

SITE ADMINISTRATION

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INTRODUCTION

Every organization that uses VITA to create a digital collection needs a designated site administrator. The site administrator is responsible for:

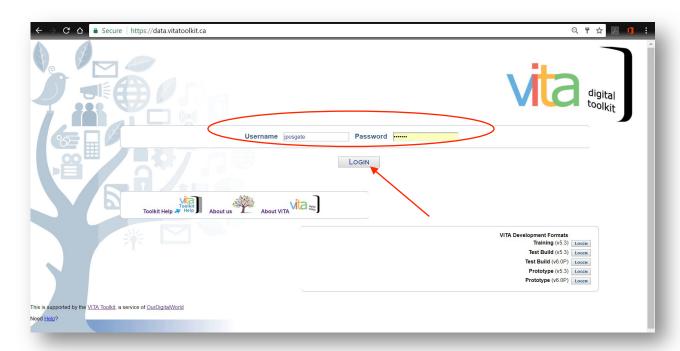
- customizing site, adding or changing graphics and adding or changing featured items
- maintaining and updating site and public interface information
- checking and approving comments, links, and other action items
- · acting as the main contact for OurDigitalWorld staff in re: site and/or toolkit news
- acting as the main contact or delegating a main contact for any end-user communications re: site content

VITA FOR SITE ADMINISTRATORS

LOGGING IN

Go to https://data.vitatoolkit.ca

Enter your username and password and click the Big Login Button



MANAGING MULTIPLE AGENCIES

For users who have permission to access multiple agency accounts, the next screen offers up all those agencies in a linked list. Click on a link to enter the main menu for that agency. Use the "Switch" link in the header to change agency accounts.



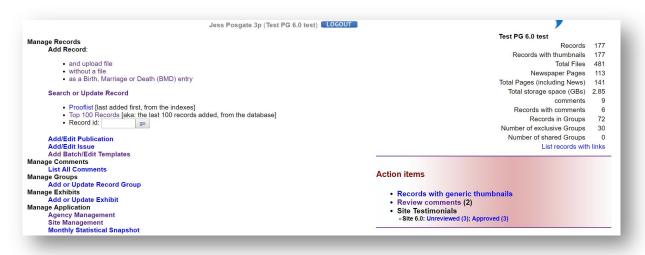
MAIN MENU

This is your dashboard.

On the top right is a snapshot about your agency contents, storage and helpful links.

The bottom right is "action items" with links to review testimonials, comments and contributions.

On the left are links for adding and managing collection content. Only site administers will see the full suite of options for Manage Application in the bottom section.



Remember: Main menu options will change according to subscriber plan.

ACCESSING SITE MANAGEMENT SCREENS

Click on Site Management link on the Main Menu

Select the appropriate site from your Currently Listed Sites. Sites are listed on the left; their contributing agencies are listed on the right.

wanth, listed Oites	
irrently listed Sites	
Site name	Aganaiaa aurrantly include
	Agencies currently include
1812 History	
	Brock University Archives
	Grimsby Museum Jordan Historical Museum
	Niagara Falls History Museum
	Niagara Historical Society Museum
	Port Colborne Historical and Marine Museum
	St. Catharines Museum
Agnes Macphail Digital Collection	Grey Highlands Public Library
	Grey Roots Museum & Archives
	South Grey Museum
Grey Highlands Newspaper Index	Grey Highlands Public Library
Grey Highands Public Library Digital Collections	Grey Highlands Public Library
Newmarket Public Library Digital Art Gallery	Newmarket Public Library
Test Vita Site	Oakville Public Library
	Test Vita site 2
	Windsor Veterans' Project

MANAGING YOUR SITE

The site management screens are where you can customize the "look and feel" of your hosted VITA site. Some site-level modules are also found here. The initial site setup is done by ODW staff in consultation with your agency. The following screens are where the site administrator can further customize and update your local site, modify and manage certain modules, and select public features.

Remember: Site administrators are designated by your organization, but can only be enabled to perform site management by OurDigitalWorld staff.

The site management menu falls into two categories: **Site Setup** and **Pages**. Use the Site Setup screens (General Values & Branding) to customize your site identity and online branding; Customize the different public-facing Pages to modify onscreen language and labels as well as customizing specific modules.



Remember: Click the "Reinitialize public site" button at the bottom of the sidebar to commit any changes and make them part of your public site.

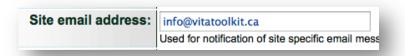
SITE SET UP: GENERAL VALUES

NAME OF SITE – This name is established during site set up. It appears in the Data Management views in the various navigation menus.



SITE EMAIL ADDRESS – the email address that receives alerts for any site-level interactions, like Testimonials or User Contributions. This can be the site administrator's email or a monitored generic email at your organization.

Remember: It's important to keep this email current so public interaction will be met with a response.



AGENCY PRIMARILY RESPONSIBLE FOR THIS SITE – Every site has an "owner" agency even when multiple agencies contribute to a single site. The "owner" agency is listed here.

SITE DATABASE TITLE – This is the name that appears in the **Title bar** of the browser and gets saved when someone bookmarks the site. This is also the name that Google and other search engines will index and use. Use your site name, or a short version if necessary, but try to make it clear what window your users have open or have bookmarked.



SITE PATH – This is the URL for your public site (e.g. "http://vitacollections.ca/your-orgname") and is assigned during the Site Set Up.

Site Path: http://vitacollections.ca/IllinoisNews/ View Public Site

DESCRIPTION — Provide a short, 2-3 line description about the content of your site and collections that include strong keywords that will help users discover your site from other locations on the web.

Description:

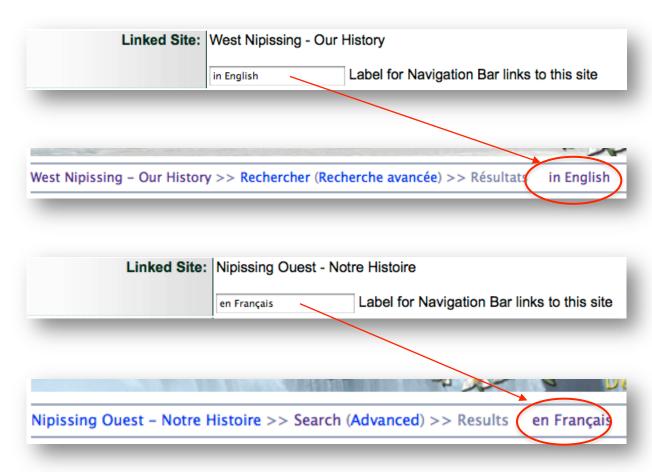
Bringing together newspapers and index records from 1847present.

A simple statement of two or three sentences (with no double quotes, html or ampersands) that indicates the nature of the site and its collections. This should be rich in searchable key words related to the Sites. Be aware that some indexers ignore text after the first fifty words. Be concise.

LANGUAGE OF SITE — Select **one** primary language used in the site—this will affect the rendering of embedded tools like Google Maps (e.g. if you select French, the Google map labelling will appear in French). If the site requires a language other than English or French, type the desired language into the input box, select the appropriate language choice and click Update.

Language:	EnglishFrançais			
	Add language:			
	Select only one language from the list. To select a new defa select from look-up list.			

LINKED SITE – an optional link in the navigation bar. Useful for agencies with parallel English and non-English sites (remember to add reciprocal links in both sites) or for agencies who have standalone sites but contribute also to a regional aggregate site (in which case the standalone site will link to the regional, but not the other way around). This link is set as a default by OurDigitalWorld staff during site set up, but the label can be edited by the site administrator at any time.



AGENCIES TO BE INCLUDED – The agency collections included in the site. Usually one agency per site, but can be multiple agencies (i.e. for aggregate or regional sites).

Agencies to be included:	Ontario Library Association		
	Searches in this site are restricted to staff at Our Digital World.		

	•
Agencies to be included:	Algonquin Area Public Library
	Cook Memorial Public Library District
	Downers Grove Public Library
	Highland Park Public Library
	McHenry Public Library District
	Wilmette Public Library
	Searches in this site are restricted to the agencies staff at Our Digital World.

GOOGLE MAPS FEATURE

Turn on or off the Google Map display for your site contents. This affects results sets, details, and browse by location screens.

Remember: If you turn "off" Google maps on this screen, you can still add location data to your records for use by other applications like Google Earth, Mapquest etc. where lat/long metadata can be exported and reused.

SOCIAL BOOKMARKS FEATURE

Turn on or off the social bookmarks or "share-bar". You can also customize the label that will appear on your social toolbar.





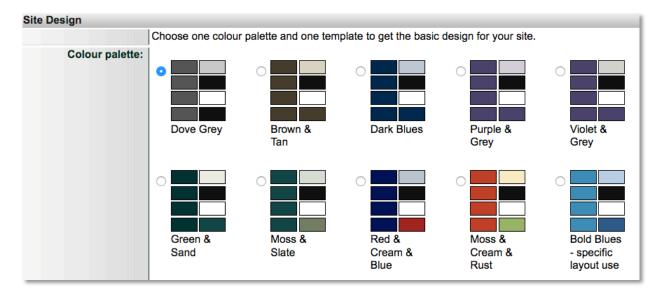
BRANDING

The following section is where you can graphically customize your site, either to tie in with existing organizational branding or to add a unique quality for your online collection site.

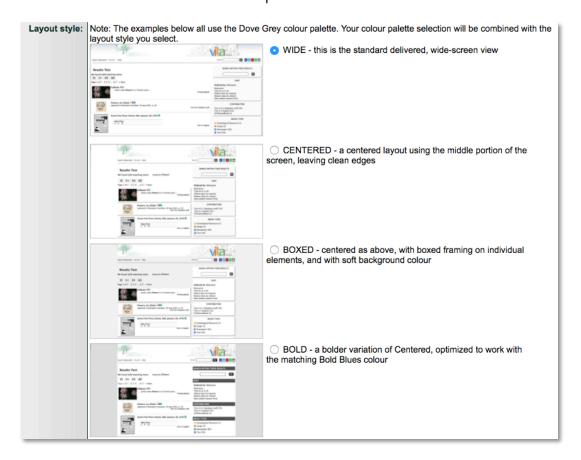
COLOUR PALETTE

Choose a palette: A pre-determined colour palette can be chosen from the quick-pick list of default VITA Stylesheets.

Click the radio button beside your desired colour palette, update the branding screen and reinitialize the public site to apply the palette to your site.



Choose a Layout style: Select your desired layout style here. The on-screen notes give you more information about each of the options.



Upload an alternative theme: If your plan allows it, you can upload your own stylesheet to style your site.

Remember: Please ensure your stylesheet has been tested against all public facing pages in VITA (see Test Public Pages) and against all variations of material you have or plan to upload. As well, you should verify your CSS file using a tool like the W3C CSS validation service.

Click the "Stop using one of these themes" in the block above, then:

Either load the stylesheet onto our servers -- "From VITA" -- or tell us the FULL URL of your CSS on your server — "From your server" — including http:// or https://.

Remember: custom CSS are not updated automatically during any changes to VITA—you must monitor and re-load modified CSS if changes are made to the public site screens.

Update the Branding screen.

Reinitialize public site to apply your new stylesheet.

BANNER

The banner is a graphic that appears at the top of every screen on your public site. It is also inherited as the default banner image for any exhibits you build.

How to build your custom banner:

- Banner should measure
 - o maximum 100px high
 - o minimum 800 px wide and up to 1600px wide
- Save as JPEG or GIF format
- Keep any "must see" content (i.e. collection title and org logos) in the center 800 pixels of the graphic banner.

Upload new banner:

- Browse for your local .jpg or .gif file and select it
- Choose alignment (default is left)

Banner background colour

If your banner image is less than 1600px wide—i.e. does not fill the screen—the edges of the banner space will be set on the background of your site (usually white, unless a custom stylesheet alters the background colour). You can assign a custom background colour to match your banner by using hexidecimal colour code (use a tool like the W₃C colour picker: https://www.w₃schools.com/colors/colors_picker.asp)

Update the screen.

Your banner image will preview on this screen.

Reinitialize public site to apply your new banner.



HEADER

The header field offers you the option to add custom code to the banner space of your screen. This means you can simply apply some default code for linking your header back to the home screen and allowing auto-resizing OR write code to embed an interactive banner.

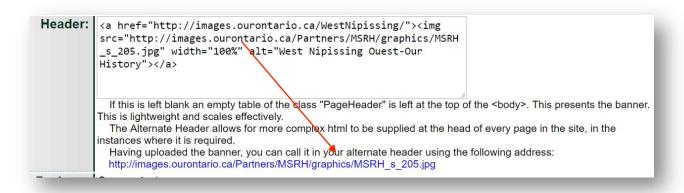
To apply default code to your banner so that it is not just a static image, you can copy and paste the following into your header field and customize the link "href=" and ensure the image is your banner "img src=".

Default header content:

<img src="[yourbannerURL]" style="width: 100%;"
alt="Your Site Name">

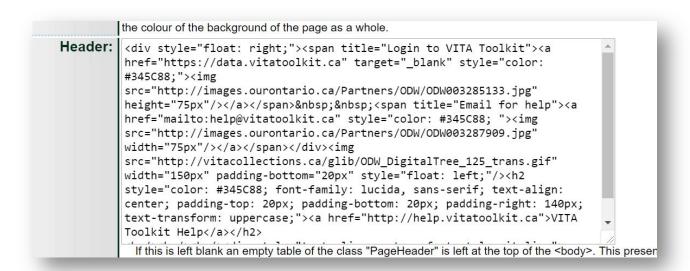
e.g.

The banner URL is automatically provided at the bottom of the screen notes for your header field:



An example of a custom, interactive header would include things like formatting, overlaid imagery, or "buttons" that mimic your organizational header or provide a custom set of interactive features for your digital collections site.

