RETHINK HOW YOU FINANCE YOUR VEHICLE

ANNOUNCING SMART PURCHASE

A FLEXIBLE WAY TO LOW MONTHLY PAYMENTS WITH OPTION TO RETURN IT IN 48 OR 60 MONTHS

CANADA WIDE CLEARANCE

0% PURCHASE FINANCING UP TO 72 MONTHS ON SELECTED VEHICLES‡

UP TO $9,000 IN CASH CREDITS◆

$1000 ADDITIONAL CREDITS FOR A LIMITED TIME ON SILVERADO & AVALANCHE MODELS

2010 CHEVROLET COBALT LT

OUR LOWEST PRICE YET

LT MODEL WITH TEAM CANADA EDITION PACKAGE SHOWN††

PURCHASE PRICE
$14,385*

HWY: 5.9 L/100 km – 48 mpg
CITY: 8.7 L/100 km – 32 mpg

$1,500 GM CARD MAX. REDEMPTION ALLOWANCE†

OR CHOOSE SMART PURCHASE
$118 BI-WEEKLY AT **5.99%** FOR 67 MONTHS∞
$0 DOWN PAYMENT, TAXES NOT INCLUDED.
RETURN IT AFTER 48 MONTHS

INCLUDES FREIGHT, PDI, FEES & $7,000 CASH CREDIT◆.

2010 CHEVROLET SILVERADO
CHEYENNE EDITION EXT. CAB 4WD

WITH UP TO $1,500 IN CHROME ACCESSORIES ON US** CHROME EQUIPPED VEHICLES IN STOCK NOW WHEN THEY'RE GONE THEY'RE GONE

PURCHASE PRICE
$27,995* NEW LOW PRICE

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING‡

HWY: 11.4 L/100 km – 25 mpg
CITY: 15.9 L/100 km – 18 mpg‡

$2,000 GM CARD MAX. REDEMPTION ALLOWANCE†

OR VARIABLE RATE FINANCING
$171 BI-WEEKLY AT **3.00%** FOR 84 MONTHS¥
$0 DOWN PAYMENT, TAXES NOT INCLUDED.

INCLUDES FREIGHT, PDI, FEES & $9,000 CASH CREDIT◆.

2010 CHEVROLET SILVERADO
CHEYENNE EDITION CREW CAB 4WD

WITH UP TO $1,500 IN CHROME ACCESSORIES ON US** CHROME EQUIPPED VEHICLES IN STOCK NOW WHEN THEY'RE GONE THEY'RE GONE

PURCHASE PRICE
$29,995* NEW LOW PRICE

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING‡

HWY: 11.4 L/100 km – 25 mpg
CITY: 15.9 L/100 km – 18 mpg‡

$2,000 GM CARD MAX. REDEMPTION ALLOWANCE†

OR VARIABLE RATE FINANCING
$183 BI-WEEKLY AT **3.00%** FOR 84 MONTHS¥
$0 DOWN PAYMENT, TAXES NOT INCLUDED.

INCLUDES FREIGHT, PDI, FEES & $9,000 CASH CREDIT◆.

2010 CHEVROLET TRAVERSE LS

WITH 0% PURCHASE FINANCING FOR 36 MONTHS‡

PURCHASE PRICE
$31,495* WITH **0%** PURCHASE FINANCING FOR **36** MONTHS‡
JUST ANNOUNCED

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING‡

HWY: 8.4 L/100 km – 34 mpg
CITY: 12.7 L/100 km – 22 mpg‡

$2,000 GM CARD MAX. REDEMPTION ALLOWANCE†

OR VARIABLE RATE FINANCING
$192 BI-WEEKLY AT **3.00%** FOR 84 MONTHS¥
$0 DOWN PAYMENT, TAXES NOT INCLUDED.

INCLUDES FREIGHT, PDI, FEES & $4,200 CASH CREDIT◆.

PLUS GM OWNERS ASK ABOUT $1,500 LOYALTY BONUS▼▼

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CHEVROLET

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160,000 KM* · *WHICHEVER COMES FIRST, EXCLUDES MEDIUM-DUTY TRUCKS. SEE DEALER FOR LIMITED WARRANTY DETAILS.

Redeem your GM Card earnings today.†

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES.
Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to $599 for Dealer fees.***

