

# IT'S SHOWTIME

## SALES EVENT

Starting From Price for  
2015 Jeep Cherokee Limited  
shown: \$32,490.<sup>1</sup>



### 2015 JEEP CHEROKEE SPORT BEST-IN-CLASS CAPABILITY™

**\$24,495** AND GET **0%**

PURCHASE PRICE INCLUDES FREIGHT, A/C CHARGE, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.\*

AVAILABLE  
FINANCING†  
FOR 36 MONTHS

Starting From Price for  
2015 Dodge Journey Crossroad  
shown: \$31,785.<sup>1</sup>



### 2015 DODGE JOURNEY CANADA VALUE PACKAGE – CANADA'S FAVOURITE CROSSOVER\*

**\$19,995** PURCHASE PRICE INCLUDES \$2,000 CONSUMER CASH\*, FREIGHT, A/C CHARGE, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.\*

OR CHOOSE  
**\$110** BI-WEEKLY FINANCING† @ **3.49%** FOR 96 MONTHS WITH \$0 DOWN

10 BEST INTERIORS



2014 JEEP CHEROKEE  
CANADIAN UTILITY VEHICLE  
OF THE YEAR



Starting From Price for  
2015 Ram 1500 Laramie Crew Cab  
shown: \$44,890.<sup>1</sup>

### 2015 RAM 1500 QUAD CAB SXT 4X4

**\$26,945** PURCHASE PRICE INCLUDES \$8,000 CONSUMER CASH\*, \$1,500 BONUS CASH\*, \$500 SHOWTIME BONUS CASH\*, FREIGHT, A/C CHARGE, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.\*

OR STEP UP TO

### 2015 RAM 1500 CREW CAB SXT 4X4

**\$168** BI-WEEKLY FINANCING† @ **3.49%** FOR 96 MONTHS WITH \$0 DOWN

**REBUILDING YOUR CREDIT?  
NON-PRIME RATES FROM ONLY 4.99% OAC\***



INCLUDES  
**\$1,500  
BONUS CASH\***  
IF YOU ARE A LICENSED TRADESMAN OR  
IF YOU CURRENTLY OWN ANY PICKUP TRUCK

GET TOTAL DISCOUNTS OF UP TO  
**\$10,000**

INCLUDES  
**\$500  
SHOWTIME  
BONUS CASH**  
ON SELECT MODELS

Starting From Price for 2015  
Dodge Grand Caravan SXT Blacktop  
shown: \$31,485.<sup>1</sup>



### 2015 DODGE GRAND CARAVAN CANADA VALUE PACKAGE – CANADA'S BEST-SELLING MINIVAN FOR MORE THAN 31 YEARS

**\$19,995** PURCHASE PRICE INCLUDES \$8,100 CONSUMER CASH\*, FREIGHT, A/C CHARGE, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.\*

OR CHOOSE

**\$110** BI-WEEKLY FINANCING† @ **3.49%** FOR 96 MONTHS WITH \$0 DOWN

Starting From Price  
for 2015 Chrysler 200 C  
shown: \$29,790.<sup>1</sup>



### THE ALL-NEW 2015 CHRYSLER 200 LX MOST AFFORDABLE MID-SIZE CAR IN CANADA\*

**\$19,995** PURCHASE PRICE INCLUDES \$3,500 CONSUMER CASH\*, FREIGHT, A/C CHARGE, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.\*

OR CHOOSE

**\$110** BI-WEEKLY FINANCING† @ **3.49%** FOR 96 MONTHS WITH \$0 DOWN

OR

STEP UP TO THE **\$12** MORE BI-WEEKLY  
200 LIMITED FOR ONLY



[chryslercanada.ca/offers](http://chryslercanada.ca/offers)

