

ONTARIO
LIBRARY
ASSOCIATION

STEP UP YOUR PASSION

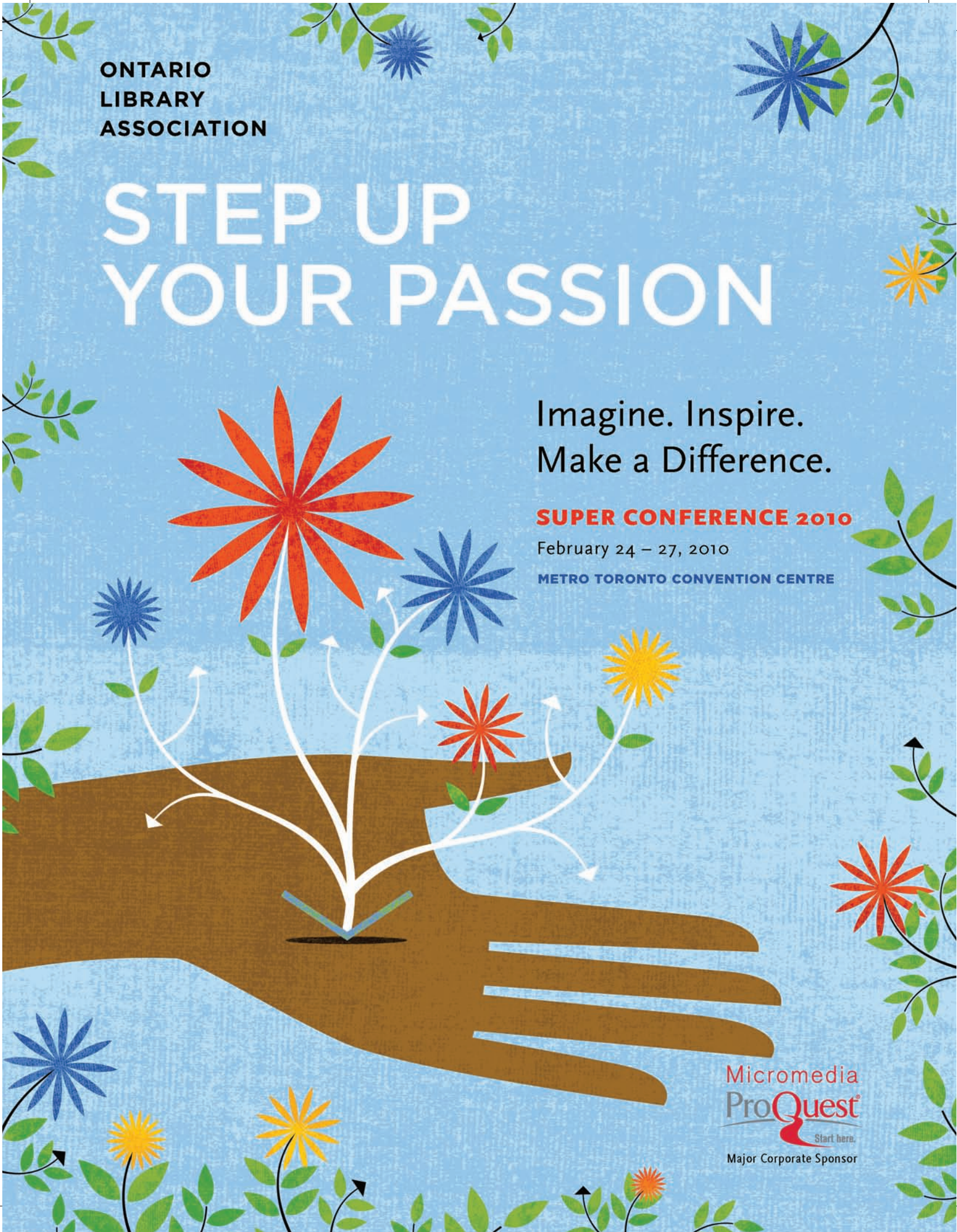
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SUPER CONFERENCE 2010

February 24 – 27, 2010

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STEP UP

“Don’t ask yourself what the world needs; ask yourself what makes you come alive. And then go and do that. Because what the world needs is people who have come alive.”

Howard Thurman

We live in a time of wonder, innovation and imagination. In counterpoint to this reality, we also live in a time where 80% of the population does not have access to a steady, safe source of drinking water, and where the developing world, in an effort to climb out of the abyss of poverty, risks the safety of its citizens in a quest for the riches of developed nations. It is this dichotomy that is the constant of our lives.

If, as experienced at last year’s conference, learning is a human drive, then the passion for ideas, causes, truths and justice is the logical extension born of that drive. Learning is one element of living, action is the next. Who we are, what we do and the impact of our actions to bring change into the world and shape the future to be different from the present is this year’s challenge.

Libraries are places to explore these ideas and ignite passions. We can impact individuals, our communities and, by extension, the world. Envision libraries without borders, connecting people world-wide to embrace the possible and make change happen. It is within us to create passionate learning communities in our libraries, wherever they are, and be the driving force for wonder, innovation and imagination for everyone, everywhere.

We can choose to be passive or passionate. Step up your passion. Welcome to the 17th annual Super Conference in the OLA’s 110th year!

Peggy Thomas
OLA President, 2009

YOUR

PASSION

Is your current library automation software outdated and unsupported?

Are you being pressured to upgrade from your current provider?

Have you considered your Library Automation options?

If you answered yes to any of the questions, we invite you to visit the L4U booth during the Ontario Library Association Super (OLA) Conference to discuss your needs and demonstrate automation options with our superior Library Automation System: one that is easy to use, innovative, and responsive to your needs.



Can't make it to the booth? Register for one of our FREE online demonstrations and experience L4U from the comfort of your own computer.

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Maria Ripley

CAREER & MENTORING PROGRAMMING



Jim Brett





This Is Your Conference

Get Updated

TWEET: watch for or use tag #sc10

BLOG: libraryng.com

Get Involved!

CONVENORS

The call for session Convenors will be issued to OLA's email listservs soon. This is your chance to get involved, meet great speakers, and even get your name in the final program. No experience necessary – just a willingness to finalize session logistics, provide an introduction, and ensure smooth running of the session!

MENTORS

Be a Super Conference mentor – requests for mentors at Super Conference exceed mentors available. Our onsite Career Centre does the matching. There is no better way to enrich your Super Conference experience.

Map Out Your Conference Experience

There is so much to do during the four days. Here is a snapshot from Super Conference 2009 just to give you an idea of who attends and what events there are:

- 4,700 delegates
- 800 vendor representatives
- 90 authors
- 6 plenary sessions
- 251 workshops
- 32 poster sessions
- 26 business meetings
- 14 complimentary social events

Tips for Having a Great Experience

Consider participating in at least one of each of the following:

- a keynote/plenary session
- a vendor presentation on the exhibit floor
- a workshop about a responsibility in your job portfolio
- a workshop that has nothing to do with your job – but is of interest to you

- a social event (i.e. exhibit reception, Friday night or library school reunion)
- an Annual General Meeting (there will be eight of them!)
- lunch or drinks with former colleagues or classmates
- a poster session
- an author signing
- the onsite OLASore (presenters books, conference souvenirs and more)

Is this Your FIRST Super Conference?

- be sure to attend the special networking session on Wednesday evening at 6:30 PM
- visit the OLA booth at Super EXPO and receive your first-timer discount coupons
- notice how this program is colour-coded for each day of the conference

New and Unique to the 2010 Super Conference

FREEDOM TO READ WEEK

Usually Super Conference is held at the end of January. This year's one-time date change means that the conference is coinciding with Freedom to Read week. Look for special conference events and activities to recognize the unique role libraries play in supporting intellectual freedom.

LIVING LIBRARY

Check someone out – literally! The Living Library is a program that enables people to learn from each other. Originally developed to foster a better understanding of diversity, OLA's living library will focus on diversity in your career and in job situations. Find out what it is like to be a CEO, a politician, a children's librarian – and more. Embarking on a new project? Check out someone who has been through it. The Living Library is open Thursday and Friday. Delegates can "check out" their human book in 15-minute intervals at the Career Centre.

Interested in being a "human book"? Contact the OLA office.



WELCOME TO THE CANADIAN URBAN LIBRARIES COUNCIL/CONSEIL DES BIBLIOTHÈQUES URBAINES DU CANADA (CULC/CBUC)

The CEOs and Library Directors of many of Ontario's urban libraries belong to CULC/CBUC and their national perspective of urban library issues is a valuable addition to the provincial and territorial library associations. OLA welcomes the participation of CULC/CBUC in Super Conference 2010. A special stream of sessions has been integrated into the program for the benefit of all.






CHILD AND YOUTH SERVICES EXPO

The OPLA Children's and Youth Services Committee is introducing a special session to feature the winners of their awards: Children's Librarian of the Year and Excellence in Youth Services Award. Added to that will be a special EXPO of Ideas – a Gallery Walk of table-top displays showcasing great programs and services by practitioners in children's and youth services in Ontario's Public Libraries. See session 1201, Friday at 2:10 PM.

Tried and True

FEATURED THEMES

Look for the following icons beside themed sessions:

-  Career Development
-  Knowledge Ontario
-  Services for Older Adults
-  Social Justice
-  CULC/CBUC

POSTER SESSIONS

Members asked for more time to visit the poster sessions, and this year we have expanded the display time. One set of 16 poster sessions will be available for two full hours in the main MTCC lobby on Thursday from noon until 2:00 PM, with some being available until end-of-day. A new set of 16 will be posted on Friday; same timelines.

Poster Sessions offer a great opportunity for delegates

to view data, graphs, diagrams and narrative text about programs and ideas that can be used in the workplace. Creators will be available during scheduled times to further discuss the projects.

A call for submissions has been issued to the OLA listservs, with a final submission date of December 4. The final Super Conference Program will feature the poster session schedule, the creators, and the descriptions.

Coordinator: Doris Rankin, OLITA President 1996
Contact: rankin@storm.ca

CAREER DEVELOPMENT

Wednesday 6:30 PM: Newcomer welcome: new to libraries, new to the conference or haven't met many OLA members? Join us! Hosted by the 2010 OLA Board of Directors, this welcome session is not to be missed. Drinks and tasty snacks will be on hand, and the activities will be sure to make you laugh, meet other delegates and help you learn a few things about networking.

Thursday and Friday: Career Centre featuring mock interviews and mentoring match up, plus the Living Library. Wonderful new location this year: newly renovated lower lobby in MTCC – at the foot of the escalator!

The Career Centre will be open Thursday and Friday from 10:00 AM – noon, and 2:00 PM until 4:00 PM. Delegates may register in advance or onsite. Further information will be available on the OLA listservs.

Saturday: Meet the Employer and Job Search Boot Camp

More than a dozen employers from all parts of the library sector will be available to discuss their workplaces, what they are seeking, and to find out more about you. Four short sessions on résumé writing, interview techniques and an overview of employment in the academic and public library sectors will also be offered. Delegates can mix and match the sessions and employer forum. Of interest to job seekers from students to the employed wanting to make a move.

At time of print, the **following employers** have registered:

Ryerson University, Library and Archives
Mississauga Public Library
Legislative Assembly of Ontario
University of Guelph
Sault Ste Marie Public Library
McMaster University Library

ONE BOOK ONE CONFERENCE

Started last year, we are expanding this year! What if every Super Conference delegate has read the same book! Think of the great discussions! Take part – 1:00 PM on Thursday or Friday in a venue to be announced in the Final Super Conference Program. Pick up autographed copies of the 2009 Evergreen Award™-winning book, stickers, bookmarks and more...

2010 OLA LIBRARY BUILDING AWARDS

Presented once every three years by the Ontario Library Association and the Ontario Association of Architects, be sure to view the displays of new projects and extensive renovations.

Special offers – make your conference even more affordable

Scholarships and Subsidies

All application forms are available from the Super Conference 2010 website.

FIRST TIMERS TO SUPER CONFERENCE

Brodart/OLA Scholarship for first timers: costs of attending are covered and the scholarship is open to working professionals who have not previously attended

PUBLIC LIBRARY TRUSTEES

- There are five subsidies available for first-timer public library trustees who live a costly distance from Toronto. The subsidies range from covering part to all of the

costs for attendance. Visit OLBA's website for more details. Deadline for applying is November 15.

- Two for one: Free registration is available to trustees new (since the last conference) to library boards when registered with a trustee from the same board.
- “Block” registration. Boards that register four or more trustees receive a two for one registration deal (i.e. register four, pay the equivalent of two registrations).

ACADEMIC LIBRARIANS



YBP/OLA Scholarship: costs are covered for academic professionals who have not attended Super Conference before.

FIRST NATION LIBRARIANS



Brodart OLA scholarship for First Nations Librarians: costs of attending are covered.

TRAVEL SUBSIDY

A limited number of travel subsidies are available for members who live in remote areas of the province, and for whom travel is a prohibitive factor in attending Super Conference. Please visit the Super Conference 2010 website for criteria and further details.

Other Opportunities

STUDENTS

Students in a Graduate Library Science Program or a Library Technician program:

While low student rates are available, students who volunteer a half-day get the other half for free. The Call for Volunteers will go to the schools by year-end.

SPEAKERS

Speakers are eligible for deep discounts, including no cost for the day on which they speak.



BLOCK REGISTRATIONS

Organizations that commit to sending a large group of delegates (i.e. 20+) can arrange for a special group discount. Some administrative conditions apply. Please contact the OLA office for more details.

TIPS FOR ALL ATTENDEES:

- Not an OLA member? Become one before registering – the Super Conference members registration fee makes it worth it – plus you then receive discounts on other OLA programs, in addition to member magazines and newsletters.
- Take advantage of the early bird rate. Register before December 23, 2009 and save up to 15%.

TRAVEL DISCOUNTS

OLA has arranged a 10% discount off the best available fare in Economy, Business or Sleeper Class with VIA Rail Canada, effective February 22 to February 28 2010. Details are on the website.

BRING A GUEST

Last year members were encouraged to bring people who are involved in planning and decision making for libraries. Administrators, mayors and reeves, school principals and others who make decisions about college, university, school and public libraries are invited to attend one complimentary day as the Association’s guest. Public Library Trustees newly appointed in this cycle may attend as the guest of a fully registered trustee from the same board. Members wishing to invite administrative guests must register them using the guest feature when submitting their registration.

Check for Updates

www.accessola.com/superconference2010

CONTACT US

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	Wednesday	Thursday	Friday	Saturday
Morning		7:45 AM OHLA Breakfast	7:30 AM TALCO Annual General Meeting	
8:00 AM			Plenary Ezra Levant 9:00 AM – 3:00 PM EXPO 2010	Plenary Susan Aglukark 9:00 AM Career Development Day
9:05 AM	Pre-Conference Programs	300 series sessions OPLA Spotlight – Dr. Jane Barratt OLA Forest of Reading® Spotlight 10:00 AM – 5:30 PM EXPO 2010	1000 series sessions OSLA Spotlight – Dr. Chris Spence Feature: Dr. Daniel Caron, Librarian and Archivist of Canada	1700 series session OLITA Spotlight – Top Tech Trends
10:40 AM		400 series sessions OCULA Spotlight – Heather Morrison	Plenary LGen The Hon. Roméo Dallaire (Ret'd), Senator	1800 series session OHLA Spotlight – Dr. Robert Buckman
12:00 PM	12:30 PM Toronto Public Library Tour	1:00 PM – 2:00 PM One Book One Conference	12:00 noon – 2:00 PM CANSCAIP Book Launch 1:00 PM – 2:00 PM One Book One Conference	12:15 PM Closing Gala Luncheon Jonathan Goldstein (ticket required)
2:10 PM	2:00 PM FOPL Annual General Meeting	Plenary Aimee Mullins 3:30 PM – 5:30 PM Edu Reference Reception	1200 series sessions Spotlight – Evergreen Award Winner Feature: Child and Youth Services EXPO	
3:45 PM		600 series sessions Feature: Kathy Knowles, Children's Libraries in Africa	1300 series sessions OLBA Spotlight – Christopher Hume	
Evening	6:30 PM Art of Networking 8:00 PM Opening Plenary Extraordinary Canadians 9:30 PM Welcome Party with the generous support of	5:15 PM Annual General Meetings ABO-Franco, OCULA, OHLA Awards Receptions ABO-Franco, OCULA, OHLA, OSLA 5:30 PM FIMS Alumni Reception Public Library Reception 6:00 PM iSchool Alumni Reception 7:00 PM Public Library Awards Dinner (ticket required)	5:15 PM Annual General Meetings OLITA, OPLA, OSLA, OLBA Awards Receptions OLITA, OLBA 6:15 PM All Conference Party with the generous support of	
	 			



Pre-Conference



Rob Lavery

Poo1 Pre-Conference

9:30 AM – 4:00 PM

Fundraising

WINNING AT FUNDRAISING: CREATIVITY + TEAMWORK = SUCCESS

Hear from experts and network with those working in the fundraising field to discover a framework of fundraising based on a model of working together. Explore how Friends and library staff can build bridges and work together in order to share skills and move forward with common goals. Learn how to boost revenue with helpful tips and strategies. The breakout sessions in the afternoon cover topics of interest relating to success stories for small libraries, partnerships, events, fundraising and grant proposal writing. Displays and merchandise will be highlighted.

Rob Lavery, Resource Development Consultant, SOLS (Southern Ontario Library Service)

Ann Andrusyszyn, Manager, Fundraising, Marketing & Communication, Barrie PL

Location: MTCC
Lunch not included
Cost: OLA Member \$125;
Non-member \$165; Friends \$50

Poo2 Pre-Conference

9:30 AM – 4:00 PM

Technology integration, Differentiated instruction; Digital literacy

THE SMARTER LIBRARY – USING SMART BOARDS IN YOUR LIBRARY PROGRAM

Incorporate your library program by using the latest and greatest innovative technology with the Smart Board. This is truly one piece of technology that your students do not have at home. Watch how students

react to dynamic, interactive library lessons. Connect with students of all ability levels while improving student achievement in all subject areas. Practical applications, such as the use of the Smart Board in conjunction with the Forest of Reading® program, using online databases and creating specific library-related lessons using the Smart Notebook function will be included.

Johanna Gibson-Lawler, Special Assignment Teacher-Librarian, Greater Essex County DSB

Martha Martin, Special Assignment Teacher-Librarian, Greater Essex County DSB

Kelly Moore, Special Assignment Teacher-Librarian, Greater Essex County DSB

Location: OISE/UT
Lunch not included
Cost: OLA Member \$125;
Non-member \$165

Poo3 Pre-Conference

9:30 AM – 4:00 PM

Technology integration, Media literacy, Inquiry

A COMIC LIFE: HANDS-ON CREATIVE LEARNING!

Motivate and engage students of all ages with Comic Life!

Beginning with a discussion of the comics as a genre, and the appeal of graphic literature, we'll jump into a day of creativity and learning in the lab. The cross-curricular possibilities are endless with this incredible, newly OSAPAC-licensed cross-platform software. Join us as we explore both the curricular connections (K – 12) and technological capabilities (digital photos, layouts, export options). We'll use a media literacy and research process framework to build skills and develop curriculum units.

Cindy Matthews, Instructional Leader, Toronto DSB

Paul Kay, Teacher-Librarian, Toronto DSB

Location: OISE/UT
Lunch not included
Cost: OLA Member \$125;
Non-member \$165

Poo4 Pre-Conference

9:30 AM – 4:00 PM

Leadership, Senior management

LEADERSHIP RENEWAL: CONVERSATIONS, INSIGHTS & REVITALIZATION

This full-day event provides an opportunity for senior managers to learn and network with each other as well as valued thought leaders who are executives in the information industry. Using personal and professional indicators, lectures, short videos and small group work, participants explore how their beliefs and approaches impact their leadership and managerial effectiveness. The think tank provides ways for leaders to assess situations more efficiently while focusing on problem solving and strategic issues, as well as providing a clear direction for colleagues and subordinates.

Themes addressed throughout the day include:

1. Increasing clarity in problem-solving and strategic focus
2. Ability to influence and gain real commitment
3. Valuing others' contributions and conveying appreciation
4. Approaching change as a positive influencer

This workshop is for leaders who have been in senior management positions for three to five years, and are seeking unique leadership development with professional and industry colleagues.



Ann Andrusyszyn



Johanna Gibson-Lawler



Martha Martin



Kelly Moore

Jane Dysart, Dysart & Jones Associates

Rebecca Jones, Dysart & Jones Associates

Others TBD

Location: MTCC
Lunch not included
Cost: OLA Member \$125; Non-member \$165

P005 Pre-Conference

9:30 AM – 4:00 PM
Reference services

BEST FOOT FORWARD: PRO-ACTIVE SERVICE AND ROVING 2.0

The use of roving reference has been in practice in libraries for several years and much has been learned. As one of the pioneers, Joan has travelled to the United States, Australia, and throughout Canada, leading libraries in their implementation of the concept.

In this new 2010 version of her practical and entertaining workshop, Joan reveals what libraries have shared with her about the most common challenges they face when trying to implement roving. More importantly, she will share updates on the latest and best tips, practical approaches, tools, and solutions she has seen libraries use to overcome their challenges.

You will walk away with

1. Current, practical approaches, tips and techniques
2. Common obstacles and pitfalls, and how to avoid them
3. Answers to your own specific questions about roving reference in your library
4. A comprehensive list of URLs of pertinent articles, presentations, white papers, and more

Joan Giannone, President, Mentor Group Training, Inc.

Location: MTCC
Lunch not included
Cost: OLA Member \$125; Non-member \$165

P006 Pre-Conference

9:30 AM – 4:00 PM
Discovery, Access, Integrated library systems

BEYOND RATINGS AND REVIEWS **KO**

Two years ago, Knowledge Ontario introduced BiblioCommons to Ontario libraries. Several Ontario libraries are now live, and a platform by which to “Connect Ontario” is now taking shape. Its potential to transform public library services is only just emerging.

MORNING:

Beth will open with a Harper’s Index overview of implementations to date – hard data on feature usage and adoption rates for new search tools, mixed with a review of user and staff feedback. Gail Richardson will moderate a panel of early adopter libraries reporting from the frontlines.

NEXTGEN HEALTH PORTALS AT THE PUBLIC LIBRARY

The internet has radically changed the possibilities for providing consumer health information. Dr. Evans will consider new roles for public libraries in this emerging environment.

NEXTGEN READERS’ ADVISORY

Recently, NetFlix, the leading US movie rental company, awarded one million dollars to the winners of a three-year contest to improve the algorithms by which NetFlix makes recommendations for movies. In this session, Josh Koenig will talk about the power of NextGen “collaborative filtering” tools to make recommendations based on matching the known preferences of users to like profiles of others.

AFTERNOON: CHOOSE ONE OF

WORKSHOP 1: BIBLIOCOMMONS BASICS – an overview of BiblioCommons’ capabilities, and the process by which libraries “go live”.

WORKSHOP 2: NEXTGEN METADATA – what’s the role of traditional cataloguing metadata as “folksonomies” and new streams of publisher data emerge?

WORKSHOP 3: AN INTRODUCTION TO DRUPAL, and a framework for breaking down the barriers between the OPAC and the library’s website.

Mike Evans, Director of Patient Self-Management, Family & Community Medicine, University of Toronto

Beth Jefferson, Founder & CEO of BiblioCommons

Josh Koenig, Founding Partner and CTO of Chapter Three

Gail Richardson, Manager, Online Services, Oakville PL

Others TBD

MTCC
Lunch not included
Cost: OLA Member \$125; Non-member \$165

P007 Pre-Conference

9:30 AM – 4:00 PM
E-Resources, Technology integration, Information literacy

KNOWLEDGE ONTARIO **KO**
DATABASES: FIND THEM. KNOW THEM. USE THEM.

Knowledge Ontario provides province-wide licenses for a comprehensive suite of full-text databases and E-books through publicly-funded libraries. These resources are available free of charge 24 hours a day, 7 days a week, from home and from school. This full-day session has been planned to ensure schools are maximizing the value of these wonderful resources. Participants will be working in a computer lab setting to fully explore the functionality of products, such as Teen Health and Wellness, Career Cruising, the Auto Repair Reference Centre, Canadian Points of View, InfoTrac Collections, and many others. Following the exploration, participants will learn and share strategies for integrating the use of these resources



Cindy Matthews



Paul Kay



Jane Dysart



Rebecca Jones



Joan Giannone



Beth Jefferson

within general and specific curriculum expectations and lesson design. The third part of the day will be addressing the best strategies for packaging and organizing the resources for optimal access through school and board websites and existing information portals.

Paul Cortiula, Teacher-Librarian, Cardinal Newman Catholic SS, Hamilton Wentworth Catholic DSB

Phillip Jeffrey, Manager, Library and Information Services; Hamilton Wentworth Catholic DSB

Location: OISE/UT

Lunch not included

Cost: OLA Member \$125;

Non-member \$165

P101 **Pre-Conference**

1:00 PM – 4:00 PM

Open-source software, Access, Integrated library system

PROJECT CONIFER: AN EVERGREEN SYSTEM FOR ONTARIO

The Evergreen open source library system has been adopted by a number of libraries across Ontario – public, academic, special – and is of interest to many other sites. Built on the OpenSRF architecture that enables scalable, clustered web services, Evergreen offers a solid base system for a library. One of the most important aspects of a system is its ability to be tailored for a particular organization, and while an open source system is by definition utterly customizable, it's not necessarily obvious or easy.

In this workshop, Dan will help you capitalize on Evergreen's openness to extend and enhance the system for your library. Together, we will break OpenSRF down into its constituent parts (JSON, XMPP) and put it back together again in Perl, Python and JavaScript so that you can define new services, or integrate existing services into other applications and websites. You will learn how PostgreSQL underpins Evergreen's search

indices and how to access and modify any data in the system with permission-based storage APIs; plus we will build new interfaces with the Dojo JavaScript framework Evergreen extensions. With Evergreen, the source will be with you – always! Use the source for the good of your library, and help build the Evergreen library system for Ontario and the world.

Dan Scott is the Systems Librarian for Laurentian University and has been a core contributor to the Evergreen open source library system since September 2007. He is a published author of one book and a number of articles, and has presented extensively on Evergreen. Dan's blog is at <http://coffeecode.net>.

Dan Scott, Systems Librarian, Laurentian University

Location: MTCC

Lunch not included

Cost: OLA Member \$65;

Non-member \$85

P102 **Pre-Conference**

9:00 AM – 12:00 PM

Virtual reference, Reference services

GO VIRTUAL: THE 23 SKILLS AND HABITS OF GREAT VIRTUAL REFERENCE STAFF

Virtual reference services give libraries the chance to attract and serve new audiences and patrons. With this comes new challenges. How does library staff provide responsive, high quality reference and research services when they cannot see or interact in person with visitors? As virtual services roll out across the province, libraries and staff with comfort and competency working in virtual environments will be ready to harness this opportunity.