The VITA Toolkit Help site has an interactive header. We loaded the Help site banner to VITA and then call that banner image URL in the header field code as well as linked images for contact and to link to the VITA Toolkit website. The code (not all shown here) looks like this:



Talk to us if you would like to customize your header and are not sure how to proceed.

Remember: Any content added to the header input box will overwrite the static uploaded banner graphic. You must point to the banner image URL in order to have a graphic display on the public site.

FAVICON

A favicon, also known as a website icon, a page icon, or an urlicon, is a small image file associated with a website. Most browsers support favicons and display them in the browser's URL bar, next to the Site Name in lists of bookmarks, and next to the page's title in the screen tab.





Start with a small, distinctive image – something that echoes your other graphic branding-generate a favicon for your site at <u>Dynamic Drive</u> (http://www.tools.dynamicdrive.com/favicon/).

Create the favicon using Dynamic Drive, save it (rename it but maintain the .ico file extension) and upload it from your local hard drive. The image will preview on this screen.

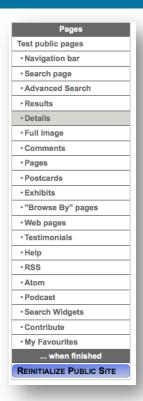
FOOTER

This is a message that displays on every page of your site. Customize the message to include a link to your organizational home page, include sponsor acknowledgements, etc. You can use some simple HTML to format the message or include small images as well.



Remember: Copyright statements should not appear in the footer as each collection object is subject to different copyright; VITA itself is copyrighted to OurDigitalWorld.

SITE PAGES



The Pages section of Site management is designed to help you customize each "page" or screen of your public site separately and comprehensively.

Each page listed in the menu link to management screens for those public site pages and these screens provide functional and formatting options for components like links and labels (e.g. Search page), feature on/off functions (e.g. Advanced Search, Comments, Postcards), and the ability to provide contextual information (e.g. Contribute).

For some subscribers, links for Web pages will appear here as well. See this section.

TEST PUBLIC PAGES

This screen gives you quick links to all your available pubic pages. Use this list to:

- test your styling on different screens when building a custom CSS;
- to get page names and links to add to your search screen, i.e. browse by last name or browse by location

Higher level users will also see a lower section with links to plan-specific options like sample audio and video screens, web pages, or different presentations for newspaper content.

Review public pages in site			
	Note: The links below may connect to public or, on occasion, to non-public records.		
Search	Search		
Advanced Search	AdvancedSearch		
Results	Results (General)		
	Results?q=&fm=true (Mysteries) Display Mystery: True		
	Results?q=&fc=true (comments) Display comments: True		
What's New	WhatsNew		
	What's new page 2		
Search help	SearchHelp		
Browse by Subject	BrowseBySubject		
Browse by Location	BrowseByLocation		
Browse by Last Name	BrowseByLastName		
Description / Data screen	2/data		
Comments	6737/comments Add comments is a manual test from here Display comments: On		
Full Image	6/image/2 (static)		
	50704/image/3 (zoomable)		
Postcard	2/Postcard1 Add Postcard is a manual test from here Display Postcard link: On		
RSS	rss.xml Display RSS and Atom Feeds: On Note: should return XML. Validate at FeedValidator.org		
Atom	atom.xml Note: should return XML. Validate at FeedValidator.org		
Open Search	OpenSearch.xml (note: should return XML)		
	MiniSearch		
About	Test-3.4 Agency's, Problems & Troubles: No "about" page Test 4.0.1 Database stuff: No "about" page Test for Walter: No "about" page Test PG 6.0 test: about/a49		
Exhibit list	Exhibits		
Exhibit	3/exhibit		
Fee plans (minimum level)			
Podcast (Regular)	podcast.xml Display Podcast links: On Note: should return XML. Validate at FeedValidator.org View Podcast feed (calls iTunes)		
Audio (Plus)	403301/data (with audio)		

Remember: Listed pages will change according to subscriber plan.

NAVIGATION BAR

The Navigation bar appears at the top and bottom on all VITA public pages. The links are "breadcrumbs" but also provides instant leaps to other parallel spaces i.e. French/English interfaces.

In Site management you can customize the labels for navigation links on your public site, including the optional link to another site page.

Navigation Bar values					
Site Home:	An optional label and link to an external web page placed at the beginning of optional.)				
	Your home site			Label	
	http://yourhomesit	e.com		URL	
Pages	Collections		Se	earch Again	
	Advanced Search			Advanced	
	Results	Results		lts	
	What's New	What's New		hat's New	
	Description		De	etails	
	Full Image		Full	II Image	
	Review comments			Review comments	
	Postcard P		Postcard		
	Send another postcard "Send another postcard of this ima			"Send another postcard of this image"	
	Research Tips		H	Help	
Navigation:	First	Firs	t		
	Previous P		Previous		
	Next	Next	İ		
	Last	Last			
	Previous Record			Page display: Previous Record	
	Next Record		Pa	age display: Next Record	
	See more results			See more (From first screen of What's New)	
	New Search		Sea	earch (Label for search form)	
	New Search		Search Site (Label for search form when it has to be		
	Search issue S		S	Search within this title (Label for search form when	
	Go S	earch	n subr	bmit button: e.g. "Go"	
	Тор	Тор			
	Yes	Yes			
	No N	lo			

Furthermore, you can change the labels for any of the page or file navigation links that appear in these areas during different activities by the public, e.g. Previous and Next links appear

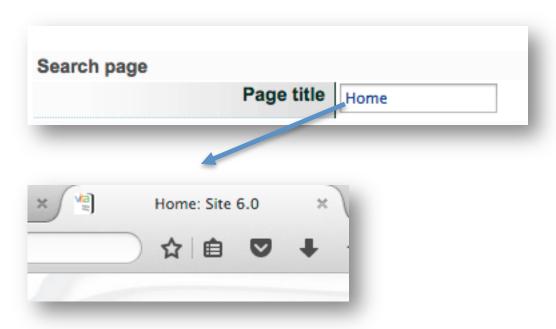
when a user is viewing a specific set of results, they can then navigate back and forth through those results.

SEARCH PAGE

This is where you customize your "home" screen. Here you can add, modify and manage all the elements on the main panels of the Search page of your VITA site. You can customize all the contents on this page except the placement of the search bar and its location.

PAGE TITLE

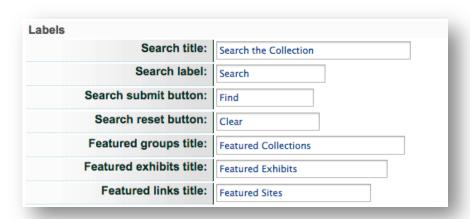
The first option on any site page is to change the page title itself. On the Search page, this will change the label in your browser tab

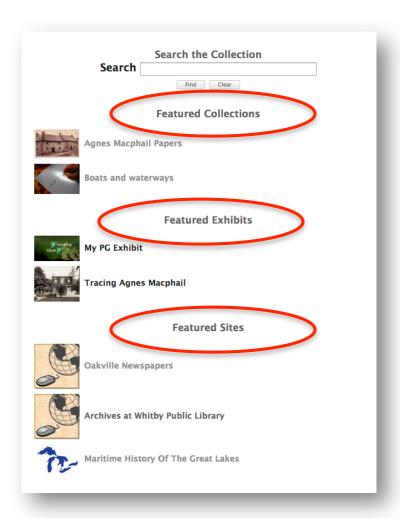


Remember: changing a page title does not automatically change it in the navigation bar. Be sure to label your pages and navigation links consistently.

LABELS

These are the labels for the main panel of your Search page, e.g. around your search bar and your featured items.





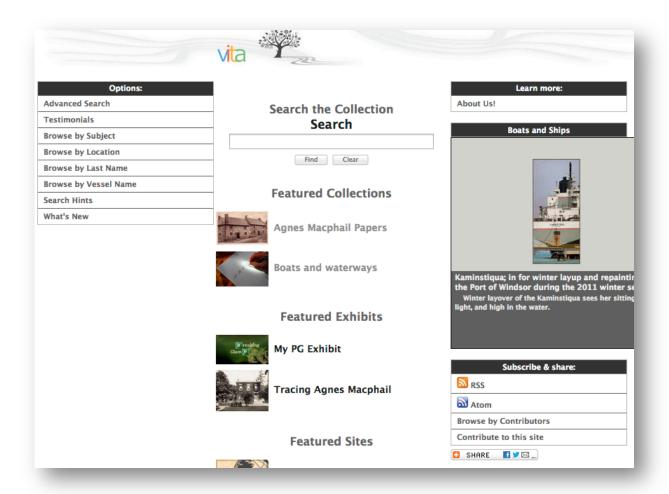
SIDEBARS

Use the pre-existing HTML to populate the left sidebar and sidebar options on the right. Use the Test Public Pages links to choose pages to feature in your sidebars for quick navigation; add About or web page links as well to provide context about your collection. Finally, choose where you want the social share toolbar to sit on this screen.

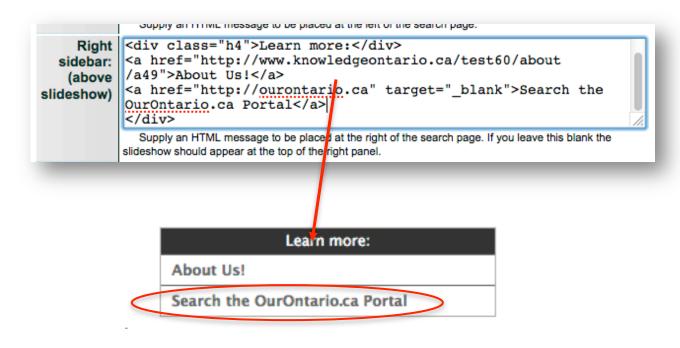
```
Left | <div class="h4">Options:</div>
  sidebar:
            <a href="http://www.knowledgeontario.ca/test60</pre>
           /AdvancedSearch">Advanced Search</a>
           <a href="http://www.knowledgeontario.ca/test60"
            /Testimonials">Testimonials</a>
            <a href="http://www.knowledgeontario.ca/test60">http://www.knowledgeontario.ca/test60
            /BrowseBySubject">Browse by Subject</a>
            <a href="http://www.knowledgeontario.ca/test60"
            /BrowseByLocation">Browse by Location</a>
            <a href="http://www.knowledgeontario.ca/test60"
            /BrowseByLastName">Browse by Last Name</a>
            <a href="http://www.knowledgeontario.ca/test60</pre>
            /BrowseByVesselName">Browse by Vessel Name</a>
            <a href="http://www.knowledgeontario.ca/test60"
            /SearchHints">Search Hints</a>
           <a href="http://www.knowledgeontario.ca/test60
/WhatsNew">What''s New</a>
           </div>
             Supply an HTML message to be placed at the left of the search page.
     Right | <div class="SiteNav">
           <div class="h4">Learn more:</div>
  sidebar:
           <a href="http://www.knowledgeontario.ca/test60/about
   (above
           /a49">About Us!</a>
slideshow)
           </div>
             Supply an HTML message to be placed at the right of the search page. If you leave this blank the
           slideshow should appear at the top of the right panel.
     Right | <div class="SiteNav">
           <div class="h4">Subscribe & share:</div>
  sidebar:
           <a href="http://www.knowledgeontario.ca/test60/rss.xml"><img
    (below
           src="http://images.ourontario.ca/glib/icon_rss.gif" alt="RSS"
slideshow)
           class="thumbnailImg" /> RSS</a>
            <a href="http://www.knowledgeontario.ca/test60/atom.xml"><img</p>
            src="http://images.ourontario.ca/glib/icon_atom.jpg"
           alt="Atom" class="thumbnailImg" /> Atom</a>
            <a href="http://www.knowledgeontario.ca/test60"
            /BrowseByContributors">Browse by Contributors</a>
            <a href="http://contribute.vitacollections.ca/george</pre>
            /contribute/upload/">Contribute to this site</a></div>
             Supply an HTML message to be placed at the right of the search page.
     Place

    Under left sidebar
    Under right sidebar

    Social
bookmarks
   feature
```



You can also add external links:

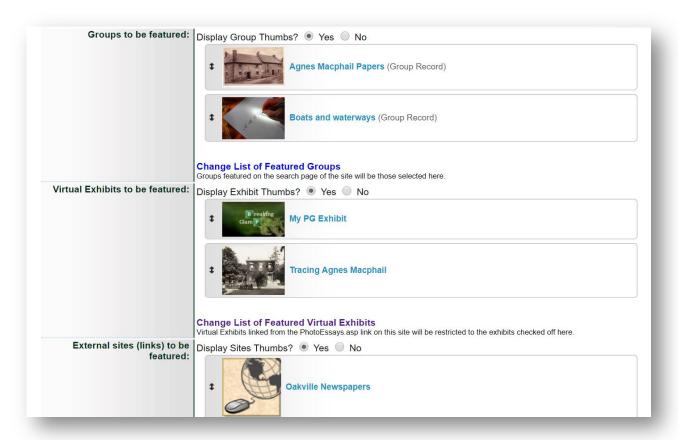


LINKS

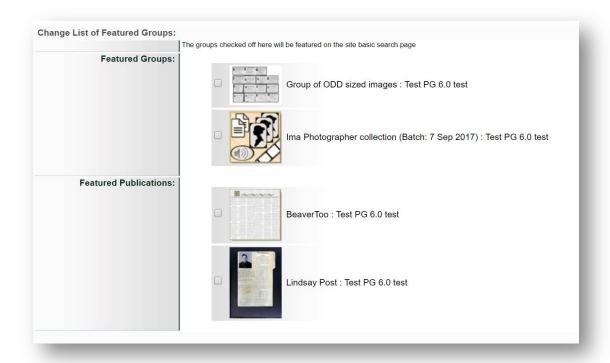
FEATURED GROUPS, PUBLICATIONS, EXHIBITS & EXTERNAL LINKS

Use this section to feature Groups, Newspaper Publications, Exhibits, or External Links on your Search/Home page.

