



THROWBACK PRICING[≠]

PAYMENTS LIKE THEY WERE 15 YEARS AGO



CANADA'S URBAN UTILITY VEHICLE

\$750
TRADE-IN BONUS*
ON SELECT CUVs



Rondo EX Luxury shown[≠]

THE ALL-NEW 2014 **RONDO**

hwy / city 100km⁺
6.2L/9.4L

NEW! LOWER CASH
PURCHASE PRICE

STARTING FROM
\$18,993[∞]
6-SPEED MANUAL

Offer includes delivery, destination, fees and **\$5,000 IN CASH SAVINGS[≠]**. Offer based on 2014 Rondo LX MT (RN551E) with a purchase price of **\$23,993**. Excludes HST.



BEST NEW SUV (\$35,000 - \$60,000)

\$750
AWD UPGRADE CREDIT[†]



Sorento SX shown[≠]

THE NEW 2014 **SORENTO**

hwy / city 100km⁺
7.1L/10.4L

THROWBACK PRICING

WAS ~~\$159~~

\$124[≠]

\$0 DOWN.
BI-WEEKLY for the
first 15 MONTHS.

0%[≠] financing

6-SPEED AUTOMATIC

Includes Variable Throwback Pricing Incentive. \$124 bi-weekly payments include \$1,120 Throwback Pricing Incentive. Payments are based on 2014 Sorento 2.4L LX AT FWD (SR75BE). 60-month financing amortized over 84 months. After 15 months, bi-weekly payments increase to \$159. Principal balance of \$8,255 due after 60 months. Throwback Pricing Incentive may be taken as a lump sum or to reduce financed amount.*



BLUETOOTH[®]
CONNECTIVITY

((SiriusXM))

SATELLITE
RADIO



WINDSHIELD
WIPER DE-ICER

\$750
AWD UPGRADE CREDIT[†]



Sportage SX Luxury shown[≠]

THE NEW 2014 **SPORTAGE**

hwy / city 100km⁺
7.0L/10.0L

THROWBACK PRICING

WAS ~~\$146~~

\$99[≠]

\$0 DOWN.
BI-WEEKLY for the
first 15 MONTHS.

1.49%[≠]

financing

6-SPEED MANUAL

Includes Variable Throwback Pricing Incentive. \$99 bi-weekly payments include \$1,504 Throwback Pricing Incentive. Payments are based on 2014 Sportage LX MT FWD (SP551E), financing for 84 months. After 15 months, bi-weekly payments increase to \$146. Throwback Pricing Incentive may be taken as a lump sum or to reduce financed amount.*

OFFER ENDS MARCH 31ST



**WE'VE GOT
YOU COVERED**
*5-year/100,000 km
worry-free
comprehensive
warranty.

Proud Partner of
madd⁺
Saving Lives, Supporting Victims

Kia's new Customer Friendly Pricing
includes delivery and destination fees,
dealer admin. fee up to \$399 and all
mandatory government levies. Prices do
not include licensing or applicable taxes.



The Power to Surprise

Offer(s) available on select new 2013/2014 models through participating dealers to qualified retail customers who take delivery by March 31, 2014. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing includes delivery and destination fees up to \$1,665, \$34 OMVIC fee, environmental fee, variable dealer administration fees (up to \$399) and \$100 A/C charge (where applicable) and excludes licensing, registration, insurance, other taxes and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. *Offer available on the retail purchase/lease of any 2014 Rondo model from participating retailers between March 1-31, 2014, upon proof of current ownership/lease of a competitive cross-over vehicle. Competitive models include specific VW, Toyota, Nissan, Mazda, Hyundai, Honda, GM, Ford and Chrysler vehicles. Some conditions apply, ask your retailer or go to kia.ca for complete details. **Cash purchase price for the new 2014 Rondo LX MT (RN551E) is \$18,993 and includes a cash savings of \$5,000 (which is deducted from the negotiated selling price before taxes and cannot be combined with special lease and finance offers). Retailer may sell for less. **\$5,000 cash savings on the cash purchase of an eligible new 2014 Rondo LX MT (RN551E) from a participating dealer between March 1-31, 2014, is deducted from the selling price before taxes and cannot be combined with special lease/finance offers. Some conditions apply. *Throwback Pricing available O.A.C. on financing offers on new 2013/2014 models. Financing for 84 months example: 2014 Sportage LX MT FWD (SP551E) with a purchase price of \$25,193 (including \$1,665 freight/PDI and \$399 administration fee) financed at 1.49% for 84-month period with \$0 down payment equals 32 reduced bi-weekly payments of \$99 followed by 150 bi-weekly payments of \$146. Cost of borrowing is \$1,343.86 and total obligation is \$26,537. Throwback Pricing Incentive varies by model and trim level and may be taken as a lump sum or to reduce the financed amount. The Throwback Pricing Incentive for the 2014 Sportage LX MT FWD (SP551E) shown is \$1,504 (a \$47 reduction in 32 bi-weekly payments). Limited time offer. See retailer for complete details. Throwback Pricing is a trademark of Kia Canada Inc. 60/84 Amortization Financing example: 2014 Sorento 2.4L LX AT FWD (SR75BE) with a purchase price of \$28,893 (including \$1,665 freight/PDI and \$399 administration fee) financed at 0% for 60 months amortized over an 84-month period with \$0 down payment equals 32 reduced bi-weekly payments of \$124 followed by 32 bi-weekly payments of \$159 with a principal balance of \$8,255 plus applicable taxes due after 60 months. Cost of borrowing is \$0 and total obligation is \$28,893. Throwback Pricing incentive varies by model and trim level and may be taken as a lump sum or to reduce the financed amount. The Throwback Pricing Incentive for the 2014 Sorento 2.4L LX AT FWD (SR75BE) shown is \$1,120 (a \$35 reduction in 32 bi-weekly payments). Limited time offer. Offer excludes HST and other applicable taxes. See retailer for complete details. 0% purchase financing is available on select new 2013/2014 Kia models O.A.C. Terms vary by model and trim, see dealer for complete details. *Offer available on the retail purchase/lease of 2013/2014 Sportage and 2014 Sorento AWD models from participating retailers between March 1-31, 2014. \$750 Credit will be deducted from the negotiated purchase/lease price before taxes. See your dealer for complete details. *Model shown Manufacturer Suggested Retail Price for 2014 Sorento SX V6 AWD (SR75YE)/2014 Rondo EX Luxury (RN756E)/2014 Sportage SX AT Luxury AWD (SP759E) is \$40,595/\$32,195/\$38,295. * Highway/city fuel consumption is based on the 2014 Sorento LX 2.4L GDI 4-cyl (AT)/2014 Rondo 2.0L GDI 4-cyl (AT)/2014 Sportage 2.4L 4-cyl (AT). These updated estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the *EnerGuide Fuel Consumption Guide*. Your actual fuel consumption will vary based on driving habits and other factors. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. and its subsidiaries. *The Bluetooth[®] wordmark and logo are registered trademarks and are owned by Bluetooth SIG, Inc. Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.