 3-6)**

*Secret Agent Y.O.U.: The Official Guide to Secret Codes, Disguises, Surveillance and More*,  
Helaine Becker, ill. Dave Whamond.  
Maple Tree Press

**SILVER BIRCH EXPRESS (gr. 3-6)**

*Things are Looking Grimm*, Jill,  
Dan Bar-el Orca Book Publishers

**RED MAPLE (gr. 7-8)**

*Safe as Houses*, Eric Walters  
Doubleday, Canada

**WHITE PINE (high school)**

*Keturah & Lord Death*, Martine Leavitt  
Red Deer Press

**GOLDEN OAK (adult literacy)**

*I Am a Taxi*, Deborah Ellis. Groundwood Books

About the OLA's Forest of Reading® Literacy Initiative:

- The first award was given in 1994. About 100 children took part in the Silver Birch Award, which was the only "tree" in the forest at that time!
- Eric Walters has won more awards in the Forest of Reading® than any other author. He is also the first author to win in two categories in the same year.
- The first celebration had an attendance of about 100 children: 1994 – Silver Birch. In 2008, over 6000 readers attended the full-day Forest of Trees celebration at Harbourfront Centre in Toronto!
- The 2009 Festival of Trees will take place over two days at Harbourfront Centre on May 13th and 14th. Tickets are on sale as of January 15th.
- The number of readers participating in the Forest of Reading® has grown to over 250,000 in 2008!
- The operation of the Forest of Reading® involves over twenty committees and about 250 volunteers from school and public libraries!

This session will be hosted by Peggy Thomas, 2008 Forest of Reading® Chair and 2009 OLA President.

S & B Books is the official wholesaler for OLA's Forest of Reading®

*With the  
generous  
support of*



**The OLAStore★**  
*on-the-go*

**302 MTCC 202D**  
9:05 AM

*Academic libraries, Learning commons, Student employees*

**WORKING WITH STUDENTS IN THE LEARNING COMMONS**

**Nathalie Soini**, Learning Commons Co-ordinator, Queen's University

In 2005, the Queen's Learning Commons hired 12 students, called the QLC student assistants, to answer questions in the Learning Commons (located in Stauffer Library). It has not always been an easy process, but we believe that the services and programs provided by the QLC student assistants have become an integral part of the Learning Commons. We will discuss the evolution of our training and staff acceptance of the students in the Learning Commons. **Convenor:** Norda Majekodunmi, York University

**303 MTCC 201C**  
9:05 AM

*Collection development*

**TD SUMMER READING CLUB: REACHING OUT TO CHILDREN IN YOUR COMMUNITY**

**Ken Setterington**, Children & Youth Advocate; **Anna Cocca**, TD Summer Reading Club, Toronto PL; **Sheilah O'Connor**, Kidspace & Web Services, Toronto PL; **Jennifer Schmitt**, Children's Librarian, College-Shaw Branch, Toronto PL; **Lianne Fortin**, National Co-ordinator, TD Summer Reading Club, Library and Archives Canada; **Jane Venus**, Manager, Children & Teen Services, Ottawa PL

Hear the highlights of the upcoming 2009 TD Summer Reading Club and contribute suggestions for the 2010 theme. Lots of outreach ideas to help you promote the club and draw more children and families than ever into your library this summer.

**304 ICH BALLROOM A**  
9:05 AM

*Internet generation, Plagiarism, Information literacy*

**CONFLICTING CULTURES: PLAGIARISM IN POPULAR AND ACADEMIC CULTURES**

**Selinda Berg**, Research & Instructional Services Librarian, University of Windsor

The Internet Generation are our upcoming scholars; however, the culture in which they are immersed includes practices which may jeopardize their understandings of academic integrity. Examine formats and practices well understood in academic culture and compare those to popular culture attitudes, practices and pastimes (fan-fiction, music mash-up, YouTube). Students often grapple with, and ultimately misunderstand, the expectations of academia. With a stronger understanding of student interests librarians will be able to employ strategies to combat academic dishonesty and plagiarism.

**Convenor:** Tanis Fink, Seneca College

**305 MTCC 104A**  
9:05 AM

*Academic libraries, Reference services*

**DOES THE REFERENCE DESK NEED LIBRARIANS?**

**Donna Millard**, Director, Library Services, Social Sciences and Humanities; **Michelle Lake**, Library Assistant, Research Help/Learning Commons, Mills Memorial Library, McMaster University

Change is in the air in many Canadian academic libraries, and the McMaster Libraries are re-imagining their reference services and staff. The new liaison program at McMaster has increasingly taken the librarians off the desk, and the future will likely see library assistants taking over all reference duties. Hear perspectives based on first-hand experience, staff surveys, interviews and an overview of recent scholarship. We hope that the McMaster model will

ignite a lively discussion about the future of reference services in Canadian academic libraries.

**Convenor:** Krista Godfrey, McMaster University  
*Level II*

**306 MTCC 201A**  
9:05 AM **CD**

*Staff education, Professional development, Learning, Staff development*

**CONTINUING EDUCATION AND SELF LEARNING – WHAT ROLE CAN THE LIBRARY PLAY?**

**Jami van Haften**, Librarian; **Lynda Parks Sahadat**, Vice-President, Human Resources; **Jo-Ann O'Connor**, Library Technician; Sudbury Regional Hospital

Many organizations identify continuing education for staff as part of their mission statement. What role can your library play in meeting this strategic objective? We offer traditional support for continuing education through various means – journal club, reading lists, literature searches to support presentations, table of contents circulation, etc. Let's take this a step further. Find out how your library can support and foster continuing education and professional development activities in your organization by using existing technology.

**307 MTCC 203C**  
9:05 AM

*Genealogy*

**HELP WITH GENEALOGICAL QUERIES**

**Dr. Fraser Dunford**, Executive Director, Ontario Genealogical Society

The Ontario Genealogical Society is a logical place to seek help with your genealogical queries. With 30 branches across Ontario, there may be one close to your library. Learn how to make use of the Society for queries, for training courses and for advice on what to add to your collection. Find out about other Ontario heritage organizations that are useful

sources of information.

**Convenor:** Alexandra Eisenbichler, MIST student, University of Toronto

**308 MTCC 202B**  
9:05 AM

*Marketing, Focus groups*

**WHAT THEY TELL US: LISTENING TO YOUR RESIDENTS**

**Pat Cavill**, President, Pat Cavill Consulting; **Wendy Newman**, Senior Fellow, Faculty of Information, University of Toronto

Focus groups and other forms of research conducted in three small city libraries (15,000, 20,000 and 30,000) have provided some interesting input. Learn what these libraries have done as a result of listening to their communities.

**Convenor:** Cathy Matyas, CEO, Waterloo Public Library

**309 MTCC 201E**  
9:05 AM

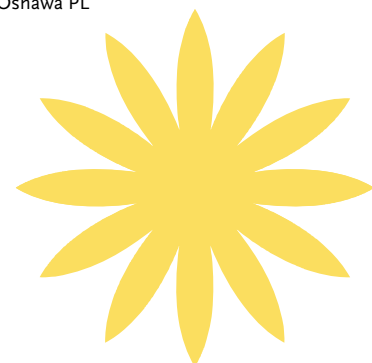
*Strategic planning*

**CREATING THE FUTURE YOU'VE IMAGINED: PLANNING THAT MAKES A DIFFERENCE**

**Anne Marie Madziak**, Consultant, SOLS

Developing a strategic plan that is futuristic, achievable and measurable is crucial board work. Be introduced to an essential planning process for public libraries that is scaleable and manageable, and will result in a renewed sense of purpose and a future direction that will advance library service.

**Convenor:** Elaine Minette, Trustee, Oshawa PL



### 310 ICH BALLROOM B 9:05 AM

*Community development,  
Outreach, Advocacy*

#### **LIBRARIES BUILDING COMMUNITIES – WHAT WORKS?**

**Kate Johnson**, Professor, Faculty of Information and Media Studies;  
**Matthew Griffis**, Research Assistant, University of Western Ontario

With the public library's importance as an information organization diminishing in the wake of the ubiquitous web, the need has arisen again to re-evaluate its role in the community. Reporting on ongoing research that has investigated the role of the library in community building in both the United States and Canada, you will learn about the programs and services that lead to a feeling of community cohesion and involvement among community members. Share stories on how your library's services have improved people's lives and learn how to use these stories to sell the library to funding organizations.

**Convenor:** Esrick Quintyn, Trustee, Oshawa PL

### 311 ICH ONTARIO 9:05 AM

*Open source software,  
Integrated library systems*

#### **CHECKING UNDER THE HOOD: WHY OPEN SOURCE MIGHT BE RIGHT FOR YOUR LIBRARY**

**Kevin Stranack**, Research Associate, Simon Fraser University Library

Are you hearing more and more about open source? Are you wondering how it might benefit your library? From basic desktop applications to fully-featured integrated library systems, open source is becoming a serious option that all libraries must consider as part of any software procurement process. Get an overview of open source software, discuss how it differs from proprietary software, and examine its use in libraries. You will

come away with options you can implement immediately (well, at work on Monday), as well as ideas to consider in long-term systems planning.

**Convenor:** Nigel Tappin, Co-ordinator of Information Services, Huntsville PL

### 312 MTCC 206D 9:05 AM

*Cataloguing*

#### **A CATALOGUER'S JOURNEY ON THE ROAD TO FRBR**

**Thomas Brenndorfer**, Librarian, Guelph PL

Functional Requirements for Bibliographic Records (FRBR) is a new model for understanding cataloguing data, and it is now the foundation for the new cataloguing code, Resource Description and Access (RDA). FRBR bridges the gap between the card catalogue and new bibliographic discovery tools possible with new technology. Follow the historical development of FRBR as a public library cataloguer recounts his use of the new data model to gain greater insights into the future of catalogues.

**Convenor:** Zsuzsanna Lancsak, Dana Porter Library, University of Waterloo Level II

### 313 MTCC 201B 9:05 AM

*Content management systems*

#### **MEETING THE CHALLENGES OF MIGRATING TO A NEW CONTENT MANAGEMENT SYSTEM**

**Michael Vandenburg**, Database Librarian, Kingston Frontenac PL;  
**Cameron Metcalf**, Head, GSG, University of Ottawa

With the advance of freely available and sophisticated content management systems (CMSs), many libraries are beginning to migrate their websites to CMSs such as Drupal, Plone and LibGuides. While these CMSs offer flexible ways to publish content and connect with patrons, there are significant challenges in migrating existing customized

websites into new systems. Listen to the decisions and methods used to migrate or merge complex web applications into a new CMS from the public and academic library perspectives.

**Convenor:** Margaret Williams, Manager, Digital Library Portal Services, CNIB

### 314 ICH KINGSWAY 9:05 AM

*EBooks*

#### **CREATING AN EBOOK SERVICE FOR OCUL**

**Alan Darnell**, Project Manager, Scholars Portal

The Ontario Council of University Libraries received funding from Ontario Buys to establish an eBooks service as part of the Scholars Portal suite of services. Learn more about the issues and opportunities of aggregating commercial and open access eBooks on a locally hosted service using the ebrary ISIS engine.

**Convenor:** Shuzhen Zhao, Bibliographic Services Librarian, Leddy Library, University of Windsor

### 315 MTCC 203A 9:05 AM

*Volunteers, Partnerships*

#### **VOLUNTEER MANAGEMENT: BEST PRACTICES IN ACTION**

**Julie Ross**, Manager, Volunteer Resources, Barrie PL

Learn how to apply best practices in volunteer management to volunteer participation in your own library. Find out how community partnerships and resources can enhance volunteer involvement. Screening practices will also be discussed, including recruitment, position descriptions, application, interviews, orientation, training, supervision, retention and recognition.

### 316 MTCC 104C 9:05 AM

*Cataloguing, Merchandising,  
Innovation, User experience*

#### **C3: REPLACING DEWEY FOR BETTER MERCHANDISING AND CUSTOMER SERVICE**

**Suraj Sharma**, Manager, Technical Services; **Debbie Walker**, Director, Library Strategy and Innovation; **Amy Dolmer**, Teen Librarian; **Andrea Cecchetto**, Manager, Markham Village Library

Markham Public Library has introduced C3, "Customer Centred Classification," a new classification system designed from the customer perspective. C3 replaces Dewey with a classification system based on customer-friendly subject categories and shorter, simpler 4-digit call numbers for non-fiction items. C3 combines the browsing-friendly approach of book stores with the specific-item findability of a numbering system that provides a unique shelf address. Learn more about the benefits of C3.

**Additional Speaker:** Amy Dolmer, Teen Librarian

### 317 ICH HUMBER 9:05 AM

*Partnerships, Business*

#### **INFORMATION IS OUR BUSINESS: REACHING YOUR SMALL BUSINESS COMMUNITY**

**Beverley King**, Information Services Librarian, Halton Hills PL; **Cynthia Perry**, Business Resources Librarian, Oakville PL; **Kathy Walls**, Information Services Librarian, Burlington PL

Do you want to reach out to your small business community? Discover how the public libraries in Halton canvassed their small business community, developed a plan to improve service and then implemented their plan. Learn how to create partnerships and develop outreach opportunities to gain support for your business plan.

**Convenor:** Jesslyn Stonicius





Nathalie Soini 302



Ken Setterington 303



Selinda Berg 304



Donna Millard 305



Jami van Haaften 306



Fraser Dunford 307



Pat Cavill 308



Anne Marie Madziak 309



Kevin Stranack 311



Thomas Brenndorfer 312



Michael Vandenburg 313



Cameron Metcalf 313



Julie Ross 315



Andrea Cecchetto 316



Rose Dotten 318



Anne Murphy 319



Marian Kutarna 319



Sharron Smith 320



Cindy Matthews 321



Sybille Parry 322



Tim Gauntley 324



Richard Reid 325



Monique Brûlé 330



Debbie Chaves 331



Jim Brett 331



**318 ICH HUMBER****9:05 AM***Management***ROUNDTABLE DISCUSSION  
ON LIBRARY MANAGEMENT**

Janet Banfield, CEO, Ramara Township PL; Susan Downs, CEO, Innisfil PL; Rose Dotten, CEO, Shelburne PL

Library managers in small-to medium-sized libraries wear many hats! You will hear ideas and strategies for working with staff, recruiting and selection, professional development and more. Following the discussion, there will be a "Grill the Boss" session allowing questions from audience members.

**Convenor:** Anna Shestak, LIS Student, UWO

**319 MTCC 202C****9:05 AM***Recruitment, Mentoring, Training***CATCHING, CARING AND  
CONNECTING: HOW TO  
ENSURE YOU MAKE IT  
HAPPEN FOR PROFESSIONALS  
IN YOUR LIBRARY**

Anne Murphy, Area Manager; Marilyn Braaten, Manager; Marian Kutarna, Manager; Meg Utangi-Matsos, Senior Librarian; Mississauga Library System

Attracting and retaining professional staff is becoming more of a focus for libraries. Hear what the Mississauga Library System has done to attract, train, mentor and appreciate its professionals.

**Convenor:** Erin Kent, MIST Student, U of Toronto

**320 MTCC 206F****9:05 AM***Readers' Advisory, Staff development***SERVING THE NEEDS  
OF READERS – WHAT  
DOES IT TAKE?**

Sharon Smith, Manager of Readers' Advisory Services, Kitchener PL; Shonna Froebel, Manager, Adult Information Services, Barrie PL; Angela Bowen, Librarian, Ottawa PL; Bonnie Symons, Library Consultant

Readers' Advisory has always been a core public library service, one that requires staff to have specific knowledge and skills to meet the ever-changing needs of today's readers. The OPLA Readers' Advisory Committee has developed a set of core competencies for this service; join them to find out what these competencies are and how you can use them to ensure you or your staff is ready to provide reading suggestions.

**321 MTCC 203D****9:05 AM***Curriculum development, Information literacy***EXPERIENCE  
NON-FICTION WRITING!**

Cindy Matthews, Instructional Leader, Library and Learning Resources, Toronto DSB

Connecting to students' experience and interests is critical to engaging them. Let's come together for learning, with a focus on student writing of informational text forms. As Dr. Douglas Reeves highlights in *The Learning Leader*, a school-wide emphasis on non-fiction writing leads to overall student achievement. As teacher-librarians and research designers, we can lead our colleagues in addressing this call!

**Convenor:** Joel Krentz, Teacher-Librarian, Toronto DSB

**322 MTCC 206C****9:05 AM***Media literacy***MEDIA LITERACY MAKES AN  
IMPACT @ YOUR LIBRARY**

Linda Sutherland, Teacher-Librarian, Seventh Street Junior School; Sybille Parry, Teacher-Librarian, West Glen Junior School; Toronto DSB

Are you looking for new ways to incorporate media literacy into your library program? Join us to gather a cornucopia of new ideas ranging from Kidpix Slideshows, to creating commercials, to promoting social

justice, to deconstructing films and engaging in digital storytelling. We will also look at ways to integrate media literacy into other areas of the curriculum. Join us as we immerse ourselves in this exciting world, unleashing its power for our students!

**Convenor:** Gail McGregor, Teacher-Librarian, Toronto DSB

**323 MTCC 104B****9:05 AM***Critical thinking, Brain research, Curriculum***ENGAGING THE TEEN  
BRAIN THROUGH  
CRITICAL INQUIRY**

Garfield Gini-Newman, Senior Consultant, The Critical Thinking Consortium

Engagement through solving relevant and meaningful problems is a powerful way for all teens to learn. Receive insights into teen brain research and the links to critical inquiry including some practical ideas for infusing critical thinking across the curriculum.

**Convenor:** Deb Kitchener, York Region DSB

**324 MTCC 206A/B****9:05 AM***Information literacy, Vision, Guided inquiry***A NEW MODEL FOR  
INQUIRY IN THE SCHOOL  
LIBRARY PROGRAM**

Tim Gauntley, Program Co-ordinator of Library and Learning Resources, Toronto DSB

What's the difference between inquiry and research? How many useful and realistic stages/steps inform the inquiry/research process? What do we know now about student research behaviours that we didn't know 10 years ago? And the big one: how can we rejuvenate information literacy teaching to improve achievement for 21st-century learners? Tim Gauntley helped develop the inquiry section of the new OSLA draft document *Together for Learning*. Discuss the implica-

tions of this new inquiry model, examine the differences for school library practice between the new model and that from *Information Studies, 1999*, and share print and online resources to support implementation of the new model.

**Convenor:** Philip Jeffrey, Hamilton Wentworth Catholic DSB

**325 ICH OAKVILLE****9:05 AM** *Collaboration, Mentoring***YOU'VE GOT THE  
T-L JOB... NOW WHAT?**

Richard Reid, Teacher-Librarian, Valley Farm Public School, Durham DSB

The role of the teacher-librarian is an ever-changing one. In many schools you are the book, media, information, technology and research skills specialist. To top this off you are often a leader in the school community. This usually leaves you thinking, "How do you do all this and teach?" Share the journey of a new teacher-librarian over a two-year time period while providing helpful tricks to make your librarian role truly amazing.

**Convenor:** Sandee Elliott, Toronto DSB

**326 MTCC 206E****9:05 AM***Collection development***READ-ALoud NOVELS FOR  
PRIMARY, JUNIOR AND IN-  
TERMEDIATE CLASSROOMS**

Rachel Steen, Selection Manager, S & B Books

From the time they are babies, children are read aloud to. From board books to picture books, there seems to be no shortage of material to read to young children, but often, by the time they are able to read independently, the joy of being read to is forgotten. Discover fabulous titles to be read aloud in classrooms and the library, as well as offering tips on how to choose books for this purpose.

**Convenor:** Jason Bird, Kawartha Pine Ridge DSB

**327 MTCC 201F****9:05 AM***Accessibility***DOES YOUR LIBRARY DESIGN MEET ACCESSIBILITY REQUIREMENTS?**Cindy Alexander and Chad Martin  
Brodart Canada

Accessibility – the degree to which an environment, device or service is accessible by all people including physical/ sensory disabilities and special considerations. Does your library have easy access throughout? Learn about universal design, direct access and all of the latest products available to upgrade your library floor to meet accessibility standards.

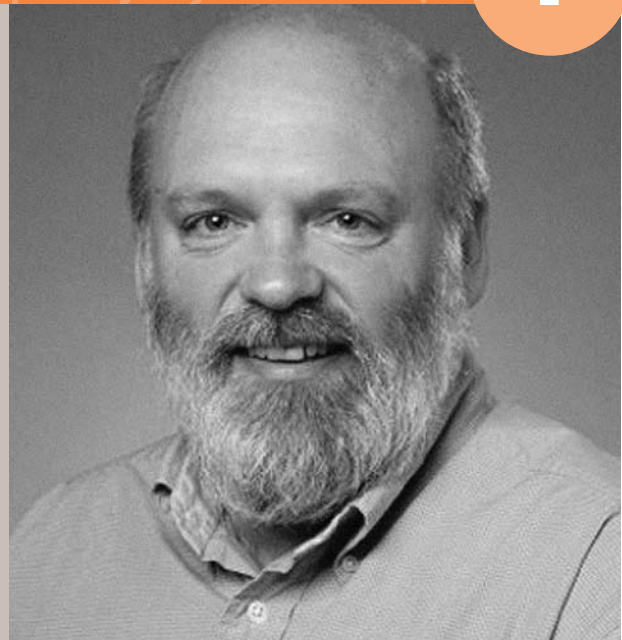
**Convenor:** Robyn Godfrey,  
Stratford PL**328 ICH HALTON****9:05 AM***Digital literacy, Social networking***PUBLIC LIBRARIES DELIVERING DIGITAL LITERACY**

Barbara Swartzentruber, Broadband Initiative, Ministry of Government Services; David Harvie, Systems Librarian, Stratford PL

The Ontario Government's Digital Strategy places a very high priority on digital literacy. Hear how three public libraries in rural Ontario, building on the government's "Rural Connections" program, are engaging residents to enhance their digital literacy. Knowledge Ontario and social networking are key components.

**Convenor:** Monica Rettig, MIST Student, University of Toronto

9:05 AM Sessions continued on page 26.

**400****ICH BALLROOM A****10:40 AM****OCULA SPOTLIGHT***Transformation***Mark Leggott****DISRUPTING THE LIBRARY TRANSPORTER BEAM**

Mark Leggott, University Librarian, University of Prince Edward Island

Physicists have advanced the science behind *Star Trek's* transporter by capturing and recreating an object's information at a quantum level. While libraries won't see the impact of this for some time, the analogy of the transporter and the science behind it is instructive. As the digital landscape changes how people access information, libraries need to transform the way they do business. We can't simply move our existing models and processes to another time and context, but instead need to disrupt the transporter beam to effect meaningful transformation in our organizations. Discuss how libraries can effect this change in a timely manner and not mess up the atoms too much.

Since 2006, Mark Leggott has held the position of University Librarian at Robertson Library, University of Prince Edward Island. Prior to that, he was University Librarian and Associate Dean of Education (Extended Learning) at the University of Winnipeg. Mark has been active in the profession for over 20 years and is a strong supporter of things open, which is reflected in some of the new projects he is spearheading at UPEI, including the Virtual Research Environment. He is a frequent conference speaker, and freely shares his material for the collective benefit of the profession. Mark is also an avid blogger having created LoomWare.ca and SlowLibrary.ca.

Mark has spent most of his life and professional career in the Maritimes, and thinks of UPEI as "Canada's best small university. And it's on an island – how can you beat that?"

**Convenor:** Cynthia Williamson, Mohawk College, OCULA 2008 President

**329 MTCC 202A**9:05 AM **CD***Careers, Mentoring, Networking, Personal development***WHAT'S AGE GOT TO DO WITH IT?**

**Caitlin Williams**, Consultant-in-Residence, OLA Career Centre and Mentoring Centre, President, New Directions for the Good Life, LLC, Successful Women, Inc.

The so-called aging tsunami is just around the corner. Over the next five to 10 years, we will see more older workers and more who are getting ready to retire. This demographic reality can be a fantastic opportunity – for helping older workers find new ways of contributing their strengths, for guiding younger workers into positions of leadership and for steering organizations toward a well-designed and crafted vision of their library of tomorrow. We invite you to explore possibilities for growth and outline the path to get there.

**Convenor:** Edwin Perry, University of Regina

**330 ICH HALIBURTON**

9:05 AM

*Genealogy***GÉNÉALOGIE OU COMMENT DÉTERRER VOS RACINES FRANCOPHONES**

**Monique Brûlé**, Chef, Services communautaires et aux bibliothèques, Conseil des écoles catholiques de langue française du Centre-est

Cet atelier porte sur les diverses sources d'information concernant la généalogie franco-canadienne et franco-américaine. Les ressources explorées sont de format imprimé, virtuel sur Internet et électronique (banques de données).

**Convenor:** Julianna Drexler, Head of Frost Library, York University

**331 MTCC 203B**9:05 AM **CD***Mentoring, Networking***NEW ACADEMIC LIBRARIANS: NETWORKING TO SUCCESS**

**Debbie Chaves**, Wilfrid Laurier University; **Jim Brett**, Manager/Librarian, Ontario Veterinary College Learning Commons, University of Guelph; **Caroline Stewart**, Academic Liaison and Information Literacy Librarian, University of Guelph-Humber

Explore issues of mentoring and networking for new librarians in an interactive, hands-on workshop. Entering into a new job can be a very daunting period in a librarian's life. Discuss avenues and techniques that new librarians can use when they are looking for or starting a new position.

**Convenor:** Sarah Forbes, University of Guelph-Humber

**401 MTCC 201B**

10:40 AM

*Accessibility***RÉPONDRE AUX BESOINS D'INFORMATION DES UTILISATEURS INCAPABLES DE LIRE LES IMPRIMÉS: L'EXEMPLE DE LA BIBLIOTHÈQUE D'INCA**

**Amélie Harbec**, Gestionnaire, Service d'aide au lecteur, Bibliothèque d'INCA; **Faline Bobier**, Co-ordinator, Visunet Canada Partners Program, CNIB Library

Cette présentation offre un survol des services d'INCA, incluant la Bibliothèque numérique, et les différents médias substitués disponibles (audio en format DAISY, braille, texte électronique, braille électronique). Elle présente aussi un aperçu du Programme de Partenariat Visunet Canada et explique comment les bibliothèques peuvent utiliser cet outil pour servir leur clientèle incapable de lire les imprimés.

**Convenor:** Julianna Drexler, Head of Frost Library, York University

**402 MTCC 104B**10:40 AM **CD***Career development, Career changes***MOVING BEYOND: DIFFERENT DIRECTIONS FOR LIBRARY TECHNICIANS**

**Pam Casey**, President, Information Now; **Linda Pauloski**, Manager, ArcelorMittal Dofasco Library Resource Centre; **Nanci Abbondanza**, Program Manager, Ontario Teacher's Pension Plan

A panel of library and information technicians who each chose an unusual career path which has sent them in vastly different and surprising directions. Hear their stories, and reflect on your own career choices!

**403 MTCC 202D**

10:40 AM

*Researcher as a profession, Career changes, Fundraising***PROSPECT RESEARCHERS: WHAT YOU CAN DO WITH YOUR INFORMATION SKILLS**

**Kim Wachta**, Senior Research Officer; **Stephanie Hilson**, Senior Research Officer; **Rachel Caldwell**, Senior Research Officer, McMaster University

Prospect researching is an exciting new career opportunity for library professionals. The true story of how experience in law, business and academic libraries enabled Kim Wachta, Stephanie Hilson and Rachel Caldwell to become catalysts for philanthropy as Prospect Researchers at McMaster University. Their message – you can do it too!

**Convenor:** Gail Knaggs, Markham Stouffville Hospital Library

**404 MTCC 204**

10:40 AM

*Work-life balance***UNDERSTANDING WORK-LIFE BALANCE FROM OPPOSITE ENDS OF THE AGE CONTINUUM**

**Maureen Cubberley**, CEO, Huntsville PL; **Aimee Ellis**, Manager, Department Library, Yukon Energy, Mines, and Resources Library; **Christie Martel**, Librarian, Statistics Canada.

We all know the numbers: one-quarter of librarians and one-in-five paraprofessionals are 58 years and older. They will retire and the “younger” people will move into their jobs. But the work-life balance expectations of the next library force are vastly different than anything most of the imminent retirees have considered. Go beyond the theoretical and into the practical realm of how libraries are meeting the challenges and using technologies to assist.

**Convenor:** Mary Baxter, Georgina PL

**405 ICH HALIBURTON**

10:40 AM

*First Nations, Advocacy***SPEAK UP FOR FIRST NATION PUBLIC LIBRARIES: A CALL TO ACTION**

**Patty Lawlor**, First Nations Consultant, SOLS; **Sheri Mishibinijima**, Wikwemikong PL; **Kitty Gale**, Big Grassy First Nation PL; **Karen Lewis**, Kanhiote Tyendingaga Territory PL; **Karen Foster**, Chippewas of Georgina Island PL

Ontario's First Nation public libraries launched Our Way Forward, a five-year strategic plan, in 2004. Now, the implementation team is launching a major information and call-to-action campaign. Did you know that less than 40% of Ontario's First Nation communities have public libraries and few people working in these libraries have formal library training? Did you know most of these libraries depend on program grants for salaries and materials? The situation is one of shameful disadvantage. First Nation public libraries – knowledge keepers for their communities – seek your support. Learn more about the “Knowledge Keepers: Speak Up” campaign and how your voice can help!

**Convenor:** Ossama Fouda

# 400 SERIES SESSION SPEAKERS

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Pam Casey 402



Linda Pauloski 402



Kim Wachta 403



Stephanie Hilson 403



Rachel Caldwell 403



Aimee Ellis 404



Karen Dubeau 406



Rebecca Jones 408



Dr. Barbara McNeil  
409



Jessamyn West 412



Greg Sennema 413



Amanda Etches-Johnson  
413



Catherine Baird 413



Peter H. Jones 414



Warren Holder 414



Ken Sparling 415



Susan Kernohan 415



Angela Rawling 415



Emily Pohl-Weary 415



Henry Wong 419



Dr. Don E. Klinger 421



Gay Stephenson 421



Shelley Merton 422



Marilyn Girndt 426



Mark McLaren 426



**406 MTCC 206E****10:40 AM***Information technology, Governance***IT GOVERNANCE: WHAT LIBRARY BOARDS NEED TO KNOW NOW**Karen Dubeau, Trustee,  
Newmarket PL

Increasingly rapid advancements in information technology and social networking have important implications for library trustee policy development and decision-making. Explore many important issues trustees need to consider in policy development, oversight, risk management and financial planning.

**Convenor:** Margaret Wicklum, Trustee, Brockville PL

**407 MTCC 203A****10:40 AM***Advocacy***RESEARCH ON EFFECTIVE ADVOCACY**

Dr. Ken Haycock, Professor and Director, School Of Library and Information Studies, San José State University

Each of us has our own view of advocacy, what works and what doesn't. Some of us confuse it with public relations or even confrontation. Others consider it an annual event, rather than a process. What really works? Why do some advocacy efforts succeed and others don't? Review the research on effective advocacy following interviews with innumerable elected officials, senior legislative staff and professional lobbyists, as well as library leaders and advocates, all within a not-for-profit perspective.

**Convenor:** Beth Phieffer, Trustee, Belleville PL

**408 MTCC 202A****10:40 AM** **CD***Succession planning, Management***SUCCESSION MANAGEMENT: STRATEGIC & PRACTICAL**Rebecca Jones, Managing Partner,  
Dysart & Jones Associates

Will your key positions be filled with key people? Succession management means ensuring that key positions within an organization are filled for tomorrow. Research proves the successful continuity of an organization requires a succession of qualified people to fill key positions, and that this succession needs to be aligned with where the organization and its community is headed in the future. When board and management agree on a succession management framework they often eliminate the chaos of replacement or loss of talented individuals. Let us guide you through the questions and framework boards and management need to consider as they proactively – and progressively – establish ways to manage the successful succession of key roles in the library to lead the library into the future.

**Convenor:** Andrew Porteus, Trustee, Fort Erie PL

**409 MTCC 206C****10:40 AM***Academic research, Diversity, Reluctant readers***ENHANCING READING ENGAGEMENT: ABORIGINAL, AFRICAN AND ASIAN-CANADIANS**Dr. Barbara McNeil, Assistant  
Professor, University of Regina

Zoom in on contemporary research that address the reading and literacy needs of diverse boys with an emphasis on those who are Aboriginal, African-Canadian, and Asian-Canadian. Featuring lively book talks on quality fiction, non-fiction, and music that promotes the reading and literacy engagement of boys

from target groups. Learn about practical reading and response strategies that are highly effective for the students considered.

**Convenor:** Jan Reynolds,  
Near North DSB

**410****10:40 AM****IT'S JUST A LITTLE BIT OF PROGRAMMING ISN'T IT?**

Withdrawn by Speakers

**411 MTCC 206D****10:40 AM***Blogs, Trends*

Withdrawn by Speaker

**412 ICH ONTARIO****10:40 AM***Technology***SMART TINY TECH – SOLVING PROBLEMS WITH SIMPLE TECHNOLOGY**

Jessamyn West, Adult Technology Co-ordinator, Randolph Technical Career Center, Bethel, VT

You don't need complicated high-tech solutions or expensive software to use effective technology at your library. Explore solutions for solving library problems with simple free technologies and offer pathways for further exploration. Our focus will be on small libraries with small staffing and a less tech-savvy patron base.

**Convenor:** Marian Doucette, Web Architect, County of Huron, Information Technology Division, Health & Library Complex

**413 MTCC 202B****10:40 AM***Content management systems, Open source software***BUILDING USER-CENTRED WEBSITES WITH DRUPAL**

Amanda Etches-Johnson, User Experience Librarian; Catherine Baird, Marketing, Communications and Outreach Librarian, McMaster University; Greg Sennema, Electronic Services Librarian, Wilfrid Laurier University Library

Drupal is a free, open source web content management system that has been gaining interest in the library world. Drupal offers a flexible modular configuration that allows website creators to incorporate functionality such as content description, blogs, forums, tagging, groups and events planning. Learn how two libraries, McMaster University and Wilfred Laurier University, have implemented this functional CMS to build user-centred websites. Find out the benefits of working with an open source CMS, gain insights from two libraries that have worked with Drupal.

**Convenor:** Allison Bell, eResources Librarian, Health Sciences Library, McMaster University  
Level II

**414 MTCC 104A****10:40 AM***EBooks, Research, User Experience***STUDENT EXPERIENCE OF EBOOKS: HOW THEY ARE FOUND, USED AND (NOT) READ**

Peter H. Jones, Redesign Research; Warren Holder, Electronic Information Resources Co-ordinator; University of Toronto Library

The University of Toronto Libraries present the findings from their eBook user experience study conducted in 2008. The how's and why's of student and scholar use of eBooks are illuminated by asking questions such as: What do students prefer to read and use, and why? Are students actually reading the books? Are they reading online? How do they want publishers to improve eBooks? eBook usage statistics at the University of Toronto and our informed speculations about eBooks adoption will be presented.

**Convenor:** Sam Kalb, Assessment & Scholarly Communication Services Co-ordinator, Queen's University Libraries



**415 MTCC 104C**  
10:40 AM

*Teen Services*

**CREATIVE OUTLETS FOR YOUTH @ YOUR LIBRARY**

Ken Sparling, Editorial Youth Advisory Group Leader, Marketing & Communications, Toronto PL; Susan Kernohan, Youth Services Librarian and Writers Group Leader, North York Central Library; Angela Rawlings, Young Voices Guest Editor; Emily Pohl-Weary, Co-ordinator, Parkdale Youth Writers' Group

Hear about two innovative opportunities for creative expression for Toronto youth: Toronto Public Library's Young Voices program, featuring a magazine of teen art and writing selected by youth, writers workshops, and a writers conference; and the Parkdale Youth Writers' Group, a pilot project co-ordinated by award-winning Toronto writer Emily Pohl-Weary. At-risk youth meet once a week in the library to write, design and publish their own web magazine with inspiration from local writers and artists.

**Convenor:** Monica Rettig, MIST Student, University of Toronto

**416 MTCC 203D**  
10:40 AM

*Accessibility*

**NEW ACCESSIBILITY LEGISLATION: STANDARDS AND PROGRESS**

Estelle Small, Program Advisor, Accessibility Directorate of Ontario

Hear the latest on the Accessibility for Ontarians with Disabilities Act, 2005. Gain an accurate understanding of the legal requirements of the act and progress on two of its standards: customer service and information and communications.

**Convenor:** Anna Shestak, LIS Student, UWO

**417 MTCC 202C**  
10:40 AM

*Partnerships, Diversity, Innovation*

**PROMOTING HARMONY IN A DIVERSE COMMUNITY**

Jean Foster, Acting CEO, Windsor PL; Iole Iadipaolo, SWIS Manager, New Canadians' Centre of Excellence, Inc

Windsor Public Library collaborates with several multicultural service agencies and community groups in a city-wide Harmony campaign to provide the citizens of Windsor celebrations, settlement services, digital exhibits and community information sessions for children, young adults and families. Our partnership, with the New Canadians' Centre of Excellence Inc, is a dynamic and innovative relationship that provides benefits to both newcomers and the library community.

**418 ICH BALLROOM B**  
10:40 AM 

*Creative community, Community development*

**COMMUNITY DEVELOPMENT – THE KEYSTONE TO PUBLIC LIBRARIES' RELEVANCE**

Bill Irwin, Lecturer, Faculty of Information and Media Studies, University of Western Ontario

The library is an important cultural, economic and social institution. Libraries help build their communities in many ways and have the ability to create social capital for their communities. Taking a theory-in-action approach, which builds upon the principles of social inclusion, civic engagement and citizen empowerment, you will learn about best practices, actual examples and working guidelines.

**419 MTCC 201E**  
10:40 AM

*Environment, LEED certification*

**GOING FOR GOLD: THE ATTRACTION AND TRIBULATIONS OF LEED CERTIFICATION**

Kerri M. Robinson, Director, Library Services, Collingwood PL; Henry Wong, Principal, WGD Architects, Inc; Jennifer Carroll, Project Manager, Green Buildings, Enermodal Engineering Ltd., Ron Martin, Deputy Chief Building Official, Town of Collingwood.

When Council finally reached a decision to build a new public library in Collingwood two years ago, it directed the project team to pursue a SILVER level LEED certification status, as a commitment to municipal sustainability. The results of that decision were significant in cost, architectural work, contractor's work and sustainability. Through the commitment of the project team and community, a very generous donation was received which not only supported the LEED certification process, but nudged us toward pursuing GOLD level LEED status.

**Convenor:** Kerri Robinson

**420 MTCC 201C**  
10:40 AM

*Privacy, Freedom of information*

**A DUTY TO INFORM: PATRON INFORMATION AND PUBLIC LIBRARIES IN ONTARIO**

Jacquelyn Burkell, Associate Professor, University of Western Ontario

Ontario public libraries collect and store a great deal of personal information about their users, including identifying information and library records. Understand legislative requirements (MFIPPA) and hear examples of best practice, including guidelines for developing patron notices and privacy policies.

**Convenor:** Erika Heesan, MIST Student, U of Toronto

**421 MTCC 206A/B**  
10:40 AM

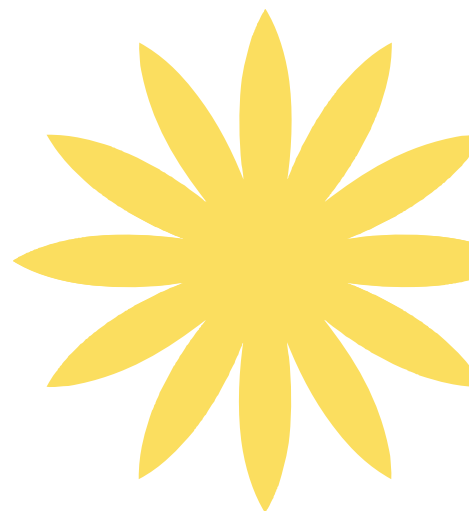
*Research*

**EXEMPLARY SCHOOL LIBRARY PROGRAMS**

Dr. Don E. Klinger, Queen's University; Elizabeth Lee, Queen's University; Gay Stephenson, People For Education; Christopher DeLuca, Graduate Student; King Luu, Graduate Student, Queen's University

Queen's University and People for Education have recently completed a study of exemplary school library programs in Ontario on behalf of the Ontario Library Association. Through teacher, administrator and volunteer interviews and student surveys we have been able to identify key features of exemplary school library programs that help ensure they are a vital resource in the school. Our study illustrates how exemplary library programs can function and flourish under very different conditions. Be inspired by the contributions that Ontario teacher-librarians make to their students and schools and find ways to make your own school library program even more effective.

**Convenor:** Isabelle Hobbs, Durham DSB



**422 ICH OAKVILLE****10:40 AM***Copyright, Plagiarism***CITATION SAVVY IN K-8**

Shelley Merton, Teacher-Librarian/  
Technology Contact Teacher,  
Havelock-Belmont PS

Academic honesty begins from the first moment you open a book and retell a story in Kindergarten. Developing a school wide plan for academic honesty is more full-bodied than figuring out where to put the periods or what to underline. Working with your staff, you can create a dynamic process of bringing students and staff into the 21st century while putting the emphasis on critical thinking research projects that avoid plagiarism. Copyright can be fun!

