

CHEVROLET



# TRUCKMONTH

NOW IS THE TIME TO GET GREAT OFFERS ON OUR AWARDED TRUCK LINEUP.



ALL-NEW CHEVROLET COLORADO  
2015 MOTOR TREND TRUCK OF THE YEAR®



SILVERADO HD  
AWARDED THE "HIGHEST-RANKED LARGE HEAVY-DUTY  
PICKUP IN INITIAL QUALITY IN THE U.S." BY J.D. POWER



SILVERADO 1500  
AWARDED THE LOWEST TOTAL COST OF  
OWNERSHIP IN ITS CLASS BY VINCENTRIC™



2015 SILVERADO 1500 4X4 DOUBLE CAB 1WT

LEASE **\$149** @ **0%+** WITH YOUR  
FIRST MONTH'S  
PAYMENT ON  
US¹

BI-WEEKLY FOR 36 MONTHS.\*  
\$649 DOWN PAYMENT. \$0 SECURITY DEPOSIT.  
INCLUDES FREIGHT, PDI, LEVIES, \$4,500 CREDIT,\*  
\$1,000 PDU CREDIT & \$1,000 OWNER CASH.²

OR  
**0%** PURCHASE  
FINANCING FOR **48** MONTHS³



\*\*\*\*\*  
**NHTSA**  
www.nhtsa.gov¹  
Safety  
5-STAR OVERALL  
VEHICLE SCORE FOR  
SAFETY¹



LONGEST PICKUP  
POWERTRAIN WARRANTY  
IN CANADA, 60,000 KM MORE  
THAN FORD AND RAM\*



Fuel Efficiency  
**10.6**  
L/100km hwy  
ECOTEC3 ENGINE  
FOR IMPROVED FUEL  
EFFICIENCY



4G LTE WI-FI



MYLINK  
WITH 4G  
LTE WI-FI²



REMOTE  
START



CLASS-  
EXCLUSIVE  
AUTOMATIC  
LOCKING REAR  
DIFFERENTIAL



REAR  
VISION  
CAMERA

AND  
MORE!  
SEE  
CHEVROLET.CA  
FOR DETAILS

ALL 2015s COME  
WITH CHEVROLET  
COMPLETE CARE:

**2** YEARS/40,000 KM  
COMPLIMENTARY  
OIL CHANGES\*\*

**5** YEARS/160,000 KM  
POWERTRAIN  
WARRANTY\*

**5** YEARS/160,000 KM  
ROADSIDE  
ASSISTANCE\*



2015 SILVERADO 1500 DOUBLE CAB TRUE NORTH EDITION

TRUE NORTH

TRUE NORTH EDITION INCLUDES:

CHEVROLET



FIND NEW ROADS / [chevrolet.ca](http://chevrolet.ca)

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES. Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to \$799 for Dealer fees.\*\*\*

