

Eye strain Time is Here!

PROTECT YOUR EYES WITH

EDISON MAZDA LAMPS

CANADIAN GENERAL ELECTRIC CO.



Hallowe'en DANCE

RECREATION CLUB

14 MILLARD AVE., NEWMARKET

SAT., OCT. 30TH

Music by

RUSS CREIGHTON

AND HIS ORCHESTRA

DANCING COMMENCES AT 8 P.M.

REGULAR PRICES

BROWNHILL Newly Formed Club Raises \$65 For Soldiers

A successful "old time dance" was held Saturday evening, Oct. 16, in the Brownhill school. It was sponsored by the newly formed club in the village, the Brownhill Ladies' Patriotic Society. Sixty-five dollars and sixty-three cents was realized from the evening's entertainment.

The proceeds are being used to send Christmas boxes to local boys overseas. Those to receive boxes are: Alvin Rose, George Judd, Clarence Nelson, Elmer Sedore, Jack Chappelle, Frank Cook and Johnny Williamson.

During the evening a lovely chicken was won in a Chinese auction by Mr. G. Sheffield and a lovely "Dresden plate" cushion, made by Irene Comer, was won by Clarence Longhurst.

The music for the evening was supplied by Mr. and Mrs. Mervin Longhurst, Morley Longhurst, B. Leitch, Cecil Corps and his brother, Reg. Corps. The callers for the evening were Clarence Longhurst and Dave Longhurst. Both the musicians and the callers gave their services for the evening. A tasty lunch brought the enjoyable evening to a close.

The club is planning another dance to be held Saturday, Nov. 6, at 8 p.m., in the school.

WILL MEET NOV. 3

The regular monthly meeting of the Junior Ladies' Aid of the Congregational-Christian church will be held on Wednesday, Nov. 3, at the home of Mrs. W. B. Epworth.

DOWN THE CENTRE

STORY OF NEWMARKET TALAGOO'S

October remembrances bring to mind that on Oct. 7, 1909, a hard-hitting bunch of homebrew gamecocks brought to Newmarket the juvenile lacrosse championship after a season of sterling play and never-to-be-forgotten thrills.

Yes, youngsters, we're referring to the exploits of the famous **Newmarket Talagoos**, whose names remain green wherever lacrosse is still played, and when the hot stove league gets into operation as the chill winds of fall and early winter carry back memories into yesteryear. Many of our readers, we know, being of a new

CLERK'S NOTICE

OF FIRST POSTING OF VOTERS' LIST

Voter's list, 1943, Municipality of the Township of East Gwillimbury. Notice is hereby given that I have compiled with section 8 of the Voters' List Act, and that I have posted up at my office at Queensville on the 11th day of October, 1943, the list of all persons entitled to vote in the said municipality at the municipal election and that such list remains there for inspection.

And I hereby call upon all voters to take immediate proceedings to have any errors or omissions corrected according to law, the last day for appeal being the 1st day of November, 1943.

Dated the 11th day of October, 1943, at Queensville.

J. L. Smith, clerk, Queensville, Ont.

subscription to buy sweaters and equipment and, calling themselves the "Tigers," played a few games. They were to be the champions of the next season, a year which saw Mr. Doyle elevated to the presidency of the association, a good omen for success for Newmarket youngsters.

"Turk" Doyle took over the training of the kids. They wore the red and white Talagoos sweaters, and with George Kennedy as manager and Hy. Racine as trainer they were ready for action. There were ten or 15 juvenile groups that year spread throughout the province. Group 5 had Aurora, Newmarket and Bradford as a competing trio. Group 6 consisted of Beeton, Tottenham, Alliston and Cookstown, group 7 had Barrie and Orillia. With the exception of Aurora all the others used the local fair grounds for their games, Aurora using the town park. From these three groups by pre-season arrangement was to come one of the C.L.A. semi-finalists.

Aurora, under the leadership of the late Fred Browning, was the first opposition for the Talagoos kidlets. Fred had some pretty fine players that year including Pete Lastic, "Slogey" Hodgins, Burwell Charles, Bert Roe, Frank Underhill, the Birch-

Pefferlaw

A large number of members and visitors answered the roll-call of the October meeting of the Pefferlaw Women's Institute held at the home of Mrs. Joe Lavolette.

The paper "Agriculture and Canadian Industries," given by Mrs. Cronsberry, was interesting.

The dance held at Mossington's Park on Wednesday night in aid of the Navy League was a huge success. A total of \$33 was raised.

The proceeds from the lunch sold at the sale of M. Le Duce on Tuesday was \$30, in aid of the war fund.

