

# COLD DAYS HOT DEALS

## SALES EVENT

**0%<sup>†</sup>**  
UP TO **84**  
MONTHS  
ON SELECT 2016 MODELS

**TOTAL DISCOUNTS UP TO \$9,000<sup>◇</sup>**

**NO PAYMENTS FOR 90 DAYS\***  
IT ALL ENDS FEBRUARY 1!

### 2016 RAM 1500 QUAD CAB SXT 4X4

**\$159 @ 2.99%**  
BI-WEEKLY FINANCING<sup>††</sup> FOR 96 MONTHS WITH \$998 DOWN

OR GET **0%** FINANCING<sup>†</sup> FOR 72 MONTHS



Starting From Price for 2016 Ram 1500 Sport with Performance Hood shown: \$42,135.<sup>‡</sup>



### 2016 JEEP CHEROKEE SPORT FWD BEST-IN-CLASS CAPABILITY<sup>∞</sup>

**\$144 @ 3.49%**  
BI-WEEKLY FINANCING<sup>‡</sup> FOR 96 MONTHS WITH \$0 DOWN

OR GET **0%** FINANCING<sup>†</sup> FOR 84 MONTHS ON OUR MOST POPULAR MODELS

Starting From Price for 2016 Jeep Cherokee Limited shown: \$34,540.<sup>‡</sup>

### 2016 DODGE GRAND CARAVAN CANADA VALUE PACKAGE CANADA'S BEST-SELLING MINIVAN FOR MORE THAN 31 YEARS

**\$118 @ 3.99%**  
BI-WEEKLY FINANCING<sup>‡</sup> FOR 96 MONTHS WITH \$0 DOWN

OR GET **0%** FINANCING<sup>†</sup> FOR 84 MONTHS ON OUR MOST POPULAR MODELS



Starting From Price for 2016 Dodge Grand Caravan Crew shown: \$31,640.<sup>‡</sup>



### 2016 DODGE JOURNEY CANADA VALUE PACKAGE CANADA'S FAVOURITE CROSSOVER<sup>^</sup>

**\$113 @ 3.99%**  
BI-WEEKLY FINANCING<sup>‡</sup> FOR 96 MONTHS WITH \$0 DOWN

OR GET **0%** FINANCING<sup>†</sup> FOR 60 MONTHS ON OUR MOST POPULAR MODELS

Starting From Price for 2016 Dodge Journey Crossroad shown: \$32,140.<sup>‡</sup>

## REBUILDING YOUR CREDIT? NON-PRIME RATES FROM ONLY 4.99% OAC<sup>~</sup>

Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.



