

FIRST LOOK



Introduced to Canada at the Aug. 7 St. Catharines Powertrain Show & Shine, the 2016 Chevrolet Camaro will be powered by three engines, one of them being the St. Catharines built LT1 V8 that is found in the SS model (shown).

New Camaro arrives with \$13 million investment

By Jim Robinson
Metroland Media

ST. CATHARINES: The 2016 Chevrolet Camaro officially arrived in Canada bringing with it a \$13 million investment in the Ontario auto sector.

The debut of the all-new sixth generation Camaro and the announcement took place Aug. 7 at the 17th annual St. Catharines Powertrain Show & Shine on the grounds

of the GM engine and transmission plant where show goers were also invited inside to see how engines and transmissions are made.

As the Camaro arrived to the applause of hundreds of show attendees, Stephen Carlisle, president and managing director of General Motors of Canada, announced GM would be investing the money to produce new variants of its 3.6-litre V6 engine.

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