



Your Christmas List . . .

DAD — If Dad "wears the pants" in the family, prove it by buying him a good looking pair of slacks. From 5.98 to 9.98.

MOM — Mother deserves MINK. Everybody knows that. But if we know Mother, she will be just as happy in a cute little house dress for only 2.79, as long as YOU picked it out. If you have a little Mama or a lot of Mama, we can fit her.

BIG BROTHER — Every family should have at least one big brother. He is the darling dreamer who is waiting to set the world on fire. Until then, make him happy with a new pair of Continental wash pants, 3.98.

BIG SISTER — We could write chapters about this one. And usually ONE in a family is all they can take. She is beautiful, glamorous, moody, mysterious. But try as she might, she will always be Dad's little girl. You would love to give her the WORLD, but for this Christmas, why not settle for a pretty pair of lounging pajamas. They cost only 3.98.

LITTLE BROTHER — This little guy is both precious and precocious. He is terrific, to say the least. He will clobber you if you call him MICHAEL instead of MIKE. How about a nice pair of slacks for 2.98, and maybe a sport shirt for 1.98.

Oh, how he'll hate you Christmas morning, but think how nice he will look when he goes back to school in that new outfit.

LITTLE SISTER — Well, this little bundle is really something! She is the busiest, bubbliest, babbiest, there ever was. She is all DOLL. Your day will be complete when you hear her squeal with joy when she sees that darling doll stroller for 4.95.

GRANDPA — This is the swellest guy in the world. He was so tough when he was busy being DAD. What happened? How about a good strong tool box for only 4.95?

GRANDMA — This little lady is tops! She is CHAMPION OF CHILDREN! Storekeepers love her. Grandmothers come in all varieties . . . the flannel nighty group or the flimsy nylon group. Make your choice. We have styles galore of sleepwear for 2.98 and 3.98.

AUNT and UNCLE — These two people are absolutely indispensable. They are the best looking, smartest, most sophisticated people you know. For Auntie, a lovely half slip for 2.98 or 3.98. For Uncle, a clever musical decanter that is shaped like a golf bag for 5.50.

BABYSITTER — The way this coke-crazy child cleans out the icebox, who can afford to give her a Christmas present? WAIT A MINUTE! You owe this kid plenty! She's the one who gets you out of JAIL and takes over your duties as warden. Bless her little heart. Nothing is too good for her. She will love a Junior Petite wool skirt, 3.98.

Well of course, you could go on and on, because you don't want to forget anyone. As soon as you are through with your list, come on down, and brouse around. We would love to serve you. We have loads of things for you to see. Use our lay-a-way plan. Let us wrap your gifts at no extra charge. The CHRISTMAS SEASON is such fun. We will enjoy sharing a little of it with each of you.

Christmas Shopping Hours:

Monday, December 3 to December 23:
DAILY 9:00 to 9:00
SATURDAYS 9:00 to 6:00
SUNDAYS 9:00 to 5:00
December 24: 9:00 to 6:00

Riverside Retail Outlet

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