For each, choose whether to display thumbnails for that featured list, then click the "Change list..." button to add or remove items under those headings. You can re-order the items in the list using the elevator buttons. Only public Groups, Publication and Exhibit records will be offered up for featuring on your home screen.



To feature newspaper publications, use the Featured Groups section.

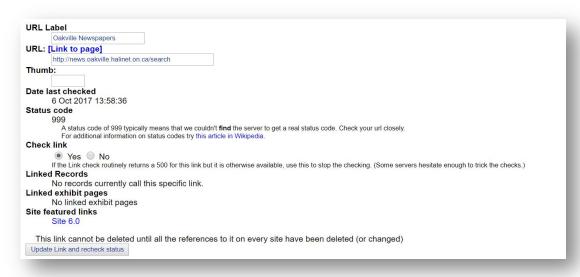


Generic thumbnails are supplied if a custom one is not added to the records or links.

Add thumbnails to group and exhibit records using the "Associate file with this record" option on the record itself (see Exhibits and Groups manuals).

To add new links, click the "Change list of Featured Links" and use the "add new link" section to add a new URL for the destination and label. Then, click the "edit" link to enter a URL where an image can be found and used as a thumbnail (Optional: add desired images for your links to your VITA collection, open the record in the public view, right click on the regular image display

and "copy link location" to add the URL for the thumbnail)



After making changes to your lists, click the "Update" button to save your choices. Use the navigation bar to return to the Links portion of the Search Page management screen.

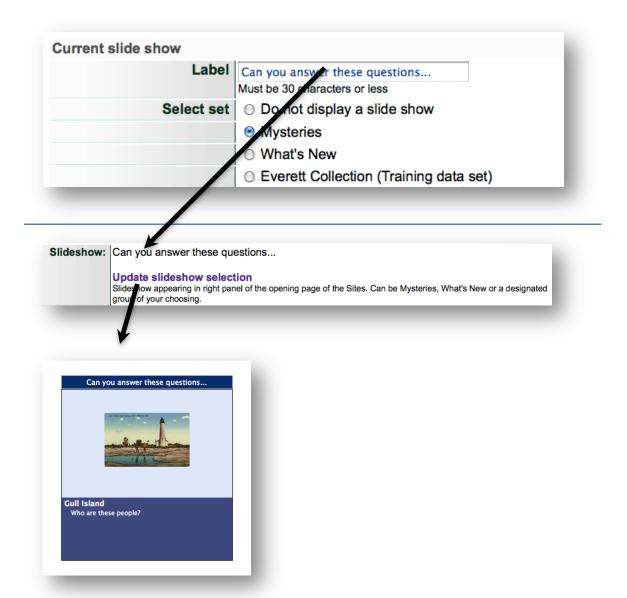


Remember: You must Update the Search Page screen to save your changes and then **Reinitialize Public Site** to commit and preview the changes.

SLIDESHOW

Slideshows display up to 40 records from a Group, Publication title, records with Mystery questions or Comments, User Contributions, or the most recently added records (What's New). For Plus/News subscribers, Testimonials can also be shown in the slideshow.

Click the Update slideshow selection to choose or reassign a slideshow selection.



Suppress the slideshow completely using the first option "Do not display a slide show"

Click the "Update" button to save your choices. Use the navigation bar to return to the Search Page management screen.

Remember: Click "Reinitialize Public Site" on the navigation bar to commit all your changes for display on the public side.

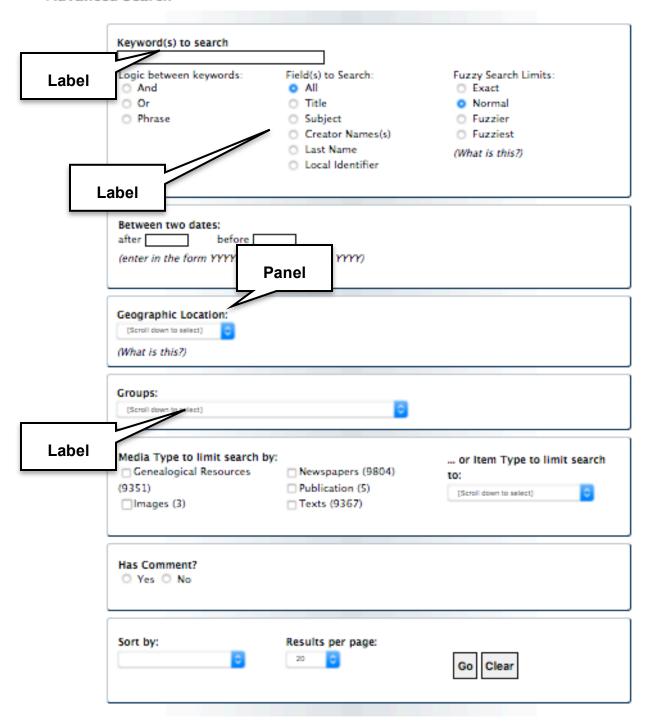
ADVANCED SEARCH

This screen contains all the labels and options for every functional element of the Advanced Search screen of your public VITA site. It is recommended that these labels and terms be as consistent as possible with standard search terms, but you can customize it for non-English collections and specific audiences.

On this screen, you can:

- Enter custom text for all the titles, labels and panels displayed on the page,
- Choose which of the search panels and sub-panels will display on the public side.

Advanced Search



Remember: Changing the labels on this screen does not change the logic.

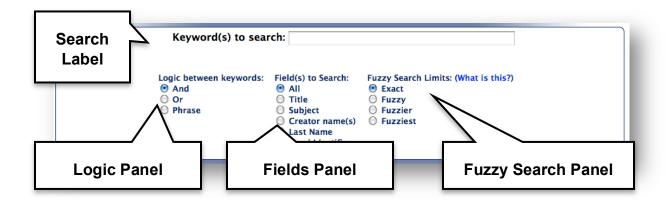
PAGE TITLE



Default Page Title (i.e. no custom text entered) is "Advanced Search"

SEARCH PANEL

The "Search" panel is a mandatory panel in the Advanced Search screen, but you can customize the labels and sub-fields within the Keyword search panel using language most appropriate to your collection or audience.



Customize the Search Label language by entering new words into the input box.

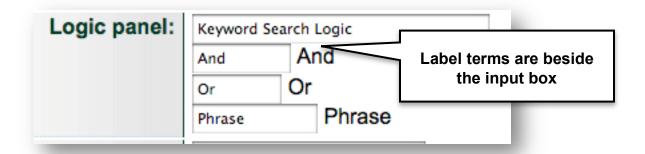


The "Logic" panel helps users narrow their keyword search:

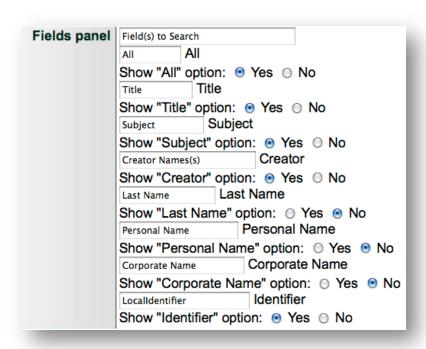
"and" searches return results with both or all terms entered;

"or" searches return results for each term entered;

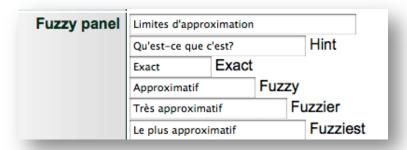
"phrase" searches return only those results where the complete list of terms entered are found in the order they are entered.



The "Fields" panel allows users to narrow their keyword search to specific metadata fields such as record title, subjects, creator name or local identifier. Site administrators have the option to display or suppress these options since certain metadata may not be relevant to a collection's record structure.

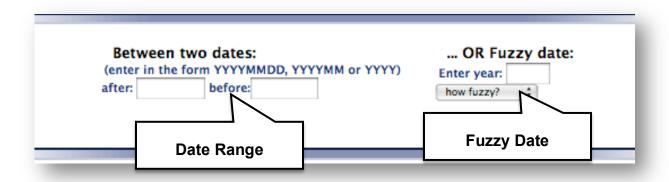


Some users may want to use Fuzzy Searching to expand a keyword search by allowing the search engine to return results that closely resemble the spelling of the search terms. The "hint" option is a link to the Search help screen.



DATES PANEL

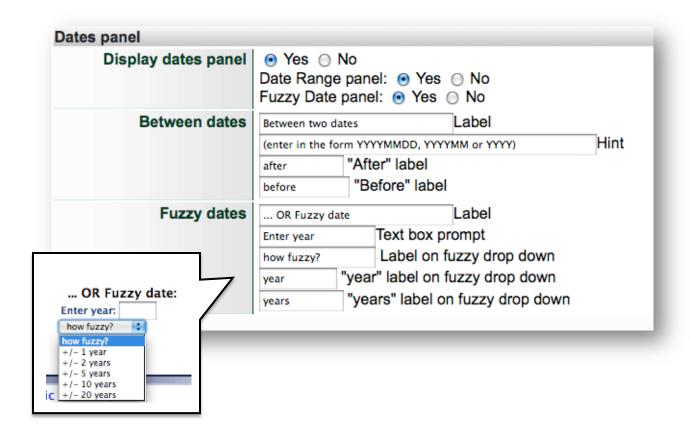
The "Dates" panel is an optional facet on the Advanced Search screen, but is particularly useful for collections where multiple objects resemble each other and can be distinguished or sorted by date, e.g. clippings.

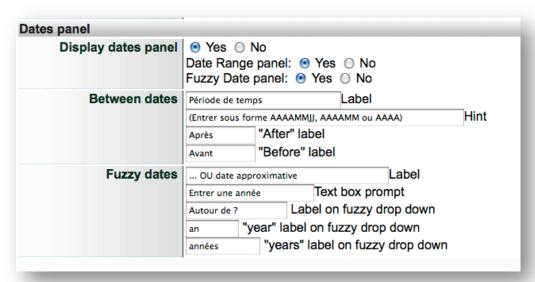


The Date Range search finds information in the "Sortable Date" and/or the "Date of Publication" fields of your records.

Fuzzy Dates results search the "Earliest Year" and "Latest Year" information in the metadata record.

You can display or suppress the Dates panel entirely or choose to display or suppress either the Range or the Fuzzy dates options within the panel using the Yes/No radio buttons. Customize the labels and terms within the panel using the input boxes.

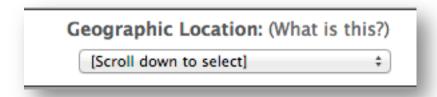




Remember: Changing the label "Years" to "Decades", for example, does not change the search logic from years to Decades.

LOCATION PANEL

Geographic Location is an optional panel on the Advanced Search screen that will appear automatically, as soon as a geographic location is assigned to a public record. The drop down list is generated automatically when object records are assigned a geographic location during data management.

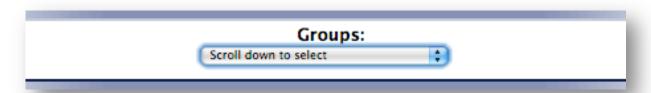


As with the other panels, choose to display or suppress the panel entirely, and customize the labels that will display. The "Hint" label links to the Search Hints screen.

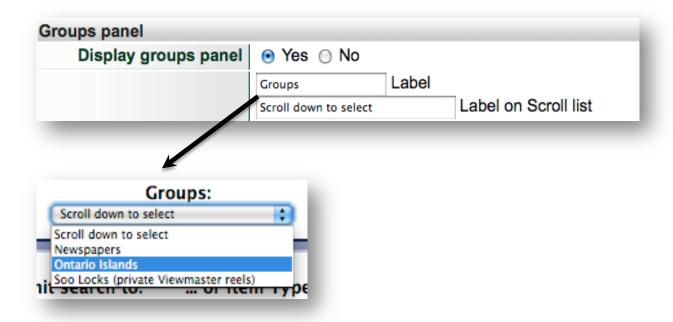


GROUPS PANEL

If your agency or site collection has created groups or sub-collections, the Groups panel on the Advanced Search screen allows users to search for those groups directly. This panel will appear automatically, as soon as a Group is made public.



Select Yes or No to display or suppress the Groups panel, then customize the labels for the panel title and the scroll list.



The drop down list is auto-generated to display the titles of the public groups associated with your collection.

MEDIA & ITEM TYPES

This is an optional but highly recommended panel that allows users to facet their search according to the media or item type of collection contents. The number of objects with each media and item type assigned are auto-generated according to the collection metadata.



Choose Yes or No to display or suppress the Media & Item Type panel entirely, then select whether or not to display the Media type or Item type sub-panels.

Customize the labels for each of the panels. On the public Advanced Search screen, only Media types that have been assigned will display (i.e. if there are no videos in the collection, Video will not appear as a Media type in the facet panel).

Media and item type panel					
Display media and item type panel					
	Media Type to limit search to			Media Label	
	Audio Audio				
	Collections Collections				
	Exhibits	Exh	ibits		
	Genealogical Resources Genealogical Resources			Resources	
	Groups Groups				
	Images Images				
	Newspapers Newspapers				
	Objects Objects				
	Organization Organization				
	Places	Places	S		
	Ships	Ships			
	Texts	Texts			
	Videos	Videos	S		
	Web site/pages Web site/pages				
	or Item Type to limit search to "Item" label				
	[Scroll down to s	elect]		Label on Iter	m Scroll list

Remember: The Data Management Advanced Search screen is not customizable and all available media types will display, whether or not they have any records assigned that Media Type. Item types will reflect the Item Types in the collection.

