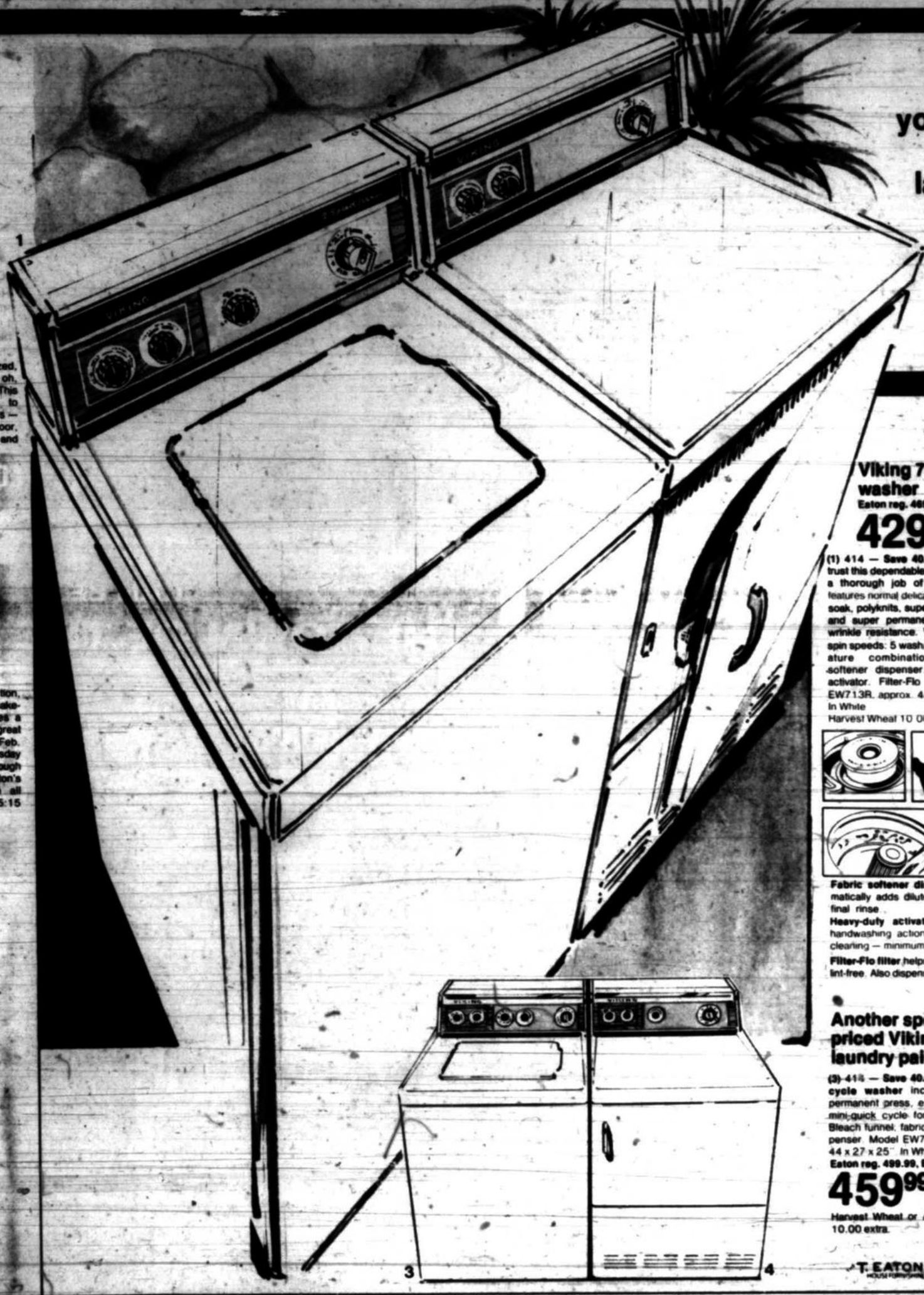
SAVE 40.00 on a Viking washer!

SAVE 30.00 on a Viking dryer!



Pair 'em up and you have one of the hardest-working laundry teams you can get for the price! See them now at Eaton's.

COME SEE OUR BIG 'TREND' fashion show for spring '79.

You'll see Spring '79 organized, accessorized, glorified — and, oh, what a parade of hits it is! This week: Thursday, Feb. 8th to Saturday, Feb. 10th in Eaton's — Toronto Eaton Centre, 2nd floor, two shows daily at 12:15 and 1:15 p.m.

FOR FUN, COME 'CATCH HOLLYWOOD IN THE ACT' WITH THE UNIVERSAL STUDIOS TOUR ROAD SHOW.

