

THE SWEET SIXTEENS ARE HERE

0%[†] FOR UP TO **72 MONTHS** ON SELECT 2016 MODELS
+ \$9,000[‡] TOTAL DISCOUNTS UP TO



2016 RAM 1500 QUAD CAB SXT 4X4
\$162 @ **3.49%** BI-WEEKLY FINANCING⁺ OR FOR 96 MONTHS WITH \$998 DOWN
OR GET **0%** FINANCING[†] FOR 60 MONTHS
STEP UP TO CREW 4X4 SXT FOR ONLY **\$19** MORE BI-WEEKLY



Starting From Price for 2016 Ram 1500 Laramie EcoDiesel Crew Cab 4x4 shown: \$51,540.[‡]



Starting From Price for 2016 Jeep Cherokee Trailhawk shown: \$35,540.[‡]

2016 JEEP CHEROKEE SPORT FWD
BEST-IN-CLASS CAPABILITY[™]
\$144 @ **3.49%** BI-WEEKLY FINANCING⁺ OR FOR 96 MONTHS WITH \$0 DOWN
STEP UP TO SPORT 4X4 FOR ONLY **\$8** MORE BI-WEEKLY OR GET **0%** FINANCING[†] FOR 72 MONTHS ON OUR MOST POPULAR MODELS

2016 DODGE GRAND CARAVAN CANADA VALUE PACKAGE
CANADA'S BEST-SELLING MINIVAN FOR MORE THAN 31 YEARS

\$118 @ **3.99%** BI-WEEKLY FINANCING[‡] OR FOR 96 MONTHS WITH \$0 DOWN
OR GET **0%** FINANCING[†] FOR 72 MONTHS ON OUR MOST POPULAR MODELS
STEP UP TO THE SXT FOR ONLY **\$24** MORE BI-WEEKLY



Starting From Price for 2016 Dodge Grand Caravan SXT Premium Plus shown: \$31,535.[‡]



Starting From Price for 2016 Dodge Journey R/T Rallye shown: \$36,040.[‡]

2016 DODGE JOURNEY CANADA VALUE PACKAGE
CANADA'S FAVOURITE CROSSOVER[^]
\$113 @ **3.99%** BI-WEEKLY FINANCING[‡] OR GET **0%** FINANCING[†] FOR 36 MONTHS ON OUR MOST POPULAR MODELS
FOR 96 MONTHS WITH \$0 DOWN

REBUILDING YOUR CREDIT? NON-PRIME RATES FROM ONLY 6.99% OAC[~]

Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.



Wise customers read the fine print: †, ‡, ^, ~, *
The Sweet Sixteens Are Here Sales Event offers are limited time offers which apply to retail deliveries of selected in-stock new and unused models purchased/leased from participating retailers on or after November 3, 2015. Offers subject to change and may be extended or changed without notice. All pricing includes freight (\$1,745), air-conditioning charge (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Financing and lease offers available to qualified customers on approved credit. Retailer order/trade may be necessary. Retailer may sell for less. †0% purchase financing for up to 72 months available on select new 2016 models to qualified customers on approved credit through RBC, Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Examples: 2016 Ram 1500 Quad Cab SXT 4x4 (25A+AGR)/2016 Jeep Cherokee Sport 4x4 (24A)/2016 Dodge Grand Caravan SXT (29E)/2016 Dodge Journey SXT (29E) with a Purchase Price of \$30,368/\$28,177/\$27,323/\$28,850 with a \$0 down payment, financed at 0% for 60/72/72/36 months equals 130/156/156/78 bi-weekly payments of \$234/\$181/\$175/\$370 with a cost of borrowing of \$0 and a total obligation of \$30,368/\$28,177/\$27,323/\$28,850. ‡\$9,000 in Total Discounts is available on new 2016 Ram 1500 models (excluding Reg Cab) and consists of \$7,500 in Consumer Cash Discounts and \$1,500 in Ram Truck Loyalty/Conquest Bonus Cash. See your retailer for complete details. ^Finance Pull-Ahead Bonus Cash and 1% Rate Reduction is available to eligible customers on the retail purchase of select 2015/2016 Chrysler, Dodge, Jeep, Ram or FIAT models at participating retailers. LIMITED TIME OFFER. Finance Pull-Ahead Bonus Cash will be deducted from the negotiated price after taxes. 1% Rate Reduction applies on approved credit to most qualifying subvented financing transactions through RBC, TD Auto Finance & Scotiabank. 1% rate reduction cannot be used to reduce the final interest rate below 0%. Eligible customers include all original and current owners of a Chrysler, Dodge, Jeep, Ram or FIAT model with an eligible standard/subvented finance or lease contract maturing after January 1, 2015. Trade-in not required. See retailer for complete details and exclusions. ~3.49% purchase financing for up to 96 months available on select new 2015/2016 models through RBC, Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Examples: 2016 Dodge Grand Caravan Canada Value Package (29E)/2016 Dodge Journey Canada Value Package (22F) with a Purchase Price of \$20,995/\$20,150 with a \$0 down payment, financed at 3.99% for 96 months equals 208 bi-weekly payments of \$118/\$113 with a cost of borrowing of \$3,563/\$3,420 and a total obligation of \$24,558.35/\$23,569.94. *\$1,500 Ram Truck Loyalty/Conquest/Skilled Trades Bonus Cash is available on the retail purchase/lease of 2015/2016 Ram 1500 (excludes Regular Cab), 2014/2015/2016 Ram 2500/3500/Cab & Chassis, or 2015 Ram Cargo Van and is deducted from the negotiated price after taxes. Eligible customers include: 1. Current owners/lessees of a Dodge or Ram Pickup Truck or Large Van or any other manufacturer's Pickup Truck or Large Van. The vehicle must have been owned/leased by the eligible customer and registered in their name on or before November 1, 2015. Proof of ownership/lease agreement will be required. 2. Customers who are skilled tradesmen or are acquiring a skilled trade. This includes Licensed Tradesmen, Certified Journeymen or customers who have completed Apprenticeship Certification. A copy of the Trade Licence/Certification required. 3. Customers who are Baemulmer Approved service providers. Proof of membership is required. Limit one \$1,500 bonus cash offer per eligible truck transaction. Some conditions apply. See your retailer for complete details. ~Non-prime financing available on select models on approved credit. 6.99% financing available on select 2015/2016 models. Financing example: 2016 Dodge Grand Caravan Canada Value Package with a Purchase Price of \$20,995 financed at 6.99% over 84 months, equals 182 bi-weekly payments of \$146 with a cost of borrowing of \$5,614 and a total finance obligation of \$26,608.53. Some conditions apply. See your retailer for complete details. *Consumer Cash Discounts are deducted from the negotiated price before taxes. ‡Starting From Prices for vehicles shown include Consumer Cash Discounts and do not include upgrades (e.g., paint). Upgrades available for additional cost. ^Based on 2014 Ward's Middle Cross Utility segmentation. ~Based on IHS Automotive: Polk Canadian Vehicles in Operation data available as of July, 2014 for Crossover Segments as defined by FCA Canada Inc. *Jeep is a registered trademark of FCA US LLC used under license by FCA Canada Inc. ~The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc.