FEATURES

The "Features" panel will appear automatically, as soon as a Mystery is assigned, or a comment or contribution is approved. This allows users to search only within result sets where objects have a mystery question or a comment as part of the record or for items contributed by the public.

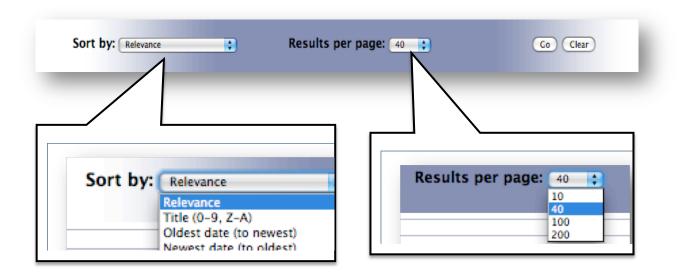
Mysteries: ○ Yes ○ No	
Comments: O Yes O No	
Was Contributed? O Yes O No	

Customize the labels for these search options.

Features panel					
Display features panel?	The features panel appears automatically if any of the records in your site have Comments, Mysteries, or are User Contributed				
	Mysteries:		Mystery label		
	Comments: Comm		ment label		
	Was Contributed?		Contributed label		

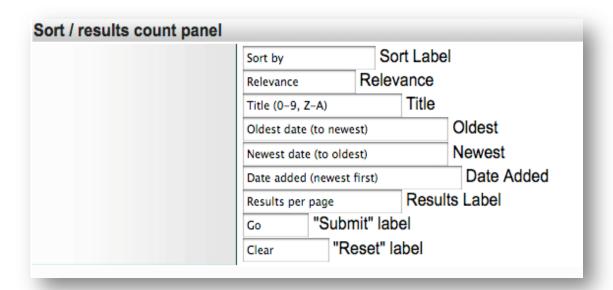
SORT/RESULTS PANEL

This mandatory panel allows users to choose how to sort their search results lists, either by relevance, title, oldest or newest (historically speaking) or by newest added (in terms of when a record entered the collection).



Use the customization option to re-label the components of the mandatory panel content, including the "Go" or "Clear" buttons, with a more appropriate language or terms. The "Results per page" drop down is a fixed list and cannot be customized.

Remember: Changing the labels will not change the logic of the sort option and results, i.e. changing Title to Creator will still function as a sort by Title, but "Title" can display in French "Titre" or Korean "제목", for example.



COMMIT YOUR CHANGES



After making any changes in site management, click the Update button at the top, middle or bottom of the Advanced Search screen. This will save your changes.

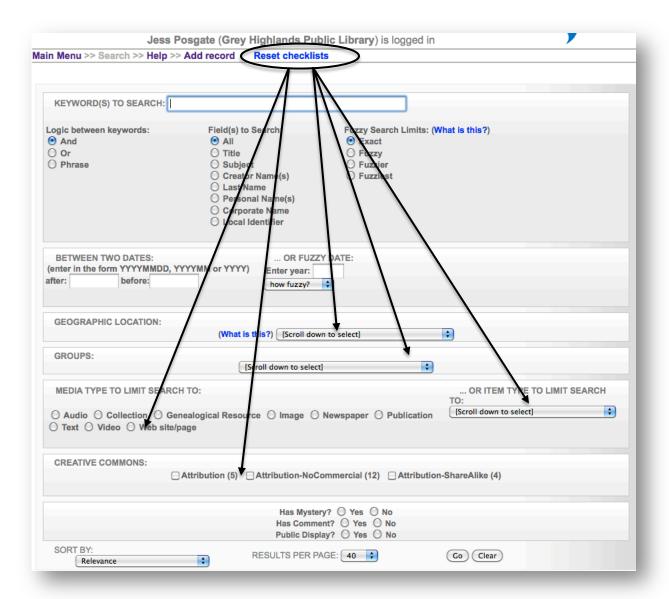
To re-index the site and see the changes on the public site, click the Reinitialize Public Site button on the side navigation bar.

UPDATE CHECKLISTS

To keep the Advanced Search screen up to date on both the Data Management and Public sides, you need to "reset checklists".

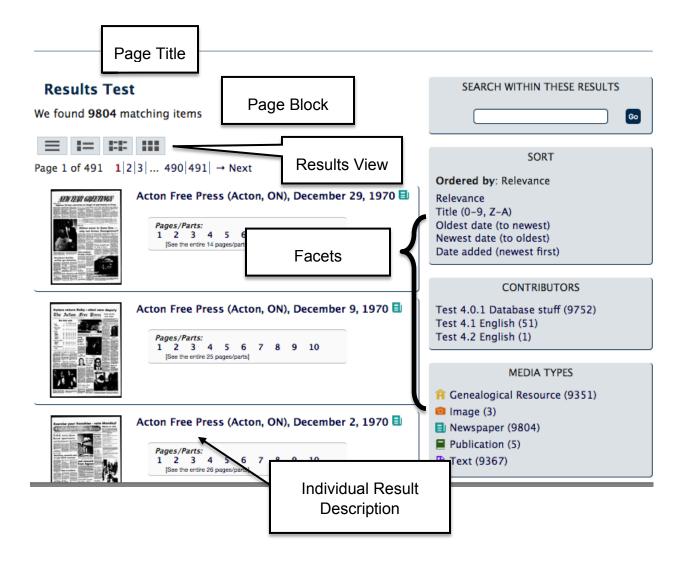
Whenever any changes occur in your collection, the Advanced Search screen should reflect those changes (i.e. new geographical locations are added, numbers of records with media type "text", newly assigned Creative Commons licenses, etc. etc.).

In order for changes to be seen immediately—on both the data management and the public Advanced Search screens—the "Reset Checklists" link must be clicked. This refreshes all the calculations and displays the correct numbers for your data management and public display purposes.



RESULTS SCREEN

Use the Results screen to customize the labels for your public Results screen, choose a default "view" for results sets, turn on and off facet panels, turn on or off media type icon display, and change wording for different result sets.



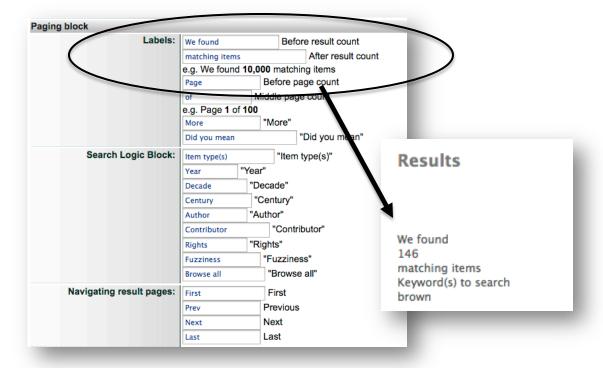
PAGE TITLE

The page title established here will display in the navigation and tabs of the browser.



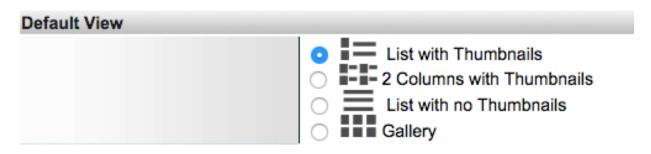
PAGE BLOCK

Customize the various pieces of language at the top of the screen that explains the history and success of the results set as well as the words guiding navigation to other pages of results from the same search. Not every label will appear on every results set, but all possibilities are presented in this Site Management screen.



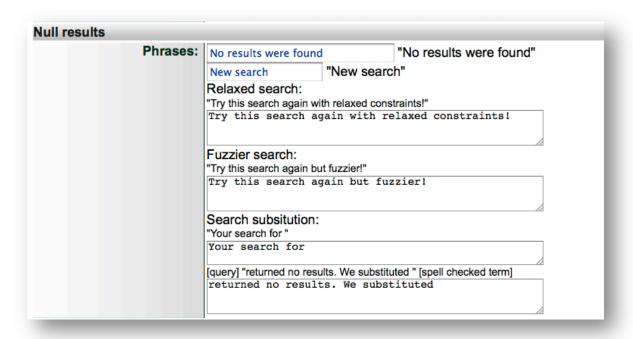
RESULTS VIEW DEFAULT

Assign a default view for your results screen. The List with Thumbnails is the common view; for pure index sites, the List view removes all default graphics for easier browsing; for highly graphic collections, try the Gallery view or two columns. Users can change this view on the public side.



NULL RESULTS MESSAGE

Customize the message language and labels for when a user receives no results for their search.



No results were found. Your search for algerian gentlemanreturned no results. We substituted algerian OR gentleman. We found 0 matching items. Subject: algerian gentleman Sort by: Relevance	
Try this search again with relaxed constraints! Try this search again but fuzzier!	
New search:	Go

FACETS

Display or suppress certain facets according to your needs. If a facet is irrelevant or redundant for your collection (i.e. the collection records all share the same location, only have one contributing agency, or the exact same item type) you can suppress the display of those facets in the results sets.

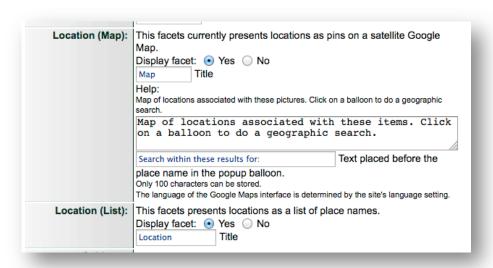
As well, you can customize the labels for the facets on the right panel of the results screen. Not all facets will appear if the results sets have no value in their records to fulfill that facet, but every possible facet label can be customized in these site management screens.

For every Facet type, choose whether to display the facet (and it's functionality within the sidebar) and then choose the language for each fixed label within that facet subpanel. For example...

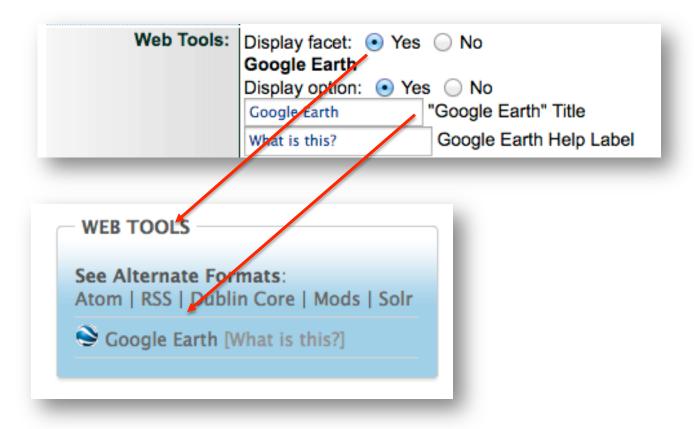


Locations: Choose how to display geographic locations: in a map or list and the labels for those displays.

- The Map displays the top 50 locations
- The List displays all locations assigned to the collection items

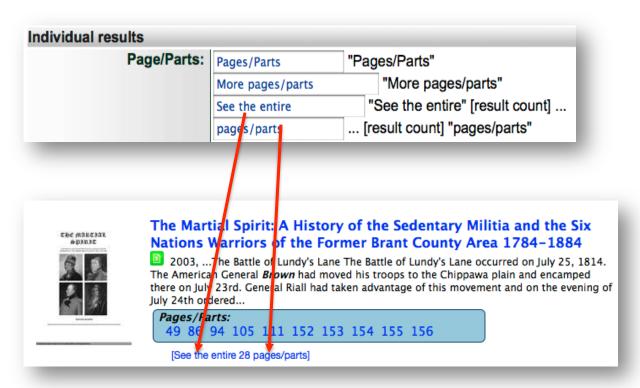


Web Tools: Allow users to use results set data in other spaces by exporting a set of metadata to view as RSS or Atom feeds. Also, turn on/off the ability to view results sets in Google Earth. "What is this?" links to Search hints.



INDIVIDUAL RESULTS

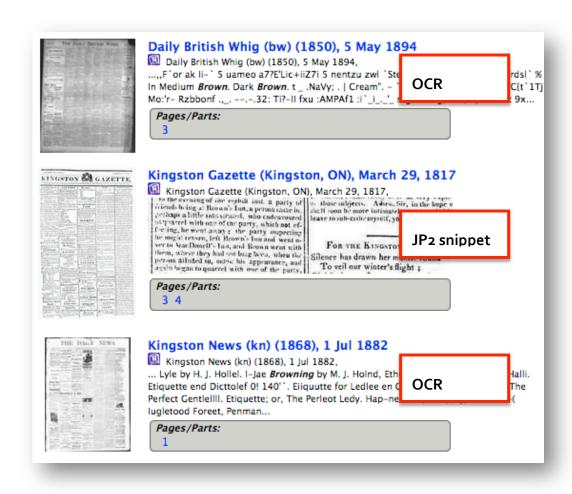
The language here is for page/part results, i.e. a multipage or multipart object is full text searchable and the results sets reflect the interior pages as "hits".



For newspaper collections, decide here whether to display full text or OCR snippet images on your results screen:

Display fulltext or OCR snippets • All (image or text) • Just image snippets • None
If a visual snippet cannot be drawn from the page image (because it isn't JP2, for example) this option allows you to suppress the display of search words in the context of other text. Useful if the whole site is JPG/PDF pages with poor OCR. It will affect contextual search term bolding (in the description block) across the entire set of content which may have included *good* text as well.

