

ADD MORE RED THIS HOLIDAY SEASON. INTRODUCING THE REDLINE EDITION SERIES.



ONTARIOCHEVROLETDEALERS.CA

FIND **NEW** ROADS™

OFFERS END JANUARY 2ND.

CHEVROLET



2018 SILVERADO 1500 DOUBLE CAB MIDNIGHT EDITION

0%* PURCHASE FINANCING FOR **60** MONTHS + **\$4,000** TOTAL VALUE

(INCLUDES \$1,000 GM CARD APPLICATION BONUS)

FEATURES:

- ✓ AVAILABLE APPLE CARPLAY™¹ AND ANDROID AUTO™² CAPABILITY AND ONSTAR³ 4G LTE WITH BUILT-IN WI-FI[®] HOTSPOT (3GB/3 MONTH TRIAL)
- ✓ NHTSA OVERALL VEHICLE 5-STAR SAFETY SCORE⁴
- ✓ AVAILABLE CLASS-EXCLUSIVE AUTOMATIC LOCKING REAR DIFFERENTIAL



THE 2018 SILVERADO 1500 DOUBLE CAB WT BLACK OUT EDITION MODEL SHOWN

THE 2018 SILVERADO 1500 DOUBLE CAB CUSTOM EDITION 4X4

\$195* @ **2.9%** FOR **48** MONTHS OFFER INCLUDES **\$4,500** TOTAL VALUE

BI-WEEKLY LEASE APR WITH \$3,350 DOWN PAYMENT. (INCLUDES \$1,000 GM CARD APPLICATION BONUS)

FEATURES:

- ✓ AVAILABLE APPLE CARPLAY™¹ AND ANDROID AUTO™² CAPABILITY AND ONSTAR³ 4G LTE WITH BUILT-IN WI-FI[®] HOTSPOT (3GB/3 MONTH TRIAL)
- ✓ NHTSA OVERALL VEHICLE 5-STAR SAFETY SCORE⁴
- ✓ CLASS-EXCLUSIVE AUTOMATIC LOCKING REAR DIFFERENTIAL



SILVERADO 1500 DOUBLE CAB CUSTOM EDITION 4X4 MODEL SHOWN

THE 2017 COLORADO LT CREW CAB

0%* PURCHASE FINANCING FOR **60** MONTHS + **\$3,000** TOTAL VALUE

FEATURES:

- ✓ BEST-IN-CLASS AVAILABLE HORSEPOWER^{7,8}
- ✓ BEST-IN-CLASS AVAILABLE TOWING^{9,10}
- ✓ AVAILABLE APPLE CARPLAY™¹ AND ANDROID AUTO™² CAPABILITY AND ONSTAR³ 4G LTE WITH BUILT-IN WI-FI[®] HOTSPOT



COLORADO LT CREW CAB MODEL SHOWN

ALL ELIGIBLE MODELS COME WITH

CHEVROLET

COMPLETE CARE:

2 YEARS/40,000 KM COMPLIMENTARY OIL CHANGES**

5 YEARS/160,000 KM POWERTRAIN WARRANTY*

5 YEARS/160,000 KM ROADSIDE ASSISTANCE*

PROUD PARTNER

PARTICIPATION
150
PLAY LIST



For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. *Chevrolet Holiday Bonus* total value valid toward the retail purchase or lease of one eligible new 2017 or 2018 model year <Chevrolet> delivered in Canada between December 1 - January 2, 2018. Total Value consists of \$500 manufacturer-to-dealer Holiday Bonus (tax exclusive) delivery credit and manufacturer-to-consumer GM Card Application Bonus (offer applies to individuals who apply for a Scotiabank® GM® Visa® Card [GM Card] or current GM Card cardholders) (tax inclusive). GM Card Application Bonus credit value depends on model purchased: \$500 GM Card Bonus on new 2017 Sonic, Cruze, Malibu (excl L), Camaro, Volt, Trax, 2018 Equinox; \$750 GM Card Bonus on new 2017 Equinox, 2017 & 2018 Impala, Corvette, Colorado (excl 2SA), Traverse, City, Express; \$1000 GM Card Bonus on new 2017 & 2018 Tahoe, Suburban, Silverado LD & HD. As part of the transaction, dealer may request documentation and contact General Motors of Canada Company (GM Canada) to verify eligibility. \$500 Holiday Bonus is applied against eligible 2017 & 2018 MY vehicles purchased during the program period. 2017 & 2018 MY vehicles not eligible for this offer are: exclusions outlined under GM Card Bonuses above, Spark, Bolt EV. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives. Certain limitations or conditions apply. Void where prohibited. See your GM Canada dealer for details. GM Canada reserves the right to amend or terminate offers for any reason in whole or in part at any time without prior notice. Void where prohibited. See dealer for details. (0/60+\$4,000 Total Value Finance Offer) Eligible 2017 Silverado Double Cab WT: Offer available to qualified retail customers in Canada for vehicles financed and from between December 1, 2017 to January 2, 2018. Financing provided, on approved credit, by TD Auto Finance Services, Scotiabank® or RBC Royal Bank. Participating lenders are subject to change. Rates from other lenders will vary. Representative finance example based on a new 2017 Silverado Double Cab WT. Suggested retail price is \$46,440 including \$1,700 freight and PDI, \$100 air conditioning charge (where applicable), \$0 down payment or equivalent trade-in required. \$46,440 financed at 0% nominal rate equals \$774 per month for 60 months. Cost of borrowing is \$0 for a total obligation of \$46,440. Taxes, PPSA, license, insurance, registration and applicable fees, levies, duties and, except in Quebec, dealer fees (all of which may vary by region and dealer) are extra. Dealers are free to set individual prices. Limited time financing offer which may not be combined with certain other offers. GM Canada may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. *Registered trademark of The Bank of Nova Scotia. RBC and Royal Bank are registered trademarks of Royal Bank of Canada. \$4,000 Total Value. Limited time offer available to qualified retail customers in Canada. \$4,000 Total Value is a combined total credit for finance purchases on select 2017 trucks; includes: \$2,000 manufacturer-to-dealer cash credit (tax exclusive), \$500 manufacturer-to-dealer Holiday Bonus (tax exclusive), \$500 manufacturer-to-dealer Finance Cash (tax exclusive) towards the finance of an eligible new 2017 Silverado Double Cab at participating dealers. 2018 Silverado Double Cab Custom Edition Lease: Lease based on a purchase price of \$45,137 for a 2018 Silverado Double Cab Custom Edition, includes \$2,000 CDA, \$1,000 Lease Cash, \$500 Holiday Bonus and \$1,000 GM Card Application Bonus (this offer applies to individuals who have applied for the Scotiabank® GM® Visa® Card [GM card] and to current Scotiabank® GM® Visa® Cardholders) (tax inclusive). Bi-weekly payment is \$199 for 48 months at 2.9% lease rate on approved credit to qualified retail customers by GM Financial. Annual kilometer limit of 20,000 km, \$0.16 per excess kilometer. \$3,350 down payment required. Payment may vary depending on down payment trade. Total obligation is \$23,621. Taxes, license, insurance, registration and applicable fees, levies, duties and, except in Quebec, dealer fees (all of which may vary by region and dealer) are extra. Dealers are free to set individual prices. Limited time financing offer which may not be combined with certain other offers. GM Canada may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. *Registered trademark of The Bank of Nova Scotia. RBC and Royal Bank are registered trademarks of Royal Bank of Canada. \$3,000 Total Value. Limited time offer available to qualified retail customers in Canada. \$3,000 Total Value is a combined total credit for finance purchases on select 2017 Colorado; includes: \$750 manufacturer-to-dealer cash credit (tax exclusive), \$500 manufacturer-to-dealer