

# Tech toys educate and entertain

When it comes to playthings today, smartphones and tablets are just as popular with children as traditional toys and games.

These tech devices appeal to little ones who were born "wired" for everything new and technological and who also aspire to be just like their parents. In turn, parents say they find that sharing their own smartphones and tablets is a convenient way to occupy their kids.

According to Dr. Helen Boehm, an educational psychologist and the author of The Official Guide to the Right Toys nearly 40 per cent of parents have said they are likely to use their own tablets or smartphones to entertain their kids.

"To leverage this incredible interest, I recommend that parents select child-friendly and age-appropriate learning products that mimic those of adults, but are specifically created for young kids."

Boehm suggests devices with apps designed to meet the cognitive and

fine motor needs of young children. "In this way," she explains, "children will be entertained while learning basic educational skills and feel capable and confident about manipulating their own tech device."

Two good options she recommends are the new VTech InnoTab 3 and 3S learning app tablets. Each combines age-appropriate educational games, apps, and activities designed to promote creativity and enhance reading skills, all in a child-friendly, multi-function, touch screen tablet to make learning fun. The Inno-

Tab 3S comes with added secure Wi-Fi technology allowing children to safely browse pre-selected and parent-approved websites. While designed specifically for kids, each also functions the same as a standard 'adult' tablet with a touch screen, built in camera and a tough, durable case to protect it from drops and spills.

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You make us so Proud!



Georgetown Canadian Tire store presented \$25,000 to Stay Home And Play Campaign. On hand were (from left) Bob Hooper and Finn Poulstrup, Campaign co-chairs, Halton Hills Ward 3 Councillor Dave Kentner, Tracey Craig, store manager Georgetown Canadian Tire and Maggie Barry, promotions supervisor, Georgetown Canadian Tire.

Photo by Ted Brown



MMS main entrance artist rendering

## CAMPAIGN SURPASSES \$1.5 MILLION MARK!!

### Campaign Update:

In August, The Stay Home and Play Campaign surpassed the \$1.5 million milestone representing over 75% of the overall campaign target of \$2.0 million. Whereas, there is still significant dollars to be raised, the campaign is confident it will reach its goal this year. "We are very pleased of where we are to date" stated Campaign Co-Chair Finn Poulstrup. He continues, "there are many great causes that are raising funds at this time, therefore we are very happy to be receiving major generous support for our new arenas."

The Campaign Leadership Team and Campaign volunteers will continue their hard work into the fall months with a goal of completing the campaign prior to the Christmas Season.

The Grand Opening for the expansion at Mold-Masters SportsPlex (MMS) is scheduled for September 29th. There are still a number of naming opportunities available for both MMS and the Acton Arena. At MMS, many of the naming opportunities selected by donors are being prepared in the new rink areas. As well, community businesses and individuals can still take part in the Name a Seat Program to support the campaign and be recognized on one of the new seats at MMS and Acton Arena.

### Construction Update:

#### Mold-Masters SportsPlex

The construction of the twin rink expansion has continued in full swing through the summer months and is on track for completion next month. Rink boards are in, dressing rooms are completed, lobby floors are being tiled and internal finishing is in process. There is still much work to be done, but it will be completed on scheduled.

Anticipated flooding of the new rinks is set for September 11th.

#### Acton Arena and Community Centre

Initial design drawings are in process from the firm of MacLennan Jaunkalns Miller Architects (MJMA). The expansion is still on track for a construction start of April 2014, and a completion date of September 2015.

## WE NEED YOUR SUPPORT – PLEASE CONTACT THE CAMPAIGN OFFICE TODAY TO SEE HOW YOU CAN SUPPORT THIS IMPORTANT COMMUNITY INITIATIVE

DONOR RECEPTION AND GRAND OPENING SCHEDULED  
FOR MOLD-MASTERS SPORTSPLEX TWIN RINK EXPANSION

Sunday September 29, 2013

More to follow

Support your local arena in a lasting and memorable way through the:  
**Name A Seat Program.**

Donate to the campaign and have your name or someone you chose, recognized on one of the new seats at Mold-Masters SportsPlex or Acton Arena

**Call the Campaign Office today!!**

For more Information, to register or to make a donation, please contact:

**Chris Hobbs, Campaign Director: 905-877-9612 or 416-606-7525(cell)**

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