This half-day workshop will provide you with the resources and tools you need to embrace the behaviours, skills, and habits of great virtual reference

staff. The toolkit take-away package provided to participants will form the basis for libraries' in-house VR and reference service training programs. This interactive workshop will appeal to public and academic reference and library training staff, new professionals wanting to build their virtual reference skills, and/or libraries interested in participating in askON or wishing to develop their own virtual reference services.

Jan Dawson, Project Coordinator, Ask Ontario

Kathryn Klages, Librarian, Seneca College

Klara Maidenberg, Training Coordinator, Ask Ontario

Location: MTCC

Lunch not included

Cost: OLA Member \$65;

Non-member \$85

P103 **Pre-Conference**

1:00 PM – 4:00 PM

Web 2.0, Reading, Literature, Diversity

INTERNATIONAL READING ROAD: SJ A WINDOW ON THE WORLD

Julia and Caryl will present a lively, interactive workshop on transforming a guided, independent reading program, including the use of Web 2.0 technologies. Their goal is to promote an international literature unit, which leads students to broader understanding of diversity and pluralism, connecting them to wider world perspectives and universal truths.

This session will be presented in English, but French booklists will be provided for participants who might want to follow the same model in French language. This session would appeal to schools offering IB and AP programs.

Goals:

1. Revitalize and enhance students' engagement with world literature. Authors have been selected to represent issues from different regions



Gail Richardson



Dan Scott

- of the world to create a link between reading, writing, and thinking.
2. Examine a reading list, with literary merit, that was selected on the basis of an understanding of our shared common humanity.
 3. Formulate a significant question that connects several novels as the basis of a persuasive essay on important universal issues and/or truths.
 4. Combine collaborative web 2.0 technologies with effective teaching strategies to promote critical and creative thinking.

Julia Beck has recently retired as the Director of Library Information Services and Coordinator of the Model United Nations Program at the Toronto French School, the largest independent co-educational bilingual school in Canada. She has presented IB teacher-librarian workshops for IBNA, IBSO, and CIBO and continues to act as a library consultant in Canada, USA, the Caribbean, and South America.

Caryl Grimsley was educated in Scotland and taught there before coming to the Toronto French School, where she has been a teacher, a department head, and vice principal. Currently, she is a curriculum leader in her high school, and continues to promote the importance of understanding through literature.

Julia Beck, Director of Library Information Services (retired)

Caryl Ann Grimsley, English Teacher & Curriculum Leader; Toronto French School

Location: MTCC
Lunch not included
Cost: OLA Member \$65;
Non-member \$85

Po81
Pre-Conference

9:30 AM – 4:00 PM

Accessibility

ACCESSIBILITY PREPAREDNESS WORKSHOP

Get the information and practical tools you need to become AODA compliant with the Customer Service and Information and Communication Standards. Enhance your knowledge and understanding of users with print disabilities in order to provide equitable library service. Discover how to meet their needs by providing accessible environments, multiple formats, assistive technology, and accessible electronic resources. Make your library a welcoming place for everyone!

Fay Hjartarson, Manager, Initiative for Equitable Library Access, Library and Archives Canada

Location: MTCC
Lunch not included
Cost: \$25

Po82
Pre-Conference

9:30 AM – 4:00 PM

Partnerships, Training, Newcomer services

LIBRARY SETTLEMENT PARTNERSHIPS TRAINING

Library Settlement Partnerships (LSP) offers a unique and innovative Newcomer Information Service in 11 communities throughout Ontario – made possible by a partnership of the settlement sector, public libraries, and Citizenship and Immigration Canada.

LSP services include one-on-one settlement information and referral, group information sessions, and community outreach. Newcomer settlement workers are working out of 49 public library branches in communities with high newcomer populations, providing service in a variety of languages based on community needs.

This session is a special one-day training experience building on, but not restricted to, the LSP initiative to deepen understanding and skills in providing inclusive library services to newcomers to Canada.

Laura Heller, Provincial Coordinator, Library Service Partnerships

Location: MTCC
Lunch not included
Cost: \$25

Po83
Workshop, AGM

9:30 AM – 4:00 PM

Marketing

FEDERATION OF ONTARIO PUBLIC LIBRARIES

Schedule

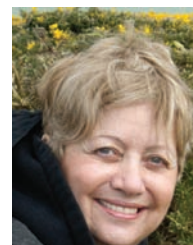
9:30 AM – noon Workshop UNVEILING OF THE FEDERATION'S THREE YEAR MARKETING PLAN

The Federation of Ontario Public Libraries has developed a 3-year marketing plan with the assistance of the consulting firm St. Clements Group. It builds on the Federation's recent advocacy plan and spells out practical ways to promote the value of public libraries to funders and policy makers. Hear the consultant's findings and recommendations, explore the implications for your local library, and help shape the strategy for rolling out the marketing plan implementation.

12 noon – 2:00 PM LUNCH BREAK

2:00 PM – 4:00 PM ANNUAL GENERAL MEETING with Marzio Apolloni presiding

Location: MTCC
Lunch not included
No cost for FOPL members;
\$25 for non-FOPL members



Julia Beck



Caryl Ann Grimsley



Laura Heller



Marzio Apolloni

W

WEDNESDAY, February 24, 2010

P181 **Library Tour**

12:30 PM – 5:00 PM

Library facilities, Tours

TORONTO PUBLIC LIBRARY TOUR OF BRANCHES 2010

Toronto Public Library's branch renovation and revitalization program aims to create attractive and welcoming environments, enhancing the library's role as community space and public space. Our branches are planned to be dynamic, flexible and responsive as well as functional. You will see these aspirations reflected in the three branches on this year's tour: a renovation and expansion of a heritage building, a new construction of a stand alone neighbourhood branch and an expansion to a strip mall branch.

BLOOR/GLADSTONE BRANCH, 20,627 SQ. FT.

This 1912 listed heritage building project includes a renovation and a 9,000 sq ft. glass addition. The addition is conceived as a light, glowing contemporary counterpart to the mass and solidity of the existing heritage structure while providing a dynamic street presence with views into and out of the library. A stunning atrium opens up the interior, allowing light to flood throughout the original space. This branch features Toronto Public Library's first green roof.

JANE/SHEPPARD BRANCH, 7,000 SQ. FT.

This light, bright, spacious neighbourhood branch, with open, attractive areas for children, teens and adults, features RFID technology, laptops for in-branch lending, wireless Internet access, a multi-use meeting room, barrier free accessibility to all areas of the building and attractive outdoor landscaping, including a new outdoor reading garden.

KENNEDY/EGLINTON BRANCH, 6,482 SQ. FT.

How much library can you pack into 6,500 square feet? This lively neighbourhood branch has been transformed to meet the 21st-century needs of its local community with a warm stylish decor. The dynamic teen zone, fun and bright children's area, lovely adult magazine lounge, express check-out, program room and the first Toronto Public Library Protech Media Centre are worth the trip.

Cost: \$10.00. Registration required.

Tour is available to registered Super Conference delegates only.

Tour bus leaves from Front Street in front of the MTCC lobby.



Photo credit: roundwaite, dick and hadley architects inc.



Wednesday

MEET THE 2010 OLA PRESIDENTS



L-R Mary Ann Mavrinc, OLA; Krista Godfrey, OLITA; Jane Hilton, OLBA; Ruth Hall, OSLA; Christine Labelle, ABO-Franco; Jill Nicholson, OPLA; Caroline Stewart, OCUA

100 6:30 PM

Networking, Mentoring

THE ART OF NETWORKING

Debbie Chaves, Science Librarian, Wilfrid Laurier University; Tamara Stojakovic, Librarian, Mississauga Library System

Debbie Chaves, Tamara Stojakovic, and the 2010 OLA Board of Directors are pleased to welcome new OLA members and first-time conference delegates. Ice-breakers, networking tips and refreshments are all included in this special event to help you maximize your conference experience! Be our guest!

102 9:30 PM

ALL-CONFERENCE EVENT

SUPER CONFERENCE 2010 WELCOME PARTY

Make new friends, renew acquaintances, network and enjoy mingling and noshing!

With the generous support of



101

8:00 PM

ALL-CONFERENCE OPENING PLENARY

EXTRAORDINARY CANADIANS



How do civilizations imagine themselves? One way is through the people who made them. Extraordinary Canadians, a collection of biographies published by Penguin Group (Canada), will rediscover 20 Canadians – rebels, reformers, thinkers, writers, painters, political leaders – who built modern Canada. Another way is through the eyes of 18 of today's most interesting and engaged writers – people who are building Canada today.

Join us for a special presentation with award-winning authors Adrienne Clarkson, Jane Urquhart, Nino Ricci and Mark Kingwell as they discuss the remarkable Canadians featured in four of the recently released volumes in the series, commissioned by John Ralston Saul, the general editor of Extraordinary Canadians.

EXTRAORDINARY
CANADIANS



T

THURSDAY, February 25, 2010

Thursday

7:45 AM Breakfast
OHLA Member Breakfast
Forest of Reading® Breakfast,
by invitation only

9:05 AM 300 series sessions
OPLA Spotlight –
Dr. Jane Barratt
OLA Forest of Reading®
Spotlight

10:00 AM – 5:30 PM EXPO

10:40 AM 400 series sessions
OCULA Spotlight –
Heather Morrison

1:00 PM – 2:00 PM
One Book One Conference
Discussion

2:10 PM All-Conference Plenary
Aimee Mullins

3:30 PM – 5:30 PM
Edu Reference Reception

3:45 PM 600 series sessions
OLA Feature: Children's
Libraries in Africa

5:15 PM
Annual General Meetings
ABO-Franco, OCULA, OHLA

Awards Reception
OSLA

5:30 PM
FIMS Alumni Reception
Public Library Awards
Reception

6:00 PM Awards Receptions
ABO-Franco, OCULA,
OHLA
iSchool Alumni Reception

7:00 PM
Public Library Awards Dinner
(ticket required)

With the generous support of



MAJOR CORPORATE SPONSOR



OSLA STREAM SPONSOR



OPLA STREAM SPONSOR

300 series 9:05 AM – 10:20 AM

Access	302 Ontario Government Documents	320 Evergreen on Our Own	323 How Relevant is Artificial Intelligence to	330 Inside an Axis of Evil Library System
Accessibility	310 Exciting Technologies for 21st-Century			
Advocacy & Marketing	305 Value of Libraries	307 Communications and Marketing		
Career Development & Mentoring	308 Librarians off the Desk	324 Our Job in 10 Years		
Collections & Resources	309 Evaluating Electronic Collections	327 Beyond Twilight and Gossip Girls		
Curriculum & Learning	311 Digging Ourselves Up	313 Coping with Copyright in Canada!	314 A Comic Life!	
Governance & Policy Development	315 The Art, Design & Communication of		318 Meeting Procedures	
Information Literacy	313 Coping with Copyright in Canada!			
Innovation, Vision & Values	306 Sam the Sequel: Playing well with others	323 How Relevant is Artificial Intelligence to	324 Our Job in 10 Years	329 Social Inclusion Audit and Toolkit
Issues & Leadership	300 OPLA Spotlight Dr. Jane Barratt	317 Resolving Conflict	329 Social Inclusion Audit and Toolkit	
Management, Staff & Finance	304 L'argent fait le bonheur	305 Value of Libraries Survival	315 The Art, Design & Communication of	318 Meeting Procedures
Partnerships & Collaborations	306 Sam the Sequel: Playing well with others			
Programs & Services	303 Building a Successful Event: Special Events 101	322 FAST: Faceted Application of Subject	325 Library Service Meets Brain Research!	
Reading & Literacy	301 OLA's Forest of Reading® Showcase	312 Read To Lead: Promoting literacy in your school	321 Summer Reading 2.0	327 Beyond Twilight and Gossip Girls
Reference & Research	308 Librarians off the Desk	311 Digging Ourselves Up	328 Virtual Reference VOICE... the Next Frontier	
Social Justice	329 Social Inclusion Audit and Toolkit			
Social Networking	321 Summer Reading 2.0	326 Virtual "Knowmads"		
Technology	310 Exciting Technologies for 21st-Century	314 A Comic Life!	328 Virtual Reference VOICE... the Next Frontier	
User Experience	316 Maximize the Value of Attending OLA Super	319 Footprints Cast in Bronze: Google Analytics	320 Evergreen on Our Own	322 FAST: Faceted Application of Subject

400 series 10:40 AM – 11:55 AM				600 series 3:45 PM – 5:00 PM			
411 Breaking Down Barriers with	424 Library in a Box			617 Touch me! Multi-touch Screens and More!	625 Implementation of Conifer in		
424 Library in a Box	425 Dragon Naturally Speaking Voice Recognition			617 Touch me! Multi-touch Screens and More!			
403 Make your Friends Store a Success				622 Speak Up for First Nation Public Libraries	628 Ontario Library History		
404 Do You Have the Skills for Tomorrow's	413 Grooming the Next Generation of Public Library			602 The Future of Libraries is Now	607 Mentoring Matters		
406 Literature: Duct tape for the elementary science	421 Implementing Online Selection and Booknet	423 EDULinks: A "do-it-yourself" web portal using	430 Census 2006: Finding what you want!	604 La bande dessinée: un genre littéraire, de Tintin	609 Collection Management with Less	618 Pleasure Reading for Adult Learners	629 Deconstructing the Movie
401 Reaching, Relating to and Rejoicing in Those	407 Beyond Google: Just Right, Just Write	408 Building ICT Capacity Through Interdisciplinary	428 Database Resources: You've got 'em, flaunt 'em	606 The Role of the Library in Student Retention	627 Building the 21st-Century School and Virtual		
417 OLBA's Leadership by Design	418 Ontario's Public Libraries Act	419 Meeting Procedures		601 Ministry of Culture Session			
407 Beyond Google: Just Right, Just Write				608 Spotlight on Research			
400 Freedom for Scholarship in the Internet Age	414 Public Libraries and Newcomer	420 Information Takeout & Delivery	424 Library in a Box	610 Lightning Strikes @ OCULA	619 Upgrade Your Storytime!	621 If I'd Known Then What I Know Now...	625 Implementation of Conifer in
400 Freedom for Scholarship in the Internet Age	409 Mashup Culture in the School Library	413 Grooming the Next Generation of Public Library	414 Public Libraries and Newcomer	600 Children's Libraries in Africa	615 Library Makeover	630 Google Book Settlement	
412 Culture Change Takes Courage	422 Succession Planning... Isn't...	427 Complying with Copyright in the Digital Age	429 Senior Management	602 The Future of Libraries is Now: The Deans Panel	603 Friends Helping Friends	615 Library Makeover	620 The Political Challenge to the Small Branch
405 Le Prix Tamarack, a Bilingual Session	412 Culture Change Takes Courage	414 Public Libraries and Newcomer	416 Archives Association of Ontario	605 From Toronto to Ethiopia	611 ICT and Change	623 Community Digitization Program	
415 Creating a Teen Services Strategy				618 Pleasure Reading for Adult Learners	619 Upgrade Your Storytime!	624 Of Newbs, Noobs, Nerds and Nonversation	626 Using Open Source Software to Build Digital
402 First Nation Communities Read	405 Le Prix Tamarack, a Bilingual Session	406 Literature: Duct tape for the elementary science		612 What's So Funny?	613 Twilight and the School Library	618 Pleasure Reading for Adult Learners	619 Upgrade Your Storytime!
416 Archives Association of Ontario	430 Census 2006: Finding what you want!			608 Spotlight on Research			
414 Public Libraries and Newcomer				600 Children's Libraries in Africa	605 From Toronto to Ethiopia	614 Supporting Social Justice in the School Library	
410 Extreme Teacher-Librarian Makeover				611 ICT and Change	624 Of Newbs, Noobs, Nerds and Nonversation		
409 Mashup Culture in the School Library	411 Breaking Down Barriers with	420 Information Takeout & Delivery	421 Implementing Online Selection and Booknet	616 Fulfilling Library Computer Requirements on	617 Touch me! Multi-touch Screens and More!	626 Using Open Source Software to Build Digital	
411 Breaking Down Barriers with	426 User-Centred Web Design			625 Implementation of Conifer in			

T

THURSDAY, February 25, 2010

200

7:45 AM

Breakfast. By invitation

FOREST OF READING® BREAKFAST

Authors of the 2009 Forest of Reading® winning books and members of the current Selection and Steering Committees are invited to this networking breakfast. Further communication will be sent via the Forest of Reading® listservs.

With the generous support of



201

7:45 AM

Breakfast. OHLA Members

ACCESSING LIBRARY RESOURCES THROUGH THE ELECTRONIC MEDICAL RECORD

As more doctors rely on the electronic medical record for their clinical information needs, evidence-based reference tools need to be included. This session we'll talk about ways to integrate library content into the medical record.

With the generous support of



301

9:05 AM

OLA Spotlight

OLA'S FOREST OF READING® SHOWCASE



Creating lifelong readers!

Sixteen years ago, the Silver Birch® program was introduced to Ontario, and ever since then the “forest” has been growing! Currently, over 250,000 readers read a list of nominated titles and vote for their favourite authors as part of the Forest of Reading® readers' choice awards. It's our pleasure to welcome the 2009 winners! The authors will share thoughts and reflections of the program, and also the annual Festival of Trees™ Awards Ceremony that takes place every May at the Harbourfront Centre.

BLUE SPRUCE (K – 2)

Chester, Mélanie Watt
Kids Can Press

SILVER BIRCH FICTION (gr. 3 – 6)

The Third Eye, Mahtab Narsimhan
Dundurn Group/University of Toronto Press

SILVER BIRCH NON-FICTION (gr. 3 – 6)

Gold Medal for Weird, Kevin Sylvester
Kids Can Press/University of Toronto Press

SILVER BIRCH EXPRESS (gr. 3 – 6)

Dear Sylvia, Alan Cumyn
Groundwood Books/HarperCollins Canada

LE PRIX TAMARACK ROMAN FRANÇAIS (gr. 4 – 6)

Une terrifiante histoire de cœur, Carole Tremblay
Dominique et Compagnie

LE PRIX TAMARACK DOCUMENTAIRE FRANÇAIS (gr. 4 – 6)

Houdini, Danielle Vaillancourt
Soulières

RED MAPLE FICTION (gr. 7 – 8)

Out of the Cold, Norah McClintock
Scholastic Canada

RED MAPLE NON-FICTION (gr. 7 – 8)

Royal Murder: The Deadly Intrigue of Ten Sovereigns, Elizabeth MacLeod
Annick Press/Firefly Books

WHITE PINE (high school)

Little Brother, Cory Doctorow
Tor Books/H.B. Fenn and Company

GOLDEN OAK (adult literacy)

Libertad, Alma Fullerton
Fitzhenry & Whiteside

With the generous support of



300

9:05 AM

OPLA Spotlight

DR. JANE BARRATT SS CC



Understanding and responding to the impact of the aging population is one of the leading priorities for public libraries worldwide.

Dr. Jane Barratt is the Secretary General of the International Federation on Ageing, and has over 30 years experience in the health, community and aged care, and disability sectors. This commitment has always been driven by her interest and passion in understanding the evolution of aging issues and the corresponding public and private sector responses in different regions of the world. More recently Dr. Barratt has been a strong contributor to the international dialogue on how the social, cultural and physical environments can impact on the lives of older people.

Dr. Barratt is a Churchill Fellow and has held executive positions on ministerial, government and non-government committees and the corporate sectors. She has experience in organizational management, staff development and the analysis of operations leading to improvements in program and client outcomes in the areas of health, aging and disability.

302

9:05 AM

*Digitization, Government documents, Access***ONTARIO GOVERNMENT DOCUMENTS: DIGITIZATION AND ONLINE ACCESS**

Peter Ellinger, Legislative Library; Loren Fantin, Knowledge Ontario; Donna Millard, Ontario Digitization Initiative (ODI)

With recent collaborative projects such as OCUL, Knowledge Ontario, the Legislative Library and the Internet Archive among others, Ontario Government documents are being digitized at a cracking pace. Learn how this process has evolved, what is next to be digitized, and how this material is being processed and made accessible via portals such as OZone and OurOntario.ca.

303

9:05 AM

*Event planning***BUILDING A SUCCESSFUL EVENT: SPECIAL EVENTS 101**

Ann Andrusyszyn, Manager of Fundraising, Marketing & Communications, Barrie PL

Planning a new event, or need to strengthen an existing one? This session will give you the basic building blocks and work tools for starting an event from scratch or improving existing events. Join us to learn the special events process from start to finish.

304

9:05 AM

*Funding for small libraries***L'ARGENT FAIT LE BONHEUR**

Claire Dionne, Directrice générale, Bibliothèque publique du canton de Russell

Dans un contexte de restrictions budgétaires et d'ajout de plusieurs nouveaux services, les petites bibliothèques sont appelées de plus en plus à examiner des sources alternatives de financement pour assurer la qualité de leurs programmes et de leurs services. Comment

peuvent-elles, même avec du personnel limité, tirer avantage des programmes de financement disponibles ? L'atelier examinera également les autres possibilités de financement tels les fondations, les collectes de fonds et les dons. L'accent sera mis sur les stratégies gagnantes et la nécessité de faire preuve de créativité et d'innovation.

305

9:05 AM

*Value of libraries***VALUE OF LIBRARIES: KEY TO GROWTH AND SURVIVAL**

Melanie Browne, Librarian, Consultant

This session demonstrates the principles and processes for the library to use to gain alignment with the overall structure and mandate of the organization. The value of the library can be demonstrated through how it can improve the overall efficiencies of an organization. We will look at the characteristics of libraries that yield operational models that can improve their effectiveness and their organization's productivity.

306

9:05 AM

*Library facilities, Capital projects***SAM THE SEQUEL: PLAYING WELL WITH OTHERS**

Madeleine Lefebvre, Chief Librarian, Ryerson University

At Super Conference 2009 we talked about Ryerson's exciting plans for a new Student Learning Centre on the former Sam the Record Man and Future shop site. We'll give you a progress report and update you on how we are engaging the community and making collaboration our key strategy.

307

9:05 AM

*Marketing***COMMUNICATIONS AND MARKETING LIBRARIANS: A BEHIND THE SCENES LOOK**

Catherine Baird, Marketing Communications and Outreach Librarian, McMaster University Library; Nancy Collins, Communications Librarian, University of Waterloo Library; Cecile Farnum, Communications Librarian, Ryerson University Libraries

Libraries and librarians are doing pretty neat work these days: we're up on technology, improving the user experience, and making libraries better. But are we doing a good job of telling our story? You may have noticed an increasing number of Communications/Marketing Librarian positions in many of our libraries, and wondered: what is it these people do? Find out, and learn what this position might achieve for you and your library.

308

9:05 AM

*Reference services, Staff development***LIBRARIANS OFF THE DESK: DEVELOPING PARAPROFESSIONALS FOR REFERENCE**

Karen Nicholson, Teaching and Learning Librarian, McMaster University; Rebekah Schmidt, MLIS Student, University of Western Ontario; Julie Willson, Senior Blended Service Library Assistant, McMaster University

The "debate" about taking librarians off the reference desk at McMaster is over. As of Fall 2009, our paraprofessional Blended Services "grads" began to provide circulation and reference services from a single service point in two libraries. Learn about McMaster's new outlook on service, including our training program, rubrics, curriculum, mentor program and assessment.

309

9:05 AM

*Collection management, Digital collections***EVALUATING ELECTRONIC COLLECTIONS: USING DATA TO MAXIMIZE VALUE**

Dana Thomas, Librarian, Ryerson University Library

In today's economic climate, libraries are facing tough decisions. As we try to do more with less, it's vital that we squeeze the most value out of our acquisitions budget. Ever-increasing and unpredictable costs for subscription-based electronic products make them a prime target for cancellation. The presenters will provide an overview of strategies adopted by academic institutions as well as a case study of Ryerson's E-collection evaluation approach. Tools including SFX, vendor supplied usage statistics, ILL reports and Ulrich's Serials Analysis will be discussed.

310

9:05 AM

*Technology, Accessibility***EXCITING TECHNOLOGIES FOR 21ST-CENTURY TEACHERS!**

Pekka Baier-Reinio, Program Consultant, Simcoe County DSB
Students love technology. They consume a variety of media outside the classroom. Discover how you can incorporate a variety of essential, readily available, technological tools to create a 21st-century classroom. Feel confident implementing a technology-based approach to learning. Digital stories, blogs, scratch computing, podcasting, assistive technology and more – all in your class!

311

9:05 AM

*Interdisciplinary studies, Research***DIGGING OURSELVES UP: MEMORY AND COMMEMORATION THROUGH LOCAL HISTORY****Rose Fine-Meyer**, Curriculum Leader, Toronto DSB

The IDC4UI Archives and Local History course provides students with an appreciation of local history. Research projects help students develop a knowledge of citizenship, public memory, historical consciousness, commemoration and the value of preserving our history. Students link to professionals, including archivists, librarians, curators, local educators, academics, elders, artists, local historians and town and city planners.

312

9:05 AM

*Literacy, Reading***READ TO LEAD: PROMOTING LITERACY IN YOUR SCHOOL****Jennifer Borda**, ACL Learning Resources, David and Mary Thomson C.I.

Read To Lead is an event we have run in our library to promote literacy (the importance of it, and if possible the love of it). This event is something you can easily run in your school, too. We will provide you with details of the event, a checklist of how to run the event, as well as other strategies to promote literacy at your schools.

313

9:05 AM

*Copyright, Digital literacy***COPING WITH COPYRIGHT IN CANADA**

Katina Papulkas; Karen Beutler, Instructional Leaders, Toronto DSB
Our 21st-century learners – both staff and students – are savvy with technology, but do they truly understand their responsibilities when using digital media? Be proactive and improve your school's ethical environment by integrating Creative Commons

licenses, OSAPAC licensed software, World Intellectual Property Organization (WIPO) and Access Ontario resources. Come and learn successful teaching and learning strategies to address Canadian copyright laws and earn your digital citizenship passport.

314

9:05 AM

*Technology integration, Media literacy***A COMIC LIFE!****Cindy Matthews**, Instructional Leader, Toronto DSB

Motivate and engage learners of all ages with Comic Life! The creative possibilities are endless with this incredible cross-platform software, which is now OSAPAC licensed! Join in on this discussion about the medium of comics, the curricular connections with graphic literature (K–12) and the technological capabilities of digital storytelling with Comic Life. We'll look at the use of digital images and a variety of creative tools for students to compose compelling visual narratives and graphic research displays and for YOU to create fun brochures!