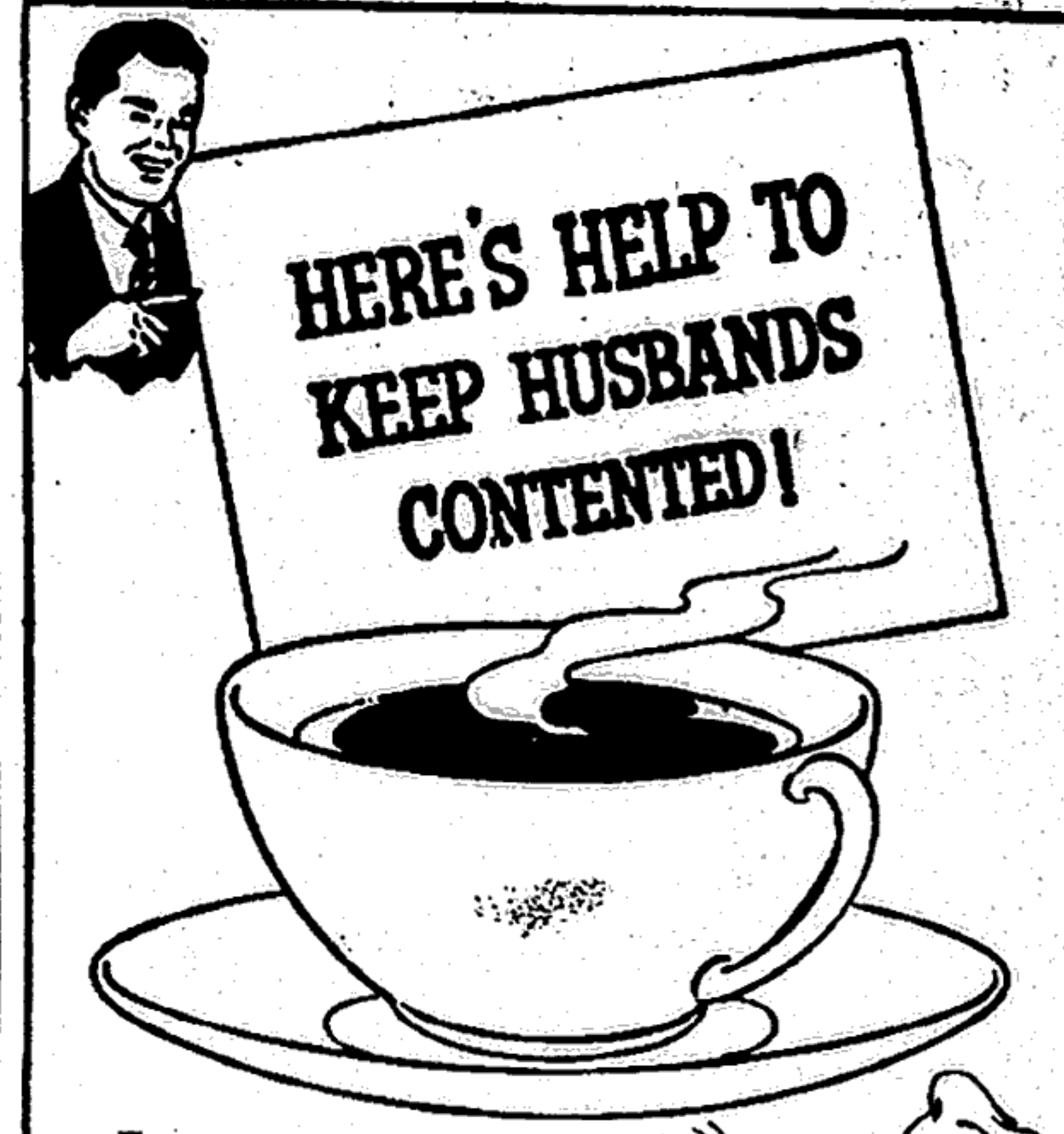
Mr. and Mrs. Floyd Corner and Miss Margaret Warren of Toronto and Mr. and Mrs. Harry Corner motored to Bobcaygeon for the holiday to visit Mr. and Mrs. A. Zettler.

Mr. and Mrs. C. Weir and Aileen accompanied by Mr. Ralph Evans motored to Stouffville for the holiday.

Mrs. N. Cronsberry and son, Ivan, spent the weekend with her mother, Mrs. Fred. Corner, Pefferlaw.

Mr. John West, Oshawa, is visiting his daughter, Mrs. W. Arnold, Virginia.

Miss Mary Paul has returned to Georgetown after having spent some time with her cousins, Misses Helen and Yvonne Corner.



HERE'S HELP TO KEEP HUSBANDS CONTENTED!

In these days of strain and worry see that you give your man the coffee that keeps husbands contented... Maxwell House! It has a satisfying goodness that men simply love.

There's extra satisfaction in Maxwell House because:

1. It's blended from the very finest coffees obtainable—specially chosen for their fuller body and extra flavor.
2. Uniformly roasted by a special process that brings out the full goodness of this fine blend.

For wartime reasons Maxwell House is now packed in bags—in an All Purpose Grind and at a lower cost to you.

This new grind is suitable for all ways of making coffee—coffee-pot, percolator or glass coffee-maker. If using a glass coffee-maker you may prefer to brew the coffee a little longer.

Maxwell House COFFEE

A Product of General Foods



Farmer... Father of Fliers

Recommends Victory Bonds

to you...