See Hollywood stuntmen in action, an amazing animal act and a make-up demonstration that creates a Frankenstein monster! It's all great fun! This week: Wednesday (Feb. 7th) at Eaton's Yorkdale, Thursday (Feb. 8th) at Eaton's Scarborough and Friday (Feb. 9th) at Eaton's Sherway. Three shows in all locations at 12:15, 1:15 and 5:15 p.m.

Viking 7-cycle washer
Eaton reg. 469.99, Each
429.99

(1) 414 — **Save 40.00!** You can trust this dependable washer to do a thorough job of cleaning. It features normal delicate, pre-wash soak, polyknits, superwash cycles and super permanent press for wrinkle resistance. With 3 wash/spin speeds: 5 wash/rinse temperature combinations. Fabric softener dispenser. Heavy-duty activator. Filter-Flo filter. Model EW713R, approx. 44 x 27 x 25". In White
Harvest Wheat 10.00 extra

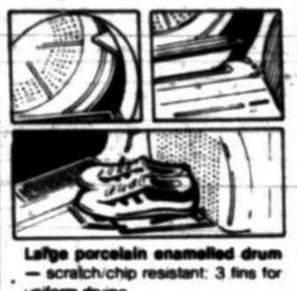
Fabric softener dispenser automatically adds diluted softener in final rinse.
Heavy-duty activator duplicates handwashing action for thorough cleaning — minimum wear.
Filter-Flo filter helps keep clothes lint-free. Also dispenses detergent.

Another specially-priced Viking laundry pair

(3) 414 — **Save 40.00! Viking 7-cycle washer** includes super permanent press, extra-rinse and mini-quick cycle for small loads. Bleach funnel, fabric softener dispenser. Model EW714R, approx. 44 x 27 x 25". In White.
Eaton reg. 499.99, Each
459.99
Harvest Wheat or Almond colour 10.00 extra.

Viking 3-cycle dryer
Eaton reg. 319.99, Each
289.99

(2) 414 — **Save 30.00! With automatic dry, permanent press and normal timed cycles. Normal, delicate and variable timed fluff rotary heat selections. End-of-cycle signal. Three baffles in drum. In-door lint trap. Drying rack.** Model ED703R, approx. 44 x 27 x 25". In White
Harvest Wheat 10.00 extra



Large porcelain enamelled drum — scratch/chip resistant; 3 fins for uniform drying.
Lint trap in door reminds you to clean each time for greater efficiency.
Removable drying rack holds articles (running shoes, etc.) without tumbling.

(4) 414 — **Save 30.00! Viking 3-cycle dryer** features Sensitronic dry to ensure proper degree of dryness. Illuminated control panel. Drying rack. Model ED704R; approx. 44 x 27 x 25". In White.
Eaton reg. 359.99, Each
329.99
Harvest Wheat or Almond colour 10.00 extra.

PHONE 861-5111 **EATON'S — Toronto Eaton Centre** (6th floor) — 257; Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Warehouse Store (Sheppard Ave. W.), Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Victoria Park, Gerrard Square, Pickering Sheridan.

T. EATON Co

EATON'S

EATON'S—TORONTO EATON CENTRE
Open Monday to Friday 10:00 a.m. to 9:00 p.m. and Saturday 9:30 a.m. to 6:00 p.m.

YORKDALE
Dufferin and 401
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SHERWAY
Q.E.W. and Hwy. 427
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

BRAMALEA
Dixie Rd.; Hwy. 7
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DON MILLS
Don Mills Road-Lawrence
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SHOPPERS' WORLD
Danforth & Victoria Park
Mon. to Fri. 10 a.m. to 9:30 p.m.
Sat. 10 a.m. to 6 p.m.

WAREHOUSE STORE
Weston Road and Sheppard
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SCARBOROUGH
McCowan Rd. and 401
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

OSHAWA
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

ALSO OUR 7 NEIGHBOURHOOD STORES

ROCKWOOD
Dixie and Burnhamthorpe
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

REXDALE
Islington and Rexdale Blvd.
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DUFFERIN
Dufferin and Bloor
Mon. to Sat. 10 a.m. to 10 p.m.

YONGE-EGLINTON
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

VICTORIA PARK
Victoria Park and Sheppard
Mon. to Sat. 10 a.m. to 10 p.m.

GERRARD SQUARE
Pape and Gerrard
Mon. to Sat. 9:30 a.m. to 9:30 p.m.

PICKERING SHERIDAN
Sheridan Mall
Liverpool Rd. and Highway 2
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6:00 p.m.

Eaton's telephone order service open 24 hours daily.
861-5111