## Thursday, February 5, 2015 - The IFP - Halton Hills - www.theifp.ca

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## COMMUNITY

## Inglis announces Town Public Arts Policy at Symposium

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"The theme of this year's Symposium is 'Helping culture grow,' and from a Town perspective we are focused on long-term plans," said Councillor Bob Inglis, who brought greetings from the Town of Halton Hills. He said local arts, culture and heritage will be major factors on how the new urban expansion— Vision Georgetown— would be developed. The Town is also working on a full implementation and costing plan of the award-winning Halton Hills Cultural Master Plan (which the Roundtable helped produce). Inglis said that Plan would get Council consideration sometime in the next month or two.

"Town staff will also be bringing forward a Public Arts Policy, and that policy will be detailing funding models for including art in municipal capital projects," said Inglis.

Individual musical performances by Acton High School's Grade 11 students Hannah Ward and Aaron Jones were a highlight on Friday night. Their poise and musicality were remarkable and served as a reminder of the brilliant talent of our local youth.

Flohil warned them they they will not make a lot of money in the business ... because you don't



these days, but you will have an amazing life."

Saturday workshops delved into the useful strategies and techniques for enhancing one's profile.

BOB INGLIS

Linda Zammit brought her

25 years of web design experience to a workshop for beginners on using Wordpress and social media. Alex Andronache, renowned music industry professional, ran a workshop on Technology in the Arts. Dr. Auleen Carson, a specialist in marketing arts organizations, ran a session on manage your brand and marketing your strengths. And a fourth workshop on Crowdfunding was led by local community development specialist Beatrice Sharkey and James Gunn, a youth volunteer with Cogeco.

"We are thrilled with the quality of the presenters," said Macewan. "Judging by the response of the attendees, our 2015 Symposium was a huge hit in celebrating our wonderful local arts, culture, heritage businesses and non-profits."

The Halton Hills Cultural Roundtable is a group of community leaders whose mission is to help culture grow in Halton Hills. For more information please contact Beatrice Sharkey, 416-575-1232.

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