For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. ◆$9,000/$7,000/$4,200 is a manufacturer to dealer delivery credit (tax exclusive) for 2010 Chevrolet (Silverado 1500/Cobalt LT/Traverse) reflected in offers in this advertisement. Other cash credits available on most models. ‡0% purchase financing offered by GMCL up to 72 months on 2010 Chevrolet (Malibu/Impala/HHR); and up to 36 months on 2010 Chevrolet (Traverse LS FWD R7A). OAC by Ally Credit. Rates from other lenders will vary. Example: $10,000 at 0% APR, monthly payment is $138.89/$277.78 for 72/36 months. Cost of borrowing is $0, total obligation is $10,000. Down payment and/or trade may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. ∞Smart Purchase™ financing is available on approved credit through Ally Credit. Eligible vehicles: 2010/2011 MY new or demonstrator Chevrolet/Buick/GMC/Cadillac. Dealer order (2011 MY only) or trade may be required. Limited quantities of certain 2010 models. Applies only to qualified retail customers in Canada. Payments amortized over a term of up to 84 months. At months 47-49 or 59-61 customer may: (i) exercise option to return vehicle for sale to Ally Credit if applicable conditions met, including payment of $199 disposal fee and any excess wear/km charges; (ii) continue at initial payment amount for remainder of amortization term; (iii) trade-in vehicle to dealer; or (iv) pay outstanding balance in full (amount determined at purchase date). Example: $14,385 at 5.99% APR with 48 month option and payments amortized over 67 months; the monthly payment is $254.54 with one final payment of $4,614.52. Cost of borrowing is $2,574.71, total obligation is $16,959.71. Down payment and/or trade may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Excess wear and kilometer fees, disposal fee, duties and taxes not included. Dealers are free to set individual prices. This offer may not be combined with certain other consumer incentives available on GM vehicles, including deferred payment offers. GMCL or Ally Credit may modify, extend or terminate this offer in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. ¥Variable rate financing for 84 months on 2010 Chevrolet (Silverado 1500 Ext. Cab 4WD R7H/Silverado 1500 Crew Cab 4WD R7A/Traverse LS FWD R7A) on approved credit. Bi-weekly payment and variable rate shown based on current TD Bank prime rate and is subject to fluctuation: actual payment amounts will vary with rate fluctuations. Example: $0,000 at 3% for 84 months, the monthly payment is $132.13. Cost of borrowing is $0,098.92, total obligation is $11,098.92. Down payment and/or trade may be required. Bi-weekly payments based on a purchase price of $27,995/$29,995/$31,495 with $0 down payment. *Offer applies to the purchase of 2010 Chevrolet (Cobalt LT Coupe or Sedan R7C/Silverado 1500 Ext. Cab 4WD R7H/Silverado 1500 Crew Cab 4WD R7A/Traverse LS FWD R7A) ♦‡‡∞∞¥*Freight & PDI ($1,450/$1,350/$1,350/$1,350), registration, air and tire levies and OMVIC fees are included. Insurance, licence, PPSA, dealer fees and applicable taxes are not included. Offers apply as indicated to the purchase or finance of 2010 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Limited time offer which may not be combined with other offers. See your dealer for conditions and details. ***Factory order or dealer trade may be required ‡2010 Chevrolet Cobalt LT equipped with 4-speed automatic transmission. 2010 Chevrolet Silverado 4WD equipped with 4.8L Vortec V8 engine and 4-speed automatic transmission. 2010 Chevrolet Traverse FWD. Fuel efficiency ratings based on Natural Resources Canada's 2010 Fuel Consumption Guide. Your actual fuel consumption may vary. ◊US government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program. For more information on safety ratings, go to www.safercar.gov. 2010 Traverse received both a 5-star Rating for the driver and front passenger in the Frontal Crash Test and for front and rear seat occupants in the Side-impact Crash Test. Side-impact Crash Test rating is for models tested with standard head-curtain side-impact air bags. 2010 Chevrolet Silverado 1500 received a 5-star Rating for the driver and front passenger in the Frontal Crash Test. ††Chevrolet Cobalt LT Team Canada Edition, MSRP with freight, PDI & fees $21,119. Dealers are free to set individual prices. ‡Subject to Vehicle Redemption Allowances. Visit thegmcard.ca for more details including terms and conditions that apply to The GM Card Earnings and Redemption Program. The Toronto-Dominion Bank and its affiliates are not responsible for the GM Card Earnings and Redemption Allowance Program. @Registered trade-mark of General Motors Corporation/Used under license. TD logo is a trade-mark of The Toronto-Dominion Bank. ♦♦Offer applies to new or demonstrator 2010 MY Silverado/Sierra Light Duty Extended and Crew Cab C/K Models 1SF, 1SB, 1SD (excludes hybrids) delivered after May 1, 2010, while supplies last at participating dealers in Canada. Dealer order or trade may be required. Eligible customers receive either: (a) a pre-installed Chrome Accessories Package (grille, 6" tubular assist steps, door handles and mirror caps) valued up to $1500 (tax inclusive) ("PDG Truck"); or (b) a Custom Accessory Credit of up to $1500 (tax inclusive) to be used towards the purchase of genuine GM Accessories to be installed on a non-PDG Truck from on-ground inventory. Dealer installation included. This offer may not be combined with certain other consumer incentives available on GM vehicles. See your local GM dealer for details. GM reserves the right to amend or terminate this offer and/or the program for any reason in whole or in part at any time without prior notice. ∞∞Smart Purchase financing is $10,000 Down payment and/or trade may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. ∞Smart Purchase™ financing is $0, total obligation is $10,000