**Convenor:** Lynn Wisniewski,  
Halton DSB

**423 MTCC 201F****10:40 AM***Social justice, Collection development***TEACHING SOCIAL JUSTICE/  
WORLD ISSUES IN ELEMENTARY SCHOOL THROUGH  
PICTURE BOOKS**

Rachel Steen, Selection Manager,  
S & B Books

Accelerated immigration into Canada has led to the need to connect all students with world history and current world events. You will learn about recently published picture books and novels that cover these topics in a sensitive and kid-friendly way.

**Convenor:** Marcia Harvey,  
Toronto DSB

**424 MTCC 201D****10:40 AM***Web design, Virtual library***DRAW THEM IN: ENGAGING  
STUDENTS THROUGH YOUR  
SCHOOL LIBRARY WEBSITE**

Bobbie Henley, Department Head  
of Library, Brantford CI&VS

Create a fun and enticing virtual school library website! Step 1: Snap a photograph of your library interior. Step 2: Turn that photograph into a drawing. Step 3: Using Corel PHOTO-PAINT (or another similar program) to colour it. Step 4: Decide what you want students to access (online databases, research strategies, book club blogs). Step 5: Create links to all files, databases and sites by collaborating with IT staff. The result: a unique-to-your-school library site that helps students both virtually and physically.

**Convenor:** Sue Peel, Teacher-Librarian, York Region DSB

**425 MTCC 206F****10:40 AM***Graphic novels, Teaching and learning, Curriculum***GIVE YOUR LITERACY  
PROGRAM SUPER POWERS**

Penny Chaiko, Teacher-Librarian,  
Nantyr Shores SS

Learn how to apply literacy strategies using graphic novels. Walk away with actual lessons and graphic novel suggestions that can be used in your class the next day. Although focused on secondary students, the lessons could be used for elementary students as well.

**Convenor:** Vanessa Vila,  
Teacher-Librarian, Toronto DSB

**426 MTCC 203C****10:40 AM***Digital storytelling,**Technology integration***DIGITAL STORYTELLING  
AND PARTNERING**

Marilyn Girndt, Teacher-Librarian;  
Mark McLaren, Teacher-Librarian;  
Myra MacLennan, Head of  
Department, Teacher-Librarian,  
Sinclair SS

Want to include technology in your library program but don't know where to start? Learn how to include a digital storytelling component using Microsoft Photostory into a partnered Grade 12 College English class.

**Convenor:** Marilyn Legault,  
Hamilton Wentworth DSB

**427 MTCC 104D****10:40 AM***Filtering, Censorship***THE PUBLIC LIBRARY  
FILTERING DEBATE: TO  
FILTER OR NOT TO FILTER,  
THAT IS THE QUESTION**

Greg Hayton, CEO, Cambridge  
PL; Don Mills, CEO, Mississauga  
Library System.

Are we protecting citizens from inappropriate materials or withholding important information through filtering software? Join the discussion on this hot current issue as we explore the various points of view and what libraries are doing about it.

**Convenor:** David Allen, CEO Federation of Ontario Public Libraries

**428 ICH HUMBER****10:40 AM***Web 2.0, Technology integration,**Differentiated instruction***USING DIGITAL CONTENT  
FOR DIFFERENTIATED  
INSTRUCTION IN  
21ST-CENTURY SKILL  
DEVELOPMENT**

Doug Doherty, National Sales  
Manager, NetTrekker d.i.

Today's digital-native students have grown up on the Internet and are demanding that they be taught in the same way they receive the bulk of their daily

information, communication and entertainment – electronically. In response, educators are seeking educationally-relevant digital content to connect and engage our students, and positively impact their learning.  
**Convenor:** Dagmar Petry,  
Toronto DSB

**429 ICH KINGSWAY****10:40 AM***Web 2.0, Collaboration***WEB 2.0 COMMUNITY  
BUILDING STRATEGIES:  
THE WORLD OF SCIENCE 2.0**

John Dupuis, Science Librarian,  
York University

Science is a collaborative, incremental enterprise. Large teams must work together on massive long-term projects, working toward common goals and creating joint scholarly outputs. Scientists also have to deal with information overload like everyone else with countless journals, conferences and blogs vying for their attention. Science is also becoming data oriented, with the computational analysis of huge datasets (genomic, geospatial, astrophysical) and the modeling of complex systems (climatological, chemical, biomechanical) becoming a core activity in most disciplines. Scitech academics and publishers are reacting to all these forces as well as the pressure from Open Access publishing by becoming more innovative in the features and services that they are offering. What are some of the lessons that the library community can learn from their experiences?

**Convenor:** Alison Stirling,  
Knowledge Management  
Developer, Health Nexus Santé

# OLA Poster Session Schedule for Thursday

**NEW LOCATION:  
Registration Lobby**

**12:00 PM – 12:45 PM**

## **CANADIAN NECROLOGY: IN SEARCH OF THE PERVERSE PLEASURES OF THE CANADIAN OBITUARY**

Patricia Bellamy

University of Toronto, Robarts Library

Discover a new Canadian reference tool, Canadian Necrology, which indexes obituary information for over 20,000 eminent Canadians who died between 1934 and 1977, when the Canadian Newspaper Index began. During this time, University of Toronto Library staff indexed the obituaries in newspapers such as the *Globe and Mail*, *Toronto Star*, *Gazette [Montreal]*, and *Mail and Empire*. The database also includes the work of William Henry Pearson, a Torontonian who recorded the deaths of over 4,000 people whom he knew, or with whom he was acquainted, as a lifetime hobby from 1853 to 1920. His candid comments on their lives bring to life a time when clean drinking water was scarce, disease rampant, and death took young and old equally. This freely available database points historians to hard-to-find biographical information, genealogists to new leads in family history, and general readers to a fascinating window on the past.

## **VIRTUALLY YOURS, VIRTUALLY OURS – askON DELIVERS AROUND ONTARIO (BI-LINGUAL)**

Carolyn von Hasselbach and Dawn Kiddell

Pickering Public Library and Cornwall Public Library

askON/ONDemande is the real-time, chat-based (IM) research and information service delivered collaboratively by 23 public libraries across the province. Launched as a pilot project in January 2008 with 10 public libraries, the service has more than doubled and continues to grow as other libraries and communities join. askON/ONDemande has been making its presence felt at public launches, staff development and appreciation events and in the media. Not just a presentation of marketing materials, more than a display of a successful service launch this poster session will showcase the different ways that askON/

ONDemande delivers on its promise to “help visitors find better information than they could on their own” while involving Ontario’s libraries and staff at a very personal, grassroots level. Chat in either official language with staff from two of askON/ONDemande partner libraries and witness the impact that askON can have on your library, your staff and your community.

## **SHOWCASING DIGITAL IMAGE COLLECTIONS IN A PUBLIC LIBRARY SETTING**

Krista Jorgensen, Whitby Public Library

In 2007 the Whitby Public Library received a grant from an anonymous donor through the Durham Community Foundation to begin digitizing the archives’ photograph collection. By early 2008 the Whitby Public Library was using the OurOntario toolkit and the Whitby Images collection was online and growing. As part of our planning and research we discovered that few online historic collections are marketed and promoted outside libraries. Whitby Public Library is changing that trend by reaching out to a widespread audience at library events, using traditional press, interactive tools and Web 2.0 technology. Our poster presentation will include an overview of the project and its implementation process focusing on the value of collaboration, marketing and promotional strategies. We will display examples of our event promotional materials and will sum up with lessons learned, the value of the OurOntario toolkit and the value of marketing and promoting digital collections.

## **DISCOVERING THE WORLD THROUGH YOUR LIBRARY: PROMOTING ONTARIO PUBLIC LIBRARY WEEK**

Christina Nurse, London Public Library

London Public Library’s OPLW team brainstormed an “activity a day” to promote “Discover the World through your Library,” for Ontario Public Library Week 2008 (Oct. 19-25). All promotional materials were developed and produced in-house at LPL. From a kick-off coffee party at the Central Library, to the feature presentation of *An African Journey* (based on Stephen Lewis Foundation Grandmothers to Grandmothers program), to the launch of a Writer in Residence program, system-wide celebrity check outs, story writing contest, “Get Carded” campaign, and Open Houses, OPLW 2008 was a resounding success, raising awareness of library resources and activities and attracting excellent community and media support.

## **DIGITAL CULTURAL CLEARINGHOUSE**

Leona McColeman, Adrienne Schutt, Bruce Roxburgh,  
Lily Alberry Peterborough Public Library and 24by7 TEKdesk

The poster session will provide a demonstration of the use of a calendar and mapping of community cultural events using open source software. The product allows your local cultural industry to post to a public calendar and provides cultural event planning by location and time. This can be Library administered. This project was led by Peterborough Library and piloted for use in other communities. Come to the Poster Session to see how you could use it too.

### **VOLUNTEER EXPO: MATCHING VOLUNTEERS TO COMMUNITY AGENCIES**

Alison McCullough and Tiffany Balducci, Oshawa Public Library

In 2007 Oshawa Public Libraries saw a need in the community: many agencies were expressing frustration with shortage of help. Conversely, many patrons, especially teenagers, were asking where to go to volunteer. With the collapse of Oshawa's local Volunteer Centre, a Volunteer Expo was formed by the Community Development and Teen Librarians, in partnership with United Way. This is now a successful annual event. The delegates will come away from this display with ideas in creating partnerships that build communities while sharing resources. We will show them step by step how to build, run and evaluate a great community event, using photographs, publicity material and summary of results. We will tie this in to the City of Oshawa ranking as 8th most caring city in Canada (The Canadian Council on Learning).

### **SHELF TALKERS@THE OTTAWA PUBLIC LIBRARY**

Alexandra Yarrow, Ottawa Public Library

The Rideau Branch of the Ottawa Public Library piloted a new project "shelf talkers" in 2008. Shelf talkers are index cards, taped to the shelves, and are used to highlight interesting books in specific collections. Each shelf talker has a hand-written staff book recommendation on it.

The idea is that the shelf talkers are:

- Short and sweet
- Personal – visitors who are browsing get an idea of what staff likes to read, perhaps get an idea for something similar to a book they already love, etc.
- Highlight new and old titles in the collection
- Could highlight an award-winner, an author in the news, an author with a movie coming out, a favourite picture book from when you were a kid, a great book on CD for a long car ride, a "must-read" about a certain topic, a local author, etc. The sky really is the limit!
- They can also be a mini-display within the stacks, if you display multiple copies of a books face-out in a "bookstore style" display within the stacks. The display will include examples of the shelf talkers, and a summary of the feedback and statistics.

### **FIRST NATION PUBLIC LIBRARIES IN NORTHERN ONTARIO:**

#### **PAST, PRESENT AND FUTURE**

Rita Chiblow, Ontario Library Service – North

Today in Northern Ontario there are 32 First Nation public libraries. With a total of 106 First Nation communities in the region, however, 70% are still without public libraries. This poster will describe the current situation of First Nation public libraries in Northern Ontario, with a focus on:

- the history of their development
- the differences/similarities between First Nation public libraries and municipal public libraries;
- the differences between First Nation library services in Ontario and those available in other provinces

- accomplishments of First Nation public libraries
- the process involved in setting up a First Nation library and obtaining funding; and
- future directions for First Nation public libraries in Northern Ontario.

### **1:00 PM – 1:45 PM**

#### **ONE BOOK/ONE COMMUNITY READING PROJECT.**

Mary Scott, Bev Walsh

Georgina Public Library, Keswick Branch

The One Book/One Community Reading Project was called "Georgina Goes Batty". The featured book was "Silverwing" by Kenneth Oppel. The promotion centered upon family literacy and brought all age groups together through the reading and discussion of a common book. Some of the local schools participated with classes of grade six reading the book. The Library's web page promoted ideas to go "batty" on. All the activities came to a grand finale on November 14th when Mr. Oppel spent a full day at the Library and participated in Silverwing discussions, readings, signings and fun. This poster will demonstrate the various literacy activities and community involvement.

#### **YOU HAVE A BUDGET... NOW WHAT?**

Lori McCannel, Dufferin Peel Catholic District School Board

Guardian Angels School

Acquiring a library budget can be challenging! But once a budget has been allocated, the real challenge begins. This poster session will guide you in spending the library budget wisely as you build the collection. From "Know Your Collection" (prioritize your purchases by completing a GAP analysis of the library collection and a budget proposal) ...to "Know Your Needs" (staff/student surveys as well as checking school/board priorities and Ministry curriculum)...to "Keeping Track" (book buying is loads of fun, but keeping track of purchases, invoices, and back orders can be daunting.) A step by step guide of budgeting and collection development using resources from the OSLA Toolkit will help keep you organized from beginning to end.

#### **FOSTERING LITERACY - THE SILVER BIRCH LITERACY FESTIVAL**

Christine Labelle, Halton District School Board. E.W. Foster Public School

This poster session would present our E.W. Foster first annual Silver Birch Literacy Festival (that took place 2 days before the Forest of Reading celebration at Harbourfront in May 2008). All grade 3, 4 and 5 students in our K-5 school participated in this festival which ran like a conference. Our day started with a keynote address on literacy from a Silver Birch author. Students signed up for 2 workshops (from 11 choices) all related to Silver Birch books. Students who participated in the reading program received lunch in their classrooms and students who read from 2 or 3 of the Silver Birch programs were invited to lunch with our honoured guests (which included community members as well as 3 Silver Birch authors).

**COME READ WITH ME!**

Kim Krueger-Kischak

Region of Waterloo Library

How can libraries support the development of children's early literacy skills? "Come Read with Me" is a successful family literacy program at the Region of Waterloo Library. The story-time component of the program encourages parent/caregiver involvement in developing children's emergent literacy skills. Family reading corners in branches provide comfortable seating and literacy-focused resources for families to use in the library. 30 new "Read with Me" kits for patrons and staff promote children's literacy skill development at home or in children's programs. New program resources support staff including more literacy-focused activities in library programming. All initiatives are based on "Every Child Ready to Read" guidelines. Find out what one library system has done to encourage family literacy in the community!

**READOPOLY SUMMER READING FUN**

Brenda Jarvis and Ruby Meijers

Barrie Public Library

For over a decade, Barrie Public Library has played a board game called Readopoly during the summer with children ages 3 years to those entering grade 8 in the Fall. Readopoly encourages children to explore their library, keep reading throughout the summer and talk to the librarians about their reading experience. Readopoly is always tied into the TD Summer Reading theme. Readopoly has been recognized by parents and teachers in our community as strengthening children's literacy skills and leaving them better prepared for another school year. It also introduces children and their parents to areas of the library collection that they may not yet have discovered.

**BLUE SPRUCE FOREST OF READING CAMP OUT**

June Rysinski

Thunder Bay Catholic District School Board. St. John School

Are you and your students geographically separated from and envious of all the buzz and excitement of the Forest of Trees Celebration at the Toronto harbourfront? This doesn't have to be the case anymore. Voting for your favourite books doesn't mean the end to your Forest of Reading program. Come to this poster session to see how you can create your own celebration within your school community. By using the resources available on the Ontario Library Association's Reading Program website and your own creative flair, your students and entire school community can be part of an exciting celebration and literacy event. Take home some ideas from this session on how the 2008 Blue Spruce Forest of Reading Camp Out was celebrated in Northern Ontario wilderness style.

**ENGAGING CHILDREN THROUGH CREATIVITY**

Laura Luopa

Vaughan Public Libraries

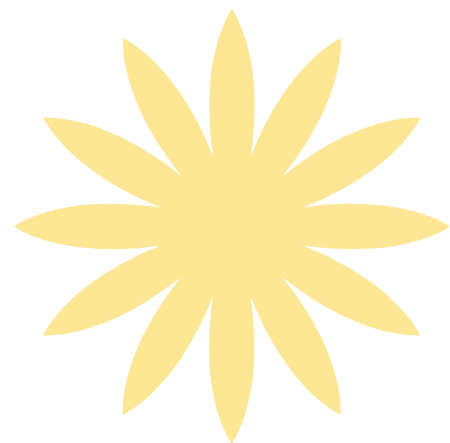
Creativity is one of the many ways in which libraries can engage children in the learning process, and promote diverse forms of literacy. At Vaughan Public Libraries a number of exciting programs have been developed that use creativity as a means of encouraging literacy. Some of these programs include: having children write and illustrate their own storybooks, using computer software to create games, and reworking comic strips to create new stories. By engaging children in these activities they become both storytellers and active participants in the learning process. This poster session will explore these programs and others, while examining creativity as a mode of learning.

**VOLUNTEERS THAT WORK: A STAFFING MODEL FOR A PATIENT EDUCATION LIBRARY**

Sarah McBain

Princess Margaret Hospital, University Health Network

As vital members of the Patient Education Program team at Princess Margaret Hospital, volunteers work with library staff to empower those dealing with cancer by providing consistent, comprehensive and evidence-based medical information and support. Upon completion of a vigorous training program, volunteers are able to provide computer assistance, manage resources, and support patients and caregivers in a manner that demonstrates compassion, respect and empathy. Since 2001, the Patient and Family Library (PFL) and 22 Patient and Family Resource Centres (PFRC's) have been actively promoting public access to both cancer and health information at PMH. A 2006 PEP evaluation survey showed that 64% of respondents found that the information they received from the PEP better prepared them to cope with their cancer diagnosis while 60% reported that the information they received had better prepared them to make health care decisions and resulted in them feeling more satisfied with their overall healthcare at PMH. In today's troubled economic times, libraries must fight for funds and explore ways to provide the best service to their clients while dealing with budget cuts. Using volunteers as part of the staffing model can be a way to adjust to the changing times while maintaining exceptional service.





# SUPER EXPO 2009 10AM – 5:30PM MTCC HALL C

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- Time-saving comparison shopping
- Tire kicking product analysis
- Instant competitive intelligence
- Hot new technologies
- Suppliers can look you in the eye
- Tips for improving your programs
- Creative problem solvers
- Did we mention prizes and a great reception?

EXHIBIT FLOOR PLAN PAGE 91

BUYER'S GUIDE PAGE 92

DIRECTORY TO EXHIBITORS PAGE 97

Visit Brodart at booth #517 Jan 29th and 30th for our Silent Auction. All new products! All new auction! Help us raise \$'s to continue the OLA Scholarship Fund and take advantage of some fantastic offers!



## AT THE EXPO THEATRE SHOWCASE TODAY

Come visit the EXPO Stage in Hall C. Learn about the latest products and services to improve the programs and services you offer in your library.

**10:30 AM – 11:00 AM**  
CEDROM Sni

### EUREKA.CC : WHAT'S NEW IN 2009!

CEDROM-SNI's core competency is as a technology company. Over the past years, we've dug down to our roots and invested in our technology. We have not only created Eureka.cc, a solution to meet our clients news and business information needs – but we have created a whole service team around helping our clients make sure that they solve their information problems. But what's next? News and business information is a constant challenge and we will offer you better tools to view the forest, not only the trees. Want to know more? Attend our live demo – we welcome your feedback!

**11:00 AM – 11:30 AM**  
Plaines

### NEW TITLES: ENGLISH AND FRENCH!

Gumdrop Books will outline their unique benefits and highlight one of their exclusive publishers, Dingles Publishing. Several of Dingles' series will be featured to demonstrate Dingles strong attention to curriculum-related content, and how their titles can be used in a school setting. Des Plains Publications from Winnipeg will also make a brief introduction of their catalogue of French titles.

**11:30 AM – 12:00 PM**  
LibLime

### OPEN-SOURCE LIBRARY AUTOMATION: ALL GROWN UP

Your patrons want to add tags, read and write reviews, and create a community within your Library. You want them to virtually browse your shelves, manage their own accounts and build shared reading lists. Come see the Koha OPAC--part of the next generation ILS--chosen by hundreds of libraries in 2008. Presented by Joshua Ferraro, CEO LibLime. See LibLime in Booth #106

**12:00 PM – 12:25 PM**

Micromedia ProQuest

### INDISPENSABLE RESEARCH SOLUTIONS WITH PROQUEST

ProQuest offers exciting resources spanning the wide range of subject areas for the research you support – whether newspapers, genealogy, history, business, or scientific research. Join us for this presentation to get updates from the ProQuest publishing program.

**12:30 PM – 1:00 PM**

Euromonitor

### THE NEXT-11: EUROMONITOR INTERNATIONAL EXAMINES THE NEXT GENERATION OF EMERGING ECONOMIES

In 2003, Brazil, Russia, India and China had been identified as the most rapidly developing countries with the greatest economic potential. Five years later, while these countries continue to develop quickly, it is important to examine the next generation of emerging economies, known as the Next-11. These countries, following the BRIC model, will typically experience high rates of population growth and an increase in disposable income, thus allowing for consistent economic augmentation over the next five to ten years.

**1:30 PM – 1:30 PM**

Ristech & S-T Imaging

### S-T IMAGING E-BOOK PUBLISHING SOLUTION

Ristech and S-T Imaging will present the exclusive new One-Stop Solution for large or small digitization projects. See how Libraries can now create Text-Searchable, Copy-Protected E-Books from their collections' film images, books, and digital image files. Manage E-Book Production, Cataloging, Inventory Control, In-Library Viewing, Controlled Internet Viewing, E-Book Lending, and more.

**1:30 PM – 2:00 PM**

### ACCESS TO ABORIGINAL RESOURCES AND SERVICES AT LIBRARY AND ARCHIVES CANADA (LAC)

Speaker: Deborah Pelletier, Manager, Aboriginal Heritage Initiatives, Library and Archives Canada

Be part of the launch of our exciting new portal! We will introduce it and demonstrate how Library and Archives Canada is using web technology to make known the documentary heritage of Aboriginal peoples through its Aboriginal Resources and Services web portal.

**2:00 PM – 2:30 PM**

Co-Libri and Ristech

### 21ST CENTURY BOOK PROTECTION

Ristech and CoLibri present the world's 1st automated book covering system. CoLibri is an automated book covering system that protects any type of book regardless of size or cover type. Archival quality protection without the use of any tapes, adhesives or dangerous blades is only available with CoLibri. Protect any size or type of book while leaving the entire book pristine.

**3:00 PM – 3:30 PM**

### FIRST NATION COMMUNITIES READ 2009

Speaker: Patty Lawlor, First Nations Consultant, Southern Ontario Library Service  
Featuring *Which Way Should I Go?* written by Sylvia Olsen with Ron Martin, illustrated by Kasia Charko, and published by Sono Nis Press. Join Ontario's First Nations' public library community in celebrating First Nation Communities Read 2009. Session sponsored by the Government of Canada through the Book Publishing Industry Development Program (BPIDP)

**3:45 PM – 5:00 PM**

Session #623

(in the main program)

### POSTSECONDARY STUDENTS, PERCEPTUAL DISABILITIES AND COPYRIGHT REFORM

Speaker: Davina DesRoches, Carleton University  
How does current copyright legislation meet the needs of perceptually disabled students? What exceptions are permitted? Learn more about adaptive technologies being used, and the barriers and solutions to providing fair and equitable universal access.

# WELCOME LIBRARIANS TO AN AFTERNOON AT THE

Visit the EDU Booth  
during the day  
to pick up your  
**DRINK VOUCHER**  
for the wine and  
cheese event.



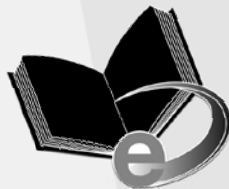
*Exhibits.*

OLA Booth:  
#305

## THURSDAY, JANUARY 29TH, 2009

MEET YOUR FRIENDS, COLLEAGUES, AND SOME OF THE EDU PERSONNEL  
FOR SOME WINE, CHEESE, AND CHAT ON  
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| ■ Berkshire Publishing | ■ Rourke Publishing              | ● Oliver Press                     |
| ■ Sharpe Reference     | ■ Child's World                  | ● Oxford University Press          |
| ■ Omnigraphics         | ■ Mitchell Lane                  | ● Tandem (Savia) - Fiction         |
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**500****MTCC 105/106****2:10 PM****ALL  
CONFERENCE  
PLENARY***Creativity, Creative communities*

# Richard Florida



## CREATIVE COMMUNITIES



OLA extends a special welcome  
to Toronto Mayor, David Miller.

Richard Florida is among the world's leading public intellectuals. *Esquire Magazine* recently named him one of the "Best and Brightest" in America. He is author of the national and international best-selling book, *The Rise of the Creative Class*, which received the *Washington Monthly's* Political Book Award and was cited as a major breakthrough idea by the *Harvard Business Review*. His ideas have been featured in major ad campaigns and are being used globally to change the way regions, nations, and companies compete. He is founder of the Creative Class Group, an advisory services firm charting new trends in business and community. He is Director of the Martin Prosperity Institute and Professor of Business and Creativity at the Rotman School of Management, University of Toronto. Florida earned his PhD from Columbia University.

Why is the library community so keenly interested in engaging with Richard Florida? Libraries are a direct contributor to the well-being of the economy, workforce, creativity and technological innovation – but there is considerable potential to do more.

OLA Super Conference 2009 will start the dialogue to determine how libraries can and do contribute to Ontario's creative economy and future prosperity.

**The OLASore★**  
*on-the-go*

**600****ICH BALLROOM B****3:45 PM****OPLA  
SPOTLIGHT***Culture*

# Stephen Marche



## A THOUSAND WORDS ABOUT OUR CULTURE

Stephen Marche is a celebrated pop culture columnist for *Esquire Magazine*, and a frequent columnist in a variety of publications. He is a Torontonion who has two critically-acclaimed fiction books to his credit including 2005's *Raymond and Hannah* and last year's *Shining at the Bottom of the Sea*. He has written for the National Post. He is a former Professor of Shakespeare's work at the City College of New York.

What he does best is the linkage of moments and movements. He is a connector who can one minute be talking about the latest video game and the next making a connection between people's fascination with the imagery of the skull. His style is unique and his perspective more so. He is well regarded as an intellectual and will certainly provoke our thoughts.

Amy Verner, a columnist for the Globe and Mail describes Mr Marche's writing as "an enlightening experience, albeit occasionally an overwhelming one by virtue of how universally informed he is." Does he risk sounding erudite? "I don't know. More to the point, I don't care," he answers. "I also think that's what I offer."

Stephen Marche was shortlisted for the 2002 O. Henry Prize. His first novel, *Raymond and Hannah*, was published in three countries with stunning reviews and has been optioned for film. He divides his time between Toronto and New York.

He is reported to be an internationally ranked chess player and a former member of Canada's national fencing team.

Special thanks to Penguin Books Canada for their support of this Spotlight Speaker. Visit the Penguin booth, 422/424, on the EXPO floor.

**Convenor:** Cindy Weir, CEO Orangeville Public Library, and 2008 OPLA President



Special thanks to Penguin Books Canada  
for their support of this Spotlight Speaker.  
Visit the Penguin booth on the EXPO floor.

**The OLAStore**  
on-the-go

**601****3:45 PM****GÉNÉALOGIE OU COMMENT  
DÉTERRER VOS RACINES  
FRANCOPHONES**

Session moved to 330.

**602 MTCC 201A****3:45 PM***Friends***ACADEMIC FRIENDS GROUPS  
IN ONTARIO LIBRARIES**

**Karen Turko**, Director, Special Projects, University of Toronto Libraries; **Vivian Cummins**, Chair, Library Circle of Friends, Carleton University; **Michael Peterman**, Professor Emeritus; Special Events Committee, Trent University; **Patricia O'Flaherty**, Chair, Library Circle of Friends, Carleton University

There are Friends of the Library in academic library institutions. Find out where they are, and what they do. Hear how Friends at university and special libraries volunteer, fundraise and support their libraries.

**Convenor:** Jami van Haaften, Friends of Canadian Libraries

**603 MTCC 104D****3:45 PM***Virtual reference***THE CHAT CONTINUES:  
THE CHANGING FACE  
OF ONTARIO'S VIRTUAL REF-  
ERENCE SERVICE**

**Virginia Roy**, Project Manager, Ask Ontario Library; panelists: **Rebecca Blackburn**, Virtual Librarian, Greater Sudbury PL; **Michael Russell**, Electronic Services Librarian, Georgina PL; **Laura Master**, Coordinator of Information, Kitchener PL

AskON has doubled in size since its launch in January 2008. Participating libraries reveal the impact askON has had on staff, visitors, services and operations. Including future enhancements and the potential delivery of PC to PC voice (VOIP) services and other innovations in virtual reference services.

**Convenor:** Jan Dawson, Ask Ontario Project Co-ordinator



**604 MTCC 201C****3:45 PM***Academic librarians, Co-op students***MLIS CO-OP STUDENTS: OPPORTUNITIES AND SUCCESSES**

**Marcie Jacklin**, Science Liaison Librarian, James A. Gibson Library, Brock University; **Dalia Smith**, Librarian, Academic Liaison and Information Resources, University of Guelph-Humber; **Leslie Taylor**, MLIS student, University of Western Ontario

At our university libraries, we have been fortunate to hire a variety of co-op student-librarians, who have not only provided us with new and invigorating perspectives and ideas, but have also come with high expectations and a desire to learn. As their employers, we provide them with solid experiences and opportunities, as well as a great deal of mentoring. Come hear what types of projects, initiatives and general working environment will lead to a successful experience for both employer and student.

**Convenor:** Jennifer Easter, University of Guelph-Humber

**605 ICH OAKVILLE****3:45 PM***ETeaching, Collaboration***INSPIRING INNOVATION THROUGH THE ETEACHING COLLABORATIVE**

**Sheila Pinchin**, Educational Developer, Office of Health Sciences Education; **Laurie Scott**, Head, Public Services & Education, Bracken Library; **Amy Allcock**, Web Developer, School of Medicine, Queen's University

The eTeaching collaborative (ETC) at Queen's University is an innovative, interdisciplinary team which provides faculty with one-stop access to support in electronic learning resources, technological tools, and educational methodology. A natural partnership has grown among librarians, a digital services technician, educational developers, and web and technology special-

ists. Focusing on the ETC's collaborative processes, its evolution, the unique technological solutions employed by the team and its group dynamic.

**Convenor:** Laura Jantek, Faculty of Information

**606 MTCC 206E****3:45 PM***Academic libraries, Library spaces***SAM I WAS: RYERSON'S MASTER PLAN AND THE NEW STUDENT LEARNING CENTRE**

**Madeleine Lefebvre**, Chief Librarian; **Bob Jackson**; Ryerson University

With the purchase of prime real estate, formerly occupied by Sam the Record Man and Future Shop, Ryerson is now anchored on Yonge Street in the heart of downtown Toronto. Hear the campus master plan and approaches taken in the development of the new student learning centre, a major and much needed expansion of the university library.

**Convenor:** Marcia Salmon, York University

**607 MTCC 202A****3:45 PM***Peer review, Scholarly communication***PEER REVIEW 2.0: TOMORROW'S SCHOLARSHIP FOR TODAY'S STUDENTS**

**Kate Gronemyer**, Instruction Librarian, Oregon State University Cascades Campus; **Anne-Marie Deitering**, Undergraduate Services Librarian, Oregon State University Libraries

Whether you celebrate the wisdom of crowds or bemoan the cult of the amateur, it's clear the emerging web has serious implications for the way we share ideas. The emerging web's potential to foster new forms of knowledge creation strikes at the heart of the scholarly enterprise. When scholars can create their own journals, encyclopedias, and (un)conferences, the processes of traditional scholarly communication begin to seem unnecessarily opaque. Consider how we can teach

our students to evaluate and use scholarly information on the emerging web, and how to communicate the value of peer review to students.

**Convenor:** Patricia Green, Conestoga College

**608 MTCC 202B****3:45 PM***Collection management, Journal collections***BEYOND STATISTICS: JOURNAL COLLECTIONS THAT MEET FACULTY NEEDS**

**Jim Self**, Director, Management Information Services, University of Virginia Library; **Linda Day**, Electronic Resources Librarian, University of Guelph Library

Focusing on faculty satisfaction with journal holdings for university teaching and research, we will cover use of the Journal Citation Reports database as a tool for assessing the quality of a journal collection with examples from analyses done at the University of Guelph Library. The findings will be contrasted with faculty satisfaction with journal collections at a variety of North American universities in light of LibQUAL+ library assessment survey results obtained in recent years. In particular, work done to raise faculty satisfaction at the University of Virginia will be reviewed.

**Convenor:** Alan Gale, University of Guelph  
*Level II*

**609 MTCC 201E****3:45 PM***Critical appraisal***CRITICAL APPRAISAL: BUILDING ON THE BASICS**

**Melanie Browne**, Consultant

Librarians are increasingly expected to include critical appraisal in their portfolio of expertise. We will give you critical appraisal tools that provide thorough, generic lists of questions that one would ask when attempting to determine the validity, applicability and appropriateness of a study.

If you have a basic understanding of what critical appraisal involves and would like to build on what you know, or are simply curious to know what else you should learn to increase your competency, then this is for you.

**Convenor:** Barbara Scholz, University of Toronto  
*Level III*

**610 ICH HUMBER****3:45 PM***Information literacy, Assessment***CREATING PERSONAL LEARNING THROUGH SELF-ASSESSMENT**

**Dr. Jean Donham**, College Librarian and Professor of Education, Wartburg College, Waverley, Iowa

Assessment is a word that is typically associated with formal schooling, and with being imposed from external sources: for example, teachers assess student work, administrators assess teacher performance, and authorities assess school and school board progress. Although external assessment strategies are essential, the most valuable assessment leading to productive lifelong learning is self-assessment. Within the context of information literacy, liaison librarians and teacher-librarians create opportunities for students to develop habits of reflection and self-assessment. Learn pertinent strategies to maximize the cycle of continuous improvement: setting learning goals, pursuing the learning, and reflection/self-assessment of one's learning.

**NOTE:** This is an Education Institute session, brought to you at OLA Super Conference. Our speaker, Dr. Jean Donham, will be speaking from Iowa.

**Convenor:** Liz Kerr, Education Director, OLA

**The OLAStore<sup>★</sup>**  
*on-the-go*



Karen Turko 602



Vivian Cummins 602



Michael Peterman 602



Patricia O'Flaherty 602



Virginia Roy 603



Dalia Smith 604



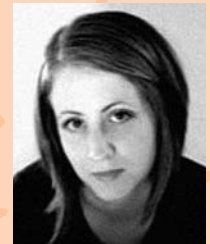
Leslie Taylor 604



Sheila Pinchin 605



Laurie Scott 605



Amy Alcock 605



Madeleine Lefebvre 606



Bob Jackson 606



Anne-Marie Deitering 607



Jim Self 608



Linda Day 608



Melanie Browne 609



Marg Rappolt 613



John Fink 614



Bartek Kawula 615



Nicole Nolan 616



Brian Beaton 617



Maureen Casey 620



Roger Nevin 622



Lorna Gleason 626



Donalda Stevens 626

**611 MTCC 202D****3:45 PM***Planning, Partnerships, Capital projects***HOW LIBRARY BOARDS CAN WORK WITH LOCAL SCHOOL BOARDS**

**Ken Haycock**, Haycock and Associates; Hamilton PL Trustee, Hamilton-Wentworth DSB Trustee, Richmond Hill PL Trustee, York Region DSB Trustee

Capital Projects: What Works! Ken will begin the discussion based on his extensive research and experience. Two explicit examples will be presented, noting the positives and challenges.

**Convenor:** Elizabeth Vipond, Trustee, Oshawa PL

**612 MTCC 206D****3:45 PM** *Human resources, Management***8 R'S UPDATE**

**Ken Roberts**, 2008 President, Canadian Library Association; **Kelly Moore**, Executive Director, CLA

In 2003, CLA initiated the President's Council on the 8R's to focus in-depth study of eight key issues facing libraries in the coming decade: recruitment, retirement, retention, rejuvenation, repatriation, re-accreditation, remuneration and restructuring. Since then, a major study was released in February 2005, the Future of Human Resources in Canadian Libraries, and in October 2008, a Summit on Human Resources was held in Ottawa to discuss a national strategy and action plan.

**Convenor:** Tamara Stojakovic, Mississauga PL

**613 MTCC 104C****3:45 PM***Future trends, Governance***PARTNERING FOR SUCCESS: PUBLIC LIBRARIES IN 2020**

**Marg Rappolt**, Deputy Minister of Culture; **Barbara Clubb**, City Librarian and CEO of the Ottawa Public Library; **Wendy Newman**, Senior Fellow, Faculty of Information Studies, University of Toronto and author of

the research study; **Brian Bell**, Director of Online Services, Oakville Public Library; and **Ken Doherty**, Director of Community Services for the City of Peterborough and a former chair of the Municipal Cultural Planning Partnership.

**Marg Rappolt**, Deputy Minister of Culture will outline 2008–2009 Ministry initiatives and review key program and policy activities. The update will be followed by a panel discussion on the Ministry's recent research study prepared by **Wendy Newman** on current thinking on the public library of the future and its potential application in Ontario. The panel moderator will be **Barbara Clubb**, City Librarian and CEO of the Ottawa Public Library. Panel members will include: **Wendy Newman**, Senior Fellow, Faculty of Information Studies, University of Toronto and author of the research study; **Brian Bell**, Director of Online Services, Oakville Public Library; and **Ken Doherty**, Director of Community Services for the City of Peterborough and a former chair of the Municipal Cultural Planning Partnership.

**Convenor:** Bessie Sullivan, Branch Librarian, Kingston-Frontenac PL

**614 MTCC 203A****3:45 PM***Open source software***PROJECT CONIFER: EVERGREEN LIBRARY SYSTEM FOR ONTARIO UNIVERSITIES**

**John Fink**, Digital Technologies Development Librarian, McMaster University; **Dan Scott**, Systems Librarian, Laurentian University

Find out how the Evergreen open source library system, originally developed for a public library consortium, is being adapted for academic libraries by three Ontario universities. Discussion will focus on the challenges, successes and mistakes (err, "learning opportunities") of the project.

**Convenor:** Jennifer Soutter, Digital Services Librarian, Leddy Library, University of Windsor

**615 MTCC 203D****3:45 PM***OPAC, Open source software***OPACS FOR ALL: USING OPENBIBLIO IN YOUR SMALL OR SPECIAL LIBRARY**

**Bartek Kawula**, Canadian Pension Plan Investment Board

Are you managing a small collection and don't have the resources for a proper automated library system? Say goodbye to that inefficient homebrew catalogue and come discover OpenBiblio, a free and easy-to-use open source library management system that features an OPAC, circulation, cataloguing and staff administration functionality. Determine if OpenBiblio is right for your needs. We will demonstrate the painless installation process on a Windows computer and show how to use the program. Anyone comfortable working with Windows will be able to get OpenBiblio up and running. Bring a laptop and follow along!

**Convenor:** Margaret Williams, Manager, Digital Library Portal Services, CNIB  
*Level II*

**616 ICH ONTARIO****3:45 PM***Information technology, Knowledge***KNOWLEDGE DATABASES: ARE THEY THE ANSWER?**

**Nicole Nolan**, Research & Instructional Services Librarian, University of Western Ontario; **Jennifer Robinson**, Western Libraries

Compare and contrast the implementation and use of two knowledge management databases at Western Libraries. Intelliresponse, a commercial product, provides responses to user queries by matching criteria from the knowledge management database to keywords entered into a search box. Branded Ask Western Libraries, this system focuses on facilities and services information. Find Answers Quickly is a second knowledge management

database in use at Western Libraries with a focus on providing responses to reference-type queries related to the discipline of business as part of an international academic consortium.

**Convenor:** Sarah Forbes, Academic Liaison Co-op Librarian

**617 MTCC 202C****3:45 PM***First Nations, Community development, Technology integration***CONNECTING FIRST NATIONS TO ONLINE LIBRARY SERVICES**

**Brian Beaton**, K-Net Co-ordinator, Keewatino Okimakanak

K-Net is a regional information technology and content development service of Keewatino Okimakanak (Northern Chiefs Tribal Council). The K-Net program is supporting the development and delivery of a variety of broadband connections and services, developing a national Indigenous network that connects all First Nations across the country. We will highlight our efforts and actions identifying community needs, mobilizing local organizations, and encouraging and supporting individual use of local IT services and applications. Existing resources created with various online tools will be showcased and further research and development opportunities will be discussed.

**Convenor:** Maureen Cubberley, CEO & Chief Librarian, Huntsville PL

**618 MTCC 104A****3:45 PM***Games and gaming***GRAND THEFT LIBRARY: OVERCOMING RESISTANCE TO VIDEO GAMES IN THE LIBRARY**

**Laura Pallister**, Training Librarian, Kingston Frontenac PL; **Anthony Petryk**, Virtual Services Librarian, Kingston Frontenac PL

The introduction of video games to your library will likely be cheered by many and strongly opposed by a vocal few –



possibly your own staff! Learn how to respond to most of the criticisms, complaints and resistance you'll encounter as you introduce this popular new media into your library.

## 619 MTCC 105

3:45 PM

*Collection development*

### DEWEY DIVAS AND DUDES – BEST ADULT BOOKS FOR SPRING 2009

**Maylin Scott**, Assistant Manager, Library Sales, Random House of Canada; **Lahring Tribe**, Manager, Library Sales, Random House of Canada; **Rosalyn Steele**, National Accounts, Library Sales, H.B. Fenn & Company

A preview of exciting new spring books, including fiction, non-fiction, mysteries, books by Canadian authors and some hidden gems, from a group of passionate readers and book reps.

