



15TH

ANNIVERSARY SALE

THROWBACK PRICING

PAYMENTS LIKE THEY WERE 15 YEARS AGO



Optima SX AT shown⁴

THE NEW 2014 OPTIMA

hwy / city 100km⁴
5.7L/8.9L

THROWBACK PRICING

WAS
~~\$151~~

\$111[≠] BI-WEEKLY for the first 15 MONTHS.

6-SPEED AUTOMATIC

0.9%
financing

Includes Variable Throwback Pricing Incentive. \$111 bi-weekly payments include \$1,280 Throwback Pricing Incentive. Payments are based on 2014 Optima LX AT (OP742E), financing for 84 months. After 15 months, bi-weekly payments increase to \$151. Throwback Pricing Incentive may be taken as a lump sum or to reduce finance amount.*

"BEST ECONOMY CAR"



Forte SX shown⁴

THE ALL-NEW 2014 FORTE

hwy / city 100km⁴
5.3L/8.0L

THROWBACK PRICING

WAS
~~\$98~~

\$78[≠] BI-WEEKLY for the first 15 MONTHS.

0%
financing

Includes Variable Throwback Pricing Incentive. \$78 bi-weekly payments include the \$640 Throwback Pricing Incentive. Payments are based on 2014 Forte LX MT (F0541E), financing for 84 months. After 15 months, bi-weekly payments increase to \$98. Throwback Pricing Incentive may be taken as a lump sum or to reduce the financed amount.*



Rondo EX Luxury shown⁴

THE ALL-NEW 2014 RONDO

hwy / city 100km⁴
6.2L/9.4L

THROWBACK PRICING

WAS
~~\$128~~

\$88[≠] BI-WEEKLY for the first 15 MONTHS.

0%
financing

Includes Variable Throwback Pricing Incentive. \$88 bi-weekly payments include \$1,280 Throwback Pricing Incentive. Payments are based on 2014 Rondo LX MT (RN551E), financing for 84 months. Offer includes \$750 loan credit⁴. After 15 months, bi-weekly payments increase to \$128. Throwback Pricing Incentive may be taken as a lump sum or to reduce financed amount.*

OFFER ENDS FEBRUARY 28TH



WE'VE GOT YOU COVERED
*5-year/100,000 km worry-free comprehensive warranty.

Proud Partner of
madd
Saving Lives, Supporting Victims

Kia's new Customer Friendly Pricing includes delivery and destination fees, dealer admin. fee up to \$399 and all mandatory government levies. Prices do not include licensing or applicable taxes.

FIND MORE GREAT OFFERS AT KIA.CA



The Power to Surprise

Offer(s) available on select new 2013/2014 models through participating dealers to qualified retail customers who take delivery by February 28, 2014. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing includes delivery and destination fees up to \$1,665, \$34 OMVIC fee, environmental fee, variable dealer administration fees (up to \$399) and \$100 A/C charge (where applicable) and excludes licensing, registration, insurance, other taxes and down payment (if applicable and unless otherwise specified). *Throwback Pricing available O.A.C. on financing offers on new 2013/2014 models. 0% financing for 84 months example: 2014 Rondo LX MT (RN551E)/2014 Forte LX MT (F0541E) with a purchase price of \$23,995/\$17,915 (including \$1,665/\$1,485 freight/PDI and \$399 administration fee) financed at 0% for 84-month period equals 32 reduced bi-weekly payments of \$88/\$78 followed by 150 bi-weekly payments of \$128/\$98. Includes \$750 loan savings on 2014 Rondo LX MT (RN551E). Cost of borrowing is \$0 and total obligation is \$23,995/\$17,915. Throwback Pricing Incentive varies by model and trim level and may be taken as a lump sum or to reduce the financed amount. The Throwback Pricing Incentive for the 2014 Rondo LX MT (RN551E)/2014 Forte LX MT (F0541E) shown is \$1,280/\$640 (a \$40/\$20 reduction in 32 bi-weekly payments). Limited time offer. See retailer for complete details. Throwback Pricing is a trademark of Kia Canada Inc. 0.9% financing for 84 months example: 2014 Optima LX AT (OP742E) with a purchase price of \$26,615 (including \$1,485 freight/PDI and \$399 administration fee) financed at 0.9% for 84-month period equals 32 reduced bi-weekly payments of \$111 followed by 150 bi-weekly payments of \$151. Cost of borrowing is \$851.72 and total obligation is \$27,465. Throwback Pricing Incentive varies by model and trim level and may be taken as a lump sum or to reduce the financed amount. The Throwback Pricing Incentive for the 2014 Optima LX AT (OP742E) shown is \$1,280 (a \$40 reduction in 32 bi-weekly payments). Limited time offer. Offer excludes HST and other applicable taxes. See retailer for complete details. 0% purchase financing is available on select new 2013/2014 Kia models O.A.C. Terms vary by model and trim, see dealer for complete details. *Loan credit: for 2014 Rondo LX MT (RN551E) is \$750 and is available on purchase financing only on approved credit (OAC). Loan savings vary by model and trim and are deducted from the negotiated selling price before taxes. *Model shown Manufacturer Suggested Retail Price for 2014 Forte SX (F0748E)/2014 Optima SX AT (OP748E)/2014 Rondo EX Luxury (RN756E) is \$26,195/\$34,580/\$32,195. *Highway/city fuel consumption is based on the 2014 Forte 1.8L MPI 4-cyl (M/T)/2014 Optima 2.4L GDI (A/T)/2014 Rondo 2.0L GDI 4-cyl (M/T). These updated estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the EnergyGuide Fuel Consumption Guide. Your actual fuel consumption will vary based on driving habits and other factors. 2014 Top Safety Pick - U.S. Insurance Institute for Highway Safety (IIHS) for model year 2014. U.S. model tested. Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit Kia.ca or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.