

BE YOUR OWN SANTA

HOLIDAY SALES EVENT

\$500 HOLIDAY & NO PAYMENTS
BONUS CASH FOR 90 DAYS*



Starting From Price for 2015 Jeep Cherokee Limited shown: \$32,490.[§]



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AUTOMOBILE JOURNALISTS
ASSOCIATION OF CANADA
2014 JEEP CHEROKEE
BEST NEW SUV
(UNDER \$35,000)
2014 JEEP CHEROKEE
CANADIAN UTILITY
VEHICLE OF THE YEAR

GET UP TO **\$10,000** IN TOTAL DISCOUNTS*

2015 JEEP CHEROKEE SPORT
BEST-IN-CLASS CAPABILITY™

\$24,195

PURCHASE PRICE INCLUDES \$500
BONUS CASH* FREIGHT, A/C
CHARGE, TIRE LEVY AND OMVIC
FEE. TAXES EXCLUDED. OTHER
RETAILER CHARGES MAY APPLY.*

AVAILABLE
0%
FINANCING†
FOR 36 MONTHS

2015 DODGE GRAND CARAVAN CANADA VALUE PACKAGE
CANADA'S BEST-SELLING MINIVAN FOR MORE THAN 31 YEARS

\$19,995

PURCHASE PRICE INCLUDES \$8,100
CONSUMER CASH* FREIGHT, A/C
CHARGE, TIRE LEVY AND OMVIC
FEE. TAXES EXCLUDED. OTHER
RETAILER CHARGES MAY APPLY.*

OR
CHOOSE

\$112 @ 3.99%
BI-WEEKLY
FINANCING†
FOR 96 MONTHS
WITH \$0 DOWN



Starting From Price for
2015 Dodge Grand Caravan Crew Plus shown: \$34,490.[§]

2014 CARAVAN STILL AVAILABLE WITH
0% FINANCING†

2014 ULTIMATE FAMILY PACKAGES STILL AVAILABLE
PACKAGE VALUED AT \$5,125* – YOU PAY ONLY \$1,775!^{††}



Starting From Price for 2014
Ram 1500 SLT Crew Cab with
SLT Décor Group shown: \$31,890.[§]

ALL 2014 RAM TRUCKS MUST GO

2014 RAM 1500 QUAD CAB SXT 4X4

\$26,595

PURCHASE PRICE INCLUDES \$8,500
CONSUMER CASH,* \$1,500 BONUS
CASH** FREIGHT, A/C CHARGE, TIRE
LEVY AND OMVIC FEE. TAXES EXCLUDED.
OTHER RETAILER CHARGES MAY APPLY.*

OR
FINANCE
FOR

\$150 @ 3.99%
BI-WEEKLY†
FOR 96 MONTHS
WITH \$0 DOWN

\$1,500 BONUS CASH**

IF YOU ARE A LICENSED
TRADESMAN OR IF YOU
CURRENTLY OWN ANY
PICKUP TRUCK

2015 DODGE JOURNEY CANADA VALUE PACKAGE
CANADA'S FAVOURITE CROSSOVER^

\$19,995

PURCHASE PRICE INCLUDES \$2,000
CONSUMER CASH* FREIGHT, A/C
CHARGE, TIRE LEVY AND OMVIC
FEE. TAXES EXCLUDED. OTHER
RETAILER CHARGES MAY APPLY.*

OR
CHOOSE

\$112 @ 3.99%
BI-WEEKLY
FINANCING†
FOR 96 MONTHS
WITH \$0 DOWN

2014 JOURNEY STILL AVAILABLE WITH
0% FINANCING†

2014 ULTIMATE JOURNEY PACKAGES STILL AVAILABLE
PACKAGE VALUED AT \$7,140* – YOU PAY ONLY \$2,145!^{††}



Starting From Price for
2015 Dodge Journey Crossroad
shown: \$31,785.[§]

*Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

REBUILDING YOUR CREDIT? NON-PRIME RATES FROM ONLY 4.99% OAC™



SiriusXM

DODGE
Caravan Kids
PROUD SPONSOR OF AMATEUR HOCKEY ACROSS CANADA

Wise customers read the fine print: • ♦ ★ † • ‡ • € ▲ • ~ • \$ The Be Your Own Santa Holiday Sales Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers on or after December 2, 2014. Offers subject to change and may be extended without notice. All pricing includes freight (\$1,695), air-conditioning charge (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Financing and lease offers available to qualified customers on approved credit. Retailer order/trade may be necessary. Retailer may sell for less. (5) \$10,000 in Total Discounts is available on the new 2014 Ram 1500 Quad Cab 4x4 SXT model and consists of \$8,500 Consumer Cash Discount and \$1,500 in Ram Truck Loyalty/Conquest Bonus Cash. See your retailer for complete details. • \$500 Holiday Bonus Cash is available on select new 2015 Chrysler, Jeep, Dodge, Ram or FIAT models at participating retailers from December 2-31, 2014 only. Excludes 2015 Jeep Patriot/2015 Dodge Grand Caravan Canada Value Package/2015 Dodge Journey Canada Value Package. Bonus Cash will be deducted from the negotiated purchase/lease price after taxes. Offer available at participating retailers. See retailer for complete details and exclusions. ★ The Make No Payments for 90 Days event is a limited time offer which applies to retail customers who finance a new 2014/2015 Chrysler, Jeep, Dodge, Ram or FIAT vehicle (except 2014 Dodge Avenger SE and 2014/2015 Dodge Viper) at a special fixed rate on approved credit through Royal Bank of Canada, TD Auto Finance or Scotiabank. Offer does not apply to Scotiabank special rate financing contracts longer than 90 months. Monthly/bi-weekly/weekly payments will be deferred for 60 days and contracts will be extended accordingly. Interest charges will not accrue during the first 60 days of the contract. Customers will be responsible for any required down payment, license, registration and insurance costs at time of contract. Some conditions apply. See your retailer for complete details. † 10% purchase financing for up to 36 months available on new 2015 Jeep Cherokee Sport/2014 Dodge Grand Caravan/2014 Dodge Journey models to qualified customers on approved credit through RBC, Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Examples: 2015 Jeep Cherokee Sport (24A)/2014 Dodge Grand Caravan Canada Value Package (29E)/2014 Dodge Journey Canada Value Package (22F) with a Purchase Price of \$24,195/\$19,995/\$19,995 with a \$0 down payment, financed at 0% for 36 months equals \$310/\$256.35/\$256.35 with a cost of borrowing of \$0 and a total obligation of \$24,195/\$19,995/\$19,995. *Consumer Cash Discounts are deducted from the negotiated price before taxes. †† Discounts available at participating retailers on the purchase/lease of only the following new vehicles. 2014 Dodge Grand Caravan SXT with Ultimate Family Package (RTKH5329G). Discount consists of: \$850 in no-cost options and \$2,500 DVD Incentive that will be deducted from the negotiated price before taxes. 2014 Dodge Journey SXT with Ultimate Journey Package (JCDP4928K). Discount consists of: \$2,495 in no-cost options and \$2,500 DVD Incentive that will be deducted from the negotiated price before taxes. Some conditions apply. See your retailer for complete details. **\$1,500 Ram Truck Loyalty/Conquest/Skilled Trades Bonus Cash is available on the retail purchase/lease of 2014 Ram 1500 (excludes Reg. Cab), 2014 Ram 2500/3500, 2014 Ram ProMaster or 2014 Ram Cargo Van and is deducted from the negotiated price after taxes. Eligible customers include: 1. Current owners/lessees of a Dodge or Ram Pickup Truck or Large Van or any other manufacturer's Pickup Truck or Large Van. The vehicle must have been owned/leased by the eligible customer and registered in their name on or before December 1, 2014. Proof of ownership/lease agreement will be required. 2. Customers who are skilled tradesmen or are acquiring a skilled trade. This includes Licensed Tradesmen, Certified Journeyman or customers who have completed an Apprenticeship Certification. A copy of the Trade Licence/Certification required. Limit one \$1,500 bonus cash offer per eligible transaction. Some conditions apply. See your retailer for complete details. ~Non-prime financing available on approved credit. APR example: 2014 Ram 1500 SXT 4x4 with a Purchase Price of \$26,595 financed at 4.99% over 84 months, equals 182 bi-weekly payments of \$173 for a total finance obligation of \$31,564.37. *Starting From Prices for vehicles shown include Consumer Cash Discounts and do not include upgrades (e.g., paint). Upgrades available for additional cost. • Best-in-class capability based on Jeep Cherokee offering 2-speed power transfer unit (PTU) with rear-locking axle, exclusive Jeep Selec-Terrain with 5 settings (including rock), and industry first fully disconnecting drive-line, best-in-class towing, approach angle, departure angle and ramp breakover angle. Based on 2014 cross shop activity including Ford Escape, Honda CR-V, Hyundai Santa Fe Sport (5 pass), Toyota RAV4, Chevrolet Equinox, Mazda CX-5, Ford Edge and Subaru Forester. The Best Buy Seal is a registered trademark of Consumers Digest Communications LLC, used under license. ^Based on IHS Automotive: Polk Canadian Vehicles in Operation data available as of July, 2014 for Crossover Segments as defined by Chrysler Canada Inc. ™The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc. ®Jeep is a registered trademark used under license by Chrysler Canada Inc.