

1/2 PRICE PAYMENTS

WE PAY THE OTHER HALF[§]

"Half Price Payments" for up to one year available on financing offers only on 2015 Rio/Forte/Optima/Rondo/Sorento models



2015 **RIO** LX MT

Rio4 SX with Navigation shown[†]
Cash purchase price \$22,514
HWY / CITY 100KM[‡] : 5.3L/7.3L

\$21 weekly
from for 69
payments

0% financing
for up to 84 months

\$0 down
payment[§]

\$21 weekly payment includes \$1,500 Half Price Payments Credit. Payments based on 2015 Rio LX MT (R0541F) 84-month financing. After 69 weekly payments at \$21, weekly payments increase to \$43[§]. Half Price Payments Credit may alternatively be taken as a one time lump sum payment.[§] Excludes HST.



2015 **OPTIMA** LX AT

Optima SX Turbo shown[†]
Cash purchase price \$33,514
HWY / CITY 100KM[‡] : 5.7L/8.9L

\$36 weekly
from for 28
payments

0% financing
for up to 84 months

\$0 down
payment[§]

\$36 weekly payment includes \$1,000 Half Price Payments Credit. Payments based on 2015 Optima LX AT (OP742F) 84-month financing. After 28 weekly payments at \$36, weekly payments increase to \$73[§]. Half Price Payments Credit may alternatively be taken as a one time lump sum payment.[§] Excludes HST.



2015 **FORTE** LX MT

Forte SX AT shown[†]
Cash purchase price \$26,814
HWY / CITY 100KM[‡] : 5.3L/8.0L

\$24 weekly
from for 62
payments

0% financing
for up to 84 months

\$0 down
payment[§]

\$24 weekly payment includes \$1,500 Half Price Payments Credit. Payments based on 2015 Forte LX MT (F0541F) 84-month financing. After 62 weekly payments at \$24, weekly payments increase to \$48[§]. Half Price Payments Credit may alternatively be taken as a one time lump sum payment.[§] Excludes HST.



2015 **SORENTO** LX AT

Sorento SX AT AWD 7-Seat shown[†]
Cash purchase price \$38,894
HWY / CITY 100KM[‡] : 9.0L/12.7L

\$39 weekly
from for 50
payments

0% financing
for up to 84 months

\$0 down
payment[§]

\$39 weekly payment includes \$2,000 Half Price Payments Credit. Payments based on 2015 Sorento LX AT (SR75BF) 84-month financing. After 50 weekly payments at \$39, weekly payments increase to \$79[§]. Half Price Payments Credit may alternatively be taken as a one time lump sum payment.[§] Excludes HST.

OR A **\$1,000** NEW YEAR BONUS[¶]
BE READY FOR WINTER WITH OUR WINTER READY MODELS



HEATED SEATS



HEATED STEERING WHEEL



HEATED MIRRORS



WINTER TIRES



REMOTE STARTER

OFFER ENDS MARCH 2ND



The Power to Surprise



WE'VE GOT YOU COVERED
5-year/100,000 km
worry-free
comprehensive
warranty.

Kia's new Customer Friendly Pricing includes delivery and destination fees and all mandatory government levies. Prices do not include fuel-fill charges up to \$100, dealer administration fees up to \$399, licensing or applicable taxes.



Offer(s) available on select new 2015 models through participating dealers to qualified retail customers who take delivery from February 3rd to March 2nd, 2015. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing includes delivery and destination fees up to \$1,665, \$5 OMVIC fee, \$29 tire tax, other taxes, environmental fee, and \$100 A/C charge (where applicable). Excludes licensing, registration, insurance, variable dealer administration fees (up to \$399), fuel-fill charges up to \$100, and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. *Up to "Half Price Payments" for up to one year ("Offer") is only applicable on financing offers on 2015 Rio/Forte/Optima/Sorento/Rondo models. On approved credit, from a participating dealer in Canada between February 3rd to March 2nd, 2015. The Offer consists of a loan credit (Up to "Half Price Payments Credit") that will range from \$500 to \$3,250 depending on model/trim. Customers can choose to take the full amount of the applicable Half Price Payments Credit as a one (1) time incentive that will be deducted from the negotiated price of the vehicle before taxes. Alternatively, customers can choose the up to "Half Price Payments" option and have their financing payments reduced (before taxes) by 50% until such time as the entire amount of the applicable Half Price Payments Credit has been exhausted. This may take between 10 weeks and 69 weeks depending on model/trim and the amount of the applicable Half Price Payments Credit. After the entire amount of the applicable Half Price Payments Credit has been exhausted, the customer will be required to pay the full amount of all regularly scheduled financing payments over the remaining term of the contract. Vehicle trade-in amounts and down payments are not calculated in the advertised up to "Half Price Payments". See dealer for complete details. [¶]**Representative financing example:** 0% financing offer for up to 84 months available to qualified retail customers on approved credit for the new 2015 Rio LX MT (R0541F)/2015 Forte LX MT (F0541F)/2015 Optima LX AT (OP742F)/2015 Sorento LX AT (SR75BF) with a purchase price of \$15,614/\$17,514/\$26,414/\$28,794 financed at 0% for 84-month period with \$0 down payment equals 69/62/28/50 reduced weekly payments of \$21/\$24/\$36/\$39 followed by weekly payments of \$43/\$48/\$73/\$79. Cost includes delivery and destination fees of up to \$1,665, \$5 OMVIC fee, tire tax of \$29, \$100 A/C charge (where applicable), includes \$1,500/\$1,500/\$1,000/\$2,000 "Half Price Payments" credit. Cost of borrowing is \$0 and total obligation is \$14,114/\$16,014/\$25,377/\$26,794. "Half Price Payment" Incentive varies by model and trim level and may be taken as a lump sum or to reduce the financed amount. Offer ends March 2nd, 2015. Model shown Manufacturer Suggested Retail Price for 2015 Forte SX (F0748F) is \$26,695/\$22,395/\$42,095/\$34,895. [‡]Highway/city fuel consumption is based on the 2015 Rio LX+ ECO AT/2015 Forte 1.8L MPI 4-cyl MT/2015 Sorento LX 2.4L GDI 4-cyl AT/2015 Optima 2.4L GDI AT. These updated estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the *EnerGuide Fuel Consumption Guide*. Your actual fuel consumption will vary based on driving habits and other factors. [¶]\$1,000 New Year Bonus amounts are offered on select 2015 Winter Edition models and are deducted from the negotiated purchase price before taxes. Available on financing offers only. Certain conditions apply. \$1,000 New Year Bonus amount available on the 2015 Rondo LX AT (5-seat) Winter SE (RN75SF), 2015 Rondo LX AT (7-seat) Winter SE (RN75TF) and 2015 Optima LX AT Winter SE (OP745F). Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.