315

9:05 AM

*Fundraising***THE ART, DESIGN & COMMUNICATION OF DONOR RECOGNITION****Molly Hutchinson**, Business Development; **Rick Murphy**, Artist/Designer; **Mark Bugdale**, Graphic Designer: d3 Impact

If fundraising will be a component of new-build and renovation projects, then fiscally responsible, artistic and well-integrated donor recognition should be given top consideration. With donor dollars scarcer than ever, an integrated and accountable approach to donor recognition is a vital asset to your fundraising.

316

9:05 AM

*Networking***MAXIMIZE THE VALUE OF ATTENDING OLA SUPER CONFERENCE**

Anne Marie Madziak, Consultant, Southern Ontario Library Service
Many trustees arrive at Super Conference from smaller library systems or less urban places in Ontario, and do not know many, if any, delegates. Start your conference experience by meeting your fellow trustees, networking, and exploring how to maximize the "conference experience".

317

9:05 AM

*Conflict resolution, Team building***RESOLVING CONFLICT – REACHING CONSENSUS****Rebecca Jones**, Managing Partner, Dysart & Jones Associates

Library trustees come from different backgrounds and arrive at the board table with a wide range of ideas. How can a board learn to function as one cohesive group? Finding strategies to brainstorm, consider all perspectives, compromise and achieve decisions acceptable to all is an art.

318

9:05 AM

*Meeting procedures***MEETING PROCEDURES: PART ONE****Jim Lochrie**, CMS Consulting

A well-run meeting is the path to governing well, making informed decisions and being responsive to the needs of the community. Learn fundamental principles of meetings, the role of the Chair, members' responsibilities and useful techniques and skills. Gain insight into Robert's Rules and parliamentary procedures. Those who attended last year's session came away wanting more – don't miss this unique opportunity.

319

9:05 AM

*User experience, Web design, Usability***FOOTPRINTS CAST IN BRONZE: GOOGLE ANALYTICS****Wendy Rodgers**, Humanities Research Liaison Librarian, Memorial University of Newfoundland

What can Google Analytics do for you? Discover what Memorial University Libraries learned by tracking users' navigational behaviour, and how Google Analytics can help you to improve the user experience and yield ideas for more effective site design.

320

9:05 AM

*Integrated library system, Open-source software, Evergreen***EVERGREEN ON OUR OWN****Robert Soulliere**, Systems Librarian, Mohawk College of Applied Arts and Technology

Why did the Library @ Mohawk College leave the ease and comfort of an ILS consortium and migrate to the open-source ILS Evergreen system with minimal commercial support? The experience at Mohawk will be shared, and if you are considering an open-source ILS, you're bound to learn something and get closer to your decision!

321

9:05 AM

*Web 2.0, Children's services***SUMMER READING 2.0****Jennifer Gal**, Youth Service Librarian, Teen Specialist; **Bridie Howell**, Librarian Assistant; Hamilton PL

This practical session will feature free web applications that can be used to create an inviting and interactive online summer reading experience for kids, teens or adults. Use polls, forums, online book reviews and more... all without putting a dent in the budget or darkening the doorstep of the IT department!



Peter Ellinger 302



Loren Fantin 302



Donna Millard 302



Ann Andrusyszyn 303



Melanie Browne 305



Madeleine Lefebvre 306



Catherine Baird 307



Nancy Collins 307



Cecile Farnum 307



Karen Nicholson 308



Pekka Baier-Reinio 310



Rose Fine-Meyer 311



Katina Papulkas 313



Karen Beutler 313



Cindy Matthews 314



Anne Marie Madziak 316



Rebecca Jones 317



Wendy Rodgers 319



Robert Soulliere 320



Marcia Salmon 322



Grace Liu 323



John Dupuis 324



Janice Mutz 324



Deb Kitchener 326



Pat Whitehouse 326

**T****THURSDAY, February 25, 2010****322****9:05 AM***Cataloguing, Virtual library***FAST: FACETED APPLICATION OF SUBJECT TERMINOLOGY**

Haiyun Cao, Bibliographic Services Librarian; Marcia Salmon, Cataloguing Librarian: York University

The complex syntax and rules of LCSH restrict its application in the online environment. FAST, developed by OCLC and based on LCSH, is a faceted vocabulary for online resources with interoperability with many metadata schema. This presentation will introduce the history and context of FAST, and explain its structure, give examples of subject headings, show several implementations and demo the test database.

323**9:05 AM***Discovery layer, Information literacy, Teaching and learning***HOW RELEVANT IS ARTIFICIAL INTELLIGENCE TO TODAY'S LIBRARIES?**

Grace Liu, Systems Librarian, University of Windsor Leddy Library
The presentation is based on a comprehensive survey in the field of using intelligent agents in library services, including artificial intelligence, federated search and information retrieval. Trends will be identified and discussed.

324**9:05 AM***Trends, Role of libraries***OUR JOB IN 10 YEARS:  THE FUTURE OF ACADEMIC LIBRARIES**

John Dupuis, Science Librarian, York University Libraries; Janice Mutz, Information Literacy Librarian, Chancellor Paterson Library, Lakehead University

Time to look into those crystal balls! The world is changing, libraries are changing, students are changing. This volatile environment is challenging academic librarians to evolve

our practice in unexpected ways. The best way to prepare for change is to think about it, discuss it and maybe (this is a big maybe!), anticipate the way things might change. Join this panel of front-line academic librarians as we explore these issues and come prepared to give us your two cents worth!

325**9:05 AM***Brain research, Library services***LIBRARY SERVICE MEETS BRAIN RESEARCH!**

Julie Mandal, Research Specialist, Canadian Research Association

What does the latest research in neuroscience have to do with excellent library services? As it turns out, quite a lot, especially if you are interested in building or deepening your user-centric focus. How can we take advantage of the ways the brain is hardwired to turn everyday library interactions into positive experiences?

326**9:05 AM***Web 2.0, Social networking***VIRTUAL "KNOWMADS": WEB 2.0 @ YOUR SCHOOL LIBRARY**

Deb Kitchener, Program Manager, Learning Connections; Pat Whitehouse, AQ Facilitator York Region DSB

Consider the impact of learning through a ning, twitter, your cell phone, blogs/wikis, videoconferencing and many of the web 2.0 tools that are emerging on a daily basis. Join us to explore how using web 2.0 tools for professional learning can impact student engagement and success @ your school library.

327**9:05 AM***Collection development, Girls and reading***BEYOND TWILIGHT AND GOSSIP GIRLS**

Rachel Seigel, Selection Manager – Elementary, S&B Books Ltd.

While it is universally acknowledged that, for the most part, more girls than boys seem to enjoy reading, there are a few common myths about books for girls and their readers. This seminar will discuss a number of fantastic novels for girls that debunk the myths, and will hook both reluctant and avid female readers.

328**9:05 AM***Virtual reference, VoIP***VIRTUAL REFERENCE  VOICE... THE NEXT FRONTIER**

Virginia Roy, Project Manager, AskOntario; Tim Ireland, Liaison Librarian, Dana Porter Library, University of Waterloo

Add your voice to the virtual reference experience. The ability to add voice to more traditionally understood instant messaging (IM) based virtual reference interaction offers both challenges and opportunity for libraries and library users. The use of VoIP is not widely deployed by libraries and its costs and impacts are not fully understood. Learn how this exciting technology could revolutionize virtual reference services.

329**9:05 AM***Inclusion, Evidence-based practice***SOCIAL INCLUSION  AUDIT AND TOOLKIT**

Betty Ferreira, Principal Consultant, Restructure.ca; Maureen Sawa, Director, Public Service and Community Development, Hamilton PL
Social inclusion is the participatory, authentic and accountable manner in which institutions uphold and reinforce the principles of access, equity and thus social inclusion for all. Hear about the process that four CULC /CBUC public libraries (Brampton, Hamilton, Toronto and Vancouver) went through in creating a Canadian social inclusion audit and toolkit to help libraries do better at removing barriers to inclusion.

330**9:05 AM***Academic research, International libraries***INSIDE AN AXIS OF EVIL LIBRARY SYSTEM: NORTH KOREAN LIBRARIES**

Marc Koscieljew, Doctoral Candidate, University of Western Ontario

A first-hand account of North Korean libraries introducing the LIS field to one of the world's most closed and mysterious library systems. Applying theories of "library as place" will help to frame the discussion, and provide directions for further studies on North Korean libraries. Broaden your perspectives on different cultural, political and contextual contingencies in libraries while illuminating different realities within and between LIS systems and structures.

400

10:40 AM

OCULA Spotlight

HEATHER MORRISON



Freedom for Scholarship in the Internet Age

Scholarly communication in a time of change is transformative in nature. While we are encouraging faculty to rethink where they publish, how much it costs, and who has access – is this also a good time to explore the bigger questions too? What we study? Why? Who gets to decide? What about performance measures? What kind of performance measure would have told Isaac Newton to go sit under an apple tree, wait for an apple to fall and discover gravity? This session will provide an overview of scholarship in transformation with a particular focus on open access, and raise some questions about the possibilities for scholarship in the internet age.

401

10:40 AM

Teens, Behaviour management

REACHING, RELATING TO AND REJOICING IN THOSE TERRIBLE TEENS

Jo-Anne LaForty, Instructor, OISE/UT; Bobbie Henley, Department Head of Library, BCI&VS, Grand Erie DSB.

Are teenagers driving you to have too much wine in the evening? The presenters, who have worked with teenagers for decades, provide some proactive and practical strategies for dealing with the problems this unique generation presents. Learn how to make each interaction a positive experience for both of you!

402

10:40 AM

Aboriginal literature, One Book One Community

FIRST NATION COMMUNITIES READ: A SALUTE TO ABORIGINAL LITERATURE

First Nation Public Libraries

Come read with us! First Nation Communities Read is marking its seventh year of program success with a celebratory review of aboriginal titles First Nation Communities Read has promoted. This year's session will be in the form of a Reading Circle, and will feature readings, discussions and sharing of promotional ideas.

403

10:40 AM

Fundraising

MAKE YOUR FRIENDS STORE A SUCCESS

Margaret Mitchell, Director, Quality Improvement, London PL; Jackie Looper, Bookstore Co-Manager, Friends of the London PL

The Friends of the London Public Library have been running a successful store for over two years in the Central Library, with very significant financial returns. Hear practical tips for success and pitfalls such areas as volunteer processes, merchandising and store management.

404

10:40 AM

Competencies, Skills

DO YOU HAVE THE SKILLS FOR TOMORROW'S LIBRARY CAREERS?

Pam Casey, President, Information Now

Library technician positions are evolving into such areas as Taxonomy Specialist, Knowledge Manager and others. Acquire the knowledge needed to achieve the skills that these types of career positions require. Join us so that you can be prepared for the next decade.

405

10:40 AM

Children's literature, Forest of Reading®

LE PRIX TAMARACK, A BILINGUAL SESSION

Christine Labelle, Teacher-Librarian, Halton DSB; Monique Brûlé, Chef, Services aux bibliothèques, CECCE
Venez découvrir les livres en lice pour le Prix Tamarack 2010! Cet atelier présente un survol des livres et une discussion sur certaines activités gagnantes pour la promotion et l'animation littéraire du festival de lecture Forest of Reading® dans les bibliothèques publiques et scolaires. Des activités visant chacun des livres sont aussi proposées.

Come join us to see and hear about the books nominated for this year's Prix Tamarack. We will go over the titles, provide resources and discuss ways that English and Francophone librarians and teacher-librarians can promote and support this program in their libraries.

406

10:40 AM

Curriculum, Reading

LITERATURE: DUCT TAPE FOR THE ELEMENTARY SCIENCE CURRICULUM

Judy Halpern, School Librarianship AQ Facilitator, University of Western Ontario

Explore superb picture books that promote scientific and visual literacy for the elementary grades. Determine which new books should be in circulation at your school to ignite the inner scientists in your staff and students alike. Discover titles suitable for everyone from the reluctant to the avid reader, some especially appealing to boys.

407

10:40 AM

Information literacy, Reading, Curriculum

BEYOND GOOGLE: JUST RIGHT, JUST WRITE

Colin Harris, Curriculum Consultant; Heather Jelley, Kindergarten teacher/literacy mentor, Jersey PS; Heather Young, Teacher-Librarian, York Region DSB

Are your students continually Googling as a means of finding information? Are their research results at their reading level, appropriate and credible? Learn how to effectively encourage your students to conduct meaningful research using "just right" text.

408

10:40 AM

Interdisciplinary studies, Technology integration

BUILDING ICT CAPACITY THROUGH INTERDISCIPLINARY STUDIES (IDC)

Tim Gauntley, Independent Library Consultant

Learn about two innovative Grade 12 Interdisciplinary Studies courses that harness student knowledge and skills to develop teacher comfort and expertise in information and communication technology. Using collaboration models and sequential curriculum design, these courses forge strong roles for library programs. The writer of the courses will explain the vision, units, projects, and resources, relate in-school experience to-date, and reflect on new ways to promote interdisciplinary learning.

409

10:40 AM

*Technology integration***MASHUP CULTURE IN THE SCHOOL LIBRARY****Maureen Casey**, Instructional Leader, Toronto DSB

Mashup is the result of mixing digital resources to create a new file that may consist of audio, graphic, video or text from a variety of resources. The YouTube generation produces and publishes remixes and “re-presentations” in the same way that baby boomers cited periodical articles. Learn the issues that teacher-librarians face in the mashup culture of 21st-century learners: intellectual property, Creative Commons, critical literacies and professional development for teaching staff.

410

10:40 AM

*Library spaces, Technology integration***EXTREME TEACHER-LIBRARIAN MAKEOVER****Johanna Gibson-Lawler**, **Martha Martin**, **Kelly Moore**, **Liz Golden**; Special Assignment Teacher-Librarians, Greater Essex County DSB

Is your library program ready for a whole new look? Find out how to be your own “Library Program Design Team”, incorporating practical applications to engage students and colleagues through technology: wikis, blogs, podcasts, SMARTboards. Promote new literacies and improve student achievement. You’ll be ready to shout “Move that bus!”

411

10:40 AM

*Website development, OPAC***BREAKING DOWN BARRIERS WITH BIBLIOCOMMONS****Gail Richardson**, Manager, Online Services; **Beckie MacDonald**, Librarian, Oakville PL; **Craig Ginther**, Coordinator, Library Web Services & Systems, Ottawa PL; **David Harvie**, Systems Librarian, Stratford PL; **Geoff Cannon**, Manager of Public Services, Halton Hills PL

Explore the various ways in which public libraries have used the BiblioCommons application to make their OPAC the face and heart of their website. People enjoy browsing and selecting material when they visit the library, and are showing increasing demand for the ability to do the same online. BiblioCommons, more than just an OPAC, helps libraries achieve this goal. A panel will discuss public and staff reactions to implementation, training, etc.

412

10:40 AM

*Staff development***CULTURE CHANGE TAKES COURAGE – NOT FOR THE FAINT OF HEART****Margaret Macmillan**, Branch Manager, Unionville, Markham; **Laurie Johnston**, Johnston Management Services Inc.

The ability to manage change is critical to creating a culture that supports excellent customer service and professional innovation. As part of The Markham Public Library Change Management Strategy, the management team used the Polarity Mapping process to engage staff in uncovering the basis for resistance in moving to a customer-centric service model and to create a system focus that supports innovation and effectiveness across the whole organization. The Polarity Mapping process provides staff with the opportunity to inform the road map for implementing change. The MPL Change Management strategy provides tools to allow managers to focus on communication and creating opportunities for staff to process change in a constructive way.

413

10:40 AM

*Leadership, Human resources***GROOMING THE NEXT GENERATION OF PUBLIC LIBRARY LEADERS****Anne Marie Madziak**, Consultant, Southern Ontario Library Service; **Lindsay Brock**, Reference Librarian, Middlesex Cty Library; **Julie DeVries**, Supervisor, Middlesex Cty Library

Participants of the Advancing Public Library Leadership Institute (APLL) will share their experiences with the audience. APLL is a two year certificate program in public library leadership offered through SOLS that combines the flexibility of online learning with highly interactive classroom sessions. Hear about the presenters’ own leadership development, focusing on what the profession can do to support you.

414

10:40 AM

*Partnerships, Newcomers***PUBLIC LIBRARIES AND NEWCOMER SETTLEMENT: INITIATIVES AND POTENTIAL****Laura Heller**, Provincial Coordinator, Library Settlement Partnerships

Learn background on the context of newcomer settlement and public library initiatives in general, while also focusing on some of the unique elements of the Library Settlement Partnerships (LSP) program. It will refer to the lessons learned and will summarize some of the best practices and impacts achieved thus far. Look to the future potential of the program to enhance settlement of newcomers in Ontario and beyond.

415

10:40 AM

*Teen services, Strategic planning***CREATING A TEEN SERVICES STRATEGY****Jane Venus**, Manager, Children and Teen Services, Ottawa PL

Ottawa Public Library has created a strategy document that maps out teen services now,

and into the future. The Teen Strategy document outlines philosophy of service, guiding principles and a five-year implementation plan. As public libraries move forward in creating teen services, this session will assist in creating planning and strategy documents for the library board, for senior management and for staff.

416

10:40 AM

*Archives, Digitization, Preservation***ARCHIVES ASSOCIATION OF ONTARIO – WE CAN HELP!****Carolynn Bart-Riedstra**, AAO Archives Advisor; **Iona McCraith**, AAO Preservation Consultant; **Sharon White**, ARCHEION Coordinator

The Archives Association of Ontario (AAO) offers services to organizations with archival collections. This session will provide an introduction to the AAO professional staff and their different roles in helping archives, libraries, and other institutions to preserve and manage Ontario’s documentary heritage resources and make them available for research. The Archives Advisor, the Preservation Consultant and the ARCHEION Coordinator will each discuss the work they do and the types of assistance they can provide.

417

10:40 AM

*Professional development, Leadership By Design***OLBA’S LEADERSHIP BY DESIGN: AN ENGAGING PROSPECT FOR YOUR LIBRARY BOARD****Margaret Andrewes**, Councillor, Town of Lincoln; **Randee Loucks**, Principal, CGS Consultants, St Catharines

This is your opportunity to connect with this exciting and comprehensive professional development program for Ontario’s public library boards. Since launching Leadership by Design (www.accessola.com/olba/LBD) in 2007, OLBA has systematically built and

promoted this one-of-a-kind resource to engage library boards as full participants in strengthening their leadership potential. Learn what Leadership by Design engagement can do for your board. A Leadership by Design tutorial on DVD will be available for each participant.

418 10:40 AM

Governance, Public Libraries Act

ONTARIO'S PUBLIC LIBRARIES ACT: UNDERSTANDING AND COMPLIANCE

Mark Gagnon; Rod Sawyer, Library Services Advisor, Ontario Ministry of Culture

The Public Libraries Act sets out the conditions of free public library service. To lead and support our public libraries, trustees need a keen understanding of the parameters outlined in the Act. Review the key elements, and the perspectives on how the Act is used at the Trustee and CEO level. Also of interest to LIS students.

419 10:40 AM

MEETING PROCEDURES: PART TWO

See Session 318

420 10:40 AM

Library services

INFORMATION TAKEOUT & DELIVERY

Mark Aaron Polger, Reference and Instruction Librarian, City University of New York

Since mid 2006, Humber River Regional Hospital Library has explored various new ventures in how library services are being delivered to their users. Two new initiatives, the iTrain laptop-mobile, and the Information Takeout and Delivery Model will be discussed. Usage statistics and questionnaire data from over 50 respondents will also be discussed.

421 10:40 AM

Online selection, Collection development

IMPLEMENTING ONLINE SELECTION AND BOOKNET

Susan Caron, Collections Management, Toronto PL; **Edmund Salt**, VP Sales & Marketing, Whitehots, Inc.; **Doug Atkinson**, CVS

Applicable to small and large libraries alike, this session will highlight the trials and tribulations in implementing online selection for print, audiovisual and multilingual materials. Via TPL's experiences, various issues surrounding training, selection, workflow and workload will be discussed. Participants will also talk to TPL's implementation of Booknet, a not-for-profit agency dedicated to innovation in the Canadian book supply chain. The session will include a Booknet representative and two vendors to provide their insight on how they met TPL's expectations in close consultation with the Library.

422 10:40 AM

Succession planning

SUCCESSION PLANNING ... ISN'T...

Ken Haycock, Senior Partner, Ken Haycock & Associates Inc., Vancouver and San José

There is much talk about succession planning and the impending crisis but no one seems to be taking it very seriously. Studies tell us that it is a top-ranked issue but the only one for which there is typically no known plan. Is succession planning really just "replacement planning" or an opportunity to review and renew? If succession planning was treated as strategic succession management there would be clear criteria for successful programs and accountability measures for senior management and trustees. Manage your talent and your future before you run out of options.

423 10:40 AM

Research, Teaching and learning, Web 2.0

EDULINKS: A "DO-IT-YOURSELF" WEB PORTAL USING GOOGLE CUSTOM SEARCH

Ann Hemingway, Head Librarian, Faculty of Education Resource Centre, University of Ottawa; **Mark Mueller**, Education Librarian, Tyndale University College

The vision of EDULinks' creators is not only to provide a new portal for educators, but one that uses technology that users are already familiar with: Google. Hear an overview of the project with tips and insights for creating an out of the box solution.

424 10:40 AM

Accessibility, Outreach, Library facilities

LIBRARY IN A BOX

Marc Pillon, Manager, Information Technology; **Jean Foster**, CEO; Windsor PL

"Brick-and-Mortar" branches are great places for people to gather, but sometimes they're difficult to reach. Come see how Windsor Public Library put the show on the road by creating a mobile branch complete with check in/out, holds placement, and public internet access. We have set up shop in all sorts of places you never dreamed a library would be!

425 10:40 AM

Accessibility, Technology

DRAGON NATURALLY SPEAKING VOICE RECOGNITION

Paul Feldman, Owner/Operator, Computing By Voice

Operating a computer by voice will not only benefit persons with disabilities, but will also increase productivity in creating documents or emails by up to 300% and help to prevent stress-related computer injuries.

426 10:40 AM

Usability, User experience, Web design

USER-CENTRED WEB DESIGN: CHEAP, EASY AND POWERFUL USABILITY TECHNIQUES

Marion Doucette, Web Architect, County of Huron PL

Whether you're adding a web calendar or rebuilding an entire site, the secret to user-centered web design is to include your audience. Find out how you can use cheap and easy user testing to discover what does and doesn't work for visitors to your website.

427 10:40 AM

Copyright

COMPLYING WITH COPYRIGHT IN THE DIGITAL AGE

Eric Finlay, Legal Counsel

Librarians want to encourage communication, innovation and creativity, but authors' rights also need to be considered. What permissions and conditions are needed to comply with copyright in Canada? Do you treat an electronic book the same way you treat a printed copy or an audio download? The ever-changing digital environment creates a variety of new legal challenges. Access Copyright lawyer, Erin Finlay, will discuss the legal implications of sharing digital content.

428 10:40 AM

E-resources

DATABASE RESOURCES: YOU'VE GOT 'EM, FLAUNT 'EM

Scott Millard, Manager, Resource Services, Halton Catholic DSB

Make the most of your school board's electronic resources. The databases contain a hidden treasure trove of goodies for students, and form the basis of terrific lessons for teachers. Ideas will be presented and sharing will be encouraged.



THURSDAY, February 25, 2010

429

10:40 AM

Staff development, Competencies, Skills

SENIOR MANAGEMENT –  COMPETENCIES, NOT SKILLS

Jeff Barber, CEO, Regina PL

Large urban public libraries are changing the way they recruit and manage top talent. Come and hear from some public library leaders on how and why the expectations have changed and what they are looking for now. Mid-career professionals looking to step into senior management will find this practical and provocative at the same time.

430

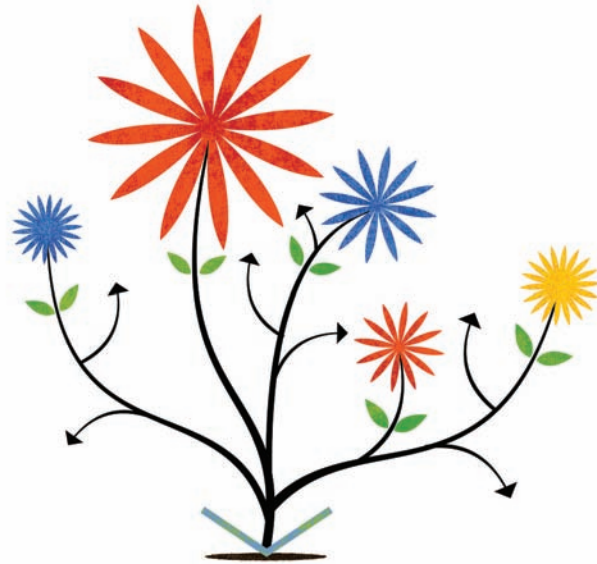
10:40 AM

Statistics Canada

CENSUS 2006: FINDING WHAT YOU WANT!

Suzette Giles, Data Librarian; Dan Jakubek, GIS and Map Librarian; Ryerson University

All the tables and other information about the 2006 census have now been published. More statistics are freely available to the public and the academic community than ever before and there are new items such as Census tract and Special Interest Profiles and Census trends. This presentation will cover basic terminology, the various products and ways to tackle questions to find what you want, and what to do if you can't!



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Bobbie Henley 401



Jo-Anne Laforty 401



Jackie Looper 403



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Ken Haycock 422



Ann Hemingway 423



Marion Doucette 426



Suzette Giles 430



Dan Jakubek 430

T**THURSDAY, February 25, 2010****500****2:10 PM****ALL-CONFERENCE PLENARY****AIMEE
MULLINS****FROM OVERCOMING TO
EMBRACING: SEEING
OPPORTUNITY IN ADVERSITY**

Adapting is essential in order to change one's perspective. Training yourself to adapt with an attitude of constant discovery transforms any situation from one of limited possibilities to one of numerous opportunities. Curiosity is one of the most effective business tools! There is real value in holding onto a sense of "childhood naiveté" as a source of creativity and possibility in problem solving. Born without fibulae in both legs, Aimee speaks from firsthand experience. Her varied and unlikely experiences on the track, in front of the camera, and in the boardroom have given her the ability to view challenge from a unique place. She shows audiences how the power of possibility as a first response in any situation ensures that businesses innovate and accommodate change.