**Convenor:** Erika Heesan, MIST Student, U of Toronto

## 620 MTCC 206F

3:45 PM

*Differentiated instruction, Vision*

### “UPDATING” THE SECONDARY SCHOOL LIBRARY

**Maureen Casey**, Instructional Leader, Toronto DSB

Bring your secondary school library into the 21st century without a (huge) budget. Create an environment that serves all types of learners and promotes all types of literacies. From vision to promotion – discover issues and solutions that will help make the school library an inviting and productive learning space.

**Convenor:** Sue Anderson, Teacher-Librarian, Toronto DSB

## 621 MTCC 206C

3:45 PM

*Graphic novels, Collection development*

### GRAPHIC NOVELS IN SECONDARY SCHOOL CLASSROOMS AND LIBRARIES

**Lesley Wilde**, Reference & Continuing Teacher Education librarian, Education Library, Queen's University

Learn the benefits of using graphic novels in secondary classrooms and libraries. Discover methods to integrate graphic novels into teaching across the curriculum with subject based recommendations and activities. Find out how to establish a well-balanced graphic novel collection in the school library that meets the needs of both students and teachers. Discuss how graphic novels are being used in various schools and what others have found to be successful.

**Convenor:** Jason Bird, Kawartha Pine Ridge DSB

## 622 MTCC 104B

3:45 PM

*Web 2.0, Teaching and learning, Differentiated instruction*

### USING WEB 2.0 TOOLS TO ENHANCE DIFFERENTIATED LEARNING

**Cindy Sargeant**, Student Success Teacher; **Roger Nevin**, Teacher-Librarian, Adam Scott, CVI

Schools today must re-engage the disengaged student. Research has shown that an effective way of accomplishing this goal is to incorporate technology and web 2.0 tools (i.e. wikis, podcasting, photostory, blogs, video, etc.) into our classrooms. We will demonstrate how students can find success in school by connecting the technology they use in their personal lives with technology we use in the classroom. Discuss how the teacher-librarian, through partnerships with teachers, can develop and support curriculum that uses web 2.0 tools. Google Apps (education edition) will

also be presented along with assignments, lesson plans, activities and examples of student work will be posted on the speaker's website: [www.connectingeducation.com](http://www.connectingeducation.com).

**Convenor:** Bobbie Henley, Grand Erie DSB

## 623 EXPO STAGE

3:45 PM

*Copyright, Accessibility, Perceptual disabilities*

### POST SECONDARY STUDENTS, PERCEPTUAL DISABILITIES AND COPYRIGHT REFORM

**Davina DesRoches**, CARL Research Associate

How does current copyright legislation meet the needs of perceptually disabled post secondary students? What exemptions are permitted? Learn more about adaptive technologies being used, and the barriers and solutions to providing fair and equitable universal access.

**Convenor:** Philip Springall, CNIB

## 624 MTCC 206A/B

3:45 PM

*Collection development, Graphic novels, Picture books*

### I LOVE THIS BOOK BUT HOW DO I USE IT?

**Maria Martella**, Owner, Tinlids; **Jim Martella**, Teacher, Hollycrest Middle School, Toronto DSB

Presenting the best new picture books, fiction and graphic novels with a wide range of reading and interest levels, for primary, junior and intermediate grade levels. Get valuable ideas for tie-ins to curriculum, traits of writing and lesson plans.

**Convenor:** Wenda Tulloch, Hamilton Wentworth DSB

## 625 ICH HALTON

3:45 PM 

*Creative Communities*

### MAISONS DE LA CULTURE

**Louise Matte**, Cultural Officer, Maison de la culture Frontenac, Montréal

The Maison de la culture Frontenac is one of 12 maisons de la culture (i.e. Cultural Centres) in Montréal, and part of a larger municipal network comprised of 24 centres. The Maison Frontenac, the network's flagship centre, houses a 314-seat performing space, two art exhibition studios (3,500 sq.ft. and 1,400 sq. ft.), a public library (4,900 sq.ft.) as well as a spacious entrance hall that can also serve as a performance, an exhibition or a special event space. The concept of a Maison de la culture is to house a public library as well as professional exhibition and performance spaces. Learn from experience; hear the benefits and challenges!

## 626 MTCC 203B

3:45 PM

*Information literacy, Curriculum*

### RESEARCH SKILLS GRADES 9-12, A CONTINUUM OF READY-MADE LESSONS

**Lorna Gleason**, Teacher-Librarian, Fellowes High School; **Sue McCullough**, Teacher-Librarian, Madawaska Valley District High School; **Donalda Stevens**, Teacher-Librarian, Arnprior District High School; **Kathleen Turner**, Teacher-Librarian, Madawaska Valley District High School; Renfrew County DSB

Have you been struggling with gaps in research skills among high school students and are looking for a progressive set of cross-curriculum lessons? Receive a package of lessons on such topics as note-taking, independent research, paraphrasing and summarizing, quoting and citing, referencing (both APA & MLA), report writing, PowerPoint presentation tips, avoiding plagiarism, generating a thesis statement and writing an annotated bibliography. All lessons are designed for teaching in the library and include a lesson plan and PowerPoint and most also include worksheets and rubrics.

**Convenor:** Terry Maguire, Toronto DSB





**627 MTCC 201F****3:45 PM***Human resources***RETIREMENT PROSPECTS  
IN TURBULENT TIMES**Representatives from  
OMERS and OTPP

The turmoil of the world's economy over the past year has brought angst to working Canadians. Will we be able to retire with our pensions intact? How is the situation in the global markets affecting our pensions? Most OLA members are in either OMERS or OTPP – two of Canada's largest pension plans. Representatives from each organization will provide the current context as a background to answering our concerns and questions.

**628 MTCC 201D****3:45 PM***Collection development, Video, DVD***DECONSTRUCTING THE  
MOVIE MACHINE 11**Fiona Denzey, Doug Atkinson,  
CVS, Inc.

Returning for Year 11 – with the lollipops and popcorn you've come to look forward to! Enjoy an overview of the year's best and worst high-octane films, currently being thought of as children's materials.

**Convenor:** Marietta Levinson**629 MTCC 203C****3:45 PM***Advocacy***PUTTING THE SCHOOL  
LIBRARY ON THE MAP**Marilyn Willis, Current OSLA Vice  
President, Vice Principal Cherrytree  
PS; Julie Fisher, Library Support  
Technician; Tara McLean, Library  
Support Technician, Peel DSB

Find out how to put your library on the map by using your current team to heighten library exposure and make it the hub of the school. We will look at marketing and promotion strategies as well as increasing your staff circulation, maximizing

your staff, library makeovers, collection development, weeding and finding ways to help boost the library budget.

**630 MTCC 201B****3:45 PM***Authors, French Language sessions,  
Reading***FOREST OF READING® –  
LE PRIX TAMARACK**Monique Brûlé, Chef, services  
communautaires et aux  
bibliothèques, Conseil des écoles  
catholiques de langue française du  
Centre-est; Christine Labelle, Junior  
French Immersion Teacher and  
Teacher-Librarian, Halton DSB

Attention public and school libraries! The much-celebrated Forest of Reading® initiative has added a new program – the first one in French language! Join us to discuss the new program, the nominated titles and implementation ideas and strategies to ensure success of your program! Help to shape the future of le prix Tamarack in future years.

L'initiative très populaire Forest of Reading® s'est dotée d'un nouveau programme en français! Venez discuter des titres en nomination ainsi que partager des idées et des stratégies pour une mise en oeuvre réussie de ce programme de lecture en français! Enfin, votre participation à cet atelier aidera orienter l'avenir du prix Tamarack!

**Convenor:** Céline Marcoux-Hamade,  
Services Specialist-French Language,  
Toronto PL**701 MTCC 201B****5:15 PM****Association des bibliothèques  
de l'Ontario-Franco  
Reunion Annuelle**Presiding:  
**Céline Marcoux-Hamade,**  
Présidente 2008**702 MTCC 204****5:15 PM****Ontario College and  
University Library Association  
Annual Meeting**Presiding:  
**Céline Marcoux-Hamade,**  
Présidente 2008**703 ICH NIAGARA****5:15 PM****Ontario Health Libraries  
Association Annual Meeting**Presiding:  
**Mary McDiaramid,**  
President 2008**CAPL (CANADIAN ASSOCIATION OF PUBLIC LIBRARIES)  
Town Hall Meeting**

CAPL's Mission: Working together to build a vibrant future for Canadian Public Libraries. Come and meet with the CAPL Executive at a town hall meeting and share your thoughts on what CAPL should be doing to help you build capacity for your public library. We will provide an overview of current projects, an opportunity for your voice to be heard, and of course, refreshments. Everyone is welcome! Please check the notice board at the conference for details on time and location.

**704 ICH BALLROOM A**  
5:15 PM

**Ontario School Library Association School Library Awards Reception**



**TEACHER-LIBRARIAN OF THE YEAR AWARD:**  
Michael Rosettis, York Catholic District School Board



**AWARD FOR SPECIAL ACHIEVEMENT:**  
Jefferson Gilbert, gap. point. Rreach. inc.

With the generous support of



**801 MTCC 203C**  
6:00 PM

**ABO-Franco L' Association des bibliothèques de l'Ontario-Franco Reception du prix Micheline Persaud**



**LE PRIX MICHELINE PERSAUD:**  
Monique Brûlé, Chef, Services communautaires et aux bibliothèques, Conseil des écoles catholiques de langue française du Centre-est  
**ABO-FRANCO** is Association des bibliothèques de l'Ontario-Franco

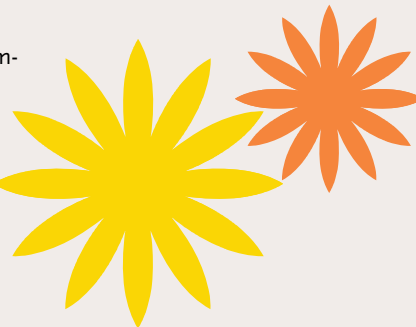
**802 MTCC 204**  
6:00 PM

**Ontario College and University Library Association Academic Library Award Presentation and Reception**



**THE OCULA AWARD:**  
Lorna E. Rourke, Director, St. Jerome's University Library

With the generous support of



**AWARD FOR GRADUATING STUDENTS AND NEW PROFESSIONALS:**  
Debbie Chaves, Wilfred Laurier University

**803 ICH NIAGARA**  
6:00 PM

**Ontario Health Libraries Association Reception**

Presentation of new products and services by sponsor, OVID Technologies

With the generous support of

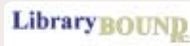


**804 ICH KINGSWAY**  
6:00 PM

**OPLA Readers' Advisory Committee Reception**

This reception is for members of the OPLA Readers' Advisory Committee and their guests.

With the generous support of



**805 JOE BADALI'S**  
156 FRONT. ST. W.

5:30 PM  
**University of Western Ontario Alumni Reception**

Western Library and Information Science graduates are invited to join us for a reception on Thursday, January 29, 2009 at Joe Badali's, 156 Front Street West between 5:30 PM – 7:30 PM. Come reconnect with LIS faculty, staff and alumni in a fun informal setting. RSVP to [www.westernconnect.ca/lis\\_event](http://www.westernconnect.ca/lis_event) or call 1.866.447.1044. See you there!

**806 JOE BADALI'S**  
156 FRONT. ST. W.

6:00 PM  
**Faculty of Information Alumni Association Reception**

The Faculty of Information's Alumni Association is hosting a super gathering to celebrate its super alumni! Catch up with classmates by joining us in the "East" Private Dining Room at a reception on Thursday, January 29, 2009 at Joe Badali's, 156 Front Street West between 6:00 PM – 8:00 PM. The cost is \$10 and includes free appetizers and a drink of your choice. Even if you are not attending the conference, everyone is welcome. RSVP [kathleen.obrien@utoronto.ca](mailto:kathleen.obrien@utoronto.ca) or call 416.978.7184 by Tuesday, January 27, 2009.

With the generous support of



**807 MTCC 107 RECEPTION AREA****5:30 PM****MINISTRY OF CULTURE  
RECEPTION**

LIBRARIES COMMAND  
THE CAPACITY TO LEAD THE  
LEARNING REVOLUTION!



**The Honourable Aileen Carroll**  
Minister of Culture



**Marg Rappolt**  
Deputy Minister Ministry  
of Culture



From Top:  
Linda Ludke,  
Dinah Gough,  
Wendy Newman,  
Wilhelm  
Eisenbichler,  
Linda Burtch.

**808 MTCC 107 RECEPTION AREA****7:00 PM****THE 2009 PUBLIC LIBRARY AWARDS DINNER**

The Minister of Culture will reveal the winners of the:

**MINISTER'S AWARDS FOR INNOVATION**  
**ANGUS MOWAT AWARDS OF EXCELLENCE**

The shortlist for the Ministry of Culture's Awards was announced during Ontario Public Library Week.

**OPLA presents its awards for:**

**CHILDREN'S LIBRARIAN OF THE YEAR:**  
Linda Ludke, London Public Library

**EXCELLENCE IN YOUTH SERVICES AWARD:**  
Dinah Gough, Oshawa Public Library

**READERS' ADVISORY AWARD:**  
Dewey Divas and Dudes

**LIFETIME ACHIEVEMENT AWARD:**  
Wendy Newman, Faculty of Information,  
University of Toronto

**OLBA presents its award for:**

**W.J. ROBERTSON MEDALLION FOR  
PUBLIC LIBRARIAN OF THE YEAR:**  
Wilhelm Eisenbichler,  
Sault Ste. Marie Public Library

**Special Awards presented to:**

**OLA ARCHIVAL AND PRESERVATION  
ACHIEVEMENT AWARD**

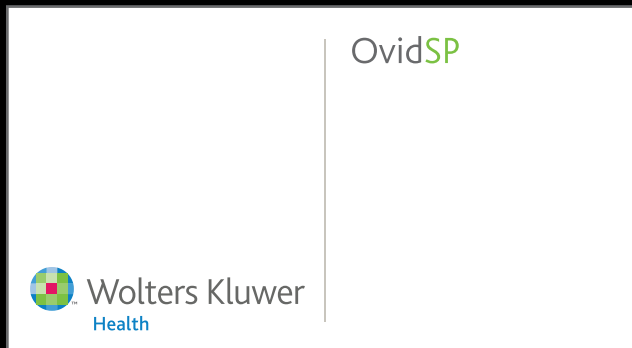
Linda Burtch, Archives, Sault Ste. Marie Public Library  
(this award will be presented posthumously)

**THE FRIENDS OF ONTARIO'S FIRST NATION  
PUBLIC LIBRARIES HONOUR PROGRAMS'S  
FRIENDSHIP FEATHER AWARDS**

Public Library Guidelines Certification  
is also given.

Ticket Required. \$65

Available at the Registration Desk.



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- Nursing@Ovid – a new search portal for nurses and allied health professionals
- Content offerings – from new ebooks and ejournals to archives and collections

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- Bring your problems and let the experts solve them
- Tips for improving programs, products and services
- After all these years the Passport to Prizes is still fun to win
- Great Thursday afternoon reception sponsored by EDU Reference Publisher's Direct
- Public access email stations
- New programming in the EXPO Theatre and Table Talk area

### CANSCAIP MASS BOOK LAUNCH

Want to find out what children and young adult CanLit is coming out this year? Come to CANSCAIP's annual mass book launch where 20 authors and illustrators will present their new titles. It has become a Canadian tradition and a who's who of the Canadian scene. Watch the website for author names and titles. S & B Books will be on-hand selling copies for autographing.

### EXPO WINE AND CHEESE

Enjoy music and the relaxing feel that comes at the end of a long day as the good folks from EDU Reference Publisher's Direct host their annual highlight on Thursday afternoon in the EXPO Hall. Visit with EDU and mingle with a glass of wine in your hand.

With the generous support of



### PRODUCT DEMO SHOWCASE & TABLE TALKS

In-depth demonstrations and discussions led by the best of the business rotate in this area of the EXPO. Learn about the latest products and services to improve the programs you offer in your library. Keep an eye on [www.accessola.com](http://www.accessola.com) for more exciting Demo Showcase programs.

### Book Repair: Hands-On

On Thursday at 9:05 AM bring your 'challenge' book and work with experts to learn the best book repair techniques in this hands-on demonstration by Brodart Canada.



## EXHIBITOR INDEX

As of September 15, 2008

ABC Clio	305	Child's World	305
ABDO Publishing	305	CNIB Library	617
Access Copyright	520	Compass Point Books	305
Accessibility Directorate of Ontario, Ministry of Community and Social Services	315	Convergent Library Technologies	731/733
Advanced Presentation Solutions	734	<b>Counting Opinions (SQUIRE) Ltd</b>	<b>440</b>
ALA Graphics	114	<b>Coutts Information Services</b>	<b>723/725</b>
Algonquin College – Library and Information Technician Program	T1–2	Crabtree Publishing Company	635/637
Alibris	432	<b>CVS</b>	<b>411/413</b>
Thomas Allen & Son	418/420	D & M Publishers Inc	416
American Psychological Association	705	Dorling Kindersley	417
Another Story Bookshop	636	Duncan Systems Specialists Inc	524
Groupe Archambault Inc	518	The Dundurn Press	414
Baker & Taylor	728	Duplicom Presentation Systems	621
The Beguiling Books & Art	111	Dynamic Imaging Solutions Inc	639
Berkshire Publishing	305	<b>EBSCO Canada Ltd</b>	<b>510/512</b>
Between the Lines	T18	<b>Edu Reference Publisher's Direct</b>	<b>305</b>
BH Smith Books	121	Elsevier	805
Bibliotheca RFID Library Systems	738	Emerald Group Publishing Inc	832
<b>Blackwell</b>	<b>611</b>	Encyclopedia Britannica	305
Blue Spruce Award™	335	ESAO – Education Safety Association of Ontario	516
Bowker	219	ESL Shop	323
BPOMS, ECM Solutions	229	Ethos Ltd	T15
<b>Brodart Canada</b>	<b>517</b>	Euromonitor International	530
Campbell Bros. Movers Library Division	825	Evergreen Award™	335
Canada-Ontario Business Service Centre	834	Ex Libris Association	T20
Canadian Children's Book Centre	T11	Facts On File	305
Canadian Music Centre	T21	Faculty of Information	T8
Canadian Union of Public Employees Ontario Library Workers Committee	430	Federation of Ontario Public Libraries	445
Capstone	305	Firefly Books	706
<b>Carr McLean Ltd</b>	<b>205</b>	Fitzhenry & Whiteside	421–425
Cedrom-SNi	824	Follett International	711/713
Chelsea Clubhouse	305	The Forest of Reading®	335
Chelsea House	305	Gale, part of Cengage Learning	804/806
		Geographic Research Inc	T14
		Georgetown Publications	719
		Gibson Library Connections	807
		Goodminds.com	112



Greenwood/Praeger	305	McArthur & Company	629	Preservation Technologies	429	Taylor & Francis Group	816/818
Grey House Publishing	704	McClelland & Stewart/ Tundra Books	720	Presse Commerce	321	That's Life! Communications	T10
Grigorian	820	McGraw-Hill Ryerson	714	Pro.Loc	828/830	Thomson Reuters, Scientific	522
Groundwood Books	528	Me to We Books	T24	Professional Learning Centre	T8	Tinlids	419
Guilford Press	114	<b>Micromedia ProQuest</b>	<b>405</b>	Prologue to the Performing Arts	450	Turnitin	110
Gumdrop Books Canada	809/811	Ministry of Education	539-540	Publishers Group Canada	221	United Library Services	729
H.B. Fenn & Company Ltd	215/217	Mitchell Lane	305	Random House of Canada Ltd	722/724	Upstart Books	114
Harbourfront Centre/IFOA	333	Mohawk College – Library and Information Technician Program	T1-2	Red Maple Award™	335	Ven-Rez Products Ltd	822
Herman Miller W.R.	819	Municipal World	T5	Regroupement des éditeurs canadiens français	T16	Veterans Affairs Canada	108
Holsag Canada	532	Nansen Group Inc	817	Ristech Company Inc	710/712	Visual Education Centre	560
Hot Apple Cider	T10	National Film Board of Canada	736	Robert Dougan & Associates	737	We Love the Library	114
ICA Systems (ELIBSYS)	117	Naxos Online Libraries	331	Rosen Publishing Group	230	White Pine Award™	335
IEEE	313	Neal-Schuman Publishers	114	Rourke Publishing	305	<b>Whitehots Inc</b>	<b>210/212</b>
Infor Library and Information Solutions	104	netTrekker d.i.	730	<b>S &amp; B Books</b>	<b>511</b>	Wintergreen Learning Materials	810/812
Innovative Interfaces Canada	312	New Readers Bookstore – Frontier College	T12	Salem Press	305	<b>Wolters Kluwer Health   Ovid</b>	<b>514</b>
Insignia Software	821	NRC Research Press	634	San José State University – School of Library and Information Science	625	The World Guild	T10
International Reading Association	114	<b>OCLC</b>	<b>311</b>	<b>Saunders Book Company</b>	<b>505</b>	World Book Educational Products of Canada	623
J. Appleseed	505	OLA Press	114	Schedule 3W/Medianet/ Dymaxion	715	World Literacy of Canada	113
Jim Clifford Moving	319	The OLASore	114	Scholastic Canada	314-320	<b>YBP Library Services</b>	<b>211</b>
Kate Walker & Company	415	Omnigraphics	305	School Book Fairs Ltd	428	YouAreSpecial.com	317
Kevin & Robin Books Ltd	T3	Ontario Association of Library Technicians/Association des bibliotechniciens de l'Ontario	T1-2	Schoolhouse Products Inc	322/324		
Kids Can Press	310	Ontario Genealogical Society	T9	Seneca College – Library and Information Technician Program	T1-2		
Knowbuddy Resources	505	Ontario Library Association Career Centre		Sentry Technology Corporation	328		
Knowledge Ontario	813/815	Ontario Library Service – North	431	Serials Solutions	405		
L4U – Kelowna Software Inc	232	Ontario Literacy Coalition	T4	Sharpe	305		
LibLime	106	Orca Book Publishers	214/216	Silver Birch Award®	335		
Libraries Unlimited	114	Organization of Book Publishers of Ontario	220	Simon & Schuster Canada	605/607		
Library and Archives Canada	838	Oxford University Press	223	Simply Map	T14		
<b>Library Bound</b>	<b>329</b>	Palmieri Furniture	716/718	SirsiDynix	410/412		
Library Services Centre	529	Pathfinder Books	T19	Song Support/RONNO	T6		
Linworth Publishing	114	<b>Penguin Group (Canada)</b>	<b>422/424</b>	Springer	433		
The Literary Press Group	619	Perma-Bound Canada	613/615	Stacks – Library Automation Software	524		
Living Books Inc	T23	Picture Window Books	305	Stone Arch Books	305		
LMC Source	114	Playaway	330	Sumach Press	T13		
Login Canada	631	POLARIS Library Systems	325	Talking Tech	721		
James Lorimer & Co Ltd	225	<b>Pop Packaging Inc</b>	<b>133</b>	Le Prix Tamarack™	335		
3M Canada Company	535/537						
Mable's Fables	735						
The Magic Suitcase Inc	T7						
Mandarin Library Automation	814						
Maney Publishing	231						
Marshall Cavendish	305						

# JANUARY 30

## TODAY'S SCHEDULE

**7:30 AM**  
TALCO Breakfast and Annual General Meeting

**8:00 AM**  
**PLENARY** Dr. Michael Bloom

**9:00 AM – 3:00 PM**  
**EXPO**

**9:05 AM**  
**1000 series sessions**  
OSLA Spotlight  
Will Richardson

**10:40 AM**  
**PLENARY** Michael Enright

**12:00 PM – 2:00 PM**  
**CANSCAIP Book Launch**

**2:10 PM**  
**1200 series sessions**  
OLA Spotlight  
Lawrence Hill  
Evergreen Award™ Winner

FEATURE: Ingrid Parent, Library and Archives Canada

FEATURE: FOCAL,  
Saving Branch Libraries

**3:45 PM**  
**1300 series sessions**  
OLBA Spotlight  
The Honourable David C. Onley

**5:15 PM**  
**Annual General Meetings**  
OLITA, OPLA, OSLA, OLBA

**Awards Reception**  
OLITA, OLBA

**6:15 PM**  
**All Conference Party**

## 1000 series

9:05 AM – 10:20 AM

<b>Access</b>	<b>1018</b> Changing Data: Implementing Primo for the Tri-Universities Group	<b>1019</b> Finding and Getting: Google Books, Google Scholar and Free Tools	
<b>Accessibility</b>	<b>1007</b> Designing Effective Library Spaces		
<b>Advocacy &amp; Marketing</b>	<b>1003</b> Fundraising That Works!	<b>1025</b> Who Are These People and Why Aren't They Using My Library?	<b>1026</b> Keeping It Real! Promoting First Nations Public Library Week
<b>Career Development &amp; Mentoring</b>	<b>1008</b> Making the Grade: Meeting the Requirements for Tenure	<b>1029</b> Making Work "Work" for Everyone	
<b>Collections &amp; Resources</b>	<b>1002</b> La Sélection de ressources académiques en langue français	<b>1004</b> Taking it to the Streets: Knowledge Ontario in Action	<b>1028</b> Graphic Novels: De-Ghettoizing a Medium
<b>Creative Communities</b>			<b>1030</b> Show and Tell: Visual Literacy in Picture Books
<b>Curriculum &amp; Learning</b>	<b>1030</b> Show and Tell: Visual Literacy in Picture Books		
<b>Governance &amp; Policy Development</b>	<b>1013</b> How to Conduct a Library Risk Assessment	<b>1023</b> Ontario's Public Libraries Act	
<b>Information Literacy</b>	<b>1006</b> Encountering Values: The Reinvention of Information Literacy		
<b>Innovation</b>	<b>1014</b> How "Green" is Your Library?	<b>1015</b> OLBA's Leadership By Design: Part 1	<b>1017</b> Evergreen Exposed: Hacking the Open Source Library System
<b>Issues &amp; Leadership</b>	<b>1001</b> Changes to Canada's Copyright Act	<b>1012</b> Successful Projects 101	<b>1015</b> OLBA's Leadership By Design: Part 1
<b>Management, Staff &amp; Finance</b>	<b>1023</b> Ontario's Public Libraries Act	<b>1024</b> Exploring & Overcoming HR Challenges	
<b>Partnerships &amp; Collaboration</b>			
<b>Programs &amp; Services</b>	<b>1005</b> Prison Libraries: Connections to the Community	<b>1011</b> Rapid Response Health Technology Assessments	<b>1016</b> Thrilling Tales: Adult Storytime @ Your Library
<b>Reading &amp; Literacy</b>	<b>1022</b> How to Hook Reluctant Teen Readers	<b>1027</b> Right to Read/Write to Read	
<b>Reference &amp; Research</b>	<b>1011</b> Rapid Response Health Technology Assessments		
<b>Social Networking</b>			
<b>User Experience</b>	<b>1010</b> Working Together: Brock University Library's New Learning Commons	<b>1020</b> Using Technology to see How Our Users Navigate Online Interfaces	
<b>Values &amp; Vision</b>	<b>1027</b> Right to Read/Write to Read		



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1200 series 2:10 PM – 3:25 PM				1300 series 3:45 PM – 5:00 PM			
<b>1206</b> Impact Factor and Citation Metrics: What do they Really Mean?	<b>1217</b> Open Source Integrated Library System – A Virtualized Solution	<b>1219</b> Considering New Discovery Layers		<b>1314</b> Once More with Meaning: the Semantic Web			
<b>1213</b> Taking Care of Business	<b>1215</b> Serving Diverse Audiences at TPL: Policy, Programming and Service	<b>1228</b> The Extreme Library Makeover – 2009		<b>1300</b> Social and Economic Value of the Library to the Community	<b>1324</b> Initiative for Equitable Library Access		
<b>1200</b> Advocacy at Work – Saving Branch Libraries				<b>1304</b> Interactive Outreach: Engaging Students in Library Promotions	<b>1326</b> My First High School Library		
<b>1207</b> Supporting the Research Endeavour of Academic Librarians	<b>1208</b> Still in School: Learning About Librarianship From Your First Contract			<b>1303</b> (En)Gauging the Network: The Grad Student Information Environment	<b>1310</b> Costly Omission: Employment Barriers for Foreign-Trained Librarians	<b>1328</b> Mentoring is BLIS at Brampton Library – New Staff Training Initiatives	
<b>1210</b> Census? Statistics? E-Stat Can Give You Answers!	<b>1221</b> OLA Best Bets for Teens 2008	<b>1226</b> CBC Archives Website: Digital Content and Tools for Your Library		<b>1307</b> Access to Resources: What do those Licenses Say?	<b>1311</b> A Year with Verde: Implementing an ERMS from Start to Full Use	<b>1315</b> Opening the Vaults to Teach History	<b>1317</b> OLA Best Bets for Children 2008
<b>1214</b> Municipal Cultural Planning and the Library	<b>1229</b> Creative Librarian/Creative Library						
<b>1223</b> The Social Web Goes to School: Enabling 21st-Century Learning	<b>1224</b> Teaching Research Skills to Students with Learning Differences			<b>1305</b> Building Upon Research Competencies in First-Year Courses	<b>1321</b> Podcasting: From Planning to Production	<b>1323</b> UGLiWiki: A Beautiful Thing	<b>1327</b> RP(DI + ICT) = Success with Authentic Learning
<b>1215</b> Serving Diverse Audiences at TPL	<b>1216</b> OLBA's Leadership By Design: Part 2			<b>1329</b> Leadership By Design: "In-Residence"			
<b>1209</b> Information Seeking Behaviours of Chinese Students	<b>1224</b> Teaching Research Skills to Students with Learning Differences						
<b>1217</b> Open Source Integrated Library System – A Virtualized Solution	<b>1219</b> Considering New Discovery Layers	<b>1225</b> MMORPGs – More Than Just Games		<b>1309</b> One Big Library	<b>1311</b> A Year with Verde: Implementing an ERMS from Start to Full Use	<b>1312</b> Nerds of a Feather: Gaming and Virtual Worlds in Academic Libraries	<b>1314</b> Once More, With Meaning: The Semantic Web
<b>1211</b> The Development and Practice of Feminine Courage in Leadership	<b>1216</b> OLBA's Leadership By Design: Part 2	<b>1223</b> The Social Web Goes to School: Enabling 21st-Century Learning	<b>1227</b> The Case for Christian Fiction	<b>1302</b> Friends Helping Friends	<b>1322</b> Leadership and You in the School Library World		
<b>1207</b> Supporting the Research Endeavor of Academic Librarians	<b>1220</b> Volunteers Needed: New Canadians and Volunteering	<b>1222</b> Building a Learning Community		<b>1306</b> Library Technicians: The Swiss Army Knives of Academic Libraries	<b>1310</b> Costly Omission: Employment Barriers for Foreign-Trained Librarians	<b>1319</b> Project Management: Delivering Successful Projects	
<b>1204</b> Grounding the Vision: Future Plans for Knowledge Ontario	<b>1220</b> Volunteers Needed: New Canadians and Volunteering			<b>1323</b> UGLiWiki: A Beautiful Thing			
<b>1202</b> Reaching Children Through New and Innovative Approaches	<b>1204</b> Grounding the Vision: Future Plans for Knowledge Ontario	<b>1222</b> Building a Learning Community		<b>1301</b> Chaque enfant préparé pour la lecture	<b>1304</b> Interactive Outreach: Engaging Students in Library Promotions	<b>1316</b> Building Bridges to Business	<b>1318</b> Readers' Advisory 2.0/5 suggestions de lecture 2.0
<b>1201</b> Forest of Reading® 2008 Evergreen Award Winner	<b>1202</b> Reaching Children Through New and Innovative Approaches	<b>1224</b> Teaching Research Skills to Students with Learning Differences		<b>1301</b> Chaque enfant préparé pour la lecture			
<b>1206</b> Impact Factor and Citation Metrics: What do they Really Mean?	<b>1207</b> Supporting the Research Endeavor of Academic Librarians	<b>1224</b> Teaching Research Skills to Students with Learning Differences		<b>1303</b> (En)Gauging the Network: The Grad Student Information Environment	<b>1305</b> Building Upon Research Competencies in First-Year Courses	<b>1308</b> The Evolution of Email Reference	
<b>1203</b> Des Stratégies pour rejoindre les usagers là où ils sont	<b>1223</b> The Social Web Goes to School: Enabling 21st-Century Learning			<b>1312</b> Nerds of a Feather: Gaming and Virtual Worlds in Academic Libraries	<b>1320</b> Shiny Toys or Useful Tools?		
<b>1219</b> Considering New Discovery Layers				<b>1312</b> Nerds of a Feather: Gaming and Virtual Worlds in Academic Libraries			
<b>1204</b> Grounding the Vision: Future Plans for Knowledge Ontario	<b>1212</b> When is a Library Not Just a Library?			<b>1309</b> One Big Library			



**850** MTCC 201A 7:30 AM**TALCO****Annual General Meeting**

Presiding: **Marlene Turkington**, Thames Valley DSB;  
**Kelly Dilorio**, Resource Teacher, Niagara DSB

TALCO (The Association of Library, Media, Information Technology Co-ordinators and Consultants of Ontario) invites conference delegates who are the lead people in their school boards for library, media and information technology programs to attend the AGM. No cost. Registration will be done through TALCO listserv.

**900****MTCC 105/106****8:00 AM****ALL CONFERENCE  
PLENARY***Creative Economy, Culture***Dr. Michael  
Bloom****CREATIVE COMMUNITIES**

**Dr. Michael Bloom**, Vice-President, Organizational Effectiveness and Learning, The Conference Board of Canada

Dr. Bloom is responsible for managing the Organizational Excellence, the Education and Learning, and the Learning and Development research groups.

In May 2008, the International Forum on the Creative Economy brought together over 200 national and international thinkers, leading economists and business leaders to discuss evidence on the current and future economic forces and trends impacting the innovation, creative, and knowledge-based economies. At that event, Dr. Bloom spoke about the recent Conference Board of Canada report titled: *Valuing Culture: Measuring and Understanding Canada's Creative Economy*, which examines the culture sector as a cornerstone of the creative economy. Dr. Bloom is a graduate of the University of Oxford (DPhil) and Carleton University (BA, MA).

**AND THE FOLLOWING PRESENTATIONS:**

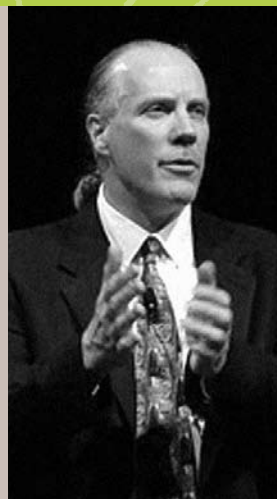
OLA'S FOREST OF READING AWARDS PRESENTATION

2008 EVERGREEN AWARD FOR ADULT READERS

Lawrence Hill, author of *The Book of Negroes*

**1000 ICH BALLROOM B**

9:05 AM

**OSLA  
SPOTLIGHT***Web 2.0, Technology integration, Transformation***Will  
Richardson****A WEB OF CONNECTIONS:  
WHY THE READ/WRITE WEB CHANGES EVERYTHING***Will Richardson, author, retired educator and Learner in Chief at Connective Learning, Inc.*

Will's Big Premise:

This is a very challenging moment for educators. Our children are headed for a much more networked existence: one that allows for learning to occur 24/7/365, one that renders physical space much less important for learning, one that will challenge the relevance of classrooms as currently envisioned, and one that challenges our roles as teachers and adult learners.

The web has brought a world of information to our fingertips and, in the process, has transformed much of the way we work and live. But now that we have the ability to contribute our own ideas and experiences to the sum of human knowledge that we are building online, the impact of the web is even more powerful. This shift in how we use the web is already challenging political, business and media leaders to rethink the ways in which they operate. But what about education? Our model of schooling hasn't changed significantly in over 100 years, and it continues to be resistant to change in any meaningful ways. Yet in this new world of global connections, of powerful personal learning opportunities online, of shifting notions of information and knowledge, we must begin to re-envision the basic foundations of teaching and learning. If we don't, if we sit back and watch the world change without us, we risk our relevance and our ability to prepare our students for the world in which they will live and work.

Since early 2007, Will has been a national advisory board member for the George Lucas Education Foundation, writes a quarterly column called "Web 2.0" for District Administration magazine, and works as an adjunct instructor at Seton Hall University in the Executive Ed.D program.

He is the author of the highly ranked and read edublog, Weblogg-ed (<http://weblogg-ed.com>), and author of the book, *Blogs, Wikis, Podcasts, and Other Powerful Web Tools for Classrooms*. Formerly a teacher at Hunterdon Central Regional High School in Flemington, New Jersey, Will was recognized for his use of blogs in the classroom as a "trendsetter in education" by the New York Times.

*Convenor: Anita Brooks-Kirkland, Waterloo Region DSB***1001 ICH BALLROOM A**

9:05 AM

*Copyright***CHANGES TO CANADA'S  
COPYRIGHT ACT***Margaret Ann Wilkinson, Professor, University of Western Ontario*

As OLA's copyright expert, Margaret Wilkinson will provide a status report on the current status of amendments to the Copyright Act. With the fall election, work has slowed, but the concerns of the library community, particularly with respect to access to digital information and technical protection measures, need to be in our on-going conversations with policy-makers.

*Convenor: Michael Russell, Georgina PL***1002 ICH NIAGARA**

9:05 AM

*Acquisitions, Collection development, Selection tools***LA SÉLECTION DE  
RESSOURCES ACADÉMIQUES  
EN LANGUE FRANÇAISE /  
FINDING FRENCH  
LANGUAGE ACADEMIC  
RESOURCES**

*Julianna Drexler, Branch Head, Frost Library, York University;*  
*Jennifer Dekker, Subject Librarian, University of Ottawa;*  
*Leila Saadaoui, Bibliothcaire/Librarian, Université Laurentienne*

Cette session interactive présente des idées sur les ressources utilisées dans une bibliothèque académique et les fournisseurs de livres et revues académiques.

*Convenor: Julianna Drexler, Head of Frost Library, York University*

**The OLAStore<sup>★</sup>**  
*on-the-go*

**1003 MTCC 203B**

9:05 AM

*Fundraising***FUNDRAISING THAT WORKS!**

Lori Ann Nash, President; Friends of the Ottawa Public Library Association; Heather Rumball, President, Toronto Public Library Foundation

Hear experts from Ontario's most successful Friends group and Public Library Foundation. How do charitable organizations and foundations operate and raise funds for their library? Some groups undertake one major fundraiser annually or smaller, innovative fundraisers which generate excellent funds and publicity in their community. Deepen your understanding of the role of friends groups and foundations in generating funds for your library.

**Convenor:** Jami van Haften, Friends of Canadian Libraries

**1004 MTCC 206D**

9:05 AM

*Virtual library, Collections, Digitization***TAKING IT TO THE STREETS: KNOWLEDGE ONTARIO IN ACTION IN ONTARIO LIBRARIES**

Jean Foster, CEO, Windsor PL; Cathy Matyas, CEO, Waterloo PL; Lori Sims, CEO, Oakville PL

Learn how libraries in Ontario are leveraging the full range of services/solutions and technologies being developed by Knowledge Ontario to extend their services, budgets and influence in the community.

**Convenor:** David Thornley, Executive Director, Knowledge Ontario

**1005 MTCC 201C**

9:05 AM

*Prison libraries***PRISON LIBRARIES: CONNECTIONS TO THE COMMUNITY**

Joanne Lefebvre, Co-ordinator, Learning Disabilities Initiative, Collins' Bay Institution

When you are behind bars, the library becomes an important link to your successful re-entry into the community. How do prison libraries balance the order and quiet of the library with the noise and confusion of a penitentiary while effectively providing resources to help with an offender's successful reintegration into society? Clearly a prison librarian has many unique challenges.

**Convenor:** Kathryn Suffoletta, Middlesex County Libraries

**1006 MTCC 202A**

9:05 AM

*Information literacy, Values***ENCOUNTERING VALUES: THE REINVENTION OF INFORMATION LITERACY?**

Benjamin R. Harris, Assistant Professor/Instruction Librarian, Trinity University, Texas

Ask a classroom of students to research sources based on their personal value system. Then, take a picture. This is what confusion looks like. Still, the ability to factor personal values into the evaluation and selection process is a component in the ACRL Competency Standards for Information Literacy. Presenting comparative analysis of the ways that various iterations of information literacy objectives manage the connection between values and IL development. The LIS literature is reviewed to determine if/how this discussion is taking place in theory or practice. Explore strategies for dealing with the issue of values and information literacy and receive suggestions for further research to encourage and guide continuing discussion.

**Convenor:** Autumn Piette, Seneca College

**1007 MTCC 104B**

9:05 AM

*Collaborations, Library spaces***DESIGNING EFFECTIVE LIBRARY SPACES: HOW RESEARCH CAN INFORM PRACTICE**

Lisa M. Given, Associate Professor, School of Library & Information Studies, University of Alberta; Mary Ann Mavrinac, Chief Librarian, University of Toronto Mississauga

It is important to take an holistic approach to the design and examination of library spaces; here, library practice is informed by the results of research, and research results are enriched by using the University of Toronto Mississauga's Hazel McCallion Academic Learning Centre as a practical context. By working collaboratively, the LIS researcher reviewed issues such as student behaviour, noise, furniture, security, etc. Explore this collaborative researcher-practitioner partnership and learn tips on creating spaces for student success.