**Wise customers read the fine print:** †, ††, ‡, ^, ~, ∞ \$ The Cold Days Hot Deals Sales Event offers are limited time offers which apply to retail deliveries of selected in-stock new and unused models purchased/leased from participating retailers on or after January 5, 2016. Offers subject to change and may be extended or changed without notice. All pricing includes freight (\$1,745), air-conditioning charge (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Financing and lease offers available to qualified customers on approved credit. Retailer order/trade may be necessary. Retailer may sell for less. †0% purchase financing for up to 84 months available on select new 2016 models to qualified customers on approved credit through RBC, Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Examples: 2016 Ram 1500 Quad Cab SXT 4x4 (25A+AGR)/2016 Jeep Cherokee Sport 4x4 (24A)/2016 Dodge Grand Caravan SXT (29E)/2016 Dodge Journey SXT (29E) with a Purchase Price of \$30,368/\$28,177/\$27,323/\$28,850 with a \$998/\$0/\$0 down payment, financed at 0% for 72/84/84/60 months equals 156/182/182/130 bi-weekly payments of \$188/\$155/\$150/\$222 with a cost of borrowing of \$0 and a total obligation of \$30,368/\$28,177/\$27,323/\$28,850. (\$9,000 in Total Discounts is available on new 2016 Ram 1500 models (excluding Reg Cab) and consists of \$7,500 in Consumer Cash Discounts and \$1,500 in Ram Truck Loyalty/Conquest Bonus Cash. See your retailer for complete details. •The Make No Financing Payments for 90 Days offer is a limited time offer which applies to retail customers who finance a new 2015/2016 Chrysler, Jeep, Dodge, Ram or FIAT vehicle (excludes 2015/2016 Dodge Viper and Alfa Romeo) at a special fixed rate on approved credit for up to 96 months through Royal Bank of Canada and TD Auto Finance or for up to 90 months through Scotiabank. Monthly/bi-weekly payments will be deferred for 60 days and contracts will be extended accordingly. Interest charges will not accrue during the first 60 days of the contract. After 60 days, interest starts to accrue and the purchaser will repay principal and interest over the term of the contract but not until 90 days after the contract date. Customers will be responsible for any required down payment, licence, registration and insurance costs at time of contract. Some conditions apply. See your retailer for complete details. ††2.99% purchase financing for up to 96 months available on select new 2016 models through RBC, Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Example: 2016 Ram 1500 Quad Cab SXT 4x4 (25A+AGR) with a Purchase Price of \$30,368 with a \$998 down payment, financed at 2.99% for 96 months equals 208 bi-weekly payments of \$159 with a cost of borrowing of \$3,689 and a total obligation of \$34,056.96. ‡3.49% purchase financing for up to 96 months available on select new 2016 models through RBC, Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Example: 2016 Jeep Cherokee Sport FWD (24A) with a Purchase Price of \$26,175 with a \$0 down payment, financed at 3.49% for 96 months equals 208 bi-weekly payments of \$144 with a cost of borrowing of \$3,862 and a total obligation of \$30,036.64. ‡3.99% purchase financing for up to 96 months available on select new 2016 models through RBC, Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Examples: 2016 Dodge Grand Caravan Canada Value Package (29E)/2016 Dodge Journey Canada Value Package (22F) with a Purchase Price of \$20,995/\$20,150 with a \$0 down payment, financed at 3.99% for 96 months equals 208 bi-weekly payments of \$118/\$113 with a cost of borrowing of \$3,563/\$3,420 and a total obligation of \$24,558.35/\$23,569.94. •Jeep Cash/Consumer Cash Discounts are deducted from the negotiated price before taxes. •\$1,500 Ram Truck Loyalty/Conquest/Skilled Trades Bonus Cash is available on the retail purchase/lease of 2015/2016 Ram 1500 (excludes Regular Cab), 2014/2015/2016 Ram 2500/3500/ Cab & Chassis, or 2015 Ram Cargo Van and is deducted from the negotiated price after taxes. Eligible customers include: 1. Current owners/lessees of a Dodge or Ram Pickup Truck or Large Van or any other manufacturer's Pickup Truck or Large Van. The vehicle must have been owned/leased by the eligible customer and registered in their name on or before January 5, 2016. Proof of ownership/lease agreement will be required. 2. Customers who are skilled tradesmen or are acquiring a skilled trade. This includes Licensed Tradesmen or customers who have completed Apprenticeship Certification. A copy of the Trade Licence/ Certification required. 3. Customers who are Baumeier Approved service providers. Proof of membership is required. Limit one \$1,500 bonus cash offer per eligible truck transaction. Some conditions apply. See your retailer for complete details. •Non-prime financing available on select models on approved credit. 4.99%/6.99% financing available on select 2016 models. Financing examples: 2016 Ram 1500 Quad Cab SXT 4x4/2016 Dodge Grand Caravan Canada Value Package with a Purchase Price of \$30,368/\$20,995 financed at 4.99%/6.99% over 84 months, equals 182 bi-weekly payments of \$192/\$146 with a cost of borrowing of \$5,488/\$5,614 and a total finance obligation of \$35,855.89/\$26,608.53. Some conditions apply. See your retailer for complete details. \$Starting From Prices for vehicles shown include Consumer Cash Discounts and do not include upgrades (e.g., paint). Upgrades available for additional cost. ~Based on 2014 Ward's Middle Cross Utility segmentation. ^Based on IHS Automotive: Polk Canadian Vehicles in Operation data available as of July, 2014 for Crossover Segments as defined by FCA Canada Inc. \*Jeep is a registered trademark of FCA US LLC used under license by FCA Canada Inc. †The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc.