600**3:45 PM***International libraries***FEATURE SESSION****CHILDREN'S LIBRARIES IN AFRICA**

Kathy Knowles, Director, Osu Children's Library Fund, Winnipeg
There is a pressing need for children's libraries in Africa but limited knowledge about how to bring the need to reality. The Osu Children's Library Fund (OCLF), has developed considerable expertise in this area after building six large community libraries in Accra, Ghana; and helping to create more than 200 smaller libraries throughout Ghana and other African countries. It has also published 25 children's books reflecting African culture.

601**3:45 PM***Governance***MINISTRY OF CULTURE'S
SUPPORT FOR ONTARIO
PUBLIC LIBRARIES: AN
UPDATE**

Deputy Minister, Ministry of Culture
The Ministry of Culture will review the 2009 – 2010 initiatives, priorities, and policy activities impacting public libraries.

602**3:45 PM***Professional development, Library training***THE FUTURE OF
LIBRARIES IS NOW:
THE DEANS PANEL**

Dr. Kenneth-Roy Bonin, Professor and Director, School of Information Studies, University of Ottawa; **Dr. Seamus Ross**, Dean and Professor, Faculty of Information, University of Toronto; **Thomas Carmichael**, Dean, Faculty of Information and Media Studies, University of Western Ontario; **Moderator: Dr. Ken Haycock**, Professor and Director, San José School of Library and Information Science

Hundreds of students are enrolled in Ontario's post-graduate library studies programs. These students will drive the future of library and information science. What are the trends, perspectives, and learning opportunities available to students, and what do we as employers need to be ready for as we welcome the future into our organizations?

603**3:45 PM***Fundraising***FRIENDS HELPING FRIENDS**

Margaret Moreau, Chair, Lindsay PL Friends; **Lise Moore Asselin**, Mattawa PL; **Ingrid Keuper Dalton**, Manager, Community Development, Mississauga Library System
Friends in the library community can have a big impact with successful programming, public awareness and fundraising. Come to this interactive

networking session to share ideas and brainstorm. Topics relating to publicity and marketing, event planning and fundraising campaigns will be featured.

604**3:45 PM***Graphic novels***LA BANDE DESSINÉE: UN
GENRE LITTÉRAIRE, DE
TINTIN À NARUTO**

Hugo Thivierge, Gérant, Librairie du Centre

Cet atelier présente un survol des genres en bande dessinée. La bande dessinée est en plein essor depuis une dizaine d'années et la forme a éclaté. Il y a maintenant une multiplicité de styles et de manières de faire. Qu'on pense au roman graphique, à la manga, au "comic book" ou à l'album cartonné classique, comment s'y retrouver?

605**3:45 PM***International libraries, Partnerships***FROM TORONTO TO
ETHIOPIA: A MEDICAL
LIBRARY PARTNERSHIP**

Sandra Kendall, Director and Global Health Scholar, Mount Sinai Hospital and University of Toronto Silverman Centre

This presentation will describe an innovative partnership consisting of the University of Toronto, Mount Sinai Hospital and the University of Addis Ababa in Ethiopia to share expertise and resources to improve health care in this developing nation.

606**3:45 PM***Student retention, Role of libraries***THE ROLE OF THE LIBRARY
IN STUDENT RETENTION**

Lorelei Harris, Librarian, University of Lethbridge Library

Referencing literature on the academic library's role in student retention, suggestions for future directions in library service will be offered, based on how the library fits into different

models of student integration. Current initiatives to combat attrition will be discussed, and ideas for gathering evidence to assess your library's impact or prove your role in this campus-wide issue will be offered.

607 3:45 PM

Mentoring

MENTORING MATTERS

Jeannie An, Director, 21st-Century Fluences/Liaison Program, McMaster University; **Allison Bell**, Coordinator, Reference & Research Unit, Gerstein Science Information Centre, University of Toronto

The need to formalize our mentorship program arose when many new librarians were hired between 2005 and 2007. The Librarians of the McMaster University Faculty Association developed a mentorship program to meet the needs of these new arrivals. Hear how the program was developed and executed, some of the challenges and, most importantly, lessons learned.

608 3:45 PM

Academic research, Information literacy

SPOTLIGHT ON RESEARCH LESSONS LEARNED, IMPLEMENTING IL INTO FIRST-YEAR COURSES

Part One: Morag Coyne, Undergraduate Services Librarian; **Sylvia Andrychuk**, Research & Instruction Librarian: Queen's University

The challenges of teaching information literacy skills to first year university students are compounded by large class sizes. At Queen's University, librarians have introduced a multi-faceted, collaborative, course-integrated approach for first-year classes in Sociology and Biology. Their success over the past three years will be presented.

THE GOOD, THE BAD & THE UGLY: CAN STUDENTS RECOGNIZE QUALITY SOURCES?

Part Two: Kathy West, Head, Winspear Business Reference Librarian; **Janet Williamson**, Assistant Business Librarian: University of Alberta Libraries

Students were asked to assess the quality of 100 Wikipedia articles. This study evaluated whether students recognized good articles from lower quality articles. What type of information sources did the students use to evaluate the quality of Wikipedia articles and were these sources credible?

609 3:45 PM

Collection management

COLLECTION MANAGEMENT WITH LESS

Shelley Hawrychuk, Collection Development Librarian, University of Toronto Mississauga Library

Technological change presents opportunities to change the way collection management is done. Fiscal realities make these changes essential. When support staff is re-deployed or positions lost and librarians are trying to balance workloads, what can be done? Topics include elimination of serials check-in, direct to vendor ordering by librarians, blanket purchasing of items requested through interlibrary loan, the introduction of approval plans for all subject areas, and gXX software for vendor/database management.

610 3:45 PM

LIS students

LIGHTNING STRIKES @ OCULA

LIS Students

Library students will attempt to electrify us with their 10-minute lightning talks. Audience members will vote for the best presentation to determine this year's OCULA student award winner.

611 3:45 PM

Global citizenship, Technology integration

ICT AND CHANGE: GLOBAL COLLABORATIVE LEARNING

Jim Carleton; **Bickley Mali**, Teacher, W. H. Day Elementary School; Simcoe County DSB

This presentation will focus on how Information Communication Technologies are used to support and develop skills by the students in Canada and their global partners. Students from around the globe use collaborative project-based activities to learn not only about each other, but with each other.

612 3:45 PM

Reading, Graphic novels

WHAT'S SO FUNNY?

Maria Martella, Tinlids Inc.; **Jim Martella**, Teacher-Librarian, Hollycrest PS, Toronto DSB

Do you need some laughter in your life? Looking for funny books to hook your reluctant reader? Even books that deal with serious issues can be more accessible when the right kind of humour is used. Sometimes the humour is "edgy". Learn about new picture books, fiction, graphic novels, joke books and poetry. Come with your sense of humour!

613 3:45 PM

Reading, Literacy

TWILIGHT AND THE SCHOOL LIBRARY

Diana Maliszewski, Teacher-Librarian, Agnes Macphail PS, Toronto DSB

Stephenie Meyer's *Twilight* series has taken the literature world by storm. With the appearance of the movie adaptations, everyone's talking about Edward, Bella and Jacob. Hear from two über-fans about other titles to recommend to your readers searching to satisfy their post-*Twilight* cravings. Other topics will include age

guidelines, library lesson plans, the online buzz that led to the phenomenon and the online fan communities that defy the stereotypes associated with "vampire romance".

614 3:45 PM

Social justice

SUPPORTING SOCIAL JUSTICE IN THE SCHOOL LIBRARY

Angela Thompson, Teacher-Librarian; **Jacqueline Fuger**, Teacher-Librarian, Campbellford DHS; Kawartha Pine Ridge DSB

Social Justice issues are an integral part of the Ontario Curriculum and much can be done in the school library to support and promote inclusive activities and encourage dialogue. Join three teacher-librarians who have used book-talks, video conferencing, and special events to engage their students.

615 3:45 PM

Library spaces

THE EXTREME LIBRARY MAKEOVER – 2010

Cindy Alexander, Director of Sales Operation, Brodart Canada

Small changes can pay off in big ways. Learn the leading ideas and trends to consider when making physical changes in your library. Your patrons will look forward to visiting often and discovering fresh spaces.

616 3:45 PM

IT services

FULFILLING LIBRARY COMPUTER REQUIREMENTS ON A LIMITED BUDGET

Eric Pierce, IT Coordinator, Prince Edward County Library and Archives

Today, in addition to traditional services, libraries need to provide a range of computer and information technology services: library automation systems, shared access patron computers, traditional PC applications, wired and wireless internet access, computer coaching and

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THURSDAY, February 25, 2010



Kathy Knowles 600



Margaret Moreau 603



Hugo Thivierge 604



Sandra Kendall 605



Lorelei Harris 606



Dr. Seamus Ross 602



Jeannie An 607



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Sylvia Andrychuk 608



Kathy West 608



Shelley Hawrychuk 609



Jim Carleton 611



Maria Martella 612



Diana Maliszewski 613



Jacqueline Fuger 614



Eric Pierce 616



Marcia Aronson 618



Paul Axford 619



Beth Jefferson 624



Shuzhen Zhao 625



Nick Ruest 626



Carol Koechlin 627



Roger Nevin 627



Elizabeth Hanson 628

workshops, and much more. Join IT Coordinator Eric Pierce as he shares some of what he has learned at a rural library system, and in 35 years as a computer professional.

617 3:45 PM

User experience, Interface design

TOUCH ME! MULTI-TOUCH SCREENS AND MORE!

Fiacre O'Duinn, Cataloguing Librarian, Hamilton PL

Microsoft Surface, iPod Touch, iPhone: multi-touch screens are suddenly everywhere, and have already radically changed the way we are interacting with technology. Join us for a non-technical exploration of this new trend and discuss the implications.

618 3:45 PM

Readers' advisory, Adult literacy

PLEASURE READING FOR ADULT LEARNERS

Marcia Aronson, Manager, Adult and Readers' Advisory Services, Ottawa PL

Matching readers with books is one of the joys (and challenges) of our profession. This is particularly true with adult literacy and ESL learners, who require material that is written in simple language but is still appropriate for an adult audience. Come learn about titles and genres that are popular with these patrons, as well as the criteria to consider when making up your own reading lists.

619 3:45 PM

Children's services, Storytelling

UPGRADE YOUR STORYTIME!

Paul Axford, Children's Services Technician, Clarington PL

Simple but effective things that you can do to take your storytimes to the next level. From puppets to magic, nursery rhyme hip-hop to traditional storytelling forms, here are ideas that you can put to work right away. Enhance any storytime from preschool to adult!

620 3:45 PM

Management

THE POLITICAL CHALLENGE TO THE SMALL BRANCH LIBRARY

Bill Irwin, Lecturer, FIMS, University of Western Ontario

The challenge of the relevance of the Neighbourhood Branch Library comes down to a fundamental question: who does the library serve? A library board's decision-making practice regarding the future of small branches often creates the appearance of community consultation, but the process acts as a democratic formality and not as a decision motivated by economic imperatives. What is the true nature of the efficiency-accountability measure?

621 3:45 PM

Library facilities, Capital projects

IF I'D KNOWN THEN WHAT I KNOW NOW... BUILDING A NEW LIBRARY

Speakers to be determined

This session provides a first-hand account of what it means to prepare for, plan for and live through building a new library, or a major renovation. Speakers representing small, medium and larger library systems will talk about what worked, and what they would do differently the next time.

622 3:45 PM

Advocacy, First Nation Libraries

SPEAK UP FOR FIRST NATION PUBLIC LIBRARIES: ADVOCACY CAMPAIGN

Sheri Mishibinijima, Band Librarian, Wikwemikong PL

Every library makes a difference ... and so does every voice. Show your support for First Nation public library development in Ontario by learning more about this major advocacy campaign. View our series of public service announcements, learn about our Speak Up website, and discover simple but effective ways you can

participate in improving the availability and delivery of public library service in Ontario First Nation communities. "Speak Up" posters and 2010 "Speak Up" calendars will be available.

623 3:45 PM

Digitization, Partnerships

COMMUNITY ^{KC} DIGITIZATION PROGRAM: COLLABORATION AND CAPACITY BUILDING

Jessica Posgate, Our Ontario Project Coordinator

SOLS/OLS-N and Knowledge Ontario, through its Our Ontario project, are partnering in the Community Digitization Project, with the aim of strategically developing digitized content about Ontario communities and building sustainable digitization programs within the public library sector. This project brings together expertise, staff and technology to enable over 25 selected public libraries and community partners (archives, museums, historical societies) to build a long-term knowledge base.

624 3:45 PM

Web design, Virtual spaces, Teen services

OF NEWBS, NOOBs, NERDS, AND NONVERSATION

Beth Jefferson, Founder, BiblioCommons

Can libraries ever hope to be more than over-eager newbs in the design of online spaces for teens and tweens? How do we develop connection and conversation spaces that reach beyond our beloved "nerds"? We'll share research about the first phase of the OLA [re]Forest Interactive program: what we learned, and how your library can participate!

625 3:45 PM

Integrated library system, Open-source software, Evergreen

IMPLEMENTATION OF CONIFER IN ACQUISITION AND BIBLIOGRAPHIC SERVICES

Shuzhen Zhao, Bibliographical Service Librarian; **Sue Eberlie**, Cataloguing Assistant; **Patricia Belanger**, Acquisitions/Bibliographic Co-coordinator: Leddy Library, University of Windsor

The University of Windsor Library migrated to Conifer in May 2009. Bringing up the new system, the data migration and clean-up, and the user training will all be shared in this session.

626 3:45 PM

Digital collections, Open-source software

USING OPEN-SOURCE SOFTWARE TO BUILD DIGITAL COLLECTIONS

Nick Ruest, Digital Strategies Librarian, McMaster University Library

Hear the benefits of using open-source technology in building digital collections with demonstrations, Q&A and open discussion.

627 3:45 PM

Learning commons, Web 2.0

BUILDING THE 21ST-CENTURY SCHOOL AND LEARNING COMMONS: PHYSICAL AND VIRTUAL!

Carol Koechlin, Library Consultant; **Roger Nevin**, Teacher-Librarian, Kawartha Pine Ridge DSB

Discover the potential benefits of reinventing library physical and virtual spaces into a school learning commons that addresses the evolving needs of teachers and students. Learn how to transform your library web page into a virtual learning commons using Google Apps and other powerful web 2.0 applications.

T**THURSDAY, February 25, 2010****628****3:45 PM****History of libraries, Advocacy, Ex Libris
ONTARIO LIBRARY HISTORY**

Elizabeth Hanson, Librarian, Indiana University; Greg Linnell, Librarian, LSC

Professionalism and library history are combined in our history. Greg Linnell describes how library history has treated the short-lived but important IPLO, which had long-lasting impact on how librarians in Ontario view themselves. Elizabeth Hanson will discuss OLA's role in library education from 1900 – 1927 and OLA's advocacy for training and by providing library institutes across the province for librarians and trustees in this early period. The Ex Libris Association, with a long-standing interest in these matters, sponsors the session.

629**3:45 PM****Media literacy, Video collections
DECONSTRUCTING THE
MOVIE MACHINE 12**

Doug Atkinson; Fiona Denzy, CVS (Children's Video Services)

Back by popular demand! Year 12! Along with the popcorn, enjoy an overview of the year's best, and worst, children's films.

630**3:45 PM****GOOGLE BOOK SETTLEMENT**

This session, still in development, will have a panel providing perspectives on this important issue.

701**5:15 PM****ASSOCIATION DES
BIBLIOTHÈQUES DE
L'ONTARIO-FRANCO****Reunion Annuelle**

Presiding: Pascal Lupien, Présidente 2009.

702**5:15 PM****ONTARIO COLLEGE AND
UNIVERSITY LIBRARY
ASSOCIATION****Annual Meeting**

Presiding: Nathalie Soini, President, 2009

703**5:15 PM****ONTARIO HEALTH
LIBRARIES ASSOCIATION****Annual Meeting**

Presiding: Kimberley Aslett, President 2009

704**5:15 PM****ONTARIO SCHOOL
LIBRARY ASSOCIATION****Award
Presentation
and Reception**

Teacher-Librarian of the Year Award

Distinguished Administrator of the Year Award

Award for Special Achievement

With the generous support of

Pascal Lupien



Nathalie Soini



Kimberley Aslett

801**6:00 PM****ASSOCIATION DES
BIBLIOTHÈQUES DE
L'ONTARIO-FRANCO****Award
Presentation and
Reception**

Reception du prix Micheline Persaud

802**6:00 PM****ONTARIO COLLEGE AND
UNIVERSITY LIBRARY
ASSOCIATION****Award
Presentation and
Reception**

Award for Special Achievement

Lifetime Achievement Award

New Librarian Residency Award

Student Award

**803****6:00 PM****ONTARIO HEALTH
LIBRARIES ASSOCIATION****Reception**

Presentation of new products and services by our generous sponsor, OVID Technologies

**804****6:00 PM****OPLA READERS' ADVISORY
COMMITTEE RECEPTION**

By invitation. Committee members will receive email communication from chair, Sharron Smith.

With the generous support of**805****5:30 PM****UNIVERSITY OF WESTERN
ONTARIO ALUMNI****Reception**

Western Library and Information Science graduates are invited to join us for a reception on Thursday, February 25, 2010 at Joe Badali's, 156 Front Street West between 5:30 PM – 7:30 PM. Reconnect with LIS faculty, staff and alumni in a fun informal setting. RSVP online at www.westernconnect.ca/lis_event or call 1-866-447-1044. See you there!

806**6:00 PM****FACULTY OF INFORMATION
ALUMNI ASSOCIATION****Reception**

The Faculty of Information's Alumni Association is hosting a super gathering to celebrate its super alumni! Catch up with classmates by joining us in the "West" Private Dining Room at a reception on Thursday, February 25 at Joe Badali's, 156 Front Street West between 6:00 PM – 8:00 PM. The cost is \$10 and includes free appetizers and a drink of your choice. Even if you are not attending the conference, everyone is welcome. RSVP kathleen.obrien@utoronto.ca or call 416-978-7184 by Monday, February 22, 2010.



807
PUBLIC LIBRARY RECEPTION

5:30 PM

Reception

Ontario Public Library Association and Ontario Library Boards' Association

;

808
THE 2010 PUBLIC LIBRARY AWARDS DINNER

7:00 PM

Dinner

Ticket required \$60

Ontario Public Library Association and Ontario Library Boards' Association



The Honourable Aileen Carroll
Minister of Culture, invited

Gala banquet. Celebrate the contributions made through public libraries in Ontario, and the achievements of the individuals who lead the way.

AWARDS to be presented:

- Minister's Awards for Innovation
- Angus Mowat Awards of Excellence
- James Bain Medallion for the Public Library Trustee of the Year
- Children's Librarian of the Year
- Excellence in Youth Services Award
- Readers' Advisory Award
- Lifetime Achievement Award
- W.J. Robertson Medallion for Public Librarian of the Year
- Public Library Guidelines Certification will be presented

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- Bring your problems and let the experts solve them
- Tips for improving programs, products and services
- the Passport to Prizes is always fun to win
- Great Thursday afternoon reception sponsored by EDU Reference Publisher's Direct
- Public access email stations
- New EXPO Theatre and Table Talk programming

CANSCAIP MASS BOOK LAUNCH

CANSCAIP and the Ontario Library Association are proud to present their sixth annual mass book launch Friday February 26, 2010 at the EXPO Stage in Hall C, from 12:00 noon – 2:15 PM. 20 authors and illustrators will introduce to you their new 2009 titles in entertaining five-minute infomercials. Sylvia McNicoll, Book Launch Coordinator of CANSCAIP, will act as emcee and official timer. Enjoy the personalities behind the creations as well as their behind-the-creation stories. Buy a raffle ticket to win some of these stories. Picture books, middle-reader age as well as young adult novels will all be available on site for purchase and the authors and artists will be happy to autograph them for your collection.

EXPO WINE AND CHEESE

Enjoy music and the relaxing feel that comes at the end of a long day as the good folks from EDU Reference Publisher's Direct host their annual highlight on Thursday afternoon in the EXPO Hall. Visit with EDU and mingle with a glass of wine in your hand.

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PRODUCT DEMO SHOWCASE & TABLE TALKS

In-depth demonstrations and discussions led by the best of the business rotate in this area of the EXPO. Learn about the latest products and services to improve the programs you offer in your library. Keep an eye on www.accessola.com for more exciting Demo Showcase programs.



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F

FRIDAY, February 26, 2010

Friday

7:30 AM

TALCO Annual General Meeting

8:00 AM All-Conference Plenary
Ezra Levant

9:00 AM – 3:00 PM EXPO

9:05 AM 1000 series sessions
OSLA Spotlight –
Dr. Chris Spence

OLA Feature:
Dr. Daniel J. Caron, Librarian
and Archivist of Canada

10:40 AM All-Conference Plenary
**LGen The Honourable
Roméo Dallaire (Ret'd),
Senator**

12:00 noon – 2:00 PM
CANSCAIP Book Launch

1:00 PM – 2:00 PM
One Book One Conference
Discussion

2:10 PM 1200 series sessions
OLA Spotlight –
Evergreen Award™ Winner

3:45 PM 1300 series sessions
OLBA Spotlight –
Christopher Hume

5:15 PM
Annual General Meetings
OLITA, OPLA, OSLA, OLBA

5:45 PM Awards Reception
OLITA

6:00 PM Awards Reception
OLBA

6:15 PM All-Conference Party

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1000 series

9:05 AM – 10:20 AM

Access	1004 Fournir des services en français dans un	1005 Strategies to Increase Resource Usage by Nurses	1022 Online Catalogues	1023 VuFind at York University
Accessibility	1010 Are They Finding What They Need?			
Advocacy & Marketing	1008 Brock University's Matheson	1009 "There's a Library Here?"	1030 Shelving Books and Packing Heat	
Career Development & Mentoring	1029 Continuing Education Certification for			
Collections & Resources	1002 The Publisher/ Librarian	1025 Are You Atomic?		
Curriculum & Learning	1011 Developing Digital Literacy at Your Library	1012 An Online Book Club for Kids	1025 Are You Atomic?	
Governance & Policy Development	1020 Board Performance			
Information Literacy	1007 Spotlight on Research	1011 Developing Digital Literacy at Your Library		
Innovation, Values & Vision	1002 The Publisher/ Librarian	1016 Battle of the Bands @ Your Library	1026 Self Service Technology	1030 Shelving Books and Packing Heat
Issues & Leadership	1000 OSLA SPOTLIGHT Dr. Chris Spence	1018 OLBA's Leadership by Design		
Management, Staff & Finance	1006 Technology Training that Works for Staff			
Partnerships & Collaborations	1001 Working Together – Library & Archives Canada	1014 Assisting Suspended Students Through	1017 Healthy Baby Tales	
Programs & Services	1004 Fournir des services en français dans un	1013 Writers in Residence	1016 Battle of the Bands @ Your Library	1029 Continuing Education Certification for
Reading & Literacy	1000 OSLA SPOTLIGHT Dr. Chris Spence	1012 An Online Book Club for Kids	1017 Healthy Baby Tales	
Reference & Research	1003 Music at the Reference Desk: A survival guide	1005 Strategies to Increase Resource Usage by Nurses	1007 Spotlight on Research	
Social Justice	1004 Fournir des services en français dans un	1014 Assisting Suspended Students Through		
Social Networking	1012 An Online Book Club for Kids	1013 Writers in Residence		
Technology	1012 An Online Book Club for Kids	1021 Digital Strategies	1024 Video Killed the Radio Star, But Made My Library	1025 Are You Atomic?
User Experience	1002 The Publisher/ Librarian	1022 Online Catalogues	1021 Digital Strategies	1024 Video Killed the Radio Star, But Made My Library

1200 series 2:10 PM – 3:25 PM

1300 series 3:45 PM – 5:00 PM

1216 Sounds From the Past Meet the	1218 Importance of Consistent "Plain Language"	1220 eplGo and an ARL	1227 The Mobile Library	1303 Dewey Update: What's new in DDC?			
1224 Bibliotherapy				1314 Information Access for People with Disabilities			
1208 Academic Libraries in a 24/7 World	1209 Promoting Faculty Publications	1229 Read Fresh: Why we need Canadian books		1318 Beasts in the Fair Garden?			
				1325 Reference Knowledge Inventory			
1204 Exploration d'Eureka.cc	1212 Streaming Video: A 21st-Century Solution	1219 Dewey Divas	1230 Lesbian, Gay, Bisexual and Transgender	1305 Le livre numérique au Québec et au	1309 Update on ODESI	1313 Ecoliteracy for the 21st Century	
1203 Numeracy Skills Development @	1212 Streaming Video: A 21st-Century Solution	1214 A & E for Learning	1224 Bibliotherapy	1312 A Reading Program for Reluctant Readers	1313 Ecoliteracy for the 21st Century	1315 Creating a Research Continuum Within	
1223 Building a Robust Multilingual	1225 Library Funding Task Force						
1207 A Collaborative Model for IL	1222 OLA Copyright Update			1302 Licensing Digital Content	1307 How Do We Sustain IL Collaborations	1308 Indirect Outreach in a GIS Environment	1315 Creating a Research Continuum Within
1220 eplGo and an ARL				1317 Libraries 2020: Continuing the dialogue	1322 The Tween Scene	1324 The Usable Library	1329 Bringing a Living Library to Life
1210 Pulling it All Together	1211 Back to the Future	1224 Bibliotherapy		1301 Library as Place for LGBTQ Patrons	1311 OSLA Hot Topics		
1210 Pulling it All Together	1217 Planning and Managing a Digitization	1225 Library Funding Task Force	1228 Service Lifecycle Management	1310 Budget Basics: Beyond numbers	1323 A Flood in the Library?	1330 Space Planning	
1206 Collaboration Teams	1209 Promoting Faculty Publications	1220 eplGo and an ARL		1328 Customer Satisfaction: Low cost, high visibility			
1201 Child and Youth Services Expo	1216 Sounds From the Past Meet	1223 Building a Robust Multilingual	1228 Service Lifecycle Management	1301 Library as Place for LGBT Patrons	1319 One Book, One Community	1320 SNAPSHOTS	
1200 The Evergreen Award Winner	1213 Enhancing Your White Pine™ Program	1215 Ontario Teacher-Librarians' Views of Graphic	1219 Dewey Divas	1312 A Reading Program for Reluctant Readers	1316 Aboriginal Canadian Literature for Your		
1204 Exploration d'Eureka.cc	1205 Expert PubMed Searching	1221 ihelp: Tech Support as the Evolution of		1304 Searching for Systematic Reviews	1306 Making Reference Work	1321 No Longer Just an Interview	1325 Reference Knowledge Inventory
				1329 Bringing a Living Library to Life			
1207 A Collaborative Model for IL and				1326 Web 2.0 for Web Design			
1205 Expert PubMed Searching	1212 Streaming Video: A 21st-Century Solution	1216 Sounds From the Past Meet the	1221 ihelp: Tech support as the evolution of	1305 Le livre numérique au Québec et au	1309 Update on ODESI	1327 Digitizing Community Newspapers	1328 Customer Satisfaction
1202 Finding Our Way	1206 Collaboration Teams	1227 The Mobile Library		1301 Library as Place for LGBT Patrons	1318 Beasts in the Fair Garden?	1324 The Usable Library	

F

FRIDAY, February 26, 2010

**8:50
TALCO**

7:30 AM

ANNUAL GENERAL MEETING

TALCO (The Association of Library, Media, Information Technology Coordinators and Consultants of Ontario) invites conference delegates who are the lead people in their school boards for library, media and information technology programs to attend the AGM. No cost. Please email Kelly Diioro if you plan to attend: Kelly.Dilorio@dsbn.edu.on.ca

9:00

8:00 AM

ALL-CONFERENCE PLENARY**EZRA LEVANT**

For 15 years, Levant has been an insider with the Conservative Party, working closely with many of its senior decision-makers, right up to the Prime Minister's Office. When not advocating for the Nation's ring-wing conservative movement, he works as a columnist for *Canadian Lawyer* magazine and various newspapers. He is also the author of *Shakedown: How Our Government is Undermining Democracy in the Name of Human Rights*. Part memoir, part investigative journalism, this is a shocking and controversial look at the corruption of Canada's human rights commissions. Levant's latest book, *Ethical Oil: The Case for Not Buying Oil from OPEC Nations*, will be out in March 2010.