**Convenor:** Marni Harrington, University of Western Ontario

**1008 MTCC 201E**9:05 AM **CD***Academic librarians, Continuing appointment, Tenure***MAKING THE GRADE: MEETING THE REQUIREMENTS FOR TENURE**

Sarah Coysh, Librarian, York University; Doug Suarez, Reference Librarian and Subject Specialist for Sociology and Applied Health Sciences, Brock University; Anne Kelly, Wilfrid Laurier University; Maura Matesic, Reference Librarian, York University

The process of achieving tenure, continuing appointment or permanent positions in academic institutions can be mysterious to librarians new to the environment. Librarians who have achieved tenure will describe their activities and how they created a successful portfolio, based on vaguely-worded paragraphs in a collective agreement. On the

other side, librarians experienced in evaluating promotion and tenure packages will elaborate on the elements that committees consider in their deliberations and new criteria being developed at some institutions to promote clarity in the process.

**Convenor:** Gina Matesic, Wilfrid Laurier University

**1009**

9:05 AM

**PROFILE OF AN INTERNATIONAL COLLABORATION**

Moved to session 1712.

**1010 MTCC 202D**

9:05 AM

*Learning commons, Library spaces***WORKING TOGETHER: BROCK UNIVERSITY LIBRARY'S NEW LEARNING COMMONS**

Kevin Manuel, Liaison Librarian, Brock University

The James A. Gibson Library at Brock University opened its new Matheson Learning Commons in September 2008. In addition to the library's resources, the Learning Commons will include a number of on-campus services used by students for their academic needs. In the fall of 2008, a series of focus groups were conducted to explore how the new Learning Commons impacts students' learning and research needs. The research results from this qualitative study provide rich detail about how a Learning Commons space in an academic library is interpreted from the students' perspective.

**Convenor:** Deborah Willis, Wilfrid Laurier University



Julianna Drexler 1002



Leila Saadaoui 1002



Lori Ann Nash 1003



Heather Rumball 1003



Benjamin R. Harris  
1006



Lisa M. Given 1007



Mary Ann Mavrinc  
1007



Doug Suarez 1008



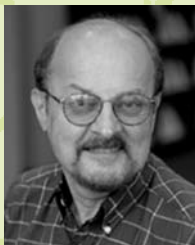
Maura Matesic 1008



Kevin Manuel 1010



Hayley Fitzsimmons  
1011



Sam Kalb 1012



David Wright 1016



Melissa Belvadi 1019



Cynthia Bail 1020



Cameron Metcalf 1020



Don Mills 1025



Caitlin Williams 1029



**1011 MTCC 203D**

9:05 AM

*Expert searching***RAPID RESPONSE HEALTH TECHNOLOGY ASSESSMENTS: SPEED VERSUS SYSTEMATIC SEARCHING**

Hayley Fitzsimmons, Manager, Information Services, Canadian Agency for Drugs and Technologies in Health

There is a growing demand for rapid response reviews from health-care administrators and decision makers to support quick decision making and tight timelines. Discuss search techniques used by the Information Services department of the Canadian Agency for Drugs and Technologies in Health (CADTH) to support the rapid response reviews produced by CADTH's Health Technology Inquiry Service (HTIS). Specific techniques discussed include: use of study type "filters" or "hedges" in order to reduce search results, focussed grey literature searching and database selection.

**Convenor:** Melanie Brown, Consultant

**1012 MTCC 206C**

9:05 AM

*Project management***SUCCESSFUL PROJECTS 101: PLANNING AND OPERATING A PROJECT FOR YOUR LIBRARY**

Sam Kalb, Library Assessment & IT Projects Co-ordinator, Queen's University Library

Whether they involve a consortium of libraries or a single branch library, successful projects share common attributes. Learn how to identify attributes and outline project management techniques and practices that will help guide your project toward the desired goals and avoid some common pitfalls along the way. Sam is an experienced project manager and co-ordinator of the 2007 LibQUAL Canada Survey Project.

**Convenor:** Steven Chabot

**1013**

9:05 AM

*Governance, Risk assessment***HOW TO CONDUCT A LIBRARY RISK ASSESSMENT**

Session withdrawn.

**1014 MTCC 202B**

9:05 AM

*Environment, LEED Certification, Facilities design***HOW "GREEN" IS YOUR LIBRARY?**

Ron Lemaire, Canada Green Building Council (CaGBC)

As we plan for new buildings or renovations, we want to be responsible to our environment and our budgets. We read more and more about green building solutions, but where to start? Introducing Leadership in Energy and Environmental Design Green Building Rating System (LEED®), learn more about sustainability strategies, community plans and green building policies.

**Convenor:** Andrew Porteus, Trustee, Fort Erie PL

**1015 ICH KINGSWAY**9:05 AM **LD***Leadership By Design, Trustee development***OLBA'S LEADERSHIP BY DESIGN: PART ONE – THE PLACE TO GO AND TAKE WHAT YOU NEED WHEN YOU NEED IT**

Margaret Andrewes, Councillor, Town of Lincoln  
Rande Loukes, Principal, CGS Consultants, St. Catherines

This is your opportunity to plug into this new and exciting professional development program for Ontario's public library boards to engage in working to strengthen their community leadership capacity. Find out what Leadership by Design has in store for you and your board.

**Convenor:** John Sproule, Trustee, Oshawa PL

**1016 MTCC 104A**

9:05 AM

*Storytelling, Adult programs***THRILLING TALES: ADULT STORYTIME @ YOUR LIBRARY**

David Wright, Readers' Services Librarian, Seattle PL

A story hour for grown-ups? Why not?! Adult storytimes can focus on a variety of styles and formats, from suspense and ghost stories to literary fiction and classics, story discussion groups to parent/child programs to podcasts. They can fit any size venue and any size budget. They can draw people to your library, or bring your library into the community. Starting with his own successful "Thrilling Tales" story hour, David will share a variety of programs libraries around the country, and give you all the ideas and inspiration you need to get started with your very own story program for adults.

**Convenor:** Shonna Froebel, Barrie PL

**1017 ICH CALEDON**

9:05 AM

*Open source software, Integrated library systems***EVERGREEN EXPOSED: HACKING THE OPEN SOURCE LIBRARY SYSTEM**

William Erickson, Vice President, Software Development & Integration, Equinox Software Inc;  
Dan Scott, Systems Librarian, Laurentian University

Join an Evergreen developer on a tour of the architecture and source code of the Evergreen library system. Ride the service-oriented architecture wave with OpenSRF build user interfaces in XUL, Pylons, and Dojo define search indexes and business logic in PostgreSQL and create your own discovery layer. Get ready to get your hands dirty with Evergreen – this will be a session filled with code!

**Convenor:** David Fiander, Digital Services Librarian, Allyn & Betty Taylor Library, University of Western Ontario  
*Level II*

**1018 MTCC 203A**

9:05 AM

*Discovery layers, Innovation***CHANGING DATA: IMPLEMENTING PRIMO FOR THE TRI-UNIVERSITIES GROUP**

Alison Hitchens, Cataloguing and Metadata Librarian, University of Waterloo Library

What is involved in converting Voyager MARC data to Primo Normalized XML during the implementation of the Primo discovery tool? This session will discuss the types of changes made to the default Primo rules, testing procedures and the decisions involved in the process based on the experience of the Tri-Universities Group (University of Waterloo, Wilfrid Laurier University, University of Guelph). Come and learn about Primo, about data conversion and testing, and how to handle data in a consortial environment.

**Convenor:** Ellen Symons, Cataloguing/Training Librarian, Queen's University  
*Level II*

**1019 ICH ONTARIO**

9:05 AM

*Web 2.0, Technology***FINDING AND GETTING: GOOGLE BOOKS, GOOGLE SCHOLAR AND FREE TOOLS**

Melissa Belvadi, Emerging Technologies & Metadata Librarian, University of Prince Edward Island

The Internet offers a wealth of free scholarly resources mixed with finding tools that point to commercial resources your library may already have access to. Two major resources of this type are Google Book Search and Google Scholar. Free applications of OpenURL technology have the potential to help patrons deal with the free/not-free mix. Introducing the use of Google Books and Google Scholar for academic research and demonstrating free services such as browser plugins from OCLC and LibX which use OpenURL services. Including an explanation of

the COinS standard used in Wikipedia and elsewhere as applied to these tools.

**Convenor:** Alexandra Eisenbichler, MSt Student, University of Toronto Level II

### **1020 ICH HUMBER** **9:05 AM**

*Technology, Web design*

#### **USING TECHNOLOGY TO SEE HOW OUR USERS NAVIGATE ONLINE INTERFACES**

**Cynthia Bail**, Subject Librarian;  
**Cameron Metcalf**, Head, GSG Library, University of Ottawa

What are the advantages of using technology to carry out usability testing? Using software to perform remote usability testing can be very illuminating. Learn how qualitative and quantitative aspects of interface usability can be examined using remote usability software. Hear about experiences using software and online technology during usability testing.

**Convenor:** Hilikka Luus, Educational Consultant

### **1021 9:05 AM** **CREATIVE LIBRARIAN/ CREATIVE LIBRARY**

Moved to session 1229.

### **1022 MTCC 206A/B** **9:05 AM**

*Teen services, Reluctant readers*

#### **HOW TO HOOK RELUCTANT TEEN READERS**

**Allison van Diepen**, Author of *Street Pharm* and *Snitch*, English Teacher, Ottawa-Carleton DSB

Learn how to get teens excited about reading! Examine why certain books are hits with reluctant teen readers while others fall flat. Discuss how to partner with local teachers and community groups to get teens reading, and how the Internet can be used to put teens in touch with authors and other teen readers.

**Convenor:** Lindsay Shaw, Teen Services, Collingwood PL

### **1023 MTCC 206F**

**9:05 AM**

*Governance, Public Libraries Act*

#### **ONTARIO'S PUBLIC LIBRARIES ACT: UNDERSTANDING AND COMPLIANCE**

**Rod Sawyer**, Library Services Adviser, Ontario Ministry of Culture;  
**Mark C. Gagnon**, CEO, Belleville PL and John M. Parrott Art Gallery

The Public Libraries Act sets out the conditions of free public library service. To lead and support our public libraries, trustees need a keen understanding of the parameters outlined in the Act. Review the key elements, and the perspectives on how the Act is used at the Trustee and CEO level. Also of interest to library students.

**Convenor:** Margaret Wicklum, Trustee, Belleville PL

### **1024 MTCC 202C**

**9:05 AM**

*Human Resources*

#### **EXPLORING & OVERCOMING THE BIG HR CHALLENGES OF SMALL & MEDIUM ENTERPRISES: CREATING A HIGH PERFORMANCE CULTURE**

**Einer Westerlund**, Co-Lead of the joint Queen's University/Hewitt Associates Best Small & Medium Employers in Canada Study; Director, Project Development, Queen's Centre for Business Venturing, Queen's School of Business.

Organizations, now more than ever before, need engaged employees. The annual Best Small & Medium Employees study has been helping Canadian companies for years – not only increase their levels of engagement and excel at developing high performance cultures – but also to get listed on the Top 50 in the Globe and Mail. Learn more about HR challenges, the study, and how your organization can benefit from participating.

### **1025 MTCC 104C**

**9:05 AM**

*Marketing, Management*

#### **WHO ARE THESE PEOPLE AND WHY AREN'T THEY USING MY LIBRARY?**

**Don Mills**, Director, Mississauga Library System

Using a new "social marketing" tool (PRIZM) the Mississauga Library System has examined who lives around each of its 18 branch locations and who uses and doesn't use their library. With this tool marketing plans have been developed to reach out to wider usage by the local population based on their profile.

### **1026 ICH HALIBURTON**

**9:05 AM**

*First Nations*

#### **KEEPING IT REAL! PROMOTING FIRST NATIONS PUBLIC LIBRARY WEEK**

**Karen Foster**, Chippewas of Georgina Island First Nation PL; **Karen Lewis**, Kanhiote Tyendinaga First Nation PL; **Sheri Mishibinijima**, Wikwemikong PL; **Sabrina Saunders**, Six Nations PL; **Kathleen Peters**, Beausoleil First Nation PL; **Rita Chiblow**, OLS-North Advisor

First Nations Public Library Week is a multi-level, multi-purpose program that encourages all Ontario libraries to join in its celebration. In First Nation communities, this week is an opportunity to promote public library services and to celebrate the cultural uniqueness. Librarians celebrate the week through creative library programming within the community. In non-native communities, it's an opportunity to increase awareness of Ontario's First Nation peoples and make available materials that portray First Nations through training, programming and displays. First Nations Public Library Week 2009 takes place February 9–14. Participants have an opportunity to listen to First

Nation public librarians share their ideas for celebration suggestions including programming, activities and resources.

**Convenor:** Bill Irwin, University of Western Ontario

### **1027 MTCC 201F** **9:05 AM**

*Global citizenship, Reading literacy*

#### **RIGHT TO READ/ WRITE TO READ**

**Sandra Onufryk**, President of the Board, World Literacy of Canada; **Sharon Yates**, Children's Advocate, Oakville PL

The opportunity to learn to read and write is taken for granted in Canada. However, in the developing world, children and in particular girls, cannot assume even a basic education as a right. Right to Read/Write to Read is a national creative writing contest for students in grades 4 to 8. Each year a notable Canadian author writes the first paragraph of a story, and invites participants to create the middle and ending! Ken Oppel is this year's author, and the plot he initiates will be linked to the literacy work of World Literacy of Canada. Winning entries will be published and distributed! Public and school libraries seeking meaningful youth projects will benefit from hearing about this special World Literacy of Canada initiative.

**Convenor:** Andrew Ward, Mississauga PL



**1028 MTCC 204****9:05 AM***Graphic novels, Collection development***GRAPHIC NOVELS:  
DE-GHETTOIZING  
A MEDIUM****Jason Azzopardi**, Library Services  
Co-ordinator, The Beguiling Arts  
and Books

The medium of graphic novels, historically, has not been afforded the same respect as other forms of artistic expression, despite its contributions to literature. Find out how to contextualize the medium within the larger sphere of art and literature, de-mystify the selection process, and help address graphic novels as the excellent literary resources they are.

**Convenor:** Greg Gulas, CEO,  
East Gwillimbury PL**1029 MTCC 201D****9:05 AM** *Staff development,  
Human resources management***MAKING WORK “WORK”  
FOR EVERYONE****Caitlin Williams**, Consultant-in-  
Residence, OLA Career and  
Mentoring Centre, President,  
New Directions for the Good  
Life, LLC, Successful Women, Inc.

Employers and employees can come together to create an environment that is engaging, rewarding, nourishing and high performance. Come learn key strategies that both employers and employees can use to align expectations, improve communications and make the most of diverse work styles. Organizations can succeed when employers and employees better understand one another, agree upon what is at stake and implement plans for moving forward in a positive way that will benefit all.

**Convenor:** Donna Bolten-Steele,  
Whitby PL**1030 MTCC 206E****9:05 AM***Collection development, Visual literacy***SHOW AND TELL: VISUAL  
LITERACY IN PICTURE  
BOOKS****Judy Halpern**, Instructor,  
University of Western Ontario

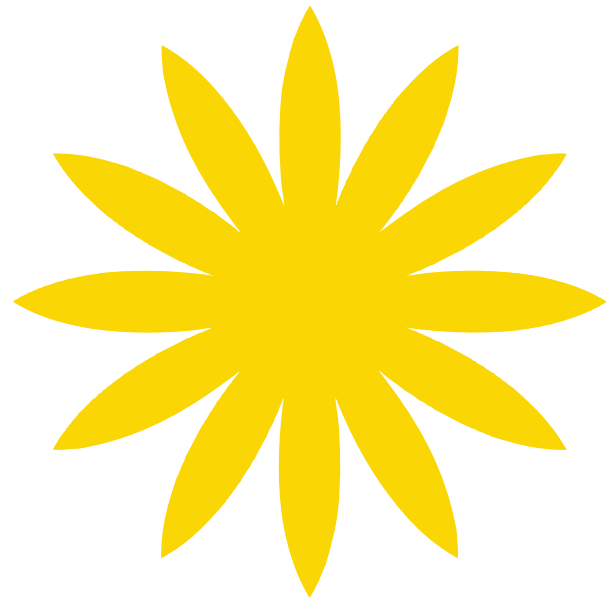
Picture books are bicultural in that they share qualities of reading and of visual arts. Engage readers in visual literacy by teaching them to read illustrations, as well as text, for information. Discover picture books which captivate students on a variety of levels, addressing content of the elementary science curriculum.

**1031 MTCC 104D****9:05 AM***Strategic planning***PLANNING FOR THE  
FUTURE: AN INNOVATIVE  
STUDY AND BIG PLANS FOR  
A COUNTY LIBRARY BOARD****Lauree Vallery**, Experience Renewal  
Solutions Inc.

Technology, customer lifestyle habits and competition are forcing libraries to change rapidly in order to be relevant and vital to the people of the communities they serve. In a time of revolutionary thinking and strategic change, this type of research can be very helpful. As Chief Experience Officer at Experience Renewal Solutions Inc. (ERS), Lauree will share useful techniques and hints to help your library board move forward in this exciting time of change. Lauree will also share insights from a recent library study conducted for the Middlesex County Library Board of Ontario. The techniques used in this study will aid library boards looking to their many stakeholders to help them plot the path to the future.

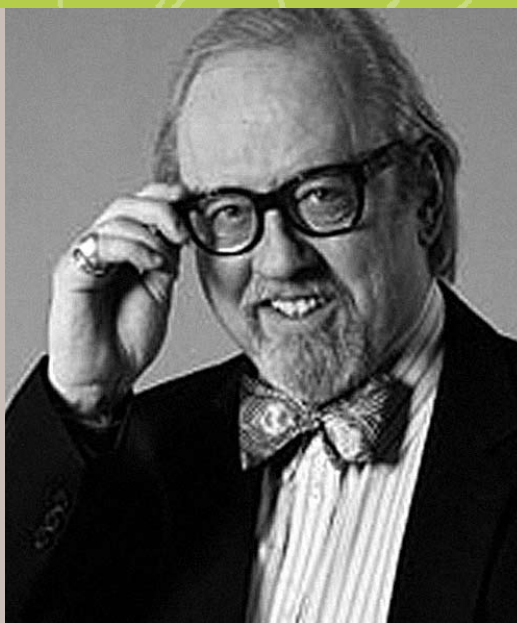
**Convenor:** Lynn Humfress-Trute,  
Middlesex County PL Board and  
2008 President OLBA**1032 EXPO STAGE****9:05 AM***Book repair***BOOK REPAIR**Speakers Cindy Alexander, Director  
of Sales Operations, Brodart Canada  
Company

Extend the life of library and archival materials by applying tried and tested book repair techniques as demonstrated by experienced staff at Brodart Canada.



**1100****MTCC 105/106****10:40 AM****ALL CONFERENCE  
PLENARY**

# Michael Enright



**Michael Enright**, Veteran Broadcaster and Journalist

Michael Enright has been the host of CBC Radio One's *The Sunday Edition* since September 2000. Prior to joining *The Sunday Edition*, he hosted *This Morning* for three years, and spent 10 years hosting CBC Radio's *As It Happens*, which he joined after two-and-a-half years as managing editor of *CBC Radio News*. Prior to that, he held a number of important editorial positions with leading Canadian magazines and newspapers.

He has written for *Time* magazine and was the editor of *Quest*. As assistant managing editor of *Macleans*, he oversaw the magazine's shift from a monthly to a weekly publication. Enright worked for *The Toronto Star* as a political writer and was Washington correspondent for the *Globe and Mail*. He received a Southam Fellowship for Journalism in 1979, and studied Chinese history.

**AND THE FOLLOWING PRESENTATIONS:****OLA'S LARRY MOORE DISTINGUISHED  
SERVICE AWARD**

Anita Brooks Kirkland  
Library Consultant,  
Waterloo Region District School Board

**OLA'S LES FOWLIE INTELLECTUAL  
FREEDOM AWARD**

Dr. Michael Geist  
Canada Research Chair of Internet and  
E-commerce Law, University of Ottawa

With the generous support of

**1200 MTCC 203D****2:10 PM****FOCAL FEATURE**

## Advocacy at Work — Saving Branch Libraries

**Lori Ann Nash**, President, Friends of Ottawa PL Association; **Jan Harder**, Trustee, Ottawa PL Board; **Barbara Clubb**, City Librarian and CEO, Ottawa PL

The "Save Our Services!" campaign saved branch libraries in Ottawa. For the second time in four years the Ottawa Public Library was faced with possible branch closures. Members of the library community and the Friends of the Ottawa Public Library played a key role. The Friends launched a "Save Our Services" website and an online petition. An education campaign delivered key messages. Study the achievements of this successful campaign, where no branches were closed and no hours were cut.

**Convenor:** Jami van Haften, Friends of Canadian Libraries



# OLA Poster Session Schedule for Friday

**NEW LOCATION:  
Registration Lobby**

**12:00 PM – 12:45 PM**

## **LIBRARY CARTRIDGES FOR BLACKBOARD**

Jennifer Peters-Lise  
Seneca College

Seneca College faculty use the course management system Blackboard to house many of their course materials, including weekly lecture notes, grades, and instructions. Unfortunately, the library does not automatically have access to integrate library resources into courses in Blackboard. As a solution, Seneca Libraries has recently begun creating cartridges which faculty can import into their Blackboard courses. Cartridges are a way to pre-package customized information for use in a Blackboard course. Cartridges can include: quizzes, whose results are collected by Gradebook, links to research tutorials, images, PowerPoint slides and just about any other resource. Faculty import a cartridge into their Blackboard course and the contents and settings automatically unpackage so that students can use the content immediately. Examples of cartridges Seneca Libraries have created include: a plagiarism tutorial with a pre and post assessment, a general library quiz, and a rich set of resources including guides, contact information for the subject librarian and handouts from a previous information literacy session. This poster session will demonstrate the variety of resources available and how they can be used for a Blackboard course.

## **SPRINGHARE LIBGUIDES: A NEW APPROACH TO SUBJECT GUIDES AT THE UNIVERSITY OF OTTAWA**

Ann Hemingway and Maryse Laflamme  
University of Ottawa Library

In 2008, a team of public service and systems librarians at the University of Ottawa examined ways to reorganize the subject guides available on the Library's website. The static listing of links found on the pages was rigid and difficult to tailor to the needs of users in different subject areas. Various solutions were considered, including the use of the content management system (CMS) Plone. The Library decided to use Springshare LibGuides, a web 2.0 content management and information

sharing system designed specifically for libraries. The LibGuides provided an intuitive "out of the box" approach to the discovery of a range of scholarly information resources. Its WYSIWYG interface also enabled easy updates and changes by subject specialists. The limitations of the interface could be adjusted to provide consistent views to the resources, and create bilingual guides. This poster will present the University of Ottawa's experience with LibGuides and offer insights on how to adapt this "out of the box" solution to specific library needs and environments.

## **PROMOTING LIBRARY RESOURCES IN INDIRECT WAYS: TRY AN ART SHOW**

Eva Dodsworth  
University of Waterloo Map Library

Promoting non-traditional library resources can often be daunting and unsuccessful. The Map Library specializes in cartographic and geospatial data resources and diligently visits dozens of classrooms yearly, promoting its resources and services. The nature of the content is often intimidating to the students however because Geographical Information System (GIS) technology is unfamiliar to them. In September 2008, the Map Library tried a different approach – a fun, indirect way to promote the library by hosting an art show. Library staff created several art pieces using GIS technology and library resources. Attendees observed abstract forms, and varying colours that represented the Earth (satellite imagery), the people (census database), and landforms (3-D modeling). This indirect promotional strategy not only attracted the campus community to the show, but they left the show educated in GIS technology and library resources.

## **24/7 SERVICE AT UNIVERSITY OF TORONTO SCARBOROUGH LIBRARY**

Catherine Devion and Elizabeth O'Brien  
University of Toronto Scarborough Library

For the last two academic years, U of T Scarborough Library has run 24 hour service pilot studies. The first study, run over the 2007/8 year, focused on providing 24/4 study space only. The first pilot was so well-received by students that the Library expanded services in the 2008/9 study to include 24/7 service, along with circulation services and a new Library Cafe. The presenters will share lessons learned from the studies including a review of usage patterns, how to measure success, suitable overnight projects, and promotional ideas.

## **QUEEN'S VIRTUAL LEARNING COMMONS: MULTIMEDIA TUTORIALS PROJECT**

David Burke and Nathalie Soini  
Queens University Library

The Queen's Learning Commons offer a comprehensive, integrated set of academic support services and resources for Queen's students. However, many students prefer to have information available to them at the point-of-need and to learn it independently without an intermediary. The objective of this project was to develop interactive online tutorials/learning objects which would provide point-of-need guidance and

instruction to Queen's students. The aim was to develop tutorials which would incorporate both formative and summative assessment and thereby require a more active role of the learner. A project management methodology was utilized. A wiki provided a means for communication between stakeholders over the course of the project. Ultimately, a total of 14 demonstration-style with assessment tutorials were created. While they are currently hosted on our Learning Commons and Library sites, these tutorials can stand alone, be integrated into courseware or be converted to alternate video formats.

### ACADEMIC INTEGRITY TUTORIAL

Christine Jewell and Leeanne Romane

University of Waterloo Library

The Office of Academic Integrity at the University of Waterloo provides tools and resources to support academic excellence. This poster describes a project coordinated by the Office of Academic Integrity, a tutorial titled "Orientation to Academic Integrity for First Year Students". Two librarians, the tutorial developers, led a team including a graphic artist and two academic consultants. The tutorial includes principles of academic integrity, scenarios of situations that first year students may be faced with, and a quiz to check understanding at the conclusion of the tutorial. Students coming to the University in the fall of 2008 were presented with this friendly and fun introduction and overview of the principles and basics of academic integrity.

### STATISTICAL DATA DISCOVERY THROUGH <ODESI>

Paula Hurtubise

Carleton University Library

The Ontario Data Documentation, Extraction Service and Infrastructure <odesi> is a web portal for university researchers, academics and students, which renders them discriminating and informed users of a vast collection of social research data. This sophisticated data portal, with supporting DDI compliant metadata, houses microdata, such as public opinion polls and Statistic's Canada data files, all of which can be searched, browsed, analyzed and downloaded. <odesi> eliminates the steep learning curve often associated with the use of these microdata files. This simple exploration tool facilitates investigation and creative data intervention making even the novice an autonomous and innovative researcher. <odesi> is part of the Ontario Council of University Libraries highly successful Scholars Portal. This poster session includes a step by step walk-through demonstrating the ease of use of this new library resource.

### EVALUATING LEARNING TECHNOLOGIES IN THE SCIENCES, SOCIAL SCIENCES, AND HUMANITIES: A CLASSROOM RESPONSE SYSTEM

Simone Laughton, Anne Cordon, Lee Bailey, Shafique Virani

University of Toronto Mississauga Library

Classroom response systems have been used in a variety of higher education classrooms to enhance student-faculty interactions, to facilitate classroom learning strategies such as Peer Instruction, and to support formative assessment (James, 2006; Brewer, 2004). In particular, it has been suggested that classroom response system technologies may be particularly effective for large classrooms at the tertiary level (Herreid, 2006), as they have the potential to increase the immediacy of feedback for the learner and the instructor, to provide opportunities for practice and active participation, and to customize instruction (Trees & Jackson, 2007). Recognizing the need to ensure that instruction and the technologies used to deliver instruction must meet the needs of unique and diverse student populations, the learning impact and requirements of undergraduate students were identified from an anonymous survey within 3 undergraduate courses (Biology, Economics, and Historical Studies) at the University of Toronto Mississauga.

### 1:00 PM – 1:45 PM

### FRIENDS OF THE HALIBURTON COUNTY PUBLIC LIBRARY ANNUAL BOOK GALA SUCCESSFUL FUND-RAISERS

Linda Heeps and Bob Heeps

Friends of the Haliburton County Public Library

Friends of the Haliburton County Public Library, a voluntary association, whose purpose is to improve awareness, advocate and fund-raise for our eight rural libraries in Dorset, Stanhope, Dysart et al, Cardiff, Gooderham, Highland Grove, Wilberforce and Minden Hills. Our fund-raising goal is achieved by successfully planning an annual Book Gala over the last three years with Canadian authors such as Joy Fielding, Linwood Barclay and CS Richardson, attending the Gala at Fleming Art College in Haliburton. The author is interviewed while the audience samples the tasty treats provided by a local book club, who volunteers their services and the refreshments. A local bookstore provides additional selections from the particular author's works for the audience to purchase. This annual fundraiser has proved to be very successful financially as well as increases awareness of the libraries in our community, encourages literacy and promotes education.

## RESOURCES YOU CAN COUNT ON @ YOUR LIBRARY

Melissa Poremba

Oakville Public Library

Unfortunately, the role of school and public libraries in supporting mathematics education has long been underestimated and therefore underutilized. In today's data-driven world, it is essential that young people understand that math doesn't appear just in text books. They are expected to go beyond rote learning of facts and formulas and apply their knowledge in real-life situations. Libraries are ideal places to support the development of these essential numeracy skills. By re-examining the fiction, non-fiction, picture book and reference collections, parents, educators and library staff can demonstrate to students that math is indeed everywhere. Add a trip to your library and your skills will multiply!

## STEP BY STEP CONVERSION FROM TRADITIONAL WEBSITE TO DRUPAL CMS

Weina Wang and Fangmin Wang

Ryerson University Library, Toronto Health Libraries Association.

The Toronto Health Libraries Association (THLA) website is undergoing revolutionary change from a static html website to an open source: Drupal content management system (CMS). The new social-enabled site allows multiple blogs, RSS feeds, tagging, commenting, forum topics etc. Members can update content and post news/announcements much more efficiently and effectively than before. The steps involved in the project are: installing and configuring, converting website theme to drupal theme, choosing modules, customizing content types, etc. This project is collaboration between two Ryerson University Librarians as part of their exploration of open source CMS initiatives.

## SUCCESS WITH RELUCTANT READERS

Shari Nicholas and Pat Lankveld

Waterloo Region District School Board, Glenview Park Secondary School

The display will demonstrate a reading program for reluctant Grade 9 readers who are reading at Grade 2-4 level. Orca Publishers was selected for their Soundings and Current books. These meet the needs of students due to their high interest and manageable vocabulary. A reading list and display board titled "How Many Can You Read?" was designed as a visual and motivational tool to be used in the classroom. As students finished reading a novel, they completed a book report, signed the board beside the novel title, and placed a sticker beside their name to display the total novels they have read. The success of this program was immediate and shocking as students enthusiastically read daily and finished novels. These students are currently using the library more than they ever have in their lifetime, actively selecting new novels to read. Students, parents and teachers are proud and pleased with the reading successes of our reluctant readers.

## COMMUNITY DEVELOPMENT 2.0

Lisa Gayhart and Kae Elgie

Region of Waterloo Library

How does a library become 2.0? The Region of Waterloo Library is changing to meet new user needs, through online training and the creation of new Web 2.0 based services. In 2008, RWL and its partner organization, the Social Planning Council of Cambridge and North Dumfries, received Library Strategic Development Funding to document the learning and change process that happens when organizations try to implement a 2.0 approach. The joint project, called Community Development 2.0, aims to educate library and community organization staff on Web 2.0, and foster the creation of new services that will provide customized and interactive assistance to online users. Several libraries contacted RWL for more information about the project when the LSDF grants were announced in May. This poster session will describe the two organizations' progress, and challenges, to date.

## YORK UNIVERSITY – WEB 2.0 WORKSHOPS FOR LIBRARY STAFF

Erin Fields

York University, Scott Library

York University's Web 2.0 Workshop was designed as a way for University staff to learn about the new and innovative technologies available to web users. The sessions focused on a specific Web 2.0 application (e.g. Library Thing, StumbleUpon, etc.) and required the participants to create their own accounts, provide content, and discuss their ideas and opinions during the sessions. The poster session will outline the creation of the three workshop sessions on Web 2.0 technologies with a focus on professional development for staff members of libraries. An analysis of the objectives of the workshop, the structure, and a survey completed by participants, will be used to guide the session. The session will include a description of the workshop, handouts from the instruction (including information related to the blog), and a discussion of staff need for professional development in a library context.

## LIBRARIANS AS KNOWLEDGE TRANSFER AGENTS FOR IMPROVED HEALTH OUTCOMES

Helen Lee Robertson and Heather Ganshorn

University of Calgary

Librarians and other knowledge workers play an important role in inter-professional practice, both as members of the health care team and facilitators of knowledge transfer. Here we summarize two examples of health libraries' involvement in inter-professional initiatives: the Health Information Network – a partnership between the University of Calgary, the Calgary Health Region and the Tom Baker Cancer Centre; and the PEAK Project – a pilot project in which a knowledge broker at the Calgary Health Region acts as a conduit between a group of long-term care providers and evidence-based library resources offered through the University of Calgary Health Sciences Library.

**THE CATALOGUING OF ELECTRONIC BOOKS AT AN ACADEMIC LIBRARY**

Shuzhen Zhao

University of Windsor Library

Since 2000, libraries began purchasing electronic books through consortiums such as CRKN (The Canadian Research Knowledge Network), OCUL (Ontario Council University Libraries), etc. Electronic books are shifting long settled library practice for collecting, organizing, and preserving information. Libraries have been challenged with the need to collect and catalogue new forms of traditional materials such as electronic books and electronic journals. The University of Windsor's MARC Project deals with electronic books' management. This poster focuses on cataloguing electronic books with new policies (for example, the particular fields, elements descriptions), and new procedures (for example, batch edit and creating MARC records for the Voyager system). Currently MARC records are purchased in batches from different publishers or vendors; the quality of which impacts cataloguing procedures for electronic books. This poster will analyze the quality of MARC records for some publishers and vendors to assist in making decisions using these sources of records. Electronic books can be an effective way of helping users discover these new resources and libraries need to adapt this new electronic environment for library users.



Researcher  
 Cataloger  
 Archivist  
 Storyteller  
 Librarian  
 Webmaster  
 Internet trainer  
 Library director  
 Records manager  
 Teacher-librarian  
 Database designer  
 Information broker  
 Reference librarian  
 Library branch manager  
 Instruction librarian  
 Literacy specialist  
 Information architect  
 Knowledge manager  
 Information specialist  
 Digital assets manager  
 Technical services specialist  
 School library media teacher  
 Research advisor  
 Information scientist

**High Tech**  
**High Touch**  
**High Quality**  
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## CANADA'S LARGEST LIBRARY AND INFORMATION TRADESHOW

- Last day for your **Passport to Prizes**. Enter your Passport by 1pm today to win!
- Prize winners will be posted on the bulletin board at the Information Desk in the Registration Lobby around 5 PM.
- Pick up your prize at the OLA Office, MTCC Room 205A.
- Check your e-mail.
- The OLA Café is your rendezvous centre.
- More authors autographing.

## EXHIBIT FLOOR PLAN PAGE 91

## BUYER'S GUIDE PAGE 92

## DIRECTORY TO EXHIBITORS PAGE 97

## EXPO CLOSES AT 3:00 PM

Visit Brodart at booth #517 Jan 29th and 30th for our Silent Auction. All new products! All new auction! Help us raise \$'s to continue the OLA Scholarship Fund and take advantage of some fantastic offers!



# SUPER EXPO 2009

9:00 AM – 3:00 PM MTCC HALL C

### 9:05 AM – 10:20 AM

Brodart (in the main program)

#### BOOK REPAIR TECHNIQUES

Cindy Alexander, Brodart Canada Company

Extend the life of library and archival materials by applying tried and tested book repair techniques as demonstrated by experienced staff at Brodart Canada.

### 10:30 AM – 11:00 AM

#### RISTECH AND KIRTAS TECHNOLOGIES QUALITY, MASS DIGITIZATION FOR THE REST OF US

Partnering with some of the world's most prestigious libraries to provide digitization systems and services places Kirtas Technologies in a unique position to discuss lessons learned. This presentation will provide you with insight into best practices for large-scale digitization programs, and why the demand for e-books brings quality to the forefront in this digital revolution.

### 11:00 AM – 11:30 AM

Sleeping Bear Press (partners with S&B Books)

#### EXPERIENCE THE BEAUTY AND WONDER OF OUR VERY OWN NATION WITH PROVINCIAL ALPHABET BOOKS FROM SLEEPING BEAR PRESS

Heather Hughes, Publisher; Jan Napier, Executive Editor, Sleeping Bear Press

Alphabet books aid young readers in language acquisition and beginning reading fundamentals. Successful alphabet books allow early readers to move from the abstract world of letter symbols to comprehension of concrete objects such as airplanes, baseballs, and cookies. ABC books help the youngest readers make sense of their world. Jan and Heather will show you how to use Sleeping Bear's provincial titles as springboards for many curriculum activities.

### 11:30 AM – 12:00 PM

Serial Solutions (Micromedia ProQuest)

#### SERIALS SOLUTIONS EXPANDS LIBRARIAN AND PATRON SERVICES

Serials Solutions continues to improve and expand upon its offering of e-resource access and management solutions. It now offers the exciting new Serials Solutions® Summon™ Unified Discovery Service, 360 Resource Manager Consortium Edition, and has added more than 1,000,000 eBooks to Serials Solutions4 pt KnowledgeWorks – the authoritative e-resource knowledgebase. Join us for this presentation to learn more about these new services and further updates to Serials Solutions 360 services, Serials Solutions KnowledgeWorks, Ulrich's™ Global Serials Intelligence services, WebFeat4 pt federated search service and AquaBrowser4 pt Library.

### 12:00 AM – 2:00 PM

#### CANSCAIP MASS BOOK LAUNCH

Want to find out what children and young adult CanLit is coming out this year? Come to CANSCAIP's annual mass book launch where 20 authors and illustrators will present their new titles. It has become a Canadian tradition and a who's who of the Canadian scene. S & B Books will be on-hand selling copies for autographing.

Hélène Boudreau – Acadian Star, Nimbus

Patricia Bow – The Prism Blade, Dundurn

Anne Carter – Out of the Depths, Orca Books and The Shepherd's Grand-Daughter, Groundwood

Charis Cotter – Wonder Kids: The Remarkable Lives of Nine Child Prodigies, Annick Press

Diane Dawber and Pat Wilkinson – Snowfleas, Borealis Press

Linda Granfield – The Unknown Soldier, Scholastic Canada

Laurel Gugler – A Piece of Forever, James Lorimer & Co

Kathy Kacer – The Diary of Laura's Twin, Second Story Press

Deborah Kerbel – Mackenzie, Lost and Found, The Dundurn Group

Wendy A. Lewis – Freefall, Key Porter Books, Lacrosse Warrior: The Life of Mohawk Lacrosse Champion Gaylord Powless, James Lorimer & Company Ltd. and "The Giant Regina," in Cleavage: Breakaway Fiction for Real Girls, edited by Deb Loughhead and Jocelyn Shipley, Sumach Press

Sharon McKay – War Brothers, Penguin

Mireille Messier – Night Flight (English version)/ Luca (French version) Scholastic

Ruth Ohi – Chicken, Pig, Cow, Annick Press

Steve Pitt – To Stand and Fight Together: Richard Pierpoint and the Coloured Corps of Upper Canada and Day of the Flying Fox: The True Story of World War II Pilot Charley Fox, Faster than Wind, Dundurn Group

Raquel Rivera – Tuk and the Whale, Groundwood Books

Sharon Siamon – Wild Horse Creek: The Mystery Stallion, Whitecap Books, Walrus Imprint

Monique Polak – What World Is Left Orca

Ted Staunton – Pucker Up, Morgan, Formac

Max Tell – CD, Little Johnny Small and Other Stories, accompanied by an audio book and also available with Spanish Translations

Janet Wilson – One Peace: True Stories of Young Activists, Orca Book Publishers

**1201****MTCC 206D****2:10 PM****OLA  
SPOTLIGHT***Authors*

## The Forest of Reading® 2008 EVERGREEN AWARD WINNER

Lawrence Hill discusses his Evergreen Award-winning novel, *The Book of Negroes*, reflecting on the evolution of the novel, and historical context within which it was created.

Written over five years – “an exciting, daunting, endless and thrilling process,” he says – Hill’s masterful and affecting epic tells the story of Aminata Diallo. A skilled midwife and able to read and write – thanks to covert tutoring by a fellow slave – Aminata survives kidnapping by slave traders at the age of 11, the horrors of the Middle Passage and, later, an exodus to Nova Scotia, then Sierra Leone and finally England.

Lawrence Hill’s third novel was published in 2007 as *The Book of Negroes* in Canada (HarperCollins) and as *Someone Knows My Name* in the USA (W.W Norton & Co.), Australia and New Zealand (Fourth Estate). In addition to the Evergreen Award, this book won the 2008 Commonwealth Writers’ Prize for Best Book, the 2007 Rogers Writers’ Trust Fiction Prize and was a Finalist for the Hurston/Wright LEGACY Award. A #1 Canadian Bestseller, it was named one of the top 100 books of 2007 by The Globe and Mail. In the United States, Amazon.com listed *Someone Knows My Name* as one of the top 100 books of the year.

Formerly a reporter with The Globe and Mail and parliamentary correspondent for The Winnipeg Free Press, Hill has lived and worked across Canada, in Baltimore, and in Spain and France. As a volunteer with Canadian Crossroads International, he has travelled to the West African countries Niger, Cameroon and Mali. He has a B.A. in economics from Laval University in Quebec City and an M.A. in writing from Johns Hopkins University in Baltimore.

