

# GMC ALL-NEW 2014 SIERRA 1500



AUTOMOBILE JOURNALISTS  
ASSOCIATION OF CANADA

# BEST NEW PICKUP

**BEST  
EFFICIENCY<sup>Δ</sup>**  
MOST FUEL-EFFICIENT V8 IN A PICKUP

**BEST  
POWER<sup>\*\*</sup>**  
AVAILABLE 420 HP, 460 LB.-FT.  
OF TORQUE

**BEST  
COVERAGE<sup>Δ</sup>**  
PRO GRADE PROTECTION

LEASE A 2014  
SIERRA SLE DOUBLE  
CAB WITH SLE PREMIUM  
PACKAGE

# \$7,760

IN TOTAL VALUE<sup>†</sup>

\$3,500 DISCOUNT, \$2,260  
NO-CHARGE PREMIUM  
PACKAGE, \$1,000 LEASE  
CASH AND \$1,000 TRUCK  
OWNER BONUS



ALL-TERRAIN  
DOUBLE CAB SHOWN

## PLUS WE MAKE YOUR FIRST MONTH LEASE PAYMENT<sup>∞</sup>

## 2014 TERRAIN



Terrain SLE-1 shown

- BLUETOOTH<sup>®</sup> WITH USB
- TOUCHSCREEN DISPLAY
- POWER WINDOWS & LOCKS
- 6-SPEED AUTOMATIC TRANSMISSION
- BEST-IN-CLASS REAR SEAT LEGROOM<sup>†</sup>
- AIR CONDITIONING

INCLUDES REAR  
VISION CAMERA



LEASE OR  
FINANCE **\$174 @ 0%**

LEASE BI-WEEKLY FOR 48 MONTHS<sup>†</sup>. \$250 DOWN PAYMENT.  
\$0 SECURITY DEPOSIT. **FINANCE BI-WEEKLY FOR 72 MONTHS<sup>†</sup>.**  
\$2,650 DOWN PAYMENT. PURCHASE PRICE \$29,775<sup>†</sup> INCLUDES  
FREIGHT, PDI & LEVIES. TAXES NOT INCLUDED.

## ALL-NEW 2014 SIERRA CREW 4X4



Sierra 1500 Crew Cab SLT 4x4 shown with available equipment<sup>††</sup>

LEASE **\$199 @ 1.5%** FOR 36 MONTHS<sup>†</sup>

LEASE BI-WEEKLY FOR 36 MONTHS<sup>†</sup>. \$650 DOWN PAYMENT.  
\$0 SECURITY DEPOSIT. TAXES NOT INCLUDED. OFFER APPLIES  
FREIGHT, PDI, LEVIES & \$4,000 CREDIT<sup>†</sup>.

Visit us at: **BUYGMC.CA**

TO GUARANTEE OUR  
QUALITY, WE BACK IT **160,000-KM/5-YEAR POWERTRAIN  
WARRANTY<sup>Δ</sup>**

<sup>Δ</sup>Whichever comes first. See dealer for limited warranty details.



VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES. Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to \$799 for Dealer fees.<sup>\*\*\*</sup>

For the latest information, visit us at [GMC.ca](http://GMC.ca), drop by your local GMC Dealer or call us at 1-800-GM-DRIVE. <sup>Δ</sup>When equipped with available 6.2L EcoTec3 V8 engine (available to order fall 2013). Class is Light-Duty Full-Size Pickups. <sup>\*\*</sup> Requires 2WD Double or Crew Cab with available 6.2L EcoTec3 V8 engine and Max Trailering Package. Maximum trailer weight ratios are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. Comparison based on [wardsauto.com](http://wardsauto.com) 2013 Light-Duty Large Pickup segment and latest competitive data available. Excludes other GM vehicles. Class is Light-Duty Full-Size Pickups. <sup>†</sup>Based on a 48/36 month lease for 2014 GMC Terrain SLE FWD 3SA/3A Sierra Crew Cab 4x4 1SA. Annual kilometre limit of 20,000 km; \$0.16 per excess kilometre. OAC by GM Financial. Monthly/bi-weekly payments may vary depending on down payment/trade. A down payment or trade of \$0 and/or \$0 security deposit is required. Total obligation is \$18,377/\$16,200. Option to purchase at lease end is \$11,398/\$19,463. Excess wear and tear and km charges not included. Other lease options available. <sup>††</sup>\$4,000 is a manufacturer to dealer delivery credit (tax exclusive) for 2014 GMC Sierra 1500 Ext. & Crew Cab and is reflected in offers in this advertisement. Other cash credits available on most models. See dealer for details. <sup>‡</sup>For retail customers only. \$3,500 manufacturer-to-dealer credit available on cash, finance or lease purchases of 2014 MY GMC Silverado 1500 Double Cab and 1500 Crew Cab. \$1000 Lease Cash manufacturer-to-dealer credit available on lease acquisitions of 2014 MY GMC Silverado 1500 Double Cab. Dealers may sell for less. Other cash credits available on most models. See participating dealer or [chevrolet.ca](http://chevrolet.ca) for details. Offers end March 3, 2014. Special Edition Package (PDU) includes credit valued at \$2,265 MSRP. Offer only valued from January 3, 2014 to March 3, 2014 (the "Program Period") to retail customers who own or are currently leasing (during the Program Period) a GM or competitor pickup truck to receive a \$1,000 credit towards the purchase, finance or lease of an eligible new 2014 MY Chevrolet Silverado Light Duty, or Chevrolet Silverado Heavy Duty. Only (1) credit may be applied per eligible vehicle sale. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. The \$1,000 credit includes HST/GST/QST/PSI as applicable by province. As part of the transaction, dealer will request current vehicle registration and/or insurance to prove ownership. GMCL reserve the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Void where prohibited by law. Additional conditions and limitations apply. <sup>∞</sup>Offer valid only to eligible retail lessees in Canada who have obtained credit approval by GM Financial, have entered into a lease agreement with GM Financial, and who accept delivery from January 3, 2014 through February 28, 2014 of a new eligible 2014 model. General Motors of Canada will pay the first month's lease payment (inclusive of taxes). \$0 first month lease payment means no bi-weekly payments will be due in the first month of your lease agreement. After the first month, lessee will be required to make all remaining scheduled payments over the remaining term of the lease agreement. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. General Motors of Canada Limited reserve the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Void where prohibited by law. Additional conditions and limitations apply. See dealer for details.