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1000 9:05 AM**OSLA Spotlight****DR. CHRIS SPENCE**

Dr. Chris Spence is the Director of Education for the Toronto District School Board, Canada's largest and most multicultural school board. He has more than 15 years of senior administration and teaching experience and has authored several books about leadership and teaching.

His leadership role in working with the broader educational community to manage issues, develop policy, promote causes that benefit students and achieve measurable results has been widely recognized. He played a significant role in the development of Boys 2 Men; Project G.O. (Girls Only); and the Read to Succeed Program, which motivates and teaches boys to read.

He has won many awards for his outstanding contributions to education and the community.

1001 9:05 AM*Collaboration, Partnerships***FEATURE SESSION****WORKING TOGETHER: OUR COMMON CHARACTERISTICS AND CHALLENGES AND HOW WE CAN BETTER SUPPORT CANADIAN SOCIETY AND ITS CITIZENS**

Dr. Daniel J. Caron,
Librarian and Archivist of Canada



Over the last year, Library and Archives Canada has been working on a modernization initiative to fully support its role as a national institution. Based on results from early pathfinders and research on the current environment, it is clear that collaboration is paramount and a must-have at all levels – institutional and professional – to achieve set outcomes that provide Canadian citizens with consistent and persistent access to their information resources over time. After a brief overview of the environment and the challenges memory institutions face, the presentation will focus on collaboration issues and the avenues to explore that will allow us to increase synergy and serve citizens well.

1002 9:05 AM*Readers' advisory***THE PUBLISHER/LIBRARIAN CONNECTION**

Nora Rawlinson, editor and co-founder of earlyword.com.

Nora Rawlinson, co-founder of earlyword.com and former editor-in-chief of *Publisher's Weekly*, believes that the more librarians understand publishing, the better readers' advisors and book buyers they will be. Learn how to anticipate demand; understand major and niche publishers; spot sleepers, and how to better use publisher's catalogues; and develop online tools for better collection development and readers' advisory.

1003 9:05 AM*Reference services, Music***MUSIC AT THE REFERENCE DESK: A SURVIVAL GUIDE**

Farah Mohammed, Music Librarian,
Eleanor London Cote Saint-Luc PL

Despite being one of our most popular pastimes, music and its related literature pose significant challenges to library staff handling patron reference questions. Identifying songs, locating scores and recordings, finding biographical information on musical personalities: is it possible without music-specific subscription databases? Search strategies and common resources in print and online will be demonstrated.

1004 9:05 AM*Outreach, Services for minorities***FOURNIR DES SERVICES EN FRANÇAIS DANS UN ENVIRONNEMENT BILINGUE**

Ann Hemingway, Head Librarian,
Faculty of Education RC, University of
Ottawa; Todd Kyle, Branch Manager,
Mississauga PL; Christine Labelle,
Teacher-Librarian, Halton DSB

Cet atelier explore, sous forme d'une table ronde, les défis, les enjeux et les solutions reliés à l'offre de services en français au sein d'organismes bilingues et

multiculturels. Les invités proviennent de milieux divers, tels que les bibliothèques publiques, scolaires et académiques. Suite à une présentation de 15 minutes de chacun des invités, une discussion suivra.

1005 9:05 AM*Marketing, Promotion***STRATEGIES TO INCREASE RESOURCE USAGE BY NURSES**

Margaret Quirie, Director, Library
Services, The Ottawa Hospital

Learn about the successful and not-so-successful strategies used at The Ottawa Hospital to encourage greater use of library resources by nursing staff through the lens of nursing knowledge translation research.

1006 9:05 AM*Staff development, Digital literacy***TECHNOLOGY TRAINING THAT WORKS FOR STAFF, NOT AGAINST THEM**

Jane Foo, Digital Services &
Information Systems Librarian;
Jennifer Peters-Lise, Digital Services
Librarian: Seneca Libraries

When Seneca Libraries created the new Digital Library Services Division, staff education and training were considered essential ingredients to ensure a positive impact of the new division on library staff and the institution. Four years later, we are happy to share our insights on what works and does not work to foster a "can-do" attitude about library technologies within the library.

1007 9:05 AM*ESL, Academic research***SPOTLIGHT ON RESEARCH STUDENTS' INFORMATION SEEKING: WHAT WE NEED TO KNOW**

Part One: Nicole Carter, Research Librarian, (Independent); Kim McPhee, Reference & Instructional Services Librarian; Marg Sloan, Assistant Librarian: Western Libraries

F

FRIDAY, February 26, 2010



Nora Rawlinson 1002



Farah Mohamed 1003



Todd Kyle 1004



Jane Foo 1006

Jennifer Peters-Lise
1006

Kim McPhee 1007



Marg Sloan 1007



Justine Cotton 1008



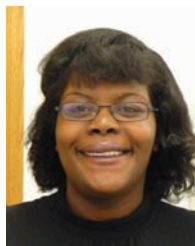
Kevin Manuel 1008



Jennifer Easter 1009



Caroline Stewart 1009

Norda Majekodunmi
1010

Cathy Wing 1011



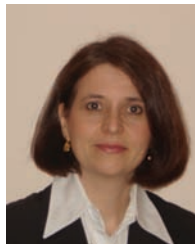
Phyllis Jacklin 1013



Cheryl Skovronek 1014



Nicole Coker 1014



Nadia Adragna 1014



Paula Reis 1014



Ellen Stroud 1016



Brenda Wilson 1017



Judith Cantin 1017



Aaron Schmidt 1021



William Denton 1023



Shawn McCann 1024



Erin Fields 1030

Graduate student enrollment is increasing and academic librarians must support this diverse group. How do grad students approach research? What are their stumbling blocks? What do they need from us in order to succeed? We spoke to graduate students in the social sciences and have uncovered the answers to these questions.

NEGOTIATING THE ACADEMIC LIBRARY IN A SECOND LANGUAGE

Part Two: Kim McPhee, Reference & Instructional Services Librarian; Marg Sloan, Assistant Librarian: Western Libraries

Relevant to all inexperienced users but with an emphasis on English as a Second Language (ESL) students, results of a study investigating ESL students' experiences within an academic library are presented. Examples highlight areas of success, areas which require improvement, practical actions that can be taken, and topics for further research are discussed.

1008 9:05 AM

Learning commons, Library spaces

BROCK UNIVERSITY'S MATHESON LEARNING COMMONS: HOW STUDENTS COMMUNICATE

Justine Cotton, Communications and Liaison Librarian; Kevin Manuel, Liaison Librarian: Brock University
In September 2008, Brock University opened the Matheson Learning Commons. In the fall of 2008, an initial set of focus groups about the services of the Learning Commons suggested there was a need to study how to best communicate these services and resources of the library and its partners. A second series of focus groups were held in March 2009 and the research results provide insight into how university libraries and their campus partners can effectively promote their services and collections to today's students.

1009 9:05 AM

Marketing

"THERE'S A LIBRARY HERE?" RAISING YOUR PROFILE ON CAMPUS

Jennifer Easter, Liaison Librarian; Caroline Stewart, Academic Liaison Librarian: University of Guelph-Humber

Ever heard, "We didn't know the library did that!" Our strategic planning process revealed that students didn't have a good sense of the scope of our library services and how we could support them academically. Students asked for a stronger library presence on-campus. We responded with the creation of a student advisory committee and the development of marketing strategies to raise our profile within the university. Join us to hear about our focus on outreach.

1010 9:05 AM

Accessibility, Academic research

ARE THEY FINDING WHAT THEY NEED? DO SCREEN READERS HELP?

Kelly Dermody, Coordinator of Library Services for Persons with Disabilities, Ryerson University Library; Norda Majekodunmi, Assistant Librarian, Scott Library, York University

Investigate the accessibility and usability of library databases for university students with print/learning disabilities. Based on the results of a study conducted by York University and Ryerson University where 10 students who use screen readers were asked to search three academic databases. The impact of database accessibility on research skills at the academic level will be discussed.

1011 9:05 AM

Media literacy, Partnerships

DEVELOPING DIGITAL LITERACY AT YOUR LIBRARY

Cathy Wing, Co-Executive Director, Media Awareness Network; Jane Venus, Manager: Children and Teen Services; Ottawa PL

The issue of filtering public library workstations is an ongoing debate. By providing digital literacy programs, libraries can help maintain their position of trust in their communities, while providing uncensored information. This session, delivered by Media Awareness Network and the Ottawa Public Library, shows how to deliver tips and workshops to parents to help them equip their children with digital literacy skills. The presenters will also spotlight a new partnership with Girl Guides of Canada which will see girls in Guiding receive cybercitizen badges in Ottawa libraries.

1012 9:05 AM

Early literacy, Reading, Social networking

AN ONLINE BOOK CLUB FOR KIDS

Jennifer Stirling, Manager, Library Web Services & Systems, Ottawa PL.; Brett Tackaberry, Director of Technology, 76Design

Ottawa Public Library's website for children offers preschoolers and older children a chance to learn literacy skills in a fun, interactive environment. Learn how this bilingual site was built using the Drupal open-source platform, and how library staff maintain the site to keep it fresh and kids coming back.

1013 9:05 AM

Proposal writing, Writers-in-residence

WRITERS-IN-RESIDENCE: MAKING THEM A SUCCESS AT YOUR LIBRARY

Greg Kelner, Manager, North York Central Library Departments; Phyllis Jacklin, Manager, Subject Departments, Toronto Reference Library, Toronto PL

Learn how to plan and execute a Writer-in-Residence program from start to finish, including tips on types of residencies, submitting Canada Council grant proposals, creating successful programming, incorporating blogs and online chats and supporting the author and their project.

1014 9:05 AM

Partnerships, At-risk youth

ASSISTING SUSPENDED STUDENTS THROUGH AN INNOVATIVE PARTNERSHIP PROGRAM

Cheryl Skovronek, Area Manager and Chair of Children and Youth Services Committee; Nicole Coker, Youth Librarian, Albion Branch: TPL; Nadia Adragna, TIPSS Coordinator; Paula Reis, TIPSS Social Worker: TCDSB
The Transitional Intervention Program for Suspended Students (TIPSS) is a partnership project of the Toronto Public Library and Toronto Catholic District School Board that brings suspended students into the public library. Participants receive library orientation; access to online, educational and community resources; academic support and have access to a social worker. Learn how the program has become a success.

1015 9:05 AM

Seniors' Services

DESIGNING "SENIOR SPACES"

Allan M Kleiman, Library Consultant
Although the concept of providing services for older adults is not a new one, the disproportionate growth of this demographic is causing most library systems to intentionally refocus energies on this segment of their communities. There are actually three generations within the senior group to consider: baby boomers, older adults, and the elderly. Learn more about creating the perfect "destination" for these groups.

1016

9:05 AM

*Programs and services, Teen services***BATTLE OF THE BANDS @ YOUR LIBRARY™**

Ellen Stroud, Manager, Branch Services; Jennifer Goodman, Librarian: Oshawa PL

In 2009, Oshawa Public Libraries hosted its inaugural Battle of the Bands. The event was a huge success with bands in three age categories “rocking the shelves”. Learn how to host a battle at your library: timelines, committee responsibilities, sponsors, judges, equipment and more.

1017

9:05 AM

*Children's services, Partnerships, Early literacy***HEALTHY BABY TALES: A BOOKS FOR BABIES PROGRAM WITH A HEALTHY COVER**

Brenda Wilson, Head, Young Adult & Children's Services, Cornwall PL; Judith Cantin, Health Educator, Eastern Ontario Health Unit

In November 2006, Dr. Alyson Shaw, a CHEO pediatrician, wrote an article in the *Ottawa Citizen* that linked literacy and health. The Cornwall Public Library approached its local Eastern Ontario Health Unit to create a reading and health program for new parents and their babies. Toys were provided by the Early Years Centre, and an Early Childhood Education student at St. Lawrence College completed the Healthy Baby Tales team. Come and hear how this new combination of existing resources has helped this community to raise healthy, happy readers.

1018

9:05 AM

*Professional development, Leadership By Design***OLBA'S LEADERSHIP BY DESIGN ... CONNECTING LIBRARY LEADERS**

Margaret Andrewes, Councillor, Town of Lincoln; Randee Loucks, Principal, CGS Consultants, St Catharines

With funds allocated from the Ministry of Culture's \$15M investment, the sixth and final element of OLBA's Leadership by Design will be implemented in Spring 2010 in cooperation with the Ontario Library Service. Networking with Our Peers will bring together Board Chairs and CEOs in a series of 10 Area Workshops – five in Northern Ontario and five in Southern Ontario, to collaborate on issues affecting the future of library leadership in communities province wide. Meet the key library leaders involved in this far-reaching initiative.

1019

9:05 AM

*Partnerships, Shared services***MULTITYPE LIBRARY BOARD – WORKING TOGETHER FOR MUTUAL BENEFITS**

Speaker from the Saskatchewan Provincial Library TBD

To address a number of ongoing concerns, the Saskatchewan Provincial Library formed the Multitype Library Board. This is a network of working relationships among autonomous libraries and information providers, established to share services and resources for mutual benefits.

1020

9:05 AM

*Assessment***BOARD PERFORMANCE: MEASURING OUTCOMES, NOT OUTPUTS**

Barbara Clubb, Chief Librarian; Jim Bennett, Chair of Committee: Ottawa PL

The Ottawa Public Library Board has set up a Performance Measurement Committee “to provide direction and insight in the development, implementation and monitoring of a performance measurement framework ... to ensure that the Ottawa Public Library has the information it needs for effective design, implementation and improvement of its programs and services.” Could this work for your library?

1021

9:05 AM

*User experience, Digital literacy, Access***DIGITAL STRATEGIES: PRACTICES AND SERVICES**

Rebecca Jones, Dysart & Jones Associates; Aaron Schmidt, District of Columbia Public Library; Amanda Etches-Johnson, McMaster University; Daniel Lee, Research Librarian, Navigator Ltd.

So much of the work we do in libraries focuses on digital strategies, but we always need to consider the people side of our practices and services. Look at how to change strategies and practices for the digital world, roles: working approaches, competencies and digital models with users in mind.

1022

9:05 AM

*OPACs, User experience, Acquisitions, Cataloguing***ONLINE CATALOGUES: WHAT USERS AND LIBRARIANS WANT**

Karen Calhoun, Vice President, OCLC WorldCat and Metadata Services

Hear the results and recommendations from a large-scale 2008 study, conducted by the speaker, to ascertain the similarities and differences in how various end-user groups and librarians define metadata quality. Discuss the implications of the research results for current acquisitions and cataloguing policies, practices and workflows.

Convenor: Daniel Boivin, Director, OCLA Canada

1023

9:05 AM

*Discovery layer, OPACs, Collections***VUFIND AT YORK UNIVERSITY**

William Denton, Web Librarian, York University Libraries

York University chose VuFind (vufind.org) as a new search and discovery application that would give users a better way of searching all York's collections and holdings. Hear what we did, how we did it, how it turned out, what went well and what the problems were.

1024

9:05 AM

*Outreach, Technology, Video***VIDEO KILLED THE RADIO STAR, BUT MADE MY LIBRARY AWESOME!**

Shawn McCann, Immersive Learning Librarian; Catherine Baird, Marketing, Communications and Outreach Librarian; Krista Godfrey, Liaison Librarian: McMaster University

Hear about the experience of McMaster librarians in the creation of a series of outreach videos. Discover best practices, key software (and hardware) and means of disseminating video to library users.

1025

9:05 AM

*E-resources***ARE YOU ATOMIC? LEARNON & THE ATOMIC LEARNING PILOT**

Diane Bédard, LearnON Project Manager, Knowledge Ontario

Was your library a part of the Atomic Learning tutorials pilot project that LearnON ran during the 2009 – 2010 academic year? Curious know were the most popular applications? Highest demand tutorials? How the Atomic tutorials stacked up as a source of 24/7 support? We'll provide an overview of the results of the project and impact for 2010 onward.

1026

9:05 AM

*Customer service, Self service technology***SELF SERVICE TECHNOLOGY: HELPING CUSTOMERS HELP THEMSELVES**

Moe Hosseini-Ara, Director, Service Excellence, Markham PL; Chris Koufis, Library Productivity Specialist, 3M Canada.

Hear about practical insights, lessons learned and benefits realized through the use of RFID and self-service technology. Hear how circulation processes have been transformed, allowing staff to provide more value added services. Find out how your library can improve customer service, materials

handling and turn around time while keeping up with increased volume. Markham Public Library, an early adopter of self-service and RFID technology was the first library in Canada to install a booksorter/self-checkin machine.

1027 9:05 AM

Municipal planning, Community development

REDISCOVERING THE WEALTH OF PLACES: MUNICIPAL CULTURAL PLANNING

Greg Baeker, Senior Consultant and Author; **Jeanette Hanna**, Trajectory Consultants; **David Brown**, Associate Professor, Brock University

Learn more about leading ideas and tools of municipal cultural planning, including cultural asset mapping, community identity mapping and place branding, the use of social media in community engagement, and cultural tourism development.

1028 9:05 AM

Teen health and wellness

HEALTHY TEENS AND STRONG COMMUNITIES: STRATEGIES FOR SCHOOLS AND PUBLIC LIBRARIES

Brenda Roberts, Ottawa PL; **Miriam Gilbert**, Director, Rosen Publishing
Eating disorders, depression, bullying, drugs, suicide... the health of Canadian Youth is a national priority and librarians can play a pivotal role. How do teens find the information they need – but are too embarrassed to ask for? Strategies will be shared to leverage print, web and online databases to support teen health and wellness education and programming, which in turn contributes to building strong communities.

1029 9:05 AM

Certification

CONTINUING EDUCATION CERTIFICATION FOR CANADIAN LIBRARY STAFF

Sandy Campbell, J.W.Scott Heath Sciences Library; **Diane Clark**, Staff Development and Training Librarian: University of Alberta Libraries

Hear about the reports on The Library Association of Alberta/ The Partnership Continuing Education Certification Program pilot project. More than 40 participants are recording their continuing education activities and at the end of the pilot will receive certificates that document their CE work. This pilot is the first step towards a national certification program.

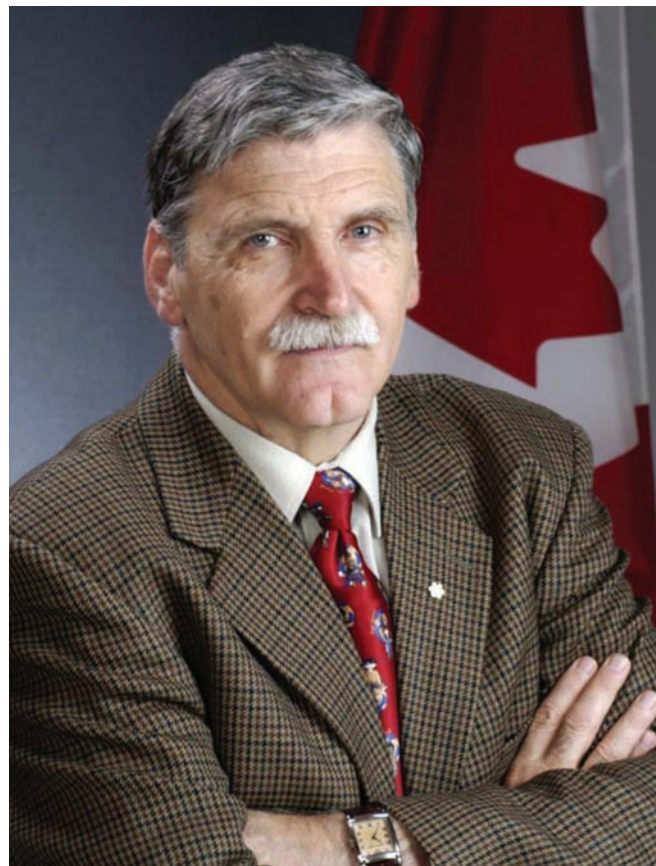
1030 9:05 AM

Advocacy, Freedom of information

SHELVING BOOKS AND PACKING HEAT: LIBRARIANS AS FREEDOM FIGHTERS

Erin Fields, University of British Columbia

Studies have identified images of librarians as elderly curmudgeons and as sex objects, but what about the image of an army fatigue-wearing, gun-toting librarian putting his/her life on the line for books and the right to read them as found in a popular anime/manga, hypothetically “Library Wars”? Taking modern day examples, this presentation is a call to arms that will seek to empower librarians to protect the right to access information in a free environment.



1100 10:40 AM

ALL-CONFERENCE PLENARY

LGEN THE HONOURABLE ROMÉO DALLAIRE (RET'D), SENATOR

LGen The Honourable Roméo Dallaire (Ret'd) Senator is a true hero and an outspoken leader for the 21st century. A decorated Lieutenant General, Dallaire served 35 years with the Canadian Armed Forces. His best-selling book, *Shake Hands With the Devil*, is a stirring account of his experience as the Force Commander of the United Nations Assistance Mission to Rwanda, which exposes the failures of the international community to stop the worst genocide in the 20th century.

1200

2:10 PM

OLA Spotlight**THE FOREST OF READING® 2009 EVERGREEN AWARD™ WINNER**

Voting for the 2009 Evergreen Award™ takes place during Public Library Week in October. The winner is announced in November, and the Award is given at Super Conference 2010. Every year this session is a “standing-room-only” success, and this year, it will be held in one of our larger spaces! This is your chance to meet and hear the winning author speak. Be sure to bring or buy copies of the book for autographing!

One Book One Conference (OBOC)

The winning title will be this year's OBOC title. Watch the online Super Conference program for new information regarding this year's book discussions. Pick up your Evergreen sticker at the Forest of Reading® booth on the EXPO floor if you have read the winning title, and don't forget to buy the Evergreen bookmarks in the OLASore.

With the generous support of

**1201**

2:10 PM

*Programs and services***FEATURE SESSION****CHILD AND YOUTH SERVICES EXPO**

Various Speakers

The OPLA Child and Youth Services Committee has coordinated this opportunity for anyone working with teens and children in public libraries to meet for a session of idea sharing, networking and camaraderie. Libraries of all sizes will be displaying ideas for programming in both the teens' and children's services area. This will also be a chance to meet and hear from the recipients of this year's “Leadership in Youth Services” and “Children's Librarian of the Year” awards, as well as to chat with committee members who represent your interests.

1202

2:10 PM

*Web 2.0, Web design, Marketing***FINDING OUR WAY: BRANDING THE LIBRARY ONLINE AND EMBRACING WEB 2.0**

Dawn Charleton, Manager; Linda Hazzen, Director; Marketing & Communications: Toronto PL

Toronto Public Library's website redesign included two key marketing communications objectives: 1) to create an online brand to define the website's visual design and messaging, and 2) to develop and implement a digital strategy to bring the brand to life. Hear how we're engaging in the conversation about our brand through social media and e-marketing initiatives.

1203

2:10 PM

*Numeracy***NUMERACY SKILLS DEVELOPMENT @ YOUR LIBRARY™**

Melissa Poremba, Information Services and Training, Burlington and Oakville Public Libraries

In our data-driven world, it is important to understand that mathematical concepts underlie almost all real-life situations and everyday activities. Unfortunately, the role of school and public libraries in supporting mathematics education has long been underestimated and therefore underutilized. By re-examining their various collections and programs, library staff will find that they can foster the development of these essential numeracy skills, often while simultaneously promoting traditional and informational literacy skills.

1204

2:10 PM

*E-resources, Knowledge Ontario***EXPLORATION D'EUREKA.CC**

Frédéric Ouellet, Conseiller en formation et applications, CEDROM-Sni

Cet atelier propose une découverte par démonstration du produit Eureka.cc, banque de données d'articles de journaux et de quotidiens francophones et anglophones. Ce produit électronique fait partie de la gamme de produits offerts au public ontarien via Knowledge Ontario.

1205

2:10 PM

*Database searching***EXPERT PUBMED SEARCHING**

Sandra Halliday, Health Sciences Librarian, Queen's University – Bracken Health Sciences Library

PubMed is a freely available gold standard database for the life and health sciences disciplines. Novice PubMed users can become expert PubMed searchers. Highlighting the numerous PubMed search features and focusing on free resources and services such as the Bookshelf, PubMed Central (PMC), citation matching and My NCBI (e.g. an alert service). Learn how to access and keep current with the latest peer-reviewed health sciences information.

1206

2:10 PM

*Collaboration, Staff development***COLLABORATION TEAMS – THEY WORK!**

Kim Cornell, Assistant University Librarian; Lise Doucette, Research Support Librarian; Dan Sich, Research & Instructional Librarian: University of Western Ontario

Our team, composed of Physical Sciences and Engineering Librarians, a Librarian Facilitator and Library Assistants, was initially created as a discussion forum. It has evolved to include co-instruction, skills development, shared expertise, transition planning, leveraging contacts and collaborative work-planning based on the university's Research and Scholarship and Teaching and Learning priorities. What are the benefits to our librarians, our library system and our users?



