

RE-ELECT

Michael
CHONG



"Chong stands out as an MP working to make our democratic system more democratic. Here's wishing there were more MP's like him."

Guelph Mercury
Editorial,
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Authorized by the Official Agent for Michael Chong. Photo by: © Courtena

NEWS

Chris and Lorie Murden are owners of Soft Water Plus, named Small Business of the Year. The couple have been in business for 15 years.

Photo by
Eamonn Maher



Halton Hills Chamber Awards: Small Business of the Year

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SMALL BUSINESS OF THE YEAR SOFT WATER PLUS

Georgetown's Soft Water Plus started up 15 years ago in a competitive market and has grown to serve hundreds of home-based customers and businesses in Halton Hills and throughout the region, earning the 2015 Small Business of the Year award.

Servicing, repairing and the sale of water softeners has become a large part of what Soft Water Plus provides, along with drinking and UV systems.

The husband-and-wife ownership team of Chris and Lorie Murden also deliver bottled H2O within a day of an order placed and sell it out of their store at the 10 Mountainview Rd. S. plaza.

"We get a lot of local support because people

know Lorie and I grew up here, not very far from where the store is, and we think it's a good location," said Chris of the family-run company.

"This is a business that thrives on health-conscious people who have that extra money to live a healthy lifestyle, so we do a lot of sports sponsorship and donate water to a lot of different community groups."

Satisfying customer service is priority number one for the Murdens and they're adamant about finding the lowest possible cost for the customer and not selling equipment that isn't required.

In the midst of the 2013 ice storm, Soft Water Plus remained open throughout the ordeal despite not having hydro service in order to serve its customers, especially those in rural areas.

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DENTISTRY ON SINCLAIR

Charity Sports Guard Clinic

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Time: **9:00am – 12:00pm**

(First come first served, no appointments)

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