New Wrangler tire offers versatility

Some drivers want the ability to go off-road at a moment's notice, especially those who drive pickups and have active lifestyles.

And for those drivers, the Goodyear Tire & Rubber Company has announced a new tire.

The all-new Goodyear Wrangler All-Terrain Adventure with Kevlar promises versatility for highway use or off-road driving. The new tire was designed with a layer of DuPont Kevlar for rugged toughness over pavement, gravel and dirt.

Additional key elements of the Wrangler All-Terrain Adventure with Kevlar include open shoulder blocks in the tread, to help clear mud and snow for versatile off-road traction, and traction ridges for traction on soft road surfaces.

Biting edges and a rubber compound also contribute to the traction capabilities on wet and icy roads. Goodyear's exclusive Durawall Technology offers toughness and helps to resist cuts in the sidewall area.

The Wrangler All-Terrain Adventure with Kevlar started arriving at Goodyear retail outlets this past summer and a full lineup of 44 sizes will be available by the



The recently released Goodyear Wrangler All-Terrain Adventure with Kevlar promises a broad range of truck and SUV use, from highway cruising to rugged off-road trails.

nated as "Pro-Grade" fitments - those that are Load Range E tires with two layers of Kevlar and a heavy-duty steel belt

The Pro-Grade tires represent a version for three-quarter or one-ton light trucks that regularly haul or tow heavy loads, and are equipped with an enhanced tread compound to resist chipping and chunking.

The Wrangler All-Terrain Adventure with Kevlar carries a 60,000-mile/96,000kilometer tread life limited warranty on standard load and LT sizes.

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