Kim Cornell 1206



Lise Doucette 1206



Dan Sich 1206



Dr. Michael Kennedy
1207



Joy Martin 1207



Sharon Musgrave 1208



Mark Robertson 1208



Cecilia Tellis 1209



Kelly Diiorio 1212



Usha James 1214



Elizabeth Lee 1215



Michelle Arbuckle 1216



Mark Aaron Polger 1218



Lahring Tribe 1219



Susan Wallace 1219



Pam Ryan 1220



Pilar Martinez 1220



Douglas Mirams 1221



Kayhan Boncoglu 1221



Patrick Pan 1223



Dr. Hoi Cheu 1224



Thomas Moss 1226



Amanda Etches-
Johnson 1227



Rebecca Jones 1228



Colette Denomme 1230

1207**2:10 PM***Information literacy, Evidence-based practice, Collaboration***A COLLABORATIVE MODEL FOR IL AND EVIDENCE-BASED PRACTICE****Dr. Michael Kennedy**, Professor; **Joy Martin**, Faculty Librarian: Georgian College

Social Service Work faculty and Library Science faculty at Georgian College collaborated in a study designed to understand how students value and engage with the concepts, skills, and tools of Information Literacy (IL) and Evidence-Based Practice (EBP). This mixed method exploratory study sought to understand students' current attitudes, confidence levels, knowledge and skill sets and how these develop as a result of taking an eight week modular training program in conjunction with a core course.

1208**2:10 PM***Marketing, 24-Hour library service***ACADEMIC LIBRARIES IN A 24/7 WORLD**

Catherine Devion, Coordinator, Circulation and Access, University of Toronto Scarborough; **Sharon Musgrave**, Head, Access Services, Queen's University; **Mark Robertson**, Associate University Librarian, York University; **Martha Whitehouse**, Associate University Librarian, Queen's University

What draws students to library space during overnight hours? How has 24-hour service originated and evolved at different post-secondary institutions in Ontario? What struggles and successes have academic libraries experienced in providing service around the clock? Join us for a lively discussion where panelists provide an overview of their institutions' experiences, and attendees are invited to share their questions, ideas and stories, as we all explore what the demand for 24-hour service means for the future role of the library in academic institutions.

1209**2:10 PM***Marketing, Collaboration***PROMOTING FACULTY PUBLICATIONS: TIPS, TRICKS & TOOLS****Cecilia Tellis**, Management Librarian, University of Ottawa

Follow along on the journey that two management librarians at the University of Ottawa are taking in their effort to increase and improve upon exposure of faculty publications to internal and external communities. What began as a simple idea to use RefWorks as a means of promotion ended up as a much larger and much more collaborative initiative involving key members of the School of Management and the University Library.

1210**2:10 PM***Assessment***PULLING IT ALL TOGETHER: DEVELOPING AN ASSESSMENT TOOLKIT**

Kathy Ball, Director, Assessment & Accountability, McMaster University; **Margaret Martin Gardiner**, Assessment Librarian, University of Western Ontario

Learn new methods and techniques for conducting and promoting assessment activities in your library. This session is geared to those new to assessment activities as well as the more experienced librarians looking for ways to promote assessment and enable others to practice evidence-based decision-making. The assessment toolkit will provide you with a selection of data gathering methods, tips such as how to work with your ethics research board, suggestions for visually presenting data, and more.

1211**2:10 PM***Trends, Issues, School librarianship***BACK TO THE FUTURE: SCHOOL LIBRARY TRENDS AND ISSUES OVER TIME****Ken Haycock**, Senior Partner, Ken Haycock & Associates Inc., Vancouver and San José

We know more today about effective education, teacher-librarianship, information literacy, and curriculum and staff development than ever before. Yet there are fewer university faculty members, fewer school district coordinators and consultants and of course fewer teacher-librarians than ever before.

What went wrong? Join Ken as he takes a personal view of the world of the teacher-librarian from his beginnings as a high school teacher-librarian 40 years ago, until today. The issues are sadly the same, in spite of new and emerging technologies; the prescriptions are also the same and sadly, not followed.

1212**2:10 PM***Technology integration, Video, E-resources***STREAMING VIDEO: A 21ST-CENTURY SOLUTION****Kelly Diiorio**, Resource Teacher, ICT and Educational Resources, DSB of Niagara

Today's students are accustomed to just-in-time delivery at their fingertips. Streaming video allows teacher-librarians to offer video content to immediately meet student learning needs. Streaming video is also an ideal delivery method to differentiate instruction.

1213**2:10 PM***Reading, Technology integration***ENHANCING YOUR WHITE PINE™ PROGRAM****Jacqueline Fuger**, Teacher-Librarian, Campbellford DHS; **Angela**

Thompson, Teacher-Librarian, East Northumberland SS; **Dean Smith**, Teacher-Librarian, Cobourg East DHS; Kawartha Pine Ridge DSB.

What can be done to move beyond well-functioning book discussions in order to enhance your students' experiences with the White Pine™ selections? Learn how to incorporate technology and special events to enhance your White Pine™ program.

1214**2:10 PM***Assessment***A & E FOR LEARNING: GETTING TO THE HEART OF ASSESSMENT AND EVALUATION****Usha James**, OISE/UT Instructor; **Jo-Anne LaForty**, OISE/UT Instructor

Want to support new and experienced teachers in all aspects of project design? Teacher-librarians are in a unique position to bring best practices of assessment and evaluation to collaborative ventures with teachers to ensure optimum student learning. Discover new ideas about A & E: how diagnostic testing, feedback, evaluation devices and learning skills can ensure student growth and success.

1215**2:10 PM***Research, Graphic novels***ONTARIO TEACHER-LIBRARIANS' VIEWS OF GRAPHIC NOVELS AND THE LIBRARY****Elizabeth Lee**, Queen's University

The presentation will report findings from an anonymous survey that invited members of the OSLA listserv to respond to questions about their libraries and graphic novels. The survey included questions about the size of the collection, characteristics of readers, titles and circulation. Open-ended questions asked librarians for their personal response and reflections on the role of graphic novels in the school library.

1216

2:10 PM

*Virtual library, Collections, Accessibility***SOUNDS FROM THE PAST
MEET THE TECHNOLOGIES
OF THE FUTURE**Michelle Arbuckle, National Library,
Canadian Music Centre

Online technologies are breaking down barriers in accessing music resources. Archival sound, media and score resources are being moved to accessible spaces in novel ways. Find out what is now easily available.

1217

2:10 PM

*Digitization, Project management***PLANNING AND MANAGING
A DIGITIZATION PROJECT
@ YOUR LIBRARY™** Loren Fantin, Our Ontario
Project Manager

When planning your digitization project you need to visualize your project from start to finish. Consider how your digital material will be preserved for longevity and sustainability, predict the cost of the project, and be knowledgeable about best practices, standards and overall digitization policies for your institution.

1218

2:10 PM

*Library jargon***IMPORTANCE
OF CONSISTENT
“PLAIN LANGUAGE”
LIBRARY JARGON**Mark Aaron Polger, Reference and
Instruction Librarian, City University
of New York

This session explores the problem of inconsistency in library jargon on our website, signage, email signatures, business cards and marketing materials. Are we liaison librarians or subject librarians? ILL or ILL/DD? Article Databases or Research Databases? This session will identify how we can manage an “authority list” of consistent library jargon.

1219

2:10 PM

*Readers' advisory, Collection
development***DEWEY DIVAS:
BEST SPRING BOOKS FOR
ADULTS, TEENS AND KIDS**Rosalyn Steele, National Accounts,
Library Sales, H.B. Fenn; Lahring
Tribe, Random House; Susan
Wallace, Sales Representative,
Oxford University Press

Winners of OPLA's 2009 Leadership in Adult Readers' Advisory Award, the Deweys are back to give a sneak preview of the best books of Spring 2010, including fiction and non-fiction, Canadian authors, exciting debuts, new mysteries, bookclub picks and some hidden gems! Great for library staff who work in collection development and readers' advisory services, who organize teen bookclubs, who are repeatedly asked to recommend good books to patrons.

1220

2:10 PM

*Partnerships, Shared services***EPLGO AND AN ARL:
SHARING SPACE
AND SERVICES**Pam Ryan, Head, Science &
Technology Library, University of
Alberta Libraries; Pilar Martinez,
Executive Director, Public Services,
Edmonton PL

Renovations in the University of Alberta's Cameron Science & Technology Library afforded the opportunity to enter into a unique partnership of shared space and services with Edmonton Public Library with the goal of enhancing public library access and services to the University of Alberta community. Learn about the implementation and operational details of setting up this collaborative venture, the development of a shared library card service for students, as well as the expected and unforeseen benefits of providing academic and public library services side-by-side.

1221

2:10 PM

*Information technology, Help desk***IHELP: TECH SUPPORT
AS THE EVOLUTION OF
REFERENCE**Douglas Mirams, Virtual Services
Coordinator; Kathy Williams,
Director of Public Services; Kayhan
Boncoglu, ihelp Project Coordinator:
Pickering PL.

Join us as we discuss how the Pickering Public Library's new digital service point “ihelp” provides in-depth tech support for library clients wishing to download to their portable devices (iPods, G3 phones); edit image, sound and video files; configure their wireless laptops; or view a podcast tutorial. The service evolved in response to a decline in traditional reference questions along with an increase in technical support questions.

1222

2:10 PM

*Copyright***OLA COPYRIGHT UPDATE**Margaret Ann Wilkinson, Professor,
University of Western Ontario

In light of the digital environment we live in, it is anticipated that the Canadian Copyright Act will undergo some significant changes. Librarians are one of the few stakeholders that advocate for a fair and balanced copyright, and we need to be ready for draft legislation. Margaret Ann Wilkinson, OLA's copyright expert, will report on key elements we need to be aware of should changes be made.

1223

2:10 PM

*Multilingual collection development***BUILDING A ROBUST
MULTILINGUAL COLLECTION
@ YOUR LIBRARY™**Yolanda Chan, Manager; Patrick Pan,
Branch Manager; Angel Tse, Branch
Manager; Larry Lockway, Collection
Development Strategist: Markham PL

Attendees will learn about the exciting challenge of providing multilingual collections in linguistically diverse communities. Using Markham Public Library's thriving Chinese collection as a jump-off point, the participants will outline their various experiences, obstacles, and successes in serving the needs of an ever-increasing non-English customer base.

1224

2:10 PM

*Role of libraries***BIBLIOTHERAPY: STORIES,
READING AND THE BRAIN
THAT HEALS ITSELF**

Dr. Hoi Cheu, Laurentian University

Explore some implications of recent development in complex systems theory to public libraries. The speaker will lead a discussion concerning the significance of libraries to public mental health based on the following principles: 1) complex language, particularly as it is presented in Literature, trains the brain; 2) the change of stories, on both personal and social levels, is a form of modeling for the maintenance of a healthy, creative life; 3) effective therapy is about self-efficiency and transformation through language development and story revision.

1225

2:10 PM

*Library funding, Governance***LIBRARY FUNDING
TASK FORCE: A NOVA
SCOTIA PUBLIC LIBRARIES
APPROACH**Jennifer Evans, NS Provincial
Librarian and Chair of the Library
Funding Task Force

In November 2007, the NS Minister of Education struck a Library Funding Task Force, mandated to prepare a multi-year funding strategy that provides stable, multi-year operating funding to regional library boards. In August 2008, the Task Force concluded its work and presented its report and recommendations to the

Minister. This session provides an overview of the process, the players, and the results. This session will be of interest to public library trustees, senior library managers, and library funders.

1226 2:10 PM

Public relations

MANAGING MEDIA MESSAGES

Thomas Moss, Creative Director, Thomas Moss Associates

Learn insights and tools to help you prepare for media encounters. Find out what to say and what NOT to say to a reporter, how to focus on the most appropriate key messages and how to lead without being led. If you dread the thought of talking to reporters, this session is for you. Discover how easy it can be to deliver messages through the media.

1227 2:10 PM

User experience, Usability, Mobile library

THE MOBILE LIBRARY

Amanda Etches-Johnson, User Experience Librarian, McMaster University Library

In the era of ubiquitous computing and mobile devices, libraries are facing the need to develop mobile applications and interfaces to meet the changing needs of their user populations. Hear the important issues, stimulating ideas and exciting options that libraries should consider when developing new applications and interfaces.

1228 2:10 PM

Change management, Library services

SERVICE LIFECYCLE MANAGEMENT: PRUNING GIVES OTHER SERVICES ROOM TO GROW

Rebecca Jones, Managing Partner, Dysart & Jones Associates

To keep a healthy portfolio of services and programs, libraries, like all organizations, need to prune or weed those offerings no longer producing the desired results to make room for new

programs and services. Libraries have a long history of adding without deleting, resulting in too many offerings, too much staff stress and too little focus on what's really important for users and for the library. Rebecca guides you through a portfolio management process long used by service businesses for identifying those services critical for the library, those to be phased out and those to be incubated, as well as approaches for managing the underlying decision-making and staff engagement.

1229 2:10 PM

Literature, Advocacy

READ FRESH: WHY WE NEED CANADIAN BOOKS

Kathy Lowinger, Past Publisher, Tundra Books

For years hardly a single children's book was published in Canada. Now we have a rich, diverse body of literature to call our own, but we may lose this hard-won national treasure. Why should we care? What should we do? And what are the must-have Canadian books for every library?

1230 2:10 PM

Diversity, Inclusion

LESBIAN, GAY, BISEXUAL AND TRANSGENDER SELECTION FOR CHILDREN AND TEENS

Colette Denomme, Library Head, H.B. Beal Secondary School, Thames Valley DSB

Learn how the Thames Valley DSB committee follows the selection, approval and challenge process for choosing appropriate gay, lesbian, bisexual and transgender literature for children and teens. Presenters will discuss the challenges and successes encountered, highlight some titles from the resulting list of resources for LGBT youth and families, and how they have been incorporated into lessons based on curriculum expectations at the elementary and secondary level. Themes such as bullying, self-esteem, diverse families, self-concept, sexual identity and healthy relationships are addressed through literature-based activities.



1300 3:45 PM**OLBA Spotlight****CHRISTOPHER HUME**

Christopher Hume is the architecture critic and urban issues columnist of the *Toronto Star*. He started writing for the paper in 1981. He won a National Newspaper Award for his columns in 2008, on his fifth nomination. In 2009, the Royal Architectural Institute of Canada gave him the President's Award in Architectural Journalism. Hume has also received a certificate of appreciation from the Ontario Association of Architects. His book, *William James' Toronto Views*, won a Toronto Heritage Award in 2000. In 2004, he received a Landscape Ontario award. His feature article about the Toronto waterfront in *Spacing* won a National Magazine Award this year.

Hume appears frequently on radio and television as a commentator on city issues. Hume was named Toronto's best newspaper columnist by *NOW* magazine in 2005 and *Eye* magazine in 2006. Born in England in 1951, he came to Canada as a child. He was educated at the University of Toronto and Glendon College and lives in downtown Toronto.

1301 3:45 PM*Diversity, Library spaces***LIBRARY AS PLACE FOR LGBT PATRONS: RESPONSIBILITIES AND OPPORTUNITIES**

Joseph Trivers, Independent Research; Deb Sturdevant, MLIS Student, University of Western Ontario

In general, librarians strive to ensure their libraries are respectful, democratic and tolerant environments. What does this mean for LGBT library patrons? Do libraries provide safe spaces for LGBT users or must they create their own?

1302 3:45 PM*Copyright***LICENSING DIGITAL CONTENT: NEGOTIATION, INTERPRETATION, APPLICATION**

Victoria Owen, Head Librarian, University of Toronto Scarborough Library; Joan Dalton, Associate University Librarian, University of Windsor

Victoria Owen and Joan Dalton, members of the OLA Copyright Users Group, will lead an interactive workshop that will include a review of actual licenses provided by OLA members. The workshop will focus on the challenges of negotiation, interpretation and practical application in both academic and public libraries.

1303 3:45 PM*Cataloguing, Technical services***DEWEY UPDATE: WHAT'S NEW IN DDC?**

Alison Hitchens, Cataloguing and Metadata Librarian, University of Waterloo

Find out what's new in DDC! Learn the changes that happened in CCD22 and the updates from the past six years. Future plans and editorial directions will be included.

1304 3:45 PM*Evidence-based medicine, Systematic reviews***SEARCHING FOR SYSTEMATIC REVIEWS**

Jeanette de Richemond, Researcher, Instructor, Rutgers University

An overview of systematic reviews with a focus on expert searching. It will cover: applying the principles of evidence-based medicine (EBM); information resources, including specific database retrieval interfaces and content; search strategies (hedged) for EBM, including sources of hedges that have been researched and developing strategies for specific projects; evaluation retrieved results to discover and identify relevant evidence and determine fit to information needs; and, documentation of the information retrieval process.

1305 3:45 PM*E-book, Digital collections***LE LIVRE NUMÉRIQUE AU QUÉBEC ET AU CANADA FRANÇAIS**

Christine Hernandez, Directrice générale, Regroupement des éditeurs canadiens-français

Cet atelier fera un bilan des développements des dernières années dans l'industrie du livre numérique au Québec et au Canada français. Plusieurs enjeux seront soulevés: les changements provoqués dans l'industrie de l'édition traditionnelle, l'entente Google,

l'édition numérique au sein de petites structures d'édition. La conférencière proposera aussi de discuter de ces enjeux avec les participants.

1306 3:45 PM*Learning commons, Library services***MAKING REFERENCE WORK: FROM ROVING RESEARCH HELP TO STUDENT SUPPORT**

Dijana Kladnjakovic, Library Technician; Norma Palomino, Manager of Library Services: University of Guelph-Humber

The University of Guelph-Humber Library Services has a Learning Commons (LC) detached from the library building. Last year a survey was conducted to find out what library services our students wanted, and what service approaches they needed. Our findings resulted in new innovations, including the introduction of Research Support Peers. Find out more!

1307 3:45 PM*Information literacy***HOW DO WE SUSTAIN IL COLLABORATIONS WITH FACULTY?**

Anne Fullerton, Biology and Chemical Engineering Librarian; Kathy MacDonald, Librarian: University of Waterloo

Why can't all campuses be like Earlham College where Information Literacy (IL) has been integrated into curricula since the 1960s? Explore the sustainability of typical Faculty-Librarian IL collaborations, then consider how a top-down approach can assist in making IL a core educational value and an essential element of all academic curricula. Can Ontario's UDLEs help? Learn about Sheila Webber's Information Literate University.

F

FRIDAY, February 26, 2010



Dijana Kladnjakovic
1306



Norma Palomino 1306



Kathy MacDonald 1307



Eva Dodsworth 1308



Jeff Moon 1309



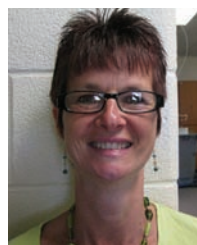
Alison Nussbaumer
1310



Ruth Hall 1311



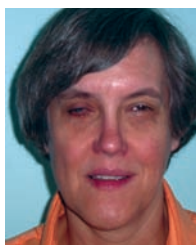
Shari Nicholas 1312



Pat Lankveld 1312



Eric Walters 1312



Dorothy Macnaughton
1314



Beth Gallaway 1318



Sharron Smith 1319



Tina Srebotnjak 1319



Sandra Sydor 1320



Linda Ludke 1320



Frances Curt 1320



Mary Cavanagh 1321



Brianne Wilkins-Bester
1322



Tiffany Pahman 1322



Aaron Schmidt 1324



Joanna Szumak 1325



Tanya Kenesky 1325



Lindsay Brock 1328



Mike Ridley 1329

1308

3:45 PM

*GIS, Information literacy***INDIRECT OUTREACH
IN A GIS ENVIRONMENT**

Eva Dodsworth, Geospatial Data Services Librarian, University of Waterloo

Since the launch of the University of Waterloo Map Library's new indirect outreach initiative, GIS user statistics have significantly increased. Find out what we did to attract more students from across the entire campus and learned how offering less can in fact increase the academic use of library services.

1309

3:45 PM

*Scholars Portal, Data services***UPDATE ON ODESI: THE
DATA VOYAGE CONTINUES...**

Jeff Moon, Head, Maps, Data & Government Information Centre, Queen's University

Exciting things are happening at ODESI, the data service of Scholars Portal. Come to this session to see ODESI in action using real reference questions as a starting point. Become familiar with the broad range of surveys and polls available through ODESI. No experience necessary!

1310

3:45 PM

*Budgeting***BUDGET BASICS: BEYOND
NUMBERS**

Alison Nussbaumer, University Librarian, University of Lethbridge
Moving beyond the numbers, the presenter will share her "lessons learned" using the five Ps of budgeting: purpose, pieces, process, place and politics. From "presentation disaster recovery" to "the meeting before the meeting", consider the strategic side of budgeting in the academic library context.

1311

3:45 PM

*Issues***OSLA HOT TOPICS**

Ruth Hall and OSLA Council
OSLA Council will cover the current projects and issues of the Association.

1312

3:45 PM

*Reluctant readers***A READING PROGRAM FOR
RELUCTANT READERS THAT
WORKS!**

Shari Nicholas, Teacher-Librarian;
Pat Lankveld, Teacher, Glenview Park SS: Waterloo Region DSB; Eric Walters, Canadian author

Faced with secondary students reading well below grade level, a teacher and teacher-librarian collaboratively developed and implemented their successful reading program designed for reluctant readers, featuring blogging and podcasting. Award-winning author, Eric Walters will join us during this session to discuss the process of writing Hi-Lo fiction novels for young adults.

1313

3:45 PM

*Environment, Social action***ECOLITERACY FOR
THE 21ST CENTURY**

Clare Gorman, Teacher-Librarian, Eglinton Jr. PS; Rick Hay, Teacher-Librarian, Maurice Cody PS; Jennet Poffenroth, Teacher-Librarian, Hillcrest Community School: Toronto DSB

Numerous print and digital resources open children's eyes to the wonder of the natural environment and the complexities of our planet's natural systems. Three Toronto teacher-librarians, working at EcoSchools, will share resources and strategies they use to excite elementary-aged students and build the skills and attitudes they need to become responsible environmental citizens.

1314

3:45 PM

*Accessibility***INFORMATION ACCESS FOR
PEOPLE WITH DISABILITIES
IN YOUR LIBRARY**

Dorothy Macnaughton, Consultant, Accessibility and Diversity Training
The AODA Accessibility Standard for Information and Communications outlines how organizations must meet the information and communications needs of people with disabilities. Learn the requirements of the Standard and how to prepare for implementation. Practical tips and strategies will be shared.

1315

3:45 PM

*Guided inquiry, Information literacy***CREATING A RESEARCH
CONTINUUM WITHIN
THE SCHOOL**

Wendy D'Angelo, Lisa Brouckxon; Teacher-Librarians, York Region DSB
Maximize your partnering time with teachers. We will share our experiences in advocating for the teaching of specific research inquiry skills and information technologies as a progression of skills through the junior and intermediate grades. Practical suggestions will be shared on how to set up your library and research area to reflect the four-step research process.

1316

3:45 PM

*Aboriginal literature***ABORIGINAL CANADIAN
LITERATURE FOR
YOUR SCHOOL**

Vicki VonZuben, Grade 5 Teacher & Teacher-Librarian, St. Andrews School, Kashechewan First Nation
Introducing literature by Canada's original people. Their stories, offering a perspective outside of the experience of mainstream culture, need to become part of the educational experience for all Canadians. Featuring stories all students will identify with, suggestions for incorporating them into elementary curriculum.

1317

2:10 PM

*Vision***LIBRARIES 2020:
CONTINUING THE
DIALOGUE**

Lorraine Leblanc, Transition Manager, Libraries 2020 Committee
The September 2009 Symposium geared to Ontario's public libraries set the stage for inventing our future. We discussed what our communities will look like, our spaces could look like and how we will ensure that public libraries adapt to the upcoming trends to remain relevant in 2020. Come and hear what has happened since and what plans have been made to ensure that the dialogue continues.

1318

3:45 PM

*Teen services, Customer service***BEASTS IN THE FAIR
GARDEN? CULTIVATING
TEENS AS LIFELONG
LIBRARY USERS**

Beth Galloway, Consultant, Information Goddess Consulting
They love to challenge authority and are notoriously moody – are we talking about teens, or two-year-olds? Teen brain development may rival that of the toddler years. Discuss underlying factors that may influence teen behaviours and learn how librarians can address patron behaviour issues in a way that will develop positive relationships with young adults.

1319

3:45 PM

*Community reading, Partnerships***ONE BOOK, ONE
COMMUNITY: WHAT
WORKS? WHAT DOESN'T?**

Tammy Robinson, Oshawa PL;
Sharron Smith, Kitchener PL;
Tina Srebotnjak, Toronto PL;
Michael Redhill, Canadian Author
A One Book program has multiple benefits. Organizers of three community read programs discuss practical details on developing and organizing their programs and provide strategic

tips on what works and what doesn't. An author on the panel provides the view from the other side: the impact of being chosen as a One Book author and the commitment required.

1320 3:45 PM

Children's services, Partnerships, Reluctant readers

SNAPSHOTS

ONE: PROJECT PREP & POSITIONING

ONE & TWO: Sandra Sydor, School Tour Liaison/Programming Team Leader, Cambridge Libraries

Find out how Cambridge Libraries has established regular classroom visits with schools in their community. Interactive teaching sessions throughout the year allow students to learn research skills and develop a sense of library ownership.

TWO: READ TO YOUR WEBKINZ:

Develop programs that will generate wide appeal by combining pop culture with activities for school-age children. Using a pop-culture theme, apply the format and watch the program succeed.

THREE: BUT I HATE TO READ!

Linda Ludke, Librarian; Frances Cutt, Literacy Facilitator; London PL Discover London Public Library's innovative approaches to reaching reluctant readers through collections, programs, family literacy events and community outreach.

1321 3:45 PM

Reference Services

NO LONGER JUST AN INTERVIEW: REFERENCE AS A RELATIONSHIP

Mary Cavanagh, Assistant Professor, School of Information Studies, University of Ottawa

Reference work in public and academic libraries is changing. No longer can we expect to only answer questions using our reference interviewing skills and

a collection of core reference materials. A comprehensive study of face-to-face interaction in a large urban system combined with an analysis of what's being taught in North American LIS reference courses and a pilot project of peer-counselling suggests managers and practitioners might need to learn some new approaches to their work.

1322 3:45 PM

Children's services, Tweens

THE TWEEN SCENE: A YEAR OF PROGRAMS FOR 10- TO 15-YEAR-OLDS

Brianne Wilkins-Bester, Children's Programming Librarian; Tiffany Pahman, Teen Services Librarian; Oshawa PL

Libraries often have great programs for younger children and older teens, but what about those who are in the middle? Bridge the gap with 12 tested and tweaked stand-alone tween programs, including the advertising, budgeting, and other planning logistics.