For the latest information, visit us at [chevrolet.ca](http://chevrolet.ca), drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. ▼Based on a 36 month lease for 2015 Chevrolet Silverado 1500 Double Cab 4x4 1WT+G80+B30. Annual kilometre limit of 20,000 km, \$0.16 per excess kilometre. OAC by GM Financial. Monthly/bi-weekly payments may vary depending on down payment/trade. A down payment or trade of \$649 and/or \$0 security deposit is required. Total obligation is \$12,274. Option to purchase at lease end is \$17,156. Excess wear and tear and km charges not included. Other lease options available. ♦\$4,500 is a manufacturer to dealer delivery credit (tax exclusive) for 2015 Chevrolet Silverado 1500 Double Cab and is reflected in offers in this advertisement. Other cash credits available on most models. See dealer for details. †Offer available to qualified retail customers in Canada for vehicles from February 3, 2015 – March 2, 2015. 0% purchase financing offered on approved credit by TD Auto Finance Services, Scotiabank® or RBC Royal Bank for 48 months on all new or demonstrator 2015 Silverado 1500 Double Cab 1WT. Participating lenders are subject to change. Rates from other lenders will vary. Down payment, trade and/or security deposit may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Example: \$40,000 at 0% APR, the monthly payment is \$833.33 for 48 months. Cost of borrowing is \$0, total obligation is \$40,000. Offer is unconditionally interest-free. Freight and air tax (\$100, if applicable) included. Licence, insurance, registration, PPSA, applicable taxes and dealer fees not included. Dealers are free to set individual prices. Limited time offer which may not be combined with certain other offers. GMCL may modify, extend or terminate offers, in whole or in part, at any time without notice. Conditions and limitations apply. See dealer for details. ©Registered trademark of The Bank of Nova Scotia. RBC and Royal Bank are registered trademarks of Royal Bank of Canada. ▼♦†\*\*†††††Freight & PDI (\$1,695), registration, air and tire levies and OMVIC fees included. Insurance, licence, PPSA, dealer fees and applicable taxes not included. Offers apply as indicated to 2015 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Quantities limited; dealer order or trade may be required. Limited time offers which may not be combined with other offers. GMCL may modify, extend or terminate offers, in whole or in part, at any time without notice. Conditions and limitations apply. See dealer for details. ♦The Chevrolet Silverado HD received the lowest number of problems per 100 vehicles among large heavy-duty pickups in the proprietary J.D. Power U.S. 2014 Initial Quality Study.™ Study based on responses from 86,118 new-vehicle owners, measuring 239 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed February - May 2014. Your experience may vary. Visit [jdpower.com](http://jdpower.com). ♣Based on Vincentric 2014 Model Level Analysis of full-size pickups in the Canadian retail market. ±MyLink functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. Visit [onstar.ca](http://onstar.ca) for coverage maps, details and system limitations. Services and connectivity may vary by model and conditions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. Customers will be able to access OnStar services only if they accept the OnStar User Terms and Privacy Statement (including software terms). OnStar acts as a link to existing emergency service providers. After the trial period (if applicable), an active OnStar service plan is required. †Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.safercar.gov](http://www.safercar.gov)). \*\*The 2-Year Scheduled Lube-Oil-Filter Maintenance Program provides eligible customers in Canada, who have purchased, leased or financed a new eligible 2014MY Chevrolet, Buick or GMC vehicle (excluding Spark EV), with an ACDelco oil and filter change, in accordance with the oil life monitoring system and the Owner's Manual, for 2 years or 40,000 km, whichever occurs first, with a limit of four (4) Lube-Oil-Filter services in total, performed at participating GM Dealers. Fluid top-offs, inspections, tire rotations, wheel alignments and balancing, etc. are not covered. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. General Motors of Canada Limited reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Additional conditions and limitations apply. See dealer for details. ▲Whichever comes first. See dealer for limited warranty details. 10Offer valid to eligible retail lessees in Canada who have obtained credit approval by and entered into a lease agreement with GM Financial, and who accept delivery from February 3, 2015 – March 2, 2015 of any new or demonstrator 2015 model year Chevrolet (except 2015MY Chevrolet Colorado ZSA), City Express excluded at outset of program; will be eligible once residuals become available. General Motors of Canada will pay one month's lease payment or two bi-weekly lease payments as defined on the lease agreement (inclusive of taxes). After the first month, lessee will be required to make all remaining scheduled payments over the remaining term of the lease agreement. PPSA/RDP/RM is not due. Consumer may be required to pay Dealer fees. Insurance, licence and applicable taxes not included. Additional conditions and limitations apply. GM reserves the right to modify or terminate this offer at any time without prior notice. See dealer for details. 20Offer applies to eligible current owners or lessees of any model year 1999 or newer car that has been registered and insured in Canada in the customer's name for the previous 2015 model year Chevrolet/Buick/GMC/Cadillac car, SUV, crossover and pickup models delivered in Canada between February 3, 2015 – March 2, 2015. Credit is a manufacturer to consumer incentive (tax inclusive) and credit value depends on model purchased: \$750 credit available on eligible Chevrolet, Buick and GMC vehicles (except Colorado ZSA, Camaro Z28, Malibu LS, Silverado Light Duty and Heavy Duty); \$1,000 credit available on Cadillac vehicles (except 2015 Cadillac Escalade) and \$1,000 on all Chevrolet Silverados and GMC Sierras. Offer is transferable to a family member living within the same household (proof of address required). As part of the transaction, dealer may request documentation and contact General Motors of Canada Limited (GMCL) to verify eligibility. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives. Certain limitations or conditions apply. Void where prohibited. See your GMCL dealer for details. GMCL reserves the right to amend or terminate offers for any reason, in whole or in part, at any time without prior notice. \$310,000 is a combined total credit consisting of a \$4,500 manufacturer to dealer delivery credit (tax exclusive) for 2015 Silverado Light Duty Double Cab, \$1,000 Winter Cash (tax inclusive), a \$2,420 manufacturer to dealer Option Package Discount Credit (tax exclusive) for 2015 Chevrolet Silverado Light Duty (1500) Double Cab 1LT equipped with a True North Edition and a \$2,080 manufacturer to dealer cash credit (tax exclusive) on Silverado Light Duty (1500) Double Cab LS Chrome Edition, LT and LTZ, which is available for cash purchases only and cannot be combined with special lease and finance rates. By selecting lease or finance offers, consumers are foregoing this \$2,080 credit which will result in higher effective interest rates. Discounts vary by model.