Following this session, copies of the book will be available for sale, and Mr. Hill will be autographing. **Convenor:** Marcia Aronson, Ottawa PL

### HAVE YOU ALREADY READ HIS BOOK?

If so, join in the fun of knowing who else has read it! Pick up your Evergreen sticker at the OLA Forest of Reading® Booth on the Expo floor, and wear it on your conference badge. Who knows what conversations might start as a result of wearing your sticker!

### ONE BOOK ONE CONFERENCE

The OPLA Readers’ Advisory Committee is introducing the popular concept One Book One Conference (OBOC) to Super Conference 2009! And what title could be more appropriate than this year’s Evergreen Award winner, *The Book of Negroes*!

Join one of the two book discussion sessions being held on Thursday and Friday at 1:00 pm on the EXPO

floor. Look for the Table Talks signage – the round tables behind the escalators, overlooking Front Street! You might even win a signed copy of this year’s OBOC choice!

### EVERGREEN 2009

The 2009 Evergreen list of nominees will be available on the new EVERGREEN bookmark being created just for this year’s Super Conference! Single copies will be available in selected sessions, and for purchase in the OLA Store.

With the generous support of

**1202 MTCC 206A/B****2:10 PM***Early literacy, Children’s services*

### REACHING CHILDREN THROUGH NEW AND INNOVATIVE APPROACHES

**Anne Bailey**, Director, Branches;  
**Ken Setterington**, Children & Youth Advocate for Library Services; **Leesa Tossios**, Department Head, Children & Youth Advocate, Toronto PL

Toronto Public Library has been introducing new services and redesigning spaces for young children. Learn about “Ready for Reading,” an early literacy program, and KidsStops: literacy-rich interactive centres. Understand the philosophical underpinnings and practical aspects of bringing these projects to life, and how you can maximize pre-literacy awareness with the parents in your communities.

**Convenor:** Meg Ecclestone

**1203 MTCC 201B****2:10 PM***New technology, Social networking*

### DES STRATÉGIES POUR REJOINDRE LES USAGERS LÀ OÙ ILS SONT/STRATEGIES TO REACH USERS WHERE THEY ARE

**Kim Frail**, Coordinatrice des services de référence/Reference Services Co-ordinator, Bibliothèque Saint-Jean, University of Alberta Libraries

Cet atelier présente des initiatives innovatrices pour rejoindre les usagers dans un milieu universitaire et s’attarde sur les meilleures pratiques qui utilisent des technologies naissantes, tels que le cours en ligne, les tutoriels animés, les “logiciels sociaux,” la baladiffusion et la messagerie instantanée, afin d’intégrer les services et des ressources de la bibliothèque dans les pratiques de travail existantes des usagers. Des stratégies qui ne reposent pas sur la technologie sont aussi proposées.

**Convenor:** Monique Brûlé, Chef, Services communautaires et aux bibliothèques, Conseil des écoles catholiques de langue française du Centre-est

**1204 MTCC 104D**  
**2:10 PM***Vision***GROUNDING THE VISION:  
FUTURE PLANS FOR  
KNOWLEDGE ONTARIO****David Thornley**, Executive Director,  
Knowledge Ontario

The digital services of Knowledge Ontario continue to grow and take shape. Learn about plans to extend services, build new ones and create a vibrant and inclusive organization. This session will focus on LearnOntario (formerly TeachOntario) and its Atomic Learning pilot, an introduction to the new ResourceOntario electronic databases, and our plans related to web presence, collaborative work environments, and a Spring 2009 Ideas Forum which will help to chart a course for the future.

**Convenor:** Jesslyn Stoncius**1205 2:10 PM**  
**PUTTING THE SCHOOL  
LIBRARY ON THE MAP**

Session moved to 629.

**Convenor:** Meg Ecclestone**1206 MTCC 203A**  
**2:10 PM***Collection management,  
Citation analysis***IMPACT FACTOR AND  
CITATION METRICS: WHAT  
DO THEY REALLY MEAN?****Debbie Chaves**, Wilfrid Laurier  
University; **Brian Cameron**,  
Digital Initiatives Librarian,  
Ryerson University

What began as a metric for determining journal quality, the impact factor, has moved into a new realm of meaning and application. There are now new algorithms to determine how powerful an article in a given journal can be, and thus to infer something about the quality of scholarship of that journal. Which metrics should librarians employ and why? The ethics of using these measures needs to be addressed,

especially when the ramifications of these quantitative metrics can be profound. A practical assessment of how citation analysis metrics are created and where librarians should be wary.

**Convenor:** Carol Perry,  
University of Guelph  
*Level II***1207 MTCC 206E**  
**2:10 PM CD***Research, Career development***SUPPORTING THE  
RESEARCH ENDEAVOR OF  
ACADEMIC LIBRARIANS****Gwen Ebbett**, University Librarian,  
University of Windsor; **Selinda  
Berg**, Research & Instructional  
Services Librarian, University  
of Windsor; **Ken N. Meadows**,  
Educational Researcher, University  
of Western Ontario

In Canada, there has been an increased focus on academic librarians participating as researchers in the research mandate of their academic institutions. Although this focus provides exciting opportunities for academic librarians, proper support and clarity of expectations are critical. Many academic institutions are creating supports aimed at reducing the anxiety experienced by librarians embarking on research, all the while improving the quality of the ever growing corpus of library literature. Potential areas of support for librarians will be discussed from multiple perspectives.

**Convenor:** Naomi Eichenlaub,  
Ryerson University  
*Level II*

**1208 MTCC 202C**  
**2:10 PM CD***Career development***STILL IN SCHOOL:  
LEARNING ABOUT  
LIBRARIANSHIP FROM  
YOUR FIRST CONTRACT****Robin Sakowski**, Academic Liaison  
Librarian, University of Guelph

Library school education is not the end of learning how to be a librarian. How can you be strategic and use the experience of your first contract(s) to enhance your practice of librarianship? Learn practical strategies for career and skill development. Presented by a new professional in her first tenure-track position using a balance of practical and anecdotal advice and theories of learning and career progression.

**Convenor:** Aashah Alam, MSt  
student, University of Toronto

**1209 MTCC 202A**  
**2:10 PM***Graduate students, Information  
literacy, International students***INFORMATION SEEKING  
BEHAVIOURS OF  
CHINESE STUDENTS****Guoying (Grace) Liu**, Systems  
Librarian, Leddy Library; **Danielle  
Winn**, Information Literacy Librarian,  
University of Windsor

A groundbreaking research study was conducted at the University of Windsor investigating library use and information literacy skills of Chinese-international students studying at the graduate level. Researchers gathered data using individual interviews, and the data was used to analyze how well the Leddy Library is meeting the needs of this specific group of international students. The findings will have implications for how Canadian libraries can improve their services to Chinese students.

**Convenor:** Sarah Coysh,  
York University**1210 ICH KINGSWAY**  
**2:10 PM***Reference services, Statistics Canada***CENSUS? STATISTICS?  
E-STAT CAN GIVE  
YOU ANSWERS!****Suzette Giles**, Data Librarian;  
**Dan Jakubek**, Map and GIS Librarian,  
Ryerson University

Colleges, universities, schools (primary and secondary) and many public libraries can, and do, have access to Statistics Canada's E-Stat website. E-Stat gives access to much more census data than the publicly accessible Census website. It also features free access to over 36 million series of data (CANSIM) and has a module with environmental data. Come and take a look at what E-Stat can do from finding CANSIM data to mapping 2006 census data. This is a resource for reference staff at all levels of research.

**Convenor:** Brenda Mahoney,  
Algonquin College**1211 MTCC 201E**  
**2:10 PM***Leadership, Personal development***THE DEVELOPMENT AND  
PRACTICE OF FEMININE  
COURAGE IN LEADERSHIP****Joy Richards**, Vice President,  
Collaborative Practice, Quality &  
Chief Nursing Executive, Baycrest  
Centre for Geriatric Care

There are few more universally admired human characteristics than courage. Every identified culture and historical civilization appears to attach great significance both to acknowledgment and exemplary displays of courageous acts and courageous individuals. Yet, what exactly is courage and how is it acquired? Explore the notion of courage development and practice, particularly as it relates to female nursing leadership in Canada, in order to gain a deeper understanding of the phenomenon.

**Convenor:** Mary McDiarmid,  
Manager of Library Services,  
Baycrest Centre





Lori Ann Nash 1200



Jan Harder 1200



Barbara Clubb 1200



Anne Bailey 1202



Ken Setterington 1202



David Thornley 1204



Debbie Chaves 1206



Brian Cameron 1206



Gwen Ebbett 1207



Selinda Berg 1207



Ken N. Meadows 1207



Danielle Winn 1209



Guoying (Grace) Liu 1209



Suzette Giles 1210



Dan Jakubek 1210



Joy Richards 1211



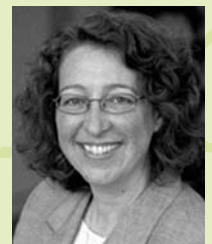
Eman Ahmed 1215



Anna Kwan 1215



Cynthia Bail 1218



Martha Whitehead 1219



Jane Dysart 1222



Diana Maliszewski 1225



Stan Skrzyszewski 1229



Kimberly Silk 1229



**1212 ICH BALLROOM B****2:10 PM****FEATURE SESSION****When is a Library not just a Library?**

**Ingrid Parent**, Assistant Deputy Minister, Documentary Heritage Collection, Library and Archives Canada

When is a library not just a library? When it unlocks the power of 21st-century knowledge to increase literacy, to support health, to encourage civic debate, to welcome newcomers, to facilitate research and to make the vital connections between people, ideas, information and technology. When is a library not just a library? When it becomes the community's lifeline. For a mind-boggling overview of how much has changed in Canada's libraries and individual profiles of successes across the country, put this feature presentation at the top of your agenda.

**1213 MTCC 201C****2:10 PM***Business***TAKING CARE OF BUSINESS**

**Dan Humphries**; **Tarek El-Hennawy**; Regional Business Officers, Canada-Ontario Business Service Centre

Find out how the Canada-Ontario Business Service Centre, a government organization, can help you better assist your business clients. Discussion will include business documents, tools, content syndication and a free market research service.

**Convenor:** Linda Delgrande, Clarington PL

**1214 MTCC 204****2:10 PM** **CC***Creative cities, Cultural planning***MUNICIPAL CULTURAL PLANNING AND THE LIBRARY**

**Gord Hume**, Chair, Ontario Municipal Cultural Planning Partnership; **Dr Greg Baeker**; Senior Consultant and Author; **Murray McCabe**; CEO, King Township PL

Cultural planning is emerging as the fourth pillar of municipal governance. Ontario libraries have a critical opportunity to expand their role in the community, and to be leaders in this exciting "Creative City" development.

**Convenor:** Margaret Wicklum,

**1215 MTCC 201F****2:10 PM***Diversity***SERVING DIVERSE AUDIENCES AT TORONTO PUBLIC LIBRARY: POLICY, PROGRAMMING AND SERVICE DEVELOPMENT**

**Eman Amed**, Trustee; **Anna Kwan**, Area Manager, Toronto PL

In developing its most recent Strategic Plan for 2008–2011, the Toronto Public Library Board established strategic directions for serving Toronto's diverse audiences in the city and its neighbourhoods.

Learn how TPL has incorporated the needs of diverse audiences – newcomers, children, youth, adults, older adults, persons with disabilities, gay and lesbians – into its Strategic Plan.

**Convenor:** John Sproule, Trustee, Oshawa PL

**1216 ICH HUMBER****2:10 PM** **LD***Leadership By Design, Trustee development***OLBA'S LEADERSHIP BY DESIGN: PART TWO – LET'S FIND OUT ABOUT A BOARD THAT'S DOING WHAT WE WANT TO DO...**

**Margaret Andrewes**, Councillor, Town of Lincoln; **Randee Loucks**, Principal, CGS Consultants, St. Catharines

As Ontario's library boards grow stronger through Leadership by Design so do their connections with each other. In 2008, OLA secured an Ontario Trillium Foundation grant for OLBA to gather the stories of libraries that are demonstrating exemplary leadership in community development. These case studies are the basis for "Learning from Our Peers," to be unveiled at this session as the fifth element in the evolution of OLBA's Leadership by Design.

**Convenor:** Beth Phieffer, Trustee, Oshawa PL

**1217 MTCC 206C****2:10 PM***Open source software, Integrated library systems***OPEN SOURCE INTEGRATED LIBRARY SYSTEM – A VIRTUALIZED SOLUTION**

**Shann Leighton**, CEO, Grand Valley PL; **William VanKeuren**, CEO, Hanover PL; **Wilda Allen**, CEO, Grey Highlands PL; **Sheila Durand**; CEO, North Perth PL

In early 2008, six autonomous libraries in Grey, Dufferin and Perth Counties (single and multi-branch) joined together to form the Saugeen Library Consortium in order to share costs and migrate to a new ILS using KOHA 3 open source software. The technology allowed the libraries to share expenses and knowledge and still maintain their own unique instances of KOHA 3, is the open source software virtualization of each library on one server! Libraries of all sizes can benefit in many other ways using server virtualization. The panel of speakers will outline the challenges faced and how they were overcome while welcoming questions and comments from the audience.

**Convenor:** Mike Russell, Electronic Services Librarian, Georgina Public Libraries

**1218 MTCC 203C****2:10 PM***Collection management, Citation analysis***MANAGING CITATIONS USING FREE OR FEE-BASED SOFTWARE – WHAT'S THE DIFFERENCE**

**Cynthia Bail**, Subject Librarian, University of Ottawa

How comparable are online citation management tools such as RefWorks, Endnote Web, Connotea, Zotero? Each product has its strengths and weaknesses, but does each product offer a good return on investment (fee versus free)? While many users have a preference for one product, do the reasons relate



to technological advantages or some other consideration? Get an overview of some of these citation management tools and gain insight into why some user communities may prefer one product over another.

**Convenor:** Lesa Balch, Senior Manager, Service Development, Kitchener Public Library

## 1219 MTCC 202D

2:10 PM

*Discovery layers, Innovation*

### CONSIDERING NEW DISCOVERY LAYERS

**Martha Whitehead**, Associate University Librarian, Queen's University Library; **Alan Bell**, University of Waterloo; **Nora Gaskin**, McMaster University; **Sian Mickle**, University of Toronto; **Tom Adams**, Information Literacy Librarian, University of Western Ontario

Academic libraries have numerous options for new discovery layers designed to improve our users' experience of searching our catalogues and other information sources. Explore the factors considered by several university libraries in arriving at their decisions, and what was learned from user research and the implementation process. The discussion will be of interest to anyone selecting or implementing a discovery layer system or next generation catalogue.

**Convenor:** Gail Richardson, Manager, Online Services, Oakville PL

## 1220 MTCC 203B

2:10 PM

*Volunteers*

### VOLUNTEERS NEEDED: NEW CANADIANS AND VOLUNTEERING

**Jennifer Hesse**, Administrator, Volunteer Services; **Heidi Williams**, Librarian, London PL

New Canadians bring lots of great skills as volunteers for libraries! Learn ways to use these skills to the best advantage of your library, as well as how to ensure that both

the library and the volunteer benefit from the relationship.

## 1221 MTCC 104C

2:10 PM

*Collection development*

### OLA BEST BETS FOR TEENS 2008

Jane Salmon, Barrie PL; Patrick Gracey, Toronto PL; Jennifer Stephen, Vaughan PL

The 10 best Canadian titles for young adults from 2008 as well as honourable mentions. Great for developing a collection that will appeal to a wide variety of teen reading tastes and levels.

**Convenor:** Jane Salmon

## 1222 MTCC 206F

2:10 PM

*Web 2.0, Learning organization*

### BUILDING A LEARNING COMMUNITY

**Jane Dysart**, Dysart & Jones Associates

Learning 2.0/web 2.0 is having a huge impact on organizations, but not everyone understands the tools and how to use them for productivity, service delivery and success. Discuss a worldwide movement which uses learning 2.0 techniques to support shared learning in libraries and other organizations. Filled with examples and tips, you can take the experience of others and create your own program very quickly to help your colleagues learn about web 2.0 tools and build a strong client-focused collaborative culture.

**Convenor:** Michael Budd

## 1223 MTCC 104B

2:10 PM

*Web 2.0, Technology integration*

### THE SOCIAL WEB GOES TO SCHOOL: ENABLING 21ST-CENTURY LEARNING

**Anita Brooks-Kirkland**, Library Consultant; **Mark Carbone**, Chief Information Officer, Waterloo Region DSB; **Will Richardson**, Connective Learning Inc; **Roger Nevin**, Teacher-Librarian, Kawartha Pine Ridge DSB; **Melanie Parrack**,

Executive Superintendent of Student Success, Toronto DSB

Our students are tuned in, connected, learning and creating on the social web. Outside of school, that is. We know that this read/write web offers essential opportunities for 21st-century learners. Yet we exist in an educational environment of some paranoia about the real and perceived dangers of the web, where school districts filter Internet content, have rules against using social software, and where instruction about the Internet often focuses on the negative rather than harnessing the positive. How do we bridge this instructional disconnect? The panel members bring diverse perspectives on the issues, but the common purpose of trying to reach common ground on how to resolve these issues and plug our students in to learning.

**Convenor:** Lynn Wisniewski, Halton DSB

## 1224 ICH BALLROOM A

2:10 PM

*Research, Guided inquiry, Differentiated instruction*

### TEACHING RESEARCH SKILLS TO STUDENTS WITH LEARNING DIFFERENCES

**Elizabeth MacDonald**, Teacher-Librarian; **Angela Saxe**, Teacher, Sydenham HS; **Melanie Craig-Hansford**, La Salle SS, Limestone DSB

Teaching research skills to students is a challenge but when those students have learning disabilities, learning differences and disorders such as ADHD, Autism and Asperger's syndrome the task can seem insurmountable. Discover the importance of including students that have learning differences in your library community. Find out how to teach research skills that are transferable and that can help with learning strategies so students have a more successful school experience. Learn how to teach research skills that address all types of learning

styles. Develop a working relationship with different types of students in your library and learn how that relationship can blossom as a result of a successful learning experience with you. DVD clips, interviews and practical handouts will be included.

**Convenor:** Clare Gorman, Toronto DSB

## 1225 MTCC 201D

2:10 PM

*Games and gaming*

### MMORPGS – MORE THAN JUST GAMES!

**Diana Maliszewski**, Teacher-Librarian, Agnes Macphail PS, Toronto DSB; **James Maliszewski**, Writer, Rogue Games; **Mary Maliszewski**, Grade 3 Student

In 2005, Diana and James Maliszewski spoke at Super Conference on RPGs – role-playing games and their place in school and public libraries. Three years later, it's a family affair as Diana, James and their daughter Mary discuss various MMORPGs (massive multi-player online role-playing games). From Runescape to Neopets, from Webkinz to World of Warcraft, from Club Penguin to Maple Story, discover how these entertaining diversions are actually transforming how we work, play and think. It's a Web 2.0 world – see what the buzz is all about!

**Convenor:** Michelle Flecker, Toronto DSB

## 1226 ICH ONTARIO

2:10 PM

*Collection development, Digitization*

### CBC ARCHIVES WEBSITE: DIGITAL CONTENT AND TOOLS FOR YOUR LIBRARY

**Shireen Cuthbert**, Communications Officer, CBC/Radio-Canada

With 12,000 radio and television clips in English and French, the CBC/Radio-Canada Digital Archives Website is one of the largest free-access audio-visual archives on the Internet. Now with enhanced features and a

new design, the bilingual website offers even more search options including interactive tools to help visitors explore the most significant moments in Canadian history, geography, politics, economics, arts, sports, science and technology. Learn how to use the site as an essential resource on our nation's past. Discover how to access thousands of clips, explore hundreds of educational materials, and experience key moments in Canadian history through CBC/Radio-Canada microphones and cameras.

**1227 ICH HALIBURTON**  
2:10 PM

*Collection development*

**THE CASE FOR  
CHRISTIAN FICTION**

**Alison McCullough**, Community Development Librarian, Oshawa Public Libraries and President of the Church Library Association of Ontario; selected authors.

Gimme that ol' time religion doesn't cut it anymore! Christian fiction rocks the book publishing world in the 21st Century. Make a case for Christian fiction in the public library. What is Christian fiction? What are popular authors and titles? What are the tools for the reader's advisor? Who publishes Christian fiction, where can we find reviews? Learn about partnership opportunities with community church libraries, outlining a survey and follow-up that was conducted at Oshawa Public Libraries. Don't be surprised if an author or two drops by to talk-up their latest bestseller!

**1300**  
**MTCC 105**

**3:45 PM**  
**OLBA  
SPOTLIGHT**

*Accessibility*

**The Honourable  
David C.  
Onley, O.Ont.**

**Lieutenant  
Governor  
of Ontario.**



The Honourable David C. Onley has championed disability issues on many fronts and for many years. Having lived with polio and post-polio syndrome since the age of three, he has broken through social barriers and become a role model. In his 22-year career with CityTV, he was Canada's first senior newscaster with a visible disability. A popular news anchor, producer, and science and technology specialist, he showed that ability outshines disability. Mr. Onley has worked tirelessly to improve accessibility for all.

**1228 MTCC 104A**  
2:10 PM

*Accessibility, Library spaces*

**THE EXTREME LIBRARY  
MAKEOVER – 2009**

**Chad Martin**, Brodart Canada

Learn about the latest trends to showcase your library and create a customer-driven environment. Discover creative ways to achieve a fresh and up-to-date experience for your patrons on each and every visit. Find out step-by-step how to make your library space more efficient, user-friendly and profitable. Let us help you create your dream library!

**1229 MTCC 202B**  
2:10 PM 

*Creativity*

**CREATIVE LIBRARIAN/  
CREATIVE LIBRARY**

**Stan Skrzyszewski**, ASM Consultants, St. Catherines; **Kimberly Silk**, President, BrightSail Digital Media Consulting, **Lynn Harrison**, Canadian Songwriter

Creativity is the fuel which drives the new economy and the new urbanism of the creative city movement. Using some of the methodologies of "Appreciative Inquiry" and a hands-on and interactive approach, explore the principles of creativity and the creative city, how to work as a creative

librarian, what a library needs to put in place to be a creative space and the role of technology in the creative library. Utilizing creative approaches to song-writing give this workshop a distinctive, cross-disciplinary and stimulating atmosphere.  
**Convenor:** Gail Sedgewick



**1301 ICH HALIBURTON**  
**3:45 PM***Literacy, Reading, Early literacy***CHAQUE ENFANT PRÉPARÉ  
POUR LA LECTURE / EVERY  
CHILD READY TO READ**

Todd Kyle, Manager, Churchill Meadows Branch, Mississauga Library System; Catherine Seaman, Co-ordinator, Children & Teen Services, Ottawa PL

Ce programme, créé par l'American Library Association et traduit en français par la bibliothèque publique d'Ottawa, propose les six habiletés de pré-alphabétisation qui se développent chez le jeune enfant et les techniques de lecture qui les favorisent le mieux, tout en se servant de multiples exemples d'albums de langue française.

This program, initially created by the American Library Association and translated into French by the Ottawa Public Library, introduces six pre-reading skills for young children and reading techniques that bolsters these skills using several examples of French language books.

**Convenor:** Céline Marcoux-Hamade, Services Specialist-French Language, Toronto PL

**1302 ICH NIAGARA**  
**3:45 PM***Friends***FRIENDS HELPING FRIENDS:  
PRACTICAL TIPS**

Dorothy Macnaughton, Friends of Sault Ste Marie PL; Bill Crawford, Friends of the Mississauga Library System; Jami van Haaften, Sudbury, Friends of the Sudbury PL

Round table discussions on the following topics: recruiting/organizing volunteers/members, how to run successful book sales/book stores and community outreach/partnerships. Full group discussion on all topics will follow round table discussions with opportunity for Q & A. Ideas will be collated and sent to all participants.

**Convenor:** Dorothy Macnaughton, Friends of Canadian Libraries

**1303 MTCC 201D**  
**3:45 PM***Graduate students, Library services, Research networks***(EN)GAUGING THE  
NETWORK: THE GRAD  
STUDENT INFORMATION  
ENVIRONMENT**

Morag Coyne, Queen's University; Mary Claire Vandenburg, Research & Instruction Librarian, Queen's University

Graduate students form and rely on sophisticated networks to help them access, gauge and know the information they need quickly. These networks enable them to participate more fully in the world of scholarly communication. In order for librarians to best serve graduates it is practical to ask: What do these networks look like? How do students build their network? Ultimately we ask: What role ought the librarian play in the life of such networks? Supported by the research in cognitive and information sciences, we will discuss these questions and demonstrate the concrete application we found in greater service levels to graduates.

**Convenor:** Richard Carter, University of Toronto

**1304 MTCC 104B**  
**3:45 PM***Academic libraries, Marketing***INTERACTIVE OUTREACH:  
ENGAGING STUDENTS IN  
LIBRARY PROMOTIONS**

Nancy Collins, Communications and Liaison Librarian; Marian Davies, Library Associate; University of Waterloo

Looking for new ways to engage students with your library? Recent initiatives at the University of Waterloo Library have put students at the centre of outreach efforts through promotions that are student-driven and often student-generated. Drawing on practical examples, we will discuss UW's successful "Why Do You Love the Library?" video contest, online polls, digital displays, and more. Learn about the benefits and lo-

gistics of creating dynamic and interactive promotions. Take away fresh and practical strategies for engaging students in your library's outreach activities.  
**Convenor:** Heather Foulkes, MLIS Student, University of Western Ontario

**1305 ICH HALTON**  
**3:45 PM***Collaboration, Information literacy, Research competency***BUILDING UPON RESEARCH  
COMPETENCIES IN  
FIRST-YEAR COURSES**

Laurie Morrison, Liaison Librarian; Keri Cronin, Assistant Professor, Visual Arts, Brock University

The Department of Visual Arts at Brock University is committed to fostering student research competencies through two introductory courses. Beyond exposing students to critical ideas about visual culture and art history, a second outcome seeks to help them navigate "hidden" academic library resources. Driven by this goal, instruction was created collaboratively among instructors and the librarian through a combination of in-class and online methods delivered throughout the semester. Students arrive at university with varying research abilities, so the instruction was designed to build on existing competencies to develop more sophisticated research strategies. Also, grounded in a constructivist learning theory, frequent assessments adjusted the instructional content as needed. We will review preliminary findings of the successes and challenges of this approach.

**Convenor:** Joanna Szurmak, University of Toronto Mississauga

**1306 MTCC 206E**  
**3:45 PM***Academic libraries, Library technicians***LIBRARY TECHNICIANS:  
THE SWISS ARMY KNIVES  
OF ACADEMIC LIBRARIES**

Carol Campbell, Senior Library Technician, Humber College ITAL; Denise Rooney, Library Technician, University of Guelph-Humber; Adam Weissengruber, Virtual Services Library Technician, Humber College ITAL

Library technicians contribute to academic libraries in multi-faceted ways. From providing information literacy classes to managing interlibrary loans, library technicians are responsible for a variety of integral activities within an academic library. Come and hear the unique challenges and opportunities that library technicians encounter in an academic library that serves both university and college students.

**Convenor:** Leslie Thomson, MIST student, University of Toronto

**1307 MTCC 203C**  
**3:45 PM***Collection management, EResources, Licenses, Scholars Portal***WHAT DO THOSE LICENCES  
SAY? AND OTHER PERPLEXING  
COPYRIGHT QUESTIONS**

Joan Dalton, Associate University Librarian; Victoria Owen, Head Librarian, University of Toronto Scarborough Library

Review the licenses and agreements which determine the terms of use of Scholars Portal resources. Raise awareness of Scholars Portal resources on campus and ensure that the total allowable usage of licensed materials is being utilized in the delivery of course content and in support of research.

**Convenor:** Suzanne LeBlanc, MIST student, University of Toronto



**1308 MTCC 206F**  
**3:45 PM***Reference interview, Email systems***THE EVOLUTION OF EMAIL REFERENCE: IS IT REALLY HERE TO STAY?****Gillian Griffith**; **Sarah Wickett**; **Amanda Ross-White**, Clinical Outreach Services Librarians, Queen's University

In addition to our students and faculty, Bracken Health Sciences Library serves a number of clients through our partnerships with health-care institutions in Southeastern Ontario. Regardless of location, our goal continues to be to provide our diverse clientele with seamless and equitable access to customized information services such as access to electronic resources, training, document delivery, information and reference services. As a group of GenX librarians, we have witnessed a remarkable shift in the provision of reference services over the past few years. Our goal will be to explore the challenges posed by email reference, specifically the reference interview, record-keeping and user expectations. We will also examine the current state of email reference in light of "new" alternative modes of communication e.g. IM and texting.

**Convenor:** Penka Stoyanova, Credit Valley Hospital Library Level II

**1309 ICH BALLROOM B**  
**3:45 PM***Innovation, Trends***ONE BIG LIBRARY****Stacy Allison Cassin**, Music Cataloguer; **William Denton**, Web Librarian, York University

As Wendy Newman says, it looks like there are many different kinds of libraries (public, academic, school, national, medical, special) but really there's just One Big Library with branches all over the world. What is it really? What parts of it exist (Scholars Portal? Knowledge Ontario?

Open Library?) and what is missing? What tools are available to implement it? What social, professional and technical reasons might keep us from finishing it? We will cover the theory and practice of the One Big Library, drawing on Steve Coffman, Wendy Newman, Dan Chudnov, Christopher Alexander, and others. We will show examples and tools and explain our vision for building One Big Library.

**1310 MTCC 202C**  
**3:45 PM***Staff development, Diversity***COSTLY OMISSION: EMPLOYMENT BARRIERS FOR FOREIGN-TRAINED LIBRARIANS****Manjit Singh**, Reference Librarian, Brantford PL; **Ganga B. Dakshinamurti**, Librarian, Albert D. Cohen Management Library

Foreign-trained librarians face many barriers when seeking employment in Canada with resultant cost to individuals and organizations. A state-of-the-art review of employment barriers illustrated by case studies for strengths, weaknesses, opportunities and threats that will be analyzed so all concerned can maximize benefits.

**Convenor:** Tara Zarrin

**1311 MTCC 201C**  
**3:45 PM***Collection management, Collection development, Innovation***A YEAR WITH VERDE: IMPLEMENTING AN ERMS FROM START TO FULL USE****Andrew Waller**, Serials Librarian, University of Calgary

The University of Calgary Library has spent the past year implementing Verde, the Electronic Resource Management System (ERMS) developed by Ex Libris. They have progressed to the point where Verde is now an integral part of the collections and acquisitions processes. Reflect on how the ERMS served as a marker

for internal changes as the University of Calgary moved to a digital preferred collection, including the creation of new positions, new roles, and new workflows.

**1312 ICH HUMBER**  
**3:45 PM***Games and gaming, Virtual space***NERDS OF A FEATHER: GAMING AND VIRTUAL WORLDS IN ACADEMIC LIBRARIES****Krista Godfrey**, Liaison Librarian; **Shawn McCann**, Immersive Learning (Gaming) Librarian, McMaster University

What's an MMORPG? Can you 1337 5p34k? Ever been pwnd? Know what an avi is? Can you answer these questions? Then this session isn't for you (but you might enjoy it anyway).

Join us as we explore the use of games and virtual environments in higher education. Discover how academic libraries are supporting gaming and virtual worlds, and maybe even have some fun while doing it.

**Convenor:** Tetiana Senyshyn, Student, Faculty of Information, University of Toronto

**1313 3:45 PM**  
**WEB 2.0 COMMUNITY BUILDING STRATEGIES: THE WORLD OF SCIENCE 2.0**

Session moved to 429.

**1314 MTCC 202D**  
**3:45 PM***Semantic web***ONCE MORE, WITH MEANING: THE SEMANTIC WEB****Andrea Kosavic**, Digital Initiatives Librarian; **Walter Giesbrecht**, Data Librarian; York University

What is the semantic web? How can the semantic web help us find, combine and share information via the web? Learn about the ideas behind the semantic web, how far it has come, and where it has yet to go. See the semantic web in action, and learn how to apply related concepts in your own environment.

**Convenor:** Peter Genzinger, Geography/Global Studies Liaison Librarian, Wilfrid Laurier University

**1315 MTCC 206D**  
**3:45 PM***Digitization, Collection development, Curriculum***OPENING THE VAULTS TO TEACH HISTORY****Debbie Jiang**, Education Officer, Learning Programs Learning Centre, Library and Archives Canada

Discover Library and Archives Canada's online resources, providing students access to Canada's key historical documents on constitutional development, Canadian rights and freedoms, the Canadian state and executive branch of government. Bring your questions to this online demonstration.

**Convenor:** Erin Fields, York University Libraries



F



Todd Kyle 1301



Dorothy Macnaughton 1302



Jami van Haaften 1303



Morag Coyne 1303



Mary Claire Vandenburg 1303



Nancy Collins 1304



Laurie Morrison 1305



Carol Campbell 1306



Denise Rooney 1306



Gillian Griffith 1308



Sarah Wickett 1308



William Denton 1309



Andrew Waller 1311



Krista Godfrey 1312



Andrea Kosavic 1314



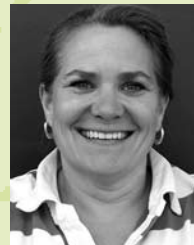
Anne Dorsey 1316



Alexandra Yarrow 1318



Martha L. Martin 1322



Suzee Kennedy 1323



Sherie Anderson 1323



James Finan 1325



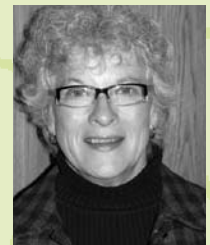
Kate Shields 1325



Al Samsa 1326



Tanya Taylor 1328



Margaret Andrewes 1329

**1316 MTCC 203D****3:45 PM***Business***BUILDING BRIDGES TO BUSINESS**

Anne Dorsey, Business Librarian; Ann Andrusyszyn, Manager of Fundraising, Marketing & Communications, Barrie PL

Learn to identify business partners in the community and develop meaningful and sustaining liaisons that will be mutually beneficial. Research tools will be highlighted that can assist libraries in the identification and selection of potential businesses. Develop strategies for networking and connecting effectively with community businesses. The focus will be on building and sustaining long-term relationships within the business community.

**1317 MTCC 104C****3:45 PM***Collection development***OLA BEST BETS FOR CHILDREN 2008**

Laura Reed, Kitchener PL; Sandy Laird, Mississauga PL; Sarah Hart, Brampton PL

The 30 best Canadian titles from 2008: 10 fiction, 10 non-fiction and 10 picture books, plus honourable mentions. Great for collection development in Canadian literature.

**Convenor:** Sheilah O'Connor, Toronto PL

**1318 ICH BALLROOM A****3:45 PM***Readers' advisory, Web 2.0***READERS' ADVISORY 2.0/ SUGGESTIONS DE LECTURE 2.0**

Alexandra Yarrow, Librarian, Ottawa PL

Become a part of the 2.0 conversation! Engagez-vous! Are you looking for free online tools to help with readers' advisory questions? Do you want to learn more about the book world: what's new, what's

coming soon, what's being talked about? Focusing on websites, blogs, podcasts, videos, wikis and other online tools in French and English that librarians, publishers and dedicated readers are using to engage with others who are passionate about books. Learn what e-newsletters you must subscribe to, what blogs to watch for literary gossip, and what other libraries are publishing RA tools online. Step into the world of readers' advisory 2.0! Learn about RA tools to supplement library catalogue/databases when engaging in RA interview with patrons. Learn about other libraries' best practices in RA. Get ideas for use in your own library: how to make RA prominent on your library's website, on YouTube, in a wiki or blog, on the radio, with book clubs or community groups or in the stacks!

**1319 MTCC 203B****3:45 PM***Project Management***PROJECT MANAGEMENT: DELIVERING SUCCESSFUL PROJECTS**

Susan Kun, Manager, Woodside Branch Library & Adult Collections; Andy Will, Project Manager, Town of Oakville, GTA Farecard Project; Frances Grano, Project Manager, Town of Oakville,

Learn about project management resources, templates and tools to assist you with your projects. The Town of Oakville has developed PMDAG (Project Management Development Advisory Group) which consists of staff from various departments including the library. One of the outcomes of PMDAG is the creation of a portal of templates and collaborative tools to further a project management culture so that the value of effective, planned project delivery and best practices are incorporated into all project delivery scenarios. We will highlight some of the strategic initiatives achieved such as training, measurement and communication strategies, aligning with corporate strategies, and business planning.

**1320 MTCC 202B****3:45 PM***Technology***SHINY TOYS OR USEFUL TOOLS?**

Walt Crawford, Director and Managing Editor of the PALINET Leadership Network

Blogs and wikis aren't shiny new toys for libraries and librarians any more. They've moved from toys to tools. As with most tools, they're not magic, they're not right for everything or everybody, but they can be powerfully effective in many situations. This talk will include a very brief introduction to the tools, some notes on when one or the other might make more sense and some cautionary notes. Then we'll look at how they're working out for libraries and librarians – some examples, but also the results of some informal study of library-related wikis and the largest studies of library blogs and blogs by library people.

**1321 MTCC 104D****3:45 PM***Podcasting, Curriculum***PODCASTING: FROM PLANNING TO PRODUCTION**

Paul Kay, Teacher-Librarian; Joel Krentz, Teacher-Librarian, Toronto DSB

Have you ever wondered what podcasting was all about? Are you looking to integrate podcasting into your program? Learn what is needed to start podcasting in their schools and get tips on some of the best available resources. Be a part of the creation of a podcast which will be uploaded to the Super Conference website. Podcast the work your students are already doing!

**Convenor:** Diana Maliszewski, Toronto DSB

**1322 MTCC 203A****3:45 PM***Leadership***LEADERSHIP AND YOU IN THE SCHOOL LIBRARY WORLD**

Derrick Grose, Teacher-Librarian, Lisgar CI, Ottawa-Carleton DSB; Martha L. Martin, Teacher-Librarian, LaSalle PS, Greater Essex DSB; Michael Rosettis, Head of Library, St. Augustine Catholic HS, York Catholic DSB

Extending our influence beyond our school is a daunting proposition to many school library staff. Don't let your talents be minimized! Learn how you can make a difference to school libraries throughout Ontario. Members of the Ontario School Library Association and The Teaching Librarian, the official publication of OSLA, will show you how you can get involved with a commitment level that is just right for you. Get involved to perk up your résumé and help promote school libraries on a grander scale.

**Convenor:** Greg Harris, Simcoe County DSB

**1323 ICH ONTARIO****3:45 PM***Wikis, Collaboration***UGLIWIKI: A****BEAUTIFUL THING**

**Suzee Kennedy**, Teacher-Librarian, Princess Elizabeth PS; **Michelle Campbell**, Supervisor of Library & Media Services, Upper Grand DSB; **Mary-Kay Goindi**, Teacher-Librarian, Elora PS; **Sherie Anderson**, Teacher-Librarian, Upper Grand DSB

With funding provided by the Ministry of Education Teacher Learning and Leadership Program (TLLP), the UGDSB teacher-librarians have created a wiki that serves as an interactive resource for our teacher-librarians. UGLiWiki provides easy access to a variety of exemplary lessons (complete with assessment) that target student literacy skills and foster a collaborative working environment between classroom teachers and teacher-librarians. We will share the best of our best library- and classroom-ready resources as well as provide you with access to the entire wiki. We will also describe the trials and tribulations of creating and unleashing a professional wiki with those thinking of undertaking a similar project.

**Convenor:** Kathy Kawasaki, Teacher-Librarian, Toronto DSB

**1324 MTCC 201E****3:45 PM***Accessibility***INITIATIVE FOR EQUITABLE LIBRARY ACCESS (IELA) – MOVING FORWARD**

**Mary Frances Laughton**, Director, Assistive Devices Industry Office, Industry Canada; **Ralph W. Manning**, Initiative for Equitable Library Access, Library and Archives Canada; **Trisha Lucy**, Project Officer, Library and Archives Canada

Library and Archives Canada's Initiative for Equitable Library Access (IELA) and its progress on key activities. LAC has been asked to develop a strategy to implement nation-wide partnerships, activities and services to

meet the library and information access needs of Canadians with print disabilities. Come and find out what IELA is doing and tell us what you think!

**Convenor:** Nigel Tappin, Huntsville PL

**1325 ICH KINGSWAY****3:45 PM***Virtual library, Collection development, Curriculum***YOUR VIRTUAL LIBRARY AND STUDENTLINK: A FASTER ROUTE TO STUDENT SUCCESS**

**Jan Reynolds**, Library Lead Teacher, Near North DSB; **James Finan**, Director, Student Link Canada; **Kate Shields**, Board Librarian Secondary, Near North DSB

Tired of wasted time in the computer lab? The NNDSB seven-steps to success research model organizes some of the best online subscriptions in a manner that enhances student research skills. Learn the design, implementation and marketing tricks needed to make your virtual library a strong contender against the comfort of Google. An exciting new project among partners NNDSB, Nipissing University and Student Link Canada will be described, in which students have access to 10,000 websites linked to the Ontario curriculum and checked monthly for viability and safety.

**1326 MTCC 202A****3:45 PM***Library orientation***MY FIRST HIGH SCHOOL LIBRARY**

**Al Samsa**, Teacher-Librarian, Iroquois Ridge HS

Learn how to deal with the learning curve and discover many initiatives such as creating a useful website (including how to create new book web pages in Dreamweaver), dealing with reluctant students and teachers, and how to make your library a more inviting place. Come prepared to share your favourite ideas with the group.