1323 3:45 PM

Disaster preparedness, Preservation

A FLOOD IN THE LIBRARY? IT WON'T HAPPEN HERE!

Jane Horrocks, CEO, Richmond Hill PL

When water bursts from the pipes and flows through the library, soaking and cracking study tables, chairs, carpets, electrical wiring, data cabling, computers, books, DVDs and everything else in its path, what do you do? And how quickly do you do it? Richmond Hill Central Library experienced a flood March 1, 2009, which closed the building. After three months of restoration, four of six library departments were re-opened, and the last two by early August. Staff and contractors will describe the restoration process along with tips for the uninitiated.

1324 3:45 PM

Usability, Library spaces, Facilities design

THE USABLE LIBRARY

Aaron Schmidt, District of Columbia PL

Libraries need to be easier to use and more interesting. The impact of new technologies provides impetus for holistic thinking about usability, including design thinking, physical building issues, tech issues and website redesign.

1325 3:45 PM

Reference services, Teaching and learning

REFERENCE KNOWLEDGE INVENTORY: A MODULAR AND MODIFIABLE FRAMEWORK

Joanna Szumak, Science Liaison Librarian; Tanya Kenesky, Learning Commons Strategist; University of Toronto Mississauga Library

When Reference and Research Services staff at the University of Toronto Mississauga Library contemplated a new approach to professional self-reflection and stock-taking, they wanted a tool which would make the process systematic, constructive and fun. The result is a unique instrument which can be deployed both as a survey and as a group workshop.

1326 3:45 PM

Academic libraries, Web 2.0, Web design

WEB 2.0 FOR WEB DESIGN

Heather Cunningham, Gerstein Science Information Centre, University of Toronto

The Gerstein Science Information Centre used freely available web 2.0 applications in their latest homepage redesign: a wiki, delicious, a blog, Facebook and Google Calendar. Learn how it was done and what was learned.

1327 3:45 PM

Digitization, Digital collections

DIGITIZING COMMUNITY NEWSPAPERS: THE OUR ONTARIO EXPERIENCE

Art Rhino, Systems Librarian, University of Windsor; Walter Lewis, Our Ontario Information Architect

Newspapers capture the events and stories of a community in unique ways. Few other sources involve the volume of content that digitizing newspapers does. These digitization projects require special consideration to minimize the number of steps in the process. This session describes lessons learned from a pilot project to digitize backfiles of community newspapers from microform sources, using OCR (optical character recognition) and other technologies.

1328 3:45 PM

Partnerships

CUSTOMER SATISFACTION: LOW COST, HIGH VISIBILITY

Arthur Anderson, Director, Municipal Relations, MPAC; Lindsay Brock, Reference Librarian, Middlesex County Library

Presentation on a collaborative partnership between the Municipal Property Assessment Corporation and several library boards on providing internet access to local property taxpayers – a shared customer – to MPAC's Internet Portal.

1329 3:45 PM

Living library, Diversity, Inclusiveness

BRINGING A LIVING LIBRARY TO LIFE

Julia Chapman, former Editor of Ontario; Cort Egan, Senior Communications Officer; Mike Ridley, CIO and Chief Librarian; University of Guelph

The University of Guelph's McLaughlin Library recently hosted a Living Library in which books are people that are members of groups that are often marginalized, stereotyped or misunderstood. Readers engage in dialogue with the

Books in a controlled, safe environment. The objective of a Living Library is to break down barriers, open up dialogue and learn not to judge a book by its cover. This session will share what we learned from our first Living Library and provide those interested with the tools to organize their own.

1330 **2:10 PM**
Library spaces
STACKS TO NEW SPACES

Cindy Alexander, Director of Sales Operation, Brodart Canada
Increasing digital repositories means more floor space in the physical library – how do we transform these new spaces into community spaces?

1401 **5:15 PM**
ONTARIO LIBRARY BOARDS' ASSOCIATION
Annual Meeting
Presiding: Margaret Wicklum, President 2009

1402 **5:15 PM**
ONTARIO LIBRARY AND INFORMATION TECHNOLOGY ASSOCIATION
Annual Meeting
Presiding: Peter Ellinger, President 2009

1403 **5:15 PM**
ONTARIO PUBLIC LIBRARY ASSOCIATION
Annual Meeting
Presiding: Bessie Sullivan, President 2009

1404 **5:15 PM**
ONTARIO SCHOOL LIBRARY ASSOCIATION
Annual Meeting
Presiding: Ruth Hall, President 2009

1450 **5:45 PM**
ONTARIO LIBRARY AND INFORMATION TECHNOLOGY ASSOCIATION
Award Presentation
Technology Innovation Awards
With the generous support of

1451 **6:00 PM**
ONTARIO LIBRARY BOARDS' ASSOCIATION
Reception
With the generous support of

Ken Haycock & Associates Inc.
Building capacity for leadership, advocacy and collaboration



Margaret Wicklum



Peter Ellinger



Bessie Sullivan



Ruth Hall



With the generous support of
BLACKWELL

1500 **6:15 PM**

ALL-CONFERENCE NETWORKING EVENT

STEP UP YOUR PASSION

With the generous support of



Super Conference 2010 coincides with two stellar events in Canada: Freedom to Read Week, February 21 – 27, and the XXI Olympic Winter Games February 12 – 28. The planning committee thought it would be a perfect opportunity to hold our very own version – the **BANNED BOOKS OLYMPICS!** Stay tuned for ways you can get involved in the time leading up to the conference and at the Friday night special event.

There is no cost for this event, and it is a very special way to network with the whole library information community. Join us!

S

SATURDAY, February 27, 2010

Saturday

8:00 AM All-Conference Plenary
Susan Aglukark

9:00 AM
Career Development Day

9:05 AM 1700 series sessions
OLITA Spotlight –
Top Tech Trends

10:40 AM 1800 series sessions
OHLA Spotlight –
Dr. Robert Buckman

12:15 PM
Closing Gala Luncheon
Jonathan Goldstein
(ticket required)

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OSLA STREAM SPONSOR



OPLA STREAM SPONSOR

1700 series 9:05 AM – 10:20 AM

Access	1701 "My doctor says..." Looking for Health	1704 If We Built it Today	1722 Knowledge Ontario on Northern Roads	
Accessibility	1717 OLA Best Bets for Teens 2009			
Advocacy & Marketing	1719 Advocacy Revisited			
Career Development & Mentoring	1707 Aspects of Negotiation	1750 Academic Libraries: What are they seeking?	1751 Public Libraries: What are they seeking?	
Collections & Resources	1705 The Post-Collections Librarian	1717 OLA Best Bets for Teens 2009	1721 Using an Online Analysis Tool	1722 Knowledge Ontario on Northern Roads
Curriculum & Learning	1711 Home Language Enhancing	1712 Collaborative Empowerment	1715 Dialogic Reading	
Governance & Policy Development				
Information Literacy	1702 La technologie et nos jeunes usagers	1703 Visualizing History	1713 Hot Docs for Schools	
Innovation, Values & Vision	1700 Top Tech Trends 2010	1704 If We Built it Today	1708 New Directions for Ontario School	1716 Connecting Generations
Issues & Leadership	1708 New Directions for Ontario School	1718 Board Chair & CEO		
Management, Staff & Finance	1707 Aspects of Negotiation	1714 Healthy Workplaces	1720 Update on the \$15 Million Investment	
Partnerships & Collaborations	1706 Partnering for Academic Skills Instruction	1712 Collaborative Empowerment	1713 Hot Docs for Schools	1716 Connecting Generations
Programs & Services	1715 Dialogic Reading	1716 Connecting Generations	1722 Knowledge Ontario on Northern Roads	
Reading & Literacy	1709 The Creation of Hope	1711 Home Language Enhancing	1715 Dialogic Reading	
Reference & Research	1701 "My doctor says..." Looking for Health			
Social Justice	1709 The Creation of Hope			
Social Networking	1710 101 Ideas to Use Podcasting in Classrooms and			
Technology	1700 Top Tech Trends 2010	1702 La technologie et nos jeunes usagers	1710 101 Ideas to Use Podcasting in Classrooms and	1722 Knowledge Ontario on Northern Roads
User Experience	1704 If We Built it Today			

1800 series 10:40 AM – 11:55 AM

1813 Seeing The Forest Through the Trees

1820 First Nations Libraries – Obstacles

1810 Training for Library Technicians

1850 Preparing Résumés

1851 Job-Winning Interview Skills

1801 Des livres plein l'école

1815 Viewers' Advisory

1818 Technology Got You Stuck? Help is at hand...

1822 Comparing E-book Platforms

1807 Teaching Writing Using Picture Books as

1808 English Language Learners and Library

1809 Teaching Media Literacy Through

1816 Get Your Game On: Gaming in the library

1803 Engaging Theory for Reflective

1804 Creating Modifiable Learning Objects

1806 Get "Info" Smart: Learning to learn

1809 Teaching Media Literacy Through

1802 What if We Closed the Library?

1816 Get Your Game On: Gaming in the library

1821 Budget-friendly Innovation

1822 Comparing E-book Platforms

1812 Leadership 2010

1800 Why Won't They Work With Me?

1810 Training for Library Technicians

1812 Leadership 2010

1814 Serving Socially Vulnerable Populations

1808 English Language Learners and Library

1817 Community Consultation: Lessons learned

1801 Des livres plein l'école

1814 Serving Socially Vulnerable Populations

1816 Get Your Game On: Gaming in the library

1819 Book Club in a Bag: Online tools make it easy!

1801 Des livres plein l'école

1811 Planning and Running a Local Silver

1808 English Language Learners and Library

1814 Serving Socially Vulnerable Populations in

1811 Planning and Running a Local Silver

1819 Book Club in a Bag: Online tools make it easy!

1809 Teaching Media Literacy Through

1813 Seeing The Forest Through the Trees

1819 Book Club in a Bag: Online tools make it easy!

1820 First Nations Libraries – Obstacles

1822 Comparing E-book Platforms



1600 8:00 AM

ALL-CONFERENCE PLENARY

SUSAN
AGLUKARK



Award-winning Aboriginal singer-songwriter Susan Aglukark is one of Canada's most unique artists. She blends the Inuktitut and English languages with contemporary pop music arrangements to tell the stories of her people, the Inuit of Arctic Canada. The emotional depth and honesty of her lyrics, her pure, clear voice and her themes of hope, spirit and encouragement have captivated and inspired listeners everywhere. She is also an incredibly inspiring speaker, who combines songs and stories to create uplifting, unforgettable presentations.

Aglukark has performed for Queen Elizabeth II, Nelson Mandela, Canadian Prime Ministers Chrétien and Mulroney, French President Jacques Chirac, as well as several other dignitaries. Equally important to her are the many, many people she has performed for and spoken to on reserves, in small towns and in villages across Canada. *Maclean's* magazine named her one of "100 Canadians to Watch".

1650

9:00 AM

*Career Development***CONFERENCE WITHIN A CONFERENCE****CAREER DEVELOPMENT DAY**

The OLA Mentoring Committee has planned the 2nd annual conference to assist library information students and new professionals to come into the profession in a positive, helpful and informed manner. This full morning is an excellent way to network, meet employers, and get a taste of the Ontario Library Association, Canada's oldest and largest professional organization for library professionals.

9:00 AM – 11:45 AM

MEET THE EMPLOYER

Take some time to visit the many employers who have set up displays and sent staff to talk to you. Ask questions about various work environments – from rural and urban Ontario, from colleges, universities, public libraries and special libraries. The OLA Mentoring Committee will be available in the OLA Career Centre to answer questions as well.

1750

9:00 AM – 9:40 AM

RECRUITMENT AND CAREERS IN ONTARIO ACADEMIC LIBRARIES

Tanis Fink, Chief Librarian and Director, Seneca Libraries; Joyce Garnett, University Librarian, University of Western Ontario

Do you have what academic library employers are seeking? Join two library directors as they discuss their perspectives on careers in the college and university sectors.

1751

9:45 AM – 10:25 AM

NEW LIBRARIANS AND LIBRARY TECHNICIANS FOR HIRE: ADVICE ON SECURING A POSITION IN THE PUBLIC LIBRARY

Maureen Barry, CEO, Burlington Public Library; Anne Murphy, Area Manager, Mississauga Public Library; Margie Singleton, CEO, Vaughan Public Library

Your résumé is printed, the ink on your graduation certificate will soon dry and you are competing for positions in public libraries. What skills will put your resume on top of the "must interview" pile? Advice

for new librarians and library technicians about what public libraries are looking for in new graduates.

1850

10:30 AM – 11:10 AM

A RÉSUMÉ TO REMEMBER: MAKING IT TO THE "MUST-SEE" LIST

Frances Stocker, Principal, Kestrel Info Services

Get your résumé right, and the interview door will swing open. How can your résumé and cover letter appeal directly to the recruiters, and leap straight on to the must-see list? If you're newly qualified or new to Canada, this session's for you.

1851

11:15 AM – 11:45 AM

JOB-WINNING INTERVIEW SKILLS

Janet Kaufman, Librarian, University of Guelph Library

Your résumé got you to the next step – that all-important first interview. How are you going to present your best attributes, experiences and knowledge in a clear, concise way that will maximize your chances of making the short list?

1700

9:05 AM

OLITA Spotlight**TOP TECH TRENDS 2010**

Aaron Schmidt
Mike Ridley
Beth Jefferson



2010 marks the official end of the "Information Age". It's over. Good riddance. The Top Tech Trends this year are not about information technology, but rather imagination, creativity and cognition. Hear what this year's illuminaries think will propel libraries into the future.

1701

9:05 AM

*Reference services, Health information***"MY DOCTOR SAYS..." LOOKING FOR HEALTH INFORMATION**

Melanie Anderson, Resource Coordinator, Women's Health Care Centre, PRHC

Health reference questions can be hard to understand, awkward, embarrassing and some can be seem just about impossible to answer in a satisfactory way. We will explore the different ways and places you and your patrons, clients, customers or users can find information about health, illness, tests, treatments, prevention and local health resources, as well as the problems people may have accessing or using this information.

1702

9:05 AM

*Academic libraries, Use of technology, Information literacy***LA TECHNOLOGIE ET NOS JEUNES USAGERS**

Pascal Lupien, Academic Liaison Librarian, University of Guelph

Certains bibliothécaires estiment que les jeunes clients ont des attentes très différentes et que cela aura un impact profond sur les bibliothèques au cours des prochaines années. Afin de mieux répondre aux besoins de cet important groupe d'utilisateurs, une équipe de la Bibliothèque de l'Université de Guelph a mené une étude qui portait sur la façon dont les jeunes utilisent la technologie. Cette recherche, qui remet en question certaines des hypothèses communes, aidera à guider et informer les bibliothèques à établir des priorités dans le développement de nouveaux services.

SATURDAY, February 27, 2010

S



Melanie Anderson 1701



Andrew Graham 1703



Andrew Nicholson 1703



Alison Nussbaumer
1704



Karen Bonasso 1705



Kristi Thompson 1705



Paul Guise 1707



Ruth Hall 1708



Peggy Thomas 1708



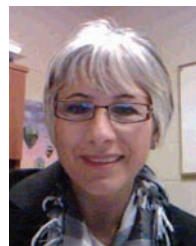
Eric Walters 1709



Roger Nevin 1710



Padma Sastri 1711



Jeanne Conte 1712



Chris Hinkle 1714



Helen Kelly 1715



Cynthia Toniolo 1716



Gail MacFayden 1716



Jennifer Stephen 1717



Margaret Andrewes
1718



Rande Loucks 1718



Ken Haycock 1719



Pat Elliott 1721



Kelly Diiorio 1721



Anne Murphy 1751



Margie Singleton 1751

1703

9:05 AM

*GIS, Information literacy***VISUALIZING HISTORY: GOOGLE EARTH AS A INFORMATION LITERACY TOOL**

Andrew Graham, Faculty; **Andrew Nicholson**, GIS/Data Librarian: University of Toronto Mississauga

Using Google Earth in a course can be a valuable approach to stimulating student learning. Collaborating in a first-year Introduction to Classics course, the Instructor and GIS Librarian designed an assignment that successfully encompassed several information literacy competencies. From locating the ancient city of Pompeii to annotating their Google Earth map of that site with their own selected research content, students were able to visualize and interpret aspects of city life. Through this interactive process, students selected different information sources and presented their findings in a unique way.

1704

9:05 AM

*Strategic planning, Organizational change***IF WE BUILT IT TODAY: TRANSFORMING SELECTION TO ACCESS**

Alison Nussbaumer, University Librarian, University of Lethbridge

What would it look like if you could build it today? How do we support our university's strategic plan? How do we add value to students and faculty? These three questions are guiding the University of Lethbridge Library on the path of transformational change. This presentation provides a framework for operational and organizational change, highlighting successes and challenges.

1705

9:05 AM

*Collection management***THE POST-COLLECTIONS LIBRARIAN: BEYOND THE PURCHASE ORDER**

Karen Bonasso, Head of Access Services; **Kristi Thompson**, Data Librarian: University of Windsor

The race to amass the biggest pile of books is over. Now what? What if you had all the material in the world? What would the role of the collection librarian be? How would it change? Journey through these questions as we discuss the shift from traditional collection librarian roles to the new responsibilities of the 21st century.

1706

9:05 AM

*Information literacy, Collaboration***PARTNERING FOR ACADEMIC SKILLS INSTRUCTION**

Peter Genzinger, Liaison Librarian; **Michael Lisetto-Smith**, Coordinator of Study Skills Centre; **Joanne Oud**, Instructional Technology Librarian: Wilfrid Laurier University

To be successful, university students need to develop their study skills and learning strategies as well as their research and information literacy skills. Find out about a successful partnership between the Wilfrid Laurier Library and Learning Services to integrate instruction in learning strategies, research and other key academic skills into the curriculum.

1707

9:05 AM

*Negotiation, Recruitment***ASPECTS OF NEGOTIATION: PRINCIPLES AND PRACTICES**

Paul Guise, Culture Consultant

Negotiation is a skill that we all use on a daily basis – why not learn to do it well? Learn the principles and language of negotiation, then investigate how these apply to your own situation. Learn about the subtle world of non-verbal negotiation, ways to make organizational

renewal a collaborative, negotiated process and how to apply the principles of negotiation to shift the hiring process from burden to boon.

1708

9:05 AM

*Curriculum***NEW DIRECTIONS FOR ONTARIO SCHOOL LIBRARIES**

Peggy Thomas, President, OLA; **Ruth Hall**, President, OSLA

Education in an increasingly digital environment evolves rapidly, and school library programs need to be at the forefront. A new "visionary document" for school libraries has been in development for several months, and is now ready for study and implementation by front-line practitioners.

1709

9:05 AM

*Social justice, International libraries***THE CREATION OF HOPE: BECAUSE READING CAN DO A WORLD OF GOOD**

Eric Walters, Canadian Author; **Colleen Stinson**, Library Technician, Hamilton Wentworth DSB

Eric Walters, Canadian author and the inspiration behind The Creation of Hope literacy events, will speak about his passion for combining literacy, bringing renowned Canadian authors to schools, and fundraising to create hope for children living in disadvantaged communities locally, nationally and globally. This initiative brings literature to life for school children and raises funds to help orphans in Kenya to attend school and access basic nutrition, clothing and housing.

1710

9:05 AM

*Podcasting, Technology integration***101 IDEAS TO USE PODCASTING IN CLASSROOMS AND LIBRARIES**

Cynthia Sargeant, Student Success Teacher, Adam Scott CVI; **Roger Nevin**, Teacher-Librarian, Adam Scott CVI; Kawartha Pine Ridge DSB

Podcasts enrich assignments, engage students, and improve learning in all subject areas. They are easy to create and the software is available for free. This presentation will provide lesson plans, assignments, video tutorials and creative ideas; and will feature two non-profit educational websites: connectingeducation.com and boysread.com.

1711

9:05 AM

*Reading, Multilingual support***HOME LANGUAGE ENHANCING CURRICULUM!**

Patricia Chow, Early Literacy/English Language Learner Teacher; **Padma Sastri**, Teacher-Librarian: Floradale Public School, Peel DSB

Peel teachers collaborated with Jim Cummins, OISE/UT, to develop multilingual and multicultural approaches to promoting reading and writing using dual language books, including student-created books. These activities resulted in enhanced language skills and increased cultural understanding. Aboriginal stories are included.

1712

9:05 AM

*Collaboration, Environment***COLLABORATIVE EMPOWERMENT: ENVIRONMENTAL EDUCATION ACROSS THE CURRICULUM**

Jeanne Conte, Instructional Coordinator, Peel DSB; **Sharon Armstrong**, AQ Instructor, Nippissing University

Environmental Education is a new, system-wide, Ministry initiative across the curriculum. How can teacher-librarians provide support and assistance to empower classroom teachers in their mandate to implement Ministry expectations in their course work? This workshop will provide ideas for collaborative assignment creation, hands-on, user-friendly activities and resource lists for K–12 classrooms.

1713

9:05 AM

*Partnerships, Video***HOT DOCS FOR SCHOOLS**

Lesley Sparks, Education and Youth Programs Manager, Hot Docs Canadian International Documentary Festival

Is there a better tool to engage students than powerful and relevant documentary films? Learn about the Hot Docs Festival, Docs For Schools program and how it can create a unique buzz of excitement and anticipation in your school library each spring. Create your own Docs For Schools festival in your library.

1714

9:05 AM

*Workplace health, Human resources***HEALTHY WORKPLACES**

Chris Hinkle, Director, Firm Foundations

Maximizing the health of your workplace depends on your ability to identify and solve issues surrounding negativity and workplace bullying. Learn how to increase your awareness of these issues as a hazard to the health and safety of workers, and learn what can be done to reduce the risk. Explore how these issues effect the working environment, the cost/benefit ratio of prevention, and what you can do as an individual to help make your workplace a more healthy environment.

1715

9:05 AM

*Early literacy, Teaching & learning***DIALOGIC READING: LEARNING TO READ THROUGH INTERACTION**

Helen Kelly, Head of Children's Services, Cambridge Libraries

Dialogic Reading, part of ALA's Every Child Ready To Read program, is a type of shared book reading that improves comprehension and builds vocabulary in young children. This workshop will incorporate story stretchers and explain the PEER approach to make group reading fun, interactive, and

educational. You'll be ready to share this technique with parents and to use it in your next storytime with children.

1716

9:05 AM

*Seniors' services, Teen programs***CONNECTING GENERATIONS: INTERGENERATIONAL PROGRAMMING @ TPL**

Cynthia Toniolo, Library Service Manager; **Gail MacFayden**, Library Services Manager; **Mary Beth Moses**, Young Adult Librarian: Toronto PL.

Intergenerational programming is more than just a buzz word. It's an effective way to bring seniors and youth together, providing a valuable learning experience for all. Learn about some of the innovative and successful strategies used at Toronto Public Library.

1717

9:05 AM

*Readers' advisory, Collection development***OLA BEST BETS FOR TEENS 2009**

Pat Gracey, Librarian, TPL; **Jennifer Stephen**, Library Co-coordinator, Vaughan PL

Can't decide what teen books to buy? Want to be able to recommend titles by Canadian authors in various genres? Or do you just want something engaging to read on the train? Join us as we highlight the 2009 OLA Best Bets for new Canadian Teen Fiction and Graphic Novels. The Children's Best Bets List will also be available to pick up during this session.

1718

9:05 AM

*Leadership By Design***BOARD CHAIR & CEO: PARTNERS IN PUBLIC LIBRARY LEADERSHIP**

Margaret Andrewes, Councillor, Town of Lincoln; **Randee Loucks**, Principal, CGS Consultants, St Catharines

Join Board Chairs & CEOs from all types of libraries in developing strategies for championing OLBA's Leadership by Design

(LBD). LBD is about building stronger boards. It's a "place to go and take what you need" for expanding your library governance knowledge and skills and strengthening your capacity as community development leaders. The challenge is to rally each and every library board in Ontario to put Leadership by Design on its agenda.

1719

9:05 AM

*Advocacy***ADVOCACY REVISITED: NEWER INSIGHTS BASED ON RESEARCH AND EVIDENCE**

Ken Haycock, Senior Partner, Ken Haycock & Associates Inc., Vancouver and San José

Are we really meant to be advocates for our libraries? Or are we meant to ensure adequate resources so we can achieve our mission – and advocacy is just one of the ways that we do that? Ken suggests that advocates are more effective when they are players in the community, helping to identify and solve community problems by leveraging the library's resources and programs. The evidence suggests that there are specific behaviours that are helpful to building influence and connecting agendas. This is not the same old exhortation to advocate. You are an advocate – now consider different ways to be even better.

1720

9:05 AM

*Library funding***UPDATE ON THE \$15 MILLION INVESTMENT IN PUBLIC LIBRARIES**

Laurey Gilles, CEO, Southern Ontario Library Service (SOLS)

Since the grant was first announced in March 2008, SOLS and OLS-North have developed and implemented a variety of programs and projects to benefit the public libraries and fulfill the Ministry's vision for this investment. Learn about what has been achieved to date, and look forward to next steps.

1721

9:05 AM

*Collection analysis, Collection development***USING AN ONLINE ANALYSIS TOOL TO ASSIST IN COLLECTION DEVELOPMENT**

Pat Elliott, Simcoe County DSB; **Kelly Diorio**, DSB of Niagara

Teacher-librarians, library technicians and other school library staff will benefit from understanding and using collection analysis tools to know their collections more deeply. The results can be used to compare to balanced collection standards, keep track of age-sensitive areas by Dewey classification, and create timely reports to support budget requests.

1722

9:05 AM

*Northern libraries***KNOWLEDGE ONTARIO ON NORTHERN ROADS**

Speakers to be determined

Knowledge Ontario has focused on Northern libraries this past year: extending its askON chat help service, obtaining resource databases appropriate to northerners and francophones, promoting the Our Ontario community digitization project, and working with OLSN to make sure digital services are present in all communities.

1750

9:00 AM – 9:40 AM

RECRUITMENT AND CAREERS IN ONTARIO ACADEMIC LIBRARIES

See page 58.

1751

9:45 AM – 10:25 AM

NEW LIBRARIANS AND LIBRARY TECHNICIANS FOR HIRE: ADVICE ON SECURING A POSITION IN THE PUBLIC LIBRARY

See page 58.

1800

10:40 AM

OHLA Spotlight**DR. ROBERT BUCKMAN****Why Won't They Work With Me? The Secrets of Good Team Building**

There are many brilliant people who simply cannot deliver what they are capable of inside an organization – because they cannot get other people to work with them. Dr. Buckman will show you the most common obstacles to enrolling and recruiting other people into a functioning team and getting them “on-side”. The message is serious, but the talk is extremely funny as well. You really will be entertained while you learn – which is, perhaps, one valuable way of getting people to be valuable team-members.