Where a collection has been loaded as JP2000 image files with positional OCR, an image snippet will display; if no JP2 is available, a snippet of the extracted OCR can be presented for context (see first example). You can also choose to have only image snippets, or choose neither to just have page links for relevant keyword hits (see second example).





Canadian Champion (Milton, ON), 27 Oct 1993

Canadian Champion (Milton, ON), 27 Oct 1993,

Pages/Parts:

1 6 9

no snippets, just links

Canadian Champion (Milto Feb 1995

Canadian Champion (Milton, ON), 15 Feb 1995,

Pages/Parts:

1 2 4 6 16 21

Choose whether to display the contributing agency's name with each result.

Tips:

- Choose yes if multiple agencies or associate agencies participate in the collection
- Choose no for single agency collections to avoid redundancy

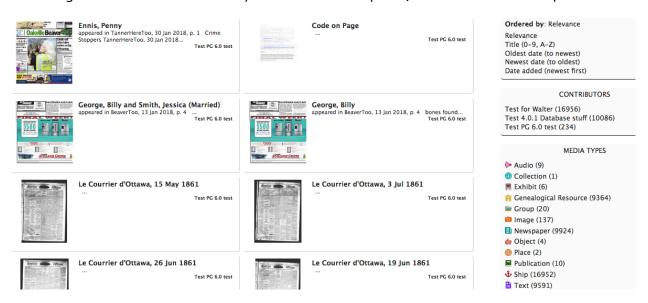


Media Icons on/off

Choose whether you want to remove the media icons from the results screen. The Default is "Yes".



Choosing "No" means icons will only show in the facet panel, not in the item descriptions.



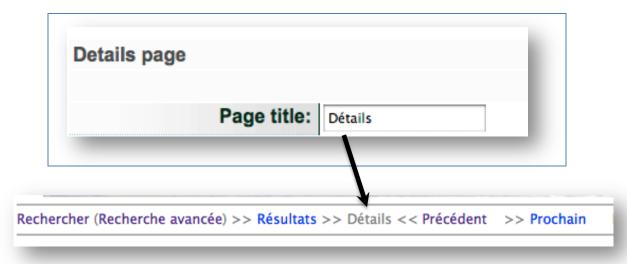
Remember: When you have finished customizing the labels for the Results screen, click the Update button in the bottom right hand side of the screen and then click the Reinitialize Public Site to see your changes.

DETAILS

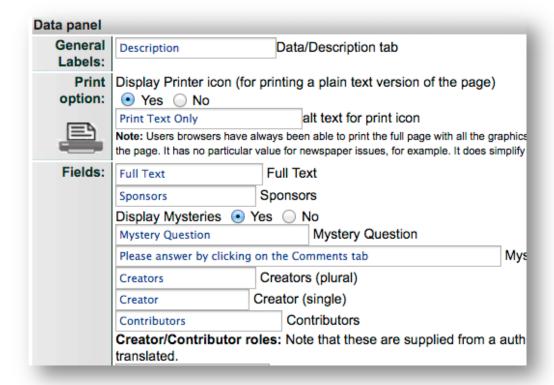
The "Details" screen is the Description or Details tab for the records in your collection. Use this management screen to

- turn on/off printing, mysteries, and comments
- customize the labels and component parts for every record type, their sub-pages (full image, issue, groups, comments, Newspaper issue calendar, postcards, etc.)
- and customize all the potential links that might appear on the right-hand side bar

DETAILS: PAGE TITLE

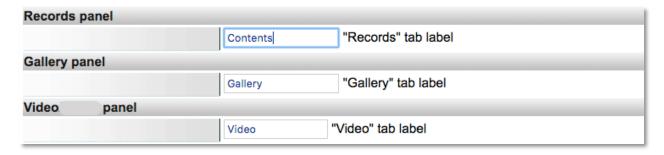


DATA FIELDS

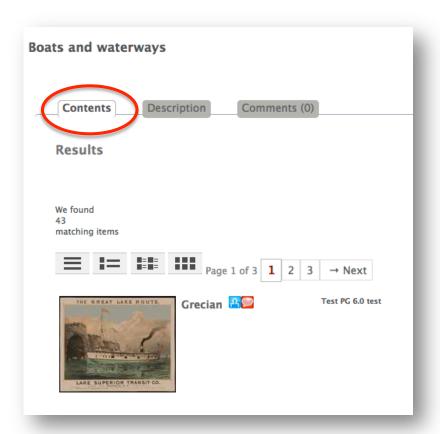


DISPLAY PANEL

Applies to public Groups, Details, and Video record displays, the Records, Gallery & Video Panel labels customizes the tab for viewing those media contents of the record:

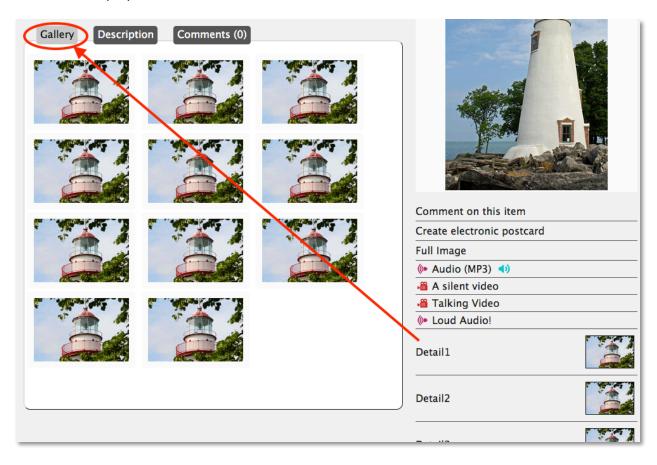


For Groups display:

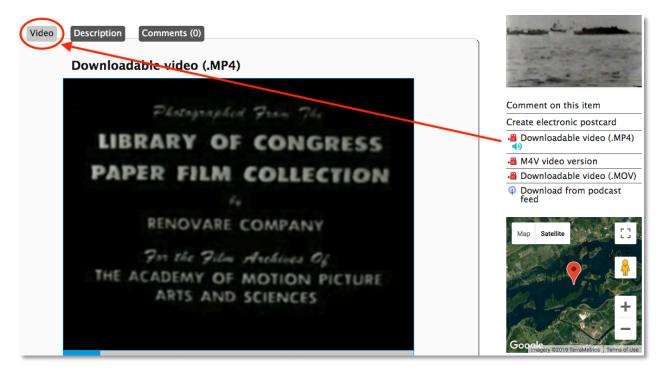




For Details display:



For Video display:



ISSUE PANEL (AND MULTIPAGE ITEMS)

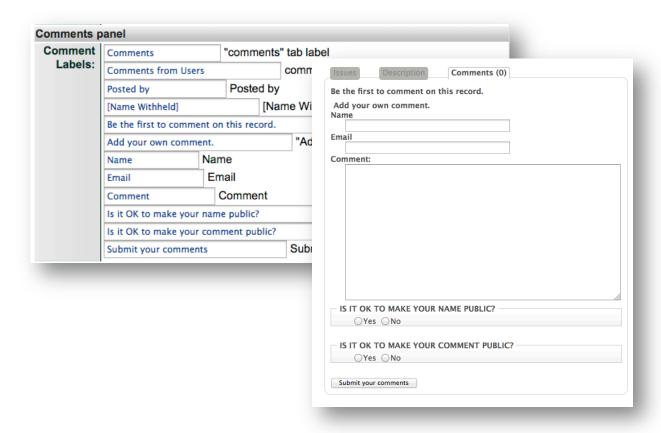
Customize labels for the Issue display (for newspapers) or multipage item (i.e. books) navigation screen – i.e. the information that displays between the navigation bars themselves.

Issue panel						
Issue navigation:	Note: some values formerly set here are now set on the Navigation Bar screen					
	Pages	Pages				
	Select	Pages drop down default: e.g. "Select"				
	p.	"page" or "p." (for use in citation)				
	Previous Issue		Previous I	Previous Issue		
	Current Issue		Current Iss	Current Issue		
	Next Issue Ne		Next Issue	ext Issue		
	Browse Issues		Browse Iss	Browse Issues		
	More about this Newspaper		er	More about this Newspaper		
	This table provides a set of links to a specific year of digitized issues of the					
	Year table summary: e.g. "This table provides a set of links to a specific year of digitized issues of the" [title of publication]					
	Issues for th	е	Year table caption: "Issues for the" [title of publication]			



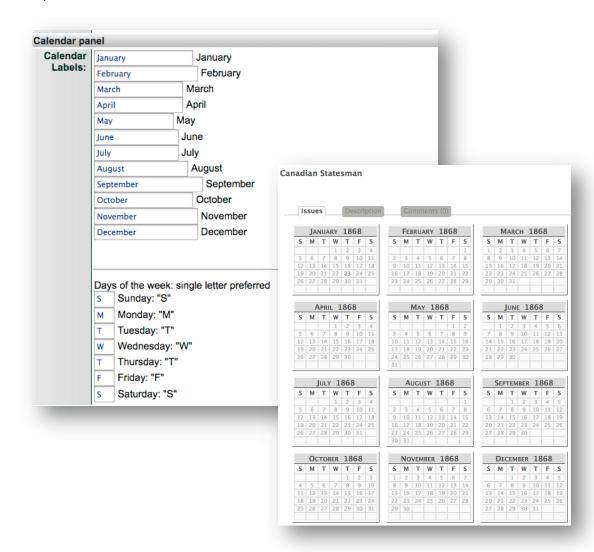
COMMENTS PANEL

This is the series of labels and messages in the comments form (left panel) that appear when a user opens the Comments tab to add their comment to an item. To turn the comments feature on/off, scroll down to the Right panel section of this screen.



CALENDAR PANEL

For collections with full-run newspapers, the calendar panel displays a yearly calendar view with all available issue dates linked. Use this part of your management screen to customize the components of that calendar.



RIGHT SIDE PANEL

Use this section to customize the following right-hand panel contents for certain screens:

- Details: alt-text for display links or icons that might appear
- Full Image display: menu labels
- Comments: turn comments on/off, customize Comments links and guidelines
- Postcards: turn postcards on/off, change label
- Podcasts: labels for podcast links
- Other link labels: where a group, exhibit or external link is associated with a records

Other link labels: Related records Groups (e.g. "Groups of Related Records") Exhibits Exhibits (e.g. "Photo Exhibits")	Right panel							
Audio Audio Con Alt text: e.g. "audio".	Alt text:	Calcindar for Whole the System Supp						
text Text icon Alt text: e.g. "text". video								
Video Video icon Alt text: e.g. "video". Menu Note: The Alt texts above may also be used for menu labels where specific labels have not been supplied labels: Full Image		audio Audio icon Alt text: e.g. "audio".						
Menu Note: The Alt texts above may also be used for menu labels where specific labels have not been supplied labels: Full Image		text	Text icon A	It text: e.g. "I	ext".			
Full Image Reverse Reverse Stereoview Stereovie		video	Video icor	n Alt text: e.g	. "video".			
Reverse Stereoview Stereoview Stereoview Note: These labels are set on the Full Image page. Comments: Use comments feature: Yes No View Description View Comments and Add your own Comment on this item Making Comments Making Comments "Making comments" section title Comment policy statement: <pre></pre>		Note: The Alt texts ab	labels where specific labels have not been supplied					
Stereoview Stereoview		Full Image	Full	Full Image				
Ordering labels: Comments: Use comments feature: Yes No View Description		Reverse	Reverse	Э				
Labels: Use comments feature: Yes No No View Description View Comments and add your own View comments and Add your own View comments and Add your own View Comment on this item Making Comment on this item Making Comments "Making comments" section title Comment policy statement: <p< th=""><td></td><td>Stereoview</td><td>Ster</td><td>eoview</td><td></td></p<>		Stereoview	Ster	eoview				
View Description View Comments and add your own Comment on this item Making Comments "Making comments" section title Comment policy statement: <pre></pre>								
View Comments and add your own Comment on this item Making Comments "Making comments" section title Comment policy statement: <pre></pre>	comments:	Use comments fe	ature: 💿 Ye					
Comment on this item Making Comments "Making comments" section title Comment policy statement: <pre> <pre> <pre> <pre></pre></pre></pre></pre>		View Description		Comment	View Description			
Making Comments "Making comments" section title Comment policy statement: <pre> <pre> <pre></pre></pre></pre>		View Comments an	d add your owr	1	View comments and Add your own			
Comment policy statement: Comments may be edited for appropriate language and HTML. <nr></nr> All fields are required. <nr></nr> Not all comments will be posted. <nr></nr> Your email address will be stored so that we may contact you again about your comment, but will not be displayed to the public, or otherwise shared, without your permission. <nr></nr> <nr></nr> <nr></nr> <cp>Comments will not be posted until they have been This HTML will be placed on the right side of the comments screen close to where users are invited to add their or is usually used to shape the expectations of those submitting comments. Postcards: Use electronic postcards feature: Yes No Create electronic postcard Create electronic postcard Podcasts: Podcast Podcast alt text (for graphic) Download from podcast feed Podcast Link text (e.g. "Download from podcast lated records") Exhibits Exhibits (e.g. "Photo Exhibits")</cp>		Making Comments "Making comments" section title Comment policy statement: Comments may be edited for appropriate language and HTML. <hr/> All fields are required.						
<pre></pre>								
<pre></pre>								
chr/>								
<pre></pre>			omments wi	ll be pos	ted.			
This HTML will be placed on the right side of the comments screen close to where users are invited to add their or is usually used to shape the expectations of those submitting comments. Postcards: Use electronic postcards feature: Yes No Create electronic postcard Create electronic postcard Podcasts: Podcast Podcast Podcast Link text (e.g. "Download from podcast feed Other link labels: Related records Exhibits Exhibits Exhibits (e.g. "Photo Exhibits")		<pre></pre>						
Create electronic postcard Podcasts: Podcast Podcast Podcast Podcast Podcast alt text (for graphic) Download from podcast feed Podcast Link text (e.g. "Download from podcast labels: Related records Groups (e.g. "Groups of Related Records") Exhibits Exhibits (e.g. "Photo Exhibits")								
Create electronic postcard Create electronic postcard	Postcards:	Use electronic postcards feature: Yes No						
Download from podcast feed Podcast Link text (e.g. "Download from podcast Company of Related Records")		Create electronic p	ostcard		Create electronic postcard			
Other link labels: Related records Groups (e.g. "Groups of Related Records") Exhibits Exhibits (e.g. "Photo Exhibits")	Podcasts:	Podcast	Podcas	t alt text (for	graphic)			
labels: Exhibits Exhibits (e.g. "Photo Exhibits")		Download from podcast feed			Podcast Link text (e.g. "Download from podcast			
Exhibits (e.g. "Photo Exhibits")		Related records		Groups (e.	g. "Groups of Related Records")			
Related links Other Web sites/External links	labels:	Exhibits	Exhibit	s (e.g. "Pho	o Exhibits")			
The state of the s		Related links	C	Other Web si	es/External links			

Remember: Click Update to save any changes made on this screen and click the Reinitialize Public Site to commit those changes to your public screens.