Bonds, and that it's everybody's duty to buy them. He says something like this—his message to you:

"The biggest chore in my life is doing what I can to win this war. I want my son and his pals, your sons, to get everything they need to do their job over there—wherever they are. I want too, to put aside what savings I can into Victory Bonds to give my oldest boy a fresh start when he takes off his uniform. You can put savings a great many places, but there is only one place where your savings will give our boys in service the help they need now. Everybody knows that Victory Bonds are as good as dollar bills—and that you can borrow on them any time you need cash—but we should buy bonds as our duty to our fighting men."

● Lou Neilly is a typical Ontario farmer with 85 acres just north of Bradford. Two of the Neilly sons joined the R.C.A.F. One son was killed in service. The other is a Flight-Lieutenant on active service. A bond buyer himself, Lou Neilly personally sold \$200,000 worth of Victory Bonds in the first four loans to people of his own township.

When Lou Neilly leans across a fence and chats with neighbors he often talks about Victory

Speed the Victory

BUY VICTORY BONDS

National War Finance Committee

Canada's national game, lacrosse and it is just that, by act of parliament, too, was in its prime in the early part of the present century. The town, village or hamlet that failed to field a lacrosse team was virtually not on the map, and its inhabitants generally were regarded as "foreigners" by the rest of the population. A municipality's progress and importance could be practically measured by its success in the race for lacrosse supremacy.

Markham, for instance, in 1899 won the Canadian senior championship with a team that featured Charlie Querrie, later to win international recognition as chief sachem of the Toronto Tecumseh tribe and Toronto St. Pat's hockey club, and three Newmarket products, T. F. Doyle, the late Larry Doyle, and Jack Kelly, names still in the lacrosse limelight, as well as other stars. Richmond Hill, Bradford, Aurora, Newmarket all vied with each other every season in red-hot play, and it was a case of being on your toes continually or your players were elsewhere.

With no national registration cards, it was almost necessary to employ the Pinkertons to tell sometimes just who was playing as "John Doe" for the opposing side.

The election of the late Herb Lennox to the presidency of the C.L.A. was another item that added considerable pep and enthusiasm for the gutted stick in the district. Herb, himself a player of considerable merit, was on his way to the top politically in those days and athletics, as you may have noticed, have seldom hindered the progress of any candidate for office. The sports fans are a pretty loyal crowd at the ballot box. To all intents and purposes the local league became practically professional around 1905, with some pretty fancy greenbacks being transferred to the players from time to time. You had to be pretty quick on the field and in the committee room to get any place those days.

The word Talagoos, it is learned from conversation with Mr. T. F. Doyle, was synonymous so far as lacrosse was concerned as early as the 1880's. Why the name was adopted or who was responsible for its adoption remains, so far as we are able to ascertain, a deep dark secret. Were the Talagoos an Indian tribe? So far we have not run across them in the books, but we shall be pleased to learn. Mr. Doyle believes the word to be Indian in its derivation, and to mean "hard fighters." Who shall say the name was not appropriate? For the boys from Newmarket in those days at least were always noted for their ability to both take it and hand it out, and fight hard to the end no matter what the score. Bob Manning, Larry and "Turk" Doyle, Harry Doonan, Jerry Graves, Shelding, Northcote, Kelly and countless more won the stamp of approval, wherever the game was played, both for ability and intestinal fortitude. One of the regrets that Mr. Doyle and many of the older sportsmen have is the dropping of the word "Talagoos" by canal-town teams and the substitution of the word "Redmen." It would have been fitting indeed, thinks Mr. Doyle, for that dominion championship hockey team of 1933 to have borne the historic and honored name "Talagoos."

Pat Vernon and Charlie Rowntree a few years ago, when an attempt was made to revive lacrosse in Newmarket, did call their team by that name, but it was dropped again. Who knows what the future will bring?

Youngsters, in the period we write about, weren't born with silver spoons in their mouths, but with galled sticks in their hands. It was a tough job, however, to get financial support for the kids, or for an ambitious kid to break into the town's big team. The players looked with suspicion upon a newcomer and he had to prove himself in the school of hard knocks before he got his chance.

Tom Doyle was elected to the vice-presidency of the C.L.A. in 1907, and in company with his brothers did all he could to encourage the kids in his home town. The big team, however, was the centre of attraction, and after them the juniors. In 1908 a group of kids took up a public

Speed the Victory!

● The invasion that you've waited for is underway... thundering on for all battle fields. Our boys are in it! Every advance they make brings closer the day when the "fortress of Europe" will be blasted wide open... and backing them up are your tanks, your guns, your ships, your planes.

Today... thousands of Canadians are in action on the battle fronts of the world. Their lives are at stake. They depend on you to provide all the equipment they need to successfully wage war. To see that everyone of our boys has a fighting chance to come home safe and sound is your responsibility... your privilege. You can do it with dollars... Victory Bond Dollars. Back the boys to the limit by investing in Bonds to the limit and you'll help Speed the Victory!

Buy another VICTORY BOND to-day!

Save it!