BUILT Ford TOUGH EVENT

F-SERIES CANADA'S BEST-SELLING TRUCKS‡ FOR 47 YEARS

Super Crew with optional equipment shown

OFFERS BEST IN CLASS PAYLOAD††† TOWING††† POWER†††

2013 IIHS TOP SAFETY PICK CREW CAB MODELS

9.6L/100km 29MPG HWY^^
13.3L/100km 21MPG CITY^^

2013 F-150 XLT SUPER CAB 4X4
LEASE FOR ONLY
$398^@2.99% APR
PER MONTH FOR 36 MONTHS WITH
$0 DOWN PAYMENT.
OFFER INCLUDES $8,000 IN MANUFACTURER REBATES AND $750 CUSTOM EVENT CASH ALTERNATIVE.
OFFER EXCLUDES TAXES.

"WITH BEST-IN-CLASS POWER, PAYLOAD & TOWING F-150 IS ALWAYS THE ANSWER."

UP TO $8,500^ + $1,000‡
IN MANUFACTURER REBATES ON MOST NEW 2013 TRUCKS
TOWARDS FORD CUSTOM ACCESSORIES ON MOST NEW 2012/2013 TRUCKS

AND

RECYCLE YOUR RIDE AND GET UP TO $3,000††
IN ADDITIONAL INCENTIVES
TOWARDS MOST NEW 2012/2013 MODELS. SUPER DUTY AMOUNT SHOWN.

OR STEP UP TO AN F-150 XLT SUPER CREW 4X4 5.0L FOR $15^ MORE A MONTH.
OFFER INCLUDES $8,500 IN MANUFACTURER REBATES AND $750 IN CUSTOM EVENT CASH ALTERNATIVE. OFFER EXCLUDES TAXES.

COMES LOADED WITH:
•17" MACHINED PAINTED ALUMINUM WHEELS
•5.0L V8 ENGINE
•ROLL STABILITY CONTROL™ WITH TRAILER SWAY CONTROL
•SYNC®

Platinum model shown

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

VISIT CONCEPT FOR FOR DETAILS.

Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. For factory orders, a customer may either take advantage of eligible Ford retail customer promotional incentives/offers available at the time of vehicle factory order or time of vehicle delivery, but not both or combinations thereof. ^Until April 30, 2013, lease a new 2013 (F-150 Super Cab XLT 4x4 3.7L/ F-150 Super Crew XLT 4x4 5.0L) model and get [2.99%] APR for up to 36 months on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Lease the above models with a value of [$28,979/$31,379] at 2.99% APR for up to 36 months with [$0] down or equivalent trade in, monthly payment is [$398/$413], total lease obligation is [$13,328/$14,868], optional buyout is [$16,726/$18,807]. Cost of leasing is [$2,039/$2,239]. Offers include [$8,000/$8,500] in manufacturer rebates and $750 in Custom Event Cash Alternative. Vehicle shown is an F-150 Super Crew Platinum for $33,478 after $8,500 in manufacturer rebates and $750 in Custom Event Cash Alternative. Taxes payable on full amount of lease financing price after any price adjustment is deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Additional payments required for PPSA, registration, security deposit, NSF fees (where applicable), excess wear and tear, and late fees. Some conditions and mileage restrictions apply. A charge of [16] cents per km over kilometrage restriction applies, plus applicable taxes [F-Series]. ^Offer valid from March 1, 2013 to April 30, 2013 (the "Program Period"). Receive CAD$1,000 towards select Ford Custom truck accessories, excluding factory-installed accessories/options ("Accessories"), with the purchase or lease of a new 2012/2013 Ford F-150 (excluding Raptor) or Super Duty (each an "Eligible Vehicle") delivered or factory ordered during the Program Period (the "Offer"). Offer is subject to vehicle and Accessory availability. Offer is not redeemable for cash and can only be applied towards eligible Accessories. Any unused portions of the Offer are forfeited. Total Accessories may exceed CAD$1,000. Only one (1) Offer may be applied toward the purchase or lease of an eligible vehicle. Customer's choosing to forego the Offer will qualify for CAD$750 in customer cash to be applied to the purchase, finance or lease price of an Eligible Vehicle (taxes payable before customer cash is deducted). This Offer is not combinable with CPA, GPC, Daily Rental Allowances, the Commercial Upfit Program, or the Commercial Fleet Incentive Program (CFP). Limited time offer. Offer may be cancelled at any time without notice. Some conditions apply. Offer available to residents of Canada only. See Dealer for details. "Program in effect from January 15, 2013 to April 1, 2013 ("the "Program Period"), to qualify, customer must turn in a 2000 model year or older vehicle that is in running condition (able to start and move under its own power) and has been properly registered/plated or insured for the last 12 months (the "Eligible Vehicle") to participating Canada Ford Motor Company, Limited ("Ford") or Lincoln dealer and receive a Ford Recycle Your Ride Program Incentive ("Program Incentive") towards the purchase or lease of a new 2012/2013 Ford/Lincoln model (each an "Eligible Vehicle"). Taxes payable on full amount of lease financing price after any price adjustment is deducted. Eligible Vehicles include Super Duty, Regular Cab 4x2 XL, Regular Cab 4x4 XL, Super Cab XL, Super Crew XL, Super Cab XLT, Super Crew XLT models and exclude Raptor. Eligible Vehicles include F-150, F-250, F-350, F-450, F-550, Expedition, Navigator, Mustang, Transit Connect, Transit Cargo Van, Transit Wagon, Transit Chassis Cab, Econoline Cutaway, Econoline Cargo Van, Econoline Wagon, Econoline Chassis Cab, Crown Victoria, Grand Marquis, Town Car, Mark LT, Mark VIII, Mark VII, Mark VI, Mark V, Mark III, Mark II, Mark I, Lincoln Navigator, Lincoln Mark LT, Lincoln Mark VIII, Lincoln Mark VII, Lincoln Mark VI, Lincoln Mark V, Lincoln Mark III, Lincoln Mark II, Lincoln Mark I, Lincoln Town Car, Lincoln Continental, Lincoln Continental Mark III, Lincoln Continental Mark II, Lincoln Continental Mark I, Lincoln Zephyr, Lincoln MKZ, Lincoln MKT, Lincoln MKS, Lincoln MKX, Lincoln MKC, Lincoln MKT Town Car, Lincoln MKS Limited Edition, Lincoln MKX Limited Edition, Lincoln MKC Limited Edition, Lincoln MKT Town Car Limited Edition, Lincoln Navigator Limited Edition, Lincoln Navigator L, Lincoln Navigator L Limited Edition, Lincoln Navigator L Black Label, Lincoln Navigator L Black Label Limited Edition, Lincoln Navigator Black Label, Lincoln Navigator Black Label Limited Edition, Lincoln Navigator Limited Edition, Lincoln Navigator Limited Edition Black Label, Lincoln Navigator Limited Edition Black Label Limited Edition, Lincoln Navigator L Limited Edition Black Label, Lincoln Navigator L Limited Edition Black Label Limited Edition, Lincoln Navigator L Black Label Limited Edition, Lincoln Navigator L Limited Edition, Lincoln Navigator L Black Label, Lincoln Navigator L Black Label Limited Edition, Lincoln Navigator Black Label, Lincoln Navigator Black Label