

NEWS

Dini & Co. named Retailer of the Year by Canadian Gift Association

A destination store for locals and visitors in Georgetown, Dini & Co. has been named the Canadian Gift Association (CanGift) Retailer of the Year 2015.

Nestled in the heart of downtown Georgetown, Dini & Co. was established in 2011 by Dini Lamers and has quickly become part of the community.

Over the past four years, Dini & Co. has developed a reputation for having a personalized touch and stocking original products. The shop carries a variety of unique home décor items, fashion accessories and giftware, and recently expanded to sell fresh flowers and event accessories.

"I am truly excited about winning this prestigious award," says Dini. "It has given me the inspiration and excitement that I felt when I first opened."

From visual merchandising and product selection to the music played in the store, the atmosphere at Dini & Co. is a welcoming and enjoyable experience for patrons. With large picture windows on the façade, passersby are invited to shop the ever-changing displays.

Many of the displays use salvaged wood furnishings from the old menswear shop that used to occupy the space. To give the store an added sense of charm, a local violinist plays in the storefront on weekends and a student designs and creates her sandwich board advertising placed on the exterior sidewalk.

To complement her retail operation, Lamers provides design services for customers from small private events to wed-



Dini Lamers of Dini & Co. is excited about winning the prestigious Retailer of the Year Award from Canadian Gift Association.

Submitted photo

dings and theatre productions.

She is also an associate editor for the *Health, Home & Family Magazine*, has her own line of custom items for gifts and home, and is a member of the Georgetown BIA and the Halton Hills Chamber of Commerce.

'Twas the night before Christmas, and all through the shack,
The lights were still working thanks to my Generac.
The furnace was running, and so was the freezer,
We all settled in to wait for the Geezer...

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from
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