\*Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

**Wise customers read the fine print:** •, ◊, \*, †, ‡, =, \$ The It's Showtime Sales Event offers are limited time offers which apply to retail deliveries of selected in-stock new and unused models purchased/leased from participating retailers between February 13 and March 2, 2015. Offers subject to change and may be extended or changed without notice. All pricing includes freight (\$1,695), air-conditioning charge (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Financing and lease offers available to qualified customers on approved credit. Retailer order/trade may be necessary. Retailer may sell for less. •\$500 Showtime Bonus Cash is available on select new 2014/2015 Chrysler, Jeep, Dodge or Ram models at participating retailers from February 13 to March 2, 2015. Bonus Cash will be deducted from the negotiated purchase/lease price before taxes. Excludes 2014 Chrysler 200 LX, 2015 Chrysler 200, 2014 Dodge Avenger CVP, 2015 Jeep Renegade (all models), 2014/2015 Dodge Grand Caravan CVP, 2014/2015 Dodge Journey CVP and SE Plus, 2014/2015 Dodge Dart (all models), 2014/2015 Jeep Wrangler Sport, 2014/2015 Jeep Patriot (all models), 2014/2015 Jeep Compass Sport (select models), 2014/2015 Jeep Cherokee (all models), 2014/2015 Ram Cargo Van, 2014/2015 Ram 1500 Regular Cab, ProMaster City and all 2014/2015 FIAT models. Offer available at participating Atlantic and Ontario retailers only. See retailer for complete details and exclusions. ◊\$10,000 in Total Discounts is available on new 2015 Ram 1500 models (excluding Reg Cab) and consists of \$8,000 in Consumer Cash Discounts, \$1,500 in Ram Truck Loyalty/Conquest Bonus Cash and \$500 Showtime Bonus Cash. See your retailer for complete details. †\$1,500 Ram Truck Loyalty/Conquest/Skilled Trades Bonus Cash is available on the retail purchase/lease of 2014/2015 Ram 1500 (excludes Regular Cab), 2014 Ram 2500/3500, 2014 Ram ProMaster or 2014 Ram Cargo Van and is deducted from the negotiated price after taxes. Eligible customers include: 1. Current owners/lessees of a Dodge or Ram Pickup Truck or Large Van or any other manufacturer's Pickup Truck or Large Van. The vehicle must have been owned/leased by the eligible customer and registered in their name on or before February 1, 2015. Proof of ownership/lease agreement will be required. 2. Customers who are skilled tradesmen or are acquiring a skilled trade. This includes Licensed Tradesmen, Certified Journeymen or customers who have completed an Apprenticeship Certification. A copy of the Trade Licence/Certification required. 3. Customers who are Baumeier Approved service providers. Proof of membership is required. Limit one \$1,500 bonus cash offer per eligible truck transaction. Some conditions apply. See your retailer for complete details. \*Consumer Cash Discounts are deducted from the negotiated price before taxes. ‡3.49% purchase financing for up to 96 months available on new select models through RBC, Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Examples: 2015 Ram 1500 Crew Cab SXT 4x4 (25A+AGR+XFH)/2015 Dodge Grand Caravan Canada Value Package/2015 Dodge Journey Canada Value Package/2015 Chrysler 200 LX with a Purchase Price of \$30,414/\$19,995/\$19,995/\$19,995, with a \$0 down payment, financed at 3.49% for 96 months equals 208 bi-weekly payments of \$168/\$110/\$110/\$110 with a cost of borrowing of \$4,487/\$2,950/\$2,950/\$2,950 and a total obligation of \$34,901.03/\$22,944.90/\$22,944.90/\$22,944.90. †0% purchase financing for up to 36 months available on new 2015 Jeep Cherokee models to qualified customers on approved credit through RBC, Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Example: 2015 Jeep Cherokee Sport 4x2 (24A) with a Purchase Price of \$24,495 with a \$0 down payment, financed at 0% for 36 months equals 78 bi-weekly payments of \$314 with a cost of borrowing of \$0 and a total obligation of \$24,495. ‡Non-prime financing available on approved credit. 4.99% financing available on 2015 Ram 1500 Quad 4x4 SXT/2015 Chrysler 200 LX/2015 Jeep Patriot Sport 4x2. 6.99% financing available on select 2015 models. Financing examples: 2015 Ram 1500 Quad 4x4 SXT/2015 Dodge Grand Caravan Canada Value Package with a Purchase Price of \$26,945/\$19,995 financed at 4.99%/6.99% over 84 months, equals 182 bi-weekly payments of \$176/\$139 for a total finance obligation of \$31,979.77/\$25,341.15. Some conditions apply. See your retailer for complete details. \$Starting From Prices for vehicles shown include Consumer Cash Discounts and do not include upgrades (e.g., paint). Upgrades available for additional cost. ‡Based on 2014 Ward's Middle Cross Utility segmentation. \*Based on IHS Automotive: Polk Canadian Vehicles in Operation data available as of July, 2014 for Crossover Segments as defined by FCA Canada Inc. ‡Based on 2014 Ward's Lower Middle Sedan segmentation. Based on MSRP of base models. Excludes other vehicles designed and manufactured by FCA US LLC. †The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc. \*Jeep is a registered trademark of FCA US LLC used under license by FCA Canada Inc.



**DODGE  
CARAVAN KIDS**  
PROUD SPONSOR OF AMATEUR HOCKEY ACROSS CANADA