**1327 MTCC 201A****3:45 PM***Differentiated instruction, Curriculum***RP(DI + ICT) = SUCCESS WITH AUTHENTIC LEARNING**

**Katina Papulkas**, Instructional Leader; **Karen Beutler**, Instructional Leader – ICT, eLearning, and Computer Studies, Toronto DSB

Actively engage your students in the research process. Using differentiated instruction, assessment tools and ICT strategies to address all learning styles throughout the content, process and the product of the four stages.

**Convenor:** Clare Gorman, Toronto DSB

**1328 MTCC 206C****3:45 PM** **CD***Mentoring, Career development***MENTORING IS BLIS AT BRAMPTON LIBRARY – NEW STAFF TRAINING INITIATIVES**

**Tanya Taylor**, Human Resources Advisor; **Adele Kostiak**, CEO, Brampton PL

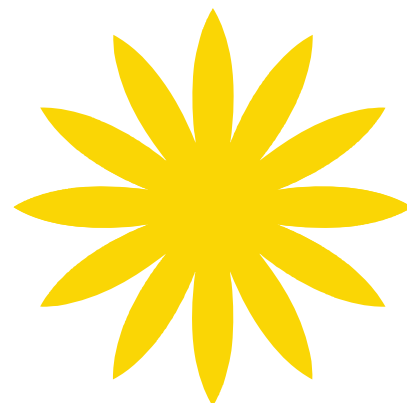
Training and development of staff at all levels is key to the success of a library system. Introducing three new and innovative initiatives that have been successfully developed and implemented at Brampton Public Library. Hear the details of the planning and implementation of: The Mentoring Connection, an internal mentoring program; BLIS – Brampton Library's in-house library technician training program; and a competency-based Manager-in-Training program, that fast tracks the development of future leaders.

**Convenor:** Adele Kostiak

**1329 ICH WENTWORTH****3:45 PM** **LD***Consultations, In residence, Leadership by Design***LEADERSHIP BY DESIGN "IN RESIDENCE"**

**Margaret Andrewes**, Councillor, Town of Lincoln; **Randee Loucks**, Principal, CGS Consultants

Book a 20-minute one-on-one appointment with OLBA's Leadership by Design consultants, Randee Loucks and Margaret Andrewes, to seek advice on issues and concerns related to your public library governance role.







**1401** MTCC 206A/B  
5:15 PM  
**ONTARIO LIBRARY  
BOARDS' ASSOCIATION**  
**Annual Meeting**  
Presiding: Lynn Humfress-Trute, President 2008



**1402** MTCC 204  
5:15 PM  
**ONTARIO LIBRARY  
AND INFORMATION  
TECHNOLOGY ASSOCIATION**  
**Annual Meeting**  
Presiding: Michael Vandenburg, President, 2008



**1403** MTCC 104C  
5:15 PM  
**ONTARIO PUBLIC  
LIBRARY ASSOCIATION**  
**Annual Meeting**  
Presiding: Cindy Weir, President 2008

**1404** ICH BALLROOM A  
5:15 PM  
**ONTARIO SCHOOL  
LIBRARY ASSOCIATION**  
**Annual Meeting**  
Presiding: Lisa Radha Weaver, President 2008

**1501** MTCC 104A  
6:00 PM  
**ONTARIO LIBRARY BOARDS'  
ASSOCIATION**  
**Reception**

**1502** MTCC 204  
5:45 PM  
**ONTARIO LIBRARY  
AND INFORMATION  
TECHNOLOGY  
ASSOCIATION**  
**Awards Reception**  
Award for Technological Innovation:  
Online Payment for Library Borrowers for Niagara Falls Public Library

*With the generous support of*



From Top:  
Lynn Humfress-Trute,  
Michael Vandenburg, Cindy Weir,  
Lisa Radha Weaver



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**1500 MTCC 106 6:15 PM** All Conference Networking Event

## Annual Reception

# YOU LIVE, YOU LEARN, AND NOW YOU HAVE FUN!

Can you hear the rhythm? Can you taste the salsa? The library community loves to party! And to lead the way, Super Conference welcomes **Café Cubano**, a Toronto-based 12-member salsa band, who will keep your feet moving and your hearts singing! Come and dance with us! Learn the salsa... No partner necessary! Have fun, renew friendships, mix, mingle and meet new friends!

There is no cost for this event, open to all Super Conference 2009 delegates. Join us for Super Conference's most popular mixer!



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# JANUARY 31

## TODAY'S SCHEDULE

8:00 AM

### PLENARY

Eleanor Wachtel

9:05 AM

### Career Development Day

#### 1700 series sessions

OLITA Spotlight  
Top Tech Trends

10:40 AM

#### 1800 series sessions

OHLA Spotlight  
Alan Cassels

12:15 PM

### Closing Gala Luncheon

Justin Trudeau  
(ticket required)

## 1700 series 9:05 AM – 10:20 AM

Access	1704 Including Developmentally Disabled Students in High School Libraries			
Accessibility				
Advocacy & Marketing	1715 "Don't Worry Mom, I'm at the Library" – Connecting with Undergrads	1719 How to Run a Successful Budget Campaign and Win!		
Career Development & Mentoring	1708 How Library Education Today Meets the Profession's Needs	1711 Retire and Go Back to Work	1716 New Academic Librarians: Networking to Success	
Collections & Resources	1703 Viewers' Advisory	1713 Life in the Digital Trenches	1717 Keep or Cancel: Evaluation of EJournal Bundles at a Hospital Library	1718 OurOntario.ca: Transforming, Branding and Web 3.0
Creative Communities				
Curriculum & Learning	1706 Kindergarten Prep is Fun	1709 Engaging the Disengaged Through Your Library Program	1714 Working with Wikipedia: A Faculty/Librarian Partnership	
Governance & Policy Development	1720 Meeting Procedures – What You Need to Know	1721 New Library Buildings – The Long Winding Road		
Information Literacy	1714 Working with Wikipedia: A Faculty/Librarian Partnership			
Innovation	1710 "Snapshots"	1713 Life in the Digital Trenches	1718 OurOntario.ca: Transforming, Branding and Web 3.0	
Issues & Leadership	1700 Top Technology Trends	1719 How to Run a Successful Budget Campaign and Win!		
Management, Staff & Finance	1708 How Library Education Today Meets the Profession's Needs	1721 New Library Buildings – The Long Winding Road		
Partnerships & Collaboration	1710 "Snapshots"	1712 Profile of an International Collaboration	1714 Working with Wikipedia: A Faculty/Librarian Partnership	
Programs & Services	1701 Storytime Super Stars	1702 Mission Possible: How to Run and Fund Successful Teen Programs	1710 "Snapshots"	1715 "Don't Worry Mom, I'm at the Library" – Connecting with Undergrads
Reading & Literacy	1701 Storytime Super Stars	1707 Using Wikispaces with the Forest of Reading® Programs		
Reference & Research	1705 Blog That Website: Connecting Students With Library Resources			
Social Networking	1705 Blog That Website: Connecting Students With Library Resources	1707 Using Wikispaces with the Forest of Reading® Programs	1715 "Don't Worry Mom, I'm at the Library" – Connecting with Undergrads	
User Experience				
Values & Vision	1708 How Library Education Today Meets the Profession's Needs			



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## 1800 series

10:40 AM – 11:55 AM

**1808** Multilingual Language Issues of Open Source ILS  
**1809** Simplifying Research: The Joy of LibX and Keeping up with RSS  
**1810** The Luminary Library Experience: Large Scale Digitization at TPL  
**1816** Cataloguing eResources @ Your Library

**1812** Implementing Ontario's Accessible Customer Service Standards

**1813** Do Kids Really Like Dora the Explorer?

**1807** Recruitment and Professional Careers in Ontario University Libraries

**1802** Determining the Usability of eBooks Using the Think-Aloud Method

**1810** The Luminary Library Experience: Large Scale Digitization at TPL

**1813** Do Kids Really Like Dora the Explorer?

**1814** Betty Blogger: A Recipe for Online Instruction

**1817** Success Through Synergy: Developing a Framework for success

**1819** The Smarter Library: Using Smart Boards in Your Library Program

**1812** Implementing Ontario's Accessible Customer Service Standards

**1821** Trustee Round Table

**1803** Copyright Communication in Canadian Libraries

**1804** Habits of Information Literacy: An Embedded Approach to Instruction

**1805** Falling Through the Cracks: Podcasting and Information Literacy

**1806** Merging Libraries, Merging Reference: The NOHIN Experience

**1810** The Luminary Library Experience: Large Scale Digitization at TPL

**1800** Disease Mongering, Media and the Role of the Librarian

**1820** From Awareness to Funding: A Study of Public Library Support in America

**1821** Trustee Round Table

**1822** Leadership 2009

**1806** Merging Libraries, Merging Reference: The NOHIN Experience

**1814** Betty Blogger: A Recipe for Online Instruction

**1820** From Awareness to Funding: A Study of Public Library Support in America

**1810** The Luminary Library Experience: Large Scale Digitization at TPL

**1817** Success Through Synergy: Developing a Framework for Student Success

**1805** Falling Through the Cracks: Podcasting and Information Literacy

**1813** Do Kids Really Like Dora the Explorer?

**1801** Regional Libraries Come to Ontario

**1806** Merging Libraries, Merging Reference: The NOHIN Experience

**1809** Simplifying Research: The Joy of LibX and Keeping up with RSS

**1814** Betty Blogger: A Recipe for Online Instruction

**1818** Essential Skills for Contemporary Students – Technology and More

**1802** Determining the Usability of eBooks Using the Think-Aloud Method

**1806** Merging Libraries, Merging Reference: The NOHIN Experience

**1809** Simplifying Research: The Joy of LibX and Keeping up with RSS

**1811** University of Guelph Library Website Re-design

**1817** Success Through Synergy: Developing a Framework for Student Success

## 1600 ICH BALLROOM

8:00 AM

### ALL CONFERENCE PLENARY

Authors

# Eleanor Wachtel



### THE LIVES OF WRITERS

Eleanor Wachtel, CBC Radio, host of *Writers & Company*

In her wide-ranging and idiosyncratic talk, Eleanor Wachtel looks at several aspects of the relationship between the writer and the work. First, she explores the appetite for literary biography and how greater knowledge of the writer's life may affect the reader's appreciation of the work. Then, drawing on her personal experience as host of CBC Radio's *Writers & Company*, she presents specific instances of how writers reveal what is primary to them.

Eleanor Wachtel, host of the CBC Radio's award-winning *Writers & Company* and Wachtel on the Arts, has published four books of interviews: *Random Illuminations: Conversations With Carol Shields, Original Minds, Writers & Company* and *More Writers & Company*, and her work is included in the collections *Dropped Threads* and *Lost Classics*. Wachtel has received many honours for her contributions to Canadian cultural life, including the Jack Award for the promotion of Canadian books, six honorary degrees and the Order of Canada.

### AND THE FOLLOWING PRESENTATION:

OLA'S MEDIA AND COMMUNICATIONS AWARD  
 Ann Seidl, Writer/Director, Hollywood Librarian



The OLAStore★  
 on-the-go



## CONFERENCE-WITHIN-A-CONFERENCE

**1650 MTCC 201C/D 9:00 AM**

### CAREER DEVELOPMENT DAY OLA Mentoring Committee

The OLA Mentoring Committee takes a very active interest in assisting library information students and new professionals to come into the profession in the most helpful and positive manner. This “Conference-within-a-Conference” is a new initiative this year, and it will hopefully be repeated and expanded in subsequent years. The committee welcomes feedback and suggestions for future consideration.

As participants, we hope you will attend the morning plenary session #1600, where you will hear Eleanor Wachtel, popular host of CBC Radio’s award-winning *Writers & Company*, and Wachtel on the Arts.

Following that, the committee has planned 4 “quick-sessions”, each 30 minutes in length. Participants are welcome to choose these or mix in one of the regular 75-minute sessions.

**1751 MTCC 201B**  
**9:05 AM – 9:30 AM** 

*Career Development, Networking*

#### NETWORKING SAVVY

**Dr. Ken Haycock**, Professor and Director, School of Library and Information Science, San José State University

Most jobs in our field are not posted; they are filled through networking. How do even the most introverted individuals network without pain? Here are some tips from a successful career mentor and leader.



At any time between 9:00 and 11:45, visit the “Employers’ Display and Lounge” in MTCC 201C/D. The following public and academic library institutions have display kiosks, and welcome your interest and questions. This is your opportunity to talk to many organizations, large, small, urban, rural, and to discuss questions about how to find a job, what employers are looking for, networking advice and information, and more.

- Yukon Energy, Mines and Resources Library
- Whitchurch-Stouffville PL
- Milton PL
- Oshawa PL
- Timmins PL
- Toronto PL
- Brampton PL
- Mississauga Library System
- Burlington PL
- University of Toronto Mississauga Library
- Wilfrid Laurier University Library
- McMaster University Library
- University of Guelph Library
- Ryerson University Library
- Ottawa PL


**1752 MTCC 201B**  
**9:50 AM – 10:20 AM** 

*Career Development*

#### WHAT ARE PUBLIC LIBRARIES SEEKING IN LIBRARY SCHOOL GRADUATES?

**Anne Murphy**, Manager, Mississauga PL; **Maureen Barry**, Deputy CEO, Burlington PL; **Margie Singleton**, CEO, Vaughan Public Libraries

You are nearing the end of a long career as a student, and now you are considering options for employment in the public library sector. But what, exactly, are public libraries looking for in new professionals? Knowing in advance will help you be successful in your pursuits.

**1850 MTCC 201B**  
**10:40 AM – 11:10 AM** 

*Career Development*

#### THE WINNING RÉSUMÉ AND CAREER PORTFOLIO

**Maggie Weaver**, Shaftesbury Consultants

What do Human Resources Departments look for in the ideal résumé? Does “one size fit all”? How do you keep your résumé short, but include all the requisite components in the best way? Great guidance in minimal time!

Two regular sessions of interest:

**1708 MTCC 201A**  
**9:05 AM**

#### HOW LIBRARY EDUCATION TODAY MEETS THE PROFESSION’S NEEDS

Members of the OLA Mentoring Committee will be available for private consultations as “resident practitioner-mentors”.

- Anne Murphy, Mississauga Library System
- Marian Kutarna, Mississauga Library System
- Jim Brett, McLaughlin Library, University of Guelph
- Jennifer Soutter, Leddy Library, University of Windsor

**1851 MTCC 201B**  
**11:25 AM – 11:55 AM** 

*Career Development*

#### THE ALL-IMPORTANT INTERVIEW

**Jim Brett and Janet Kauffman**, University of Guelph

Your résumé got you to the next step – that all-important first interview. How are you going to present your best attributes, experiences and knowledge in a clear, concise way that will maximize your chances of making “the short list”?

**1807 MTCC 201F**  
**10:40 AM**

#### RECRUITMENT AND PROFESSIONAL CAREERS IN ONTARIO UNIVERSITY LIBRARIES

Your Saturday Super Conference registration includes the Gala Luncheon with Justin Trudeau!

**1700 ICH BALLROOM**

9:05 AM

**OLITA  
SPOTLIGHT***Technology, Trends***TOP TECHNOLOGY  
TRENDS – BALANCED  
LIBRARIES: BOOKS,  
BYTES AND WEB 2.0**

Walt Crawford, Director and Managing Editor of the PALINET Leadership Network; Paul Takala, Manager Electronic Services, Hamilton PL; Anita Brooks-Kirkland, Waterloo Region DSB

What technologies and trends should you be watching? What are “the big ideas” and “the small but mighty tools” for libraries as we begin 2009?

- Mobile devices and applications?
- Collaboration tools?
- Open source tools?

Join our experts as they discuss trends, technologies and implementation considerations to be aware of and incorporate into our program and service planning. Always one of Super Conference’s most anticipated sessions!

Walt Crawford has been a trendspotter for many years, and has shared insights through his blog *Walt at Random*. He is the creator, writer and publisher of *Cites & Insights: Crawford at Large*, an ejournal on the intersections of libraries, policy, technology and media published monthly since 2001.

Anita Brooks-Kirkland works for the Waterloo Region District School Board as the Information Technology Consultant supporting school library programs in 115 school libraries. Formerly an intermediate-level teacher and teacher-librarian, Anita now leads many professional development workshops assisting educators to develop expertise in using technology tools to enhance teaching and learning. Anita is active in the Ontario Library Association, serving the Ontario School Library Division as President in 2005, and as Webmaster for the OSLA website.

As Manager of Electronic Services at Hamilton Public Library, Paul Takala is Project Manager of the myhamilton community portal, which launched in 2005 and has been successfully expanding ever since. Paul was awarded OPLA Librarian of the Year in 2006, and was 2006 President of Ontario Library and Information Technology Association (OLITA).

**Convenor:** Michael Vandenburg, Kingston-Frontenac PL, and 2008 OLITA President

**1701 MTCC 206A**

9:05 AM

*Children, Preschool***STORYTIME  
SUPERSTARS**

Helen Kelly, Librarian, Hamilton PL

Looking for a best bet at your next storytime? Showcasing the best books and songs to share with a broad range of ages, families, large groups and rowdy crowds. These proven favourites will have you chanting, laughing and singing in no time. Come enjoy an interactive session of rhyme and repetition with the storytime superstars.

**1702 MTCC 204**

9:05 AM

*Teen programs***MISSION POSSIBLE:  
HOW TO RUN AND  
FUND SUCCESSFUL  
TEEN PROGRAMS**

Alicia Subnaik Kilgour, Co-ordinator, Lindsay Shaw, Teen Services, Collingwood PL

Your mission (should you choose to accept it) is to attract teens into your library using creative programs and services! Learn about possible funding opportunities and partnerships that may exist in your own community and listen to the achievements and pitfalls that Mission Control (aka the Collingwood Public Library) has experienced over the past couple of years. To help make your own mission possible, an EMP (Emergency Mission Pack) will be given to all participants.

**Convenor:** Alicia Subnaik-Kilgour

**1703 MTCC 203A**

9:05 AM

*Media***VIEWERS' ADVISORY**

Jill Nicholson, CEO, Lincoln PL

An introduction to Viewers' Advisory covering factors of appeal, the interview, viewers' advisory tools and lists.

# S

## 1700 SERIES SESSION SPEAKERS



Alicia Subnaik Kilgour  
1702



Brenda Dillon 1704



Kathy Kawasaki 1705



Denise Colby 1706



Vicki Miller 1707



Seamus Ross 1708



Jean Weihs 1711



Wendy Newman 1711



Liz Kerr 1711



Laura Banfield 1712



Carl Spadoni 1713



Diane Granfield 1714



Jennifer Robinson 1715



Melanie Mills 1715



Marisa Mitchell 1715



Barbara Scholz 1717



Loren Fantin 1718



Cathy Matyas 1719

**1704 MTCC 203B**  
9:05 AM*Inclusive programming***INCLUDING DEVELOPMENTALLY DISABLED STUDENTS IN HIGH SCHOOL LIBRARIES**

Brenda Dillon, Teacher-Librarian, Philip Pocock Catholic SS

Learn how to create a more inclusive high school library by developing a program and providing resources for students with developmental disabilities. This program includes orientation and library skills, literacy and literature, information literacy and research, and workplace experience. The importance of collaboration and ongoing professional learning will be emphasized. While school libraries face many obstacles, don't let that stop you – a welcoming attitude is the key to success!

**1705 MTCC 203D**  
9:05 AM*Blogs, Virtual reference***BLOG THAT WEBSITE: CONNECTING STUDENTS WITH LIBRARY RESOURCES**

Kathy Kawasaki, Teacher-Librarian, York Mills CI, Toronto DSB

Looking for ways to connect with students and increase the accessibility of your library's resources? Integrate school and library websites using blogging software. Talk to patrons using the comment function of blogs or use MeeboMe instant messaging. Give students online access to resources for their assignments by building a "wiki" for your pathfinders. Easy and free! Examples will be shown and benefits discussed. Step-by-step handouts provided ahead of time on the Super Conference website.

**Convenor:** Frances Handlarski, Teacher-Librarian, Toronto DSB  
*Level II*

**1706 MTCC 201E**  
9:05 AM*Curriculum, Teaching, Learn***KINDERGARTEN PREP IS FUN!**

Denise Colby, Teacher-Librarian, Toronto DSB

There seems to be a constant struggle in the library as to what to do with 20 children who have an attention span of five minutes for 45-50 minutes. The answer is simple: have fun! But is it possible to teach library skills and have fun? Yes! Painting in the library is fun and purposeful! Make finding fiction fun! It can happen.

**Convenor:** Gini Dickie, Toronto DSB

**1707 ICH CALEDON**  
9:05 AM*Wikis, Reading***USING WIKISPACES WITH THE FOREST OF READING® PROGRAMS**

Vicki Miller, Teacher-Librarian; Tracy Walker, Teacher-Librarian, Peel DSB

Are you looking for new ways to engage your students in reading programs? Have you thought about how you could use technology with the Forest of Reading® programs? Engage students in online book responses using the Silver Birch and Red Maple programs and wikispaces. We will share how we set up our wikispaces, and outline our successes and next steps. Find out how easy it is to do online voting with the Forest of Reading® programs. There will also be a demonstration of using wikispaces with individual classes using graphic novels. Join us for some "wiked" fun!

**1708 MTCC 201A**  
9:05 AM*Library education***HOW LIBRARY EDUCATION TODAY MEETS THE PROFESSION'S NEEDS**

Seamus Ross, newly-appointed Dean; Judy Dunn, Assistant Dean, Academic & Program; Lana Soglasnova, Student, Faculty of Information, University of Toronto

The library information profession is changing at lightening speed. Are library school programs keeping pace? How are they evolving? And what are students seeking in addition to their formal programs? Explore the current environment from the perspectives of both the student and the I-school. Bring your questions and comments.  
**Convenor:** Mariana Jardim, OISE

**1709 MTCC 202B**  
9:05 AM*Motivating reluctant readers***ENGAGING THE DISENGAGED THROUGH YOUR LIBRARY PROGRAM**

Shernett Martin, Teacher-Librarian, Cumber Valley Middle School; Fitz-Roy Gordon, Vice-Principal, Ella Middle School, Toronto DSB

Public libraries face budget challenges every year. Our Boards must respond with innovative strategies and advocacy techniques to ensure that elected officials and key decision-makers support the public library as a recognized resource and partner within our communities. This session will share winning techniques used by public libraries to respond to budget challenges, and to build financial support at the municipal level.

**1710 MTCC 206F**  
9:05 AM*Innovation, Reading, Community development***"SNAPSHOTS"**

Brenda Wilson, Head, YA &amp; Children's Services, Cornwall PL; Catriona Sturton, Director, Imagination Library

New at Super Conference this year! Several quick ideas in a single session!

**SNAPSHOT ONE****Read to Ride and Ride for Free!**

A partnership between the Cornwall Public Library and Cornwall Transit allowed children aged 0 to 13 to ride on the city bus to and from the library for free during July and August 2008. The Read to Ride and Ride for Free summer reading program, now in its 10th year, has amazing, year-over-year stats. Hear how this happened!

**SNAPSHOT TWO****Imagination Library!**

Dolly Parton's Imagination Library helps communities provide high-quality books to inspire a love of reading in young children. Once registered in the program, children receive a free book by mail every month from the time they are born until their fifth birthday. Hear more about how this is being implemented by libraries in Ontario.

**SNAPSHOT THREE****Vital Communities, Vital Support**

How well do Canada's communities support parents of young children?

Invest in Kids, a national charity supporting parents of young children (see [www.investinkids.ca](http://www.investinkids.ca)) just completed a year-long study that found an alarming gap between parents' ideal community and the daily reality. One of the two prominent exceptions is community libraries. This quick session will highlight the findings and challenge you to ask what can be done to optimize libraries as a strategic community support for parents.



**1711 MTCC 203C**9:05 AM **CD***Career development***RETIRE AND GO BACK TO WORK! CONSULTING AND MORE!**

Jean Weihs, Ex Libris Association; Wendy Newman, Senior Fellow, Faculty of Information, University of Toronto; Liz Kerr, Education Director, Ontario Library Association

After a successful career, retirement is glorious but many of us love the profession and want to keep working. Using her own experience, Jean will explain what personal skills and attributes make a good consultant and what pitfalls to avoid. Other post-retirement work opportunities and second careers will be explored by Wendy Newman who now teaches the next generation of librarians and Liz Kerr who uses her teaching background to plan professional development at OLA.

**Convenor:** Frances Davidson-Arnott, Ex Libris

**1712 MTCC 202A**

9:05 AM

*International collaboration, Nursing***PROFILE OF AN INTERNATIONAL COLLABORATION**

James Dietrich, Instructional Assistant, Computer Services Unit; Olive Wahoush, Professor, School of Nursing; Laura Banfield, Nursing Librarian, Health Sciences Library, McMaster University

Opportunities occasionally arise to initiate new programs through international collaboration between libraries and faculties. The Health Sciences Library at McMaster University recently participated in a collaborative oncology nursing education project with McMaster's School of Nursing and the University of the West Indies. Through this experience, the Health Sciences Library and School of Nursing gained many valuable insights into the importance of interdisciplinary partnership in working with international projects.

**1713 ICH OAKVILLE**

9:05 AM

*Collection management, Digitization, Innovation***LIFE IN THE DIGITAL TRENCHES**

Nick Ruest, Digital Strategies Librarian; Carl Spadoni, Director of Archives and Research Collections, McMaster University Libraries

First on the list of the ACRL Research Committee's top 10 assumptions for the future of academic libraries and librarians is that there will be an increased emphasis on digitizing collections, preserving digital archives and improving methods of data storage and retrieval. McMaster University has initiated a major digitization project, "Peace and War in the 20th Century." Join us as we share our experiences in the first year of our life in the digital trenches! If you are planning a digital project be sure to bring your questions.

**Convenor:** Val Lem, Ryerson University

**1714 MTCC 201F**

9:05 AM

*Graduate students, Information literacy, Wikipedia***WORKING WITH WIKIPEDIA: A FACULTY/LIBRARIAN PARTNERSHIP**

Diane Granfield, Librarian; Ken Moffatt, Graduate Program Director, School of Social Work, Ryerson University

An innovative assignment for a graduate course in a social work program, designed collaboratively by the subject librarian and the course professor, sought to explore paradigms and practices in the production of knowledge through the confounding world of Wikipedia. Students were required to examine scholarly and non-scholarly discourse by critiquing entries and writing their own interventions. In addition, the assignment encouraged students to think critically about the academic world they inhabit and to consider how marginalized communities might or

might not be able to contribute to scholarly conversations.

**Convenor:** Yemisi Dina, York University

**1715 MTCC 202D**

9:05 AM

*Marketing, Web 2.0, Orientation***"DON'T WORRY MOM, I'M AT THE LIBRARY" – CONNECTING WITH UNDERGRADS**

Jennifer Robinson, Instruction Librarian; Marisa Mitchell, Research and Instructional Services Librarian; Melanie Mills, Manager, Graduate Research Centre, University of Western Ontario

For the past three years Western Libraries has introduced our services, collections and facilities to students via a welcome tent erected during orientation week. A great deal of planning goes into creating interactive and meaningful orientation displays that will capture attention and educate students about the role of the academic library as a physical and a virtual space!

**Convenor:** Rania Madanat, MIST student, University of Toronto

**1716 9:05 AM****NEW ACADEMIC LIBRARIANS: NETWORKING TO SUCCESS**

Moved to session 331.

**1717 MTCC 202C**

9:05 AM

*Electronic journals***KEEP OR CANCEL: EVALUATION OF EJOURNAL BUNDLES AT A HOSPITAL LIBRARY**

Barbara Scholz, MIST Candidate, Faculty of Information, University of Toronto

Based on a case study of eJournal bundle usage at Baycrest Staff Library Services, get instructions on how to use Excel spreadsheet functions to analyse COUNTER Journal Report 1, and how this information can be used to inform the decision of whether to keep or cancel specific eJournal

bundles. Topics will include: calculation of return on investment, analysis of duplication both between eJournal bundles and between bundles and the collection of individual subscriptions, the proportion of "junk" and embargoed titles in eJournal title lists, and the problem of shifting eJournal bundle content from year to year.

**Convenor:** Mary McDiarmid, Manager of Library Services, Baycrest Centre  
Level II

**1718 ICH ONTARIO**

9:05 AM

*Digitization projects***OURONTARIO.CA: TRANSFORMING, BRANDING AND WEB 3.0**

Loren Fantin, Our Ontario Project Manager; Walter Lewis, Our Ontario Information Architect

We are not (just) in Kansas anymore!

Get Discovered! Let your content shine with a global audience by participating in OurOntario.ca as we ramp up to Web 3.0. Harness the services behind the portal to present your content in the semantic web. Display search results in Google Earth! Want to transform your data, so that it can be reused and repackaged for your specific environment? We can do it for you!

**1719 MTCC 206D**

9:05 AM

*Budget, Advocacy***HOW TO RUN A SUCCESSFUL BUDGET CAMPAIGN AND WIN!**

Cathy Matyas, CEO, Waterloo PL; Catherine Biss, CEO, Markham PL

Public libraries face budget challenges every year. Our Boards must respond with innovative strategies and advocacy techniques to ensure that elected officials and key decision-makers support the public library as a recognized resource and partner within our communities. This session will share winning techniques used

by public libraries to respond to budget challenges, and to build financial support at the municipal level.

**1720 MTCC 206E**  
**9:05 AM**

*Effective meetings*

**MEETING PROCEDURES – WHAT YOU NEED TO KNOW**

Jim Lochrie, President, CMS Consulting

A well-run meeting or assembly can pave the path to governing well, making informed decisions and being responsive to our communities. To this end, boards and committees must run effective and efficient meetings. Learn the six fundamental principles of meetings, the role of the chair, the role of each assembly member, and for the chair, a number of useful presiding techniques and skills.

Convenor: Beth Phieffer, Belleville PL

**1721 MTCC 206C**  
**9:05 AM**

*Capital projects*

**NEW LIBRARY BUILDINGS – THE LONG AND WINDING ROAD**


Elaine Condos, Division Manager, Centralized and Information Services, Ottawa PL;

Anne Bailey, Director, Branch Libraries, Toronto PL

Whether big or small, there are many major steps in getting a new library built. Starting with the vision of the new facility in the context of the Library's strategic plan and leading to opening day, there are many critical stages to complete – the business case, financial plan, public consultation, identification of functional and space requirements, site selection and more. Come to this session and learn how to move your building project forward.

Convenor: Elizabeth Vipond, Trustee, Oshawa PL

**1751, 1752**  
**CAREER DEVELOPMENT DAY**

See page 58 

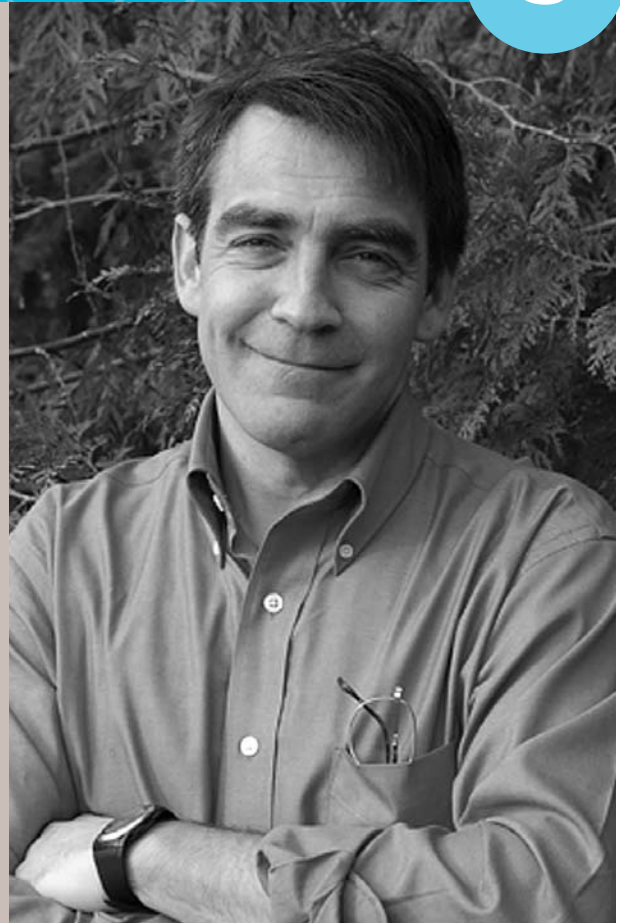
**1800**  
**ICH ONTARIO**

**10:40 AM**

**OHLA SPOTLIGHT**

*Disease mongering, Drugs – Marketing, Medical Care, Medicine, Pharmaceutical industry*

**Alan Cassels**



**DISEASE MONGERING, MEDIA AND THE ROLE OF THE LIBRARIAN**

Alan Cassels, Director, Media Doctor Canada, Pharmaceutical Policy Researcher, School of Health Information Sciences, University of Victoria

Canadian health care is in crisis, falling prey to a new and seemingly unstoppable ill: Disease Mongering. But University of Victoria drug policy researcher Alan Cassels has unleashed what he considers to be a cure: the power of healthy skepticism and humour to take on the disease spin being offered by the drug companies. With Cassels new book, *The ABCs of Disease Mongering: An epidemic in 26 letters* (Emdash Publishing, Victoria, 2007), the well-known commentator on drug policy tickles your funny bone with his new take on the very real and growing phenomenon of Disease Mongering designed to sell us health treatments of all sorts. Gain insights into how, as a librarian, you can capitalize on your trusted role of provider of information to direct your clients to accurate and balanced sources of medical information.

Convenor: Jan Figurski, Seniors Health Research Transfer Network

**The OLAStore<sup>★</sup>**  
**on-the-go**

# S

## 1800 SERIES SESSION SPEAKERS



Selinda Berg 1802



Diane (DeDe) Dawson  
1802



Tony Horava 1803



Carol Perry 1804



Jennifer Marvin 1804



Marcella Knibbe 1805



Jennifer Dumond 1806



Mike Ridley 1807



Jason Zou 1808



Guoying (Grace) Liu  
1808



F. Tim Knight 1809



Dorothy Macnaughton  
1812



Todd Kyle 1813



Anita Brooks-Kirkland  
1817



Pekka Baier-Reinio 1818



Elizabeth Golden 1819



Johanna Lawler 1819



Margaret Andrewes  
1821



Randee Loucks 1821



Dr. Ken Haycock 1822

**1801 MTCC 203C****10:40 AM***History of libraries***REGIONAL LIBRARIES  
COME TO ONTARIO****Lorne D. Bruce**, Head, Archival and Special Collections, University of Guelph Library

Explore how regional libraries began in Ontario, from the 1940s to mid-1960s. The early history of the regional library co-operatives concept developed in Ontario in the 1950s and took its most complete form in the Public Libraries Act of 1966. This was the early period, before extensive provincial financing. At the same time, the Ontario government was promoting the regional development concept for its municipal structure. Ultimately, however, the municipal form of regional organization would supplant the library co-operatives and systems developed before 1970.

**Convenor:** Arn Bailey, Ex Libris**1802 MTCC 206C****10:40 AM***Collection management, eBooks, User experience***DETERMINING THE  
USABILITY OF  
EBOOKS USING THE  
THINK-ALoud METHOD****Selinda Berg**, Research & Instructional Services Librarian, University of Windsor; **Diane (DeDe) Dawson**, MLIS Student, University of Western Ontario

The widespread acceptance and enthusiasm for eJournals in recent years has led to an increased interest in developing eBook collections in academic libraries. It is generally assumed that eBooks provide the same level of convenience and usability to patrons as eJournals have. This qualitative research study examined the usability of eBooks by observing the strategies of undergraduate science students while they performed information retrieval tasks in print books and eBooks.

**Convenor:** Sophia Apostol, Coultts Information Services**1803 MTCC 203A****10:40 AM***Academic libraries, Copyright***COPYRIGHT  
COMMUNICATION  
IN CANADIAN  
ACADEMIC LIBRARIES****Tony Horava**, Collection Coordinator, University of Ottawa

Ah, the complex and frustrating world of copyright – how are libraries responding? What methods are libraries using to communicate and teach copyright issues? What information is conveyed, and who is responsible? What is the interplay between the library and the institution in developing copyright policy? How is the web being used? Find out the results of a national survey of Canadian academic libraries undertaken in the summer of 2008, as well as offering ideas and strategies for best practices.

**Convenor:** Susan Shepley, McMaster University**1804 MTCC 206E****10:40 AM***Embedded instruction, Information literacy***HABITS OF INFORMATION  
LITERACY: AN  
EMBEDDED APPROACH  
TO INSTRUCTION****M.J. D'Elia**, Academic Liaison Librarian; **Carol Perry**, Academic Liaison Librarian; **Jennifer Marvin**, Librarian, University of Guelph

Librarians commonly encounter “guest speaker syndrome” when they’re invited to deliver instructional sessions: the content may be interesting and useful, but students often view the session as supplemental to the course. The challenge is to embed the tenets of information literacy in a manner that encourages students to develop habits of critical thinking. Learn the strategies used in an information management course to demonstrate how an embedded approach can encourage students to access, evaluate and use information effectively.

Data retrieval and visualization, geographic information systems (GIS) and group role-playing will be highlighted.

**Convenor:** Julie Anne Kent, MLIS Student, University of Western Ontario  
*Level II***1805 MTCC 202A****10:40 AM***Information literacy, Podcasting***FALLING THROUGH THE  
CRACKS: PODCASTING AND  
INFORMATION LITERACY****Marcella Knibbe**, MLIS Graduate, University of Western Ontario

Creating communication opportunities with students is an ongoing priority for many academic libraries. Is podcasting an effective means of accomplishing this? Discover the reasons behind implementing podcasting programs and their merits and downsides exemplified through commentary from academic institutions.

A discussion of the relationship between podcasting and information literacy, focusing on the “useful vs usable debate” will provide some insight as to whether podcasting is a truly effective 2.0 technology.

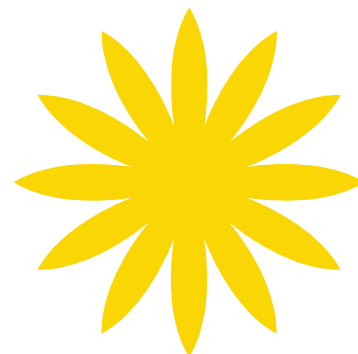
**Convenor:** Norma Palomino, University of Guelph-Humber  
*Level II***1806 MTCC 203B****10:40 AM***Academic libraries, Health libraries, Reference services***MERGING LIBRARIES,  
MERGING REFERENCE:  
THE NOHIN EXPERIENCE****Jennifer Dumond**, Instruction & Public Services Librarian; **Melissa Helwig**, Information Services Librarian, Northern Ontario School of Medicine

The Northern Ontario School of Medicine merged two libraries that fell under its authority to establish the Northern Ontario Health Information Network (NOHIN). Prior to the merger, staff provided reference services to similar but separate user groups. After the merge, librarians had to blend

two reference styles to deliver cohesive and relevant reference services. One objective of the merger was to make it as seamless as possible so users would experience minimal disruption. Discover the process used to merge two reference service styles into one, and evaluate the successes and challenges of providing multi-user reference services.

**Convenor:** Gail Nichol, University of Toronto  
*Level II***1807 MTCC 201F****10:40 AM** *Career development, Human resources***RECRUITMENT AND  
PROFESSIONAL  
CAREERS IN ONTARIO  
UNIVERSITY LIBRARIES****Robert Clarke**, Trent University; **Sharon Lamont**, Waterloo University; **Vivien Lewis**, McMaster University; **Mary Ann Mavrincac**, University of Toronto; **Mike Ridley**, University of Guelph

What do job seekers have to offer and how does that match with what Ontario university libraries are seeking? What are the key directions in universities these days and how are vacant posts being re-thought to build library teams for the next decade? Join a panel of senior administrators who will discuss recruitment in Ontario university libraries today and in the next few years.

**Convenor:** Anne Fullerton, University of Waterloo



**1808 MTCC 202C****10:40 AM***Open source software,  
Multilingual support collaboration***MULTILINGUAL  
LANGUAGE ISSUES OF  
OPEN SOURCE ILS****Jason Zou**, Systems Librarian,  
Lakehead University; **Guoying  
(Grace) Liu**, Systems Librarian,  
Leddy Library, University of Windsor

The Evergreen Open Source ILS is a free, open source library automation system developed and in use by Georgia Library's Public Information Network for Electronic Services. Evergreen has attracted world-wide interest since its introduction in 2006. Since Evergreen was originally developed in the United States, its best supports are in English. For libraries with Chinese collections, Chinese localization is a key project for its promotion to libraries. We have developed a Chinese version, enabling Evergreen to support Chinese in either English or Chinese dominated environments. Discover the Chinese version of Evergreen along with various multilingual issues related MARC standards, encoding, indexing, searching, and sorting especially associated with Chinese language.

**Convenor:** Alexandra Eisenbichler, MIS Student, University of Toronto  
*Level II*

**1809 ICH OAKVILLE****10:40 AM***LibX, RSS, Web 2.0***SIMPLIFYING RESEARCH:  
THE JOY OF LIBX AND  
KEEPING UP WITH RSS****Rajiv Nariani**, Science Librarian,  
York University; **F. Tim Knight**, Head  
of Technical Services, Osgoode Hall  
Law School Library, York University

See demonstrations of two different technologies that can greatly improve the research experience for your library users. First we will introduce LibX, review its functionality and demonstrate how easy it is for any library to create their own LibX version using the Edition Builder. Then we will demonstrate practical ways of using RSS feeds to deliver up-to-date information at a single location.