FULL IMAGE SCREEN

Where a full image is presented, you can customize the labels and display options for your entire site using these fields.

PAGE TITLE

Change the name of the page on your public screen and browser tab.



LINKS

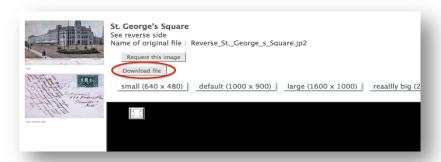
On some full image screens, these labels might occur, depending on the format and view of the image.



Return to calling record: Appears on legacy SID files of historic maps.

Alternate view: Appears on JP2000 image screens where a static JPG is also available (to enable/disable this feature see Agency Management > Image Options

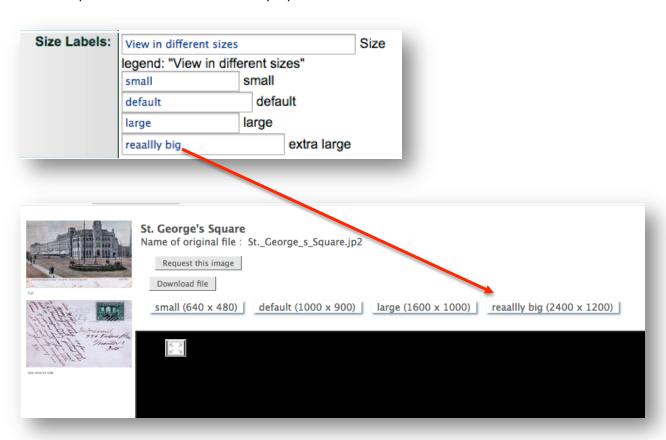
Download File: Appears on full image screen when an agency has allowed downloading (see Agency Management > Image Options to change settings)



Zoom view: Toggles you back to the zoomable image when Alternate view has been selected.

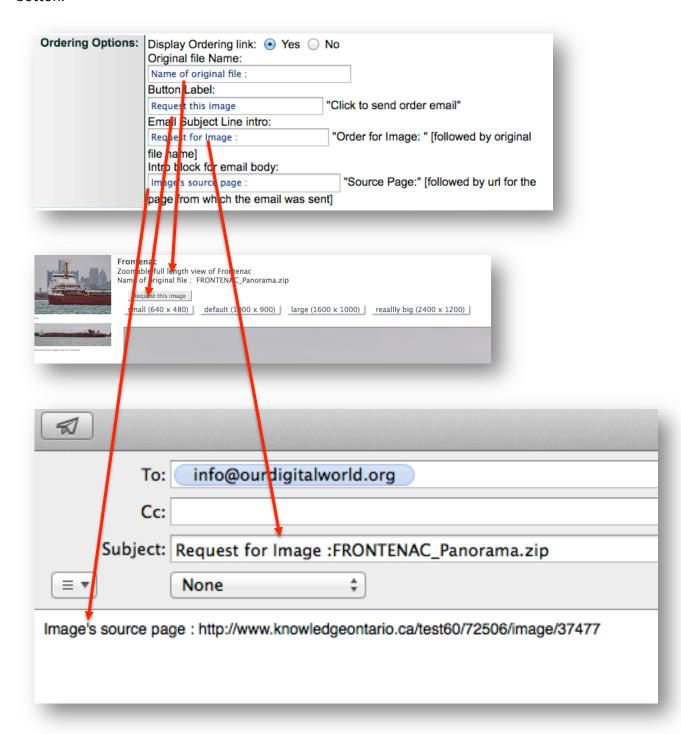
SIZE LABELS

Use these options to label the viewer display size.



ORDERING OPTIONS

These labels apply to the Full Image view and also the email generated from the Order Image button.

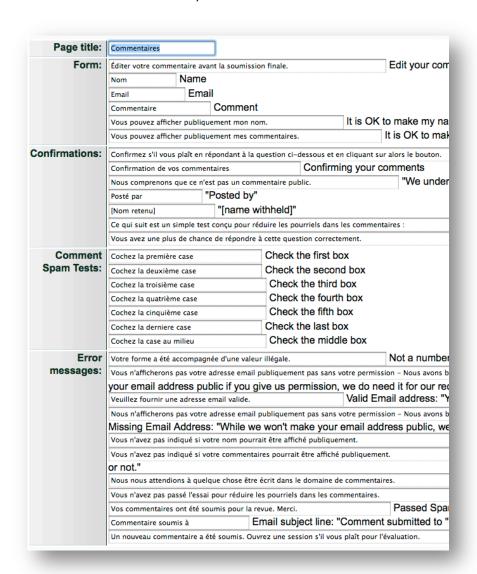


Remember: Click Update to save your changes and Reinitialize Public Site to commit those changes to the public screen.

COMMENTS

This screen has all the possible labels and messages that might appear associated with commenting on a record in VITA:

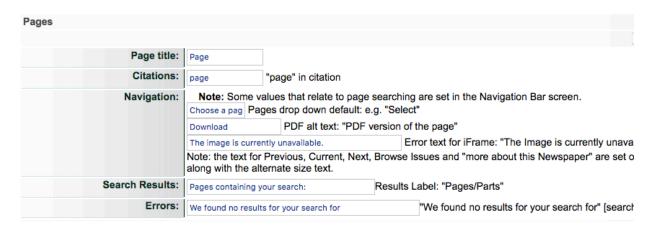
- the Comments Form, where end users write and submit their comment,
- the confirmation screen where the end user proves they are not a spam-bot,
- any error messages they might receive if they do not answer the human-test correctly, if their email address is invalid or missing, or if other values in the form have not been completed
- and the pre-populated email content sent to the agency "Feedback email" when a comment is successfully submitted.

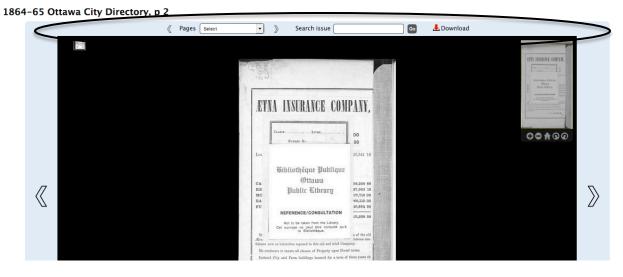


Remember: Click Update to save your changes and Reinitialize Public Site to commit those changes to the public screen.

PAGES

For multipage or other records that display browse-able page views, the following fields appear on the Page-level screens as well as any error message that will appear if an end-user does a search within this title and receives no results. **Note:** Labels for newspaper and multipage object page displays are customized in the Site Management> Details page > Issue section.



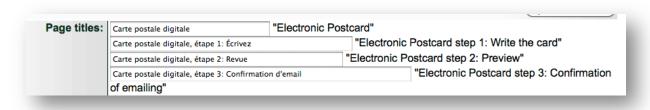


Note: to manage page-level downloads, go to Agency Management>General Values

Remember: Click Update to save your changes and Reinitialize Public Site to commit those changes to the public screen.

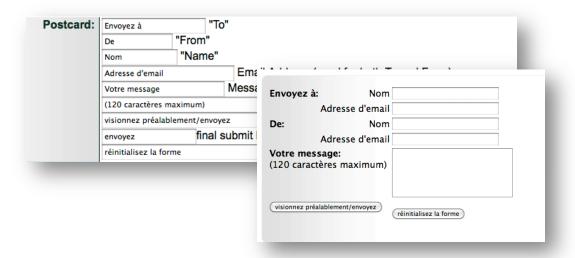
POSTCARDS

The Electronic Postcard feature can be enabled or suppressed on the Site Management > Details page. When an end user opens the Electronic postcard option, they will engage a number of screens whose labels can be customized here:



POSTCARD FORM

The postcard form itself has a number of labels:



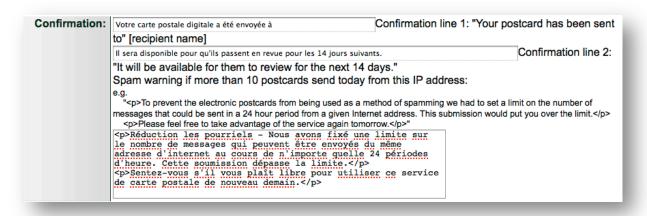
POSTCARD DELIVERY EMAIL

The email delivered to the recipient will have a number of message lines that can be customized as well.

Email:	t'a envoyé une carte postale digitale de Subject line with		vith sender name: [Sender Name] "sent				
	you a postcard from" [Site name]						
	Vous avez été envoyé une carte postale digitale, à partir de	Subject line without sender name:					
	"You have been sent you a postcard from" [Site name]						
	t'a envoyé une carte postale digitale.	der name: [Sender] "has sent you an					
	electronic postcard."						
	Vous avez été envoyé à une carte postale digitale. Line1 v		e1 without sender name: "You have sent				
	you an electronic postcard."						
	Pour les 14 jours suivants vous pouvez rechercher la carte post	"You can					
	retrieve it at any time in the next 14 days from this website" [www address]						

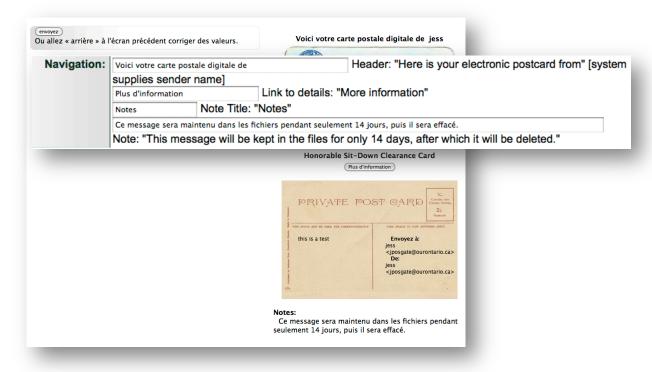
CONFIRMATION EMAIL

The sender of the postcard will receive an auto-confirmation email that can be customized.



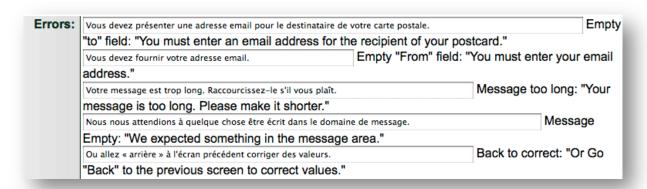
POSTCARD PREVIEW SCREEN AND NAVIGATION

The Preview screen for the postcard contains a number of messages and navigation labels that can be customized (see inset):



POSTCARD ERROR MESSAGES

If a field in the form is incorrectly completed, error messages will display to prompt the sender to re-submit their information.



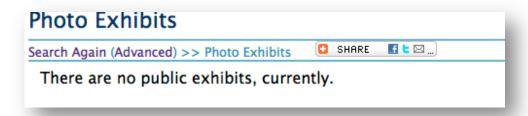
Remember: Click Update to save your changes and Reinitialize Public Site to commit those changes to the public screen.

EXHIBITS

When a collection has exhibits and users link to the page where all the exhibits are listed, the Page Title for that screen can be customized to whatever language or terminology suits your organization best.



If no exhibits are available, a customizable page message appears:

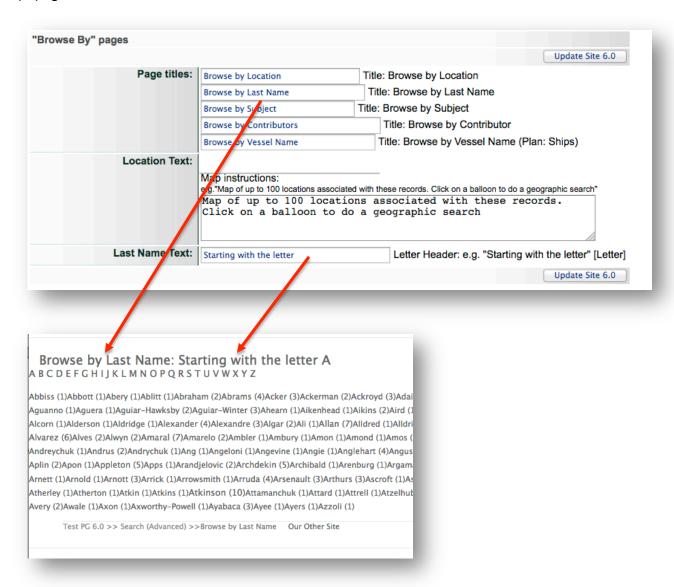


During the construction of an exhibit, creators can preview the exhibit components as they work, but when there are no pages associated with the essay or if an essay is devoid of content, the other messages on this screen will display. These can be customized to prompt the essay builder into action to resolve the problem by making the exhibit public or add panels or panel content, for instance.

