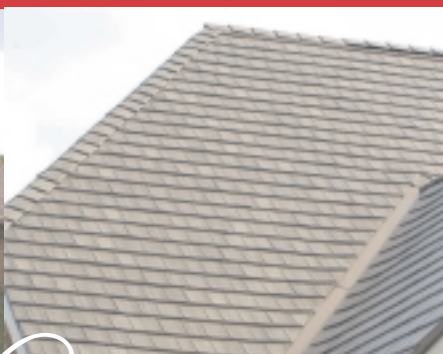


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A KasselWood roof offers unmatched durability and has achieved the highest classifications in scientific test for fire, hail impact, wind uplift, and wind-driven rain resistance. In addition, KasselWood is impervious to algae growth, insect infestation and is a superior performer in heavy snow load conditions.



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20%

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12 MONTHS
O.A.C.**

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MYTHS

METAL ROOFS COST MORE

FACT: Using Life Cycle cost, a **KasselWood** roof system costs less than a conventional roof. Our investment grade system increases your home's value.

METAL ROOFS WILL RUST

FACT: **KasselWood** is made of 29 gauge galvanized steel. The galvanizing process has been a proven rust inhibitor for more than 300 years. Couple this with the latest Kynar 500, cool pigment coating technology, makes this roof a rust free system.

METAL ROOFS ARE HEAVY

FACT: Metal is one of the lighter products in use: **KasselWood (85 lbs/square)** compare with:

- Standard Composition (210 lbs/square)
- Cedar Shake (220 lbs/square),
- Architectural Shingles (340 lbs/square)
- Slate (600-700 lbs/square)
- Clay/Concrete Tile (600-1000 lbs/square)

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 - Traditional Look and Appeal • Weather-Tight Design • Highest Fire Rating • Can Withstand Hurricane Force Winds • Impervious to Hail • Lower Energy Costs • A Lighter yet stronger product

FACTS

Insulation: Noise

Sound tests show that noise levels are indiscernible between homes with a typical asphalt shingle roof and a **KasselWood** roof.

Aesthetics

KasselWood offers the strength and durability of steel with the natural beauty of wood shake.

Lightning

Metal roofing does not in any way increase the risk of a structure being struck by lightning.

Hail, Wind & Rain

KasselWood achieved the highest classifications in scientific tests for hail impact, wind uplift, and wind-driven rain resistance.

Energy Efficiency

- Lowers the ambient temperature of a dwelling which can reduce energy bills by as much as 20%
- Reduces Heat Island effect in urban areas
- Reduces our contribution to global warming

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