Dr. ROBERT BUCKMAN lives in Toronto, Canada, where he is a medical oncologist at the Princess Margaret Hospital, a full Professor in the Department of Medicine at the University of Toronto and an Adjunct Professor at the M.D.Anderson Cancer Center, University of Texas.

1801

10:40 AM

*Children's literature***DES LIVRES PLEIN L'ÉCOLE: NOUVEAUTÉS EN LITTÉRATURE JEUNESSE**

Françoise Lepage, Spécialiste en littérature jeunesse, RECF

Cet atelier propose un survol de la littérature canadienne-française pour la jeunesse. Françoise Lepage, experte en littérature pour la jeunesse, présentera une sélection d'une trentaine de titres pour les enfants et les adolescents, aussi bien des titres de fonds que des nouveautés des éditeurs de la francophonie canadienne.

1802

10:40 AM

*Academic research, Library spaces***WHAT IF WE CLOSED THE LIBRARY?**

Amanda Wakaruk, Government Documents Librarian, University of Alberta

This was just one of the provocative questions asked of university students in an attempt to better understand the role of the physical library within their broader academic experience. Hear what they had to say: their suggestions might surprise you! Drawing on data gathered through semi-structured interviews, observational seating sweeps and stories about memorable library experiences, the results of this project will help us consider the future of the library as place.

1803

10:40 AM

*Information literacy, Academic research***ENGAGING THEORY FOR REFLECTIVE INFORMATION LITERACY PRACTICES**

Heidi LM Jacobs, Information Literacy Librarian; **Selinda Berg**, Research and Instructional Services Librarian: University of Windsor
Theory can provide librarians with a lens to view our work in new and innovative ways. Theories can help us re-envision, re-imagine and reflect upon our practices, as well as provide structure to plan, evaluate and implement practice. We will provide examples of how theories from two scholarly disciplines help to inform the information literacy work. We will also discuss how theories from our different disciplines have helped us consider what a continually evolving information literacy praxis might look like.

1804

10:40 AM

*Information literacy***CREATING MODIFIABLE LEARNING OBJECTS**

Julie Hannaford, Director, Information Resources & Services, OISE, University of Toronto; **Cristina Sewerin**, Instruction & Reference Librarian, Engineering & Computer Science Library, University of Toronto Libraries

This presentation will showcase an ongoing cross-campus project to create a community-driven tool to generate modifiable, interactive information literacy learning objects. The tool allows customization to course-specific needs by the instructor and includes a robust back-end database which will expand as more courses participate. We will discuss the impetus, philosophy and actualization for these learning objects; results of our pilot testing, and next steps to full implementation.

1805

10:40 AM

*Government information, Digital collections***GOVERNMENT INFORMATION: BRIDGING THE PRINT/ELECTRONIC DIVIDE**

Carol Perry, Assistant Librarian, University of Guelph; **David Burke**, Government Information Librarian, Queen's University

Born digital government information is the new reality. Librarians are now faced with the challenge of building an access bridge between the historical print collection and the new electronic environment. During this evolutionary period, the lack of stable URLs and shifting government website policies, structures and content make it increasingly difficult for library staff to provide patrons with seamless access to a divided collection. This session will explore strategies to deal with the rapidly changing government information environment.

1806

10:40 AM

*Information literacy, Collaboration***GET "INFO" SMART: LEARNING TO LEARN**

Carol Koechlin; **Sandi Zwaan**: School Library Consultants

Learning how to work with all kinds of information using evolving tools requires that learners craft their own information smarts. Engagement, responsibility and collaboration are key to building the needed smarts resulting in confident eager learners. This interactive workshop will offer many high-think approaches to learning and help students gear up for success today and tomorrow.

1807

10:40 AM

TEACHING WRITING USING PICTURE BOOKS AS MENTOR TEXTS

Rachel Seigel, Selection Manager – Elementary, S&B Books Ltd.

In the last few years, there has been a shift in focus towards improving students' writing skills. Picture books offer the best examples for modeling different types of writing, and this workshop will outline recent picture books that can be used as mentor texts to support the teaching of 6+1 traits of writing and text forms in the classroom from K-8.

1808 10:40 AM

Multilingual support, Collaboration

ENGLISH LANGUAGE LEARNERS AND LIBRARY PARTNERSHIPS

Ruth Hall, Assistant Curriculum Leader, Library, Earl Haig Secondary School; **Jo Nieuwkerk**, Instructional Leader, ESL: Toronto DSB

Canada is a country of immigrants where English Language Learners form a significant part of school populations. In Toronto 51% of secondary students speak a language other than English at home. Learn how teacher-librarians and ELL teachers have partnered to create scaffolded research projects, support for the White Pine™ reading program and more.

1809 10:40 AM

Media literacy, Technology integration

TEACHING MEDIA LITERACY THROUGH TECHNOLOGY

Catherine Harris, Teacher-Librarian, William Berczy PS; **Susan Peel**, Teacher-Librarian, Lincoln Alexander PS: York Region DSB

In this workshop, participants will see how easy it is to integrate technology into Media Literacy lessons by modifying lesson plans to suit a variety of grade levels and to differentiate instruction. The focus will be on using interactive whiteboards and Smart Notebook 10 with some iMac programs.

1810 10:40 AM

Professional development, Training

TRAINING FOR LIBRARY TECHNICIANS: WHERE DO WE STAND IN 2010?

Dolores Harms Penner, Program Manager, Library and Information Technician Diploma Program, Mohawk College; **Deborah Kay**, Coordinator, Library and Information Technician Program, Seneca College; **Helena Merriam**, Coordinator, Library and Information Technician Program, Algonquin College

What are the trends in library information industry? Who are the young people coming into our programs, and how are we preparing them to meet the challenges of working in the broadest range of library information environments?

1811 10:40 AM

Reading, Wiki

PLANNING AND RUNNING A LOCAL SILVER BIRCH® CARNIVAL

Sherie Anderson, Teacher-Librarian, Primrose Elementary School, UGDSB; **Kim Gammage**, Credit Meadows Elementary School

Seven teacher-librarians from the Upper Grand District School Board collaborated to create a Silver Birch® event for 300 participants and volunteers. Participants will learn how to empower students to create meaningful, carnival-like activities which connect directly to the titles in the contest, and see how the use of their "SilverBirch2009" wiki assisted with planning logistics.

1812 10:40 AM

Leadership, Management

LEADERSHIP 2010

Ken Haycock, Senior Partner, Ken Haycock & Associates Inc., Vancouver and San José

Highlights of this Year's published works on leadership and management.

1813 10:40 AM

Open-source, OPAC

SEEING THE FOREST THROUGH THE TREES: OUR FIRST YEAR WITH EVERGREEN

Susan Downs, CEO; **John Van Rassel**, IT Manager; **Mandy Pethick**, Reference Librarian; **Debra Mann**, Branch Manager: Innisfil PL

It has been a year since Innisfil Public Library became the first "single-plant" public library in Canada to choose the open-source product Evergreen as its new ILS. Staff members will speak from different perspectives on our experiences with Evergreen, and reflect on the highs and lows of going open source.

1814 10:40 AM

Outreach, Project management

SERVING SOCIALLY VULNERABLE POPULATIONS IN YOUR COMMUNITY

Delilah Deane Cummings, Community Outreach & Program Services Coordinator; **Heather McDonald**, Librarian: London PL.

In 2008 – 2009, London Public Library received funding under the Library Strategic Development Fund to study services for the socially vulnerable. Through open discussion with socially vulnerable populations, service providers and library staff, the library identified barriers to service, sought solutions and began the process of service renewal to truly meet the library's vision of being a community hub. Join LPL staff to learn more about the project outcomes and what impact this has had on policies, processes and services.

1815 10:40 AM

Readers' advisory, Collection development

VIEWERS' ADVISORY

Jill Nicholson, CEO, Lincoln PL

With the recession and the closing of video stores, more library patrons are coming to the public library for their DVD fix. Library staff are called upon to stretch their advisory skills to include suggestions for feature films, documentaries, foreign films and television series. Introducing Viewers' Advisory learn appeal factors, interview strategies, tools and lists.

1816 10:40 AM

Games and gaming

GET YOUR GAME ON: GAMING IN THE LIBRARY

Beth Gallaway, Consultant, Information Goddess Consulting

Gaming of all kinds helps strengthen 21st-century literacy skills such as understanding and evaluating information in order to think critically, draw conclusions and make informed decisions. Gaming in libraries today encompasses traditional and modern board, card and tabletop games; digital games on handheld devices, computers and consoles; alternative reality games; puzzles; contests and more. Learn about advocating, collecting, programming and evaluating games at your library.

1817 10:40 AM

COMMUNITY CONSULTATION: LESSONS LEARNED

Jennifer Gautrey, Chair; **Santina Moccio**, Vice Chair: Hamilton PL Board

The Hamilton Public Library Board is committed to engaging residents of the city in community consultation, particularly when changes in local services are anticipated. We have learned what does and does not work, and have developed processes that we feel accomplish our goals.

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SATURDAY, February 27, 2010



Amanda Wakaruk 1802



Selinda Berg 1803



Julie Hannaford 1804



Carol Perry 1805



Carol Koechlin 1806



Sandi Zwaan 1806



Rachel Seigel 1807



Ruth Hall 1808



Catherine Harris 1809



Susan Peel 1809



Sherie Anderson 1811



Ken Haycock 1812



Delilah Deane
Cummings 1814



Heather McDonald
1814



Jill Nicholson 1815



Beth Gallaway 1816



Jennifer Gautrey 1817



Diane Bédard 1818



Thea Miller 1821



Janet Kaufman 1851

1818

10:40 AM

TECHNOLOGY GOT YOU STUCK? HELP IS AT HAND...

Diane Bédard, LearnON Project Manager; Patricia Williams, Software Developer, OurOntario.ca

As an outcome of the LearnON/Atomic Learning pilot project, Knowledge Ontario has designed the Educational Resources PORTAL: an access portal of the best application and web support tutorials and training available. Instead of Googling through thousands of iffy responses, the portal will point you toward the best, and clarify access and reuse rights.

1819

10:40 AM

Web 2.0, Teen services

BOOKCLUB IN A BAG: ONLINE TOOLS MAKE IT EASY!

Lita Barrie, Manager, Children's & Popular Services; Joan Faehrmann, Librarian: Brantford PL

Brantford Public Library implemented their new bookclub in a bag collection with a focus on customer service and simplicity. See how to use online tools to rework existing programs or get new ones off to the right start with Google applications, online forms, polls and more.

1820

10:40 AM

Advocacy, First Nation Libraries

FIRST NATION LIBRARIES – OBSTACLES TO GROWTH

Karen Lewis, Kanhiote Tyendinaga First Nation Public Library

At SCog, trustees voiced their support for First Nation libraries, but realized they required more information to do so.

This session will cover political, cultural and other considerations that need to be taken into account when advocating for libraries for all First Nation communities.

1821

10:40 AM

Digital collections, Virtual library

BUDGET-FRIENDLY INNOVATION: TOMORROW'S REPOSITORY AT TODAY'S DOLLARS!

Thea Miller, Special Projects Librarian, Humber College

Humber College has developed a home-grown solution to managing some of its digital collections. From this effort emerged two advanced digital repositories, but unlike conventional out-of-the-box or vendor products, Humber's new systems easily support features required for tomorrow's web.

1822

10:40 AM

Scholars portal, E-books, Usability

COMPARING E-BOOK PLATFORMS

Rajiv Nariani, Science Librarian, York University

The academic community at York University will be accessing e-books from different publishers using a common platform. This Scholars Portal initiative is the basis of a research study to understand uptake of e-books by the science community at York.

1823

10:40 AM

Seniors' Services

PROGRAMMING WITH SENIORS IN MIND

Allan M Kleiman, Library Consultant

Gaming, social networking, poetry and more! Library programs for baby boomers, older adults and the elderly take many forms. Learn more about what works and what doesn't for the various sub-groups within the category of "seniors".

1850

10:30 AM – 11:10 AM

A RÉSUMÉ TO REMEMBER

See page 58.

1851

11:15 AM – 11:45 AM

JOB-WINNING INTERVIEW SKILLS

See page 58.

**1900**

12:15 PM

CLOSING LUNCHEON GALA**JONATHAN GOLDSTEIN**

Jonathan Goldstein is the host and producer of *Wiretap* on CBC Radio and distributed by Public Radio International in the US. He writes a weekly column for *The National Post* and he is a contributing editor to *This American Life*. His work has appeared in *The New York Times*, *GQ*, *The Walrus* and *Nerve*. His most recent book, *Ladies and Gentlemen, The Bible* (Penguin), is a retelling of stories from the Old Testament.

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Program Creators

ABO-Franco Association des bibliothèques de l'Ontario-Franco

304, 405, 604, 701, 801, 1004, 1204, 1305, 1702, 1801

CULC/CBUC Canadian Urban Libraries Council/Conseil des bibliothèques urbaines du Canada

329, 429, 1026, 1228

Ex Libris Association

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FOCAL Friends of Canadian Libraries

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Knowledge Ontario

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OALT/ABO Ontario Association of Library Technicians

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OCULA Ontario College and University Library Association

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OHLA Ontario Health Libraries Association

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OLA Ontario Library Association

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OLBA Ontario Library Boards' Association

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OLITA Ontario Library Information Technology Association

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OPLA Ontario Public Library Association

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OSLA Ontario School Library Association

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Hotels

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Identify yourself as an Ontario Library Association Super Conference delegate to obtain these special conference rates. The rates quoted are guaranteed until one month in advance of the conference opening as long as the block reserved for OLA lasts. Book early for the best choice.



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1/2 block west of MTCC
1-800-237-1512 or 416-341-7100
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SUPER CONFERENCE LOCATION

Metro Toronto Convention Centre
255 Front Street West, Toronto, Ontario

Registration

ONLINE REGISTRATION

Online registration allows you to save your registration profile and to make changes up to January 17, 2010. Badges will be printed and mailed to you after this date. Any changes after this date are subject to a \$15 fee to cover badge reprint costs.

Please register online to ensure accuracy. The form on the next page is available only if you do not have online access.

EARLY BIRD: December 23, 2009

BADGE MAILING

Delegates who register before January 17, 2010 will receive their badge in the mail (no onsite line-ups!) If not received by January 31, email info@accessola.com.

ONLINE REGISTRATION CLOSES: February 17, 2010. After this date all registrations are completed onsite, and subject to a \$40 surcharge.

OLA AFFILIATE MEMBERS – ELIGIBLE FOR MEMBER RATES

Members of provincial and territorial library associations in The Partnership may attend at OLA member rates. In Ontario, OLA member fees are extended to members of the OLA's affiliate, the Ontario Health Libraries Association and to the Ontario Association of Library Technicians.

NON-MEMBERS

Since this program is created for OLA members by OLA members, discounts are not extended to those members of the Ontario library community who do not support the Association. Simply become a member and then get the reduced rate for Super Conference!

ADMINISTRATIVE GUESTS

Administrators, mayors and reeves, school principals and others who make decisions about college, university, school and public libraries are invited to attend one complimentary day as the Association's guest. Public Library Trustees newly appointed since Super Conference 2009 may attend as the guest of a fully registered trustee from the same board. Members wishing to invite administrative guests must register them using the guest feature when submitting their registration.

STUDENTS

Student members are defined as those who are full time in a post-graduate or a library technician program. Given the low cost of student membership, non-member students are not eligible for special rates. Teachers who are AQ students must enroll through their course instructor. Please contact your course instructor for registration details.

SPEAKERS AND CONVENORS

Speakers must register online using the registration form on the OLA website to receive special rates. Convenors are reminded that regular registration is required.

SPOUSES AND FRIENDS

Delegates wishing to bring a spouse or friend to social events may purchase a ticket. Any other event requires Super Conference registration.

CONFIRMATIONS

Badge, official receipt and tickets should be received by delegates in the mail before February 16 if registration is received by January 17. Your confirmation is provided by email when you register online.

CANCELLATIONS AND REFUNDS

Cancellation requests must be received by mail or FAX by February 17, 2010. An 85% refund for cancellations prior to December 23, 2009 (early-bird date) will be provided. A 70% refund will be provided after this date up to February 17. Since all financial commitments must be made by February 17, no refunds are possible after that date. NSF bank charges are billed to the person registered. Any registrant with an outstanding debt will not be processed until the amount owing is paid. Changes in the program are not acceptable grounds for refund. Other choices can be made.

REGISTRATION FEES

All conference fees are subject to 5% Goods and Services Tax. The Association reserves the right not to process a registration until payment is received by cheque or credit card. Reduced early-bird fees are offered to spread the workload of the conference; extensions to individuals can not be given. Post-dated cheques will not be accepted. Membership must be current at the time of registration for preferred member's rates.

DEALS: SCHOLARSHIPS AND SUBSIDIES

Special opportunities ranging from free registration to subsidized travel and expenses are available. Please refer to page 9 or the website for details.

FULL CONFERENCE PROVIDES

- All plenary and workshop sessions in 13 distinct time slots.
- Unlimited entrance privileges to EXPO 2010, Canada's largest library tradeshow.
- The official Super Conference program
- The new redesigned Super Conference 2010 souvenir bag, courtesy of Brodart



- Social events including the Wednesday opening party, the Thursday afternoon reception at EXPO, all award receptions, the Friday night all-conference party and the Saturday gala luncheon.

SINGLE AND MULTIPLE DAY PACKAGES

Single and multiple day packages provide those privileges appropriate to the days chosen. Although there should not be a shortage of bags, if one occurs, priority will be given to full conference registrants.

THE PROGRAM IS SUBJECT TO CHANGE WITHOUT NOTICE

Please see our website for the latest updates.

EARLY-BIRD PRIZES

Register by December 23, 2009 and you are entered to win 1 of 3 great prizes from Saunders Book Company. Each prize is valued at \$650! Visit our website for more details.



Methods of Registration

WEB: OLA's secure home page is the preferred form of registration

FAX: 416-941-9581 or 1-800-387-1181 (toll free)

MAIL: Ontario Library Association,
50 Wellington Street East, Suite 201,
Toronto, ON M5E 1C8

PHONE: Sorry. No Super Conference registrations by phone

Official website:

www.accessola.com/superconference2010

email: superconference2010@accessola.com

Pre-Conference Registration

- Poo1 Winning at Fundraising**, MTCC, 9:30 AM – 4:00 PM OLA Member \$125 Non-member \$165 Friends \$50 \$ _____
- Poo2 The Smarter Library: Using Smart Boards in Your Library Program**, OISE/UT, 9:30 AM – 4:00 PM OLA Member \$125 Non-member \$165 \$ _____
- Poo3 A Comic Life: Hands-On Creative Learning**, OISE/UT, 9:30 AM – 4:00 PM OLA Member \$125 Non-member \$165 \$ _____
- Poo4 Leadership Renewal: Conversations, Insights & Revitalization**, MTCC, 9:30 AM – 4:00 PM OLA Member \$125 Non-member \$165 \$ _____
- Poo5 Best Foot Forward: Pro-Active Service and Roving 2.0**, MTCC, 9:30 AM – 4:00 PM OLA Member \$125 Non-member \$165 \$ _____
- Poo6 Beyond Ratings and Reviews**, MTCC, 9:30 AM – 4:00 PM OLA Member \$125 Non-member \$165 \$ _____
- Poo7 Knowledge Ontario Databases: Find them. Know them. Use them.** OISE/UT, 9:30 AM – 4:00 PM OLA Member \$125 Non-member \$165 \$ _____
- P101 Project Conifer: An Evergreen System for Ontario**, MTCC 1:00 PM – 4:00 PM OLA Member \$65 Non-member \$85 \$ _____
- P102 Go Virtual: The 23 Skills and Habits of Great Virtual Reference**, MTCC, 9:00 AM – 12:00 PM OLA Member \$65 Non-member \$85 \$ _____
- P103 International Reading Road: A Window on the World**, MTCC, 1:00 PM – 4:00 PM OLA Member \$65 Non-member \$85 \$ _____
- Po81 Accessibility Preparedness Workshop**, MTCC, 9:30 AM – 4:00 PM \$25 \$ _____
- Po82 Library Settlement Partnership Training**, MTCC, 9:30 AM – 4:00 PM \$25 \$ _____
- Po83 FOPL Workshop and Annual General Meeting**, MTCC 9:30 AM – 4:00 PM FOPL Members no charge Non-FOPL Members \$25 \$ _____
- P181 Toronto PL Libraries Tour**, MTCC 12:30 PM – 5:00 PM \$10 Must be a registered Super Conference delegate \$ _____
- First Nations Pre-Conference Registration Full Day \$145; Half Day \$75 \$ _____
- If registering onsite, an additional \$20 surcharge will apply. \$ _____
- If paying after December 23, 2009 enter \$20.00 surcharge. This will be billed if not entered. \$ _____
- Pre-Conference sub total transfer to the next page** \$ _____

Ticketed Events Registration

- OHLA Breakfast**, Thursday February 25 MTCC, OHLA Members only, 7:45 AM No cost, please register by ticking box.
- OLBA/OPLA Public Library Awards Dinner**, Thursday February 25, MTCC, 7:00 PM Number of tickets _____ Total at \$60 each \$ _____
- Career Development Day for Students**, Saturday February 27 8:00 AM \$55 \$ _____
- Saturday Closing GALA Luncheon**, One ticket included in registration if coupon exchanged for ticket onsite by Friday 1:00 PM, MTCC, 12:15 PM. Number of extra tickets _____ Total at \$55 each \$ _____
- Ticketed Events Sub-total Transfer to the next page \$ _____

Session Selection

To support room size planning, please indicate the session number for those workshops you anticipate attending. Selection does not guarantee admission nor are you obliged to attend any session you pick. Fill out this section until January 31 at which time room sizes will be fixed. We thank you for your help.

WEDNESDAY, FEBRUARY 24, 2010:

100 101

THURSDAY, FEBRUARY 25, 2010:

3__ 4__ 500 6__ 7__ 8__

FRIDAY, FEBRUARY 26, 2010:

900 10__ 1100 12__ 13__ 14__ 1500

SATURDAY, FEBRUARY 27, 2010:

1600 17__ 18__ 1900

Mentoring Program

- I am interested in being a mentor. Please contact me.
I would like a mentor from a:
- Public library School library University library
 College library Health library Special library

OLA Guest Program

- An administrator or elected official not working in a library from a
- Municipality Academic institution
 School or school board Newly appointed trustee attending with a fully registered trustee

Name of guest attending with me: _____

Delegate Information Please Print Clearly

SURNAME _____ GIVEN NAME _____

MAILING ADDRESS _____

CITY/TOWN, _____ POSTAL CODE _____

BUSINESS TELEPHONE _____ FAX _____

EMAIL _____

Delegate Badge Information

FIRST NAME *as you would like it on your badge* _____

DEPARTMENT/SCHOOL/LIBRARY *(e.g., Jones Library, Apple Public School, XYZ Branch)* _____

EMPLOYER *(e.g., Trent University, Toronto District School Board, Essex County Library, etc.)* _____

Status for Fee Purposes

MEMBERS of the following associations are eligible for member's rates. All others are non-members.

- | | | | |
|----------------------------------|-----------------------------------|--|------------------------------|
| <input type="checkbox"/> OLA | <input type="checkbox"/> OHLA | <input type="checkbox"/> NSLA | <input type="checkbox"/> NLA |
| <input type="checkbox"/> APLA | <input type="checkbox"/> BCLA | <input type="checkbox"/> LAA | <input type="checkbox"/> MLA |
| <input type="checkbox"/> ABQLA | <input type="checkbox"/> NWTLA | <input type="checkbox"/> NLLA | <input type="checkbox"/> YLA |
| <input type="checkbox"/> Sask LA | <input type="checkbox"/> OALT/ABO | <input type="checkbox"/> Friends of Canadian Libraries | |

MEDIA representing: _____

Basic Registration

Choose appropriate fee from the right-hand column \$ _____

- Full conference and EXPO 2010 only
If not attending the full conference, indicate day(s) you are attending and pick appropriate fee:
- | | |
|--|-----------------------------------|
| <input type="checkbox"/> Wednesday evening | <input type="checkbox"/> Thursday |
| <input type="checkbox"/> Friday | <input type="checkbox"/> Saturday |

If paying after December 23, enter \$40.00 admin. surcharge. This will be billed if not entered. \$ _____

PRE-CONFERENCES
Bring the amount forward from the previous page \$ _____

TICKETED EVENTS
Bring the amount forward from the previous page \$ _____

Sub Total \$ _____

5% GST \$ _____
OLA Registration #10779 8159 RT.
Correct GST must be included.

TOTAL ENCLOSED OR CHARGED \$ _____

Registration Fees

NON-MEMBERS' FEES

Full conference	\$410
Any two days	\$355
Any single day (Thurs or Fri)	\$295
Wednesday evening only	\$ 80
Saturday only	\$240
Exhibit only See below.	
<i>After December 23, add \$40. A further \$40 will apply for registrations after February 17 to cover additional costs.</i>	

MEMBERS' FEES

Full conference	\$295
Any two days	\$245
Any single day (Thurs or Fri)	\$190
Wednesday evening only	\$ 35
Saturday only	\$135
Exhibit only See below.	
<i>After December 23, add \$40. A further \$40 will apply for registrations after February 17 to cover additional costs.</i>	

NON-SALARIED MEMBERS' AND STUDENT MEMBER FEES

Full conference	\$ 95
Thursday/Friday Only	\$ 55
Friday/Saturday Only	\$ 75
Thursday/Saturday Only	\$ 75
Any single day (Thurs or Fri)	\$ 30
Saturday only	\$ 55
Wednesday only	\$ 25
Friends	\$ 25
Exhibit only See below.	

Note: Thursday is Friends of the Library Day. People not working in the library profession, but who are a member of their local Friends group are invited to attend at the \$25 rate. Friends arriving Wednesday night are welcome to attend the Wednesday evening events.

FIRST NATION REGISTRATION

Full conference	\$110
<i>GST Exempt. Includes a one year membership in OLA.</i>	

EXPO 2010 EXHIBIT ONLY PASSES

Member	\$ 15
Non-member	\$ 30
<i>These rates apply at any time. Badges will be available for pick-up at the Expo only registration desk in the main Front Street lobby.</i>	

Method of Payment

- MasterCard VISA AMEX not accepted.

_____/_____/_____
EXPIRY DATE (MM/YY) SIGNATURE

- Cheque made payable to: Ontario Library Association
Invoicing is not available except through online registration

- I do not want to receive Super Conference exhibitor updates by email.



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