**Convenor:** John Dupuis, Science Librarian, Head, Steacie Science and Engineering Library

**1810 ICH NIAGARA****10:40 AM***Access, Digitization, Technology,  
Digital Collection***THE LUMINARY LIBRARY  
EXPERIENCE: LARGE SCALE  
DIGITIZATION AT TPL****Johanna Wellheiser**, Manager,  
Preservation & Digitization Services;  
**Andrew Lofft**, Department Head,  
Preservation & Digitization  
Services, Toronto PL

In 2007 TPL launched a large scale digitization project in partnership with Kirtas Technologies, Amazon.com, and Ristech. Our goal is to digitize and make available, both freely and for print-on-demand, 10,000 volumes of our pre-Confederation Canadian imprints over the next five years. One year into the project, we will review the progress, implications for TPL's Digital Collections and traditional library operations, technical issues and lessons learned. Learn about new options for promoting and making collections content available online. Hear about new robotic scanning technology. Understand implications for operations and service.

**Convenor:** Sheilah O'Connor, Kids' Space Web Services, Toronto PL  
*Level II*

**1811 MTCC 203D****10:40 AM***Web design***UNIVERSITY OF GUELPH  
LIBRARY WEBSITE  
RE-DESIGN: ARE WE  
THERE YET?****Eric Bungay**, Web Development  
Librarian, University of Guelph

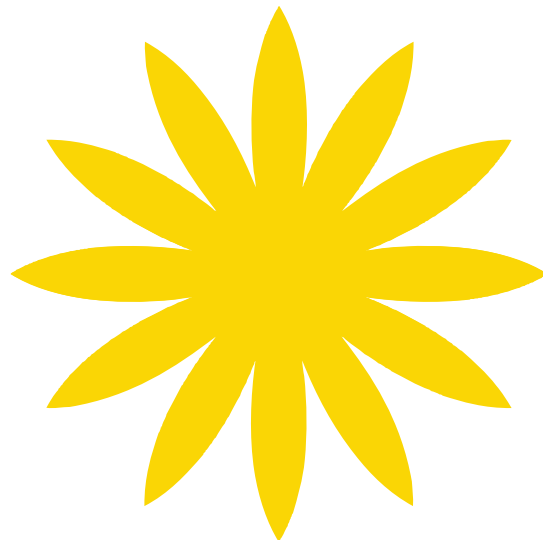
A review of the 2008 University of Guelph library website re-design from conception to conclusion with specific reference to "gotchas" and unexpected variables. Hear about project, content and server management issues. Discuss website standards and practicalities as well as the pitfalls and pratfalls encountered along the way.

**Convenor:** Arlene Whetter,  
Centennial College Libraries

**1812 MTCC 204****10:40 AM***Accessibility***IMPLEMENTING ONTARIO'S  
ACCESSIBLE CUSTOMER  
SERVICE STANDARDS****Dorothy Macnaughton**,  
Consultant, Accessibility and  
Diversity Training

Learn specific details about Ontario's Accessible Customer Service Standards which came into effect in January, 2008. All libraries, schools, universities, and colleges are required to implement these new Standards by January, 2010. Find out how your customer service training can meet the necessary requirements, be comprehensive and meaningful and make a positive difference in the lives of people with disabilities who access your library services. Learn about the standards for customer service policies, procedures and practices.

**Convenor:** Allison McCullough,  
Community Development Librarian,  
Oshawa PL



**1813 MTCC 206F****10:40 AM***Collection development, Marketing***DO KIDS REALLY LIKE DORA THE EXPLORER?**

Todd Kyle, Manager, Churchill Meadows Branch, Mississauga Library System

How do you reconcile quality vs mass appeal in books for your public or school library? What do kids really like, and what do they need? Using entertaining examples, explore the criteria that will help you go beyond these distinctions in taking a marketing approach to collection development.

**1814 ICH BALLROOM****10:40 AM***Training, Web 2.0***BETTY BLOGGER: A RECIPE FOR ONLINE INSTRUCTION**

Amanda Larsen, Librarian; Valerie Wettlaufer, Training and Information Services Librarian, Burlington PL

Web 2.0 is no longer the wave of the future, but the wave of the present. It is influencing and changing the way people do business and interact. It's no longer enough for library staff to just "be informed." Rather, we're in the perfect position to instruct our customers in the popularity and use of these online applications. Riding on the success of their public computer classes and that of their popular staff training program "BPL Web 2.0 Huh?!" the Burlington PL trainers guided their community through an online web 2.0 summer school. And now they want to share their goals, strategies, successes, disappointments, tips and tricks with you!

**Convenor:** Lindsay Shaw, Teen Services, Collingwood PL

**1815****10:40 AM****SHOW AND TELL: VISUAL LITERACY IN PICTURE BOOKS**

Moved to session 1030.

**1816 MTCC 206D****10:40 AM***Cataloguing***CATALOGUING E-RESOURCES @ YOUR LIBRARY**

Trina Grover, Librarian, Ryerson University Library

Gain an overview of the various methods of describing and providing access to online collections in libraries. Learn the current standards for cataloguing online journals and eBooks, as well as recent developments for resource description and access of electronic resources.

**Convenor:** Elizabeth Weijs, Ryerson University Library

**1817 MTCC 206A****10:40 AM***Collaboration, Vision***SUCCESS THROUGH SYNERGY: DEVELOPING A FRAMEWORK FOR STUDENT SUCCESS**

Janet Dixon, Head of Library, Waterloo CI; Sarah Bowler, Teacher-Librarian, Waterloo CI; Anita Brooks-Kirkland, Library Consultant, ITS, Waterloo Region DSB

Find out how opportunity, ingenuity, and rich collaboration converged to create a positive force greater than we could ever have imagined! What began as a dream to create a school-wide focus on the inquiry process became an inspirational tale of success, that ignited a district-wide learning commons, and continues to enrich the quality of teaching and learning experiences throughout the board. Use the framework to create your own success story.

**Convenor:** Ruth Hall, Toronto DSB

**1818 MTCC 202D****10:40 AM***Technology integration, Web 2.0***ESSENTIAL SKILLS FOR CONTEMPORARY STUDENTS – TECHNOLOGY AND MORE!**

Pekka Baier-Reinio, Program Consultant, Simcoe County DSB

Discover how you can incorporate essential, readily available, technological tools to support your students. Using lessons learned from Sci-Fi classics, explore essential skills for the 21st century and, with a somewhat skeptical view, explore the role of technology in schools today.

**Convenor:** June Hall, Toronto DSB

**1819 ICH CALEDON****10:40 AM***Technology integration, Motivation, Teaching and learning***THE SMARTER LIBRARY: USING SMART BOARDS IN YOUR LIBRARY PROGRAM**

Elizabeth Golden, Teacher-Librarian, Kingsville PS; Johanna Lawler, Teacher-Librarian, Talbot Trail PS

Invigorate your library program and improve student achievement by connecting students with dynamic, practical interactive lessons on the Smart Board. This is truly one piece of technology your students do not have at home.

**1820 MTCC 201E****10:40 AM***Research, Funding***FROM AWARENESS TO FUNDING: A STUDY OF PL SUPPORT IN AMERICA**

Jenny Johnson, OCLC

Using Bill and Melinda Gates Foundation funding, OCLC explored factors that both drive and limit local library funding: the research was recently published in a report titled, *From Awareness to Funding*. Even though the surveyed libraries were from the United States, many of the findings are relevant to the Canadian library scene.

**Convenor:** Andrew Porteus, Fort Erie PL

**1821 MTCC 206B****10:40 AM** **LD***Leadership By Design, Trustee development***TRUSTEE ROUND TABLE**

Pat Cavill, President, Pat Cavill Consulting; Margaret Andrewes, Councillor, Town of Lincoln; Randee Loucks, Principal, CGS Consultants

Come prepared to ask questions, raise issues and share experiences about your public library governance role. This networking session is your firsthand opportunity to "learn from your peers" with the support of expert facilitator, Pat Cavill, and OLBA's Leadership by Design consultants, Margaret Andrewes and Randee Loucks.

**Convenor:** Esrick Quintyn, Trustee, Oshawa PL

**1822 ICH KINGWAY****10:40 AM***Leadership, Management***LEADERSHIP 2009**

Dr. Ken Haycock, Professor and Director, School of Library and Information Science, San José State University

Have you ever felt like you didn't have time to read all of the latest literature in the fields of leadership, management and administration? Join Ken for the highlights of this year's published works, and reflect on the implications for this stage of your personal and professional career.

**1850,1851****CAREER DEVELOPMENT DAY**

See page 58 **CD**

**1900****MTCC 105/106****12:15 PM****CLOSING  
LUNCHEON  
GALA**

# Justin Trudeau



The education and empowerment of youth are priorities that have dominated Justin Trudeau's professional and personal life. Shortly after completing a degree at McGill University, Trudeau moved to Vancouver to earn a bachelor's of education degree from the University of British Columbia. For the next four years, he devoted himself to teaching children of all ages.

Justin has been actively involved with Katimavik, Canada's leading national youth volunteer-service program. He has worked to increase the engagement of Canada's youth towards their country, their communities and their environment.

In addition to Katimavik, Justin has also been involved with the Canadian Avalanche Foundation, promoting intelligent risk-taking and safety awareness; and wilderness groups such as the Nature Conservancy of Canada and the Canadian Parks and Wilderness Society.

Justin's work with a large number of diverse organizations and levels of government keeps him travelling extensively to help ensure that Canada is prepared to meet the challenges and responsibilities its future holds. Justin Trudeau, heir to one of the most famous names in Canadian politics, will succeed his father to Ottawa following his recent victory in the Montreal riding of Papineau in the fall election.

AND THE FOLLOWING PRESENTATION:

**OLA PRESIDENT'S AWARD FOR SPECIAL ACHIEVEMENT**

"Working Together" project.

Project partners: Vancouver Public Library,  
Regina Public Library, Toronto Public Library  
and Halifax Public Libraries

**The OLAStore★**  
*on-the-go*

# SUPER EXPO INDEX



- 90 Expo Index
- 91 Expo Floor Plan
- 92 Buyer's Guide
- 97 Expo Directory
- 110 Speaker Index
- 112 Subject Index
- 113 Program Creators
- 114 **MAP**  
Metro Toronto Convention Centre
- 115 **MAP**  
Intercontinental Hotel (ICH)

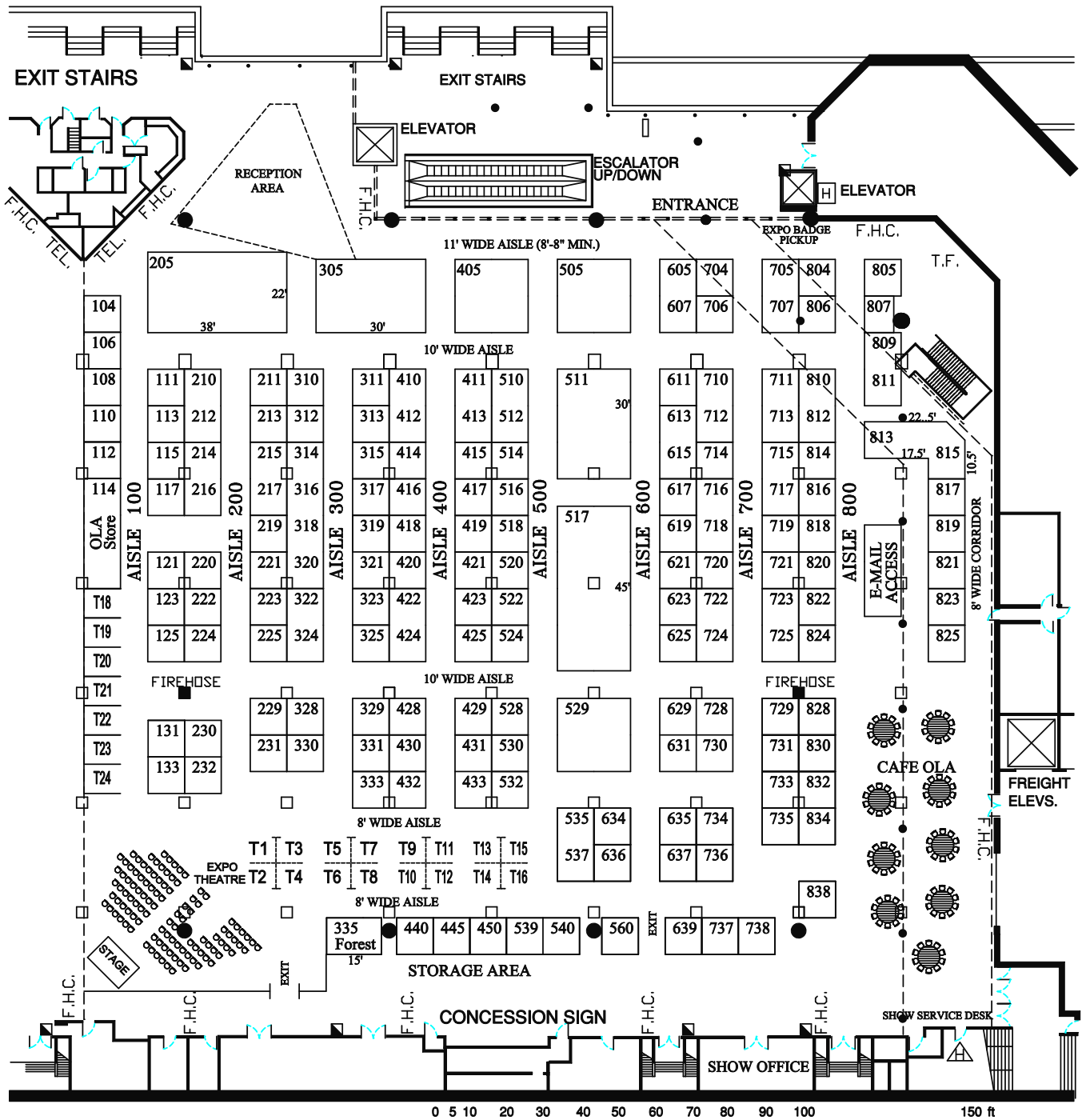


# EXPO INDEX

ABC Clio	305	<b>Edu Reference</b>		Login Canada	631	canadiens français	T16
ABDO Publishing	305	<b>Publisher's Direct</b>	<b>305</b>	James Lorimer & Co Ltd	225	Ristech Company Inc	710/712
Access Copyright	520	Elsevier	805	3M Canada Company	535/537	Robert Dougan & Associates	737
Accessibility Directorate of Ontario, Ministry of Community and Social Services	315	Emerald Group Publishing Inc	832	Mable's Fables	735	Rosen Publishing Group	230
Advanced Presentation Solutions	734	Encyclopedia Britannica	305	The Magic Suitcase Inc	T7	Rourke Publishing	305
ALA Graphics	114	ESAO – Education Safety Association of Ontario	516	Mandarin Library Automation	814	<b>S &amp; B Books</b>	<b>511</b>
Algonquin College – Library and Information Technician Program	T1–2	ESL Shop	323	Maney Publishing	231	Salem Press	305
Alibris	432	Ethos Ltd	T15	Marshall Cavendish	305	San José State University – School of Library and Information Science	625
Thomas Allen & Son	418/420	Euromonitor International	530	McArthur & Company	629	<b>Saunders Book Company</b>	<b>505</b>
American Psychological Association	705	Evergreen Award™	335	McClelland & Stewart/ Tundra Books	720	Schedule 3W/Medianet/ Dymaxion	715
Another Story Bookshop	636	Ex Libris Association	T20	McGraw-Hill Ryerson	714	Scholastic Canada	314–320
Groupe Archambault Inc	518	Facts On File	305	Me to We Books	T24	School Book Fairs Ltd	428
Baker & Taylor	728	Faculty of Information Federation of Ontario Public Libraries	T8 445	<b>Micromedia ProQuest</b>	<b>405</b>	Schoolhouse Products Inc	322/324
The Beguiling Books & Art	111	Firefly Books	706	Ministry of Education	539–540	Seneca College – Library and Information Technician Program	T1–2
Berkshire Publishing	305	Fitzhenry & Whiteside	421–425	Mitchell Lane	305	Sentry Technology Corporation	328
Between the Lines	T18	Follett International	711/713	Mohawk College – Library and Information Technician Program	T1–2	Serials Solutions	405
BH Smith Books	121	The Forest of Reading®	335	Municipal World	T5	Sharpe	305
Bibliotheca RFID Library Systems	738	Gale, part of Cengage Learning	804/806	Nansen Group Inc	817	Silver Birch Award®	335
<b>Blackwell</b>	<b>611</b>	Geographic Research Inc	T14	National Film Board of Canada	736	Simon & Schuster Canada	605/607
Blue Spruce Award™	335	Georgetown Publications	719	Naxos Online Libraries	331	Simply Map	T14
Bowler	219	Gibson Library Connections	807	Neal-Schuman Publishers	114	SirsiDynix	410/412
BPOMS, ECM Solutions	229	Goodminds.com	112	netTrekker d.i.	730	Song Support/RONNO	T6
<b>Brodart Canada</b>	<b>517</b>	Greenwood/Praeger	305	New Readers Bookstore – Frontier College	T12	Springer	433
Campbell Bros. Movers Library Division	825	Grey House Publishing	704	<b>NRC Research Press</b>	634	Stacks – Library Automation Software	524
Canada-Ontario Business Service Centre	834	Grigorian	820	<b>OLC</b>	<b>311</b>	Stone Arch Books	305
Canadian Children's Book Centre	T11	Groundwood Books	528	OLA Press	114	Sumach Press	T13
Canadian Music Centre	T21	Guilford Press	114	The OLASore	114	Talking Tech	721
Canadian Union of Public Employees Ontario Library Workers Committee	430	Gumdrop Books Canada	809/811	Omnigraphics	305	Le Prix Tamarack™	335
Capstone	305	H.B. Fenn & Company Ltd	215/217	Ontario Association of Library Technicians/Association des bibliotechniciens de l'Ontario	T1–2	Taylor & Francis Group	816/818
<b>Carr McLean Ltd</b>	<b>205</b>	Harbourfront Centre/IFOA	333	Ontario Genealogical Society	T9	That's Life! Communications	T10
Cedrom-SNi	824	Herman Miller W.R.	819	Ontario Library Association Career Centre		Thomson Reuters, Scientific	522
Chelsea Clubhouse	305	Holsag Canada	532	Ontario Library Service – North	431	Tinlids	419
Chelsea House	305	Hot Apple Cider	T10	Ontario Literacy Coalition	T4	Turnitin	110
Child's World	305	ICA Systems (ELIBSYS)	117	Orca Book Publishers	214/216	United Library Services	729
CNIB Library	617	IEEE	313	Organization of Book Publishers of Ontario	220	Upstart Books	114
Compass Point Books	305	Infor Library and Information Solutions	104	Oxford University Press	223	Ven-Rez Products Ltd	822
Convergent Library Technologies	731/733	Innovative Interfaces Canada	312	Palmieri Furniture	716/718	Veterans Affairs Canada	108
<b>Counting Opinions (SQUIRE) Ltd</b>	<b>440</b>	Insignia Software	821	Pathfinder Books	T19	Visual Education Centre	560
<b>Coutts Information Services</b>	<b>723/725</b>	International Reading Association	114	<b>Penguin Group (Canada)</b>	<b>422/424</b>	We Love the Library	114
Crabtree Publishing Company	635/637	J. Appleseed	505	Perma-Bound Canada	613/615	White Pine Award™	335
<b>CVS</b>	<b>411/413</b>	Jim Clifford Moving	319	Picture Window Books	305	<b>Whitehots Inc</b>	<b>210/212</b>
D & M Publishers Inc	416	Kate Walker & Company	415	Playaway	330	Wintergreen Learning Materials	810/812
Dorling Kindersley	417	Kevin & Robin Books Ltd	T3	POLARIS Library Systems	325	<b>Wolters Kluwer Health   Ovid</b>	<b>514</b>
Duncan Systems Specialists Inc	524	Kids Can Press	310	<b>Pop Packaging Inc</b>	<b>133</b>	The Word Guild	T10
The Dundurn Press	414	Knowbuddy Resources	505	Preservation Technologies	429	World Book Educational Products of Canada	623
Duplicom Presentation Systems	621	Knowledge Ontario	813/815	Presse Commerce	321	World Literacy of Canada	113
Dynamic Imaging Solutions Inc	639	L4U – Kelowna Software Inc	232	Pro.Loc	828/830	<b>YBP Library Services</b>	<b>211</b>
<b>EBSCO Canada Ltd</b>	<b>510/512</b>	LibLime	106	Professional Learning Centre	T8	YouAreSpecial.com	317
		Libraries Unlimited	114	Prologue to the Performing Arts	450		
		Library and Archives Canada	838	Publishers Group Canada	221		
		<b>Library Bound</b>	<b>329</b>	Random House of Canada Ltd	722/724		
		Library Services Centre	529	Red Maple Award™	335		
		Linworth Publishing	114	Regroupement des éditeurs			
		The Literary Press Group	619				
		Living Books Inc	T23				
		LMC Source	114				

# EXPO FLOOR PLAN

## EXHIBIT HALL "C"



# BUYER'S GUIDE



## BOOKS, PERIODICALS AND DOCUMENTS

### Alternative

Between the Lines	T18
CNIB Library	617
Sumach Press	T13

### Art & Architecture

D & M Publishers Inc	416
Dundurn Press	414

### Art & Culture

Between the Lines	T18
Pathfinder Books	T19

### Biography

Gumdrop Books Canada	809/811
The Literary Press Group	619
Mitchell Lane	305
Omnigraphics	305
Pathfinder Books	T19

### Body, Mind & Spirit

Georgetown Publications	719
-------------------------	-----

### Business

Canada-Ontario Business Service Centre	834
McGraw-Hill Ryerson	714

### Canadian Publishers

Thomas Allen & Son	418
Crabtree Publishing Co	635/637
D & M Publishers Inc	416
Firefly Books	706
Fitzhenry & Whiteside	421-425
Gibson Library Connections	807
H.B. Fenn & Company Ltd	215/217
Kevin & Robin Books Ltd	T3
The Literary Press Group	619
James Lorimer & Co Ltd	225
McArthur & Company	629
McClelland & Stewart/Tundra Books	720
Me to We Books	T24
NRC Research Press	634
Ontario Genealogical Society	T9
Organization of Book Publishers of Ontario	220
Oxford University Press	223
Random House of Canada Ltd	722/724
Scholastic Canada	314-320
School Book Fairs Ltd	428
Sumach Press	T13

### Children's Books

ABDO Publishing	305
Another Story Bookshop	636
Canadian Children's Book Centre	T11
Capstone	305
Chelsea House	305
Coutts Information Services	723/725
Crabtree Publishing Co	635/637
D & M Publishers Inc	416

Dorling Kindersley	417
Encyclopedia Britannica	305
Firefly Books	706
Fitzhenry & Whiteside	421-425
Georgetown Publications	719
Groundwood Books	528
H.B. Fenn & Company Ltd	215/217
Kevin & Robin Books Ltd	T3
Kids Can Press	310
Library Services Centre	529
The Literary Press Group	619
James Lorimer & Co Ltd	225
The Magic Suitcase Inc	T7
Marshall Cavendish	305
McArthur & Company	629
McClelland & Stewart/Tundra Books	720
Me to We Books	T24
Orca Book Publishers	214/216
Oxford University Press	223
Penguin Group (Canada)	422/424
Perma-Bound Canada	613/615
Picture Window Books	305
Random House of Canada Ltd	722/724
Rourke Publishing	305
Saunders Book Company	505
Scholastic Canada	314-320
Simon & Schuster	605/607
Tinlids	419
Whitehots Inc	210/212
YouAreSpecial.com	317

### Christian Fiction

Living Books Inc	T23
------------------	-----

### Christian Non-Fiction

Living Books Inc	T23
------------------	-----

### Cook Books

Firefly Books	706
Publishers Group Canada	221

### Directories

Grey House Publishing	704
The Word Guild	T10

### Dual Language

Kevin & Robin Books Ltd	T3
-------------------------	----

### eBooks

Blackwell	611
Chelsea House	305
Coutts Information Services	723/725
EBSCO Canada Ltd	510/512
Elsevier	805
Emerald Group Publishing	832
Facts on File	305
Gale, part of	804/806
Cengage Learning	
Gibson Library Connections	807
Greenwood/Praeger	305
Gumdrop Books Canada	809/811
Ristech Company Inc	710/712
Wolters Kluwer Health   Ovid	514
YBP Library Services	211

### eJournals

EBSCO Canada Ltd	510/512
------------------	---------

Elsevier	805
Emerald Group Publishing	832
IEEE	313
Maney Publishing	231
Taylor & Francis Group	816/818
Wolters Kluwer Health   Ovid	514

### Educational

ABDO Publishing	305
Berkshire Publishing	305
Capstone	305
Coutts Information Services	723/725
Crabtree Publishing Co	635/637
Elsevier	805
Encyclopedia Britannica	305
ESL Shop	323
Fitzhenry & Whiteside	421-425
Georgetown Publications	719
Greenwood/Praeger	305
Guilford Press	114
International Reading Association	114
Libraries Unlimited	114
Linworth Publishing	114
LMC Source	114
Me to We Books	T24
Mitchell Lane	305
Municipal World	T5
Neal-Schuman Publishers	114
The OLASore	114
Omnigraphics	305
Organization of Book Publishers of Ontario	220

Oxford University Press	223
Perma-Bound Canada	613/615
Picture Window Books	305
Rosen Publishing Group	230
Rourke Publishing	305
Salem Press	305
Scholastic Canada	314-320
Sharpe	305
Song Support/Ronno	T6
Upstart Books	114
Veterans Affairs Canada	108
World Book Educational Products of Canada	623

### English as a Second Language

Another Story Bookshop	636
ESL Shop	323
Facts on File	305
McGraw-Hill Ryerson	714
New Readers Bookstore - Frontier College	T12
YouAreSpecial.com	317

### Foreign Language

Groundwood Books	528
Library Services Centre	529
McGraw-Hill Ryerson	714
Wintergreen Learning Materials	810/812

### French Books (all topics)

Groupe Archambault	518
B.H. Smith Books	121
Crabtree Publishing Co	635/637
Gibson Library Connections	807

Pathfinder Books	T19
Regroupement des éditeurs canadiens-français	T16
S & B Books	511
Scholastic Canada	314-320
World Book Educational Products of Canada	623

### French Language Materials

Library Services Centre	529
Prologue to the Performing Arts	450
Whitehots Inc	210/212

### General Books

Alibris	432
Thomas Allen & Son	418
Baker & Taylor	728
Between the Lines	T18
Brodart Canada	517
Coutts Information Services	723/725
Firefly Books	706
Gumdrop Books Canada	809/811
H.B. Fenn & Company Ltd	215/217
Library Services Centre	529
McArthur & Company	629
Perma-Bound Canada	613/615
Random House of Canada Ltd	722/724
S & B Books	511
Scholastic Canada	314-320
Simon & Schuster	605/607
Sumach Press	T13
Whitehots Inc	210/212

### General Children's Books

Thomas Allen & Son	418
Kevin & Robin Books Ltd	T3
Kids Can Press	310
S & B Books	511

### Government Documents

Canada-Ontario Business Service Centre	834
Geographic Research Inc	T14
Municipal World	T5
Veterans Affairs Canada	108

### Graphic Novels

The Beguiling Books & Art	111
Capstone	305
Dorling Kindersley	417
Kids Can Press	310
Orca Book Publishers	214/216
Perma-Bound Canada	613/615
S & B Books	511
Scholastic Canada	314-320
Simon & Schuster	605/607
Stone Arch Books	305
Tinlids	419

### Graphic Novels (French)

The Beguiling Books & Art	111
---------------------------	-----

### Health Information

Elsevier	805
Rosen Publishing Group	230

### History/Heritage

Between the Lines	T18
-------------------	-----

Crabtree Publishing Co	635/637	<b>Medical</b>		NetTrekker d.i.	730	The OLASore	114
Dundurn Press	414	Login Canada	631	Rosen Publishing Group	230	Upstart Books	114
James Lorimer & Co Ltd	225	Maney Publishing	231	Salem Press	305		
McClelland & Stewart/ Tundra Books	720	McGraw-Hill Ryerson	714	Veterans Affairs Canada	108	<b>Scholarly</b>	
Ontario Genealogical Society	T9	Neal-Schuman Publishers	114	Wolters Kluwer Health   Ovid	514	ABC Clío	305
Pathfinder Books	T19	The OLASore	114			Berkshire Publishing	305
Veterans Affairs Canada	108	Omnigraphics	305	<b>Out of Print</b>		Blackwell	611
		Wolters Kluwer Health   Ovid	514	Alibris	432	NRC Research Press	634
						Organization of Book Publishers of Ontario	220
<b>Journals &amp; Periodicals</b>		<b>Monographs &amp; Serials</b>		<b>Picture Books (Specialty)</b>		Salem Press	305
Emerald Group Publishing	832	Neal-Schuman Publishers	114	The Magic Suitcase Inc	T7	Sharpe	305
IEEE	313	NRC Research Press	634			Taylor & Francis Group	816/818
Taylor & Francis Group	816/818	The OLASore	114	<b>Paperbacks</b>		YBP Library Services	211
		YBP Library Services	211	Library Services Centre	529		
<b>Large Print Books</b>				McArthur & Company	629		
Georgetown Publications	719	<b>Music/Music Reference</b>		School Book Fairs Ltd	428	<b>Science</b>	
Picture Window Books	305	Login Canada	631	Stone Arch Books	305	ABDO Publishing	305
S & B Books	511					Capstone	305
Stone Arch Books	305	<b>Mystery</b>				Compass Point Books	305
		Dundurn Press	414	<b>Poetry</b>		Crabtree Publishing Co	635/637
<b>Library Science/Services</b>		McArthur & Company	629	Kids Can Press	310	Facts on File	305
Compass Point Books	305	Organization of Book Publishers of Ontario	220	The Literary Press Group	619	Login Canada	631
Guilford Press	114	Sumach Press	T13			Marshall Cavendish	305
International Reading Association	114			<b>Print Braille for Children</b>		Omnigraphics	305
Libraries Unlimited	114	<b>Native Resources</b>		CNIB Library	617	Picture Window Books	305
Linworth Publishing	114	Prologue to the				Rourke Publishing	305
LMC Source	114	Performing Arts	450	<b>Professional Literature</b>		Saunders Book Company	505
Login Canada	631			Guilford Press	114	Sharpe	305
Neal-Schuman Publishers	114	<b>Natural History/Environment</b>		International Reading Association	114		
NRC Research Press	634	Crabtree Publishing Co	635/637	Libraries Unlimited	114	<b>Self-Help</b>	
The OLASore	114	Compass Point Books	305	Linworth Publishing	114	Thomas Allen & Son	418
Scholastic Canada	314-320	D & M Publishers Inc	416	LMC Source	114	Login Canada	631
Upstart Books	114	Dundurn Press	414	Neal-Schuman Publishers	114	McGraw-Hill Ryerson	714
		Fitzhenry & Whiteside	421-425	The OLASore	114	Publishers Group Canada	221
		Pathfinder Books	T19	Upstart Books	114		
		World Book Educational Products of Canada	623			<b>Social Issues</b>	
<b>Literature and Criticism</b>				<b>Rare</b>		Another Story Bookshop	636
Chelsea House	305	<b>OLA Reading Program</b>		Alibris	432	Between the Lines	T18
Facts on File	305	CNIB Library	617			Municipal World	T5
Greenwood/Praeger	305	Groundwood Books	528	<b>Reference</b>		Pathfinder Books	T19
The Literary Press Group	619	Kids Can Press	310	ABC Clío	305	Saunders Book Company	505
McClelland & Stewart/ Tundra Books	720	Library Services Centre	529	Berkshire Publishing	305		
Organization of Book Publishers of Ontario	220	S & B Books	511	Capstone	305	<b>Social Science</b>	
Publishers Group Canada	221	School Book Fairs Ltd	428	Chelsea House	305	Crabtree Publishing Co	635/637
Salem Press	305			Compass Point Books	305	Rourke Publishing	305
		<b>Online Reference</b>		Dorling Kindersley	417	Saunders Book Company	505
<b>Literacy Resources</b>		<b>Products &amp; Services</b>		Encyclopedia Britannica	305		
Guilford Press	114	Bowker	219	Facts on File	305	<b>Struggling Readers</b>	
International Reading Association	114	Geographic Research Inc	T14	Georgetown Publications	719	ESL Shop	323
Libraries Unlimited	114	Gibson Library Connections	807	Gibson Library Connections	807	James Lorimer & Co Ltd	225
Linworth Publishing	114	Greenwood/Praeger	305	Greenwood/Praeger	305		
LMC Source	114	Grey House Publishing	704	Grey House Publishing	704	<b>Specialized Books &amp; Magazines</b>	
Neal-Schuman Publishers	114	Elsevier	805	Library Services Centre	529	ESL Shop	323
New Readers Bookstore – Frontier College	T12	Rosen Publishing Group	230	Marshall Cavendish	305	Municipal World	T5
The OLASore	114	Wolters Kluwer Health   Ovid	514	McGraw-Hill Ryerson	714	Ontario Genealogical Society	T9
Song Support/Ronno	T6	World Book Educational Products of Canada	623	Oxford University Press	223	YouAreSpecial.com	317
Upstart Books	114			Perma-Bound Canada	613/615		
Wintergreen Learning Materials	810/812	<b>Online Resources</b>		Picture Window Books	305	<b>Sports &amp; Fitness</b>	
YouAreSpecial.com	317	Canada–Ontario Business Service Centre	834	Salem Press	305	Crabtree Publishing Co	635/637
		Chelsea House	305	Sharpe	305	Login Canada	631
<b>Manga</b>		Crabtree Publishing Co	635/637	Thomson Reuters, Scientific Products of Canada	522	McGraw-Hill Ryerson	714
Tinlids	419	Emerald Group Publishing	832	World Book Educational	623	Song Support/Ronno	T6
		Encyclopedia Britannica	305				
		Facts on File	305	<b>Teacher-Librarian Resources</b>		Another Story Bookshop	636
		Geographic Research Inc	T14	Another Story Bookshop	636	Between the Lines	T18
		Gibson Library Connections	807	Canadian Children's Book Centre	T11	Book Centre	
		Greenwood/Praeger	305	Libraries Unlimited	114	Coutts Information Services	723/725
		IEEE	313	Linworth Publishing	114	Dorling Kindersley	417
		Login Canada	631	LMC Source	114	ESL Shop	323
				Me to We Books	T24	Guilford Press	114
				Neal-Schuman Publishers	114		





International Reading Association	114
Kevin & Robin Books Ltd	T3
Libraries Unlimited	114
LMC Source	114
The Magic Suitcase Inc	T7
NetTrekker d.i.	730
The OLASore	114
Orca Book Publishers	214/216
Prologue to the Performing Arts	450
Upstart Books	114
Veterans Affairs Canada	108
Wintergreen Learning Materials	810/812
YouAreSpecial.com	317
<b>Technology Books</b>	
Crabtree Publishing Co	635/637
McGraw-Hill Ryerson	714
<b>Teen Fiction &amp; Poetry</b>	
Another Story Bookshop	636
Dundurn Press	414
Groundwood Books	528
Orca Book Publishers	214/216
Scholastic Canada	314-320
<b>Travel Books</b>	
Dorling Kindersley	417
Publishers Group Canada	221
<b>Young Adult Books</b>	
ABDO Publishing	305
Thomas Allen & Son	418
Canadian Children's Book Centre	T11
Capstone	305
Chelsea House	305
Compass Point Books	305
D & M Publishers Inc	416
Encyclopedia Britannica	305
Firefly Books	706
Fitzhenry & Whiteside	421-425
Groundwood Books	528
H.B. Fenn & Company Ltd	215/217
Library Services Centre	529
James Lorimer & Co Ltd	225
Kids Can Press	310
McClelland & Stewart/Tundra Books	720
Me to We Books	T24
Orca Book Publishers	214/216
Oxford University Press	223
Penguin Group (Canada)	422/424
Publishers Group Canada	221
Random House of Canada Ltd	722/724
Rourke Publishing	305
Saunders Book Company	505
Scholastic Canada	314-320
School Book Fairs Ltd	428
Simon & Schuster	605/607
Stone Arch Books	305
Sumach Press	T13
Tinlids	419

**AUDIOVISUAL EQUIPMENT & MATERIALS**

<b>Audio Books</b>	
CNIB Library	617
Coutts Information Services	723/725
Crabtree Publishing Co	635/637
H.B. Fenn & Company Ltd	215/217
Library Services Centre	529
Playaway	330
Random House of Canada Ltd	722/724
S & B Books	511
School Book Fairs Ltd	428
Simon & Schuster	605/607
Tinlids	419
<b>Audio Books (French)</b>	
Groupe Archambault	518
CNIB Library	617
Playaway	330
<b>Audio Books (Spanish)</b>	
Playaway	330
<b>Audiovisual Equipment</b>	
Advanced Presentation Solutions	734
Brodart Canada	517
Duplicom Presentation Systems	621
<b>Audiovisual Materials</b>	
Advanced Presentation Solutions	734
Duplicom Presentation Systems	621
Ethos Ltd	T15
National Film Board of Canada	736
<b>Book &amp; Audio Packages</b>	
Wintergreen Learning Materials	810/812
<b>Digital Libraries</b>	
Canadian Music Centre	T21
Coutts Information Services	723/725
IEEE	313
Knowledge Ontario	813/815
Municipal World	T5
Ristech Company Inc	710/712
SirsiDynix	410/412
Visual Education Centre	560
<b>Disk Repair</b>	
Library Services Centre	529
<b>DVD; Film; Video</b>	
Alibris	432
Groupe Archambault	518
Baker & Taylor	728
Library Bound Inc	329
Library Services Centre	529
National Film Board of Canada	736
S & B Books	511
Visual Education Centre	560
<b>Children's</b>	
Ethos Ltd	T15

<b>Educational</b>	
Ethos Ltd	T15
Visual Education Centre	560
<b>Historical</b>	
Ethos Ltd	T15
<b>Multimedia</b>	
Duplicom Presentation Systems	621
Ethos Ltd	T15
Nansen Group Inc	817
S & B Books	511
<b>Music</b>	
Alibris	432
Groupe Archambault	518
Baker & Taylor	728
Canadian Music Centre	T21
Grigorian	820
Library Bound Inc	329
Library Services Centre	529
NAXOS Online Libraries	331
S & B Books	511
Song Support/Ronno	T6
<b>Music Scores</b>	
Canadian Music Centre	T21
<b>Online</b>	
Encyclopedia Britannica	305
Salem Press	305
<b>Online Digital</b>	
Marshall Cavendish	305
<b>Online Resources</b>	
Canadian Music Centre	T21
Coutts Information Services	723/725
Knowledge Ontario	813/815
National Film Board of Canada	736
NAXOS Online Libraries	331
NetTrekker d.i.	730
Scholastic Canada	314-320
SirsiDynix	410/412
Thomson Reuters, Scientific	522
<b>Smart Boards</b>	
Advanced Presentation Solutions	734

**EQUIPMENT, FURNITURE & SUPPLIES**



<b>Archival Products</b>	
Brodart Canada	517
Carr McLean Ltd	305
Dynamic Imaging Solutions Inc	639
Ristech Company Inc	710/712
<b>Bags</b>	
Library Services Centre	529
Pop Packaging Inc	133
<b>Bookmarks</b>	
ALA Graphics	114
The OLASore	114
<b>Book Trucks</b>	
Schoolhouse Products	322/324
Ven-Rez Products Ltd	822

<b>Furniture</b>	
Brodart Canada	517
Carr McLean Ltd	305
Herman Miller W.R.	819
Nansen Group Inc	817
Palmieri Furniture	716/718
Schoolhouse Products	322/324
Ven-Rez Products Ltd	822
<b>Labels</b>	
Dynamic Imaging Solutions Inc	639
Sentry Technology Corporation	328
<b>Library Promotional Products</b>	
ALA Graphics	114
The OLASore	114
Pop Packaging Inc	133
<b>Manga Display Racks</b>	
The Beguiling Books & Art	111
<b>Microfilm Scanners</b>	
Brodart Canada	517
BPOMS, ECM Solutions	229
Ristech Company Inc	710/712
<b>Mobile Storage</b>	
Carr McLean Ltd	305
Herman Miller W.R.	819
Nansen Group Inc	817
Schoolhouse Products	322/324
Wintergreen Learning Materials	810/812
<b>Posters</b>	
ALA Graphics	114
The OLASore	114
<b>Seating</b>	
Holsag Canada	532
<b>Security Systems</b>	
Bibliotheca RFID Library Systems	738
3M Canada Company	535/537
Sentry Technology Corporation	328
<b>Shelving</b>	
Carr McLean Ltd	305
Herman Miller W.R.	819
Nansen Group Inc	817
Palmieri Furniture	716/718
Pro.Loc	828/830
Schoolhouse Products	322/324
Ven-Rez Products Ltd	822
<b>Sortation</b>	
3M Canada Company	535/537
<b>Storage Systems</b>	
BPOMS, ECM Solutions	229
Nansen Group Inc	817
<b>Supplies</b>	
Brodart Canada	517
Carr McLean Ltd	305
Dynamic Imaging Solutions Inc	639
Herman Miller W.R.	819

