

UP TO AN EXTRA
\$1,000

GET
PAID
TO **UPGRADE**

UP TO AN EXTRA
\$1,000

SEPTEMBER 20TH TO 30TH
ON ALL IN-STOCK KIAs

10 DAYS ONLY!

Rio4 SX with Navigation shown^Δ

2013
RIO 4-DOOR

HWY (M/T): 5.3L/100KM
CITY (M/T): 6.9L/100KM

WAS
~~\$87~~

EXISTING DISCOUNT
\$900
LOAN SAVINGS

UPGRADE BONUS
\$500*

NOW
\$79[≠] BI-WEEKLY

Bi-weekly for 60 months, amortized over 84 months with **\$0 DOWN PAYMENT**. Offer includes delivery, destination, fees, **\$900 LOAN SAVINGS** and **\$500 UPGRADE BONUS***. Offer based on 2013 Rio 4-door LX MT with a purchase price of \$15,783.

Optima Hybrid Premium shown^Δ

2013
OPTIMA HYBRID

HWY (A/T): 4.9L/100KM
CITY (A/T): 5.4L/100KM

WAS
~~\$31,983~~

EXISTING DISCOUNT
\$6,600
CASH SAVINGS

UPGRADE BONUS
\$1,000*

NOW
\$24,383[≠]

Offer includes delivery, destination, fees, **\$5,600 CASH SAVINGS**, **\$1,000 ECO-CREDIT** and **\$1,000 UPGRADE BONUS***. Offer based on 2013 Optima Hybrid Base with a purchase price of \$31,983.

Sportage SX shown^Δ

2013
SPORTAGE

HWY (A/T): 6.5L/100KM
CITY (A/T): 9.7L/100KM



WAS
~~\$133~~

EXISTING DISCOUNT
\$1,000
LOAN SAVINGS

UPGRADE BONUS
\$750*

NOW
\$123[≠] BI-WEEKLY

Bi-weekly for 60 months, amortized over 84 months with **\$0 DOWN PAYMENT**. Offer includes delivery, destination, fees, **\$1,000 LOAN SAVINGS** and **\$750 UPGRADE BONUS***. Offer based on 2013 Sportage 2.4L LX MT FWD with a purchase price of \$24,178.

Rondo EX Luxury shown^Δ

THE ALL-NEW 2014
RONDO

HWY (M/T): 6.2L/100KM
CITY (M/T): 9.4L/100KM



WAS
~~\$131~~

INCLUDES

UPGRADE BONUS
\$1,000*

NOW
\$126[≠] BI-WEEKLY

Bi-weekly for 84 months with **\$0 DOWN PAYMENT**. Offer includes delivery, destination, fees and **\$1,000 UPGRADE BONUS***. Offer based on 2014 Rondo LX MT with a purchase price of \$23,893.



WE'VE GOT YOU COVERED
*5-year/100,000 km worry-free comprehensive warranty.

Best
Global
Brands
2012



Kia's new Customer Friendly Pricing includes delivery and destination fees, dealer admin. fee up to \$399 and all mandatory government levies. Prices do not include licensing or applicable taxes.



The Power to Surprise

Offer(s) available on select new 2013/2014 models through participating dealers to qualified retail customers who take delivery by September 30, 2013. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing includes delivery and destination fees up to \$1,665, \$34 tire recycling/filter charges, \$5 OMVIC fee, environmental fee and \$100 A/C charge (where applicable) and excludes licensing, registration, insurance, other taxes, variable dealer administration fees (up to \$399) and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. *Bi-weekly finance payment O.A.C. for new 2013 Rio4 LX MT (R054D0)/2014 Rondo LX MT (R055E0)/2013 Sportage 2.4L LX MT FWD (SP55D0) based on a selling price of \$15,783/\$23,893/\$24,178 is \$79/\$126/\$123 with an APR of 0% for 60/84/60 months, amortized over an 84-month period. Offer includes loan savings of \$900/\$0/\$1,000. Estimated remaining principal balance of \$4109/\$0/\$6,408 plus applicable taxes due at end of 60-month period. Retailer may sell for less. See dealer for full details. *Cash purchase price for 2013 Optima Hybrid Base (OP14A0) is \$24,383 and includes savings of \$6,600 and an upgrade bonus of \$1,000 (which is deducted from the negotiated selling price before taxes and cannot be combined with special lease and finance offers). Savings of \$6,600 is made up of \$5,600 cash savings and a \$1,000 Eco-Credit. Retailer may sell for less. *Upgrade Bonus of \$500/\$1,000/\$1,000/\$750 is available on all cash, finance and lease offers of new 2013 Rio4 LX MT (R054D0)/2013 Optima Hybrid Base (OP14A0)/2014 Rondo LX MT (R055E0)/2013 Sportage 2.4L LX MT FWD (SP55D0) from a participating dealer between September 20-30, 2013, and is deducted from the selling price before taxes. Customers will receive a cheque in the amount of \$500-\$1,000 (excluding taxes) or can apply it to the selling/lease price before taxes. See your dealer for complete details. *Model shown Manufacturer Suggested Retail Price for 2013 Rio4 SX with Navigation AT (R0749D)/2013 Optima Hybrid Premium (OP14B0)/2014 Rondo EX Luxury (R055E0)/2013 Sportage 2.0T SX with Navigation (SP7590) is \$23,450/\$37,550/\$32,395/\$39,345. *Highway/city fuel consumption is based on the 2013 Rio4 1.6L GDI 4-cyl (M/T)/2013 Optima Hybrid 2.4L 4-cyl (A/T)/2014 Rondo 2.0L GDI 4-cyl (M/T)/2013 Sportage 2.4L MPI 4-cyl (A/T). These updated estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the *EnerGuide Fuel Consumption Guide*. Your actual fuel consumption will vary based on driving habits and other factors. Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.