Remember: Click Update to save your changes and Reinitialize Public Site to commit those changes to the public screen.

BROWSE BY

Optional views for collection browsing include location, subject, and last name. These "Browse by" pages can have screen text customized, but this will not affect their function.

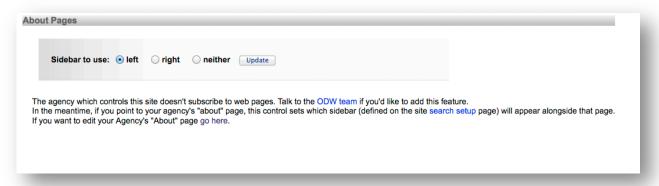


Remember: Click Update to save your changes and Reinitialize Public Site to commit those changes to the public screen.

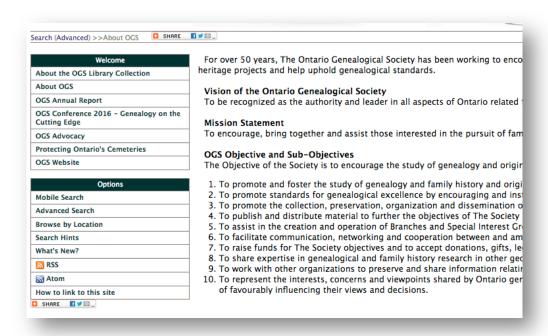
ABOUT PAGE

Every agency has the option to create an About page to add to their site. The About page is part of each Agency's account and is therefore created in the Agency Management > About page screen. For display purposes, the settings for adding your site sidebars to that About page are controlled in this Site management screen.

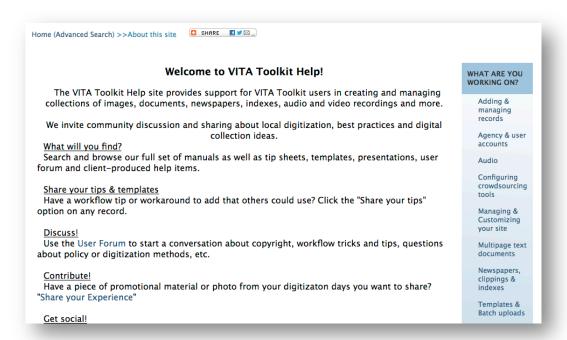
You can include the left or top right sidebar (populated in the Site Management > Search screen).



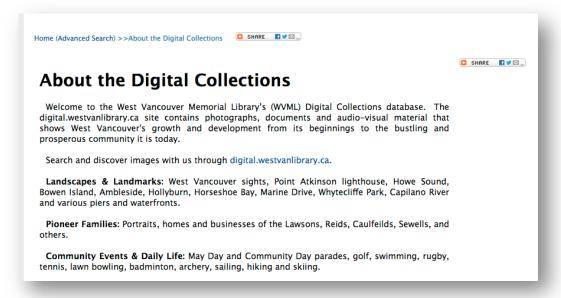
Use left sidebar:



Use top right sidebar:



Use neither sidebar:



WEB PAGES

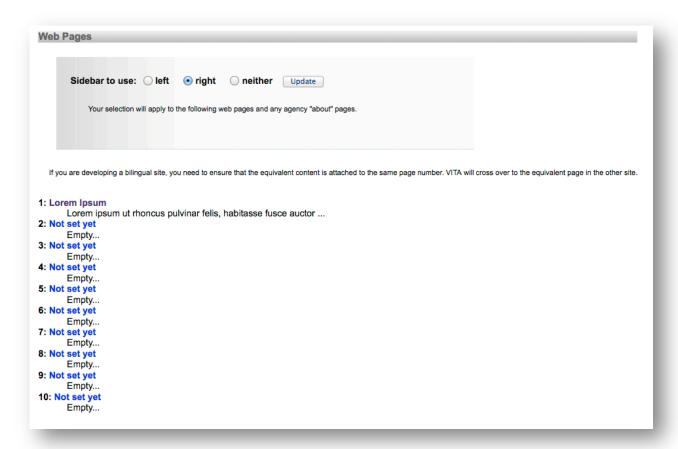
For VITA Plus & VINTA plan subscribers, 10 extra web pages are available to enhance the context for your digital collection.

Much like the About page described in Agency Management, these web pages can include a site sidebar and then a block of content.

Remember: Make sure your site remains accessible and valid—please use an external HTML editor and the Validation Service at W₃C before uploading your HTML to the VITA screens.

ADD WEB PAGE

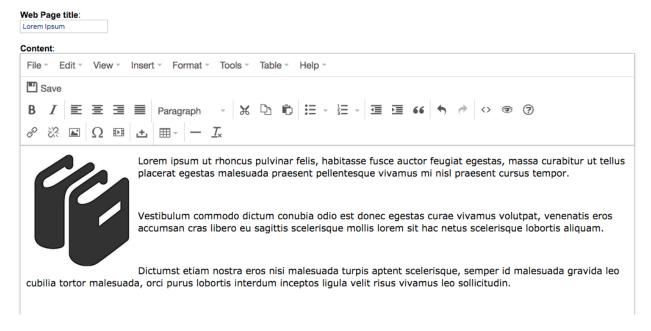
A list of page links appears below the sidebar settings panel. As soon as you assign titles, these will display instead of the generic label.



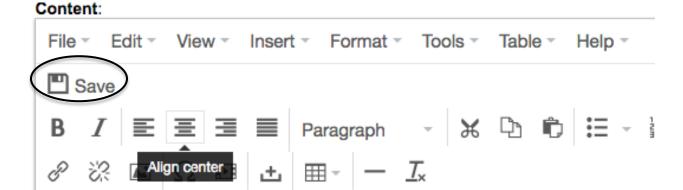
First select which sidebar to use on your web pages (see Site Management > About Page)

Click on the web page link you want to create or edit (the numbers here will be part of the URL for those web pages, so keep that in mind).

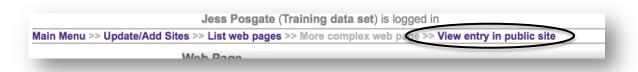
Assign a title to the web page, then start to build your page content.



When you are happy with your content click the "Save" icon in the top left side of the WYSIWYG.



Preview your page using the link in the navigation bar.



If your changes do not appear via the Preview link, click the "Reinitialize Public site" link and replace "/search?Reset=True " in the URL with "/about/#" where # is the number of the web page you're working on e.g. /about/2



Remember: these pages are automatically "public" but without linking to them, end users will have trouble finding your web page content. More on linking below...

For more complex page contents, like embedded images, videos and other media, anchors, etc. either use the WYSIWYG editor toolbar or the HTML screen.

Content: File -Edit -View -Insert -Format -Tools ~ Table ~ Help -Save Link **%**+K Media Template Ⅲ Tat Insert/edit media Embed General Advanced Ω Sp Paste your embed code below: - Ho <iframe width="560" height="315" src="https://www.youtube.com /embed/DUep4Dx1kb0" frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-picture" allowfullscreen></iframe> H Pag Cancel Ok

Click OK in the dialogue box and then Save the web page.

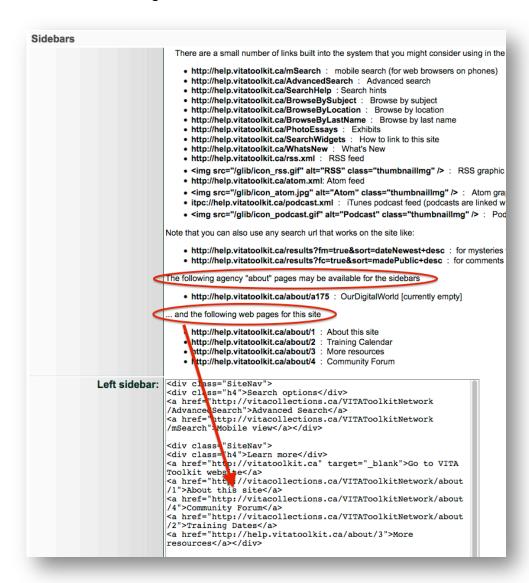
Remember: You need to reinitialize the site to see any new web page content.

LINK TO ABOUT & WEB PAGES

To help end users navigate to or between your web pages, add links to your Search page sidebar. Be sure to add the web page links to the sidebar displaying within the web pages themselves.

Use basic HTML to customize your sidebar. You need the URL of the pages, their titles for labels, and the rest is copying and pasting.

On the Search page in Site Management, add the links to each page using the template links from other navigational links:





TESTIMONIALS

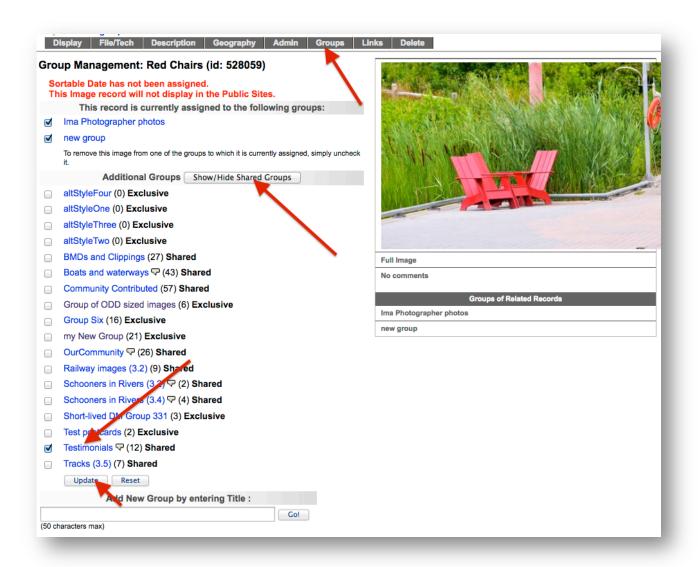
VITA Plus & VINTA subscribers can enable their Testimonials module. This module lets you select objects from their collection and invite users send testimonial "postcards" to you – fan mail, if you like! With the user's permission, those testimonials can be repurposed to promote your site.

Remember: To enable Testimonials, you **must** have a valid email address in your agency "Site Email" field (see Site Management Manual > General Values) as this is the address where Testimonial alerts are sent. The owner agency (i.e. the agency that contributed that image) will also receive an email via their Agency Feedback email.

CHOOSING TESTIMONIAL IMAGES

Selecting testimonial images is done record by record.

- Choose a record
- Go to the Groups screen
- Click the Show/Hide button to expose Shared groups
- Add record to the Shared group "Testimonials"
- Proceed to the Site management to select them for the public site

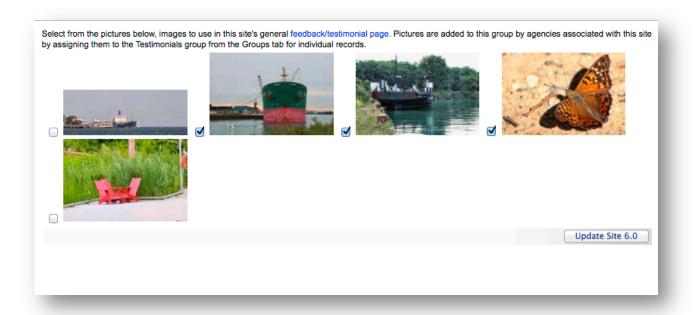


SELECT TESTIMONIAL IMAGES

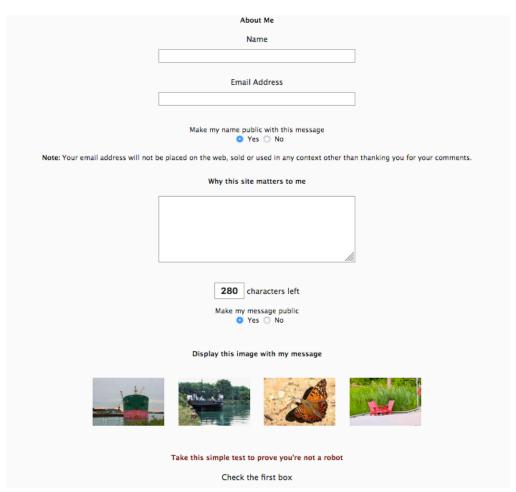
On the testimonials screen, click the "select pictures" link

Add or remove items by using the checkboxes to the left of the images.