Holiday Bonus (tax exclusive), \$500 manufacturer-to-dealer Finance Cash (tax exclusive) towards the finance of an eligible new 2017 Colorado. Suggested retail price is \$32,760 including \$1,700 freight and PDI, \$100 air conditioning charge (where applicable), \$0 down payment or equivalent trade-in required. \$32,760 financed at 0% nominal rate equals \$546.00 per month for 84 months. Cost of borrowing is \$0 for a total obligation of \$32,760. Taxes, PPSA, license, insurance, registration and applicable fees, levies, duties and, except in Quebec, dealer fees (all of which may vary by region and dealer) are extra. Dealers are free to set individual prices. Limited time financing offer which may not be combined with certain other offers. GM Canada may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. *Registered trademark of The Bank of Nova Scotia. RBC and Royal Bank are registered trademarks of Royal Bank of Canada. \$3,000 Total Value. Limited time offer available to qualified retail customers in Canada. \$3,000 Total Value is a combined total credit for finance purchases on select 2017 Colorado; includes: \$750 manufacturer-to-dealer cash credit (tax exclusive), \$500 manufacturer-to-dealer Holiday Bonus (tax exclusive), \$500 manufacturer-to-dealer Finance Cash (tax exclusive) towards the finance of an eligible new 2017 Colorado at participating dealers. 1 Vehicle user interface is a product of Apple and its terms and privacy statements apply. Requires compatible iPhone and data plan rates apply. 2 Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires compatible smartphone and data plan rates apply. 3 Visit onstar.ca for coverage maps, details and system limitations. Services and capabilities vary by model and conditions as well as geographical and technical restrictions. Terms and conditions apply. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After the trial period, an active OnStar service plan is required. OnStar 4G LTE: Services and connectivity vary by model and conditions as well as geographical and technical restrictions. Requires active OnStar service and data plan. Data plans provided by AT&T or its local service provider. Accessory Power must be active to use the Wi-Fi hotspot. 4 U.S. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.SaferCar.gov). 7 Requires available 3.6L V6 engine. 8 Based on WardsAuto.com 2016 Small Pickup segment and latest competitive information available at time of printing. Excludes other GM models. 9 Requires available 3.6L V6 or 2.8L Duramax Turbo-Diesel engine. 10 Before you buy a vehicle or use it for trailering, carefully review the Trailing section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. **The 2-Year Scheduled Lube-Oil-Filter Maintenance Program provides eligible customers in Canada, who have purchased or leased a new eligible 2016 or 2017 MY Chevrolet (excluding Spark EV), with an ACDelco® oil and filter change, in accordance with the oil life monitoring system and the Owner's Manual, for 2 years or 48,000 km, whichever occurs first, with a limit of four (4) Lube-Oil-Filter services in total, performed at participating GM dealers. Fluid top offs, inspections, tire rotations, wheel alignments and balancing, etc. are not covered. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. General Motors of Canada Company reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Additional conditions and limitations apply. See dealer for details. ▲Whichever comes first. See dealer for details. 1 Vehicle user interface is a product of Apple and its terms and privacy statements apply. Requires compatible iPhone and data plan rates apply. 2 Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires compatible smartphone and data plan rates apply. 3 Visit onstar.ca for coverage maps, details and system limitations. Services and capabilities vary by model and conditions as well as geographical and technical restrictions. Terms and conditions apply. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After the trial period, an active OnStar service plan is required. OnStar 4G LTE: Services and connectivity vary by model and conditions as well as geographical and technical restrictions. Requires active OnStar service and data plan. Data plans provided by AT&T or its local service provider. Accessory Power must be active to use the Wi-Fi hotspot. 4 U.S. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.SaferCar.gov). 7 Requires available 3.6L V6 engine. 8 Based on WardsAuto.com 2016 Small Pickup segment and latest competitive information available at time of printing. Excludes other GM models. 9 Requires available 3.6L V6 or 2.8L Duramax Turbo-Diesel engine. 10 Before you buy a vehicle or use it for trailering, carefully review the Trailing section of the Owner's Manual. 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See dealer for details. ▲Whichever comes first. See dealer for details.