



CHEVROLET

**CONNECT
& WIN**

EVERYONE'S A WINNER!

ONLY FROM DEC 4TH – JAN 4TH

**WIN 1
OF 30 VEHICLES**
VALUED UP TO \$35,000

OR

FROM **\$1,000**
TO **\$10,000**

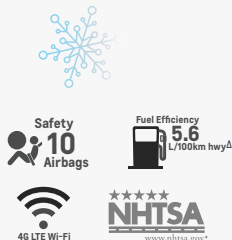
TOWARDS THE PURCHASE OR LEASE
ON ANY 2015 OR 2016 CHEVROLET¹

VISIT YOUR LOCAL CHEVROLET DEALER TO PLAY!

2016 CRUZE LIMITED LT TURBO

LEASE
\$98 BI-WEEKLY **0%** FOR **24** MONTHS[▼]

**\$1,600 DOWN PAYMENT. \$0 SECURITY DEPOSIT. TAXES NOT INCLUDED.
INCLUDES FREIGHT, PDI, LEVIES & \$1,000 CONNECT & WIN BONUS.¹**



LTZ SHOWN[†]



LTZ SHOWN[†]

2016 EQUINOX LS

CASH PURCHASE PRICE
\$24,495*

**INCLUDES FREIGHT, PDI, LEVIES, \$3,000 CASH CREDIT*
& \$1,000 CONNECT & WIN BONUS.¹**



HIGHEST RANKED COMPACT SUV IN
INITIAL QUALITY IN A TIE IN THE U.S.*



GREAT DEALS ON REMAINING 2015 VEHICLES

2015 TRAX LS AIR & AUTO

CASH PURCHASE PRICE
\$19,495*

**INCLUDES FREIGHT, PDI, LEVIES, \$3,000 CASH CREDIT*
& \$1,000 CONNECT & WIN BONUS.¹**



LTZ SHOWN[†]

LAST CHANCE FOR 0% FINANCING FOR 84 MONTHS ON SELECT 2015 VEHICLES²

CHEVROLET.CA

FIND **NEW** ROADS[™]

**ALL 2015s COME WITH
CHEVROLET
COMPLETE CARE:**

2 YEARS/40,000 KM
COMPLIMENTARY
OIL CHANGES^{**}

5 YEARS/160,000 KM
ROADSIDE
ASSISTANCE^{*}

5 YEARS/160,000 KM
POWERTRAIN
WARRANTY^{*}

CHEVROLET



VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES. Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to \$799 for Dealer fees.***

For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. ▼Based on a 48 month lease for 2016 Chevrolet Cruze Limited LT Turbo 1LT. Annual kilometre limit of 20,000 km, \$0.16 per excess kilometre. OAC by GM Financial. Monthly/bi-weekly payments may vary depending on down payment/trade. A down payment or trade of \$1,600 and/or \$0 security deposit is required. Total obligation is \$6,683. Option to purchase at lease end is \$12,991. Excess wear and tear and km charges not included. Other lease options are available. *Offer applies to the purchase of 2015 Chevrolet Trax LS 1SA+MH8+C60 and 2016 Chevrolet Equinox LS FWD 1LS. ♦\$3,000 is a manufacturer to dealer delivery credit (tax exclusive) for 2015 Chevrolet Trax/2016 Chevrolet Equinox and is reflected in offers in this advertisement. Such credit is available only for cash purchase and by selecting lease or finance offers, consumers are foregoing such credit which will result in higher effective interest rates. Other cash credits are available on most models. See dealer for details. 1 No purchase necessary. Open to Canadian residents with a valid driver's license who have reached the age of majority in their province of residence. Contest closes January 4, 2016. Credit Awards up to \$10,000 include applicable taxes and must be applied to the purchase or lease of a new 2015 or 2016 MY Chevrolet vehicle delivered on or before January 4, 2016. 30 Vehicle Awards available to be won, each consisting of winner's choice of a vehicle with an MSRP of \$35,000 CAD or less. The customer is responsible for any other taxes, license, insurance, registration, or other fees. Vehicle Awards are not transferable and no cash substitutes are permitted. Not all awards have the same odds of winning. Vehicle Awards are not transferable and no cash substitutes are permitted. Not all awards have the same odds of winning. For full rules and program details visit your GM dealer or gm.ca. Correct answer to mathematical skill-testing question required. See your GM dealer or gm.ca for full contest rules and program details. ▼*/♦/1/**Freight & PDI (\$1,600/\$1,650/\$1,700), registration, air and tire levies and OMVIC fees included. Insurance, licence, PPSA, dealer fees and applicable taxes not included. Offers apply as indicated to 2015 or 2016 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Quantities limited; dealer order or trade may be required. Limited time offers which may not be combined with other offers. GM Canada may modify, extend or terminate offers, in whole or in part, at any time without notice. Conditions and limitations apply. See dealer for details. **The 2-Year Scheduled Lube-Oil-Filter Maintenance Program provides eligible customers in Canada, who have purchased, leased or financed a new eligible 2014 MY Chevrolet, Buick, or GMC vehicle (excluding Spark EV), with an ACDelco oil and filter change, in accordance with the oil life monitoring system and the Owner's Manual, for 2 years or 40,000 km, whichever occurs first, with a limit of four (4) Lube-Oil-Filter services in total, performed at participating GM Dealers. Fluid top-offs, inspections, tire rotations, wheel alignments and balancing, etc. are not covered. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. GM Canada reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Additional conditions and limitations apply. See dealer for details. ▲Whichever comes first. See dealer for limited warranty details. ▲EPA estimated. †Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). ♦The Chevrolet Equinox received the lowest number of problems per 100 vehicles among compact SUVs in a tie in the proprietary J.D. Power 2015 U.S. Initial Quality StudySM. Study based on responses from 84,367 U.S. new-vehicle owners, measuring 244 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of U.S. owners surveyed in February-May 2015. Your experiences may vary. Visit jdpower.com. ©Based on 2015 Insurance Institute for Highway Safety (IIHS) testing. ††2016 Cruze Limited LTZ, MSRP with freight, PDI & levies: \$29,039. 2015 Trax LTZ, MSRP with freight, PDI & levies: \$30,394. 2016 Equinox LTZ FWD, MSRP with freight, PDI & levies: \$34,139. Dealers are free to set individual prices. 2 Offer available to qualified retail customers in Canada for vehicles delivered from December 1, 2015 – January 4, 2016. 0% purchase financing offered on approved credit by TD Auto Finance Services, Scotiabank[®] or RBC Royal Bank for 84 months on all new or demonstrator 2015 Silverado 1500 Double Cab 2WD WT / Crew Cab 2WD WT and Silverado HD WT 2WD. Participating lenders are subject to change. Rates from other lenders will vary. Down payment, trade and/or security deposit may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Example: \$40,000 at 0% APR, the monthly payment is \$476.19 for 84 months. Cost of borrowing is \$0, total obligation is \$40,000. Offer is unconditionally interest-free. ©Registered trademark of The Bank of Nova Scotia. RBC and Royal Bank are registered trademarks of Royal Bank of Canada.