**AUTOMATION**



**Bar Codes**  
Dynamic Imaging Solutions Inc 639

**Bar Code Scanners**  
Dynamic Imaging Solutions Inc 639  
Sentry Technology Corporation 328

**Booking Software**  
Convergent Library Technologies 731-733

**Cataloguing**  
Convergent Library Technologies 731-733  
Duncan Systems Specialists Inc 524  
Library Services Centre 529

**Computer Software**  
Convergent Library Technologies 731-733  
Stacks – Library Automation Software 524  
Robert Dougan & Associates 737

**Computer & Peripheral Equipment**  
Duplicom Presentation Systems 621  
Robert Dougan & Associates 737

**Database – Bibliographic**  
Bowker 219  
Duncan Systems Specialists Inc 524  
EBSCO Canada Ltd 510/512  
Thomson Reuters, Scientific 522

**Database – Technical Information**  
Wolters Kluwer Health | Ovid 514

**Database – Preparation**  
Duncan Systems Specialists Inc 524

**Early Literacy Stations**  
Robert Dougan & Associates 737

**Electronic Document Delivery**  
CEDROM-SNi 824

**Electronic Imaging Systems**  
BPOMS, ECM Solutions 229

**Information Technology**  
CEDROM-SNi 824  
Duplicom Presentation Systems 621

**Integrated Library Systems**  
Stacks – Library Automation Software 524  
Infor Library & Information Solutions 104  
Innovative Interfaces 312  
L4U – Kelowna Software Ltd 232  
LibLime 108  
SirsiDynix 410/412  
Talking Tech 721

**Internet/Intranet**  
Stacks – Library Automation Software 524  
Thomson Reuters, Scientific 522

**Library Automated Systems**  
Infor Library & Information Solutions 104  
Innovative Interfaces 312  
Insignia Software 821  
L4U – Kelowna Software Ltd 232  
3M Canada Company 535/537  
Sentry Technology Corporation 328  
SirsiDynix 410/412  
Stacks – Library Automation Software 524  
Talking Tech 721

**Library Portals**  
SirsiDynix 410/412  
Thomson Reuters, Scientific 522

**Micrographic Equipment**  
BPOMS, ECM Solutions 229

**Online Search Services**  
Bowker 219  
CEDROM-SNi 824  
Thomson Reuters, Scientific 522

**OPAC**  
Stacks – Library Automation Software 524

**Patron Self Checkout Units**  
Sentry Technology Corporation 328

**Reference Systems**  
Thomson Reuters, Scientific 522

**Retro Conversion**  
Duncan Systems Specialists Inc 524  
L4U – Kelowna Software Ltd 232

**RFID**  
Bibliotheca RFID Library Systems 738  
Convergent Library Technologies 731/733  
3M Canada Company 535/537  
Sentry Technology Corporation 328

**Staff Scheduling**  
Convergent Library Technologies 731/733

**Telephone & Text Messaging**  
Talking Tech 721

**Theft Prevention Systems**  
Sentry Technology Corporation 328

**SERVICES**



**Accessibility**  
Accessibility Directorate of Ontario, Ministry of Community and Social Services 315  
Herman Miller W.R. 819

**Associations**  
Ex Libris Association 76  
Federation of Ontario Public Libraries 445  
The Word Guild 110  
World Literacy of Canada 113

**Automatic Release Plans**  
Blackwell 611  
Library Bound Inc 329  
Library Services Centre 529  
Visual Education Centre 560

**Bibliographic Services**  
Bowker 219  
Thomson Reuters, Scientific 522  
Duncan Systems Specialists Inc 524

**Book Fairs**  
Gumdrop Books Canada 809/811  
Scholastic Canada 314–320

**Book Leasing Plans**  
Library Services Centre 529

**Book Processing**  
Blackwell 611  
S & B Books 511  
Duncan Systems Specialists Inc 524

**Book/Print Wholesalers**  
Library Bound Inc 329  
Library Services Centre 529  
Whitehots Inc 210/212

**Cataloguing Services**  
Blackwell 611  
Library Bound Inc 329  
Library Services Centre 529  
OCLC 311  
S & B Books 511  
Duncan Systems Specialists Inc 524

**Consultants**  
The Beguiling Books & Art 111  
Duplicom Presentation Systems 621  
Geographic Research Inc 114  
The Magic Suitcase Inc 117

**Copyright Licensing**  
CEDROM-SNi 824

**Data Management**  
Counting Opinions 440  
Mandarin Library Automation 814

**Database Conversions**  
Duncan Systems Specialists Inc 524

ICA Systems (ELIBSYS) 117  
Mandarin Library Automation 814

**Database Preparations**  
Duncan Systems Specialists Inc 524  
ICA Systems (ELIBSYS) 117

**Distributor – Books**  
YBP Library Services 211

**eContent**  
CEDROM-SNi 824  
Coutts Information Services 723/725  
Euromonitor International 530  
Knowledge Ontario 813/815  
OCLC 311  
Ristech Company Inc 710/712  
Thomson Reuters, Scientific 522

**Educational Resources**  
Faculty of Information 118  
ICA Systems (ELIBSYS) 117  
National Film Board of Canada 736  
Ontario Genealogical Society 119  
Prologue to the Performing Arts 450  
San José State University – School of Library and Information Science 625  
Visual Education Centre 560  
World Literacy of Canada 113

**Government Services**  
Canada–Ontario Business Service Centre 834

**Government Programs**  
Canada–Ontario Business Service Centre 834

**Health & Safety Resource**  
ESAO – Education Safety Association of Ontario 516

**Information Management**  
BPOMS, ECM Solutions 229  
Counting Opinions 440  
Mandarin Library Automation 814  
ICA Systems (ELIBSYS) 117  
3M Canada Company 535/537

**Library and Archives**  
Knowledge Ontario 813/815  
Thomson Reuters, Scientific 522

**Library Education**  
Faculty of Information 118  
Ontario Genealogical Society 119

**Library Promotion**  
Ontario Library Service – North 431  
Pop Packaging Inc 133

**Literacy**  
Forest of Reading® 335  
World Literacy of Canada 113

<b>MLIS Degree</b> Faculty of Information	T8	Thomson Reuters, Scientific Whitehots Inc	522 210/212	ICA Systems (ELIBSYS) Ministry of Education	117 539-540	<b>Surveys</b> Counting Opinions (SQUIRE) Ltd	440
<b>Moving Companies</b> Campbell Bros Movers Library Division	825	<b>Online Educational Resources</b> Coutts Information Services Faculty of Information	723/725 T8	<b>Reading Promotion</b> Forest of Reading® Gumdrop Books Canada World Literacy of Canada	335 809/811 113	<b>Technical Services</b> Duncan Systems Specialists Inc Library Services Centre OCLC YBP Library Services	524 529 311 211
<b>Multilingual ARPS</b> Library Services Centre	529	IEEE National Film Board of Canada NetTrekker d.i.	313 736 730	<b>Reference Services</b> Bowker Gale, part of Cengage Learning OCLC	219 804/806 311	<b>Training &amp; Development</b> Advanced Presentation Solutions Faculty of Information	734 T8
<b>Networking</b> The Word Guild	T10	San José State University – School of Library and Information Science	625	<b>Seminars/Conferences</b> The Magic Suitcase Inc The Word Guild	T7 T10	<b>Union</b> Canadian Union of Public Employees Ontario Library Workers Committee	430
<b>Nutrition</b> Song Support/Ronno	T6	<b>Performing Arts Resource</b> Prologue to the Performing Arts	450	<b>Serials Aggregator</b> EBSCO Canada Ltd	510/512	<b>Video Wholesaler</b> Library Services Centre	529
<b>Online Database</b> Groupe Archambault Counting Opinions Coutts Information Services Emerald Group Publishing Gale, part of Cengage Learning Geographic Research Inc Knowledge Ontario Micromedia ProQuest NAXOS Online Libraries NetTrekker d.i. OCLC Rosen Publishing Group	518 440 723/725 832 804-806 T14 813/815 405 331 730 311 230	<b>Preservation</b> OCLC Preservation Technologies Ristech Company Inc	311 429 710/712	<b>Special Needs</b> ICA Systems (ELIBSYS)	117		
		<b>Professional Development</b> Advanced Presentation Solutions	734	<b>Subscription Service</b> Counting Opinions (SQUIRE) Ltd EBSCO Canada Ltd NRC Research Press	440 510/512 634		
		<b>Provincial Government Services</b> Accessibility Directorate of Ontario, Ministry of Community and Social Services	315				



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**GUEST ALERT:**

D & M Publishers will be welcoming Jowi Taylor, Creator of the "Voyager" guitar and author of *Six String Nation*, to their booth on Thursday at 2:00 PM.

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## GUEST ALERT:

Geographic Research, Inc will be welcoming Peter Baker, Vice President at Environics Analytics on Friday from 10:00 AM – 1:00 PM at the booth.

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Friday, January 30th:

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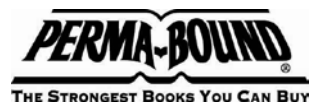
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# SPEAKER INDEX

Abbondanza, Nanci	402	Coyne, Morag	1303	Godfrey, Krista	1312
Adam, Tom	1219	Coysh, Sarah	1008	Goindi, Mary-Kay	1323
Alexander, Cindy	327, 1032	Craig-Hansford, Melanie	1224	Golden, Elizabeth	1819
Allcock, Amy	605	Crawford, Bill	1302	Gordon, Fitz-Roy	1709
Allen, Wilda	1217	Crawford, Walt	1320, 1700	Graham, Warren	P001
Amed, Eman	1215	Cronin, Keri	1305	Granfield, Diane	1714
Anderson, Sherie	1323	Cubberley, Maureen	404	Grano, Frances	1319
Andrewes, Margaret	1015, 1216, 1329, 1821	Cummins, Vivian	602	Griffis, Matthew	310
Andrusyszyn, Ann	1316	Cuthbert, Shireen	1226	Griffith, Gillian	1308
Atkinson, Doug	628	D'Elia, M.J.	1804	Gronemyer, Kate	607
Azzopardi, Jason	1028	Dakshinamurti, Ganga B.	1310	Grose, Derrick	1322
Baeker, Greg	1214	Dalton, Joan	1307	Grover, Trina	1816
Bahia, Tracey	201	Darnell, Alan	314	Halpern, Judy	1030
Baier-Reinio, Pekka	1818	Davies, Marian	1304	Harbec, Amélie	401
Bail, Cynthia	1020, 1218	Dawson, Diane (DeDe)	1802	Harder, Jan	1200
Bailey, Anne	1202, 1721	Day, Linda	608	Hare, Judith	P006
Baird, Catherine	413	Dekker, Jennifer	1002	Harris, Benjamin R.	1006
Banfield, Janet	318	Deitering, Anne-Marie	607	Harris, Colin	P002
Banfield, Laura	1712	DeLuca, Christopher	421	Harvie, David	328
Bar-el, Dan	301	DeMeulemeester, Linda	301	Haycock, Ken	407, 611, 1751, 1822
Barry, Maureen	1752	Denton, William	1309	Hayton, Greg	427
Beaton, Brian	617	Denzey, Fiona	628	Helwig, Melissa	1806
Becker, Helaine	301	DesRoches, Davina	Expo Theatre	Henley, Bobbie	424
Bell, Alan	1219	Dietrich, James	1712	Hesse, Jennifer	1220
Bell, Brian	613	Dillon, Brenda	1704	Hill, Lawrence	1201
Belvadi, Melissa	1019	DiPasquale, Dave	P002	Hilson, Stephanie	403
Berg, Selinda	304, 1207, 1802	Dixon, Janet	1817	Hitchens, Alison	1018
Beulter, Karen	1327	Doherty, Doug	428	Holder, Warren	414
Biss, Catherine	1719	Doherty, Ken	613	Horava, Tony	1803
Blackburn, Rebecca	603	Dolmer, Amy	316	Hume, Gord	1214
Bloom, Michael	900	Donham, Jean	610	Humphries, Dan	1213
Bobier, Faline	401	Dorsey, Anne	1316	Iadipaolo, Iole	417
Boughton, Lesley	P006	Doten, Rose	318	Irwin, Bill	418
Bowen, Angela	320	Downs, Susan	318	Jacklin, Marcie	604
Bowler, Sarah	1817	Drexler, Julianna	1002	Jackson, Bob	606
Braaten, Marilyn	319	Dubeau, Karen	406	Jackson, Punch	P006
Brenndorfer, Thomas	312	Dumond, Jennifer	1806	Jakubek, Dan	1210
Brett, Jim	331, 1851	Dunford, Fraser	307	Jiang, Debbie	1315
Brooks-Kirkland, Anita	1223, 1700, 1817	Dunn, Judy	1708	Johnson, Jenny	1820
Browne, Melanie	609	Dupuis, John	429	Johnson, Kate	310
Bruce, Lorne D.	1801	Durand, Sheila	1217	Jones, Peter H.	414
Brûlé, Monique	330, 601	Dysart, Jane	1222	Jones, Rebecca	408
Bungay, Eric	1811	Ebbett, Gwen	1207	Kalb, Sam	1012
Burkell, Jacquelyn	420	El-Hennawy, Tarek	1213	Kauffman, Janet	1851
Caldwell, Rachel	403	Ellis, Aimee	404	Kawasaki, Kathy	1705
Cameron, Brian	1206	Ellis, Deborah	301	Kawula, Bartek	615
Campbell, Carol	1306	Enright, Michael	1100	Kay, Paul	1321
Campbell, Michelle	1323	Erickson, William	1017	Kelly, Anne	1008
Carbone, Mark	1223	Etches-Johnson, Amanda	413	Kelly, Helen	1701
Carroll, Hon. Aileen	807	Fantin, Loren	1718	Kennedy, Suzee	1323
Carroll, Jennifer	419	Finan, James	1325	Kernohan, Susan	415
Casey, Maureen	620	Fink, John	614	Kerr, Liz	1711
Casey, Pam	402	Fisher, Julie	629	King, Beverley	317
Cassels, Alan	1800	Fitzsimmons, Hayley	1011	Kitchener, Deb	P002
Cassin, Stacy Allison	1309	Florida, Richard	500	Klinger, Don E.	421
Cavill, Pat	308, 1821	Fong, Cresencia	P004	Knibbe, Marcella	1805
Cecchetto, Andrea	316	Fortin, Lianne	303	Knight, F. Tim	1809
Chaiko, Penny	425	Foster, Karen	405, 1026	Kosavic, Andrea	1314
Chaves, Debbie	331, 1206	Foster, Jean	417, 1004	Kostiak, Adele	1328
Chiblow, Rita	1026	Frail, Kim	1203	Krentz, Joel	1321
Clarke, Robert	1807	Froebel, Shonna	320	Kun, Susan	1319
Clubb, Barbara	P006, 613, 1200	Gagnon, Mark C.	1023	Kutarna, Marian	319
Cocca, Anna	303	Gale, Kitty	405	Kwan, Anna	1215
Colby, Denise	1706	Gaskin, Nora	1219	Kyle, Todd	1301, 1813
Collins, Nancy	1304	Gauntley, Tim	324	Lake, Michelle	305
Condos, Elaine	1721	Giesbrecht, Walter	1314	Labelle, Christine	630
		Giles, Suzette	1210	Lamont, Sharon	1807
		Gini-Newman, Garfield	323	Larsen, Amanda	1814
		Girndt, Marilyn	426	Laughton, Mary Frances	1324
		Given, Lisa M.	1007	Lawler, Johanna	1819
		Gleason, Lorna	626	Lawlor, Patty	405

Leavitt, Martine	301	Nolan, Nicole	616	Skrzeszewski, Stan	1229
Lee, Elizabeth	421	O'Connor, Jo-ann	306	Small, Estelle	416
Lefebvre, Joanne	1005	O'Connor, Sheila	303, 1317	Smith, Dalia	604
Lefebvre, Madeleine	606	O'Flaherty, Patricia	602	Smith, Sharron	320
Leggott, Mark	400	Onufryk, Sandra	1027	Soglasnova, Lana	1708
Leighton, Shann	1217	Owen, Victoria	1307	Soini, Nathalie	302
Lemaire, Ron	1014	Pallister, Laura	618	Spadoni, Carl	1713
Lewis, Karen	405, 1026	Pair, Grant	P006	Sparling, Ken	415
Lewis, Vivien	1807	Papulkas, Katina	P004, 1327	Steele, Rosalyn	619
Lewis, Walter	1718	Pardo, Bryan	P004	Steen, Rachel	326, 423
Liu, Guoying (Grace)	1209, 1808	Parent, Ingrid	1212	Stephenson, Gay	421
Lochrie, Jim	1720	Parks Sahadat, Lynda	306	Stevens, Donald	626
Lofft, Andrew	1810	Parrack, Melanie	1223	Stewart, Caroline	331
Loucks, Randee	1015, 1216, 1329, 1821	Parry, Sybille	322	Stranack, Kevin	311
Lucy, Trisha	1324	Patrick, Christian	201	Sturton, Catriona	1710
Luu, King	421	Pauloski, Linda	402	Suarez, Doug	1008
Lynch, Doug	201	Peel, Sue	P002	Subnaik Kilgour, Alicia	1702
MacDonald, Elizabeth	1224	Perry, Carol	1804	Sutherland, Linda	322
MacLennan, Myra	426	Perry, Cynthia	317	Swartzentruber, Barbara	328
Macnaughton, Dorothy	1302, 1812	Peterman, Michael	602	Symons, Bonnie	320
Madziak, Anne Marie	309	Peters, Kathleen	1026	Takala, Paul	1700
Maliszewski, Diana	1225	Petryk, Anthony	618	Taylor, Leslie	604
Maliszewski, James	1225	Pinchin, Sheila	605	Taylor, Tanya	1328
Maliszewski, Mary	1225	Pohl-Weary, Emily	415	Thornley, David	1004, 1204
Manning, Ralph W.	1324	Rappolt, Marg	613	Tossios, Leesa	1202
Manuel, Kevin	1010	Rawlings, Angela	415	Tribe, Lahring	619
Marche, Stephen	600	Reid, Richard	325	Trudeau, Justin	1900
Martel, Christie	404	Reynolds, Jan	1325	Turko, Karen	602
Martella, Jim	624	Richards, Joy	1211	Turner, Kathleen	626
Martella, Maria	624	Richardson, Will	1000, 1223	Utangi-Matsos, Meg	319
Martin, Chad	327, 1228	Ridley, Mike	1807	Vallery, Laurie	1031
Martin, Martha L.	1322	Roberts, Ken	612	van Diepen, Allison	1022
Martin, Ron	419	Robinson, Jennifer	616, 1715	van Haften, Jami	306, 1302
Martin, Shernett	1709	Robinson, Kerri M.	419	Vandenburg, Mary Claire	1303
Marvin, Jennifer	1804	Rooney, Denise	1306	Vandenburg, Michael	313
Master, Laura	603	Rosettis, Michael	1322	VanKeuren, William	1217
Matesic, Maura	1008	Ross, Julie	315	Venus, Jane	303
Matte, Louise	625	Ross, Seamus	1708	Wachta, Kim	403
Matthews, Cindy	321	Ross-White, Amanda	1308	Wachtel, Eleanor	1600
Matyas, Cathy	1004, 1719	Roy, Virginia	603	Wahoush, Olive	1712
Mavrinac, Mary Ann	1007, 1807	Ruest, Nick	1713	Walker, Debbie	316
McCabe, Murray	1214	Rumball, Heather	1003	Walker, Tracy	1707
McCann, Shawn	1312	Russell, Michael	603	Waller, Andrew	1311
McCullough, Alison	1227	Saadaoui, Leila	1002	Walls, Kathy	317
McCullough, Sue	626	Sakowski, Robin	1208	Walters, Eric	301, 320
McEwen, Beth	1323	Salmon, Jane	1221	Watt, Mélanie	301
McLaren, Mark	426	Samsa, Al	1326	Weaver, Maggie	1850
McLean, Tara	629	Sargeant, Cindy	622	Weih, Jean	1711
McNeil, Barbara	409	Saunders, Sabrina	1026	Weissengruber, Adam	1306
Meadows, Ken	1207	Sawyer, Rod	1023	Wellheiser, Johanna	1810
Merton, Shelley	422	Saxe, Angela	1224	West, Jessamyn	412
Metcalf, Cameron	313, 1020	Schmitt, Jennifer	303	Westerlund, Einer	1024
Miekle, Sian	1219	Scholz, Barbara	1717	Wettlaufer, Valerie	1814
Millard, Donna	305	Scott, Dan	614, 1017	Whamond, Dave	301
Miller, Vicki	1707	Scott, Laurie	605	Whitehead, Martha	1219
Mills, Don	427, 1025	Scott, Maylin	619	Whitehouse, Pat	P002
Mills, Melanie	1715	Seaman, Catherine	1301	Wickett, Sarah	1308
Mishibinijima, Sherri	405, 1026	Self, Jim	608	Wilde, Lesley	621
Mitchell, Marisa	1715	Sennema, Greg	413	Wilkinson, Margaret Ann	1001
Moore, Kelly	612	Settingington, Ken	1024, 1202	Will, Andy	1319
Moffatt, Ken	1714	Sharma, Suraj	316	Williams, Caitlin	090, 329, 1029
Morrison, Laurie	1305	Shaw, Lindsay	1702	Williams, Heidi	1220
Murphy, Anne	319, 1752	Shields, Kate	1325	Willis, Marilyn	629
Murray, Linda	P001, P006	Shoop, Michael	P006	Wilson, Brenda	1710
Nariani, Rajiv	1809	Short, Barry	1215	Winn, Danielle	1209
Nash, Lori Ann	1003, 1200	Sieminski, Mary	P006	Wong, Henry	419
Nevin, Roger	622, 1223	Silk, Kimberley	1229	Wright, David	1016
Newman, Wendy	P006, 308, 613, 1711	Sims, Lori	1004	Yarrow, Alexandra	1318
Nicholson, Jill	1703	Singh, Manjit	1310	Yates, Sharon	1027
Nikitin, Cynthia	100	Singleton, Margie	1752	Zou, Jason	1808

# SUBJECT INDEX, PROGRAM CREATORS

## PROGRAM CREATORS

- Academic librarians**
  - 604, 1008, 1803
- Academic libraries**
  - 302, 305, 606, 1304, 1306, 1806
- Academic research**
  - 409
- Accessibility**
  - 327, 401, 623, 416, 1324, 1228, 1300, 1812
- Acquisitions**
  - 1002
- Adult programs**
  - 1016, 1201
- Advocacy**
  - 310, 405, 407, 629, 1200, 1205, 1719
- Assessment**
  - 610
- Authors**
  - 301, 630, 1201
- Book Repair**
  - 1032
- Brain research**
  - 323
- Business**
  - 317, 1213, 1316
- Capital projects**
  - 606, 611, 1721
- Career changes**
  - 402, 403
- Career development**
  - 306, 325, 329, 331, 402, 408, 612, 1008, 1029, 1207, 1208, 1328, 1650, 1708, 1711, 1807
- Careers**
  - 329
- Cataloguing**
  - 312, 316, 1816
- Censorship**
  - 427
- Children's services**
  - 1202, 1701
- Citation analysis**
  - 1206, 1218
- Collaboration**
  - 325, 429, 1007, 1305, 1323, 1808, 1817
- Collection development**
  - 303, 326, 426, 619, 621, 624, 628, 1002, 1028, 1030, 1221, 1226, 1227, 1311, 1315, 1317, 1325, 1830
- Collection management**
  - 608, 1206, 1218, 1307, 1311, 1713, 1802
- Collections**
  - 1004
- Community development**
  - 310, 418, 617, 1212, 1710
- Consultations**
  - 1329
- Content management systems**
  - 313, 413
- Continuing appointment**
  - 1008
- Co-op students**
  - 604
- Copyright**
  - 623, 422, 1001, 1803
- Creative cities**
  - 1214
- Creative Communities**
  - 100, 310, 418, 500, 625, 900, 1214
- Creative economy**
  - 900
- Creativity**
  - 500, 1229
- Critical appraisal**
  - 609
- Critical thinking**
  - 323
- Cultural planning**
  - 1214
- Culture**
  - 900, 600, 625
- Curriculum**
  - 323, 425, 626, 1315, 1321, 1325, 1327, 1706
- Curriculum development**
  - 321
- Differentiated instruction**
  - 428, 620, 622, 1224, 1327
- Digital literacy**
  - 328
- Digital storytelling**
  - 426
- Digitization**
  - 1004, 1226, 1315, 1713, 1718, 1810
- Discovery layers**
  - 1018, 1219
- Diversity**
  - 417, 409, 1215, 1310
- DVD**
  - 628
- Early literacy**
  - 1202, 1301
- EBooks**
  - 314, 414, 1802
- Effective meetings**
  - 1720
- Ejournals**
  - 1717
- Environment**
  - 419, 1014
- EResources**
  - 1307
- ETeaching**
  - 605
- Expert searching**
  - 1011
- Facilities design**
  - 327, 1007, 1014, 1228, 1721
- Filtering**
  - 427, 1223
- First Nations**
  - 405, 617, 1026, EXPO Theatre Thursday 1:00 pm and 3:30 pm
- Focus groups**
  - 308
- Freedom of information**
  - 420
- French Language sessions**
  - 330, 630, 401, 1002, 1203, 1301
- Friends**
  - 602, 1302
- Funding**
  - P006, 1719, 1820
- Fundraising**
  - 403, 1003
- Games and gaming**
  - 618, 1225, 1312
- Genealogy**
  - 307, 330 (F)
- Global citizenship**
  - 1027
- Governance**
  - 406, 613, 1023, 1215
- Graduate students**
  - 1209, 1303, 1714
- Graphic novels**
  - 425, 621, 624, 1028
- Guided inquiry**
  - 324, 1224
- Health libraries**
  - 1806
- History of Libraries**
  - 1801
- Human resources**
  - 612, 1024, 1029, 1807
- Inclusive programming**
  - 1704
- Inclusiveness**
  - 1215
- Information literacy**
  - 304, 321, 324, 605, 610, 626, 1006, 1209, 1305, 1713, 1804, 1805
- Information technology**
  - P002, 406, 616
- Innovation**
  - 316, 417, 1018, 1219, 1309, 1311, 1710, 1713
- In residence**
  - 1329
- Integrated library system**
  - 311, 1017, 1217
- International collaboration**
  - 1712
- International students**
  - 1209
- Internet generation**
  - 304
- Journal collections**
  - 608
- Knowledge**
  - 616
- Leadership**
  - 1211, 1322, 1822
- Leadership By Design**
  - 1015, 1216, 1821, 1821
- Learning**
  - 306
- Learning commons**
  - 302, 1010
- Learning organization**
  - 1222
- LEED certification**
  - 419, 1014
- Library education**
  - 1708
- Library facilities**
  - P005
- Library orientation**
  - 1326, 1715
- Library services**
  - 1303
- Library spaces**
  - 606, 1007, 1010, 1228
- Library technicians**
  - 1306
- Licenses**
  - 1307
- Literacy**
  - 1301, 1709
- Management**
  - 318, 408, 612, 1025, 1822
- Marketing**
  - 308, 1025, 1304, 1715, 1813
- Media literacy**
  - P004, 322

**Mentoring**  
319, 325, 329, 331, 1328

**Merchandising**  
316

**Ministry of Culture updates**  
613

**Multilingual support**  
1808

**Networking**  
90, 329, 331

**Nursing**  
1712

**OPAC**  
615

**Open source software**  
311, 413, 614, 615, 1017, 1217, 1808

**Outreach**  
310

**Partnerships**  
315, 317, 417, 611, 613

**Peer review**  
607

**Perceptual disabilities**  
623

**Personal development**  
329, 1211

**Picture books**  
624, 1030

**Plagiarism**  
304, 422

**Planning**  
611

**Podcasting**  
1321, 1805

**Preschool**  
1701

**Prison libraries**  
1005

**Privacy**  
420

**Professional development**  
306

**Project management**  
1012, 1319

**Public Libraries Act**  
1023

**Readers' advisory**  
320, 1318, 1703

**Reading**  
301, 303, 630, 1201, 1301, 1710

**Reading literacy**  
1027

**Recruitment**  
319

**Reference interview**  
1308

**Reference services**  
305, 1210, 1308, 1806, 1809

**Reluctant readers**  
409, 1022, 1709

**Research**  
407, 414, 421, 613, 1031, 1207, 1224, 1820

Research competenc  
1305

**Research networks**  
1303

**Researcher as a profession**  
403

**Safety**  
P001

**Scholarly communication**  
607

**Scholars Portal**  
1307

Selection tools  
1002

**Semantic web**  
1314

**Social justice**  
423

**Social networking**  
P004, 328, 1203, 1705, 1707, 1805, 1809, 1814

**Staff development**  
306, 320, 1029, 1310, 1814

**Statistics Canada**  
1210

**Storytelling**  
1016

**Strategic planning**  
309, 1031

**Student employees**  
302

**Succession planning**  
408

**Teaching and learning**  
P002, 425, 622, 1706, 1707, 1709, 1804, 1819

**Technology**  
412, 1019, 1020, 1203, 1320, 1810

**Technology integration**  
426, 428, 617, 1000, 1223, 1818, 1819

**Teen services**  
415, 1022, 1707

**Tenure**  
1008

**Tours**  
P005

**Training**  
319, 1814

**Transformation**  
400, 1000

**Trends**  
1212, 1309, 1700

**Trustee development**  
1015, 1216, 1720, 1821

**User experience**  
316, 414, 1802, 1809

**Values**  
1006

**Video**  
628, 1703

**Virtual library**  
1004, 1325

**Virtual reference**  
603, 1308, 1705

**Virtual library**  
424

**Virtual space**  
1004, 1312

**Vision**  
324, 620, 1204, 1817

**Visual literacy**  
1030

**Volunteers**  
315, 1220

**Web 2.0**  
428, 429, 622, 1000, 1019, 1222, 1223, 1318, 1712, 1809, 1814, 1818

**Web design**  
424, 1020, 1811

**Wikis**  
1323, 1707, 1714

**Work-life balance**  
404

## PROGRAM CREATORS

**ABO-Franco Association des bibliothèques de l'Ontario-Franco**  
330, 401, 630, 701, 801, 1002, 1203, 1301

**Ex Libris Association**  
1711, 1801

**FOCAL Friends of Canadian Libraries**  
602, 1003, 1200, 1302

**FOPL Federation of Ontario Public Libraries**  
P006, P007, 427

**Knowledge Ontario**  
603, 1004, 1204, 1718

**OALT/ABO Ontario Association of Library Technicians**  
402, 629, 1005, 1816

**OCULA Ontario College and University Library Association**  
302, 304, 305, 331, 400, 602, 604, 605, 606, 607, 608, 702, 802, 1006, 1007, 1008, 1010, 1206, 1207, 1208, 1209, 1210, 1303, 1304, 1305, 1306, 1307, 1712, 1713, 1714, 1715, 1802, 1803, 1804, 1805, 1806, 1807, 1808

**OHLA Ontario Health Libraries Association**  
306, 403, 609, 1011, 1211, 1308, 1717, 1800

**OLA Ontario Library Association**  
090, 100, 101, 301, 307, 327, 329, 404, 405, 500, 612, 623, 625, 627, 628, 900, 1001, 1012, 1026, 1027, 1028, 1029, 1032, 1100, 1201, 1212, 1213, 1222, 1228, 1229, 1309, 1310, 1315, 1324, 1500, 1600, 1650, 1708, 1900

**OLBA Ontario Library Boards' Association**  
308, 309, 310, 406, 407, 408, 611, 1014, 1015, 1023, 1031, 1214, 1215, 1216, 1300, 1329, 1719, 1720, 1721, 1820, 1821

**OLITA Ontario Library and Information Technology Association**  
311, 312, 313, 314, 404, 412, 413, 414, 429, 614, 615, 616, 1017, 1018, 1019, 1020, 1217, 1218, 1219, 1311, 1312, 1314, 1320, 1700, 1808, 1809, 1810, 1811

**OPLA Ontario Public Library Association**  
P001, P005, 303, 315, 316, 317, 318, 319, 320, 328, 415, 416, 417, 418, 419, 420, 600, 613, 617, 618, 619, 1016, 1022, 1024, 1025, 1202, 1220, 1221, 1227, 1316, 1317, 1318, 1319, 1328, 1701, 1702, 1703, 1710, 1812, 1813, 1814

**OSLA Ontario School Library Association**  
P002, P003, P004, 321, 322, 323, 324, 325, 326, 409, 421, 422, 423, 424, 425, 426, 428, 610, 620, 621, 622, 624, 626, 1000, 1030, 1223, 1224, 1225, 1226, 1321, 1322, 1323, 1325, 1326, 1327, 1704, 1705, 1706, 1707, 1709, 1817, 1818, 1819,



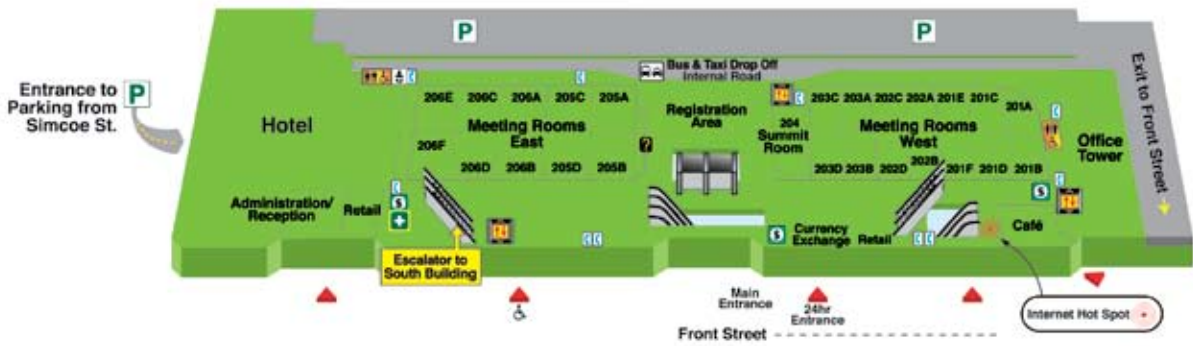
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## METRO TORONTO CONVENTION CENTRE FRONT ST. LOBBY LEVEL

CONNECTION TO INTERCONTINENTAL HOTEL FRONT ST. LOBBY LEVEL

### LEVEL 200

Rooms with **200** numbers

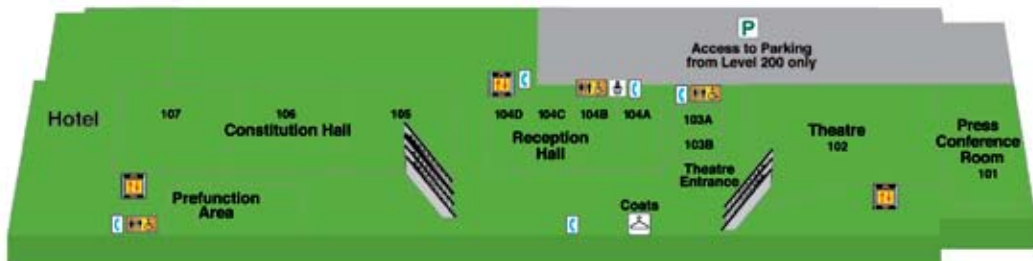


## METRO TORONTO CONVENTION CENTRE LOWER LEVEL

**NO** CONNECTION TO INTERCONTINENTAL HOTEL FRONT ST. LOBBY LEVEL

### LEVEL 100

Rooms with **100** numbers



- |                       |                |                   |
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|                       |                | Washrooms         |

# MAP Intercontinental Hotel (ICH)

## INTERCONTINENTAL HOTEL TORONTO CENTRE

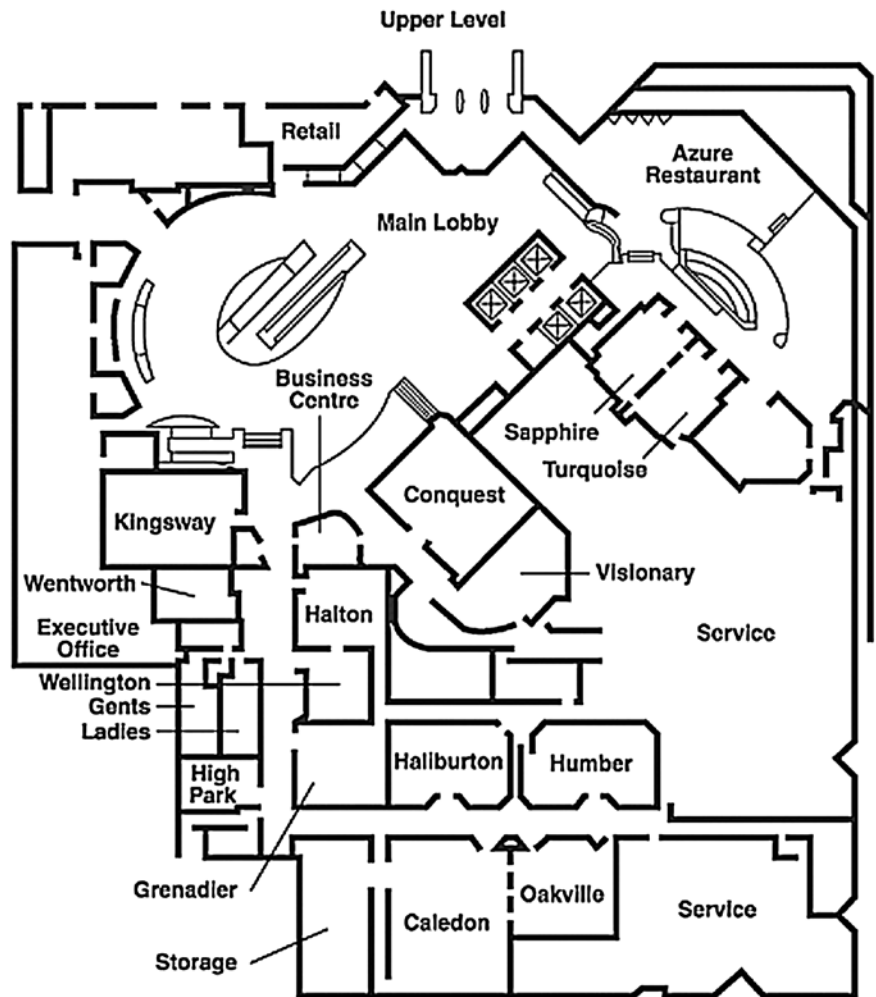
### FRONT STREET LOBBY LEVEL

CONNECTION TO METRO  
TORONTO CONVENTION CENTRE

#### SUPER CONFERENCE TIP:

ALL MEETING ROOMS IN THE CONVENTION CENTRE ARE BY NUMBER.

ALL MEETING ROOMS IN THE HOTEL HAVE NAMES.

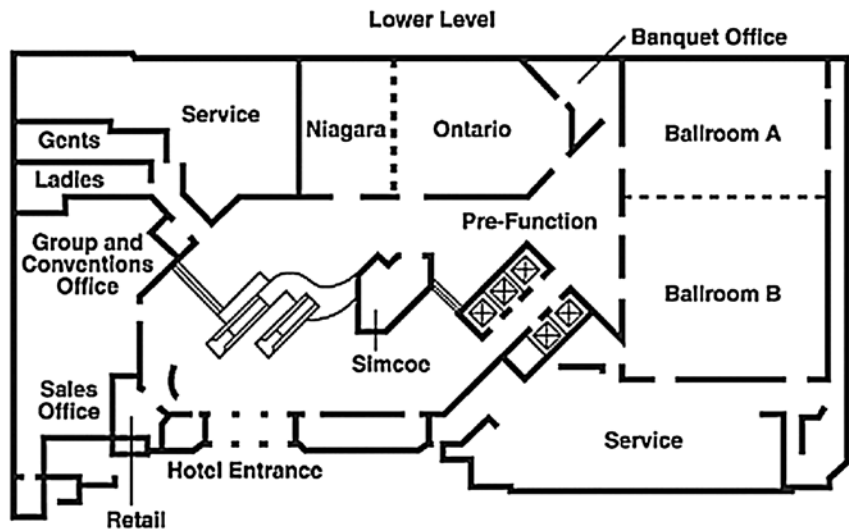


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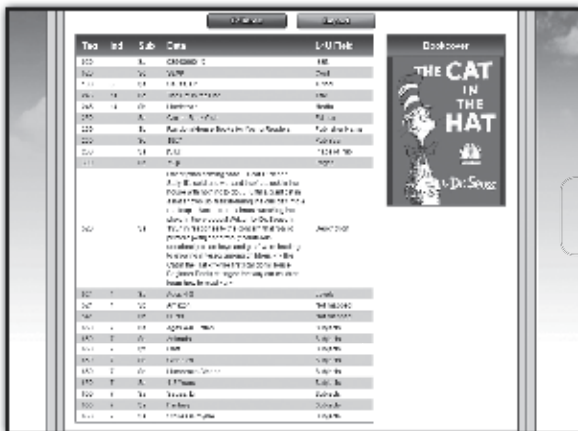
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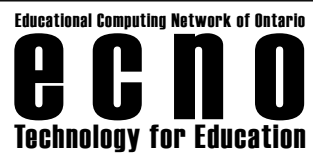


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