



ZERO COMPROMISE

— SALES EVENT —

0%^{**} UP TO
84
FINANCING MONTHS
— ON SELECT MODELS —

More standard features than ever before. It's one more way every Kia is designed without compromise.



Soul 4u Luxury shown¹

Optima SX Turbo shown¹

Rio SX with Navigation shown¹

2013
SOUL



HWY (M/T): 6.5L/100KM
CITY (M/T): 8.1L/100KM

OWN IT FROM
\$97[≠]
BI-WEEKLY
AT
0%
APR

INCLUDED FEATURES:

- 6 Airbags
- Electronic Stability Control
- Heated Front Seats
- Anti-lock Brakes
- Bluetooth[®]

Bi-weekly for 84 months with \$499 down payment. Offer includes delivery, destination, fees and **\$750 LOAN SAVINGS**. Offer based on 2013 Soul 1.6L MT with a purchase price of \$18,878. Excludes HST.

2013
OPTIMA



HWY (A/T): 5.6L/100KM
CITY (A/T): 8.6L/100KM

OWN IT FROM
\$126[≠]
BI-WEEKLY
AT
0%
APR
WITH
\$0
DOWN

INCLUDED FEATURES:

- 200 HP
- Keyless Entry
- Air Conditioning
- Cooling Glove Box
- Bluetooth[®]

Bi-weekly for 84 months with **\$0 DOWN PAYMENT**. Offer includes delivery, destination, fees and **\$1,000 LOAN SAVINGS**. Offer based on 2013 Optima LX MT with a purchase price of \$23,983. Excludes HST.

2013
RIO SEDAN



HWY (M/T): 5.3L/100KM
CITY (M/T): 6.9L/100KM

OWN IT FROM
\$82[≠]
BI-WEEKLY
AT
0%
APR
WITH
\$0
DOWN

INCLUDED FEATURES:

- 6 Airbags
- Steering Wheel Mounted Audio Controls
- Electronic Stability Control
- Satellite Radio
- Anti-lock Brakes

Bi-weekly for 60 months, amortized over 84 months with **\$0 DOWN PAYMENT**. Offer includes delivery, destination, fees and **\$900 LOAN SAVINGS**. Offer based on 2013 Rio Sedan LX MT with a purchase price of \$15,783. Excludes HST.

OFFER ENDS SEPTEMBER 3RD



WE'VE GOT YOU COVERED
*5-year/100,000 km worry-free comprehensive warranty.

Best Global Brands 2012

Interbrand

KIA drivechange

Visit drivechangewithkia.ca to learn how you can help on August 21st, Drive Change Day.

Kia's new Customer Friendly Pricing includes delivery and destination fees, dealer admin. fee up to \$399 and all mandatory government levies. Prices do not include licensing or applicable taxes.



The Power to Surprise

Offer(s) available on select new 2013/2014 models through participating dealers to qualified retail customers who take delivery by September 3, 2013. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing includes delivery and destination fees up to \$1,665, \$34 tire recycling/filter charges, \$5 DMVIC fee, environmental fee, variable dealer administration fees (up to \$399) and \$100 A/C charge (where applicable) and excludes licensing, registration, insurance, other taxes and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. ^{**}0% purchase financing is available on select new 2013/2014 Kia models O.A.C. Terms vary by model and trim, see dealer for complete details. ¹Bi-weekly finance payment O.A.C. for new 2013 Optima LX MT (OPS410)/2013 Rio4 LX MT (ROS410)/2013 Soul 1.6L MT (SOS110) based on a selling price of \$23,983/\$15,783/\$18,878 is \$26/\$82/\$97 with an APR of 0% for 84/60/84 months, amortized over an 84-month period. Offer includes loan savings of \$1,000/\$900/\$750. Estimated remaining principal balance of \$0/\$4,252/\$0 plus applicable taxes due at end of 60-month period. Retailer may sell for less. See dealer for full details. ²Model shown Manufacturer Suggested Retail Price for 2013 Optima SX Turbo AT (OPF480)/2013 Rio4 SX with Navigation AT (ROS490)/2013 Soul 2.0L 4u Luxury AT (SOS790) is \$35,550/\$23,450/\$27,345. ³Highway/city fuel consumption is based on the 2013 Rio4 1.6L GDI 4-cyl (M/T)/2013 Optima 2.4L GDI 4-cyl (A/T)/2013 Soul 1.6L GDI 4-cyl (M/T). These updated estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the *EnerGuide Fuel Consumption Guide*. Your actual fuel consumption will vary based on driving habits and other factors. ⁴The Bluetooth[®] wordmark and logo are registered trademarks and are owned by Bluetooth SIG, Inc. Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.