Click update

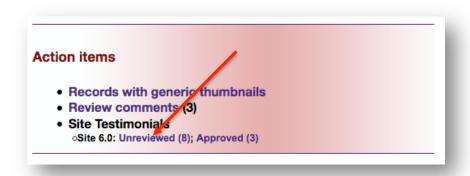


The checked items will appear as options for users to select as the "a-side" of their fan mail postcard:

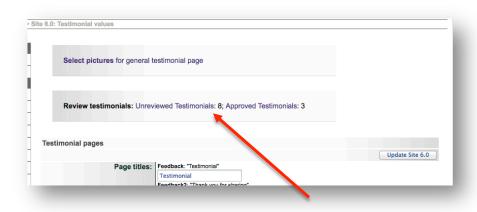


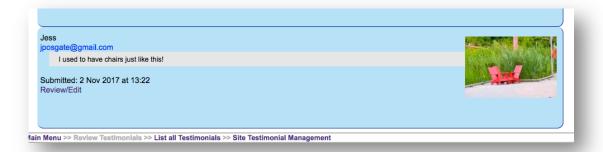
REVIEW TESTIMONIALS

When a user submits a testimonial from your feedback page, either link through to review screen from the main menu



or navigate to the review section via the Testimonials screen in site management

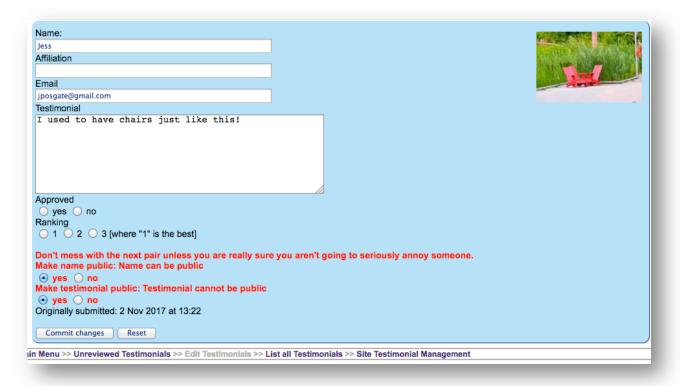




Once on the review panel, you can

- Edit the testimonial—i.e. use this opportunity to correct spelling mistakes or other unconscious mistakes,
- · approve the testimonial for use on your site

• then rate the testimonial to prioritize it's ranking in the public testimonial results list (i.e. testimonials ranked 1 will be pushed to the top and up to 40 of those will be used in the testimonial slideshow on your home screen).



The user submitting the testimonial can choose whether they would like their name and/or message made public. Please respect these choices unless you correspond with the user and have then approve any changes to those settings.

Click "Commit changes" to update the testimonial's status.

Approved testimonials will adopt a green background whereas unapproved ones will turn red:

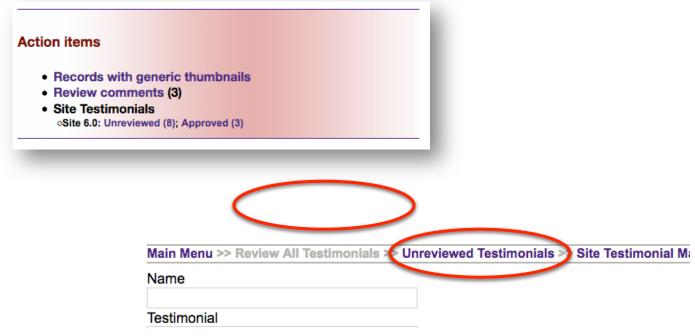


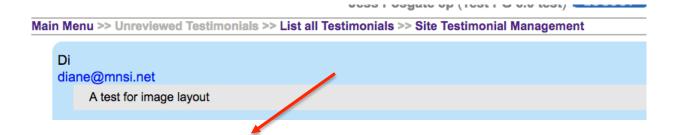
To "reset" the screen simply empties the approval, rank, and public/non-public values on the page.

MANAGE AND FEATURE TESTIMONIALS

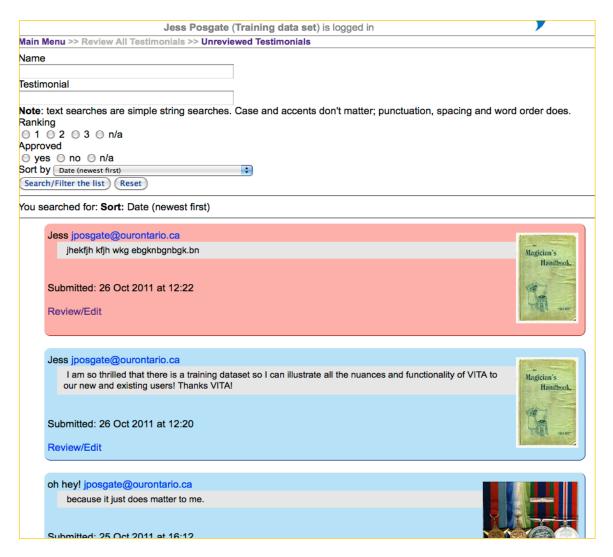
You can rank and feature all your approved testimonials using a link on your Search page.

To see all your testimonials, click on either link in Action items and use the links in the upper navigation bar to see the array of testimonials you want to manage



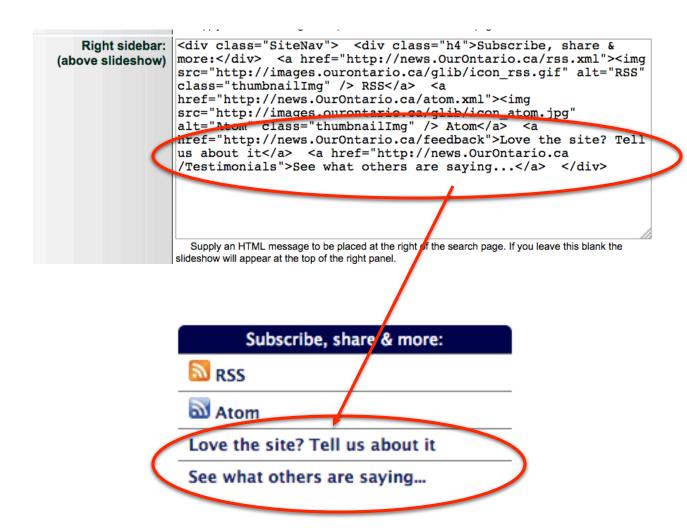


Use the dashboard to search for specific testimonials by rank, approval status, keyword or user name



Offer the option to add a testimonial and "see what others are saying"—a list of previous testimonials—on your Search screen.

Use the links in the Test Public Pages screen to create links on your home page, like this:



HELP

We provide a set of default examples to help users Search your online collections. The Help screen is based on a semi-structured form, but you can customize the text in that screen by navigating to the Help page and making your adjustments. Alternately, use your About page or a Web Page to provide search help for your particular collection.

VITA 6.1 Help includes a subsection for searching Newspapers in the Keyword Search Footer field. This is a temporary solution and the News search section can be deleted any time by the site administrator.

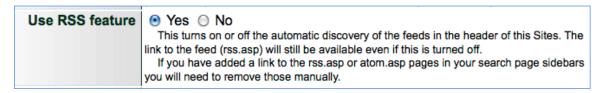
RSS/ATOM

RSS and Atom feeds are used to distribute links to people so they can explore the content in your web site...in other words, they are ways to "syndicate" your content.

Providing RSS and Atom feeds gives you an easy way to draw attention to your material, bring traffic to your site and allow frequent users of your web material to "subscribe" and get updates in their chosen feed reader. Also, enabling the RSS / Atom feed allows users to see your collection in new ways using third party applications like feedreaders.

In the case of a VITA site, what is broadcast is the most recently added or updated material, or, your "What's New" content. Users can subscribe to your site and receive alerts when there are new additions, or else you can point to this "feed" from other Web sites and have the latest additions appear automatically.

First, make sure your RSS/Atom feed is enabled (Default setting is Yes):



Assign or adjust your category using the preferred terms from the Open Directory project at http://www.dmoz.org/.

Categories Regional / North America / Regions / Great Lakes / Society and Culture / History / Maritime

Some examples are provided:

- OurOntario
 - · Regional / North America / Canada / Ontario / Society and Culture
- . Maritime History of the Great Lakes
 - Regional / North America / Regions / Great Lakes / Society and Culture / History / Maritime
- Cobourg History
 - Regional / North America / Canada / Ontario / Localities / C / Cobourg / Society and Culture

RSS / Atom Image Tiles

Optional but highly recommended as a way to "brand" your feeds in third party applications.

Create graphic tiles to represent your site in users' feed readers and upload from your local hard drive.

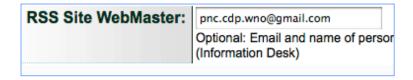
- RSS tiles should be 88x31 pixels and saved as a GIF
- Atom tiles are best at 50x50 pixels, saved as a GIF

The image will preview on the screen below the Browse button.

Use the file uploader to select and upload a new image. Click Update on the RSS or Atom screen. If the graphic preview does not change, hard-refresh the screen.

RSS Site Webmaster

Supply here the email address and name of person responsible for managing the content in the channel. **Remember**: This email address may attract spam so be careful about using a personal address.



When you have finished customizing the labels for this screen, click the Update button in the bottom right hand side of the screen and then click the Reinitialize Public Site to see your changes.

PODCAST

Podcasts are downloadable files that can be syndicated (like RSS / Atom feeds) for playback on audio devices or computers. This feature will work if you have any of the following file types in your collection:

.mp3	audio/mpeg	
.m4a	audio/x-m4a	
.mp4	video/mp4	

Use Podcast feature

This turns on or off the automatic discovery of the podcast feed in the groups displaying for each individual record that will be a part of that feed.

Use Podcast feature

• Yes • No

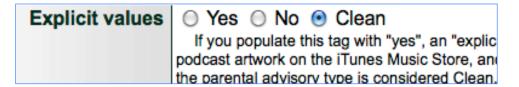
This turns on or off the automatic discovery of the podcast feed in the groups displaying for each individual record that will be a part of that feed.

How it works for end-users

End users who click the "Download from Podcast Feed" will be subscribed to your site's podcast stream through iTunes. Whenever a new audio or video object is made public via your site, subscribers will have immediate access to the audio/video clip in their iTunes library.



Explicit Values



A "clean" item contains no explicit language or adult content. "Yes" indicates that the item **does** contain explicit material and this generates a parental advisory graphic beside your item in the iTunes displays. "No" is the default advisory type for this field, and generates a "?" beside the item.

Remember: If you select "Clean" or "No" but any podcast content is flagged by a user as "explicit", your iTunes stream may be blocked. If you select "Yes" or "Explicit", the advisory will be associated with all the podcasts in your stream.

Categories

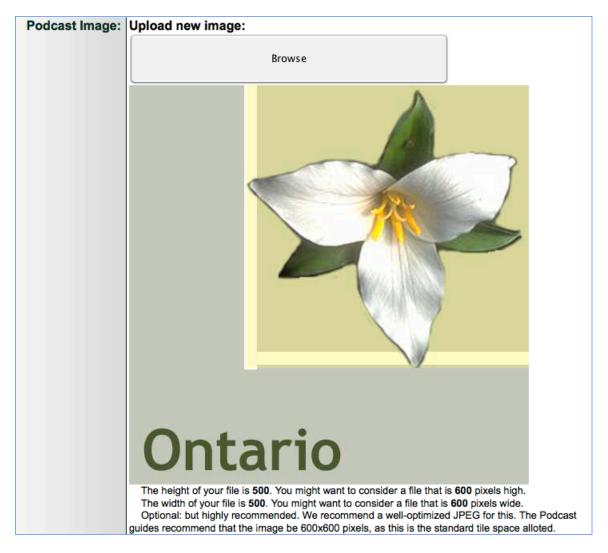
Categories	Society and Culture	Category
	History	Sub-Category

The Apple podcast technical specifications provide a limited list of categories and subcategories to which you can assign your podcast. These are optional but highly recommended (and if you want to appear in the iTunes store a category heading is mandatory). Use the link in the screen help to see the category lists. **Remember:** You can't assign a sub-category without first assigning the associated category first

Podcast Image

Optional but highly recommended.

Create an image that is 600x600 pixels, saved as a high optimized JPEG to be used for "coverflow display". Upload the image from your local hard drive. The image will preview on this screen.



When you have finished customizing the labels for this screen, click the Update button in the bottom right hand side of the screen and then click the Reinitialize Public Site to see your changes.

Add your podcasts to the iTunes Store

When you enable podcasting through your VITA site, end users can "subscribe" to your feed of podcasts to their personal iTunes library. This doesn't mean your podcasts are automatically discoverable through the iTunes store and by other users searching iTunes. In order to make this happen your agency needs to "submit" your feed for inclusion in the iTunes store.

Here's how:

VITA makes sure your podcast information is up to Apple specifications, but you can validate your feed by going to Site Management>Test Public Pages>Podcast>FeedValidator.org



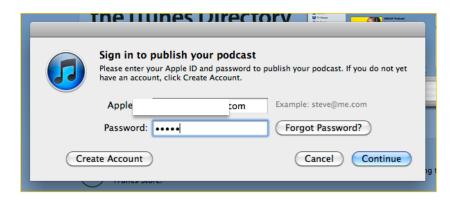
Copy your feed URL from that screen

Go to the Submit a Podcast

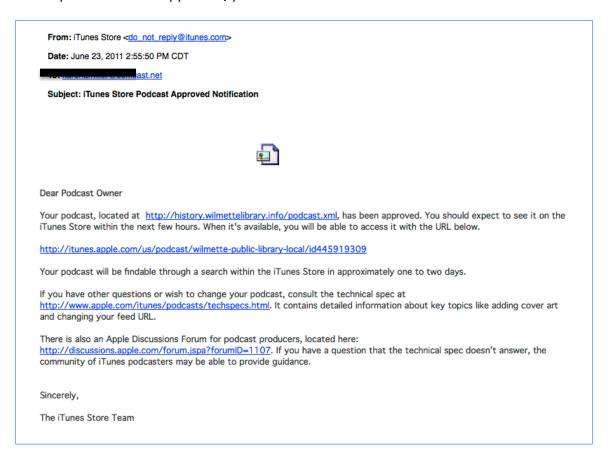
[https://phobos.apple.com/WebObjects/MZFinance.woa/wa/publishPodcast] page (will open in iTunes)

Paste your feed URL, sign into or create an Apple account and follow the steps to submit your feed





When the podcast feed is approved, you will receive a confirmation email like this:



On iTunes Store, end users will discover your branded podcasts based on the titles, your site description, and categories...



CONTRIBUTE

See separate manual "User Contributions, configuring, managing, and featuring"

MY FAVOURITES

See separate manual "My Favourites module"