



RIGHT HERE RIGHT NOW

EVENT

**Impressively tough trucks
with impressive offers
are right here, right now.**

Manufacturer Rebate	UP TO	\$7,500⁺
Plus qualifying customers can get		
Ford Recycle Your Ride Incentive	UP TO	\$3,000⁺
Retire Your Ride Incentive		\$300⁺
Ford Credit Cash (when financing)		\$1,500[#]

TOTAL ELIGIBLE INCENTIVES

UP TO \$12,300

2010 **F-150** SUPERCAB XLT

Own for only
\$26,999*

Includes \$7,500 manufacturer rebate
Offer excludes taxes.

PLUS ELIGIBLE CONSUMERS CAN GET

Recycle your Ride Incentive	\$3,000▼
Ford Credit Cash (when financing) ...	\$1,500#

2011 **RANGER** SUPERCAB SPORT

Own for only
\$16,429*

Includes \$5,000 manufacturer rebate
Offer excludes taxes.

PLUS ELIGIBLE CONSUMERS CAN GET

Recycle your Ride Incentive	\$1,000▼
Ford Credit Cash (when financing)	\$1,000#

2010 **F-150** REGULAR CAB XL

Own for only
\$19,999*

Includes \$6,500 manufacturer rebate.
Offer excludes taxes.

PLUS ELIGIBLE CONSUMERS CAN GET

Recycle your Ride Incentive	\$3,000▼
Ford Credit Cash (when financing)	\$1,500#



FORD LETS YOU RECYCLE YOUR
2003 OR OLDER VEHICLE & GET
UP TO \$3,300*
TOWARDS MOST NEW FORD VEHICLES.

This offer is in addition to incentives currently offered when combined with the \$300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from \$1000 to \$3000. Visit www.ford.ca for details.

In Partnership with

 Summerhill
A Division of the City of Toronto

 Car Heaven
A Division of the City of Toronto

 Retire Your Ride
Canada's Vehicle Recycling Program

Our advertised prices include Freight, Air Tax, and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to \$799, fuel fill charge of up to \$120 and applicable taxes, then drive away.*



Drive one.

| ontarioford.ca |

Every thing you want is right here, right now at Concept Ford

CONCEPT



WE WILL NOT BE UNDERSOLD

905-873-1626

361 Guelph St. (Hwy. #7), Georgetown

www.conceptford.com

[illegible]